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ENTITLED,

# THE ART OF MONEY MAKING;

OR

## THE ROAD TO FORTUNE.

BY

JAMES D. MILLS,

A New York Merchant.

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### MOTTO.

*"Every man of sound health and unimpaired mind may become Rich."*—DR. GUNN.

It is hard to imagine a subject of more intense interest to the people than money-making, and yet, strange as it may appear, there is hardly another subject about which less has been well written. This is principally owing to the fact, we believe, that successful and enterprising business men are seldom authors, and can rarely be induced to write a book. Regular authors are proverbially poor business men and unreliable in their business knowledge, so they rarely undertake it.

We believe the candid judgment of the public will readily accord that our New York merchant combines the genius of both.

That which is most needed by the great mass of strugglers for competence and fortune, especially in this country, is nothing more or less than *properly directed, intelligent and industrious effort.*

Americans are a nation of sharp and sound intellects. Rightly place each individual in the pursuit best suited to his or her natural ability—either mercantile, mechanical, agricultural, artistic or literary—and all will do well—with great ability some will brilliantly excel.

Out of place, next to nothing is done.

## THE ART OF MONEY-MAKING

solves this all-important matter clearly and practically, and then makes a *satisfactory completeness* of the subject by showing how best to do the business for which each individual is best suited. The work is alike remarkable for its *thorough, painstaking investigation* of the subject in all its bearings; for its high moral tone, and for its lively and entertaining style. It tells what has been done in hundreds of money-making enterprises, both honest and dishonest, relating many strange haps and mishaps to, and anecdotes of, all sorts of money-makers, giving this rugged subject the fascinating interest of a romance.

### BETTER THAN ALL,

it shows by clear scrutiny of the present, and by the straightest "logic of events,"

### HOW MONEY CAN BE MADE NOW.

Young men just starting in life, young women who have to support themselves, widows and single ladies who have the care of property, are in special need of just such information.

Parents should not fail to acquaint their children with its high-toned and useful knowledge—almost necessary to their future happiness.

Capitalists will find it an unfailing and "money-making" guide in investments.

It covers the whole ground, and is just what is needed by every man, woman and youth.

A most eminent financier, after reading the book, said: "I would have been rich before my head was gray if I had possessed such a guide years ago."

### "IT IS WORTH ITS WEIGHT IN GOLD."

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