

Ever-las-tic Ready Roofing

Bears the same relation to ordinary felt roofing that hardwood bears to soft wood.

IT COSTS A LITTLE MORE BUT WEARS MUCH LONGER.

Each roll of Everlastic is complete with nails, tins and cement for jointing.

DON'T WASTE YOUR TIME AND MONEY ON SHODDY ROOFING.

EVERLASTIC is not a rubber roofing. Rubber rots, but EVERLASTIC LASTS.

COLIN CAMPBELL.

Evening Telegram

W. J. HERDER, - - Proprietor
H. A. WINTER, B.A., - - Editor

TUESDAY, July 18, 1916.

Toward the Goal.

"The successes of the Entente Allies are following each other with great rapidity." With these words this morning's message begins an account of gains and advances which makes cheerful reading. East and West the pounding of the German circle goes on with pitiless perseverance. The nature of the British operations is characteristic. The young enthusiasm of the first months and former offensives has been restrained by a change of method into a dogged pertinacity which suits the British soldier well. With great thoroughness they are cleaning up every inch of ground over which they pass. Whether or not they go further ahead they will never go back. Their movement forward since the attack began has been so gradual that we hardly appreciate its extent. Drillers and La Boisselle, after courageous resistance, are completely in their hands, and their left wing is freed of a troublesome obstacle. We read of them being east of Longueval—quite considerable progress since the Germans claimed to have them firmly held. They are northwest of Bazentin le Petit, a step nearer to Bapaume, a more important goal than Peronne. We may expect this methodical, step-by-step advance to continue; if it does it will continue with increasing rapidity, once the first and strongest of the German defences are passed. In every successive step we gather the fruits of the great charge of July 1st, in which our Regiment played so fine a part.

In the East the Russian successes have all the importance claimed for them by the despatches. Von Linsingen has been driven across the Lipa. This river runs north and south, but from west to east. The fact means that the left wing of the great Russian army that is pressing upon Kovol is free to advance and carry further the encircling movement. At the same time Hindenburg in the north is prevented by another offensive from diverting troops to this vital area. Kovol has not yet fallen, as was too confidently predicted more than a week ago, but the Russians are fast preparing the way for it on all sides. If the estimates of the booty taken by them; in prisoners and guns, is reliable, it represents a success more important than many advances would be. The same may be said of the West front, with Germany anemic and rapidly approaching exhaustion.

The attitude of the British public, stolid and confident in the face of increasingly heavy losses and financial burdens, is the best earnest of success that could be desired. For the British public is well informed, and has abundant means of sizing up a situation. To the patience which has been sorely tried for nearly two years there is added a discernible expectation, and a quiet but firm conviction that the time of waiting and of sacrifice is soon to bear fruit.

Valedictory.

Another contingent go to fill up the ranks of our Regiment. They go at a fitting time. Not alone the crisis in Europe, of which we can have here the remotest conception, but a new and nearer summons, the empty places in the Regiment, call them away. In the course of his stirring address last night His Excellency the Governor said to them, "In Europe you will carry our honor. In your hands is the safety of our country. It is in your hands to carry it off as did those before them who have nothing to fear. They have a high reputation to live up to; their duty is their distinction. We do not know, of course, what part will be assigned to them on the other side, but they are sorely needing and their arrival will infuse new strength into their comrades. Whether or not they take their places on the firing line will not matter to the part they play. If not, it will be for the welcome reason that they are not needed there; if they do, they are of no lesser stuff than those who have gone before, and we know how they acquitted themselves. We speak for the whole Island in wishing them God-speed, honor and victory to their arms and a safe return ere long.

It's a better car sold at a lower price. That's why there are so many "FORDS" on the road to-day.—jun22,tf

MINARD'S LINIMENT CURES DISEASES.

It's a better car sold at a lower price. That's why there are so many "FORDS" on the road to-day.—jun22,tf

1st Nfld. REGIMENT. Casualty List.

RECEIVED 9.30 A.M. JULY 17TH.
1620—Private Samuel John Learning, 69 South Side. Died of wounds at 19th Casualty Clearing Station, 4th.

411—Private Donald Fraser McNeil, McNeil Street. Died of wounds at 19th Casualty Clearing Station, July 6.

942—Private Richard Joseph Walsh, Bay Bulls. At Highbury Y. A. D. Hospital, Birmingham; wounded slightly.

1814—Private Kenneth J. Carter, Greenspond. At 5th General Hospital, Rouen, July 7th; flesh wound.

1288—Private Richard Ryan, Melrose, T.B. At 26th General Hospital, Etaples, July 2; gunshot wound, arm, slightly.

1009—Private Leonard Hayly, Bonavista. Now removed from the dangerous list.

10 A.M. JULY 18TH.
250—Private Michael Joseph Ross, Portugal Cove. Unofficially reported killed in action. No date given.

746—L. Sergt. William Ollerhead, Heart's Content. Do.

982—Private Maxwell Janes, 13 Barter's Hill. Do.

895—Private William Morgan, 42 Alexander Street. Do.

Previously Reported.
119—Private William F. Hickey, 38 Flower Hill. Shrapnel wound, shoulder, June 16th. Admitted 3rd London General Hospital, Wandsworth.

650—Private Alex. J. Myler, 13 Adelaide St. Gunshot wound, chest, dangerously ill, Boulogne, July 6th. Do.

1347—Private Elias Luff, Campbellton, N.D.B. Gunshot wound, head, Rouen, July 2nd. Do.

1000—Private Leonard Hayly, Bonavista. Gunshot wound, neck, seriously ill, Etaples, July 4. Removed from dangerous list.

919—Private David J. Furlong, Placentia. Gunshot wound, hip, Wimeroux, July 5th. Off dangerous list, July 18.

J. R. BENNETT,
Colonial Secretary.

Tom Flannigan's Visit to the Post Office.

Editor Evening Telegram.

Dear Sir,—I suppose that's what I must call ye—but if Mary, my wife, when I call anyone else a "dear," barrin' her own sweet self, there'd be "wigs on the green." I was very much taken up with a letter that "come one" in yesterday's Telegram signed Timothy Flannigan. There wasn't one word but was true, since I myself had a "like experience" last night. Mary, see I, put on your bonnet and that coat I bought ye at the Royal Stores, and be the same token, "for one" that I mean the "bull-e-tin," I think that's what they call it, on which the war news was printed. There was a "bull of a feller" with his back lying against the wall, right fornic' the bit. I mean the "bull-e-tin" and the dickens a bit if he'd move. Mary said that he must be glued there. I noticed a gang of fellows knocking' for out of their defenses and you'd want a telescope to see them. Some more were squirting' tobacco juice 'like squids, while three or four more were criticizing the last great drive in France, so I sed to Mary, an she agreed with me that it was a pretty tough corner of the globe and that it was no place for her, nor her "daycent" husband.

Simple Splendid.

Within the past few months a new line of rubber boots has been introduced. The Buddy Boot is the name. The Buddy Boot is extremely soft and pliable; it can be rolled or twisted into almost any shape, and when released will immediately spring into its former shape, without leaving any cracks or marks. Capt. John Matthews, the well known banking manager of Grant Bank, says: "The Buddy Boot gives better satisfaction than any rubber boot I have worn in my twenty-one years' experience."

THE BUDDY BOOT IS THE BEST BOOT FOR FISHERMEN.
jyl14,4ta,frj

Sub's Return Cargo

Of Rubber and Nickel is at Her Pier and She May Start Any Night.

New York, July 13.—Every pound of the Deutschland's return cargo of rubber and nickel is already stowed at her pier. The nickel is in small boxes, which can be stored readily in space available for it. The great quantity of rubber has been cut in odd shapes, which are reported to be so arranged that they can be used to fill practically every odd nook and corner aboard the Deutschland. Maritime men here assert, therefore, that there can be no real reason for delaying the departure of the submarine, and that they would not be surprised to hear her start boldly down the bay any night. Nothing has been learned or given out regarding the nickel and rubber for the Deutschland, but from fragmentary stories in the past several days, it was originally sent from New York to different points and later assembled at Baltimore.

DESERTERS WILL BE ARRESTED.—The schr. Winifred, Capt. Geo. Ramsey, now at Smith & Co.'s premises, is detained from sailing to the West Coast owing to several of his crew deserting. Some of the men have joined other vessels and are now on their way to foreign ports, while others are at large in the city. Warrants have been issued for their arrest, the latter will be rounded up this afternoon, while those at sea will be arrested on return of their ship.

3 LEADERS
FOR
Tuesday, Wednesday & Thursday
& **Thursday**
in
Ladies and Misses'
Light, Cool and Winsome
SUMMER HATS.

Pretty styles for those who need something smart at the last minute, or for holiday wear. There's comfort for these warm days under such cool and becoming Hats.

The "Lightweight"
Comes with White Pique Crown and coloured stitched rim. Special
29c.

The "Terry" Hat
A favourite, made of all White Soft Terry Cloth; washes perfectly. Special
38c.

The "Crusher" Hat
Comes in crushable felt, in shades of Navy, Grey, Brown, Black and White. Rolls up snugly to fit the pocket without injuring shape; full sizes. Special
67c.

James Baird LIMITED

ARE YOU A MAN

who likes to be dressed well? If so, read this: It is, no doubt, YOUR ambition to get clothing fit for a KING and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right AND our styles and qualities are of the very best. There is no other factory throughout the COUNTRY where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you NEED proof of what we say, give us a trial and YOU will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

Nfld. Clothing Company, Ltd.

OFF FOR FIGUERA.—The schr. Molega sailed yesterday evening for Figuera with 2,600 quintals of codfish.

Canadian Butter!
NEW GRASS CANADIAN BUTTER. (Wholesale and Retail.) A few Cases FRESH EGGS, large size.

JAMES R. KNIGHT
ASK FOR MINARD'S LINIMENT AND TAKE NO OTHER.

TO-DAY Message
10.00 A.M.

IRISH TROUBLE REVIVIN'
LONDON, To Premier Asquith announced that the new Irish Bill will be placed in Parliament before the adjournment for the autumn recess repeated that the whole Irish Bill will be submitted to an Imperial conference after the war. It is understood the Bill will not be presented until next week. Meantime there is allowing opposition to cry which threatens trouble and in that the measure is to have a but a smooth passage. An Imperial meeting of the new party representatives of the Commons was held in the Commons. Seventy-six members of the party were present. It is said the party views with hemion the attempt to establish Irish Parliament executive after a rebellion and during the and welcomes Lord Lansdowne's assurance that the Government take necessary steps to suppress and sedition in Ireland and hold the supremacy of the law.

HUNGARY LOOKING FOR PEACE
LONDON, To Count Michael Karel, from the Presidency of the Hungarian Independent Party, according Budapest despatch to the Post and will form a new party, will demand immediate peace with enemies with or without the aid of Germany and Austria. Karel's peace party, the adds, will start with a member seventy members of the Hungarian Parliament.

TAKE NEUTRAL VESSEL
LONDON, To An American four-masted steamship laden with petrols three Swedish steamers laden plus have been captured by a man torpedo boat south of Denmark, and taken into Swjono says a despatch to Reuter's Telegram Company from Copenhagen.

THE BREMEN NO.
BERLIN, To A Bremen report printed that the new submarine Bre proceeding to Rio Janeiro is believed the reports circulated with a v eliciting the real destination under sea boat. The Bremen

Let Us Fill Your Order from FRESH SUPPLIES

ELLIS & CO. LIMITED.
203 Water Street

Fresh New York Turkey
Fresh New York Chicken
Fresh N. Y. Corned Beef

Smoked Lock P Herring.

Ripe Tomatoes.
Asparagus.
Fresh Green Peas.
Fresh String Beans.
New Potatoes.
New Turnips.
Fresh Cucumbers.
California Celery.
Sweet Potatoes.
New Cabbages.

FRESH SALMON
FRESH HALIBUT
FRESH SMELTS.

Bananas.
Grape Fruit.
Navel Oranges.
Dessert Apples.
Pineapples.
Red and Blue Plum.
Apricots.
Water Melons.
Cantaloupes.
Palermo Lemons.

AMERICAN BEAN
FRESH BUTTER
1 lb. blocks.

Jell-O, Ice Cream
Olive Oil, for sale
Pure Maple Syrup
Pure Maple Sugar
"St. Ivel" Lactic Cream

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Nos. 482 and

Good DENTAL WORK

The Maritime Dental Parlors.

FRAMING A GENUINE FACT
is what our sketch is aiming at, notifying the public of our ability to serve it faithfully, conscientiously, expertly.

FIRST-CLASS DENTAL WORK
in every branch—Crown and Bridge work, Fillings, Sets that defy detection. Our methods are painless, prices satisfactory. Our growing list of patrons proves our dental service to the public. Examination free. Try our services.

Painless Extraction 25c
Full Upper or Lower Sets . . . \$12.00

M. S. POWER, D.D.S.,
(Graduate Dentist)
176 WATER STREET,
(Opp. M. Chaplin's.)
60725, W. L. M. II

Fruit, Vegetables,

etc., etc.

Due Thursday forenoon, ex
S.S. "Stephano,"

**At Lowest Prices,
New Am. Cabbage,
California Oranges,
Bananas,
Texas Onions,
And 200 Barrels
"Sterling" Plate Beef.**

**F. McNAMARA,
Queen Street.**

ORANGES! ORANGES!

Extra Sweet and Juicy.
50 CASES.
Selling at a shade over cost.
EDWIN MURRAY.

ARMADA TEA.

New Stock.

Best Yet Offered

1 lb. Tins.

Ask Your Grocer

INTERESTING TO CLERGYMEN.

CHURCH BRASS WORK.

MEMORIAL TABLETS, LECTERNS, ALTAR RAILS and
GENERAL CHURCH FITTINGS.
NOTE.—We have been appointed Sole Nrd. Agent for
THE FRITCHARD-ANDREWS CO.
of Ottawa, Canada. Samples of above goods on view at our of-
fice, 232 Duckworth Street, head McBride's Hill. Inspection in-
vited.
CHESLEY WOODS.

CRISCO!

Have you tried CRISCO
FOR CAKE MAKING?
It is unexcelled for this purpose.
Richer than Butter and one-half the cost.
A Pure Food Product.

California Raisins!

In stock:
500 50-lb. boxes 3 Crown CALIF. RAISINS.
200 25-lb. boxes 3 Crown CALIF. RAISINS.
200 20-lb. boxes 3 Crown CALIF. RAISINS.
200 25-lb. boxes EVAPORATED APRICOTS.
30 cases CALIFORNIA ORANGES.
200 cases PURITY MILK.
50 cases ST. CHARLES' CREAM.
100 cases LIBBY'S MILK.
150 bris. FAT BACK PORK.
200 bags BRAN.
50 doz. WASH BOARDS—Zinc, Glass, etc.

'PHONE 647 FOR PRICES.

STEER Brothers.

Baby Carriages.



Another Shipment of
Baby Carriages and Sulkies
SELLING FROM
\$3.00 to \$27.00.

BOWRING BROS., LTD.,
Hardware Department.

New Goods, ex S. S. Durango, AT SLATTERY'S Wholesale Dry Goods House

174 pieces APRON CHECKS.
142 pieces DRESS COTTONS.
30 pieces DRESS GOODS.
80 pieces DRESS MUSLINS.
100 pieces WHITE SHIRTING.
60 pieces ART MUSLIN.

Also in stock a large assortment of
American Pound and Piece Goods.
ALL AT LOWEST PRICES.
W. A. SLATTERY.
Slattery's Bldg., Duckworth & George's Sts.
P. O. Box 236. St. John's, Nfld. 'Phone 522.

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Fresh Cream Daily.

BISHOP, SONS & CO.
Limited.
Grocery Department.

**N. Y. Chicken,
N. Y. Corned Beef**

Egg Plant.
White Squash.
Horseradish.
Cucumbers.
Red Cabbage.
Cauliflower.
Fresh Corn.
New Carrots.
New Turnips.
Lettuce.
Radishes.
Celery.
Mushrooms.
Beef.
White Onions.

Cut Okra.
Sauerkraut.
Spaghetti in Tomato.
Royal Lentils in Tomato.
Spanish Paprika.
Dry Shrimp.
Royal Mint Sauce.

Creamed Chicken a La
King.
Sweetbreads in Tomato
Sauce.
Oxford Sausage in Tomato.
Wild Boars' Head.
Indian Curried Rabbit.

Cantrell & Cochrane's Ginger
Ale.
Cantrell & Cochrane's Soda
Water.
Rose's Lime Juice Cordial.
Rose's Lime Juice.
Raspberry Vinegar.
Welch's Grape Juice.

Bananas.
Oranges.
Table Apples.
Grape Fruit.
Pineapples.
Red Plums.
Blue Plums.
Lemons.

**Abdulla
Cigarettes.
Abdulla
Smoking Mixture**
'Phone 679.



Having enjoyed the confidence
of our Outport and City patients
for many years, we beg to re-
mind them that we are "doing
business as usual" at the same
old office, 208 Water Street.
Remember, Lehr's Teeth stand
for durability and workman-
ship, combined with good fit.
Full Upper or Lower Sets \$12.00
Good Clean Extraction
Without Pain 25c.

A. B. LEHR,
(The Senior Dentist)
s.t.u.th. 208 WATER ST.

Coal!

Just arrived, 7th July,
**Choice Cargo Screened
North Sydney Coal**
In Store:
Anthracite Coal
(all sizes.)
M. MOREY & CO.

REID-NEWFOUNDLAND COMPANY.

LABRADOR SERVICE

S.S. "SAGONA" will sail from the
Dry Dock wharf at 6 p.m. Wednesday,
July 19th, calling at Harbor Grace, Car-
bonear, Trinity, Catalina, King's Cove,
Wesleyville, Twillingate, St. Anthony,
Battle Harbor, and the usual Labrador
ports of call.

Freight will be received up to 1 p.m.
Wednesday.

Reid-Newfoundland Co.

5c. The Crescent Picture Palace. 5c.

EVERY AFTERNOON 2.15—EVERY NIGHT 7.15.
Presenting Mary Malatesta, Dell Henderson and
Charles H. West in
"Divorcons."
The wittiest of all Sandow's brilliant comedies produced in 4
reels by the Biograph Company.
"THE EYES OF THE SOUL"—An appealing drama, featuring
Claire McDowell, Jose Ruben and a strong cast.
PROFESSOR MCCARTHY PLAYING THE PIANO.
A NEW AND CLASSY MUSICAL PROGRAMME—DRUMS AND
EFFECTS—A COMFORTABLE AND WELL VENTILATED
THEATRE.

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Ladies' and Gentlemen's White Bathing Sand-
dals at
50 cts., 60 cts., 80 cts.
Gentlemen's White Canvas Tennis Shoes,
rubber soles, \$2.20.
JUST IN—The White House line of Men's
Shoes for young and old; all styles.
MEN'S HIP RUBBERS.
400 pairs Men's Tan Blucher and Button
Boots. Regular value \$6.00. Now only
\$5.00 per pair.

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

AUGUST PATTERNS!

NOW ON SALE.
Outports send 27c. for the large quarterly Fashion
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CHARLES HUTTON,
Sole Agent Pictorial Review Patterns.

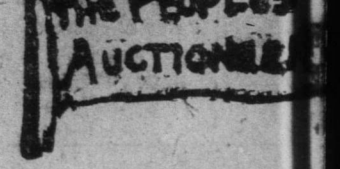
WEATHER FORECAST

TORONTO, Midnight.—
erate winds, fair and warm.

Drink Welch's Grape Juice

VOLUME XXXV

Auction Sale



AUCTION.

At the British Hall,
FRIDAY Next, 21st
at 10.30 a.m.

a quantity of Superior House-
furniture and Effects removed
by reason of sale.

P. C. O'DRISCOLL
Auctioneer

First-Class Dwelling House
in good locality, near St. John's
Hall. Apply to
P. C. O'DRISCOLL
Exchange

For SALE—FREE

Let Us Fill Your Order from FRESH SUPPLIES

ELLIS & CO.
LIMITED.
203 Water Street
Fresh New York Turkey
Fresh New York Chicken
Fresh N. Y. Corned Beef

Smoked Lock Herring.

Ripe Tomatoes.
Asparagus.
Fresh Green Beans
Fresh String Beans
New Potatoes.
New Turnips.
Fresh Cucumbers
California Celery
Sweet Potatoes.
New Cabbage.

FRESH SALMON
FRESH HALIBUT
FRESH SMELTS.

Bananas.
Grape Fruit.
Navel Oranges.
Dessert Apples.
Pineapples.
Red and Blue Plums.
Apricots.
Water Melons.
Cantaloupes.
Palermo Lemons.

AMERICAN BEAUTY
FRESH BUTTER
1 lb. blocks.

Jell-O. Ice Cream Powder
Olive Zest—for sale
Pure Maple Syrup
Pure Maple Sugar
"St. Ivel" Lactic Cream

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it, we cut the choice meat
you. Come in and tell us
what you want and how you want
it, and we will give you the most
satisfactory
OUR MEATS
our service and our prices
You will like sanitary meat
our market, our honest way of
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