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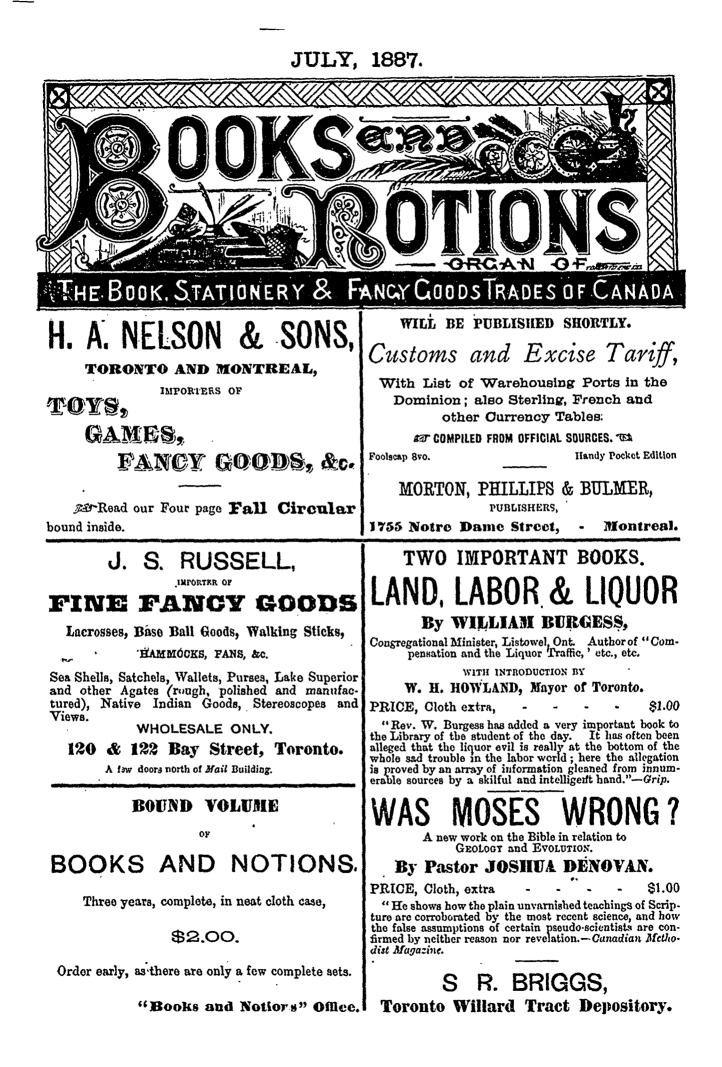
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WHOLESALE FANCY GOODS.

"Well i what have you new this time?" will be the inquiry greeting the Fancy Goods traveller, as struggling against the melting influence of July weather, and a ton or so of extra baggage, he makes his best bow, at the opening of the Fall Campaign. Judging from the quantity of new goods now being marked off at the warehouse of Smith & Fudger, 48 Yonge Street, representatives of this firm will be able to give a satisfactory answer to those insatiable Corinthians of commerce, who invariably demand "something new."

Mr. Smith, the senior partner of the firm, is still in Europe, but already there are indications that he has met with more than ordinary success in selecting his Fall line. To give particulars would be to enumerate the endless variety displayed in three extensive flats used as Sample Rooms, and this our space will not warrant; but we may mention a few specialties which catch the eye in going through the warehouse.

Plush Goods.—There is every indication that manufacturers are expecting a larger sale than even last season. In photo frames very delicate colours have been introduced, and several novel shapes, such as Yacht, Bicycle, Log Cabin, &c. Fancy designs are also utilized to frame Toilet Mirrors and Bronze Plaqués. There are some ingenious combinations for the Toilet Table. Brush and Comb Cases opening automatically, combined with manicures—or Jewellery Cabinet, as may be desired. Among these goods are very elaborate Nursery Sets, also new designs in Odor Cases and Shaving Sets.

Leather Goods.—The removal of the ten cents a piece specific duty on purses seems to have stimulated American manufacturers to bring a larger line than ever into Canada. The long Pocket-book has come to stay, another season anyway, and has brought numerous relations, some almost long enough for music rolls, many with metal corners and fancy locks. This firm has several special purses made for them on the Continent—phenomenal value. Altogether we know of no such variety of leather Pocket-books in this country as that shown by Smith & Fudger. In the larger goods, Street Satchels, Glove and Handkerchief Boxes, Travelling Cases, Writing Cabinets, &c. (chiefly London and Vienna make), there are some elegant things, which can hardly be shown on the road. Dealers availing themselves of excursion rates to visit Toronto in July and August, should see the line while unbroken.

The territory of the Glassware houses has been invaded a little, by the introduction of a line of Bohemian Goods, in Vases, Centre Pieces and Toilet Bottles. These are in the new shades, and are exceedingly delicate and pretty. Included in these are dainty little Baskets and Match Safes, finished in an ivory tint, with decorations of a burnt brown shade. Some new designs in Dresden Figures, and individual Cups and Saucers, ladies and gents sizes, in plush lined boxes, add to the interest in this department, and the prices asked seem very reasonable.

Cabinet Goods.—The firm has found a growing demand, in the last year or two, for substantial London made Desks, and has this year undertaken to meet it with a well assorted line. In the same department are Workboxes and other German and English cabinet goods, including novelties in Ink Bottles. While in the stationer's department we might notice a line of boxed papers, which, notwithstanding the increased duty, seem good value to retail at 25cts. and 50cts.

The Toy and Christmas Goods Department is filling up, though many lines are not yet in. Dolls are chiefly of the better class; it has been found that customers appreciate quality, although anyone who wants the most doll for the least money can also find it here. The American indestructible (?) toys, in wood and iron, are well represented. Those of most interest to stationers, perhaps, are the new Alphabet and Picture Blocks. Some, cylindrical in shape, are exceedingly bright and pretty, others give evidence of careful design and first-class lithographic work. Many of the charming pictures are executed in six colours.

The firm's five travellers are more than busy preparing their immense line of samples, and believe they have an assortment which cannot fail to interest every dealer. They respectfully request their friends "to reserve orders" till Smith & Fudger's samples have been inspected. BOOKS AND NOTIONS.

Books and Notions.

PUBLISHED THE FIRST OF RVERY MONTH.

OFFICE :--- 20 WELLINGTON ST. EAST, TORONTO.

ANNUAL SUBSCRIPTION - - - 50 CENTS.

Organ of the Booksellers' & Stationers' Association of Ontario, and its Branches.

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J. J. DYAS, Publisher.

It is very much to be regretted that the Post-master General could not see his way clear to reduce the postage on periodicals as requested by the Association. The reason he gives is that at the best the Post Office Department is not paying and he could not, particularly in the face of a falling revenue, acceed to the wishes of the trade. The time is, we trust, coming when this important change can be made. It will not do to let the matter drop.

IF in our remarks regarding the work done by the Ontario Association we seem to slight in any way that of the aid given by the Montreal trade, such is not our intention. We heartily appreciate the zeal of those of our sister city who came forward heartily to act with their Western brethren. The meeting and the delegation comprising three retail dealers was much more creditable than the want of action of the great bulk of Toronto retailers.

It is altogether likely that many dealers will have in stock more or less of the school books not now authorized; but by carefully studying the full list of authorized books, they can so sort up that there need be little or no loss.

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The extra sales of school books this fall should be very large. So many new ones will doubtless largely increase sales. As you sell each of the new books you can feel the satisfaction that you are not doing business simply for the fun of it, but that there is a margin to buy a new frock for the wife. Give credit in your heart to whom is due the satisfactory state of affairs.

A PLAIN TALK WITH ONTARIO BOOK-SELLERS.

THE publisher of this journal, not being engaged in the book and stationery business, and therefore not in any way benefited financially by any advantages gained for our business, but fully cognizant of all the efforts put forth by the Ontario Association for the benefit of the trade at large, can speak as no other can of such exertions.

Therefore, what is said in this article is by one outside of the trade, and yet with his whole desirenot only to benefit the members, but to speak hismind plainly and frankly when it is considered necessary.

Different appeals have been made to Ontario dealers to become members of the Association with but very indifferent success. Booksellers were asked to join and help the work undertaken by the few. The response has been anything but what it should be. Instead of a membership of say 500, something over 100 have thought enough of their own interests to affiliate.

Is this right? Is this honest?

We unhesitatingly say that the trade has been trying hard to earn the name they had received when we commenced the publication of this journal, of being indifferent and thoughtless ; that, if anything was done by the few for the benefit of the many, the favour was received without even a "thank you." We are sorry to say that it is true to a very large extent, as evidenced by the small membership of the Association, for the work that has been done and to be done is not simply for the benefit of the few, but for the common good. Has it never entered into the minds of our readers that sometime those who spend time and money in coming to the meetings twice a year, tired of the want of appreciation of those who receive equal benefits with themselves, will get heartsick of the self-imposed duty, and will refuse any longer to take the trouble they have been taking to benefit the whole trade.

There is work yet to be done ; we know not how soon.

"But," said a dealer from a western town, only last month, "what have you done? You meet and talk—and that is the end of it." Is it? If this man were not a careful reader of this journal we might excuse him, but his very bad memory, with that of others who think likewise, must be refreshed.

Let us say here that that which has been accomplished has been not by the Association nor by BOOKS AND NOTIONS alone.

Working hand in hand, glorying in doing good to the business with which we are connected, our work is the joint work of both, and we do not hesitate to

BOOKS AND NOTIONS.

say we are proud of the results gained in the short space of two years and a half.

Good has come out of evil. The unfair discount on the Readers is what brought a few together in January, 1885, with the result that the Association was formed.

What has been done?

First—We have won the prime object of organization in obtaining a fair and reasonable discount on all school books published since the formation of the Association.

Second—We have welded together in different localities a band of brotherhood that was seemingly impossible. Brantford is a notable example of this : where men got up in the morning feeling towards each other as though they were enemies, before sunset were on better terms than any other five men in any business in the same city.

Third-We have secured from two leading daily papers equitable and fairer terms for the trade.

Fourth—We have defeated the attempt to interfere with the welfare of the trade in the effort to put a prohibitory duty on cheap books and an arbitrary and unfair duty on envelopes.

Fifth—We have in a great measure secured a great change in the manner of wholesale houses selling at retail. We are aware that there are people who will not believe good of anybody who will question this statement, but we know whereof we write, and can prove our statement beyond the shadow of a doubt.

Sixth-We have gained the official recognition of the Minister of Education, who declared at the interview last December, that had the Association been in existence prior to the adoption of the new Readers, consultation would be had as to the price to the retail trade.

Seventh—And we might almost say the best we have in this number, the official statement of the books authorized for use in the Public Schools of this Province.

Every dealer in books and stationery in Ontario has received, and will continue to receive, financial benefit from the work done.

No other organization in any land of which we know, has done so much for a trade in the short time of its existence.

And yet these few men who officer the Association have in two and a half years done nothing !

Now as reasonable rational men and women, we ask you if it is right to still withhold you: sympathetic support? It is a trifte, this dollar a year, to have to write so much about. It is not so much the money, it is the moral support that the officers of the Association would feel that they had when pressing for the emedy of any grievance. Under the circumstances, we feel necessitated to say that after all that has been done, all that we hope to do, and considering the negative power of non-co-operation—he who is not with us is against us.

The article now read should be at once acted upon. It is only necessary to send one dollar to the Secretary who will find two members of the Association to propose the applicant. This will constitute membership.

As some have an abhorronce of anything savouring of organizatic, a new class of affiliated membership can be formed at the next annual meeting if a sufficient number show their desire for it, to be styled Associate Members, paying the same fee as the other class, but not in any way responsible for the action of the body.

It would be a graceful recognition of the work done by our Ontario Executive for some of those outside of this Province to become members of this new class. We would highly appreciate the compliment.

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Toronto dealers who wait till they are asked, know well where the Secretary's office is. Their personal application or communication by mail will meet with prompt recognition.

AT FULL TIDE.

No object that the Ontario Association has had in view has been more prominent, and none has been more persistently sought than the receiving notice. at the earliest possible day, of any changes in school books. Hence, when in December last the Minister of Education promised that our requests would be granted, we were very much pleased. The realization of our hopes appears to day in this number in the notice given of changes to take effect in September, thus giving two full months' notice. In addition to the newly authorized books, we also give a list of all those that have previously received the sanction of the Minister. The reason for publishing the full list is manifest. It is a handy mode of reference for every dealer, and it is particularly needed in cases where teachers who imagine they know better than any one else the books that can be used in the schools. In some neighbourhoods it is often the case that a new teacher with a hobby must have a book that has never before been used in the school. He insists on the dealers laying in a stock of his favourites, often to the dealer's loss.

The school book business is now, as far as the book trade is concerned, with the exception of the Readers up to the fourth, on a very satisfactory basis, as re-

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gards discount, and we have books-those so far authorized-that have come to stay. We are assured, too, that no petty changes will be made in the future.

How different this is to what it was 1 Order has come out of chaos. The dealer knows just what to buy; he can lay in a stock without fear of loss, and knows, too, that he must get the full price if he is going to make money. For this state of affairs we recognize the fact that they are due to the Minister of Education who through the Association and its official organ gives the trade of Ontario the information needed, and a uniform standard of books that is, at least from a trade standpoint, for with that only we have to do, quite satisfactory.

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WORKING FOR NOTHING.

"I VILL sell you mine goods very sheap, so sheap as nothings you ever bought before;" then, with a rasping whisper in the ear, "I buys 'em but don't pay for 'em, you gets 'em dirt sheap."

Second hand clothing is not the only commodity that is sold at a sacrifice, though, in truth, the dirty Queen street dealer gets his full 200 per cent. profit, but the mania has got hold of many a stationer for selling goods very, very cheap. He has not the same good reason as the old clothes man, for he has to pay a dollar for a dollar's worth of goods. The cutter and slasher in stationery gives away his profit, seemingly doing business for the glory of it, and for the sake of doing a larger trade than his neighbour. This is notable in different lines, none more so, however, than in envelopes and note paper.

Take cities like Montreal and Toronto, and the great bulk of such articles sold should be of the finer quality. Some dealers, in fact, have been educating up their customers to buy better goods, but the man who does this has the mortification of knowing that another is doing all he can to counteract his efforts.

We are satisfied, and some wholesale dealers frankly admit, that they are the cause of close shaving in prices. They set the example. Is it any wonder that the retailer, if he has not had great experience, follows the lead ?

We heard a little while ago of a house, in a desperate strait to do business, offering paper at a price hitherto unknown for cheapness.

It was poor stuff, but of course some dealers would buy, and to have "a leader," as the wholesaler had, would put the price at such a margin as would leave practically no profit, but would enable him to boast he sold the cheapest paper in town. This is no imaginary sketch—it is only too true. As in this, so in many other things, and, when pay,day comes round, the dealer finds that, notwithstanding the fact that he had done a large business, bills were very hard to meet.

A case in point is one that is a sore subject to many a newsdealer in this city.

In Toronto and other places the Young Ladies' Journal found a ready sale at 30 cents a copy. The profit, it is true, was large in proportion to other periodicals, but it was good value for the money.

How is it to-day? A drop of a cent a copy in the wholesale price tempted a dealer here and there to reduce the price to 25 cents, and the consequence is it is almost impossible for anyone to get more than that figure. A cent less is paid for the magazine, sold for 5 cents less. Was ever folly more glaring?

There is no doubt of it, unfortunately, that this throwing away of profit is almost, if not entirely, due to the reduction of the wholesale price.

A case of giving away profits was brought under our notice the other day. An office file that retails for \$2.25, was ordered, in a small quantity, from the manufacturer by a business man, not a stationer, in a town in the Eastern Townships. The files were billed at the regular price. By return mail the manufacturer got a letter protesting against the charge, as the local stationer had furnished the same article at \$1.75. The discount allowed the dealer was 25 per cent., so that he gave the customer 50 cents out of the 56¹/₄ cents profit, and allowed nothing for freight and other charges. Comment is unnecessary.

DUTY ON BOOKS.

WITH the view of making literature as readily obtainable as possible, there was no duty charged on books imported that had been printed over seven years. Unprincipled men, taking advantage of the law, conceived the plan of having printed and inserted false title pages, dating the edition back prior to the seven years of limit. We believe but few acts of this kind took place : certainly the great bulk of books were honestly imported.

To punish the many for the offence of the few a duty of 15% has been put upon all books, no matter what the date of publication. Surely some other means could have been adopted to check the fraud. As it is it places the importer and seller of rare old books at a considerable disadvantage.

There are, we believe, but three dealers in Canada who import old books to any great extent, one in Montreal and two in Toronto, but these have been, as the wealth and taste of the people improve, greatly enlarging their business.

Rare books have not only been sold largely in Canada, but the market in the United States has been to some extent supported from this country.

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As the United States government admits free all books over twenty years published, and the vast majority of valuable works are much older than the term named, competition from here will be much handicapped by the imposition of the duty.

The demand for such works is growing rapidly with our Southern neighbour, and a late visitor to London reports that he had difficulty in getting what he wanted, owing to this wealthy competitive rivalry for anything good and choice.

One dealer suggests that a similar limit of date of publication as that in the United States, 20 years, ought to be all that was required.

SOME THOUGHTS ON AN UNCALLED-FOR AGITATION.

THE much talked-of Commercial Union is a fine thing on which to dilate in rounded periods of love, good will and reciprocal trade with our cousins across the border.

But there is a nearer relation than cousins. Our mother land is dearer to us, noble in her long and honourable line of merchants, famous for honesty and fair dealing. Britain rules the markets of the world and absorbs in large quantities the products of our soil. She 's the customer, not our near neighbours who export instead of import the result of the husbandman's labour.

Are we not by our high protective tariff (prohibiting in a great measure the importation of British manufacture) drifting away sufficiently from that close relationship that in our hour of need would be our only stay and support, without proposing to give preference to a foreign nation in all matters of trade.

We should take care that we do not go just a step too far and find ourselves adrift and alone. Then-

Regarding this proposed "union," when a Gladstone proposes to take a penny a pound off the income tax, when a Tilley proposes to put tea on the free list, each either provides substitutes in the way of extra duty on other goods, or else owing to the past prosperous year is enabled to remove some of the burden. So when this new agitator, whose greatest claim to regulate the trade of North America is his being a successful speculator, proposes to do away with the entire revenue derived from goods imported from the United States and a very large amount of that from other countries (for naturally we would buy much more largely from the no tariff seller), he is expected to state how he is going to provide an

equal amount to meet the expenses of our country and pay the interest on our debt.

We are aware he proposes a "pooling" arangement by which Canada would receive a proportion of the whole revenue received. But this would not come near meeting the amount given away.

Then, till a statement satisfactory to competent judges as to what provision will be made to meet the deficiency the question of commercial union is not properly debatable. We cannot afford to run the risk of ruining our credit for the sake of an experiment.

There are three proposed parties to this new move, Great Britain, the United States and Canada. Will any one of the three agree to it?

The information given in the list of school books we publish is much more than promised last December. In response to a suggestion of the Executive Committee, the Minister furnishes the very full information given for the reasons assigned in an article on another page. The list not having been completed in time, we delayed publication of this number for a few days



The undersigned has the honour to recommend for the consideration of the Education Department :---

1. That the text-books named in schedules "A," "B" and "C" shall be the authorized text-books for the Public Schools, the High Schools, and the Training Schools respectively, of the Province of Ontario.

2. That the text-books mentioned in said schedules, the names of which are printed in italics, shall continue to be used in such schools only as have adopted the same on or before the date hereof.

3. That on and after the 1st day of July, 1889, all text books, the names of which are printed in italics, shall cease to be authorized, unless their use is extended for a further period by resolution of the Trustees.

4. That the text-books to be used in the subjects prescribed for the Fifth Form of Public Schools shall be the authorized text-books in the corresponding subject in the First Form of High Schools and Collegiate Institutes.

5. That all text-books prescribed or required for senior matriculation (or for first year examinations) of any of the Universities of Ontario, may be used in such Forms as take up senior matriculation work. 6. That in the case of text-books authorized before December, 1883, the copyright of which has not been surrendered to the Education Department, any addition to or alteration of the contents thereof made without the consent of the Education Department, shall be considered a violation of the conditions of authorization, and such book may forthwith be struck off the list of authorized text-books.

SCHEDULE A.

List of Text-Books Authorized for the use of Public Schools-Forms I.-IV.

(Approved, June, 1887.)

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Schools and Collegiate Institutes-Forms IIV.
(Approved, June, 1887.)
Reading and Elecution-
. The High School Reader
Lewis's How to Read 0 75
Orthoepy and Spelling-
High School Word Book 0 50
Ayres' Orthoepist 0 35
Companion to the Readers 0 30
English Grammar-
High School Grammar 0 75
Mason's Advanced Greenman 0 75

Earle's Philology of the English Tongue-For		
Forms III. and IV. only	2	50
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Abbott's How to Parse Morris's English Grammar (Primer)		60
Morris's English Grammar (Primer)	0	20
Angus's Hand-Book of the English Tongue	1	
The inguist roughes.		
Fleming's Analysis of the English Language	0	80
English Composition-		
Williams' Composition (edition 1887)	0	50
Annos' Vorhalist	Δ	3õ
Ayres' Verbalist. McElroy-The Structure of English Prose-	v	00
McEiroy—The Structure of English Prose—		
For Forms III. and IV. only	1	00
	-	00
History—		
Public School History of England and Can-		
ada	Δ	95
ada Edith Thompson's History of England	V	35
Edith Thompson's History of England	0	65
Schmitz's History of Greece and Rome	0	
	v	10
Green's Short History of the English People		
For Forms II. and III. only	1	50
T_{-} T_{-	-	
Jeffers' History of Canada-Primer	0	30
Smith's Smaller History of Greece	1	00
do do Domo		
do do Rome	1	00
Longman's Epochs of English History—eight		
vols., \$1.60; two vols., \$1; one vol	Δ	90
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Geography—		
The Solo of Community	-	^^
High School Geography	T	00
Campbell's Modern School Geography	0	75
		50
Pillans' First Steps in Classical Geography		
Lovell's Advanced Geography Page's Introductory Text-Book of Physical	1	00
Page's Introductory Terri-Roal of Physical		
Lages Included by I call Door of Ingelat	~	
Geography	0	75
Autobanatia		
Arithmetic-		
Hamblin Smith's Treatise on Arithmetic	0	65
Smith & MacMurchy's Advanced Arithmetic	-	50
Similar to practituting a Autancea Allemment	v	00
Algebra—		
McLellan's Eloments of Algebra	â	75
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Robertson & Birchard's High School Algebra	U	75
Todhunter's Advanced Algebra-For Forms		
III and IV colm	4	75
III. and IV. only		75
Todhunter's Algebra for Beginners	0	60
Hamplin Smith's Flomentane Alashua	Ā	60
Hamblin Smith's Elementary Algebra	v	00
Colenso's Algebra-Student's Edition	1	00
Loudon's Elements of Algebra	Δ	75
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Loudon's Algebra for Beginners	U	40
Geometry_		
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Ourtius' Smaller Greek Grammar 1 00 White's First Lessons in Greek 1 00	FOR SALE.
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DeFivas' Grammaire des Grammaires 0 75	
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Part I 0 65 DeFivas' Introductory French Reader 0 60	PAPER MAKERS,
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Ane's German Grammar 1 00 High School German Reader (Grimm, Kind-	
or-und-Haus Marchon) 0 75	BOOK AND STATIONERY STOCK.
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The High School Drawing Course—five parts —each	The above are <i>beautiful</i> Editions, printed from the original Plates,
McGuirl's Perspective and Geometrical Draw-	
ing 0 40 Music—	HUMOR, PITH AND PATHOS.
The High School Music Reader 0 60	numun, fiin and fainus.
After the First day of July, 1888, an edition of each of the English Literature texts for Forms II.	A BOOK OF READINGS, AND RECITATIONS.
and III. will be authorized each year by the Educa- tion Department.	Compiled and adapted by
Dictionaries Recommended.	REV. JAMES COOKE SEYMOUR.
1. English-Stormonth's English Dictionaries (small-	Paper Covers, 35c.
er and larger). Skeat's Etymological Dictionary (cheap	•
unabridged edition).	
2. Latin—Anthon's smaller Latin Dictionary. Harper's (Lewis & Scott's) Latin Diction-	WILLIAM BRIGCS,
ary.	78 & 80 King Street East, Toronto.

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 Greek—Liddell & Scott's larger and smaller Greek Dictionaries. French—Cassell's French and English, and Eng- lish and French Dictionaries. 	PRANG'S
Spiers and Surenne's French and English and English and French Dictionaries. 5. German—Blackley and Friedlander's German and English, and English and German Dictionaries. Flügel's German Dictionary.	Christmas
6. Antiquities and Mythology—Anthon's and Smith's. SCHEDULE C. (Approved, June, 1887.) List of Text-Books Authorized for Training Schools.	
County Model Schools.—In addition to the books prescribed for the first four Forms of the Fublic Schools, the following are authorized for County	Cards.
Model Schools : Baldwin's Art of School Management (Cana- dian Edition)	1887-8.
Houghton's Physical Culture	SAMPLES NOW READY
Baldwin's Art of School Management (Cana- dian Edition)	our Travellers, who will show them in every Town
Quick's Essays on Educational Reformers. \$1 50 Bain's Education as a Science	and City in the Dominion
Bain, on Teaching English 0 90 Manual of Hygiene 1 00 Houghton's Physical Culture 0 50 Respectfully submitted, GEO. W. ROSS,	in due course. They are finer than any yet issued,
Minister of Education. EDUCATION DEPARTMENT (ONTARIO), TORONTO, 29th June, 1887.	and are far ahead of all

PERSONAL.

STILL THEY COME.—Our English cousins evidently do not think we are going to cut loose commercially from the mother land, for there have been with us the last month many representatives of leading houses. Among others, M. Goodall; M. H. Hodder, Hodder & Stroughton (both of London), S. Kitto, manager in London for George Waterston & Sons, and John S. Downing, Birmingham.

S. G. Wilkinson, of the Oxford Bible House, intends to be in Toronto early this month, at the Queen's.

Is it the salt sea air, or the distinguished air of the people, that makes Halifax so fascinating a place for the travellers in our line who visit the venerable

sole agents for canada: The Toronto News Co'y.,

other Cards in the market.

42 Yonge Street,

TORONTO, And NIAGARA FALLS, ONT.

city. We have not an exact record of the time of sojourn of each, but where one tells us that he spent eight days in taking two orders, and claims that his was the best record of any this season, we conclude that there is something bewitching these men. It looks very much as if a man who paid for one passage westward will be at the expense of two on the home trip.

THE other side of the lakes sent us a pretty good sample of book men late last month. L. H. Crowell with Thos. Y. Crowell & Co., and Fred D. Irish representing Estes & Lauriat. The latter, considering the name, has a queer kind of brogue-sounds very like the Connecticut idiom.

John H. Fisher, who was formerly clerk for the late Thomas Martin in the same line, in Paris, is opening up as bookseller and stationer in that town. He will carry on the new branch in addition to his insurance and other business.

A. G. Huestis, of the Methodist Book Room, is away to spend his holidays at home with his parents, in Halifax, who celebrate their golden wedding shortly. His father, J. F. Huestis, is agent for the Methodist publications in that city.

T. G. Wilson, who for seven years has been the efficient manager of Warwick & Sons' bindery, has joined the firm of James Murray & Co., printers and publishers, who are about establishing a bindery under the charge of the new partner.

They have purchased the latest and best machinery and expect that this new branch will be of great benefit to the business, as well as developing a large trade in its own department.

The new partner leaves the employment of Warwick & Sons with their best wishes. He was faithful and zealous in the discharge of his duties.

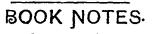
J. A. NELLES, Guelph, and M. T. Hemsworth, Brantford, both have had to move into other stores on account of the buildings being sold and the tenants getting notice to quit. Nelles has found a store after much trying, in the Arcade, and Hemsworth is round the corner from his old stand, being now opposite the post-office.

FAILURES AND ASSIGNMENTS REPORTED .-J. M. Hudson, Brantford, A. D. Hansell, Thorold, and R. Forgie & Co., fancy goods, Ottawa.

J. McK. SELKIRK has sold out his Learnington business to G. W. Jackcon, formerly traveller for Buntin, Gillies & Co.

J. I. ANDERSON & Co., London, will shortly get into a new building a few doors east of their present stand. They claim they are going to have the handsomest store in Western Ontario.

Parsons & Ferguson, wholesale stationers, Winnipeg, has now become Parsons, Bell & Co., the partners being S. R. Parsons, Henry Bell and W. E. Hazley; the two latter being admitted as partners.



THE BRITISH COLONIAL POCKET ATLAS. The Pocket Atlas of the World. By John Bartholomew, F.R.G.S. London: John Walker & Co. Toronto: Hart & Co. Sl each.

These atlases that have been in the market some time in England, have there met with a large amount



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Games, Fancy Goods.

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DUNDAS ST., LONDON.

BOOKS AND NOTIONS.

of success. It is no wonder, for they are as nearly perfect as one could imagine them, combining accuracy of detail, superior engraving and colouring of the maps, and a good neat binding. Each book contains 54 maps, the most striking features of many of them being a plan of environs surrounding important cities. Thus Melbourne, Australia, is represented as the centre of a district about 150 miles square, each town and hamlet being distinctly shown with lines of communication plainly marked. The perfections of the Toronto and Ottawa maps, similar to that of Melbourne, is more readily appreciated, being equally minute in detail. There are several valuable tables, a descriptive list of British Colonies and Possessions, and a general index of every place of importance or no importance at all.

"ALLAN QUATERMAIN": a romance by H.Rider Haggard. Canadian Copyright. Toronto: Rose Publishing Co., paper 30 cents, cloth 60 cents.

We take it for granted that they who read this have read "King Solomon's Mines"—who has not? Such being the case they will meet again the three heroes of that far-fetched tale—far-fetched in that it comes from the remote African interior far-fetched in that the weird tale is of the improbable, ve ought to say impossible in nature. "Allan Quatermain" is a work of better quality than the one referred to in that we suppose the author was writing for men in the former while the latter he confessedly wrote a boy's book.

The strain on the mind is in the main of that intense nature that makes "King Solomon's Mines" so absorbing, and that leads the ordinary reader to credit the outrageous statements as truth irrespective of the fact that such scenes and such doings were never before heard of except in land and plot invented by Jules Verne.

We have again the massive hero and gentle knight, Sir Henry Curtis, the valiant hunter, Quatermain, modest, always depreciating his own merits whether as a brave man or a crafty one, put to the test as a friend and helpmate, true as steel, and possessed of a coolness and bravery that at times are severely tested but never found wanting, and Good, ha! ha! the captain of "The Queen's Navie," who, with all his dandyism and his eyeglass was not lacking in courage and sterling worth.

How the tale runs on ; how through the underground river and even through the Rose of fire the ever fortunate trio came into the land of white people; how one became the Queen's Consort, and ruled with moderation and good sense, and how Umslopogaas, a noble Zulu, met his death defending the stair single handed, and how the wise and crafty hunter bade good-bye to the world; why are they not written for all to read, for all will read Haggard's new book even though sleep has to be neglected.

even though sleep has to be neglected. There are faults in the book. The style of diction is not finished as a master of English language would do it, and there is a want of the true instinct of a fine artist in some of the incidents. We give one :--Why, for instance, does the author cause Flossie, a sweet innocent girl, to be the instrument of death to one of her captors ? It is true it was self-defence, but the artist with fine instinct would have found some other way of saving life than leaving the memory of shedding blood on the mind and heart of a young girl.



PRINTERS and BINDERS to the ONTARIO GOVERNMENT.

8 & 10 WELLINGTON ST. E. TORONTO.

We beg to call the attention of the Trade to our large and carefully selected stock, purchased in the best markets and at lowest prices :--

PAPER. Hand made, Crane's Ledger Papers, Super Fine, Fine and other writings, Letter and Note Papers. Extra value in Engine sized Flat paper, all sizes and weights.

PRINTING PAPERS. English and Canadian all sizes and weights.

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COVER PAPERS. All sizes, tints and weights. MANILLA PAPERS. All sizes and weights.

STATIONERY. Envelopes, English, Canadian and American, all sizes and qualities; Black bordered Note paper and Envelopes, Cards, Cardboard, Bristol Board, &c., Papeteries, Writing and Memorandum Pads, Memorial Cards, Erasing Knives, Playing Cards, &c.

INK STANDS. A large and varied assortment.

LEAD PENCILS. Faber's, Eagle, Dixon's, and other first-class makers.

- PENS. Gillott's, Mitchell's, Esterbrook's, Perry's, etc., etc.
- RUBBER BANDS. A. W. Faber's always kept in stock.
- INK. Stephen's, Antoine's and others.

PURSES, WALLETS, MUSIC ROLLS, SCHOOL BAGS, &c., &c.

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WARWICK & SONS,

WAREHOUSE & BINDERY, PRINTING OFFICE, 8 & 10 Wellington st.F. 26 & 28 Front st.W. TORONTO. Again the horrible butchery that seems to be a great delight to the writer. Why serve it in such nauseating detail, and why so much of it?

The book is, for a cheap book, well presented to the reader, the paper cover being of new design and handsome.

"TRUE NOBILITY, OR THE GOLDEN DEEDS OF AN EARNEST LIFE," that life being that of the great Seventh Earl of Shaftesbury. By John W. Kirton, LL.D. \$1. S. R. Briggs, Toronto.

Not so much a life as a record of the doings of this wonderful man, the good he did, the reforms secured, and all the noble acts for a long life spent in unselfish hard work for the benefit of his fellows. The story is well told; how could it be otherwise, when it is by the author of "Buy Your Own Cherries," a tale so brief and telling as to produce a change in many a man. Such books as this should be brought under the notice of every boy and young man who enters a book store. It is calculated at least to make a man a better citizen.

"SAVED BY GRACE," a Personal Narrative, by David Macdonald, of Toronto, with preparatory note by Rev. H. M. Parsons, in which the writer states his case modestly but confidently as being the realization of the phrase used as the title of this little book. 25 cents.

ROBT. CLARKE & Co., Cincinnati, send us their Supplement, for 1887, of the *Bibliotheca Americana*, containing the names of a large number of volumes, covering 56 pages.

WILLIAM BRIGGS has issued the first two volumes of the cheap edition of the Pansy Books to sell at 50c. "One Common Place Day," and "Mrs. Solomon Smith Looking on." Other volumes will follow soon. These are printed from author's plates.

soon. These are printed from author's plates. "FAITH VS. KNOWLEDGE," by Rev. E. J. Badgley, B.D., LL.D. "Christ the Light of the World," by Rev. J. Cooper Antliffe, D.D.; being the 10th Annual Lecture and Sermon delivered before the Theological Union of Victoria University. Paper, 20 cents.

"THE GUIDING HAND; OR, SOME PHASES OF THE RELIGIOUS LIFE OF THE DAY," by Rev. E. A. Stafford, A.B. Cloth limp, 50 cents.

TRADE NOTICES.

The reduction from three per cent. to one, of the commission on postage stamps will not be an agreeable change. The profit was little enough as it was.

Some houses, estimating at the true value the advantage offered by BOOKS AND NOTIONS, instead of issuing their Fall circulars, go to the expense of having inserted a full outline of their business announcements.

Brown Bros., last month, and H. A. Nelson & Sons, this month, send forth their respects in this way. It is a good plan, for not only is the insertion more permanent than any mere circular, it carries weight with it in being part and parcel of a trade journal.

Warwick & Sons were the first last fall to adopt this mode of announcement.

BROWN BROS.,

Importing & Manufacturing

STATIONERS.

JUST RECEIVED large additions to their already very complete Stock of

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53 Cases Pirie's Account Book Papers. LINEN & PARCHMENT PAPERS. FLAT PAPARS. COMMERCIAL and FANCY NOTE PAPERS. ENVELOPES. CARDS, ETC.

FLAT PAPERS. All sizes and weights, heavy stock including some lines remarkably cheap, and of special good value.

TINTED FOLIOS, Double and Single Cap.

New lines in WHITE and TINTED BRISTOL BOARD.

ENVELOPES, BRITISH, AMERICAN and CANADIAN, excellent value.

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This Department receives special attention, and stock will be found very complete. Fresh lines just received.

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SEALING WAX and SEALS. INKSTANDS. New designs and makes. CLIPS.

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PAPER WEIGHTS. COPYING PRESSES, ETC. FAVORITE and STANDARD FILES. NOVELTY FASTENERS, STAPLES, ETC. SEA, ISLAND and other TWINES.

Account Books, Memorandum Books, Leather Goods, Wallets, Purses, Elo.

We are constantly adding to this Department of our own manufactured goods, and it will be found well worthy the attention of the Trade.

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"The texture of the paper is so fine that the volumes are reduced to the smallest bulk which can possibly be attained."—Publishers' Circular.

THE INDIA PAPER used for the OXFORD THIN EDITIONS OF BIBLES AND PRAYER BOOKS is a speciality of the Oxford University Press, and IS USED EXCLUSIVELY FOR CXFORD BOOKS. Its characteristics are extreme opaqueness, great toughness, softness, and an agreeable tone. The STRENGTH and flexibility of the fibre are so great that the paper may be used for years without becoming injured by wear; and the material is so opaque that IT CAN BE MADE TO A DEGREE OF THINNESS ONLY LIMITED BY THE POSSIBILITIES OF PRINTING. In the case of some books, four hundred and eighty sheets, each measuring $17\frac{1}{2} \ge 22\frac{1}{2}$ inches, weigh altogether only seven pounds and yet this paper is beautifully soft to the touch, strong enough to bear a great strain, and of such opaqueness that the impression on one side does not show through when the other side is being read. THE OXFORD THIN INDIA PAPER HAS BEEN MANUFACTURED IN ORDER TO MEET THE POPULAR DEMAND FOR THIN BOOKS, AND IS ADMITTED TO BE WITHOUT A RIVAL.

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Long Primer 24mo 5½ x 3½ x ½ in. 6 oz. Minion 32mo 4½ x 2½ x ½ in. 3 oz.	

LONDON: HENRY FROWDE,

Oxford University Press Warehouse, Amen Corner, E.C.

IT must have been noticed that our advertising has been exclusively relating to the trade. This month we make an exception to the rule—and yet hardly an exception, for there are so many druggists among us that the one we insert this month cannot fail to be interesting.

ATTENTION is called to the advertisement of BOOKS AND NOTIONS, three volumes in one. It is a useful record of the transactions of the book trade. Some orders are already in; as the number of complete sets is very limited orders should be sent at once. Those having complete sets can have them bound for 75 cents, by sending without delay.

A NEW and complete pocket Map of Toronto, showing the additions to be soon made to the city, with Parkdale and suburbs several miles out, has been issued in oilcloth, by Hart & Co. To retail at 50 cents.

They also issue in folio form and reduced to a convenient size, Roper's "Sketches of Muskoka Scenery." A large number of the former issue have been to send to friends abroad. The pictures give a very good idea of our inland watering and fishing haunts. The price is \$2.

They have purchashed the stock of Division Court blanks of James Imrie, Goderich, and will sell them for a limited time at prices as per list of the late proprietor.

In last month's report of interviews with the trade regarding the tariff, S. R. Hart was given as saying, "Concerning bookbinders' articles, they needed more protection." Substitute the word "products" for "articles" and it will read correctly. There is a great difference in the meaning.

C. BLACKETT ROBINSON has published a fac-simile copy of the Coronation Number of the Sun, publishcd on paper specially manufactured for this souvenir. It has already sold well at 10 cents.

The Barber & Ellis Company expect to occupy their new premises, described last month, early in September.

The Schlicht & Field Co. have obtained the contract for furnishing the City registry office, Toronto, with metal roller book-shelves. There were three competitors, the price obtained by the successful one being \$2,880.

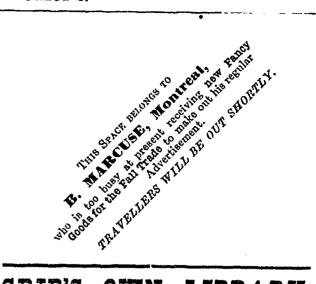
Unnoticed on account of change of classification was the increase of duty on steel pens. Formerly under their proper heading, now they are ranked as manufactured steel, and pay 30 per cent. duty instead of 20 per cent. as formerly.

This is either a silly blunder or protection run mad, as there is no possibility of the articles being manufactured in Canada.

Books published seven years, formerly free, are now charged 15 per cent.

At least one wholesale Toronto house has given particular instructions to its travellers to avoid taking any orders for school books other than those certain to remain in use.

"RORDAN'S CONVEYANCER," at 50%, is a bargain. See advertisement.



GRIP'S OWN LIBRARY.

No. 1.-Good Things from Grip.

No. 2.—Jubilce Jollities.

No. 3.—The Grip Sack. Pictures and reading for summer days; with a beautiful souvenir picture of the Queen free with every copy. Ready July 1st.

RETAIL PRICE, 10c. EACH.

AT This Library has been favorably noticed by over 300 newspapers in the Dominion, and being supplied at a liberal discount, the Trade are asked to carry a supply, so as to meet the demand.

Specialities: Souvenir Portrait of Queen Victoria on a sheet $10\frac{1}{2}$ x 13; price 10 cents. New Portrait of Sir John Macdonald on a sheet 13 x 17; price 10 cents. Phrenological Chart of the Head of the Country, in four colors, price 10 cents.

Address "GRIP," 26 & 28 Front Street West, Toronto.

WALKER'S BRITISH & COLONIAL PO.KET ATLAS. CLOTH. \$1,00.

Walker's Pocket Atlas of the World, CLOTH, \$1.00.

Scenes in Muskoka,

Twelve in number. By FRED ROPER. New edition, folio, in limp cloth, \$2.00.

New Map of Toronto and Suburbs.

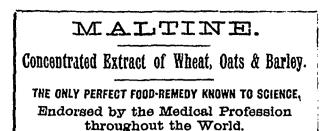
Comprising a greater portion of the neighbourhood of the City than any yet published. Oil cloth cover, 50 cents.

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31 & 33 King St. West, Toronto.

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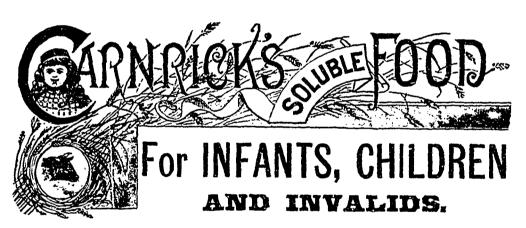


Maltine Manufacturing Co., 10 Colborne Street, Toronto.

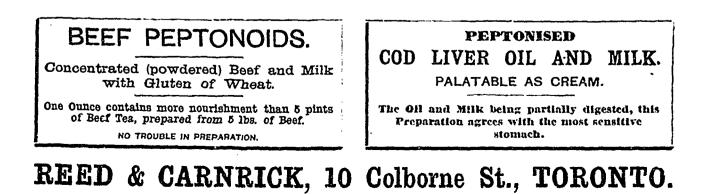
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New York Pharmacal Association, 10 Colborne Street, Toronto.



REED & CARNRICK, 10 Colborne St., TORONTO.



London, Eng.-JOHN WALKER & CO., Farringdon House, Warwick Lane, E.C., and of all Booksellers in the Dominion.

