



Prepare yourself for his place

When He Leaves to Shoulder a Gun

You must be ready to step in and fill his job. The war requires the maintenance of efficient manufacturing and mercantile organizations at home and it is your patriotic duty to do your bit.

You Must Be Trained to Be Ready

You must be able to do what he has done. Business men cannot stop to train you—they have not time—you must be trained when you take hold.

We Are Ready To Train YOU

The Northern Business College with a good staff of experienced instructors will teach you what you need to know—what to do and how to do it. The cost will be very moderate. The fees are no higher than they have been for the past ten years.

College Opens for Fall Term Sept. 2nd
:: Write for Any Further Information You Wish ::

Northern Business College
C. A. FLEMING, Principal, OWEN SOUND

Fall Term from Sept. 3rd.

CENTRAL Business College
STRATFORD, ONT.

The call for trained help is greater now than ever before in the history of Canada. Our graduates are securing splendid positions.

We have **Commercial Shorthand and Telegraphy departments.**

If you purpose taking a business college course during Fall or Winter months, write now for our free catalogue.

D. A. McLACHLAN
Principal.

FALL TERM OPENS SEPT. 3.

ELLIOTT Business College

Yonge and Charles Sts
TORONTO, ONT.

Gives—**High Grade Training** for choice business positions. Our courses are unexcelled in Canada.

Demand for our Graduates more than five times our supply.

Write for catalogue. Our College is open all summer. Enter any time.

W. J. Elliott, Principal.

Five Million Britons Fighting.

Lord Curzon, a member of the British War Cabinet, last week made the statement that Great Britain had given no less than 7,000,000 men to the war, and that there were to-day fully 5,000,000 Britons in the fighting forces on all the fronts. These figures are thought to include the men in the navy, and they are held to indicate that there are no troops in the British Isles to-day save the men on leave and the men in the depots. There is no such thing as a reserve army in Great Britain awaiting eventualities, though there must be by this time many hundreds of thousands of American troops in the different training camps throughout the country. Even the naming over of these enormous figures of the British forces in actual fighting, with the accompanying thought that with them goes British pluck and endurance and hard-headed endurance to be beaten, is full of encouragement. And to think at all of the total, and to compare it with the total population from which it is drawn, is to bring home to ourselves with tremendous force the debt of gratitude that the world will always owe to the right little tight little islands that so nobly stepped into the breach in the great struggle and kept their places there.

The Terrible Reality.

Dr. Wm. White, of Woodstock, recently returned from France, expresses the opinion that many people in Canada are not yet fully alive to the real meaning of the war and to what the result would be if Germany were allowed to win. And there is much evidence to be found in support of such a view. In a general way we all know that a German victory would be a terrible calamity; but many of us know just as well that some time or other we must die. We would not think of disputing the fact that we must die; yet we live and act as if the certainty of death were a matter of no present importance to us. In France they understand the meaning of the war in a different way. To them it is a terrible reality.

And yet it must not be forgotten that if there are many Canadians who seem indifferent, or who leave the impression that they are more interested in their own affairs than they are in the fate of civilization and the future of their own country. Canada as a whole has done magnificently, has done, indeed, the things that a few years ago would have been regarded as impossible. And there is no reason to doubt that she is prepared to do still greater things yet if greater things are required for the winning of the war.—Woodstock Sentinel Review.

Consolidation the Real Thing.

Addressing school inspectors, teachers and rural leaders at the Ontario Agricultural College, to the number of about 500, Mr. Led E. Driver, Superintendent of Consolidated Schools in Indiana, gave it as his deliberate opinion that the establishment of consolidated schools must come if the rural communities are to reach their best development. Only a few years ago he was himself opposed to the new movement, but the unqualified success which had attended its adoption had simply compelled him, as a matter of common sense and honesty, to become an ardent advocate instead of an opponent.

Fewer teachers were required; higher salaries were paid; a higher standard of education was secured; better health conditions were provided; the length of the average school period was extended, and a High School course was secured without the necessity of leaving home.

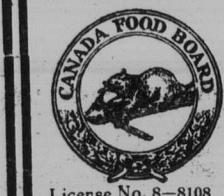
A good old Scotch minister, calling unexpectedly on a widow who lives in a cottage on the outskirts of the village, surprised her in the midst of washing a lot of clothes.

She hurriedly hid behind a clothes horse, and told her little boy to say that she was out. Her visitor knocked at the door.

"Well, Jamie," he said, "and where is your mother?"

"My mother's not in; she's down street on an errand," promptly replied the lad.

"Indeed," replied the minister, with a glance at the bottom of the screen. "Well tell her I called, and say that the next time she goes down to the village she should take her feet with her!"



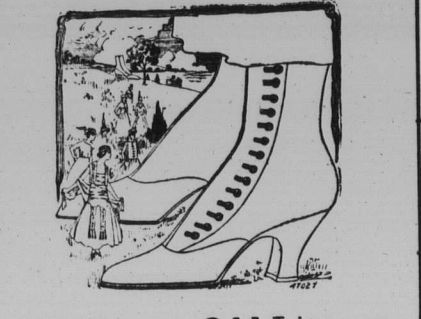
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After the Big Sale Values.



License No. 8-1097

We thank our many old and new customers for the splendid success of our August Sale. This Sale beat all our records but we are not going to stop at that. Remember the tremendous stocks and buying power of this store assures you better values every day of the year than you can get elsewhere. When others are calling for goods our stocks are the most complete in history of this institution. We can now give you the time and attention, which was not possible during the big rush. Here are a few of the after stock taking specials. Many more will be seen on our counters from day to day.



Clearing of Odd Lines in Shoes.

Boys' Canvas Bals
Solid leather soles, sizes 1, 2, 4 and 5
Regular \$2 for 1.65
Child's low one strap running slipper, sizes 7 to 2. Reg \$1 for... 85c
" " " " " " " " " " 1.10 95c
Wos. Dong., regular \$3 to \$3.50. Sizes 3, 4 and 4.5. Still further reduced to \$2.19

Ladies' All Wool Serges

Many people took advantage of these quality lines during the sale and bought liberally. People from other towns say they saved \$1.50 per yd on these goods. Don't procrastinate! Get your share of these values while they are still to be had.

Highest Prices for Produce

KNECHTEL & KNECHTEL

Mens' Shirt Specials

Negligee and soft collared shirts.
Reg. values up to \$1 for 49c
Mens' grey auto Dusters, sizes 40 and 42. Reg. \$2 for 1.49



Our Pride Brown and White Cooking Ware

Casseroles, Mixbowls, Preplates, Custard bowls, etc. Reg. 10c for 8c; 25c for 19c; 35c for 29c; 50c for 43c; 75c for 67c; 85 for 73.

Dinner Sets

Choice patterns and away below market values at \$18.00, \$21.00 and \$23 per set.
Clover leaf and plain white wear at below wholesale prices.



Baking Powder

Try our special invincible baking powder. It contains no alum. Guaranteed absolutely pure. We will give your money back if not satisfied. Why buy cheap inferior baking powders, when you can get the best here for the same money. Put up in 10c, 15c and 25c cans.

Lily White Corn Syrup.

Clear as honey. You say the golden syrup is good. This is delicious. Try a small pail.
5 lb pails... 60c. 10 lb pail... \$1.15

For Your Benefit

We welcome the acid test of comparison because we know our goods will come through safely.

The Store that Quality Built

A Fight for Life

It has been fight or die for many of us in the past and the lucky people are those who have suffered, but who are now well because they heeded nature's warning signal in time to correct their trouble with that wonderful new discovery of Dr. Pierce's, called "Anurie." You should promptly heed these warnings, some of which are dizzy spells, headache, irregularity of the urine or the painful twinges of rheumatism, sciatica or lumbago. To delay may make possible the dangerous forms of kidney disease, such as diabetes or stone in bladder.

To overcome these distressing conditions take plenty of exercise in the open air, avoid a heavy meat diet, drink freely of water and at each meal take Anurie (double strength). You will, in a short time, find that you are one of the firm endorsers of Anurie.

Hamilton, Ont.—"For kidney ailments I have never known any medicine to equal Anurie. When I started to take it I was very miserable with lame back, pains in the cords of my neck and shoulders and all over my body. The water was high colored and offensive. All of these conditions left me after one week's use of Anurie and I consider it to be the greatest of all kidney medicines."—Mrs. JENNIE CLARK, 79 Queen St. So.

Toronto, Ont.—"My husband suffered severely with pain in his back for three or four weeks. He commenced to take Anurie and in three or four days he not only looked better, but remarked that his back felt much better, and now he says that his pain has all gone. It is with pleasure that we recommend Anurie."—Mrs. MARY RYAN, 51 Seaton St.

Leniency Toward Deserters.

An extra of the Canada Gazette, issued at 7 o'clock Saturday evening, contains a proclamation removing deserters and absentees under the Military Service Act from liability to punishment if they report for duty between now and August 24. It is recognized that many men who failed to report because of lack of understanding of the act, will be glad and willing to do so if a period of grace is allowed. Men who are still classed as deserters and absentees subsequently to August 24 will, the proclamation states, "be pursued and punished with all the rigor and severity of the law, subject to the judgements of our courts-martial, which will be convened to try such cases and other competent tribunals." The proclamation provides that "those who

employ, encourage, conceal or assist such men, will be held strictly accountable as offenders, and subject to the pains, penalties and forfeitures in that behalf by law provided for their offense."

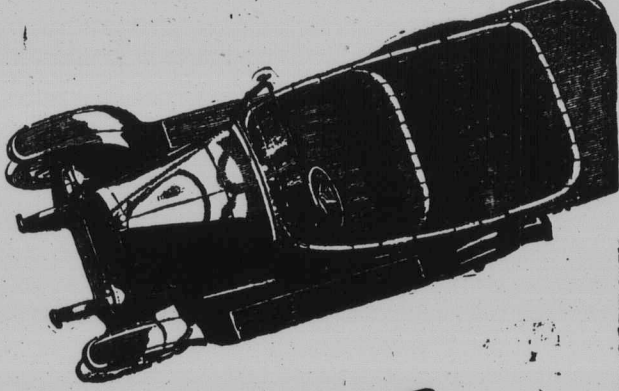
Still Continue to Pay Interest Banker Says.

The banks are not going to discontinue paying interest on savings accounts, but they are seriously considering discontinuing a number of accounts altogether which have hitherto been called savings accounts and making people who use the machinery of the bank for their private banking use ordinary current accounts," said D. C. Rae, manager of the Royal Bank, Toronto, in regard to a report in circulation that further interest paying on savings is to be discontinued.

Speaking as a practical banker, Mr. Rae declared that the whole idea of discontinuing paying interest has not been considered at all and that there is no reason why the banks should engage in business which is really unprofitable, not only unprofitable, but was really losing money for the banks. "We have to take steps accordingly, just as any manufacturer would do," he said.

Death of John Riptke.

On Wednesday, July 31st, Mr. John Riptke, of 6th Bruce, passed away after an illness extending over two years, from pernicious anemia. The deceased was 55 years of age. He was born in Carrick Twp., and had been farming in Bruce Twp. for 31 years. He was married to Lydia Hefkey of Breslau, who survives him, with two of their children, Irvine and Pearl. The funeral on Friday was attended by a very large number of people who had come to pay their last respects to the departed. The services were conducted by Rev. Mr. Lichold, of the Evangelical church, of which congregation the deceased was a member. Among the friends from a distance were Mr. and Mrs. Jos. Riptke from Guelph, Mr. Wm. Erhardt from Hespeler, Mrs. J. C. Hefkey from Drayton, Mr. and Mrs. J. Wendt from Wroxeter, Mrs. C. Wendt, Mrs. R. Schwalm and Mr. W. Wendt from Mildmay, Mrs. J. Deacon and son from Hamilton, Mrs. Fred Bearman and son and Mrs. Fred Sm. Ibback from Owen Sound, Mr. and Mrs. Fred Millhouse and Mr. Arch. Millhouse from Chesley—Paisley Advocate.



Overland

Light Four Model 80 Touring Car

The Thrift Car

To use this *utility car* is Good Business and Good Health!

Its roominess, comfort and beauty make it as *desirable* as it is *useful*.

Local Dealer:—

PETER REUBER.
Willys-Overland, Limited
Willys-Knight and Overland Motor Cars and Light Commercial Wagons
Head Office and Works, West Toronto, Ont.

KODAK



KODAK
wherever
you go.

Wherever the purr of your motor lures you, wherever the call of the road leads you, there you will find pictures, untaken pictures that invite your Kodak—intimate pictures of people and places that you and your friends can enjoy again and again as you thumb the leaves of your Kodak album.

And you can take them.

Ask us to show you how easy it is.

At the Sign of The Star.

The Store of Quality.

J. N. Scheffer

Terms—Cash or Produce.

LIVE STOCK MARKETS TORONTO.

With a run of 160 cars on the Union Stock Yards market yesterday, made up in part by 3031 cattle, there was a good demand for steers weighing 1100 lbs. and upwards. All other classes brought steady prices, with a good inquiry for canners and cutters and bologna bulls at steady prices with last weeks.

There was not much enquiry for stockers and feeders, but the better class were in better demand than for the last few days.

Good milch cows and springers are wanted. Taken altogether we would say that the good cattle were in better request at slightly stronger prices, probably from 15c to 25c per cwt. with the other lines holding steady. There was a lot of unfinished cattle and they are hard to sell, but there does not seem to be any way of getting the farmers to hold them for a while, the pastures in many cases affording little hope for improvement. The close of the market showed a pretty fair clean up.

In the sheep and lamb department there was a light run and the market was stronger, best lambs selling up to 20c and 20½c per lb; light sheep 14c to 15c and heavy fat sheep and bucks 10c to 12c.

There was a light run of calves and the market held steady. Choice calves sold from 16c to 16½c; medium calves, 12½c to 14c, and grassers and common calves, 7c to 8c. There was a fair demand for choice veal calves. The run of sheep and lambs was 693 and calves 274.

The run of hogs was 1066, and the market held steady at 20c lb., fed and watered; 20½c lb., weighed off cars, and 19½c lb., f.o.b.

The fine and up-to-date poultry farm of Alfred Backer, Brussels, has been sold to Walter Rose, a well-known poultry fancier of Teeswater, who gets possession next month. The purchaser will enlarge and improve the plant.

Several farmers residing just outside the City of St. Thomas, are finding a new form of pest, having discovered an insect very similar to the grasshopper, which eats up the binder twine after the sheaves have been left in the sun for some days.

Many members of the Canadian Order of Foresters seem to be at sea as to what was done in regard to a new scale of rates at the recent annual meeting in Toronto. After a thorough discussion, the proposal to increase the rates of the present members was not adopted and the old rates are still in vogue. The Hunter table of rates was adopted for all new members and will form a separate division.

It is customary each year for the Canadian railways to give special rates to the Canadian National Exhibition. This year there has been no public announcement regarding the intention of the railways in this respect, but it is understood that the local agents have received a circular giving them instructions regarding the matter and anyone applying to them will find this information available. The traffic congestion has been immeasurably improved since this time a year ago and prospects at the present time are that there will be a larger and better train service from all points to Toronto and return.

The Keeley mine, which figured so conspicuously in the disastrous failure of the Farmers' Bank, Toronto, in 1911, and in which W. R. Travers of the bank had such strong faith, has been sold by G. T. Clarkson, the liquidator of the insolvent bank, to the Associated Goldfields of West Australia for \$100,000. The \$100,000 thus obtained, however, will not benefit the unfortunate depositors in this bank, as the bank's failure was so bad that the assets were not sufficient to meet even the outstanding note circulation, and the sum newly secured will merely recoup other banks which stood surety for the payment of the notes.

Dr. Beland, M. P., has returned to Canada after four years in Germany and Belgium, most of which time he was a prisoner of war. He was enthusiastically received in his home town in Beauce County on his arrival. Although offered many tempting positions in this country he intends joining the Medical Corps and returning to active service at the front. Dr. Beland was formerly a member of the Laurier administration and happened to be in Belgium at the outbreak of hostilities and promptly offered his services.

Elmira was the scene of a dangerous fire Tuesday evening, which, at one time threatened to destroy the business section but the timely arrival of the Kitchener and Waterloo fire brigades saved the situation. The blaze originated in a kitchen stove at the rear of the O'Donnell hotel and spread with great rapidity, and the two storey structure was soon burned to the ground. The large frame barn at the rear of the hotel was also totally destroyed, as was also a frame residence south of the hotel. The flames spread to adjacent building and at one time there were fourteen buildings ablaze but they were quickly extinguished. Estimated loss \$35,000 partly covered by insurance.

Helwig's Weekly Store News...

Put in a supply of staple dry goods as prices are going higher

Ginghams

Dress Gingham in plain, checks, plaids, and stripes.
 At price per yd 20 and 25c

Prints

Light colored prints, white ground with stripes, spots and small designs, suitable for womens' and childrens' dresses, boys' blouses, and mens' and boys' shirts.
 Extra value at 25c a yd.

Indigo Prints

Indigo and dark colored prints, greys, black, lilacs and butcher blue at—
 25c, 30c, 35c

Chintz Prints

Chintz quilting prints 36 in wide in red, fawn and sky ground with paisley designs.
 Price per yd 30c and 35c

Awning Ducks

Awning ducks in red and white; green and white; brown and white, worth to-day 60c per yd. Price to clear at 40c a yd.

palm beach Cloth

Palm beach in white, linen and cadet, 36 inches wide at 50c per yd.

Shirtings

Standard Shirting for mens' and boys' work shirts in blue and black grounds with white stripes, worth to day 50c per yard; While our present stock lasts 35c

Cotton Sheeting

2 yd wide plain and twill sheeting worth to-day 25c per yard more than what we are asking you.
 Price per yard 50c, 75c, \$1.00.

Factory Cotton

36 inch factory cotton fine spun and even weave, very special at—
 20c, 25c, 30c and 35c.

Bleach Cotton

Fine and heavy make of bleach cotton for all purposes at 20c up to 50c

Flannelettes

Light striped Flannelette, pink, blue and grey stripes at 20c, 25c, 30c, 35c.

Towelings

Roller and hand toweling, fine and heavy cloths, Prices range 15c up to 35c

Bring us your Cream, Butter and Eggs.

HELWIG BROS.

GENERAL MERCHANTS,

**My Name Is
KILOWATT**

I want to come to your house and do your washing.

**I CHARGE
2c an Hour**

and I do all your washing and wringing—save your strength and your hands—make Blue Monday Bright Monday.

I do it with the

**MAYTAG
Electric
WASHER**



and he'll send me and a Maytag out to your house today.

Liesemer & Kalbfleish
 THE CORNER HARDWARE.

No Guesswork.

Our method of testing eyes and fitting them with glasses, is modern, up-to-date and scientific.

THERE IS NO GUESS-WORK

It costs you nothing to let us examine your eyes.

If you are suffering from headaches, pain in back of eyes, or vision is blurred, or you get dizzy easily. Something is the matter with your eyes. We fit glasses that relieve the strain.

Prices Moderate.

C. A. FOX

JEWELLER & OPTICIAN Walkerton

How To Treat Your Town.

Praise it.
 Improve it.
 Talk about it.
 Trade at home.
 Be public spirited.
 Take a home pride in it.
 Tell of its business men.
 Remember it is your home.
 Tell of its natural advantages.
 Trade and induce others to trade here.
 When strangers come to town use them well.
 Don't call your best citizens frauds and impostors.
 Support your local institutions that benefit your town.
 Look ahead of self when all the town is to be considered.

CREAM WANTED ..

As we have discontinued our buying station at Mildmay we will be glad to have all our old patrons ship us direct, and as many new ones as care to give our creamery a trial.

The testing will be done by an expert tester, and correct test given, payment will be made promptly twice a month.

Send in for your can to-day, and be assured of honest treatment.

**Treleaven & Ranton,
 Palm Creamery, Palmerston.**

Fatality in Morris.

A fatal accident happened to John McElroy, a farmer living in the township of Morris, about eight miles from here, on Monday morning. He was alone at the time, but as far as can be learned he was leading a team of horses attached to a binder out of his barn, when the horses took fright, became unmanageable and knocked him down and dragged the body under the binder across a field about forty rods. When he was found life was extinct, death being supposed to have been instantaneous, as his neck was broken and his body badly mangled.

Bradstreet's statement that 84 per cent. of all failures are among non-advertisers is significant. Intelligent advertising has become an essential in every modern industry.

The Mt. Forest Confederate and Representative are amalgamating this week, Mr. Arthur W. Wright of the Confederate having bought out J. A. Lambert. The paper in the future will be known as The Confederate and Representative. In politics the amalgamated papers will be independent or neutral aiming to be the best local paper possible.