


The Fourth Series of July Sales Begins With Big Price Attractions

## A Fow of the Sale Bargaine

 for MondayMonday a Grand Field Day of Saving Values in Floor Coverings


Wilton Rugs, $\$ 17.50$ to $\$ 29.50$; 1,700 Yards Oilcloth, 39c Square Yard, and Small Oriental
Rugs at $\$ 29.50$ - Some of the Prominent Bargains in the Sale of Floor Coterings.
HE WILTON SQUARES are closely patterned in small conventional and Oriental design, with green, tan or blue grounds-rich, serviceable combinations for almost any room. Size $6^{\prime} 9^{\prime \prime}$
Sale price, $\$ 17.50$. Size $9^{\prime} \times 10^{\prime} 6^{\prime \prime}$, Sale price, $\$ 26.50$. Size $9^{\prime} \times 12^{\prime}$, Sale price, $\$ 29.50$.
1,700 square yards Heavy Floor Oilcloth, square
$39 \mathrm{c}-$ Block, floral, matting and tile patterns in great variety in most standard widths. Blue
fawn, green, tan, ete., in light, clean combin
in, green, fat, etc., in light, clean combin-
ations suitable for
rooms, halis, bedrooms, etce. Sining
sale


 Bamboo Verandah Curtains in a Sale Clearance, Monday, at \$1.45 One of the Many Reasons Why it is Well Worth While 10 Visit the Drapery Section
On Monday. Other "Specials" Include Voile Curtains, Chintz and Velours, HESE BAMBOO CURTAINS shade the verandah from the sun, without obscuring the
outward view or shutting out the breeze. The approach of stocktaking is the reason fo outward view or shutting out the breeze. The approach of stocktaking is the reason
their clearance. They are in natural or green, but there is not a full range of sizes in each Sizes are: $5^{\prime}$, wide $\times 8^{\prime}$ long, $6^{\prime}$ wide $\times 8^{\prime}$ 'long, $7^{\prime}$, wide $\times 8^{\prime}$ long, $8^{\prime}$ wide $\times 8^{\prime}$ long. Com plete, with cords, pulleys and hooks ready for hanging. Special, cach, Cushion Covers of Tapestries, 98 C -These cushion covers are made from the ends of the best quality tapestries, and are in floral and conventional de. signs in red, green, and brown, woven on both light
and dark grounds. They have serged and welted edges, making a cushion that will, stand much use and





Verandah Chairs, \$2.35 White Enamel for Woodwork and Furniture

 Dining-rom Servins Tabies, in asoorted
oot of designis in black waliut and mahogany: ones and thw drk wer styleend clearing
at halt-price, $\$ 10.00$. Chitroniors, in ishery, walinut and matog
any fintinhes.
They have peadiment and



Y $\begin{aligned} & \text { HITE enamel-its } \\ & \text { beeuty and dura- } \\ & \text { bility are appar- }\end{aligned}$ ent on bility and durar
 marks, fisinivz wistable porcelain-like surface. It
is specially good for in.
terior woodwork, bath. terior wodwork, bath,
ooims, furniture, ircon ooms, farniture, ircn
work, and mantels. The
following are some of the following are some of the
white enamels procurable in the Paint Departmen
on the Fourth Floor-all well-known makes, with
reputations long establish-
ed for reliability reputations son
ed for reliability


T. EATON COMm


## Smart Skirts Half Brice

 Sweeping Clearance of Sum mer Models in Pussy-willow. Taffeta, Wool Jersey ana OME OF THE SEASON'S smartest models are in this half-price
clearance - modish Summe clearance - modish Symmer
irts for women, "In "Sportoplin,"
int
Yo-san," taffeta "Pussy-willow," "YO-San," taffeta,
wool Jersey, shepherd's, check and







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FRENCH RECOVER THREE HITS ONLY
SOME TRENCHES ALLOWED BY NE


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## Say, Old Man, here is the only real cure for Piles Dr. Chase's OINTMEAT










Dr. Chase's Ointment


Blank Cubin Maty; Redid


## Thorncliffe Park Race Meet Opens This Afternoon



## Fashion-Craft July Suit Sale


 But tow ou can buy them for
another weason ...a real wer



the year we clear our wardrobes...
space is required to accommodate
the incoming the incoming Fall stocks. If you are to be numbered
among our customers, you must call early. This is the the you must foal
suit economy. Thrift foll who suit economy. Thrifty rol
recognize Fashion-Craft reputation for values will be prompt to seitie
for many bargin opportunities the many bargain opportunitie
offered. We have divided our stock into
three divisions.


OutingTrousers White Duck

 Sale at Both Shops of Fashion-Craft P. BELLINGER, Ltd.

22 King St. W.







## 

 DELORIMER RESULTS












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WINDSOR HANDCAP
TO BLIND BAGGAGE

## Defeats Classy Field in Fea- ture Event-Cetting Ready at Kenilworth.











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 RACES WELL FILLED

## Seven on the Card for Open ing of New Track Thise <br> Seven on the Card rar Tpe ing of New Track hio, Afternoon. <br>  <br> EXTRA BASE HITS <br> WIN FOR CHICAGO

MURRAY-KAY, ammio


An ritilitery hoise BRITISH ARMY

NUM
AUCTION SALE

## 

Defeat Red Sox - Brown
Pass the Senators in the Standing





Aitiditu 50



and




# Price Oft Proclaims the Style and Quality Standard of a Sale, But Here's a "Different" One-Day Suit Sale! 

"PictureSuits"---Simpson's \$22.50, $\$ 24.00, \$ 25.00, \$ 28.50$ Grades

> Young Men's and Men's Wanted Styles Today at $\$ 17.95$ | Including the Season'sNewest Styles |
| :--- |
| By the House of Kuppenheimer and |
| Michaels-Stern of Rochester, N.Y. |

Frankly, the number of Stern and Kuppenheimer suits is limited, so conduct yourself accordingly.

There are, in addition to the above, suits from other reliable sources---suits that look well, fit well and wear well---stocks that sell quickly atall times--everyone expertly tailoredandfinished.

Because size ranges have become broken we have grouped about seventy-five high-grade suits for the briskest $4 \frac{1}{1}$ hours we have known so far this season. Sale starts sharp at 8.30 .

Styles:
Sacques, Beltsac, and Pinch-Back.

Colors: Brown, Grey Worsteds, Vicunas,
and Mixed Effects Wassimeres and Mixed Effects. Cassimeres.
Today is the Day---Simpson's is the Place--- $\$ 17.95$ is the Price

Boys' Suits $\$ 7.95$ Regular $\$ 13.00, \$ 14.00$ and $\$ 15$.
Today Until 1 P.M. Let it be thoroughy understood that these are tall ored sury one smartly and mannishly designed of imported
every




Long Pant Suits for the Very Young Chap
in a Special Sale Today, $\$ 9.95$, Values up
to $\$ 15.00$ Included
Chose from neat check worsted, natty stripe
or brown stripe tweed. Some are designed
the poopuar



Men! \$5.00 Hats in a \$1.95 Sale--Hurry!
Small quantities, therefore no phone or mail orders will be accepted.
This sale provides this season's newest and most demanded styles, some of which have been in the store bear in mind, it is not a sale
Telescope'and FedoraShapes "Bankoks" Fedora Shape in Liamhorns $\begin{array}{ll}\text { Regularly } \$ 5.00 & \text { in Diamond Crown and Tele }\end{array}$ In some cases there are not more than one, two or three hats to the style line values are better that others. 1.95

| Come Today and Save on These Sale Shoes |  |  |  |
| :---: | :---: | :---: | :---: |
| Mer's Boots Today 8.95 | Boots for Girts | Barefot Sandas, 49c | Boys' Boots |
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# "Arrow" Shirts in a $4 / 2$-Hour Sale Today $\$ 1.19$ 

Broken ranges from our rexular stock, together with counter-soited lots, comprising
plain and fancy hairline and cluster stripes of blues, black, hello and tan, also two-tone eff
 Terse News for Busy Men
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