



## portance

MILLS
upplies

00 per 100

| .75 |
| :--- |
| .85 |
| .50 |

each
$\$ 5.00$

ESTATE

Best

col
$y$ ntide mana

| scoxp mans |
| :---: |
| vichuss | AsuppLIEs

thr railible goals
OS.
$\xrightarrow{\text { cxpmanampras }}$

## < $C O$.

at Trornolls, iltry Food.

K F OOD
$s \operatorname{sax}$
exohanas
ile You wait

Printing OCATE




## MARTIN-SENOUR

" $100 \%$ PURE" PAINT
mown iow

5wtaxavaniz
J. McKercher, Watford, Ont.


Boy Kills Grrl and Self


Calves and chickens come befo abies in these days of higher eduea-
lion. Thousands of dollars are tion. Thousands of dollars are spent
by our Governments to teach us how
to cure for and feed caives and chickens, but did you ever hear of one
dollar beigg spent to teach Canadian
mothers boy mothers how to care for their babies
meither before or after birth? Thousands of babies die every year
becouse their mothers do not core
for their children. How many calves or chickens die from the same rea.-
son? Not many. Why? Because son? Not many. Why? Beause
we have made a study of their requirements and know how they
should be cared for, and because our
Con should be cared for, and because our
Creator has given them the power to
help themselves to a certain degree aimost from birth
Babies not being able to Babies not being able to help
themselves, there is all the more
reaso wh m reason why mothers should fit them-
selves to help the babies. What
en chance have babies to become healthy
Canadian citizens if mothers do not know how to care for them?
Our Governments spend thousands
of dollars to deal with hoc cholera but where is therea a dollar shent to
help stamp our tuberculosis in babies?
Even the doctors do not seem to
study the baby; their time is taken study the baby; their time is taken
up doctoring adultt that, had they
been given proper care when babies $\left\lvert\, \begin{aligned} & \text { been given proper care when babies } \\ & \text { wwonld have grown up healthy and } \\ & \text { strong and would not have needed a } \\ & \text { doctor so freonently }\end{aligned}\right.$ doctor so frequently.
Babies aru not born "strong" or
"weekl" $;$ they ane born just as their
mothers "brought them int
 world, and even the weakest little
mortal can be made healthy and
strong if the mother will only use strong if the mother will only use
common sense and good judgment
in the care of her child Mothers should join in the move-
ment for Better Canadian Babies and learn from those who have made a
study of babies just what to do and
what not to do to have them grow up healthy, happy chave them grow
dian Home Journal. 1914 Drest Year on Record, Bu
Drainage Gives Big Results
The Ontario $\overline{\text { Agricultural College }}$
reports that the crop year of 1914 reports that the crop year of 1914
was the driest on record in Ontario The precipitation from harvest, 1913 ,
To harvest, 1914, lacked $5{ }^{1}$ in inches of to harvest, 1914, lacked $5 \frac{3}{3}$ inchess of
being up to the average. This is a being up to the average. This is a
shortage of almote 20 per cent. The
College has often stated thatt
tile drainage was effective in a dry dry sea.
son as well as in a wet one, and last year it was able to prove this in a
most practical way. Since 1912 the
College has been installing practical College has been installing practical
drainage demonstratran plots in parts
of the province where of the province where little or no
drainage bas been done. The plan
is to drain half of a field, leaving the is to drain half of a field, leaving the
other half undrained for comparison.
Both paits are sowed to the same Both parts are sowed to the same
kind of rain and the erop from eacle
part threshed serarately. Nine plots part tbreshed separately. Nine plots
were draino prio too 1914. The
average of the nine fields showed
the she that at market prices at threshing
time the drained half produced
$\$ 14.12$ more per acre than the un$\left\lvert\, \begin{aligned} & \$ 14.12 \text { more per acre than the un- } \\ & \text { drained half, and that in the driest } \\ & \text { year on record. In an averafe ses }\end{aligned}\right.$ year on record. In an averafe sea-
son the average increase due to
drainafe is over $\$ 20$ per acre, and in
a wet season a wet season even more.
For a number of yarst the Agricul-

tural. College has been making drain| $\begin{array}{l}\text { age surveys for farmers free of } \\ \text { charge, except for travelling expenses. } \\ \text { This offering is again renewed. }\end{array}$ |
| :--- | This offering is again renewewed

Farmers laving drainage dificulties
may secure assistance by writen $\left\lvert\, \begin{aligned} & \text { may secure assistance by writing the } \\ & \text { Department of Physics, } \mathrm{O} . \mathrm{A} . \mathrm{C} \text {. } \\ & \text { Guelph, for information and }\end{aligned}\right.$ Gualph, for informaytion and regular
application forms.

> Value of Farm Land

For the whole of Canada the aver-
age value of farm land held for agri-
cultural purposes wate cultural purposes, whether improved
or unimproved, and including the Value of dwelling houses, barns,
stables and other farm buildings, is
returned as $\$ 38.41$ returned as $\$ 38.41$ per acre, which
is about equal to that of the last
similar inguiry in that 1910 when the similar inquiry in 1910 , when the
valuo was given as $\$ 38.45$ per nare.
In 1911 the average was returned
年 In 1911 the average was returned
by the Census as $\$ 30.41$, hut this
ralue was based upon returns from all occusiers inco upon returns from from only
recently settled and therefore recently settled and therefore of
less value. By provinces the averaace
values of 1914 range from $\$ 21$ per values of 1914 range from $\$ 21$ per
acre in Alberta to $\$ 150$ per acre in
British Columbia. In this province however the high value is due to
orcharding,
ordinary agriculture orcharding, ordinary agriculture
being subsidiary to fruit culture.

This War No Pronic If British peoples forget that it is nemy, it will not be be for lack of
varning. Time and warring. Time and again, since this
war began its course, have they been
 ve set their hands, is hard of
On paper, and ccomplishment. On paper, and
guring up topulations, the disparity
numbers is overwhelming That. n numbers is overwhelming. That,
of course, would tell in the end, were
odern wars to codern wars to last over periods
qualing or approaching those of the odern But at this stage and under readiness countions, for muoh maration and more than
paper advantage. Germ paper advantage. Germany bas been
working for forty years to wage thi war. It will take time and pationt
ffort on the part of the allies to
hake up the tet Neutral nations have not be le Noutral nations have not been
sow trecogize wherein lies the
German menace. The lity German menace. They have wit-
pessed a nation of seyenty people a led ution of seventy million
on astray by a system of education that is sybordinated
ontirely to maintaining the power of the ruling caste. From infancy, and
or more thana a generation the youth
of Germany have beon to believe thany thave beon taught to ace, and that they owe that advan-
tage to the man who rules them by
be direct appointment mighty. The nointment of the AI-
is strange to
lemocratic ideas, but in early years, can easily obsess
whole nation, as it has many. To rid a great nation of a
melusion thata appealls alike to their
caining and to training and to their vanity, is no
chld's play. It is wiser to overrate
han unoerrate the difficulties Every Briton's Duty
R. H. Rew, C.B., coneludes an il-
Lustrative article on " W War Time," being one of a suphies out that Grant Britranin might hold
out a year if actually blockt hold saying:-"Farmers, in my belief worthy to be be countrymen of those wo are heroically defending British
homes and hearts on the fields of
Elanders. y working their utmost--often under possible, increasese the products of fact it will, ne) because is is (as itable to do so
fut because it is to but because it is the desire, no losg
than the duty, of every Briton, eash ha his own sphere, to do his part to
help his country in the time of her
direct need." Is not ariton in heart and sympathy, if
Bet by actual birth. The Dresden's White Flag According to the despatches an-
nouncing the sinking of the Dresden hag German raider hoisted the white ve minutes. That appears to be a
yery brite period within which to in
jict dain explosion of the cruiser's magazine as it mav, the roal noint is that the o the rule that has hildherto prevail-
ed in the Gorman navy discretion to valor. navy, preferred
By means of
the white flas ho saved his life and the lives of liis crew, no his faith like other Germans, pinning
his generosity of British
silors. The case of the Dresden is the
irstintstuce on the sea when the ap the sponge and relied for rescue view the kaiser and histors. What Prussian
oficers officers may take of the incident re-
mains to he seen, but it, at least, sup-
plies evidence that some German The wra lords have been prod sant Ine and even prohibited the fratern-
zzation among the ooldiers that was
conspicuous dun conspicuous during Christmas week.
If the false morale inculcated wint the German sailor and soldier is much neaprever its the war will be The thing that goes the farthest toward
 ee clout of tlown man coll drive away the sum
vain wits full of worth and poodness


## THE ME

$\underset{\substack{\text { sstabliser } \\ \text { rexs }}}{ }$


GUIDE, AUVOCATE, W ATFORD, MARCH 26, 1915

## THE MERCHANTS BANK

established 1864 (over so matars ago) il
 Capital $\$ 7,000,000$. Reserve Fund $\$ 7,248,134$. Total Assets over $\$ 85,000,000$ 220 branchrs AND AGencirs IN CANADA, reaching from a general banking business transacted $\underset{\text { keeps your money where pou can get at it for a quick turnoover, }}{\text { A }}$

WATFORD BRANCH - F. C. Smyth, Manager

## Men's Heavy Wearnng Shoes Black, Tan and Elk

SPECTAL VALUES
 BOYS' AND GIRLS' SHOES-Solid leather counters and inner-

The Largest Stook of Ladies' Gent's and Children's Shoes we have
ever had. You can get anything you want here in the shoe line. We want your trade.
MEN'S RUBBER BOOTS, WOMEN'S RUBBER BOOTS and BOYS' RUBBER BOOTS at Reduced Prices.
Opening this week some very special lines in Ladies' Duchess and
Classie Shoes.
The buttoned stoes are still popular. Rubbers to fit all shoes.
WATFORD SHOE PARLOR JOEN White

## ARKONA

 Mr. J. F. Dick inson is a delegate toHydro
oridoal unto
oriday.





 The


 Corice sithe in indies butoned and














 Fillet rise.t.



## Tiie StierlingBank <br> of Canada

## SAVE, Begause--

Zou cannot expect your children to be thrifty unless you set them the example

"MADE IN CANADA"

## Ford Touring Car Price $\$ 590$

No napaneo in tho prieo of how havo in










A CHI-NAMEL DEMONSTRATION THAT IS DIFFERENT



 and apply it youralif

## 

 Treshis sill ba d demonstatation worth whilo for any ono who is rend turiturur of a a oome.
 REMEMBER THE DATE at our store on
Saturday, April 3rd, 1915

YOU NEED NOT SPEND ANY MONEY-bat if you care to make a test of Chi-Namel Varnish on your floor or
furniture the any color, if Demonstrator will give you free a ane nize brush
(which will cost only 10 c ) to apply the sample with.
This free varnish will cover 25 square foet of surface.
T. DODDS \& SON
be, SURE and see the high oven range on display


## ; IS DYMII

## bily Unilil She

 ilit-alives"
yequilitas

## E'ties.

No. 17 C.O.F.
Nayin ain wion ini nim sume
RYFARM
WOOD
Cattle
$\frac{\text { incoln Sheep }}{x, \text { Proprietor }}$

NILLIAMSON
rer; Ripping, Turning,
1 all kind of general
sive our best attention.

ITH Sucy
TASELE.

JBBING LIST
nd Weekly Star $\$ 185$
 Su ........
1Free Press.
Advertiser.



in Advertiser..
Enough
for the Allies?", a Tor-
a solemn olooking ameri-
a has ithere bad been
d his fife. «re Is it because




GUII 5 a 1 VOCATF, VAIH KH, MARCH 26,1915

| Experiments With Farm Crops <br> The members of the Ontario Agriculturral and Experimental Union are pleased to state that or 1915 they are prepared to state that for 1915 they are prepared to distribute into every township of Ontario material of high quality for experiments with grain, fodder crops, roots, grasses, clovers and alfalfas, as follows :- | Can You Answer <br> These Questions ? |
| :---: | :---: |
|  | Why is the sea never still? Where does the wind begin? What makes an echo ? Why does a ball bounce Why can't we see in the dark ? What are eyebrows for ? Why are tears salt? |
|  | What makes a fog ?Where do thoughts come fro |
|  |  |
|  | Why does a strck foot? Why do we goto steep? |
|  |  |
|  |  |
|  |  |
|  | What makes a whirlpool?What in radum?What is |
|  |  |
|  | me |
|  |  |
|  | Why is now whir |
|  |  |
| 13- Testing two var. fall turnips..: |  |
|  |  |
|  |  |  |
| 16 - Testing three var. millet...... ${ }_{2}^{3}$ What is air made of? |  |
|  |  |
|  |  |  |
| cabage elire var. ciover..... $3_{3}^{3}$ ( $\quad \begin{aligned} & \text { Have fishes any feeling? } \\ & \text { Why don't ee fall off the }\end{aligned}$ |  |
| four var. grag |  |
|  |  |  |
| ting three grain mixtures ${ }_{\text {chen }}$ |  |
|  |  |  |
| Cor fodder production...... 3Any person in Ontario may choose anyone of the experiments for 1915 and $\quad$How did men first tell turne ? |  |
|  |  |  |
|  |  |
| be furnished in the order in which the |  |
| ply lasts. Each applicant should make a second choice, as the material for theexperiment selected as first chotce might | ir soliers hignting at the front must, |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | the food, who will produce it? peal comes to Cainala. Shall we |
|  | do our skare? Our best will not be toomuch.Here is the British soldier's daily |
| Director. <br> Ontario Agricultural College Guelph, March, 1915. |  |
|  |  |
|  | What Would You Do With the Ka1ser? |  |
|  |  |  |
|  |  |  |
| The above question was asked the readers of Beck's Weekly. We reproduce some of the answers given, which Put him in an iron cage with plenty of food (outside) and let him die of starvation. | $\frac{1}{2} 1 \mathrm{~b}$. fresh vegetables, or <br> $5-8$ oz of tea 2 oz . of tobacco, or |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Saskatchewan will close all Bars Durng War |
|  |  |
|  |  |
| bet | 1 next, not only will the retail sale of all |
|  |  |
|  |  |
|  |  |
|  | saries may be abolished, if by a referendum vote the people of the province so decide. |
|  |  |
|  | This, in brief, is the effect of an announcement made by Premier Scott inaddressing a meeting at Oxbow this afternoon. |
|  |  |
|  | Definteness Aimed At |
|  |  |
|  |  |
|  |  |
| that all your other readers have suggest- | paign is being conducted on too indefnite lines. The bulletins obtain- |
| you'll |  |
| Say that to some friend when youleave himm Saturday night. Of course | $\left\lvert\, \begin{aligned} & \text { culture, Ottawa, treating each of one } \\ & \text { subject, and written by acknow- }\end{aligned}\right.$ |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | Bacon and Hams |
|  |  |
|  | In 1913, Great Britain imported 5,440,387 hundredweight of bacon Canada supplied 272,745 hundred weight. Russia, Sweden, Denmark and the Netherlands furnished $3,129,570$, and the United States 2,019,776 hundredweight. <br> In 1913, Britain imported 957,595 hundredweight of hams, of which Canada supplied 100.892 hundredweight and the United States 851.- 835. In 1910 Canadr only supplied 835 In 1910 Camada 42,136 hundredweight. There is some impiovement in hams, but a sad falling off in bacon. Britain took 659,704 hundredweight of the latter commodity from this country in 1911, but, as previously stated, only 272,745 hundredweight in 1913, a decrease of 416,950 hundred weight in two years. |
|  |  |
|  |  |
|  |  |
| it, all right. You may have forgoten the words but, the tune, never. ${ }_{\text {Why }}$ (ty |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |




## GUIDE ADI OCATE, WATFORI, MARCH 26,1915

## SPRIIIG MILLINERY OPENIMG <br> Friday and Saturday, March 26 and 27 <br> All are cordially invited to attend our Opening Display of Spring Millinery on the above dates. <br> Housefurnishings Display <br> On the same days we especially invite you to visit our Housefurnishings department, when we will have ready for your inspection the finest display of Rugs, Cárpets, Linoleums, Curtains, Draperies, etc., that we have ever shown <br> A. BIROWIN \& $\bigcirc$ <br> 

Figure This Out For Yourself

## PAGE FENCE DIRECT

we sold it like ordinary fence, through agents and midalemen.

 Lowisiciot





## 

 "PAGE FENCES WEAR BEST"

|  |
| :---: |
| MAIL CONTRACT $S^{\text {Ratit }}$$\qquad$$\qquad$$\qquad$ Mail Service BrOttawa, 5 th March, 1 |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |



## Our Second FREE GOLD FSH Ray

## The Rexall store

 SATURDAY, MARCH 27,'15FREE-Two Gold Fish and 16 Ounce Aquarium with Pebbles and Fish Plant to each customer purchasing any one of the following Rexall Preparar
tions at 25 . cents and 10 cent bor of Fish Food Total 35 cts

 Tooth Pasta..........

Tooth Powder.... | 2.25 c. |
| :--- |
| 2.25 c |
| .25 c. |
| .25 |
| .25 | Nhite Pine and Tar...................... 25 and 50

FREE-Large 32 Ounce Aquarium nd $\mathrm{T}_{\text {wo }}$ Gold Fish with a purchase of any two of the above list or one Revil Kiden Pill Rexall Kidney Pills..........50e. Rexall Sarsaparilla Tonic....81.0


We Have Larger Globe Fish clobes, to be Given with Larger Rexall Purchase Fish Plant. Fish Food and clobe ornaments will be
in stock and can pe purchased any time
DON'T FORGET THE DATE--SATURDAȲ, MARCH 27 if you cannot come you can telephone no.
J. W

WATFORD

## W

Volume XLI-N
LOCAL HAPPENI $\rightarrow$ armben
 Good Friday,
Hor Cross buns.

