## Watford Guide-Advocate <br> Volume XXXVII-No. 3 <br> WATFORD, ONT., FRIDAY, FEBRUARY 3, 1911.

## OCAL HAPPENINGS

 Nsw prints at Browns'. Skxt catalogues are arriving.
 STRa argroy piay Chatham an O. H.A.
 Hasksxrr \& Sow handele several good Raxky Sxprprpond is on the Finance Can the present price of exgs, no hone


 Normof sazo teachers) in taxining at the
 ha. Alisx, emior enterained the


 Do your shoppipg early on Saturay. Io at night on acconant of the Wels. Hor faxa, sed, lineed, Bibbr's food, Deet meal, got to Haskett \& Son.
 tey $\&$ Co. were the stipers.
ment of the Welsh chooit states the 2hey positivel refuse to sing siagly o






 Turky
 THE new zolat century gepitited. clothing

 desmana a cele oration of the hoty coun munion at the morniug serviec. The eer-












Parroorys's nem hoopital mas tormally
opened on
Tuecdays. Mastrz Rooturi Doips Jatroop If. Hockeyists play Pety




THF report of the

 vore. -Strathroe $A_{g}$




 Thid magor of Dreseden in his inayur.



































 itty. T. McGergoor has olal his house and chog to the west in the spring.
 Watiord Boand of Ephacation.




























 te contentse and in othe
them in their emergency.
THBe





 ITCE Ercher, May Reid, Maude Cameron

 man. Proceeds 8 si. 50.








Royal Welsh Choir Notes This Satarday night Soras open at 7 .30, oprtain riesas 8.30 Comene preparect. 1 .
There
There are just a .


 The Weilsh Choir-" -All the voices are






 he cort, "A.t the Lsceum, Wati
Rev. D. F. B. Rogers Goes to Rev. D. B. Rogers










## Chosen Friends Officers





















 What Others Say






Petrolea's New Hospital.











## $\overline{\text { CHOP STUFF }}$

## 

Windor had 2,268 mariripes during



















 In the Division Coort at Wallacebur
ast week,
an a action was broutht by









 Sarria was shooked Saturay to learn
of the sudien demume during the preveios






## GUIDE-ADVOCATE, WATFORD, FEBRUARY 3, 1911

Guide-dnuocate PVBatford, Ont
 ADVERTISING RATES. T





HARRIS \& CO.
Guide=8doocate

## WATFORD, PEBRUARY 3, 1911. <br> Small Doses for Retail Advertisers.

slied.
Good advertising and good sens are first consins.
A business tha
rertising is not wort worth ad Advertising morey, spent right,
an investment an investment, not an expense.
A good ad sells goods to-day, an makes a good reputation for to-mo
row.
Nill best. Pietures don't do much good Advertising done right is buyin
Business- often future business.
Advertieing Advertising is never any better
than the man or woman behind the pencil.
The time to stop advertising is when you are ready to close up you
business. The merchant who oan't think of
anything to advertise is a dead one
and doesn't know it is anything to advertise is a dead on
and doesn't kinow it is funeral time One robin doesn't make a summer neither will one good advertisemen
keep the store full of customers. Aavertising is the business new of a asore. When it stops the public
have right to boblieve that there is
"nothin' doin'," Always leave something unsaid in
your ad your ad. Telling the whole story i
not wise. Judgment is seldom in fluenced when you rob the reader his natural desire to find out more about the article than is told in the
ad. This desire to find out more of ten produces a sale.
There is no advertising value in
one-time insertions. It is the kee one-time insertions. It is the keep
ing at it which brings results in ad What Every Country Boy Knows There are children in New York
perhaps there are some in Toronte who have only a picture-book know ledge of the cow. Impressed by this
fact, the Park Commissioner of the metropolis will have a Jersey added Park. He might go further and add a fow sheep and hens. Thore ar
doubtless New York youngsters o impish wisdom with regard to city
things who have no idea of the

 and yet catch him on the second
lap. Who is the seal hayseed lap. Who is the seal hayseed; the
countryman who knows little of the man-made cities or the eity man wh
knows
kittle of the God-made field and the great out-of-doors? A Talk with $\overline{\text { our Lady Readers. }}$ Have you ever -noticed how misera
a unhappy the litule pains and ach


 Zam. Buach is just the thing at suct
imes. As soon as you put on to
sore, to




 pas ehe ore
mas munt
treatment.

 Zam-Buk is just the thing, too, for
he ilitle ones. Prure in its composition,
na herbal in muture, it is suitable for the
nost

 Zam-
price.

Items of interest.
 Ceeth never has to worry about brains.:
Corns cause intolerable pain. Hollo. Corns cause intolerable pain. Hollo.
nar's Corn Cure reanoves the troble
Trye and see what amount of fain
saved We think we know our affirirs best
but it is hard to bring our triends to
ogree with und Let not the sun go down on your
wrath. Take it out of the other fellow
while you are in the mood. Ir REACHES THE SPOT.-There are
ew remedies before the pablic to-day as
 g pulmonary disorders as Dr. Thomas
Eclectric Oil It has demonstrated it
owers in thousands of instances and arge number of estimo ials as to to ts grea
alue as a medicine could be got wer
dere occasion tor it. It is for verywhere. lizard found in \&New m land is one of the most ancient forms o
animal life fonnd on earth sats Horper
Weekly. Origin mily thits lizard possessed Weekly. Originnlly this lizard possessed
four leye, but in the cours on the ges
has lost tone pair and must tow get along
 misfortune some time ano to ol ose an eye ey
and othat omplete new eye perfect
every way, has grown in the place of the Soon after the arrival of his first baby
his wite went upstairs one evening and
fithen


 mared io amingiy, "it is is incomprehen-
sible to me how they can get up such a
crib as that for 99 cents."







Judge (to defendant)-You say yo
 50 for reparation. Don't you think
that a big sum? Plaintirf (a drover)-But, judge, take
into consideration the high price of
nattle. The Cause of the Trouble
$\Delta$ minister found at his door a $n$
 breakfast
The minter could think of no work
he needed done, but he had a barrel of potatoes, some of which had become
Hightly decayed, so he told his guest slightly decayed, so he tola his guess
that he milght pay for his meal by
worting ont the goid potatoes sort he might pay for the good potatoes.
Coming down from hls study later found the stranger with his chl
esting between his hands and a lool of deepp perpeextity on hits sane.
"What's the trouble" he in "What's the trobble?" he inguire
"Is the work too hard for you?"
"No; the work"s not No; the work's not hard," was the
isppirited reply, "but it's" an awfol dispirited
strait on
Magazine.
$\qquad$ Still Running.
A very small negro boy was a regu lar attendant at a boys' reading club
and always calle or tor the same books nd always turned to the same place
ithich he looked eagerly and then laughea heartily.
The attendant's curiosity was arous
ad by a performance many times re
peated, so he followed to by a performance many times re
peated, ho he followed the litte fellow
ne night and, looking over his shout one night and, looking over his shoul-
der, saw that he opened the book to a
picture of a bull chasing a tertifled negro across a fela. He was just
bout to ask what the joke was, for , brinning." he cried, "he ain't kotched
"Golly,
 Senator
about two corporations that had been itacking one another in the press.
"They both scored," he said. "The made me methink or or two prisoners in
Altanta, one of whom had ben con-
ant icted of stealing
of stealing a cow. These two prisoners hated exch oner, exercise yard the cow stealer
nid, with a sneer: sia, with a sneer:
"'What time is it? "'Milking time.' the watch stealer
onswerea."-Boston Globe. In the Interests of Econo
"Tompkins is anite
 "Sraining?"
"Sure. Wh sif down so fine that he can eat nougn at one society function to las
him until the next one." -Clevelan Plain Dealer.

Two Dilemmas.
to see you just a minute, says the lady at the bottom of the
steps, "wut this hobble skirt sis so tight
s.t. can't climb the stalrs at of mine is too wide to go through
he doorway," sighs the one on the in
de. the doorway,
side--Life.
Shiloh's Cure

## 

## KERWOOD ROLLER MILLS.

Ladies' Choice, Silver Leat and Scotch Thistle. The Best on the Market. All Tried and Proven. FEED OF ALL KINDS. noluding a Big Shipment of Corn Just Arrived. Eest Attention Given to GUristing and Chopping HIGHEST PRICE PAID FOR WHEAT. Thanks.toripast favors, and we oolidicit farther orders which will

## G. A. DUNLOP, Proprietor.

## A. D. HONE

 PAINTERandDECORATORSpecialist in Hand Paintel Decorations. The Best Work at Reasonable Prices. Estimates Furnished
Samples of WALL PAPER on Hand.

## OUR generous patronage that it has been our pleasure to en joy during 1910 and during 1911 we shall be in a

The Newest.
The Best
And the Cheapest Jilly
that the wholosale trade supplies, bocause we buy in large
quantities and reecive large disoounts which means bigger values for our patrons. We corrially, invite you

## H. A. COOK,

Main St., Watford. Furniture and Undertaking. Some men are good because the devil $/$ down on a bowlder in the middle of the
pasture and waited for the
has found no use for them.

 Some girls are said to be worth their
weight th god but some othert are not
worth their weight in the food they waste When the weather man hands us out
mesto worn weather left over from some shop worn weather left over from
last season we wish we had tot been
chartable as to give away all our last




 An excellent remedy for sprains and
heematism can be made at home (says a






 HUNDRED DOLLARS for each and
every case of Catarhh that cannot be
cured by the use of alis catarh Cure
FRANK I. CHENEY.
 (SEALT.) A. W. GLEASON,
 ous surfaces of the system. Send for
testimonials free. \& .o.
F. J. CHEEY \& Co, Sold by all druggists, 75c.
Take Hall's Family Pills for constipaEvery winter, shortly before the close
ot navigation in the St. Lawrence, it has
been the custoun to bring to Canada a







WATFORD PUBLIC SCHOOL.







 ${ }^{\mathrm{R}}$ .

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## J



## c




From Old Subscribers.
















Why Glasses Are Worn

For a long time Glasses were used only to assist in reading or near



HEADACHES
and many nervous aftictions cau
by EYESTRAIN
ajue thousands who wear properly monies to the truth of it. Examin

CARL A. CLASS,
OPTIICIAN AND JEWELER.
Issuer of Mariage Liconses.

THE STERLING BANK OF CANADA head offioe, - toronto.
Fourth Yearly Financial Statement

G. T. Somers, President. F. w. BROUGHALL General Manager.

 and the United S
31.00 will open an Acconings Dopartment

THR INDUSTRIAL MORTGAGR \& SAVINGS $C O$.
We are plased to report that the year, 1910 , was one
of marked progesess and ungualified suocess in aul departmants of our business and these achievements makes it
ono of the botijin the history of the Company. Tho public confidonoe is shown by very. largaly inerassed daposits and monay, on debatures, and there
noror was a
property. The Company wid
Prosporous New Year.
D. N.SINCLAIR, :-J IManager.

## MERCHANTS' BANK

OF CANADA


Paid-uv Capital
Reserve Fund and
Undivided Profits $\mathbf{\$ 1 0 , 9 9 9 , 2 9 7}$ Assets

General Banking Business transacted. SAVINGS DEPARTMENT
at all prachas. Deposits of $\mathrm{sI}, \mathrm{oo}$ and upwards received and interest
Watford Branch - F. KENWARD, Manager

## All Mealas anaziligharinioprice


$1 \times$ Bucket, $\$ 15.00$ per Hundred 20 Gauge Sap Pans $\$ 5.00$
Smaller Pans \$1.75 and up Sap Spouts 90 cts. per Hundred

If you were alsapppointed last year ordar now them when you need them.
The N. B. Howden Est.

More Dollars Saved for You
 New Shoes Arriving for Spring.
Some Very Speeile-
The Aylmer Shoe for Men
The Slater Shoe for Men. Relindo Shoe tor Ladies.
Dr. Reed's Cushion Shoo for Ladies.
Old Ladies' Comfort Shoes.
McFarlane's Shoes for Childre
All made for our trade and you can depend upon "getting the best values Eggs, Butter and Cash Wanted.
Ј. W卫ITH.

GUIDE－ADVOCATE WATFORD，FEBRUARY 3， 1911

## MORTH END BAKERY IOYSTERS

－Wore handle the Best Balti－ Weverything in the line of

High grade and Choice Confectionery and Southern Fruits．

Our Wedding Cakes are winners as always．

If you enjoy a Choice Cigar we can accomodate you．

S．E．THOMPSON Bakprand Confectioner

## B母エ工

Prancs ux Oryans

## H．SCHLEMMER <br> sole Agent For

 Watford and Vicinity Read the Following for Bell Piaiaos and Organs tor Watord
and vicinity and the only person auth
orized to tuote prices，and the only per－
oon to whom the company suyp pies


 prices，or offer their goods for sale，and
Whose reprention ons the Company wil
oot be responsible for．- THE BELL PIAN


Bewing Maohines．
INSURANCE

J．H．HUME．
 COMPANILSS
｜REPRSRSTIN

gon want your properiy ng nered pleane
coll ou J．H．HOME and get his rateen


THE LAMBTON Farmers＇Mutual Fire Insur－ ance Company
J．w．KINasto
THOS． JAMES ARMSTRONA， A．G．MINIELLY，
D．SVTHRLAND，
JAMES SITH，

 PETER MoPREDRAN，Wangtead，P．O．
Agenr，for Warwiok and ilvmpton． OUR CLUBBING LIST，
Thi Guide-Advocatr and Family Herald and Weekly Star
with premium．．．．．．．．．． Weokly Mail－Empire with pre－ $\underset{\text { minum }}{\text { Weokly }}$
Weekly Farmers Sun．．．．．
Weekly London Free Press
Weakly Woekly London Advertiser．
Weokly Globe．．．．
Weokly Montreal W
Hamilton Spectator
Weekly Farmer＇s Ad
Teekky Farmer＇s Advocate
Toronto Saturday Night．．．
Daily Nows．
Daily Star．
Dill
Daily Star．．．．
Daily World．
Mail and Empi
Daily Worla．．．
Mair and Empire
Morning Londou
Morining Londoo．Free Press．
Rvening London Free Press．
Avenng London Free Pros
Daily London Advertioer．．


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\begin{aligned}
& \text { The Simplon Pass. }
\end{aligned}
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 and Men are often divided into educated
and ingnorant the the the







Not Sure About It．




What To Do
Sickly Children
Letters from Mothers



 Canton，Ohio Mrs．F．P．Skonnard，of Minne－
apolis，Minn．，writes＂I apeommend VINOL to every moth－
er who has a weak or sickly child． er who has a weak or sickly child，
My little boy was sickly，pale，and
her My little boy was sickly，pale，and
had no appetite for two years．I
tried different medicines and doc tors without benefit，but thanks to
VINOL，he is a well and healthy boy to－day．＂
C．Allen，of New Bedford，Mass．， writes，＂My two puny childrengained
rapidly in fleshand strengthin a very rapiay in heshand strengthin a very
short time after taking VINOL．＂
wind We positively know VINOL will
build up little ones and make them healthy，strong and robust．Try
one botte，and if you are not satis－
fied，we will return your money． fied，we will return your money． T．B．TAYLOR \＆

## HOW TO GET FREE

## A 50c．BOTTLE OF PSYCHINE

（pronounced sl－keen）




## 

FARM FOR SALE

10.0 C．No mime veco mamen
 $=3000.0$
 ane rable Acumaide ice


## TAGE LINES

 －＝awnuixim


## First Showing of New Spring Goods.

New Prints. New Muslins. New Cottons. New Ginghams. New Lawns. New Cretonnes. Scrims and Art Goods. New Sheetings. Linens and Shirtíngs. New Embroideries and Laces.

## Advance Styles in 20th Century Clothing are Here

We have just placed in stock this week, the new Spring Models of the celebrated 20th Century brand of "Bench Tailored" Clothing. For Style, Quality and Patterns we have never seen anything to compare with them, and you will say the same when you have seen no guess work. The best dressed men throughout the Dominion are wearing 20th Century Clothing. You may do the same. They are ready for your inspection.

## A. BROWN \& CO.



## THE FARMER'S MILL.

 Chopping, 5 Cents per Cwt.All Kinds of Grain Chopped and Flour Exchanged for Wheat. Having installed a Power Corn Sheller, we are prepared to Shell and Clean Corn in large or small

Bring Your Corn Along and Get it Shelled.


## PRENTIS

 FOR HIGH CLASS CLOTHINGSuits of ALL WOOL, imported Worstids, Twezds, SERGES and BST DESIGINS. All are .guaranteed as
shape. Many to choose from, some as low as $\$ 12.50$ One year in business and not
one day slack. Twenty years of success in the cutting and manufac-
turing of ordered clothing in Watford, s the KEY of our SUCCESSFUL rear's business.

> R. E. PRENTIS, For Reliable Clothing. OALDWELL'S BLOcK. PRESSING AND CLEANING CAREFULLY

ATTENDED TO.
Death of Miss Agnes Cameron.
The passing of Miss Agnes Cameron,
of Grassmere, Man., to her last long rest
 just a week efter her marringe wased to
have taken place. Miss Cameron, who
 McMillan, of Stonewall, on Mre. Hugh Sut a severe attack ot plecurisy prevented
the marrige and she grew steadily
morse until the 2oth, ei atter a hard struggle. Mr. MceMille the sincere syr, prothers and sisters have
their great loss. Rev. L. Philp, Fseex, has been laid $u$ p.
Sor some time with a severe case of grip.

|  |
| :---: |
| SARNIA |
| $\begin{aligned} & \text { BUSINESS COLLEGE } \\ & \text { PREPARES } \\ & \text { STUDENTS } \\ & \text { FOR THE } \\ & \text { BEST } \\ & \text { POSITIONS. } \\ & \text { W. M. Marshall, Principal } \end{aligned}$ |
| central |
| Business College STRATFORD, ORT. |
| ite uatane |
|  |
|  |
|  |
| D. A. Melachiav Prineip |



## THE STANDARD BANK <br> OF CANADA

A GENERAL BANKING BUSINESS TRANSACTED

Special Attention Given to Small Accounts



Manse Wednesday and Thursday. GOOD HEALTH FOR

RUN DOWN MEN If You Are Weak and Easily
Tired Try Dr. Williams' Pink Anaemia is Pills.
Anaemia is a state into which one talls
because of lack of blood or because the
blood is poor, weak and water


$\qquad$
$\qquad$



 rog.
The
of Mr,
at 8 ,
ocle


 On Wednesday evening last a sleigh-
load of dadies of the Napier Laties anx-
iliary rove over to Mr. Walkerss







 Lindsay were enjoved by all, also a vocat
duet by Rev. and Mrs. Stiewat. The
serring of alinty lunch ended a very
pleasant eveniug. ENNISKILLEN. Joe Metcalf has purchased a number of
fine young mares for breeding purposes
and has now
 RUBBER GOOOS.

## In buying rubber goods quality is the main thing.

Our rubber goods are all first
tality and the prices are consistent with that quality
now.we have a splendid
assortment of
Hot Water Bottles
Fountain
Syringes
Bulb Syringes
Atomizers
Nursing Bottle Fittings, etc.

All Rubber Goods Guaranteed.
J.W. WCLAREIT

DRUGGIST, STATIONER,

