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He EVENING TELEGRAM. ST. JOHNS. NEWFOUNDLAND, FEBRUARY $7,1925-4$

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SIDE TALKS.
By Ruth Cameron.

 \\ \section*{40 $x+2$ \\ \section*{40 $x+2$ \\ \\ MILKMAID \\ \\ MILKMAID CONDENSED MILK CONDENSED MILK \\ \\ has been universally appreciated \\ \\ has been universally appreciated by our Troops from every part by our Troops from every part of the British Empire. of the British Empire. \\ \\ The Nestié os Anglo-Swises Condensed Mik Co. supplied over \\ \\ The Nestié os Anglo-Swises Condensed Mik Co. supplied over The Nesine e haglio-swios Condensed Mik
$750,000,000$ tins of Milk to the Allie1 Troops during the Great War.} The Nesine e haglio-swios Condensed Mik
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Day Cream
Beauty Powder BlO.OM-
 Powper in the shade best suited to oyour tyee. If
you need a litle exta colouring a touch of
Powned you need a little extra colouring a touch of
Poumpan Broom will give the desired natural ef-
fect. Lighty dust pverall he exavisitly purfumed
Ben Beauty Powder. The result is incomparable.
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| Wonderful Reductions! |
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| LADIES' BOOTS. |

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 Lanies Higr lace soors-cuban Heel.
 ADies' black buttoned roots
F. SMALLWOOD,
the houe of good shoes. 218 \& 220 Water Street.

## 1000000000200000000000000

STEERS, LTD.

Grocery Dept.








 ${ }^{\text {so Boxes wixessp appless }}$ At Lowest Price

## NTHAR, IV.

 100000065s 200056000000000 WANTED TN BUY
Newfoundland Government Bonds All Issues.
Prices on Application.
BERNARD D. PARSONS, investment broker.
'Phone 1731. 12 Muir Bidg. pe3000000000000005051000000

## COAL!

Now Landing iono tons best quality
WELSH
WELSH ANTHRACITE- $\$ 20.00$
NORTH SYDNEY SCREENED. AMERICAN ANTHRACITE.

## A.H. Murray \&e Co., Ltd.

Radio Programme

Harbor Grace Notes



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 At the oresent timed the harbour is





## AT GIVE AWAY PRICES! BankruptStock

 We Offer Astonishing Values LADIES' WEAR
## Black Cloth Coats

of good quality Cloth, specially well finished Some with Fur Collars and Quilted Linings. 4.50, $5.50 \quad 6.50 \quad 8.50$

Silk \& Satin Coatt, 1.45, 2.95, 3.75

| Dance and Party Frocks We have re-marked our stock of Evening Dresses and Party Frocks to <br>  them at from 5.75 to 9.95 |
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Coloured Coats
$\qquad$ effects and Curl Cloths.
$2.50 \quad 3.00,4.50,6.50$

## Raincoats

LADIES' MACKINTOSH CAPES . . . . . . . . . 1.25
LADIES' TRANSPARENT OIL COATS, 3.45, 4.25

## Raincoats

LADIES RAGLANS .. .. .. $5.75,11.95,13.75$
LADIES' MACKINTOŚHES, 2.50, 3.25, 5.95, 7.50

| Heavy Wool Plaid Capes |
| :---: |
| 1.50 each |
| Misses' Mackintoshes |
| 2.95 |



Skirts
SERVICEABLE TWEED SKIRTS
Offered at $1.95,2.25$

| Dresses |
| :---: |
| KNITTED JERSEY DRESSES, $2.95,3.50,4.25$ |

SHOWING IN
DRY GOODS
2nd FLOOR
LIMITED
DROWING IN
2nd FLOOR
the evening telegram, st. johns, newfoundland, february $7,1925-0$

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 The Bell Island Trouble the British Empire Steen Cor
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Sir P. T. McGrath BECOMES PRESIDENT OF

TEE LEGISLATIVE COUN. | We have been requested to |
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| state that he hon J. D. Ryan | has tendered his reisinidion

President of the teristative
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CHILD WELFARE
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## Fancy Decorated CHINA

 "Away Under Price"










 The Royal Stores, Lid., Crockery Department.

| Radio Keeps Touch With Civilization $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ | Beauty Unseen <br>  <br>  <br>  <br> Mutrici mrough the stataly ar- <br>  <br> 5 |
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| "Gentle Hands" May be Heavily Touched |  |
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| JUST OPENED <br> A new stock of <br> FOOTWARMERS <br> A very poputar shape, in two and fout ptnt sizes. ad fots ptnt sizes. |  |
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|  | The Educated Man |
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| STONEWARE |  |
| FOOTWARMERS |  |
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| $\$ 1.25 \text { each }$ |  |
| ${ }^{\mathrm{m}_{\text {e }}}$ Royal Stores, ${ }^{\text {Luc. }}$. Crookery Dept. |  |
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IN The REALMS of SPORT



LARGE AND SMALL ALIKE Atrustcompanyis on- -a is someximes assumed - an orgeniation conductect
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THE ROYAL TRUST ©

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Misses' and Child's
Boot Bargains

| Misses' <br> Skuffer Boots <br> Tan Calf, Buttoned and | $\begin{aligned} & \text { Misses' } \\ & \text { Bik. Skuffer Boots } \end{aligned}$ |
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| sizas 11. to 2.50 pr . | Only $\ldots . .82 .00 \mathrm{pr}$. |
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| Bleck Calf Blucher | Boots |
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| Child's | Black Calf Blucher |
| Button Boots |  |
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## A GOOD TONIC

and a wonderful medicine for anyone who feels that
they need some good TONIC and BUILDER to keep

## Brick's Tastelless

If you are losing weight, feel tired, no energy, have no
appetite, feel cold and shivery, you certainly need a
ToNTC, and we eamestly recommend you to try a TONIC, and we earnestly recommend you to try a
bottle of BRICKS TASTELESS. It does its work.

## You can purchase a bottle for $\$ 1.20$ at all general stores in every out following stores: <br> Manan shaxis. wiz <br>  <br> > W. Parsons. F. $u k$ ukins. J. J. Kielley. R. . Machonald, Ltd. Peter O'Mara. <br> <br> W. Parsons. F. Lukins. K. <br> <br> W. Parsons. F. Lukins. K. <br> <br> F. . Tukins. Kieley. J. J. K. Macoonald, Ltd. Peter O'Mara. <br> <br> F. . Tukins. Kieley. J. J. K. Macoonald, Ltd. Peter O'Mara. <br> H. Pedigrew. Ayre $\&$ Sons.

Dr. F. Stafford \& Son


STOCK MARKET NEWS

The only product that will insure enduring comfort and attractive appearance in Upholstered Furniture is sterilized curled hair.
Since the inception of our business, we have adhered to the principle of using nothing but this filler in our guaranteed Suites and Chesterfields.

## A. M. Penman Cor <br> Pianos, Chestertields, Organs. <br> Amplo mex




KIELLEY'S
DRUG STORE


Don't Say Paper, Say the Evening Telegram.





bowbiso \&\& company, iz battery, Place, Nem York.
bowbiso \&\& company, iz battery, Place, Nem York.
s. Campbele \& con har har


## Red Cross Line

NEW YORK. HALIFAX. ST. JOHN'S
Chedule sailings for february
 nin in sharbot
on't Say Paper, Say the Evening Telegram

## BonMarche

 $=$ mamem 19c. a yard.


DUCKWORTH STREET \& QUEEN'S ROAD.


F


## For Coughs and Colds

## Stafiord's Phoratone


we guarantee it
WE RECOMMEND IT

You can urrhase e propa ToNE in two sizes
35c. and 60c, Per Bottle.
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Dr. F. Stafiford \& Son, 0000000000000000000000000


## Morey's Coal is GoodCoal.

## TO LET

A Furnished and Heated Office, with Safe and Typewriter. Also Storage and Sample Rooms. H. \& M. BISHOP

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\begin{aligned}
& \text { Willard Storage } \\
& \text { Battery Company }
\end{aligned}
$$

## What Advertising in

 Che Eutning ©phegrant
## Can Accomplish

During the month of October, 1924, a Manufacturing Firm, of this city, advertised, through the daily papers, for a name for a new product which they intended placing on the market. Out of 4000 replies received nearly 60 per cent. were on coupons cut from The Evening Telegram, the remaining 40 per per cent. being from the other daily papers.
"Need more be said?"

Next to being able to deliver the goods, advertising in The Evening Telegram is the most important thing to you, Mr. Merchant.

You may have the finest goods in the world, but unless you take steps to let the buying public know, your sales must be very disap pointing.

The Evening Telegram read in practically ever home in the Island.

## Some Startling Values

 STEERS, LIMITED Table Damask Special.Excellent quality, same as last. White Satin Finish, in lengths of from
$11 / 2$ to 4 yards. Special Price 65 c. yd.

| Towels <br> Plain Cream Turkish Towels, by the pound. $\$ 1.00$ per lb. | MENS Negligee Shirts Fine quality Percale with stripe <br> $\$ 1.19$ | LADIES <br> Short Kimonas <br> Made of fancy flow- <br> ered Flannelete <br> S1.25 |
| :---: | :---: | :---: |
| See our Flannelette values. Striped White at <br> 19, 22, 25, 32, 39c. <br> $25,30,32,37,42$ c. | $\begin{array}{\|c\|} \hline \text { Fine American } \\ \text { dras Shirts } \\ \hline \$ 1.49 \end{array}$ | Moire Underskirts In Saxe, Helio, Grey, Navy and Black. |
|  | Hose Special Women's Black Cotton Hose .....18c. pr. | \$1.10, \$2.50, \$2.75 |
|  |  | Sateen Underskirts |
| Costume \& Skirt Tweeds | Women's all Wool Cash mere Hose, assorte shades, Brown, Fawn and Grey . 76 c , pr | Assorted colors. Spec- <br> ial Job Line. <br> $\$ 1.35$ |
| Striped and Plaid. $63,78,90, \$ 1.07 \mathrm{yd}$. | Women's Ribbed Mar Hose, Fawn and Grey mixture....88c. pr | Princess Slips Black \& Navy . $\$ 1.85$ |
|  | Men's Local Mitts Single $\quad .45 \mathrm{c}$, pr . | White, Pink \& Fawn $\$ 2.00$ |




Don't Say Paper, Say "Evening Telegram.
the evening telegram, st. John's, newroundl ind, ferruary 7 , 1925-13

Romans
MadeLondon


## "Rainbow"

## "Primrose"

 "Victor"These are our leading Brands of Teas.

Packed in Half Chests of 55 lbs . Each.

Prices and Samples on Application.

## GEO. NEAL Limited. <br> Water St. Eact. <br> Phene 264 Phone 17

 Increased Fire Insurance on Your Pro perty even in St. John's, where the most adequate fire appliances are ready at
the instant call of the "Fire Alarm." Remember the recent disastrous fire.
MORAL:-INSURE WITH OUR TWO FIRST CLASS
BOWRING BROTHERS LIMITED Agents fo


## SANITATION DEMANDS "STANYL"

Germs lurk in cracks and crevices

## "STANYL"

Is Your Safeguard
Stocked by Messrs. Royal Stores, Ltd., Bowring Bros, Ltd,, Walter Gosse (Plymouth Road) and other dealers.


Advertise in The Evening Telegram

## Special Value

 Items!| LADIES' Ready-to-Wear WINTER HATS | LADIES' |
| :---: | :---: |
|  | CORSETS |
|  | Good quality at Low- |
| Now less than Half Price. | est Prices. |
|  | Prices from |
| $\begin{aligned} & \text { Only } 1.50,1.90 \text { and } \\ & 2.25 \text { each. } \end{aligned}$ | 1.25 pair only. |
|  | big bargain |
| MENS TWEED | in |
| WINTER CAPS | WOOL SCARVES |
| Good Values at | for men and women. |
| $\begin{gathered} 1.25,1.45,1.75 \& \& \\ \text { and } 2.25 \text { each. } \end{gathered}$ | Every colour necessary represented here. |
| Splendid selection of | Full Size. |
| of all kinds. | Price Only 98c. each. |
| ENRY | BLATR. |

## Money <br> Well Spent!

When your festivities are forgotten, one of MAUNDER'S OVERCOATS will remind you that your money was well spent. We have them (not from Mitchell's Gardens) but from the best English. Woollen Houses. The choicest range yet shown; no two alike.

SAMPLES SUBMITTED.
Goho Mraundek

## GET IT AT GEAR'S <br> NEVER-SLIP ICE-CREEPERS


GEAR \& CO., Limited
'Phone 404 : 340 Water Street


## EGGS! <br> BUTTER! CHEESE:

ON THE WAY
From New York and Halifax, ex. "SILVIA" due Monday forenoon, and selling at Lowest Market Prices for prompt delivery from steamer's wharf:
FANCY NEW YORK EGGS-
Cases- 30 Dozen each. GILT EDGE' CAN. CREAM. BUTTER-
(28-lb. Boxes). B(est Butter obtainable. CHARLOTTETOWN COLORED CHEESE

Large. Average $70-\mathrm{lbs}$. each CHARLOTTETOWN COLORED CHEESE win. Average 35 -lbs. each.

## F. McNamara <br> Phone 393. Queen St.



To Help You Solve Cross-Word Puzzles




S. E. GARLAND



ASK YOUR GROCER FOR
"Queen Maud" or "Polar Crosspacked" Norwegian Smoked Brisling Sardines "THE BEST IN THE WORLD." UNITED SARDINE FACTORIES, NORWAY Norwegian Products $\mathrm{C}_{\mathrm{O}}$,
Distributors for Newfoundland.


## Making Friends and

 Keeping Them. souty sonst. st Mars An Fivin




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