

THE INGREASING DEMAND PROVES THE POPULARITY


## Something Nice to Drink-

  "KIA-ORA" ORAGE SQUASH-Pints and Quarts. -KIA-RRA" LEMON SQUASH-Pints and Quarts. KIA-ORA" LIME JUCE CORDIAL-Pints \& Quarts. Ex. S.S. Slivia: EXTRA FANCY FRESH FRUTT<br>EXTARer's a big difference in fresh fruit. Try the grade we stock FANCY BRIG SKIN GRAPE FRUTT- SL.00 Doz. Extra fancy california oranges.<br>FRESH TOMATOES, BANANAS. CALFORNIA LEMONS, FANCY TABLE APPLES. FIG BAR BISCUITS-30. 1 Lb .<br>CIME JUICE, Rep. Pint Bottles-20C. ERUPS, Imperial Pints, Morton's-65c.<br>\section*{C. D. EAGAN}<br>IWO STORES

Terrible Storm Causes Dealh and Destruction in Ohio

Moncton Abandons Day-light SavingPostal Strike Over --. Besco Making Sweeping Reductions in Official and Clerical Staff.















## To Newfoundland Naval Reservists

Several Reservists have expressed a wish for me to lead them in the front of the Parade on Memorial Day

Ihave the greatest pleasure in accepting this position of honour.

Naval Reservists are to fall in at 9.00 a.m. sharp imnediately in front of the Railway Station on Tuesday morning.
All menbers should wear their medals Eng. Comd. R.N, rtd.

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PARKER'S Choice Selections SHEPIS Lowest Prices A Special Discount of 10 Per Cent. for "Haig" Week on all Canvas \& Leather Footwear Starting To-day

## HOLIDAY FOOTWEAR For Men, Women \& Children <br> New Values

Dependable Footwear for Every Member of the Family

MENS LOW SHOES.
 $\$ 4.75 \quad \$ 5.00$ the pair

$$
\begin{aligned}
& \text { MENS OXFORDS } \\
& \text { blucher style. } \\
& \begin{array}{l}
\text { Men's Mahogany Colored Low } \\
\text { Shoes, wide elocher cut, rubber heels } \\
\text { attachede solid throughout, special } \\
\text { prices at }
\end{array} \\
& \begin{array}{llll}
\$ 4.50 & \$ 5.00 & \$ 6.00
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& \text { MEN'S BROGUE OXFORD } \text { i }
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\text { orkmanship; all sizes. } \\
\$ 6.50 & \$ 6.75
\end{array} \$ 7.50
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Saskatchewan
Re

300000000000000000000000 Smart Footwear With the Wearing Quality and Comfort for Ladies,

## 

Ladies' extra quality Patent Leather Lace
Later Oxford, Goodyear Welt, Solid Leather Inner
and Outer Soles; very comfortable Last, $\$ 7.00$
Pair. Ladies' very fine Soft Kid Lace Oxford,
flexible Goodyear Welt, Solid Leather Inner and Outer Soles; very comfortable and easy walk ing Shoe, $\$ 7.00$ Pair.
Ladies fine Kid Goodyear Welt, 1-Strap
Shoes, Solid Leather Inner and Outer, Soles, in Cuban and Military heels, $\$ 6.50$ Pair.

## F. Smallwood

THE HOME OF GOOD SHOES 218 \& 220 Water Street



## REMOVAL NOTICE

the queen insurance company
Great american insurance co'y
137 WATER STREET
GEO. H. HALLEY, LIMITED, Agents.
PHONE 65

## White Canvas FOOTWEAR

For Ladies, Misses and Children


Ladies White Canvas Pumps and Lace xfords, high heel. Only $\$ 1.50$ Pair.
Ladies' White Canvas Lace Oxfords, low heel- \$2.50 Pair. Lheel- $\$ 2.75$ Pair. 2.75 and $\$ 2.90$ Pair. med, Goodyear welt, Cuban heel Lace Oxfords
$\$ 3.00$ Pair. - $\$ 3.00$ Pair. White Canvas Rubber Sole Shoes IIssses' White Canvas Strap Shoes, at $\$ 2.00$
and $\$ 2.50$ Pair. and $\$ 2.50$ Pair.
Misses' White Canvas Rubber Sole Shoes, Child's White Canvas Strap Shoes, at $\$ 1.7$
and $\$ 2.25$ Pair. and $\$ 2.25$ Pair.
Child's. White Canvas Rubber Sole Shoes, Infants White Canvas Lace Boots. Only
$\$ 1.20$ Pair. $\$ 1.20$ Pair.

## F. Smallwood HOME OF GOOD SHOES

## The Landing of Field Marshal Earl Haig

## First Night of Earl Haig Week! Ain't We in Line?

## "TAKE ME BACK TO BLLGHTY"

Tiddely-Iddley-Ighty-Two Blokes and a Gal from Blighty became two Gents and a Lidy-Good-bye Blighty EROM LEICESTER SQUARE TO GAY PARE

EVER DID SEE."
Produced in ten uproarious parts, with BETTY BALFOUR. The Darling of the Old Country
WEDNESDAY AND THURSDAY-IRISH NIGAT. NOTE:-NO ADVANCE XN PRICES.
Admission : : : : 20c P000000000000000000000000000000x0000000x>0000000000000c000000000000000

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## Important

Fobacco experts call the 1922 Burley crop "The best ever grown in Kentucky."

Our tobaceo purchasers were fortunate in securing a large quantity of this 1922 high-grade leaf, which is being used exclusively in the manufacture of B. C. Slice Cut Plug. Every tin is now sealed with he "special" orange label which denotes the best Slice Cut Plug obtainable in perfect smoking condition.

part of the year that we should kno
how to make the best of tit winte thy
spring and summer months permit.
it is only within recent permit.
of sullight has come to be generalli
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[^1]SIDE TALKS.
By Ruth Cameron.
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## ANNOUNCING

 Racine Balloon Tires no added expense

Maximum riding comfort at a minimum price.

## JOB'S STORES, , <br> AGENTS

| Life |  |
| :---: | :---: |
| Life | NOTICE! * |
| Tite fun | BOSTON, MASS-HALIF |
| Hitto dark: | Steel Steamiship "SABLE L" will |
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| ot enough sun? | Fares on application; reserrations now accepted. |
| Chris- |  |
| Carolyn Davies, in the Carrie- | * |
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| - Meukilich | ADVERTISE IN THE E VENING TELEGRAM. |

## Men's Collar "Special"  On Sale for 29e each, 3 for 85c <br>  <br> Ladies' Brassiers "Special" WHien Thiey Last:-We offer a Job range of Ladies fnely woven, boned Flesh colour grassies, easily worth double the moven, pricen <br> Sale Price 23c <br> Cash sale - - . no charging. <br> CASH SALE

Starting FRIDAY, June 27th, and continuing until July 5th, for the benefit of Outport friends visiting the oity during the Haig Geleloration Days, we are offering, for the consideration and approval of the discerning public, a Sale that is indeed a Sale.

MEN'S TWEED SUITS
 since prewerar days. Come! comparet And be convincent
Our Special Prices-11.95, 13.25, 14.25, 16. 75, 19. 75 up to 29.75

Men's Straw Hats I Silk Knitted Ties




BIG RANGE OF BOYS SUITS


| 3.90 | 4.80 | 9.30 |
| :---: | :---: | :---: |


| Men's Underwear | Two Shirt Specials. |
| :--- | :--- | SPECIAL: Here we offer an exceptional SPECLAL: Here we offer an exceptionar

range of good grade Engish Underwar
Sin

Sale Price 79c

| BARGAINS Thousands of yards of attractive Fabrics, which will please the mostfastidious, have been drastically marked down for this Sale |  | Towels! TowelsI JOB LOT OF FINE WEAVE White Huck Towels extra value. AT SPECIAL SALE PRICE. |  |  |
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|  |  |  | esses come in Noyy ce |  |
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Our Ladfes Dress and Goat Dept. In order to proinde theeprivacy, which so many of our customers apreciate, an
entire section is alloteet to this Department in the Upper Building over the Hard.



| SPECLAL! $\qquad$ A radies ' Good Grade Gingham Dresses Ladies' Good Grade GINGHAM and Plain Coloured Linen Sale Price 1.28 | Ladies' Poplin Skirts Made from fine grade Poplin of Silky appoarance, in Black, Grey and Navy colors. "A Real Bargain." <br> Sale Price 980 |
| :---: | :---: |
| White Gaberdine Skirts An ideal garment for Holiday wear, Sale Price 1.28 | Ratine and Gingham Dresses 1924 Models ,well made and of |
|  |  |
| Ladies' Spring and | ale Price 2.38 |
|  | Ladies High Class Dresses A choice selection of the very newest Celebration Sale Prices |


spgcial purchase
Wool Jersey Dresses

Men's Work Pants
Serviceably made from good drade Cotton Tweed.
A1s sizes. $R$ Regular price 82.50.


| Women's Whit Rilbloed Comb Bought at a Bargain we of SALE PRIC 69c |  |  | ersey Dresses red. Every Dress is an attrac woyal, Saxe, Navy, Black wn, Roy Rose. 4.98 |
| :---: | :---: | :---: | :---: |
|  |  | Silk cear $\$ 1.69$ . $\$ 1.33$ | EXTRA VALUE White Gotton Gloves SALE PRICE $33 c$ | White Wool Jerssey Suits "St. Margaret"

SALE PRICE 1.75

Boys'



 equall, suit
wear, eles

 Regular $\$ 3.30$. SALE PRICE

| Striped Dress Silks |
| :---: |
| Here is a wonderful opportunity to get a good grade Silk, at a very low price. We can show you a large variety of patterns |
| Regular $\$ 3.30$ SALE PRICE |
| 1.29 |




$\qquad$
extra valu White Cotton Gloves ${ }^{\text {saLE PRICE }}$

Oddments
 on sich 29c рир

## White

Underskirts

## $89 c$

Ladies' Muslin and Fancy Voile Waists



98 c

|  | High Grade Shoes <br> FOR LADIES. Clearing range of Ladies' Patent and Kid Laced and Strap Shoes, with spool heels. Limited quantity of all sizes. Values up Limited quan $\$ 4.50$. SALE PRICE <br> 1.49 |  |  |
| :---: | :---: | :---: | :---: |
| Special Men's Half Hose An excellent range of fine grade Cotto Socks. Colors: Black, Brown and Grey SALE PRICE $19 c$ | Pure Silk Socks for Men It will pay you to replenish your wardthis price. ON SALE FOR 960 pair |  |  |
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 The Eurning ©elegram


Welcome To
Our Guests
 a warm welcome to the shores
of Newfoundand and trust that
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the honour conferred on us by
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Elizabethan sailor, Sir
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phrey Gilbert, celebrated the
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July the First and Its Significance
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 Hope Ever From the Sea





Carania's Passengers


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 Caronia's Outward

## Passongers




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## PRO MEMORIA


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## The Newtoundland Fencibles The above is the inve monument against the attacks of the revalted  This is the last day to get Only yourself to blame is your Grand Stand Thekets for yourve got ostand at Hais Haiz Sports. $\begin{aligned} & \text { Suneso.,11 }\end{aligned}$ Sports to-morrow,-funeso,11 <br>  <br> 

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conergational church.





Illuminate Your Windows EARL HAIGS VISIT Clarke's Pyramid NIGHT LIGHTS.
 dangerous materiaurs. used in
thair manufacture. We also have a hig stock
of Fairy thigts in Ruby,
Bue Special priees for quanti-
tiee.

The Royal Stores


HAIG SPORTS.
 Goorge: F Field to-night at 7.01
Geclock:--




Sergeants' Mess of Nfld. Dinner
GRENFELL HAL Thursday, July 3rd, 1924



DRESS: Uninom- Treasures




## Laugh and Grow Fat

 is an old Axiom.We advise the use of a Good Tonic BRICK'S TASTELESS.
Bricks Tasteles is a wonderful nerve tonic
and blood builder that we pladdy reocmmend and blood builder that We glady recommend
It you have no mppeteite, and teel
tired no
no
en
 see hoow quu
condition.
You can purchase a a botle of this excellent
tonic at nearly every store in the country Price $\mathbf{\$ 1 . 2 0}$ per bottle.

Dr. Stafford \& Son
Sole Agents for Newfoundana)
Theatre Hill.
Duckworth Street
and

| FISHERMEN! Nothing wears better than <br> REMEMBER! One pair of Smallwood's Handmade boats will last the voy age, will outwear at least boots on the market to-day, fort which only a Leather Boot can do Smallwood's BOOTS are made out of all solid Lea- <br> Lower Prices on Hand-made B00TS <br> Tongue Boots, Wilington Boots, High and Low Tin Boots; Mens, Boys and Youthe sold deather Laced Boots. <br> Mail Orders receive prompt attention. <br> F. Smallwood, THE HOME OF GOOD SHOES 218 Water Street, St. John's. |
| :---: |
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ADVERTISE IN THE EVENING TELEGRAM.

Thrills on Alpine Peaks


DrCHASEES OINTMENT

Going Back to Eden!











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\begin{array}{|l}
\text { British Historianss } \\
\text { Coming }
\end{array}
$$

Order of Parade
For TUESDAY, July 1st.

## Methodist Conference



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## Knowling's

SPECIAL ATTRACTIONS in our

## B00T \&SHOEDept.

## SLASHING REDUCTIONS

ON DISCONTINUED LINES.

| Make KNOWLNG'S your headquartert for all kinds of FOOTWEAR, where you get Service, Satisfaction and the Best Talue in the city. |  |  |
| :---: | :---: | :---: |
| WOMENS | GIRLS' | MEN'S |
| OE BARGAIN | BROWN 2 STR AP |  |
| soft Kid, Laced and | SHOE BARGAIN | SHOE BARGAIN |
| ${ }_{\substack{\text { Pump } \\ \text { heels }}}^{\text {effects }}$, Cub | SHEC BAGAAN | Black and Brow. A |
| Regular 3.80. Now |  |  |
| 2.75 | 1.95 | 2.95 |

Boot Bargain Button Boots
Black Gun Metal and Kid Bals,
Low heels, medium and
round toe
Now 2.25
Now 1.23

## 98

CENTS will buy a pair of Laties' White Bnckskin Laced Boots-
Goodyear welted, spool heel in size 3 , 1 B1, 4 and 41 , only, It will Goodyear welted, spool hell, in size $3,31,4$ and $411 / 2$ only. In will
also bua a pair of Ladies White Canvas Laced Shoes in sizes $61 / 2$,
$7,71 / 2$

BATH SLIPPERS
Men's and Remens.
Regur 1.40.
now
All discontinued are displayed on our counters away below cost.

White Duck Pumps $95 c$
G. Knowling, Ltd. For Postage add 14c. a pair extra to above prices. For Postage

Traffic Regulation Orders for "Haig Week" Celebration


 Government House Gate.
TUESDAY, JULY 1st-UNVEILING OF MEMORIAL No vehicles will be permitted on Water Street,
between the Railway Station and Prescott Street, from
10 a.m. until the parade passes over the said street



Se last rece:-


 GOVERNMENT HOUSE GROUNDS.

chas. f . hutchincs.
Inspetcor General of Consti)

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## NST

## Acadia Engines.



MARINE and STATIONARY. Two and Four Cycle- 3 to 80 H.P.
Equipped for Gasolene or Kerosene.
We carry a large quantity of Engine Accessories at all times therefore
ACADIA ENGINE owners never are delayed or inconvenienced in any way for want of spare parts. We also stock Schoners' Heaving and Hoisting Equipments and Ac-

Acadia Gas Engines, Ltd.
st. Johns
00100030100000000000001000001
on't Say Paper; Say "Evening Telegram"



[^0]:    R. A. HOWLEY,

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