

THE "PEOPLE'S PAPER" IS A LIVE DAILY It. A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING.
TEN PAGES TO-DAY
 THE EVENING TELEGRAM. FOR LATEST WAR NEWS
 NUMBER 195.


Important


Only a Month Left for Outdoor Painting, use

## Matchloss Paint

af once. A dollar for paint may save five dollars in repairs. Again, use
Matchless Paint and be satistied.

## 

## Goodrich Tyres! <br> THE TYRE IDEAL <br> TEN REASONS WHY THE GOODRICH SILVER- TOWN CORD IS THE TIRE FOR YOUR CAR. 1. Brings out much more power in your engines or batteries. This means great hill-climbing ability. 2. This increased efficiency means greater loa carrying capacity. 3. You save as high as 25 per cent. in fuel. 4. This saving assures you more mileage. <br> 4. This saving assures you more mileage. 5. Additional speed -when you want tit. 6. Quicker starting thoroughfares. 7. Easier to guide-and coasts further. <br> BOWRING BROS., Ltd., Agents. 

| RED CROSS LINE. |
| :---: |
| Summer Schedule. |

S. S. Stephano and S. S. Florizel

From New York every Saturday.
From Halifax every Tuesday.
From St, John's every Saturday.

## GASOLENE! GASOLENE!

Arrived to-day by schr. Alexandria full
cargo Gasolene. If you want really satisfactory cargo Gasolene. If you want really satisfactory Gasolene, order now. From now on no trouble
to start your motor. Satisfaction is our watch-

STANDARD OIL CO. of New York.
Franklin's Agencies, Imited,



Latest and Best Novels








The chiciman wroist besph Hook-



 WANTED-A Female Teach-




## GARLAND'S

## Bookstore;

EUROPEAN
AGENCY $\begin{aligned} & \text { WANTED-A God Relie } \\ & \text { ante eir tin }\end{aligned}$




WLLHAM WhSON \& SONS
 WANTED TO BEY-Men's


 $\frac{1}{2}$




FOR SALE. "Belsize" Motor Car,


## Martin Hardware Co.,

$\qquad$ $\frac{\text { ang } 2,51}{\text { SHO }}$

 FOR SALEE-DWelling



 $\frac{\text { DOVIS, Port aux Basdues, auge2,31 }}{\text { contanne -Dwelling House, }}$
 TO LET-A Hiouse, Furnish-

 TRA YED From Topsail

Help Wanted! WANTED-A General Serfeirred; apply at this office. aug $25,1 i$
WANTEDD - An Exprss$\frac{\text { Treankete Road }}{\text { WANTED }}$. Housemaid WANED - Genera Ser
 WANTED - Two Hand

 WANTED-A Young Lady

 WANTED - A Girl for WANTED - A Messenger




THE SHOES I CAN'T WEAR All Because of a "Touchy" CORN


## WHEN LOVE

Came Too Late.

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| Witares wit and walke to thewin- |  |
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|  |  |
| "I understand; of course you'd like to be alone-after all this. I'll go and tell the squire-" he said, smother- |  |
| tell the squire_" he said, smother- ing a sigh of disappointment. |  |
| - She turned on him quickily |  |
| About our bargin? No, trast |  |
|  |  |
|  |  |
| "Good-by, then, till-" |  |
| He waited for her to fix a time, but she merely murmured "Good-by," and |  |
|  |  |
|  |  |
| flowers, her face pale, and wearing the rapt, preoccupied expression it |  |
|  |  |
|  |  |
| turned with her back to the window |  |
| to receive her father |  |
|  |  |
| quietly. "Is this true?" <br> "That I am engaged to Mr. Brad- |  |
|  |  |
|  |  |
| Has he told you?" "Yes; the poor fellow is half mad |  |
|  |  |
| let me look at you!" And he took her in his arms and <br> looked at her searchingly. |  |
|  |  |
| looked at her searchingly. She bore it for a moment or two, |  |
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## Healthful Sle $\overrightarrow{e p}$

 is necessary for the enjoyment and prolongationof life
renews the vital forces of the body and Nature renews the


Is Assured by


Beechaniplus



## Equality for Newfoundland

## MIID-S

As usual, we are no Sale we will offer Goods

> With the opening of our new Showroom next month, St. qua already in the fortunate position to announce the followng Sole Agencies for Newfoundland.
> THE FORSYTH TAILORED WAIST CO. THE HENRY A. DIX CO. NURSE'S UNIFORMS. THE HENRY A. DIX CO. MAID'S UNIFORMS. THE SHAFF \& MANDEL TAILORED COSTUMES. THE SHAFF \& MANDEL TAILORED COATS.
> THE TIFF TOFF SLLK DRESS CO.
> THE AMERICAN HAT ORNAMENT CO
> THE CELEBRATED "TIMOTHY BROULEY" NECKWEAR. STEARN'S CLASS VELOUR \& VELVET HATS
> THE AMERICAN UNDERGARMENT CO THE KIDDIE SCHOOL DRESS CO
> THE NEW YORK SHIRT MFG. CO
> AND OTHERS TO FOLLOW.

BOYS' KHAKI BELTED TWO
piece suits.
8 to 16 years. All one $\$ 2.20$
price............ $\$ 2.2$
MISSES' MUSLIN DRESSES. Slightly soiled. Reduced from $\$ 1.50$ and $\$ 3.00$ to

BOYS' WASH SUITS.
BOYY' WASH SUITS.
clean stock, $65 .$. ., $\$ 1.26$ and $\$ 1.50$.
Worth from 80 c. to $\$ 2.50$.
ROBERT
BankupitStock

## Bishon Sons \& Con, Lttl.

Telephone 484. DRY GOODS DEPARTMENT.
mall orders receive careful consideration.


The Great centre For Wholesale Buyers! POUND G00DS
MADE UP IN BUNDLES, SUITABLE TO THE TRADE 5, 10, 20 Pound Bundles.
Also, YARD G00DS,
Arranged from 5 to 10 yard lengths.
COMPRISING: Jeans, Piques, Lawns, Cambric, Ginghams, Percales, Chevib̂ts, Fancy Muslins, etc., etc., etc.

PRICED Exclusively for the Trade. - a Liberal discount to cash buyers.

OUR AIM: GOOD VALUE.
BOWRING BROS., Ltd.


Advertise in the Evening Telegram
oundland
$== \pm$ ding Fashion Centres
announce the follow-

IFORMS.
ORMS.
OStumes.
oats.

EY" NECKWEAR. hats.

## ow:

Cor, Ltd, departmen. mansomanax.
 CENTRE Buyers! noinies.

## ues, Lawns

es, Cheviots,
C.
the Trade. SH BUYERS.
ALUE.
$\frac{\text { S., Ltd. }}{2}$

## MID-SUMMER CLEARANCE SALE.

As usual, we are now marking the balance of our summer stock at Prices that will insure a quick clearance. at this Sale we will offer Goods that are difficult to obtain and are really worth much more than we are marking them.

Our Bargain Offerings Include:

|  | maxs stu |  |  |  |
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| 2.2 |  |  |  |  |
| sses |  | SUMMER COODS |  |  |
| Stio | 51.24 |  |  |  |
| Wasis | 51.24 | ROBATION: |  |  |

## ROBERT TEMPLETON, - 333 Water Street.

## BankuppiStockor Boois \& Shoes



Our buyer has just bought out the entire stock of a FIRST-CLASS New York Shoe Store, which we will have on sale all this week, at VERY LOW PRICES. The stock includes:-

$$
246 \text { Pairs }
$$

MEN'S BLACK \& TAN WATERPROOF BOOTS,
two full soles and Bellows Tongue to top. regular $\$ 6.50$ Boot.
Sale Price, $\$ 4.50$.

400 Pairs
WOMEN'S VELVET BOOTS. Lace and Button styles in Black and Navy Blue, with the new spike heel. Reg. $\$ 3.00$ Boot.
Sale Price, Sl. 75.

209 Pairs
MEN'S BLACK CALF BLUCHER BOOTS, with two full soles, Bellows Tongue to top; an
ideal working Boot. Regular $\$ 5.00$ Boot valie.

## Sale Price $\$ 3.50$.

## PARKER \& MONROE, LIMITED.



## GEORGE KNOWLING fers the following at his

## East, West and Central Grocery Stores:

WATERGLASS, for preserving eggs . .17c. tin
CARPET SOAP', Chiver's, for renovat-
ICING, Pure Gold
TABLE JELLIES, Pure Gold
HIRE'S ROOT BEER, pint size
DATES, finest table, in cartons.
FIGS, Cooking
FIGS, Cooking
RICE FLOUR ... ............
CORN FLOUR, Colman's Best CORN FLOUR, Colman's Best . . .. . . 17c. lb. GRAPE JUICE, finest quality, 4 oz . btls., 10 c . ea. PEROXIDE, 8 oz . btls., best quality . . . . 24 c . TANGLEFOOT, 25 double sheets for . . . . 45 c.
c. Double Sheet.

GEORGE KNOWLING

EveningTelegram
 <br> \section*{} <br> \section*{}

## Too Late



Marble Cake,
Pound Cake, Sultana Cake,
Citron Cake Fruit Cake, "Fit for a King. Stewart's
Fancy
Bakery.


## Come Right Along

and see for yourself the many attractive lines we have opened up the past few days. Nothing is to be gained by putting off purchasing, as all late advices show goods to be still tending up-
wards. We enumerate a few orly of the many Bargain Lots to be seen at our store.

## Percale Remnants

A little lot picked up by our Buyer much under present market prices. Two prices nly: 15 c . and 16 c . yard.

## Fancy Seersuckers

 the following effects: BLUE STRIPE,PINK STRIPE, GREY STRIPE. Price 20c. yard.

SPECIAL CUIS have been made or an as summer Mustins,

## Ladies' Petticoats



CURTAINS! CURTAINS!
We are showing an extra special clearing lot of 140 pairs Job Lace Curtains. We have
narked them at very low prices to clear, viz:
80 cents to $\$ 1.60$ per pair.
LACE CENTRE CLOTHS. 35cts., 40cts., 45 cts . each. MARSHALL BROTHERS.
10.15 A. II.

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 imperial felictations




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will arrive in






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S. A. Otficers Arrive,

"Slar Tea" 45c. lb. $\begin{aligned} & \text { Heinz In Plum Puiding } \\ & \text { Heinz Chill Sauce. } \\ & \text { Heinz Pineapple Pre }\end{aligned}$ | "Hointestead" 50 e lb | $\begin{array}{l}\text { Heinz Black and Red Rasp- } \\ \text { berries. }\end{array}$ |
| :--- | :--- | :--- |

1916: August 25th, 1916.
Family Mess Pork, $\begin{gathered}\text { Small Rib Pleces }\end{gathered}$


## 




Rumors of Efforls For Terra Nova
 Our Firemen
Turned Down.
$\qquad$

Fine Gold, Good Weight, Bright Finish
T. J. DULEY \& Co.,

## PERFECTION.



##  <br> 

$\qquad$ h, , minner

 $-5$


Nind. Clothing Company, Itd.

This Dry Cleaning Process Has a Wonderful Scope.

## 

Ungar's Laundry and Dye Works,
Messrs. NICHOLLE, inkPEN



Lines on the Diily Rhymster.
the pratio ond dita ratite of the
 That ataone poent whin pepors make





Wero trat or onimy ryming, we

A Suggestion For
the Council

## All the Music Columbia Grafonola, tatest <br> COLUMBIA RECORDS <br> Columbia Double Disk <br> Recoràs 65c. up. <br> ASK TO HEAR THEM. <br> U. S. Picture and Portrait Co  <br> 




From Cape Race.



$\frac{\text { Fresh Cream-daily }}{\text { AMERICAN BEAUTY }}$
FRESH BUTTER.
Bishop, Sons \& Co,


## Econo


Notable







## SMART A



## FORCEFUL, Mercantile Facts

## To Interest Economical Shoppers Here

## Friday, Saturday and Monday.

Scores of Shrewd Shoppers are hastening here to take advantage of our low-cut prices.

Prices in many cases now cut to the quick, and lots of new and pretty
gs just in from English and American ports to give an impetus to trade things ust in from English and Ame
during the lagging month of August.

Artistic



Big 22c. Special.
Pin Cushions, Work Boxes Hat Pin Holders, Crochet Boxes, \&e


Ladies' Hose, Big Value Line, Special
$===39$
9c Cass come Glass Cloths.
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made of of
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of old
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Roller Towels.


Predominant Values in Men's Wear.

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|  |  | SIIk Solt Collars



 Men's Garters.
 THREE Clearing MEN'S SOCKS.
LINES of -
 19c. 25c. 33c. Smar titat, $\$ 2.95$
多


## C UTPRICES on New Showroom

| ts V |  |
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| Ob line of these in fine Silik and | riety |
| Combination Knit, buttoned in | wash collars |
|  | eltects, prettly trimme |
|  |  |
| Ladies' Linen Coats | , or .. .. ... .. 14c | -in mitane ins.

Typhoid Outbreal


## Sponges.

 14c. 19c. 24c. 29c Photo Fromes.


 Boys' Top Shirts.

Pretty D'Oyle


Our Volunteers.
Vौत





Capt. Carty Returns




| Economy Prices on Home Needs, etc. |  |
| :---: | :---: |
| CURTAIN NETS. | \| Huck toweling : SID |
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| diay and Monay, per 22 C |  |
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|  | cos |
|  | Honey-Comb Towels. = $=20=20$ nice soft finish; free $f$Saturday and Monday |
|  |  |
| DUCHESS SETS. |  |
|  | Quilt Cottons. <br>  |
|  |  |
|  |  |
| PILLOW CASES. |  |
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 $\qquad$ Aprons


Wiil Get Permanent
Repairs Here

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