# ten Pages to-da <br> THE PEOPLE'S PAPER' IS A LIVE DAILY IN A BUSY GENTRE - STUDY OUR NEWSY ADVERTISING. <br> TEN PAGES TO-DAY THE EVENING TELEGRAM. <br> VOLUME XXXV. <br> <br> Genuine SHELBOURNE DORIES! 

 <br> <br> Genuine SHELBOURNE DORIES!}

Sold at Bowring's Retail Store.


Masonic Club!
ammad suif of
Pprisis aid mickantes Will be held 8 p.m. Wednesday, 28th Jan.,
S. A. CHURCHILL, Hon. Sec.

VULCANIZING PLANT
FOR SALE. monewiximix 2. day, January 29 th, at 8 p.m.
At the colose of the meetin
take sale of Papers for 1914 wi
take By ordor $\left\lvert\, \begin{array}{cc}\text { take place. } & \begin{array}{c}\text { By order, } \\ \text { Fy }\end{array} \\ \text { jan27,3i } & \text { H. DONNELLY, } \\ \text { Secretary-Treas }\end{array}\right.$
NOTICE TO FARMERS. Farmers who wish to get the
best returns from their land
should use Sulphate of Ammonshould use
ia, the best
obtainable.
We are now booking orders
for Spring delivery and guar
antee our Sulphate to be of the
best quality best quality.
As our output is limited, or-
ders should be sent in as soon as

possible. ST. JOHRS GAS LIGHT CO, | Banard of Trade Builings. |
| :--- |
| jades and | Ladies and Gentlemen!

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Bricrr mens for Extrratis


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Contionem iefest tor joins

namper tor till omiaie
Dicks \& Co., Ltd.



## PREPARE FOR 1914

## You ask what you should do to ensure satisfactory results in your soap business in 1914. You should sell

## PERFECTION SOAP

## with our quality guarantee. People were never more ready to appreciate a good piece of soap than they are

 to-day, and not only wiil you as a merchant benefit by recommending "Perfection," but the domestic life ofyour customers will find a great happiness in the wash your custome
day results.

The Standard Manufacturing Co., Lid.

St. John's to Halilax and New Yort. RED CROSS LINE. antended sallings.

 \begin{tabular}{l|l}
Florizel, February 2nd. (Direct) \& Stephano, January 18 th. <br>
Stephano. February 4th. <br>
City of Sydney, Febryary 14 th. \& Stephano, February 1th.

 

Citty of Sydne, F.ebruary 14th. <br>
Stephano, February 2lst.
\end{tabular} \(\begin{aligned} \& Stephano, February nth <br>

\& Morwenna, Feburary 17th.\end{aligned}\) Fares including meals and berth. To New York-saloon,
 s9.00. HARVEY \& COMPANY., Ltd.
LATEST STYLES
PANTS MAKERS

## COAT. MAKERS

Wanted Immediately. Constant employment and good wages given to suitable hands. Apply
HENRY STREET CLOTHING FACTORY. For SALE or TO LET -
 FURLoNG \& CONROY.
TO LET-Offices in Small
jontil
 Competent and Experienced Boairiteper is open Ior engagement to
write up books and adjust office af-
fairs. Conitidential. Address "FIDELTTY,
Evening Telegram Offce.
jan26,t
R15 \$15.90 Week and Expenses
to travel appointing Local Represen.

lielp Wanted.
WANTED-A Servant, able
to do plain eookings, apply, MRS.
 WANTED - A First-Class
 WANTED - By a Young



II Crerectaitilys and Sitiling
WANTED-A Housemaid;
W A N TED - Machinists
EXPERT CUTTER and WORKMEN. Satisfaction assured all those who place their order ${ }^{5}$

WANTED-By 1st March

WANTED-A General Ser
vant; apply to MRS. A. TootoN. 40



$\frac{\text { Dly to country laundry fan }}{\text { WANTED - Immediately }}$


An Intelligent Person may


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| R. G. Ash \& Co. St. John's Sole Agents in New foundland, will be pleased to quote prices. |  |
| Lovea Conguariar WEDOED AT LAJT. CHAPTER XXXI. |  |
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## DINNA' FORGET

that fire protetition is a a absolute essential to
your welfare and suceess.
Losese mution the eo your wearare and suceess. Losses multiply ev.
ery year. Why not decide prompty to take : pody year. hith ne not deide promplyty to taxe as
very low rate?

PERCIE JOBNSON.
SLATTERY'S
WHOLESALE DRY GOODS.
TO THE CITY AND OUTPORT TRADE: We carry in stock for fall trade an attractive stock
Regular Piece Goods and Pound Remnants. Prices:

Cheapest in the City.
NoTE.-See our Special Brand of Cotton Twed and Denim Overalls and Jackets. Give us a call.
SLATTERY BUILDING,
Duckworth and George's Sts., St. John's.

## Does Your Office

require something new? TWould a fine Roll Top Desk fit that
Tine space before the window? If so, get ne now and make your private room look up-to-date for the coming year's business.
Good, quiet, dignified office furniture is a valuable asset.

$$
\begin{aligned}
& \text { TOur Showroom carries the finest stock } \\
& \text { of office requirements that can be found in } \\
& \text { the city, from a wastepaper basket upwards. } \\
& \text { Our prices for these goods during the month } \\
& \text { of January will be ejst a very little above } \\
& \text { cost, the reason being that we desire to have } \\
& \text { as little stock as possible on our lists after } \\
& \text { stock-taking. This is the business man's } \\
& \text { opportunity. We invite your inspection, } \\
& \text { and your inspection means a sale with a } \\
& \text { bargain. } \\
& \text { U. S. Picture \& Portrait Co. }
\end{aligned}
$$



THE BIG FURNITURE STORE
Have You Decided Yet? are you wondering wha store is repelete with huggestion read and Mark. Chesterfield Couches, Window Seats, Bed Lounges, Easy Chairs, Lounges, Couches, Stretchers.
IVAN, LLASS \& C 0 ., Buckworth \& Bewer Straef
THE EASTERN TRUST COMPANY.







 Hanager tor Nemporndiand

\section*{



Prime Fresh
Halibut
$=$ Molasses,
Also large, sweet, juicy
Oranges,
$\frac{\text { 18c. and 24c. doz. }}{\text { SOPER \& MOORE }}$


总語







## Molasses! Molasses!

## Choice Retailing

In Puncheons, at the RIGHT PRICE.

## GEO. NEAL.

 The "Little Boauty"
## Night Lamp.

Will Stand or Hang. The only perfect Lamp for Halls Batrooms, Bedrooms, Pasements, etc.

## STEER BROTHERS.

DOES YOUR WATCH REQUIRE ATTENTION? If so, we ank vou to entrust it in our care. We have
satisfied hundreds of watch owners.
Be among the PROMPT and UP-TC-DATE RESULTS are at your service. There is no guess or boy work, but
competent men handle the business our customers send W. \& R. ENGLISH, W00 Water Street..... St. John's, Newloundland

Apples, Grapes, Lemons.

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lol
10 brls, FANCY CRANBERRIES
``` 31) case P PLESCIA ORANGES

Jan. 26ih, 1914.
EDWIN MURRAY.
Our SUITS Have Charactor.


PURITY BUTTER!
By Rail to-day, Jan. \(26 \mathrm{th}, 10\) boxes 2 -1b. Prints;
20 10-1b. Tubs.


\section*{The Evening Telegram.} W. J. HERDER, Proprietor \(\cdots\) W. F. F. LLOYD, Editor
REVENUE FALS SHS
A QUARTER MILLION. Expenditure Increases Two Hundred Thousand Dollars

ANNUAL MEETING OF
THE BOARD OF TRADE. Mr. John Munn Elected by Acclamation.






 the casad whares. The notion was , the correction of many of the irre-




This Date in History. SELLING OUT


Some Good Advice.



 Tyatad ou ou arn

Hon. James S. Pitts, C.M.G. Died This Morning.
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\hline \begin{tabular}{l}
Some Good \\
Advice. \\
Whay do you go on suffering from the intolerable itching and goneral discomfort of that ecrema you told me about; why don't you do as : did? \\
"What did you do?" \\
it went to my Druggist, and ho recommended me to try Zylex, a new Ointmentit which he sald had done remarkable work in the cure of Ecre. ma. At any rate it cured me."
\end{tabular} & \begin{tabular}{l}
Here and There. \\
The mammoth C. L. B. Ba zaar, already advertised, will be held in the Armoury on Tuesday, Wednesday and Thursday, April 21st, 22nd and 23rd,-jan27,1i \\
DISTRIBUTION OF PRIZES.-On Wedriesday evening next, at 7.30 \(a^{\prime}\) clock, the distribution of prizes for will take place. His Lordship Bishop Jones will make the distribution and Rev, Canon White will deliver
\end{tabular} \\
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\section*{WNTHE JANUARY}

\section*{Comes to an End on Saturday.} Strong Attractions for the last few days. Dependable Goods. Unmatchable Prices.

While the Sales have been unusually large, we have still plentiful assortments of White Goods in every Department. Don't let this great event go by without getting your share of the good things going.

Ladies' Underwear,
Ladies' Knickers,
Ladies Chemisss
Ladies' Corset Covers, Ladies' Nightdresses, Ladies' Corsets, Ladies' Blouses, Ladies' Costumes, Ladies' Aprons, Ladies' and Children's Coats, Lawn \& Cambric Embroideries, Lawn \& Cambric Insertions, Lawn \& Cambric Beadings, Sideboard Cloths,
Tea Cloths,
Table Center Cloths, Men's Shirts and Collars, Net Laces.

English Shirting, Horrocks's Shirting, Flannelettes,

Cotton Blankets, Pillow Cases,

\section*{Boisters}

Table Linens,

\section*{Apron Hollands,}

Fronting Linens
Linen Table Cloths, Linen Napkins, Pillow Shams, Bureau Cloths, Piano Cloths, Sheetings,
Victoria Lawns, Lace Curtains, Turkish Towels.

\section*{The Royal Stores, Ltd.}




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- 8 Judge Prowse


Cable News,



MeYurdo's Store News.





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Burns' Anniversary.
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ainment, on Weidesay there will
bea special mathes.
Arthur Walker, 27 Charlton

 Bread, Milk, Cakes and Pies, use
Iul houstold onotites, Daily
Papers, Tobocaco, Cigars, Cigar-
 Liniment, Neade Package
Merding
Tissue Wax Pads, Pic



\section*{STOP} COUGHING.
\(\qquad\)

Cape Report.
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 will mith appexdict:


\section*{If we should print some of the Enthusiastic Outbursts to be Heard on Every Side}
any of the days the past week you would surely be justified in thinking it was all "Just Adver flannelettes, white shirtings, sheetings. TABLE LINEN and CURTAIN NETS

\author{
in St. John's sounds like mere platitude, but any of yo
these goods the past two weeks will tell you this is so.
}

Our Orders for Invictus Shoes of Geo. A. Slater Fame also the Faultless-Fitting
DOROTHY DODD SHOES
 terested.
the wearer of invictus shoes
has a perfect understanding as to what
constitutes
"THE BEST GOOD SHOE."
the be

DOROTHY DODD SHOES
the virtues of beauty COMFORT AND VARIETY. They are also economical shoes.

At the House


\section*{6. Koowing \(\quad\) TO \(\quad\) 6. Kowilig. HORSE OWNERS!}

Rugs, Sleigh Bells, Whips, Hamess, Cariage and Seden Frimere hatiomester at
Very Low Prices.





 Lined, 82.35.
wHips \(-12,17,25,30, ~ 30, ~ 40, ~ 45, ~ 80 c, ~ s 1.00 ~ e a c h . ~\) halters -30. each.
DANDV BRISSHES-20c, 25c. each.
CURRY Coniss-se. gec. 12c.
MANE COMBS-18c, each.

SwEAT PADS-10c. and Doc. each.
Honse scrapers - 17 c. each.

 SHAFT Chimes- 81.95, s.50: pair.
Royal EMEROCATION for Horese and Catte, 2gac
and \(\overline{\text { sec. botile. }}\) and 58c. bottle.
HORSE POWDERS, for the cure of worms, loss of ap
petite, etc., 11c. pkt.; 1 lb. petite, etc., 11c. pkt.; 1 lb . tins, 20 c .
WILSONS VETERINARY GALL CURE galls, scratches, cuts, mud scalds, etc., 20c. tin VETERINARY VASELINE, for sprains, wounds, wind galls, spavins, etc., 1 lb . tins, 16 c . STURGEON'S OLL LINIMENT, for weak knees, ring bone, hard hoofs, etc., 18c. bottle
Dunn's Celebrated BLACK OIL, for sprains and sores,
34c. and 65 c . bottle.
GEORGE KNOWLING.

EVERY OFFICR MAN

\section*{Should encuire about
my handy} my handy, labor-savthe earliest opportu-
nity, Details gladly
supplied. An absolv-
PERCIE JOHNSON.

\section*{Cas}
\(=\)

प"
Be Wise ! Have us frame all those Pictures you have left unframed.
They quickly get broken, torn or soiled-and the cost of having good neat frames on them is very little.
Promptness and Dependability
The Holloway Studio, Ltd.,



\section*{"Volunteer" \\ Throws More Light On the Firemen.}
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At His Old Work
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\section*{Cured Eczema}

Like Magic
 Nren po cumesionem



Per S.S. 'Stephano,'
 Tomateses, Cababiber Blue Pointino Oxsterer
 JAMES STOTT.
Bowring Bros., Ltd. THURSDAY, Jan. 29th,



Do You Know How A Suit of Clothes is Made Do you know how a pair
of shoes is made? Are you an judge of fabric and leather? Are you a judge of \(\begin{aligned} & \text { er? Are you } \\ & \text { workmanship? }\end{aligned}\)





The Skate Thief. The House Next Door.
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\hline Wear that the party lett attee & \\
\hline \multirow[t]{2}{*}{} & \\
\hline & \\
\hline \multirow[t]{2}{*}{evidently have seen the rays of a good many winter's suns, Such a} & \\
\hline & \\
\hline \multirow[t]{3}{*}{mean theft merits severe punishment. If the culprit does not return the
stolen articles the police will get after him.} & \\
\hline & \\
\hline & \\
\hline ang Ladies' Guild of St. & \\
\hline & \\
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\end{tabular} Andrevs. Church.-Please re wember he Twilight Recital in

Collowing ladies have kindly con- prospero silis wesr thcrs
sented to assist in the entertain-
DAY.-The S S. Prospero will sail fo

The Execntion of
Lady Jane Gray. Keegan,
Home m
mission
noon

Fresh Supply Pure Table Butter!
\begin{tabular}{|c|c|}
\hline \multicolumn{2}{|l|}{Just received ex s.s. Mongolian, viz: IRISH, in 28 lb . boxes and 1 lb . blocks. NEW ZEALAND in 28 lb . boxes and 1 lb . blocks.} \\
\hline fRESH CODFISH. KIPPERED HERRING. No. 1 SALT HERRING. digby herring. boneless codish. shredded codpish. &  \\
\hline
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\section*{40,000 Pairs} Rubbers and Gaiters!

Wo have juet reacived a verf largo ofock of rubbera tron





Parker Monroe, Ltd.
\({ }^{9} 5\) and 868 water Street

There is still
COLD WEATHER
Enough ahead to enable you to give
NEW-KNIT
Unshrinkable UNDERWEAR
trial. GO TO IT"
The Wild. Knitting Mills, Ltd.,

Here and There, Kiing foerge the pillth



splendid condition, G.
LNG. \(\mathrm{G}, \mathrm{an} 27,3 i, t h, t h, \mathrm{~s}\)
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Alexander Street.


ORANGES, ONIONS, ETC.


\section*{}

RODERICK'S RIDE-A real Western thriller. HOW THEY GOT THE VOTE-A splendid comedy
AN OLD-FASHIONED ELOPEMENT-From the Gentlewoman, EngYOSEMITE NATIONAL PARK-Showing the big trees of California. THE SPENDTHRIFTS REFORM-A drama with a strong mo
WLDAMSONS ANIMATED NEWS-The ever popular film. WLLLAMSONS ANMMATED NEWS-The ever pop.
RUDOLPH L. KOCH, Lyric Tenor.

The Nickel for a Good Show all the Time.

The Crescent Picture Palace, 7th Week. Three Dramas, One Comedy. HIS FATHERS SON-Showing how the
TONTLINA AS A PORTER-Comedy.
TONTLLNA AS A PORTER-Comedy
THE BEAST AT BAY-See the race between the railway engine and an aut THE STATE LNE-You must cross the line to avoíd hanging; a dra
MR. DAVID PARKS, Baritone, sings a very popular Scoten ballad. MR. DAVD PARKS, Baritone, sings a very popular Scotch ballad.
SESSIONS-Afternoon, 5 c.; Evening, 10c. The Crescent is the theatre of com-
fort and safety. fort and safety.


MARTIN
Hardware Co
EUROPEAN
AGENCY.


\section*{}



WHiHM TILSOH \& SOHS



\section*{PALATINE}



Shorthand Competiition


ITED, of LoNDON
ENGLAND. Capital
Capital...
Total Incom
\(\qquad\)

the big value store.

\section*{Badly in Love at Fourteen.}

\(====\) Cable News.


\section*{Lace \& Embroidery Sale}

In these lines we are too well stocked and we want to considerably reduce the quantity during the next few days. To do this we are offering them at a big reduction in


ORIENTAL INSERTIONS, HALF PRICE Cream, White, Black and Oriental Overlaces also marked down for this sale.
Black and Coloured Military Bedfords and Soutache Braids, Gimps, etc., at half price.

20 doz. Ladies' Belts, assorted, selling at half price.

\section*{STEER Bros.}

Newioundland Views
beautifully coloured, make a very pleasing Xmas or New Year's Gift. selection can now be seen in the windows of
PARSONS' ART STORE.
the views of bowring park, sunset on labrador, SUNSET IN ST. JOHN'S HARBOR, are gems of Artistic Photography. Don't forget your friends abres.
Views in Newfoundland for only 40 cents.

\section*{A Demonstration of Magnificent Values}

SHOWING THIS WEEK IN
White Mussin Clssion Covers
Embroidered with Colored Silk PRICE, ONLY - - 30 cents. A Clearing Line of Cotion Laces, Only 5 cts. a yard.
A. © S. RODCER.

Advertise in The Evaning Tilegram \(136303003030300303030000300063003 \times 300 \times 30030063 \times 3 \times 30 \times 30000\) Electric Lighting for Everybody.

\section*{suon Time Payments Over Twelve \({ }^{\text {s.0.0 }}\) Months if you desire.

 \\  \\ 20 Cande Pover Tumster Lamp of \(\begin{aligned} & \text { mil } \\ & \text { osent } \\ & \text { cent }\end{aligned}\) \\ \({ }^{2000}\) Handsome Shades \(\left.\frac{4.00}{4.50 .00} \right\rvert\,\) variety \\ , \\ First-Class Fittings.} Reid-Newfoundland Company., Electrical Department.


Annuals and


Change in Tariff.
 Buy Your Tea. Try our 35c, and 45c.
They will be wooth 5oc and boc. ere long.
10 lib. fin of real good Tea for s8.0.0. Don't miss this chance.
JAMES C. BAIRD,
Wantre struet FASHION BOOKS.




 \(\rightarrow\)
 , icitiows chmpress pashors
 Garrett Byrne, Ulvery Stable! Single and Side Sleighs for
Hire on reasonable terms. For
further information apply to C. F. LESTER'S STABLES Telephone \(458 . \begin{gathered}\text { 49-Hamilton Street. } \\ \text { jan17,12i }\end{gathered}\)


\section*{Yew York Plate Beef!}

50 brls. Choice Retailing Beel.
F. McN̄AMARA, Queen Street.
and pospece ORD OWNERS




 about the fourth of February and any orders placed before II
leave will be attended to personally.

GEO. G. R. PARSONS,
lephone 109.

\section*{J. J. ST. JOHN.}

CATTLE FEED, si.t0 sack.
MOLASCUIT, GLUTEN MEAL
CORN MEAL, HOMINY FEED. GOOD QUALITY SPARE ATS ATS


FRESH RABBITS
KIPPERED HERRING BONELESS CODFISH.

\section*{J. J. ST. JOHN.}

POUND GOODS!


Robert Templeton


\section*{Alliance Assurance Co., Ltd.}
 Total Assets Exeeed \(\$ 120,000,000\).

 BAINE JOHNSION \& CO.,


That's what you get when accepting Our Special Wiring and Fitting Offer, you save money enough to light your house for SIX months. Ring Up 240.

Ftivi
\(\begin{gathered}\text { Armada } \\ \text { Tea }\end{gathered}\)
Is ordered from Ceylon only twice a year, when the quality is at its best.
In 1-lb. Tins.
From ALL Grocers.```

