



## Open Evenings <br> DURING EXHIBITION

Our large and handsome warerooms, including finest Victrola Parlors in America, will be open evenings during the Exhibition period. Nakers of the "Duchess" Art Upright used on Royal train on occasion itsit of King George and Queen Mary (then Duke and Duchess of York) to

Heintzman Co., Limited 193-197 YONGE STREET

TORONTO

CAFES BOOSTING PRICES OF FOOD Some Are Said to Be Taking
Advantage of Exhibition Advantage of Exhibition
Visitors.
Dr. Hastings denartment is investi




##  <br> 




## Real Milk Like You Had on the Farm

TAT fresh, creamy country milk you so muc yacation, you may still have as often as you like right here in the city

The same delicious taste, the same body-building qual ties you know so well, are to be found in Farmers' Dair Milk

Because Farmers' Dairy Milk is pure milk, rich in butterfat, di ect from the finest farms in Ontario
Plenty of Farmers' Dairy Milk will keep the light of health shining in the kiddies' eyes-the spring of life in your step.
Try it to-morrow. Order an extra quart for the children's sak et them drink it at meals and between meal

Farmers' Dairy Milk is the same milk you had on the farm, mad ary in scientific pasteurization-bottled in the most up-to-dat

Have our salesmen leave an extra supply next trip. 15 ticket
for $\$ 1.00$. for $\$ 1.00$

Phone TTE Buying Tickets Is An Extra Hillcrest 4400 Our Salesman Will Call Next Trip FARMERS ${ }^{\circ}$ DAIIRY
Remember
A Pint Won't Do the Duty of a Quart

## THE Tonanto worus GEE HONORARIUM

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rison of Pape School.

## A Hydro Electric Range <br> Doent Cook the Cook

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\text { of getting EXACTLY the same heat today that pou had yesterday }
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EXHIBITION VISITORS DO YOUR BANKIIGG ON T

EXHIBITION BRANCH

## IMPERIAL BANK <br> Weat End of the Adminitutraion Builing.

 This Branch has the same facilities for handiling

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Telephone Main 7841 1898…TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR-.-1919 Market Adelaide 1900

## Simpson's Exhibition Friday Bargain Day

## Men! A Dressy Tweed Suit for $\$ 15.00$

A special purchase enables us to offer
 these suits at a price which may not be duplicated again.
They are carefully fashioned from smart tweed
mixtures in medium and dark shades of brown and grey -made up in the single-breasted, two and three-button, soft roll, semi-fitted and conservative sacque five pockets and belt loops. Sizes 35 to finished with five pockets and belt loops. Sizes 35 to 44 . Friday

Youths' First Long Trouser Suits $\mathbf{\$ 1 8 . 5 0}$. Dressy models made up in the most popular
styles-the waist-seam, trencher and form-fitting sacques in rich shades of brown and grey. Sizes 32 to
36 . On sale 8.30 this

Men's Paramatta Raincoats $\mathbf{\$ 1 0 . 9 5}$. An unusually low price for such an attractive
and serviceable waterproof. and serviceable waterproof

Made up in the popular motor model from an olive fawn paramatta cloth; close fitting collar, natural shoulders, regular pockets, with flap. All edges both sewn and cemented. 125 coats in
the lot. Sizes 36 to 46 . On sale, 8,30 this the lot. Sizes 36 to 46 . On sale, 8.30 this morn-
ing at $\$ 10.95$.

## STORE HOURS

## Store op 5.30 pm .

Seaurday, August 30th, Store
closer at it p.m. No noon deliveries: p.m. No noon Monday, Labor Day, Store
will be closed.

Men's Soft Felt Hats $\$ 1.45$
Regularly $\$ 2.00$, $\$ 2.50$ and $\$ 3.00$ English mates in fedora $\$ 3.00$ Engiish makes in fedora and telescope crown styies. Main and felts. Many oxford grey, fawn, navy, green, oxford grey, fawn, navy, green,

brown, steel grey, pearl grey and black. No phone or C.O.D. orders | ácepted. Friday bargain, 8.30 , |
| :--- | accepted.

$\$ 1.45$.

75c CAPS AT 49
For Men and Boys.
Four and eight-piece crown style,
in shades of greys and browns. Well in shades of greys and browns. Well lined and finished throughout. No
phone or C.O.D. orders accepted. phone or C.O.D., or
Friday bargain, 49 c .

## Bargains in the Drapery Section

 100 only to sell today. Strong cotton Union Jacks and Dominion Flags-measuring 3 feet x ' 5 feet, printed in bright, durcolors, bound at one end and all ready to attach to the pole oday, each $\$ 1.50$

American Art Chintzes 59c Yard.
2,000 yards durable quality, showing a big assortment of specially attractive designs-floral, verdure or conventional-in light, medium or dark colors. 36 inches wide. Today, yard 59 C .

Combination Color Window Shades $\$ 1.35$
Guaranteed hand-made window shades of heavy quality opaque Hartshorn spring rollers, complete with brackets, nails and ring pull. inches longy, widny gize $\$ 1.35$. Standard size, 37 inches wide, 70 inches long. Today, each $\$ 1.35$.

## Friday Prices on Furs





Leather Strap Purses \$1.49

\$7.00 Canteen Bags $\$ 5.39$


Notions at Friday Prices






Wash Goods Bargains




Breakfast, Lunch and Afternoon Tea on Delicious Self-Seroice Plan
 Neev Selfiservice Lunch Room, slxtion Floore exceedingly popyarr 2.30. Braxastast from B .30 to 11. Lunch from 11.30 to
 It ortar tant Aprointmant Resiter




## Store Conveniences

THE PALM ROOM-On the Sixth Floor.
INFRRMMTION INFORMATION BUREAU-On Main Floor, Centre
TELEEGRAPH STATION AND FREE PARCEL CHECKRoOM In the Basement, Centre.
 Throublepthene booth - Convenienty located
we prepay delivery charges On all purchases of $\$ 10.00$ or more to any sation in
anio

## Friday Bargains in the Annual

 Blanket Sale
## American Plaid Blankets $\$ 11.95$



Ceylon Flannel 75c Yard Regsilatly 5.25 Yard




BaTh moge slank.

 years, \$2.45.
$\$ 1.75$ and $\$ 2.00$ Negligee Shirts Going Today at $\$ 1.48$ low price. They are carefully tailored from the most detail.
A special purchase from a large eastern manufacturer enables us to offer
money-saving opportunities.

In the lot are plain and fancy hairline and clus ter stripes of single and two line effects-soft double cuffs, coat style. Sizes 14 to 17 . Regularly $\$ 1.75$ 50, Day bit

50c Duplex Brand Suspenders 33c. Medium or heavy webbings-light or dark patterns.
33 c .

 heather mixtures and plain shades in inssbar,
greys, tans, blacks, helio. Today, 59c.

## Boys' Suits Special $\$ 9.85$


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pattern. Neatly $\begin{array}{ll}\text { ored in } & \text { Neatly tai- } \\ \text { ander } \\ \text { angle } \\ \text { anded }\end{array}$ ock with vertical
ockets. Full fitting bloomers with be
loops and expandin
knee bands. Sizes to 14 years. Fizes
bargainay
Boys' Fall we.
Boy' Fall Weight
Raincoats $\$ 7.85$.



All seams stitched, cemented and taped. Guarantee
izes 9 to 14 years. Friday bargainanter Boys' Corduroy Bloomers $\mathbf{\$ 2 . 4 5}$.
in a dark brown shade of corduroy bloomers made with belt loops and governor fasteners. Sizes. Finished
$\qquad$


Floor Coverings at Friday Prices






Picture Framing Bargain, 11x14, 65c
 500 Ovil frime



