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## Orks-Mirico. K 2856 GHTS-Pafk 25

## $\frac{\text { GHTS-Park } 259 \text { ? }}{\text { R ROOFING CO. }}$



Halbhaus and Lukeman Win English Championships

| Note and Comment |  | Baseball Records |  | $\begin{array}{\|l} \text { Regatta Committee } \\ \text { Meets To-Night to } \\ \text { Arrange for Races } \end{array}$ | $\begin{gathered} \text { Zahra Wins Cruise } \\ \text { To Port Dalhousie } \\ \text { Cup for Eleanor } \end{gathered}$ |  |
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The Beer that is always O.K.
Here is an Ale to delight the palate of thirsty mortals.


OKeefés "GOLD LABEL" ALE All the resources of the O'Keefe Brewery-a
knowledge and experience of years-have been concentrated on "Gold Label.
"Gold Label" Ale is put up in "Crown to open them.
Have your deaier send a case up to the house.


By "Bud"' Fisher

## All French Maids Are Not White






OPEN AIR HORSE SHOW GETS IEW RECORD FOR ENTRIES


Two Vaudeville
Performances Daily
Take the children "Baby Mine" See the mastodons
bathing in the Lake This is the greatest
attraction of the year

## Wills and Hassan


"Just Across the Bay""

## 

| ANETHER BAND |
| :--- |
| FESTIVAL WEEKK |
| TO-NIGHT: 48th |
| THIRD WETK SENSATION |

DIVING HORSES


| PERFORMING BEARS |
| :--- |
| AND OTHER FEATURES |
| EOATS EVERY 4 MINUTES |

ALEKXNNRA


PRINCESS MAMTINREs.



 Elephants

For Hamilton



## OLemert





For information phone Mate 2853 .
 CANADIANS.
Isit Buffalo,

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SHORTESTLINE SHORTESTLINE
FASTESTTIME FASTESTTIME

THROUGH SLEEPERS PITTSBURG


WINNIPEG rend $\$ 33$ Homeseekers' Excursion
TUESDAY
TULY
11



IDEAL HOLIDAY TRIP BLACK DIAMOND S.S. LINE


EUROPE
 1




The Freshest Things Imaginable Are met with in the July Sale of Linens that starts this week a further meaning to these low prices, among the women *Two know this department.
pairs. Trust Tousdayels, pair
Table Napkins, heme. ... ............ ... Only 160
 I. French Flannels,

Shirting s, Oxford ............... ....... Regular Po, Mesday


Summer Holiday Attire for Girls and Women
Here are particulars of sentors.ibe holiday garments. The
kind that will be used. The bathing prese see "Won't you come and splash me? me, so. do the caps. say,
know how hot the days can be-these D. \& A. corsets are know how hot the days can be-these D. \& A. corsets are
the coolest kind; we know how cold the nights can be, why!
ne the coolest kind; we know how cold the nights can be, why
navigation was held up on the lakes last week by a snow-
storm-these shoulder shawls, sweater coats and warm night wear are just the things needed. And the little girl will breathe a thankful sigh at the freedom in one of these romp
dresses. Don't forget her sweater-she 11 want it












 $\underset{\substack{\text { Tuesday } \\ \text { Was }}}{\substack{\text { and } \\ \text { Was }}}$ Wash Skirr
round bottom
White
White Repp shift,
13-gare Wash Skit
Stacks of Sacques and Petticoats
 their bargains,
 Hiderader and Minion Tuesday.

## Shantung and Honan Silks

$\qquad$
Natural shantung,
6-Inch Taffeta Ribbon 15c yard

To American Visitors It has often been said that one has to go to New York
or Chicago to find a store worthy of comparison with
The Robert Simpson Company, in equipment, service and merchandise we innit being the experience of former American visitors, we invite you, without fear of disappointment, to make this
store your headquarters, if you're spending "the Fourth" store your headquarters, if you re spending the Fourth
in Toronto. Visitit the spacious restaurant on the sixth floor, and hear, between noon and two oo clock, the best orchestra in town. The well-appointed ladies rest room on thenestra
floor is at your disposal, as are also the parcel check office floor is at your disposal, as are also the parcel check office
and the telegraph and long-distance telephone offices on and the telegraph and long-distance telephone offices on
the main floor, west end. Afternoon tea served in the restaurant up

## Continued Interest in Our Wash Goods Offer

## 

 measure taken todatay
Here are add tonal attraction
setter Dope



## The Millinery Department



## Lingerie Waists







If life is made up, as some tell us, of tears and laughter, then handkerchiefs must of necessity play an im-
portant role. That is why so many people will be inter-

Sale of Handkerchiefs
that starts at the Simpson Store tomorrow. People have when we announce a in price this does NOT mean cut in quality. This is your opportunity to buy good handkerchiefs at a very reasonable figure.

Sheer Irish Linen, $1 / 8$-inch hem, with hand-embroidered initial Sheer Irish Linen, hand-embroidered cornier, Y. Y-inch hemstitched
border. Regular 2 cc to 35 c each. Tuesday ............. 3 for . 50

Sher. Regular 25 c to 35 c each. Tuesday.
Irish Linen, 11 -inch
Swiss Embroidered and Val. Lace Trimmed-An in Regular $121 / 2 \mathrm{c}$ each. Tuesday ...........
Finest Irish Linen, with hand-embroidered initial; $3 / 2$-inch hem-
itched border. Regular 35 c and 50 c each. Sale price 3 for 75 s . Fine Irish Linen, with fancy stripes and checks, $1 / 4$ and $1 / 1 /$-inch
orders to match: Regular $\$ 3.00$ per dozen. Tuesday..${ }^{3}$ for .50
You May Save Money on All These




Puzzle
Find the
Men's Socks Sale Starts To-morrow



 Groceries and Provisions



 Wall Paper at One-third Regular Prices

 A Watch and Chain for $\$ 1.69$


## China for Tuesday


 15 dozen Tumblers, rich cut glassware. Regular $\$ 12.00$. Tues.

 Then Art Vases, beautiful decorations, classic shapes. For quick sell-

## Men's Summer Clothes

## Materials-English Tweeds and Worsted; Colors-Grevs and browns. with fancy stripes.

## 



$\square$
Mexican braids, best finish. Rerican natapecs, very finealso pure white celturiar s matte shirts., All have revers table, and coll grey;
anddrawers, natural shade sear, "PentAngle" sizes Regin,
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com-
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sell-
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