THE "PEOPLE'S PAPER" IS A LIVE DAIIY IN A BUSY CENTRE-STUDY IIS NEWSY ADVERTISING. TEN PAGES TO-DAY. Wenther forecasin tin
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## FIRST NEWFOUNDLAND REGIMENT.

We have a Set of 50 Pictures of the Camp, Presenting the Colors, Complete Group of Officers, Regiment Saluting the Colours, (this is panorama Picture showing the whole Regiment), the Ambulance Squad, the Standard Bearers, the Guard, etc.

A good Set in which you are almost sure of finding any particular face you may want.
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THE HOLLOWAY STUMIO, LTD.
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## OPENING ANNOUNCEMENT,

## THE SAMPLE BARGAIN STORE

## Will Open to the Public Thursday Morning at 9 o'clock.

aving been as fortunate as to purchase the entire stock of Samples of a Wholesale House far below
MANUEACTURERS ADVANCE STYLE SELLING SAMPLES at prices below original cost.
ALL MUST BE SOLD WITHIN TWO MONTHS, as OUR LEASE EXPIRES.

## Ladies' <br> Our Stopck consists of Latest Styles of <br> Gent's

SWEATERS, NEGLIGEE SHIRTS, WORKING SHIRTS, UNDERWEAR neckwear, clothing, umbrellas, etc MISSES' \& CHLDREN'S READY-TO-WEAR OF EVERY DESCRIPTION WOOL \& SLlk SWEATERS, MORNING WRAPPERS, fUR COLLARS, hats, SCARFS, PETTICOATS, STOCKINGS, UMBRELLAS, ETC. dRy goods and fancy goods below cost.
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J. P. MAHER \& Co. Ltd.


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## Soper \& Moore.

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More Fires.


 PERCIE JOINSON,

the evening telegray，ST．JOHN＇s，newfounduand，october 9，1914－4

## Riverside Blankets

Riverside Blankets Are Lightest．
Riverside Blankets Are Best by Test
Ask your dealer to show you Riverside Blankets， Yarns and Crescent Fingerings．

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## NOBBY ENGLISH CAPS

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## This is Economy Year．

Folks are finding many ways to live well on less money． We have been helping it some．

## Our Furniture Direet from Factory

means the saving of many dollars．Our m thod of supplying direct from the factory to buyer leaves out all useless expense，bringing the furniture to your home at lea eost possible．Whem made Surface Oak Sideboards are wonders at the price．Our home made Parlor Suites are having a wonderful sale，as we save you five to ten dollar

Our Mattress and Springs
are made by the only machines in the country，right in our own building，so that we
claim the pre－eminence over all others when it comes to Beds，Springs，Mattresses， Furniture，\＆c．

## C．L．MARCH CO．，LTD．

Corner Water and Springdale Streets．

## St．John＇s Meat Company，

> The Porks season is now on. We have prime country fed Pork on sale at Also, fine sesection of prime imported Beef and Mutton, at the following
and 20．．1b，；Rossting and Boiling Cuts，from lce up．
Finest Bologna，20．llo；Black Puddings，Potted Head，White Puddings
Branches：Water Street East，Water Street West，Militry，Road．
Phone 800a
＇Phone 98

The Crescent Picture Palace．
＂The Half Breed Parson，＂

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## Here and There．

## Fighting！

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## ＂THE OTHER GIRL，＂

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＂DEVOTION．＂




Reids＇Boats．

## The Royal Stores Again to the Front

JOB
CUFF LINKS.
 Nombly Specials in

Fancy Linens. EMBRODERED
DUCHESS SETS
DUCHESS SETS.

TRAY CLoTHS.

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Quilts.

Table Damask
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 Sale of Dress Goods.




With a Group of Economy Offerings that will arouse the keenest interest among thrifty folk.

Rubber Heels.



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BARGAINS that will Interest the MEN.


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Grocery Bargains.


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Men's Shirts.

Patriotic Hikds.

## Savings in the Smallware Section.



## War News

Messages Received
Previous to 9 A.M.
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## Men's "Invictus" Boots!

150 pairs Men's "Invictus" Boots left over from our last years' Salvage Sale. Regular prices $\$ 6.00$ to $\$ 7.00$ per pair.

We now offer them at prices that will clear them out.
Without Rubber Heels $\$ \mathbf{\$ 4 . 0 0}$ per pair. With Rubber Heels $\quad \$ 4.50$ per pair.


Sizes: $5,51-2,6,61-2,81-2,9,91-2,10,101-2,11$.
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| Indigestion, Gas or Sick, Sour Stomach. |  |  |
| No Indigestion, Gas, Sourness or Up- <br> set Stomach if you'll take "Pape's Diapepsin"-Try This! |  |  |
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## TRAPPED!



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tool made for ereatiligy nad reparining wire fence fox traps.
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 staples, netting fasteners ting wire bic. AYRE \& SONS, LTD.

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## Our Stock of

Mool imkRrs \& Tams
For GIRLS,
To Go at One Price:

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These are worth Double their Values. NotE-We give a Tam Free with every Girls Coat purchased.

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Specially and charmingly designed. Neatily and Nattily Trimmed.
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## NO ALUM IN <br> ROYAL BAKING POWDER

FIGHTING MEN TO THE LAST OUNCE.

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| Prince of Wales | that asistance shonld be distributed <br> in the torn of doles. |
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| Fund $\$ 15,000,000$. |  |


| Fund $\$ 15,000,000$ | All First Class Druggists |
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| London, Oct. 5.-The Prince of Wales' Fund has reached $\$ 15,000,000$ | Sell Salvia Hair Tonic |
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| Freshly Made Pure Irish Table Butter, |  |
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| Bulk and 1 lb . Blocks. |  |
| Other Teas may | Partridge Berries, 20c. gall. Cranberries, 48 c . gall. California Oranges, 24c. doz Fresh Cod Tongues-Tins. Japanese Crab-1 lb. tins. <br> Fish Sounds <br> New Lobster. <br> EAGAN'S PURE COCOA, <br> 2 oz. pkgs., $1 / 4$ and $1 / 2 \mathrm{lb}$. tins. |
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| Homestead Tea, 40c. lb. |  |
| C. P. EACAN, <br> Duckworth Street and Queen's Road. |  |
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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, OCTOBER 9, 1914-8




