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THE MODERN-PRIMITIVE "THE MISLEADING LADY"
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 A PICTURED PLAY THAT WILL NO DOUBT STIR UP
A PICTURED PLAY THAT WILL NO DOUBT STIR UP
"THIE IRON CLAW"
SIGNOR AND SIGNORA MANETTA
Imperial's Festival Orchestra


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Who's Who and What's What in the Picture Game and on the Stage - Film Favoriles and What They Say and Do.

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Their Majesties, King George and Queen
Mary, and His Royal Highness The Duke of Connaught
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## REA

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HERE ARE THE RULES IN THE STANDA

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of more for membership in the Club.
Rule No. 2 -Members of the
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Rule No. 3-Votes cannot
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Rule No. 4-The first nom one thousand votes, but only one no
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Rule No. 6-Members m the United States, such sh.

Rule No. $7-$ A ballor will The Semi-Weekly Standard each vote each. Each ballot will bear
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## READ THIS OFFER

Six residents of New Brunswick may enjoy, as a reward for a little work, a twelve thousand mile trip from St. John to Alaska and retum, or if they do not desire to take the trip they may have absolutely without cost a year's course at any University in the Maritime Provinces.

## HERE ARE THE RULES GOVERNING MEMBERSHIP IN THE STANDARD "TRAVEL CLUB"

 The Standard offers siz trips to Alakke or College courses to those securingthe largest number of votes according to the plan herewith announced.

Rule No. 1-Any lady or gentleman in New Brunswick over sixteen years of aige is eligible to membership. Any
of more for membership in the Club.
Cial Ruizes No. 2 -Members of the Club to enjoy the trip, and winners of the special prizes which will be offered from time to time, will be selected by the votes of
readers and subscribers to The St. John Daily Standard and The Semi-Weekly Stan readers and subscribers to The St. John Daily Standard and The Semi-week y Stan-
dard. TTe voting will be by means of ballote clipped from The Standard, by special subscription coupons issued on all money colle
thousand votes allowed on the nomination blank.

Rule No. 3 - Votes cannot be bought under any circumstances, but must be secured only in the manner sot forth in Rule No. 2 . Votes on payment made by individual subscribers will pot be che

Rule No. 4-The first nomination received for any member will count for one thousand votes, but only one nomination ballot can be voted for any one mem-
ber, and only the person sending in the first nomination ballot for the member who ber, and only the person sending in the first nomination bailot for the member who
eventually secures the largest number of votes will be entitled to the special nomination prize of $\$ 25.00$.

Rule No. 5 -Votes once credited to any member cannot be transferred to Rule No.
any other member, with this exception, that the member who may have entered but
who for any good reason may wish to withdraw may transfer his or her votes and who for any good reason may wish to withdraw may. transfer
standing to a substitute who must be an entirely new member.

Rule No. ${ }^{6}$-Members may obtain subscriptions anywhere in Canada or
United States, such subscriptions to be paid for according to the schedule of the United States, such su
Rute No. $7=$ A ballor will be publistied in The Daily Staidard each day and in The Semi-Weekly Standard each weekk from April 17 to June 10 , good for one vote each. Each ballot will bear an expiration

Rule No. 8-No member of The Standard staff, and no member of any fof The Standard employees families is eligible to become a member
Rule No. 9 - Each active member not taking one of the trips or one of the
ollege courses, will receive a cash prize equal in value to ten per cent. of the money college courses, will receive a cash prize equal in value to ten per cent. of the money
turned in by him or her on subscriptions. An active member is one who turns in at turned in by him or her on subscriptions. An active
least ten new subscriptions during the working period.

Rule No. 10-No member can drop out after May 15th and have his or her
Rule No. 11-No districts will be recognized in this Travel Club. Members may work anywhere and the trips a
members, who have the highest standing.

Rule No. 12-Actual voting will begin on April 24 and will close at 8 p. m.
Those having the highest. number of votes will be declared enon June 24.
titled to the trip.

Rule No. 13-The Standard reserves the right to accept or reject any nomination without explanation or to pass on the eligibility of any member at any time.
It aloo regerves the right to make any and all rulings at any time which may be It also reserves the right to make any and ail rulings at any uime which may be
necessary for the best interests of the members. The Standard will decide all quesnecess which may aris
thich shall be final.

Rule No. 14-No statement or promise made by any member of the staff or other pee
Standard.

## SCHEDULE OF VOTES

The Daily Standard by carrier in St.John for 6 mos. $\$ 2.50-200$ votes. yr. $10.00-1200$ votes. 2 yrs. $10.00-1200$ votes. The Daily Standard by mail outside St.John for 6 mos. $\$ 1.50-125$ votes.
 The Semi-Weekly Standard in Canada for one year $\$ 1.00-100$ votes.
The Semi-Weekly Standard outside of Canada for one year $\$ 2.00-100$ Vote
The Semi-Weekly Standard is not mailed to, or delivered in the city of St.John
The Semi-Weekly Standard is not mailed to, or deliver
The Daily Standard sent by mail in the city of St. John.

The member securing the highest number of votes will have the privilege of taking a friend along
absolutely free of charge.

Enter now and have your friends co-operate in securing the votes. You can accomplish wonderful results by
this method.

The Standard will pay
twenty-five dollars
to the person who nominates the member who eventually secures the
largest number of votes.

You cannot lose in this "Travel Club." If you do not win one of the big prizes you will make enough money to pay you well for the trouble to which you go. We pay cash to those who do not win trips.

The Standard has arranged, in connection with the "Travel Club" announced herewith, the option that out of the six persons winning these trips, four may if they so desire select instead of the trip a year's course in any Maritime Province College, either Dalhousie, Acadia, Kings, Mit. Allow, U. M. B. St. Jor than personal course given by these colleges may be selected Hid il exportunity for those who purchases will be provided the are endeavoring to put th prove of value.

These trips, and these college courses, form together the first prizes offered These trips, and these college courses, form togecher the flome from time to time a series of special prizes of much value and will in cash ten per the club who fail to win the leading prise. The cent. of the amount they send in on subscriptions.

The whole undertaking is a plan on the part of The Standard to secure additional subscriptions to this paper and renewals of existing subscriptions. Members of the club by their own efforts, and by co-operation of teir friends and her friends mall be interested and will desire to help. will be interested and will desire to help.

A number of leading newspapers of Caned and the Eastern States have joined together and organized this "Travel Club" fo the purpose of sending during the coming summer a tourist party across the continent to Alaska and return through the United States. Six memberships in the party have been assigned to The
Standard on condition that if we so desire this number may be reduced to two in the event that should any number up to four desire to take the option of the colleg courses they may do so.

The subscribers and readers of The Standard will select the persons who are to receive this wonderful vacation trip. These members will be chosen at large through the Province of New Brunswick and will be those who receive the highest through the Province of New coupons printed in The Standard, by the nomination
number of votes secured by coly coupon, and by votes sed

Send in nomination blank today and full information will be sent Send in your nominothing to lose in joining the "Travel Club" for it costs nothing to enter and if you should not win a trip you will receive a cash prize amounting to ten per cent. of all the money you turn in on subscriptions.

Every man or woman has an equal chance to win in this. There are no votes to buy, and no chance of being beaten out by those who may have opportunity to buy votes in quantity. There are no Standard votes for sale and the daily bailots which will be printed are not a commercial possibility, for subscr

Any resident of New Brunswick of good character is available for memberhip. By signing the nomination blank at once you will start with one thousand ship. By signing the nominatee your friends; they will help you.
votes. In your spare time see

## HAS YOUR FRIEND_BEEN NOMINATED?

You possibly know of some young man or young woman who deserves a restful vacation like this Special Train Trip through America, some lady or gentleman to whom this wonderful voyage among the Alaskan islanself. Send in his or her name at once. This will start him or her with one thousand votes. Then do your part and see that you extend every possible aid. Your spare time may win a trip for your friend.

WE WILL PAY $\$ 25.00$ TO THE PERSON WHO NOMINATES THE LADY OR GENTLEMAN WHO SECURES THE LARGEST NUMBER OF VOTES.

NOMINATION BLANK GOOD FOR 1000 VOTES

I hereby nominate
As a member of The Standard "Travel Club"
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