

Harrowing Tales of Suffering in Porcupine Fire---Relief Rushing Into Stricken Northland hellef from toraito BEECHES STACCEEE TOWNS


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"The Quality Goes In Before the Name Goes On"


## "CANADA" BREADS

It seems next thing to stfange that all the old traditions of bread baking should have been so uniformly maintained by these three great bak-
ing plants which have joined hands and interests to give the people still better bread.
Of course, the nearer the bakerman keeps to the idea of baking bread "like mother used to make"
the nearer he keeps to the heart of the "family" -and the surer he is pleasing them.
And so it will be, for an amalgamation of interests
to save operating expense, means no deviation to save operating expense, means no deviation
from or "slackening" in the high quality standard set up for and reached in producing

Bredins Breads Tomlins Breads Westons Breads
Your favorite Loaf for the asking

## Canada Bread Company

 Phones Main 329, College 761, College 3561,Parkdale 1585. Parksale 1585.
Bakeries
160-164 Avenue Road, 420-436 Bathurst Street, Soho and Phoebe Streets, and
$1478-1496$ Bloor Street West.

AECOPRCCITY TO PISS WITH GOOO NHOORTI

United States Senate Will Take Vote on Trade Treaty Next Saturday, OTTANA, July 15 .-The action of the
United States senate in defintely fix United States senate in definitely fix
ing saturday next tor the vote on the
Canatian reciprocty will the the Canadian reilerocoty whll did
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EARLY CLOSING During July and August the Store Will Close Daily at 5 p.m. Saturday at 1 p.m.

(r0)A $^{4}$ Charge Account ${ }^{\prime}$ Makes it Ealsy to have all you need for Home Comfort Without Stint - Without Waiting

A Harvest-Time for Home Keepers

bedding department invites you to a feast of lowered prices, such as only a big home store like tiie 'Adams' Store could engineer. It's a sale that brings to home-
keepers almost unbelie: able money savings on the most dependable kinds of beds and furnishings. Manufacturers have joined hands with us to make prices low in order to keep their help employed duling the dull season.
Hotel managers and boarding-house keepers sho ity is present. We will have plenty of everything advertise
$\$ 3.75$ Mattress $\$ 2.69 \quad \$ 3.50$ Iron Beds for $\$ 2.25 \quad$ All Feather Pillows $\$ 1.29$ Pair Filled with pure curled seagrass and jute All widths, best quality white chamel, Absolutely sanitary, full size, covered in
 tee label attached; regular price 2.69

Felt Mattress $\$ 6.95$
All felt, filled with pure cotton in layers,
not stuffed, covered in best quality art

 You Can Buy Beds and Bedding on Our Charge Account Plan at the Sale Prices

## FREE

During July
 Sev, Line and Lay FREE
 Genuine Bissell Carpet With purchases amountin Hand Power Vacuum With every Hoosier Kitchen
Cabinet sold on the Club Cabinet sold on the Club
plan of $\$ 1.00$ down and $\$ 1.00$
per week we give this big per week we give this big
list of best-grade groceries:




 and a 6-piece set of Kitch
Cutlery.
ALL FREE


## July Carpet Sale

Half the month gone. A
ments we are presenting
Sust look up the Free features in another column of this aivertisement, and then read these money savings for Monday






THE ADAMS FURNITURE COMPANY.LIMITED, CITY HALL SQUARE


and

Porcupines Quiet and Slightly Easier at the Week－End

A Bigger and Better Porcupine Will Soon Rise From the Ashes Stock Markets Little Disturbed by the Conflagration and Are Hopeful as to the Future－Cobalts Not
Attractive to Speculators．


COBALT ORE SHIPMENTS


MATtAGAM HOTEL，MATTAGAMI TOWNSITE
 gami is navigable for about 32 miles from the townsite， 23 miles to－
ward the south and 9 miles．es to the notrh．The townstio is the start－
ing point for parties going into the Cripple Creek dietrict．


FREE TRIP TO PORCUPINE

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Start Aug．11－－Return Aug． 18 Parties will be formed in Boston，New York and Chicago，
centralizing at Toronoo whenee the will proced as a unit to
the Porcupine Goldifilds．spending approx：mately a wee




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 although yit may become necessary to set an earilier ciosing date．
invest mean musiness in tookting for 1arge pronts on your meet us half way by accepting our invitation to Investent
spend a wek in Porcupine，form your own conclusions and then
decide whether you want what we have to offer．Seems fair to decide whether you
us，does it to you？

SECURITY COMPANY，LIMITED

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time．We belleve that this LETTER should be in the hands
of eversone who
pany．It may save you from RAsH Action that will mean
large losses．The early reports of property damage tave
been willdy over－estimated，and the camp has already gotten
Write for this important Letter in
sent to you FREE UPON REQCEST．
Through our efficient wire and correspondence service，
which is maintained at great expense，we were the FIRST
brokerage house to receive the full details of the Porcupine
fire．These despatches were amiong the first received by the
leading newspapers of Toronto，as well as those in other sec－
tions of the country，and were published with full credit to
CHARLES A．STONEHAM \＆CO．
ommission Stock Broker
Commission Stock Brok
Direct Private wire to Our Main
Office． $54-56$ Broad St．，
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tumin


PORCUPINE ASSESSMENT WORK HOMER LL AIBSON \＆CO


PORCUPINE WIRES


 STANDARD CANADIAN INVESTMENTS，Limited F，ASA HALL conart

W．J．NEILL $Q$ Co． Members standard Stock Erchangs
COBALT AND PORCUPINE STOCKS Porcupine Claims FOR SALE Some of the best locited sever For particulars apply to toronto
 GOLD MINES

1 recommend the purchase of this stock
herbert J．wile SOUTH PORCUPINE，ONT．

H．H．Nightingale （鈤 simata HIGH－GRAN stocks

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## CUPINE, ONT.

Midsummer Apathy in Stock Markets----Tone Slightly Easier


AT LAST!

MASSEYHALL SUNDAY, JULY 16th. giving his remarable lecture HEARAFTER



## PASTOR RUSSELL <br> L

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## Tuxedo Park ${ }_{\text {calatar }}$

Tuxedo Park is a splendid restricted residential sub-division, occupying a broad plateau
the commanding heights of the North Hill, the scenic spot of Calgary. From this on the commanding heights of the North Hill, the scenic spot of Calgary. From this eleva
tion a magnificent view of the snow-capped Rocky Mountains can be seen, in addition to a splendid panorama of the river valley. Understand, Tuxedo Park is not a far outlying farm
solmen

One and One-Half Miles Inside the City Limits,

The topography of the land is ideal for residential purposes; with the civic improve
ments, including the extension of the street railway system and the city water service now nearing completion through the centre of the property, and with the added features for
beautifying the property in the nature of wide boulevards, landscape garded etc it it beautifying the property in the nature of wide boulevards, landscape gardens, etc., it is safe
to state that all of it will be rapidly occupied, thus offering a choice investment for those whe

Calgary-the City of Certainties
Growth in Population :

Growth in Building Trade :


## We guarantee every statement made in our advertisements regarding property, and solicit the most thorough in vestigation of its advantages.

Prices $\$ 225$ to $\$ 400$ Per Lot Tierms Extending Over Eighteen Months

## The Land \& General Investment Co. Ltd. <br> Selling Agents for Tuxedo Park

 25 BIRKBECK BLDG, Toronto.Telephone M 2890

or sale by all dealers

## DUNLOP

THE BIG FOUR
Dunlop Tires will serve you long and well in any of the following capacities?
The modern way of moving merchandise. * TRUCK AUTOMOBILE. The moder way of moving merch way of enjoying life. * MOTOR CYCLE The modern way of saving time. modem waving money.


City Branch and


Tire Repair Statio





## Lastitition The Toronto Sunday World Last tition

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PRIVATE
SALES of Horses, Garriages, Harness,
EVE.,
DAY

## ANADA."

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## JULY 20th

At HO.m.



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 MISSIONIERNAN
whisk
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${ }^{\text {co. Ltd. }}$



Harrowing Tales of Suffering in Porcupine Fire---Relief Rushing Into Stricken Northland


## Save Lumber to Re-build Town

By mianignt on Day of Flre stricken








Widening of Creek

Wires Blocked


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Hole in the giound made by explosion of two carloads. of giant powder an
dyanamte at the sounh Porcupine rail way station The hole is 12
feet deep aud from 20 to





"The Quality Goes In Before the Name Goes $\mathbf{O n}_{\mathrm{n}}$ "

##  <br> "CANADA" BREADS

It seems next thing to strange that all the old traditions of bread baking should have been so uniformly maintained by these three great baking plants which have joined hands and interests
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## Bredins Breads

Tomlins Breads Westons Breads

## Your favorite Loaf for the asking.

Canada Bread Company Phones

Main 329, College 761, College 3561,
Parkdale 1555.
Bakeries

160-164 Avenue Road, 420-436 Bath | urat Street, Soho and Phoobe Streets, and |
| :--- |
| 1478.1496 |



Here are some facts which should make a few thous and more people step up to their telephones and order

## LAWRENCE'S HOME-MADE BREAD

The Best Flour<br>A Perfect Mixtur Exact Timing in the dough Perfect Baking

Perfect Delivery Perfect Cleanliness Full Weight Largest Loaf

Lowest Price-- 5 Cents a Loaf

Give Lawrence's Bread a Trial

GEO. LAWRENCE, BAKER, CORNER DENISON AVENUE AND CARR STREET

 Kind








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TOBACCO HABIT LIQUOR HABIT




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## The forll juiano

is second best; but you'll find it to be "first best" if you go to the bottom of the Piano question.
Toronto Warerooms: 146 Yonge St.
At the Summer Resorts


The Man Who Sells Another Piano will probably tell you that

| The fZall 猚iano <br> is second best ; but you'll find it to be tirst best" if you go to the bottom of the Piano question. <br> Toronto Warerooms: 146 Yonge St. |
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The Butterick Sales Room
New Address: 232 YONGE ST
Oppoaite Shuter St, TORONTO

## St. Andrew's College Toronto, Ont.



Music Notes




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## BUTTERICK PATTERNS BUTTERICK FASHIONS <br> BUTTERICK PATTERNS BUTTERICK FASHIONS

HERE IS OUR OFFER
 ALL FOR ONLY $\$ 1.50$

## The Butcrick Fashion Book is The Dellneator to a Fear-Book a Quarterly Magazine devoted en- 

 Any 1ssue, together with any Burt
terick Pater,
Matl 35 cetern, 25 cents. (By

15 cents a coppr. 81.50 a year.
Any merchant selling Butterick Patterns will
show you the magazines and take your order.

## DRINK HABIT





Porcupines Quiet and Slightly Easier at the Week-End


COBALT ORE SHIPMENTS

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Mattacam hotel, matracanM townsite.




## FREE TRIP TO PORCUPINE

| all Porcupine stock can se, say at $10 c$ with an e of selling it at $\mathbf{\$ 1 . 0 0}$ reasonable time? |
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## Start Aug. 11-- Return Aug. 18







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SECURITY COMPANY, LIMITED


1010 Kent Biilding $\qquad$ TORONTO, CAMADA
PUBLISHERS:
"THE LETTER ON PORCUPINE,." ent FREE
RCUPINE DOLLAR MAP SERVICE." first map FREE




TO EVERY HOLDER OF PORCUPINE STOCKS 0

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of everyone who holds a share of stock in a Porcupine com-
pany. It may eave sou from rash action that will mean
large losses. The early reports of property damage have
its courage back. Rebullding is already in progress.
fite for this important Letter
you FREE UPON REQTEST
to for free tron reqiest.
which is maintained at great expense, we were the FIRST
brokerage house to receive the full details of the Porcupine
fire. These despatches were among the
leading newspapers of Toronto, as well as those in other sec-

CHARLES A. STONEHAM \& CO.
Commission Stock Brokers


| FLEMING \& MARVIN Members Standard Stoek Exchange.SDEN BUILDIN 310 LUMSDEN BUILDING, Telep |
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PORCUPINE ASSESSMENT WORR hOMER L CIBSON \& CO,

A chance to gain informa tion or to sell your minings
claim in Porcupine, Gow. ganda or South Lorrain. the prospectors' transk THE PROPACENCY

PORCUPINE WIRES


 STANDARD CANADIAN TORONTO, ONT
F. ASA HALL

W.J. NEILL Q CO.


Porcupine Claims FOR SALE

Some of the beses loctece
climims in the sold district.
Several ohow visible eole
E. W., 43 8COTT ST., ROOM 1 TORONTO

ROYAL PORCUPINE GOLD MINES

1 recommend the purchase of this stock.

HERBERT J. WILE
SOUTH PORCUPINE, ONT.
H.H.Nightingale

 HIOH-GRAD
PORCUPIN STOCKS
SOrespondence inited 33 Melinc



## Eaitorial Section of The Coronto Sinday zaorld








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IEW YORK AHA LOMON
Why it Costs More to Ride
America Than in Great Britain. America Than in Great Britain.


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the larrua amount or dead mlieage
whlch is as high as 85 per cent.
 in a few secand can by had anywhere walkng fifty
ards, excete








## WARREN " 30 "

## Get a Demonstration of the Warren " 30 "

The only way to know a car is to ride in it and try it outt. Take your family out in it and let them find out how comfortable the rear seat is. Remember, that driving in the front seat, you do not notice the inequalities of the road as you would if you were in the tonneau. Perhaps you have noticed this. Be sure you get a good demonstration on this point. People tell us that the Warren is one of the easiest riding cars in the world. We think so ourselves. Try it, and see what you think. Incidentally, a demonstration will open your eyes to some of the other features of Warren cars that make them different, and very much better than any cars anywhere near the price.


Standard Construction but More than Standard Value

## Eight Models, $\$ 1,475$ to $\$ 2,100$

All Warren Models are built on the standard Warren " 30 " chassis. But we give you a variety of bodies to choose from. For instance, you can have one of the classiest Round-tank Roadsters on the market for $\$ 1,550.00$; a Roadster with Dicker seat for $\$ 1,475$. 00 ; a Four Passenger Demi-Tonneau for $\$ 1,675.00$; a Five Passenger Standard Touring Car for $\$ 1,725.00$; the smartest looking Torpedo on the market, without regard to price, for $\$ 1,725.00$, including Gas Head-lights and Gas Tank : a handsome Fore Door Touring Car that wins instant admiration because of its dignified ap. pearance-its beautiful lines and finish, for $\$ 1,950.00$; or an aristocratic Inside-Drive Coupe for $\$ 1,750.00$; or one of our new Fore Door Roadsters-a beautiful, racy, classy-looking car-chuck full of style, speed and service, for $\$ 1,325.00$.

## The Demi-Tonneau $(\$ 1,675)$ is Illustrated Above

City Sales Room---Messrs. Allo \& George, 9 Adelaide W. Deer Park Garage --Y Yonge and St. Clair--Mr. E. R. Hurst

## American-Abell Engine \& Thresher Co. <br> Toronto, <br> Canada <br> Limited




SYALL GARS NEEOED JJCK JOHSSOY'S CAR ON ENCLSH ROODS MKEES STR IN LONOON American Tourist Says Speed Limits Are Too Low for High hoses Pemen.
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## Popular American Motor Cars

## Down Town Show Room and Garage

Owners only. Box 26 , World.


## The Abbott Motor Company Announce

for the season of 1912 , in addition to their well known " 30 " which this year will be sold for $\$ 1750$, a new model to be known as the Abbott-Detroit " 44 "-a seven-passenger fore-door touring car-the price of which will be $\$ 2375$



II The low prices announced have been made possible by the increased and parts makers, the larger production with its consequent increased and parts makers, the larger production with its consequent increased which we have installed during the past year.
(II The same excellent quality of product, both as regards its mechanical 1 construction, its style, finish and refinement of details will be maintained.
II Several important refinements, however, have been added which will greatly enhance its appearance and value.
II So well has our policy of permanence been established and our methods of manufacture standardized, that we are not only able to service department of 12 divisions-covering all parts of the United States-which is ready at a moment's notice to co-operate with the dealer and owner in the production of universal satisfaction.
II Back of all this is a feeling of strong moral obligation and a sincere desire to instill in the minds of Abbott-Detroit owners that feeling confidence which should and must always be the basis of honest business relations. Read our guarantee below.
(1) Enumerated here are some of the

4 high grade features which, while four or five thousand dollar class, are
seldom incorporated in cars selling for SPECIFICATIONS AND PRICES






ABBOTT-DETROIT " "30"






Abbott Motor Co.
Detroit, Mich.


Telephone 7656

## The Canadian Representatives

Things That Count




| The Medical Health Department Condemns 400 Houses as Utterly Insanitary and Unfit for Habitation-People Found Living in Dark Rooms, in Basements and Cellars. | mu |
| :---: | :---: |
| Toronto Has to Grapple With the Tenement House, the Lodging House and the Overcrowding Problem-Conditions Exist Which Constitute a Menace to Health, Morals and Decency. |  |
| mal slum prablem, conditions peculiar sections there is an inadequate water to great centres of population exist to a lamentable extent in the "Queen City." Overcrawding is rife in some some of Toronto's populaquarters; landioran are collectis high menace to public health. a danger to rents for rear houses, dark rooms, tehement houses and houses that are tenement houses and houses that are offence agralnst public decency. |  |




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YONGE STREET---THE FOUNDATION OF MANY A TORONTO FORTUNE
The Owners of the Most Valuable Land in Can ada Who They Are and the Rentals They Receive.
Yonge Street a Great Money Maker For Those Rich Enough to Possess It.




## 52

## THE WEEK IN SOCIETY



If you require Choice Cut Fl
for the Home or Friend
Dunlop's

6 Yonge St, Toronto, Can.

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International Press Bible Question Club

SUGGESTIVE QUESTIONS.



The


















The Queen's Royal NIAGARA-ON-THE-LAKE
$D^{\text {zuagr ryut }}$

WINNETT \& THOMPSON, Props. . R. Cole, Manager

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# The Open Road Towards Democracy <br> By Flora MacD. Denison 

THE GIRL GUIDES.

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GRNNLATED.

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In the Lost Palace of Ethopian
Candace, the First Christian Queen.

\$622 Buys ALL The Material For This Remarkable 5 -Room Dwelling


## $\therefore$ THE THREE KEYS

By FREDERIC ORMOND

A SURE CURE FOR WOMEN'S DISORDERS

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## CUTEERTULDE SCIENOE EDUCATION E S

Before the Curtain


Career of Becky Sharp
Heroine of "Vanity Fair"
C

William Makepeace Thackeray
Born July 18, 1811; Died, 1863

| On July 18 th the reading world will <br> aary of one of England's greatest novelists, willam Makepeace Thackeray Born in ciluutta, for his sather was member or me Indian ind Ind service, he <br>  time now now in rests $\square$ contcaturist and artist, and $\square$ <br>  $\square$ <br>  10 wing or readers up to the present day. In another colum of this page day | $1$ |
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## The Truth vs. Utah Mormonism <br> 


"The Beer With A Reputation" Is Better Than Any Imported Lager
"Imported" does not mean "better". It simply means "igher prices" because of the excessive duty

It is a Government regulation that ail Canadian lagers must be brewed only from barley malt, hops and water, -which cannot be said of any American lager.

O'Keefe's "Pilsener" costs about half as much as imported brands-and is their superior in every respect-in purity, in flavor, in wholesomeness.

Are yout going to pay a higher price for a poorer lager -or are you going to insist on having O'Keefe's? Leading dealers, hotels and cafes have O'Keefe's.
"The Light Beer in The Light Bottle"
THE O'KEEFE BREWERY CO. LIMITED, TORONTO, Ont.


Daton's Lemonade



## THE WORLD AT LARGE AND SPORT IN GENERAL AL

## 5



Pastimes of the People


Again Strike a Winning $\begin{aligned} & \text { Fitzpatrick is as capaible substituute. } \\ & \text { Field }\end{aligned}$ Gait and Now Look Mightily Like Keeping It Up to the End.


## It












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ERE is a picture of the new ClementBayard monoplane, a flying machine made entirely of steel, no wood, silk, paper or other material This
This is worth looking
picture of the life that is to come here. The flying machines of the future of steel or of some other, perhaps lighter, metal It is marvellous to thinkhow quickly progress has been made since the days of the flying machine which was a non-controllable bag of gas to the flying machine of solid metal.

It took the world many hundreds of centuries to change from the ship made of wood to the ship made of iron, and only a few years give us the solid iron air machine.

When iron ships were first talked of, everybody, except a few that were scientific, laughed and said it was ridiculous to talk of an iron ship, for of course, AN IRON SHIP WOULD SINK,

If an iron ship floaking on the comparatively lemstantial surface of the water seems marvellous, how much more marvellous does the flying machine of iron appear floating and sustained Yet that flying machine
FLYING MACHINE OF THE FUTURE THE the only one.
with the near future will see great machines with powerful engines, carrying a thousand people or more, going through the air at fright. ful speed, the human freight protected by glass and metal walls, and supplied at great heights with air of proper density, which will make the travel of to-day seem childish and pitiful.

These machines of the future will fly at the rate of hundreds of miles an hour, and undoubtedly in the end surpass one thousand miles an hour, that be desired.
Going at such
Going at such terrific speed, with engines of wonderful power, the high winds and powerful gales the great steel flying machine ridiculous. will care no more for a gale of wind than the great iron steamship, one thousand feet the would care for the little waves of one feet long, land lakes. The winds will be considered in. at all. And the flying machines will go and come at will, to rise and fall, paying to the winds as little attention as a yoke of oxen going across field by sheer weight and muscle.

The big flying machines of the future will ase nothing for wind or air currents of any sort of air as atilize the natural currents air as allies.
miles above th, perhaps, that when you rise six milways blows gene surface of the earth the wind always blows gently toward the East, our atmesphere at that height going with the moveaxis. Up at that six mile turns eastward on its storms, no gales. The wind aght there are no from east to west six miles always blows gently east to west six miles above us


The Metal Machine Is the Machine of the Future, and Will Solve the Flying Problem.
human race of the future will do all its long istance travelling.

The big airship will rise rapidly to the deired height, far above all the little disturbances of our lower atmosphere, and then start off on

It might easily be im, or part way around, the great ships would permanently st some' of great heights and not come down stay at those engines always moving enough to cour gravity would make descent to earth, with the arge and expensive landing places, unnecessary if that were desired.

We have already seen the imperfect flying machines of to-day leave the deck of a man-o'. war, fly away, and come back again. flying machine will take on and send off passengers by smaller aeroplanes. You can imagine a great machine carrying a thousand or more passengers hovering for a moment above a big city. The conductor calls Passengers for New York get out here, next stop Liverpool." Those that want to go to New York step aboard a mall arachll how come down to see their friends, and tell how things were going on in China when ey left there the evening before.
Rexactly what the his not nonsense; it/tells you exactly what the human race will see, and It tells of the d
beings on this planet will be one race the human one family. The flying machine, making custom, houses impossible, and war too frightful to think of, will bring the nations together When William the Conguer.
and there were twenty-two diff went to Engments, nations and kingdoms in Great BritainWhen the steel flying machine shall have been for a few centuries really a success, there will only be one government, one nation, on this whole earth, and that will be the nation and the government of justice.

You can't police the sky. Before long the police work will end, and honesty will make it unnecessary.

In centuries to come the wealth, the power and the education of the human race will have made this planet of ours what it really ought to ing cage of mer what it is to-day, a quarrel. sible. Men will live in the valleys, like the eagles, and mond work will live in the high places also, and men's minds and the meanness of the past above the mud

## Comic cacefion

## Toronto World

Could Hooligan Drive a Pig' Soit'nly!



## Oh, You Yens!






## Attacked by Pirates--or--






Toronto Motor Cycle Club Meet--Postponed Dominion Day Regatta-New West End Y.M.C.A.-Lacrosse at Hanlan's Point

laying corner stone of the new west end y.m.c.a. S. J. moore handled the

postroned dominion day regatta-start of the junior fou rs.

tecumseh-shamrock lact rosse at hanlan's point.




## - SUNDAY MORNING


postponed dominion day regatta -butler winning th e senior singles.


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TORONTO MOTOR CYCLE CLUB MEET-FIVE MILE RACE FOR 4-H.-P. MACHINES, won by w. COLE, SECOND MAN in PICTUR

A. puccini, a prominent italiañ-canadian of the city of toronto

With Mrs. Puccini and family of ei ght, all born within the last eleven years. Mr. Puccini is a wholesale GRANT COPER, SIX-YEAR-
OLD CHAMPION
 WINNER OF EVENT AT
SCHOL GAMESEL PGPLI
OF BROWN SCHOOL.

pricy haswell.




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