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INCREASE 13 PER CENT. IN CITY'S ASSESSMENT

Biggest Advance in New Seventh Ward—Bylaw for \$500,000 Goes to People.

While Assessment Commissioner Forman hasn't issued a statement yet, the assessment rolls indicate that the city's total assessment for 1910 will be \$272,465,539, an increase of \$45,899,853 over the assessable value for 1909.

The statement is:

Ward	1909	1910
Ward One	\$19,677,346	\$22,222,560
Ward Two	31,452,028	3,929,355
Ward Three	110,903,108	18,117,982
Ward Four	45,458,814	5,927,525
Ward Five	25,302,896	1,891,155
Ward Six	31,113,302	2,898,065
Ward Seven	8,577,069	2,607,280

Percentage increase is thus a little over thirteen per cent. It is to be noted that the percentage increases for the different wards are approximately:

Ward One	16 per cent.
Ward Two	12 " "
Ward Three	16 " "
Ward Four	13 " "
Ward Five	7 " "
Ward Six	12 " "
Ward Seven	30 " "

The increase of the 1909 assessment over that of 1908 was \$21,711,010, or about 10 1/2 per cent. The big jump in Ward Seven. The seventh ward figures are:

	1909	1910
Land	\$2,172,545	\$2,908,215
Buildings	3,758,223	5,300,145
Business	12,583	748,153
Income	97,305	91,609

Total... \$4,440,770 \$9,048,154 Last year when the ward had a separate existence as West Toronto, its exemptions from assessment amounted to \$41,000. Assuming the amount to be the same under the city assessment, the net assessment would be \$5,777,069 as against \$5,968,860, last year.

A proposal involving the ultimate expenditure of nearly \$3,000,000 on Ashbridge's Marsh improvements with the proviso that a bylaw for \$500,000 be submitted to the ratepayers on Jan. 1, was sent on to the city council by the board of control. The plan is the one adopted by the special civic committee dealing with the reclamation of the marsh. It is estimated that the concrete piling will cost \$1,000,000, excavation \$544,000, lumber piling \$224,000, and a bridge across Keating's Cut \$175,000, while \$287,000 is to be set aside for contingencies. The excavation of the slips and ship channel will provide about 2,700,000 cubic yards for filling, but it is believed that the total amount of filling required is about 62,000,000 cubic yards.

The improvement will extend over years, and the half million dollars to be asked for is intended as a step. Report on Radial Aid, Maguire treated the civic property committee to a review of the old plan of moving the butchers' stalls from the south to the north end of St. Lawrence market, the former position to be used for a fruit and vegetable market.

Property Commissioner Harris was adverse to the scheme, claiming that it would cost \$40,000 or \$50,000 to effect it, and that the expense wouldn't be justified. Asked as to his attitude toward the entrance of radial railways into the market, Mr. Harris said he was preparing a report and wouldn't care to give an opinion in the matter.

What Simcoe Park Wants. T. J. Green, headed a deputation of cottagers from the western end of Simcoe Park. They are 20 in number and have been in the city for six months in which to vacate without compensation for their property. They are only given permits from year to year, and so the assessment commissioner claims, subject to removal without being compensated for improvements. Each pays a yearly rent of \$1.50 for a 50 foot lot of only \$12.50. The plan for improving Ashbridge's Marsh contemplates the inclusion of this property.

The cottagers claimed that they were invited to locate there by the city engineer, commissioner, and R. J. Fleming, when the latter was assessment commissioner, and were given a verbal promise by him that they would get the lease. They asked that they be given ten years, and that they be not forced to leave at the end of that time without six months' notice, also that they get compensation. Mr. Forman will report on these requests.

After Street Railway. Robt. W. King, who leaped into fame a year ago by moving that his gas meter leaned towards mendacity, has written two letters to the mayor. In one he suggests that the city should ask the railway conductors to desist from the right to reject transfers, alleging that the holder, although traveling in the right direction, accidentally or through ignorance, didn't board a car on the exact line specified. In the other letter Mr. King, on behalf of motorists, asks the removal of a news-stand at the corner of Spadina-avenue and Queen-street. He explains that while the view of a car, that he had crossed suddenly to the wrong side of the street, and was fined \$2.

The city engineer reported to the board of control that the new pavement on Shaw-street from King-street north could be laid with the curb cut-out, disturbing the recently laid concrete walk, even altho the street-car tracks were removed from the side to the centre of the street. The board approved.

DETROIT IN THE LEAD FOR NEXT CONVENTION Street Railway Men Condemn Running Board on Toronto's Summer Cars. Interest is waxing warm as the convention of the Amalgamated Association of the Electric and Street Railway Employees draws near a close as to what city will be the choice for the next convention. The fight has become very keen, the two strongest factions being from St. Joseph, Mo., and Detroit. It is said that there seems to be a strong undercurrent now in favor of the latter as it was the prop of the organization in the early days and thru a feeling of consideration many are going to support the old guard.

After the consideration and adoption of certain resolutions, the session adjourned at noon yesterday, and the afternoon was wholly devoted to committee work. One of the resolutions

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Alaska Seal Coats	300.00 to 750.00	3 Striped Mink Collars, 36-in., rat lining	95.00 to 120.00
Persian Lamb Coats	110.00 to 350.00	Sable Collars, 36-in., rat lining	50.00 to 65.00
Persian Lamb and Mink Jackets	155.00 to 200.00	Dyed Coon Collars, 36-in., rat lining	45.00 to 55.00
Muskrat Coats	55.00 to 75.00	Persian Collars, 36 in., rat lining	65.00
Nutria Coats	75.00 to 100.00		
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ESTATE NOTICES.
IN THE MATTER OF AN ASSIGNMENT OF Reuben J. Ravelle (Trading as the Perfection Laundry Company) in Trust for his Creditors.
 NOTICE is hereby given that the above named, Reuben J. Ravelle, has made an assignment to me in trust, for the benefit of his creditors.
 The creditors are notified to meet at my office, McKinnon Building, Toronto, on Tuesday, the 12th day of October, 1909, at 3 o'clock p.m., for the purpose of receiving a statement of his affairs, and for further directions.
 Claims must be filed with me on or before the 20th day of October, 1909, after which date I will proceed to wind up the trust, having regard to those claims only of which I shall then have received notice.
 J. P. LANGLEY, F.C.A.
 Trustee, McKinnon Building, Toronto, Oct. 7, 1909.

IN SOCIETY.
 Mrs. R. M. Geddes, wife of Sergeant Geddes, is taking a holiday and visiting friends at Jordan Harbour.
 An at home and dance, under the auspices of St. Helen's Court, C.O.E., will afford west end couples an enjoyable evening at Meyer's Parlors, St. Nicholas, on Wednesday night.
CHINESE PORK NOT WANTED
 Londoners Refuse to Buy Until Other Grades Are Advanced
 LONDON, Oct. 7.—Nine per cent. of the carcasses of Chinese hogs recently imported into England, and thus far inspected by the sanitary committee of the City of London, have been found to be affected with tuberculosis.
 The first shipment of 5000 hogs was brought from China in a refrigerating ship, and sold well in the wholesale market. Altho they were offered by the retail butchers at 25 per cent. below the prices charged for other imported hogs, they did not find favor, and the butchers were obliged to raise the prices of American and European pork to dispose of the Chinese stock. The steamship company, which endeavored to introduce the Chinese hogs, was of the opinion that it would have to pay a heavy price for the hogs, owing to its cheapness, a strong competitor with frozen beef and mutton.

The Toronto World

A Morning Newspaper Published Every Day in the Year.

THE MELON SLIGHTLY CURTAILED.

At the annual meeting of the Canadian Pacific Railway Company shareholders held in Montreal on Wednesday, Sir William Van Horne announced that the new issue of \$30,000,000 ordinary stock would take place on Nov. 15 next and that the price to shareholders would be \$125 for each \$100 of stock, although the present market price is quoted around \$128. The issue at a premium of 25 per cent. is however a partial concession of the principle advocated in the house of commons last session by Mr. W. F. Maclean, the member for South York. Notwithstanding his protest and that of the few members of parliament who supported him—namely Mr. Turrill and the late Dr. McIntyre of Strathcona—the government refused to withdraw their authorization of the issue even if it were to be at par. The railway authorities have, however, taken alarm at the volume of press and public disapproval which the original proposal aroused and have endeavored to allay it by reducing the size of the melon. Instead of a slice equivalent to an immediate dividend of 48 per cent. on the new issue, the shareholders are offered one equal to sixty-three per cent. Or to put the deal as moderately as possible and assuming that the present price has been inflated by the anticipated melon cutting, it may fairly be put that the shareholders will be in a position to realize at least 50 per cent. on their allotments. The slice is substantial enough to gratify the most ravenous appetite, nor is it at all likely that the fact of their obtaining it at the expense of the public of Canada will interfere with their digestion.

Curiously enough in their annual report, the directors have themselves afforded an excellent opportunity to judge the effect of a stock issue at approximately market value. In the eighth paragraph of the report they say that "in January last, your directors sold in the market the small residue of the last issue of common stock amounting to \$2,824,000. The sale yielded a premium of \$2,294,778, which will be used for additions and improvements to your property." This means that the issue brought slightly over 60 per cent. premium and the paragraph illustrates in a striking way the benefit derived from the principle supported by Mr. Maclean and those who stood with him on the floor of the house of commons. Had that January issue been made at a premium of 25 per cent. only, as the directors have decided to do with the new stock, the profit realized by the company would have been less than \$1,000,000, and the balance of about \$1,000,000 would have been placed at the disposition of the shareholders. Again supposing that the contemplated issue of \$30,000,000 stock were made at 175 or 180 points below the market price to-day, a little over \$17,000,000 would be added to the capitalization, instead of \$2,824,000. The public freight and transportation charges would thus only have to provide dividends on the smaller sum. As matters now stand and although the melon cutting means a large bonus to the shareholders, the public will have to provide dividends on the full \$30,000,000 in perpetuity. This is the way by which the C. P. R. directors serve their shareholders at the expense of the people of Canada.

This question of over-capitalization is now admitted to be of the highest importance to the state and to the citizens. The World has been directing attention to the declarations recently made by President Taft on this very point in connection with the interstate railroads of the United States. Among the policies to which the president now stands committed is one for an amendment of the Hepburn Act, particularly as regards their stock and bond issue. That means, if he has his way, that the companies will be compelled to secure the approval of the federal commission for all proposed additions to their capitalization and that necessary funds must be raised in the manner least burdensome to the public. Responsibility now rests with the Dominion Government to impose similar restrictions on all Canadian railroads and thus ensure that the whole product of stock issues at proper market prices shall go into the treasuries of the companies and that their capitalization shall not be increased beyond the amount actually required to yield the sum needed for such legitimate extensions and improvements as are properly chargeable to capital account.

In the case of the C. P. R., the wrong that has been done the people of Canada is peculiarly glaring. The company has an accumulation of surplus income amounting to over \$20,000,000 and the proposed issue was therefore unnecessary. But, if some additional capital was needed, it should have been raised by a bond issue at four per cent. There is not the least doubt that on a real accounting the company has been earning more than the ten per cent. on its ordinary stock required to bring it under federal control, and that the true earning power has been and is being concealed by accumulating surplus income and by over-loading of the capitalization thru the issue of common stock at less than its market value. The issue of stock at 25 per cent. premium in the light of



present prices means at least a present of 50 per cent. to the shareholders of record if they choose to realize, or a greater ultimate profit if they hold against the anticipated increase in its dividend-paying power. An issue of bonds carries only its fixed interest and in that way secures that the claim of the people to reduced rates and charges as the profits increase, cannot be ignored or sidetracked. The issue of common stock made in January last, and the decision to issue the new stock at a premium, is a signal vindication of the attitude of the protesting members of parliament, when the matter was debated last session. With that admission before it, the federal government cannot evade the responsibility resting upon it to place all stock and bond issues contemplated by Canadian railroads under the control of the railway commission or some other competent board endowed with powers sufficient to protect the Canadian public from the consequences of unnecessary capitalization and from the practice of handing out huge periodic bonuses in a shape which prevents their true character from being at once perceived.

NOT BY A JUGFUL. The Globe in its sly way is taking it for granted that the city is bound to make some kind of agreement with the Toronto radicals for their entrance to the city, over the tracks of the street railway. In one of its headlines yesterday, dealing with the radial situation in the United States, it says: "The board of control should take a trip to Indianapolis before closing up any bargain for admission of the radicals into Toronto." "There ain't going to be no bargain," until some other things are straightened out. As the World is trying to tell the people of Toronto, the issue is not the entrance of the radicals, but the issue is the right to expropriate the street railway, and the right to remove the double fares that now obtain in the city, and the right to put all the tracks in the city into one franchise instead of as at present—one city franchise and five radial franchises in different portions of the city.

The New England Fish Company has sold Canadian business to the Canadian Fishing Company, Limited.

AT OSGOODE HALL

Osgoode Hall, Oct. 7, 1909. Judges chambers will be held on Friday, 8th inst., at 11 a.m.

Peremptory list for divisional court for Friday, 8th inst., at 11 a.m. 1—Townsend v. Rumball (43). 2—Clarke v. Bailie (24). 3—E. Bank v. Roy (54).

Peremptory list for court of appeal for Friday, 8th inst., at 11 a.m. 1—Tait v. Snetinger (16). 2—Thornton Smith v. Woodruff (24). 3—Frähck v. G. T. Railway (25).

Jury Assizes. Peremptory list for jury assize court at city hall, Oct. 8, at 9:30 a.m. Ford v. Canadian Express (continued).

Non-Jury Assizes. Peremptory list for non-jury assize court at city hall, Oct. 8, at 10:30 a.m. Riel v. Guelph and Goderich Railway (continued).

Master's Chambers. Before Cartwright, K.C. Master, Cooper v. Nugent—Davidson (Aylesworth & Co.) for execution creditors, moved for attaching order. Order granted, returnable 15th October. Goldman v. Hurewicz—L. C. Smith, for plaintiff, moved for final order of foreclosure. Order made.

Cavanagh v. McGinnis—Knox Milling Co.—H. W. Wallbridge, for plaintiff, moved for judgment. J. F. Boland, for defendant, contra. Enlarged by consent until 28th inst.

Riel v. Miller—S. S. Martin, for plaintiff, moved for order to serve defendant, who is absent in United States, with statement of claim, and to extend time for service until 15th November. Order made.

Merchants Bank v. Crawford—W. B. Milliken, for defendant, contra. Resevoir v. Winslow—A. R. Clute, for plaintiff, moved for order transferring action to county court of York. Order made.

Parwell v. Winslow—A. R. Clute, for plaintiff, moved for order transferring action to county court of York. Order made.

Keating v. Hames—W. R. Wadsworth, for defendant, moved to strike out statement of claim as embarrassing. L. P. Heyd, K.C., for plaintiff, contra. Motion enlarged to allow of examination of parties to be treated as examination for discovery.

Lincoln National Bank v. Fox—J. F. Boland, for plaintiffs, moved for judgment. J. J. W. O'Connor, for defendants, contra. Motion dismissed. Costs to defendant in any event.

Greer v. Cochran—Morrison (Henderson & D.), for plaintiff, moved for an order for the issue of a subpoena duces tecum to the registrar of deeds for the eastern division of the City of Toronto. Order made.

Vasili v. Macdonald—Davis (Kilmer & Co.), for defendant, moved for an order for payment out to them of money paid into court as security for costs of appeal. Order made.

Rose v. Home Insurance Co.—H. E. Ros, K.C., for defendants, moved for

order postponing trial. T. H. Barton, for plaintiff, contra. Order made. Costs in cause.

Judge's Chambers. Before Falconbridge, C. J. Row v. Currie—F. Arnold, K.C., for Ottawa Mining Co., moved for order dismissing motion to commit Norpan Gzowski for refusal to answer certain questions on examination for discovery, the defendant having given the information since the motion was made. F. L. Bastard, for plaintiff. Order granted. Costs in cause to applicant in any event.

Single Court. Before Meredith, C. J. Mr. James Gamble Wallace of Woodstock presented his patent as a King's Counsel and was called within the bar. Lamont v. Wenger—G. H. Watson, K.C., for defendant, on his appeal from report of local master at Woodstock, asked enlargement. J. G. Wallace, K.C., for plaintiff, contra. Enlarged for two weeks on payment of costs of the day by appellant.

W. N. Ferguson, K.C., for widow, enlarged for two weeks. Injunction continued meantime, but confined to restraining defendant from selling shares beyond what will leave in his hands sufficient to meet the demands of the plaintiff for one half thereof, if he succeeds, defendant undertaking that such shares shall be considered plaintiff's shares if he succeeds. Plaintiff not later than Monday next. Defendant to produce those making affidavits for cross-examination on three days' notice.

Watkins v. The Times—J. Ogilvie (Hamilton), for plaintiff, on motion to continue injunction granted by local judge at Hamilton, stated that parties desired enlargement on certain forms. Enlarged one week. Injunction continued meantime without prejudice to defendant's rights and position.

Douglas v. Grosvenor—R. R. Waddell, for plaintiff, asked enlargement of his motion to continue injunction for purposes of cross-examination. H. C. Macdonald, for defendant, contra. Enlarged for one week on payment of costs of day by plaintiff. Injunction continued meantime.

Re McGeehin and Town of Dresden.—E. Bell, for applicant, a ratepayer, of Dresden, moved to quash a bylaw to raise \$20,000 to build a school building. A. M. Lewis, K.C., for the council, contra. Judgment reserved to see if parties can adjust matters, counsel to intimate what they want it at all.

Colonial Investment and Loan Co. v. McKinley—H. C. Macdonald, for defendant, moved for a reconveyance of property to the mortgagee, he having paid the money to redeem. A. McI. Macdonell, K.C., for plaintiff, contra. Enlarged one week to enable plaintiff to make an application to get rid of the judgment. If any delay the applicant may renew the motion.

Whitehorn v. Webb—L. F. Heyd, K.C., for plaintiffs, widow and children of Whitehorn, who was accidentally killed by reason of a tree falling on him while he was standing on a platform of a street car, asked court's approval of a consent judgment. J. W. Harcourt, K.C., for defendants, contra. The official guardian being of opinion that the settlement is an advantageous one for the infants upon an affidavit being put in by the plaintiffs' counsel, that in his opinion the settlement is an advantageous one for plaintiffs, judgment to approve of settlement at \$150 and \$50 costs, to be paid by defendants.

The money to be apportioned \$100 to widow, and \$12.50 to each of the four infants, the infants' shares to be paid to widow for maintenance.

Port William v. Ross—C. J. Holman, K.C., for plaintiff, on motion to continue injunction stated that the action had been settled and the motion was discontinued. W. A. Dowler, K.C., for defendant. Motion struck out accordingly.

Cooper v. Heyd—R. McKay, for plaintiff, on motion to continue injunction. L. F. Heyd, K.C., for defendant, counsel stating that action settled motion struck from list.

For plaintiff, asked defendant (me) Before Falconbridge, C. J., Teetzel, J., and J. E. Bell, J.

Mr. Dyer W. Saunders presented his patent as a king's counsel and was called within the bar.

Divisional Court. Davidson v. Abond—McGregor Young, K.C., for the defendants, on their appeal from the judgment of the district court of Nipissing, dated 23rd April, 1909. Grayson Smith, for the plaintiff, contra. Argument of appeal resumed from yesterday and judgment (V.V.) dismissing the appeal with costs.

Clarke v. Bailie—W. N. Ferguson, K.C., for defendant, on his appeal from the judgment of MacMahon, J., dated 3rd May, 1909, moved on consent of respondents for adjournments of motion until 8th inst. Enlarged until 8th inst.

Re Curry and MacLaren—W. N. Ferguson, K.C., for appellant Curry, appealed from the order of Meredith, C. J., in chambers, dated 22nd June, 1909. R. S. Robertson (Stottford), for MacLaren. Appeal argued and judgment reserved.

Real v. Michigan Central Ry.—D. W. Saunders and W. B. Kingsmill, for defendants, appealed from the judgment of MacMahon, J., dated 16th June. G. C. McPherson, K.C., for the plaintiffs, contra. The action was to recover \$80 damages by reason of orchard contiguous thereto by a fire alleged to be caused by a locomotive of defendants. The defendants pleaded not guilty by statute. At the trial judgment was given for plaintiffs for \$500, and costs, and defendants' new appeal from that judgment.

Ryan v. McIntosh—D. E. Thomson, K.C., for plaintiffs, appealed from the judgment of Britton, J., dated 12th July, 1909. J. M. Best (Seaford), for defendants, contra. The plaintiffs were injured as alleged by being run over by a span of horses and heavy wagon, the property of the defendant, and they sued for \$400 damages to Martin Ryan and \$200 damages to Margaret Ryan, in consequence. Defendants denied negligence. The action was dismissed without costs and plaintiff now appeals. Argued and reserved.

Finn v. Goenell—F. Arnold, K.C., for the defendants, appealed from the

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Two Exceptionally Low-Priced Shoe Offers For Saturday

Boots of such splendid designs and qualities you'll buy them for very best wear, and those who appreciate extra big savings will buy two pairs.



EVERY pair is perfect, fresh and strictly up-to-date; in the men's lot are styles that usually come only in the very highest grades. Most are a well-known Canadian make—various odd lots for which he had no immediate outlet—by taking the quantity we received an unusually low price.

For the Men New Fall shapes, all Goodyear welted, elegant qualities of kid, tan calf and patent colt—the best patent leather made—some have wide sweeping lasts—others narrower toes—some have fancy perforations or short vamp effect, with pointed fancy toe cap. In the lot are high-grade leather lined call, so suitable for winter wear. Mostly blucher cut, both light and heavy soles; sizes 6 to 11. Pair 2.50

For Women Dressy boots of soft pliable patent leather, with dull kid tops, very suitable for street or business wear, walking weight soles, dainty Cuban heels, neat high arched insteps and short vamps, the most fashionable boot design of the season; sizes 2 1/2-2 to 7. Pair 1.75

Second Floor—Centre.

Roller Skating in the Snappy Autumn Air Makes Healthy Boys and Girls

The whole body brought into vigorous action, without over-exertion, with just enough dash and excitement to lend a ruddy glow to the cheeks and zest to the appetite, as healthful as a football game, as exhilarating as bicycling, with the possibility of all the speed and venture a boy's lusty nature aspires to, while just as enjoyable a plaything for the littlest girl.

They offer a quick and happy way of getting to school and back (combining exercise with business), and a nice form of recreation AFTER school—with good streets and boulevards on every hand.

At EATON'S a good strong pair for 60c. FOR 1.10, larger size, adjustable both to length and width, finely finished and nickel plated. In the Sporting Goods Section—Basement

LORD NELSON SOUVENIRS 25c and 50c THE T. EATON CO LIMITED CANADA "Eaton's" Boots Are Goodyear Welted. Price \$3.00

HASSAN CORK TIP CIGARETTES advertisement featuring a man in a military-style uniform and a pack of cigarettes. Text includes 'The Oriental Smoke' and 'TEN FOR 10 CTS.'

O'Keefe's Food Drink advertisement featuring a bottle of the product. Text includes 'Special Extra Mild ALE' and 'The Beer that is 100% always O.K.'

Michie & Co., Ltd. advertisement for coffee. Text includes 'Most Men Use Coffee For Breakfast' and '7 King St. W., Toronto'.

Epps's Cocoa advertisement featuring a tin of the product. Text includes 'THE BEVERAGE FOR ALL WEATHERS' and 'Epps's' means Excellence'.

Vertical text on the right edge of the page, including 'JOHN Ladies Dress', 'Ladies Hand', 'Fancy Bed S', 'Ladies Suiting', 'MAIL', 'JOHN', 'Spec', 'Ice C', 'Japa', 'Delle', 'PRISON', 'FORT S', 'Three pris', 'the mount', 'caped from', 'wers wore', 'Grays', 'of a guard', 'peared, an', 'ed with a', 'bility that', 'play.', 'Let M', 'A T', 'Curing', 'for years', 'million p', 'over the', 'My meth', 'by first', 'dined tre', 'I can be', 'days' tir', 'and com', 'of the p', 'Send you', 'and com', 'E. G.', 'treatment', 'son belo', 'Th', 'of G', 'same', 'low', 'Main'

STRAIGHT TERM OF CITY OF
Montreal Suburbs
 YIELDING UP TO
4.60
 Write us for Particulars
Wood, Gundy & Co.
 Toronto

TAXICAB COUPON BOOKS
CONVENIENT AND CHEAP

Patrons Are Taking Readily to the Advantages Offered by the New Idea.

The introduction of the Taxicab has inaugurated a new era in the style of the cab business of Toronto, revolutionizing the method of payment for cab service by the collection of cash fares and the eliminating of cash accounts.

The old method of hiring a cab by many business men, who were of course perfectly responsible and well known, was, on arrival at their destination, to simply say "Charge this to me," tip the driver, and proceed to attend to their respective affairs.

"But with the taxicab it is different. It treats all alike. On arrival at the destination the chauffeur turns down the meter, and collects the cash. He has no other alternative, for his instructions are that he must turn into the office each night the amount recorded by his taximeter; he is therefore responsible to the company for any variation of this amount. The company is relieved of the expense usual to "charge accounts" and the risk and capital necessary incidental to carrying the same.

In order to facilitate payment, the company has provided coupon books containing \$5.00 or \$10.00 worth of coupons, which are sold at a discount of 5 per cent, thereby making a saving on the taxicab tariff, and which are accepted by the drivers as cash according to the reading of the meter.

Experience and usage has shown that taxicab patrons readily accept the coupon system, and the convenience of this method of running up bills, and the inconvenience always entailed by the bothersome calls of collectors or the repeated arrival of statements with requests to pay.

These coupon books, as before stated, are sold at a discount, and may be bought through any of the taxicab drivers, or at the head office, Berna Motors & Taxicabs, Limited, Home Life Building.

Get a book and watch your cab troubles fade away.

CATTLE MARKETS

Cables Unchanged—Hogs Slow and Lower at Buffalo.

NEW YORK, Oct. 7.—Beef—Receipts, 600; no trading; feeling steady. Calves—Receipts, 600; market quiet and unchanged; veals, \$5.50 to \$10; culis, \$5 to \$5.50; grassers, \$3.50 to \$4.50; western calves, \$5.25. Sheep and lambs—Receipts, 275; steady; lambs, 15c higher; sheep, \$2.50 to \$4.50; culis, \$2; lambs, \$7 to \$7.50; yearlings, \$5.25 to \$5.50.

Hogs—Receipts, 320; no sales. Feeding, weak. Country, steady. Medium, \$11.50 to \$11.75 per lb. for medium to lightweights.

Chicago Live Stock.
CHICAGO, Oct. 7.—Cattle—Receipts, 400; market strong; steers, \$5.00 to \$5.50; cows, \$4.50 to \$5.25; calves, \$5.50 to \$6.50; calves, \$5.25 to \$6.00; stockers and feeders, \$3.75 to \$5.00.

Hogs—Receipts, 1,000; market 1/2c to 3/4c lower; mixed, \$7.50 to \$7.75; choice heavy, \$7.50 to \$8.00; butchers, \$7.50 to \$8.00; mixed, \$7.50 to \$7.75; choice light, \$7.50 to \$7.80; packing, \$7.50 to \$7.85; roughs, \$7 to \$7.25; pigs, \$6.50; dairies and grassers, \$7.50 to \$8.00.

Sheep—Receipts, 20,000; market, 1/2c to 1/4c lower; sheep, \$4 to \$5.50; lambs, \$5 to \$7.50; yearlings, \$5.25 to \$5.50.

East Buffalo Live Stock.
EAST BUFFALO, N.Y., Oct. 7.—Cattle—Receipts, steady; prime steers, \$6.75 to \$7.75; veals—Receipts, 30; active and good, higher, \$6 to \$10.

Hogs—Receipts, 1,000 head; slow and 1/2c to 3/4c lower; heavy, \$7.10 to \$8.15; mixed, \$6.50 to \$8.15; yorkers, \$7.40 to \$8.15; pigs, \$6.50; dairies and grassers, \$7.50 to \$8.00.

Sheep—Receipts, 20,000; market, 1/2c to 1/4c lower; sheep, \$4 to \$5.50; lambs, \$5 to \$7.50; yearlings, \$5.25 to \$5.50.

SWINDLED 18,000 PEOPLE.

LONDON, Oct. 7.—Harry Benson, of Brooklyn, whose real name is Bebro, has been sentenced to five years penal servitude for fraud in connection with the bankruptcy of the Peabody Bank, which he founded. It was also announced that he had swindled 18,000 persons by means of the international securities corporation.

In a midnight hearse collision at a curve near Parrell, Ill., one was killed and thirty injured. Both trains, one a fair special, were running fast.

National Trust Company
 18-22 King Street East, Toronto. LIMITED.
CAPITAL . . . \$1,000,000
RESERVE . . . 550,000
 TRANSACTS A GENERAL TRUST BUSINESS.
 J. W. FLAVELLE, President. W. T. WHITE, Gen. Mgr

MARKET IS SUBJECT TO PROFIT-TAKING.

Much of the business at the Toronto Exchange to-day was the result of in and out operations of floor traders. The undertone to prices was generally good, but no scarcity of speculative securities was observable, and, consequently, price changes were held within a narrow compass. The foreign securities were more wanted to-day, and were less in offer than most of the other active issues. Some of the inactive stocks and dividend-payers, such as Toronto Electric, Canadian General and Northern Navigation, showed excellent support, but without signs of any immediate efforts to advance them. The market is being subjected to some profit-taking, but this is being satisfactorily taken. The advance in the Bank of England rate of discount to-day is not regarded as ominous, but rather as a desire to get fair returns on money, with an increasing demand.

HERBERT H. BALL.

Pools Throw Out Long Stock And Wall Street Closes Heavy

Undertone to Prices is Easier—London Bank Rate Raised—Readjustment Due in Domestic Issues.

World Office.
 Thursday Evening, Oct. 7.

In the absence of any definite statement regarding a merger of the Dominion Coal and Steel properties, traders are becoming sceptical of the various rumors, believing that such have been made purely for market purposes.

Sales of these shares to-day represented the opinion, and the imprint of this realizing was visible on the prices of the shares. The pools operating in both stocks have to stand under the market to prevent outside distrust and this is responsible for the good undertone to the shares.

On the whole the Toronto market was unsatisfactory from the standpoint of the bulls to-day. In most issues plenty of stock was on offer and the kept prices from rising.

A sagging tendency was the main feature of the day's dealings, but it was noteworthy that in some issues offers of stock were courted.

Traders and brokers expect a period of readjustment in market prices for the immediate future.

Wall Street Pointers.
 Bank of England rate advanced to 3 per cent.

Iron Age says output of pig iron in September made a new high record.

Expected that U. S. treasury will do about \$50,000,000 financing with 2 per cent. short term certificates.

Advance in bank rate failed to affect general market in London, which shows fair strength.

No falling off in orders for manufactured steel.

Heavy movement of Canadian wheat in progress and expected before the closing of lake navigation.

People's Gas declared regular quarterly dividend of 1 3/4 per cent., payable Nov. 25.

Ontario and Western is in market for 4500 tons steel rails, and the Interboro 3500 tons.

Sales of steel rails over last week aggregate a total of more than 126,000 tons.

Bank of France is seeking gold in London on loss of 13,000,000 francs this week.

Directors U. S. Rubber Co. will declare regular quarterly dividends of 2 per cent. on first and 1 1/2 per cent. on second preferred stocks.

Joseph says: Union Pacific will become aggressively assertive when "shorts" attempt covering. Buy C.P.R. and hold for the "rights." Keep long on Pennsylvania, it will soon resume market leadership and sell above 150. Chesapeake & Ohio is good for par, or higher. Buy New York Central.

Central Leather may go higher. We don't feel friendly to Reading and think it should be sold on rallies. Morgan houses still bullish. Erie, Car Foundry is well bought. Atchafaluy is well taken on reactions and will be bought further on the six per cent. dividend.—Financial Bulletin.

The annual meeting of Wabash and stockholders comes off next Tuesday, and it will be interesting to note what changes are made in the directorate, if any. The bulls have looked forward to this meeting to signalize the closer relations between the Harriman and Gould interests by the election of Mr. Harriman to the board.—Town Topics.

Bank of England Statement.
LONDON, Oct. 7.—The week's statement of the Bank of England shows the following changes: Total reserve, decreased £2,340,000; circulation, increased £1,000,000; bullion, decreased £2,321,718; other securities, decreased £58,000; other deposits, increased £2,535,000; public deposits, increased £1,827,000; notes in reserve, decreased £2,418,000; government securities, increased £2,476,000.

The proportion of the bank's reserve

to liability this week is 45.21 per cent.; last week it was 50.36 per cent.

RATE IS RAISED
 Bank of England Rate Increased to Three Per Cent.

LONDON, Oct. 7.—The governors of the Bank of England to-day raised the minimum discount rate from 2 1/2 per cent. to 3 per cent. This is the first change since the first day of last April, when it was reduced from 3 per cent. to 2 1/2 per cent. The rate is raised to 3 per cent. owing to the large inroads on the bank's reserve already made by exports to Egypt, which were necessary for the financing of the cotton crop, and the Argentine withdrawals. The governors were unable to offset these by fresh arrivals from the mines of the United States and Canada, and Russia, which, as reported, available quantities week after week, preventing the bank from building up the reserve. A fresh element in the situation, however, undoubtedly helping the directors in their decision, is yesterday's decline in New York exchange on London, the recent sharp rise in money and the calling of loans in New York, which will probably necessitate the withdrawal of gold for that quarter against finance paper, which has been placed here some time ago and the number of fresh bills still coming forward. The higher rate, also, it was expected soon, was not generally looked for to-day.

The increased rate had little effect on the stock exchange beyond a fractional easing in American securities, operators generally considering three per cent. a good working rate.

NEW EXCHANGE

Further Arrangements for Formation of Dominion Exchange, Limited.

At a meeting held in the Reliance Building, East King-street, yesterday afternoon, further arrangements in connection with the Dominion Exchange, Limited, were gone into.

From 20 to 25 men were present, all of whom are interested in brokerage in this city. Mr. Herbert Waddington was the chair, presiding and helping the directors in their decision, is yesterday's decline in New York exchange on London, the recent sharp rise in money and the calling of loans in New York, which will probably necessitate the withdrawal of gold for that quarter against finance paper, which has been placed here some time ago and the number of fresh bills still coming forward. The higher rate, also, it was expected soon, was not generally looked for to-day.

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ON WALL STREET.

Erickson Perkins & Co. (Beaty & Glasco) wire: After the shorts had been driven in, stocks became dull early in the afternoon. Then another selling movement set in in the last hour with particular weakness coming to the active issues. It was apparent that support had been withdrawn, in fact, it looked as if forcing off long stock by the pool onto the market had much to do with the late break. Closing prices were distinctly heavy, the there were many net gains, compared with yesterday's final prices. Apprehension about the money market had much to do with to-day's irregularity in stocks. Stocks should not be bought except on very sharp setbacks.

Finley, Barrell & Co. wired J. P. Bickell: Stocks recovered sharply in the early trading to-day, without any special leadership. It looked like a covering movement, Commission houses report good buying of stocks on the decline of yesterday, and that buying was also in evidence early in the day.

Chas. Head & Co. to R. B. Bonaguidi: A much quieter tone and lessened activity has prevailed to-day. London prices, with the exception of Steel, were generally lower, but the changes were only fractional in the morning session prices were advanced a point or more for the leading specialties. Dulness set in about the noon hour, and later price changes were confined to small net changes for the day. We still advise discrimination in buying, and to be on the look-out for any loading up to any extent, taking advantage of all good rallies to realize profits.

R. E. Lyman & Co. to R. B. Holden: R. advance in London bank rate was not very much of a surprise and short covering, together with buying by the trading element for a rally, caused a very strong market early in the day. To-morrow comes the crop report, which the bears expect will show a lot of deterioration in spring wheat. We would buy good industrials on any little dip.

Local Bank Clearings.

Last week	\$3,851,275
Week ago	\$3,841,161
Last year	\$3,844,991
Two years ago	\$3,874,960

Imperial Bank OF CANADA HEAD OFFICE—TORONTO

Capital Authorized \$10,000,000.00
 Capital Paid-up - 5,000,000.00
 Reserve Fund - 5,000,000.00

Cheques, Money Orders and Letters of Credit Issued, Available in any part of the world.

SPECIAL ATTENTION GIVEN TO COLLECTIONS.

SAVINGS DEPARTMENT
 Interest allowed on deposits at all Branches of the Bank throughout the DOMINION OF CANADA.

Railroad Earnings.

Rock Island, August	236,100	Increase
St. Paul, August	1,048,000	
St. Louis & S. F. August	122,449	
Del. & Hudson, August	20,800	
Illinois Central, August	155,571	
Ontario & West, August	55,239	
Ches. & Ohio, last week sept.	145,141	

British Consols.

Consols, money	107 1/2	Oct. 5
Consols, account	107 1/2	Oct. 7

Money Markets.
 Bank of England discount rate, 3 1/2 per cent. London call rate, 1 1/4 per cent. Short bills, 2 1/2 per cent. Three months' bill, 2 1/2 per cent. New York call money, highest 5 per cent., lowest 4 1/2 per cent., last loan 4 1/2 per cent. Call money at Toronto, 5 1/2 per cent.

Foreign Exchange.

Glazebrook & Cronyn, Jones Building (Tel. Main 7517), to-day report exchange rates as follows:

Buyer's Sellers.	Counter.
N. Y. funds, par.	100 to 100
Montreal, par.	100 to 100
St. Paul, 9 1/2-10 1/2	9 1/2-10 1/2
St. Louis, 9 1/2-10 1/2	9 1/2-10 1/2
Cable trans., 9 1/2-10 1/2	9 1/2-10 1/2

Rates in New York.

Sterling, 60 days sight	48 1/2
Sterling, demand	48 5/8-5/16

Toronto Stocks.

B. C. Packers, A.	95
do, B.	100
do, preferred	100
Can. Gen. Elec.	121
Can. Indus. & Com.	121
C. N. Prairie Lands	230
do, preferred	230
Canadian Salt	112
do, preferred	112
City Dairy com.	28
do, preferred	28
Consumers' Gas	204 1/2
Crown's Nest	60 1/2
do, preferred	60 1/2
Dom. Coal com.	88 1/2
Dom. Steel com.	57 1/2
do, preferred	57 1/2
Duluth Superior	67
do, preferred	67
International Coal	88
do, preferred	88
Lake Superior	127
do, preferred	127
Mackay-common	32 1/2
do, preferred	32 1/2
M.P. & S.S.M.	75
Metropolitan	103
Mexican L. & P.	70
do, preferred	70
Niagara, St. C. & T.	117
Northern Nav.	75
N. S. Steel	75
do, preferred	75
Ogilvie common	132
do, preferred	132
Peuman common	69
do, preferred	69
Porto Rico	40
do, preferred	40
Rio Janeiro	80 1/2
Sao Paulo Trans.	75 1/2
Rogers common	134
do, preferred	134
S. Wheat com.	37
do, preferred	37
St. Paul	120
do, preferred	120
Tor. Elec. Light	120
Toronto Railway	120
do, preferred	120
Twin City	108 1/2
Winnipeg	108 1/2
do, preferred	108 1/2
Crown Reserve	130
do, preferred	130
Nipissing Mines	110
North Star	120
Trethewey	120

New York Stocks.

Erickson Perkins & Co. (Beaty & Glasco), 11 West King-street, report the following fluctuations in the New York market:

Open. High. Low. Close.

All. Chal.	67 1/2	67 1/2	67 1/2	67 1/2
Am. Col.	82 1/2	82 1/2	82 1/2	82 1/2
Am. Can.	12 1/2	12 1/2	12 1/2	12 1/2
Am. Cent. Oil	75 1/2	75 1/2	75 1/2	75 1/2
Am. L. & P.	50 1/2	50 1/2	50 1/2	50 1/2
Am. M. & E.	14 1/2	14 1/2	14 1/2	14 1/2
Am. T. & T.	14 1/2	14 1/2	14 1/2	14 1/2
Atchafaluy	12 1/2	12 1/2	12 1/2	12 1/2
B. & O.	11 1/2	11 1/2	11 1/2	11 1/2
Brooklyn	7 1/2	7 1/2	7 1/2	7 1/2
Car. P.	7 1/2	7 1/2	7 1/2	7 1/2
Cent. Leath.	5 1/2	5 1/2	5 1/2	5 1/2
Ches. & O.	8 1/2	8 1/2	8 1/2	8 1/2

Investment of Funds

If your surplus moneys are lying idle or drawing only bank interest for lack of proper loaning facilities, advise with

THE TORONTO GENERAL TRUSTS CORPORATION

who will invest your funds in farm or city mortgages thereby increasing your income and furnishing you with responsible and experienced service at moderate cost.

TORONTO 25th OTTAWA WINNIPEG

THE STERLING BANK OF CANADA

Offers to the public every facility which their business and responsibility warrant.

A SAVINGS BANK DEPARTMENT in connection with each Office of the Bank.

F. W. BROUGHTON, General Manager.

TORONTO STOCK EXCHANGE FOR SALE

Desirable solid brick store and dwelling on Queen Street; cheap; easy terms of payment; small cash payment and the balance in monthly instalments. For full particulars apply to

A. M. CAMPBELL
 12 Richmond Street East.
 Telephone Main 2351.

WARREN, GZOWSKI & CO. COBALT STOCKS

Members of the Toronto Stock Exchange

Baillie, Wood & Croft
 Toronto, Members of the Toronto Stock Exchange
Conservative Bonds

STOCK BROKERS, ETC.

THE NUGGET GOLD MINES, LIMITED OF SHEPPARD DISTRICT, BRITISH COLUMBIA.

This Company has a capital of \$500,000 divided into 500,000 shares of the par value of \$1.00 each. They have approximately double their capital. These shares are now selling at 60c per share, and are undoubtedly worth twice their present value. We are offering this stock as a safe and lucrative investment.

MIGHTON & CAVAUGHAN
 Brokers.
 Drayner 1052, aditf Nelson, B.C.

COMING

- MOTOR BUSES -
- TAXICABS -
- CARTAGE MOTORS

ASK FOR PARTICULARS AND PROSPECTUS

Motor Bus Company, Limited
 Continental Life Bldg., Toronto

A. R. BICKER STAFF & CO.
 Limited, 821 to 827 Traders' Bank Building, Toronto, Ont.

Buy Toronto-Canadian Diamond and Gold Jewelry and Maple Mountain Mining Stocks.

J. P. BICKELL & CO.

Lawlor Bldg., Cor. King and Yonge Sts.

Members Chicago Board of Trade, Members Winnipeg Grain Exchange

GRAIN - COBOLTS

N.Y. Stocks, Bonds, Cotton and Provisions.

Direct Wires to New York, Chicago and Winnipeg. Also official quotations wire direct from Chicago Board of Trade. Correspondents of

FINLEY BARRELL & CO.
 Phone Main 7174, 7175, 7176, aditf

FOR SALE

40 shares 7 per cent preferred Canadian Railway
 50 shares 20 per cent paid Home Life
 10 shares Trust & Guarantee (Fully Paid)
 20 shares Smart Bag Co. 7 per cent preferred

J. E. CARTER
 Investment Broker, Guelph, Ont.

7 PER CENT. PREFERENCE STOCK Canada Cement Co.

will be taken by Dymnt, Casella & Co. 43 Melinda Street, Members Toronto Stock Exchange. 1357

TWO EXPERIENCED "STOCK SALESMEN"

with good connection throughout Ontario, who have established an office in the city, are open to handle a first-class

MINING or INDUSTRIAL PROPOSITION

Can furnish first-class references. Will deal with principals only.

BOX 55, WORLD.

GEO. O. MERSON & COMPANY

CHARTERED ACCOUNTANTS

Trusts and Guarantee Bldg. 16 KING STREET WEST, TORONTO

Phone Main 7314, aditf

TORONTO STOCK EXCHANGE

Desirable solid brick store and dwelling on Queen Street; cheap; easy terms of payment; small cash payment and the balance in monthly instalments. For full particulars apply to

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CHARTERED ACCOUNTANTS

Trusts and Guarantee Bldg. 16 KING STREET WEST, TORONTO

Phone Main 7314, aditf

Profit

Liverpool was unchanged to-day, but there were some fluctuations in the market. The price of cotton was lower than yesterday, and the price of wool was higher. The price of sugar was also higher, and the price of rice was lower. The price of coffee was higher, and the price of tea was lower. The price of opium was higher, and the price of silk was lower. The price of indigo was higher, and the price of pepper was lower. The price of cloves was higher, and the price of nutmeg was lower. The price of cardamom was higher, and the price of ginger was lower. The price of vanilla was higher, and the price of saffron was lower. The price of turmeric was higher, and the price of mace was lower. The price of nutmeg was higher, and the price of cloves was lower. The price of cardamom was higher, and the price of ginger was lower. The price of vanilla was higher, and the price of sa

H. H. FUDGER President. J. WOOD, Manager.

THE ROBERT SIMPSON COMPANY LIMITED

THE ROBERT SIMPSON COMPANY LIMITED

—Probabilities— Moderate variable winds; sea and warm.

THE ROBERT SIMPSON COMPANY LIMITED

THE ROBERT SIMPSON COMPANY LIMITED

FRIDAY, OCT. 8th.

Four Sets of Fur Manufacturers' Samples

Our Fur Department has been greatly enlarged since last Saturday, in deference to the advance of the season. To-morrow we are going to make it a centre of attraction.

Less Than One-Half Regular Retail Prices

Besides a beautiful display of Simpson's winter furs, we'll hold a sale of fur makers' samples. Don't miss this opportunity. Fur sales are not so common as to make it safe to pass them by. You buy samples at less than wholesale to-morrow.

FULL PARTICULARS FOLLOW

Manufacturers' samples of Fine Fur Stoles, Scarfs and Fancy Neck Pieces, consisting of sable fitch, Alaska sable, mink marmot and squirrel. Just 136 pieces in the lot; over 60 different shapes. Priced from \$2.00 to \$16.50, less than one-half the original price.

Our Famous \$10.95 Suits Are Out For Saturday

WHEN you come into the store to-morrow the chief thing to remember is that no matter how low the price, Simpson's hold fast to quality and good taste. Then with that conviction in your mind come to the third floor and see the display of Suits at \$10.95.

- The cloth is worsted, imported from England. The coat is cut square and medium long, collar the new flat kind, trimmed with braid and buttons. Skirt, nine gore, flared, trimmed with buttons. Colors, grey, green, navy, black or brown. All sizes, 32 to 42 bust measure.

Price \$10.95

You will be delighted with the attractiveness of this plain, simple, little economical suit.

- LADIES' WINTER COATS, \$5.00. Good, Warm Winter Coats, of splendid quality frieze, in black or navy, in two fashionable styles; one with semi-fitted back and new roll collar; the other with loose back; coat collar, trimmed with strappings of self. All sizes, 32 to 42 bust measurement. Your choice to-morrow. \$5.00. LADIES' SKIRTS, \$3.00. Ladies' Skirts, of imported worsted, in invisible stripe effects of black or navy; side pleated at bottom, trimmed with strapings and buttons. Sizes 37 to 42 front lengths. \$3.00. GIRLS' WINTER COATS, \$3.00. Girls' Coats, of imported frieze, in navy, brown or green, double-breasted front, deep military collar, trimmed with silk buttons. Sizes 8 to 14 years. \$3.00.

A Big Showing of Autumn Waists at \$2.95

WE have never shown this \$2.95 collection before. Saturday will be the opening day.

Let us tell you about these waists. We said this fall we would make an unparalleled assortment of pretty waists to sell at less than three dollars. So we set to work to do it. We designed and we compared and we bargained; we suggested, criticized, selected, and, finally—well, you may come and see the result. You cannot see such variety and quality at \$2.95 anywhere else in this city. Seeing is believing. Just you come and see what an immense selection we have gathered. See the net waists in this collection if you want to behold a remarkable bit of value.



- Cream and Ecru Net Waists, coin spot design, tucked sleeves front and back, square yoke, outlined with gaiture insertion, running down to waist, finished lace edging. This is a \$5.00 waist for \$2.95. Black Ecru and White Net Waist, with the new demi Bishop sleeves, heavy gaiture inserted at elbow, square tucked yoke, very heavily edged with wide gaiture lace running down to waist. This is a \$4.00 waist for \$2.95. This line of Net Waists embraces two distinct designs. The first comes in cream, ecru and black, elaborately braided with silk soutache; the other is just as heavily embroidered with heavy clumps flowers, dainty insertion in between; both of these are really extraordinary value. \$4.00 and \$4.25 waists, for \$2.95. Rich Black Silk Taffeta Waist, stitched tucks at shoulder, front heavily braided, new tucked sleeve. This is quite exceptional value for \$2.95. Another Silk Waist comes in black and all the leading colors; coat Gibson style, military front with soutache ornaments; a very original style. This is a leader at \$2.95. We are devoting for this day only a table of oddments of our highest class Tailored and Fancy Lingerie Waists; goods that have been selling at \$3.95 to \$5.75, all for \$2.95.

A Saturday Sale of Boots for Men and Women

3,000 Pairs of Regular \$3.50 and \$4.50 Goods for \$2.50 per Pair

You will find all the popular sizes and widths in each line. Every pair is Goodyear welted, every pair such as up-to-date city people insist upon.

- LADIES' HIGH-GRADE BOOTS. 1500 pairs of Ladies' Boots, patent cow, vic. kid, velours calf and tan Russia calf leathers, on new lasts, all sizes 2-12-7. Regular prices \$3.50 and \$4.00. On sale Saturday, all one price, \$2.50. MEN'S GOODYEAR WELTED BOOTS. 1500 pairs of Men's Boots, patent cow, tan Russia calf, vic. kid and box calf leathers, Blucher style, solid oak bark tanned English leather soles, some of the soles are soaked in oil, making them absolutely waterproof. All sizes 6 to 11. Regular prices \$3.50 and \$4.00. On sale Saturday, all one price, \$2.50.

In the Dept. of Ladies' Inner Wear

SATURDAY'S programme of attractions will be a strong one. Read it over. There is sure to be something of interest to you. Then take our advice, come for it early. You won't be disappointed.

- \$1.00 WHITE UNDERSKIRTS, SATURDAY 50c. Only 100 of these, made of the cotton, with deep frill of embroidery and dust ruffle of lawn. Lengths 28, 40 and 42 inches. \$1.00 BRASSIERES, SATURDAY 55c. Fine heavy white batiste, laced front, neck and arms trimmed with lace. Sizes 32 to 44 bust measure. 2.00 D. & A. OR THOMSON'S GLOVE-FITTING CORSETS, SATURDAY \$1.25. 200 only pairs Ladies' Fine Corsets, extra quality white crull, high busting front, hips and back; deep skirt extension all around; filled with fine all-roustroff steel, four wide side steels, four wide strap elastic garters, lace and ribbon trimmed. Sizes 18 to 26 inches. 66c LADIES' VESTS AND DRAWERS, SATURDAY 35c. Made of the ribbed white merino. Vests are high neck, long sleeves, buttoned front. Drawers are ankle length to match, both styles. Sizes 32 to 40 bust measure.

Store Opens 8.00 a.m. Store Closes 5.30 p.m. Telephone M. 7841.

Don't Forget Our New Elevators

On the Queen-street side of the new building we maintain a battery of modern plunger elevators, roomy, swift, smooth running, safe. The doors are double width. They are seldom crowded.

Orchestra Selections Saturday

- At Noon in the Lunch Room Gavotte Tender.....Ganne Valse—"Romantique".....Lanner Selection—"Trevizola" Verdi Gavotte—"Grace and Beauty".....Morse Overture—"Stradella".....Starke Selection—"The Plotow".....Luders Waltz—"Satanella" Roberts Moresca—"A Dream of Spring".....Fiath Selection—"The Grand Mogul".....Luders

Evolution of Canadian Commerce

We have published a limited second edition of the booklet which was distributed at the Fair last month. Those who would like a copy may have one by sending us a postcard depicting the seven stages in the history of Canada as instanced by the seven historical types of retail store. Appropriate text accompanies each picture, the whole being artistically gotten up in the Kraft style. Free on request.

Roses 25c Per Dozen

- Roses, fresh cut, all colors, per dozen, 25c. Fern Fans, well filled, each, 35c. Tulip Bulbs, rainbow mixture, single, per dozen, 15c. Daffodils, single, per doz. 15c. Hyacinth Bulbs, double or single, per doz. 30c. (Phone direct to department.)

Groceries for Market Day

- 2000 lbs. Fresh Creamery Butter, White Clover Brand, per lb. 27c. 300 tins Walter Baker's Cocoa, 1-2-lb. tin 25c. 400 boxes Ganong's Chocolate Bon-Bons, 1-2-lb. box, regular 25c and 30c, per box 20c. 200 jars Crosse & Blackwell's Marmalade, 2-lb. jar 35c. McLaren's Imperial Jelly Powder, package makes pint of jelly, 3 packages 25c. 400 sections Pure White Honey, per section 24c. 1000 tins Heather Brand Sweet Wrinkle Peas, small and tender, 3 tins 25c. Topped Corn Flakes, 3 packages 25c. Redpath's Loaf Sugar, 4 lbs. 25c. Choice Red Salmon, Yukon Brand, per tin 15c. Burlington Brand Pork and Beans, in Chili sauce, 3 tins 25c. 500 lbs. Fresh Peel Cake, regular 20c, per lb. 15c. Telephone direct to department, Main 7841.

SUITS--The Men's Store Message

for Saturday

Our \$15.00 Suits a Feature this Fall

WE ARE prepared to show you your New Suit to-morrow. We have it here ready to put on. Come in the morning if you can get away—the earlier the better. Saturday afternoons are likely to be pretty well rushed from now on.



We don't know what price you intend to pay for your Suit this Fall, but we'd like you to take a look at our \$15.00 Suits before you buy. We specialize at that figure, and we pride ourselves that you get a good Souvenir of the Simpson Store when you get one of our \$15.00 Suits.

We have other prices—our prices run up and down the full length of the scale. But see our \$15.00 Suits first.

- Men's Fancy English Worsted Suits, in the very latest fall shades. Cut on three-button single-breasted sack model, showing latest features of style development; strictly high-class, as to fit, workmanship and finish, \$15.00. Men's Fine Grade All-wool Navy Blue and Black English Worsted and Black Cheviot Suits; cut and tailored on the most fashionable single and double-breasted models, \$15.00. Overcoats, Ulsters and Auto Coats. Men's Overcoats, black imported meltons; cut on the most advanced Chesterfield model; black velvet collar, \$13.50. Men's College Ulsters, in dark brown and olive, Scotch tweed coatings; made with improved Prussian collar; straps on sleeves, \$14.00. Men's Waterproof Auto Coats, English Paramatta cloth, khaki shades, Prussian collar and wind protector in sleeves, \$9.00. Boys' Suits and Overcoats. Boys' English Tweed Two-piece Suits, in a rich dark green ground, with self and fancy colored stripes; made up in the latest double-breasted style, slightly form fitting; pants bloomer style. Sizes 25 to 30, \$4.75.

A SPECIAL PURCHASE OF 5,000 YARDS Fashionable Suiting Fabrics

25 PER CENT. AND 30 PER CENT. LESS THAN THE REGULAR SIMPSON SELLING PRICES. Smart Stripe French Cloths, Smart Stripe French Veilings, English Worsted and Coating Chevots, Wool Panamas, etc. All new and fashionable shades. Black shades of roses, bottle, myrtle, Burgundy, ox-blood, drake, goblin, artichoke, cadet, champagne, navy, etc. By special clearance up to this sale. Usual price 65c and 75c. Selling Saturday morning, 8 o'clock, per yard, 44c.

Simpson's Have Sole Toronto Sale of This 'Untearable' Taffeta

Let us whisper to you—there's a secret in the weaving of this silk—the taffeta which won't tear. We'll tell you when you come. No other store in this city has the right to sell it. A most useful silk for everything it is used for. 4000 yards of Simpson's Untearable Taffeta and Rich Merveilles Peau de Soie Dress Sticks, the new and stable colorings, also ivory and black, 50c yard.

Underpriced Boas and Stoles

36 only Boas and Stoles, ostrich feather and marabout, 72 to 120 in. long, in black and white, natural and white, grey and white, all new goods, new colorings. Regular price 25c yard. Saturday morning 15c yard.

Real Irish Lace Jabots

The feature of the Lace Neckwear Department Saturday will be a showing of New Irish Lace Jabots, at \$1.00 to \$10.00 each.

Mrs. Beeton's Latest Cook Book

50 only Mrs. Beeton's Everyday Cookery, new edition, with large quantity of colored plates, also a lot of half-tone illustrations; over 750 pages, printed on plate paper; handsomely bound; no unnecessary matter in this book; all useful to the cook or housewife to introduce this work they will be sold on Saturday at 75c each. Regular \$1.25 each. (On sale New Book Dept.)

Six Linen Handkerchiefs for 38c

One million eight hundred thousand Women's Pure Irish Hemstitched Linen Handkerchiefs, fine quality, and bleached to a snowy white, Saturday 6c for 38c.

Shirts and Underwear, Ties for Autumn

The Men's Furnishing Section occupies the old "Rea" Store and overflows through the old boundary between the buildings into the new store. All this territory is brimming with new goods for Fall. NEW AUSTRIAN NECKWEAR. New arrivals this week from Austria enable us to make a special display on Saturday of these perfect fitting, splendidly-tailored shirts. Men who know pronounce them the best in every way. See our special showing in the new department Saturday. Fancy colored soft fronts, white pleated fronts, semi-dress, full dress, etc. Prices range from \$1.00 to \$2.00. NEW FALL NECKWEAR. New designs, new color schemes, new styles, new widths, suitable for all occasions and for all the new shapes of collars; our handsome glass showcases will be filled with new fall novelties on Saturday. The new Neckwear Department is at the Yonge Street entrance. Prices 50c, 75c and \$1.00. WARMER UNDERWEAR. At no time have we ever been in so splendid a position to supply men's underwear needs—more space, more variety of choice, more latitude in prices, better qualities and higher values. Our stocks have been very carefully selected from the leading manufacturers of Canada and the British Isles. Prices from 50c a garment to \$10.50 a suit. ENGLISH FLANNELS NIGHT ROBES. English Night Robes, noted for their extra quality fabric, for the workmanship, and especially for the splendid width and length of every garment. Our stock is complete. Sizes 15 to 20. Prices 75c, \$1.00, \$1.25.

Hats at \$2.00

English or American. Our choice of the best makers represented. We pay for quality where we find it, not for mere reputation where it is used to be. Our two-dollar line contains shapes to suit any man and every man. Derbys 2.00 Fedoras 2.00

The Sale of Hardware Saturday

- Long Handle Shovels, heavy steel, well made and very strong, good for furnace or snow; the kind you pay 25c for. Saturday 15c. 20 in. Panel Saws, 200 only, a handy saw for every household, 65c value. Saturday 25c. 3000 only Opal Auer Globes, for upright lights. Regular 15c. Saturday 10c. 2500 Inverted Mantles, first quality. Saturday 7c. 1500 pairs Scissors, polished, 25c value. Saturday 14c. 100 only 2-piece Carving Sets. Saturday 25c. 100 only Razor Strops. Regular value \$1.00. Saturday 65c. 500 only Griswold Food Choppers, will chop all kinds of food. Regular \$1.50. Saturday 95c.

Third Day of the October China Sale

- \$10,000.00 of Fancy Vases, Rose Jars, Fruit Baskets, Jardiniere Vases, Fern Pots, Bon Bons, Plates, Cups and Saucers, Figures in the celebrated Spade-Copeland's Crown Derby, Ruskin, Bernard Moore and Royal Worcester, at one-half regular marked value, in the bright new basement. Rich Cut Glass Berry Bowls, 8-inch. Regular \$15.00. October sale, \$8.00. Water Jugs, Regular \$5.00. October sale, \$4.50. Water Bottles, Regular \$7.00. October sale, \$5.75. Handled Bon Bons, Regular \$4.75. October sale, \$2.95. 700 pieces Fancy China, including Vases, Jardiniere, Steins, Trays, Tea Sets, Berry Sets, Comb and Brush Trays, Fern Pots. Regular up to \$5.50. October sale, \$2.95. 1100 pieces Fancy China, including Tea Sets, Cake Plates, Trays, Sugar and Creamer, Nut Bowls, Chocolate Pots, Salad Bowls, Sugar Dishes, etc. Regular up to \$3.25. October sale, \$2.00.