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Order British Warship Ready for Prompt Action
Great Activity at Portsmonth, Plymouth and Other Ports Gives Rise to Great Unrest In Brititi, official Explanation Thit Roen
Mobilization Is Onder Way Not Satiffactory-






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ProverbPicture No. 33, Page 2 ---You Can Enter the Contest Today



## MEML LiENT



## EATON'S

Story of the Balkan States
"Through Savage Europe"

Lawson Goes Over for Try in
the Second Quarter States,
ing $\ldots$,
book descriptive of a journey through the Balkan
s., by Harry de Windt....e.ther binding, 45 ; cloth bind. Ottawas Tie the Score in the Third Quarter - Kilt is Injured.




\section*{annual for boys and girls <br>  <br> ROUGH RIDERS ARE COMING WITH 500 ROOTERS AND A BAND <br> |  |  |  |
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Break Away
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## Final Clearance

Taffeta Underskirts

 Fine Satin Underskirts

## Art Crepe Kimonas

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## Club's No. 1 Iut Plug



A. CLUB \& 80135 s.



TF everybody knew what really good clothes Craw ford Clothes are, then our problem would be how to supply the demand. More are learn ng the fact every day, however, and hat is why this store is always busy Never were we as busy as we are to lay, and never were our customers 8 well pleased as now. We have the making of good clothes down to a scienceevery department orga buing of inht through to the delivery of the finished oduct Just now we re specializing on
SUTT OR OVERCOAT
MADE-TO-MEASURE

### 12.50

Guaranteed Satisfactory.
The greatest clothes value in all Canada! Unless the price a man pays for his clothes is no consideration to him, as his income is large, these suits and overcoats are reall a direct saving of nearly as much as they cost.
The suits are made from fine imported cioths of the very newest design and color, and the same is true of the overcoats, which are fine, warm, wooliy materials, made the hardest wear.
We want to impress on you that these are extraordinary values, that you cannot get their like anywhere nent we make, so that you cainnot possibly be disapp pointed.
ge of materials
SUIT OR OVERCOAT MADE TO ORDER
$\$ 15.00$
Guaranteed Satisfactory Leave your order for one of these at once. The cold CRAWFORDS LIMITED

| Open |
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| 211 Yonge Stréet |
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## Woman's Realm----the Household, Fashions and Society





> Kitchein (ciean Old Dutche Cleanser

 and a Prominent Citizen There - Spent His Later Years as a Missionary in Manitoulin and Lake of Bays


 sands of Canadian homes-a problem that must be
settled in the interest of mental, moral and physical settled
culture. Education at the sacrifice of health is a
costly fuxury. costly luxury.

## SHREDDED WHEAT

It is the favorite cereal food in Canadian schools as well as Canadian homes because it contains all the muscle-making, brain-building material in the whole
wheat grain prepared in its most digestible form. Nothing so deliciously warming and nourishing these chilly mornings as a Shredded Wheat Biscuit with hot milk or cream and a little fruit. Good for grown-
ups as well as children. Supplies all the nourishment ups as well as children. Supplies ali the nourishment purest, best of all the cereal foods.

MADE IN CANADA
The Canadian Shredded Wheat Company, Limited Niagara Falls, Ont



Black Knight a bout "Black
Knight". A few
rubs bring the
shine.


AIFICANT EXTRACTS FROM THE MEMORANDUM TO quebec COMMISSION
Views of Prominent Prohibitionists Given Show ing That Restrictive Laws Cause Kitchen Bars and Blind Pigs-Sale of Beer

Only Is Favored.



THE TORONTO WORLD
OVEMBER 4 igTa


INTERGOLONIAL Cradian Pacific Ry.
RAILway

## Fall and Winter Timetable

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November 14
Final Return Limit, November 23 red


NEW YORK
(ENTRAL)
LINES


CUNARD STEAMSHIP
 TOYO KISEN KAISHA

Pacific Mall S. CJ.

AUSTREAMERGACA LIME


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Drafts on Foreign Countries



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THE STOCK MARKETS
TORONTO STOCKS

## The Robert Simpson Company, Limited

## "Simpson Quality" Clothing for Men

THE realization of an ideal perfection in clothing ready to wear. In point of durability, shapeliness, quality of material, good tailoring and such niceties of mode, as well dressed men demand, the Simpson Cloothing Service stands out pre-eminenty. And in the matter of being able to satisfy your present and future needs, our stocks are complete, every style and every weight of garment that well groomed men require being represented at prices you'll be glad to pay.

## "Simpson Quality" Overcoats and Ulsters




Men! Stock Up on Underwear, $\$ 1.25$ to $\$ 4.50$ Qualities, \$1.00






 New Cretonne and Chintz Bargains

ing from the kitchen to the attic. ver to help and ad
vise you in furnishEstimates submitted. free of charge, on all kinds of decor-
atain and
Fouth ating and upp
Fourth Floor.

St:25 CURTAIN STRETCHERS, 7gC EACH.

 NATIONAL CHAMPION CURTAIN STRETCHER, S2.00. A child can work itiopens and shuts automatically, fitted
with new humpuran pin puards your fringes and protects the
currain from tearing. Each .....................00 SHADOW CLOTH, б5C YARD,
Heary Warp-Printed Shadow Cioth, 32 inches wide, handsome and decorative; jelicicate and cliarming shades, in combi-
nationo of maves, grays, rose, blues, etc. Special value, per
yards of

## Smart Styles in Stiff Hats

for young men, the famous King Brand, English manufacture; every new style feature is found in this celebrated maker's 1912 designs, combined with excellent quality and superb finish. Our wide selection comprises all the latest proportions of crown ticular at

Other makes, and in special grade of imported fur felt. Big values at 1.00 and 1.50

## The Health of the Store is Perfectly Normal

In view of the circulation of sensational reports regarding an outbreak of diphtheriain this store, it is due to the public, to our staff, and to ourselves to publish the following facts

Beginning about three weeks ago, am ong the reports of cases of diphtheria sent to the Medical Health Department, some stated that the patients had been em. ployed in this store, and the Health Department very promptly made inquiry and investigation to see if the store were in any way responsible for the development of the disease.

After a most careful inspection and investigation, the Medical Health De partment emphatically state that not a case of diphtheria has been traced to any neglect or defect in the sanitation of this store.

As a precautionary measure, swobs of the throats of all the members of our staff in one department were taken, and one person was found WHO WAS A CARRIER OF THE GERMS, though healthy in other respects. This member of the staff was no longer employed, with the result that no other case developed.

For the past ten days no one employed in any capacity by this Company has developed diphtheria, with the exception of a member of the Highlanders, who worked all Monday night with the Ambulance Corps in attendance on the Thanks giving Day wreck, he not having been in the store for the previous two days.

Several months ago, when the Medical Health Officer issued an ordinance prohibiting the public drinking cup, vendors supplying individual drinking cups were immediately installed throughout the store, so removing any possibility of conveying infection in that way.

The facts, therefore, fully bear out the statement made above, viz., that the health of the members of the staff, and the employes of this Company, is perfectly normal, that the matter of sanitation receives most careful attention, and that at no time has there been any ground for ap prehension regarding the safety of customers shopping in this store.

## Sale of "Victor" Boots

$\$ 5000$ Worth of "Victor" Boots fresh from the factory; made on all the popular and up-to-dat lasts, and bought before the big increase in leather. "Vietor" Boots are made in all styles and of only the finest selected leather, inside finish and comfort having the same particular attention as outside style and appearance.

Be good to your feet. Don't miss this "Victor" Boot Sale.
\$4.00, \$4.25, \$4.50, \$5 soo yonge stroot windome
Values in the Wall Paper Sale Tuesday 35 C AND 50c IMPORTIED WALL PAPGRS, 6500 rolls Imported Wall Papers From Tinglish and American Mills--A clean-up of room lots or mom of left-overs from this season's selling--every roll in good condition--for parlor, dining-rooms, halls, dens, libraries, and a few choice bedroom papers--in plain, figured, tapestry and florals, in brown, blue, gray tan, yellow, green, maure, to use with or without decoration. Regular 35 c and 50 c roll. Tuesday ... . 22

Decorations, per yard, different widths, Regular 15 c for $.8 ; 10 \mathrm{c}$, for .6 , and 5 c for

## The Best Groceries

> One car Standard Granulated Sugar. 18 lbs. for
Choice Picnic Hams, 6 to 18 lbs. each. Per 1 b . Grapenuts. Two packages for Lake of the Woods Five Roses Fl
Choice Creamery Butter. Per 1b. Choice Creamery Butter. Per 1b. Pure Kettle-Rendered Lard. Three-lb, pail Finest New Cheese, Per lb. Finest Featherstrip Mackerel. Per tin
> St. Charles' Milk. Per tin
> Quaker Oats, Iarge size. Per package Edwards' Dessicated Soups-tomato, packages for ... 00 lbs . Fresh Apple Bloss

