## POOR DOCUMENT

## MC 2035

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 Its Celebration.

He Opened a New Epoch in ease-A Hero of Scienice
(Bostoi Herale.)


##  <br> rut mix

THE EVENING TINES AND STAR, ST. JOHN, N. B., FRIDAY, DECEMBER 29, 1922

 Eat jumit priva





## HALF-PRICE COAT SALE!

Saturday Final Day of Mail Order Surplus Stock Sale

DYKEMAN'S
All Fur Trimmed Coats at haff pricen Most Sensational Price Reduction we have ever offered. This includes all stock models as well as all mail order surplus Mannish Tailored Models at one-third to more than one-half regular price.
Splendid assortment of both Fur Trimmed and Tailored Models in Mannish Splendid assortment of both Fur Trimmed and
styles and of plain lines, in Velours and Duvetyns.

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\text { Tricotine Serge, and Poiret } \\
\text { Twill Dresses }
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& \begin{array}{l}
\text { Regular } \$ 15.75 . \\
\text { Beautiful Silk Dresses at } \\
\text { Small Cost Saturday }
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& \begin{array}{l}
\text { Smart Dreiseses developed on Canton } \\
\text { Crepe. Crepe Satin, Baronette Sation and }
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Planned By The Peer Of The Old Masters






9.Tharcus


For the First--The First Ice Cream

The Cream of ice Cream is calling for a place at
your New Yaris sable- -he Ice Cream that's richer in cream, that looks better in the brick and is
flavored with preserved whole fruthes. For the firtt the firt in lce Cream.

Order Early for Early Delivery
So many new homes want Country Club Ice
Cream that we had a hard time with deliveries at Croam that we had a hard time with deliveriee at
Christmas, but the staff will be bigger next times Choose from Lemon, Poneapple and Vanilla in lay-
CTs Varilla or Neapolitin-Neapolitan has threo Trs Vanila or Neapolitan-Neapolitan has three
luccious layers of Fruit Strawberry, Vanilla and luccious layerr of Fruit Strawbery, Vanilla and
Chocolate. Special flavors mate to order withous

## PACIFIC DAIRIES

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150 Union Street

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AMLAND BROS., LIMITED
D. BOYANER 111 Claralote St



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THE EVENING TIMES AND STAR, ST. JOHN, N. B, FRIDAY, DECEMBER 29,1922

|  | Special Sale Electric Portables Forme Prtct si7.50...............s. <br>  0. H. WARWICK CO., Limited |
| :---: | :---: |
|  | $\frac{\text { Cold? }}{=-m}$ |
| $=$ |  |
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| \% |  |
|  | 50x |

## "His Master's Voice" Victor Records Out to-morrow

JANUARY RELEASE



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## POOR DOCUMENT MC 2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, DECEMBER 29,1922
 - From the choicest yields of the finest fielde.



## LANDING

Hich sipin

 R. P. \& W. F. STARR, LIMTED Coal!
BUSH COAL- st0.50 Dumpeds to to
bage on ground floor $\$ 1.100$
c.as. groad cove,
MCBEANPICTOU VUREN
VICTORLA McGivern Coal Co 12 Druri Lane and 12 Porthend $\$$ st.
Phoocs Mata 12 and Mata 3666
Dry Wood Heavy Soft Wood, Hard Wood
for grate, Choocie Kindins Wood
Spool Hard Wood for kitchen Spool Hard Wood for kitchen
rangeis enter than coal
City Fuel Co. 257 City Roas 'Phone 468

 $1 / 24$ cor
$1 / 2 \operatorname{cor}$
188
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$\xrightarrow[\substack{\text { Pictoou, Victoria and Sydney } \\ \text { Soft } \\ \text { Coal }}]{ }$

 COAL! CO, Lit !



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## The Trnening Timez $\star$ Star



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## "The Steam Coal of Salesmanship"

Man, by taking thought, cannot add a cubit to hit
But he can by thought, and by concerted action on ao-
rate conclusions, do much to add growth and give rejuvenacurate conclusiosses, particularly in these times.
tion to his business

| On the high seas of business, with a farr wind aft and the barometer steady, progression is an easy matter. | Conserve if you will. Eliminate the tags of adver-tising-the barnacles that fasten themselves to your appropriation under the |
| :---: | :---: |
| In heavy seas and against a headwind, the consumption of fuel must be greater Then he should pile on the Steam Coal of Sales-manship-Daily Newspaper | suive of publicity, butt which are none other than philanthropy. Give more careful scrutiny to results and fire up in the Daily Newspapers. |
| Advertising. <br> Then is the time to crowd on steam - to use Daily Newspaper Advertising with the greatest degree of confidence. | the great natural and notional advertising medium, and in proportion as you use it with skill and judgment, results will come. |

The Daily Newspaper is the medium of the moment-the axis of opportunity; ille
its ability to create Sales.
Advice as to the best ways and means of doing this will be
given to those who inquire of us; or consult any recognized given to those who inquire of us; or consult an
advertising agency $-a$ list supplied on request.

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THE EVENING TIMES AND STAR, ST. JOHN, N. B. FRIDAY, DECEMBER 29, 1922



## Who Pays

For Advertising?
T HIS is a direct and reasonable Verspaper advertising, intelligentli
ised, the answer is simple: Nobody Ised, he answer is
It pays s ts
own way.
Nobody pays for the new carbur notor car. It pays for itself in the asoline it save.
Nobody pays for an improved ash system ins a modern departrmen
store. It pays sor itself in economy store. IT pays.
Nobody pavy for well planned and
 it oferen readedtete old
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# POOR DOCUMENT M C 2035 

THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, DECEMBER 29,1922


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| L BOUTS ENDING IN FOULS TO BE REFOUCHT UNDER NEW RULING | Last Chance Today \$325 FREE CASH PRIZE |
| SPORT NEWS OF |  |
| A DAY; HOME | $\$ 325$ FREE CASH PRIZE CHANCE FOR UNEXPECTED RETUR |
| AND ABROAD ${ }_{\text {a }}$ Repat |  |
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"Fairyland Up-to-Date" FAIRY REVEL
$\qquad$ YOU HAVE NEVER SEEN BETTER
"KISSES" A COMEDY DRAMA WITH ALL STAR CAST.
PLENTY OF LAUGHS AND SOBS. NOTE-Today and Friday the children will appeer
once only at the evening shows at 8 or 15
appear twice on Saturday night, first at 7.45 and then at


##  <br> "ROBINSON CRUSCE" <br> 

##  <br> COMNENCING NEW YEAR'S

 $=2$$\qquad$ OPERA HOUSE DAY , ind


The Holiday Show All St. John Is Talking About! Kidita 3 IS IMPERIAL $L_{2}^{\text {remem minis }}$

|  |  |
| :---: | :---: |
| HAROLD <br> GRANDN $\qquad$ | LLOYD <br> IA'S BOY <br> parat preturat |
| The Rossley Kiddies a Sensation! <br> New Offering "BLUEBEARD JR." Causes Wonderment 50 Children in Brilliant Yuletide Extravaganza |  |
|  | $\begin{array}{\|c} \text { Only } 2 \text { More Days } \\ \text { For the Children's Show } \\ \text { Do Not Miss It } \end{array}$ |
| MON. few "TO HAVE AND TO HOLD" dementic |  |





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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, DECEMBER 29,1922

Home Training at Root Of Juvenile Delinquency
The Great Need of Proper Parental Control
and Education-The Use of the Rod a Pre-
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FORCER USED LAWYERS' LAXITF Prisoner Says it was Easy to
Find Blank Checks an Find Blank Checks and
Signatures to Copy-Cap Signatures to Copy-Cald
tured in Office Building. New York, Dec, 27- Lempers
careless of the way they leace ralae




## Senator De Veber Comes Rast Lethridge, Alta, Dee

Ahrige, Alta, Dec. 20-Senator




| GREETINGS <br> The Pleasure of Wishing You |
| :---: |
| AII ABUHOANGE OF GOOD HEALTH, HAPPIIIESS alio prosperity for 1923 |

## Is Ours

CHAS. MAGNUSSON \& SON


Canada's greatest value! Fine tobacco! Fine flavor! Even burning! Easy drawing! Enjoyment in every purf!

