## Watford Guide-Advocate

| volume X Xux, no 40 | C WATFOR | RD, ONTARIO, FRIDAY, DECEMB | i4, 122 |  |
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page four
new ford cars
an arrive in watrord The firt of of Wowt Ford Garago
 on disppisy in in the the ord and are now Mororinestar, Weat Hord Goraze.
 Honie ion boomy mines improvements, noo Changes affect all the cors, se, that he langericuous raxiature of which is
 boringininincreased coniling efficiency
renerally, 1 In every reenpect
 Limited, and presempant a greater value It Inelued betore one new cars which
bave artived here and have arrived here and are on display,
are the runabout, touring car, coupe
and four,door seedan.



 dor" sedan useed.deve been anticipatarates it from the rear portion of the
car and accessto both is made easy
by the four wide doors
 the seating edrangement aptorarance
un
usual comfor ond the te is exce tion rear sothontrom for thaggage in
the windshield, wid idoheiek new style

 divided, to leave his gasodine tank underneath is being seat is convenientys fory garxying smal The touring car appears rowes and more attractive than ever. The enew
stream-line effect also gives the slant
windshield and one-man top ta more



 the base of the radiator, blending in
a graefull sweep with the ferider on
eitheresside.

## Bread is Your

Best Food ! Eat More +x of it.

Phone 73 and have our wagon call.
LOVELL'S

2)

Gifts Galore for the Family and the Home!
is
?

SWIFT'S - "The Christmas Store" Numbaty

 CHRISTMAS ---Right Around the Corner !

$$
\begin{aligned}
& \begin{array}{c}
\text { MEN'S WEAR } \\
\text { MEN'S HANDERCHERS, Plain Cotton } \\
\text { from... } 15 \mathrm{c}, \mathbf{2 0 c} \text { and } \\
\text { 25c }
\end{array}
\end{aligned}
$$

$\begin{aligned} & \text { FANCY BOXED CHRISTMAA SHITRS } \\ & \text { AAI Izes } \$ 2.50, \$ 3 ., \$ 3.50 \\ & \text { each }\end{aligned}$
$\xrightarrow{1023}$


New Lamp Burns 94 Percent. Air beats electrac or gas






 | to-day for full particulars. Also ask |
| :--- |
| him to explain hhow you can get the |
| lageny, and without experience or |
| money make $\$ 250$ to $\$ 500$ pe |
| month. |

## SALE REGISTER $\begin{aligned} & \text { Saturday, Dec. } 1 \text { 15th, Household } \\ & \text { funniture of Cliff Lieigh, } \\ & \text { Ont residenee, } \\ & \text { Ontario stret. } \\ & \text { Tearms cash. See bill. at } 2 \text { a joclock. }\end{aligned}$

## Wanted!

Horses and Cattle will be taken away at once (also live horses)
you will phone you will phone

FRED THROWER Kerwood


RUNAY, DECEMBER 14, 1023 (

## 

## Chri: Slif <br> for every me Priced frc A piece of an ever-welc P. DO[

 get free tickets 2..[^0]
## มง


for every member of the family



> RYCEUM, WATEODD Saturday Night
> it, a paramount picture: "Only 38"
> FINE CAST OF CHARACTERS:

| LUCY ISTANLEY, A College Girl <br> MRS. STANLEY, Lucy's Mothe $r$ |  |
| :---: | :---: |
|  |  |
|  |  |
| BOB STANLEY, Lucy's twin |  |
|  |  |
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Sold in Watford by McCormick \& Paul and Hardware'
 A Full Page of Interesting News Items of this District


따포


The New Firedor Sedan
In the New Fordor Sedan the well－known Ford sturdiness， In he New Fordor Sedan the well－known Ford sur winess，
dependability and economy have been combined with a
degree of convenience and refinement that makes this the degre of conveniencee and refinement that $m$ ．
The front ssat in this new model is of the full－width stationary type．Four doors are provided，affording easy
Upholstery and appointments are of a quality and complete－ ness hiero durnie or You are cordially invited to inspect this remarkable new car
at the neare



All Fordmodels maub beobataned thruygh
the Ford Weekly Purchase Plan

＂Wat－Ford Garage＂




PLYMPTON PIONEER DIES AT
＂
FRIDAY，DECEMBER 14，1923the bolies hat been found，und wime
greatly，ffected by the terribte
tragedy．
Alvin
Mčar
Mr
Sarn
a baibandoobSclachanas spent Sunday sideroad at Mr．A．
M．
Mr．and Mrs．Stanley Gruham of
a bab
Mr
Oir St
Mr ．
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Mr Framir Myers is back after
spending a month at the hame ofspending a month at the home of his
parents，Mr．and Mrs．T．Myers．parents，Mr．and Mrs．T．Myers．
Mr．Jone Burgess left for Sarnia
Monday．
Monday. in Watford and Win the
"Bury
Ford Soden or Cash Prize"
Mr James Deans

Tuesday for Peru oil fields, Sounti
Mrs. I. H. Oase and son George
are visiting her parents Mr. and Mrso

Mrs, Orval Loyd received word
that Mr. nid Mrs. C. Efwards wert
leaving North Bay for. Riochester
that Mr. and Mrs. C. Edwards werte
leaving Northh Bay for .Rochester,
Minn. Mr. Edwards will underge
surgical treatment.
M. and Mr. Robert. Dawson ac-
Companied by Miss Hilda Barrett.
Mr. and Mrs. Robert Dawson ac-
companied by MMiss Hild Barrett
were in Sarnia and Port Huroon, Fri-
day. Sa. Leitch of the Royal Bank.
is spending a few hoolidays in Detroit.
in

Mr. and Mrs. Pearl Hartley of
Wheatly visitid with the larters par-
ents, Mr. and Mrs. Johm Elliott, Sun-
das, Mr. and Mr. J. S. Crawforth and
day. and MMs.
little son wre
little son were weekend visitors at
the home of Mr. and Mrs. G. A. Had-
den, Alvinston.
den, Alvivston.
Mrs. Geo. F. Fohnston of Alvinstor
spent
Mrs. Gio. . Johnstor of Ativinstor
spent rriday with hnwood friends.
Mrs. Jas. Vosburg accompanied by
Mrs. Sas. Vossurg accompanied by
Mrs. S . . Cl allum are spending a
week with friends at Sunnyside.
Mrs. S. Mccailum are spending a
week with friends at Sunpyide.
In spite of the bad weather the
Ladies
ould of the Anglican church
Ladies Guild of the Anglican church
held a very successfal Iale of home
made baking, candies, aprons and
made baking, candes, aprons and
other aseful articles and served
a 15 cent tea. Everybody went home
feeling well pleased.
Mr. Pery Barber, who spent the
past four months in Webb, Sask., is
Mr. Percy Barber, who spent the
past four months in Webb, Sask., is
back in our midst again.
back in our midst again.
Mr. Wm. Graham, of North. Bay,
and bride from Schednectaty, New
York, is visiting friends around In-
wood.
wood. Gordon Campbell of Chatham
Mrs.
spent last week at Mr. and Mrs. A.
spent last week at Mr. and Mrs. A.
Campbells.s.
Miss Vera Vance, nurse in train-
Miss Vera Vance, nurse in train-
ing at the Geneal Hospitat, Chat-
ham, visited with her parents, Mr.
ham, visited with her parents, Mr.
and Mrs. Johnston Vance a couple
of days. last week.
Mr. W. Pratt held a very success-
ful sale last week.
ful sale last week.
ghe lecture and lantern slides,
given by Mrs. Mary Brookfield Low-
given by Mrs. Mary Brookfield show-
thian in the Presybterian, humerk
Thursday, was well attended, the fol-
Thian in the Presbyterian churche
Thursday, was well attended, the foll
lowing day an. iteresting talk was
aiso given at the hiome of Mrs. (Dr.)
lowing day an. interesting talk was
also given at the thome of Mrs. Dr.)
McLean to the Women' Institue.
Mrs. Margaret Silk wat in In-
wood a few days last week.
Mrs. E. Chapman returned home
Monday after vistitng in Sarnia and

Petrolea, and spending a week with
her dauughter, ITrs. Brune in Detroit.
Mr. and Mrs. Clarence Wallace.
spent sud
spent Sunday with her parents, Mr.
and Mrs. Wm. Mcllwain of the 10th
Mr. Samuel Stevens, who recently
moved to Sarnia, was in. Inwooid
Thursday.
Work is underway of moving the
telephoner central to
Mr. Roy Chapman
CALIFORNIA AND PACIFIC
COAST TOURS
When winter comes the Pacifie
Coast states and British Columbia
Coast States and Britith Columbia
offer a haven of refuge from our
rigorous climate, particularly Sunny
rigorous a haven of refuge from our
Californaia. Californiculalarly Sunny become
California. California has become
famous as a winter tourist region
because of its excellent climate con-
because of its excellent climate con-
ditions, its varied and magnificents
scenery, the possibilities it affords
ditions, its varied and magnificents
senerry the possibilities it aftords
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recreations, its splendid motort ronds,
sea-bathing, etc. The Canadian Na-
sea-bathing, etc. The Canadian Na-
tional Railways offer a wide chioe
of routes embracing rail and sea
of routes embracing rail and sea
trips. Travel one way through Can-
adian Rockies via Jasper National
trips. Travel one way through Can-
adian Rockies via Jasper National
Park and Mount Robson, the North
Park and Mount Robson, the North
Pacific Coast Route to, Vancouver
and Victoria, Seattle, Fortland, San
Pacific Coast Route to Vancouver
and Victoria, Seattle, Portland, San
Franciso and Los Angeles.
Any Agent of the Canadian Nat-
Any Agent of the Canadian Nat-
inonal Railwas will be pleased ts
funnish fual information reagring
these tours.


Odedting Stationery
anNouncements
INVITATIONS AKE BOXE

Newest Designs
Finest Quality
The Guide－Advocate
Camadian National Rellyay time table
Trains leave Watford GOING WEST Aceommodation，
Chicago
Detroit Express，
Ontar GOING EAST
Ontario
Chicaro
Express
Exichen

take on passengears tor Chicago．
C．W．VAIL．Azent．Watf
Rub it in for Lame Back－$-\mathbf{A b r}$
rubbing with Dr．Thomas＇
Eclect
Tubbing with Dr．Thomas ．Clec
Oil will relieve lame back．The s
will imediately absorb the oil
will immediately aboorb the oil
it will penetrate the tissues
bring speedy relief．Try it an
bring speety retreief．Try it and
convinice．As the liniment sinks
the pain．comes out and there
the pain comes out and there
ample grounds for saying that i
an excellent article．
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young women for Business
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ETTMATE F FRNIES
SATISFACTION GUARANTI
$\because$ RESIDESCE－－ST CLAIR




THE GUIDE-ADVOCATE, WATFORD
FRDDAY, DECEMBER 14, 1923


## about Glasses

## You will be please to to notice that we had appliances for. fitting aht ghass-





Sweaters \& Pullovers





Please "Him" with a Christmas SHIRT $\underset{\substack{\text { siven shirst } \\ \text { from } \\ \$ 1.50}}{\text { to }} \$ 4.50$



## in The mens store MEN'S MUFFLERS Wool, silk and wool and all silk. A wonder- ful alssortment. $\$ 1.00^{\text {to }} \$ 4.50$ from. $\$$......   ${ }^{\text {Snant }} \mathbf{7 5}, \$ 1 ., \$ 1.25, \$ 1.50$  

A.BROWN\&CO. W.
 " MCLAREN'S ONLY A FEW MORE DAYS LEFT IN WHICH TO DO YOUR
CHRISMAS BYING. WE HAVE THE GOODS AAN ARE ANXIOS CHRISTMAS BUYING. WE HAVE THE GOODS AND ARE ANXIOUS
TO GIVE YOU A SERVICE, BUT DO NOT LEAVE IT UNTL THE


We Guarantee
Careful.
Spatisfactory
Spectacie Fitting. We shall be pleased to talk
over the matter of Glasses
with you any day. $\underset{\text { We Give Tickets With }}{\substack{\text { Wery } \\ \text { Evellar Purchate }}}$ Carl A. Class


NOMINATIONS! township of warwick

 On MONDAY, DECEMBER 31,1923
ant the hour of one ocolock p.m. tor
the


















Dated ALL FROM APPLE TREE FATAL The death oceurred on Wednesday
afternoon tat the family seesidene,

 36424




 made in the Strathroy cemetery.
A number of daytaraly acts have
been committed in Usoborne township
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## Wat

 VOLUME XLIX, NO. 50

Watford Day Bris Towns, ] a few frc

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     Alvinston and Mru Joonston
    Jocer, ind onod daughter, , Mr
    preer,

