




## The Royal Storess，Lto．，

## The Pathfinder to Lower Prices，

Staging another series of Important Sales for the com－ ing week－－－You may choose your needs with the as－ surance of both economy and satisfaction．


## A Sale of Summer Footwear






In a pariefy of otyeres．


Tan Shoes．

Women＇s
Black Oxfords

Women＇s
Balmoral Boots．
Balmoral Boots．


Hearth Rugs and Door Mats


## Congoleum Squares <br> 

The Royal Stores，Limited

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## NORTH <br> WEST - EAST <br> SOUTH

## DEALERS!

Anticipate next season's demands now and place you orders as early as possible. By co-operation with us, you are assured of early delivery of the goods and better satisfaction to yourselves and your customers.
Each year brings an increased demand from the public for "Columbus" Rubbers. This in itself is proof that this popular line of Rubber Boots is meeting with the approval of the public.

## From Every Direction Comes The Demand for <br> 4 Columbus"

The brand of Boots made for the Newfoundland Fishermen and all wearers of Rubber Boots

Here is a fact of vital interest to Merchant and Fisherman alike.

The Exchange on Rubber Boots imported from the United States amounts to 12 per cent, and is added to the price of every pair. Columbus Rubbers are made by the Columbus Rubber Company of Montreal, so that you save exchange in charges in every case.

In addition to that, "Columbus" Rubbers are second to none in quality, only the finest materials are used. They wear like iron and their styles insure the utmost in FootComfort.

## The Clevelad Buber co.

166 WATER STREET
ST. JOHN'S, N.F


Rigging, Turnhuickles, otc,
We have received a new stock of Turnbuckles of every style and size from $1-2$ inch up.

Also Ring Clews, Jib Hanks, Sheaves. Shackles, Sail Thimbles from 1 to 4 inch, Rowlocks, Heart Thimbles from 1 to 10 in .

Blocks of every size, including Snatch Blocks. Blaying Pins, Rouse Chocks. Gin Blocks.


## GetYourKodakNow

Never mind what size it is you need, get
NOW while the 20 per cent. reduction on ameras holds good. The bad weather is about over, and sum-
mer comes along in a hurry when she starts Be ready with your Camera so as to miss ery offers. Kodak Store for Cameras and

## Tooton's

The Kodak Store, 309 Water St.



















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ITS QUALITY THAT COUNTS
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T. J. DULEY \& CO,

The Reliable Jewellers and Opticians.
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| ITS QUALITY THAT COUNTS EvEqugzix GIVE HER $\qquad$ T. J. DULEY \& CO, |
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| Children's and Misses' GINGHAM DRESSES. quality Gingham in check and striped;well finished styles. See window display $\$ 1.89$ each. |  |  |
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## Salt I Salt! Salt! <br> Just discharged ex S. S. "Henrik Lund" and selling ex store at Furness Withy Company's premises, <br> 16,000 Hhds. Best <br> "TORREVIEJA" SALT. <br> Also ex store at Port Union <br> 13,000 Hhds. Fishory Salt. Prices (at either point) for cash: In lots up to 100 hhds. . . . . . $\$ 2.20$ per hhd. In lots over 100 hhds. .. . . . . . . $\$ 2.00$ per hhd. Apply to <br> DEPARTMENT OF <br> Ministry of Shipping. <br> 00000000000000000000000000 <br> Gluten Meal.

"Maize" GLUTEN MEAL. "Diamond' GLUTEN MEAL.

At Lowest Prices.
GEORGE NEAL, Ltd.

THE PANIC OF 1907.



 J. J. LACEY \& COMPANY, LIMITED, stocks and bonds. telephone nibs.

## KARL S. TRAPNELL, Opt., Eyesight Specialist, 307 Water St.

Testing Hours:
10-1 2.30-6.
Evenings: By Appointment.

## In Store and to Arrive

## BEST FISHERY SALT

at lowest prices.
M. Morey \& Co., Ltd.

## For Sale!



## SPECIAL <br> COLUMBB RECORDS <br> JUST RECEIVED <br> 10Double Dises, 81.00 each <br>  <br>  <br>   <br>  <br>  <br> 

U. S. Pieture \& Portrait Co., St. John's. gaffonola department


Men's Dark Tan, Mahogany Calf Laced Boot. English Last ONLY \$8.25. Secure a Pair To-Day Mail Orders Receive Prompt Attention:

## F. Smallwood, <br> The Home of Good Shoes. $218 \& 220$ Water St.




## Ellis Make Cloth



CHARLES J. ELLIS,
Engiish and American Tailor,
302 WATER SEREET.

