
the evening telegram, st. Johns, newfoundland, october 31, 1918-2


## TITURE!

no need for us t tog into
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 announce the opening of til
 Didings, roesing bromms Library, Living-room, Kitchen with everything
o make your home absoect in every detail. $t$ in Furniture, remember
below is that of the finest shers in Newfoundland. ure \& Portrait Co.
St. Sohn

## cel Post for

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The Roval Newfoundland Reg
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end of November. J. R. BENNETT, Minister of Mutis

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## AKE CHANCES.

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## FREW, Water

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## Has Kaiser Been Deprived of Power?

New Austrian Note-Dual Empire in Sorry Plight--Great Success on Italian Front -.-33,000 Prisoners Taken.

belgan captures


William's
Toilet Preparations, Best for 77 Years and Still Going Strong.

If you want to have a good complexion use William's Soaps and William's Talc.

Try
English Lilac Talc.

Here's
A Swagger Stick For
Your Soldier Friend.

Dainty
Soaps for Dainty Folks.
 And Shaving Sticks for Men.

## Men's Suits \& Overcoats

The Fit, Style and Finish All First-Class.


## SUITS!

Dark Tweed, Cashmere and Fine Worsted High-Class Tailored Finished, Good Pat-
\$14.00, \$16.00, \$17.00, \$19.00, \$20.00 to \$28.00.
The Popular Pinch Back Style Suits, in neat grey paterns:
$\$ 28.00$ and $\$ 30.00$. avy Serge Suits $\$ 16.00$ to $\$ 36.00$. Black Vicuna Cloth Suits: $\$ 11.00$ and $\$ 15.00$.
 \$21.00 and $\$ 27.00$. Black Corkscrew Suits: \$27.00.

OVERCOATS!
Heavy Tweed Overcoats, Latest Heavy Tweed Overcoats, Latest
Styles. Double Breasted, Convertible Collar, mostly with belt, up
$\$ 28.00$.
Dark Grey Covert Cloth Over-
coats:
$\mathbf{\$ 1 2 . 0 0}$.
STEER Brothers.


EveningTelegram w. I. HERDER ... Proprietor Antiquated Method ram

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The Beverley Enquiry

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foresight and early pur-
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WEAR of eyery variety, and witnessed a smarter line. e refined tone for which our go elsewhere when seeking,
hem : 50c., 75c.
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ffler. Secure yours early,
Contains the $L$ DISPLAY.
like the British etter!
ool Goods in town? We ans as in pre-war times. Here

10.50, \$12.00, \$15.00 per suit F AR, $\$ 3.50$ gar., $\$ 7.00$ per suit | ver All Wool Chest Protec. |
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light Shirts ight Shirts yer All Wool Socks, $\$ 1.20,1.50$
ssing Gowns.$\ldots$
$\$$ ssing Gowns ....... $\$ 30.00$ ger All Wool Raincoats, $\$ 45.00$ zer All Wool Top Shirts, $\$ \mathbf{\$ 5 . 0 0} \begin{array}{r}\$ 6.00, \$ 7.50 \\ \hline\end{array}$ ger All Wool Vests $\begin{array}{r}\$ 6.00, ~ \$ 10.50 \\ \hline 10.00\end{array}$ ger All Wool Sweater Coats,
$\$ 10.00$
tions, concerning woollens,
en in England, until the War ed before making your selec-

TRESS CAPS,
hich are unexcelled for a
ice : $\$ 2.50, \$ 3.00$
Walking Sticks,
Ents' \& Perrins' Gloves. SERVICE IS UNBEATABLE
VALUE UNEQUALLED AT


## This Fact is Shown

By the many new faces of purchasers that are daily seen in our stores,

## BY THE INCREASED VOLUME OF OUR BUSINESS,

And the many kind words of praise and satisfaction we receive from those that have bought here.

In Fashionable, New Furnishings For Men








 Useful Opportunities For Careful Housekeepers.










VALUES That Will Arouse Enthusiasm in the SHOWROOM. Sllingese desirous of securing bargeins carnot well aford to mise sthese opportunitiesiin
Sill



## TheRoyal Stores Itd.

## Thousands of Bargains

 FRIDAY andSATURDAY.SPECIAL PURCHASES, BROKEN LINES, REMNANTS AND ODD LOTS THAT MAKE EXCEPTIONAL BARGAIN ITEMS, WE'VE RESERVED FOR FRIDAY AND SATURDAY'S SELLING.

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The Fall atmosphere pervades the
Velvet and
Blouse Goods Sections where most satisfactory lines of New Fall Vel-
vets, Velveteens, Corduroys, Wrapperettes and vets, Velveteens, Corduroys, Wrapperettes and
Blouse materials are being displayed. From among the many we have selected for
Friday and Saturday.






## "BETTER THAN THE BEST!"

New-Knit
Wool Underwear
IT IS THE BEST !
It is CHEAP
BUT NOT SHODDY!
It gives satisfaction. Once worn always worn, for it is THE BEST

Every Newfoundlander will remember with pride the occasion on which the above worde were usese in refererene to our brave solidiers, and every mal
wear will again have occasion to use the above words, tor

## New-Knit WOOL Underwear

is "BETTER THAN THE BEST !"
WARM-COMFORTABLE-DURABLE.
What
offer them.
W. We stack New-Knit Wool Undervear in all the grades and weights in which they are put 5p. Sizes from 3432 to 50 048.

PRICES, $\$ 1.80$ up to $\$ 4.00$ per garment.

New-Knit Wool Underwear.

Ask for It ! Buy It Try It !

You will be satisfied.

Men's New - Knit Fleece Lined UNDERWEAR, First Grade, all sizes, only $\$ 1.25$ per garment

Marshall Bros

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You Can Expect More From Goodyear Tyres
In satisfaction, in untroubled travel, in plain usefulness they will yield a sound return on your investment.
They are built to do that-and they do it consistently and well.
Such tyres are for you to use. They will serve you as heartily and as loyally a tyres can
As a traveling companion to a Good year Tyre a Goody ear Inner Tube is
the right kind to put into your cover, if you the right kind to put into your cover, if you


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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, OCTOBER 31, 1918- 9



| Schooners for Sale！ HR $\qquad$ ，mamem Nism$\qquad$ |
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| WARNER＇S Rust－Proof Corsets！ |  |
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## Marshall Bros

Sloe Agents for Newfoundland，

| JUST ARRIVED： <br> 100 dozen Galvanized Buckets， |
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Enamelware．


Hollow Ware．
fry pans，slop pails，oll heaters，
 TOVE PIPE ENAMEL，AL at
GENERAL TINWARE，at
JOHN CLOUSTONS， 140－2 Durckworth Street．

## HEADQUARTERS ！ <br> APPLES！APPLES！ <br> Just Received To－Day，Oct．21st， 1337 Barrels No． 1 APPLES． <br> GEO．NEAL

Make Your Money Work for You！


 We Know We Can Satisty You． J．J．LACEY \＆CO，Limited．


## SAFETY First

for OUR PATRONS is what prompts our making the following HARD \＆FAST RULE re goods purchased at our store．No goods will be sent on ap－ proval or exchanged by us until further notice．

## SMYTH＇S．

## Big Fall Bargains

 ANTONIO MICHAELSLadies＇and Gent＇s Readymades．




## ＂Berkshire＂ Hams \＆Bacon．

In sympathy with other PORK products，HAMS
and BACON have recently advanced a grood and BACON have recently advanced a good
deal in price and it is the opinion of PORK PACKERS that still higher quotations are not unlike．$J$ ．
We are pleased to be able to inform our cus－
tomers that we were fortunate in securing a Comers that we were fortunate in securing a
large lot of these Meats before the present
＂i ＂jump＂in values and in keeping with our usual
＂ive and let live＂custom are prepared to share with purchasers the benefits of our lucky pur－ chase by continuing selling

HAMS and BACON
for a limited time at to－day＇s prices．
N Next time you want HAMS or
our delicious＇Berkshire＂Brand．
F．McNAMARA QUEEN STREET．

Adverlise in the Telegram



## GOING：

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| S．E．GARLAND， Leading Bookseller， 177－9 WATER STREET． | Forty Years in the public se －The Evening Telegran |

## Is There

## Anything More

Tragic？








## Reid－Newfoundland $\mathrm{C}_{0}$




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mumper foxcoiss．

 VOLUME XL． uction Sales： AUCTION SALE． valuabie RIEHOLD PROPERTY．

on the premises，on
Monday，Nov，4th，Prox．，



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