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The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

HOME
EDITION

THE WEATHER—FAIR AND COOL.

55TH YEAR. No. 22185

THE LONDON ADVERTISER, LONDON, CANADA. TUESDAY EVENING, SEPTEMBER 10, 1918. 128 COLUMNS

PRICE TWO CENTS.

HAIG'S HEAVY GUNS HAMMER THE HUNS IN KEMMEL TOWN

"THE ENEMY HAS SPENT HIS EFFORT," SAYS HAIG

London, Sept. 10.—"We have passed through many dark days. Please God these will never return," says Field Marshal Haig, commander-in-chief of the British forces in France, in an order of the day. The commander then says: "The enemy has now spent his effort."

TWENTY PER CENT INCREASE IN ATTENDANCE AT FAIR; DIRECTORS HAPPY OVER GREATEST SUCCESS

Agricultural Exhibits and Live Stock Share Honors in Popularity With Pure Food Show, Baby Welfare Clinic and Other New Attractions.

The attendance at the fair for the first day showed a 20 per cent increase in admissions, while the patronage of the grandstand was just double that of the corresponding day of any other year.

The above excellent report made to the directors of the fair board by A. T. Little brought forth considerable applause. Demonstrations of wartime cooking began at 11 o'clock this morning in the Canada food board section of the Agricultural Building. This, with the exhibits of meat and wheat substitutes and glucose and corn syrup as sugar substitutes for canning attracting interested audiences. The demonstrations are continuing all today and for the remainder of the week.

Demonstrations of buttermaking from that plant in the dairy, and the turning out of nicely-molded rolls wrapped in paper have been in progress in the amphitheatre of the Dairy Building.

Flora Horticultural Display.
The London Horticultural Society makes a brave display in the Horticultural Building, a magnificent arrangement of autumn flowers and other autumn flowers arranged in hanging holders along the wall, with here and there a mirror effectively placed and beneath a bank of ferns and gorgeous bloom, contributed by members of the society.

Kruit is not so plentiful as in former years, apples, however, being more conspicuous than for many a Western Fair. The Pure Food Show in the Process Building has made it one of the most popular on the grounds. Today, members of the Sir John Carling Chapter,

I. O. D. E., are selling tags, which make a strong appeal, beautiful pink and red roses donated by Dicks, who have a veritable bower in this building. The proceeds go to the patriotic work of the chapter.

Has Tea Room.
Among other patriotic women's organization taking advantage of the fair to augment funds is the Campbell Becher Chapter, I. O. D. E., which has an inviting tea room, just inside the main entrance of the Machinery Hall. Talking of machinery, it has overflowed every bit of space allotted for this class of exhibit in former years and pre-empted new territory until it has become a veritable bower in this building.

Dining halls and lunch counters did a bumper business today, following the best Monday in the history of those which are open year after year. The W. C. T. U. dining hall volunteer workers weren't nearly as tired as usual at the close of the day Monday for the simple reason that, though rushed, they had added much to their treasury. Scores of babies in evidence, the intention of proud mothers apparently being to have their little ones examined at the child welfare clinic this afternoon, to see how the tots measure up to the standard of physical efficiency for babyhood.

Child Welfare Room.
The London Child Welfare Association has fitted up most complete clinic room at the top of the north stairway of the Machinery Hall. The model nursery, equipped by Smallman & Ingram's and approved by the association. Dr. Lindsay is in charge of the clinic, taking place between 2 and 4 o'clock. Miss Smith, child welfare nurse, and Miss Friend, public health nurse, assisting. The dog show opened at noon today. Continued on Page Three.

JUST THE OVERTURE



Wait till he gets to the spring song. —New York Tribune.

TEUTONS ORDERED TO FIGHT TO LAST MAN TO HOLD THE BALANCE OF HINDY'S LINE

Kaiser's Troops Losing Confidence as Allied Successes Continue—Gen. Humbert's Army Commanders Approaches To St. Quentin.

With the French Army in France, Sept. 9.—French troops forced the Kaiser's army to retreat from the south, while they improved their position north of La Fere. Both the third and fourth French armies are now practically on the line where the pursuit of the Germans stopped on the morning of Sept. 9. German prisoners say that orders recently issued are to fight to the last man to hold the present positions. There are indications, however, that the Germans have less confidence than last year in the inviolability of this line. They made great sacrifices to hold their positions in the spring of 1917. German prisoners say that the line is now held by the third and fourth French armies. The Hindenburg line, however, comprises a wide system of defence, having a total depth in some places of nearly ten miles, and the fall of its pillars does not mean a breach in the positions. The St. Gobain Forest, supposed to be the strongest part of the line, is now held by the French. The Hindenburg line, however, comprises a wide system of defence, having a total depth in some places of nearly ten miles, and the fall of its pillars does not mean a breach in the positions. The St. Gobain Forest, supposed to be the strongest part of the line, is now held by the French.

Closing in On La Fere.
Gen. Mangin's army south of the Oise took Servais, closing in on La Fere from the south, while they improved their position north of La Fere. Both the third and fourth French armies are now practically on the line where the pursuit of the Germans stopped on the morning of Sept. 9. German prisoners say that orders recently issued are to fight to the last man to hold the present positions. There are indications, however, that the Germans have less confidence than last year in the inviolability of this line. They made great sacrifices to hold their positions in the spring of 1917. German prisoners say that the line is now held by the third and fourth French armies. The Hindenburg line, however, comprises a wide system of defence, having a total depth in some places of nearly ten miles, and the fall of its pillars does not mean a breach in the positions. The St. Gobain Forest, supposed to be the strongest part of the line, is now held by the French.

THE WEATHER

LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 77; lowest, 41.
The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 65; lowest, 45.
TOMORROW—FAIR AND COOL.
Toronto, Sept. 10—8 a.m. forecasts.
Fresh northerly to easterly winds; fair and cool today and on Wednesday; frost in many localities tonight.
Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:
Stations. High. Low. Weather.
Victoria. 58. 40. Clear.
Calgary. 70. 40. Clear.
Winnipeg. 72. 40. Clear.
Port Arthur. 59. 34. Fair.
Perry Sound. 54. 36. Fair.
Port Hope. 58. 46. Cloudy.
Buffalo. 58. 52. Cloudy.
Toronto. 75. 48. Fair.
Kingston. 70. 48. Fair.
Ottawa. 74. 42. Fair.
Quebec. 70. 54. Fair.
Quebec. 64. 48. Rain.
Father Point. 54. 40. Fair.

TANKER SUNK IN FIGHT WITH U-BOAT

Washington, Sept. 10.—What apparently is a reliable report that an American tank steamship has sunk a German submarine in a fight off the Atlantic coast reached the navy department today and is being investigated.

WHERE WAS THE ARSENIC BOUGHT TO CAUSE DEATH OF FLO EDWARDS?

Woodstock Police Fail to Find Clue in Records Searched.

DETECTIVE MILLER BUSY

Provincial Officer Has Started to Investigate Mysterious Tragedy.

[By Staff Reporter.]
Woodstock, Sept. 10.—A search of the records of every drug store in Woodstock and the immediate vicinity has failed to bring to light the source of the supply of arsenic that caused the death of "Flo" Edwards here on the morning of July 23.

The attention of the authorities is now turning to neighboring towns. The assistance of the police of London has been asked, or will be asked, as the coroner's inquest, for Miss Edwards was first taken ill a week before her death.

Plain Evidence.
The swelling of her lips and tongue at that time give unmistakable evidence of arsenical poisoning, but the overdose resulted in stomach sickness, and the consequent expulsion of the poison by vomiting. That dose could not have caused her death a week later. In the meantime, the attack of sickness, the cause of which she did not suspect, recurred three or four times, indicating in medical opinion that more poison was administered from time to time until her death was caused.

The arsenic was a white fine powder form, which is commonly employed by physicians for medical purposes. According to the evidence of the coroner's jury, the arsenic was obtained from a physician who made the post-mortem. It would be tasteless, or at most slightly sweetish, and could easily be placed in any article of food eaten by an unsuspecting person.

Wish Her Harm.
Just who would wish to harm the girl is the question the police have no answer to. The arsenic was expected today that Detective Miller, provincial officer, assigned to the case, would arrive here.

At the inquest the questions of the crown attorney, R. N. Ball, centred for a time on what food the girl had eaten. Mrs. Edwards stated that her daughter, Mrs. Armstrong, had been home for a few days, and had been unable to say positively whether she had made the cake or whether it had been baked by Mrs. Armstrong. The incident had occurred so long since that her memory was not clear upon the point.

SOME MISTAKE.
Mrs. Armstrong of 736 Loraine avenue, wife of Clarence Armstrong, a shipper of the Ford plant, who is well known in athletic circles, is a sister of Miss "Flo" Edwards of Woodstock, and the daughter to whom Mrs. Edwards referred in her evidence at the inquest. Mrs. Armstrong informed the coroner that there has been some confusion concerning her visit to Woodstock. She was not in Woodstock between July 1 and the night of her sister's death, and as a consequence was not at home with her mother on the Saturday on which the case was made.

Mrs. Armstrong is at a loss to explain the poisoning of her sister. "Florence was always happy at home, and I cannot think why anyone should wish to harm her," said Mrs. Armstrong.

MYSTERY UNSOLVED.
Woodstock, Sept. 10.—The mystery surrounding the death of Florence Edwards, who the coroner's jury claims, was the victim of arsenic poisoning administered by someone other than the girl herself, remains unsolved. Today Detective Miller arrived here and immediately assumed charge of the investigation. The officers are of the opinion that the girl was murdered, but as yet no sufficient motive for the crime has been unearthed.

FRENCH TAKE GIBERCOURT WHILE BRITISH CONTINUE ADVANCE IN LYS SALIENT

BRITISH TAKE 75,000 HUNS AND 750 GUNS

London, Sept. 10.—The capture by the British of 75,000 prisoners and 750 guns in four weeks is announced by Field Marshal Haig in an order of the day.

JONES AND HENDRIX OPPOSING TWIRLERS FOR TODAY'S GAME

Red Sox Confident of Winning Fifth Game and Pennant.

CUBS ARE STILL FIGHTING

Ideal Weather Favors Baseball Contest at Fenway Park.

BALL PLAYERS STRIKE.
Fenway Park, Sept. 10.—The Red Sox and Chicago Cubs touched off a bombshell toward game time today by refusing to go to the field unless the National Commission rendered an immediate decision to their demands for an adjustment of the world series division of the money receipts apportioned to the players.

Boston, Sept. 10.—Cheerful confidence prevailed today in the camp of the Red Sox followers as they prepared to watch what they firmly believed would be the final game of the world series between the Boston Americans and the Chicago Nationals. Yesterday's thrilling contest placed Boston in the lead, three games to one, and the loyal New England fans expect the team to clean up the series without unnecessary delay. Among the players, however, there was no such assurance that the series would end today. The Cubs had lost none of their fighting spirit. Although not elated over their successes thus far, they kept in mind a world series when the Boston American League champions found themselves in exactly the same position as was Chicago today, and yet won the title. That was in 1903. The Pittsburgh Nationals won three of the first four games, and then the pioneer Red Sox went in and took four straight to their demands being required to decide the series in that year.

Manager Barrow planned to start Jones in the box for Boston today, holding May in reserve. Manager Mitchell's decision as to the Chicago pitcher was still held in abeyance early in the day. It was figured by the fans that he would not be likely to send in any of the men who had participated in the previous games, and their best guess was that the Red Sox would be called upon to face Hendrix, a right-hander. The whole series up to today, a right-hander has appeared for Chicago in only one inning. That was the eighth of yesterday's game when Douglas relieved Tyler. The Red Sox scored the winning run in that inning on a hit and Douglas' wild throw to first, and Douglas had to bear the stigma of losing the game.

Ideal Weather.
The weather was ideal for this afternoon's clash. Although there was an autumn chill in the air this morning, the bright sunshine had to bring back summer-like conditions later in the day.

The probable batting order:
Chicago—Flack, r.f.; Hollocher, s.s.; Mann, l.f.; Parker, c.f.; Merkle, 1b; Pick, 2b.; Deal or Zeider, 3b.; Kilfliter, c. Hendrix, p.
Boston—Hooper, r.f.; Shean, 2b.; Strunk, c.f.; Ruth or Whiteman, l.f.; McInnis, 1b.; Scott, s.s.; Thomas, 3b.; Agnew, c.; Jones, p.

Kemmel Is Again Under Fire From Haig's Heavy Guns—Three Violent German Attacks Against British Near La Bassee Are Repulsed.

Paris, Sept. 10.—South of St. Quentin, French troops have captured Gibercourt and have made progress towards Hinaucourt and Essigny-le-Grand, according to the official statement given out today by the French war office.

KEMMEL IS AGAIN UNDER FIRE OF BRITISH HEAVY ARTILLERY

British Armies in France, Sept. 10.—The British line north-east of Nieppe, in the Lys salient, was advanced during the night and the British positions in the Ploegsteert region were improved. Kemmel is under fire from the heavy guns.

North of La Bassee, the Germans evidently are trying out the British strength.

They have made three attacks on the British posts, but each time they were repulsed with heavy losses.

HEAVY Foe COUNTER-ATTACKS NEAR CAMBRAI ARE REPULSED

London, Sept. 10.—The Germans delivered a counter-attack yesterday against the positions won by the British to the west of Gouzeaucourt, fronting the Hindenburg line southwest of Cambrai. Field Marshal Haig announced in his official statement today that the enemy assault had been completely repulsed. In this same sector the British line was advanced during the night south of the town of Havrincourt.

On the Flanders front the British progressed northeast of Neuve Chapelle and north of Armentieres.

The text of the statement reads:

"Yesterday evening the enemy launched a second counter-attack against the positions gained by us during the morning west of Gouzeaucourt. He was completely repulsed. Our line has been advanced during the night south of Havrincourt.

"Progress was made by us northeast of Neuve Chapelle, and west and north of Armentieres."

HUNS FEAR AMERICAN COLORED TROOPS WILL SEVER THEIR EARS

With the American Army in France, Sept. 9.—The enemy heavily shelled towns in the Woerwe sector behind our lines this morning. One of his patrols attacked the American outposts, but was easily driven off.

There was considerable patrol activity in the Vosges district last night. One encounter took place, the enemy retiring with one wounded man.

Colored troops have occupied one Vosges village in which French civilians were being held prisoner. The Frenchmen, on coming through to the American lines, declared the Germans were greatly excited at finding themselves opposed by negroes, of whom they are said to be afraid, owing to reports that American colored troops cut off the ears of their prisoners! The negro soldiers in this sector certainly had a sample of German treachery when a German patrol attacked after shouting "Kamerad." They are now thoroughly determined to have their revenge.

FRENCH TROOPS CAPTURE LIEZ FORT TWO MILES FROM LA FERRE

Paris, Sept. 9.—Important progress towards the southern end of the Hindenburg line in the neighborhood of La Fere, north of the St. Gobain massif, was made by the French forces today. The war office tonight announced the capture of the Liez fort, northeast of the town of Liez, and of wooded regions to the east and southeast of Liez, within two miles of La Fere.

Additional ground was gained in the St. Gobain region south of the Oise, where the Servais station was taken, as well as a wooded area about a mile and a half to the south.

North of the La Fere region, the French pressed in far, capturing the towns of Remigny, Montescourt-Lizerolles, Clastres, Seracourt-le-Grand, Rouppe and Etreillers, the last two towns being within 3½ miles of St. Quentin.

GERMANS CLAIM ALLIES WERE REPULSED.

Berlin, Sept. 10.—(Via London).—British troops continued their attacks on the Peronne-Cambrai road, the German war office announced today. A formidable thrust made by the British against Gouzeaucourt and Ephepy was repulsed. Between the Aisne and the Vesle rivers, the statement adds, the Germans repelled French advances.

FINNS LEAVING THEIR COUNTRY

Germans Mobilizing for Work On Murman Coast.

Stockholm, Monday, Sept. 9.—A large number of Finns have arrived at Galle during the last few days. They declare that they left Finland because the Germans were forcibly mobilizing for work on the Murman coast. Both White and Red Guards are among the refugees.

FAVORS WILSON'S SUGGESTIONS OF PEACE PROGRAM

Count Karolyi, President of the Hungarian Independent Party, Outlines Position.

Basel, Sept. 10.—President Wilson's program as a basis for negotiations for peace are endorsed by Count Michael Karolyi, president of the Hungarian Independent Party. A dispatch from Budapest quoting from an open letter written by Count Karolyi to his electors to whom he recommends an early peace, says:

"A decisive military victory is a dream for which it is useless to pursue. The prime conditions of peace negotiations is the democratization of nations and the abandonment of imperialist theories. A second condition is that we should not become slaves to the idea of a middle Europe, either military, economic or political; and that we should not strengthen our alliance with Germany, which would form the first step towards the realization of this central Europe."

"We ought to accept as a basis for negotiations President Wilson's program."

NEW DUTCH CABINET

The Hague, Sept. 10.—It is officially announced that a new cabinet has taken the oath of office and will enter upon its duties today. It is composed as follows: Premier and minister of the interior, Ruigje De Boere; justice, H. Kerk; finance, De Vries; war and marine, G. J. van der Schuer; agriculture, commerce and communications, Koenig; labor, Yesselstein; colonies, Idenburg.

HAIG'S ORDER OF THE DAY

London, Sept. 10.—The text of Field Marshal Haig's order of the day reads:

"One month has now passed since the British armies, having successfully withstood all the attacks of the enemy, once more took the offensive in their turn. In that short space of time, by a series of brilliant and skilfully executed actions we have repeatedly defeated the same German armies whose vastly superior numbers compelled our retreat last spring. What has happened on the British front has happened also on the front of our Allies."

"Less than six months after the launching of the great German offensive which was to have cut the Allied front in two, the Allied armies everywhere today are advancing victoriously side by side over the same battlefield on which, by the courage and steadiness of their defense, they broke the enemy's assaults."

Beyond Old Lines.
"Yet more has been done. Already we have pressed beyond our old battle lines of 1917, and have made a wide breach in the enemy's strongest defenses."

"In this glorious accomplishment all ranks, arms and services of the British armies in France have borne their part in the most worthy and honorable manner."

"The capture of 75,000 prisoners and 750 guns in the course of four weeks' fighting, speaks for the magnitude of our efforts and the magnificence of our achievement."

"My thanks are due to all ranks of the fighting forces for their indomitable spirit in defence and their boldness in attack, to all commanders and all troops, to all those who have contributed especially to great results have been attained, and also to all those whose unflinching loyalty and the actual fighting have contributed especially to the common cause. To have command of the army which at a time of grave crisis has so nobly done its duty, fills me with pride."

"We have seen through many dark days together. Please, God, these never will return. The enemy has now spent his effort, and we rely confidently on each one of you to turn to full advantage the opportunity your skill, courage and resolution have created."

SECRETARY BAKER AT PARIS.

American secretary of war, today had a conference with Premier Clemenceau and Andre Tardieu, French high commissioner to America, and Ambassador Sharp.

SPECIALS for Wednesday Morning

SOAPS
White Naphtha Surprise and Gold at
4 BARS, 30c.
Goblin, extra special, 5 cakes, 25c.
Pearline, 4 packages, 25c.
Old Dutch Cleanser, 3 cans, 25c.
Lux, 2 packages, 25c.
Gillet's Lye, 2 cans, 25c.
Toilet Soap, 3 cakes in a box, per box, 25c.
Toilet Paper, 5 rolls, 25c.

TEA.
Special value in Black, Green, Mixed and Japan Tea at two pounds for \$1.49.

24-pound bag Pastry Flour, \$1.48
7-pound bag Diamond Flour, 45c.
3 pounds Oatmeal, 25c.
3 pounds Cornmeal, 25c.
2 packages Corn Flakes, 25c.
2 packages Shredded Wheat, 25c.

Peck Choice Potatoes, 40c.

PHONE 3550. WE DELIVER.
WYCKOFF & GAFNEY
DUNDAS STREET AT RIDOUT.

AIRPLANE SEEN IN FLIGHT NEAR CITY ON MONDAY NIGHT

Proceeded Southeast in Teeth of Wind, Flying Fast.

P. H. Bartlett and F. E. Porra report having witnessed the flight of an aircraft while near Springbank Park at 9:15 o'clock last night.

The two observers were on the road taking a walk to the park, when they saw the plane going to the southeast in the teeth of the wind at a high rate of speed. The searchlight cut a path before the plane, which was proceeding on a line parallel with Springbank dam. Mr. Bartlett stated that he estimated the height of the plane at between 10,000 and 15,000 feet.

"Not the usual balloon or star" he was asked.

"No, we thought of that, but as we watched it we were convinced that it was a plane probably headed for Buffalo," said the barrister.

An aerial mail service or trial flight probably accounted for the aircraft's journey.

DEATH OF MISS MILLS

One of London's Oldest Teachers Joins the Majority.

Miss Margaret Mills, in point of service one of London's oldest and most respected school teachers, died at 5:20 o'clock Monday morning as a result of a paralytic stroke, which occurred one week ago.

Miss Mills has been a member of the city teaching staff in the days before and subsequent to the opening of the old Union School with the Colborne Street School, and then joined her third staff when the old Union School was built. She had been in charge of many grades and hundreds of Londoners were trained in her classes. Her disposition was kindly, and she made warm friends of all with whom she was associated.

Miss Mills took her superannuation at the end of the last term, and ended her professional career as a teaching teacher. One sister, Miss Elizabeth, survives. The funeral likely will be held on Wednesday.

BUSINESS!

Camp chairs are not considered legitimate baggage on the L. and P. S. R. This fact was impressed on a young man who endeavored to bring one in the baggage car to London. He placed the chair in the car, and when it reached the city he found it had been tagged. He wanted to remove it, but an official refused to permit this. The young man's father tried to get it and the express office, although he could not say who owned it or to whom it was consigned, neither could he explain how the express company could deliver it to an unknown address.

The owner had never received the chair. He says: "I would not give the L. and P. S. R. the satisfaction of chasing it. If it wants to do business that way, let it."

SPARKS START FIRE.—Sparks from the chimney set fire to the house of David Trip of 32 Athol street, West London, this morning. The blaze was quickly extinguished by the firemen, and only about \$10 damage was done.

DIAMONDS

Diamond Rings from \$5 to \$120, including antique diamond rings, three and five diamonds, and many fancy settings in newest designs.

C. H. WARD & CO.
DIAMOND MERCHANTS,
288 Richmond Street.

Bring Your Photo Work To Us

We guarantee "PERFECT PICTURES" from every negative. Special attention to mail orders.

Cairncross
The Chemist

216 Dundas St. Phone 580.

GASSED AND NOW IN WIMEREUX HOSPITAL

ALL WILL HELP

It is announced that His Excellency the Governor-General of Canada has very kindly accepted as honorary patron of the Knights of Columbus \$500,000 army hut appeal.

Further, His Eminence Cardinal Beign, the highest dignitary of the Catholic Church in Canada, cordially approves of the campaign, and in spite of the many ordinary and extraordinary appeals to his generosity, will contribute his share towards the undertaking. His eminence, in a letter to J. L. Murray, congratulates the Knights of Columbus on taking the lead in Canada for the benefit of a truly salutary work.

His Lordship Right Rev. J. M. Enard, Bishop of Valleyfield, Que., and recently appointed as bishop of the Canadian military forces, says that with respect to the special work for which the Knights of Columbus have united he is ready to help same with all his might.

Among the other letters of commendation received at headquarters is one from the Bishop of Pembroke, Ont. His Lordship Right Rev. P. T. Ryan, D.D., who says:

"Appreciating the desirability and the necessity of bringing to our soldiers, in camp and field, the religious and social comforts of home, I highly approve of the work of the Catholic military huts; also the appeal undertaken for this eminently religious and patriotic endeavor by the Knights of Columbus. Anything that I can do to foster, encourage and advance this noble undertaking shall be done among priests and people, with the hope that God may bless the work and those who are devoting their time and energies to it."

Give publicity to all of the foregoing.

Fraternally,
J. J. LEDDY,
J. L. MURRAY,
GEO. H. BOVIN.
Executive Committee.

ALUMNI OF HURON COLLEGE ARE HERE FOR ANNUAL MEETING

One of the best meetings in the history of the Huron College Alumni Association was held at the college on Monday evening. The alumni met at a dinner given immediately preceding the meeting.

Rev. Principal Waller and Dr. W. H. Moorhouse, in brief addresses, extended a hearty welcome to the members of the association. Rev. H. E. Bray, Rev. W. N. Armistead and Rev. J. Chapman, replied to the addresses of welcome with a few well-chosen remarks. All the speakers were very optimistic as to the future of Huron College.

That its students would in the future measure up to the standard that has been set by the former students who have left its confines to take their part in the affairs of the world was the expressed opinion of all.

A splendid paper on "The Outlook for Huron College" was read by Rev. Wright. The discussion that followed was led by Rev. W. J. Doherty, Rev. H. R. Westgate and Rev. H. Rhodes.

DEATHS AND FUNERALS
DEATH OF MRS. MACKAY.—Mrs. Harriet Mackay, for over 50 years a resident of West Williams, died Sunday morning at her home, 1001 Dundas street, at the age of 85 years.

Mrs. Mackay was born in Scotland, and was the daughter of Mr. James Mackay, who was one of the most highly-respected residents of the town. She was married to Mr. Mackay, who died in 1905.

Five daughters, Mrs. Robert Gray, Mrs. William Hill, Mrs. James Mackay, Mrs. William Mackay, and Mrs. James Mackay, survive.

The funeral will be held this afternoon from the residence of Manford Mackay at 1001 Dundas street, Rev. S. J. Wright officiating.

WIN ART PRIZES.—Misses Lorna and Josephine MacGillivray of this city have been awarded first and second prizes in the Art Building of the Western Fair.

Miss Lorna's exhibit was a painting of a landscape, and Miss Josephine's was a painting of a still life. Both were highly praised by the judges.

MISS TURTILL.—Miss Margaret Turtill, a well-known London girl and school teacher of Chesley avenue school, is seriously ill at her home, 1001 Dundas street.

She appeared to be in perfectly good health until a few days ago. She has been in a serious condition since that time, and is now in a critical state.

DUNDAS CENTRE PICNIC.—A successful picnic was held at Springbank Park Saturday, when the children of the Dundas Centre Methodist Church and their parents assembled at that place.

The picnic was a great success, and the children and parents were all very happy. The picnic was held in the afternoon, and the weather was perfect.

BAKERS TO HEAR ADDRESS.—West-End bakers will hear an address at the Technicum House on Wednesday evening at 8 o'clock, when an address will be given by Mr. J. H. MacGillivray.

The address will be on the subject of "The Baking Industry in Canada." Mr. MacGillivray is a well-known expert on this subject, and his address is expected to be very interesting.

RETURNED FROM NEW YORK.—James McCaffrey of Toronto, a former employee of the London Street Railway, has returned from New York, where he has been on a business trip.

Mr. McCaffrey has been in New York for several weeks, and has been very successful in his business. He is now back in Toronto, and is expected to resume his duties with the London Street Railway.

ALLEGES CONVERSION OF PROPERTY.—Action has been taken in the county court by Ellen Weir to recover damages for the alleged wrong conversion of her property for their own use.

The action was brought by Ellen Weir against the London Street Railway, alleging that the railway had converted her property without her consent.

GIVES TICKETS FOR VETERANS.—The firm of Robinson, Little & Co., Limited, donated 200 tickets for the Western Fair to the returned soldiers, who are discharged and have not their uniforms.

The tickets were donated to the returned soldiers, who are discharged and have not their uniforms. The tickets were donated to the returned soldiers, who are discharged and have not their uniforms.

URGENT LONGWOODS ROAD ROUTE.—That the proposed provincial highway should follow the Longwoods road from London to Chatham is the opinion of the city and county officials who made a trip along the route.

The trip was made over the Talbot road to St. Thomas. The Longwoods route was found to be a much better route than the Talbot road, and it is expected that the provincial highway will follow the Longwoods road.

ONLY TWO ACCEPTED.—Only five volunteers were examined by the medical board at the local mobilization camp Monday, and of these only two were accepted for military service.

The two who were accepted were W. H. Heavens, a native of Australia, coming to this city from the United States, and J. H. MacGillivray, a native of Canada, coming to this city from the United States.

CHICAGO GAIN MARKET.—(Reported by Thomson & McKinnon.)
Sept. 10. Open. 1.54 1/2. High. 1.54 1/2. Low. 1.54 1/2. Close. 1.54 1/2.
Sept. 11. Open. 1.54 1/2. High. 1.54 1/2. Low. 1.54 1/2. Close. 1.54 1/2.

THE LONDON ADVERTISER, LONDON, ONTARIO, TUESDAY, SEPTEMBER 10, 1918.

ALL WILL HELP

It is announced that His Excellency the Governor-General of Canada has very kindly accepted as honorary patron of the Knights of Columbus \$500,000 army hut appeal.

Further, His Eminence Cardinal Beign, the highest dignitary of the Catholic Church in Canada, cordially approves of the campaign, and in spite of the many ordinary and extraordinary appeals to his generosity, will contribute his share towards the undertaking. His eminence, in a letter to J. L. Murray, congratulates the Knights of Columbus on taking the lead in Canada for the benefit of a truly salutary work.

His Lordship Right Rev. J. M. Enard, Bishop of Valleyfield, Que., and recently appointed as bishop of the Canadian military forces, says that with respect to the special work for which the Knights of Columbus have united he is ready to help same with all his might.

Among the other letters of commendation received at headquarters is one from the Bishop of Pembroke, Ont. His Lordship Right Rev. P. T. Ryan, D.D., who says:

"Appreciating the desirability and the necessity of bringing to our soldiers, in camp and field, the religious and social comforts of home, I highly approve of the work of the Catholic military huts; also the appeal undertaken for this eminently religious and patriotic endeavor by the Knights of Columbus. Anything that I can do to foster, encourage and advance this noble undertaking shall be done among priests and people, with the hope that God may bless the work and those who are devoting their time and energies to it."

Give publicity to all of the foregoing.

Fraternally,
J. J. LEDDY,
J. L. MURRAY,
GEO. H. BOVIN.
Executive Committee.

ALUMNI OF HURON COLLEGE ARE HERE FOR ANNUAL MEETING

One of the best meetings in the history of the Huron College Alumni Association was held at the college on Monday evening. The alumni met at a dinner given immediately preceding the meeting.

Rev. Principal Waller and Dr. W. H. Moorhouse, in brief addresses, extended a hearty welcome to the members of the association. Rev. H. E. Bray, Rev. W. N. Armistead and Rev. J. Chapman, replied to the addresses of welcome with a few well-chosen remarks. All the speakers were very optimistic as to the future of Huron College.

That its students would in the future measure up to the standard that has been set by the former students who have left its confines to take their part in the affairs of the world was the expressed opinion of all.

A splendid paper on "The Outlook for Huron College" was read by Rev. Wright. The discussion that followed was led by Rev. W. J. Doherty, Rev. H. R. Westgate and Rev. H. Rhodes.

DEATHS AND FUNERALS
DEATH OF MRS. MACKAY.—Mrs. Harriet Mackay, for over 50 years a resident of West Williams, died Sunday morning at her home, 1001 Dundas street, at the age of 85 years.

Mrs. Mackay was born in Scotland, and was the daughter of Mr. James Mackay, who was one of the most highly-respected residents of the town. She was married to Mr. Mackay, who died in 1905.

Five daughters, Mrs. Robert Gray, Mrs. William Hill, Mrs. James Mackay, Mrs. William Mackay, and Mrs. James Mackay, survive.

The funeral will be held this afternoon from the residence of Manford Mackay at 1001 Dundas street, Rev. S. J. Wright officiating.

WIN ART PRIZES.—Misses Lorna and Josephine MacGillivray of this city have been awarded first and second prizes in the Art Building of the Western Fair.

Miss Lorna's exhibit was a painting of a landscape, and Miss Josephine's was a painting of a still life. Both were highly praised by the judges.

MISS TURTILL.—Miss Margaret Turtill, a well-known London girl and school teacher of Chesley avenue school, is seriously ill at her home, 1001 Dundas street.

She appeared to be in perfectly good health until a few days ago. She has been in a serious condition since that time, and is now in a critical state.

DUNDAS CENTRE PICNIC.—A successful picnic was held at Springbank Park Saturday, when the children of the Dundas Centre Methodist Church and their parents assembled at that place.

The picnic was a great success, and the children and parents were all very happy. The picnic was held in the afternoon, and the weather was perfect.

BAKERS TO HEAR ADDRESS.—West-End bakers will hear an address at the Technicum House on Wednesday evening at 8 o'clock, when an address will be given by Mr. J. H. MacGillivray.

The address will be on the subject of "The Baking Industry in Canada." Mr. MacGillivray is a well-known expert on this subject, and his address is expected to be very interesting.

RETURNED FROM NEW YORK.—James McCaffrey of Toronto, a former employee of the London Street Railway, has returned from New York, where he has been on a business trip.

Mr. McCaffrey has been in New York for several weeks, and has been very successful in his business. He is now back in Toronto, and is expected to resume his duties with the London Street Railway.

ALLEGES CONVERSION OF PROPERTY.—Action has been taken in the county court by Ellen Weir to recover damages for the alleged wrong conversion of her property for their own use.

The action was brought by Ellen Weir against the London Street Railway, alleging that the railway had converted her property without her consent.

GIVES TICKETS FOR VETERANS.—The firm of Robinson, Little & Co., Limited, donated 200 tickets for the Western Fair to the returned soldiers, who are discharged and have not their uniforms.

The tickets were donated to the returned soldiers, who are discharged and have not their uniforms. The tickets were donated to the returned soldiers, who are discharged and have not their uniforms.

URGENT LONGWOODS ROAD ROUTE.—That the proposed provincial highway should follow the Longwoods road from London to Chatham is the opinion of the city and county officials who made a trip along the route.

The trip was made over the Talbot road to St. Thomas. The Longwoods route was found to be a much better route than the Talbot road, and it is expected that the provincial highway will follow the Longwoods road.

ONLY TWO ACCEPTED.—Only five volunteers were examined by the medical board at the local mobilization camp Monday, and of these only two were accepted for military service.

The two who were accepted were W. H. Heavens, a native of Australia, coming to this city from the United States, and J. H. MacGillivray, a native of Canada, coming to this city from the United States.

CHICAGO GAIN MARKET.—(Reported by Thomson & McKinnon.)
Sept. 10. Open. 1.54 1/2. High. 1.54 1/2. Low. 1.54 1/2. Close. 1.54 1/2.
Sept. 11. Open. 1.54 1/2. High. 1.54 1/2. Low. 1.54 1/2. Close. 1.54 1/2.

The Big Hardware Sale

Still Continues!

THOUSANDS OF CUSTOMERS HAVE LEFT OUR STORE WELL PLEASED WITH THEIR WONDERFUL BARGAINS. OUR STORE IS FULL OF BIG VALUES. DON'T FORGET THAT EVERYTHING IN OUR STORE IS

ON SALE AT COST PRICE

White Enamelware

Our sale of White Enamelware will be on Wednesday. See our window display.

10-quart size Water Pails, regular \$1.85, for \$1.09.
12-quart size Water Pails, regular \$2.25, for \$1.29.
14-quart size Water Pails, regular \$2.65, for \$1.49.
Wash Bowls, regular 75c, for 44c.
Soap Dishes, regular 40c, for 24c.
Cups, regular 25c, for 15c.
6-quart size Pudding Pans, regular 75c, for 44c.
Soup Bowls, regular 55c, for 30c.
Sink Strainers, regular 55c, for 30c.
Pitchers, regular \$1.25, for 73c.
Pitchers, regular \$1.50, for 88c.
Dippers, regular 65c, for 39c.
Beds Pans, regular \$3.75, for \$2.19.
Colanders, regular \$1.00, for 61c.

Auto Supplies

Tire Chains, 30x3 1/2, regular \$3.00, for \$2.49.
Adamson Vulcanizer, reg. \$3.50, \$2.69.
Outside Blowout Patches, regular \$1.00, for 79c.
Inside Blowout Patches, reg. 60c, 49c.
Airtite Auto Patches, reg. \$1.00, 79c.
Holograph Headlight Lens, regular \$3.60, for \$2.87.
Ford Fan Belts, regular 45c, for 33c.
Yankee Running Board Tire Pumps, regular \$6.00, for \$4.69.
Blowout Chains, regular 65c, for 51c.
National Auto Body Dressing, regular 50c, for 43c.

Casseroles

With heavy-plated frames, regular \$3.00, for \$2.19.
Cut Glass Cream and Sugars, regular \$3.50, for \$2.99.
Cut Glass Cream and Sugars, regular \$4.50, for \$3.22.
Cut Glass Vases, regular \$6.50, for \$5.20.
Cut Glass Berry Bowls, regular \$4.00, for \$3.69.

Ingersoll Watches

Regular \$2.00, for \$1.57.
Regular \$2.50, for \$2.09.

Scissors

Regular \$1.15, for 76c.
Regular \$1.25, for 83c.
"Wiss, Warranted," regular \$1.40, for \$1.13.

Pocket-Knives

Regular 85c, for 67c.

WATCH TOMORROW'S AD FOR MORE BARGAINS!

ALL GOODS CASH AND CARRY. STORE WILL BE OPEN WEDNESDAY AND THURSDAY NIGHTS. REMEMBER THE PLACE.

London Hardware Company

WESTMAN'S OLD STAND 121 DUNDAS STREET

Continued From Page One

NAVAL AIR FORCES BOMB FOE WORKS

Docks and Submarine Shelters Attacked by British.

London, Sept. 10.—British naval air forces between September 1 and September 7 made four attacks on German submarine shelters and workshops on the docks at Bruges, according to an official statement issued today by the British admiralty.

The statement said that the attacks were successful in destroying several of the shelters and workshops, and that the German navy was forced to evacuate the area.

CHILDREN'S DAY.—The Western Fair directors this morning decided to allow children into the fair on Friday at the nominal fee of five cents and an additional five cents for the grandstand.

The directors decided to allow children into the fair on Friday at the nominal fee of five cents and an additional five cents for the grandstand.

RAIN CHECKS.—The rain checks issued by the Western Fair directors this morning were very popular, and many people took advantage of the offer.

The rain checks issued by the Western Fair directors this morning were very popular, and many people took advantage of the offer.

EXPRESS COMPANY EMPLOYEES ON STRIKE

1,000 at Montreal Demand Recognition of Union.

Montreal, Sept. 10.—One thousand employees of the Dominion Express Company in Canada went on strike this morning.

The strike was called by the Dominion Express Company employees, who are demanding recognition of their union.

The strike was called by the Dominion Express Company employees, who are demanding recognition of their union.

TRANSFERS 100 MEN.—The Dominion Express Company today transferred 100 of its Toronto staff to Montreal.

The transfers were made as part of a reorganization of the company's staff.

DEMAND CONCILIATION BOARD.—The Dominion Express Company today demanded the establishment of a conciliation board to settle the strike.

The company said that it was willing to negotiate with the union, but that it did not want a conciliation board.

AUSTRIAN WOMEN

RAID DEPOTS AS SOLDIERS DEPART

Riotous Scenes as Result of Continued Allied Successes.

London, Sept. 10.—The continued advance of the Entente Allies on the battlefield in France is making a profound impression on Austria-Hungary, according to a dispatch from Zurich to the Evening Star.

The dispatch said that the Austrian government was very nervous about the situation.

The Austrian government was very nervous about the situation.

OAT BREAD 9c

ITS DELICIOUS EVERYBODY EATS IT.

The Real Home-Made Bakery.

237 Wellington Street.

Canada Food Board License 5-140.

You Certainly Will Enjoy Staying at the King Edward Hotel

next time you go to TORONTO

DANGER

Don't let a cough or cold hang on. Get a bottle of KUR-A-KOP—the result is quick.

Anderson & Nelles Drug Store

VISIT THE FAIR

FOR \$1.00 BARGAINS IN DOLLS AND TOYS.

15 Dominion Savings Building, Facing Market Square.

CANADIAN PACIFIC

Toronto-Galt-London-Chatham-Windsor-Detroit

TRAIN SERVICE

WESTBOUND

21 653 19 635

LV. TORONTO 7:45 8:40 3:30 7:15 11:40

LV. GALT 9:45 10:33 5:30 9:05 1:53

LV. LONDON 11:35 12:05 7:20 10:40 3:40

LV. CHATHAM 12:10 12:40 7:20 10:40 3:40

GRANDS THANGED QUEEN'S PARTY MONDAY EVENING FULL SEAS AT FAIR

Novel Exhibits are Plentiful and Performances Before the Grandstand Have Never Been Surpassed—Excellent Music Provided by Bands.

With the exception of the midway attractions, everything was in full swing at the Western Fair last evening and throngs of people turned out to see the performances before the grandstand. The weather was perfect, the music was excellent, and the performances were of the highest quality. The band played a variety of popular tunes, and the audience enjoyed every moment of the evening. The fair was a great success, and the organizers were well pleased with the turnout.

Judging Dairy Products.
Judging of dairy products took place on Monday afternoon, the place on the midway. The judges were well qualified, and the competition was keen. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

New Way to Divide Money.
An innovation, so far as the races are concerned, was the new way of dividing the money. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Drivers Delighted.
The drivers expressed themselves as delighted with the new way of dividing the money. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Judging of the Jumping Horses.
The judging of the jumping horses took place on Monday afternoon. The judges were well qualified, and the competition was keen. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

The 7th Regiment Band.
The 7th Regiment Band played a variety of popular tunes. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Then the Show was On.
Then the show was on, and the audience was entertained by a variety of performances. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Clever Acrobatic Act.
A clever acrobatic act was the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

How to Banish Wrinkles Quickly.
A demonstration was given on how to banish wrinkles quickly. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

BISURATED MAGNESIA.
A demonstration was given on the benefits of Bisurated Magnesia. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

For Dyspepsia, Indigestion.
A demonstration was given on the benefits of Bisurated Magnesia for dyspepsia and indigestion. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

English Rheumatism Capsules.
A demonstration was given on the benefits of English Rheumatism Capsules. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Taylor's 6 Out-Rate Drug Stores.
A demonstration was given on the benefits of Taylor's 6 Out-Rate Drug Stores. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

JUDGING SADDLE HORSES AT WESTERN FAIR



Some thoroughbreds in the saddle class that gave the judges eye-strain trying to choose the ribbon-wearers. London horses did well in both saddle and hunter classes. Left to right: A. Reason, city, who drew the blue ribbon. Next, Willowbrook Farm entry, Third is a St. Thomas entry. Fourth, W. J. Blackburn's "Miss Naylor," who drew the yellow ribbon, and last Miss Marion Beck on "Melbourne," the red ribbon winner.

Class blowers, and they should not be denied the privilege of seeing this exhibit, which is not only interesting, but educational as well. The class blowers, who are responsible for the quality of the horses, are well known in the industry. They are responsible for the quality of the horses, and they are well known in the industry. They are responsible for the quality of the horses, and they are well known in the industry.

TEAM HARNESS A SPECIALTY.
A splendid display of team harness, brass mounted and made to order, was shown in the team harness class. The judges were well pleased with the turnout. The fair was a great success, and the organizers were well pleased with the turnout.

NO SHORTAGE OF BRITISH WOOL.
There is no shortage of first-class pure British wool, according to the judges. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

SPECIAL PIANO RATES.
Don't fail to see the imposing exhibit of the Pianos Piano Company. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

ONTARIO FURNITURE COMPANY.
Whoever wears of the throngs upon the fair grounds, only modern, and the winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Saddle and Harness Combination.
The combination saddle and harness was the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Flitties and Stallions Good.
The flitties and stallions were the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

"A SHOUT OF VICTORY."
The "Shout of Victory" was the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

ONLY SHOWCASE WRITERS IN LONDON.
The only showcase writers in London were the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

TWO SPEED EVENTS.
The two speed events were the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

FRIDAY CLOSING DAY.
Friday was the closing day of the fair. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Grand Military Tattoo.
A grand military tattoo was the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

etc. Every one visiting the fair should not fail to see the beautiful flowers and shrubs exhibited by the Dominion Seed Company.

JAM FROM WINONA.
Sited at Winona in the very heart of the Niagara fruit district is the factory of E. D. Smith & Co., the largest exclusive jam factory in Canada.

It is interesting to know that many college girls from this district have helped to supply the needs of this great concern by spending their summer months at Winona Fruit Picking Camp. Quite in keeping with this idea is the decoration scheme of the E. D. Smith booth in the Pure Food building, for red, white and blue, and the flags of the Allies are used with a happy result. A moulding of blue birds is also a most attractive addition to the booth.

But the pyramids of clear, appetizing jam are what really compel the eye of the housewife, and make her look hungry. And indeed she needn't be in that state for long, because before she knows it, someone's welcome voice will say "Try it," and there it is all ready for her on a crisp biscuit. Everybody should go and taste it at the Pure Food show.

The E. D. Smith jam is of every variety and the finest made, although raspberry jam, of the most popular E. D. Smith's products, is the one being demonstrated at the fair. This jam is absolutely pure, having been made of nothing but fruit and sugar.

Raspberry vinegar and grape juice, made by the same firm, are also being shown.

WHEAT AND SUGAR SUBSTITUTES.
The Canada Food Board is putting on demonstrations at the Western Fair, to which every patriotic woman surely go. "Economize in wheat and sugar," is the slogan of the day, and it is no less important than the food board demonstration. The food board demonstrators tell what to use, and a short distance away in the pure food building, the Canada Food Board is putting on demonstrations.

WATER INSURANCE TENT.
Sited on Society Row is a tent to which every patriotic woman surely go. "Economize in wheat and sugar," is the slogan of the day, and it is no less important than the food board demonstration. The food board demonstrators tell what to use, and a short distance away in the pure food building, the Canada Food Board is putting on demonstrations.

SEND MAPLE BUTTER OVERSEAS.
A most attractive exhibit at the fair this year is that of Maple, Limited, Toronto, Canada's largest maple syrup and butter company. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

HER NEW PIANO.
The Gerhardt Heintzman piano is the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

CHICKEN FANCIES, ATTENTION!
Buckeye Broilers and Buckeye Incubators, the best of their kind on the market, are the next attraction. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

BE RUGS FROM OLD CARRIAGES.
Be sure to see the exhibit of reversible rugs made from your old worn-out carriages. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

VISIT THE PURE FOOD SHOW.
The members of the Retail Grocers' Association of London are to be commended for the high quality of their products. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Tomorrow at Western Fair.
Added Military Program. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

TWO SPEED EVENTS.
Full Program Twice Daily. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

FRIDAY CLOSING DAY.
Grand Military Tattoo. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Grand Military Tattoo.
This Will Remove Hair or Fuzzy Growths. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

Cowan's Colossal Hardware.
The store with a stock. The winners were announced, and the prizes were distributed. The fair was a great success, and the organizers were well pleased with the turnout.

The Solution of the Coal Problem

KERO GAS

THE SENSATION OF THE TORONTO EXHIBITION

See the Exhibit in the Concrete Machinery Building at the Fair

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London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION. Outside City, 12c per week, \$6.00 per year. By Mail, \$4.00 per year.

NOON EDITION. Outside City, 12c per week, \$6.00 per year. By Mail, \$4.00 per year.

TELEPHONE NUMBERS. 3670. Private Branch Exchange. From 10:00 p.m. to 9:00 a.m., and holidays, call 3670. Business Department, 3671, Editors, 3672, Reporters, 3673, News Room.

Toronto Representative—F. W. Thompson, 57 Main Building. U. S. Representatives—New York: Charles H. Eddy Company, 57th Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Tuesday, September 10.

PERPETUATING "SAFETY FIRST."

THE ONTARIO Safety League must have saved a good many lives since it was inaugurated several years ago. Each week it sends out literature of a character certain to make an impression with all to whom it is directed, and its sole object is to prevent citizens from meeting with violence through their own carelessness. The subjects for consideration are not in the form of long-winded appeals to reason, which would not be read by many people, but pictured lessons which show the possibility of death and injury that lurk on the streets, in the shops, on the railways, and elsewhere. Accidents are classified and shown in a manner to bring the menace to all who observe. The tendencies of human nature to take a chance are noted, and campaigns directed toward their correction. While it would be of even greater benefit to the public could these pictures reach more people, as we have said, there can be no doubt that the influence has been manifest on many occasions. The league carries on the "Safety First" idea without harping too much on the motto, but forcing home the facts, and that is counting in lives and sound bodies.

A recent appeal of the organizer and engineer, J. F. H. Wyse, is directed to motor car owners. The league has noticed a large increase in accidents along electric railway tracks, especially on grades. Investigation has shown that the most fruitful cause of these accidents is the practice among drivers of motor cars of keeping on the tracks unnecessarily or driving alongside and stopping close to the tracks. As the width of railway cars is increasing, this practice becomes particularly dangerous. The league advises that no car should drive or stop closer than six feet from the tracks. The league is posting notices asking drivers to keep off the tracks, and asks the co-operation of railways and drivers of all vehicles. This co-operation should be given to any organization which is doing the gratuitous work of the Ontario Safety League, and preventing accidents constantly, even though it is difficult to tabulate definite results.

NEW EMPIRE INTEREST.

ONE OF THE MOST interesting publications to reach editorial desks is the monthly journal of the Overseas Club, teeming with interesting exchange of views from all parts of the British Empire. One cannot read its pages without a realization of the coming interchange of people and commerce between the various dominions and the mother country. Soldiers ask for certain definite information as to districts in Canada or elsewhere, being desirous of locating in a new country. Others ask for trade agencies or discuss the development of certain areas.

The British are the great adventurers of the world. They have colonized because they have dreamed dreams of new achievement. Their colonizing ability has developed as their men and women left the old homes and ventured forth into the unknown lands. There is no climate that does not know them, there is no suffering they have not undergone to lift the covers of new volumes in creation's library. This spirit will quicken with the end of war, and the British people will move in many ships to many climes. Canadians may be found remaining in England, or moving to some of the outlying portions of the federation. But Canada with its open spaces, and its opportunities, will gain far more than she will lose. Millions must come to us, for the most part British people.

"TREASURE ISLAND."

"FOR THAT tired feeling," as the patent medicine ads say, what is there that will ever bring back the days of romance of boyhood like Robert Louis Stevenson's Treasure Island. "If this don't fetch the kids, they have gone rotten since my day," said Stevenson in a letter to Henley when the story was about to appear, and one feels like echoing that valuation with regard to the book in these days. The great charm of Treasure Island is that it is romance which has the greatest possible semblance of actual fact. Thirty-five years of readers, old and young, have gone to it and gone again, and we know a London man who boasts that he has read it every six months since he was a lad. Stevenson lived long enough to see it the most popular of his stories, and today it is the only successful rival for those two other classics of boyhood, Swiss Family Robinson and the immortal Robinson Crusoe.

Graham Balfour, Stevenson's biographer, tells the story of its origin. "Having first drawn the chart of an island (charts being to him 'of all books the least wearisome to read and the richest in matter'), he then constructed a story to please his schoolboy stepson, who asked him to try to write 'something interesting'; his father, another schoolboy, took fire at this and urged him on, helping with lists and suggestions; unconscious memory came to his aid and 'Treasure Island' was half written. Then in a precarious physical condition, Stevenson was unable to take an active part in the negotiations for the publication of the story, but at last he journeyed from Edinburgh to London and paid a visit to his publishers."

The original title selected was "The Sea Cook or Treasure Island," but this was shortened by Stevenson, wisely, before publication. "Will you be surprised to learn," he wrote to Henley, "that it is about buccaners, that it begins in the Admiral Benbow public house on the Devon coast, that it's all about a map, and a treasure, and a mutiny, and a derelict ship, and a current, and a fine old Squire Trelawney (the real Tre, purged

of literature and sin, to suit the infant mind), and a doctor, and another doctor, and a sea-cook with one leg, and sea-song with the chorus 'Yo-ho-ho and a bottle of rum' (at the third ho ye leave at the capstan bars), which is a real buccanier's song, only known to the crew of the late Captain Flint (died of rum at Key West) much regretted, friends will please accept this intimation."

There you have it, just the elements of life, active adventurous life that boys in all ages dream of. The man who still loves Treasure Island is keeping his youth, the one for whom the zest of hidden treasure and coral islands and mutinous crews and derelict ships had gone may be a hopeless case, but Stevenson's masterpiece is the best medicine that we can recommend.

A DANGEROUS OBSTRUCTION.

EVERY TEN minutes during the busy hours of Monday at least ten people stubbed their toes on a sidewalk obstruction on Dundas street, opposite The Advertiser. It was a small platform which had been placed over any piece of cement walk. It was not protected in any other way, so that following the admonition to keep chins up and eyes from the ground, most people, and especially ladies, managed to trip or to suffer total collapse when their toes struck the heavy planks which formed the protection. The men seemed to ponder their paths with more care, for few of them struck the planks, but girls by the score ran the chance of serious injury, because most of them were intent upon the store windows, which are built to reflect as well as to reveal, and if there were not broken ankles it was purely good luck.

No sidewalk should be left in such a condition, and more especially during Fair week. The responsible authorities should see to it that these dangerous planks are removed, even if the walk must wait for some more opportune time to attain the proper degree of hardness.

AN APPRECIATION.

IN THE PASSING of Mrs. Tilley, not only has our city lost one who for many years has been closely identified with its interests, but equally so has the Church of England, which almost from childhood, and even before her marriage to the Rev. Harrison Tilley, brought her into more definite relationship with it through his incumbency of the Crayn Memorial Church of the Forest City. During the long years of her widowhood, and as soon as her maternal duties left her free for definite work outside of her home, Mrs. Tilley devoted herself to active service. She was for several years the dominion secretary of the King's Daughters, in the formation of which and in the after promulgation of its foundation principles she took the deepest interest, traveling from one end of Canada to the other scattering seeds which have borne, and still are bearing, rich fruits.

No worker amongst the members of the Women's Christian Temperance Association was more active than Mrs. Tilley, manifesting an interest which never slackened so long as she lived. The same may be recorded of her efforts in connection with the Canadian Suffrage Society, the principles of which had always had her warmest support within or without its ranks. She always maintained that women's brains were a definite endowment of their Heavenly Father, to be cultivated and put out to usury as much as any other talent entrusted to them, and it was granted to her to live long enough to see the door of opportunity opened for them before she passed away. Realizing that this was surely coming in the near future, Mrs. Tilley, whose mind was stored with convincing facts, and recognizing the need of women educating their minds in preparation for their new privileges, never lost an opportunity to keep alive their sense of responsibility towards these privileges when they should be granted to them.

For long years Mrs. Tilley took a very active and leading part in the diocesan branch of the Women's Auxiliary to Missions, and remained as an honored member and contributor to its funds until the very day of her death.

She was one of the very first amongst our women to grasp the full meaning of what it would mean to Canadian womanhood to unite as one body in a sisterhood of loving service, nationally and locally, and therefore became one of the first funders under Lady Aberdeen, over 25 years ago, of the National Council of Women of Canada, taking a prominent part, not only with the central council, but from its very inception holding office in the London local branch, which was the fifth city to fall into line with the now long list of organizations which are linked together for national service. Although of late years, as the result of much suffering heroically borne, and in obedience to imperative medical injunctions, Mrs. Tilley's voice was seldom heard as of old from the platforms of our city or the parishes of the Diocese of Huron, her pen was ever busy and her interest unabated in all that was transpiring in the religious, social or patriotic life of Canadians. Such a life cannot, should not, have been lived in vain.

H. A. B.

EDITORIAL NOTES.

The Western Fair has every indication of success.

Sincere regret was felt by thousands over the death of Miss Margaret Mills, who expired after having given many years of devoted service to the city schools. Of fine character and kindly disposition, she influenced the lives of many hundreds, and her reward must be a crown for eternity.

The younger generation of London businessmen lost one of their most prominent members when Mr. William C. Zoellner, founder and proprietor of the Standard Food Company, passed away very suddenly. Mr. Zoellner had developed his business in a short time until it was one of the largest of its kind in the province. His death occurred at a moment when his career appeared to be shaping for remarkable success, and all who came to know him will feel deeply the loss of a kindly friend, and fine young Canadian.

BRITAIN BOBS UP AGAIN.

Wherever the Germans in this war have made a move, political or military, they have found themselves opposed by the British. At the beginning their mercantile marine was blocked by the British fleet; the "contemptible little army" of Lord Kitchener saved Northern France and Belgium; British submarines were in the Baltic and British gunners in Galicia. When the Austro-Germans made their last move in Italy last year British air, land and sea forces rushed to their defence. Like a good player Britain has thwarted every move of the Germans on the chess board of the world.

BITS OF BYPLAY

BY LUKE McLUKE

(Copyright, 1918.)

Yum, Yum!
The summer wanes and I grow sad,
The days will soon be bleak and drear;
But there's one thing that makes me glad,
September brings the oyster here.

Mean Cat!
"Did you know that I was engaged?"
smiled Miss Cream.
"Really?" exclaimed Miss Vinegar.
"Who is the plucky man?"

Advice.
Don't fall when you're put to the test,
And you will never rue it;
You know that you can do your best,
And you should always do it.

Oh!
"You should start the day with a smile,"
laughed the Optimist.
"I never drink before breakfast,"
growled the Pessimist.

Huh!
An old back-biter is Sam Smell.
He is a knocking pill;
For he will say he knows you well,
And then speak of you ill.

Poor Boob!
"A woman can't keep a secret,"
snarled Mr. Gabb.
"She can't," eh? replied Mrs. Gabb.
"Why, you poor fathead, I knew that
you were engaged to me six months
before you knew it."

Haw, Haw!
What is the gladness yours to hear?
The Allied troops have taken Ham;
Just hear our fellows laugh and cheer,
Just hear the Japs beasts cuss and
dam.

Unselfish George.
(Houghton Post.)
Luke McLuke says the war is reducing
the wastelands, and we are glad to know
it. While we have not been fortunate
enough to enjoy this reduction, and now
have four more inches than usual, we
are unselfish enough to rejoice that
others are reducing.

Well, Well!
We know that a lot of blondes read

The Advertiser's Daily Short Story

Copyright, 1918, by the McClure
Newspaper Syndicate.

"CHEATING CATHERINE."
By IMES MACDONALD.

The last of her line was Catherine Van Wye, and she lived with two maiden aunts in the old colonial mansion that had been the home of the Van Wyes for a hundred and forty years. Stiff and prim had been her upbringing, and not for a single instant had she been permitted to forget that she was a Van Wye—something rare, something fairer, something so much closer to heaven than anyone of the "common people."

After a fashion Catherine was pretty, but a little too slim, a little too wan. Her blood may have been blue, but also it was thin. She was delicate, but Catherine had wealth, was cultured in the ignorance of life as her grandmother had been—this showed in her shy, rather wondering eyes—but she did have one redeeming trait which might save her from a barren life of old-maid gentility—and that trait was curiosity.

The only man Catherine knew who was anywhere near her own age was John, the chauffeur. She used to sit primly behind John in the car and study the back of his well-set head and sturdy shoulders, and wonder about men in general as represented by John. If it had ever occurred to him, John might have encouraged her, but she was too shy to ask him to do so.

However, John's presence always set Catherine's curious mind to wondering about men in general. It wasn't nice, of course, for to wonder about men was quite vulgar, and she knew that her aunts had said so. They had impressed upon Catherine that she was a Van Wye, and a sacred thing, and she believed it. The idea of a man's even so much as touching her gave her a shiver, and she was especially an ordinary man of the People—for the People were terribly common, and Catherine was patrician, very patrician, indeed.

Then one afternoon it so happened that Adele had occupied so much of John's time and thought that he had neglected his job and the car, so much so that that neglected piece of mechanism stalled right on a busy crossing on the avenue. It certainly was embarrassing, for the traffic policeman was as sure as a mounted rhinoceros. He called John a "bum" and would probably have said worse things than that if it hadn't been for Catherine's patrician presence. But the engine would not start and the traffic was piling up behind them while the traffic regulator became more and more angry.

"Here," he roared, "swing her down the middle of the block next the curb!" And as he roared his massive weight against the back corner of the heavy car one Jim Brand detached himself from the passing throng and joined in pushing the heavy car out of the way.

"You ought to be on the force, with them shoulders," the policeman grinned his thanks to Jim Brand as they rolled the big car up to the curb. But Jim only laughed and waved his hand in a half salute as the other went back to his job.

"Thank you very much indeed," said Catherine primly as Jim Brand turned to her with his hat in his hand, and her eyes as she sat in the car were almost on a level with his own. His first thought was that she would have been pretty if she had a little more life to her.

"She'll have to go to the garage, miss," offered John meekly.

"I'll get you a taxi," smiled Jim Brand. He did so, and handed her into it most naturally by taking firm hold of her arm. And no young man had ever before taken hold of Catherine's arm.

From the taxi she leaned out a little excitedly, for this was an adventure. Then, summoning all her courage, she said: "Were you going downtown?" "Where I could drop you somewhere," urged Jim Brand.

So Jim Brand got in beside her and they rolled down the avenue, at length stopping in front of Catherine's home.

"I was really on my way up-town," confessed Jim Brand, humorously, "but I wanted to ride with you."

Catherine didn't know what to say to that, so she just looked down and looked away, wondering if either of her aunts was observing the tableau as she and the strange young man stood there on the walk.

"You're not offended, are you?" he asked.

"I should be"—she entered the gate and turned to him for a fleeting instant—but Jim was away. And with a little laugh, she ran up the steps.

The very next Sunday morning quite early Catherine crossed the street to the park opposite the house. The aristocracy of the square only use the park during the early hours before the rabble of the city fills the benches, so she sat herself down in the early morning sunlight and wondered about Jim Brand.

this column elsewhere, but we have just discovered that A. Brunette is a reader in Hamilton, Ontario.

Ho, Hum!
Pity the poor, downtrodden farmer these days. One day last week a farmer named H. M. McCoy, who lives near Wilmington, Ohio, needed a little change, so he herded together 266 head of hogs that were loafing around in a field. He drove the hogs to town and in ten minutes had a check for \$11,500. The hogs averaged 240 pounds per head. This is the life!

Notice!
If any of you fellows are going after rabbits or squirrels this fall, Ethel Mae Hunt lives in Athens, Ohio.

Things to Worry About.
A thousand leggers has only 46 legs.

Names Is Names.
Hammond Egg lives at Norway, Mich.

Our Daily Special.
Some Men Who Stand Upright Don't Act That Way.

Luke McLuke Says.
Isn't the United States Government going too far in prohibiting joy-riding on Sunday? Does the Government want the poor undertaker to starve to death? The introduction to a Fairy Tale used to be: "Once Upon a Time." But now the introduction to a Fairy Tale is: "Where were you until this hour of the morning?"

A man is always willing to forgive and forget when he gets into a jam. But it is different when some other fellow gets into a jam.

Don't worry. Today is the tomorrow you were worrying about yesterday, and nothing happened, did it?

Another good bet is that a woman wouldn't ask a man if he loves her if she didn't know the answer in advance. This war has knocked some of the dude ideas out of the young fellows and hereafter they will prefer overalls and a good-paying job to clean hands and a low-salaried position.

It pays to be polite. We mean by this that politeness sells a lot of stale groceries and worry fruit.

A boy can tell you that any boob can be a school principal, but it takes brains to work the problems in the fifth grade arithmetic.

who at that very moment came strolling toward her.

"I hoped I'd find you—aren't you going to ask me to sit down?" Then he sat down anyway. It was quite startling and very exciting. He questioned her and teased her, treated her just as if she weren't a Van Wye and sacred—just as if she were a girl whom he liked.

"Let's walk," he finally said, rising and catching her by the hands to draw her to his feet. He was like that—just sudden and abrupt and insistently away. And the color came into cheeks and his animation to her eyes. She

fairly sparkled in response to his vital presence, and she completely forgot herself and her aunts and tradition. So it went. She met him many times. Apparently by accident, but really by arrangement, although Catherine herself never fully realized this. And suddenly her aunts noticed a change in her. She got rounder, color became pronounced, her lips were red always and her eyes danced on the slightest pretext. The aunts were perplexed until one evening Catherine was late to dinner. She had been out all afternoon in the car. Jim Brand had given John \$5 and they had left John to his own devices while Jim took the wheeler, with Catherine in the seat beside him. Together all afternoon they had breezed along through the country recklessly happy. Hence Catherine's lateness to dinner.

At the Van Wye table that night there was less conversation than usual. The aunts were uneasy. Catherine's father had been a little wild in his youth, and the aunts wondered vaguely until Catherine arose from the table with a little smile.

"Aunt Belinda, were you ever grabbed suddenly by a nice young man and hugged close up to his heart and kissed ever so many times right on the mouth before you realized what was happening?"

"Whatever put such notions into your head, Catherine Van Wye? Certainly not!" said Aunt Belinda, severely. "Then I feel very sorry for you, Aunt Belinda," said Catherine, demurely, "for you certainly have missed something."

"Catherine," chorused the horrified aunts in despair, but their terrible niece had danced toward the telephone.

And an hour later Jim Brand was playing ragtime on Catherine's piano while that young woman stood behind him and patting out the syncopated time on his broad shoulders, occasionally leaning down to rub her smooth cheek against his, while in the room above those maiden ladies, her aunts, communed in solemn conference.

"And he's just a common country boy who happens to go to college!" said Aunt Melvina.

"I don't see what we can do about it," said Aunt Belinda helplessly; "she's twenty-one and has the Van Wye willfulness."

And every now and then Catherine Van Wye unexpectedly launches her agile young body like a catapult upon her surprised husband and hugs his head savagely to her breast, murmuring: "And they would have cheated me out of this! Cheated me out of life, and love, and you—you common person!"

But Jim Brand only grins and gives his ardent wife a proper kissing, which Catherine, I repeat to say, seems to agree with the last of the patrician.

THE LONDON ADVERTISER, LONDON, ONTARIO, TUESDAY, SEPTEMBER 10, 1918.

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A Positive Luxury in Infusion

Pure Tea, without admixture . . . of Any Kind, foreign to its growth.

"SALADA"

has the reputation of nearly a quarter of a century behind every packet sold—

"It's An Ill Wind . . ."

Three months ago the United States Government placed an embargo upon the use of steel for making pulleys, except for war orders.

Since that time the difficulty of securing steel pulleys has been so great that some shop superintendents have been forced, against their better judgment, to buy Dodge Wood-Split Pulleys.

But a curious result has come about from this necessity. Their experience with the Dodge Wood-Split Pulley has been so satisfactory that they are now specifying Dodge Wood-Split Pulleys instead of metal pulleys, both as regards replacements and new equipment.

They have found that the face of a Dodge Wood-Split Pulley provides greater adhesion, consequently there is less belt slip; and, our pulley being lighter and better balanced, there is less weight friction. These advantages effect a saving in power and coal.

They have also found that Dodge Wood-Split Pulleys may be run at higher speeds than metal pulleys without danger of burning.

In short, the Dodge Wood-Split Pulley has proved that it will do all that any metal pulley ever did, and do it better, at a less cost.

Add to this that you can get a Dodge Wood-Split Pulley of any diameter, from 4 inches up to 6 feet, on the day you order it, and the arguments in its favor are complete.

DODGE

Manufacturing Co., Ltd.

The London Engine Supplies Co., Limited.

Phone 307. 85-85 Dundas Street.

Stockers for London and District.

Ingram & Davey, Limited.

Phone 64. 408 Tairist Street.

Stockers for St. Thomas and District.

Ingram & Davey, Limited.

Phone 64. 461 Talbot Street.

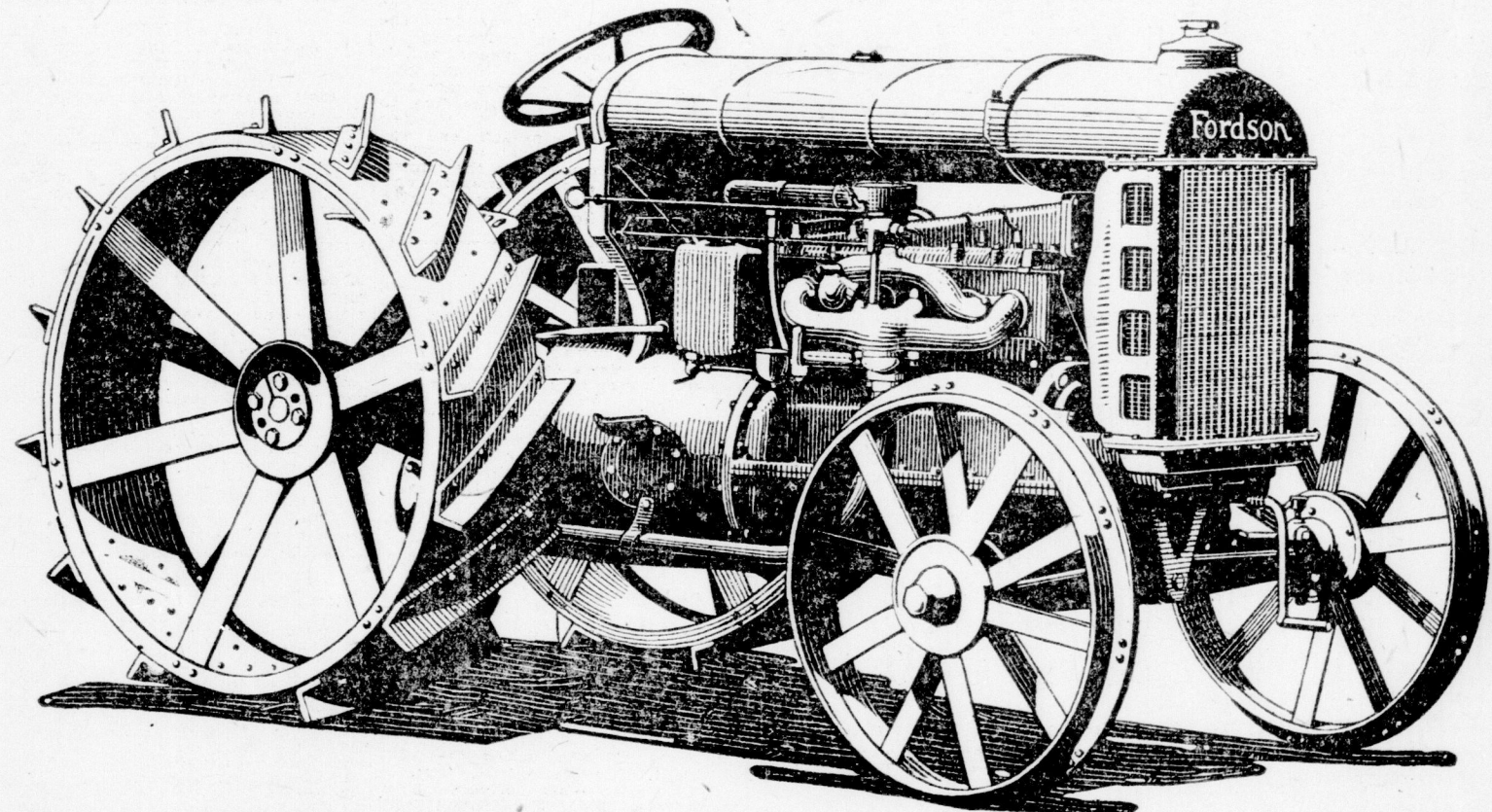
Stockers for St. Thomas and District.

FORDSON TRACTOR

DEMONSTRATIONS AT

THE WESTERN FAIR GROUNDS AND ASYLUM FARM

Corner Oxford Street
and Asylum Side Road



THE FORDSON TRACTOR will draw plows, harrows and cultivators

PAGE OF INTEREST TO WOMEN

JIMMY COON STORIES

By Dr. Warren G. Partridge.
Copyright 1917 by George Matthew Adams.

MR. AND MRS. PORCUPINE ALMOST SPOIL THE RECEPTION. The little people were placed in line by Teddy Possum, Chief Usher. And the first to be introduced to the guests were Mr. and Mrs. Mink; and they bowed very politely, as their brand new and costly furs gleamed in the light. They tried to shake hands with Mrs. Kate Kangaroo, but they were both short and fat, and they couldn't possibly reach the little right hand of Mrs. Kangaroo.



She Certainly Looked Very Beautiful as She Shook Hands With Mrs. Kangaroo!

RED CROSS
AND
C. W. C. A.
COLUMN

Our Fifth Year. Yes, it really is! Here we are beginning our fifth year of Red Cross work. We feel just a little like the soldier in Balmforth's cartoon. We're in this war for "fourteen" years enough. But as our lugs at the front say, "Are we downhearted?" And like our boys, we answer heartily, "No, and a thousand times no." Here we are at the opening of another year, surely, surely the last of the war—with our needles threaded and our sewing machines oiled, and our yarn rolled up in balls, and we line up for the fifth time and send across the sea the challenge to our hospitals and ambulances and dressing stations. "Here we are! Ready to command! What will you have?"

The Hindenburg Line. And we may well be ready and alert. The day is swiftly coming—it is upon us now—when our energies will be taxed to the utmost. This is the long pull up the hill. We are up against our Hindenburg line. If our work is to be accomplished every woman in Western Ontario must do a part. Every day for Christmas and other war working society must get together at once and bend to this big task that is facing us. There have been many HOW TO CURE COITRE OR THICK NECK.

By a painless home treatment of roots and herbs, which build up the entire system, we have cured forty of our patients in a few weeks' time. This treatment is guaranteed to be harmless and will not harm the most delicate system. Write for information to

PROFESSOR MARLO,
345 Wortley Road, London, Ont.
65-3-ywt

CEETEE
UNDERCLOTHING
Guaranteed Not To Shrink.Don't Throw Your Old Carpets Away
Beautiful Fluffy Reversible Rugs

SEE OUR EXHIBIT IN WOMEN'S BUILDING AT THE FAIR.
CANADA RUG COMPANY, 98 CARLING ST. PHONE 2485.

THE SAFEST MATCHES
IN THE WORLD
also the cheapest, are
EDDY'S SILENT 500's

SAFEST because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished.

CHEAPEST because there are more perfect matches to the sized box than in any other box on the market.

War-time economy and your own good sense will urge the necessity of buying none but EDDY'S MATCHES.

POLLY AND HER PAIS.—No Exceptions? How About Ashur?



Advertiser Patterns



A Pretty Frock For the Growing Girl. 2463—This will be a splendid model for flouncing, embroidered voile, crepe, batiste, lawn, dimity or swiss. The overskirt may be omitted. The sleeve may be finished in wrist or elbow length. The Pattern is cut in four sizes, 6, 8, 10 and 12 years. Size 10 will require 3 yards of 44-inch material. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Please send above-mentioned pattern as per directions given below:

Name
Town
Province
Age (if child's or misses' pattern)
Measurements: Bust Waist

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent, you need only mark 35, 34 or whatever it may be. When in waist measure, when misses' or children's pattern, give waist and length measurements. When child's pattern, give only the figure representing the age. It is not necessary to write "name" or "address" on the pattern, as we reach you in less than one week from date of application.

Daily Bible Question
Club

SUGGESTIVE QUESTIONS ON THE
UNIFORM LESSON FOR SUNDAY,
SEPTEMBER 15, 1918.

ONE GOLDEN TEXT SUGGESTION.
By Rev. T. S. Linscott, D.D.
Winning the World to Christ. (May be used with missionary applications.)
Matthew, vi, 13-15; xxviii, 18-20. Acts, i, 8-11.

QUESTIONS FOR TODAY.
A Verse 14-15.—To what extent does God expect us to be aggressive? How does He expect us to be aggressive? How does He expect us to be aggressive?

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SOCIAL AND
PERSONAL

Readers Are Invited to Phone All
News of This Kind to the
Society Editor, Phone
3670.

Miss Arly Weber of this city and her husband, Mr. Charles Weber, of 281 Egerton street gave an informal party celebrating her nineteenth birthday. About forty friends were present and spent the evening in singing, dancing and playing numerous games. The feature of the occasion was the presentation of a handsome cake ring to the hostess, the presentation being made by Miss Alice Reading, and a suitable address being read by Miss Alice Andrews. Refreshments were served and the party dispersed after a most enjoyable evening.

Miss Mildred Tolmie of Bridgeburg is the guest of Mrs. Alice Henderson, 81 Wellington street, and will appear with the Henderson Kiltie Band at the Western Fair this week.

First Air Mechanic Hugh McDonald, Northampton, Eng., and Second Air Mechanic Jack Holland, Pittsfield, Mass., Wilfred Verrier, Cambridge, Ont., and Jack Hord, Cambridge, Ont., of the Royal Air Force, Camp Borden, spent the week-end with the latter's parents, Mr. and Mrs. W. W. Harrison, 543 Simcoe street, city.

CYNTHIA GREY'S
MAIL-BOX

Let's Be Motherettes.

Dear Miss Grey.—As this is my last half-holiday, I thought I would celebrate it by writing to your department. Some one called you "Dear Patient Miss Grey" in the newspaper line. I have been in country office for quite a number of years, and Oh, my! how I love to be in country office! I have been in country office for quite a number of years, and Oh, my! how I love to be in country office! I have been in country office for quite a number of years, and Oh, my! how I love to be in country office!

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tomato catsup, one with not many spices. I have used a number of recipes from the Page and found them splendid, and I have sure enjoyed the letters. I often intended writing, but then I am NEVER READY.

ANS.—Honestly, it's difficult to imagine you a dabbler; your letter seems to be businesslike and to the point. Dull One will be pleased to see your pork curing recipe. Here is a reader's catsup recipe which I hope may be to your liking. Tomato Catsup.—Slice tomatoes, boil and strain; to a gallon of juice add one quart cider vinegar and salt to taste; mix 1 ounce whole black pepper, 1 ounce whole allspice, 1/2 ounce whole cloves, 1/2 ounce whole ginger (bruised), and 1/2 ounce whole nutmeg in small plate; place these spices in a cheesecloth bag and boil in the catsup two hours or more, until of the desired thickness. Near the last add 1 pound brown sugar and 1/2 pound of mustard, dissolved in a little cold vinegar.

A Mother's View of Spanking. "Dear Miss Grey,—I failed to receive "V. B. M.'s" envelope, so I sent the books to you. I'll trust you that she gets them. I also have the words and music of "My Old New Hampshire Home," so if the person that asked for it would be sure to return it I will send it to her or you, and you can send it to her.

You asked me if I am in favor of the old-fashioned spanking. I am glad to say no. I think it has been the cause of more unhappiness than it has ever brought about. But if a whipping is promised as a punishment for disobedience, I say be sure and not forget to give it.

The other way to punish a child, and do it in a more human way. Tell them the penalty of disobedience and talk to them, reason with them, hear their views, and get to understand them. It is much better to punish without good reason. Nine children out of ten don't know what they are punished for; some parents have a habit of slapping, which only aggravates, and makes the child more rebellious. I am sure that if you punish a child, it all depends on which way you do it. I am sure that if you punish a child, it all depends on which way you do it.

ANS.—You are welcome to any amount of our space whenever you like, for I am sure that our readers will be greatly interested in what you say. Maybe of our speaking mothers would also like to write in reply. Regarding the book, I have come to hand and see the book in the possession of "Wee Boy's Mother" by now.

Passed Her Entrance. Dear Miss Grey,—I thought I would creep into your corner in the paper. I am 13 years old, and I weigh 117 pounds. Do you think I am too heavy for my age? I am sure I am not. I am sure I am not. I am sure I am not.

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War times are teaching us that there is no economy in buying the cheapest goods nor the fancy high priced ones. We are depending on the solid values of the good standard brands—the brands that were good in peace time and have doubly proved their worth in war time.

Red Rose Tea—costing today only about 1/4 of a cent per cup—is one of the solid war time values that anyone can afford—and that everyone will enjoy.

It is truly a war time tea

T. H. Estabrooks Co. LIMITED
St. John, Toronto, Winnipeg, Calgary

Canadian Food Control License No. 6378

McCormick's Jersey Cream Sodas

YES, indeed, good things can be baked from Government Standard Flour. Just taste McCormick's Jersey Cream Sodas and see how crisp, how delicious and how wholesome our master bakers have made these soda biscuits under the new Government regulations.

Sold fresh everywhere. In sealed packages.

Factory at LONDON, Canada. Branches at Montreal, Ottawa, Hamilton, Kingston, Winnipeg, Calgary, Port Arthur, St. John, N.B.

Canada Food Board Licenses 11-003, 14-166

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"BABE" RUTH'S BLUDGEON AND HURLING ABILITY TOO MUCH FOR CUBS, WHO LOSE BY 3 TO 2

Ruth's Three-Bagger in Fourth Frame Sends in a Brace of Markers for Red Sox in Fourth Contest — Fortune Favors Boston in All Stages of Game.

BOSTON, Sept. 9.—The Boston Americans got the big edge in the world's series by beating the Chicago Cubs in a mad scramble for the fourth game today by a score of 3 to 2. This gave the Red Sox a lead of three to one in the series, and it is necessary now for them to win only one more game to make them the world champions.

Both teams departed from a perfect baseball for the first time since the meeting and the explosions which resulted kept the fans in a state of excitement.

"Babe" Ruth, Boston's big southpaw slugger, extraordinary, led the first bombing party which apparently wrecked the Cub machine for good and all, but was "choked" by his own "pat" in the eighth and ninth innings.

The game was between a first-class team and a second-class team. The Red Sox were the first-class team, and the Cubs were the second-class team. The Red Sox were the first-class team, and the Cubs were the second-class team. The Red Sox were the first-class team, and the Cubs were the second-class team.

On You Ruthless! Two runners were on base, Red Sox scored twice. Ruth would not take a chance with that big black bat, for the first three pitched balls were wide of the plate. The next one curved over a strike, while the burly Babe scratched around the box in disgust. Then he dug himself in for a step and started back in a wild charge. He batted the ball squarely into the outfield, and it started back in a wild charge. He batted the ball squarely into the outfield, and it started back in a wild charge.

Ruth's Bacon Saved. For three times Ruth's personality conducted mopping-up party had the Cubs demolished, but in the seventh inning, Manager Mitchell, detecting signs of wildness in the husky southpaw, began rushing in his reserves. With Packer out of the way, Scott to McIntire, Ruth walked Merkle. Then with Zeider up in place of Pick, Ruth lost all liaison with the plate, putting two men on bases. O'Farrell was injected into the

MUTT AND JEFF.—Jeff Is Either Some Bayonet Fighter or Some Liar.

THAT WAS SOME BLUNDER YOU MADE THE OTHER DAY WHEN YOU FORGOT YOUR BAYONET WHEN YOU MADE THAT BAYONET CHARGE. YOU SIMP, YOU MIGHT HAVE STARTED A STAMPEDE BACK FOR IT!



AW, POOH, POOH FOR YOU!

BUT I'M TELLING YOU FOR YOUR OWN GOOD. WISE UP TO THE GAME. WATCH OTHERS. DON'T DISPLAY YOUR IGNORANCE. THE IDEA OF GOING INTO A BAYONET FIGHT WITHOUT A BAYONET.

LISTEN! DON'T TRY TO TELL ME ANYTHING ABOUT BAYONET FIGHTS. I SPENT NINE MONTHS IN THE MEXICAN ARMY AND HALF THE TIME WE DIDN'T HAVE BULLETS AND HAD TO DEPEND ON OUR BAYONETS!

DID I SAY, EVERY TIME I WENT INTO A BAYONET FIGHT, YOU'D GET SO MANY GREASERS THAT MY BAYONET WOULD GET BLUNT?

SO I ALWAYS CARRIED A SCYTHE STONE TO TOUCH IT UP!

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\$10,000 EMPIRE STATE STAKE TO BE FEATURE AT SYRACUSE TODAY

Big Event Is For the 2:12 Trotters Only.

Syracuse, N. Y., Sept. 10.—Cloudy weather greeted the horsemen here today with the \$10,000 Empire State stake as the feature event of the second day of the Grand Circuit program at the State fair. No rain had fallen up to 10:15, but the prediction was for rain before night. The \$10,000 event is for 2:12 trotters. The other events on the program are the 2:10 and 2:15 trotters, the 2:20 and 2:25 trotters, the 2:30 and 2:35 trotters, the 2:40 and 2:45 trotters, the 2:50 and 2:55 trotters, the 3:00 and 3:05 trotters, the 3:10 and 3:15 trotters, the 3:20 and 3:25 trotters, the 3:30 and 3:35 trotters, the 3:40 and 3:45 trotters, the 3:50 and 3:55 trotters, the 4:00 and 4:05 trotters, the 4:10 and 4:15 trotters, the 4:20 and 4:25 trotters, the 4:30 and 4:35 trotters, the 4:40 and 4:45 trotters, the 4:50 and 4:55 trotters, the 5:00 and 5:05 trotters, the 5:10 and 5:15 trotters, the 5:20 and 5:25 trotters, the 5:30 and 5:35 trotters, the 5:40 and 5:45 trotters, the 5:50 and 5:55 trotters, the 6:00 and 6:05 trotters, the 6:10 and 6:15 trotters, the 6:20 and 6:25 trotters, the 6:30 and 6:35 trotters, the 6:40 and 6:45 trotters, the 6:50 and 6:55 trotters, the 7:00 and 7:05 trotters, the 7:10 and 7:15 trotters, the 7:20 and 7:25 trotters, the 7:30 and 7:35 trotters, the 7:40 and 7:45 trotters, the 7:50 and 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DAILY MAGAZINE PAGE FOR EVERYBODY

Secrets of Health and Happiness

Why Your Eyes Really May See Ghosts That Never Exist

By DR. LEONARD KEENE HIRSHBERG.
A. B. M. A., M. D. (Johns Hopkins University.)

DR. HIRSHBERG

It is very likely that you have always felt convinced that "seeing" is believing. No matter how often or how much you cast doubt upon the "heavenly word" of mouth, you have felt secure in your perfect eyesight. Yet "all that glitters is not gold," and optical illusions are by no means limited to sideshow and dime museums.

There are legends of things all around you that your uninterested, inattentive eyes fail to see, and there are greater multitudes of objects convinced from which are very real and far different from the idealistic, fanciful notions which you may have about them.

For example, experimental physiologists have proved that 10,000 individual units, such as soldiers, cannot be distinguished at 1,000 yards from a smooth, even, continuous mass of solid and single formation.

Prof. Luckes of Cleveland has carried out experiments on the apparent distance from the eye of men clad in red or in blue and stationed the same distance away.

Seven observers with perfect eyesight, when they were asked to judge the distance of a man in a brightly lighted room full of guests in black dress to a dark and empty one, after a few minutes, were the reverse of what you first saw. White objects and dresses will be where black ones were. The same effect appears as if you closed your eyes.

Prof. Swindle says that slight changes of illumination may reverse such after-images a long time afterward and with startling vividness. This observation is applied by him in an ingenious manner to explain the traditional ghost.

Both nocturnal and diurnal apparitions are thus possible. The ghosts, visions, spirits and spectres of night or day are thus discovered to be physical phenomena intimately linked up with the common sense of sight.

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slight found unanimously that the individual in red appeared to be closer and those in blue seemed to be much farther away. By the use of screens, with apertures called artificial pupils, the effect could be reversed or annulled.

Men and animals stationary at 1,000 yards may be wholly ignored. The instant, however, that they are in motion, even the nodding of a head or the waving of a hand, easily may be distinguished.

Tricks of Color. The man who is color blind and confuses red and green, not only has perfect vision for reading, writing and arithmetic, but may advance very far in the intellectual and commercial world and yet be woefully wrong in his judgments, knowledge, tastes and opinions upon almost every subject in the universe.

You cannot call such persons crazy, yet their color-blindness makes them obstinately foolish and wrong, short-sighted and full of false judgments.

Look at colored ribbons in daylight and then at night. Prof. Arpe describes experiments which show that red, green and yellow goods matched in light of a certain brightness do not remain matched when the general illumination is lowered, or even when their relative position with respect to the centre of vision are changed.

Another experimental psychologist, Prof. F. E. Swindle, tells in the American Journal of Psychology, how you "see" some things which are non-existent. Just as there are opposite colors called after images of an opposite tint, so there are after images of things and events. In other words, when you see a red dash and shut your eyes you will see a green one; if you see a black spoon and quickly close your eyes you will see a white one.

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also have your eyes examined, as they often are the cause of headaches.

J. M. A.: If you will send a stamped self-addressed envelope with your query repeated, I will be glad to answer your questions.

TRUE READER: Q—Please tell me how I can remove warts? A—Of course, some warts are so mild that a little cold, heat, dryness, vinegar, or other simple domestic "focus-pocus" will cause them to drop off. Many, however, require more radical treatment such as caustic soda, salicylic acid, or a little of one drug to the ounce of colodion, or the surgeon's lance.

A. B. C.: Q—If you will send a stamped, self-addressed envelope with your query repeated, I will be glad to answer your questions.

N. E. A.: Q—Is henna good for hair that is turning grey, and where can it be bought? A—Take one ounce of henna leaves and one quart of boiling water. It is very good for hair that is turning grey. It can be bought at any drug store.

Dr. Hirschberg will answer questions for readers of this paper on medical, hygienic and sanitation subjects that are of general interest. He cannot always undertake to prescribe or offer advice for individual cases. Where the subject is not of general interest letters will be answered personally. If a stamped and addressed envelope is inclosed, address all inquiries to Dr. L. K. Hirschberg, in care of this office.

DIARY OF A FASHION MODEL

BY GRACE THORNCLEIFF.

She Learns How a Detachable Apron-Effect Makes One Frock Do Duty As Two.

Many attempts are constantly being made to adopt war economy ideas and to make one costume perform several services. There are always experiments with one-piece dresses which can be made to serve as street costumes, evening frocks or indoor wraps simply by the twist of a lever, the turn of a collar or the changed fastening of a sleeve.

Of course, the objection to the whole idea is that it means wearing the one costume so much that it is worn out quickly, and by making the purchase of the same kind of frock necessary frequently it results in no economy in the end.

Nevertheless, the idea of adjustable parts of the dress can be used with moderation so that it will mean some slight economy within reasonable limits. Adjustable sleeves or adjustable panels can do much to transform a frock into the appropriate type the occasion demands, and yet not tempt one to carry the idea to extremes.

In the suit here illustrated a slight use has been made of the adjustable idea in the detachable panel. This is apron shaped, and is attached to the skirt with snapers. It can easily be added or removed, and this slight touch is very effective.

For the plain tailored waist a plain skirt is preferable, but if one of the sheer or ornate waists are worn the plain skirt is a little too severe and clashes with the softer effect of the blouse. So in a moment the little apron-like drape can be clipped on, making the simple colored skirt a more elaborate part of the dressy waist.

This costume is simple in line and economical of fabric, yet it has just the right touch of trimming in coat and skirt which removes its severity and makes it suitable for both simple and elaborate needs.

Navy blue tricot is used, and the trimming is simple black, soutache. When the apron is worn with the skirt the suit seems semi-tailored, but without the apron the costume looks like a severe tailored model.

The coat is straight, and as it finishes slightly below the waist line, there is a flat effect back and front that is very youthful and becoming. The sleeves are full and plain, rather full, and have a wide, soft finish. The black soutache braid trimming the ends. Small slit pockets on either side of the coat are outlined with soutache braid and tiny black buttons in the braid buttonholes. The apron has a tiny slit pocket.

This costume may be worn either with a stiff white turnover collar or a soft bow, so that it has a sport appearance. In this case the simple tailored finish is attained by omitting the apron. Or, for more elaborate occasions, the apron is worn with a waist of georgette or chiffon, with a high lace collar and jabot.

Good Night Stories by Claude Silver. BOBBY TAKES DADDY STICKLEBACK HOME.

Bobby stood watching the queer little fish in his fish bowl swimming back and forth. He was just about one inch long with a row of thorns down his back. Underneath he was silver. Green and purple bands were on his back, red and gold on his head and sides.

"His fins are as thin as silk," mused Bobby. "Wonder what kind of a fish he is?" There was a squeaky laugh, and Squeedee, Bobby's little elfin friend, hopped up beside the bowl.

"Too bad to keep Mr. Stickleback in a bowl like this," said Squeedee. "He'll soon lose his brightness." As he spoke, Mr. Stickleback's brilliant suit began to fade, and Squeedee added:

"He always fades when he's in trouble." Mr. Stickleback swam to the side of the bowl near Bobby and poked his head above the water.

"Squeedee is right; I'm very unhappy," he cried. "I had only just built my house and was guarding it ably. Mamma Stickleback was busy with her eggs when some one jerked me out of the pond."

"Oh, dear!" exclaimed Bobby. "Please let's take him home again, Squeedee." Before he finished speaking Squeedee made him very tiny, and together they hopped upon Mr. Stickleback's back and away through the air they sailed.

Soon they reached a lovely pond. Mamma Stickleback was guarding the little hut of straw, grass and moss that Mr. Stickleback had glued together with glue from his own skin to hold their tiny eggs.

"Oh, how beautiful you are now!" cried Bobby, for when Mr. Stickleback saw his wife his suit began to sparkle and to glow like a rainbow.

Mamma Stickleback let Bobby peep into the tiny nest filled with little golden eggs, each no larger than a poppy seed.

Then some of them hatched, and wee fish swam out and circled around their proud daddy and happy mamma.

"No wonder you were unhappy," laughed Bobby. "With such a lovely family out here in the pond!" "If it wasn't for the dread of Mr.

Stickleback getting some of them I'd be perfectly willing to go back to the glass bowl with you," said Mr. Stickleback. "But I'd stay here until they're large enough to look out for themselves."

"Indeed you shall!" exclaimed Bobby. "And Squeedee will help you keep old 'Dogfish' away." Squeedee promised, and they bade

Goodnight to the pond. Bobby peeped into the tiny nest filled with little golden eggs, each no larger than a poppy seed.

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LONDON MERCHANTS' SPECIAL FAIR WEEK SALES

Extra Specials Fair Week

Men's Suits	\$18.00
Men's Raincoats	\$10.00
Boys' Suits	\$6.95
Boys' Raincoats	\$3.50

OAK HALL
156 DUNDAS STREET.

With These Store Conveniences at Your Disposal, Make This Store Your Headquarters During Fair

This is to be the greatest Western Fair yet and, like all other people of London, we want the visitors to know that they have a warm welcome. The Millinery and Fall Fashion Displays will continue in every section of the store, showing the correct modes for women, men and children for seasons 1918-19.

Rest Room, second floor, where you may drop a line to your friends; free stationery supplied.

Information Bureau—Lost and Found Office. Post your mail here—Rear Main Floor.

Free Parcel Checkroom—Basement.

Ice Cream Parlor and Soda Fountain. Light lunches served also throughout the day—Rear Main Floor.

Telephone Booth—Second Floor.

Lavatories and Washrooms—For women, 2nd Floor. For men, 4th Floor.

Restaurant—Fourth Floor. Seating capacity 300 people. Breakfast, 8:30 to 10 a.m. Dinner, 11:30 to 2 p.m. Afternoon Teas, 3 to 5:30 p.m.; a la Carte Lunches all hours.

Canada Food Board License No. 10-208.

SMALLMAN & INGRAM

Buy Now and Save Money SAVE MONEY HERE

While on your trip to the fair Monday, Tuesday and Wednesday mornings, between 9 and 12 o'clock, we will give on any portable electric lamp an absolute guaranteed reduction of 25 per cent.

Benson & Wilcox Electric Co.
Electrical and Automobile Supplies.
246 DUNDAS STREET.

Wednesday Morning SPECIALS

9 TO 12 O'CLOCK ONLY.

Women's Vici Kid Lace Boots, plain toe, Louis heel, \$5.00 to \$5.50 values, all sizes \$3.89

Misses' Box Kip and Dongola Lace Boots, good serviceable School Shoes, sizes 11 to 2 \$2.19

Boys' and Youths' Boston Calf Blucher-Cut Lace Boots, leather insoles \$1.89 and \$1.69

25 only Brown Fibre Suitcases, sizes 22, 24 and 26, \$1.50 and \$2.00 values \$1.19

The MORRISON SHOE Co
123 DUNDAS STREET. 8 MARKET SQUARE.



WEDNESDAY, 9 TO 12 P.M., THE BIGGEST SPECIAL OF FAIR WEEK SALES

Gurranteed Salts' Plushes and All-Wool Velour Coats \$35.00

These are wonderful coats, with convertible collars, cuffs and belts. Some are fully and others are half lined; beautifully trimmed with plush, velvet, and some fur trimmed. All sizes 16 to 44. Regular to \$30 values. Wednesday morning only \$35.00

Artistic Ladies' Wear Co.
211 DUNDAS STREET.

OUR SPECIAL

For Western Fair Visitors is a line of Rugs. Our display consists of a full line of Axminsters, Wiltons, Brussels, and Tapestries, in all sizes up to 9x12 feet.

A Few Bedroom Rugs, Reversible, at \$8 and \$9
Extra Special Value

A large number of Axminster Rugs, 9x9 feet, at each \$30.00
These are specially reduced for Fair Week. See our full line.

Wm. Trafford Furniture Co.
COMPLETE HOMEFURNISHERS,
129 DUNDAS STREET. 11 MARKET SQUARE.

Wednesday Morning Specials 9 to 12 a.m. Only.

40 only, Pure Wool British Melton Overcoats, in dark grey shade, raised seams, raw edge, self or velvet collar. Sizes 35 to 44. Value \$30.00. Wednesday at \$22.75

5 Pieces Full Bleached Plain Cotton Sheeting, round even thread, 68 inches wide 49c

Women's and Misses' Early Fall Coats in all wool serges and fancy tweeds, in good colors. Regular \$18.50 to \$22.50 values. Wednesday \$15.00

R. J. YOUNG & CO.

ROSS' LIMITED

MANUFACTURING FURRIERS, ALSO MANUFACTURERS OF LADIES' CLOAKS AND SUITS.

Fair Week Specials

To our friends visiting the Western Fair we extend the following bargains:

ON 10TH INST., TUESDAY MORNING, FROM 9 TO 12 O'CLOCK.

1 Copen Silk Suit, size 40. Regular \$26.00, for \$12.50

1 Sand Silk Suit, size 18. Regular \$27.50, for \$25.00

1 Taupe Silk Suit, size 36. Regular \$38.00, for \$25.00

1 Taupe Silk Suit, size 40. Regular \$39.00, for \$20.00

1 Green Silk Suit, size 38. Regular \$28.00, for \$20.00

1 Green Silk Suit, size 34. Regular \$40.00, for \$37.00

1 Navy Silk Suit, size 35. Regular \$45.00, for \$28.00

1 Navy Silk Suit, size 34. Regular \$40.00, for \$35.00

1 Grey Silk Suit, size 35. Regular \$39.00, for \$25.00

1 Grey Silk Suit, size 35. Regular \$39.00, for \$25.00

PHONE 1319. 196 DUNDAS STREET.

A FEW WEDNESDAY SPECIALS

Men's Brown Laced, Neolin soles, English last, new. All sizes \$5.90

Women's Gunmetal, Laced, cloth top, sport last, \$4.00 value \$2.15

Women's Brown Laced, sport last, or high heels, \$6.00 values. All sizes \$4.90

Misses' Dongola, buttoned. A good \$3.00 boot. Sizes 11 to 2 \$2.15

Watch Our Windows for These and Others.

ROWLAND HILL

RELIABLE FOOTWEAR.
Main Store—189 Dundas Street, Next to Advertiser Office.
Branch—429 Hamilton Road, Bourne's Block.

Taylor Drug Co. Specials

Every Item Puts Real Money in Your Pocket.

- 1.—1-lb. Water Glass 16c
- 2.—25c Listerine 19c
- 3.—Castile Soap 29c a long bar

TAYLOR'S
6 Cut-Rate Drug Stores

HEINTZMAN & CO.

Special Piano Bargains

\$400 Used, Upright Piano \$125

\$300 Used, Upright Piano \$75

FROM 9 TO 12 ONLY.

Heintzman Hall

Dundas Street, London.

A Big Special for Phonograph Lovers

Seven-inch Double Disc Emmerson Records

25 Cents

London Phonograph Co.

W. J. WRAY & CO.,
234 DUNDAS STREET.

R. H. & J. DOWLER, Ltd

9 to 12 Monday Forenoon
BIG FAIR SPECIALS

\$20.00 English Wool Cravenette Raincoats... \$13.50

\$22.50 English Wool Cravenette Raincoats... \$16.50

150 pairs Men's English (old cloth) Trousers... \$3.19

250 pairs Boys' \$1.50 Bloomers, full lined \$1.19

25 dozen Men's and Boys' 75c Tweed Caps 59c

Men's Early Winter Combinations, all sizes, \$2.40

MEN'S SUITS, WINTER AND FALL OVERCOATS.

At a clear saving of 20 to 40 per cent.

50 dozen Men's \$1 Work Shirts, big bodies 79c

MARA'S Fair Week Specials

SEALETTE COATS.

First showing of Salt's Sealette Coats, made of best-quality imported sealette; all made with large, convertible shawl collar, in two styles, in flared coat with belt and plain flared, in sizes 32-46. Regular \$50.00 value. Fair Week Special \$32.00

READY-TO-WEAR HATS.

Just opened, New Fall Ready-to-Wear Hats, in silk, velvet, plush, satins, velours, felts and combinations. Specially priced for Fair Week, each \$2.00 to \$5.00

SILK POPLIN.

25 pieces, 36-Inch Silk Poplin, for ladies' fall suits, dresses and separate skirts; very heavy quality, glossy, in black and all colors. Worth \$2.00. Fair Week Special, yard \$1.39

Men's Wholstock Work Boots

Genuine Wholstock Leather Boots, tan or black heavy soles, solid heels and counters. Boots worth \$5.00, for \$3.95

Men's Brown Walking Boots

Dark Brown Calfskin, with Neolin soles and rubber heels, neat English last. Worth \$7.00, for \$4.95

AGNEW'S BOOT SHOP

182 DUNDAS STREET.

THREE BIG SPECIALS

At London's newest Ladies' Ready-to-Wear store
Fair Week only.

Beautiful Coats—
Well made of best cloth \$22.50

STYLISH FURS—
Set of Black Russian Wolf \$15.00

CHIC MILLINERY—Specially trimmed Hats,
different shapes, shades and trimmings, at \$4.95

Royal Millinery and Ladies' Wear

246 DUNDAS STREET.

On Sale from 9 to 12 Monday Shirts, 89c

Real Bargains—Hard cuffs, in black and white stripes, blue and white stripes, in all sizes from 14 to 16½.

SELAKE

CORNER CLARENCE AND DUNDAS.

The London Advertiser

"Supreme in the Field."

FIRST in ADVERTISING.
NEWS.
CIRCULATION.

Service to both advertiser and reader 24 hours of the day.

A SPECIAL SALE FOR WEDNESDAY MORNING ONLY

Black Paillette Silk

36 inches wide, soft satin finish, on our Second Floor, will be featured; this desirable weave of silk taken from our regular stock at \$2.50 a yard. Special price \$1.75

Shop early for this worth-while bargain.

GRAY'S, Limited

140 DUNDAS STREET. PHONES 115-116.

Brick & Dundas, Limited

10 only Black Navy, All Wool, Serge Skirts, 23 to 26 bands \$3.95

WOOL VELOUR COATS

Made from fine quality velour, belt all around, full skirt, gathered at belt, convertible collar, navy, brown, burgundy, taupe \$29.75

Brick & Dundas, Limited

LONDON MERCHANTS' SPECIAL FAIR WEEK SALES

SAMPLE HATS

Soft Felt Hats, English make, all sizes and colors. Worth regularly \$2.50.

FAIR WEEK SPECIAL \$1.23

Wegner Clothing Co.

C. P. Wegner, the original low-price hat man, The Heart of London, The Real Live Store, 371 Talbot Street. Opposite Market. Open evenings.

SPECIAL:

FIBRE SUIT CASES, 24-INCH AND 26-INCH, HEAVY LOCK, STRONG CATCHES. REGULAR \$1.75, MONDAY **\$1.25**

J. McCormick

PHONE 2038. 395 TALBOT STREET. THE LEATHER STORE OPPOSITE MARKET.

J. G. Steele & Co, Hardware

O'Cedar Mops.....\$1.00 and \$1.50 each
O'Cedar Oil.....25c and 50c bottle
Liquid Veneer.....25c and 50c bottle

SPECIAL

Perfection Coal Oil Heaters
\$6.00 and \$6.50
So nice for cool evenings.

Boys' Wagons.....\$1.75 to \$2.50 each
Kiddle Cars, \$2.00 and \$2.50 each
Silver Knives and Forks, half a dozen of each for.....\$2.00

J. G. Steele & Co., Hardware

204 Dundas Street. Phone 750.

SPECIALS FOR TUESDAY MORNING OF FAIR WEEK AT

John Graham & Co.

\$3.00 Soft Hats, about three dozen odd lines, for....\$1.85
Odd lines of 25c Linen Collars2 for 25c
Odd lines of 50c Ties, all new, for25c
Boys' Shirtwaists, regular 75c to \$1.25, for.....50c

JOHN GRAHAM & CO.
MEN'S OUTFITTERS

THE RELIABLE CROCKERY HOUSE

Johnson & Barbour

193 KING STREET, LONDON.

Dinner Sets, Tea Sets, Fancy China, Rich Cut Glassware, Aynsley's Fine English China, French China, Nippon Fancy and Table Chinas, Genuine Satsuma and Cloisonne Ware, Wedding and Holiday Gifts. Come and see our immense display of beautiful goods. Seven floors devoted to Crockery, etc. Prices will interest you.

Johnson & Barbour

PHONE 1374. 193 KING STREET.

FAIR WEEK SPECIALS

Three Bargain Tables

50c \$1.00 \$2.00

Table. Table. Table.

See north window for Fair week specials in diamonds, watches, clocks, jewelry, cut glass, umbrellas, walking sticks.

C. H. WARD & CO.

Diamond Merchants and Jewelers, 386 RICHMOND STREET. PHONE 1084.

FAIR VISITORS

Patronize London Merchants

Advertising On This Page

Our Fair Week Specials

WEDNESDAY MORNING, 9 TO 12 O'CLOCK.

7-INCH CASSEROLE, genuine Guernsey ware insert, nickel-plated frame. Only\$2.49
8-INCH CASSEROLE, genuine Guernsey ware insert, extra heavily nickel-plated frame. For only\$3.99
ONE QUART VACUUM BOTTLE, keeps liquids cold 72 hours, hot 36 hours; case nicely finished in nickel; regular value \$3.00. Sale price\$1.99

Cowan's Colossal Hardware

THE STORE WITH A STOCK, 125-7 DUNDAS STREET. Two Phones—3461, 3462.

BROWNLEE'S

Extra Specials for Fair Week

English Steel Butcher Knives. Regular 50c, for .25c
28 and 30-Inch Stove Boards\$1.25 each
Make your old car shine. Auto Spray and bottle of Liquid Veneer. Regular \$1.50, for\$1.25
Rubber Roofing \$1.50, \$2.00, \$2.50, \$3.00, \$3.75, \$4.50 per square.

Our Fall Enamelware Sale Now On.

J. A. BROWNLEE

Opposite Market.

CASSELMAN BROS.' FAIR WEEK SHOE SPECIALS

Ladies' Calf Lace English, Walking Last, All sizes\$3.95
Ladies' Brown Calf, Lace, Neolin or leather soles\$4.95
Men's Brown Calf, Lace, Goodyear welt, Neolin soles. All sizes\$5.95
Ladies' Brown Calf, Lace, English Walking Boot. All sizes\$5.95

CASSELMAN BROS.

The Shop of Quality, Value, Service. 171 DUNDAS STREET.

Chapman's Fair Week Values---Staples

Dark Imported Flannelette, stripes and checks, 25c yard. Sold for less than what we can buy it for.
Tapestry Table Covers, \$2.00 to \$6.50. Popular colorings, green and red, gold and green, red and cream, two shades of red and two shades of green.

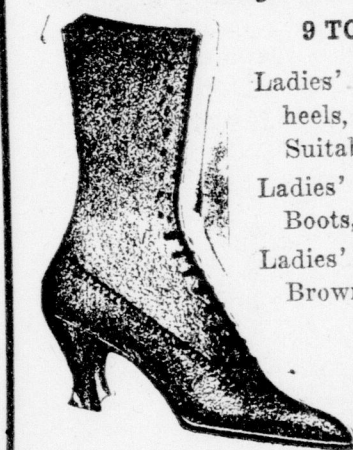
STOCKING TALK FOR LADIES.

Fleeced-lined, very special. Regular 50c values, 35c pair or 3 pairs for \$1.00.

239, 241 and 243 DUNDAS STREET. New Store—Central and Popular.

Wednesday Morning Shoe Specials

9 TO 12 O'CLOCK NOON ONLY.



Ladies' Gunmetal Calf Bluchers, medium heels, hi round toes. Suitable for school wear.....\$2.98
Ladies' All-Grey Kid 7½-inch Lace Boots, Louis heels\$2.98
Ladies' Brown Patent Leather Lace Boots, Brown Buck tops, all sizes.....\$3.98

Ashtons

The Purdom Hardware Co

124 DUNDAS STREET. PHONES 2800, 2801.

SPECIALS FOR WEDNESDAY MORNING.

60-Watt Tungsten Bulbs, regular 60c, at38c each
Wezoul Furniture Polish, regular 50c bottle, at.....25c each
Regina Vacuum Cleaner, reg. \$30.00, at only \$20.00 each
Aluminum Tea Kettle, special price\$2.98 each
Ovens for gas or oil stoves\$1.00 each
Boys' Wagons for small boys\$1.00 each and up
Lawn Seats, will fold, regular \$1.75, at.....\$1.25 each
Oil Heaters, small size, only\$2.83 each

The Purdom Hardware Co

Now Is the Time To Buy Shoes

136 PAIRS

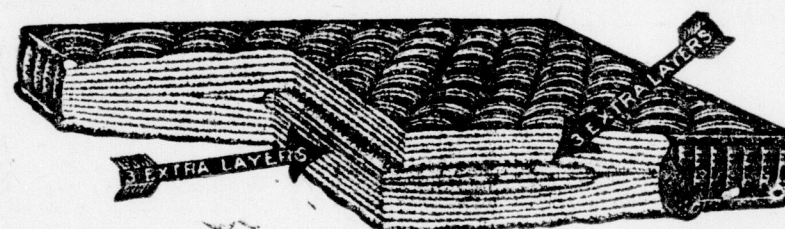
Women's High-Grade Samples

In Greys, Browns and Blacks, finest quality and well made. Sell regularly for \$8, \$9, \$10, specials for fair days

\$4.95, \$5.95 and \$6.95

JOHNSTON & MURRAY

DUNDAS STREET.



"IDEAL" SPECIAL \$8.50 MATTRESS

This splendid Mattress is built of felt fibre, covered with heavy art ticking, has French roll edge and fitted with handles on the side. This is our regular \$10 mattress. Club terms: \$2.00 cash; \$1.00 weekly.

Ontario Furniture Co., Limited

228-230 DUNDAS STREET.

TWO FAIR WEEK SPECIALS

Shop **BARNARD'S** Shop
Early Here

For Fair week only we are offering hundreds of genuine bargains in many lines, and each day between the hours of 9 and 12 we will give the public the benefit of our extra special prices on

THESE TWO SPECIALS

Watch 17-jewel adjustable works, in medium-size gold-filled case. Regular \$25.00. Now \$16.50.
Fountain Pen 14k gold point; satisfaction guaranteed. Regular \$1.25. Now \$1.00.

JOHN S. BARNARD

Jeweler, 194 DUNDAS STREET. Opposite Advertiser.

Babies' Shoes, 49c a Pair

Best quality leathers, in a variety of colors. Red, black, blue, white, champagne, etc. Worth \$1.00 a pair. Sizes 1 to 3. This is but one of our Fair Week specials.

COOK'S SHOE STORE

The Store With the Stock.

EXTRAORDINARY VALUES IN

Men's and Boys' Suits and Overcoats

FOR FAIR WEEK

Boys' Suits\$4.98, \$5.98, \$6.98 and \$7.98
Men's Suits\$10.98, \$12.98, \$13.98, \$15.98

GRAFTON & CO.

Wonderful Values in Soap

15c "All-Pure" Soap, a large Bath Tablet3 for 25c
15c Buttermilk or Verbena Soap, exceptional value.....3 for 25c
10c "Xtragood" Toilet Soap, nicely perfumed3 for 21c
15c Vinolia Bath Soap, the best value for the money.....2 for 25c
10c Vinolia Lotus Soap, a new soap, and a wonder.....3 for 25c
15c Jap Rose Soap, the famous "Bubble-Bath" Soap.....2 for 25c

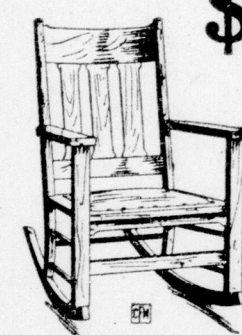
For Monday Only.

Cairncross', The Chemists

216 DUNDAS STREET.

\$6.90 For this \$10 Easy Rocker

Upholstered in genuine cowhide leather.



Bargains in Rugs

\$10,000.00 worth to choose from. Extra Wilton Samples ..\$2.50 each

KEENE BROS.

125 AND 127 KING STREET.

London's Best Drapery, Rug and Furniture Store.

INTERESTING INFORMATION FOR Earners, Savers and Investors

Profitable Investment

An opportunity to obtain on very favorable terms a sound Investment Bond with a stock bonus.

A First Mortgage on property and assets valued at over three (3) times bond issue. Mortgage limited to present amount. Large semi-annual sinking fund providing for redemption of Bonds. Attractive annual interest return with regular payment assured by large earning power and unlimited market. Stock bonus which entitles holder to full proportionate distribution of profits.

Purchase may be made for cash or by periodical installments.

Send for particulars.

Royal Securities Corporation

LIMITED

164 ST. JAMES STREET, MONTREAL.

Your Family

Your chief thought now is the welfare of your family. Have you had the foresight to make a will that will take the best care of them when you are gone? If not, why not? Make your will now, and insure your estate against mismanagement and loss by appointing as your executor and trustee

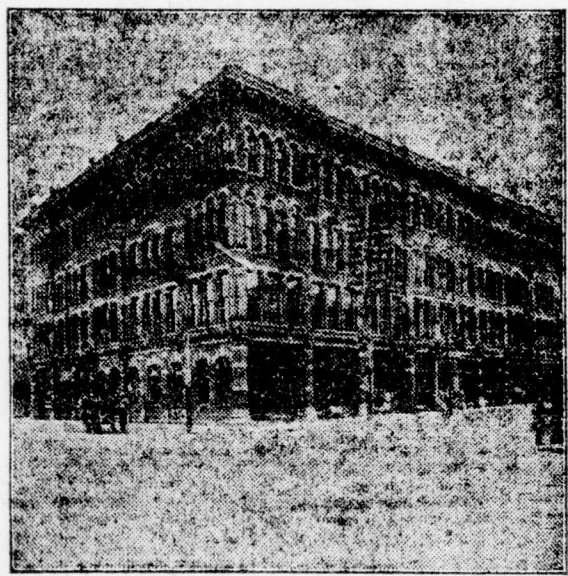
The

Fidelity Trusts Company of Ontario

DOMINION SAVINGS BUILDING.

LONDON.

The Dominion Savings and Investment Society



(with total assets of \$2,334,803.86, and a total liability to the public of \$1,112,672.55, leaving a margin as security for Debenture-Holders and Depositors of \$1,222,131.31), pays interest at 5 per cent on Debentures and 3½ per cent on Deposits, half-yearly.

This margin of security practically guarantees the principal and interest of all our clients.

For further information apply to the manager.

DOMINION SAVINGS BUILDING, Corner King and Richmond Streets, London, Ont.

London and Western Exchange

218 DOMINION SAVINGS BUILDING, LONDON, ONT.

DEALERS IN

Listed and Unlisted Securities and War Bonds

WILL SELL

40 SHARES CARLING B. AND M. CO.
60 SHARES LONDON COLD STORAGE AND WAREHOUSING CO.
42 SHARES LONDON LOAN AND SAVINGS COMPANY.
6 SHARES LONDON LOAN.
6 SHARES DOMINION SAVINGS.
10 SHARES CANADIAN MARCONI.

5 SHARES ST. THOMAS FACTORY COMPANY.
12 SHARES HURON & ERIE (fully paid).
7 LONDON AND CANADIAN AGENCY.
10 HURON & ERIE (20 per cent paid).

Industry, Thrift, Banking, Insurance, Investments

PLATINUM FIRST DISCOVERED IN COLOMBIA.

The fact that platinum, that beautiful and very expensive metal just now worth about six times as much as gold, was first discovered in South America in a section of what is now the Republic of Colombia is not exactly a matter of common knowledge. Furthermore, it may not be generally known that the scientists, dentists and manufacturers of the most expensive jewelry on this continent must now depend for their supplies of the precious "white gold" practically entirely upon Colombia, whence the Russian source of supply has been for the time being "out of the game." Still, there is no imminent danger of Colombia's resources in platinum being exhausted. They have been mining it down there for 150 years, but the output seems to be constantly increasing. As an instance, according to the current number of the Bulletin of the Pan-American Union, Washington, D.C., the exports of the metal during the past three years were valued as follows: In 1915 at \$607,500; 1916 at \$1,350,000, and for the year 1917 at \$2,160,100.

Incidentally, it is interesting to note that at one time—and that not so very long ago—the crude platinum grains that were mined in with the ore of certain gold mines in Colombia were regarded as a waste product, and thrown away. Dr. Geo. F. Kuntz, a great expert on precious stones and metals, in an article recently contributed to the Bulletin of the Pan-American Union tells of it as follows:

"The rejection of platinum as a waste product in the operation of refining gold led to some strange happenings in Colombia. The platinum separated from the gold by the dry, or 'blowing' system was either cast into the street or thrown through cracks in the building where the work was done. Later, when platinum became valuable, a considerable quantity of the metal was thus discovered in Quibdo, capital of the Chocó district, where much gold refining was done. As a result the entire town of some 1,500 inhabitants was turned into a mine, and the natives were employed in working the streets for the Government, while many property owners mined under their houses. In one case a man went so far as to tear down his store, and was rewarded by recovering enough platinum to rebuild on a larger scale and clear \$4,000 in American gold besides."

Dr. Kuntz's article is replete with interesting information about platinum and, among other things, he tells how the world first learned of the existence of such a remarkable metal.

"In view of the many uses to which platinum can now be put and of its increasing value, it seems strange that European knowledge of its existence is dated not farther back than 1735, when the South American deposits, now within the limits of the Republic of Colombia, were visited by the Spanish traveler, Don Antonio de Ulloa (1716-1795), who had been appointed with Don Jorge Juan to accompany a French scientific expedition sent out by the Government to execute the measurement of an arc of the meridian on the plain of Quito. Although the first publication of Ulloa's observations was made in his 'Relacion historica del viaje a la America meridional,' issued in two folio volumes at Madrid in 1748, specimens of the new metallic ore had already been brought to England from Jamaica as early as 1733 by Mr. Charles Wood, an English metallurgist, the material having reached him by way of Cartagena in the then New Granada, later a part of Colombia. Of the appearance and qualities of the new metal Mr. Wood stated that the 'Platina de Pinto' otherwise called 'Juan Blanco,' was smooth and brilliant, of uniform structure, and not liable to rust or tarnish on exposure to the air. He adds that the Spaniards did not take it from veins as ore, or as metallic masses, but in powder or small grains. He believed that it was rarely secured entirely pure, since in all examples he had seen he always observed an admixture of black and shining grains, similar to those found on the coasts of Virginia and Jamaica, this being a rich vein ore, attracted by the magnet; there were also generally certain particles of a yellowish hue which seemed to be of a different nature. He asserted that the Spaniards had learned the secret of melting it, and since they made many sword-guards, buckles, snuff-boxes, etc., of it, he concluded that it must be quite abundant. * * * The designation, 'Platina de Pinto,' had been given it, because the specimens in question came from the River Pinto, the name 'platina' itself was equivalent to 'little silver,' from its resemblance to the latter metal."

The first veritable platinum ingot was made by a French chemist, Chabaneau, in 1783. Charles III. of Spain had called him to Madrid and created a special chair of mineralogy, physics and chemistry for him. In his laboratory he found the secret of rendering the new metal malleable, and this is the way he revealed the fact to one of his patrons:

"Three months later, at the home of the Count of Aranda, there appeared upon a table an ingot, some 10-centimeters cube (about four inches), with a beautiful metallic lustre; it was malleable platinum. The enthusiastic count started to pick it up, but failed to move it. 'You are joking,' said he to Chabaneau, 'you have fastened it down.' 'No, indeed,' said the professor, and he raised the little ingot easily, though it weighed some 23 kilograms (about 50 pounds). The count had not thought that the light platinum sponge would thus appear as the heaviest of all (then known) metals."

THE OUTLOOK FOR AUTOMOBILES, MOTOR TRUCKS AND FARM TRACTORS FOR EXPORT TRADE.

It is a foregone conclusion that the United States will exert its main efforts for foreign trade in those lines in which it is naturally pre-eminent regardless of questions of tariffs and competing prices. In this connection, motor trucks are bound to enter very largely into the calculations of the future. Spurred on by the war demands, the automobile industry of the United States has developed a capacity for production which will put that country on the first line of opportunity with respect to foreign markets. Perhaps nothing has done more to carry forward the prospect of American export trade than the automobile. Even with embargoes in practically all the countries of Europe last year the American automobile trade exceeded \$88,000,000 for 65,732 passenger cars and 13,347 trucks. Exports of the automobile industry in 1917 almost equaled the combined exports of agricultural machinery, electrical machinery and apparatus, and all locomotives and railroad cars.

FARM TRACTORS.

Another American product which is bound to figure largely in the new trade opportunities of that country is the farm tractor. Only 14,500 tractors were built in 1914, while in 1915 the output was 21,000, in 1916, 50,000, and in 1917, 100,000. It seems to be a fact that this year the measure of the output will be factory capacity. Horses and mules have been sent to the war, and tractors have taken their place. In the United States alone there are more than 6,800,000 farms, and of these over 4,000,000 comprise more than 60 acres each. What this means for farm tractors is obvious. The future of the farm tractor in Argentina and China, as well as Mexico, and many smaller countries, is at the present time beyond the scope of imagination. Considering the grand introduction, the magnificent and heroic work of our Canadian troops has given Canada to the world, it is just possible our capitalists and manufacturers are not yet fully alive to the opportunities lying at our door for Canada to take her place in the markets of the world in many lines which can be produced here as well as in the United States.

LIFE INSURANCE ON ITS MERIT.

Chief Justice Harvey of the Province of Alberta says: "There is no need to deceive in life insurance to make people believe in its value, because the value exists."

WALL STREET CONDITIONS.

When such an authority on matters financial as Frank A. Vanderlip, president of the National City Bank, New York, predicts an era of unparalleled prosperity at the close of the war, self-sustaining and ever-growing, are we wrong in contending as we have done in this column for several weeks, in fact months, that the best opportunities for profitable investment in strictly first-class, tested, and absolutely reliable securities are daily slipping by with little prospect of an early recurrence.

Mr. Vanderlip has most pronouncedly sounded the keynote and Wall Street has responded with stability of prices; with gradual appreciation of values, void, however, of sensational or spectacular movements. And securities of undoubted merit continue to be absorbed in preparation for the inevitable advances which are to come. The call of the governing committee of the stock exchange upon the members for a daily statement of loans had the effect of giving a sudden setback to the market on Friday last, but most of the recessions were speedily recovered. The prevailing prosperous conditions in every field of activity—industrial, mining, oil, manufactures, agriculture, shipbuilding, commerce—all are reflected in today's position of the stock market.

All industrial effort is presently being more highly rewarded than ever before in the history of the country. There is, and will be, more money in circulation on this continent than ever before. The people are now educated to the investment of money in corporate obligations as they never were before, and they will invest a large part of their accumulations in liquid assets that are in line for appreciation. The stock market is basically sound and potent. The doubtful investor—the one who cannot see the sun shining on present opportunities in a sound market, with prices for richest securities at rock bottom, and every element chorusing the chant of higher prices, will be the loser, the laggard in the race.

Canadian stocks have been showing good life of late and bid fair for higher prices. Many of our Canadian industries have been husbanding their resources instead of paying them out in dividends, and the general list of investors are beginning to advise themselves of this fact, with the resultant impulse to invest and hold. The oncoming Victory and Liberty loans will not affect the American and Canadian markets adversely, on the contrary a buoyant market expressing daily the confidence of the public in the business status of the country will effectively help the placing of the loans by a sentimental support.

The Northern Life Assurance Company of Canada

Suggests Two Ways To Acquire An Estate

1.—By saving, stinting, sacrificing, fighting the world at every turn, battling the blows of business competition, running the risk of fire, theft, embezzlement and misfortune, skimping your family and yourself, maybe, and standing only one chance in twenty of reaching old age without being dependent upon others for support.

2.—By securing a Life Insurance Policy—a policy which guarantees to pay your beneficiary at your death either a definite lump sum or an income every month as long as she lives—an income that is fixed, certain, regular, unassailable, inalienable, untaxable, and which cannot be lost, sold, dissipated, squandered or mortgaged.

Which Is The Easier and Most Sensible Way To Acquire An Estate?

The Northern Life Assurance Co.

HEAD OFFICE: LONDON, ONTARIO.

City Agencies: Dominion Savings Building.

Phones 5520, 1004, 1006.

Tear off this coupon and mail today.
NORTHERN LIFE ASSURANCE CO.
Gentlemen,—Please send me your booklet, "What the Northern Offers."

My age is

Name

Address

Polarine

FRICITION REDUCING MOTOR OIL

"Makes a good car better"

For Cylinder Walls

KEEP your cylinder walls like new—unscored and as smooth as glass with a film of oil that withstands heat and cold and maintains effective lubrication.

Scored cylinders cause poor compression, wasted power, lost efficiency that impairs both the performance and the actual value of your car.

DELIVERY OF FULL POWER

depends on a gas-tight piston-to-cylinder contact. Correct lubrication is therefore most essential. It reduces friction to a minimum, prevents overheating, protects the cylinder walls against scoring and so keeps power from leaking past the pistons.



has the right body to lubricate every moving part of the motor with a protective film that minimizes wear and friction. It lessens carbon troubles—does not gum in summer nor congeal in winter. It keeps cars in smooth running order the year round.

Polarine is made in two grades—Polarine and Polarine Heavy. It is supplied in one-half, one and four gallon sealed cans, also in 12½ gallon steel kegs, barrels and half-barrels.

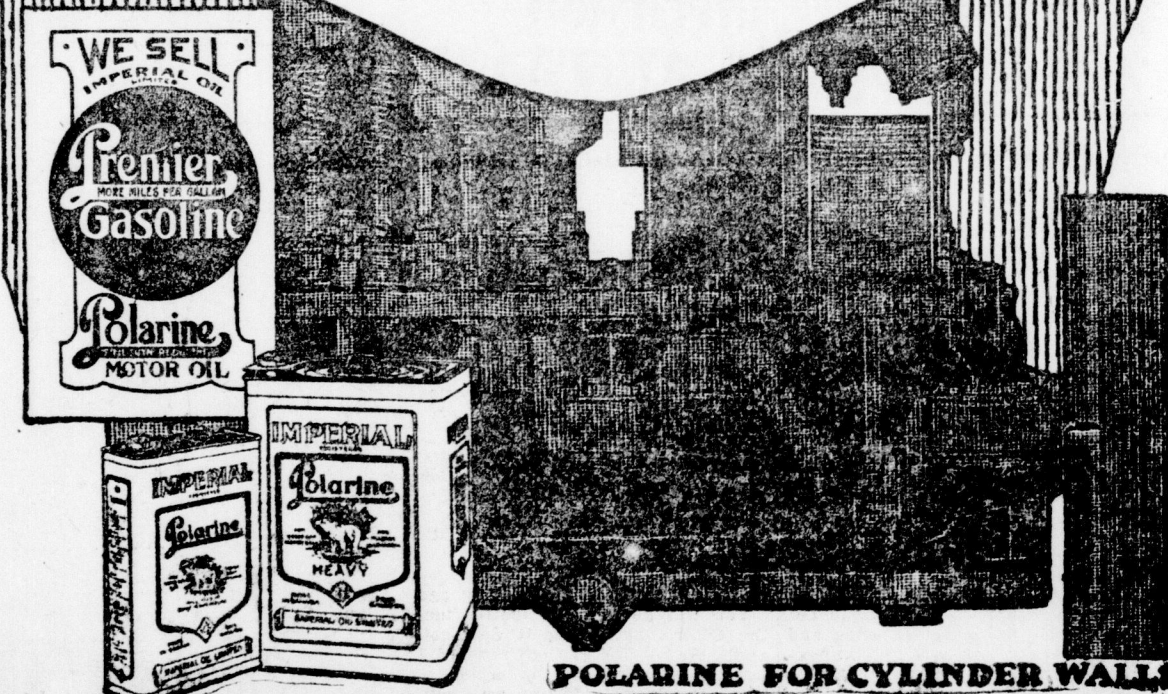
There are also Polarine oils and greases for effective transmission and differential lubrication.

Buy Polarine where you get Premier Gasoline—at the sign of the "Red Ball."

Write us at Room 704 Imperial Oil Bldg., Toronto, for interesting booklet on Polarine for Automobile Lubrication

IMPERIAL OIL LIMITED

BRANCHES THROUGHOUT CANADA



AMUSEMENTS, LECTURES

AT THE MAJESTIC

THE THRILL FOLLOWS THE TEAR
THE LAUGH FOLLOWS THE THRILL

The Sweetest Love Story Ever Told—Enacted to the Accompaniment of the Terrible Music Furnished by the Clash in Combat of Millions of Men. Soul-Stirring Tragedy Alternating with Incidents of Genuinely Delicious Comedy.

D.W. GRIFFITH'S
HEARTS
OF THE
WORLD

The
Master
Achievement
of the
Greatest
Producer

"SURPASSING EVEN THE BIRTH OF A NATION"
AND DWARFING ALL OTHER PRODUCTIONS"

PATRICIA

TODAY AND WEDNESDAY.
Matinee, 2:15. Night at 7 and 9.

The Star of Stars.

Clara Kimball Young, in
"The Reason Why"

Ellen Glynn's Famous Story.

MUTT AND JEFF—CARTOON
COMEDY.

MONTGOMERY CLIFFS—THE
LONESOME GIRL.

VALTEVILLE.

GERT VANDYKE AND BROTHER.

Singing Novelty, "Selling Love."

THURSDAY, FRIDAY, SATURDAY.

AT THE MAJESTIC.

METRO'S "OPPORTUNITY"

A Comedy in Five Acts.

Opening Meeting

MEN'S AND WOMEN'S CANADIAN
CLUB.

MASONIC TEMPLE

THURSDAY, SEPT. 12, AT 8:15.

SPEAKER

MRS. PANKHURST

SUBJECT—"THE LAST TWO YEARS
IN RUSSIA."

Admission—Members free; non-members, 50 cents. Membership tickets for sale at Holmes & Popham's and Hamby's book stores and at the hall.

BENEFIT CONCERT

Auspices—Lodge of Canada.

CORDEA WARD BUCHNER.

Well-known American Violinist.

ANGELA CHAMBERLAIN.

Distinguished Harpist.

Y. M. C. A. AUDITORIUM.

THURSDAY, SEPT. 12.

Tickets \$1.00 on sale at Hamby's book store.

Victory Bonds

Highest price paid for Victory Bonds.

Consult F. B. Clarke, Victoria Bond Exchange, 100 Dundas street, next Bank of Commerce.

London, Ont. If you wish to buy or sell Victory and other Government Bonds, Office open Saturday evenings 7:30 p.m. to 9 p.m.

PROFESSIONAL CARDS.

Henderson's Juvenile Pipe Band and Dancers are appearing at Victoria Park all this week.

Four programs weekly. This attraction will be in now. A few open dates in September and October.

Miss Alice Henderson, manager, 41 Wellington street, Phone.

PHONE 2188 REGARDING MINERAL

water and massage treatments at

various ailments. Experience and

can you dance? LEARN NOW!

Don't be a wall-flower. Learn the latest New York dance from competent teachers. Phone Dayton & McCormick.

GEORGE C. CARRIE

(Late of New York City)

VOICE PRODUCTION.

Tone production to artists finish. Interviews solicited by appointment. Studio, 556 Richmond, Tuesday and Friday. Telephone 2695.

BRUNSWICK TRIO, "THE HARMONY BOYS"—Fall fair program, songs, violin specialties, comic. Other artists supplied. W. Spencer, 2 Erie avenue, Phone.

MACDONALD LONDON JUVENILE

pipe band, dancers and entertainers, specialties. Red Cross and patriotic. Where or part program. Booser, G. W. Stark, 41 Ridout, London, Phone 2130.

SAM MUNRO, JUVENILE BAND.

Leader, featured with Henderson's Juvenile Pipe Band, 101 Waterloo street, Phone 3129.

GEORGE A. STEER, ELOCUTIONIST

and soloist—concert engagements accepted. Care The Purdon Hardware Company, London.

ROBERT HANNAH, ELOCUTIONIST

entertainer, concert engagements accepted. 307 Princess avenue, Telephone 3735.

CHIROPRACTIC.

A. W. MACHIE, DOMINION SAVINGS Building, corner King and Richmond streets. Chiropractic, electrical treatment, etc. Strictly no drugs. Phone 4710. Residence 5710.

DR. B. KNIGHT, DRUGLESS PHYSICIAN—Chiropractic, electro-therapy, X-rays, etc., 57 Piccadilly, Phone 4009.

CLARA KILBOURNE, UNIVERSAL College of Chiropractic, graduate. Office, 221 Queen's avenue, Telephone 3253.

MECHANOTHERAPY.

CHARLES SIDNEY IRELAND—Mechano-therapist and chiropractor. Chronic and nervous diseases. Office of late Dr. Drake, Phone 186.

AMUSEMENTS, LECTURES

AT THE MAJESTIC

Twice Daily

All This Week

Matinee - 2:15

Evening - 8:15

SEAT SALE NOW ON

25c - 50c - 75c

\$1.00 - \$1.50

Created on the
Battle-
Fields of
France

BORN, MARRIED, DIED.

BORN.

BANBROOK—Mr. and Mrs. H. Banbrook (nee Price), announce the birth of a daughter, September 7, at 226 Marston Court, Detroit, Mich. \$34

MARRIED.

DEY—ATKINSON—At 3 o'clock, September 8, 1918, at Crown Memorial Church, London, Ont., by Rev. G. G. Quintin Warner, Vera Alice Atkinson, London, Ont., and George Clifford George Dey, W. O. R., were united in marriage.

RAYMOND—GEACH—On Wednesday, September 4, 1918, Annie Louise Geach to Jack Rayner, by Rev. A. A. Bico.

RICHARDS—IRWIN—On Friday, September 6, 1918, Phyllis W. Irwin to Reginald J. Richards, by the Rev. W. J. Ash-ton.

DIED.

DURRANCE—At the family residence, 26 English avenue, on Monday, September 9, 1918, John E. Kenneth Durrance, dearly beloved son of F. L. and Ellen Durrance, aged 1 year and 5 months.

FITZGERALD—On September 10, 1918, Charles Fitzgerald, 718 Princess avenue, at 2 o'clock, Interment at Woodland Cemetery.

HAMILTON—On August 28, Pie, William Carruthers Hamilton, second eldest son of Mr. Mary and the late W. T. Hamilton, "Crangie," Wharfedale road, killed in action "Somewhere in France."

MILL—At her late residence, 234 King street, Monday, Sept. 9, 1918, Margaret J. Mills, youngest daughter of the late John Quinlan, died at 4 p.m. Interment at Woodland Cemetery.

QUINN—At the family residence, 244 Horton street, on Sunday, September 8, 1918, Catherine Quinn, relief of the John Quinn, died at 4 p.m. Interment at Woodland Cemetery.

ROUTLEDGE—At his late residence, "Joy," on September 8, 1918, Andrew Routledge, beloved husband of Sarah Routledge, aged 78 years.

Funeral from the above address on Wednesday at 4:30 p.m. Services at 4 p.m. Friends and acquaintances invited to attend this information. Interment at Lambeth Cemetery.

RUSSELL—At 714 Dundas street, on Monday, September 9, 1918, Mrs. Annie Russell, died at 4 p.m.

Funeral from residence of Mr. Chas. Phillips, 125 Horton street, Wednesday, Sept. 11, at 2 o'clock. Services at 2 o'clock. Interment at Woodland Cemetery.

ZOELLNER—W. C. Zoellner, at his late residence, 412 William street, London, on Sept. 8, in his 38th year.

Funeral in Mount Forest.

MEETINGS.

MEN'S CANADIAN CLUB MEETING

MASONIC TEMPLE, 8:15.

THURSDAY, September 12

SPEAKER

Mrs. Emmeline Pankhurst

Annual fee, \$2, payable in advance, now due. This is the first meeting of the 1918-19 season and a good time to join.

Applications for membership may be made to Holmes & Popham's book store, or to the undersigned. A. A. Bico, 307 Princess avenue, Phone 3735.

COPIeland, secretary, Room 204, Royal Bank.

A REGULAR COMMUNICATION

of St. John's Lodge, No. 20, G. L. C., A. F. and M. W., will be held this (Tuesday) evening at 8 o'clock at Masonic Temple, Queen's avenue. General business and degrees. Visitors welcome. Thos. George, W. M. R. Booth, secretary.

EUERKA LODGE, No. 30, I. O. O. F., met tonight in their hall, Richmond street. General business. Fair visitors welcome. D. Coristine, N. G. P.

Special Missionary Addresses

BY

Mr. John Bertram

Missionary from Bahama Islands, West Indies, will be given in

COGSEL HALL

Hamilton Road and Grey Street.

Tuesday and Wednesday

Sept. 10 and 11, at 8 p.m.

Mrs. Bertram will give an account of her work at meetings for women at

Gospel Hall, Wednesday. All welcome at 8 p.m.

Women's Battalion

Recruiting will take place at No. 1

Emergency Station, Queen's Park, during Fair Week. Also registration for first aid and home nursing, male and female. Weekly drill will take place on the Market Square at 8 p.m. Tuesday.

OUR FLAG DAY THURSDAY

ADVERTISING RATES.

Amusements—Fifteen cents per line each insertion.

Births, Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25 cents. Memorial notices, 10 cents each insertion. Cards of Thanks, 50 cents each insertion.

Articles for Sale, To Let, Help Wanted, Situations Vacant, Bore Pains Lodging, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word for consecutive insertions. Advertisements ordered for special days, one cent per word, each insertion. No advertisement less than fifteen cents.

An extra charge of ten cents is made for all transient advertisements that are charged.

MALE HELP WANTED

WIREMEN, FOR INSIDE AND GENERAL electrical work. Apply at once, stating experience, age, and wages wanted. Commercial Electric Co., 407 Richmond street, City. \$50

SHOEMAKER WANTED—APPLY Modern Shoe Repair, 505 Richmond street.

OFFICE BOY WANTED FOR WHOLESALE. Apply Box 161, Advertiser. \$30

WANTED—NIGHT FURMAN To collect garbage. Apply to Saunders & Fisher Body Company of Canada, Limited, Walkerville, Ont. \$35

BAKER WANTED, 3 OR 4 YEARS experience on cake. L. Willis & Son. \$30

WANTED—A GOOD STEADY MAN as porter. One who can drive a car. P. A. Bowler & Co. \$30

DELIVERY BOY WANTED—WITH lots of pep. Apply Burbanks, 613 Dundas street, City. \$30

WANTED—FIRST-CLASS BLACKSMITH or good helper; steady job. Apply Mr. Cook, 347 Ridout street. \$30

BOYS WANTED—16 TO 18 YEARS of age, for light work. Good wages. Apply to the Department of the C. C. E. H. M. Company, Limited. \$30

ADVICE BUILDERS—\$2.75 PER DAY while learning; steady work guaranteed. Apply to the Department of the C. C. E. H. M. Company, Limited. \$30

WANTED TO UNLOAD LUMBER—Apply London Box Company, 303 Bathurst. \$30

BOY WANTED—PASSED ENTRANCE preferred; five dollars. W. B. Saunders & Co., 332 Clarence. \$30

CARPENTERS, AT ONCE! Steady work. Apply to the Department of the C. C. E. H. M. Company, Limited. \$30

BUTCHER BOY WANTED—APPLY to the Department of the C. C. E. H. M. Company, Limited. \$30

SEE THE SERGEANT

AT HILL, 60 STORE

TOBACCO, CIGARS, CIGARETTES, MAGAZINES, PAPERS.

Union-Made Tobacco.

SERGEANT A. H. DAVIES

2124 DUNDAS. VMT PHONE 2885.

JOHN CASSAN'S WIRELESS SCHOOL.

For quick results in Radio Telegraphy. Special class starting in two weeks. Write now. Cassan's Wireless school, Toronto. \$30

PLASTERERS WANTED—GOOD wages, steady work. Somerville & Dwyer, 12 East Main street, W. L. \$30

WANTED AT ONCE—EXPERIENCED shirt operator, best wages and steady employment. Apply Ross, Limited. \$30

GIRLS WANTED FOR MUSICAL comedy show at fair. Amateurs only. Apply to the Department of the C. C. E. H. M. Company, Limited. \$30

WANTED—COOK, GENERAL, WHITE other maid is kept. Apply 30 Albert street. \$30

WOMAN WANTED—TO WASH ONCE every two weeks. Apply 1133 Dundas street, morning of evening. \$30

WANTED—EXPERIENCED COOK for small family. References required. Apply 564 Colborne street. Phone 4316. \$30

GIRLS WANTED TO ASSIST WITH housework—No children. Good wages. Apply 318 Wolfe street. \$30

GIRLS FOR BISCUIT AND CANDY departments. Apply at once. Victoria keeper, McCormick Manufacturing Company. \$30

WANTED—100 GIRLS TO WORK IN cutting mill. All kinds of operations on underwear and hosiery. Good wages paid while learning. Write or phone to the Department of the C. C. E. H. M. Company, Limited. \$30

NURSE ATTENDANT TO WAIT ON patients. Apply to the Department of the C. C. E. H. M. Company, Limited. \$30

YOUNG GIRL WANTED FOR LIGHT housework—No washing; may go home evenings. Mrs. Hart, 101 Dundas street. \$30

RESPECTABLE, ALL AROUND handy man. Apply to the Department of the C. C. E. H. M. Company, Limited. \$30

WOMAN WANTED TO DO HOUSEWORK—Small family; can go home nights. Apply 558 Queen's. \$30

EXPERIENCED GENERAL SERVANT wanted to upstairs or laundry must. Apply Mrs. F. F. Harper, 432 Colborne. \$30

TORONTO STRIPPERS WANTED—Apply to the Department of the C. C. E. H. M. Company, Limited. \$30

SITUATIONS WANTED.

EXPERIENCED LADY TRAVELER wishes to make change. Familiar with territory from Toronto to Windsor. References. Box 159, Advertiser. \$30

YOUNG GIRL, 18 YEARS OF AGE, desires position; has had excellent education and two years' high school work. Box 137, Advertiser. \$30

THAT SON-IN-LAW OF PA'S—Of Course, Pa's a Cheerful Giver to Such a Cause.

WANTED

BLACKSMITHS

MACHINISTS

BOILER MAKERS

MOULDERS

FOR MARINE WORK

APPLY

The John Inghis Co., Ltd.

14 Strachan Avenue,

TORONTO

TEACHERS WANTED.

SCHOOL TEACHER WANTED FOR village of Erieau, S. S. 18, Harwich. \$700 per year; give certificate and experience. J. E. De Cou, treasurer Erieau, Ont. \$30

HELP WANTED

WANTED—PARTNER WITH ONE thousand dollars. I am married man, Canadian; own sole rights Canada and United States valuable article; war help; can double money in short time; permanent, honorable. Austin Walford, 1705 Vinewood avenue, Detroit. \$30

TO LET—A MODERN HOME—Beautifully furnished; on Wellington street, adjacent to Victoria Park; sunshine in every room; two large porches and sunroom; hot water heating; winter's supply of coal guaranteed. Apply Box 158, Advertiser. \$30

PIPE ORGANIST FOR FIRST CONGREGATIONAL Church. Apply by letter stating experience and salary expected. E. F. Barker, No. 2 N. St. George Apartments. \$30

MEN AND WOMEN WANTED IN telephone and railway service. Unusual opportunity now, on account of war. Positions secured at good wages. Learn quickly through our methods. Start now to prepare. Through the largest and best equipped school. Railway officials endorse our courses the best in the world. Write: Dominion School Railroading, Toronto. \$30

WORKING JEWELERS IN ALL branches, male or female, improves or skilled. Apply Box 128, Advertiser, stating experience and wages expected. \$30

MAKE MONEY AT HOME WRITING show cards. Quickly and easily learned. Write to actual cash business. We sell your work. Big demand. Write today. American Show Card School, Ryrie Building, Yonge and Shuter streets, Toronto, Ont. \$30

PRIVATE CHRISTMAS GREENING already making five to ten dollars daily. Bradley-Garretson, Toronto. \$30

AGENTS WANTED.

AGENTS—MY FOUR YEARS IN Germany, by the American Ambassador to Germany; greatest seller ever. Make big money. Full copy sent to actual cash business. Bradley-Garretson, Toronto. \$30

LOST AND FOUND.

LOST—IRISH TEINER, RETURN TO 573 Talbot street, and receive reward. \$30

LOST—CATALOGUE CASE—BETWEEN Dominion Hotel and exhibition. Finder rewarded. Caretaker, 201 Palace, Fair Grounds. \$30

WILL PARTY WHO FOUND REGISTRATION papers of Highgate lady, enclosed in envelope, please forward to Highgate address? \$30

LOST—TAN SUITCASE—AT CORNER of Wellington street and Ottawa avenue, on Sunday evening. Finder please leave at 820 King street. \$30

LOST—FRIDAY AFTERNOON, ON Horton street, between Colborne and Clarence streets, a book containing about \$50. Reward, 230 Clarence. \$30

LOST, STRAYED OR STOLEN—A light bay mare, star behind the right eye, about 12 years old, order, best of J. T. Berry, 1 Front street, Phone 8611. \$30

STRAYED FROM 1008 ELIAS STREET, a black mare and one sorrel horse. Phone 4724. \$30

BUSINESS CHANCES.

FOR SALE—CHEAP, ONE OF THE best of Wellington street and Ottawa avenue, on Sunday evening. Finder please leave at 820 King street. \$30

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COOPER'S AUCTION

TOMORROW MORNING.
47 EMERY ST. (near Wessley St.)
REAL ESTATE AND HOUSE FURNISHINGS.
 Remember this sale of choice real estate and contents of well-furnished house. List in last Saturday's paper. Come.

SALE OF REAL ESTATE, 12 NOON.
SALE OF HOUSE FURNISHINGS, 10 A.M.
 C. M. COOPER, Auctioneer and Valuator, 374-8 Dundas Street. Phone 1332.

To Be Sold By Trustees At Public Auction

Brick Church, on Lot 15, Concession 10, London Township, on September 10, 1918, at 3 o'clock p.m. 55c-ywt

MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster-General, will be received at Ottawa until noon on Friday, the 4th day of October, 1918, for the conveyance of His Majesty's Mails, on a proposed contract for four years, commencing on the 1st of January, 1919, on the route over Dorchester Station No. 1, Huron Route, from the Postmaster-General's pleasure.

Printed notices containing further information as to conditions of proposed contract may be seen and blank forms of tender may be obtained at the Post-Office of Dorchester Station, Thos. Duffin and Harrietteville, and at the Office of the Postoffice Inspector, London.

CHAS. E. H. FISHER,
 Postoffice Inspector.
 Postoffice Inspectors' Office, Aug. 23, 1918. Aug. 27, Sep. 3, 10.

MORTGAGE SALE

There will be offered for sale by Public Auction by H. Porter, Esquire, at this rooms, No. 110 Dundas street, in the afternoon on Saturday, the 14th day of September, 1918, a desirable property situated in Argyle Park. This property consists of a white brick house on Church street, and is just south of Dundas street and about five minutes' walk from the east end of the Dundas street car line, in what is known as Argyle Park. This property is being offered for sale on the terms that the balance to be paid on the 20th day of September, 1918.

Further terms and conditions made known on day of sale. H. Porter, Auctioneer, 110 Dundas street, London, Ont. Aug. 31, Sep. 7, 10.

SEPARATE SEALED TENDERS

addressed to the undersigned, and in- dented "Tender for Kitchen and Dining Room, at the Ontario Hospital, Toronto," as the case may be (two separate tenders), will be received until 12 o'clock noon, Tuesday, Sept. 24, 1918, for the construction of a Kitchen Wing and Dining Room at the Ontario Hospital, Toronto.

Plans and specifications can be seen and forms of tender obtained at the Office of the Chief Architect, Department of Public Buildings, Ottawa, and at the Office of the Clerk of Works, Post Office "F," Young street, Toronto.

Tenders will be considered unless marked on the forms supplied by the department and in accordance with the conditions set forth therein. Each tender must be accompanied by an accepted check or cash, payable to the order of the Honorable the Minister of Public Works, equal to 10 per cent of the estimated value of the work to be done, and must be accompanied by an old amount.

By order,
 R. C. DESROCHERS,
 Secretary,
 Department of Public Works,
 Ottawa, Sept. 7, 1918. 55c

USED CARS FOR SALE.

1917 FORD TOURING CAR, SPLENDID condition, very little, good reasons for selling, price reasonable. Box 152, Advertiser.

FIVE-PASSENGER PAIGE. APPLY 2411 Dorland street. 55c

OR SALE-HUISON SPEEDSTER, thoroughly overhauled, every part showing slightest signs of wear. 1200 miles, 2 extra tires with demountable rims. This is a fast, comfortable riding car. Over \$500 has been spent in the last two months putting this car in perfect mechanical condition, and today it is as good as new. Car must be sold immediately. A bargain can be seen by calling 5130 between 6 and 6:30.

MARK CUT-RATE TIRE CO., 126 Carling Street, Phone 5182.

1916 Chevrolet Touring, 1 Roadster, 1918 Ford, fully equipped.

McLaughlin Ton Truck.

ONTARIO GARAGE AND MOTOR SALES, LIMITED, 619 Dundas Street.

When in doubt about your old tires, consult us. Reason: we are experts in all branches of tire work. Free advice will cost you nothing. Free Auto Supply Company, 106 Dundas Street, Phone 3724.

Mark, the Tyreless Tire Man. Exhibition specials in 30x3 1/2, 32x3 1/2, 34x3 1/2, 36x3 1/2, 38x3 1/2, 40x3 1/2, 42x3 1/2, 44x3 1/2, 46x3 1/2, 48x3 1/2, 50x3 1/2, 52x3 1/2, 54x3 1/2, 56x3 1/2, 58x3 1/2, 60x3 1/2, 62x3 1/2, 64x3 1/2, 66x3 1/2, 68x3 1/2, 70x3 1/2, 72x3 1/2, 74x3 1/2, 76x3 1/2, 78x3 1/2, 80x3 1/2, 82x3 1/2, 84x3 1/2, 86x3 1/2, 88x3 1/2, 90x3 1/2, 92x3 1/2, 94x3 1/2, 96x3 1/2, 98x3 1/2, 100x3 1/2, 102x3 1/2, 104x3 1/2, 106x3 1/2, 108x3 1/2, 110x3 1/2, 112x3 1/2, 114x3 1/2, 116x3 1/2, 118x3 1/2, 120x3 1/2, 122x3 1/2, 124x3 1/2, 126x3 1/2, 128x3 1/2, 130x3 1/2, 132x3 1/2, 134x3 1/2, 136x3 1/2, 138x3 1/2, 140x3 1/2, 142x3 1/2, 144x3 1/2, 146x3 1/2, 148x3 1/2, 150x3 1/2, 152x3 1/2, 154x3 1/2, 156x3 1/2, 158x3 1/2, 160x3 1/2, 162x3 1/2, 164x3 1/2, 166x3 1/2, 168x3 1/2, 170x3 1/2, 172x3 1/2, 174x3 1/2, 176x3 1/2, 178x3 1/2, 180x3 1/2, 182x3 1/2, 184x3 1/2, 186x3 1/2, 188x3 1/2, 190x3 1/2, 192x3 1/2, 194x3 1/2, 196x3 1/2, 198x3 1/2, 200x3 1/2, 202x3 1/2, 204x3 1/2, 206x3 1/2, 208x3 1/2, 210x3 1/2, 212x3 1/2, 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578x3 1/2, 580x3 1/2, 582x3 1/2, 584x3 1/2, 586x3 1/2, 588x3 1/2, 590x3 1/2, 592x3 1/2, 594x3 1/2, 596x3 1/2, 598x3 1/2, 600x3 1/2, 602x3 1/2, 604x3 1/2, 606x3 1/2, 608x3 1/2, 610x3 1/2, 612x3 1/2, 614x3 1/2, 616x3 1/2, 618x3 1/2, 620x3 1/2, 622x3 1/2, 624x3 1/2, 626x3 1/2, 628x3 1/2, 630x3 1/2, 632x3 1/2, 634x3 1/2, 636x3 1/2, 638x3 1/2, 640x3 1/2, 642x3 1/2, 644x3 1/2, 646x3 1/2, 648x3 1/2, 650x3 1/2, 652x3 1/2, 654x3 1/2, 656x3 1/2, 658x3 1/2, 660x3 1/2, 662x3 1/2, 664x3 1/2, 666x3 1/2, 668x3 1/2, 670x3 1/2, 672x3 1/2, 674x3 1/2, 676x3 1/2, 678x3 1/2, 680x3 1/2, 682x3 1/2, 684x3 1/2, 686x3 1/2, 688x3 1/2, 690x3 1/2, 692x3 1/2, 694x3 1/2, 696x3 1/2, 698x3 1/2, 700x3 1/2, 702x3 1/2, 704x3 1/2, 706x3 1/2, 708x3 1/2, 710x3 1/2, 712x3 1/2, 714x3 1/2, 716x3 1/2, 718x3 1/2, 720x3 1/2, 722x3 1/2, 724x3 1/2, 726x3 1/2, 728x3 1/2, 730x3 1/2, 732x3 1/2, 734x3 1/2, 736x3 1/2, 738x3 1/2, 740x3 1/2, 742x3 1/2, 744x3 1/2, 746x3 1/2, 748x3 1/2, 750x3 1/2, 752x3 1/2, 754x3 1/2, 756x3 1/2, 758x3 1/2, 760x3 1/2, 762x3 1/2, 764x3 1/2, 766x3 1/2, 768x3 1/2, 770x3 1/2, 772x3 1/2, 774x3 1/2, 776x3 1/2, 778x3 1/2, 780x3 1/2, 782x3 1/2, 784x3 1/2, 786x3 1/2, 788x3 1/2, 790x3 1/2, 792x3 1/2, 794x3 1/2, 796x3 1/2, 798x3 1/2, 800x3 1/2, 802x3 1/2, 804x3 1/2, 806x3 1/2, 808x3 1/2, 810x3 1/2, 812x3 1/2, 814x3 1/2, 816x3 1/2, 818x3 1/2, 820x3 1/2, 822x3 1/2, 824x3 1/2, 826x3 1/2, 828x3 1/2, 830x3 1/2, 832x3 1/2, 834x3 1/2, 836x3 1/2, 838x3 1/2, 840x3 1/2, 842x3 1/2, 844x3 1/2, 846x3 1/2, 848x3 1/2, 850x3 1/2, 852x3 1/2, 854x3 1/2, 856x3 1/2, 858x3 1/2, 860x3 1/2, 862x3 1/2, 864x3 1/2, 866x3 1/2, 868x3 1/2, 870x3 1/2, 872x3 1/2, 874x3 1/2, 876x3 1/2, 878x3 1/2, 880x3 1/2, 882x3 1/2, 884x3 1/2, 886x3 1/2, 888x3 1/2, 890x3 1/2, 892x3 1/2, 894x3 1/2, 896x3 1/2, 898x3 1/2, 900x3 1/2, 902x3 1/2, 904x3 1/2, 906x3 1/2, 908x3 1/2, 910x3 1/2, 912x3 1/2, 914x3 1/2, 916x3 1/2, 918x3 1/2, 920x3 1/2, 922x3 1/2, 924x3 1/2, 926x3 1/2, 928x3 1/2, 930x3 1/2, 932x3 1/2, 934x3 1/2, 936x3 1/2, 938x3 1/2, 940x3 1/2, 942x3 1/2, 944x3 1/2, 946x3 1/2, 948x3 1/2, 950x3 1/2, 952x3 1/2, 954x3 1/2, 956x3 1/2, 958x3 1/2, 960x3 1/2, 962x3 1/2, 964x3 1/2, 966x3 1/2, 968x3 1/2, 970x3 1/2, 972x3 1/2, 974x3 1/2, 976x3 1/2, 978x3 1/2, 980x3 1/2, 982x3 1/2, 984x3 1/2, 986x3 1/2, 988x3 1/2, 990x3 1/2, 992x3 1/2, 994x3 1/2, 996x3 1/2, 998x3 1/2, 1000x3 1/2, 1002x3 1/2, 1004x3 1/2, 1006x3 1/2, 1008x3 1/2, 1010x3 1/2, 1012x3 1/2, 1014x3 1/2, 1016x3 1/2, 1018x3 1/2, 1020x3 1/2, 1022x3 1/2, 1024x3 1/2, 1026x3 1/2, 1028x3 1/2, 1030x3 1/2, 1032x3 1/2, 1034x3 1/2, 1036x3 1/2, 1038x3 1/2, 1040x3 1/2, 1042x3 1/2, 1044x3 1/2, 1046x3 1/2, 1048x3 1/2, 1050x3 1/2, 1052x3 1/2, 1054x3 1/2, 1056x3 1/2, 1058x3 1/2, 1060x3 1/2, 1062x3 1/2, 1064x3 1/2, 1066x3 1/2, 1068x3 1/2, 1070x3 1/2, 1072x3 1/2, 1074x3 1/2, 1076x3 1/2, 1078x3 1/2, 1080x3 1/2, 1082x3 1/2, 1084x3 1/2, 1086x3 1/2, 1088x3 1/2, 1090x3 1/2, 1092x3 1/2, 1094x3 1/2, 1096x3 1/2, 1098x3 1/2, 1100x3 1/2, 1102x3 1/2, 1104x3 1/2, 1106x3 1/2, 1108x3 1/2, 1110x3 1/2, 1112x3 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LET IT HELP YOU.

The Great Blood-Maker, Nervous Tonic and System-Builders.

TONAL-IRON CAPSULES have cured others, and they will cure you, if suffering from any of the following: Anemia (thin or very pale), Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vitis Venerea in Men, Diseases Peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price \$1 a box.

Remember, these are capsules and are easily dissolved in the stomach a few minutes after taking. Tonal-iron capsules cure war nerves. If you are suffering from the worry caused by this war, try them. Sold at all first-class drug stores, or mailed anywhere on receipt of price. Tonal-iron Company, Box 184, London, Ont.

FAIR WEEK

is always a big shopping week for everyone, and it promises to be a very busy week with us. We are, however, fully prepared for it with a most complete stock and an always courteous and competent staff. We invite you to make this your store for SHOES, RUBBERS, LIGHT BAGGAGE, TRUNKS, CLUB BAGS FOR MEN AND HANDBAGS FOR THE LADIES.

Cook's Shoe Store

THE STORE WITH THE STOCK.

RUBBER, RUBBER, RUBBER. That is what we are using with wonderful success in repairing storage batteries. It's the best yet. Come in and let us tell you about it.

BENSON-WILCOX ELECTRIC CO. 264 Dundas. Phone 2871.

WHY NOT?

BUY GUARANTEED GOODS. Canadian Beauty Irons \$5.00 Canadian Beauty Toaster \$5.00 Electric Fans \$7.50 to \$10.00 Flashlights 90c to \$2.50 Western Ontario Electric Co. Phone 4071. 237 Dundas Street.

Heavy shell glasses become King Albert. See our window.



King Albert of Belgium

—The tragic crowned head of Europe, who defeated the aims of the Kaiser to overrun France in 1914. Defeat of that arch-enemy, "Poor Eyesight," may be accomplished through our well-fitted glasses.

BROWN OPTICAL CO.

VISION SPECIALISTS. Phone 1877. 223 Dundas Street, LONDON, ONT.

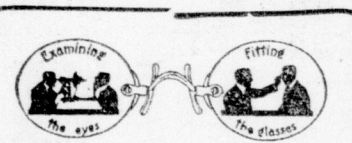
Our RETREADING is QUALITY Work, Not the Average

London Tire Repair Depot 154 Wellington Street, Phone 2234. A. WILKES. Opp. McCleary's.

GET YOUR TIRES RETREADED. IT PAYS.

London's Rubber Man

346 DUNDAS STREET, BROCKMAN. PHONE 5124.



THE MAKING AND FITTING OF YOUR GLASSES

Our unexcelled facilities for making and fitting your glasses enable you to have the best that careful workmanship and skill can produce.

If your eyes have had treatment and the doctor or oculist gives you a prescription for glasses, please mention that you wish them made by

Carlyle TREBILCOCK OPTICIAN

233 Dundas Street. Phone 2351. Two Doors East of Majestic.

THE London Loan and Savings Co. OF CANADA.

Government Bonds for sale

To Pay 6 1/2% 4% ALLOWED ON DEPOSITS.

M. J. KENT, Manager.

Ladies' New FALL HATS

BELTZ & CO. PRACTICAL FURRIERS.

"Still the BEST—As of Old"

Notwithstanding the fact that

Parnell's Breads

are being made with all the substitutes as ordered by the Canadian food board, they are still the best. Scientific baking retains all its goodness. The change is barely noticeable, if at all. You will be agreeably surprised if you order a trial loaf today.

PARNELL The Breadman

Phones 929-1390 Canada Food Board License No. 5-265.

Special Sale for FAIR WEEK ONLY

20 PER CENT OFF ON ALL LINES OF WALLACE & SONS' CUTLERY.

Now is the time to buy your Silverware and save money.

YOUNG'S DIAMOND HALL STORES

2 STORES: 170 Dundas. 674 Dundas.

What the Doctor Ordered

A mother, worrying over her little boy because he was losing weight, took him to a doctor, and this is what he prescribed: "Feed him lots of bread, say, ten slices a day, butter and milk."

JOHNSTON BROS. XXX Bread

Its delicious flavor will tempt your little boy's lagging appetite and make him strong and strong. Your grocer sells it. JOHNSTON BROS. Phone 944. License No. 5-263.

PICKLING

Beets, Cauliflowers, Tomatoes, Onions, White and Yellow, Cucumbers and Gherkins, Peppers, Sweet and Hot, Peppers, Green and Red.

Main & Collyer

PHONE 2821. 854

NEWSPAPER

magazine, farm paper, trade paper, household, street car and direct advertising.

Federal Advertising Agency

T. H. YULL, Dominion Building, LONDON, CANADA

VOICE OF THE PEOPLE

A PLEA FOR BRITISH FAIR PLAY. To the Editor of The Advertiser:

The spirit of British fair play will prompt fair-minded men to endorse the action of Mr. Silverwood in writing to Toronto asking for a food board investigation into the alleged egg scandal.

But we cannot but feel that his action has been somewhat prejudiced by the interference of the Ministerial Alliance in appointing themselves arbitrators on the matter.

Although their finding is favorable to the cold storage firm, it is being ignored by the man in the street, who resents their interference, but is willing to abide by the decision of a properly constituted food board.

The action of some of the members of the Ministerial Alliance during the recent Sunday band concert controversy, and their hostile attitude toward Sunday cars to Springfield, can hardly be expected to make the working classes of this city place any confidence in a decision made by an organization that is so strongly opposed to their wishes and recreation, and it is only natural that the man on the street should feel that any effort to settle a matter which primarily affects the working class is hindered rather than helped by the interference of the Ministerial Alliance. Yours for a square deal.

FRED YOUNG.

A WORD OF THANKS. To the Editor of The Advertiser:

The Labor Day celebration committee of the Trades and Labor Council wish to express to you their appreciation of the manner in which publicity was given to the Labor Day celebration by your newspaper.

Kindly accept our most sincere thanks for the many courtesies extended to us. Yours truly, Labor Day Celebration Committee.

C. C. FERGUSON, Chairman.

HOUSEKEEPERS' HELP NEEDED TO PREVENT SHORTAGE OF SUGAR

Economy Is Required Everywhere, Says Authority.

USE OF SYRUP IS URGED

And Demonstration Will Show How This Can Be Done To Advantage.

"The sugar situation in a word is this: The manufacturers licensed by the Canada food board are obliged to observe most drastic regulations in regard to the use of sugar in their trade.

"For example, the jam manufacturers are now limited to 25 pounds of sugar to 100 pounds of prepared fruit. Even with the sugar thus conserved, there will not be enough for preserving and canning to take care of this year's fruit crop unless people in their homes will observe some of the regulations which apply to restaurants and other public eating places."

The foregoing statement was made to The Advertiser yesterday by S. Roy Weaver, chief of the educational section of the Canada food board, who is in town in connection with the food board exhibit which is to be a feature of the Western Fair.

"But what are householders going to do about canning with the small amount of sugar available?" asked a reporter.

How To Use Syrup.

At the Western Fair, said Mr. Weaver, "we purpose showing how to can and preserve with the use of white corn syrup, which is now available. In the past, housewives of London have doubtless used 'golden syrup.' This syrup with which we are demonstrating is white corn syrup, which is being manufactured by the two big starch companies in Canada. It is much more suitable for household use than glucose, which is stickier. Our demonstrators will show how to use glucose with granulated sugar and the proper proportions."

"The Canada food board has just issued a statement asking householders to observe the regulations which apply to public eating places, namely to make two pounds of sugar syrup for every pound of sugar for cooking. Two pounds of sugar for ninety meals would be about a quarter of a cup of sugar for a family of two for a day for all table purposes, outside of preserving."

Mr. Weaver enumerated many instances that would suffer through shutting down candy-makers without warning on an industry so widespread, which is a "desirable" one for normal times.

Thirty thousand tons of sugar are used in normal times for candy-making in Canada," he said. "This year, manufacturers have been limited until the total amount which will go into candy-making is 15,000 tons. This may seem a good deal, but it is only 2 1/2 per cent of the allotment of sugar for Canada. If the people who drink tea and coffee in Canada spoonful of sugar instead of two, for a cup, that self-denial of one spoonful would effect a saving of 50,000 tons of sugar in a year in the Dominion."

Using Glucose.

"So far as the candy which is being sold is concerned, it is a large extent being made of fruit, nuts, chocolate and other sugar substitutes.

A great deal of glucose is also being used now in the manufacture of candy. One of the features of the Canada food board exhibit of much interest is a set of food conservation posters, designed by the school children of Paris, France. Some time ago, the educational authorities in Paris offered prizes for the best food conservation designs by the school children. These came to the attention of the French food controller, Victor Borret, who was so delighted with them that he had them made into posters to distribute all over the country. A set was secured for the Canadian National Exhibition and obtained for the Western Fair by Mr. Muldrew, household science expert of the Canada food board, who will supervise the demonstrations this week.

Certificates Needed.

In connection with the sugar situation, attention is drawn by the food board authorities to the following regulation: Proprietors of public eating places have been notified that they must obtain a sugar certificate from the Canada food board by September 31, 1917, or for that part of the year during which the applicant was licensed.

The latest conscientious objector to draw the usual two years at home labor in civil prison is E. A. Webster, of the 1st Depot Battalion, W. O. Regiment.

The sentence of the district court-martial which tried him was read out before the whole battalion at noon parade Monday at Carling Heights camp.

Pte. Webster is probably the last objector to be tried by a district court-martial in this district at present, they are being tried by general court-martial, which have the power to inflict even the death penalty.

His trial took place on August 19, but owing to the fact that he has been ill in hospital the sentence could not be read out until he was able to be present.

WINGHAM HOTEL SOLD.

Wingham, Sept. 9.—Yesterday Mrs. John Swartz sold the Queen's Hotel to Andrew Taylor, formerly a merchant of Belgrave. Mr. Swartz died three years ago, having moved into the hotel twelve years ago. After his death, Mrs. Swartz carried on the business. Taylor will take possession of the hotel at once.

Rich granules of sweet, nut-like flavor

Grape-Nuts

Delicious Economical

Canada Food Board License No. 2-026

ROWAT'S COFFEE

The best procurable. Pleases particular people.

55c PER POUND

250 Dundas St. Phone 2051-3022. Canada Food Board License No. 8-3422.

EXCELLENT BILL AT THE PATRICIA TODAY, WEDNESDAY

Four Screen Features and Vaudeville at London's Popular Playhouse.

The bill at the Patricia Theatre again today and Wednesday includes Clara Kimball Young in "The Reason Why," a Mutt and Jeff cartoon, "The Lonesome Girl," "Weekly Current Events," and "The Dyke and Brother in a high-class musical and singing act. The vaudeville act is characterized by a magnificent stage setting.

In "The Reason Why" Clara Kimball Young is at her best. Miss Young enacts the role of Yvonne Marloff, "a woman born to obey the supreme law of womanhood, to love once completely," giving her all. She is the wife of the most hated man in Russia, Nicholas Marloff, prefect of police. Disappointed in her quest for love and crushed by the ruthless brutality of her husband, her only consolation is their boy, Mimi, 7 years old. From her window, where she will wait, escorted by two mounted policemen, to escape.

Call and have a talk with the official of the Western Farmers' Weather Insurance Company. Their tent is on Society Row, near corner of Main Building. The largest weather insurance company doing business in Ontario. Head office, Woodstock. \$50.

TAG DAY FOR NAVY LEAGUE NETS \$5,000

The grand total for the tag day held Saturday for the purpose of obtaining money to provide for the orphans and widows of the men of the mercantile marines who went down with their ships amounted to \$5,000. The total amount of funds now received in this city total \$10,000, and only \$15,000 more is needed to meet the objective which the league is trying to reach.

Harvesters Urgently Needed in Western Canada.

When travelling to Western fields, go by the Canadian Northern Railway and thereby give loyal support to the people's line.

Information of value to harvest hands is given in a leaflet entitled, "Harvesters Work and Wages," to be had from any C. N. R. agent. Sept. 3, 1918.

IMPORTANT NOTICE.

A representative of the LINDAHL REALTY TRUST, Chicago, Illinois, will be in the city all of the next two weeks. Anyone desiring information regarding the Lindahl Trust of Natural Therapeutics please write for appointment. All chronic and so-called incurable cases desired. Address: Daniel Mackinnon, Box 119, Advertiser Office. *Sept. 21

DAIRMEN TO MEET IN LONDON FOR BIG ANNUAL EXHIBITION

Will Come Here From All Over Western Ontario January 15 and 16.

At a meeting of the directors of the Dairymen's Association of Western Ontario held on the exhibition grounds, Toronto, recently, the invitation of the city of London to hold the 52nd annual convention and winter dairy exhibition here was accepted and dates arranged.

The program and other committees are appointed, and an extensive and varied list for the dairy exhibition completed, and the dairymen look forward to the best of the best conventions in their history.

The Masonic Hall will be the meeting place and the basement utilized for the dairy show. It is eleven years since the dairymen's convention was held in London.

Those present at the meeting were: James Donaldson, president; Frank Boyes, Dorchester, 1st vice-president; W. G. Meid, Woodham, 2nd vice-president; J. Scott, Woodstock, 3rd vice-president; directors, J. N. Pasco, Cambridge; T. Ballantyne, Stratford; R. Myrick, Springfield; R. W. Stratton, Guelph; secretary-treasurer, F. Hens, London; director of dairy instruction, George A. Putnam, Toronto.



THEY NEED YOUR HELP!

If it were possible to take every Canadian out into the heart of this bloody struggle, and there, for one month let him experience the deprivation, sacrifice and suffering our dear boys are enduring in their great battle for the freedom of the world, this fund of \$500,000 for their relief would be many times over-subscribed.

Have you ever missed a meal, been caught in a cold, drenching rain, fatigued, weary and chilled to the bone, and some one gave you a cup of hot coffee? Have you ever been in a strange place for hours and hours, in the broiling sun, sleepy, hungry, aching for rest, and some one took you in, gave you a place to sit, something to eat and a chance to sleep? Have you ever been homesick, lonely and "blue," and cheered up, "made over" by some old familiar music?—Then you know in a small way what "army huts" do for our brave heroes.

WONT YOU GIVE HIM WHAT YOU WOULD WANT IF YOU WERE "OVER THERE?"



KNIGHTS OF COLUMBUS

Dominion Wide Army Hut Appeal

Canadian Headquarters, 95 Laurier Ave. West, Ottawa, Ont.

WEATHER INSURANCE. Call and have a talk with the official of the Western Farmers' Weather Insurance Company. Their tent is on Society Row, near corner of Main Building. The largest weather insurance company doing business in Ontario. Head office, Woodstock. \$50.

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Shell Shocked Nerves

Shattered nerves are the source of greatest suffering to many a returned soldier.

The doctor can give something to relieve physical pain, but when the nervous system breaks down and you are sleepless, nervous and mentally worried, real cure only comes when the exhausted nerve cells are nourished back to health and vigor by such restorative, rebuilding treatment as Dr. Chase's Nerve Food.

These conditions are beyond the control of any man, or any group of men. They fall on all alike. No one is exempt—neither the manufacturer, the dealer, nor the consumer.

You must pay more today for shoes of the same quality than you did a year ago. Next Spring, prices will be higher still.

These are hard facts. They will not yield to argument. They cannot be glossed over. We cannot change them, much as we would wish to do so.

But you, as a wearer of shoes, can help to relieve them if you will exercise prudence and good judgment in purchasing. See that you get real value for your money. Spend enough to get it, but spend nothing for "frills."

See that the manufacturer's trade-mark is stamped upon the shoes you buy. High prices are a temptation to reduce the quality in order to make the price seem low. But no manufacturer will stamp his trade-mark upon a product which he is ashamed to acknowledge. Remember this, and look for the trade-mark. It is your best assurance of real value for your money.

WINGED WHEEL WATCH CASES

RELIABILITY

You may always depend upon long and faithful service from your timepiece if the case bears the "Winged Wheel" trade mark. Not only the mark of an honest watch case, but also your assurance of a reliable movement.

THE AMERICAN WATCH CASE CO. OF TORONTO, Limited

Largest Makers of Watch Cases in British Empire. TRADE MARK

AMES HOLDEN MCCREADY

"Shoemakers to the Nation"

ST. JOHN MONTREAL TORONTO

WINNIPEG EDMONTON VANCOUVER

When you buy Shoes look for—

