TEN PAGES TO-DAY.

- THE EVENING TELEGRAM. PAGES TO-DAY: READ BY OVER 40,000 PEOPLE EVERY DAY.
VOLUME XXẊVL PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, DECEMBER 23, 1914. \$3.00 PER YEAR. NUMBER 298.


##  REID-NEWFOUNDLAND CO.

## Christmas and New Year Excursions.


ONE WAY FIRST CLASS FARE
GOOD GOING WEDNESDAY, THURSDAY and FRIDAY, DECEMBER 23rd, 24th and 25th, AND GOOD RETURNING UP TO MONDAY, DECEMBER 28th. ALSO GOOD GOING WEDNESDAY, THURSDAY and FRIDAY, DECEMBER 30th, 31st and JANUARY 1st, AND GOOD RETURNING UP TO MONDAY, JANUARY 4th, 1915.
One Way and One Third First Class Fare. GOOD GOING FROM TUESDAY, DECEMBER 22nd TO TUESDAY, DECEMBER 29th, AND GOOD RETURNING UP TO MONDAY, JANUARY 4th, 9195 ,

## Reid-Newfoundland Company.


high grade woodstock
with straps, some fitted with
brass plates. Worth from $\$ 3.00$ brass plate
to $\$ 4.00$.

Now $\$ 2.50$ a pair
Fidide thad ITodstades

 Long Reacher Woodstocks, with straps; sizes 11 to
Resulur
Row $\$ 3.500$
Skitate.
R. NEYLE.

Dr.J.A. BURKE, DENTIST, Hes opend orria 14 312 Water Street,


21st Week of the War!

To those who handled our goods the past year we extend our thanks, and we hope that those who did not will do so the coming year. Buy home made goods and help to build up your own country.
To one and all we wish $\mathbf{A}$ Very Happy Christmas and a Peaceful and Prosperous New Year.

The Standard Manufacturing Coo, Lid.

Slaughter Sale. FURS! FURS!

Commencing on TUESDAY NEXT, 21st inst. we offer without reserve Balance of FURS, consisiting of:
 Also Special Line for Cabmen in
APS, COLLARS and GLOVES to matc
3 Pieces for $\$ 6.50$.

Royal Fur Co., Lid.


the evening telegram, st. John's, newfoundland, december 23, 1914-2



Xmas PIPE

| Special for 5 Days! |  |
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| The Lady Mad Cap, 50c. each tor the balane or hand. Seven difierent thades tochoose from; tor al weather, but dainty for the Rink. |  |
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| At coars |  |
| JOB BLOUSES, 40 c . to $\$ 3.50$. If you wish to look your best, get |  |
|  |  |
| gEORGE KNGGIT, 164 Water St. dec22,3i Next Door McGrath the Painter. |  |
|  |  |
| Acceptable XMAS GIFTS! |  |
|  |  |
| Usefilu and Most Appropriate Presents |  |
| WILLIAM FREW. |  |

Perhaps You are Wondering What to Give Him or Her for a Xmas Present!



The Sateens are Extra Special Quality and a large variety of purposes.
Henry Blair


| Christmats (aits $\square$ <br> (2se Special Offer of <br> Silverware for This Week <br>  $\qquad$ <br> Ayre \& Sons, Ltd., Ha |
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## Xmas, 1914.

## The GIFT WEEK

Brings with it many calls on the purse, yet the following suitable and serviceable gifts are within the buying power of One Dollar


## A. \& S. Rodger's.

 XMAS VVEEK SPECIALS:

## ALL FANCY

## LINEN COVERS

Shown in our West Window, Suitable for Xmas and New Year Gifts, men $100^{10} 20^{\circ} \mathrm{man}$
Really some very fine Covers with Striking Designs.

Bring the Children to see Admiral Jellicoe's Flagship, "Iron Duke," in our East Window.

## S. MILLEY.

 $\frac{\text { Advertise in the Evening. Telegeam }}{\text { and }}$
## SILVERWARE!

We have a varied assortment of articles to select from

suitable for Xmas and New Year Presents. SUGAR SHELLS, CREAM LADLES, $\$$ BJc., $\$ 5 \mathrm{C}$. 1.45 | BON-BON DISHES, |  |
| ---: | ---: |
| 85c., $\$ 1.10$, \$1.85 | PICKLE FORKS, |
| 40c., $\$ 1.10, \$ 1.20$ |  | Silver Back Hair Brush and Comb, in case, $\$ 4.75, \$ 890$. SCENT BOTTLES, Silver SHAVING MUGS, with Mounted. . . . . 50 c c., 70c. BRUSH .. .. $\$ 4.25$, $\$ 5.00$

NAPKIN RINGS, NAPKIN RINGS,
40 c ., 45 c ., 60 c ., 70 c . SILVER NAPKIN RINGS,
$\$ 1.50, \$ 2.10, \$ 2.40$ CHILDREN'S MUGS,


## PIE SERVERS, Community Silver, $\$ 2.20, \$ 2.80$.

SILVER BOOK
MARKERS.. SILVER PHOTO BOUQUET HOLDERS FRAMES, 45c., $\$ 1.25$ up 95 c ., 75 c ., $\$ 2.20$ up BISCUIT BARRELS, $\underset{\$ 1.70, \$ 1.80, \$ 3.30}{ } \begin{array}{r}\text { SALAD DISHES, with } \\ \text { Servers ... } \$ 3.60, \$ 3.90\end{array}$
GEO. KNOWLING.
Evening Telegram

A War of Exhaustion.
The wat whan been wes






 * BUSINESS AS USUAL




G. Knowling. \begin{tabular}{c}
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our side in adding it an on On the land the character of the John Reynolds Thomas Reynolds an







JUST RECEVIED A LARGE SHIPMIENT

## Window Glass <br> in all the most useful sizes of very superior

Headquarters

St. Pierre Bulletin
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for
From the Front.
NOON.



 SOLDERS IN POLAND-STATE.
MEET OF RUSSIAN MINISTER OF

Cake
JOHIN B. AYRE


## FIRST

NFLD. REGIMENT.
Reserve Force. following quantity of Kit the following quantity of Kit an
300 pairs Putties, Khaki mat-
600* Arial, 3112 yds. x 41.2 in



300* pairs Boots.
300* pairs Leather Lace
$300^{*}$ Kit Bags brown or

sible like the sealed samples,
which may besen the Regi.
mental ofice, Colonial Blag.
Tenders for woollen or cloth
goods must include sewing 2
g.
n. x
$3-8$ in. white tape on each
article if same is necessary for
marking.
Tenderers should state the
quantity of each article they can
supply, and the earliest date of
del
delivery.
The low
The lowest or any t
necessarily accepted.
Send Tenders and Samples on
Saturday, December
Highianders' Armewry the King's
Road. Tenders will
H. OUTERBRIDGE, meventer
ons !
re teeming with
resents. They are resents.
heap. other, Brother or

IT IS NOT YET TOO LATE
to get Some more of Your Photographs for Christmas either the New pitcures we have Just made of you, or of that good one we made Some Order to-day or to-morrow and we will have them ready for Christmas. Remember Also that we can still take your Photograph and have it ready for the New Year's Day. 'Phone 768.

THE HOLLOWAY STUDIO, LTD., Corner Bates' Hill and Henry Street, St. John's, Nild.

## Commencing Xmas Day j" "Casino!

SPECIAL ENGAGEMENT FOR A SHORT SEASON OF THAT EXTREMELY POPULAR VAUDEvILLE TEAM,
Franklin and Hiatt,
The Numbers introduced are unique in character and presented with style, finish and class unsurpassed. Miss Franklyn male impersonations have been pronounced inimitable.

With a Dandy Programme of all Feature Motion Pictures.

6эॅ., 70c. \& $7 \overline{\mathrm{c}}$.
Romeo Slippers,
ack and Tan, $\$ 1.90$ to $\$ 2.40$.
Bath Slippers,
5 . and 40 c .
WEST and SHOE STORES.

## 

## DULEY'S

## For Late Christmas Gifts.

This year's opportunity has nearly passed! Have you taken advantage of the assistance we can afford you in the selection of your Gifts? If you have not, there is yet time to solve your problems by making your choice from our well assorted stock.

Our selection of JEWELLERY is particularly fine and has been kept complete by the addition of new Goods right through the Christmas season, so that we are still in a splendid position to supply your every want in this line.

We've always had brave coll
To leat To lead our forces on;
At seara gallant Nelson,
On On land-a Wellington,
Our Navy and our Amy, Our Navy and our Army,
Will maintain British Will maintain British power,
With Jellicee, French and Kitchene With Jellicoe, French and Kitchene
As heroes of the hour. Then honor to our brave ones,
Who hal th Freearis cause
The gaps they leave we're fillin The gaps they leave we're filing,
Nor shall our trin rine" panse.
The Empire and its allies
ore The empire and its allies
of them well prouly sing
Truee cheess and then a titior,
Our Country and our King. Three cheers, and then a tig
Our Country and our King. Your King and Country need you
The fag is wide untrid
The Empire and its allies The Empire and its allies
Gainst erman millions hu
Our King and Country eever We'l1, shout It to the skies-
There's
Glory,
Freedom, The flag of Britain filies. Doctors and Gas Fires 20 cts. Admission. 20 cts. Have you seen our Beautiful PENDANTS? Solid Gold and Pearl Set, in combination with Amethyst, Sapphire, Peridot, etc. They will surely charm.

BRACELETS are here in great variety in all the latest styles-Flexible, Watch, Band, Extension, etc.-all handsomely designed and of the Highest Quality $\qquad$
RINGS are here for your selection in almost unlimited array. Can you think of anything that will give more pleasure than a sparkling Ring? Nothing can compare with this Gift, especially if it is selected with a view to Quality. See our DIAMONDS. We have some particular values that will interest you.

WATCHES for Father, Mother, Brother, Sister and Sweetheart await your approval and at prices that will astonish you. Every Watch is thoroughly guaranteed to give absolute satisfaction. Christmas is the ideal time to give one!


# T. J. DULEY 8 Co. <br> The Reliable Jewellers. 

The Evening Telegram is the People's Paper!


## XMMAS GIFTS! <br> Handkerchiefs! Be sure and notice our Silk and Linen. Some initialed, others plain, but all of beautiful texture and quality. <br> We suggest some of these <br> as suitable Xmas Gifts. <br> Alt acive Gifit Suggestions in Furs! <br> A most durable as well as acceptable Gift is a Set of Furs. Our assortment offers an easy solution of a suitable Set to give. During By One Quarte or Twenty-Five Per Cent. <br> The variety includes SEAL SETS, JUNGLE SETS, BLACK HARE SETS, FTTCH SETS, SEAL SCARVES, HARE SCARVES, MARMOT SCARVES, SQUIRREL SCARVES, GREBE SCARVES, OTTER SCARVES and a few ERMINE TIES. Ladies' Fur-Lined Coats. <br> We offer the balance of these subject to the same discount. Only a few left. <br> Just Opened: A lot of LADIES' HAT SHAPES. Latest Styles.

## XMAS GIFTS!

Handkerchiefs! Bo are man notie of Silk and Linen. Some initialed, others plain, and quality.

We suggest some of these We suggest some of these

## XMAS POULTRY <br> Tarkeys,Geese, Ducks, Ply. Rock Chicken <br> All selected dressed stok , Make your selection now. We will keep it it in cold storage for you until von reaure it <br> Cleaned Currants, Seeded cartisisis, <br> Condensed Milk    TEA  | $\begin{array}{l}\text { N. Y. Corted } \\ \text { Neef. }\end{array}$ | $\begin{array}{l}\text { Grape Fruit, Pears. } \\ \text { Bresh Sanas. } \\ \text { Sausages. }\end{array}$ |
| :--- | :--- | :--- | <br> T. J. EDENS, Plichworth S. \& Militury Roat

## The Question

A Nice Box of Choice CHOCOLATES.

Or a Box of GOOD CIGARS.


BOWRING BROTHERS,LId.
The Price of Defeat What Losing yations Pay to com

Phone 332. GROCERT. 'Phone 332


## the evening telegram, St. John's, newfoundland, december 23, 1914-

## An Essential and a Practical XMAS GIFT. Give Him <br> A Wool SCARF.

Our stock is quite new, the designs and colourings are new, and the PRICES will suit every

## 50 c. to $\$ 2.00$ each.

Our NECKWEAR still holds its reputation for variety in design, and above all, PRICE, which
is the main point with every Gift Buyer this

30c., 50c. \& 75c. each.
J. M. Atkinson,

312 Water Street.
312 Water Street.

## The Crescent Picture Palace

"The Raid of the Human Tigers,"
 wier mulir proposespOn Christmas Day-6 Pictures.


THE USUAL EXTRA PICTURES AT THE SATURDAY MATINEE.

## Xmas Gifts!

The largest assortment in town of Felt Slippers and Boots to
select from for Men, Women and Children.
hockey boots
For Men and Boys.
Prices $\$ 2.60$ to $\$ 4.50$.

## Skating Boots


For Women from $\$ 2.00$ to $\$ 6.50$.
SKATING BOOTS for Children, from $\$ 1.30$ to $\$ 3.00$; according to size.
Drop in and see our selections Satisfaction guaranteel. returned if
Parker \& Monroe THE SHOE MEN


Ryprss phe Thit grue





 hood, repp.
Telegram.
Just ment of those Choice American
Oysters, fresh from the beds oysters, fresh from the beds,
per S.S. Stephano. At MRS. George Institute, Water St. East.
dece23,1i

| Prize Distribution |  |
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## STARR"

THE MODERN MERCURY





STARR MANUFACTURING CO., LIMITED


BOWRING BROTHERS, Limited, Hardware Department.


## On Earth

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$\qquad$
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 Our Theatre in
the West End.
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## For the Xmas Trade

## In Stock

1914 CROP SANTA CLARA PRUNES,
the following grades:

| 25 cases | 25's, 30-40's |
| :---: | :---: |
| 25 cases | 25's, 40-50's |
| 25 cases | .25's, 50-60's | Also,

Fancy Ex. Choice and Choice APRICOTS FANCY SEEDED RAISINS. EVAPORATED APPLES; $1 \mathbf{l b}$. cartons. 19143 and 4 Cr. RAISINS.
Selling at Lowest Wholesale Prices.

HARVEY \& Co.
Limited.

THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDL AND, DEGEMBER 23, 1914-8

## THE STUBBORNNESS

of the Muse is proverbial. Though not proverbial it is a well-known fact that millions of housewives who have tried Sunichert Soap stubborily refuse to use any other. These housewives,

## Sunlight Soap as their ally, can look forward to wash day without dread, for they are assured of a quick despatch a quick des. of all dirt. TR MEXT WN YOH

## Their Opening .let








 be an advantage, as well as the pre
sentation of songs with which we ar
more or lees familiar and have a more or less famillar and have al
heard in vogue since
 Atthough Frankilyn and Hfatt ar
featured on the Casino programm
 be thought that the entertainment
entirely dependent theneon, for
excellent selection of sereen subject has been made and the pregrammene on
motion pietures. will maintain a
standiand. Mr. P. M. Mecarthy


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|  |  | ${ }^{\circ} \mathrm{a}$ A Hat is the comedy. Chriemas atay-three session,

ing. afternoon and evening.
Hetures-the best ever



## Another Raid

 here, word to that effect having beenreceived by Messrs. Job Bros, and Co on the daint $w$ thout a hitch. Tha endars and 7 Cocal View Cal ART STORE.-dec 18,61
GASPE LOADING. - The bara Gaspe is now loading
Balid, Ltu., for Brazil.

Direct from the Orchards, GEORGE KNOWLING Desert \& Cooking Apples,

For sale at his
EAST, WEST \& CENTRAL GROCER
Extraordinary Low Prices.
GEORGE KNOWLING


## ThIS IS HIS PCCTURE!



 Gath mo we woots




MDevine
and
ame peples faper－THE EVENING TELEGRAM，DEC．23rd 1914－10．－read by gyeryone

## An Ideal <br> Chrismas Gift！

Nothing would bring more pleasure to the recipient than a good pair of

## Riverside Blankels

Aift that would keep your memory green for a lifetime．

ALWAYS SOMETHTNG DONG AT THE NICKEL．
READ TO－DAYS SHOW．
＂The Vengeance ot Egypt．＂
＂Chains of Bondage，＂


 Introducing Miss Margaret Ayer，


ROSSLEY＇S West End Theatre ！

Grand Opening To－Night！To－Night！

Matinee Every Day，at 2.30 p．m． And Every Night，from 7.00 pm ． ADMISSION， 5 cents． Come and See Our Warm， Clean，Cosy Theatre．

## The Children＇s Christmas

must be bright and unclouded，even though the older folks spend theirs under the shadow of the war cloud．－Merry little folks
must have their Christmas Gifts from＂San－ ta Claus＂，or they＇ll be greatly disappointed， even though Mother and Daddy are sad
thinking about big Brother far thinking about big Brother far away． II When you want to get Toys for YOUR
small people，just visit our Showrooms and small people，just visit our Showrooms and
see the display of Real Toys－that－are－differ ent．We have Brass and Enamel Bedsteads for big Dollies，Tables and Chairs－knee－ hole，Writing Desks with drawers，complete－ ly fitted Kitchen Cabinets，etc．－big enough
for the little folks themselves to use；be－ sides a great variety of Rocking－Horses Teddy Bears，Go－Carts，Slides，Expresses and many other Toys dear to the hearts of
children．If you＇re choosing Christmas children．If you＇re choosing Christmas
Gifts for your little Girl or Boy（or some－ Gifts for your little Gir or boy or some
body else＇s little Girl or Boy），come and see our stock of Toys－that－are－different．
U．S．Picture \＆Portrait Co，

## THE PIG



Just in and ready for your inspection，a big stock of HOCKEY BOOTS．


Ladies＇，Misses＇and Children＇s SKATING BOOTS For Footwear for Men，Women and Children see our catchy lines Felt Footwear，Rubber Footwear，Satin Footwear，etc．
 BAFE BUSTER SHOES

FORTHELTILLEBISTER We can give you up－to－date Footwear．Our Shoe ser－
vice is the nost modern in the city．When purchasing vice is next
yous lines：

The＂WHITE HOUSE＂Shoe for Gentlemen．
The＂BUSTER BROWN＂Blue Ribbon Shoes for Boys and Girls．
DOUBLE WEAR IN EACH PAIR．
F．SMALLWOOD，


Wagner＇s and King＇s ORANGES，GRAPES．
BURT \＆LAWRENCE， 14 New Gower St．

## FRESH：

CREAM Dally．

BISHOP SONS \＆CO．，Ltd．， Grocery Dept． $\overline{\substack{\text { We have our usual } \\ \text { stock of }}}$－ High－Class Xmas Groceries Tukeys， Geese， Ducks， Chicken．

## English Xmas Cakes，

$$
\begin{aligned}
& \text { Ieed \& Uniced. } \\
& \text { What better could you give }
\end{aligned}
$$ Her for Xmas than a box of $\xrightarrow{\text { FULLER＇S }}$

What better could you give Him than a box

Abdulla Cigarettes Turkish， Egyptian， Virginian．
Holly and Mistletoe， Xmas Crackers
＇Rhone 679
J．J．ST．JOHN．

J．J．ST．JOHN， （136 \＆ 138 Duckworth Street． BANK HOOKS，

## CUT PRICES

for Christmas Season

## 1400 lbs ．of

REAL IRISH BUTTER． California Blue Raisins， 12 c c．1b．
Cleaned Currants， $1 \mathrm{lb}, \mathrm{F} / 1 / 2 \mathrm{c}$ ．pkg

Icing Sugar ．．．．．．．．9c．lb． Evaporated Apricots ．．．．．20c．1b． Fresh Eggs ． Moir＇s Chocolates，Chatate Icin
Candies．

## Dessert Raisins， 25 c ．and 30 c ． Large assortment of

 JACOBS＇BISCUITS．Bird＇s Egg \＆Custard Powder． Large bottles of Syrup ．．．． 22 c．
3 GREAT LEADERS： Our Elipse Tea at ．．．．40c． 1 ． Our Real Irish Butte Our Sloan＇s Liniment．．25c．bti． （The greatest cure known．） Our Free Silver will be ready for delivery on and after Mon－


Sea－Dog
Matches．

## Big Shipment <br> SEA－DOG MATCHES

Just in，now ready for delivery．
GEO．NEAL
A Merry Xmas！
We wish all our friends in the City and Out- ports A VERY MERRY XMAS． GEO．M．BARR，Agent texaco kerosenes，gossages SOAPS，ETC．

THE AVIATOR＇S RUSE！






 UNGAR＇S LAUNDRY \＆DVE WORIS，Halifax．

If You Have Good Taste


You will soon find the taste that we all enjoy．
Verbena Flour． CHRISTMAS 1914

Once more the Christmas season has rolled around．We therefore wish to solicit the in－ spection of our Christmas Goods，too numerous to mention individually the articles we have suitable for Xmas presents．Therefore we in vite the public to come and inspect for selves and be convinced that we have one of the best assortments ever shown in Newfoundland．

## 

