

THE OUTLOOK

VOLUME XXXI.

P. E. BLACK, Publisher. Member C. W. P. A.

MIDDLETON NOVA SCOTIA, THURSDAY, DECEMBER 25, 1924.

Subscriptions: Canada \$1.50, U.S. \$2

NUMBER 12

For Last Minute Shoppers

GET YOUR CHRISTMAS GIFTS FROM THIS LIST

FOR LADIES:

French Ivory Sets and Separate Pieces.
Perfume in Boxes, 25c to \$5.00.
Toilet Water in Boxes.
A box of Good Stationery will surely suit someone on your list.
Large stock of Waterman's Pens and Pencils to choose from. \$2.75 to \$5.00.
Ever-Sharp Pencils in Gold and Silver, \$1.00 to \$3.50.
Beautiful Compacts from 75c. to \$5.00. All the Latest Styles.
LARGE ASSORTMENT OF XMAS CARDS — 5c to 25c.
BEAUTIFUL BOXES OF MOIR'S CHOCOLATES — 40c to \$5.00.
OUR SPECIALTY — MOIR'S BULK AT 35, 50 and 70c per pound.

Middleton Pharmacy, - C. E. Mumford, Prop.

Talcum Powder in glass. All the New Odors.

FOR GENTLEMEN

Cigars—10, 25, 50 in a box.
Cigarettes, Tobaccos.
Pipes in Cases, \$2.50 to \$7.00.
Cigarette Holders, Pouches.
Ribbon Military Hair Brushes in Leather Cases.
Thermos Bottles, Flash Lights, Shaving Brushes and Mirrors.
Razor Straps and other articles too numerous to mention.

TRY THE DRUG STORE FIRST

ARMDALE THEATRE

MIDDLETON, NOVA SCOTIA

CHRISTMAS EVE and Christmas Night

Biggest Laugh Ever Produced:
HAROLD LLOYD in **Girl Shy**
7 Reels of Genuine Fun.....

MATINEE CHRISTMAS DAY 3 p.m.

Friday and Saturday

December 26th and 27th

A REAL WESTERN PICTURE — JACK HOBIE in

The Galloping Ace

Come in Boys and SEE A Real Western Picture. ADDED ATTRACTION — 2 REELS SPLASHING COMEDY.
15 cents (No Tax) 25 cents

Wednesday and Thursday

NEW YEAR'S EVE. NEW YEAR'S DAY

JACKIE COOGAN in

Long Live The King

JACKIE COOGAN'S BIGGEST PICTURE

Mary Roberts Rinehart's Supreme Romance: PATHOS, COMEDY, and TERSE DRAMA, woven into a Wonderful Motion Picture, presenting the BOY THAT IS LOVED BY MILLIONS OF PEOPLE.

JACKIE IN HIS BIGGEST PICTURE—

MATINEE NEW YEAR'S DAY AT 3 P. M.

Thank You Kindly

We take this opportunity of thanking all our customers for their valuable patronage during the past, and we trust that our efforts have been such that they may have the privilege of supplying your demands during the year about to dawn. Again thanking you, we desire to extend the Season's Greetings in wishing one and all a

A MERRY CHRISTMAS

AND A

A HAPPY NEW YEAR

Coldwell Bros.

MILK AND CREAM VENDORS.

MIDDLETON, N. S.

Gavel's Garage

Most Sincerely wish you a very Merry Xmas and a New Year abundant in Happiness and success.

We appreciate the cordial relations which have existed in the past.

We thank you in advance for the coming season's business.

H. GAVEL

MIDDLETON,

NOVA SCOTIA

Farmer — College education sure does pay. Take my boy just home. Went right into the field where that savage bull of mine is kept. The bull started for him. The boy just stood pat and gave his college yell.

Friend — Well, what did the bull do?
Farmer — He joined in with him, and now they're regular pals.
Live wires and go-getters pile up debts for common plugs to pay.

Lawrencetown Happenings

Dec. 22—About all of the young people are home from the various colleges to spend their holidays with their parents. Those from Acadia Seminary are Misses Ellen Shankel, Vera Snuffer, Georgia and Frances Whitman. Those attending the Acadia College, Vernon Shaffer, Ronald Shaffer, Allan Longley, Owen Rumsey and Lindsay Graves, Gordon Prince and Harvey Palfrey from Mt. Allison. Also Miss Madeline Lake John Hall and Theodore Beals from the Normal School at Truro.

Miss Alice Troop of Grand Pre is the guest of her sister, Mrs. Edith Balcom.
Mr. Norval Banks is spending part of the holidays the guest of his sister, Mrs. William Bishop.

The High School and Intermediate departments combined to have their annual Christmas celebration on last Friday morning. After a short program given by the students, a huge tree was unloaded of its burden of gifts, candy and fruit.

Miss Jennie Daniels of Truro is spending the Christmas season in Boston.

Mr. I. C. Archibald of Halifax is spending a week at his home.

Mr. and Mrs. Jack Huggins and baby are spending Christmas in Millville, the guest of Mr. Huggins mother, Mrs. Huggins.

Mr. and Mrs. Karl Freeman of Halifax will spend Christmas with Mr. Freeman's parents, Mr. and Mrs. E. H. Freeman.

Captain and Mrs. Morris of Canoe were recent guests of their daughter, Mrs. Aubrey Whitman.

Brooklyn Notes

Merry Christmas to the editor and staff.

The school concert held in the hall here was a grand success. Much credit is due the teacher, Miss Gates and to the scholars.

Mr. and Mrs. A. C. Chesley visited their daughter, Mrs. Robert Leonard of Clarence one day last week.

A little daughter arrived at the home of Mr. and Mrs. Aubrey Nelly quite recently.

Mrs. Fitch is visiting her daughter, Mrs. A. Hartling of this place.

Mrs. M. Slocumb who has been ill is glad to report better at time of writing.

Carl Crawford of Douglassville is visiting his cousin, Frank Stevenson. Miss Gates, teacher, is spending her vacation with her parents, Mr. and Mrs. H. Gates.

Lloyd Stevenson arrived from the States last week and at present is visiting friends in Melvern Square. Congratulations to Mr. and Mrs. Freeman Beals on the arrival of a son.

Grandma—"Why do you insist upon taking bigger shares of the pudding, Jimmy. Isn't your older brother entitled to it?"
Snail Boy—"No, he isn't. He isn't. He was eating pudding two years before I was born."

Kingston Theatre

F. W. FOSTER, Mgr

THURSDAY, DECEMBER 25th

A Couple Of Down And Outs

with a love story you'll never forget, and thrills to last a life time

TICKETS 25 cents.

SATURDAY, DECEMBER 27th

The Gold Diggers

Shows how the modern girls live in big cities. A gold digger is not a man but a flapper.

TICKETS 25 cents



Wilmot Clippings Port George News

The W. I. held a Pie Social in the school house December 9th. Proceeds \$24.00 for hospital purposes.

Miss Dorothy Newcombe has returned to her home in Bloomington.

Mr. C. J. Young returned from Boston last week.

The D' A' R. is building a new platform, over six hundred feet long at Wilmot station.

C. L. Ross spent a few days in Halifax last week.

A most successful concert was given by Miss Troop and her pupils on Wednesday evening of last week.

Miss Gladys Troop left for her home in Belle Isle on Friday.

Mr. Fred Taylor returned from Boston on Friday.

A number of people from here attended the concert given by Miss Huggins and her pupils at South Farmington on Friday evening, December 10th.

Fundy Echoes

Miss Georgie Balcom, who has been quite sick with a bad cold, we are pleased to see out once more.

Mrs. Ardis Whitman came home from Acadia to spend Christmas.

Mrs. Capt. Baker has been quite sick with a bad cold but is some better.

On Friday, Miss Ray our talented teacher gave a sleighing party to all the young folk of her school. Mr. Will Harris with his span of spirited horses and the merry children made us think that Santa was near.

Special Services Names Of The Lucky 4

At the United Church, Sunday, December 28th, Special Preacher, Rev. Dr. R. S. Quigley. Subject, "The Transfiguration of Hated; the Anthem, 'The Star of Bethlehem'." Solo by Mr. Herbert Parsons. In the evening Rev. Dr. R. S. Quigley will preach. Subject, "A New Beginning" and Anthems, "What Mean These Holy Voices" and "Worship the New Born King". Solo by Mrs. H. W. Kirkpatrick.

"So you have been to France again Mrs. Towson?"
"Yes, we can't keep away from Paris. Indeed my daughter says we're regular Parasites!"

Town Topics

Tid-bits on the Tip of Everybody's Tongue

VOL. I. NO. 30 MIDDLETON DECEMBER, 25, 1924 • FREE

A Pleasant Ache!

Walter E. Eaton writes: Your advertisements have started my sweet tooth aching again. I have just finished one of your 5 lb. boxes of burnt almonds. Please quote price of a 5 lb. filled half

with almonds, half with nougathines, delivered New York City.

Cake and fancy biscuits are the order of the day, now that the visiting season is in full swing. Introduction of the highest grade biscuits during the past year has met with a wide welcome. Melba, Petit Beurre, Ginger Sandwich and Clovebuds, being particularly popular.

Sixty-five Panes Busted in Rink

Middleton, Dec. 22nd, 1924

Dear Mr. Editor:—

With your permission I wish to add a few words to what was published in your last issue in reference to the use of the rink for the coming winter, and the misuse of the same during the past few months.

In the first place, as already advised the Directors of this Middleton Rink Co. have leased the Rink for the ensuing Winter to the M. A. A. for a nominal sum. The Directors have kept in mind the purpose for which the Rink was built. This was undertaken to provide the town and nearby communities a place for winter indoor recreation and sport. Magnificent support was given to the scheme. The stock bought and thus far paid for with slight profits on the winter's operations since it was built, has paid for the building with the exception of \$1,000.00. The Directors this year hope to reduce this indebtedness to \$500.00. This can be done if the community continues to lend its generous support in the purchase of Season Tickets and otherwise as the M. A. A. may direct. I bespeak for the ticket sellers a cordial reception.

The misuse of the Rink above referred to, is evident in the fact, that Sixty-five panes of glass have been broken out during the past summer. It would seem that this had been done by persons bent on the destruction of property and absolutely unmindful of the fine provision made by the stock holders for the young people's pleasure.

I have been asked to call attention to these either thoughtless or deliberate acts, and to request that in the future a more considerate regard be shown for the preservation and proper use of a building erected for Community use.

O. P. GOUCHER,
President,

Middleton Rink Co., Ltd.

MARRIED

WOODBURY — BANKS

The marriage took place at high noon on December 17th, at Tremont of Miss Bertha Banks, daughter of Mr. and Mrs. J. A. Banks and Mr. George Woodbury. The ceremony was performed at the home of the bride, Rev. Mr. Phinney being the officiating clergyman. The bride couple, who were unattended, stood under a large bell of evergreen, while the decorations of the drawing room were of yellow and green. The bride was gown in henna satin, with hat to match, and carried a large bouquet of pale pink roses and maiden hair fern. A number of immediate friends were present. Breakfast was served after the ceremony. Mr. and Mrs. Woodbury left for a short honeymoon trip and on their return will reside in Tremont. The bride's "going away" gown was brown, with hat to match. The presents were numerous.

United Church Notes

At the morning service on the 21st, the Pastor, Rev. Mr. Hockin referred to the handsome Baptismal Font which had been donated by Mrs. A. M. Reed. This had been made at A. W. Allen & Son's Mill, and he thought it was a matter of pride, that such beautiful and artistic work, such as this Font and the Communion Table (Previously donated by Mrs. J. A. Sponagle) were the products of a local industry.

The White Gift service, on Sunday night was in spite of the weather, attended by a large and very appreciative audience.

Under the direction of Rev. Mr. Turner, Supt. of the Sunday School, and assisted by others — the pupils presented the beautiful Pageant — "The Shepherd's Vision." This was done in an artistic and sympathetic manner and reflects great credit to all concerned.

NOTICE

NOTICE—The regular meeting of the Women's Institute will not be held in December, owing to holiday rush January meeting, Thursday evening, the 29th.

CARRIE W. PARSONS,
1tc Sec. W. I.

About the best method of climbing higher is to remain on the level.

Building A New Garage

There is now in course of construction a new garage. This garage will be owned and operated by Mr. Joe Clements. It is situated on his property just off Main Street on the side street leading to Cannanought Ave. The building will be 26 x 50 feet, affording plenty of work and storage room. Here Joe is prepared to do all kinds of repair work. Read his advertisement in this issue.

Merry Christmas To All

It is with a sense of great satisfaction that we extend to all our friends and patrons that good old wish that really never grows old: of

MERRY

CHRISTMAS.

Happy New Year

1925 is the next year noted on the calendar of time, and at this time we would like to tell you how much we have appreciated the pleasant business relations of the year 1924 and at the same time express our hope that they may be continued during the year to come.

Our wish to you is that the year 1925 may be the dawn of a new era for you, and that it will be filled with increased Happiness, Health and Prosperity.

Yours for Business

Bowlby Bros.

The Corner Store
KINGSTON VILLAGE, N. S.

Baptist Church

MIDDLETON

SUNDAY, DECEMBER 28th

as follows:

Preaching Service at 11 a.m.
Sunday School at 12 o'clock.

The subject for Sunday morning will be the "Lesson of Christmas."

SPECIAL MUSIC

Evening Service at 7:30 p.m.

Subject: "Looking Back."

The Pastor will preach both morning and evening.

"I was glad when they said, Let us go up to the House of God."

Parish of Wilmot

SUNDAY, DECEMBER 28

Morning, (11) at St. Andrews, Lawrencetown

Evening, (7:30) at Holy Trinity, Middleton

The Rector will Preach

CHRISTMAS DAY

Holy Communion 11 a.m. at Holy Trinity

9 a.m. at St. Andrews

THE CHRISTMAS STORY

Told by Song and Picture

Christmas Night at Lawrencetown

Dec. 26, at Middleton, Parish Hall.

(Tickets 25c and 10c on sale)

MIDDLETON United Church

Methodist and Presbyterian

SUNDAY, DECEMBER 28th

11 a.m.—Masonic Service:

Speaker Rev. Dr. Quigley, of Mattland, Hants Co.

12 noon—Sunday School.

7:30 p.m.—Dr. Quigley will preach.

SPECIAL CHRISTMAS MUSIC

AT BOTH SERVICES.

Be sure and get your copy for the advts. in early next week.

Greetings

To all our friends and patrons we extend the season's greeting for

A VERY
MERRY
CHRISTMAS

R. T. Saunders

Optometrist and Jeweler
MIDDLETON, N. S.
Upstairs Over Shaffer's

IT MAKES US GLAD:

To extend our sincere wish that all our PATRONS and our FRIENDS may participate in their best Christmas this year. Let it be full of good will, happiness and every comfort.

J. Parker Dodge

Trucking of all kind.
PHONE 113

To You From Us

May Christmas bring you every thing
That gives you greatest pleasure,
And everything you wish for
Be yours in fullest measure.

A. J. Mitchell

COMMERCIAL STREET
Groceries, Candles, Chocolates,
Ice Cream, Cigars, Cigarettes,
Novelities and Stationery.

Happiness....

The dawn of another Christmas brings forth greetings from everyone. We are indeed grateful to have the opportunity of joining in this wishing time; and we most heartily extend to all our wish for A MOST HAPPY CHRISTMAS, and that it may be full of every goodwill.

W. C. FEINDEL

Hardware, Paints, Oils,
Tobaccos and Supplies

To You

At this time we feel happy to be able to extend to you, one and all, our best wish, for

A VERY
MERRY
CHRISTMAS

G. R. Beals

GROCERIES OF ALL KINDS,
PURE, FRESH AND WHOLE-
SOME. PROMPT SERVICE.

JUST A REAL
HAPPY CHRISTMAS
TO YOU ALL.....

May this glad Christmas morn be the dawn of all things good, kind and blessed for each one of you. Let happiness and good will be the keynote of the day that means so much to us all.

H. D. WOODBURY
THE VILLAGE STORE
KINGSTON VILLAGE

Cause of Hard Times

Roger W. Babson offers this explanation:

"It is not so much the amount of blood in our bodies that counts. It's the rate of circulation. It is not the amount of money in business which is most important; it's the turn over. There is always about so much money in the country. In good times and bad the actual amount of currency fluctuates relatively little. The great difference between brisk and dull business conditions is the rate at which money changes hands. One dollar must twice develop the same amount of business as two dollars used once. If we want a healthy, strong business situation then we must do what we can to keep the money circulating.

"Apparently, however, some people do not realize this fact. Whenever a period of uncertainty appears, every one, whether he can pay or not, tends to hold on to his money and let his bills go. This wave of slow paying is caused by the feeling of uncertainty regarding the outlook, but its effect on business is to make a certainty of very much worse conditions than otherwise would occur. The life blood of business is clogged. To have collections slowed 25 per cent is exactly the same as sending a fourth of our money and credit out of the country. Unpaid bills, however, must be paid sometime. To delay frightens lenders, injures credit and takes the heart out of those who would put their money and energy into making business conditions better."

Here and There

Although it is only 18 years ago that Alberta became a province, the population has increased fourfold, while the grain yield has increased twentyfold. Even at the present low prices, the total agricultural products of Alberta in 1923 were worth \$225,000,000.

Reports concerning the apple crop in the Annapolis Valley show that the entire crop, including the estimated local consumption, was 1,215,000 barrels. It is estimated that 70,000 apple trees and 3,000 plum trees will be set out in the valley this spring.

The railways of Canada up to the end of last April earned \$6,000,000 more than they did for the corresponding period in 1923. This favorable result is due entirely to the fact that the people have been doing more business. All authorities are agreed that such a condition means growing trade.

Nearly 63,000 bushels of high class seed were handled at the Alberta government seed-cleaning plant during the past season. A total of 22,823 bushels of Marquis wheat seed was handled, 3,160 bushels of ruby wheat, 20,073 bushels of Victory oats, 17,862 bushels of Banner oats, and 684 bushels of Barke's Barley.

Three prizes for anglers at the bungalow camps on French River, Mignon River, and the Lake of the Woods, have been offered to Canadian fishermen by the Canadian Pacific Railway. The trophies are silver replicas of the bass and the trout, and a wonderful reproduction of the head of a fighting muscalonge.

Among the speakers to address the great convention of the Associated Advertising Clubs of the World at London, England, to be held July 14-17, will be E. W. Beatty, K.C., Chairman and President of the Canadian Pacific Railway. Mr. Beatty will speak on July 17, and has chosen as his theme "Building an Empire with Advertising."

Canada's national wealth in 1921 was \$22,195,000,000, according to a report just issued by the Dominion Bureau of Statistics. In the tabulation, agricultural wealth comes first with \$7,982,871,126, nearly 36 per cent of the total and about \$908 per head of population. The Western provinces lead the Yukon topping the list with \$4,058. The first in absolute wealth was Ontario, to which is credited the sum of \$7,258,000,000, or thirty-three per cent of the Dominion total.

Shipping in and out of the port of Vancouver, B.C., for the calendar year 1923, showed an increase in all departments, according to the annual report of the Board of Harbor Commissioners. Over \$133,000,000 worth of goods were exported, an increase of \$30,000,000 over the value of the 1922 exports, while the imports totalled \$224,000,000, an increase of \$13,000,000 over the 1922 figures. Vessels numbering 13,608, representing a total of 8,427,383 net tons entered and left the port in 1923, an increase over 1922 of 2,959 ships and 792,289 tons.

A party of 200 Canadian Weekly Newspaper Editors and their wives sailed for Europe on June 11th aboard the Canadian Pacific steamship "Melita." The party will visit the battle-fields of France and Belgium, seeing most important points in those countries, including Brussels and Paris and will be received by King Albert. Later, they will tour England and Scotland and are to be presented to the King and Queen at Buckingham Palace on Dominion Day. Returning on the Canadian Pacific steamship "Montaurier," they will visit Belfast, where Sir Robert Baird, head of the Belfast Telegraph, will entertain them. They dock at Quebec on August 4th.

A Beautiful Calendar

The calendar to be given by the Family Herald and Weekly Star, of Montreal, to subscribers whose subscriptions are received in time, is a most beautiful work of art. The figures of the calendar are easy to read and the picture, entitled "The Sale of Old Dobbin" is a masterpiece in color, suitable for framing. The subject of the painting is so full of human interest that you will never tire of looking at it. In addition to the calendar and picture, the Family Herald offers to each subscriber an opportunity to win as much as five thousand dollars in an easy and interesting contest. A catalogue of valuable articles which are given as rewards for new subscriptions can also be obtained free from the publishers of the Family Herald. The Family Herald as an interesting journal carries everything before it.

Macdonald School Concert A Big Success

One of the best school concerts ever given in Middleton was presented last Monday evening by the pupils of Macdonald school in the Armadale. From the opening "Welcome Greeting" given by little Nellie Potter, to the last closing chorus by the school, every number was given heartily as pleasure by the large audience, numbers being frequent. Some of the other standing numbers were the "Mother Goose play," by the intermediate department, and the play "Joyous Christmas Gift" by the younger pupils which were exceptionally well given. Mention should be made of the "Star Duet" by the intermediate pupils, and the "Camp Scene" with "Hiawatha's Melody of Love" by the High School girls, which were very pretty. The music throughout the entire performance was good and showed an abundance of talent among the pupils in this art.

An incident of the evening was the exhibit by little Joyce Buckler, of "Lady Betty," her prize doll, received a few days ago from the Halifax Herald. "Lady Betty" nicely sang "Rock a Bye Baby" to the delight of the audience, and particularly of the children. Little Joyce has worked faithfully to win her doll and states that her friends call very frequently at her home these days, she having had more than forty visitors on the day following "Lady Betty's" arrival.

OBITUARY

WALTER ILLSLEY

The funeral service of the late Wallace Illsley took place on Friday afternoon, the 12th inst., at two o'clock. The service was conducted by Rev. W. H. Bachman, pastor of the Lawrencetown Methodist Church, assisted by Rev. A. H. Whitman, of the Baptist Church.

Mr. Illsley was the last member of the family of the late Gideon Illsley and was 76 years of age at his death. He was highly respected by all, was a member of the Nictauux Baptist Church and for several years the faithful Superintendent of the North Williamston Sunday School.

Mr. Illsley was twice married, his first wife being Miss Carrie Dodge, of Aylesford and his second who survives him, Miss Stevenson of Lawrencetown. The children are Frank in Montreal, Bonnie and Reginald, in New Hampshire; Stephen in Massachusetts; Charlie in New Brunswick; Roy, in Minnesota; Ida, in Somerset, N. S.; William, at home.

The floral offerings were:—Wreath from wife and family, Wreath from sister Clara, Crested from Sunday School, Spray from Hattie and Aggie, Cut Flowers from Harry and Maggie. Interment was at the Nictauux Cemetery.

A BARGAIN

The other day a stranger entered a bank and wanted to borrow \$5.00. He was told that the bank did not lend such small sums.

"But," he went on "lending money is your business, isn't it?" The banker admitted that it was.

"Well, I've got good security," said the stranger, "and I want to borrow \$5.00."

Finally the banker, half from fatigue and half from amused curiosity, agreed to make the loan. When the note was all drawn up and the interest of 35 cents paid, the stranger drew from his pocket \$10,000.00 worth of government bonds and handed them over as security. Before the banker could express his astonishment the stranger said: "Now, this is something like it. Over at the other bank they wanted me to pay \$10. just for a safe deposit box to keep these things in."

Too many boys would rather loaf all the time than to work five dollars a week and learn a good trade or business.

OBITUARY

MRS. ESTHER STEVENS

The death of Mrs. Esther Stevens occurred on the 13th inst. at the home of her son, S. S. Stevens, of Reidvale. Mrs. Stevens had reached the age of eighty-one years and had been failing for sometime. Born at Auburn, N. S., she has lived the whole of her life in Annapolis Valley where she was well and favorably known. Predeceased by her husband many years ago, she leaves one sister, Mrs. Ella Randall, of Auburn, the son with whom she made her home and three grandchildren. The funeral services were held yesterday from her late residence at Reidvale, conducted by Rev. A. A. McLeod, of Kingston. Interment was at Aylesford cemetery in the family lot.

—Halifax Herald, Dec. 1

NEW STEAMER FOR
BOSTON - YARMOUTH
FOR 1926 SEASON

A new steamer is to be built to accommodate heavier tourist traffic to the Boston Yarmouth line, to be ready for the 1926 season, was the text of a recent announcement.

Difficulties of the tourist traffic which are encountered as a result of the Emigration Act of the United States, are being dealt with by a special committee of the Canadian Club of Boston, with a view to getting amendments passed, so as any Canadian citizen whether native born or not, could get into the United States whenever he wished.

A great many tourists had visited Nova Scotia during the past seasons and it is anticipated that the traffic will greatly increase as the years go by. 1926 is looked upon with exceptional favor for a heavy season in tourist business. Already many inquiries are being received by the railroads and steamship lines.

SINCE MOTHER JOINED
THE CLUB

(By Arthur D. Ropes)

My stocking's got an awful tear,
I's lost my mitten, too;
My shoes are wet and, you can bet
My papa's in a stew.

The fire is out, the kitchen spout
Is leakin' like a tub;
There ain't no comfort anywhere
Since mother joined the club.

She left a paper on the stairs
That said: "If I'm delayed
You'll find some fishballs on the shelf
That Aunt Eliza made;

Just warm them in the oven a bit"
I hate that kind of grub,
But that's the sort of meals we get
Since mother joined the club.

She used to read me story books,
And tell me funny jokes
'Bout Peter Pan and Tinker Bell
And all those kind o' folks;

But now it's Parlor Mentry Law
With no time left for "Bub";
We got along the best we can
Since mother joined the club.

But when I hear her talk with pa
About our nation's laws,
And then discuss the Tariff Bill,
Or argue for the cause.

I think "There's lots o' boys whose ma's
Just stay at home and scrub;
I'm mighty glad mine knows enough
To join a Woman's Club!"

THE HOME PAPER—Gives you the reading matter in which you have the greatest interest—the home news. Its every issue will prove a welcome visitor to every member of the family. It should head your list of newspaper and periodical subscriptions. Subscribe now for The Outlook.

THAT GOOD OLD WISH: "Merry Christmas" TO EVERYBODY

At this season of the year, our thoughts turn to those whose friendly business has made possible bigger and better things, and we extend to you

A HEARTY GREETING FOR CHRISTMAS AND BEST WISHES FOR A PROSPEROUS NEW YEAR.

We thank you for your generous patronage and trust that our efforts of the past will merit a continuance of these pleasant relations.

VALLEY MILLING CO.
MIDDLETON, NOVA SCOTIA

The Flapper

I think I rather like the flapper. For casting old conventions out. What earthly use is it to rap her. And all her freakish fancies float?

Suppose she wants to wear her dresses
Just a bit shorter than most folks
And doesn't care if her bobbed tresses
Are butts for funny people's jokes?

I know she's spoken of quite lightly
For being gownned somewhat too smart
But though she sometimes looks unsightly,
I'll say she's got a woman's heart.

And mark my words the time is nearing
When some one, somewhere will hear her say,
Regarding girls of future rearing,
They didn't do so in my day—

LOVE'S YOUNG DREAM

By Cynthia Grey

There's only one good reason for getting married, and that's being in love. But everyday, nevertheless people are marrying for dozens of other reasons—and living unhappily ever after.

Money is one of the great causes for unhappy marriages. It always seems to be the most important thing in the world to girls who have never had any — who have made up their minds that the thing that will make them most happy is the luxury of clothes, an automobile, a big house and idleness. Perhaps the old Greeks were right when they said: "Character is Fate"—and that if you are soft and spineless you will find only the soft, easy, deadly dull places of life.

There is the marriage for the sake of ambition, too. The most common form of it in this country is when our girls marry titled Europeans. Hardly any of these marriages are successes from the standpoint of romance. They are really business transactions.

Then there are women who marry famous men in order to step into the spotlight with them. Usually the women who do this are young and most men who have achieved fame are old. So no one expects these marriages to turn out any better than they do.

There are people who have been disappointed in the only real love of their lives. They come to marriage feeling as the swain did in the old Georgian poem:

"And I shall find some girl, perhaps,
And a better one than you,
With eyes as wise, but kinder,
And lips as soft, but true,
And I darsay she will do."

"X" MEANS NOTHING

Few people write Xmas deliberately when they mean Christmas. X means nothing. Nobody would want to send "nothingmas" greetings. But the substitution of X for the name of the Christ is found occasionally on greeting cards; and it is allowed to creep in, unintentionally, in other printed references to Christmas.

According to Webster's dictionary, the meaning of the word Christ is "the Lord's Anointed." Christmas is the season when the birth of Jesus is celebrated. Jesus according to the dictionary, reflected "an ideal and perfect humanity as typified by Christ."

Tennyson used the word with profound meaning, when he said: "Ring in the Christ that is to be." When the word thus stands for Truth or Principle, surely it should never be displaced by the meaningless abbreviation Xmas.—Hants Journal, Windsor.

Advertising is the best business builder in the world

Wishing You A

Merry Christmas

I REMAIN

O. W. CHESLEY

Reliable Footwear

MIDDLETON NOVA SCOTIA

Meats That Satisfy

We just want to tell you that any time you want goods from our shop that we will be delighted to serve you to the best of our ability. We want to satisfy every customer whether their orders are large or small.

You will find our meats always fresh and wholesome. Let us know what cuts you desire and we shall endeavor to give you the best procurable.

Fresh Meats of all kinds, Fish and Vegetables. Just give us a phone and we will do the rest.

Fresh Fish all the Time. Our Phone is No. 137

WOODBURY BROS.

Just Across from the Royal Bank

NOW BUILDING

We have in course of construction, our New Garage, and expect to have it ready in about ten days and will then be prepared to care for all automobile work entrusted to us. Work on any kind of car will be executed as promptly as skilled mechanics can do it.

Let us quote you a price on overhauling that car of yours, so that you may know exactly what it is going to cost. It is only a fair business proposition, to your advantage as well as ours. This eliminates all guess work. We guarantee to do a satisfactory job.

Let us talk business while our garage is being built. We will have plenty of store room in our garage, so bring along your car.

Wishing You A Merry Christmas

The General Garage

Joe Clements, Prop.

MIDDLETON NOVA SCOTIA

A Word to the Wise

We handle the Best Coal that money can buy. The best is none too good. Get it from R. S. McKay and save the worry.

You'll find our number in the Directory. Order today by telephone, if you can't come around.

R. S. McKay

MIDDLETON, NOVA SCOTIA

Our Wish

One more Christmas brings forth the many greetings, and it is our sincere desire that everyone of our patrons and friends may enjoy a real Christmas time this year. May it be chuck full of all the good things that a person may desire.

P. H. REED

Groceries, Pure, Fresh and Wholesome. Always in stock at our store

F. P. HARNISH

—Dealer in—

FRESH AND CURED MEATS FRESH FISH IN SEASON
Dried and Smoked Fish. Vegetables, Etc.

Home Made Sausage

R. T. Saunders Stand

Phone 5

There are a large number of unpaid accounts on the books at The Outlook office. Why not start the New Year right with a clean sheet on our books? We can handle all the cash that comes in to good advantage

Merry Christmas

Christmas is wishing time, and we desire to extend to all our best wish that you all may have a very Merry Christmas. May it be blessed with all the joys and happiness possible.

G. W. CROWE

PLUMBING —and— HEATING

GREETINGS

To you we extend our sincere wish that this Christmas may be your most happy one, and that the days that follow may bring you increased blessings full of health, joy and good will.

S. H. Morrison

MIDDLETON,

NOVA SCOTIA

Boston & Yarmouth Steamship Co., Ltd.

FREIGHT AND PASSENGER SERVICE

Fall and Winter Schedule

TWO TRIPS WEEKLY—FARE \$9.00

S. S. Prince Arthur

Leave Yarmouth Tuesdays and Fridays at 6:30 p. m. (Atlantic Time) Return leave Boston Mondays and Thursdays at 1 P. M.

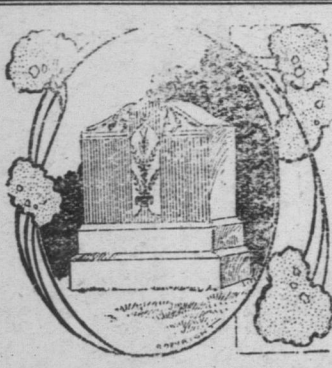
For Staterooms and other information apply to J. E. KINNEY, Supt., YARMOUTH, N. S.

**MIDDLETON
GRANITE & MARBLE
CO.**

C. M. HOYT, Prop.

Manufacturers of Every
Description of
**Monumental & Building
Work**

NICTAUX GRANITE a Specialty
Middleton, Anna. Co., N. S.



**A Merry Christmas to One
and All**

J. M. Broadfoot, Middleton

DEALER IN COAL AND COKES

ASHES CAN'T BE INSURED

Protect your Property NOW
while it has a definite value.

INSURE WITH

O. P. GOUCHER

FIRE LIFE AUTOM OBILE ACCIDENT

**SAY it with an
'Outlook' ad.**

Mrs. Laura B. Johnson housekeeper in the family of Sewall P. York at Damariscotta, Me., although she is 84 years old, sets a pace that it would be difficult for the many of the younger generation to follow. Monday morning she arose at 5 o'clock did a big washing, had her

tubs dry and the clothes on the line at 8, and then, after preparing dinner and clearing away after it, she and her sprightly sister of four-score, Mrs. Thomas Hayes, walked to Damariscotta Mills and spent the afternoon calling on friends.

The Education of the Farm Boy

By JOHN M. TRUEMAN

Professor of Animal Husbandry, College of Agriculture, Truro.

There are two definite lines of work facing agricultural leaders and teachers. First, research work, second, dissemination of the knowledge that has been obtained by experience and investigation. In research work there are many problems awaiting solution. All agriculturists, farmers as well as teachers, are agreed that thoroughly trained men are needed to work continuously at these problems. Such men should be comparatively few in number, should be given every facility for work, and should receive adequate compensation so that they are not worried by the economic questions of daily life.

I am particularly interested at this time, however, in the second line of work, that is, the teaching of agricultural science and practice. It is easy in our enthusiasm for big colleges and efficient research departments to forget that the ordinary farmer is not using one half the knowledge already possessed by the best teachers. Since agricultural practice lags woefully behind modern scientific knowledge, a special attempt should be made to get more information to the young men on the farms.

The agricultural experts may reply that efforts have been made to reach larger numbers of farmers by the establishment of Schools of Agriculture and the giving of Short Courses. The trouble with many of these schools is that they have not been managed and taught by experienced and successful agricultural teachers, and the courses have been too short to appeal to any large numbers.

The work of teaching divides into two headings: First, teaching and training young men for professional work in agriculture; Second, teaching and training the men who are to earn their living by actual work on the farm. It is to this last phase of agricultural education that I invite attention in this article. The courses given by degree-conferring colleges cover four years of study. These courses are of value to the young man who can afford to spend four years and two or three thousand dollars.

Another plan has been to give a one year course; this is also open to objection. The boys must be away from home in the fall and they must raise several hundred dollars at once. In addition it has the objection that

After all there's no Tea Like Morse's!



all the work is given in one year and the student hardly finds himself. The rush of college work before him all over and he is back on the farm with a great mass of poorly digested information. He has not had a chance to go home and try out some of the things learned before finishing his course, and, therefore, he has no chance to question his teachers after a season's test of his new knowledge.

Another plan that has been tried is a three-month course. This may be cheap enough but it is too short and too little training. A course consisting of two three-month periods, given in two separate years appeals to me as most likely to give what is needed for the greatest number. The work would begin right after the new year and continue until April 1st. This gives the farm boy a chance to finish the fall work; he gets the fall plowing done and may even get all, or a part of the winter's work out. He is not called upon to leave home in October when the weather is open and his time can be used to good advantage on the farm. He is not obliged to spend extra money in travelling expenses in making a trip home for the Christmas holidays. He goes to school the first of January and stays there until his three-month course is finished.

The first three-month term gives the boy a good start but it is not enough. During the following spring and summer the College teachers should keep in touch with every boy who has taken the course. Even if there were great numbers of them provide teachers, who are enthusiastic farmers, with enough time and help to correspond with and, if possible, visit every boy during the summer. Make each one feel that you are interested in him personally. If agricultural education is ever to reach the great mass of farm boys real personal work must be done. The boys from outlying districts and remote farms must be made to realize that they are a part of the national life and that the success of agriculture depends on them as well as upon the boys in the centers. Every Agricultural College and Provincial Department of Agriculture should spend some money studying boys and girls as well as plants and animals. I have already admitted that there are big problems to solve in agriculture, but in my opinion the biggest one is the problem of how to reach and inspire all the farm boys instead of only a selected few. Therefore, follow up the boys who took the winter course, keep in touch with these prospective farmers. It is good salesmanship. It is the method used by all successful business firms.

We, as agricultural teachers, have a big thing to sell to the farm boy, that we believe will be a great help to him all his life. Let's get out of the classroom routine and get in touch with the boys on the farm. Having kept in touch with him all summer with friendly interest, he will be anxious to come back the first of January for another three-month term at the College. The spring and summer work has brought him home discouragements: the home folks and neighbors are skeptical about his new methods learned at College and taught by "book farmers." Some of the things he tries, do not turn out as he expected. He is badly in need of another term at the school to check up his ideas, to correct wrong impressions, to emphasize first principles, and settle him firmly in his determination to improve his methods of farming. The second term is worth even more than the first. All teachers notice how quickly the students get to work the second year and what great improvement has taken place in their ability to study. They are familiar with the class-room methods, with the teachers and with the whole of College life. This second term puts them on their feet, gives them confidence and a good start along the way toward becoming first-class farmers.

The expense of such a course would not be heavy and would be divided between two years. The three-month term should not cost much above \$100.00. An advertising campaign could be carried on urging every farmer to spend \$100.00 per term for two terms in getting a good start in his agricultural education. Young men could be encouraged to save money to take the course.

It could be made to appeal to their pride to be graduates of the Farmer's Course. Agricultural Societies, Women's Institutes and Creamery organizations could use their influence to get "boys interested." I see no reason why large numbers could not be secured.

The instruction to be given in this course of two three-month terms must be of the most practical kind. The young men who will take such a course expect to go back to the farm. The course will not allow time for, and most of the students will not have the interest in, so-called "cultural studies." The man who cannot see the "cultural" value in teaching a farm boy how to do his farm work properly should not be appointed a teacher in this school. Furthermore no great amount of time can be spent in giving these farm boys a complete elementary course in even such valuable subjects as biology, chemistry and botany. Courses in these subjects should be arranged entirely from the standpoint of the boy who is to work on the farm. The life history and control of harmful and beneficial insects, the simplest study possible of the chemistry of soils, fertilizers and seeds, the identification and life history of farm plants and weeds, may all be given in such a way as to help and interest the young farmer. All these subjects furnish a certain amount of cultural training.

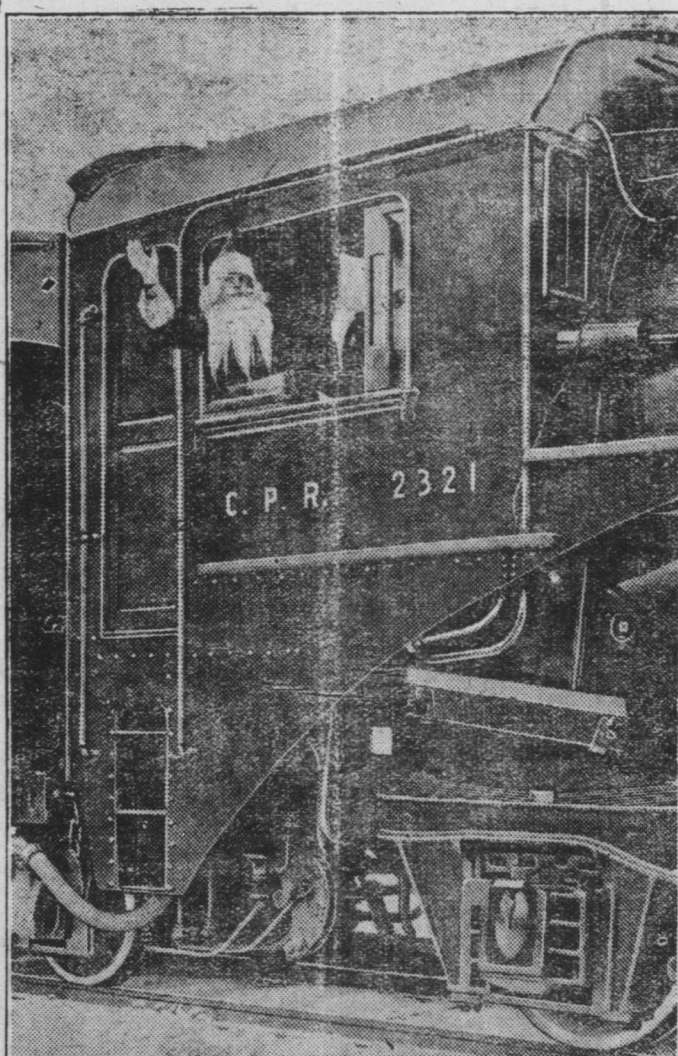
When the student begins his work it must all appeal to him as being useful on the farm. The idea that the teacher is best qualified to give the student what he wants, whether the student likes it or not, will not do here. The boy and his father must feel that time and money are being used to get what will help the boy make a better living on the farm. Otherwise, the boys will not take the course. It is all well enough to insist that these scientific and cultural studies are valuable, but the boy we are after has not a foundation of knowledge to appreciate them and if forced to take them will often give up the course. Boys coaxed into starting such a course have often become discouraged and even ambittered, have decided that agricultural education was useless and have given up in despair. A study of actual farm problems would have helped them and made them enthusiastic for better farming.

When the two three-month terms have been satisfactorily finished the student will be given a certificate stating that he has graduated from the Farmer's Course. Among the men who take this course will be some who will develop an aptitude and a love for study. For such men the Farmer's Course certificate should admit them to the second year of the two-year professional course. If they are then able to make up the studies necessary for College matriculation they will be in a fair way to go on with their College work and eventually obtain a College degree. These will furnish some of the best men in the degree course, as they will have farm experience and ambition.

It has been decided that such a course as I have outlined will be given at the Nova Scotia Agricultural College beginning January, 1925. The subjects to be taught will be selected from the following list:

Soils and their treatment.
Fertilizers: composition, buying, home mixing and application.
Barrenland Manure: value, methods of preservation and application.
Crops: botanical characteristics, life history.
Poultry husbandry.
Animal husbandry: horses, cattle, sheep and swine.
Dairying: with special reference to the handling of milk and cream.
Economic entomology: useful and injurious insects and their control.
Horticulture: orchards on the general farm.
Olericulture: with special reference to the home garden.
Farm Mechanics: farm machinery, gasoline engines, electric lighting for farms, etc.
Business methods: farm accounts, letter writing, use of banks and banking, notes and business forms, credit.
Agricultural Societies: debating and speaking, presiding at meetings, rules of order.
Must: Glee club and community singing.

The success of this course will depend largely on the type of teacher selected. Inexperienced men, who do not know how to teach, must not be appointed. No matter how brilliant they may have been in College, the men who are not enthusiastic about farming and who do not have the real teacher's faculty of imparting knowledge to others will be worse than useless. The teachers must be selected from experienced men and made to understand that this is a big job, needing all the fortitude and patience of the transmissionary.



SANTA CLAUS IS COMING ALRIGHT

He has sent us word to that effect. He says that he has lots of toys for good little girls and boys, but he had an awful time getting down to civilization and his reindeer were quite tired out. However, he has borrowed a big engine from the Canadian Pacific people, one of those so powerful that it pulls a heavy train between Montreal and Winnipeg in less than forty hours and he's alright now. "Don't you worry," he says, "I'll be there alright if nobody stays awake trying to catch me."



Sold in Middleton by
C. A. MUMFORD

LESLIE R. FAIRN
ARCHITECT

AYLESFORD, N. S.

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W. G. PARSONS, K.C., B.A.
Barrister-At-Law,
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Claims Promptly Collected.
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Best stock in Valley, Good Equipment
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Dec. 14, 1924

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Evenings by Appointment
MIDDLETON, NOVA SCOTIA
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ECZEMA You are not
experimenting when
you use Dr.
Chase's Ointment.
It relieves at once and gradu-
ally heals the skin. Sample box Dr.
Chase's Ointment free if you mention this
paper and send no stamp for postage. See a
big list of dealers or Edman, Bates & Co.,
Limited, Toronto.

Staggering Blow is Dealt to Mail-Order Spectacle Houses

These Firms Are Proclaimed to be
Fraudulent and also a Menace
to People Suffering With
Failing Vision

By Lewis H. Carris, Managing Director, National
Committee for the Prevention of Blindness,
130 East, 22nd St., New York City

The eyelids of thousands of persons all over the country is being jeopardized by spectacles sold by mail by certain unscrupulous mail-order optical houses which, through widespread advertising and sales campaigns, are selling glasses without even asking for any symptoms, without the slightest sort of examination of the eyes of the prospective purchaser, and without even an inquiry as to the condition of the eyes. These optical "quacks" ask merely "How old are you?" "How many years have you worn glasses, if any?" and "What is the shape of your face—round or slender?" and upon this information they offer to fit any person with glasses, promising "the most perfect vision of any lenses you can get." "These splendid glasses," they read the alluring circulars which are being sent out by tons, "will enable anyone to read the smallest print thread the smallest needle, see far or near, and will prevent eyestrain or headache."

Reports have come from all parts of the country to the offices of the National Committee for the Prevention of Blindness, 130 E. 22nd St. New York City, drawing attention to the operations of these companies. One company in particular, apparently the largest, located in Chicago, has been operating on a widespread scale. Five other concerns in Chicago, and one in St. Louis have been likewise engaged on a greater or less scale in the business of selling glasses by mail. The operations of these firms are in the opinion of the National Committee for the Prevention of Blindness, both a fraud and menace. The National Committee warns persons receiving the advertising matter of these concerns that it is impossible for glasses to be properly fitted by mail, and that in most cases attempt to fit them will result in harm to eyes of the wearer.

The mail-order houses play upon the vanity of their customers, all of the advertisements emphasizing in particular the beauty of their product, and the improvement in appearance they some theokoin shrin eteol shril shr will bring to the wearer. The "handsome shell rims" give anyone a "younger, yet more distinguished appearance," says the circulars. Cheapness of price is, of course, another bait, and the advertisers claim that their glasses would cost anywhere else three times the price at which they are offering them. Premiums, such as sewing shears for women, and leather bill-folds for men, are often offered as a special inducement to buy.

Investigation has shown that the glasses which are actually sent are simply a fair grade of magnifying glasses mounted in an extremely poor grade of frame. These are advertised as "scientifically ground and curved lenses." The glasses do nothing that the exploiters claim for them—they do not cure any eye-strain, they do not

fit any eyes. They simply make the print look larger, as a consequence of which many people receiving them, particularly the older persons with failing sight, will worry along with them, occasionally feeling satisfied because of their own ignorance of the harm that is being done their eyes, and lack of knowledge of what proper fitting of glasses requires.

The National Committee for the Prevention of Blindness feels that this is a most dangerous situation. Not long in the past it was quite a common practice for certain classes of elderly people simply to go to a store and select their own glasses; in fact glasses are still sold in many ten-cent stores and dry goods stores at counters where the purchasers pick and choose among a large variety of lenses and where no pretense of a fit is made. But it has become a well established fact that fitting of glasses where needed, requires an examination and eye-test by qualified specialists, and special glasses for each case, made upon prescription.

NOTE—Practically all this quick business could be eliminated if the men who are expert specialists would use the same methods as the quacks do in letting the people know they are in the business to help folks with "deficiencies." Advertising is the real method. Don't lay back and watch the other fellows clean up and sit up a holler about the injuries the quack is doing to the public. You have got to let the people know the reason by good advertising methods, and the best way is through the newspapers. If the people who really can do people good and help them along could realize what a wonderful work they could do to humanity by hanging out advertising that would let the "world know" they would surely be acting the part of a good samaritan. One of the highest forms of ethics is clean, consistent advertising and the faculty of living up to that advertising.

oOo
Mrs. Chipman, of Nictaux, was the week end guest of Mrs. Edgar Mason. Springfield News.
Mr. and Mrs. Freeman Fitch are spending the holiday season in Middleton, the guests of Mr. J. H. McDaniel, Mr. of Royal Bank, and Mrs. McDaniel. Mrs. Fitch's sister, Montfort.
Mr. John P. Morse was on a business trip to St. John last week.—Montfort.

HARD TO EXPLAIN.

"Tomorrow," announced 5 year old Frank proudly to his Sunday school teacher, "is my birthday."
"Why," returned she, "it is mine too."
The boy's face clouded with perplexity as he said, "How did you get so much bigger?"

FATHER

By James Owen

Ever since I can remember he has been a busy man, working continuously at his trade during the working hours of the week. But when the day's work is over, he enjoys nothing more than a chat with four boys, who are glad when he takes his place in the armchair in the old sitting room. When he is comfortably settled there before the fire, he turns to them and inquires, how they spent the day, what problems they have met with, how they have managed them, and what they intend doing the next day. He is interested in their welfare, because he is their father. He has always been their chum and comrade in their troubles, he always gave some helpful suggestion which, when adopted, soon made the situation brighter, and in their joys they all always knew that they could have a gay time with him. This father never used to preach to his boys. In the earlier days he used to have a rod but it was very rarely used, and never in anger. He never tried to make a fortune; but was content to do his day's work well. His boys looked upon him as being a hero, and one could know that they thought of him as being such by the way in which they used to greet him.

The father is still in the homestead while the boys are in other places. He will never be forgotten by them. They admired him, because he was honest and affectionate, and because he was pure in body and in mind. He was their hero because, like the village blacksmith—"He could look the whole world in the face."

A SUCCESSFUL MAN

He was born in a poor family. His early struggles were intense. He helped support his folks. He worked out of school hours. He did odd-jobs around the town. He managed to get into a university. He worked his way, washing dishes. He also shovelled snow and cut grass. He started business in a modest way. He collected junk and sold it again. Soon he was a manufacturer. He worked night and day for years. He raised two daughters and two sons. He worked their way through college. The two daughters married titles. The two sons kept him in hot water. When one was going into jail, the other was coming out. They spent his dough seven days a week. Both daughters were divorced. Both sons were divorced twice. The old man himself was sued. Seven times by stage beauties and others.

On account of his offspring. Still he worked hard and made money. He never traveled anywhere in particular. Finally he thought he would take a rest. And he quietly passed out of this life. And the papers praised him highly. As a man who had made many friends. And it was a tremendous funeral. And a lot of notables were there. And the flowers were beyond description. And after the funeral there was a fight. Over the old man's will and it was found. That he had left \$75,000,000. And the two daughters promptly married two more foreign titles. And the two sons hit the primrose path. And let the business go to smash. What's life all about, anyway?

By steam, by rail, and by whatever mode a man may travel men and women scurry over the face of the earth at this season, towards whatever spot they know as home. In Tuscany villages, in the German mountains, on the plains of Greece, in Sicily, on the bleak Russian steppes, in the barren Scandinavian towns, all those old world places that have sent their quota of wage-earners to America, the land of gold and promise, women and children are awaiting the home-coming of the wanderers. Their waitings and longings will not be in vain.

Nature has many lessons for the busy human to learn. Let the advertiser note that the mosquito which does a humming business is not satisfied with one insect.

oOo
Always remember to weigh well your words. It pays.

COMFORTABLE FOOTWEAR FOR THE OUTDOOR MAN.

The "EXPRESSMAN"

A water proof Laced Boot with heavy Black Cashmere Top rubber soles and heels. The warm felt lining assures comfort.

SPECIAL PRICE \$4.75

The "LAPLAND"

A Boot of "Expressman" quality with 10 inch top.

SPECIAL PRICE \$4.75

These two lines are SUPERIOR in appearance, in wear, in fit and in warmth giving protective quality because they are Lifebuoy Products.

Lumbermen's Rubbers, Overshoes and Moccasins.

SHAFFNER'S SHOE STORE

The Home of First-Class Boots and SHOES

CREAM WANTED

SHIP YOUR CREAM TO MCKENZIE'S CREAMERY, MIDDLETON, N.S.

SATISFACTION GUARANTEED.

The price paid to Patrons for the month of November for cream was 38 cents per pound butter fat, Special Grade, and 36 cents First Grade.

WRITE FOR PARTICULARS.

THE PROFIT OF FORTUNE TELLING IS TOO STRONG A LURE.

Konrad Bercevid, who is "Going Around the World in New York" and in a series of articles in The Century is recounting his adventures among the various nations that have established themselves in foreign quarters in that city, gives a fascinating account of the gypsy colony.

"In October," he writes, "I had gone to visit my Gypsy friends who should have come in from the West at about that time. There was no trace of them anywhere. Although they had come to the city in September, they had returned to the road, feeling that there were yet three months of nice weather ahead of them. And when a Gypsy can be outdoors, he is never to be found indoors. When I returned again, three months later, Fourth Street between Avenue A and the East River, Third Street, Second Street, First Street, the heart of the Balkan quarters in New York was full of them. Not an empty store that had formerly housed a butcher or a grocer but had been taken by them.

"Lulu, a Roumanian Gypsy, chief of the Roumanian clan in New York, lived in a larger house than that of any gypsy in the neighborhood, but as was pining away, longing for the more familiar stretches of roads and rivers that he had known for years.

"Why don't you return home?" I asked him. "You have enough money. There will be no difficulty."

"Lulu sighed deeply, and then told me another secret.

"The women won't go. Every one of our women is making three and four times the amount her man is making. You thought that because people go to school there would not be any fortune-telling, ha? If I told you that my wife is making sixty dollars a day telling fortunes, and hat the older they are, the more money they make, would you believe me? And would you do not care to leave a place where they make money. To them money is everything. If we were to listen to them, we should be living in the city here all the time."

The newspaper has taken the place of the book. It is the newspaper rather than the library to which men go in search of knowledge. The newspaper is read universally. Hence it is the one leading medium for reaching the people. That can be said of it which can be said of no other medium, that it goes everywhere and is read by everybody. It is they only who pass by given bill boards who read the signs inscribed upon them. It is only they who ride in given street cars or steamboats who read the cards of advertisers displayed in these. But the newspaper goes everywhere. It is the great twentieth century colporteur, bearing to every home the progress of civilization and declaring the things that are and to be.

oOo
The unveiling of a monument to Tom Wilson, earliest guide in the Canadian Rockies featured the first day's meeting of the two hundred and six members of the Trail Riders of the Canadian Rockies at Yoho Camp. Mr. Wilson, who was present at the ceremony and, now sixty-five years of age, resides at Enderby, B.C., discovered Lake Louise and the Yoho in 1882.

A. D. MacTier, vice-president of the Canadian Pacific eastern lines, who awarded the McAdam team the First Aid Challenge Cup, which they won in competition with teams from North Bay, Toronto, Windsor Station and Angus, stated that since the Canadian Pacific Council of the St. John Ambulance Association was inaugurated in 1909, over twenty thousand employees of the Company have received instruction in First Aid. The last annual report of the St. John Ambulance Association referred to the Canadian Pacific as the "premier railway centre."

As soon as a man gets old enough to have some sense folks begin to call him an old fogey.

Here and There

Glass tubes filled with water are used as incubators for trout eggs at the Ontario Government Hatcheries.

Designed to prevent midew, a Californian has invented a device which sprays wet or dry sulphur over grape vines.

More than 35 tons of dry are required daily to feed hogs on a California ranch and it is distributed by means of an electric railway using side dump cars.

The light producing apparatus of the glow worm and firefly is said to be the most efficient in the world. The glow worm light is eighty times more efficient than a tungsten lamp.

Construction of a million and a half dollar factory building has commenced in Cornwall, Ont., which, when completed, will give employment to 500 hands. Artificial silk will be manufactured from pulpwood.

Crossing from Cherbourg to Quebec in 5 days 19 hours, the Canadian Pacific S.S. Empress of France created a new record for the transatlantic voyage. Her average speed on the record run was 20.155 knots.

Montreal officers of the Dominion Express Company state that the strawberry shipments this year have been much heavier than heretofore. The Ontario crop ripened quickly, but was easily disposed of.

Alberta Government wolf-hunters will this season again penetrate the barren land and wage war on the timber-wolves which prey on the caribou herds. Last season the hunters killed off several hundred of the predatory beasts in the country north-east of Great Slave Lake.

Beginning in the Autumn, German express trains will be equipped with combination radio and wireless telephones, enabling the sending of wireless messages, telephoning and the giving of radio concerts while the train is travelling at a high rate of speed.

A world's record for his senior two-year old Holstein "Friesian Heifer, Williamsburg Pontiac, is claimed by Dr. M. W. Locke, Williamsburg, Ont., as a result of a 30 day test showing production of 2,783.5 pounds of milk and 113.82 lbs. butter fat, equivalent to 148.8 lbs. of butter.

The official Railway Guide, in commenting on the Air service which connects with the Canadian Pacific Railway at Angliers says:—"so far as we are aware this is the first instance on this continent where interchange of passenger traffic between railways and airplanes has been established.

In his address to the Associated Advertising Clubs of the World, at Wenbury, July 17th, E. W. Beatty, president of the Canadian Pacific Railway stated that the amounts spent on colonization by the Canadian Pacific Railway and the Canadian Government from the year 1881 totalled, respectively \$67,000,000 and \$35,000,000.

During the last four years the Canadian Pacific Railway has handled some 85,000 west-bound harvesters. Last year this company inaugurated the lunch-counter car, which afforded facilities hitherto unknown, and, although perhaps not as a direct result of this innovation 25,000 harvesters travelled in special trains over Canadian Pacific lines.

The unveiling of a monument to Tom Wilson, earliest guide in the Canadian Rockies featured the first day's meeting of the two hundred and six members of the Trail Riders of the Canadian Rockies at Yoho Camp. Mr. Wilson, who was present at the ceremony and, now sixty-five years of age, resides at Enderby, B.C., discovered Lake Louise and the Yoho in 1882.

A. D. MacTier, vice-president of the Canadian Pacific eastern lines, who awarded the McAdam team the First Aid Challenge Cup, which they won in competition with teams from North Bay, Toronto, Windsor Station and Angus, stated that since the Canadian Pacific Council of the St. John Ambulance Association was inaugurated in 1909, over twenty thousand employees of the Company have received instruction in First Aid. The last annual report of the St. John Ambulance Association referred to the Canadian Pacific as the "premier railway centre."

As soon as a man gets old enough to have some sense folks begin to call him an old fogey.

TELL THE WORLD

By using photographs to advertise your business. They will create a bond of intimacy and goodwill, between you and the folks who use your products.

Phone us so that we may be able to talk it over.

W. H. DILL

Phone 110-3, Middleton, N. S.

MAKE 1925 BETTER

FRED HOYT
Picture Framing of all kinds
Leave orders at
GRANITE WORKS, MIDDLETON.

Just a Word

We thank you for your patronage of the past and trust that our work has satisfied you and that you will give us your esteemed orders during 1925.

May your Christmas be blessed with all the gladness that humanity may expect. And the year ahead to dawn bring you everything in the way of Health, Happiness and Prosperity.

B. L. REAGH

GREETINGS FROM SPRINGFIELD

A
MERRY
CHRISTMAS
TO
ONE
AND
ALL
Cloverdale United
Farmers Limited
SPRINGFIELD, N. S.

THE LARGEST FIRM OF FRUIT SALESMEN IN GREAT BRITAIN

T. J. Poupart LIMITED

COVENT GARDEN,
LONDON

LIVERPOOL
GLASGOW
HULL AND
SOUTHAMPTON

T.J.P.

Cable Report Ex. S. S. "Comino," and "Menominee," London, December 13th, 1924. All good condition; Trade unsatisfactory for which three foggy days are largely responsible.

Goldenn Russets—32½ to 38 shillings.
Baldwins—24 to 28 shillings.
Starks—22 to 25 shillings.
Ben Davis—21 to 23 shillings.
Greenings—25 to 28 shillings.
Wellingtons—25 to 30 shillings.

Russets—26 to 32 shillings.
Baldwins—21 to 26 shillings.
Greenings—28 to 30 shillings.
—Glasgow—
Fallowater and Stark—23 to 24 shillings.

SHIP to "POUPARTS," they will serve you Equally well at London, Liverpool, Glasgow, Hull and Southampton.

NOVA SCOTIA REPRESENTATIVE

G. L. FOSTER,
KENTVILLE, N. S. PHONE 256

HERE'S TO
YOU, AND
YOURS:

"Merry Christmas"

It gives us great pleasure to extend the season's greetings to the people of Middleton and District and we sincerely hope Christmas 1924 may be the happiest of all the years that have gone by.

V.H. Amberman

Phone 63 Commercial St.

OATS

JUST ARRIVED
ONE CAR OF
HIGHEST GRADE
WESTERN OATS

MIDDLETON FRUIT
CO., Ltd.

WANT TO BUY

Client wishes to buy farm for occupation in spring. Wants to be near school and in good neighborhood. Place suitable for both orcharding and dairying. Wants to get the best place offering for around \$5,000 (cash) if you have a bargain to offer at about that price, please let us hear about it.

Annapolis Valley R. F. Agency

FRED E. COX
MIDDLETON

IN STOCK

Horse Rugs, good ones,
MacKinnon Coats and Shirts.
Trowsers and Breeches.
Wool and Fleeced Underwear.
Men's Working Clothes and Footwear.

Quality is Good—Price, Right.
V. L. WRIGHT
East Dalhousie N. S.

WE WISH OUR CUSTOMERS
SEASON'S
GREETINGS.

When in need of GOOD GROCERIES, bear in mind we are doing business in the stand adjoining the Post Office and would be pleased to give you the best Service at Lowest Price Possible.

We give Discount Coupons with your purchases.

E. S. GOUDGE
(Next Door to Post Office)
MIDDLETON, NOVA SCOTIA

Get
Your
Printing
for
1925

Done at
the
'OUTLOOK'

MIDDLETON, NOVA SCOTIA
THE HOME OF
GOOD PRINTING

The poorhouses are filled with folks who are willing to try anything once.

THEY BASK IN MID-WINTER SUNSHINE



Why pick on me?" says the little fellow, "there are many other things which can interest you and hold your attention." And so there are, but after all the native life of the "Isles of the Bleat" is worth a little study, is it not? Take this little Jemmy for instance. If you took away his shirt and his broom handle you would not leave him much other than a full tummy, yet he is a British subject, and as such has an opportunity of becoming well-off doing pretty well for himself and of gathering enough of this world's substance to give him comfort at least in his old age. He will grow up in a ramshackle old hut on the edge of the town maybe, and learn to be jealous of his rights as a citizen; and when he comes to the age of understanding he will be more English than the English. As a matter of fact he will, in all probability, speak at least two "English" languages. In one of these he might inspire you to buy his fruits or lace bark souvenirs or

Part of Jemmy's friends, sitting, right much after a dip in the open air swimming pool on the deck of the "Montevideo" boat. "You go way from home," direct you over the fine road that form a network over the island, and in the other he will converse with his kind. This language sounds as foreign as any you will meet with in your tour of the West Indies, but if you listen intently enough you will catch an "I" and an "an" or a "Yes"; then gradually your ear will be able to distinguish all the words and you will wonder that you could not understand the dialect. They are interesting, these people. Watch them as they swarm around your cruising vessel docked in Kingston harbor, in their tub-like canoes, and deep into the water for your coppers. They are a different people in every sense of the word. Participants in the cruises to the West Indies by the Canadian Pacific S.S. Montreal in January and February next will be afforded every opportunity to study the various peoples with whom they come in contact and will return with at least a few impressions and a better understanding of them. No matter how different they may be, they are never foreigners. This is especially true of the British protectorates. If one would really get to the heart of these people he dare not patronize them. If he does this he only finds the type that he expects to find.

PUBLIC CLASSIFIED COLUMNS

All advertisements appearing in these columns are charged at the rate of 50c per inch. Small ads. of 1 inch or under are 40c Cash, (50c if charged), 2 weeks 75c, 3 weeks \$1.00. Take advantage of Cash Offer on small ads. and save 10c by remitting Cash with ad.

FOR SALE

FOR SALE — Rebuilt Typewriters. Prices Right. Mail enquiries to Box "F," c/o The Outlook, Middleton.

FOR SALE — I am offering the M. S. Parker place, Commercial St., North, For Sale. Buildings in first class shape, newly painted, nice room house, hard wood floors, barn, Men house and shed. 2 1-4 acres land. 45 nice trees in bearing. Price right, and two-thirds of same can remain on mortgage. 491t. F. R. ELLIOTT.

FOR SALE — Typewriter. Can be seen at The Kingston Evaporators Ltd. Kingston.

FOR SALE — A very desirable property in the town of Middleton. Over four acres of land all under cultivation, 200 bearing apple trees, all kinds of fruit and berries, Straw berries a specialty. House and buildings in first class condition; Bath room; furnace heated, Electric lights; two verandahs, front and rear. Railway station, school church and post office within few minutes walk. Place will be sold at a Bargain to the Right purchaser. For particulars write to P. O. BOX 115, MIDDLETON, N. S. Reasons for selling, ill health. 52-11x

FOR SERVICE

FOR SERVICE — The Torbrook Agricultural Society is offering for Service one Hereford Bull, one Guernsey Bull, and a Yorkshire Boar. 11-21p

FOR SERVICE — Pure Bred Yorkshire Boar. Service Fee \$1.00 at L. R. ARCHIBALD'S 10-31c Spa Springs

NOTICE

NOTICE — We have an immediate Cash buyer for a good \$5,000 to \$6,000 Farm. Not particular as to location, but must be good value. Let us know what you have to offer. C. G. NORTON, 11-21c. Kingston, N.S.

NOTICE

There will be a meeting in the Demonstration Building, Lawrence town, Saturday, December 27th, at 3 o'clock in the afternoon for the purpose of organizing a County Poultry Club and making arrangements for a poultry show. All interested in more and better poultry are requested to be present. 11c

TO LET

TO LET — 5 Room Tenement. Redecorated throughout. Apply to F. H. ROOP, 101t. Middleton

TO LET

TENEMENT W. O. BAKER 12-21p MIDDLETON

The Proof of the Pudding

Since our ad. first appeared we have put down six Wells in Nictaux Falls. Some of them were put down where other methods had failed. Every well we've put down is a good well furnishing today plenty of nice cool water. The average cost to the customer of these Wells is \$108.00. Why try to manage with a make-shift water supply when a sanitary well can be had at these figures. Write today to THE TRASK WELL CO. Berwick, N. S. 271t

TRUCKING of all kinds. Day or Night, with reasonable notice. We can haul your apples or produce, as well as freight or baggage. Give telephone 313 a call.

J. PARKER DODGE.

EARN \$3,000 TO \$10,000 YEARLY

Your future is just what you make it. Be as successful as hundreds of other who have secured their training in automotive mechanics, electricity, welding, battery, bricklaying, plastering, barbering, beauty culture work, mechanical dentistry, at the famous Hemphill Trade Schools. The only DOMINION GOVERNMENT chartered schools teaching these trades. Places granted. Act now. Enquire for our special offer. Dept. C., 183 King St. West, Toronto.

Local News and Personal Items

Merry Christmas.

Read the advertisements. They tell you the store news.

Mrs. Good of Melanson was a recent guest of Mrs. W. H. Starr.

Mrs. L. Morse of Digby was a guest last week of Mrs. O. P. Goucher.

Mrs. R. S. McKay of Albany was a recent guest of Mrs. W. G. Parsons.

Miss Viola Howard spent the Christmas holidays with her mother, Mrs. Jessie Howard.

Too many reformers are more interested in fooling the people than in reforming them.

We received a nice 1925 calendar last week from Mr. W. S. Pineo, one of our local coal dealers.

Some folks think that the way to keep an editor from printing anything is to scare him out of it.

Some business men would have a hard time showing a profit if they paid wages to their wives.

J. Albert Rogers is spending the holidays with his parents, Mr. and Mrs. C. S. Rogers, Reidville.

Frank Bezanon left on Tuesday for Boston where he will spend an indefinite time visiting relatives.

A. Mathews of North Sydney has been transferred to the local branch of the Canadian Bank of Commerce.

If prizes were offered for the best husband in town do you think your wife would enter you in the contest?

Eric Henry spent the week end with friends in town, enroute to his home in Antigonish for the holiday season.

Died — At Margareville, N. S., on Monday morning, December 22, 1924, Mrs. Margaret Marshall, aged 91 years.

Mrs. Miller of "The Rectory" left last week for Kingston, Ont., where she will spend a month visiting her daughter.

Mr. and Mrs. Glen Reed and little daughter left last week for the United States where they will spend an indefinite time. 12-61c.

Harold Langille, Mechanical Instructor, at Sydney, spent the holiday season with his parents, Mr. and Mrs. D. C. Langille.

My acquaintance with women, convinces me that most of them are not as foolish as the dope printed in women's magazines indicates.

Even if you are prosperous it is best to act like you are hard up. Then there won't be so many people ready to help you spend your money.

The sum of \$325.00 was realized by the ladies of the United Baptist Church at Kingston from their supper and sale held on Tuesday night, December 24th.

Merchants, please get your advice. By Monday noon, next week, by doing so you will help us take the first holiday of the New Year same as other folks do. Thank you.

Macdonald School closed last week for the Yuletide Vacation. Scholars and teachers whose homes are in other parts left Thursday to spend the holidays at their respective homes.

FLOWERS! WE HANDLE ORDERS FOR FLOWERS OF ALL KINDS, PROMPTLY. CHARGES SAME AS WHEN ORDERED DIRECT. MRS. F. H. ROOP. 11

The Nebraska supreme court decides that it is all right for railroads to give passes to preachers and charitable workers. I know several printers who come under the latter classification.

Sunday and Monday of this week were the first real cold days of the winter, the thermometer it is said got as low as 10 below. Pretty cold it was to say the least, and most folks found little else to do than stoke fires all day long.

Among the students who are spending the holidays at home, we have noted the following: Miss Helen Hoyt and Chester Kelly from the Maritime Business College; Miss Alice Hockin from Normal College; Misses Helen Bentley, Lucy Gates, and Margaret Freeman; Messrs Gordon Baker, Carl Messenger, Hubert Bentley and Aubrey Landers from Acadia.

Annapolis Royal, Dec. 18 — While driving from Middleton on the main highway near the miles board corner, early last evening, Daniel Owen, K. C., and Carmen O'Dell, game commissioner, of this town, had a narrow escape from serious injury when Mr. Owen's auto skidded on the road, which was a glare of ice from a heavy sleet storm, and overturned. Both occupants were shaken up but escaped serious injury. The car was quite badly damaged.

Durkes' of Kingston presented us with a beautiful little calendar for the ensuing year done in water colors.

My steed shall be my willing feet, I'll prove a knightly boy indeed! God's constant care my shining shield, As forth I journey far and wide.

Where'er I go, I'll prove a knight, I'll be so noble, brave and true. Although I ride no snow-white steed, I'll prove a knightly boy indeed! For I am sure there's need untold For knights today, as knights of old! Worcester.

THIS IS

Your Last Day



WE MEAN TO BUY

Xmas Gifts for 1924

BIG DISCOUNTS ON BALANCE OF TOY COUNTER

5c. Toys going 2 for £, 10c. for 5, 15c. for 10, 20c. for 15, 25c. for 20, 35c. for 25, 50c. for 35, 75c. for 50, \$1.00 for 75.

We have received this week many new lines for the late shoppers. So here is where the late bird gets the worm.

REAL BARGAINS

Only two Fur Coats, going at Cost to some lucky purchasers.

—Hit while the iron is hot. Ice is all ready for Skating in the Rink: Buy that SKATING SWEATER now for a Christmas Gift.

A Special Price on all Ladies' Cloth Coats to Clear.

BARGAINS

In Christmas Gifts will be offered all over the store for this last day.

Beautiful line of Men's Ties, 50c. 75c., \$1.00, \$1.25, \$1.50.

Only 15 Dolls left so get yours as soon as you see this advt.

Commercial St.

BENTLEY'S LIMITED

Middleton, N. S.

CHRISTMAS GREETINGS

TO OUR CUSTOMERS AND FRIENDS:

We take this opportunity to wish you a Very Merry Christmas and a Happy and Prosperous New Year.

We also wish to thank you for your very generous patronage during the past year and to assure you that we will do all within our power in the coming year to serve your needs in a better way than ever.

It is a source of great gratification to us to know that in spite of the mail order houses and the scarcity of money that we are doing a bigger and better business than ever before, and we hope this increase is due to the fact that we try to give you lowest good value for your money and in doing so carry out our motto:

"MORE SALES, LESS PROFIT ON EACH."

ANDREWS CLOTHING CO.



SEE that the Christmas Presents You Give This Year Are Useful . . .

We can supply you with merchandise at low prices for Cash that can be used about any time.

A few suggestions: Saskatchewan Coats and Robes; Oil Heaters; Hot Water Bottles; a nice Dish in Pyrex. Aluminum or Enamel; Roasters in Aluminum, Enamel or Iron; Skates; Knives.

—SEE OUR 15 cent TABLE OF ALUMINUM WARE. All bargains

Yours For Business.

Elliott's Limited

Phone 27

MIDDLETON

Nova Scotia

... Apples of Gold ...

(From the Montreal Gazette)

We can readily believe it was an apple that tempted Mother Eve in Eden. This golden fruit Paris gave to Venus and made all other goddesses jealous of her prize. We are told this episode caused the Trojan war. In truth, we ourselves have seen a dozen "Trojan" battles over an apple. We speak of school days. It was war to the very core. And he it said that the remote atmosphere of our callow, pugnacious, pugilistic days still mellowed into a golden mist at the mention of an apple. Apples have ever been the symbols of all passionate temptation and pure delight from the coveting of Eve to the crowning of Pomona, and considered as a lure for the purloining of contraband knowledge, this delicious fruit has certainly high claims to regard.

About Pomona we do not pretend to know very much. We are told she was somewhat of a flirt. We

have a dim notion that the working of Venus in this direction is simply the story of the apple in its growth from blossom to fruited perfection. We are glad the bridal took place, and we have no objection to drinking a cup of sparkling cider to the health of the bride and bridegroom. We love to think that this tree, which was loved of the ancient Romans and which was to Western nations the gift of the Norman conquest, still spreads its rosy blossoms to the springtime air, and till offers its red ripe fruit to the autumnal harvester. We delight in seeing it, "reddened by the July sun and varnished against the rains"—all the life of glorious summer in its dangling, rich-laden boughs. Be they "russets" or "rennets" or "wealthies" or "snobs," we can understand why the poets have seen in the apple the emblem of life's tenderest memories and of the rosy cheek of childhood. The rime of the ancient orchard is the sweetest

lyric of our Canadian landscape. If the "Mackintosh" cannot find rhyme, this is because 'tis a whole poem in itself. But to come unto the plain prose of the matter, we are interested in apple growing because we also have "a finger in the pie." And we give place to no expert on earth so far as our taste of the finished product is concerned. Apple trees give back to the soil more than they take from it. In the development of their luscious fruit from the verjuice of the original barbaric carp-apple, we have a striking illustration of what culture really means. Any orchard yields half a dozen crops in the presentment of the one crop we gather for household purposes. There is the beauty — of blossoms, and music — of the birds, and memories — of childhood days, and visions — of sleek kids, of murmuring bees, of happy lovers, of busy hands and faithful hearts "in the shade of the old apple tree." Therefore, good luck and a full basket to the growers.

Say it with an Outlook advt.

Discontinuance Of Service

S. S. "Prince Albert" Between Wolfville, Kingsport and Parrsboro December 27, 1924

The service of the S. S. "Prince Albert" between Wolfville, Kingsport and Parrsboro will terminate with the last trip on Saturday, December 27th, 1924.

CARDS OF THANKS

CARD OF THANKS—I wish to thank the friends and neighbors who so kindly assisted in saving the house the night my barn was destroyed; the furniture was taken out and carried in again.

R. B. FITCH, Kingston, N.S. 11c