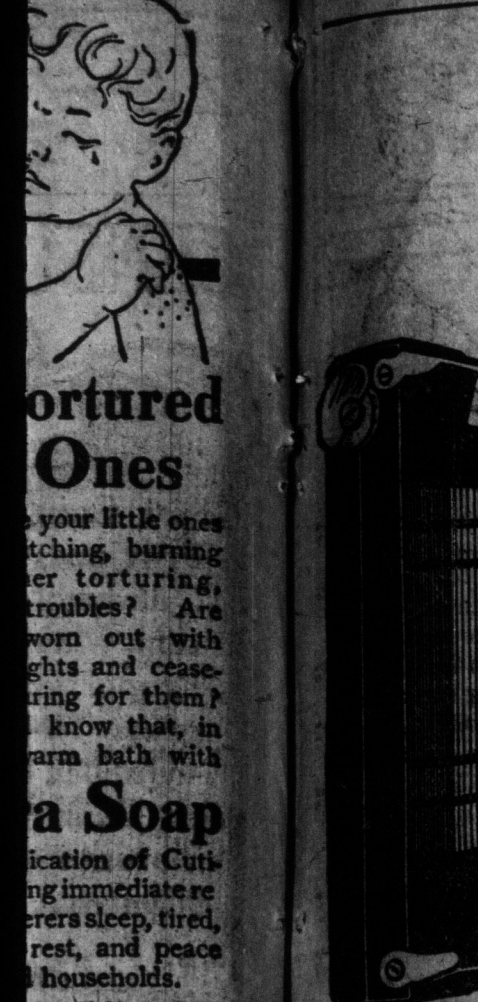


"Ensignette" The Idea Is That You Make Post-card Size Pictures With a Camera You Carry In Your Vest Pocket



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The cut shows the Ensignette open, ready to make a picture. When closed the camera is so compact that it fits in the vest pocket comfortably. (The cut shows the camera about actual size.)
The secret of the postcard print is in the rare sharpness of the Ensignette negative and the method of printing. The Ensignette is a short focus camera with a wide aperture lens—this makes a negative a great deal sharper than an ordinary one.
For printing you use a printing box instead of a printing frame. The method is exactly the same; there is no extra handling. Just put the film in at one end, the postcard at the other—expose it to the light—develop and fix in the usual way.
The loading, exposing, developing, printing are all done in daylight. And the "Ensignette" way costs less—the camera costs less, the films less, the developing less than any other postcard camera.
The Ensignette idea just means that you can have your camera with you all the time, stowed away in a spare pocket—on every outing—on every trip. Ready in an instant! Nothing to carry by hand—no straps or sling cases.

UNITED PHOTO STORES, LIMITED

15 Adelaide St. East, Toronto.
Branches at Quebec, Montreal, Ottawa, Vancouver. "And from dealers everywhere."

YORK COUNTY

West Toronto
North Toronto
East Toronto
METROPOLITAN GETS RED-HOT SCORCHING
Everybody Takes Crack at the Corporation—Woodbridge Fair To-day—Suburbs.

NORTH TORONTO, Oct. 17.—(Special)—At tonight's meeting of the board of directors of the Metropolitan Railway Corporation, the corporation was scolded by the board of directors of the Metropolitan Railway Corporation, the corporation was scolded by the board of directors of the Metropolitan Railway Corporation.

WOODBRIDGE FAIR
The prize list entries for the Woodbridge Fair, to be held on Tuesday and Wednesday of next week, is already much larger than that of last year.

WEST TORONTO, Oct. 17.—(Special)—The death occurred late last night of Mrs. Ann Ellis, 79 years of age, at her daughter's residence, Mrs. H. H. Weeks, 193 Mayview street.

WOODBRIDGE FAIR
The first of the Woodbridge Fair will take place to-morrow. The entry list is the largest in every department of any previous fair.

WOODBRIDGE FAIR
On Tuesday, Oct. 17
Wednesday, Oct. 18
TUESDAY SPORTS and GAMES AND WEDNESDAY GREATEST SHOW EVER HELD IN ONTARIO.

WOODBRIDGE FAIR
Special Trains C.P.R.
EVERYBODY COME.
LEN WALLACE, Sec.

PLEADED GUILTY, BUT ALLOWED TO GO FREE

Ferdinand Hostetter, Got Off Easily in Grave Charge—Banquet to Mackenzie King.

BERLIN, Oct. 17.—(Special)—Ferdinand Hostetter, aged 29, of Wilmet Township, this county, appeared before Magistrate Weir this morning to answer a grave charge preferred against him by a little girl under fourteen years of age.

WEST TORONTO, Oct. 17.—(Special)—The death occurred late last night of Mrs. Ann Ellis, 79 years of age, at her daughter's residence, Mrs. H. H. Weeks, 193 Mayview street.

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Special Trains C.P.R.
EVERYBODY COME.
LEN WALLACE, Sec.

BIG WAR IS COMING

Turko-Italian Affairs Just Thin End of the Wedge.
"The last great world's battle will be fought either on the waters or the shores of the Mediterranean, and all of the great countries of Europe will be in the conflict," said Rev. J. Gwalen Evans, B.A., M.D., in an address last night at the St. James' Parish House.

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Special Trains C.P.R.
EVERYBODY COME.
LEN WALLACE, Sec.

ARTISTIC THEATRE CURTAIN MADE OF GLASS

The first glass theatre curtain will soon be installed in the National Theatre, which is now nearing completion in the City of Mexico.

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EVERYBODY COME.
LEN WALLACE, Sec.

THREE TEAMS TIED FOR CITY LEAGUE LEADERSHIP

Rowing Club, Athenaeum and Gladstones Drop a Game Each—All the League Scores.

Rowing Club	120	120	120
Athenaeum	120	120	120
Gladstones	120	120	120

Rowing Club	120	120	120
Athenaeum	120	120	120
Gladstones	120	120	120

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Rowing Club	120	120	120
Athenaeum	120	120	120
Gladstones	120	120	120

Real Estate Sacrifice

\$125,000 for \$75,000
We have been authorized to sell a solid brick property, well rented, and located on a main street car line in Toronto, at an enormous discount to close an estate. \$20,000 cash will do, and a quick turn-over at a good profit is assured.

J. C. HAYES CO., Limited
154 BAY STREET—Tel. Main 7140-7141.

FOR SALE

Five Passenger, Four Cylinder Auto. In running order. \$300 Cash will buy it. Apply BOX 90, WORLD

Tenpin Games To-night

Royals-Alexandras v. Workmen	8	1
Excelsiors-Excelsiors v. Buffers	8	1
Excelsiors-Excelsiors v. Buffers	8	1

OPERA CLOAKS

and other dainty things cleaned
Ten thousand feet above the sea level, in the mountains of Colombia...

BUSINESS MEN'S SCHEDULE

Business Men's Schedule	8	1
Business Men's Schedule	8	1
Business Men's Schedule	8	1

CITY LEAGUE RECORD

City Bowling League	8	1
City Bowling League	8	1
City Bowling League	8	1

WEAK MEN, TRY THIS

Stop the Weakening of Your Vitality Before It Has Destroyed All Your Happiness and Strength. NO NEED FOR YOU TO BE WEAK.

Take my Electric Belt for what it will do for you. Wear it while you sleep at night or while you are resting after your work. You will find it a vitalizer, a tonic to your nerves, a rejuvenator of waning vitality. Use it for any ailment which drugs have failed to cure, and you will never cease praising it.

WEDNESDAY MORNING
WORLD
HARPER'S WEEKLY
CLEANING
PAPER
Delaide West
EVERYBODY COME.
LEN WALLACE, Sec.

The home of the Southam Press, Ltd., Adelaide and Duncanson Sts.
BUILT OF
PORT CREDIT BRICK
Immediate delivery of any quantity. Your enquiries solicited.
PORT CREDIT BRICK CO., Limited
McKINNON BUILDING

DR. H. O. McLAUGHLIN, 237 YONGE ST., TORONTO
Office Hours—9 a.m. to 5 p.m. Wed. and Sat. 11 a.m. to 1 p.m.

Rumors of Govt. Investigation of Steel Trust Pervade Wall St.

Sentiment in Uncertain Mood Wall Street Prices Up and Down

Rumors of Further Trust-baiting by Government Bring Early Reaction—Market Recovers Later—Toronto Exchange Irregular.

NEW YORK, Oct. 17.—The uncertain and confused state of sentiment in the securities market at present was shown by the fluctuations of stocks to-day.

Prices declined sharply in the morning, seemingly for no better reason than what were construed as indications that the department of justice was about to make further moves against large corporations.

Denial of Steel Story. Stocks were sold at the opening on the report that the federal authorities were soon to take action against the United States Steel Corporation.

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EDMUND G. VAUGHAN, President of the National Bank of Cuba, with branches in the West Indies and in New York City.

WALL STREET TAKES A SIESTA. To all intents and purposes Wall Street took a siesta yesterday.

The stock market was decidedly dull, with net price changes reduced to a minimum. A continuation of the easy trend characterized the morning session.

Reports of increased buying of iron and steel were borne out by trade advices to-day. Buying at this time is regarded as logical in view of the depression of supplies and the low scale of prices.

World Office. Tuesday Evening, Oct. 17. Speculative interest in Wall Street was at a low level to-day.

LONDON MARKET WEAK. Clouded Political Situation Reflected in Stock Exchange.

LONDON, Oct. 17.—Money was in good supply, and discount rates were steady to-day.

Decline in Steel Prices. PITTSBURGH, Oct. 17.—The decline in steel prices continues and recent hopes that the near approach to the actual cost level was acting as a brake.

ON WALL-STREET. Erickson Perkins & Co. (J. G. Besty) wired: After the early break in stocks prices slowly rallied and the market became very dull.

Currency Movements. NEW YORK, Oct. 17.—Sub-treasury issued \$1,470,000 from the banks yesterday, and since Friday has gained \$3,422,000 from the banks.

European Bourses. BERLIN, Oct. 17.—Trading was dull and prices were weak on the bourse to-day.

PARIIS, Oct. 17.—Prices closed lower on the bourse to-day.

IMPERIAL BANK OF CANADA (ESTABLISHED 1878) HEAD OFFICE, TORONTO. Notice is hereby given that a Dividend at the rate of Twelve Per Cent. (12 Per Cent.) per annum upon the Paid-Up Capital Stock of this Institution has been declared for the three months ending 31st October, 1911.

THE STOCK MARKETS TORONTO STOCK MARKET Oct. 15, 16, 17. Am. Asbestos com. 12 1/2 12 1/2 12 1/2

THE CANADIAN BANK OF COMMERCE Paid-up Capital, \$10,000,000 Rest \$8,000,000 DRAFTS ON FOREIGN COUNTRIES

HERON & CO. Members Toronto Stock Exchange Bond and Investment Securities 16 King Street West ed7 - Toronto

NEW YORK STOCK MARKET Erickson Perkins & Co. 11 West King Street report the following fluctuations on the New York Stock Exchange:

MONTREAL STOCK MARKET Op. High. Low. Cl. Sales. Bell Telephone 112 112 110 110 41

Bonds and Stocks Bought and Sold on Commission A. E. AMES & CO. 53 KING ST. WEST

Cotton Markets Erickson Perkins & Co. (J. G. Besty) 11 West King Street report the following prices on the New York Cotton market:

NINE CENT COTTON Prices Break Below That Figure in New York Market. Erickson Perkins & Co. (J. G. Besty) wired:

FEARS FOR CAPTAIN MIDFORD Engineer Fellowes Thinks City Might Be Blamed for Mishap. Deputy Engineer Fellowes took a decidedly gloomy view yesterday of the city council's order that Captain Midford, the submarine engineer, be requested to make an inspection of the intake pipe.

THE STANDARD BANK DIVIDEND No. 84. Notice is hereby given that a Dividend of THREE PER CENT. for the current quarter ending the 31st of October, 1911, being at the rate of TWELVE PER CENT. PER ANNUM, upon the Paid-Up Capital Stock of this Bank has been declared, and that the same will be payable at the Head Office of the Bank and its Branches on and after Wednesday, the 1st of November, 1911.

Distorted Ones Torture your little ones itching, burning, torturing troubles? Are worn out with lights and ceasing caring for them?

NEW BANK OPENED La Banque Internationale, Fully Equipped, Opens in Montreal.

WOOD, GUNDY & CO. LONDON, ENGLAND TORONTO, CANADA

WOOD, GUNDY & CO. LONDON, ENGLAND TORONTO, CANADA

MONTREAL IRREGULAR Eastern Stock Market Rallies After Early Weakness—So is Stronger.

MONTREAL IRREGULAR. The trend of prices on the local stock market to-day was decidedly irregular.

Specialties Continue Strong. Some of the specialties in the local market continued strong to-day.

Currency Movements. NEW YORK, Oct. 17.—Sub-treasury issued \$1,470,000 from the banks yesterday, and since Friday has gained \$3,422,000 from the banks.

THE TRUSTS and Guarantee Company LIMITED 45 King Street West, Toronto

THE TRUSTS and Guarantee Company LIMITED 45 King Street West, Toronto CAPITAL and SURPLUS, over \$2,500,000

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THE HOME BANK OF CANADA Full Compound Interest paid on savings accounts of one dollar and upwards. SEVEN OFFICES IN TORONTO

Simpson's is Conceded to Be the Best Store for Men



A New Question for Men

When two or three men get together and talk about things in general, you often hear the question asked: "Where do you get your clothes?"—not "Who's your tailor?" observe, for the majority of men have found out that such clothes as the Simpson Store sells nowadays, ready-to-wear, will pass with honor among any collection of "made-to-order" clothes in town. Come and let us show you what we mean in these suits for to-morrow.

One of the new shades of Fancy Brown English Tweed, in very neat pattern, made in single-breasted three-button style, and well made. For a medium priced suit there is nothing on the market that compares with it. Thursday price at **12.00**

We have an exceptionally fine brown English Tweed, in fancy stripe pattern, single-breasted three-button style, good linings, excellent style and the best tailoring. Thursday price **14.00**

Men's Heavy Grey English Tweed Suits, in almost plain light and dark grey, made on the most improved designs, for men's high-grade suits, single breasted three-button style, mohair linings, carefully tailored. Thursday price **18.50**

One of the new two-tone blue grey Worsted Tweeds; this is one of the new fall shades, and will commend itself to you; all that is correct in style, linings and makes are embodied in this extra high-grade suit; single-breasted three-button style. Thursday price **24.00**

Underwear Men Want Now---49c

1500 Garments of Men's Underwear, shirts and drawers, medium and heavy weights, including several samples and left-overs; in the lot are "Pen-Angle" Merinos, fleece-lined, Scotch wool, American heavy ribbed cotton, in shades of tan, ecru and sky; all sizes 34 to 44 in the lot. Regular prices 65c, 75c and \$1.00. Thursday, per garment **49**

Hats Hard and Soft That Feel Equally Good on the Head.

Men's Soft Hats, in wide, medium or curling brims, fine quality fur felt, plain or rough finish, large range of colors. Thursday **1.00**

Men's Derby Hats, Christy, King, Battersby and other splendid makes, dependable and durable hats, in new and most popular styles, black or colors. Specially priced **2.00**

Worth your immediate consideration. These are on sale TO-DAY.

Children's School Boots 69	Women's Combination Suits, pure wool 1.25
Women's \$35.00 Dresses 13.75	Millinery up to \$50.00 for 12.50
Lined Satteen Petticoats 95	\$20.00 China 5.00

Clothes for Boys

We recognize that boys will be men and devote time and care to our selection of clothes for the younger generation, knowing full well that these young customers will soon be old ones.



These two examples will give abundant proof to any parent that our boys' clothes are the right kind to look and wear well.

A Good Suit for the Boys' Ulster Overcoats

A genuine Scotch Tweed, in a neat herringbone pattern, with a double brown stripe. The shade is one of the new French tans. For style and general get-up, this suit ranks in the smart set for boys. The coat is cut in full double-breasted style, with long lapel. The pants are bloomer style. The suit is made expressly for the fat boy, with first-class linings and tailoring. Sizes 12 to 18 years. Thursday, **8.00**

Have the boy prepared for the colder weather by taking advantage of our special offers. For Thursday we have a neat double-breasted ulster with convertible collar; made from an English tweed. The linings are mohair, in a diagonal pattern. This coat is well tailored, and is made to stand the wear and tear. Sizes 25 to 28, Thursday, **\$5.50**; sizes 29 to 31, Thursday **6.00**

A New Shipment of Boots FROM MONTREAL

1200 pairs Men's Goodyear Welt Boots, made from tan calf, vici kid, gunmetal and black box calf leathers; Blucher and button styles; single and double thick soles; some styles are as waterproof as a leather boot can be made; some of the shanks are reinforced; all sizes 5 to 11. Regular prices to \$5.00. On sale Thursday, all one price **2.95**

WOMEN'S \$5.00 BUTTON BOOTS AT \$2.49.

750 pairs, made from patent colt, vici kid, tan calf, gunmetal calf and velours calf leathers; button style, some styles have jet black cravenette cloth tops, others have dull kid and dull calf tops; New York, Cuban and military heels; all popular sizes and widths. Regular prices to \$5.00. On sale Thursday **2.49**

HERE is a list of things that will make your home the restful place you would like it to be. Rest assured it offers you best value on the market.

Curtains and Shades Reduced

WINDOW SHADES.
Lace and Insertion Trimming, at a Great Reduction.
Belgian Applique Lace or Insertion for window shades, a variety of patterns and widths. Regular prices 20c, 25c and 30c yard. Thursday special, yard **11**

ODD PAIRS OF TAPESTRY CURTAINS
Greatly Reduced.
Not more than two pairs of a pattern or coloring, but a very fine range of different styles to select from. The regular prices are from \$6.00 to \$12.00 pair. Thursday, just one-third less.

ARABIAN CASEMENT NETS, 23c YARD.
A very pretty range of patterns, in a true Arab shade. 30c quality. Thursday, yard **23** (Fourth Floor).

\$6 Doulton and Wedgwood \$1.98

Watch the October China Sale! The end of it is not many days off, and there'll be some great buying chances announced every day. Look at this list for to-morrow:

400 Pieces Beautiful Art Pottery wares and bric-a-brac, comprising Amphora Figures, Carlsbad Fruit Sets, Nippon Umbrella Stands, Doulton Jardinieres, Wedgwood Jug, Royal Nippon Hand-painted wares. Regular to \$6.00. Thursday's sale **1.98**

No mail or phone. See Yonge Street windows.

1000 English, French, Austrian and Japanese Tea Cups and Saucers. Regular to 80c. Sale special. **10**

No mail or phone.

75 only, Dinner and Tea Service, complete for 6 people, rich gold decoration, best Staffordshire ware; all pieces in the new Carlton shape. Half-price, Thursday **2.45**

12 only, English Dinner Sets, with China Teas. Regular \$25.00. Sale price **13.50**

57-piece Booth's Silken China Dinner Sets. Half-price Thursday **14.45** (Basement).

Genuine Caldercruix Oatmeals For Wall Decorations

The Germans first made this style of paper, calling it "Oltzmele," meaning "sawdust," because of its appearance. The English have improved on it, and call it "oatmeal." It makes a beautiful wall decoration, in plain, stripe or over-print of pattern. It is best to be placed on a lined wall; it comes in tobacco, old English, but, golden, chamomile, ussian, lawn, brown, silver and verdure greys, sage, moss and Persian red, metallic and self-toned designs and panel decorations are used to decorate dining-rooms, halls, living-rooms and parlors.

Plain Oatmeals, any color, 21 in. wide. Per roll **35**

30 in. wide **45**

Stripe and Pattern Oatmeals, in different shades and designs. Per roll, 35, 50, 75 **1.00**

New Wilton Rugs

We have just placed on show a fresh stock of beautiful imported Wilton Rugs. Oriental designs, in soft colors, and comparing favorably with the superb originals from which they have been copied. Sizes: 6 ft. x 9 ft., \$37.00; 8 ft. 3 in. x 10 ft. 6 in., \$60.00; 9 ft. x 13 ft., \$75.00; 10 ft. x 13 ft., \$85.00; 10 ft. 6 in. x 13 ft., \$95.00; 11 ft. 3 in. x 15 ft., \$107.00.

These will appeal to those who appreciate the individuality of the eastern product.

Here's a Thursday "special" which we know will attract a deal of attention, just the things for approaching winter days. We have cleared a parcel of small Axminster Rugs from one of our manufacturers, splendid quality. Look at the price:

12 x 35. Regular \$2.75. Special **2.75**

54 x 27. Regular \$2.75. Special **1.00**

32 x 16. Regular \$1.10. Special **.65** (Fourth Floor).

The Best of References \$12.50

Webster's New International Dictionary of the English Language, now completely revised in all departments, including also a dictionary of geography and biography, being the latest authentic quarto edition of the Merriam Series. Bound in leather, sheep, marble edge, indexed. Price \$25.00.

NEW PUBLICATIONS.

"The Fourth Watch," by H. A. Cody, author of "The Frontiersman." Price **1.10**

"The Following of the Star," by Florence Barclay, the writer of "The Rosary." Price **1.10**

"Mother Carey's Chickens," by Kate Douglas Wiggin. Price 1.10

"Kennedy Square," by Hopkinson Smith, his latest success. Price **1.10** (Book Dept., Main Floor).



The Robert **SIMPSON** Company Limited

APARTMENT
Convenient to
access to city
and property
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PROBS:
Toronto
"What do
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