# REID-NEWFOUNDLAND C… 

## Nova Seotia Provincial Exhibition, Haliifa N. S.. September 8th to 1th.

Special Reduced Fare for the above Exhibition, good going September 5th to 14th, and good returning leaving Halifax up to September 16th.

RATMP on Application.



This is a new line and considerably heavier than the 20c. Hose you have been buying from
us lately, but in the same fine make. But the weather will be cooler from now and you had
better be prepared. better be prepared.

See Window !

## Henry Blair


"The Million Dollar Mystery.
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 DICKS \& CO., Limited,
 Real Estate :


They Require No Pushing!


## Cash's

 Cigars, Cigarettes and Tobaceos
 Thes eno in theit mettot
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 JAS. P. CASH, चAAtre strbet.

## Fresh Butter

 in amal patuz ind oilim JAS. R. KNIGHT:

fhe evening telegram, st. Johns, newfoundland, september 3, 1915-2
THE HEIR


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Theres a a vast Difirerene Betwen the Ordinary Sort of
Just School Shoes" and Our "Good School Shoes":

 Broad, roomy toes, and proper arch const
Chidrenss sizes, si.20, 81.30 to si.1.0.

Misses' Sizes, 81.50, s.8.80 to 83.00
Larger Boys
Sizes, 81.60 , 81.80
up to
s3.50. If vor've never tested our School Shoes, you've
been missing the best Shoe values made!

PARKER \& MONROE, LIMITED, THE SHOE MEN

Lessen Your Living Expenses!



fr agents will gladiy site son tull partioula UNGAR'S LAUNDRY \& DYE WORKS, Halifax.

R. H. TRAPNELL, Eye Specialist.

Water Sireet

Furniture The Big

| for the | Furniture |
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| Home. |  |



 $\overline{\text { CALLAHAN, GLASS \& CO., }}$ обскwortr \& Limomed strerts.

## Most People

Are now Economizing in the matter of Dress.

| The Nild. Clothing Company, Ltd. |
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 3, 1915-3

## LITTLE RIVER, CODROY!

A New Set of $5 \times 7$ Photos showing many parts of the River, each print sells for 25 cts. THE LOG CABIN, Spruce Brook.
THE HOLLOWAY STUDIO, LIMiTED, Corner Bates' Hill and Henry Street, St. John's, Newfotindand.
Phone 768

395th Day of the War

LATEST

WAR NEWS. - Messages Received Previous to $9^{\circ}$ A.M. $\overline{\substack{\text { OFficial. } \\ \text { LoNDon, sept. } 2}}$


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Are You a Lover of My Lady Nieoline?



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If You Crave for a Good Smoke Try Our Special Mixture.

| Try Our Special Mixture. |  |
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BOWRING BROS., Lid. GROCERY.
$332 \quad$ 'Phone 332


PENNSYLVANAEA Oifproop
VACUUM GUP IIRES
Heaviest and strongest tires
made, per rated sizes. Buitt extra strong-for sturdy service on bad roodh
Positively safe-GUARANTEED not to klid on wet or greasy pavements. wet or greasy pavements.
olll Proof-they save you money, by preventing
oll rot and tread softening.

> Guaranteed for 6,000 actual miles, V. C's a aerage noaror twice this,digtance.

Bishop, Sons $\&$ Co., Ltd., Sole Agents.


## Gasolene

On Spot and to Arrive.

## Prices are

## Away Down.

T. A. MACNAB \& CONPANY, Telephone 44. P. ©. Box 785.

Advertise in The Evening Telegram

## KNOWLING'S

East, West and Central Grocery Stores

 Cream of Tartaraline, equal to the best Cream Tartar, 14c. Ib.

Australian Canned Corned Beet, 2 lbs., ( 32 oz . net weight tins) 45C. tin.
 Choice Seeded Raisins, 1 lb. pkis., 14c

 Finest Family Beef, 12c. lb. Best Barbados Molasses, 43c. gallon.

## George Knowling

EveningTelegram


## NEW FORD PRICES

 FOR 1916.5 SEATING touring car
RUNABOUT .........
.880.00
Complete with Electric Headilighs and $30 \times 3725.00$ We have an attractive proposition, reducing cost
of यpkeep, for New Ford purchasers.
GEORGE M. BARR,


395th Day of the War TO-DAY'S Messages.

12.15 P.M.



Arson Enquiry Over.




KNOWLING'S Shoe Stores, East, West and Central Strongest Line of Boots\& Shoes Our Men's $\$ 3.00$ and $\$ 3.50$ B0oTS have a reputation for being

## EMPIRE BRAND

$\$ 2.40$ to $\$ 5.00$

## Ladies' Highclass Shoes

Remember the Stores
Where buyers get
The very best attention
With Shoes in great variety Too numerous to mention.

East, West and Central Shoe Stores. GEOBE RNOWLINE :


Guns: Traps!
All kinds of Cartridge.


AYRE \& SONS, Limited.

| OCTOBER PATTERNS | FOR HIRE! |
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| NOW ON SALE. | 7 Seated |
| 10 and 15 conts each. | Touring C |
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| GHaRLES HUTTON, Sole Agent. | W. V DRAYTION |












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One of the War's Discoveries.

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## Friday and Saturlay BARGAINS "par Excollence."

Come Early if You would Reap the Full Benefit of this Bargain Festival.




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Explosives Act.


## YOUTHFUL GRACE.

The modern woman realizes the importance of keeping her figure. She appreciates that her youthful grace can only be retained by exercise and care, and the wise woman's first thought is her CORSET.

## Warner's Rust-Proof Corsets

## Are ideally suited for the woman who wishes to preserve her youthful lines.

Thin double boning insures the flexibility that is essential. The intimate conneetions of the WARNER designers with the fashion experts of the world give them oxact information from which to design styles that will fit with easy comfort, and perfectly set off the current styles of dress.
We are proud of the selection we have on hand and will appreciate the opportunity of assisting you in the selection of the right Corset for your individual figure

## Maishall Bros


＂VICTORY＂FLOUR－－The Highest Grade Milled


## NEWFOUNDLAND Shell Company，Ltd．

CAPITAL－－－\＄60，000 In 600 Shares of $\$ 100.00$ each．

Paid up Capital will be guar anteed by the
Government of Newfoundand against loss．
An order has been received for 20，000 Shells，


Appiections for Stock to be made not later
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of Directors elected．
A Visit to Our

| Boys at Aldershot． |  |
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| This Week＇s Bargains <br> We want to clear the balance of our Summer Stock of |  |
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| Ladios＇Blouses and |  |
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A Fine Sweet Pipe． The Wellington PIPES，
 J．C．BAIRD．

Do It Now！


## Laundry

| Exprrt workers． |
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Globe Steam Laundry


## DELClOUS

lee Gream！

Oyster Bay lce
Cream Parlors．


Lumber！
Pine，Spruce，Fir．

Here and There．

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## EHE EVENING TELEGRAM, ST. JOHN'S NEWFOURDIAND, SEPTEMBER 3 - 1915-8



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## Germabs Alarmed





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## OATS :

I have in stock 150 sacks best grade P.EFT a fair price.
COAL:
The North Sydney COAL 1 am now delly-
ering is remarkably free from slack. ering is remarkably free from slack. Pry Just a half ton as a sample lot.
COIN CAMPBEL.

Advartise in the TEEEEORAM


Within the next few wekg you are going to
buy a new Spring Suit - that's certain Per. huy a new Spring Suit-that's certain Per-
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We think you ought to know why its wise to
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This is why we invite your inspection of the
stylish patterns now on faind

## Chaplin, <br> the store that pleases


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SCHOOL OPENIG!












# Ladies' Neekwear! 

Smart Selection

## Newest Styles <br> Just opened in

## Ladies' White Neckweàr

Lace and Embroidered Lawn and Pique Makes, etc. Prices
$15 \mathrm{c}, 20 \mathrm{c}$., 25c., 27 c ., 30c. and 35c. upwards.

Quality and Style at a Low Price is Our Molto.

## HENRY BLAIR

## A Fair Showing,

garments of our tailoring make and we are always glad to show visitors examples of our high-class workmanship, as well as the newest fabrics and smartest designs.
You can't judge such unusual values by our prices, so call, let us take your measure and prove the merits of work in
Tailoring for Men.

## J.J.Strang,

Ladies' and Gents' Talloring,
153 Water Street, • St. John's. eoc.14

Apples, Bananas, Etc.
0 Berrels Choice apples.
Bunches BANANAS. 50 Barrels C ABBACE
100 Barrels potatoes
BURT \& EAWRENES, 14 New fower Stree
The Martime
Dental Parlors,

$=2$


M. s. PowRe n.D.s.

176 Water St.

PIANOS and
ORGANS:
We can place your Piano or Organ way down in
price. Be wise and save money as others are doing. Let


CHESLEY WOODS,

