## BRANTFORD DAILY COURIER.

Mail Contra

NOTICE! cixizivi

Your Live

BEECHAM
PILLS

## FOR SALE <br> BY TENDER   <br> T. H. \& B. RALL <br>     <br>  <br> ?

\$25, \$20, \$17.50, $\$ 15$ and $\$ 12.50$

| Millinery Specials New Spring Millinery in black and colors Special prices for Saturday |
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lose, 35

## New Silk Underskirts




|  |  |
| :---: | :---: |
|  | Parasol Specials Ladies' Parasols, steel rod silk and wool and Taffe tine tons, plain or fancy handles, special at $98(1.50, \$ 1.25$ and $\$ 0$ |
| See Window Display |  |
| Great Values in Table Linens For Saturday |  |
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| White Quilts at Special Prices |  |
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| \& COMPANY |  |

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## Laid at Rest




 Too Late to Classify on. Mr. Justice Middleton Decides Issues From
Spring Assizes


 DEATH NOTICES


| Reid \& Brown Undertakels 314-816 Colborne st. |
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|  |  |

H. B. beckett
Funeral Director

 Unless You Pay Over \$25.

There is every reason in the world why you can't. We
are wholesale tailors dealing direct with you that saves are wholesale tailors dealing direct with you that saves
you the entire profit the middleman usually makes. Then, there is another saving: It doesn't cost us one cent to sell these goods to our stores, and it doesn't cost us their expenses and salaries while they are away. Our oig custom tailoring factory protects and saves you money in another way. We buy oer woolens direct from the mills on the same basis aied ai the same price and terms paid by the largest manufacturers. We select every yard of
with an attention and an interest which only a retailer is capable of. . and anter wh a of. The ordinary clothing manufaciurer is satisfied to turn out clothing which he sells to retail
stores. These retail stores in turn sell them to their customers. With us it is different. When we take your measure at eny of our own stores, and make you a suit in our own custom tailoring plant, it is not madle for somere reteil store to buy, but it it made for you from your own mea-
surements. Consequently we are watching your interest all the time. We watch every surements. Consequently we are watching your interest ail the time. We watch every
operation. We watch very stich, we watch the finish and workmanship of every garment so
carefully that owir faciory has the reputation of being the one wilh the strictest inspection

The Combined Power of Our Canada-Wide Chain of Stores Mat combined Power of Our Canaua- Wide Minain of Siores


Broadbent





ICE RM SEWERS
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Twenty Lost in Sinking of American Steamer Healdton Was Torpedoed Without Warning; Washing ton Aroused Over La test Act of Piracy


 Thitenour sosmatit follows









OGILVIE, LOCHEAD \& CO. OGILVIE LOCHEAD \& CO Smart New Fashions in Women's Misses' and Juniors' Suits, Coats, Dresses

A timely occasion that has been carefally planned to convincingly demonstrate that it is possible to present high grade out of the ordinary wearing apparel at popular prices. See list of timely bargains below



Some Swell Satin and Straw Combination Hats \$4.75

 Ready-to-Wear Hats

 | Wear Hats, showing all the new |
| :---: |
| spring oolors each |
| sp.50 to $\ldots \ldots \ldots \ldots .$. |
| 8.00 |

## Children'sKnitted DRESSES

$35 \mathrm{c}, 50 \mathrm{c}, 75 \mathrm{c}$ and $\$ 1$

$\qquad$

| McCall's Paper |
| :---: |
| Patterns, 10c, 15 c |
| and 20c each |



Smart Tailored Suits $\$ 15$ to $\$ 30 \mathrm{Ea}$.
 \$4.75, \$6.50 up to $\$ 15.00$ The Tailored Hats of decided
distinction are black
deebble distinction are black pebble
Milan, in small and medium
mushroom sailors and coutmem mushroom sailors and coutmen-
tals trimmed simply with wide, nlain silimer moire or orvelvet ribibon,
in new shades of citron, gold, saxe, grey or rose, beaded orna
The Dress Hats
 gole open naty strian, eter nements, flowers and ribbons, in
small and mediun small and medium sailors, tri
corns, mushroms sins in fashions
new and fetching.

GLOVES To Go With New Spring Suits Finest quality Black Sid Gloves, with white
stith
per parir special price
Pin Fine French White Kid Gloves, with fancy
brack stith
price per pair, speceial Patstle e end White Kid Glocea,
piaut seam, special piquese seam, specid.
price, per pair.

price, per pair...i............. $\$ 1.50$
A special Kia Glove, in grey,
brown, tan and black, price, pair. . $\$ 1.35$


Ladies' Silk Top Combinations
$\$ 1.95$ a Suit
Laties' combinations, silk tops in pink and white, very
Ladies' Combinat
special value at

OGILVIE LOCHEAD \& CO.
"Home Swe
yauk ixatid

## WHITE SWISS EMBROIDERIES

Very Special



$\qquad$ Underwear


New Veilings That Exploit the Trumps of the Smart Designs


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We beg to offer our services free of charge to prospective subscribers and will be glad
to look after all details in connection with their subscriptions.
Jno.S. Dowling \& Co
86 Dalhousie St., Temple Building. Call or phone 1275, 1276. Nights 561.

## FRIDAY, March 23rd

-IS THE LAST DAY OFWAR LOAN

Have You Sent in Your Application Yet? If not, Telephone
K. V. Bunnell \& Co.
$\begin{array}{lr}\text { Room 5, Temple Building } & \text { I. W. Champion } \\ \text { Phone 195 }\end{array}$


Issue of $\$ 150,000,0005 \%$ Bonds Maturing 1st March, 1937
Payable at par at Ottawa, Halifax, St John, Charlottetown, Montreal, Toronto,
Winnipeg, Regina, Calgary, Victoria, and at the Agency of
the Bank of Montreal, New York City. interest payable half-yearly, 1st march, 1st September. PRINGIPAL AND INTEREST PAYABLE IN GOLD.

ISSUE PRICE 96.
a full half-year's interest will be paid on 1st September, 1917. the prockeds of the loan will be used for war pur




 credit of the Minister of Financer Frilura to par tany
instamment when due will render previous anyments liable
to forfeiture and the allotment to cancellation. Subscriptions, accompanied by a deposit of ten per
cent tof the amount subseribed, must beforwarded throunh
the medium of a hartered bank. Any branch in Canada the medium of a chartered bank. Any branch in Canada
of any hartered bank will receive subscriptions and issue
provisional reecipts This loan is authorized under Act of the Parliament
of Conada, and both principal and interest will be a
charge upon the Consolidated Revenue Fund. Forms of application may be obtained from any branch
in Conad op ony thartered bank and at the office of any
Assistant Reeciver General in Canad. Subscriptions must be for even hundreds of dollars.
In case of tartial allotments the surplus deposit will be
applied
Apritit instalment. payment of the amount due on the April instalment.
Scerin certrifates, non-negotiable or payable to bearer
in eieoranince with the choiee of the applicant for In aecordance with the choice of of the applicant for
regisered or bearer bonds. will be isued, after allotment,
in exchange for the provisional receipts. When the serip certificates have been paid in full and
payment endorsed theroon by the bank receiving the
money, they may be exchanged for bonds, when prepared,
 with coupons attached, payable to bearer or registered
as to principal, or for folly registerd bonds, when
prepard, with
application.

Delivery of serip certificates and of bonds will be made
through the chartered banks
The issue will be exempt from taxes-ineluding any

 or any authorized multiple of $\$ 5,000$.
The bonds will be paid at maturity a The bonds will be paid at maturity at par at the office
of the Minister of Financo and Receive General at
Ott Awa, or tat the office of the Assistant Reeeiver General
at Halitax St
 Winnipeg, Regina, Calgary or Viitoria,
of the Bank of Montraal, New York City. The interest on the fully registered bonds will be paid
by ceneqe thich will be remited by post. Interest
on bonds with coupons will be paid on surrender of coupons. on bonds with coupons will be paid on surrender of coupons.
Both cheques and oupons,
will be payable free of exchant option of the holder, will be payable fre of exchange at any branch in Canadd
of any harterd bank, or at the Agency of the Bank
of Montreal, New York City. of Montreal, New 1ork City,
Subject to the payment of
Subject to the payment of twenty-five cents for each
new bond issued, hollers of fully reistered bonds without
coupons will have coupons will have the right to convert into bonds of the
denominantion of silloon with eoupons, and holders of bonds
with coupons will have the riight to convert into
 registered bonds of authorized denominations, without
croupans at any time on application to the Minister of
Finance. Finance.
The boks of the
of Finance, Ottawa. Appliction will be made in due course for the listing,
of the issue on the Montreal and Toronto Stock Exchanges. Recognized bond and stock brokers having offices and
carrying bo business in Canad wiit be allowed z comission of three-eighths of one per cent on allotments made
in $n$ erpect of applications bearing their stame, provided,
howeer. that however, that no commision will be allowed in respect
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of bonds issued under the War Loan tor of the amount of any ailotment paia ior by the surrended
of bonds issued under the War toan prospectus of 2 nd
November 1995,

 | $\begin{array}{l}\text { stock mowd in respect of applications on fo } \\ \text { be allowed } \\ \text { have not been printed by the King's Printer. }\end{array}$ |
| :--- |

SUBSCRIPTION LISTS WILL CLOSE ON OR BEFORE THE 23rd OF MARCH, 1917.




Our Spring Style Preparations
Are Thorough and Efficient
CEVERAL factors govern the purchase of clothes-some men place value foremost, others believe style, it, pattern or weave more important.

## ART CLOTHES

The spring lines are completely ready-ready fo men of every taste - ready in all that is new and good. See them at your first spare moment They'll interest you
A. PERCY

## Another Shipment NEW SPRING GOODS

These will be on display to th. morming, sulu the we can take orders for Easter deliv ery.
Make sure of your new, suit for Easter.
SUIT OR OVERCOAT TO MEASURE


121 COLBORNE ST. ม. The Courier rightly claims "Quality" cir
culation in Brant Connty. Its subscribers are people of real purchasing power.

## Weak From Birth

Harriston (Ont.) Child Saved by Dr. Cassell's Tablets.


Bright, healthy, happy children, fall of life end activitr,
soery mother wants her babies to be like that. Are yours ?


## Dr. Cassell's Tablets

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Rich Yet Clean and II SA
is blended fro teas, famed f qualities. Imita

Special Sn


T. E. Ryerson \& 20 Market Stree
Phones 820,183 .

COURIER AGENT



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Do The
Bristle
Come Out o Your TOOTH BRUSK

Aggravating,
Isn't It?
It is hard to get $g$
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The French brush
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Are no higher i Price just 25c ea And Everyone G
C. Brande
drugaist
Corner of Market
Dalhousie Stree
Phone 430



is blended from selected hill-grown teas, famed for their fine flavoury


## Do The Bristles

Come Out of Your TOOTH BRIUSH?

## Aggravating

 Isn't lt? It is hard to get goodtooth brushes these days, owing largely
to war conditions. The French brushes are the best, but are
only being received in this country in small

We have just received consignment of Best Quality
French ToothBrishices

Are no higher in
Price just 25c each And Everyone Guaranteed
C. Brander

DRUGGIST Corner of Market and
Dalhousie Streets Phone 430
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& \text { HONOR ROLL } \\
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Bed Room Papers,
Living Room Papers Dining Room Papers
Hall Papers Papers for Churches; Papers for Places of Enter-
tainment; Papers for Stores. We are one of the largest handlers of Wall Paper
in Ontario and our prices are always right. Jas. L. Sutherland Importer of Paper Hangings

##  <br> Goodinght IIT Stories












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