# The St．Iohn Standard， 

NEW BRUNSWICK，CANADA．

## VgL．VII．No． 31 TEN PAGES

THURSDAY MORNING．APRIL 29， 1915

## ENORMOUS LOSS OF LIIE WHEN FRENCH CRUISER WAS SUNK BY ENEMY SUBMARINE

Hundreds of Men Trapped in French Cruiser Torpedoed by An Austrian Submarine

The Leon Gambetta，Cruising at Entrance o Otranto Canal，Torpedeed by Submarine U－5－Sunk in Ten Minutes and Only Small Portion of Crew of 714 Had Opportunity to Escape．


## раннитाप्

 Archbishop of York Believes Reaction Would Follow－ House of Convocation Un－ favorable to Total Prohibi－ tion．


## AILIES STREIGGIHENMG FOOTHOLD ON PEINSULA OF GALIPOU

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
| neting |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Captain of Swedish Ship Says He Saw German Fleet in the North Sea Claims He Was Held Up and GREECE BEADY
His Papers Examined -6 Sixty－eight Vessels of All Classes in the Fliet．

## A JOB LEFT UNFINISHED

First Phase of Ypres Battle Ends，Allies Are Regaining Lost Ground

Only at One Place Have Germans Been Able． to Hold Ground They Won－Germans Drawing All Available Men from Belgium －Heavy Fighting in Carpathians．


Berlin Hears Austrians Now in Possession of Key to Rus－ sian Positions．

Bentin，Aprir 28，via Tondon， 19.20




 COIL M Milefls STRIIK EMY $\operatorname{EE}$ PMOLOMEED Dperators＇Representatives Threaten to End Negotia－
tions Unless Legislature Passes Gallagher Bill．


## $\underset{\substack{\text { grea } \\ \text { groa } \\ \text { pota } \\ \text { ata } \\ \text { an } \\ \text { the } \\ \hline}}{ }$

## 15

5

語㽬装家
LOBSTERS TO BOSTON









##  <br> 

 GIILS WOMMII THE Paticecton Ginuint lis OF THE HOME Berne, Switreriand April 28, via Paris (6.20 p.m.)-The military
station at Romanshorn this morning reported the. appearance of a
sauaron of Alled aviatores making for Firiedrichshaten where the
headquarters of the Zoppelin dirigible balloons ts located.


## Marr Halts Are Always

 Just a Little NewerArriving today are New York Sailors in Milan, Tagel, Hair and Hemp.
From our workroom come New Trimmed Hats to be sold today at $\$ 3$ each, actually worth $\$ 5$ and $\$ 6$ each. New Flower Trails and Wreaths, good value at $\$ 1$ and $\$ 1.25$, each for 50 c. Cheaper ones at 25c. each.
Heary Corded Ribbon in Black, White and every wanted color.
Colored Velvet Ribbons in all widths. The House Famed for Millinery.
Marr Millinery Co. Ltd.


IMPERIAL DON'T MISS TODAY
"THE" CRUCIBLE"

THE REDEMPTION OF A REFORMATORY GIRL | Final Presentaions Today at $2,3.30,7$ and 8.30 |  |
| :---: | :---: | :---: |
| THE HUMAN WHIRLGIG | HEARST-SELIG WEEELY |
| Claiment Brothers | More World's News |




## BURDOCK BLOOD BITTERS.



## 

GERMAN OFFENSIVE NEAR YPRES HAS BEEN DEFINITELY CHECKED BY BRITISH AND FRENCH Medical Expert Sent to France by British Gov ernment Says He Saw Men Lying Strug gling for Breath and Blue in Face.


## WOUEL UIITED

to be given to the boy or girl who sends in the
neatest and best attempt.
All Colored Sketches Must Reach This Office by Noon Today.

## TRY AT ONCE

To win first prize.
Further particulars, together with one of the six coupons which must also be forwarded, will be found on another page of this issue, but the sketch of "Jumbo" only appeared in the Standard on Saturday, 24th April. Get a copy and try

## NOW

The winner's name, together with full
appar in the Standard of Saturday, May
Don't Forget to Save Your Coupons.

## The Last Day <br> For This Week's <br> Great Painting Competition

In The Standard.

As published in our issue of the 24th, we are inviting boys and girls who are not over 14 years of age to try and color the picture of "Jumbo" which appeared on that date.

## HALF A DOLLAR



FUNERALS.

|  |  |
| :---: | :---: |






SHE DARKENED HER GRAY HAIR

THE STANDARD. ST. JOHN, N. B., THURSDAY. APRIL 29, 1915

## The St. John Standard

 WHY GERMANY CANNOT WIN. Died and even then the recorery is




## CHorvs England may call on treeland.

 Asainst old Englandsy foes,


chorus
to very
Therar thats gone to battle
$\substack{\text { to fitht, } \\ \text { Where } \\ \text { She Engish Chane } \\ \text { Soon Gained }}$Dame Bonchard FoundNew Health in Dodd'sKidney Pills.


## MODERN TIME PIECES

The vecarate Time Keeping quilitice od The Moden Wata" "re ow be found din ot on
 Compond with thoose of our Crandathers time

Ferguson \& Page,


Johnson's Wood Finishes


Handsome Styles Ladies' Patent Laced and Button Boots
Black, Grey, Fawn and Send Cloih Tops. $3.50, \$ 4.00, \$ 4.50, \$ 5.00$ and $\$ 6.00$ per pair.

FRANCIS \& VAUGHAN,
19 King Street.
Taste the Kernel Of the Wheat

BUTTERNUT BREAD where it finds perfection.

Desiginligg and EIIGRUNING for all Illustrative Purposes mich cass PRINTING promplty delivered FIEWWELUNG PRESS Mon numem


We carry a very complete stock of these widely
advertised and noted FINISHES for finishing new or reffinishing old wood, fuy
atest and nost artistic way.
Johnson's Wood Dye Size 1-2 Pint Pint Quart

T. McAVITY\& SONS LTD., 13 KING SI.

## Printing

You Want Printing We Want Your Orders

THE STANDARD JOB PRINTING CO.
St. John, N. B.

## D. K. McLAREN, LIMITED

 OUR BALATA BELTING BEST ON THE MARKET
## WHAT SHALL IT BE?

 "FOUR CROWM SCOCCH-to be sure."
Sold Everywhere.



## BASEBAL

 IN THE BIG

"Eddie Collins" versus "Nap" Lajoie

## LARGEST <br> SALING


$=$

LOCAL
BOWLING SATURDAY

 | Postponed. |
| :--- |
| New York-Boston, wet grounds. |
| National League standing. |










## Frijoy the Creamy Ridmess ${ }^{4}$ A Pinemast lim

 Certified Milk

## Black \& White Scotch

\section*{| A |
| :--- | :--- |
| grand |}



## CUlillis $\mathbb{D}$ ianos and $\mathbb{D}$ Plavers

MADE IN CANADA
Endorsed by the cllorlo's Leading (Ilusiciang
Have attained an unpurchased pre-eminence which establishes them as peerless in
tone, touch, workmanship and durability.
WILLIS \& CO. LIMITED - Manufacturers
580 ST. CATHERINE STREET, W., MONTREAL, P. Q.
Branch Houses and Agencies from Ocean to Ocean

## Bringing Up Father


and

THE STANDARD. ST, JOHN, N. B. THURSDAY. APRIL $29,191 \bar{\circ}$
writes from France two
hours before starting for
her
the trenches.


##  <br> 最 <br> Classified Advertising

$=$


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## 





| Wut Cuplill IEl\| |
| :---: |
| Jinr for licer Ci |

## Half Dollars Boys and Girls

Who Can Color a Picture An Interesting Compection for Standard Readers

In the Saturday, May Ist, issue of The Standard, we will publish another sketch which we want every boy and girl under 14 years of age to try and color with water colors or chalks.

To the young artist who does it the best we will give a prize of half a dollar.

It's a simple competition, no hard rules, no entrance fees, just cut the picture out, paint or color it the way you think best, save six coupons the same as the one shown on this page each morning from The Standard, fill them up, pin them to the painting and send them all addressed

## THE STANDARD,

Mark your envelopes in the top left hand corner "Art Competition," then watch for your name appearing as the winner of the prize

You must save the coupons from six con secutive issues of the paper. Start cutting these coupons now to be ready for next Saturday' picture.




 to






## Order Your Daily Paper Now!

THE GREAT ADVANCE AGAINST GERMANY will, it is believed, commence in a very few weeks. No one can afford to be without the latest news of these world-stirring events. II Kitchener's new army is now in France. The Canadians are there. Our New Brunswick boys are drawing nearer and nearer to the firing line.

You want to know about them, about the battles in which they may be engaged, and the successes which may attend their efforts.

This news can reach you only by means of a daily paper. There is none better than The Standard, nor any which can be so promptly obtained at so low a price. The Daily Standard is sold by mail outside the city of St. John at Three Dollars per year. We are, for the purpose of reaching those who may not be personally acquainted with this paper, making

## AN EXCEPTIONAL OFFER

For a short time, we will give to bona fide new subscribers

## The Daily Standard

## Two Dollars for One Year

This is for new subscribers only. The following coupon must be used

| THE STANDARD, <br> Enclosed find Two Standard for one year as p Standard at present. Name <br> Address <br> 1915 |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

Cut out the coupon, fill in the name and address, enclose two dollars and mail at once to

## The Standard Limited - St. John

DO NOT DELAY. This offer will shortly be witdrawn. You need a daily paper-you cannot find one better than The Standard.

ORDER IT NOW!


