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## Hezan EATON'S DAILY STORE NEWS

 Men! Don't Miss These Excellent Values Today
## Even if there's not, a very extensive list from each department--in some cases there being but one item--what is offered will certainly repay you for an immediate visit.

Of Interest to Munition, Automobile
Workers, Etc.
Extra! Rubber Sheeted Aprons 75c, Men's
The Aprons are of many weights; some suitable fo surgeons and dentists; others for munition workers, automobile men, candy makers, and so on. Splendid, too, to use on washday, or to wash dishes in. Aprons for most every one who needs protection for their clothes against wet and stains. At a price that hardly represents present cost of production. Think of the generous size of them many being 36 in . wide and 46 in . long. All are of soft, pliable rubber cloth, with full size bib; tape for around the neck, and to tie around body. In khaki, plain white and cream shades. There are 300 to choose from And the price is 75 c.

The Trousers are of cottonade, a material that has proven itself able to give the best of service under the se verest working conditions. They're the kind that suit the man who doesn't wish to wear overalls, yet needs something that will give the same good wear and be of neat appearance. They're in narrow'stripe pattern, cut full and roomy, all seams are strongly sewn, buttons are riv etted on; have strong cotton drill pocketing. Two side, wo hip and watch pockets. Even sizes only, 32 to 42 waist. Today, pair, $\$ 1.85$.

6 New Silk Umbrellas for Men
They are the fall shipments just arrived, opened up and now ready for your inspection. Included are many new kinds of attractive handles-horn trimmed with gold, boxwood, malacca and others-some plain, others frimmed with silver caps or bands. They are made on nea rolling paragon frames and all are cased, Priced at $\$ 5.00$ $\$ 6.00, \$ 7.00, \$ 8.00$ and $\$ 10.00$.

Combination Volt Ammeter, 750 So essential for determining the condition of dry bateries. They're sturdy in construction, nickel finished and give correct reading of volts and amperes.


## Take for Example These Shirts at 59c

They certainly ought not to be long in going at this price. Certainly when you see them-note their patterns, of good taste, their well-made appearanceyou won't be long in deciding to lay in a winter's stock. They are made of wash prints, in coat style, with laundered or soft double cuffs. There is an excellent assortment of line and cluster stripes in blue, black, green or mauve on light grounds. Some are slightly counter soiled. Sizes 14 to 171-2. For this item we cannot take phone or mail orders, the quantity being limited.

## Perhaps It's Early

o Think of the Comfort of a Fur-Lined Coat But when the thermometer says, "B-r-r-r, it's cold this morning," it's the man in the fur-lined coat who smiles, and claims it's splendid weather! fine! invigorat ing! Well he may, for he's snugly wrapped in fur tha can't be beat for keeping the heat in and the cold out. EATON'S.

## At $\$ 42.50$ are lined coats, with marmot, beaver cloth shell, and Russian otter collars. Sizes from 38, 40, 42 and

 44. Each, $\$ 42.50$.Auto Robes of black goat, with green plushette lin ing, and green trimmings. Our own make.
$\$ 33.00 ; 54 \times 72, \$ 27.75 ; 56 \times 66, \$ 26.00$

Men's and Boys' Caps, in many colors, including grey, brown, pin checks, diagonal stripes and fancy mix tures; also cravenette showerproof hats, with either one, four or eight-piece crowns, with
Sizes $63 / 8$ to $71 / 2$. Each, $\$ 1.00$.

Kiddies' Black Plushetre. Hate, in "Rah-Rah" dome crown shapes, with flexible brims, trimmed with black ribbon, and fancy bow at side. Sizes 6 to 6 7-8 Today, each, $\$ 2: 25$.

English Stiff Hats, with satin-faced lining and leather sweatbands. Sizes 6 5-8 to 7 1-2. Each, $\$ 3.50$.

Men's Gloves in the Fall Display A Few of the Representative Qualities and Values
Men's Washable Chamoisette Gloves, very suitable for early fall wear, in grey, mastic or natdral, made with one dome fastener, insewn seams, and embroidered backs izes $71 / 2$ to $91 / 2$. Pair, $\$ 1.00$.

Men's Horsehide Gauntlet Gloves, made with rein forced palm, gun cut, deep split cuff, canvas lined, welted thumb, out-sewn seams, for engineers, linemen, moto men, etc. Price per pair, $\$ 2.00$.

Men's Tan Capeskin Cloves, made with one dome fastener, gusset fingers, bolton thumb, prix sewn seam
and Paris points; sizes 7 to 9 ; price, per pair, $\$ 2.00$.





## ST. MATHEWS RINK WON TROPHY AT BEACH

 Lawrence Park


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## PENNY ANTE




and


With the Sincere Belief That Our Efforts to Interpret the Modes for the New Season in Their Most Acceptable Phases Will Be Pronounced Delightfully Successful, We Extend You a Cordial Invitation to the

## AUTUMN OPENING TODAY



New Autumn Skirts Styles That Eloquently Express Every New Fasbion Note Of silks, sitine and silk popilin, in smart, plalas-new, many
tones, tritpes, platr, colors. Rich tartan plalde, in the wool ma. teralas. Fas
talliores wea
wea Chic features innumerable add to their smartness. Friced
si0.00 to 830.00 .

SisIMIPSONSMina

And the Following Days This Week, When We Shall Display New Modes in Suits, Frocks, Coats, Blouses, Furs and Millinery, for Misses and Women, and the Many Other Accessories of Dress, Offering a Complete Chapter by Which Will Be Read the Style Supremacy of the Simpson Store.
Wonderful Array of Suits
Comfort and Distinctive Style-The Ouistanding Features of the Autumn Modes
Suit Coats that descend below the knee, richly lined and usually interlined, high muffler collars; and the liberal, even lavish, use of fur characterizes the stunning new autumn suits for women
and misses. The trend of fashion is toward the practical tailored suit, but handsome dressy models are also featured.

Velours, silvertones, fine serges, gabardines and poplins arethe materials in rich sombre shades of brown, grey, Burgundy
green, taupe and blue, also black. Priced $\$ 35.00$ to $\$ 150.00$.
The New Coats Are Straight of Line,
Mostly of Velour and Extremely Practical
 Pless pleats and fing ganels sind much futr triminh hare
They are mosty frationed from wool and duede vecours, pompom, apeerance, Moderately.priced coats, have great oclurs, nand trimming






## Charming New Dresses

Combining the Practical and the Artistic in a Score of Delightul Ways



On Sale at 2 p.m. Today in Misses' Section-New Serge Dresses at $\$ 21.75$

Blouses Par Excellence
Georgette is Again the Dominant Note of the
corgetio shatin Autumn Blouse





New Neckwear Cloves--Hosiery Exclusively Dainty.




 New Autumn Shades Thoen of mambibio apo sides





The New Autumn Silks and Velvets
The Most Interesting and Tempting Display We Have Ever Exhibited.

 ouality which has made "Simpoon a uailtr" Juutury temmod.

 Satins, ot course, lead " "Baronette" "Kiten's Ear", "Crepe
 Brocadee, Pueny willows
 A word about Volvets. We have been most fortunate in geting



Dress Goods---Suitings--Coatings
Velour De Laine, Broadcloths, Tricotine and Fine Serges. Have First Call for Suits and Coats
Charming velour De Laine, beautifuly soft, suede-ilike , 2 His and coake, $\$ 6.00$ to $\$ .60$ yard,
"SIMPsoN QUALITT" SERGE SSImpon, the pame synonymous Ing theotion is one or vuiltry and abosolute matistaction, our serge sult "navy blue," to meet the phe momenal demand for this popular shade, featured in men's cloth corge, West of Englaid serge, Cline Botany serge, admiralty, serge,
mannish ohevots. Note-These elothg are all specially "soap

 are very popular for
trom $\$ 2.50$ to $\$ 5.00$,
 pard, $\$ 2.60$ to $\$ 3.60$.



