

The Evening Telegram, St. John's, Newfoundland, July 2, 1912-2

## THE Way to get Money <br> SAVE MONEY is to byy from OUR BARGAIN Counters.

 THEY MUST GODouble the Price
Range of Prices are 10, 15, 20, 25 cts. ea.

Cold type cannot do justice to these Extra= ordinary Offerings. The proof of all is here.

## C.L.March Co. Itd.

## A. \& S. Rodger's

GREAT SUMMER SALE
Lasts Only a Few Days Longer. Bargain Lots are not yet exhausted.
Extra Special Values in Tucked Lawns, at 22; 25 \& 32c. Manufacturers Embroidery aud Insertion Ends at less than cost, 6 to 10 yard lengths.
Dainty Allover Imbroidery, 40c. yard. New lot of that perfect washing fabric "Tobraleo. Unestimable in value for Children and Ladies Summer Wear.
A. \& S. RODGER.

Health
And Success

$\begin{aligned} & \text { acquainted with sucess who do } \\ & \text { not keep } \\ & \text { Most } \\ & \text { Most serious sicknesses stalt start }\end{aligned}$

Are Increased By Use of

A. A. MARKS




With Our Sale of HIGH-CLASS
OUTING SHOES.
See Our Special Prices.
F. SMALLWOOD,

The Home of Cood Shoes.

## 

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Ends | $\begin{array}{l}\text { ard. } \\ \text { c. "Tobralco." } \\ \text { nnd Ladies }\end{array}$ |
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Sale of

## ASS

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The EveningTelegram, St. John's, Newfoundfand, July 2, 1912-3

## We-We Lead others follow.

Grand Competition for the 3rd.
Prize 1.-Largest Catch.
Prize 2.-Heaviest 6 Rainbow
Prize 3.-Heaviest 6 Local Mud Trout
$\qquad$
Competition open to all by prasenting check to show that some portiumof
Tackle was purchased on the 29 th June or 1 st , 2na July from OUR STORE. - Trout to be sent for inspection before $12 \mathrm{a} \cdot \mathrm{m}$. Thursday, sume will be re.
turned during afternon. 3.- Competitors ligible to one prize only.
THE TACKLE WHICH CARRIES TEE TROU $\begin{aligned} & \text {. }\end{aligned}$ be shown in our window from 12 a m till 2 p.m.
Sporting and
Outing Dept.

\section*{Synctaone} | Sporting and |
| :--- |
| Outing Dept. |

## Heaped on Tables,

Piled on Shelves and Strewn over Counters are Drifts of

## SUMMER GOODS

That are selling as rapidly as we can bring them forward to the Store.
Hurry to Collins'
Or you will miss your opportunity to Save Money.

American
Men's Negligee
More Advice.

| Cambric KNICKERS | REMNANT |
| :---: | :---: |
| ne, now 33c. |  |
|  | Am. Silk |
| ladies, |  |


20 c .
20c. Mer's Summer Singeles, worth
Children's White Sheeting ${ }^{450 ., n}$ now.............30.
SINGLETS, REMNANTS, Worth 50... now
7 c .
23c. than price.
48c.
Pillow Cotton White Cambric Mer's Blue Soft from Shirss.
CIRCULAR, REMNANTS, with detachable Colar to math, 15c.

Men's American Cut Suits, $\$ 6.00$ 10 \$13.00.





Bait and Ice
FOR AMERICANS
Exclusive Concession for Fifteen Years.



## Fruit and

 Cake Stands.JOHN B. AYRE.
Here and There

## FISHING Tackle!

Coastal Boats. Rownixi surs CORSETS,

White and Grey, JOB LINTE.

Sizes: 18 and 19 only. Values
$\mathbf{7 5 c}$. to $\mathbf{\$ 2 . 0 0}$ pair, for 29c. The Royal Stores

Limited.


| NEW G00DS! <br> We're just received from the makers a new stock of <br> The Celebrated 1847 <br> Rogers Bros. Silverware | Supreme Court. | Adela Verne to Give Farew |
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|  | CapeRace Report |  |
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| NUT CRACKS, PICKLE FORKS |  |  |
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|  | 14. THE SUPPEEEE COURT OF |  |
| R. $\mathbf{B}$. TRAPNELLS, |  |  |
| Cable News. |  |  |
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## ckle!

## owest Prices. <br> $\overline{\text { Sput bamboo fly }}$ iods. 9 or 10 feet, op. nichel mounts, ork grip, in bag and vod, lorm. Prices, remm 95 cents. <br> Rods, Lance Wood Fly dds Patent fly Hooks- <br> LING.

dela Verne o Give Farewell oncerts.

## -

Coastal Boats
pon rime sump.

## The Last Week of OUR GREAT WHITE SALE.

\section*{That Sale of Embroideries <br> The past feer days have been red-letter ones

day. long were been selling these lorely Embroide

appreceiate the wonderful ralues thes were getting. <br> \begin{tabular}{|c|}
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Sale Prices: 4c, 5c, 6e, 8c, 10c to 50c yard

## Victoria Lawns

AT GREAT REDUCTIONS A List Worth Considering 38 inch Victoria Lawn. Regular 12 c yard, for
33 inch Victoria Lawn. Regular 17 c yard, tor 38 inch Victoria Lawn. Regular 17c yard, for
38 inch Victoria Lawn. Regular 2oc yard, fo 38 inch Victoria Lawn. Regular 20c yard, or
38 inch Victoria Lawn. Regular 22C yard, for 38 inch Victoria Lawn. Regular 24 C yard, for 38 inch Vicroria Lawn. Regular 25c yard. for
38 inch Victoria Lawn. Regular 3oc yard, for 38 inch Victoria Lawn. Regular 30 c yard, fo $\begin{array}{lll}38 \text { inch Victoria Lawn. } & \text { Regular 35c yard, for } \\ 38 \text { inch Victoria Lawn. } & \text { Regular 4oc yard, for }\end{array}$

UNUSUAL HOSIERY FOR WOMEN values ín HOSIERY and chlidren
 Nine wex: :-




Whitewear: Finest and Prettiest, Underpriced



Don't Miss These Bargains in Wash Goods Greater and Better Than Ever Before. We are delighted to offer such ex ceptional values in Dainty Summer Dress Muslins and Cottons like these. It is a rare opportunity to buy your supply for Summer Dresses, Waists, and Children's Dresses, at just the
time that you'll be needing them, and at specially reduced prices. Early buying will give you the best choice





Many Bargains in the Hardware Section


Sheets, Pillow Cases \& Turkish Towels

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|  |  | ${ }_{80}$ |
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| sta $20 \times 3$ arineme | Resalar sace or |  |
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Linen Table Cloths and Napkins


White
White
Shirting
1.200 yards.
31 inches wide.
3
for $10 c$

Horrockses
Horrocks
Shirtins

Rese. 150. yarad
for 12 c

Bleached Table Linen

for 30c yard

## TheRoyalStores Itd.

BLEACHED SHEETING
Heaper: Bleach.


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## Devine's <br> See-Saw Sale! Devine's

Table and Stair Oilcloth, 17c. and 9c. yard






W ${ }^{\text {E have called this a See-Saw Sale. In more respects }}$ $W_{\text {we ha }}$ we have too much stock - mostly new stock, some odds and ends, and we want money---we all do!
The other end of the plank holds out an attraction for you. A
charce for one week to buy honest goods greatly below regular orices-a pleasing prospect awaits your realization. Will you step ond see-saw? The pleasure will be mutual

The service at our store will be efficient; whether you want one cents worth or \$100 worth the attention $w$
HELP! Extra SPACE: A COOL STORE


## OVERALLS

 J. I. DEVINE,

Men's Negligee Shirts, 49c.
$\qquad$
Men's Fleece-Lined Underwear
$\qquad$
. 0. BOX, 1. The Right House.
167 Water Street

## THE CO-ED Am. College BLOUSE,

 FOR GIRLS, inTan Jean, Trimmd Red, at 45 cents each.
White Jean, Trimmed Blue, at 60 cents each.

## GiRLS' <br> MIDDY BLOUSES,

Tan with Red Sailor Collar, White with Blue Sailor Collar. Sizes to Fit Girls from 6 to 14 Years.
S. MILLEY.

Diocesan Synod.


Tim Shannahan on Nightly Terrors.

Grows Hair Abundantly
"STAR" TEA Makes Cream Out of Skimmed Milk.
startea, 40.
QUAKER PUFFED RICE KELLOGG'S Toasted Corn Flakes Chyloong Preserved Ginger California Navel Oranges, Bananas.
C. P. Eagan, Dind anerth St.

The Erening Telegram, St. John's, Newloandiand, July 2, 1912-8

The Latest Delicacy in Tins PRINEES GRAB, GEO. M. BARR, ${ }_{\text {agmat }}$

Conmentaries, fhuruch HAandBooks, Fratis, elc. Manulaeturers' Sample | GKKNoMMHIG |
| :--- | :--- | :--- |

Martin's Angling Competition


MAGAZINES.


Good Devotional Reading.


Charles M. Sheldon's Works
$\underset{\text { Fresh Brazil Nuts. }}{\substack{\text { Perfect havves. }}}$
force, Cream of
wheaten GBAPE NUTS.
PQFEED RIC PUFPED RICE, CNAKERES OAT Birds Custard Powder, alt breakfast food

## Pertia

STEER BROTHERS.
BOWRING BROS., Limited,


Men's and Boys' CAPS LOT NO. 1 -Worth from ${ }^{1}$,
We offer you your choice for LOT NO. 2-Worth from 40 e. at a convinced that the values are as we stat

ROBERT TEMPLETON
ワIA MATIKS

you will get it goo toon
GOOLON PEEASHNT EEA JOHN B. MITCHELL, Agent.

Cabbaǵe, Apples, ett

> 50 barrels Choice Green Cabbage.
> 20 boxes Apples. 20 boxes Large Lemons.

## Folwin Mrurrat <br> Green Cabbage

150 barrels Fresh GREEN CABBACE. GEORGE NEAL.

HRE NEWFOUNOLAMT COMPANY.

Humbermouhh-Lewisporie Service S. S. Home and S.S. Solwa

## STEAMERS

Leave Humbermouth and Lewisporte every Wednes day after arrival Express Trains, making Curling th Exploits first port when leaving Lewisporte.

Calling at the following Ports :-

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Roidthlowfoundland Compay Advertise in the TELEGRAM

