





| MEN'S NEGLIGEE SH |  |
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|  | A. J, Herder, B.A., |
| Shirs in very neat paterns, | tisteral- Lav. |
| the Celebrated Stanfeld Under- |  |
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Get
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Ladies Stre

Regular
aypirn Blanke
Now.
Striped FLAN
collins' Price.
American ROOM PAPE

15 per c
Come
P. F

Notes From Belleoran

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 Ryan, Charles siew Gaver st








## P. F. COLLINS, <br> 340, 342, 344 WATER STREET




tyetman, Mrss. carrd eilligrems $=$

Get Your Share! DURING THIS WEEK,

| Ladies Street Reglats. ssom nomy Colours: Grey, Brown |  | Flecee Lined Vests, colluns' Price <br> 28 C. |
| :---: | :---: | :---: |
| ${ }_{\substack{\text { affyy } \\ \text { wirto } \\ \text { Blankets }}}$ |  |  |
| Striped PLANNEI | Lemte, Menis wh | Mens woilen silis |
|  |  |  |
| American ROOM PAPERS, |  |  |

15 per cent. off all Colored Dress Goods. Come Early and Get Your Choice.



## AWorihin Your Ear Mr, frocer

You, of course, are in business to make money, but equally of course to not make it at the expense of
Your Neighbour's Health, consequently tis your duty, and as we are well aware, your wish also, to sell pure goods. Rediable Mruit Syrups re absolutely Pure and Whalesome.
RELIABLE FRUIT SYRUPS are made with PURE FRUIT and Cane Sugar properly and cleanly blended with filtered water boiled in copper tubing. Reliable Fruit Syrups do not contain either Glucose or Saccharin.

## Reliadle Mig, Company, Lttl.


SToczines
(Extra Heavy Winter Weight) that we are offering at 15 cents per pair.

Reap the Benefit of this Low Price, and get at least half dozen pairs.

## S.MILLEY

 GII P PLIS RASSED IT

## Water Bottles <br> Piekle Jars Knife Rests Knife Rests Table Sets Berry Sets <br> 

China Trinket Sets, 85 c .95 c . up. Latest Designs.

| $\begin{aligned} & \text { VEGETABLE } \\ & \text { DISHES } \\ & \text { BROWN } \\ & \text { PRINTED. } \end{aligned}$ |
| :---: |

Pudding Bowls Pudding Bowls With Tin \& E ware Cove Puding Mould
Jelly Moulds Jelly Moulds

SPECIAL OFFER.
Glas
Oval Shape
Fine Crytati Colors 10 inghes 35 c .
$\mathrm{n} \ddagger$ inches 45 c

CHINA
DEPARTMENT.
urchase Your Gifts or Houschold Nec
before the Holiday Season Rush.
Hot Water Foot Bottles, GLASS SALVERS, from 17 cts. TEAPOTS, Fancy \& Large Variety. Hot Water Jugs and Kettles. Flower \& Bulb Pots, Lowest Prices.

## BLUE Printed EARTH IN Tollet SETS Flower Pots, Bowls, ups and S Juss, etc. <br> GLASS DISHES.



Children's Toy Tea Sets Fireproof Earthenware, Cocoa Jugs, Coffee Pots and Teapots in Strong Stoneware.

| FATHER XMAS EARTHENWARE, |
| :---: |
| Something for the Shildren. |
| Cups and Saucers, Mugs and Baby Plates. |


C. KNOWLING.




PIPES-Wholesale and Retail.

 MARTIN HARDWARE COMPANY Best N. S. Coal!

Now Landing Ex S. S. SPICA.
1,800 Tons North Sydney Screened Coal
\$6.50 per ton, sent Home. 'Phones, 748 and 20
Newfoundland Produce Co.
Rose and Crimson-
$3.25,2.65 ; 2: 20$,
70c. each

## RIBBON

as Ch
$\qquad$

## Rabbits!

## ings, <br> Coppers, Soldering Flux. PLETON'S Roofing LS <br> 

e and Retail.
re company.
Coal!
s. S. SPICA
ey Screened Coal
sent Home. nd 20. Produce Co.

## The ROYAL STORES, Limited,

Ofier Many Special Bargains In Fall Lines stimee Millinery.


This is hardly an advertisement prepared to sell goods, but
rateran anouncement concerning an actual sale and an actual
dearance that is now taking place. These are values such as are not usually offered until the New
Year. But for reasos ocsisten with good merchandising it has Cear. But or reasons consitent
been decided to hold this sale now.
Every Hat that is offered is the season's newest model. Every
Hati st he product of the latest London or Paris designers. There are bout 40 of them-selling at seven remarkably low prices

## MOIRE UNDERSKIRIS

Immense stocks of all grades in Ladies' Moire Under-
skirts afford purchasers at this store a thoroughly satisfac-
tory selection. Superior quality is. the principal feature,
every line shown being the best obtainable value for the -
purchase srice.
The range of colors is most complete, incluading Navy,
Black, Reseda, Myrtle, Prunelle, Brown, Pink, Vieux
Rose and Crimson. Prices are $\$ 6.50,6.00,4.75,3.75$,
$3.25,2.65 \div 2: 20,1.75,1.55,1.20,1.10,1.00,90$ c. and
70 c . each.

RIBBONS: Their Many Uses as Christmas Gifts.


## EROPAL STORE気



Cure for Diseases of the Stomach, Indigestion, Dyspepsia, Catarrh, Gastritis, and Nervous Dyspepsia.
The usual symptoms are as tollows:-Uncomiortable feeling
about stomach, distress and distension of stomach and bowels fter eating; headaches, nausea, acid and bitter eruc
tations. langour and depression of spirits. irrita bility of temper, tenderness and even pain light feverishness, bad taste, loss DR, F. Staffard \& SON, Medical Hall, St. John's, Nfld
 outport merchants Price, sumant size, 25 cts ; postage, 5 cents

## CHRISTMAS GIFTS!

The better selections and the more leisure possible now, make early
holiday buying a pleasiure. We are showing a magnificent assortment of BEAUTIFUL FURNI
rURE for Christmas Gifts.

Odd Chairs and Rockers, Music Cabinets Parlor Cabinet Card Tables, Desks, Magazine Stands, etc.
解
U. S. Picture and Portrait Co.,

Your Xmas. New Year Carrs and Calendars,

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$\square$ JOHN T.KELLI,

Monuments and Headstones.

324 Water,St. St. John's

| $84$ |  |
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## GROCERY DEPARTMENTS!

W ${ }^{\text {E are offering the following goods newly }}$ imported for the coming festive sea
son-the quality in every instance being guaran
teed the best of its kind:Nelson's or Cox's Gelatine Potato Flour, Health Brand Crystallized Cherries Finest Muscatel Table Raisin Extra Choice Turkey Figs, in boxes
Best Quality Nonpareils-hundreds and thousands
Sultana Seedless Raisins
Shelled Walnuts-perfect halves
Shelled Valentia Almonds
Desiccated Cocoanut
Prepared Icings-as'd co Cadbury's Chocolate Icing Finest leing Sugar Carraway Seeds.. Genuine Ground Mace
British Refined Cream Tariar-guaranteed
98 per cent. ..........
English Mincemeat-l-lb. tins Rice Flour
Chiver's Lemon Curd-lor Cheese Cakes $-1 \cdot \mathrm{lb}$. glasses

12c. pkt. 14c. pkt. 37c. lb. 28c. $17 \mathrm{c} . \mathrm{lb}$. 15 c . lb. 14 c . 1 b . 45c, lb.
42 c . b . 42c. lb.
17. lb. $17 \mathrm{c}, \mathrm{lb}$.
12 $\mathrm{c}, \mathrm{pk}$. 12c. pkt. $35 \mathrm{c} . \mathrm{lb}$. 12c. lb. 9c. lb. 9c. oz. 36c. lb. 30c. tin. 7c. lb. 29c.

Hunter's Gold Medal Midilothian Oatmeal, in four different grades, price 80c, per stone: and English Chedidar Cheese,

GEORGE KNOWLING.
Evening Teiegram

McNamaras
Plead Guilty.

Police Court News.

## Just Received

BLACK and GALVANZED Sheet IRON,
Bar Iron, Chain
Manilla Cordage.
G. KNOWLING.


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For Wome

Ladies' Jerse Ladies' Jersey

Ladies' Fine R Ladies' Extra Ladies' White Children's Ble

MARSHA

## An Officer

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, P. EAGAN, Duckworth St


Here and There.

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SERRAVALLO'S TOIIC




## Underwear Bargains!

 e fortunately have the best quality we ever saw. Our under
## For Women and Children

Ladies' Jersey Ribbed Vests 30c. and 35C. Ladies' Jersey Ribbed Vests, 45 C . Ladies' Fine Ribbed Vests 60C. Ladies' Extra Fine Ribl'd Vests 70C Ladies' White Ribb'd Corset 35C. Children's Bleached Fleece Vests 22C.

MARSHALL BROTHERS.



## A. © S. RODGER'S Gigantic Clearance Sale :

 Bigger Bargains Than Ever To-Day!Dress Goods given at marvellous prices. Blankets-almost given away. Cushion Covers, Side Board Cioths, and Tea Cloths for a mere song. Big Clear Out in Flannelettes.
A. \& S. RODGER.

mawin miurray
Advertise in the TELEGRAM


Pay only a trifle more for
The Safe-Cabinet Then you will have a a abi-
net that does all a wooden
fie


 RED. V. CHESMA, M, M

Blount FACTS!
Acts Like a Page Boy.
Time Hlount Door Heat
Temper

We Put Them on free.

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# Don'tBe 1 

C. L. MAR ENTIRE \$

is the one and only


DOLLARS STRET
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from 830 in the
we advise tho taken advanazase Sale to now hur Unes are twinadit
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The Big W
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## ACTS ge Boy. <br> or Heat Cold kEPT OUT. <br> 7 FREE. <br>  e Sale : <br> Ever To-Day! <br> rvellous prices. <br> en away. <br> ard Cloths, and <br> song. <br> ttes. <br> DGER.


4 fred. v. CHESMAN, IGL!

## Don'tBe Turned Aside!

 DON'T PERMIT YOUR ATTENTION TO BE DRAWN AWAY!Remember that the FORCED SALE of the
C. L. MARCH Co., Ltd., ENTIRE $\$ 75,000$ STOCK
is the one and only GENUINE Public Benefit Sale before the People! The unmerciful Sacrificing of the C. L. MARCH CO., Ltd., entire
$\$ 75,000$ stock is still going on and is the only sale making a real $\$ 75,000$ stock is still going on and is the only sale making a real
and positive sacrifice of the C. L. March Co. Stock. There was no and positive sacrifice of the C. L. March Co. Stock. There was no
alternative - no other way out - and by now coming to the C. L. March Co's Store to buy your needंs you are SURE-WE GUARANTEE you are ABSOLUTELY SURE of getting real, genuine, generous SACRIFICE BARGAINS. The FORGED SACRIFICE

DOLLARS STRETCH LIKE RUBBER AT THIS FORCED SALE!
Read the evidence of the tremendous business drawn by the FORCED SACRIFICE of the C. L. MARCH CO., Ltd., ENTIRE $\$ 75,000$ STOCK LIKE FLIES AROUND THE HO EY JAR competiors are
 stock is giving to yout. But the people can't be turned aside can't be drawn away from this sale, for they are too fully aware of the
genuineness of this Forced Sacritice Sale by the comparisons they personally have made ot the immense Sacrifice Bargains found only
at this store. Everyone who has atitended this FORCED SACRIFCE SALE is s.aplying himeself or herself for some time to come, and in
Appreciation of the very freat BARGINS the received are send ing appreciation of the very great BARGAINS they received are sending in their friends and neighbors, who are buying likewise. Every day
from 830 in the morning till 930 at night, the hour of closing, thouIrom 8 oin the morning till
sands are taking advantage of the GREAT SACRIFICE BARCAINS.

We advise those who have not as yet taken advantage of this Forced Sacrifice Sale to now hurry in for their share. Limes are dwindling--stock is reducing. Don't delay longer. Don't hesitate--act quickly - come now and save many dollars on your needs.

## C. L. March Co., LIMITED

The Big West End Store,
Corner water and Springdale Streets.

The Evening Chit-Chat


Evening Telegram Fashion Plates.


Stops a Deep-seated $\mid$








A Chapter for the
Young Housewife.
$\qquad$

## MA \& \& S E RODGFR

## Fourteen Days Only of Record Money-Saving Bargains!

You can't afford to miss this opportunity. Unprecedented sacrifice of the whole surplus Stock of Dry Goods. Extraordinary Values to be seen in every Department. SOME LINES AT LESS THAN THE MANUFACTURER CAN MAKE THEM
Every man, woman and child should visit this GENUINE CLEARANCE SALE. This tremendous selection of MONEY-SAVING BAR GAINS IS NOT OFFFRED EvERY DAY

## For TWO WEEKS ONLY the Public have the BIGGEST OPPORTUNTTY ever offered to make ONE DOLLAR go as tar as two.

REMEIBER! This Great CLEARANCE SALE starts TO=DAY! Don't miss seeing some of the immense BARGAINS!<br>\section*{A. \& S. Rodger.}

## WHY WORRY? OPENING ANMOUNEEMENT!














TRAPNEL L'S
IS YOUR PLACE.


THE BURT SHOE (FOOR TAADIESS, AT OUR NEW STORE.
 A 2

This House of Cood Shoes takes pleasure in announcing its readiness
The Choice Productions of the most noted Makers of Shoes for Ladies have been selected with the greatest care. Every price named will be a pleasing one, with the best of Shoe service your satistaction is assured.
Your Consideration is Solicited.
F. SMALLWOOD, the Home of Good Shoss.

Habits for the Deàd! TENDERS ! Will For Sale, of easy


SPARE RIBS.
50 brls Spare Ribs, 15 cases Surprise Jellies, 300 brls Winter Keeping Apples, 100 kegs Grap 150 cases Val. Onions, 10.
And a small lot Valcnoia Oranges in to-day.
THOS. SMYTH CO., LTD
To ill Live Shax Pintes $x^{2}=\mathbf{x a m}$

Molassine Meal.


Wholesale Agents only.
Freight for Bell Island!

at onoi, taling Freight tor Bell sland and Lane Cove
THE CHARACTER
of my companies well warrants their abundant success. Their strength, their careful selection of risks and their
promptness of settlement recommend them to sill insturers. Considér also their favourable rates.
PERCIE JOHNSON,
wooconemike rorecas: Toronto, M:Caight. wet windes fair and col VOLUME XXXI SPECIAL Christmas Emp.re Grocery S Toc..... PEROE TEA
 $12 . \operatorname{ch}$ Granulated Suyar for
the finest obta inable. Choice Dairy Butter, 35 c ,
1b. Dairy
Dutter, sweet low, absolntely pure, bein
from milk of graas fed cows Hannan's Cofte, 17 c., 35 .
the finest beverage the world the finest beverage the
Fry's cocos, $15 c$., 30 . Thisorese
Thorne's Cocoz, 150 . Thorne's Choocolatss, 40 c
Frr's Chocolates,
Breakiast Bacon, 35 c . Ib.
 Flake Tabioca, 20c. 11 Empire GROCERY ST

## Skates

 SkatesSkeleton Skat Acme Skates, Hockey Skate Hockey Stick Hockey Pucks Ankle Suppor Children's Sle Curling Broo
Bowring
Brothers,

B.C. Inverwe

Messrs. F, J. Hari \&
of New Westminst
British Columbia, to
B. C. Investments for
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give full information
tending investors.

Sydney D. Blandf
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ABFOR Sale, on


