

Weather Forecast:
Snow

The London Advertiser

HOME
EDITION

53rd YEAR. No. 22623

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

PRICE, TWO CENTS.

BRITISH BOMB HUN DESTROYERS AT ZEEBRUGGE RUSS REINFORCEMENTS HAVE REACHED TRANSYLVANIAN BORDER GREECE REFUSES TO SURRENDER ARMS TO THE ALLIES

GREEKS HAVE TURNED DOWN THE DEMANDS OF ENTENTE

Will Not Surrender Batteries
and Arms as Ordered.

BY THE FRENCH ADMIRAL
Declare It Would Be Violation
of Neutrality.

[Canadian Press.]
London, Nov. 23.—The Greek Government has refused to comply with the demand of the Entente Allies for the surrender of part of its supplies of arms and ammunition. Reuter's correspondent at Athens cables.

The correspondent's dispatch reads as follows:
"The Greek Government has refused the demands of Vice-Admiral Dufournet that Greece surrender 15 field batteries, 16 batteries of mountain artillery with 1,000 shells for each, 40,000 Mannlicher with 200 cartridges each, 140 machine guns with ammunition and 50 motor vans. Referring to Admiral Dufournet's contention that the regulation of war material to the Bulgarians and Germans had disturbed the equilibrium, the Government replies that although it does not desire to enter into the details of that operation, it must point out that the cabinet could not approve of resistance to the central powers without abandoning neutrality, but fully protesting. It also contends that the guns already taken by the Entente were modern, while those taken by Bulgaria were obsolete."

"The reply concludes that the surrender of war material for financial compensation or otherwise would constitute a flagrant violation of neutrality, and moreover that public opinion would not admit of the forces of Greece being so neutralized as to be unable to defend her vital interests if these were endangered."

OLD LONDON HOTELS MUST CANCEL MENUS FOR THE HOLIDAYS

Government Orders Fancy
Dishes for Christmas
Cut Out.

[Canadian Press.]
London, Nov. 23.—Walter Runciman, president of the board of trade, addressing a meeting of leading London hotel-keepers, demanded an immediate curtailment of menus. He declared that there must be an immediate and drastic cutting down and a decrease in the use of imported foods.

"I have just seen," he said, "a specimen of Christmas menus which is being circulated as an advertisement by a leading London hotel. Such an elaborate program would be wasteful even in peace time, and is little short of scandalous in war time. Such a situation cannot be allowed. All menus must be drastically cut down, and there must be one or two fishless and meatless days weekly. There must be an immediate decrease in the use of imported foods. Waste is especially noticeable in the use of expensive cakes and confections. If the trade interests will not take the necessary action, the Government must see that they do so."

Following the meeting, the Savoy Hotel announced the cancellation of its special Christmas and New Year's dinners.

NO WOUNDED ABOARD WHEN BRITANNIC SUNK

Only Ship's Crew and Hospital Staff
Says Admiralty Report.

[Canadian Press.]
London, Nov. 23.—Press dispatches from Athens to the effect that there were no wounded on board the hospital ship Britannic when it was sunk off the Greek coast were confirmed today by the admiralty, which made the following announcement:
"No wounded were aboard the Britannic in which there were only the ship's crew and the hospital staff."

Latest Atrocity of Huns Hardens the British Resolution

Intense Indignation Over Ruthless Sinking of the Britannic
—German Expectation That the Act Would Hasten
Peace Woefully Wrong.

[Canadian Press.]
New York, Nov. 23.—The London correspondent of the Tribune says: Intense feeling has been aroused here at the contravention of all laws of war and humanity shown in the torpedoing of the big hospital ship Britannic. The British people are particularly hard hit by the disaster because the Britannic was built to replace its ill-fated sister ship, the Titanic, as a direct challenge to the supremacy of the great German liners, the Vaterland and the Imperator.

It is a coincidence that the two greatest liners Britain built for transatlantic traffic both failed to see New York. The Titanic went down on her voyage to America, and the Britannic was requisitioned as a hospital ship before she had undertaken

her first trans-Atlantic trip. Two Red Crosses, painted on either side of her hull, and a large red cross suspended between her funnels, illuminated at night by red and white electric lights, proclaimed the Britannic's identity to all passing vessels. Many high officials here show not the least surprise at this phase of German frightfulness. They had expected that the Germans would make some attempt in the hope of accelerating the peace movement. But any such German expectation displays a woeful ignorance of the British attitude in this war.

That the loss of life was as small as reported was due in part to cool-headed seamanship and in part to the complete equipment of lifesaving apparatus on the Britannic. The ship carried 35 lifeboats and specially constructed lifeboats and special

Continued on Page 11, Col 2.

EMPEROR CHARLES MORE DEMOCRATIC THAN DEAD RULER

May Mean Fall in Power For
Germans.

MONARCH A GOOD MIXER

New King of Dual Monarchy
May Hasten End of
the War.

[BY J. W. T. MASON.]

[Special Cable to The Advertiser.]
London, Nov. 23.—A large gain to democracy in Austria-Hungary, a corresponding fall in power of the Teutonic militarists may be a most important result of the Archduke Charles's accession to the Hapsburg throne.

The new emperor was not brought up as a probable ruler of the most aristocratic of European monarchies. He was born in the war-torn Austria-Hungary, a land where the emperor's power is a reality. He has the reputation of being the best "mixer" Europe has known among her monarchs. For this reason the healthy differences developing between German and Austria-Hungary thrones must be taken into consideration. Instead of the Kaiser dominating the war, the new emperor will exert a profound influence upon democratic tendencies in Germany as well as Austria.

If Austria-Hungary, under her new emperor, were to give greater power to the people in public affairs, it might be that the end of the war would be drawn nearer.

PLEDGED TO FIGHT ON.

[Canadian Press.]
London, Nov. 23.—Emperor Charles of Austria has issued a proclamation to the Austro-Hungarians declaring his inflexible decision to maintain the existence and development of the monarchy, according to a Vienna dispatch to Reuter's by way of Amsterdam. The dispatch says the proclamation was printed in a special edition of the Wiener Zeitung, together with an autograph letter addressed to President Koerber.

The letter announced that the new monarch had taken over the government, and confirmed the premier in his present functions. After paying homage to the late emperor, the proclamation said:

"I will continue to complete his work. I ascend his throne in a stormy time. Our duty has not yet been reached, and the illusion of an enemy to throw down my monarchy and our allies is not yet broken. You know me to be in harmony with my peoples in my inflexible decision to continue the struggle until a peace assuring the existence and development of the monarchy is obtained. I will do all in my power to banish as soon as possible the horrors and sacrifices of war, and to maintain peace as the honor of my country and the honor of the honor of my peoples and their allies, and the defense of our enemies will allow."

STAFF-SERGEANT WILL
BECOME PAYMASTER

Sergt. McCrae Leaving to Take Course
—Honored by Comrades.

Staff Sergt. McCrae of Ambulance Training Detachment No. 1, who has been acting paymaster for his unit since its organization, is leaving tonight for Ottawa to take a probationer's course properly to accept a commission as paymaster.

At 12:45 o'clock today, 54 comrades in the depot and some of the headquarters sergeants gathered together and presented him with a gold watch as a testimonial of the regard in which he is held by them. Sergt. McCrae has shown a high degree of ability in his work, and this was finally recognized by the authorities, who recommended him for a course to qualify for the higher rank. It is generally conceded by his comrades that the honor is deserved.

SIR JOHN BOYD, A NOTED LAWYER, TAKEN BY DEATH



ASQUITH'S CABINET TO STUMP ENGLAND IN WAR INTERESTS

Urges Support of More Vigorous Prosecution.

COMBAT WORK OF ANTIS

Propaganda Started in Industrial Centres Against Continuing Struggle.

[Canadian Press.]

London, Nov. 23.—The morning papers attach the greatest importance to the program just announced of addresses in the various cities in Great Britain by leading members of the cabinet. The following schedule has already been arranged:

Lord Robert Cecil, minister of war trade, at Bristol; Harold J. Tennant, secretary for Scotland, at Edinburgh; Thomas McKinnon Wood, chancellor of the Duchy of Lancaster, at Leicester; Lord Curzon, lord privy seal, at Liverpool; H. L. Samuel, secretary of state for home affairs, at Newcastle; Arthur Henderson, minister of pensions, at Northampton.

For More Vigorous War.

It is stated that the addresses are intended to gain the support of the public for a more vigorous prosecution of the war, and thus to combat the anti-war propaganda in industrial centres. It is believed that Premier Asquith, Lloyd George, Bonar Law and Reginald McKenna will participate in a joint meeting of the Unionist and Liberal war committees along the same lines, and that probably both parties will take official action in support of the campaign.

The newspapers note that there has been some criticism in the House of Commons recently on the ground that the Government has been inactive in the face of the anti-war agitation in South Wales and other industrial centres.

The Telegraph says: "An invidious enemy is in the field busily spreading his poison, and ministers can make no greater mistake than by taking popular support too much for granted. Heavy sentences are being made, and those who make them without grumbling cannot too often be reminded of the sacredness of the cause."

"EMPEROR AND KING"
TO BE CHARLES' TITLE

[Canadian Press.]
London, Nov. 23.—According to the Berlin correspondent of the Copenhagen Politiken, as quoted in a Copenhagen dispatch to the Exchange Telegraph Company, Archduke Charles Francis of Austria-Hungary will assume the title of Emperor and King Charles I.

STRONG RUSSIAN FORCES STIFFEN THE RUMANIANS

Berlin Reports Heavy Slav Reinforcements On Transylvanian Border.

LULL ON EASTERN LINE

Petrograd Official Statement
Records General Let-Up
in Conflict.

[Canadian Press.]
Berlin, Nov. 23.—Heavy Russian reinforcements have arrived on the Transylvanian front, the war office reports.

[Canadian Press.]
Petrograd, Nov. 23, via London.—No important changes on any front are reported in today's announcement from the war office, which follows:

"Western front (Russia and Galicia).—Fighting is proceeding along the front. In the region of Great and Little Poland and on the Marzyska, in the region of Vitebsk, and also in the region of Szepele, the artillery firing was above the average intensity.

"Caucasian front.—Nothing of importance occurred.

"Rumanian front.—The situation in Transylvania is unchanged. On the Danube front, in Dobruja, our advance depots are active."

RUMANIANS WITHDRAWN.

[Canadian Press.]
Bucharest, Nov. 23.—Via London, 2:45 p.m.—The Rumanian troops in the Jutul Valley, in Western Wallachia, have been withdrawn and replaced by other positions, the war office announced today.

SITUATION UNCHANGED.

[Canadian Press.]
Berlin, Nov. 23.—The German official report says:

"Rumanian front.—Transylvanian front: The statement reports the situation in Wallachia unchanged. It reads: 'Front of Archduke Joseph: On the eastern border of Transylvania engagements have occurred between Russian and Rumanian detachments. The Russians have been reinforced there.'

"The situation in Wallachia is unchanged. In Craiova, in addition to other booty, 500 railway cars fell into our hands.

"Front of Field Marshal von Mackensen: In Dobruja and on the Danube front there was artillery firing at several points."

FIGHTING AT SMORGEN.

[Canadian Press.]
Berlin, Nov. 23, via Saville.—Fighting developed yesterday on the Russian front near Smorgon. The war office announced today that the Russians were repulsed. The official statement reads:

"Eastern front (front of Prince Leopold)—Russian patrols advancing south of Smorgon, after strong preparatory fire, were repulsed."

MACEDONIAN FRONT.

[Canadian Press.]
Berlin, Nov. 23.—Via Saville.—The Entente forces that have been engaged with Germano-Bulgarian troops on the Macedonian front in the region east of Lake Ochrida, to the west of Monastir, have fallen back, the war office announced today. It reports local attacks on the front between Prespa Lake and the bend of the Cerna, north of Monastir, and the repulse of an assault on the heights held by troops of the central powers east of Parlova. The statement reads:

"Macedonian front: Engagements east of Lake Ochrida were ended by the retreat of the enemy.

"On the Germano-Bulgarian front between Prespa Lake and the eastern bend of the Cerna, north of Monastir, the repulse of an assault on the heights held by troops of the central powers east of Parlova was repulsed."

CHANCELLOR BOYD
DEAD AT TORONTO;
ILL A FEW DAYS

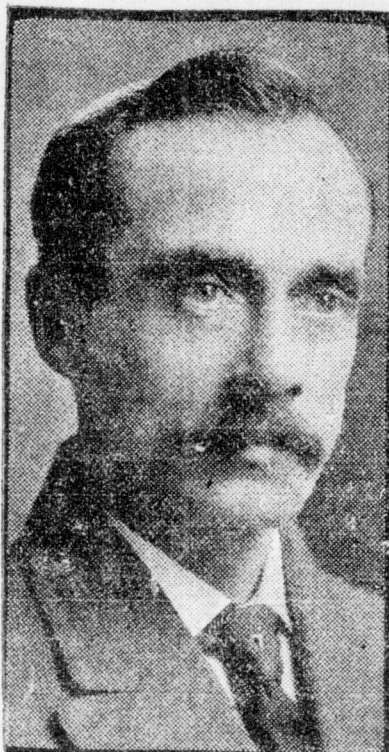
Was One of Most Distinguished
Members of Canadian Bar.

[Special to The Advertiser.]
Toronto, Nov. 23.—Chancellor Sir John Boyd died at 2 o'clock this morning, following an illness of several days.

Sir John Boyd was born at Toronto, April 23, 1837. He was educated at Upper Canada College and Toronto University. For many years he was associated with the law firm of E. & S. H. Blake, and became one of the most noted equity pleaders of the Canadian bar. He was appointed chancellor of Ontario in 1881, and president of the high court of justice in 1887. He acted on a number of important royal commissions, and was chairman of the commission which investigated the Gage charges. For a short period he held the position of master of chancery of Toronto.

Sir John Boyd was married in 1859. He was a prominent Baptist, and active in many enterprises of that church.

HAS "SNIPED" MANY HUNS DURING TIME SPENT IN TRENCHES



SERG. MAURICE H. LEE.

PALMER WILL TELL AUTHORITATIVE TALE OF SOMME BATTLE

To Speak Here Under Advertiser's Auspices Nov. 30.

HAS WONDERFUL RECORD

And Is the One Accredited Correspondent for America at Front.

Arrangements have been completed by The London Advertiser for the appearance of Mr. Frederick Palmer, the distinguished war correspondent at the Somme, on the evening of Thursday next, November 30, at 8 o'clock.

All receipts over and above actual expenses The Advertiser will donate to some worthy patriotic cause. There will be no financial gain to The Advertiser whatsoever, and citizens are urged to make the appearance of the famous writer a notable event, as his lecture is certain to be the most authoritative statement of conditions on the Somme front that has been heard.

Mr. Palmer is the one accredited American and Canadian correspondent with the Allied forces on the western front. He has just returned from over-seeing the Canadian lecture will be given in Massey Hall, Toronto. He will then come to London direct. At the banquet tendered to Sir Robert Borden, Canadian prime minister, by the Canadian Club of New York, Mr. Palmer's tribute to the valor of the Canadian troops was one of the features of the evening.

An Adventurous Life.

No man has had a more adventurous life than Frederick Palmer. Although he styles himself "a plain newspaperman," and is not at all given to posing, the record of his life shows that he has been probably the foremost correspondent of the present war.

The man like Palmer who campaigns, year in and year out, as a correspondent, and not as an occasional writer, who seeks the field because he is both adventurous and capable, has no time to play to the grandstand. He is a war correspondent because he likes it, and because he knows the game as few men living have mastered it. To show how much ground a hard-working correspondent can cover in the year's work, it may be interesting to catalogue his "assignments" in the last decade.

The first rush to the Klondike. The Greek War—"Trouble in the Balkans."

The Philippines in '98. Home on the Olympia with Dewey. Back to the Philippines in '99. With Allied columns to Peking. From China to Korea and Manchuria. To Europe over the Trans-Siberian Railway.

To Panama during Colombia clash. To Kiel with American fleet, Berlin. Europe for special work in Paris and Rome.

To the Balkans again. Russo-Japanese War. Balkan War. The Great War.

One Great "Beat."

There are several correspondents who Continued on Page 4, Col. 2.

SIR GEORGE WHITE DEAD

First Man to Build Airplanes in British Isles.

[Canadian Press.]
London, Nov. 23.—Sir George White died last night.

Sir George established the first manufacturing of airplanes in England. He was a pioneer in electric street trams, being the first to introduce it in London. He was also interested in railways and other industrial concerns in Bristol and South Wales. His home was in Bristol. He was 62 years of age, and received the title of baronet in 1904.

TRYING IN VAIN TO DODGE THE NICKEL ISSUE

Conservatives Make Unsuccessful Attempts to Obscure the Matter.

KEMP EVADES QUESTION

Mr. Rowell Makes Clear Liberal Demand for Government Control.

[Special to The Advertiser.]

Toronto, Nov. 23.—Unsuccessful attempts to obscure the nickel issue are being made by the Conservatives, who evidently realize that they are in a very dangerous position on this question and that the public, quite regardless of politics, is in a most unfriendly mood.

Hon. A. E. Kemp, in his recent speech in Toronto, referring to Mr. Rowell's latest statement on nickel, evaded the real question entirely and was obscure to a point which makes it difficult even to discuss the matter.

Mr. Rowell's Statement.

In the first place, Mr. Rowell was considering the question from the provincial and not the federal standpoint and Mr. Rowell's main statement at his Tilsonburg meeting was as follows:

"We believe that the time has come when the nickel industry, so vital to the nation's life, and the control of which gives us such a dominating position in the conditions of modern warfare, should be entirely under governmental control."

How Liberals Stand.

The stand of the Liberals in the Ontario Legislature is perfectly clear and unequivocal. At the last session they presented two resolutions dealing with the matter, both of which were rejected by the Government. One of them provided for the placing of the taxation on the Canadian Copper Company (a subsidiary company of the International Nickel Company) on a legal basis, and not allow it to escape with a flat rate of \$10,000 instead of about \$410,000, as would be levied if the provisions of the mining tax act were enforced. The second, moved by Mr. Carter, was as follows:

"That, in the opinion of this House, the production and sale of nickel in the province should be under Government control and the negotiations should be at once entered into by the Government of the province with the Government of the Dominion of Canada and the Government of the United Kingdom to secure united action to acquire the absolute control of the nickel production of the Province of Ontario."

This was the issue squarely presented by the Liberals in the legislature last week. The Government rejected the motions and today it is in the unhappy position where the public is incensed against them for their inactivity on this most vital matter.

GERMANS SHELLED

HAIG'S NEW FRONT
ALONG THE ANCRE

French Report Another Quiet Night Before Their Lines.

[Canadian Press.]
London, Nov. 23.—11:17 a.m.—"During the night, the enemy shelled our new front on both sides of the Ancre, and in the neighborhood of Hebuterne," says today's official report from the Franco-Belgian front. "Otherwise there is nothing to report."

QUIET ON FRENCH FRONT.

[Canadian Press.]
Paris, Nov. 23.—10:10 p.m.—The text of the official communication given to the French war department this afternoon on the progress of hostilities on the French front is as follows:

"The night passed quietly on the entire western front."

A NEAT TRICK

Woman Accused of Obtaining Clothes Without Paying for Them.

Mrs. Richmond, wife of the proprietor of the Standard Furnishing Company of 656 Dundas street, has laid information at the police station against a young woman giving the name of Gladys Rockwood.

Mrs. Richmond claims that the young woman, who is described as short, medium stout, 22 years old, fair complexion, and dressed in black, came yesterday to the store and took out a black plush coat and blue skirt valued at \$35 on approval, and has since failed to return the apparel.

She gave her address as 247 Queen's avenue, and investigation by the detectives shows there is no such number and the young woman is not known in the neighborhood.

British Fliers Score Hit; Bomb Destroyer of Huns At Zeebrugge Dockyard

Another Successful Raid by British and French Airmen On the Naval Bases, Stations and Bivouacs — Guynemer Brings Down His Twenty-Second German.

(Canadian Press.)

London, Nov. 23.—Another raid on Zeebrugge was made yesterday by British aircraft, and it is reported a German destroyer was hit by a bomb. The following official statement was given out here today:

"Yesterday afternoon British naval airplanes attacked the seaplane sheds at Zeebrugge, and the enemy's torpedo-boat destroyers lying alongside the Mole. Observers state that a destroyer was hit, and that damage was done to sheds. All our machines returned."

CITY'S CRACK SHOT BACK FROM FRANCE, READY FOR MATCH

Sergt. Lee Has Accounted For Many Germans.

OTHER LONDONERS HERE

Wounds and Sickness Account For Return of Four To City.

[Canadian Press.]

Paris, Nov. 23.—2:10 p.m.—Sgt. Maurice H. Lee, the well-known French aviator, has brought down his twenty-second German aeroplane, according to announcement made by the French war office this afternoon. Guynemer secured his last victory over a German airplane only five days ago.

British airplanes have thrown down bombs upon German torpedo-boats tied up to the dock at Zeebrugge. The text of the French communication on aviation follows:

"Sgt. Maurice H. Lee, who brought down yesterday his twenty-second German aeroplane, has been wounded in the chest by a bullet from a machine gun in the region of the Somme."

Several British airplanes belonging to the Royal Naval Air Force have flown over Zeebrugge, where they threw down bombs upon torpedo-boats tied up close to the Zeebrugge docks. They also destroyed the hangars of a detachment of hydro-airplanes. One hangar and one torpedo-boat appear to have been damaged. All the British machines returned safely.

Bomb Stations.

"French bombing airplanes threw down yesterday numerous projectiles upon railroad stations and bivouacs behind the enemy front in the Somme region."

He returns after ten months' service in the front-line trenches in France, where he was in charge of a platoon of snipers of the 18th Battalion, to which he was attached.

He enlisted with the 18th Battalion in the city on the 23rd of October, 1914. Prior to that time he was a member of the 7th Regiment.

Sickness Sent Him Home.

He was invalided home on account of sickness, having been treated at clearing stations at Reims, Boulogne, Montauban, Hazeubrouck and finally at Boulogne Hospital.

He was suffering from a severe attack of bronchitis and a defective intestine, which had been giving him some trouble.

Speaking of his experiences, Sergt. Lee said: "I think that I was in charge of one of the best sniping platoons that has ever left Canada. There were forty in our platoon, and among some of the Londoners were Corp. Chas. Finch, Ptes. Greaves, Hope, Irwin and Polley."

"Shortly after being assigned to duty on being located on the battle line in France, one of my first shots was at Messines, when I brought a Hun sniper tumbling down out of a tree. I had my eye in that direction for some time and finally at a movement that looked suspicious to me I aimed and fired and down came the Hun."

"After that I got others, and later on it grew more common. The system we have is to be assisted by an observer with a telescope, who detects objects and movements that could not be seen with the naked eye."

Wary Waiting.

"We conceal ourselves in the front line trench, and I have waited and watched from 4 o'clock in the morning until 8 o'clock at night to get a chance at a German who might appear at an opening."

"I had some narrow escapes; once a Russian sniper standing next to me was knocked out, but I escaped."

"We shoot every periscope away instantly when raised above the trench, and it used to be great sport seeing them go down."

"This war is an artillery war, and artillery will decide it, although I think the conflict will last at least a year yet."

"The Allies have a superabundance of everything now, but I believe it will take a year yet to bring the Hun to his knees."

"The German cannot stand the bombardment; we have him on that point every time."

Thanks Major Murphy.

Questioned as to his intention on shooting off the match for the second Rumball cup, which ended in a tie between Major Murphy and himself, Sergt. Lee said: "It's very good of Major Murphy to wait for my return, and I think if it's agreeable to him that we will soon have to arrange for the final match, Tel Major Murphy, though, that I have had a lot of practice."

Dan Sheridan, 387 Adelaide street, enlisted with the 24th Battalion and (Continued on Page 4, Column 2.)

22 FOR GUYNEMER

[Canadian Press.]

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"

FINE RECITAL MARKS 21ST BIRTHDAY OF WOMAN'S MUSIC CLUB

Honorary President Tells of
Good Work That Was Done.

MANY REMINISCENCES

Officers for Coming Season
Elected at Yesterday's
Meeting.

A varied and most enjoyable miscellaneous program was presented yesterday at the first afternoon recital of the season of the Woman's Music Club, held in the Normal School. Miss Carling, honorary president, and founder of the club presided, giving a delightful sketch of the early days of the club. It was a surprise to many present to learn that the London Woman's Music Club had been organized twenty-one years ago with a membership of 200. As Miss Carling described the ambitious efforts of the early days, including a presentation of "The Midsummer Night's Dream," the "Spinning Chorus," from "The Flying Dutchman," in costume, and with spinning wheels, etc., the executive and members for the 1916-17 season realized something of the seriousness of the responsibility devolving upon them to live up to a club with such traditions.

Many Reminiscences.
Interwoven with the reminiscences of the beginnings of the London Woman's Music Club were also those of the early days of a sister organization, the Ottawa Woman's Music Club, of which Miss Carling was also the founder and first president, twenty-two years ago.

An appeal to the members of the chorus evoked smiles and doubts with being results for which the conductor, Miss Minnie Raymond, had reason for gratitude. "In London," said Miss Carling, "the chorus and vocal music were my particular branch, and I think a good many of my white hairs came in trying to have a successful chorus. We met at 2 o'clock in the evening, convenient for all, but a tea at 5 o'clock would even prevent some of the members from coming. You who are in the chorus today, have played upon your conductor and do attend regularly."

With such success has Miss Raymond, the conductor, met in organizing the music club chorus this season that it was possible to have a number from the chorus yesterday. Dr. Vogt's arrangement of "Rule Britannia" (Arno), was given with excellent effect, the voices blending most pleasingly.

Two Fine Numbers.
Mrs. Walter Hungerford, mezzo-soprano, was in splendid voice, and gave a sympathetic rendering of "Good-bye" and also sang artistically "Love's Garden of Roses" (Haydn-Wood).

Gladstone Paul, cellist, and a most talented young musician, appeared for the first time before the club in solo work, giving a finished interpretation of a "Romance" by Göttermann. Miss V. Fraser of Petrolia played with fine command of technique, beauty of tone and artistic appreciation a barcarole by Chopin.

Mrs. Paul presented the report of the nominating committee, stating that two names had been chosen to be voted upon for president, Mrs. Charles E. Wheeler and Miss Isabel C. Armstrong. Mrs. Wheeler withdrew and Miss Armstrong was elected president, during the reorganization of the club for the season, was elected president by acclamation.

As a result, Mrs. Dechastel is now first vice-president; Mrs. Charles E. Wheeler, second vice-president, and Mrs. Lyster third vice-president. An informal reception was held at the close to introduce the new president, and afford the executive an opportunity of meeting the members of the club. Miss Carling, honorary president, and Mrs. A. D. Jordan, past president, and Mrs. Lyster, past president, received with the assistance of the executive.

Will Hold Recital.
During the afternoon announcement was made of an organ recital, which Mrs. Lyster, past president, will give in St. Andrew's Presbyterian Church on Saturday afternoon, December 3, under the auspices of the Woman's Music Club. The proceeds of the recital will be for the Children's Aid Society shelter, to Mrs. Beecroft, soprano, and Grant Milligan, violinist, will be the assisting artists.

An urgent appeal was made on behalf of the shelter, and the patriotic side of the work impressed, the work of conservation of our life and saving neglected, dependent and delinquent boys and girls for good citizenship. Reference was also made to the large number of wards of the London Children's Aid Society who are enlisted.

Cold Cause Headache and Grip.
LAXATIVE BROOKLYN QUININE removes the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature is on box. 25c. 3 yr.

CHURCHES MAKE APPEAL

Want Their Assessment Reduced by
Court of Revision.

The court of revision took up the question of reducing the assessment on churches yesterday afternoon, and considered about 27 cases. This is only about half the number, and as the cases do not close, it was decided to hold the court open in order to give them a chance to appeal.

Reductions will be made, possibly as high as 50 per cent in some cases, but each church will be considered on its merits and individually.

The decision will be given out as soon as all the appeals are heard.

Children Had Eczema Doctors Failed To Cure

Two Letters Which Prove the Efficiency of Dr. Chase's Ointment as a Cure for Eczema.

Fortunate are the mothers who know the virtues of Dr. Chase's Ointment, for there is no treatment so suitable for use after the bath to relieve irritation and chafing, and to thereby prevent eczema and similar skin diseases.

Mrs. W. L. Barnes, Timmins, Ont., writes: "I want to tell you about the case of my little boy, who had baby eczema when he was three months old. It started on the top of his head, on his forehead and around his ears. The doctors failed to do him any good, so I tried Dr. Chase's Ointment, and to my recommendation of a friend, and in a month's time the child was entirely free of this disagreeable skin disease. He is now four years old, and has never had any further trouble from ailments of this kind. I also have great faith in Dr. Chase's Nerve Food, and believe that it cannot be beaten as a restorative for pale, nervous women."



MISS BARBARA LA MONDEE.

The new teacher of modern dancing at Leitchfield, "The Ballroom Beautiful," Miss La Mondee is a graduate of the Strasburg Dancing Academy of Detroit, and is the first qualified teacher of modern and society dancing to make London her home, through her connection with the Patricia.

EVERY MEMBER OF FIRST-AID CLASSES PASS EXAMINATIONS

High Tribute to the Instructors
of St. John Association.

FORTY-NINE CANDIDATES

Women Are Taking Keenest
Interest in Practical
Work.

The first class of the season to complete the St. John Ambulance Association course in first aid was examined this week, forty-nine trying and forty-nine passing, a testimony to the skill of the instructors.

This class has been held in the industrial school, under the auspices of St. John Ambulance Association. Lectures have been given by Dr. C. A. Harris and demonstrations by Sergeant Lovday, Miss Edith Langford, and Sgt. Wolcott. Capt. Mitchell, medical officer of the 149th Battalion, acted as examiner.

The following were the candidates, all of whom were successful:
Mesdames Francis Singleton, Elizabeth Taylor, Mary Routledge, Ross Clark, Dorothy Smith, Jordon, Nellie Henshaw, Florence Langford, Misses Gertrude Walsh, Gladys Manning, Helen Woolley, W. E. Southcott, J. E. Hayman, Alice Hardie, Georgina Watt, Doris Hunt, Hughena Young, Mary Newcombe, Jane Maloney, Olive Ball, Edna Ralph, Effie Geary, Marion Cary, Lottie Armstrong, May Hayman, Grace Essary, Janie Wright, Ethel Freeland, Ethel Jones, Velma Perry, Edith E. Treleven, Anita Stronman, Jean Laine, Nora Brown, Ruby Scott, Gladys Routledge, Ethel Wilson, Sadie Johnson, Florence Billington, Alice Billington, Mary Armore, Ethel Rymall, Laura Simpson, Madeline Green, Georgina Hoffman, Jennie Patterson, Agnes Hall, Norine Butler and Cecelia McTaggart.

DISTRICT ODDFELLOWS WELCOME GRAND MASTER

Past Grand Degree Was Conferred on
Fifty Candidates Last Night.

Oddfellows from all over the district gathered last evening in the new lodge rooms of Chorazin Lodge No. 14, to welcome S. C. Parks of Toronto, grand master of the district, on the occasion of his official visit. He was met and escorted to the lodge rooms by Canton No. 1 of this city. The first business of the evening was the conferring of the past grand degree on all those eligible, about 100 receiving it. One candidate was then initiated by the Chorazin lodge.

Past Grand Sire Dr. C. T. Campbell then on behalf of Chorazin Lodge presented Bro. Walter Scott, master of the degree team, with a handsome gold pocket. Bro. Scott made a brief address of thanks.

The degree work for district instruction was then given, and the evening's keenest interest being taken in it. The grand master during the evening presented Bro. Arthur Borland with a past district deputy grand master's collar. He made an address in connection with the presentation, and Bro. Borland responded suitably.

Coupons may be purchased at any theatre, or at the box office, at the Heintzman's. Many patrons are buying sufficient to last the season. It is hoped that everyone attending the opening concert of the series in the Princess Winter Garden next Monday evening, when three great artists, Mme. Margaret Matzenauer, prima donna soprano of the Metropolitan Opera Company; Miss Evelyn Starr, distinguished Nova Scotia violinist, and Miss Katherine Eymann, pianist, will make their first appearance in London, will be provided with the war tax coupon before coming, to avoid confusion at the entrance.

Seats may be reserved at any time at Heintzman's. Telephone orders also taken at No. 1039.

MISSION CIRCLE MEETS.
The Young Ladies' Mission Circle of First Methodist Church, held their November meeting Tuesday evening at Wesley Hall, the members bringing gifts for the Christmas box which is being sent to the children at the Kola Kreka Mission House.

Mrs. Barnard occupied the chair, in the absence of the president, Mrs. Man-structive account of the mission work accomplished for the Indians at different points in the Dominion, while Miss Hosack gave an interesting review of the social service work of the Y. M. Murray Brooks, secretary of the city, M. C. A. at Cayton, sang a solo. Miss Flanders was accompanist.

NO INDIFFERENCE IN TRENCHES TOWARDS KNITTERS OF SOCKS

Lieut. Joe Walters Thanks
Canada's Loving Women.

"TOMMY" EVER GRATEFUL

Thrilling Feat of British Aviators
Recorded in His
Letter.

How the men in France appreciate the gifts of socks and other articles of clothing continually being forwarded to them by the Women's Red Cross Societies in Canada is indicated in a letter received from Lieut. Joe Walters of the 9th Battalion, and formerly of The Advertiser staff to his parents.

He says: "You can rest assured that if there is any indifference in Canada towards the work the ladies are doing for us poor devils out here, there is no such feeling in the trenches. Many a rough, uncouth 'Tommy' thanks God for the warm socks and comforts he is continually receiving, knit by loving hands at home. Only those who have stood for hours on duty, in the water-soaked trenches, can appreciate what it means to the soldier to come off duty and find a dry pair of socks waiting for him. By knitting, you are keeping our men from contracting the dreaded 'trench feet,' and so in your own way helping to win out in the fight. I am sure the Christmas stockings will be appreciated."

Help on Christmas.
"Christmas in the trench does not promise much in the way of pleasure, and we are not looking forward to it as we would back in Canada. But when the day of days rolls around, if we are remembered by the thoughtfully prepared gifts from Canada, it will help to bridge the miles of land and ocean, and bring loved ones so much nearer."

A thrilling feat of British aviators is told in a previous letter written on October 23. It reads: "The afternoon before we left the front line I witnessed a raid made by a couple of our aircraft in the trench line. I was off duty on duty in the front line at the time, when I heard two of our planes pass overhead. They were flying very low to insure more accurate observation of the enemy's entrenchments. A few moments later the Hun opened fire on them with their anti-aircraft guns."

"Directly in front of my post is, or was, a Hun machine gun that had been giving us considerable trouble when our working parties were out wiring. We often planned to walk over, and during a friendly visit, 'borrow' it for a few months at least. Now, however, someone else solved our difficulty for us in a most unusual manner.

They Got It.
"Unmindful of the anti-aircraft guns that were sending up shells all around them, the two planes steadily held their course. Then our friend, the machine gun, with the troublesome nature, awakened. It started to spit spitefully at the nearest of the two planes."

"Then it was that a most astounding thing occurred. Instead of mounting quickly to the top of the trench, the machine gun, which was mounted on a tripod, dived suddenly directly over the machine gun. Quick as light, while we watched, his machine gun began to play on the Hun in the trenches, silencing it in a moment. That night the 'friendly' gun was still—and has been since."

Continuing, he states that German machines, which appeared over the Hun billets the next day turned tail immediately on catching sight of sevillier.

His last six-day turn in the trenches was made miserable by continual rain, and he had no opportunity to remove his boots for other articles of clothing for six days. One article in his kit, however, he and his comrades did nothing but "bathe, eat and sleep."

The private soldier, he states, is fed better in the trenches than in England. Hot showers are provided for the men when they come out of the trenches, and they are given clean socks, and carry a few extra articles with them. Sleeping bags are taken along, but there is little opportunity to use them. All the belongings not taken to the trenches are left at the billets and brought up again when the men come out.

His billet is in a French town, which formed a mark for Hun shell fire in the early part of the war, but he states that no shell has since been fired in that direction for months owing to the shortage of munitions in Germany. The British gun-fire is steadily increasing and new guns are brought up every day.

Small metalware articles interested men engaged in the manufacture of similar lines. Many of them find that there is not a sufficient demand for their goods to keep their machinery at work. They think that some of the German articles could be taken up as a side line without even the necessity of installing new machinery.

The majority of workmen have expressed surprise at the excellent demand for most of the articles. It is this which made German goods sell. The items were of the highest quality, for instance a wonderful scim-saw, apparently hand-chased, sells for 75c. On breaking it apart it is discovered that it is only made from cast metal, nickel-plated, the design being stamped on.

THREE GREAT ARTISTS AT WINTER GARDEN MONDAY

Some idea of the magnitude of the Musical Art Society concert course may be gathered from the fact that the total tax alone will amount to at least seven or eight hundred dollars in the season. This tax is collected from the concert-goers, according to the price of the ticket purchased. The tax on a fifty-cent ticket is two cents; the seventy-cent and one-dollar ticket, five cents, and over one dollar, ten cents.

Coupons may be purchased at any theatre, or at the box office, at the Heintzman's. Many patrons are buying sufficient to last the season. It is hoped that everyone attending the opening concert of the series in the Princess Winter Garden next Monday evening, when three great artists, Mme. Margaret Matzenauer, prima donna soprano of the Metropolitan Opera Company; Miss Evelyn Starr, distinguished Nova Scotia violinist, and Miss Katherine Eymann, pianist, will make their first appearance in London, will be provided with the war tax coupon before coming, to avoid confusion at the entrance.

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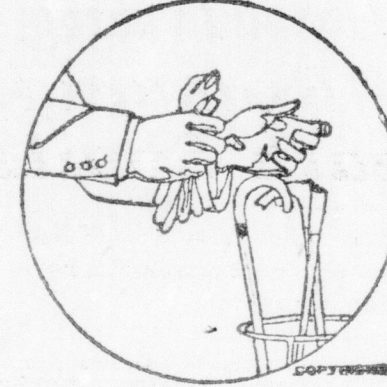
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Great Display of Christmas Gloves

A BEAUTIFUL AND IDEAL PRACTICAL GIFT

The man likes gloves in his Christmas stocking because no man ever has enough pairs to keep one in each overcoat pocket, and he likes to have a clean pair. Women must have gloves to match gowns, or plenty of white ones, and so no Christmas tree is complete without a half-dozen or dozen of gloves for mother, sister, daughter, sweetheart or wife.

The children like new gloves to keep their delicate hands cosy, to say nothing of the pride they take in saying "See my new gloves." Gloves are popular gifts, and our increased service will prove of special value to gift glove buyers. The newest styles, the best and latest colors, which are displayed at a great variety of prices. Each day from now until Christmas the number of shoppers will be increasing at these counters, and best service and attention will be obtained early in the day and early in the week. The gift glove store for everyone—Christmas boxes.



Last Days of Special Skirt- making \$1.75

We will be obliged to discontinue this offer Tuesday next. Order yours this week and get early delivery of your skirt. See models in Dress-goods Section.

English Willow Upholstered Furniture of the Better Make

These Chairs, Rockers and Tables are made of selected English willow and fumed a medium brown. Because of the scarcity of good willow, those desiring willow furniture of the better make should make early selection for Christmas or earlier delivery.

Chairs and Rockers, with seats and backs upholstered with good English tapestry, at \$10.00, \$11.00, \$12.50, \$14.00 and \$15.00 each
Willow Tables, with glass tops, at \$9.00, \$10.00, \$11.00 and \$11.50
Willow Fern Stands, 31 inches long and 28 inches high, fitted with good galvanized pan. Price \$7.50
GENUINE RATTAN ROCKERS—Made with full roll back and arms running down front posts to rockers. These are the smaller size and low backs. Four only. Very special, at \$7.50 each

Solid Quarter-Cut Oak Chairs and Rockers

The backs and spring seats upholstered in best morroccoline, fumed or golden finish; 15 only, at \$7.50 each

FURNITURE DEPARTMENT—THIRD FLOOR.

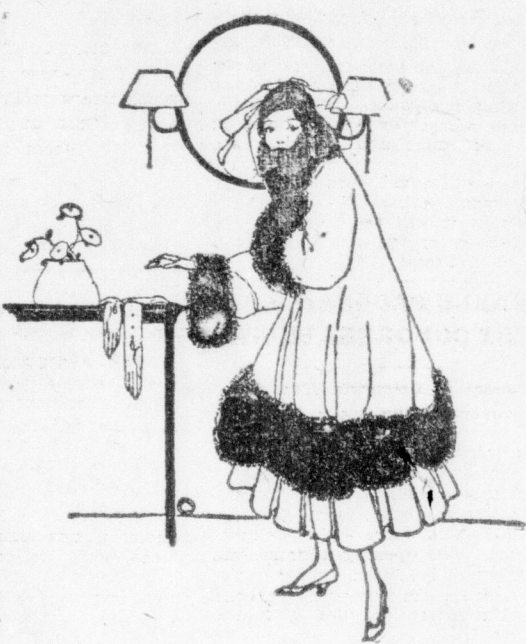
Have You Seen the Christmas Designer

It is equal to any Christmas publication as a magazine and includes all the latest fashion news and illustrations. By subscribing now you may begin with this number and receive it monthly for one year; also the Standard Winter Fashion Book and one Standard Pattern—all, which if purchased singly, amounts to \$1.65. A Christmas gift that will be a monthly reminder. All for 55c. If mailed, \$1.15

3 TO 5:30.

Sliced Orange, Homemade Bread and Butter, Cup of Tea or Coffee, 15 cents.
Half Grapefruit, 10 cents.

SMALLMAN & INGRAM LIMITED



GLOVES

Very dainty White Kid Gloves, pique sewn and 2 pearl domes; finished at wrist with welt of green, brown or wistaria, and embroidered backs to match. Price, \$2.50 pair

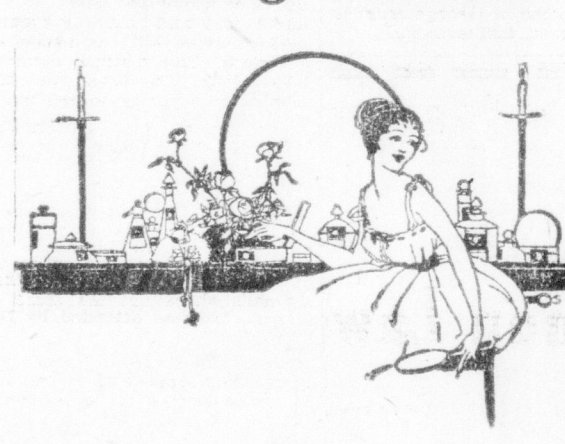
Very smart White Kid Gloves of French kid, pique sewn, two pearl domes; embroidered backs of white or black. \$2.00 pair

Smart French Kid Glove in black, one dome, pique sewn, white stitching on back. \$1.75 pair

Neat Street Glove, in white washable cape, with strap wrist. \$2.25 pair

Another Good Street Glove, in dark grey mocha, pique sewn, 2 domes, at. \$2.00 pair

Manicure and Hair Dressing Parlors



Here you will find the most modern equipment of electric appliances for the care and preservation of the hair, scalp, face, hands and nails, including the "Violet Ray" generator, which is a luxury at no extra cost.

SPECIAL—THIS WEEK ONLY—One 50c jar of face cream and a face massage, for 85c

Shampooing, Manicuring, Hair Dressing, Electric Massaging or Scalp Treatments, 50c each; or course of six treatments, for \$2.50

Switches \$1.75, \$2.50 to \$4.00

Special Quality \$3.50 to \$5.00

Grey Switches \$2.50 to \$6.50

Bring Your Combing

We will make them up into pomps, curls and switches; 1, 2 and 3 strands. 75c, \$1.50 and \$2.00

Chiropody—Let our chiropodist take care of your feet; best service, least cost. Appointments may be made by phone.

AFTERNOON TEA

Cream Puff, Russian Tea, 20 cents.
Apple Pie a la Mode, Cup of Tea or Coffee, 15 cents.

LOBO FARMER WAS FATALLY INJURED

Donald Campbell Fell Off Roof
of High Barn.

Donald Campbell, aged 41, son of John D. Campbell, on concession 1w, Lobo Township, died yesterday afternoon from injuries sustained when he fell off the roof of a barn on Monday.

He was first to the ground, about thirty feet below, sustaining terrible wounds about the head and internally. He was unmarried. The funeral will be held on Friday afternoon, and interment will be made at Ivan Cemetery.

Col. Shannon has borne up wonderfully under the strain, and his fellow officers and all the members of the staff are glad to see him take a rest, bright though it necessarily is.

COL. SHANNON TO TAKE HIS FIRST REST SINCE THE OUTBREAK OF WAR

Has Been Working Seven Days a Week With No Hour Bounds.

Col. L. W. Shannon, district officer commanding, will soon take the first leave he has had since war began. It will be only for a few days, but needless to say, will be welcome, after a period of unending service, usually seven days a week, and having no bounds as far as hours are concerned. The guiding spirit of the military activities in No. 1 district not only has to personally direct a tremendous machine, but he also meets hundreds of persons monthly, each with some tangle to be straightened out.

\$35,000,000 WASTE LAND IN TORONTO

TORONTO, Nov. 22.—Assessment Commissioner Forman made the startling announcement to the special committee on assessment reform today that there were a million feet, or approximately \$35,000,000 worth of unimproved property lying vacant in Toronto. Practically all of it was being held for speculative purposes.

ANOTHER INGERSOLL MAN ENTERS NAVAL SERVICE

[Special to The Advertiser.]
INGERSOLL, Nov. 22.—Another Ingersoll young man, Victor Gould, offered his services to the British navy. He left today for Toronto to be attested. A few weeks ago Alex. Kinnon, a popular young man, enlisted in the navy.



OXO CUBES

SOLDIERS WILL BE GLAD TO RECEIVE MUSIC FOR USE IN THEIR CLUBROOM

Any Kind Welcome and May Be Left at Advertiser for Club.

Persons with overfilled music cabinets will have an opportunity to dispose of some of their stock by presenting it to the Soldiers' Club, opposite the municipal buildings. Music is much in demand amongst the boys training in the club and the stock on hand at the club is somewhat inadequate, besides being a little the worse for wear. Copies of all kinds of songs and melodies are desired.

ENJOYABLE PROGRAM AT FIRST CONGREGATIONAL

Entertainment to Celebrate 79th Anniversary of the Church.

A most enjoyable entertainment was held last evening in the First Congregational Church to celebrate the 79th anniversary of the church. The hall was crowded to the doors with a delighted audience. The opening address was given by Rev. J. B. Sikes, pastor of the church, and Dr. Brathwaite of the Western University presided over the entertainment.

Songs were rendered by the following artists and were well received by the audience: Miss Ruth Young, Miss Myrtle Hicks, Miss Evelyn Wright, and Harold Anderson.

Mr. Johnson gave several violin selections, which were heartily applauded by the crowd.

PEAK LOAD RECORD

Reached 3,300 H. P. Wednesday Night, With 240 H. P. From Springfield.

The peak load at the utilities commission hydro station last night was 3,300 horsepower, the highest mark yet reached. In addition, about 240 horsepower was developed at Springfield, making the total horsepower well over 3,500. Contracts are being made for 1,200 horsepower, and it is expected that the peak load before the end of the year will be close to 5,000 horsepower.

"That's quite a development in a few years," declared Gen. Manager E. V. Buchanan.

LOSS IS \$50.—Fire which started from a defective stove pipe, caused \$50 damage at the home of George Hughes, 561 Balfour street, last evening.

Owing to Popular Demand

Manager C. E. Bernard announces that

The Common Law

—WITH—

Clara Kimball Young

will be presented at two evening performances (7 p.m. and 9 p.m.), tonight and Friday and Saturday.

Matinees commence each day at 2:30. PRICES: Matinee, 10c and 15c. Evening, 15c and 25c.

Each Tie in a separate box.

CHRISTMAS NECKWEAR

IS NOW ALL OPENED

COME AND GET FIRST PICK.

Largest and most select assortment we have ever shown. 25c, 35c, 50c, 75c, \$1.00, \$1.25 and \$1.50

Each Tie in a separate box.

Graham Bros.

248 DUNDAS STREET.

Matzenauer Victrola Recital

THE FIRST OF THE MASON & RISCH VICTROLA RECITALS, which will be held at intervals during the winter season, will be given at 8:15 Friday evening in their recital hall, 248 Dundas street.

Owing to the widespread interest in the Musical Art Society concert next Monday, the program at this recital will include vocal selections by Madame Matzenauer; also violin and piano selections, which are to be heard at the above concert.

THE PROGRAM:

1.—Le Source Ballet (Delibes)Orchestra

2.—(a) Caro Mio Ben (Giordano)Caruso

(b) "Sull'aria" from "Giocanda" (Ponchielli).....Destin

3.—(a) Rondina (Beethoven)Kriesler

(b) Molly on the Shore, Irish Red (Grainier).....Maud Powell

(c) Rigaudon (Mozart)Elman

4.—(a) Serenada from Carmen (Bizet)Matzenauer

(b) Walkure—Fly Then Swirly (Wagner).....Matzenauer

(c) O mio Fernando—from Favorita (Donizetti) Matzenauer

Chopin Etude, op. 24, No. 1, 2, 3.....Player Piano

5.—Pavane Overture.....Player Piano

Any other Matzenauer records may be heard also on request.

ADMISSION FREE. EVERYONE WELCOME.

FRIDAY, NOV. 24, 8:15 O'CLOCK.

Mason & Risch, Limited

248 DUNDAS STREET.

NEWS

\$1,800 GARAGE.—A permit was issued by Building Inspector Phipps this morning to Thomas Tapp for a garage at his place on Pull Mall street, to cost \$1,800.

RUMMAGE SALE.—The Personal Service Club is holding a rummage sale on Thursday and Friday of next week on King street, opposite the market.

ADDRESSES CATHOLIC CLUB.—Herbert Kershaw, representative of the British Board of Trade, will address the Catholic Club at its club rooms on Richmond street this evening at 8:30 o'clock.

SMOKER TONIGHT.—Tonight at the Returned Soldiers' Association club-rooms, a smoker will be held. All the returned officers and also the officers of the headquarters staff have been invited, and a large attendance of returned men is expected.

MANY APPEALS.—A large list of appeals to be placed on the voters' lists have been received by City Clerk Baker, and will be considered next week. Those wishing to have their names added should make application on or before November 27, or it will too late.

ANOTHER FORD GARAGE.—That London is not losing its place as one of the best "motor" cities in Canada is evidenced by the appearance of a new Ford garage and service station, soon to be opened by A. B. Greer & Son in East London. The new garage will be located at 775-777 Dundas street, in a new store just west of Rector street.

RECRUITING SLOW.—Recruits for the Engineers have been coming in slowly of late. Only one, A. H. Bailey of Detroit, has been accepted in the last two days. This makes a total of 25 men towards a new draft, but as some of these men are in hospital it is not thought likely that the draft will go for a week at least.

RETURNED MEN WANTED.—A communication has been received by the Engineers' Aid Commission from S. Frank Glass, M.P., asking for returned men who could take temporary positions at the postoffice. Additional men are required at this time, both as carriers and inside men, to assist in handling the large amount of Christmas mail.

ALL FRIENDS INVITED.—The first meeting of the Humane Society, since its election of officers, will be held at the city hall tonight to welcome the new president, W. L. Robinson. The attendance of as many members and friends is possible is requested, that they may become acquainted with the president, and make the meeting vitally interesting.

GIVES EXTRA PERFORMANCES.—Owing to the popular demand, Manager C. E. Bernard of the Lyric Theatre has arranged for two extra performances of "The Common Law" this evening and Friday and Saturday evenings. The performances will commence at 7 and 9 o'clock. The matinee commences at 2:30 o'clock. The seven-real picture is playing to capacity houses this week.

KICKED IN THE HEAD.—Although he suffered concussion of the brain from a kick from a horse, Tuesday, Pte. J. Carr of the 63rd Battery, is now recovering rapidly in the Military Hospital. Carr's horse became unmanageable as he was going down Ann street, and threw him, kicking him in the head. The sharp convulsions on the animal's head at the time he was kicked by the horse, he was attended by Dr. W. J. Timlin.

FIRE ON CAR.—A small panic occurred on Normal car No. 11 last evening when a fuse blew out and set fire to some oily waste. The flames quickly spread to a broom standing near, and in a few seconds the car was filled with smoke. It was crowded at the time, and a number of women and children started to scream, while others made a rush for the door. The car was stopped and the fire put out in a short time by the crew.

He gladly accepted his warm, southern heart overflowing with gratitude to be permitted to have a part in a real family party. It was so long since he had known anything of the kind of his very own.

Became One of Family.

During the months which followed he established a place for himself in the family circle. He slipped so easily and so naturally that he was so appreciative that anything done for him was a real pleasure—particularly in view of the fact he had no home folks of his own. With the daughter of the household, he was the best of friends, and the relationship as far as he was concerned was in no way changed the spring night that the 15th Battalion embarked for overseas. There was, perhaps, the look in his eye of the man leaving his own people, but his smile was brave and his handclasp firm. He went gallantly away, by this time having won his stripe as corporal.

Letters came back, many of them, and letters and parcels found their way to him in England and later in France.

It was November of 1915 that the 15th first saw active service, and the soldier from the southland entered the trenches as a sergeant.

Obtained Commission.

In June of this year he took an officers' training course in a cadet school in France and obtained a commission as lieutenant in the 16th Royal Irish Rifles.

When he had a few days' breathing space, a welcome leave to spend in England. There was not time to rest, however, so fully occupied with the minute with looking up old friends there was one from London whom he saw at short notice. Arthur Guymer was leaving immediately for France. And there was another to whom he had much to talk about, a fair nurse sister. He had frequently met her in the London home which had become almost as his own. She was the intimate friend of the daughter. He told her that he was going to be married. He had even hinted to the girl he had left behind him. It was only afterwards that the nurse wrote and told the girl.

The leave was up and the day came for going into the firing line with the 16th Royal Irish Rifles. One, two, two and a half weeks passed without mishap.

Died on July 3.

On the 3rd of July the gallant young southerner laid down his life for the cause for which he was fighting. A letter was sent to the London girl, and following this came a cable from the colonel of the regiment stating the boy had been killed instantly.

Then came letters from the colonel and other officers, telling what she already knew, that he had been a "gallant and noble gentleman." In order to get further information to make the heart of a friend glad even while sorrowing over his death. Such had been his conduct on the battlefield that he had been

Nurses of London Hospital Rest Beside Rupert Brooke in Cemetery on Lemnos Isle

This Spot Is "Forever England"

Matron Jaggard and Nurse Munroe Buried Near Great English Poet.

"A SPOT FOREVER CANADA"

Moving Lines of Poem That Dedicated Writer Are Recalled.

If I should die, think only this of me, That in some corner of a foreign field, There is a spot that is forever England.

Rupert Brooke, the English poet, rests in a graveyard on the Isle of Lemnos. His companions in the little cemetery are Mrs. Jaggard, up to the time of her death matron of No. 3 Stationary Hospital, and Miss Munroe, one of the nursing sisters of the unit which left London more than one year ago. So that in the graveyard "there is a spot that is forever Canada" as well. These illustrious Canadian women gave their lives for the service of the great war. They fell victims of the service that called them with scores of other London and Western Ontario men and nurses to the burning heat of the Gallipoli campaign. Their dust mingles with that of the greatest British poet of his time, and always will that "corner of a foreign field" be the symbol of No. 3 Hospital's devotion, and a memory of the stern work of the days when Lemnos was a place of horrors that reflected the tragedy of the peninsula, when water was scarce, and proper supplies were long delayed in reaching the hospital.

When it was the little graveyard will reach the hearts of Londoners. It was sent home by a member of No. 3 Hospital. Quite a number of the British are buried there, men and women from many far-separated parts of the Empire. The matron and Nursing Sister Munroe were two of the most-beloved members of the hospital, and their death was one of the most severe trials of the personnel. Both succumbed during September, 1915.

As these sisters of mercy fought against death and disease, and while their Ontario compatriots fought the fight with them, these two dropped out of the ranks, and while the hospital prayed and worked for their recovery, they were taken. The staff, under Lieut.-Col. Evans Davis of this city, continued the battle for many months, and later, in Egypt, they took up new work, after a rest that the authorities considered absolutely necessary. Few London people realize how terribly grim was the service of the London unit during the Gallipoli campaign. What the members suffered and how bravely they labored has never been half told. All that citizens now realize is that in the long list of valorous deeds which the sons and daughters of the city have to their credit, none is a more shining record of suffering silently borne and heroic devotion than that of No. 3 Stationary Hospital.

The names of Mrs. Jaggard and Nurse Munroe will ever be among those of the London unit who gave life to the last breath in the cause.

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High Cost of Smoking Latest Blow Given Poor Old Father

Briars, Meerschaum, Amber All Scarce and Dear, and Even Old Reliable Corn Cob Has Doubled in Price as a Result of War.

Much has been said about the high cost of living, and also the high cost of dying, but who has ever heard of the high cost of smoking?

This lack of notice is no doubt due to the inherent modesty of "mere man," who despises the wails of those around him, smokes and meekly suffers the high cost in silence.

It is beginning to look, however, as if "poor father" will have to be content with a corn-cob pipe when he delves into the depths of his stocking on Christmas morning. If he expects a gold-mounted amber-stemmed briar, he may suffer the woes of keen disappointment.

The reason for "poor father's" predicament is not hard to find. The briar wood used in the bowls of the pipes grows in France and Northern Italy, and the men who were formerly engaged in cutting it are now fighting in the trenches. The factories in France and England, where the bowls were turned, are also depleted of their skilled workers.

Meerschaum Cut Off. Meerschaum, of which some bowls were made, came mostly from Germany, and this, of course, has been cut off, and is apparently unobtainable.

Amber was obtained in Persia, and was under German control to some extent. This is likewise very difficult to obtain.

As an illustration of the trend of prices, one dealer is showing pipes at prices that formerly sold for 25 cents.

"The cost has increased 150 per cent, so the profit is much less than for some time."

WOMEN ASKED TO RAISE MORE FOR SAILORS' FUND

Committee Appointed to Augment \$5,000 Given by City Council.

The ladies of London are making efforts to increase London's contribution to the Saviors' Aid Fund to more than \$10,000. The council voted \$5,000 on Monday evening, and the committee in charge have decided to enlist the sympathies of the various women's organizations in the city to augment the amount.

Mrs. George S. Gibbons is convenor of the committee, and she has caused circulars to be sent out to all the societies. Mrs. Gibbons will receive donations.

"We are anticipating a liberal response to our appeal," she stated to The Advertiser today. "The object is a very worthy one, and I feel certain that our efforts will net a handsome sum. Bartie, a much smaller city than London, has just given \$10,000, and we should not be behind."

The circular is as follows: "Following up the recent appeal of Mr. Fenell, of the Montreal Harbor Commission, who has been pleading so earnestly the cause of the British sailors, this circular is being sent to the several women's societies of the city asking their co-operation in supplementing the grant of the city council."

"The sum voted by the city council was \$5,000, and an effort is being made to increase this amount to \$10,000, or even more, if possible."

"As this is the first appeal on behalf of the navy—to which Canada owes her national existence—we are sure that the women of London will feel it a duty to contribute to give this worthy cause every assistance in their power."

"A committee has been formed, with Mrs. George S. Gibbons as convenor, to whom all contributions should be forwarded."

WHO HAS BABY BUGGY WHICH CAN BE SPARED FOR SOLDIER'S CHILD?

One Badly Needed by Family, Which is Only Getting \$8 a Month.

The aftermath of war is becoming apparent in London. A returned soldier's wife, mother of two children, one only three months old, is struggling bravely to keep her home.

The soldier lies in a city hospital and the doctors say that he may get well, but the issue is doubtful. At any rate his right arm is useless, and he will not be able to work for many months, even if then somebody is willing to employ a partially disabled man.

He does not worry if his wife had only herself to care for, but there is his three months old baby, and articles of comfort for it will be hard to secure without the assistance of at least one generous Londoner.

The soldier's wife is a baby buggy. This would lessen considerably the work of the mother, and would mean words to the tiny son of a man who would be the first call of his country. Anyone having a used baby carriage and willing to give it to this needy family, may leave it at The Advertiser office, and it will be forwarded to the mother.

Best Liniment of All Destroys Every Pain But Never Burns

"How thankful we are to get hold of such a wonderful household remedy as 'Nervine,'" writes Mrs. E. P. Lamontagne from her home near Westsaskin, Alberta. "In a faraway section, far away from a doctor or druggist, my family needs a good supply of liniment. Nervine is the best of all. It destroys every pain, but never burns. We use 'Nervine' in a score of ways. If it's rheumatism, aching back, pain in the side, sciatica or stiff neck—you can laugh at them if you have used of Nervine."

For a general all-round pain remedy I can think of nothing more valuable and speedy to cure than Nervine.

The above letter is convincing—it tells how reliable and trusty this old-time remedy is. Nervine for forty years has been a household word in Canada. Scarcely a home in Canada you can find without Nervine. Every community has its living examples of the wonderful curative properties of Nervine which will cure pains and aches anywhere in the joints or muscles. It's penetrating, soothing, warming and safe for young and old to use. Get the large, 50-cent family-size bottle; it's the most economical. Small trial size 25c at any dealer's anywhere.

AGRICULTURE DEPT. ISSUES WARNING ON POULTRY RAISING

Wholesale Depletion Not Warranted Under Present Conditions.

The department of agriculture has issued the following:

Judging from the unprecedented heavy deliveries of poultry on the central eastern markets so early in the season, it would appear that farmers and producers generally are not only depleting their flocks unwarrantably, but also rushing them to the market in an unfinished condition. As a result, the current price of chickens is much below normal value at the present time.

England Wants It. With this fact in mind, the department of agriculture has issued the following:

With this fact in mind, the department of agriculture has issued the following:

The presence of pullets and young fowl has been noted in many shipments. This is most unfortunate, considering the price of eggs. The very firm prospect for the profitable marketing of all poultry products points to the necessity of conserving in every possible way all suitable laying and brooding stock. Unless this is done, there will be a little poultry left in a short time on the farms in the central eastern portion of the country. Even though feed is scarce and high, it would pay farmers to finish the birds before offering them for sale, and spread their deliveries over a longer period.

Send the Dressed. Current receipts to date have consisted mainly of live poultry. The season has been marked by a steady increase in the number of live shipments of dressed poultry. In light of the fact that there will be a considerable movement of live poultry to Great Britain, it is of the utmost importance that all poultry killed on the farms, in addition to being well-finished, be properly killed and dressed. The British market, in fact, has large markets prepared to take all the poultry that is sent to them in the month and dry-picked. While killing by dislocation may be preferred by some, the presence of blood in the neck and the resultant discoloration make it unsuitable for storage export purposes.

Proper and complete bleeding is most essential. Sometimes the arteries of the neck are not completely severed, the result being that the carcass takes on a redish appearance. With proper attention to detail, a useful reputation for Canadian poultry can be established on the British market this year. It is of the greatest importance, therefore, that all poultry marketed be well-finished, well-bled and dressed and packed in the most attractive manner possible.

CALL LONDON PASTOR

Pickering Presbyterians Want Rev. G. Lloyd of Chalmers Church.

According to a dispatch received by The Advertiser last evening, the church of the Presbyterian congregation at Pickering, Ontario, has extended a unanimous call to Rev. G. S. Lloyd, the pastor of Chalmers Presbyterian Church.

Rev. G. S. Lloyd stated to The Advertiser today that he had been notified by the moderator that he had been called to the pastorate at Pickering. He was unanimous. Nevertheless, Mr. Lloyd has not decided as yet to whether he will accept the call, as he expects to come to a decision in about a week's time.

LONG AND EFFICIENT SERVICE RECOGNIZED

Staff Q.-M.-S. Vaughn Becomes Sergeant-Major With Warrant Rank.

Staff Quartermaster-Sergeant David Vaughn of the 129th Battalion Staff Clerks received notification this morning that he had been promoted to be sergeant-major with the rank of warrant officer.

He is being very generally congratulated by his friends of the headquarters subordinate staff and many others on the promotion which is a well-deserved reward for long and efficient service.

Sergeant-Major Vaughn is a soldier of many years' service. Originally enlisted in the 1st Battalion, he served in the 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 147th, 148th, 149th, 150th, 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The above represents the number of years spent in fruitless efforts to cure a bad case of eczema with ordinary ointments, compared with the time it took Zam-Buk to effect a complete and permanent cure.

This was the experience of Mr. H. C. Buckley of 461 East Broadway, Portland, Ore. Writing to the Zam-Buk Co., he says: "For fifteen years I suffered with a bad case of eczema, and used all kinds of so-called 'cures' and treatments, but nothing was capable of curing me until I tried Zam-Buk. This wonderful balm, however, completely cured me in less than a year, and not only so, but I have had no return of the disease. I strongly recommend Zam-Buk to anyone afflicted as I was."

This is but one of the hundreds of cases where Zam-Buk has effected a cure when everything else failed. The reason is easily explained. Zam-Buk being unusually refined—containing absolutely no animal fats or mineral drugs such as are contained in ordinary ointments—is capable of penetrating to the underlying tissues where skin diseases have their roots. Ordinary ointments, on the contrary, never get beyond the surface skin and so are incapable of effecting permanent cures.

Zam-Buk is just as good for salt rheum, ringworm, boils, ulcers, abscesses, blood-poisoning, piles, cuts, burns, scalds and all skin injuries. All druggists or Zam-Buk Co., Toronto, 50c. box, 3 for \$1.25.

ZAM-BUK

RUSSIANS INFLECTING HEAVY LOSS ON TURKS

Drive Column Back From Persia and Pursue Retreating Army.

PETROGRAD, Nov. 22.—Via London.—An attack by Turkish troops on the Persian town of Sultanabad, on November 20, was repulsed by the Russians, who inflicted great losses, the war office announced tonight. The defeated army was pursued.

In the Ognott region, on the Caucasus front, an important Turkish force attacked the Russians, and fighting is still in progress.

The text of the statement follows: "Caucasus front: Southeast of Ognott the Turks attacked our detachments with considerable forces. The battle is still proceeding."

"In the direction of Burtushinsk the Turks on Monday morning launched an attack on Sultanabad. They were repulsed with great losses by our fire. The pursuit of the beaten enemy continued until dusk."

UNANIMOUS CHOICE

PARRY SOUND, Nov. 22.—Norman Hawkins, of Lumberton, P. E. Sound, unanimously received the Liberal nomination for Parry Sound for the next Dominion election, at a meeting in Elmville village. Hawkins was put forward for nomination, but all withdrew in favor of Mr. Hawkins.

NOT A PARTICLE OF DANDRUFF OR A FALLING HAIR

Save Your Hair! Double Its Beauty in Just a Few Moments.

25-Cent "Danderine" Makes Hair Thick, Glossy, Wavy and Beautiful.

Within ten minutes after an application of Danderine you cannot find a single trace of dandruff or falling hair and your scalp will not itch, but what will please you most will be after a few weeks' use, when you see new hair, fine and downy at first—yet but really new hair—growing all over the scalp.

Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful.

A little Danderine immediately doubles the beauty of your hair. No difference how dull, faded, brittle, thin, greasy, just musty, or even with Danderine, and carefully draw it through your hair, taking one small strand at a time. The effect is amazing—your hair will be light, fluffy and wavy, and have an appearance of abundance; an incomparable lustre, softness and luxuriance.

Get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter, and prove that your hair is as pretty and soft as any—that it has been neglected or injured by careless treatment—that's all you surely can have beautiful hair and lots of it if you will just try a little Danderine.

TAKE A "CASCARET" TONIGHT AND SEE!

Spend a Dime! Live Your Liver and Bowels and Feel Fine.

Enjoy life! Your system is filled with an accumulation of bile and bowel poison which keeps you bilious, head-

DIED PEACEFULLY, SAYS REPORT ON FRANCIS JOSEPH

Official Austrian Statement of Monarch's Death.

FUTURE LOOMING BLACK

British Press Points to the Ascendancy of German Domination.

LONDON, Nov. 23.—Arrangements for the burial of the late emperor have not been made, says a Vienna dispatch to Reuters, but the body will be interred in the Capuchin mausoleum, next week, probably on Thursday. On Monday the body will be removed from Schoenbrunn Castle to Hofburg Chapel, where it will lie in state on Tuesday and Wednesday.

VIENNA, Nov. 22, via London.—The death of Emperor Francis Joseph last night occurred about 9 o'clock. The end was peaceful, the aged monarch passing away as though sinking into sleep.

Among those in the death chamber at Schoenbrunn Castle was the heir apparent, Archduke Charles Francis Joseph.

Shortly after midday there was an appreciable rise in the emperor's temperature. Although the emperor had been around early to attend to state duties and had eaten a light meal, it was evident after 2 o'clock that a crisis was approaching. About 6 o'clock in the evening the attending physicians were almost ready to abandon hope, the emperor lapsing slowly into unconsciousness.

Pneumonia's Sudden Development.

The emperor had been suffering from a bronchial inflammation, but pneumonia developed, and suddenly reached a critical stage, and from 6 o'clock on the chances of the patient surviving grew slim. Baron von Burian, who in addition to being foreign minister is minister of the imperial and royal household, was summoned. He found the sick emperor lying after 8 o'clock, but hardly had reached his office when the death of the emperor was announced.

The death of Francis Joseph was known to but few people in Vienna last night, but rumors which had been in circulation during the day cast a gloom over the city.

Comment in the newspapers voiced regret that the emperor had not been long enough to see the end of the war, which, according to the accepted view here, nobody regretted more than he, as he never tired of assuring his ministers.

Held Empire Together. With Emperor Francis Joseph passes the world's oldest monarch, a man whose life was one continuous tragedy, which was to end in the greatest tragedy of all times—the present war.

Francis Joseph, who reigned for 46 years, was a man whose life was a tragedy, which was to end in the greatest tragedy of all times—the present war.

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DUKE OF CONNAUGHT LAUGHS AT BOMBARDING

[Special to The Advertiser.] OTTAWA, Nov. 22.—News has reached Canada that a few days after the Duke of Connaught, late governor-general of Canada, returned to England he went to the front in France on a visit to the Canadians, many battalions of which force he had reviewed in the Dominion on the eve of their departure. At the front, the duke and his royal highness were entertained at luncheon in the dugout by a Canadian general. During the meal the German guns opened a violent bombardment of the spot, and shells fell heavily about the dugout. The Duke of Connaught is stated to have remarked with a smile, "This looks like a present to us."

Emperor William's mother is a sister of the Duke of Connaught.

MRS. KALTSCHMIDT, WIFE OF PLOTTER, AT ALLIES' BAZAR

She Is Not Selling Bombs, But Assured That Attendance Will Be Unprecedented.

HAS LEFT HER HUSBAND

Says She Helped at German Bazar to Satisfy Relatives.

DETROIT, Nov. 22.—Mrs. Albert Kaltschmidt, whose husband was arrested by William Leifer and Charles Respa, both serving penitentiary terms for dynamiting public buildings in Windsor, is selling flowers at the Allies' bazar to raise funds for widows and orphans of British soldiers.

Though Mrs. Kaltschmidt has been in the midst of the Allies' workers for several nights, it only became known tonight that her efforts were directed towards relieving the sufferings of the Allies' widows. She has been in charge of a flower booth, and is said to have raised nearly \$40.

Separated From Husband. A few months ago Mrs. Kaltschmidt sold flowers at the German bazar. Since that time she has separated from her husband.

Mrs. Kaltschmidt said tonight she felt in her privilege to work where she could do the most good for humanity. "I am an American by German parentage," she said, "because I was born in the village of Badmistris, and I feel it my duty to do all the good I can to those who are in need."

Mrs. Kaltschmidt is said to have refused to sell German flags at the bazar. She sold American Bazar roses instead.

A year ago Mrs. Kaltschmidt's husband was given considerable notoriety when Leifer and Respa declared in court he was the leader of a ring of German plotters working against the Allies.

Banquet to Candidates. Tomorrow night at the Ontario Club the federal members and candidates throughout Ontario will be the guests at dinner of Hon. Mr. Graham and Mr. Pardee. With four exceptions it is anticipated that every riding representative will be present. The function will be entirely informal, and the addresses made will be largely of a conversational and co-operative character, dealing largely with the responsibility of Liberalism and Liberals to the great national and imperial war problems of the moment, and the conditions throughout Ontario which is anticipated that the speakers will include Hon. George P. Graham, N. W. Rowell, F. P. Pardee, E. M. MacDonald, Stewart Logan, A. A. McIntosh, D. C. Rose, A. B. McColg and many of the candidates in the various ridings throughout the province.

Good quality All-Wool Wheeling Factory Yarn, for knitting socks and mitts. In grey, white, black and black and grey mixed. Present value \$1.15. On sale here, per pound 89c

BLACK SILK. A splendid quality Black Paillette Silk, 36 inches wide, \$1.50 value. On sale at, per yard \$1.19

BOOKS FOR CHRISTMAS. Great assortment for Sunday schools. Buy early, as we cannot repeat on any of the lines. Special prices on Bibles.

BRITISH-AFRICANS EMULATING ANCRE

Successfully Attack German Column Attacking Small Post.

LONDON, Nov. 22.—An unsuccessful attack by a German column upon a small British post in German East Africa, following which the Germans were driven away with heavy losses, by British relief forces, is announced in an official statement issued today. The statement reads:

"The enemy, 400 strong, with three guns and eight machine guns, attacked a small British post at Lupembe. The garrison repulsed all assaults, inflicting heavy casualties."

"Later two British columns closed in on Lupembe, and the enemy fled in a westerly direction, taking with them a heavy gun with its ammunition. Forty-seven dead were collected on the field."

TELEGRAPHIC BRIEFS

Hamilton ratepayers in January will vote on a bylaw authorizing the expenditure of \$5,000,000 for hydro radicals. The Hamilton's share of the estimated cost of \$10,000,000 for radials between Port Credit and St. Catharines.

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C. P. R. officials say that the settlement of the freight handlers strike in Toronto was unconditional, and that the men who are being taken back have forfeited their rights to pensions.

DIED OF WOUNDS

ELGIN. Corporal C. J. BATHAM. CHATHAM. Pte. A. G. Dowl.

WOUNDED

ST. THOMAS. Pte. A. Douglas. ST. CATHARINES. Pte. James Clegg. Pte. F. Angus Schult. Pte. G. E. Gordon (on duty.) WINDSOR. Pte. J. G. McCaffery.

RETURNED TO DUTY

SARNIA. Pte. Donald Munro (previously reported missing.)

"We Believe In the Future Expansion of London"

CHAPMAN'S IN THE CENTRE

SPECIALS IN SEAL PLUSH COATINGS

The genuine Lister's English Silk Seal Plushes for making coats and trimming coats. Both these qualities will make up beautifully, warranted unaffected by rain or snow.

\$7.50 Plushes at \$5.75 Yard

\$8.00 Plushes at \$6.25 Yard

Reducing Corsets, \$2.50

For stout, full figures—a new D. and A. Corset, made of strongest white coutil, reinforced front, graduated clasp and an elastic belt running from back to front, fastening beneath pulley hose supporters. This model is specially designed to give a flat appearance without pressure across the abdomen; sizes 22 to 30. Price \$2.50

Women's Fine Wool Combinations

The well-known Watson make of Fine Soft Wool Combination Suits, stamped unshrinkable, knit to fit the figure, closed crotch; vests come with either short or long sleeves, ankle-length drawers; large sizes, in cream color; value \$3.50; selected for less because of slight discoloration in the wool that will wash out all right. On sale, per garment \$2.75

BOYS' UNDERWEAR.

Heavy Grey Fleece Combination Suits for boys 10 to 14 years. On sale, per suit 79c

HUG-ME-TIGHTS.

Padded Sateen Vests or Hug-Me-Tights to wear under coat, in white, grey or black. At \$1.50

SOLDIERS' SOCKS.

Heavy All-Wool Khaki Socks, plain or ribbed, 6 1/2 value. At, per pair 49c

Grey Union Socks, ribbed, good for soldiers' wear. Very special, per pair 29c

FACTORY YARN.

Good quality All-Wool Wheeling Factory Yarn, for knitting socks and mitts. In grey, white, black and black and grey mixed. Present value \$1.15. On sale here, per pound 89c

BLACK SILK.

A splendid quality Black Paillette Silk, 36 inches wide, \$1.50 value. On sale at, per yard \$1.19

BOOKS FOR CHRISTMAS.

Great assortment for Sunday schools. Buy early, as we cannot repeat on any of the lines. Special prices on Bibles.

BRITISH-AFRICANS EMULATING ANCRE

Successfully Attack German Column Attacking Small Post.

LONDON, Nov. 22.—An unsuccessful attack by a German column upon a small British post in German East Africa, following which the Germans were driven away with heavy losses, by British relief forces, is announced in an official statement issued today. The statement reads:

"The enemy, 400 strong, with three guns and eight machine guns, attacked a small British post at Lupembe. The garrison repulsed all assaults, inflicting heavy casualties."

"Later two British columns closed in on Lupembe, and the enemy fled in a westerly direction, taking with them a heavy gun with its ammunition. Forty-seven dead were collected on the field."

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Roosevelt Heads

Neutrals' League

NEW YORK, Nov. 22.—Theodore Roosevelt has accepted temporarily the honorary presidency of the League of Neutral Nations, it was announced here tonight. The organization was formed soon after the German invasion of Belgium, for the purpose, according to its members, of influencing public sentiment in favor of the rights of small countries against "military oppression by the great powers."

Originating in Switzerland, the league now claims to have branches in Argentina, Chile, Denmark, Spain, Greece, Holland, Peru, Brazil, Norway, Sweden and the United States. Branches also were maintained in Portugal and Rumania until those countries entered the war.

WILSON 8-HOUR LAW GOES TO SUPREME COURT

MISSOURI Judge Rules It Unconstitutional in Test Case.

KANSAS CITY, Mo., Nov. 22.—The Adamson eight-hour law was held unconstitutional here today by Judge Hook, in the United States district court.

Judge Hook directed the receivers of the Missouri, Oklahoma and Gulf Railroad, who brought the original action in this case, to enjoin the law from going into effect, to assist the Government in expediting the case to the supreme court of the United States for final decision, and instructed them through their attorneys to invite the representatives of each railway in this country to participate in the hearings before the United States supreme court. This was requested in the Government's motion to dismiss the injunction petition of the railroad, the Government desiring to avoid prolonged, unnecessary litigation, that would be made necessary by the hearing of countless similar suits filed by every railroad system in every federal district in the United States through which their lines run.

It is expected that the ultimate decision as to whether the law will go into effect in January will be handed down before that time. A transcript of the present case will be filed in the United States supreme court before it reconvenes December 4.

PARCELS FROM DORCHESTER.

DORCHESTER STATION, Nov. 22.—The Anglican Young People's Association of St. Peter's Church has forwarded Christmas parcels to its soldier members in France.

The Ladies' Guild of this church at a social gathering Tuesday evening, November 25, will have on display for the members of the congregation, the contents of the missionary bales, soon to be shipped.

The annual Christmas entertainment of St. John's Church, Harrietsville, will be held on Monday evening, December 13.

CHIPPewa CREEK POWER SCHEME NOW ASSURED

Nine Million Dollars More To Be Spent There By Beck.

TORONTO, Nov. 22.—Sir Adam Beck announced today that hydro-electric commission had this afternoon decided to undertake the construction of the twelve-mile canal in the Chippewa Creek development scheme from the creek to Queenston.

The cost will be about \$2,000,000. Immediately the necessary order-in-council has been passed the work will be set in motion. Much of the machinery will have to be specially made, but it is anticipated that it will be ready to start operations in the spring.

SUSPECTED OF FORGERY, HE TAKES HIS OWN LIFE

TORONTO, Nov. 22.—Detained while suspected of having forged a check in the name of H. M. Davey & Co., Richard Travers, about 30 years of age, who lived on Christie street, shot himself through the head, and died almost immediately in the Bank of Nova Scotia branch at Queen and Lansdowne avenues this afternoon.

Travers was married only a few days ago. His wife is in the hospital after undergoing a serious operation. When he entered the hospital today he was in his hand a bouquet of flowers for her.

Travers, who was employed as a real estate man by Davey & Co., presented a check for \$41, and the signature was detected as a forgery.

OXFORD PIONEER DIES

J. Sebben, Who Died in London, To Be Buried in Ingersoll.

INGERSOLL, Nov. 22.—John Sebben, for many years a resident of this town and vicinity, who died Tuesday in his 97th year, was for a long period a farmer in Dereham Township. About 30 years ago he left the farm and came to Ingersoll to live retired. He was one of the pioneers of the district, and as such experienced many of the hardships of those times. For the past two years he had been residing in London. He is survived by one daughter, Mrs. Joseph Dutton, of this town, and two sons in the States. The remains have been brought to Ingersoll, and the funeral will take place Thursday afternoon from the residence of Mrs. Dutton to the Ingersoll Rural Cemetery.

DIES FROM WOUNDS.

NEW YORK, Nov. 22.—Mrs. Emma C. Mann, who was shot yesterday by Alfred Henriksen because she rejected his proposal of marriage, died here today. She was the widow of Henry Mann, widely known as an editor and author. It was said tonight that her assailant, who shot himself in the head, would probably recover.

INCREASE LEVY ON THE BELGIANS BY MILLIONS

London, Nov. 22.—The German levy on Belgium has been increased from 40,000,000 francs a month to 50,000,000, according to a Reuters Amsterdam dispatch, quoting the Echo Belge. The dispatch says the new order was issued by the governor-general of Belgium, and was signed by the Duke of Wurttemberg and Gen. Friedrich von Falkenhausen. It states that the levy is to pay the cost of maintenance of the general army of occupation and the German administration of the occupied territory.

NO PEACE UNTIL ALLIES' OBJECTIVE HAS BEEN SECURED

"German Proposals Will Get Consideration They Deserve."

LONDON, Nov. 22.—"Any peace proposals from Germany will receive the consideration they deserve," said the Earl of Derby, under-secretary of war, today to the Associated Press correspondent, in response to an inquiry regarding the attitude of the British government.

"The Allies," continued Lord Derby, "cannot entertain an idea of peace which does not give them what they are fighting for. The Allies have not modified their position in this respect."

When asked his opinion as to the probable duration of the war in the light of recent events, Lord Derby said: "Only a fool would prophesy. I believe anyone who understands the temper of the British people will agree with me that they have shown no signs of weakening, but on the contrary are growing more determined to continue the war to a satisfactory conclusion. On the other hand the Germans appear equally determined."

This Hughes Proves a Game Loser

Defeated Presidential Candidate Congratulates Victorious Rival.

LAKEWOOD, N.J., Nov. 22.—Charles E. Hughes, Republican candidate for president in the recent election, tonight sent to President Wilson a telegram congratulating him upon his re-election. In his telegram Mr. Hughes said: "Because of the goodness of the vote I have awaited the official count in California, and now that it has been virtually completed, permit me to extend to you my congratulations upon your re-election. I desire also to express my best wishes for a successful administration."

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London Advertiser

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Thursday, Nov. 23.

A LONG REIGN.

FRANZ JOSEPH is a name that goes back to the days of the Austrian hegemony in Central Europe. When the late emperor ascended the throne in 1836, the "German Confederation" set up by the Vienna Congress of 1815, was still intact. It embraced a host of states that now make up the German Empire and the present Austrian Empire. Of this loose confederation, Franz Joseph, as emperor of Austria, was president or leader, the king of Prussia being a sort of rival. Besides this position of prestige, the Austrian ruler enjoyed control of Italy, governing directly the provinces of Venetia and Lombardy, and protecting a number of petty despots throughout the peninsula. The suppression of Hungarian, Italian and Slav revolts in 1849 put the young emperor's government in a position for a time of unquestioned mastery almost unprecedented in the annals of Hapsburg. But soon began the crumbling of the miscellaneous empire.

In 1859-60 Italy, helped by France, got free, excepting Venetia. In 1866 Venetia was gained by Italy, while Prussia overthrew Franz Joseph's German hegemony, and Bismarck forced his empire out of the German Confederation, thus making Prussia early its paramount power. Co-operating with her rival in the conquest of Schleswig-Holstein from Denmark, Austria had been made to play Bismarck's game.

Between 1866 and 1870 she intrigued desperately to capture the wavering Roman Catholic southwest of what is now the German Empire, viz: the states of Bavaria, Baden, etc. But the Franco-Prussian war flung up these states with Prussia, and the German Confederation, without Austria, was welded into the iron fabric, whose centre is Berlin.

Since 1870 Austria has prospered commercially, and an increase of territory was gained at the expense of Turkey or Serbia in the annexation of Bosnia-Herzegovina. Within the empire, Slavs groaned under the heel of German or Magyar. At last, in 1914, came the plunge of the Teuton pirates into Serbia. The idea was to end the struggles of the Slavic under-dog in Austria-Hungary by crushing his little free friend south of the Danube and crippling the big unready friend east of the Vistula. But old Franz Joseph has breathed his last looking to the probable disruption of his dominions:

"Like some bold seer in a trance, seeing all his own mischance With a glassy countenance."

If the public fortune of Kaiser Franz had been disastrous, his private affairs have been tragic in the extreme. At first all went well with him. His empress was beautiful, accomplished and beloved; his son a man of much promise and ability. A brother, however, was the ill-fated Maximilian, emperor of Mexico. Later came the assassination of the empress and the suicide of the only son, and finally the terrible affair of Sarajevo, in June, 1914. Like Macbeth, the aged sovereign had succumbed to all horrors. It would seem that he could endure no more.

The name of Hapsburg has not been a pleasant one in history. The Hapsburg ambition drenched Europe with the blood of the Thirty-Years' war 300 years ago. Territorial piracy has always been the policy of Vienna, pursued at the expense of Poland, Italy and any other in the way. Franz may well prove to be virtually the last of his family, as the war must result in either disruption by the Allies or absorption by Germany. The latter has already taken place, in a measure, and the former will probably soon follow.

"SOFT" WAR POSTS.

THE ADVERTISER is informed by a disguised officer from active service that at least 3,000 Canadians, or more than three battalions, are engaged in the Canadian pay and records office in old London. Most of them receive staff salaries.

He compared this vast retinue with the British war office, declaring that a smaller staff did the clerical work of the entire British army than was required by the Canadians. As an instance he pointed out that one bank staff of 200 men looked after the pay of the whole British army of millions. He was severe in his condemnation, stating that favorite fatheads and "boudiers" overran old London, while hundreds of the non-commissioned officers and men with a pull had petty places with good pay, when they should be fighting in France.

The unnecessary employment of staff officers and men for clerical positions in Canada is also said to have reached a scandalous juncture. Many of the old officers and clerks are reported to be disgusted with the multiplicity of "soft places" created for those who seem to have the requisite drag.

The Advertiser does not advance the claim that all of these statements are proven, but it is time that the Government let the people who are "paying

the shot" know what is going on. There is a singularly convenient opportunity to place the blame on Sir Sam Hughes, and the filling up of the pay and records office certainly looks like his handiwork. The scandal, if scandal it be, is certain to come out, sooner or later. It looks as though the war were being turned into a picnic for the favorites and "four-flushers."

NEXT YEAR.

WHEN WE COMPARE how things stood on the French front a year ago with the present situation, we may form a guess what the fall of 1917 will be like. A year ago the Franco-British forces made some advance in Champagne and farther forth, but at great cost, and the ammunition was quickly used up. Now the munitions suffice for an almost continuous progress, month in and month out. It is an unrelenting grind, in which the defending Germans suffer more even than our men, because of our superiority in the air. Where last year our guns were outranged and outnumbered, we have now at the least pulled even. And our aviators direct the fire.

In October, 1914, Major Morahit, the often-quoted German military critic, wrote:

"We may assume with practical certainty that no guns to compete with ours will appear on the enemy's side in the course of the war. Guns like our 42-centimetre howitzers cannot be turned out by a wave of the hand. It takes years to build the machinery to make such guns. Equally important is the question of transport of such monster guns. This is a science in itself."

Well, the guns have been built, in France, in Britain, in the United States, and elsewhere. If this has been accomplished in the last two years, what may we logically look forward to for 1917? We have pulled even, and next year we shall tear the Huns to pieces with a tremendous preponderance of artillery. It will be a lesson to all the world against the deliberate preparation of a war of conquest and pillage.

NO TIME FOR HUCKSTERING.

THE FOLLOWING vigorous appeal on behalf of the patriotic funds of the country comes from Montreal. It is reproduced in full, because it represents the sentiments of this paper:

"Some women, whose husbands are at the front, have more money than when they are at home."

"So say thinking persons when asked to give, and give liberally, to the Canadian Patriotic Fund."

"The answer should come straight and quickly: 'Why shouldn't women who are giving to the fund to the country be as well off, or better off? They are struggling alone, probably with large families of children, and anxiety about the fate of their husbands growing at their hearts' hour of the day. Any moment may come when the bread-winner is gone forever. Are we to reward these women with the smallest pittance that will keep body and soul together?"

"It is, in business affairs, an accepted rule that the more hazardous the work the higher the pay. A few weeks ago the men working on the Quebec bridge demanded and got a large increase in wages because of the risk involved in placing the centre span in position. The result showed that the risk was a real one. How much more certain are the risks of this great war? Every casualty list carries its burden of sorrow to the Canadian homes. And yet we pay these heroes who are fighting and dying for us far less than the great majority of them would be earning if still in civil life."

"Are we going to stint the wives, while at the same time we shelter ourselves behind the men whom these wives have sent to the front?"

Look at the subject from another point of view. Even if these women could not mourn their husbands' death, how many of them will find the home-returning soldiers are financial liabilities rather than financial assets? Go to Quebec or Halifax where a ship comes in laden with our brave lads, maimed and battered. Look at these pathetic figures, and then picture the work that lies before the mothers and wives who with loving hearts and tireless hands will have to care for these poor fellows till death do them part."

"And thus picturing the future, which one of us will say that the future of women who are facing this future must be dealt with, by prosperous Canada, in the spirit of the huckster in the market-place?"

EDITORIAL NOTES.

An American election is more interesting afterward than before or during.

It was poor sport those West Zorra youths indulged in. There is a better game in France.

The neutral nations seem to be deaf to all appeals, except the appeals for more war supplies.

Wilson's eight-hour bill is held to be unconstitutional. Watch Dr. Wilson fix up the nation's constitution.

The death of Franz Joseph serves to draw attention to the blight upon Europe of the Hapsburgs and the Hohenzollerns.

Eddie McKay, the London aviator who with a brother airman brought down Boelcke, king of German flyers, will most certainly be known as "the McElfish" hereafter.

U. S. Ambassador Gerard says that Germany plans to force her people to buy German goods alone after the war. They will probably have to contract for the entire output.

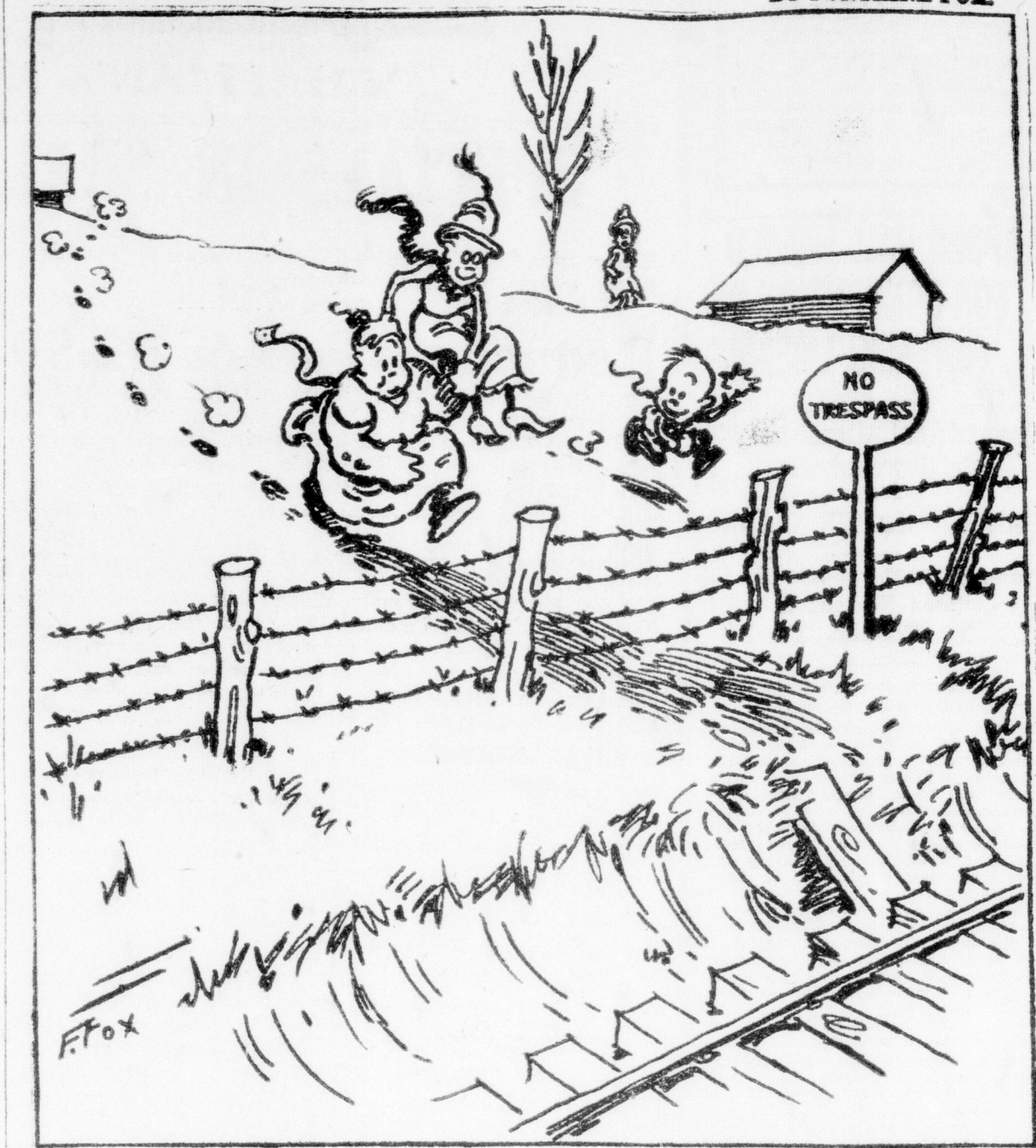
Score first knock-down for Serbia at Monastir. The Bulgars has got up to the hill to the north, but he is groggy, and the Serb is rushing him to the ropes. Make it a knock-out.

Frederick Palmer, who will lecture in London under the auspices of The Advertiser, may be depended on to tell Canadian parents what the world thinks of their sons.

The death in action of Major John Lewis, editor of the Montreal Star, will be deplored by the Canadian newspaper fraternity. He was a prominent figure in the journalism of the Dominion, and his personality was most attractive.

When Ma Has to Rush to the Depot By That Short Cut Through the Barbed Wire Fence the Powerful Katrinka Comes In Mighty Handy.

BY FONTAINE FOX.



The Advertiser's Daily Short Story

(Copyright, 1916, by the McClure Newspaper Syndicate.)

What Else Could They Do

BY ELIZABETH SHIELDS.

It was just a country road, dusty and crooked. A tiny brook lazily flowed along on one side of it and a jungle of dense green hanked the other. A tumbled rail fence divided the brook from the road. Everywhere the ground was covered with leaves in every beautiful autumn shade of yellow, red and brown. The still, sweet-scented air was unbroken by even the song of a bird. But, mingled with the gurgling melody of the brook, was the sound of a young girl's sob.

A girl, slender and pretty, leaned wearily against the fence. The wind blew her soft blonde hair wildly about her delicate tanned cheeks. Tears splashed over her eyelashes, leaving traces in the powder on her cheeks. She did not notice the saucy little grey squirrel scampered over her, for all the world as if she were part of the scenery.

Wiping the tears away, Myra slowly pulled on the gray great sweater and adjusted the woolen cap. With eyes bright and little head high, she turned toward the hill. Panting and breathing hard, she hurried on to the little white house at the top. This road led directly from the little house occupied by Roland Jackson and his father, on to Quebec or Halifax where a ship comes in laden with our brave lads, maimed and battered. Look at these pathetic figures, and then picture the work that lies before the mothers and wives who with loving hearts and tireless hands will have to care for these poor fellows till death do them part."

"And thus picturing the future, which one of us will say that the future of women who are facing this future must be dealt with, by prosperous Canada, in the spirit of the huckster in the market-place?"

Each morning for three days Myra had waited at the bend of the road, where the brook formed in miniature falls, for Roland Jackson to come down the hillside. But Roland did not come. When Myra and her mother sent the house in the farming section of Essex, they expected to remain only till late in September. But the red and golden days of October came and passed and they still lingered in the large, old house far back from the road, sheltered by avenues of tall tulip trees. Most of Myra's waking hours were spent watching the hill, waiting for the tall form of Roland to come along on his way to her house.

When Roland came, he brought with him a joy and beauty in nature of which she had only been vaguely aware before. The call of the city had never before fallen in its appeal to Myra, but it did not reach her mind. As she trudged up the hill her mind flew to the events of her stay in the country, and as she went white as a sheet, she recalled and reviewed the last morning she had spent with Roland. The happy life of a lifetime in the city had swayed before her, and she knew that Roland asked her to share his little hut on the hilltop. She had weighed the man by the faintest of standards. With the life of a lifetime in the city, she had weighed the man by the faintest of standards. With the life of a lifetime in the city, she had weighed the man by the faintest of standards.

Not being versed in the ways of woman, knowing nothing of their inconsistencies, Roland could not know that the next morning, Myra, after a wretched night, awoke in the morning, recalled and reviewed the last morning she had spent with Roland. The happy life of a lifetime in the city had swayed before her, and she knew that Roland asked her to share his little hut on the hilltop. She had weighed the man by the faintest of standards. With the life of a lifetime in the city, she had weighed the man by the faintest of standards.

One day Roland came to Myra and taking her in his arms whispered, in

tragic voice, that his father was waiting before his very eyes! He confessed that his father pointedly ignored their approaching marriage and with the passing of each day the old man grew more unyielding and sad. Security Myra and Roland planned a Thanksgiving wedding. Myra hoped it would snow. She wanted to be a bride when all the world was white with the first snow of the season. But mid-day in early November was still warm enough for Myra to curl up in the sunniest spot on the side of the hill on a pile of dry leaves, with Roland stretched out at her feet. He contemplated Myra with serious brown eyes.

"It's selfishness, dear, I know, but I don't want to be a bride on a day when the world is so white with the first snow of the season. But mid-day in early November was still warm enough for Myra to curl up in the sunniest spot on the side of the hill on a pile of dry leaves, with Roland stretched out at her feet. He contemplated Myra with serious brown eyes."

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Wait a Minute!

By J. H. F.

Emperor Francis Joseph is dead. May the whole of the Hapsburgs and Hohenzollerns follow this example. We are not a bit sorry this king is gone, and we are not afraid to say it. May he get what's coming to him.

As Marse Henry Waterson of Louisville says: "To hell with the Hapsburgs and the Hohenzollerns." So say all of us.

The grave of Francis Joseph should be a fine place for Belgians, Serbians, Rumanians and a few others to go and curse a bit.

Six persons are dead as a result of the auto races near Los Angeles. And yet the United States deplores war.

Some women buy doormats. Other women marry them, says the Cincinnati Inquirer. Are you a doormat?

The exploits of Canadian airmen are now becoming known. Eddie McKay as a Londoner is showing the way. We have heard about the boys in the other wings of the service, and now we are getting light on the lads of the air service. Good boy, Eddie.

A new road has been discovered, valued at \$15,000. We are going to order a few bunches for the festive Christmas season. We will turn out a few to folks.

A woman has been commissioned second in command on a boat on Lake Constance. They will have to change the name of the lake to Inconstance.

Some English sparrows destroyed 2,000 alfalfa weevils in a day. The English sparrow should not be shot up by folks. There are worse birds.

"Is eating a lost art?" asks the New York World. "It's losing its fame as a habit now, with everything shooting sky-high in price."

Of course, eating as an art would be much better if soup spoons were equipped with maxims and slogans.

One firm of undertakers had five representatives at the auto races in Los Angeles the other day. That's business. The early bird gets the corpse at these shows. Don't blame them.

A Toledo gent has invented a muffler for crowing roosters. This bird is a benefactor to the human race. Order your mufflers now.

Good humor is an asset in business, we are told. The laughing bird, at least, has some fun out of his business. That's worth something.

The Poles will supply half a million men for the German army. We are fast losing our sympathy with the Poles.

A Detroit married lady and her lover were shot to death by the enraged husband. Loving another man's wife never was a peaceful pursuit.

The Germans say that Russia is impotent, but that does not alter the fact that the Bear is squeezing Germany to death.

Able-bodied chaps who play football on the Western University team are criticized for not wearing khaki, in a letter by a good soldier, and a good fellow, published in The Advertiser on Friday morning. Why is football alone mentioned? There are others.

The Danger Zone

Those whose diet is deficient in body-building powers are living in the danger zone and fall to the first attacks of chills, colds and influenza.

Unless you nourish the body the body will fail as surely as an army cut off from its base of supply.

Bovril

just makes all the difference between your being nourished and your not being nourished by your food.

Bovril is the food the body-building powers of which have been proved by independent scientific investigation to be from 10 to 20 times the amount taken.

It must be Bovril

BOVRIL FOR THE FRONT We have made special arrangements on receipt of \$3.50, to dispatch from our factory in London, Eng., half a dozen (6) 4 oz. tins of Concentrated Campaigining Bovril post free to any Canadian Soldier in England or with the Expeditionary Forces.

This is an exceptionally quick and cheap way of sending Bovril to your friends. BOVRIL LIMITED, 27 St. Peter St., Montreal.

"GIVE THE BOYS THE BEST"

248TH BATTALION AUTHORIZED. TORONTO, Nov. 22.—The announcement was made today that a new battalion, to be known as the 248th, will be organized in the county of Grey. The commanding officer will be Major J. H. Rorie, formerly of McGill University Officers' Training Corps.

HOLD-UP MEN GET \$34,900. CHATTANOOGA, Tenn., Nov. 22.—Two men held up a Southern Express Company transfer wagon in the Western & Atlantic Railroad yards here, and took \$34,900 in currency, according to Chattanooga city detectives.

One of the Many Letters from Satisfied Policyholders:

The Excelsior Life Insurance Co., Toronto

I wish to express to you, and through you to your Company, my warmest appreciation of the results of my policy which has just matured.

I find that, after having carried the risk on my life for twenty years, the Company returns to me in cash a sum very considerably in excess of the total premiums paid, showing that my protection has cost me merely the interest on my money.

For particulars of Excelsior Policies, talk, phone or write to
J. S. HOWELL, Inspector.
MERCHANTS BANK BUILDING LONDON

A HOUSEWIFE'S KLEANEST KOMFORT A Tidy Ash Sifter

The Tidy Ash Sifter has been invented by Mr. J. E. McKelvie of Stratford, Ont., and we feel sure is one of the best investments that any economical housewife can invest.

IT PAYS DIVIDENDS. Manufactured by the **McKelvie Mfg. Co.** 134 King Street, Stratford, Ont.

Our Easy Payment Plan on VICTROLAS

Will appeal to you. Ask about it.

YE OLDE FIRME

HEINTZMAN & CO., LIMITED.

242 DUNDAS STREET, LONDON. Nov. 15, 23

Grasping Opportunities

BUSINESS CHANCES

PARTNER wanted, active or silent, three hundred dollars to invest. If active, salary \$25.00 weekly; if silent, good weekly income. Write, Box 1000, London, Ont.

How often you have seen an advertisement similar to this one and have wished you could avail yourself of the opportunity. Let us assist you in saving a small amount each week, that you may be able to grasp the next opportunity that presents itself. Deposit one dollar or more with us this week-end. Then be a "booster" for yourself—and next pay-day give your savings account another "boost," by making another deposit. We will help you along by paying 3 1/2% compound interest.

The Ontario Loan & Debenture Co.

A. M. Smart, Manager

Corner Dundas Street and Market Lane, LONDON, CANADA

How To End Dandruff

There is one sure way that has never failed to remove dandruff at once, and that is to dissolve it, then you destroy it entirely. To do this, just get about four ounces of plain, common liquid arvon from any drug store (this is all you will need), apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

By morning, most if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it, no matter how much dandruff you may have.

You will find all itching and digging of the scalp will stop instantly, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better—Advt.

SHE DARKENED HER GREY HAIR

A Kansas City Lady Darkened Her Grey Hair and Stimulated Its Growth by a Simple Home Process.

She Tells How She Did It.

A well-known resident of Kansas City, Mo., who darkened her grey hair by a simple home process, makes the following statement: "Any lady or gentleman can darken their grey or faded hair, stimulate its growth and make it soft and glossy with this simple recipe, which I can mix at home: To half pint of water add 1 oz. of bay rum, 1 small box of Oxley Compound, and 1 oz. of glycerine. These ingredients can be purchased at any drug store at very little cost. Apply to the hair every other day until the grey hair is darkened sufficiently. This mixture relieves itching, and is excellent for dandruff. It does not stain the scalp, is not sticky or greasy, and does not rub off. It will make a grey-haired person look 10 to 20 years younger—Advt.

Traction Company

EFFECTIVE SEPTEMBER 17.

To St. Thomas and Port Stanley—7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30, *9:15 p.m.

To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 p.m.

Sunday cars marked with a star (*).

LONDON AND PORT STANLEY RAILWAY

EFFECTIVE OCTOBER 1.

To Port Stanley: 6:20, 8:20, 10:20 a.m., 12:20, 3:20, 5:20, 7:20, 9:20 p.m.

To St. Thomas: 6:20, 8:20, 10:20, 12:20, 3:20, 5:20, 7:20, 9:20 p.m.

Heavy type denotes no local stops between London and St. Thomas.

*Daily, except Sunday.

CUNARD LINE

CANADIAN SERVICE.

MONTREAL TO LONDON

(Via Falmouth.)

From London, NOV. 24, to AUSONIA, NOV. 24

CABIN AND THIRD-CLASS.

HALIFAX, LONDON SERVICE

From London, NOV. 28, to ASCANIA, DEC. 21

From Halifax, NOV. 28, to AUSONIA, JAN. 6

For information apply Local Ticket Agent or The Robert Reford Company, Limited, General Agents, 50 King Street East, Toronto.

White Star-Dominion LINE

XMAS SAILINGS

PORTLAND Me. HALIFAX, N.S. LIVERPOOL, Eng.

TWIN SCREW 12,000 TONS

ss. "Southland"

From PORTLAND, Me. From HALIFAX, N.S.

NOON 4 p.m.

DEC. 2 DEC. 3

TWIN SCREW 10,000 TONS

ss. "CANADA"

A PAGE OF GENERAL INTEREST TO WOMEN READERS

"Nothing at Leaves"
Not Tea Leaves intermixed with Dust,
Dirt and Stems but all Virgin Leaves.

"SALADA"

has the reputation of being the cleanest,
and most perfect tea sold.

BLACK, GREEN OR MIXED. SEALED PACKETS ONLY.

RED CROSS AND C. W. C. A.

The Enemy Within the Camp.
We all burn with indignation against those German sympathizers who destroy royal folk's property and blow up munition factories, but the good women of Canada would do well to look for a foe nearer their own doors. The real enemy within the camp, who is doing serious injury to the cause of our country is not the pro-Germans, but the person, who in some subtle way, is spreading abroad insidious tales, conveying the impression that there is something radically wrong with all Red Cross and war contingent work.

War-time has always been a time of wild rumors, and today is no exception. The air is full of silly tales, some merely ridiculous, some actually malicious—tales of Red Cross workers getting huge salaries, of socks being sold to local merchants, or worse still to the soldiers in the trenches; of money stolen whole-sale by women who are really making the noblest sacrifices for the work; of prisoners who never receive a mouthful of food sent to them; in fact, of any sort of nonsense, that might deter people from doing Red Cross work or contributing money to the cause.

Here is a sample: "A lady in London sent a beautiful sweater, and put beautiful leaves into the pattern. She took

it to the Red Cross rooms to have it sent to her son, who is at the front. The women sent him instead a very common, inferior sweater, and one day when the mother came to the Red Cross rooms she found one of the ladies wearing the sweater she had made for her son."

There are three versions to this tale—each one has a sweeper in it, and a wicked thieving woman who appropriated it. One of the sweaters had a five-dollar goldpiece in the pocket, and two of them were stolen from the London Red Cross rooms. The only interesting detail omitted is the name of the woman who knit the sweater, and it is very strange that she did not expose the thief. There is one little point that rather spoils it, though, for not since the first week of the war, two years ago, has a private parcel been sent from the London Red Cross rooms. But, of course, a little discrepancy like that will do no harm to a good tale when it once gets on the way.

The best stories, however, are about the huge salaries received by the officers of the different Red Cross societies. What grand times the gossip do have over these, to be sure! Like the snow-balls we used to make when we were children, they grow bigger and bigger

ADVERTISER WAR PRISONER'S FUND.

I pledge myself for the sum of.....
monthly (for the following six months), towards The Advertiser Mail-Box readers' fund for prisoners of war, and herewith inclose.....

Name..... Address.....

Pen-name..... Date.....

Return to Miss Grey, in care of Advertiser.

the longer they are rolled along, and there seem to be many willing hands to give them a push. These stories have been denied absolutely in the press again and again, but a nod or a wink from one of the story-tellers sets one off again with renewed vigor. Like the phoenix, it rises from its ashes and away it soars.

But the cruelest of these traveling falsehoods are those that tend to stop the supply of food being sent to the prisoners in Germany. Times without number the public has been assured that the parcels of food do reach our soldiers, who are held in the enemy's country, but the people who do not want to be bothered sacrificing for these unfortunate ones, persist in denying the proofs, and the consequence is that some boys go hungry.

These idle tales are not merely foolish and amusing. If they were, it would be deadly. Every living whysper against Red Cross work tends to lessen that work; and who suffers? The brave boy writhing on a bed of pain in the hospital or facing death in the trench. If every woman in Canada who can knit and sew puts forth her best efforts in Red Cross work during the coming winter, the result will be no more than adequate to meet the tremendous demand. In the face of this solemn fact, how is it possible that any true Canadian woman can utter one whisper that would in any way retard those efforts.

In the last analysis, every lying shaft sent forth against the war work of women finds lodgement in the heart of some gallant lad who is giving his life for the tale-bearer may live at ease. Surely, surely, in these days of stress and strain our tongues should be busy only with words of comfort and cheer, with minds occupied completely with work for our country.

MARIAN KEETH.
Press Secretary.

Cynthia Grey's Mail-Box

Brother in Khaki.

Dear Miss Grey—I noticed in November 13 "Oxford" had the addresses of some lonely lads in the trenches. I have been watching the Mail-Box for this very chance to be able to send "goodies" to some lonely soldier, so if you would kindly furnish me with a name and address I would be very grateful to you. Inclosed is an envelope for same.

My brother is in khaki, but he has not yet crossed the water. Inclosed find 50 cents for prisoners' fund. This is my first time writing to the Mail-Box, so will close with best wishes for its success.

MARGUERITE OR SHADY.
The name is being sent to you in your return envelope. I have an idea that the "brother in khaki" is not unknown to me. May I extend very best wishes for his future? Your donation has been credited with thanks.

Dottie's Birthday Party.
Dear Miss Grey—I intend having a birthday party on the 1st of December. I am inviting about forty young people. I would like you to give me a few hints in regard to entertaining them. We do not care to dance. I would like some new games for amusement. As I am preparing the lunch myself, and want to have plenty, but nothing elaborate, please suggest a nice menu. I would like to form them in partners for lunch. Please suggest a new way. As a girl friend is helping me, what would be suitable for us to wear? Hoping to see this in print soon, I thank you in advance.

Ans.—Some contests and ideas have appeared on this page recently, and it's possible you might get some hints therefrom. However, I'll try and find something "just for you." A musical evening should prove interesting. Watch this page for a contest headed "A Musical Romance." Another game, one that is good to open the evening with, would be to prepare slips, each with the name of a well-known song character, singer or player; as the guests arrive, a slip is placed on the back of each, and by asking questions, the guests must find out what they represent.

Another contest, also of a musical nature, is to have placed around the music. Thus a note could be represented by a bank note; "sharp" by a needle; "flat" by an advertisement of a

Does What She Can.
Dear Miss Grey—Not many of the thinking I certainly do, I'm reading "A Lonely Mother's" letter, and entirely agree with her ideas. Some of the city folks who are doing so much ing, or not enlisting, do not know the real conditions that exist in most of the country. I know in our small corner of the country, all who could have what I can at the knitting and packing a box or two once in a while. I see where "H. A. T." has a few patches to exchange for crocheted patterns. Will

Ans.—You write fairly well, I think. Re the other matter, please send your address and a stamp, and I'll mail you a little book telling how it's done. This you will find most satisfactory than if I tried to explain here.

What do you think of my writing? A YORKSHIRE LASS.
Ans.—You write fairly well, I think. Re the other matter, please send your address and a stamp, and I'll mail you a little book telling how it's done. This you will find most satisfactory than if I tried to explain here.

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Advertiser Patterns



1552

A Practical, Serviceable Combination.

1552 Lady's apron, with sleeve protector and cap.

As here shown, figured percale was used for this set of serviceable garments. The model is also suitable for

gingham, chambray, saten, percale, lawn or seersucker. The apron is on

girdle, comfortable lines, and affords ample protection for the dress beneath.

The sleeve protectors are a popular accessory, and the cap is good to hold

the dust. At the same time it imparts a neat, trim appearance.

The pattern is cut in three sizes, small, medium and large. It embraces

all styles illustrated, and requires 5 1/2 yards of 36-inch material for the cap, and

seven-eighths yard for one pair of sleeve protectors, for a medium size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to:

Name.....

Town.....

Province.....

Age (if child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the

names of the patches she sent; they were just fine. I would like if she

would return the other pattern when she gets through with it. I wonder

what "H. A. T." mind returning the patterns I am sending her? I have no

sending the only patches I have, and would not like to lose them. As ever,

LITTLE MIE.

P. S.—I was going to send in the names of a couple of soldiers who have

no one to send them parcels, but see in yesterday's paper you have some

ahead, so will wait for a while.—L. M.

Ans.—You had better forward to "H. A. T." Perhaps you had better send me the names of those lonely soldiers, for I am getting requests all the time from kind readers.

A MUSICAL ROMANCE

A Touching Story of Lover's Wrongs

Righted—See How Many You Can Guess.

The following is amusing for a musical

contest. Slips are prepared (the names of the songs being left blank, of course) for each member of the company, or for every two, or four, as preferred.

It is better if the hostess or some friend reads the story, pausing for the piano or three bars of the music, where the blanks occur. Players are entitled to ask for one repetition of each piece, if not familiar to their company. The story complete is as follows:

Once upon a time there lived in a gloomy castle on the (Bonny Banks of Loch Lomond) a beautiful girl named (Annie Laurie), and her wicked

uncle, who guarded her with jealousy. Now, Annie had a handsome young lover named (Robin Adair), but because he was poor the old uncle

despised his suit, and favored that of (Captain Jinks), a more dashing fellow, supposed to be wealthy. Annie

hated Jinks because he was old and ugly. At last the old uncle drove her away, shut Annie up, and through her window Annie waved a sad farewell to Robin, who vowed to find riches, and to love her (Till the Sands of the Desert Grow Cold). Annie

amid her tears replied sweetly that she'd be waiting for him (In the Shade of the Old Apple Tree).

Day after day Annie sat in her room with the (Three Blind Mice), who guarded the door and sang (Polly-Oilly-Dooley) to pass away the time. Her only companion was her (Old Dog Tray), and sadly she thought of her love as she looked out her window (Listen to the Mocking Bird).

But her fairy godmother, who hated the wicked old uncle and loved (Bonnie Annie Laurie), used her magic in favor of Annie's lover. He sailed away to (Dublin Bay), and one day landing on a deserted island, discovered a wonderful cave full of gold and precious stones. Joyfully he laded his ship, saying, "Now I'm Off to (the Girl I Left Behind Me)," and quickly (Sailing) hastened back to the (Bonnie Banks of Loch Lomond). In such a hurry was he (Robin Adair), failed to attire himself richly, or provide a retinue. Annie, watching from her window saw him approach, and her heart sank at the sight of his (Padded Coat of Blue). Knowing full well he would never be welcome if still poor, she thought (Oh, Dear, What Can the Matter Be?), and Annie's fears proved all too true. The old uncle and (Captain Jinks), laughed at the lover's story. In anger Robin dashed from the castle, resolved upon revenge. He lost no time in raising an army of the (Soldiers of the Queen), and accompanied by the rousing music of the (British Grenadiers), stormed the castle. In dismay the wicked men fled.

For a short time the (Three Blind Mice) stood guard, but presently crying to each other (The Campbells Are Coming), they too escaped, leaving the way clear for the happy lovers. (Old Dog Tray) barked joyfully to see his mistress happy. (Put On Your Old Grey Bonnet) said the (Old Folks at Home), but first let us visit the church and hear the (Bridal Chorus). Annie, blushing, murmured (This is the End of a Perfect Day). So they were married and lived happily ever after in a (Little Gray Home in the West).

OLD-TIME REMEDY

MAKES PURE BLOOD

Hood's Sarsaparilla has been and still is the people's medicine, because of its

reliable character, and its wonderful success in purifying, enriching and revitalizing the blood and relieving the

common diseases and ailments—scrofula, catarrh, rheumatism, dyspepsia, loss of appetite, that tired feeling, general debility.

Hood's Sarsaparilla purifies and endures the blood, and in so doing renders the human system the greatest service possible. This medicine has been tested for years. It is perfectly pure, clean and absolutely safe, as well as of peculiar and unequalled medicinal merit.

Get Hood's and get it now from any drug store.

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Only 2 Days More
Of the Stewart Stores' Great

Reorganization SALE

Saturday night—when this sale ends—will be the close of the greatest savings opportunity ever offered the women of London and vicinity. Owing to a reorganization of this company the stock had to be converted into cash, and the reductions mentioned below indicate the sacrifice involved.

Cold Type Cannot Do Justice to These Reductions
See the Goods for Yourself

SUITS \$9.90 to \$38.75

Values from \$20.00 to \$75.00

Every remaining SUIT must go—regardless of loss! Gabardines, Poplins, Serges, Velours, Broadcloths, etc. All new style creations, newest colorings.

COATS

Cloths and Plushes,

Regular \$10.00 to \$65.00

\$6.95 to \$39.50

DRESSES

Serges and Silks,

Regular \$8.50 to \$50.00

\$5.90 to \$27.50

New Habutai Silk Waists \$1.69

Including Many Actual \$3.00 Values

White only, in splendid quality Habutai Silk. An attractive range of smart new styles. Other Silk Waists, worth from \$4.50 to \$7.75, now.....\$2.95 to \$4.90

SKIRTS

Regular \$4.50 to \$16.00

\$2.90 to \$9.90

RAINCOATS

Regular \$7.00 to \$12.00

\$4.90 to \$7.75

THE STEWART STORES

236 DUNDAS STREET - LONDON

Penman's Underwear

UNDERWEAR should

be a lot of things,

but above all else dainty. A little

touch here and there on Penman's

underwear is chic, it's meant to

be—we all like pretty things

—it's soft as fleece, and smooth

as a kitten's wrist. That's why

every woman in the land likes

Penman's.

Penman's Limited

Paris

MADE IN CANADA.

Also Makers

of

Underwear

and

Sweater Coats.

It eyes are inflamed, one drop of

Brussels Sprouts, Box20c

Spinach, Peck30c

Main & Collyer

TELEPHONE 2831. P. O. BOX 275

Smartest first, then soothes.

COMPASS OIL

once a day will quickly cure them.

BUY MATCHES as you would any
other household commodity—
with an eye to full value. When you
buy Eddy's Matches you receive a gen-
erously-filled box of sure, safe lights.
Ask for

EDDY'S
MATCHES
"SILENT PARLOR"



"Gee!
That's Better!"

One of the most welcome gifts for our boys
"Somewhere in France" is a pair of warm Gloves—
they need them. Think of the long days and nights
in cold, open trenches.

In order to have your gift reach him around
Christmas time you must send them right away.
But send him Gloves you KNOW will fit properly,
are durable and keep his hands as "warm as
toast."

Pure Wool Gloves. Wool-Lined Gloves
Fur-Lined Gloves and Gauntlets.
INSIST on DENT'S

"Faulty Nutrition and Elimination"

—these are the cause of the most of the ailments that afflict human beings. Too much indigestible food and lack of power to throw off the poisons that come from indigestion—these lead to a long line of distressing disorders.

Avoid them by eating

Shredded Wheat Biscuit—

a simple, elemental food that

contains all the body-building

material in the whole

wheat grain, including the

bran coat which keeps the

intestinal tract healthy and

clean. Delicious for any

meal in combination with

sliced peaches or other fruits.

Made in Canada

CEETEE

UNDERCLOTHING

Guaranteed Not To Shrink.

Lifebuoy Soap, 5c

A CLEANER AND A

DISINFECTANT.

By Rev. T. S. Linscott, D.D.

(All Rights Reserved.)

The six daily studies for this week

constitute the International S. S. Lesson

AMUSEMENTS, LECTURES.

HEAR THAT MUSIC!
Singing Dancing Orchestra

PRINCESS ORCHESTRA
—AND—
DANCING
EVERY EVENING—
8:30 to 11:30

YOU MAY BE LUCKY!
Come and See!

1200 Seats for Onlookers

WINTER GARDEN

ACCOMMODATION FOR PARTIES.

For Reservation Phone 1287

LONDON'S

BIG AMUSEMENT PLACE

Old-Time Dances

1916 Back to 1870

"The Ballroom Beautiful"

PATRICIA Dancing Every Night, 8:30-11:30.

YOU MAY HAVE HAD A LOT OF FUN IN YOUR LIFE, BUT NOT HALF AS MUCH AS

TONIGHT AT THE COUNTRY STORE

A HAYRACK FULL OF PRIZES
All the boys and girls will be there.

LADIES FREE :: GENTLEMEN 10c

Note.—Patricia Dancing Classes now forming. Private lessons by appointment. Call or phone 70.

Park Avenue, near Dundas. **PATRICIA** Park Avenue, near Dundas.

MUSICAL ART SOCIETY
OPENING CONCERT
MONDAY, NOV. 27th
PRINCESS
Winter Garden

RESERVED SEATS: 75c, \$1.00, \$1.50 and \$2.00.

Plan now open at Heintzman's. SECURE TICKETS NOW.

\$162.20 Cape Town
First-class fare, London, Ontario, to Cape Town, South Africa.

For particulars apply to **F. B. CLARKE**
416 Richmond Street, Next Bank of Commerce, London, Ontario.

PALACE DANCING ACADEMY
Popular club dances every Wednesday and Saturday evening. Lessons in ballroom dancing, instruction in expert instructors. Guaranteed satisfaction. Moderate rates. Phone, Dayton and McCormick.

PATRONIZE THE SULPHUR BATHS
All rooms warm and comfortable. Dances and socials. Phone 1519.

GEORGE A. STEER, ELOCUTIONIST
and Entertainer. Concert engagements accepted. Address 367 Princess Street, London, Ontario.

VINCENT G. PERRY, ELOCUTIONIST
and Entertainer. Concert engagements accepted. Address 367 Princess Street, London, Ontario.

MUSIC FURNISHED FOR PARTIES
Tonic, banquets. Phone 1265. Tony Vito's Italian Harpers, 122 Queen's Avenue.

MODERN BALLROOM DANCES—NOW
Open 814 Dundas. Jack Cortese, Phone 1570.

PERSONAL
Say you saw it in The Advertiser.

WANTED—TO CORRESPOND
with a young woman, between 20 and 30 years of age, with view to matrimony. Roman Catholic in religion, able and willing to live on farm. Address, Bernard Hartman, R. R. No. 5, Zurich, Ont.

CANCERS CURED BY PLASTER
method.—Established 40 years. Henry Edwards' Cancer Hospital, 383 1/2 Dundas Street. Phone 2856.

GLENWOOD PRIVATE HOSPITAL
Nervous cases a specialty. 455 Ridout Street. Phone 1705.

SCIENTIFIC PALMISTRY AND PHRENOLOGY—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, changes, choice of occupation, etc. When in doubt consult Mrs. Morris, 655 Queen's Avenue. Hours of consultation, 10 a.m. to 10 p.m.; Saturday 8 to 5 p.m.

AMUSEMENTS, LECTURES.

MALE HELP WANTED.

WANTED—MAN TO DRIVE DELIVERY CAR. T. A. Rowat & Co., 230.

ASSISTANT FOREMAN WANTED.—William Ward & Sons, 64 Dundas Street, cigar manufacturers. 230.

STRONG BOY WANTED, ABOUT 17 years, for shipping work, good opportunity for advancement. Apply H. J. Jones, Limited, East London. 230.

STEADY WORK FOR MEN WHO APPLY at once; good wages; house provided for married men. Frank White, hall, north of Richmond Street car line. 230.

OFFICE BOY WANTED—GOOD chance for advancement. Apply P. O. Box 580. 230.

WANTED—APRENTICES, 15 to 18 years of age, for machine trade, for period five years, during which they will receive practical and technical training. Apply J. A. Walton, locomotive foreman, motive power department, Grand Trunk Railway, London, Ont. N. 16, 18, 21, 23, 25, 28. 230.

WANTED—TINSMITH AND plumber. One experienced in fitting and setting up stoves. Smallness. Ingram. 230.

300 YOUNG MEN FOR RAILWAY STATION work. Positions guaranteed. Who no graduate of the "London Union" agents' courses. Free book explains day and mail courses. Write Dominion School, Railroad, Dept. O, Toronto. 230.

WANTED—FARMHAND—STATE wages. Apply George Whitaker, Embro, Phone Embro. 230.

RETURNED SOLDIERS AND OTHERS making big money selling the only out-and-out Canadian war book, approved by Government censor; sample free to workers. War Book Publishers, Brantford, Ont. Nov. 23. 230.

WANTED—BOILERMAKERS, RIVETERS, heaters and holders-on. Apply to the London Oil Company, Limited, Sarnia, Ont. 230.

FEMALE HELP WANTED.
Say you saw it in The Advertiser.

OPERATORS AND HANDSEWERS wanted to work on men's coats; good wages; references required. Call, Dodgson, Greene-Swift, Limited, London. 230.

WANTED—GOOD GENERAL MAID, two in family; no children; no washing; references required. Call, Dodgson, Greene-Swift, Limited, London. 230.

COOK WANTED—APPLY Mrs. C. S. Moore, 230 King Street. 230.

WANTED—ELDERLY LADY, TO GO to country, as companion for an elderly lady; good home for right party. Apply 654 Maitland Street. 230.

WANTED—A SMART YOUNG MAN, married woman to help with housework in return for husband's board and room. Apply Box 108, Advertiser. 230.

TWO BRIGHT GIRLS WANTED—APPLY Holbrook's. 230.

WANTED—APRENTICE TO learn hairdressing and ladies' hair. Mrs. Mosley, 729 Richmond Street. 230.

WANTED BY MARRIED COUPLE, housekeeper. Apply evenings, 455 York Street. 230.

WANTED—COMPETENT NURSE, to care of two children. Apply, Box 102, Advertiser. 230.

HOUSES, ROOMS TO LET.
Say you saw it in The Advertiser.

THREE FURNISHED ROOMS TO LET—Apply 290 Albert Street. 230-231.

TO LET—MODERN HOUSE; ALL conveniences; Hyman Street. Apply 241 Myrtle Street. 230.

TO LET—RED BRICK HOUSE—Oak floors, three bedrooms, modern. 189 Louise Street; \$25 and water rates. 230.

FURNISHED ROOMS TO LET; MODERN conveniences. 454 King Street. 230.

TWO FURNISHED ROOMS; ALL CONVENIENCES. Apply in the evening. 223 Richmond Street. 230.

TO LET—FURNISHED ROOM, SUITABLE for light housekeeping; modern, central. Apply 113 King Street. 230.

TO LET—SEVEN-ROOMED HOUSE, modern conveniences. Apply 375 Maitland Street. 230.

TO LET—FURNISHED HOUSE; FEN more. Mrs. J. A. Silcox, 24 Ashkin. 230.

APARTMENT—IN THE MARTIN—433 Waterloo Street. 230.

UNFURNISHED ROOMS TO LET—All conveniences; central. 250 Talbot Street. 230-231.

TO RENT—STORES, OFFICES AND large assembly hall, suitable for entertainers, at reasonable prices, and steam-heated. Situated 359-353 Richmond Street. Apply C. M. Duffield, City Gas Office. 230.

UP-TO-DATE MOVING VANS—FURNITURE and pianos carefully handled. W. R. Flowers, 86 1/2 Colborne Street. Phone 2635. 230.

MOVING VAN DRAY FOR HIRE, prompt attention; good service. Phone 2539. 230.

S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254. Residence, 39 Becher. 230.

FURNISHED HOUSE FOR WINTER months. Apply 117 King Street. 230.

ON MOVING DAY REMEMBER "DAY" the mover. Moving vans. Phone 1440 Maitland; phone 2837. H. F. Day. 230.

BUSINESS CARDS.
Say you saw it in The Advertiser.

FURS REMODELED IN LATEST designs at reasonable prices; satisfaction assured. 194 Dundas Street, upstairs, first floor over Barnard's jewelry store. 1610.

McLEOD & GRAY, REAR ADVISERS—First-class repair and board. Bus parties our specialty. Phone 1277. 230.

BROWN & HENSHAW, PRACTICAL horse-shoers. 640 Richmond Street. Phone 1551. 230.

AUTOMOBILE OWNERS—SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop. 247 Ridout. Phone 5143. 230.

AUTO AND TRUCK REPAIRING and painting by experts. Prices right. John's Garage, 600 corner Albert and Richmond streets. 230.

LADIES' AND GENTLEMEN'S GARMENTS cleaned, pressed, repaired. Phone 2638. E. L. Morren, 423 Wellington Street. 230.

Phone 3016. 647-649 Dundas Street. 230.

HARRY BOSS
(Formerly of Palace Livery, East London.)
Cleaned, heated carriages. Large, comfortable buses. 230.

RELIGIOUS SERVICES

GOSPEL HALL
Hamilton Road, Corner Grey Street.
Mr. Robert McMurdo, Sec. a gifted Bible teacher of Chicago, preaches Thursday and Friday evenings this week. Come and bring your Bible. 230.

HELP WANTED.
Say you saw it in The Advertiser.

WANTED—SECOND-CLASS NORMAL teacher for U. S. S. No. 15, Hay and Stephen; duties to begin January, 1917; state salary. Apply to Jacob Schroeder, secretary-treasurer, R. R. 2, Dushwood, Ont. 230.

REAL ESTATE FOR SALE.

MANUFACTURING SITE OF FROM six to ten acres wanted in London or a new factory, which must be situated on the railway. Any party having such a site for sale, will kindly give price, dimensions and exact location. This factory will be erected in London on condition that such a site can be secured at a price that will prove an investment. Send your reply to Box 105, Advertiser. 230.

SALE OR EXCHANGE—220 ACRES in Goose Lake district, Saskatchewan; good land; close to town and railway. Will consider stock of dry-goods or store property. Box 99, Advertiser. 230.

2 1/2-STORY RED PRESSED BRICK, north side, cut stone foundation, hall, living-room with grate and mantel, dining-room, with grate and mantel, kitchen, 4 bedrooms, library with grate and mantel, bathroom complete, hot and cold water connections, attic floored, oak floors throughout; with garage, 200 electric lights, gas, water, etc.; price \$8,500; terms \$1,500. Anderson & Co., 12 230.

TO RENT OR FOR SALE—55 ACRES Good black loam, adjoining city limits. Box 104, Advertiser. 230.

\$2,800—STORY-AND-A-HALF RED brick, nearly new, fully modern, newly decorated, 10 rooms, 2 1/2 baths, walk from market. T. A. Pauls, Robinson Hall. 210 yw.

FARM IN NEW ONTARIO—200 acres; 60 acres in hay; 1 mile from railway. J. W. G. Winnet, barterist. yw.

STORY AND HALF RED PRESSED BRICK.
modern conveniences, central location; will sell \$300 down, balance easy terms. Apply T. H. JAMES, Ontario Loan Bldg. Phone 514, 3663. yw.

FOR SALE—100-ACRE FARM in Lobo Township, near Sarnia road, 11 miles from London, good frame house, close to school and churches. Apply Box 102, Advertiser. 230.

FOR IMMEDIATE SALE—55 ACRES, fruit and vegetable farm, sandy loam, 10-roomed brick, bank barn, brick garage, brick granary, two greenhouses, 200 electric lights, gas, water, etc.; price \$8,500; terms \$1,500. Anderson & Co., 12 230.

FARM FOR SALE—100 ACRES in Lambton County, soil sandy and clay, well watered, 50 acres in fruit, close to school and market, good orchard, situated in good fruit-growing district. Price \$5,000. Box 190, Advertiser. 230.

New survey, Grand avenue, South London, lots face Grand avenue and run north to the river, fifteen minutes walk from the city, 12 to 30 feet deep lots, some being 200 to 300 feet, for a short time. 30 over 300 at them and Call and see plan. Thomas C. Knott, 117 Dominion Savings Building, London, Ont. 230.

\$2,000—BRICK COTTAGE ON PAVED street, large lot; exchange for farm with good land, buildings and fences. Call, Patterson, Imperial Bank Chambers. 230.

FARM FOR SALE—WEST QUARTER of west quarter lot 13, concession 4, township of Plympton, Lambton, 60 acres, small frame house, kitchen and woodshed, bank barn, implement shed, orchard, good water, irrigation system, good water, irrigation system, good water, irrigation system. For particulars apply to Mrs. J. A. Silcox, 24 Ashkin. 230.

DR. HOLMES, 34 RICHMOND STREET—Specialty, skin diseases, medical, electrical, X-rays. Has resumed practice. 230.

J. R. CAMPBELL, M.A. M.D.—SPECIALTY, diseases stomach, bowels, 2-4, 7-8, and appointment. 230.

F. L. BURDON, M.D., L.R.C.P. AND S. L.R.C.P.—General practice, children, 461 Waterloo. Phone 258. 230.

DR. P. DRAKE—SPECIALTY, DIS-EASES of stomach and digestive system. Office, 871 Wellington Street. 230.

DR. NORMAN R. HENDERSON, CO-NEUR PAIN, Rheumatism, Eye, ear, nose and throat. 230.

DR. J. L. CLARKE—EYE, EAR, NOSE and throat. 394 Dundas Street. 230.

R. W. SHAW, M.D., L.R.C.P. AND S. L.R.C.P.—General practice, 257 King Street. Phone 339. 230.

DR. W. M. SHOEBOTHAM, REMOVED to corner Richmond and Hyman streets. Specialty, surgery, diseases of women. 230.

DR. FERGUSON & FERGUSON, South London, Phone 754. Dr. F. Ferguson, specialty, midwifery and diseases of women. Dr. J. Ferguson, specialty, children's diseases. 230.

DR. MEER, 320 QUEEN'S AVENUE—Specialty, diseases of women. Hours 10 to 2. 230.

DR. KARN
425 RICHMOND STREET.
Specialist Surgery and Genito Urinary Diseases of Men and Women. yw.

DR. J. S. SCHRAM—CORNER KENY and Talbot streets. Phone 2550. 230.

OSTEOPATHY.
Say you saw it in The Advertiser.

DR. H. V. CATON, GRADUATE OSTEOPATH—Fifteen years' practice. Lady attendant. 616 Richmond Street. Phone 1573. 230.

DR. R. C. BARKLEY, GRADUATE OSTEOPATH and Chiropractor—Twelfth year London. Magnificent electrical equipment, 226 Central Avenue. Phone 2585. 230.

PATENTS.
P. J. EDMUNDS, REGISTERED ATTORNEY and Solicitor of Patents, Central Avenue, London, Ont. 230.

ARTICLES FOR SALE.

SIDEBOARD FOR SALE, CHEAP—Apply 17 Lansdowne Avenue. 230.

WINTER FRUITS—FRESH NAVEL oranges, grapefruit, Malaga grapes, apples. Prices for oranges cheaper. C. Francis, 315 Dundas. Phone 4741. 230.

FOR SALE—LARGE-SIZED GO-CART, with runners, in good repair. 58 Tecumseh Avenue. 230.

60c INDIAN TEA, worth \$1—SAMPLE lot. Tyler's, 353 1/2 Clarence. 230.

A GOOD NEW MILK COW, 5 YEARS old. Apply to 5, con. 3, London Township. 230.

SOLID MAHOGANY PARLOR CABINET, Donegal rug, lace curtains, silk draperies. Apply 365 Waterloo Street. Phone 2125. 230.

FOR SALE—1916 ALL-YEAR TOP Hummobile in first-class condition. Owner leaving city. This is a real snap. Box 106, Advertiser. 230.

PIANO FOR SALE—UPRIGHT, ROSE-WOOD finish, 7-1-3 octaves, 4-string duplex scale; cheap for quick sale. Owner going out of city. Inquire 425 Hamilton Road. 230.

FOR SALE—THREE HAPPY Thought ranges, good as new. Apply R. M. McElhenny, secretary, board of education, city hall, 230.

PULLETS FOR SALE—LEGHORN, Good quality; price reasonable. C. A. Mann & Co., 73 King Street. 230.

1913 FORD TOURING CAR, CHEAP for quick sale. Apply 14 Regina Street. 230.

FOUR GOOD TEAMS, HARNESS and wagons, cheap. Apply F. Hutchinson, 20 Argyle Street. 230.

FOR SALE—UPRIGHT NORDHEIM piano, mahogany case, first-class condition. Mrs. Davis, 111 Westside Road. 230.

A RUMMAGE SALE WILL BE HELD at 465 Dundas Street, Friday and Saturday, Nov. 24 and 25. 230.

LADIES' AND MEN'S CLOTHING ON credit. I will sell you anything in wearing apparel of the latest fashions, and will gladly arrange easy terms of payment. Call, write, or 521 Lorne Avenue. Phone 3208. 230.

BILLIARD AND POOL TABLES—large sizes; also home tables. Write time prices. Write for catalogue. 133 King Street, Toronto. 230.

WILL BRING SAMPLES AND ESTIMATE on your upholstery. Charles M. Quick, 725 Richmond Street. Phone 1100. 230.

GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies. 230.

CHRISTMAS ROSES FLOWER ALL winter outside, 25c a crown in flower; pink roses, 35c; bleeding hearts, 35c; crown. Many thousands of evergreen plants. Fifty varieties of flowering shrubs. Ornamental shade and fruit trees, vines, Charles Baker, nurseryman, Phone 2222. 230.

HAPPY THOUGHT AND GURNEY Oxford and Famous Active ranges, also Bell Oakes, and a fine line of baseburners; like new, stores, and only half the price. Cumo's, 107 King Street. 230.

BELTING, REPAIRING AND LEATHER supplies. Phone 1061. Mills, belt manufacturer, 152 Carlisle. 230.

BLANCHARD'S FISH MARKET, 525 Richmond Street. Phone 1510. Fresh fish every day. 230.

EQUIP YOUR GARAGE WITH AN air-compressor. Our cost is low. Superior Machinery Company, 151 York. 230.

THE JOY-FUL SMOKE—SMITH'S "Joy" 10-cent cigar. S. Smith, manufacturer, London. 230.

NOTICE—I HAVE ONE HUNDRED ladies up-to-date suits, consisting of black, blue and brown. Any responsible lady can acquire a suit while they last, with one dollar down and the balance at one dollar a week, also of the very latest plush and tweed coats, with a large assortment of furs, as well as men's suits and overcoats, diamonds, jewelry, furniture and housefurnishings, also for Christmas gifts, diamonds and jewelry. All business done by appointment. Call or write to 505 Hill Street, or phone 1267. Business strictly confidential. Max Lerner. 230.

SOME UNDERWOOD TYPEWRITERS at bargain prices for quick sale. E. O. Graves, 110 Dundas Street. 230.

MISS R. LARKIN, 158 CLARENCE—Exclusive millinery. Open Tuesday, Thursday, Saturday evenings. 230.

ONN'S FISH MARKET—FISH, OYSTERS, poultry, twice daily. 142 King Street, opposite market. Phone 1208. 230.

FEATHER PILLOWS, MATTRESSES, renovated. Hunt & Sons, 593 Richmond Street. Phone 297. 230.

RELIABLE SECOND-HAND GOODS, housefurnishings, also household goods stored at Lewis', 101 1/2 King. 230.

WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job Department. All business done by appointment. Call or write to 505 Hill Street, or phone 1267. Business strictly confidential. Max Lerner. 230.

IF YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc., insert an advertisement in this paper. Herald, the recognized want medium of the city. Late, is a word, or three consecutive insertions, a word with cash order. Subscriptions: Daily, 25c a month, 42 years; Saturday edition, 50c yearly. Sample copy sent on application. 230.

Service
Storage batteries and magnetos. We are specially equipped to charge, rebuild, replace storage batteries, magnetos, and starting and lighting systems, new batteries and magnetos and parts for same always in stock. 230.

Beemer & Co.
Motor car accessories. 121-123 Queen's Avenue. 10-11.

Cars Washed—50c
To people leaving cars for storage, either transient or monthly. 230.

Central Garage
New Location: 342-344 Ridout Street. yw.

GOLD FISH
Large shipment just received. This is the best time to buy. Fine line of Globs, seaweed, etc. Prices on all Bubs are cut. No reserve. at MORGAN'S, 100 Dundas St. Phone 1425. 230.

SOUTHCOTT COAL COMPANY
Hard and Soft Coal and Wood Dealers. Phone 1084, 276 Clarence Street. Prompt delivery and courteous treatment. yw.

PHONE 3449
When you are ready to have your bicycle stored for the winter, thoroughly cleaned and overhauled. 230.

F. BENSON & CO.
260 DUNDAS STREET.

ARTICLES FOR SALE.

Say you saw it in The Advertiser.

Avoid the Tragedy of Eating Poor Meat
Get the habit of phoning 4520, Market House, and have satisfaction.

DAVE FISHER
Central Meat Market—King Street

Entrance.
Four deliveries daily: 9 a.m., 11 a.m., 2:30 p.m. and 4:30 p.m.

WEGNER'S
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

LONDON'S LARGEST HIGH-CLASS WORKINGMAN OUTFITTERS.
Exclusive manufacturers' agents for the best Canadian and American makes of overalls.

Wegner's the Heart of London
371 TALBOT STREET. PHONE 1849.
Open Evenings.

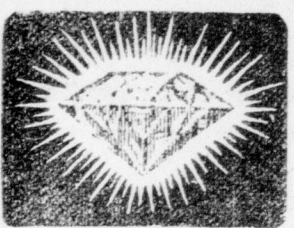
CREAMERY BUTTER
TRY A POUND.
The sweetest, cleanest creamery butter obtainable is manufactured right in London by

SILVERWOODS, LIMITED

PIANO TUNING

Have your piano tuned or repaired by one of our expert factory tuners. All work fully guaranteed. City tunings, \$2.00.

Mason & Risch, Ltd.
Phone 1285. 248 Dundas Street.



DIAMOND RINGS, \$5.00 TO \$500.00.

C. H. WARD & CO.
Diamond Merchants and Jewelers.
236 Richmond Street. Phone 1084.

Brown Optical Co.

SPECIALISTS.
EYES EXAMINED
No Drugs Used.

Glasses of Quality
Ground and fitted at a very moderate cost.
223 Dundas St. Phone 1877.

For Rubber Repairs

For replenished batteries, see me in my shop. This is my picture, but to know me better, let me do good work for you.

London's Rubber Man
126 KING-REAR. PHONE 5124.

J. FERGUSON'S SONS

FUNERAL DIRECTORS.
150 KING STREET.
PHONES 543, 573, 2056.
OPEN DAY AND NIGHT.

N. J. GRIFFITH

FUNERAL DIRECTOR AND EMBALMER.
104 Dundas Street, London.
Residence on premises. Phone 459.
Private Ambulance Service.
Delaware Branch, W. Acres, Mgr.

SMITH, SON & CLARKE

UNDERTAKERS.
115 DUNDAS ST. PHONE 588.
622 DUNDAS ST. PHONE 678.
Residence on premises.
Private Ambulance Service.

GEORGE E. LOGAN

FUNERAL DIRECTOR AND EMBALMER.
418 RICHMOND ST., LONDON.
Residence on premises.
Phone 1568. Personal Attention.

D., L. & W. COAL

We sell dependable coal, and give quality and service. A trial will convince you our coal will last longer, and we guarantee weight.

HEAMAN & SON
Phone 312. York and Burwell.

OUR SPECIAL SERVICE

Your order will be understood. The delivery prompt. TRY IT.

HAY'S STATIONERY

173 Dundas St. Phone 150 or 53.

WE REPAIR

Hot Water Bottles Just as Satisfactorily as New.

LONDON Tire Repair Depot

A. WILKES.
354 Wellington St. Opp. McClary's.
PHONE 2334.

Scranton Coal

The most satisfactory coal for furnace or range. Send in your order.

JOHN M. DALY
PHONE 348. 19 YORK STREET.

THE LONDON LOAN AND SAVINGS COMPANY OF CANADA

Allows
4% on Deposits
5% to 5 1/2% on Debentures

COR. DUNDAS AND PARK AVENUE.
2781

It's Quality That Counts

Parnell's Home-Made Bread

Tender, sweet, moisture holding, the kind the kiddies want "more" of. Give them less cake and more of

Parnell's Delicious Home-Made Bread

Our wagons will call on you. Just phone our office.
PHONES 929 and 1390

Christmas Gifts

Would it not be wise to select your Christmas presents now? Diamond Hall fairly teems with choice gifts, bought especially for Christmas. Not a doubt but that Diamond Hall is a thoroughly reliable place to buy your jewelry.

Diamonds Watches Rings

Jewelry
French Ivory
Clocks

YOUNG'S TWO STORES

170 Dundas St. 674 Dundas St.

JOHNSTON BROS.' XXX BREAD

Phone the bakery for a wagon.

LONDONERS ARRIVE SAFELY IN ENGLAND FOR SERVICE

Dr. and Mrs. Hadley Williams and Lieut. Perry Land-Latter Meets Pal.

Dr. Hadley Williams and Mrs. Williams and Lieut. Bert Perry, son of G. E. Perry of 378 King Street, have arrived in England. The boat on which they sailed reached the shores of the old land yesterday, and was reported in The Advertiser of last night. Cables received today reported the safe arrival of the Londoners.

Dr. Williams goes to take charge of the Ontario Government Hospital at Orington, and will be in command there almost immediately.

Lieut. Perry, formerly sporting editor of The Advertiser, will train in the Royal Flying Corps. Just before leaving Toronto for the coast, he met in Toronto, Lieut. Olive Hurst, son of G. Hurst, of Toronto, an old Woodstock friend of Mr. Perry's, who was also leaving to enter the flying corps. Their fathers were married on the same day in Woodstock years ago, and the two sons will probably "pal" in the flying corps. Mr. Perry was greatly pleased to hear that the son of his boyhood class was to be the comrade of his boy in the hazardous life which they are entering.

"That helps to take the sting out of leaving him, to know that he is with the son of one of your old chums," he said.

ICE FORMING IN LAKE.
RUTHERFORD, Nov. 22.—The ice at the lake has started to form a thin crust along the shore. The next freeze generally puts it out over the third bar, and then old winter.

A VICTROLA FOR CHRISTMAS.

See the Heintzman & Co. Assortment. The large display of Victrolas in the Victoria Factors of 10 Old Time Heintzman & Co., Limited, 242 Dundas Street, is attracting the attention of many who have planned to give a Victrola at Christmas—and where a more suitable holiday gift? Victrolas at all most any price and on easy terms of payment. Nov. 23-30

ADVERTISING SPACE
by itself is unproductive. It's what you put in the space that counts. We can fill your space to advantage.

Federal Advertising Service

Telephone 5482.
312 Dominion Savings Building.
LONDON, ONT.

Notice to Advertisers

It would assist work in our mechanical departments if advertiser would send in their copy at least 24 hours prior to publication.

Owing to the holiday advertising it is necessary to have copy in hand at least 24 hours in advance, to guarantee publication.

231f

EMPRESS AVE. "AT HOME" PROVES GREAT SUCCESS

Kensington Mission Congregation Has Joined Forces With That Church.

The Ladies' Aid of Empress Avenue Methodist Church held its annual "At Home" last evening, which proved a great success, the Sunday school room being filled to capacity. All were delighted with the musical program contributed by Miss Robinson, Mrs. McBride, Miss Ware, Miss Shur, and the Sunday school orchestra, under the leadership of Miss Florence Dewey.

The pastor of the church, Rev. J. D. Richardson, presided, and heartily welcomed the congregation from the Kensington Mission, which recently amalgamated with Empress Avenue. Short addresses were also given by Wm. Gibson, representing Empress Avenue; R. H. Wade, representing Kensington; John H. Chapman and W. N. Manning, representing the First Methodist Church.

The Empress Avenue Church was opened 45 years ago, and about the same time New Brighton (now Askin Street); Pull Mall (now Colborne Street); and Hamilton Road (now Hyatt Avenue), were opened, and for some years under the wing of the First Methodist Church, the mother of Methodism in this city.

Kensington was opened some 27 years ago also under the supervision of the First Methodist Church. The time has now come when all parties concerned deemed it best to unite the Kensington and Empress Avenue churches in order to more efficiently carry on the work in the west end. The trustees of First Methodist Church have transferred the Kensington property over to Empress Avenue. The two causes are now heartily united at Empress Avenue, and all are very optimistic regarding a new church and Sunday school building to be erected in the near future to provide for the growing needs of Methodism in the west end.

CLARA KIMBALL YOUNG IN "THE COMMON LAW."

Points Out That It Would Not Be British Fair Play.

Don't Hang Tancred! Pleads One Sympathizer.

To the Editor of The Advertiser:

I have just finished reading a line or so in regard to Mike Tancred hanging on January 25, and some say he was given British fair play. Well, if he was, then I fail to understand what is British fair play. Why not treat all men alike, and when I say this I am thinking of Thomas Riley. Didn't he shoot and kill, and even went and got the gun and came back and did his deed as cool as a cucumber. He had been drinking, we know, so had Tancred. The latter had no hard feelings against his victim, neither did he actually go and prepare to do his deed. It would be a terrible crime to hang this man for the same deed for which another was freed.

"OYE WHO HAS SYMPATHY FOR ONE WHO HAS SINNED."

NEW KITCHENER "COPS."

KITCHENER, Nov. 22.—Messrs. Krohn, of Listowel, and Thiel, of London, have been added to the city police force, commencing their duties Dec. 1. P. C.'s Sachs and Strassburger have resigned.

UP COOK CO.
"The Store That Serves You Best"
Two Stores—Dundas & Richmond Sts.

Don't buy a Gramophone without giving the all-important subject of RECORDS careful thought.

In adding a sound-producing instrument to your home, it is obvious that your satisfaction will be far from complete, if among your records there are not at least some that have been recorded by world-famous artists EXCLUSIVELY for

The VICTROLA

Do not accept any "just as good" claims and bear in mind that Victrola results can only be obtained by using VICTROLA RECORDS ON THE VICTROLA.

The following Artists—and many others—use the Victrola ONLY for interpretation:

Melba, Homer, Journet, Caruso, Tetrazzini, Gluck, Powell, Farrar, Elman, Galve, Witherspoon, Williams, Kreisler, Hinkle, De Gogorza, Zimbalist, McCormack, Slezak.

Have YOU a Victrola? If not, come to us and get one. We are Victrola SPECIALISTS, devoting our time and energy to a perfection of service in Victrola instruments and Victor Records. We carry Victrolas in all styles and at all prices, and will be glad to supply you with an instrument on terms of payment to suit your reasonable convenience.

THIS Victrola WITH 12 SELECTIONS \$10 Cash Balance Easy Terms.

Mason & Risch, Ltd.
"THE HOME OF THE VICTROLA"

THAMESVILLE, Nov. 22.—The inquest into the deaths of Nellie Aikirk and the other victims of the Victoria crossing tragedy of November 15, was concluded last night. The evidence of both the flyer and freight train crews were taken, besides several other witnesses. The jury retired for three-quarters of an hour before returning the verdict, which was as follows:

"That the said Nellie Aikirk came to her death on November 15, 1916, while riding in automobile of Wm. Harris, returning from Thamesville, by being struck by Grand Trunk train No. 15, west bound, and that jurors strongly recommend that subway be built on London and Victoria street crossings, and that a copy of this verdict be forwarded to the Dominion railway commission."

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SUBWAYS AT THAMESVILLE RECOMMENDED BY JURY

THE COURT OF REVISION HAS PECULIAR TASK SET FOR THIS WEEK

Must Settle Appeals of Hotels and Churches On Assessments.

The court of revision have a task these days, adjusting the assessments on hotels and churches, rather an interesting combination.

Both parties have grievances against the values placed on their properties for tax purposes, and Chairman J. G. Richter and his colleagues are endeavoring to work out a just and adequate basis of assessment.

The hotels have discovered that without a liquor license their business is not so profitable. The prohibitory act empowers the court of revision to grant a fixed assessment to these places, so long as they are standard licensed hotels.

Some Reductions Made.

The hotel proprietors have appealed, and as a result a substantial reduction has been made. The city assessments have been reduced 50 per cent. In others 40 per cent, and some less.

Mr. Richter does not think a general law will apply equitably. Some of the hotels are affected less seriously than others by prohibition. In these cases the reduction will not be the same. Others, the cutting off of the liquor privilege has reduced the business to a minimum, and only a fair living can be secured under present conditions. This is expected there will be no reason to complain about the arrangement when Mr. Richter gets through with it.

Churches, Too.

The churches are in a similar position as to their assessments. The law says they must pay garbage taxes on the assessed value of the property. This has been collected, although there have been several appeals to the courts. The only way to deal fairly with the churches is to give them an assessment that will not be burdensome to the churchgoers. All have not appealed, but they will be asked to appeal, and Mr. Richter will advise what he considers a proper valuation when they all have been heard. These matters will be decided next week.

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To the Editor of The Advertiser:

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"OYE WHO HAS SYMPATHY FOR ONE WHO HAS SINNED."

NEW KITCHENER "COPS."

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Watering of Milk Increases During High Price Season

Statistics Show 41 Farmers Have Been Fined This Year.

To the consumers of milk, butter and cheese, it seems that in this year of high prices the producers should have been satisfied with the returns received from creameries and factories for the milk as it came from the cow, but statistics show that the high prices have militated in favor of dishonesty and that more watering of the milk sent to factories was done this year than for many years past.

In Western Ontario there have been, this season, 41 convictions against factory patrons for adulteration of milk, double the number for 1915.

Even this does not include all who were thought guilty of the offence, but only those who were proved to have committed it. It is a rule among the dairy instructors that if one man's milk shows adulteration under test, a second test shall be made on another day to make certain there is no mistake; this rule is only broken in particularly flagrant cases.

The fines inflicted on those found guilty ranged from \$10 to \$50 each.

SAVE OLD PAPERS

Sanatorium Aid Glad to Get It All, With Rubbers and Rags.

The Woman's Sanatorium Aid depends almost altogether for revenue, and has done so for the past two years, upon the collection of old papers, magazines, rags and rubbers. A message telephoned to No. 1437 will bring the collecting wagon, which makes a weekly trip. It has been news to many who have been saving their papers and magazines for the sanatorium fund that rubbers and rags are acceptable as well. A member of the Woman's Aid Society today referred to a misconception which is prevalent that only large pieces of paper are useful. "Every little scrap can be utilized," she said.

"Personally I collect these in sugar bags and send them along with the old newspapers. The saving of papers and rags not only help the sanatorium, but also the paper situation, as these are made over into new paper."

WINTER TOURIST FARES.

Special fares are now in effect to resorts in Florida, Georgia, North and South Carolina, Louisiana, and other Southern States, and to Bermuda and the West Indies. Return limit, May 31, 1917. For tickets, reservations and all information, apply to R. E. Ruse, C. P. and T. A., "Clock Corner," Phone 50, b.

Advance in Price of Good Serviceable Shoes Must Soon Come!

We have a very large stock of shoes, covering all the lines and styles now in demand, ranging in price from \$3.00 to \$5.00; but we could not duplicate our stock at a price which would admit of giving shoes of the quality we are now selling at these prices.

Don't mistake us. Our prices have not been advanced. But we must sell higher prices on all foot-wear.

Our (Canadian and American) population is increasing faster than the production of leather, to say nothing of the increased cost of labor. GOOD SHOES will not be sold one year from today at present prices.

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