

Quiet Today at Barnstable GERMAN LEADERS AT SECOND BASE Chicago Preacher Says She Causes Much Trouble. BEDSIDE GETS CALM COURAGE When Prisoners were Takdelicious, deep squash pie so absorbed the at-tention of the Times reporter that Mr. en to Court. AWAY WITH \$50 Barnstable, Mass., Aug. 29—A small crowd surrounded the court house and jail here today and extra guards and state meter water ender when the state meter water state meter st Chicago, Aug. 29-A "university for Dykes of Philadelphia Ac- the education of mothers-in-law" was ad- Llyod George Says Nation Hiram Hornbeam had up to raise his voice and Has Seen Worse Times. Never were Ministers of the Crown So Hard Worked as at Present.—Seven French Premiers, Six Italian and "Mrs. Hornbeam," he said, addressing himseif <text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> Jail here today and extra guards and state motor cycle policemen were on duty when three Cape Verde Island ne-groes were transferred from the jail to the court house for hearing on charges of assault on a white girl two weeks ago. The men were threatened with lynch-ing at the time of their arrest, but to-day's crowd showed no indications of intent at mob violence. Murder. cepts 17 Chances. the Third Presbyterian church in a ser-The Pennant Race — Addio Guy in Race at Readville Today—Amherst to Have Track Meet — Late Sport mon last night.

Labor Attitude Against Activities of the Pan-Germans

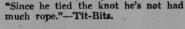












and sister, to mourn. Funcral from her late residence Mon-lay at 2 o'clock to Jewish cemetery. [Montreal and New York papers please]

RUSSELL—On Aug. 28, 1921, at the Cambridge City hospital as a student function. The student and Mrs. David Sinclair Russell, a daughter (Evelyn Joyce).
 WILLIAMS—On Aug. 29th, 1921, at the guest of her aunts, the Misses Lynch, and Mrs. R. Williams, a daughter.
 Miss Constance Levis, of Halifax, is the guest of her aunts, the Misses Lynch, and Mrs. R. Williams, a daughter.
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 Mays Schofield, N. R. DesBrisay and C. B. Allan returned yesterday from Marysville where they had been attend the the New Brunswick Guides' outing. Triends of Charles H. Belyea, who was seriously in furce in an automobile action of Wednesday. will be pleased to the attend the is more here is here Staturday against of the seriously infured in an automobile action of the late Thomas L. and Mary Higgins, of Little River, for the Charles E. Swanton, who is seriously ill in the General Public Hospital. He is resting a little more comfortably than yesterday.
 Murray Clarke, of the local post is this brother at Montreal, after which well take in the exhibition in Toronk to second of the St. John Commercials won their reaidence, 46 High street, Rose Cohen, and sister, to mourn.
 Funceral from he late residence Moritary at 2 o'clock to Jewish cemetery.
 Montreal and New York papers please epoy.)
 Murray Clarke, BURNED
 My AMASKA BURNED
 My AMASKA BURNED
 Marka Misser From Wall Street.

Strike Settlement. Albany, N. Y., Aug. 29—Representa-tives of the International Paper Co. and its former employes, who have been on a strike for more than four months, will confer here today in an effort to settle the difficulties over wages and working conditions. COFFEE

At Lowest Prices " 60c..... " 54c. " 54c..... " 44c. o ninety-nine. Died at the Wire. These Coffees are freshly

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Toronto, Aug. 29. — Norman Kane, telegraph operator at Kingston, died at the wire today while at work.

upwards, and all are bargains.

select from.

There will be thousands of visitors in St. John. Now is

your opportunity to secure your requirements at Amland Bros.

well known low prices. Boston Couches, double extra springs, a couch by day and a bed by night, while they last, only \$17.00. Only a few left.

Springs from **\$6.50 upwards.** Mattress, double, extra quality, while they last, from **\$7.20**

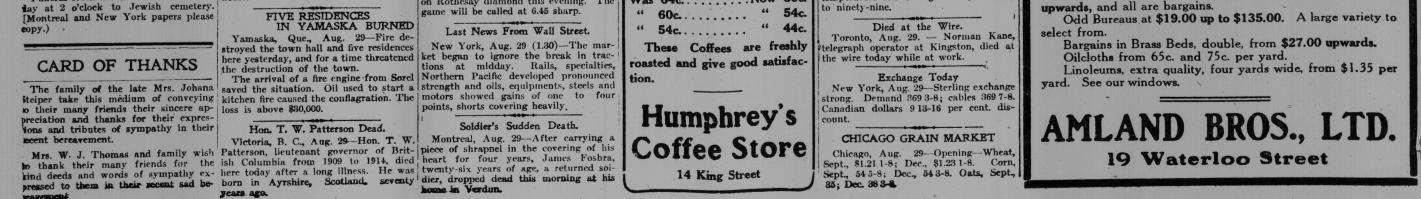
Odd Bureaus at \$19.00 up to \$135.00. A large variety to

Linoleums, extra quality, four yards wide, from \$1.35 per

Bargains in Brass Beds, double, from \$27.00 upwards. Oilcloths from 65c. and 75c. per yard.

During Exhibition Week the time to get that spare room furnished for your guests. We are making extra preparations to do our own part and this is

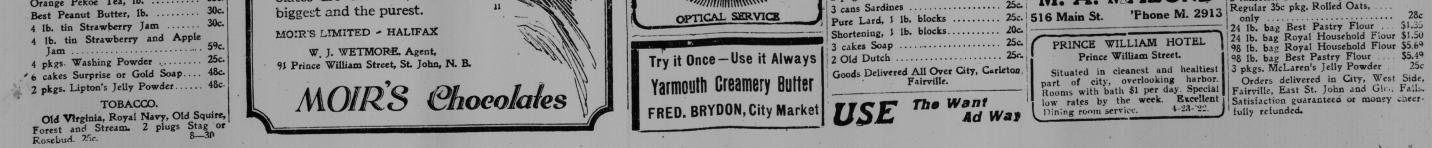
King Alexander Better. Paris, Aug. 29—An official bulletin on the condition of King Alexander of Jugo-Slavia says the abscess that has formed has been lanced and that his temperature fell during Sunday evening



roasted and give good satisfac-

HUMPHREY





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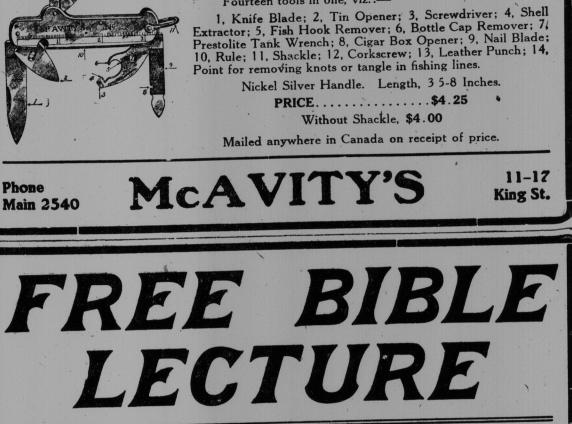
THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, AUGUST 29, 1921 THE SEA-SERPENT OF 1921. The Evening Times and Plar McAVITY'S ST. JOHN, N. B., AUGUST 29, 1921. **SPORTSMAN'S KNIFE, No. 21** The St. John, Evening Times is printed at 27 and 29 Canterbury Street, every evening (Sunday excepted) by The St. John Times Printing and Publishing Co., Ltd., a company incorporated under the Joint Stock Companies Act. Telephones—Private exchange connecting all departments, Main 2417. Subscription Prices—Delivered by carrier, \$4.00 per year; by mail, \$3.00 per year in Canada. By mail to United States \$5.00 per year. The Times has the largest circulation in the Maritime Provinces. Special Advertising Representatives—NEW YORK, Frank R, Northrup, 350 Madison Ave.—CHICAGO, E. J. Power, Manager, Association Bidg. The Audit Bureau of Circulation audits the circulation of The Evening Times. Best English Make Fourteen tools in one, viz.:--Point for removing knots or tangle in fishing lines. Nickel Silver Handle. Length, 3 5-8 Inches. is that employers and workmen get to-THE EXHIBITION PRICE.....\$4.25 We are within a few days of the open- gether on a friendly basis, recognizinfi Without Shackle, \$4.00 ing of the St. John Exhibiton of 1921. the economic conditions and uniting their efforts to bring about more rapidly Mailed anywhere in Canada on receipt of price. The last of the weeks of preparation if possible a revival of industry. sees matters well advanced and a satisfactory entry list of exhibits promises McAVITY'S The Weekly Review says: "All of the much to interest the visitor. Products of the farm and field and Dail Eireann are pledged to the estab-Phone factory will give good evidence of work lishment of an independent Irish repub-Main 2540 that is being done in the province and lic. This, apart from all other circumthe competition will lend encouragement stances, presents an almost insurmount to efforts for further advancement along able obstacle. Almost, but not quite. A way of escape is furnished by the possithe various lines of industry.

Exhibition week should see many peo- bility of referring to the Irish people ple from outside points in temporary the question whether the splendid prosdomicile in the city. The farmer will pect of essential independence opened up have garnered his crops by that time by the British government's offer should and might well consider a trip to the not be accepted as a triumph for the provincial metropolis with members of Irish cause sufficient to justify an act by his family. General business, the exhi- which seven centuries of misery shall be bition and a call upon friends all can ended and Ireland enter upon a high and be included in the programme of a happy future. The alternative is a visit at this time. It should be regarded plunge back not merely into the horrors visit at this time. It should be regarded plunge back not interfy hild die astate of as a duty by us all in the city to fend support to the fair by attending as fre-quently as may be. Men busy in their the or no prospect of leading to a suc-to worry over nothing, isn't he?" support to the fair by attending as fre- war infinitely hore school and to a suc-quently as may be. Men busy in their the or no prospect of leading to a suc-quently as may be. Men busy in their and the school and t own affairs have given of their time and cessful outcome." . . .

experience generously to make all run smoothly and have the exhibition prove a credit to the city and province; we owe them at least the courtesy of sup-of the project had full recompense for we them at least the courtesy of sup-of the project had full recompense for "She says she jilted him." And he among the Burmans like that

-Morris for the George Matthew Adams Service. adopted the ways of human beings. His LIGHTER VEIN. ocean voyage he would worry for fear ish celebrity seem few by comparison

MORAI



Divine Reconstruction Soon To Begin

Speaker:

C. A. WISE, New York City

Pythian Castle

WAGES AND THE WORLKESS Everywhere the question whether a man should work unless he receives a binder to binde certain wage satisfactory to himself or remain in the ranks of the unemployed is cropping up. They have it in Ottawa. A correspondent of the Journal tells of a farmer who was offered six dollars

worker can afford to throw away oppor-tunities for work. The conditions are such that great numbers are unemploy ed, production has been reduced, and money is shy of investment in euter-prises which might prove too costly for up profit at all. It is not, therefore, a question of how much wages shall be paid, but whether enough work at a fibs from the fish car to these committees of the local association. The committee to the local arrangements for compels him to start again fibs from the fish car to the streams or lakes, where they are plotted under the association. The committee of the local association. The committee of the society of provide work for all of the society of provide work for all to for those who are now without work the great problem is to get any wages at all. This condition of affairs has not been produced by the exist and all degiation at all. This condition of affairs has not been produced by the exist and all degiation at all. This condition of affairs has not been produced by the exist and all degiation at all. This condition of affairs has not been produced by the exist and all degiation at all. This condition of affairs has not been produced by the exist and all degiation at all. This condition of affairs has not been produced by the exist and all degiation to suffers; but by the awful destruc-the spectra and content to the coming pear are pear to suffers; but by the awful destruc-the department for the coming pear are pear to suffers; but by the awful destruc-the department for the coming pear are pear to suffers; but by the awful destruc-the great problem is to get any wages at all. This condition of affairs has not been produced by the exist and all degiation and in convention secole a to degiation. The coming the abovening. The sportsmen to suffers; but by the awful destruc-the superties at the exist the

An Ounce of Prevention. Sally (the farmer's wife)—There's a letter from a London lady this morning, Timothy, as wants to take a hopen-air cure at this 'ere farm in the summer, and

along the construction of a piece of highway. He was asked for two teams and agreed to send them if he could get teamsters. He went to the government employment bureau and found men lined up there looking for work. Not one of them would go with him for less than three dollars per day and board. They would only have to drive the dump

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old kind of fuel-hard or soft coal, wood or coke. With Pipeless Heating the entire system is in the cellar but all the heat is in

the house. Not a degree is wasted or absorbed by cellar pipes, none is thrown off around the furnace. and your cellar is always cool-just right for storing fruits and vegetables.

You can change to Pipeless Heating in a single daythere is nothing at all to the installation. If we start today, we'll be through tomorrow and your heating troubles will be ended. No matter what next winter has in store, you'll be warm and comfortable.

We have not the space to say all we'd like to in this advertisement, but if you'll call in, we'll turn the furnace inside out for you.

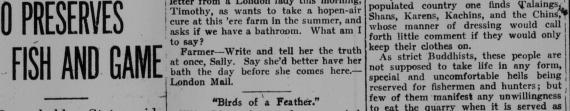


Over Stock

Sale

200 Grade A Tires, factory blemish, all sizes in stock, at 25%

off the regular list.



been produced by the capitalist, for he, too, suffers; but by the awful destruc-tion and dislocation of industry prought by the war. The greatest need today by the war. The greatest need today form. This does away with much frie- standing.

Emerson & Fisher Sta **25 GERMAIN STREET**

C. H. Ritchie, 320 Main St. P. Nase & Son, Lt.1., Indianto tt, Vaslety Store, 283

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, AUGUST 29, 1921

RECENT DEATHS

Mrs. E. M. Burke. The seath of Mrs. E. M. Burke oc-urred at her home, The Range, Queens ounty on Sunday at the age of sixty-one ears. Mrs. Burke was the daughter of he late Captain John L. Pye. of Hope-rell Cape (N. B.), and lived the greater art of her life in St. John. With her rst husband, Captain J. E. Howard, she use many voyages from St. John and rst husband, Captain of E. Howard, she hade many voyages, from St. John and he has many friends in Boston and New ork. Besides her husband, she leaves ne son, E. D. Howard, of 201 Metcalf treat S. John, a member of the city treet, St. John, a member of the city olice force. The funeral will be held t The Range, Queens county, today.

Francis Hopkins.

The death occurred at Kars, Kings unty, on Aug. 26, of Francis, son Mr. and Mrs. Forester C. Hopkins, in e thirteenth year of his age. The body is brought to the city on Saturday ternoon and interment was made in a new Catholic cemetery. Rev. C. P. Carleton read the burial service.

F. T. Burrill.

Yarr onth, N. S., Aug. 28-Frederick B. II, hardware merchant and for-r , a councillor, died on Friday. He rty-four years of age and leaves a detwo daughters.

Charles F. Burpee.

redericton, Aug. 28-(Special)-arles F. Burpee died, at his home at uglas on Friday evening after a gthy ilness, aged sixty-five. He is vived by a wife, two brothers and o sisters. o sisters.

Frederick J. Higgins.

Frederick J. Higgins, son of the late homas L. and Mary Higgins, formerly Little River, died at his late residence, Charlotte street, on Saturday morn g, after an illness of some months

WHEN USING

What Do You Look For First in Boys' Shoes?

> Sturdiness? Comfort? Value? Looks? Makes little difference, for you'll find all four in our boys' shoes. Mothers Tell Us We Have The Best

Girls Shoes Best-Because they consider growing feet. Best-Because of their pretty styles.

Best-Because of their splendid quality. Best-Because of their moderate price.

Ask For "Romper" Shoes Waterbury & Rising, Ltd.

THREE STORES

Send Him Back Smiling When

The School Bell, Rings Five days a week at school, besides Saturday for play and Sun-day for dress-up, takes a lot of clothing and furnishings to keep a boy going. We have the kinds of boys' clothes built to give long wear—the kinds boys like best. Your boy will need some of these things right away, that's sure.

Jack O' Leather Suits For Long Wear

Manufacturers have put a lot of extra value and service into these suits. All points that get excessive wear and strain are made extra strong. Some are lined at elbows, knees, seat and all pockets with soft, pliable leather; others are reinforced at these points with cloth same as in suit. This is a very desirable feature, for, should a hole wear through in time, the patch is right in place, and just a few stitches and the weak spot is scarcely noticeable. We have all sizes from 6 to 18 years.

\$12.00 to \$20.00 (Boys' shop—second floor.)

Furnishings For School Boys

Stores Open 8.30 a.m.; Close 5.55 p.m.; Friday 9.55 p.m.; Saturday 12.55 p.m., until End of September.

Comfortable Jerseys-Every Boy Needs One.

roll collars, \$2 to \$4.

Shirts and Drawers in natural merino, 90c. garment. Fine Cashmeres and Jerseys, button-In fine natural wool, \$1.20 to \$1.70 ed on shoulders or at neck, \$3 to \$4. garment. Fullover Sweaters with V necks or

In elastic rib, heavy weight, \$1.10 to \$1.40 garment. Union Suits in fine elastic rib, union

Durable Underwear.

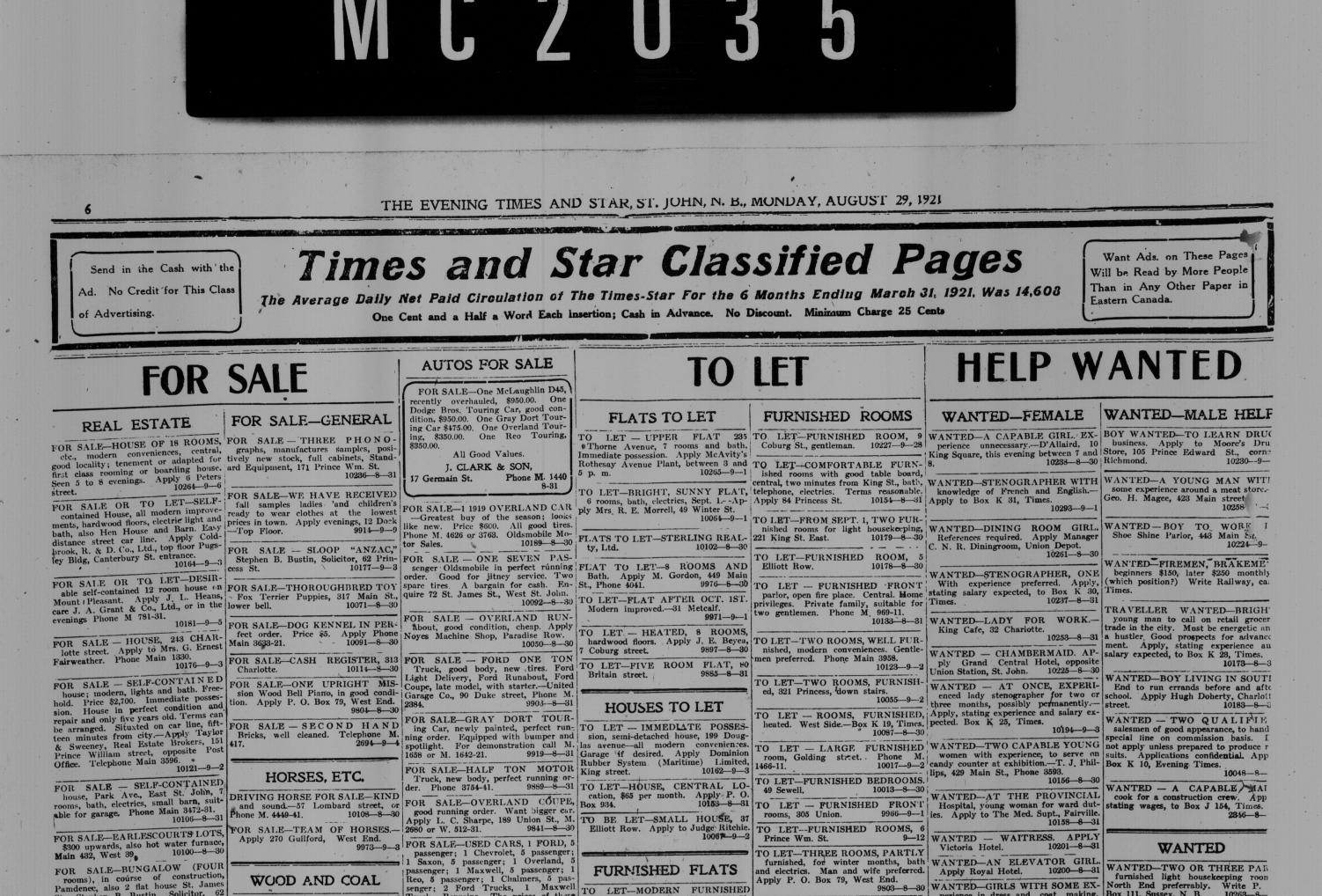
Sleeping Garments, Made from

School Bags

Soft Shakers. Night Shirts\$1.25 to \$1.75. Pajamas \$1.65 to \$2.25

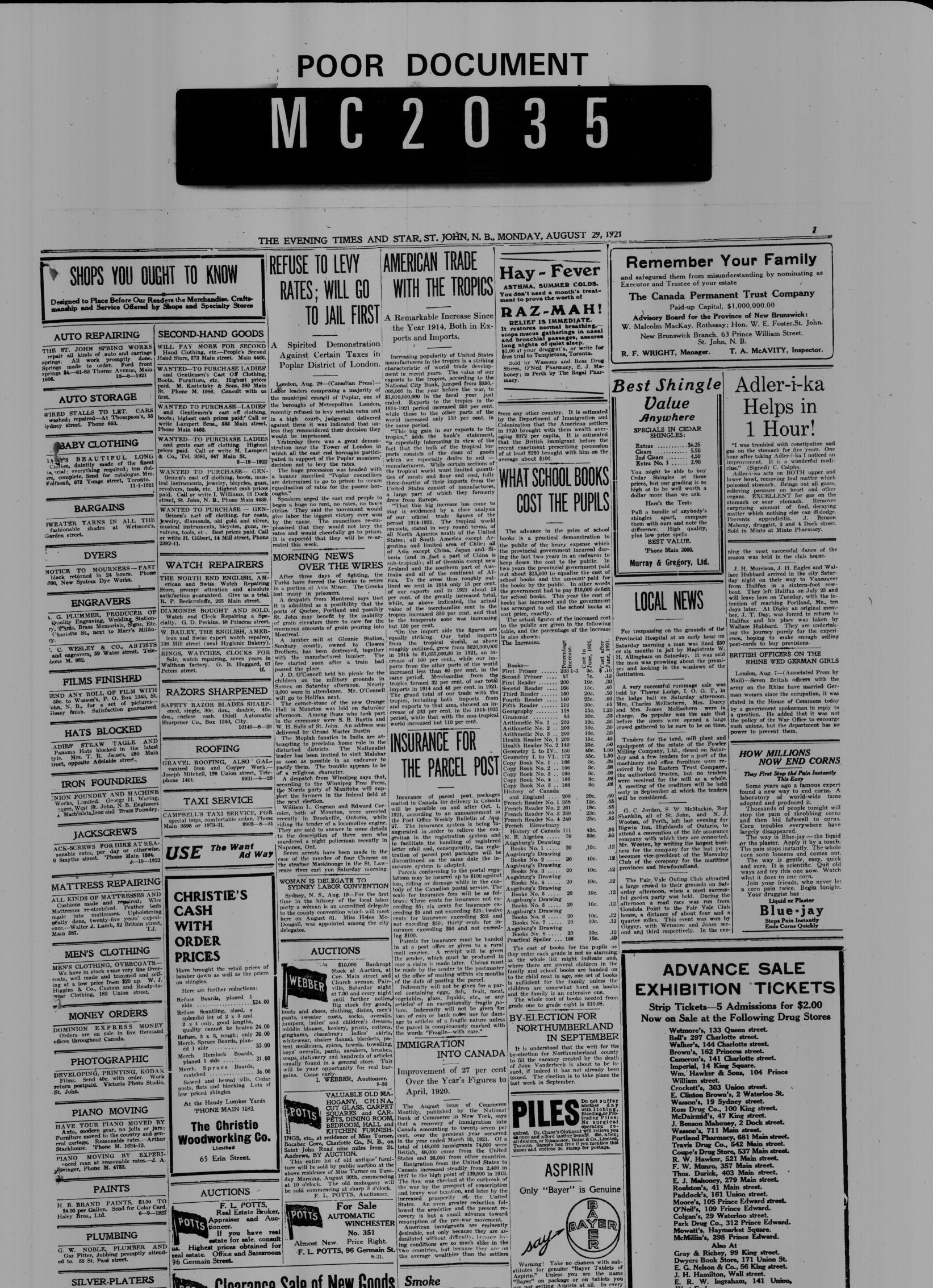


Fit Guaranteed MA. I. thing that is good. "The Home of Good Watches" Painless Extraction, 25c Ferguson & Page, 41 King Street SIZES I Guaranteed Bridge Work Low as \$5.00 Per Tooth. SPORTSMAN--CLUB SELECTIONS-DEMOCRAT Maritime Dental Parlors 2 for 25c. 10c. 15c. 38 CHARLOTTE STREET. UNIFORM PRICES TROUGHOUT CANADA PHONE-Main 2789





hames of the men. The speakers for the lay were Rev. E. Rowlands, Rev. James Bennett, Rev. Mr. Richardson, Rev. C. Gordon Lawrence and Col. Murray Mac-	2 p.m.	ring W 24. 10096-8-30 with work. Write Brennan Show Card	La Jaile
lay were Rev. E. Rowlands, Rev. James large truckW. P. Turner, Hazen of the summer was held at Sand Point		LOST-TUESDAY EVENING, BE- tween Imperial Theatre and Depot, between Imperial Theatre and Depot,	Extension University
Bennett, Rev. Mr. Richardson, Rev. C. Street Extension. 'Phone 4710. Gordon Lawrence and Col. Murray Mac- Street Extension. 'Phone 4710. 3-2-1922 Yesterday afternoon. The Edith Avenue Sunday School	BRITANNIC UNDER WRITERS	tween Imperial Theatre and Depot, College St., Toronto. 9-1	LAICHSION UNIVEISILY
Laren. Rev. J. Prescott was chairman.	AGENCY	lady's black and white Sweater. Finder MAKE MONEY AT HOME-\$15 TO	(of Chicago.)
solos were sung by I. D. Appleby and	Fire and Automonue	tween Imperial Theatre and Depot, lady's black and white Sweater. Finder kindly return to W. H. Thorne's Sport- ing Dept. 9984-8-29 \$60 paid weekly for your spare time writing show cards for us. No canvass-	
in the service in the seturned after exercises. At the morning service in the	I Ingliffance	writing show cards for us. No canvass-	Canadian Head Office, 995-6
		LOST-IN M. R. A'S STORE OR ing. We instruct and supply you with King street, street car, two \$50 Bills work. West-Angus Showcard Service,	Kent Bldg., Toronto, Ontario.
ace Curry was unveiled in the Baptist attending the international contenter of preacher. In the evening the pastor con- thurch in Havelock yesterday afternoon. the Order of Scottish Clans, which was preacher. In the evening the pastor con-		("American currency"). Liberal reward, 57 T. Colborne street, Toronto.	10160-8-31
The tablet was the work of the Flew- held in New Tork. The Clain Mackenzic address the work of the Flew-	12 Princess Street.	care Times Office. 9781-8-29 11-18-1921	
velling Press, Ltd, of this city. is the local branch of the order. 'spoke on "Man's Greatest Game."			



Warning! Take no chances with sub-stitutes for genuine "Bayer Tablets of Aspirin." Unless you see the name "Bayer" on package or on tablets you are not getting Aspirin at all. In every Bayer package are directions for Colds, Headache, Neuralgia, Rheumatism, Ear-ache, Toothache, Lumbago and for Pain, Handy tin boxes of twelve tablets cost few cents. Druggists also sell larger packages. Made in Canada. Aspirin is the trade mark (registered in Canada), of Bayer Manufacture of Monoacetic-acidester of Salicylicacid Points Clearance Sale of New Goods GOLD, SILVER, NICKEL, BRASS and Copper Plating. Automobile parts made as good as new. 24 Waterloo street. J. Groundines. Tf. West End. Fairville. Fairville Drug Co., 40 Main street, 50 Comfortables from \$2.50 to \$5.50, 50 pair very large blankets, 10 brass beds, 50 3 yards by 1 yard cork runners, Sale Closes August 30th. 20 carpet squares, 20 felt mattresses. 8-30. GREAT BARGANIS FOR THREE DAYS Your Granddad's The Want USE F. L. POTTS. Ad Way At 96 Germain street. favorite smoke -

THE EVENING TIMES AND STAR, ST. JOHN, N. B., MONDAY, AUGUST 29, 1921



Point Winners. The individual point winners mere a follows: Girls, 16 years and under, Miss M.

(S.)

Canoe tilting, seniors: 1st, James Hoty and Harold Hurley (W.); 2d, Roland Trentowsky and William Blair

Greasy pole, winner, Leslie Stratton.

won by Don Stratton and Gordon Hat- ST. PETER'S WIN field (S.).

Very successful water sports were Girls, 16 years and under, Miss M. St. Pe held at Westfield on Saturday. These Holloway, nine points (W). were the sports scheduled for the fate-turday. Miss Gertrude Ewing, nine on St. held at Westfield on Saturday. These were the sports scheduled for the fate-ful Saturday about a month ago when the whole countryside was so suddenly enveloped in flames. Nothing daunted, the committee in charge cast about for an opportunity to hold the sports, and the success of Saturday's events fully justified their optimism. At the conclusion of the race the cups were presented to their winners by W. E. Golding, president of the Westfield Country Club. During the afternoon the spectators were tagged by young ladies under, Just and Mrs. Thomas, the proceeds to go to the Westfield for funct. Clubs of Sand Point, Epworth Park, R. K. Y. C. and the Westfield club. Swimming Races.
Swimming Races.
Swimming 25 yards, boys 13 years and under, 1st, Gordon Hatfield, (S.); 2nd,
Holloway, nine points (W). Italian the superstration of the sports were the clubs of Sand Point, Epworth Park, R. S. Stephenson.
Swimming 25 yards, boys 13 years and under, 1st, Gordon Hatfield, (S.); 2nd,
Holloway, inte points (W).
Holloway, nine points (K).
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Holloway, nine points (K).
Holloway, and the sports were the clubs of Sand Point, Epworth Park, R. S. Stephenson.
A ST. HOHNI SUISPECT
Howard and R. S. Stephenson.
A ST. HOHNI SUISPECT

ST. PETER'S WIN FIRST; LOSE SECOND Defeat South Boston Team in the Afternoon Contest, but Lase in the Evening. St. Peter's played two games on Sat-St. Peter's played two games on Satturday with the South Boston All-Stars SHIPPING

un Rises.... 6.46 Sun Sets.... (Time used is daylight saving.) PORT OF ST. JOHN.

Str Governor Dingley, 2856, Ingalls,

COMMITS RANEY

Republican-Coalition Organization for Mayoralty Contest-Hylan Likely to Run Again.

New York, Aug. 29-(Associated Press)-Three hurdles are in the path-way of the Republican-Coalition organace for the New Yorl ALMANAC FOR ST JOHN, AUG 29 City mayoralty nominations on Septem ber 13-Major F. H. LaGuardia, presi P.M. A.M. .. 8.52 Low Tide... dent of the board of aldermen, former

8.01 State Senator W. M. Bennett of Brooklyn and Judge Reuben L. Haskell of Brooklyn. The Republicans and Coalionists, who

Sailed Saturday. Governor Dingley, 2856, Ingalls, ton. MIT'S RANEY DTLEY TO VERY WARM COMPANY WARM COMPANY

material is strate (3) and half Mid (3) and base (3) and half Mid (3) and base (3) and bas (3) and base (3) and base (3) a



LONDON'S BIG FIRE

The New Brunswick Dielphone Comparison of Source (E); 3rd, Miss M. Sterer, and picnic at Torryburn on Saturn and in automobiles below ball, Billings. Umpires. Attender with sites Doris Ryan (W).
 Thalf-adies: 1st, Miss Gertrade Series and Case. Scorer, Carney. Time is provided by Miss Doris Ryan (W).
 Men, 50 yards: 1st, Prank Kee (E);
 Men, 50 yards: 1st, Frank Kee (E);
 Men, 50 yards: 1st, Miss Gertrade Event (b): 20, W. Maden (E); 3d, Miss Doris Ryan (W).
 Men, 50 yards: 1st, Frank Kee (E);
 Men, 50 yards: 1st, Miss Gertrade Event (b): 20, Miss Doris Ryan (W).
 Men, 50 yards: 1st, Frank Kee (E);
 Men, 50 yards: 1st, Frank Kee (E);
 Men, 50 yards: 1st, Frank Kee (E);
 Men, 100 yards: 1st, Frank Kee (E);
 Men, 100 yards: 1st, Miss Gertrade Event (b): 100 yards: 1st, Miss Gertrade (E);
 Men, 100 yards: 1st, Miss Gertrade (E);
 Men, 50 yards; 1st, Miss Gertrade (E);
 Men, 100 yards: 1st, Miss Gertrade (E);
 Mised Adoubes, 16 years and mediation (C);
 Mised Adoubes, 16 years and under:
 A pole climbing contest, for the resource of the fisse end the way on by M. Subth and he received a safety rasor as a prise of the combles, 16 years and under:
 Mised Adoubes, 16 years and under:
 Mised Adoubles, 16 years and under:
 Mise

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SAVE GIRL AS A PLANE PLUNGES INTO THE OCEAN

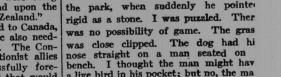
"Better Understanding" Be-

SAVE GIRL AS A PLANE PLUNGES INTO THE OCEAN Philadelphia, Aug. 29—Perched pre-cariously on the fabric-covered tail of a fallen airplane, a Stone Harbor, N. J., girl calmly awaited rescue in the ocean coast guards fought their way to her through a heavy surf. — With her were Captain Frank Little of Philadelphia and Walter Krouse, son of Mayor Clarence A. Krouse of Stone Har, hor, owners and pilots of the plane, and both former members of the Royal Fly. more than 1,500 hours in the air. — The aviators, with their passenger, whose name they refused to disclose, had flown from Stone Harbor to Atlantic City and were returning by moonlight. Flying low off a pier at Sea Isle City, the plane, for an únknown reason, fill equipped with wheels instead of the pom-equipped with wheels instead of the pom-tighter tail held it afloat, with the tail, evertive to the tail, and the three clung there until they were rescued by the surds. <u>Just So.</u> <u>Thought you said yon had plowed</u> that ten-acre-field?" said the first farmer. <u>"Nor, I only said I was thinking about</u> tower in your mind."—Passing Show.

"Oh, I see you've merely yer in your mind."—Passing

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Emerson said that if a man made a better mousetrap than his neighbor the people would beat a path to his

door to buy it. He was wrong. Selling strategy must overcome com-

petition in the open market.

A man today must first make a better mousetrap-then take it to the public-tell them why it is better-what it costs-and where to buy it.

Does your sales manager realize that a 10,000 line campaign in every daily newspaper in Canada costs less than the three-cent stamp on one letter to each family.

Make the crowd follow your path to the retail store.

Issued by The Canadian Daily Newspapers Association, Head Office, Toronto.



tobaccos are plainly marked. the packages with the name MACDONALD'S, and the plugs with the well-known heart.

The Tobacco with a heart



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SEBALL.

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shields 1; Leeds United 2, Port Vale 1;		will also send a boat.	forth, vs. Miss J. Kingar and J. V. (4-6, 8-6, 6-1. Drummie, Drury Cove, was so evenly 4-6, 8-6, 6-1. Clark and D. Fowler (R.) defeated		THE HATTER .
Notte County 0, Bristol City 2; Rother-	LIMITED		Drummie, Drury Cove, was so evenly 4-6, 5-6, 6-11. Fowler (R.) defeated contested that the last set would have S. Clark and D. Fowler (R.) defeated S. Clark and J. McLaughlin (D.)	MULHOLLA	ND, THE HATTER.
ham County 1. Wolverhampton wan-		Redain Championship.	Li il lagat o score 9-1 one. IA. L. Harding and	Direct Importer of English	, American, Italian and Canadian High
sers 0. Sheffield Wednesday 2, Darns	1 07 US Stanley Street.				-to-date line of Men's Furnishings, Rain-
a. Stake 2 West Ham United U.		Boston, Mass., Aug. 29-William I			ion Made Overalls and Gloves, Trunks
Southern Section:-Aberdare 0, Ports-	St. John, N. B.	Tilden, 2nd and Vincent Richards yes	I hand H Gregory, Renforth, and defeated W. Cooper and W. Clarke (197)	Club Bags and Suit Cases, etc.	Lowest prices in town for high grade
mouth 0; Brentford 0, Merthyr 1;		terday regained the national double			Look for Electric Sign. 'Phone 302
Brighton and Hove Albion 0, South End Brighton 2, Bristol Rovers 1, Plymouth Inited 0; Bristol Rovers 1, Plymouth	'Phone Main 4234.	lawn tennis championship. In a mate	h W. Thomas and R. Simpson, Drury Cove. $6-2$, $6-1$. The games of the last set do not give a credit to it as each point was fought for, show that Renforth has won fourteen	Maille Hand	Store Open Evenings.
hited 0; Bristol Rovers 1, Plymouth	I none main too to	marked by super tennis, especially on the	e The games of the last set do not give The totals of the bas won fourteen - credit to it as each point was fought for. show that Renforth has won fourteen - Supper was served on the grounds by events for 310 points and Drury Cove	Mulholland	7 WATERLOO ST. (Near Union St.)
A TARACTER A THELICS I. INACTOR		part of the youthin includes champions I	- credit to it as each point was fought for 'show that itempting and Drury Cove . Supper was served on the grounds by events for 310 points and Drury Cove the delies of the home club. After the has won thirteen events for 335 points.		/ WATBICE O CT
A Millural U. Northampton o,		feated the eastern doubles champions i	L. Supper was served on the grounds by events for 510 points and 535 points.		
Norwich City 0, Luton Town 1; Read-		North Williams Zill, and W. H. Wass			
ing 1, Newport County 0; Southampton					

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