




# THE BROADWAY <br> OUR GREAT SUMMER <br> HOUSE OF FASHION <br> Clearance sale 

## Tub Dresses

## REDUCED TO CLEAR

Dresses both pretty and practical for sports and general wear. of cool Voltes, or SWiss Ginghams, in many designs and colours. Delightfully, feminine touches on
collar and cuffs, and effective new trimmings add further charm. Sizes 36 to 52 .

Every Summer Dress price slashed for immediate clearance.
Clearance of Hats
CHOICE OF OUR ENTIRE STOCK OF HATS.


Our entire stock-me reserve-reduced to prices which have only one meaning-fast and furious selling Summer merchandise prices slashed beyond recognition. A backward season has left us with great
stocks which demand immediate disposal. Take advantage of this Sale. Buy your needs in this Store, stocks which demand immediate
Clearance of All Ladies' Coats IT IS THE GREATEST VALUE-GIVING EVENT WE HAVE YET STAGED THIS SEASON! We have taken drastie means to rid our stocks of this season's Coats to make room for Fall merchandise. That is why we have grouped. Coats that formerly
sold up to $\$ 60.00$ and marked them down to $\$ 29.50$. Also Coats which formerly sold for $\$ 29.50$ for $\$ 19.50$. At these low prices you soln buy a Coat at a sensational saving for immediate and early Fall wear

Clearance of Girls' Dresses
 $\begin{array}{llllll}49 c & 84 c & 1.17 & 1.88 & 249\end{array}$ SALE OF
Children's Rompers Good washable
Ginghams or
other durabte $10 \begin{aligned} & \begin{array}{l}\text { Buy 2 pairs } \\ \text { for the } \\ \text { same price }\end{array}\end{aligned}$ materials.
$\begin{aligned} & \text { Values to } \\ & \$ 1.75 .\end{aligned}$
$\begin{aligned} & \text { same price }\end{aligned}$
as one.

## MEN! Great Savings

IN CLOTHING AND FURNISHINGS.



MUST BE CLEARED AT ONCE.
MEN! THEY'RE VALUES TO $\$ 42.50$. The broken assortments of odd lots from our recent big sales. While not every size and


| SALE OF BOYS <br> UNDERWEAR <br> Made of fine Balbriggan a sizes 28 to 84 . These Shirts and Drawers re present great savings to save. Values to 85 c . For 49 c . garment |
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S. C. JOHNSOON IO SON, Ltd.



Maconochie's
"Three Man"
Army Rations
Just the thing for picnic parties, fishing excurMUTTON \& VEGETABLES an beef \& vegetables.
A ready-for-service dinner. Suitable alike for Lunch or Supper.

PATES and Camp Pies. Full 1-lb. Oval Cans in TURKEY \& TONGUE and We wish to call special attention to these deliWe wish to call special attention to these deli-
cacies, suitable alike for the camp, bush, pienic parties or the home.

PAN YAN PICKLES,
PRESERVED INDIAN GINGER.
large local cabbage

## C. P. EAGAN

\&
$123 \& 423$ Duckworth St. 402 Queen's Road.

## CHOICE ENGLISH F00TWEAR now slowng at

## Knowling's Shoe Stores

MENS BOX CALF LACE BOOTS
$\qquad$

bOX CALF LACE BOOTS eather lined, Goodyear Welt .. .. ..7.00 BLACK KID LACE BOOTS Bal. style, Goodyear Welt .. .. .. ... 8.00 PATENT LEATHER LACE BOOTS Pal. style, Goodyear Welt .. .. . . 8.25 | MENS |
| :--- |
| $\begin{array}{l}\text { SOUTH AFRICAN FIELD } \\ \text { Box Calf } \\ \text { BOOTS }\end{array}$ | Box Calf 1.

Brown Calif . $.5 .30,6.30$
. . . 6.30

## Dress Shoes


patent leather shoes Ankle Strap, Spool Heels .. ..5.80, 8.7

PATENT LEATHER SHOES 3 Strap, Spool Heels ..
BLACK KID PUMP

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        BLACK SATIN
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1 STRAP SHOES .. ...
WHITE SATIN 1 STRAP SHOES


MEN'S
tan calf brogue shoes McKay Welt

MENS
BROWN CALF BROGUE SHOES Goodyear Welt .

MENS
BLACK CALF BROGUE SHOES Goodyear Welt

MEN'S
BLACK KID LACE SHOES Patent Toe Cap, Goodyear Welt .. . 7.20

## MEN'S

BLACK KID LACE SHOES Goodyear Welt, Bal. shape .. .. .. . . 13.00 MEN'S
BLACK CALF LACE SHOES
Crepe Rubber Soles and Heels . $7.60,9.50$

## MEN'S

BROWN CALF LACE SHOES
Bal and Blucher cut, Crepe Rubber Soles
and Heels .. .................................

## GIRLS'

BROWN SUEDE 1 STRAP, SHOES
Sizes 4 to 6, 1.50. 7 to 10, 1.60.

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11 \text { to } 1,1.70
$$

BROWN CALF 1 STRAP, SHOES
Size 3 to 6, 1.75. 7 to $10,2.30$

## PATENT LEATHER

ANKLE STRAP SHOES
Size 3 to 6, 2.00. Size 7.to 10, 2.30
PATENT LEATHER 1 STRAP, SHOES
Size 7 to $10,2.85 .11$ to $1,3.40$.
BOX CALF 1 STRAP SHOES
Size 3 to $6,2.10 .7$ to 10, 2.50, 11 to $1,2.90$.

BROWN CALF 1 STRAP SHOES Size 3 to 6, 1.45. Size 7 to 10, 1.70.
BROWN KID STRAP:SHOES
Kid Lined, flexible soles, Size 3 to $6,2.60$.
Size 7. to $10,2.90_{0}$
mens box calf lace booit Crepe rubber soles and hipela . . . 9.50 BROWN CALF LACE BOOTS Crepe Rubber soles and heels .. .. 15.00

## BROWN CALF LACE BOOTS

Goodyear Welt . . . . . . . . . . . . . . . 7.50
BROWN CALF LACE BOOTS Flexible, Damproof Soles, half bellows tongue; Goodyear welt .............. 14.50

## MEN'S

PATENT LEATHER DRESS SHOES PUMPS . . . . .. .. . . . . . . . . . . . . 7.20 OXFORDS . . . . . . . . . . . . . . . . . . . . . . .

Ladies street wear shoes


BROWN CALF LACE SHOES Crepe rubber soles and heels .... 7.00, 9.95

GREY SUEDE LACE SHOES Brogue style, Cuban heels .-.......00

BROWN \& GREY SUEDE SHOES Four Strap, Cuban heels ___ 3._1.20

BROWN SUEDE 1 STRAP SHOES

BIACK KID STRAP SHOES
Low heels ...... - - - $1.75,1.90,2.00$
BOYS BOX CALF LACE BOOTS Nailed Sole, half metal plate heels. Sive, 9, to 19, 2.40; 11 to $2,2.75 ; 2$ to 5 , 830.1 .

BOX CALF LACE BOOTS
Blucher cut, all solid leather. Siz, In, to 1 ,
$3.90 ; 2$ to $5,4.50 ; 6$ and $7,5.50$.
BROWN CALF LACE SHOES
Crepe rubber sole and heele, Sizes II to 13, $7.80 ; 1$ to $5,8.70$.

## G. KNOWLING, Ltd.

©he Eurning Urlegram
 St. John's, Newfoundland, August 14, 1925.


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|  |  | Personal |
| we are told that the purpose of their visit is to confer with th <br> matcrs Bell Island mines. |  |  |
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| That the result of this conference will ensure increased ac-tivity on the island and the employment of a great many more men |  |  |
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| conditions do not warrant a great increase in the number of men why the export tax on ore should not be enforced again. |  |  |
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| The outcome of the conference will be awaited with interest, |  |  |
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| Besco's Ore Mines |  |  |
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and




# OUT THEY GO! 

 Every Summer Hat in Stock! M5: HATS that sold for . . $\$ 8.00$ HATS that sold for . . $\$ 7.00$ HATS that sold for . . $\$ 6.00$ HATS that sold for . . $\$ 5.00$

Not ordinary left-over HATS
but mainly late arrivals, re. but mainly late arrivals, representing the choicest modals of the season, at GIVE AWAY PRICES

# Final! All Wash Dresses <br> Every Wash Dress in stock-including BROADCLOTHS, ORGANDIES, VOILES, DOTTED SWISSES, RATINES-all 

Now Offered at 40 Per Cent. Reductions regular 8.98 - regular 2.298
Now 2.38 Now 1.78 Now 4.18

## AUELST CIERRMCESALE

WATCH THIS STORE IN AUGUST. "EXTRA VALUES WILL GET EXTRA VOLUME." FOLLOWING OUR USUAL CUSTOM OF NEVER CARRYING MERCHANDISE FROM ONE SEASON INTO THE NEXT, WE OFFER FOR IMMEDIATE CLEARANCE OUR ENTIRE SUMMER STOCKS AT REDUCTIONS OF 30 TO 60 PER CENT. OFF. OUR AIM IS TO

CLOSE OUT EVERY DOLLAR'S WORTH OF SUMMER GOODS IN THE HOUSE. IT IS NO LONGER A QUESTION OF PRICE-AND TALK ABOUT BARGAINS-IN SOME INSTANCES THE MERCHANDISE HAS BEEN PRICED AT NEXT TO NOTHING.

## Clearance: All 250 Boys' Nweater Wear! Wasin Sults

 SWEATERS Sold up to \$4.50. Now $\$ 3.48$
$\qquad$ Values to $\$ 22.00$. Now $\$ 15.98$
87 WOOL SWEATERS
In Peter Pan and Novelty SILK \& WOOL KNIT SUITS


Ages 3 to 8 years. Values to $\$ 2.80$. $5=1.49$ Sailor,
Peter Pan
and Middy

Styles. | styles, $\$ 2.48$. | Values to $\$ 18.00$. \$12.98. |
| :--- | :--- |

WISE MOTHERS will hy both immediata and futur needs

SALE 300
Waists 98c
Values to $\$ 2.00$. Voiles, Broadcloths, Ratines.
All sizes and Super Values.

EXTRA SPECIAL! English Broadcloth Waists
 DFFFRENT 3,40 with your

FINAL! All White and Summery SKIRTS ONE HALF OFF!


## London. New York and Paris Association of Fashion, Limited



## Do You? Want a Bargain

LADES' GINGHAM DRESSES

BOYS' SWEATERS.
Prepare for school opening, Boys' Swaters, as

LADIES COLORED HOSE.
Onne of the oest values in the store, if , Black
White, Brown, Beige, Nickle, Only
POLICE BRACES
only 39c.


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FCY. TEA CLOTHS and Sideboard Cloths
75 c. 98 c . ${ }^{\text {each }}$

SPECIAL
 Only 19c.
[inindly Remember--
W. R. G00BIE
is just opp. Post Office

## Factory Bargains

We are always on the look-out for BARGAINS, and
ur ready cash supplies the wants of manufacturers. And remember it is staple lines that yoi get here
at much less For CASH. OUR SPECIAL Workmen's Cotton Tweed Pants can-
not be equalled in any factory at our $\$ 1.79$ OUR SPECIAL All Wool Tweed Pants for hard wear
and made by expert workmen, at our $\$ 2.35$ OUR SPECLAL Blue Chambray Cotton Work Shirts,
double stitech with pocket; all sizes, at
d5c. UR SPECIAL Heavy Cotton Tweed Work Shirts
built for hard wear. Plain or Striped, $\$ 1.25$ UR SPECLAL. Men's Striped or Plain Blue extra
hoavy Denim Overalls; all sizes, at our $\$ 1.25$

BON MARCHE.

Morey's Coal is GoodCoal.

## IT PAYS TO SHOP' AT MARSHALL'S FRIDAY, SATURDAY and MONDAY as

We show the Saving--While Showing the Goods
MEN'S CAPS

OF
The largest and best stock eve displayed in our Store, that will satisfy the most. discriminatin
$\$ 1.15$ to style andquality $\$ 3.60$ each EATitrn cap


MONDAY, TUESDAY, WEDNESDAY. THE MAILMAN゙ Without Exception the Most Thrilling, Gripping Photodrama ever Produced, Starring Ralph Lewis and a Distinguished Caste. Particulars in Saturday's TELEGRAM.



Singriar Jobencocal
TAG Competition

| Armies and Navies of the World |  |  |  |
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From Our Own
Point of View

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ONCE THE REGATTA IS OVER YOU CAN FEEL THE TINGE OF APPROACHING FALL IN THE AIR. THIS SETS YOU THINKING OF HEAVIER CLOTHING.

## Men's Sample Suits

and you will probably ned one of them. The styles are right, the
paitterns neat and the value is supreme, as the regular price of these suits would be $\$ 35.00$ to $\$ 40.00$.

AM PRICING THEM TO CLEAR A?
$\$ 28.50$
Jee my West Window and then ese me wiuckly, as they won't last $\$ 28.50$

the shop on the corner.
Remarkable Offer in CAPS

Must clear season's Caps to make room for Fall and Winter Stock.
From 15 p.c. to 30 p.c. Off

## Tailoring as Usual

We are now busy with LADIES' COSTUMES. Place your order now for your Costume for Fall. Also the most up-to-date Store in town for GENTS' SMARTLY FINISHED TAILOR-MADF SUITS, etc.
Strang's
THE SHOP ON THE CORNER WATER ST. \& PRESCOTT ST.



Bowring's Grocery Dept. Bowring's Drapery Department Bowring's Hardware Dept.
new arrivals
CERTO (SUREJELL) Its seasy now to be se sure of prrfect Jam and Jelly.
CERTO supplies the allimportant Jelly-maktng
 neet more glasses from your fruit.
get

| PURE VIRGIN OLIVE OIL QUARTS-90c. 1 GAL TINS-S8.25 |
| :---: |
| 60 Cases Cream of Wheat. <br> 30 Cases Shredded Whole Wheat. <br> 0 Cases Swansdown Cake Flour. <br> 100 Cases Purity Milk. <br> 30 Cases Kellogg's Corn Flakes. <br> 30 Kegs Hunter's Scotch Oatmieal. |


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LADIES' UMBRELLAS
 Handiles in lateseststyles, with coverings of durabile
rainproof material. SERVICEABLE UMBRELLAS (FOR MEN)
 $\begin{array}{llllllllllll}\text { viee and moderatery priced. } \\ \$ 2.60 & 2.90 & 3.10 & 3.75 & 4.70 & 5.30 & 6.20\end{array}$

## MENS ATHLETIC UNION SUITS

 A late shipment just arrived. It's not too late to get into this comfortable underwear. There's lots of hot weather due us yet. Short sileeve, kneelength. Tailored to fit .......... 1.25 suit MENS LIGHT WEIGHT BALBRIGGAN UNDERWEAR . . . . 70c. gar. BOYS' BALBRIGGAN UNDERWEAR tof.fit 8 to 16 years ..............65c. gar. MEN'S WOOL GOLF SWEATERS V -neck, tong sleeve . . . . $\$ \mathbf{\$ 3 . 2 0} 4.90$ \& 5.00 MENS GOLF and CYCLING HOSE Fancy tops . . . . . . . . $\$ 1.70$ and $\$ 2.00$ pair MENS COLORED and BLACK SOCKS, 25 c. 40 c . 65 c . 90 c . and $\$ 2.20$ pair.

## - anver $n+3$ cist

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Just received a shipment of high-clas
SAMPLE DOLLS
Mhise would make dandy prizes for piemes, tte.
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    50 c. to \(\$ 12.00\) each.
    Ladies who do fancy work will be interested to
, know that we now keep CORTICELLI 6 Strand MERCERISED FLOSS Boil Proof. Fast Colour $\$ 1.10$ Dozen.

10c. Sup
BEIDINGS ARTSYL ROPE SILK All Colours ..........55e. dozen, 5c. dilip.

KINGFISHER LUSTRE WOOL
All Colours ....................27c, ball
McCALL''s MAGAZINE
for September is now due ......... MeCALL'S FALLL' OUARTERLY Book of Fashions .... .... .. .......25c. copy NEW McCALL'S PATTERNS All the latest styles for Ladies' and Children's
Fall garments.

LADIES See our large assortment of LADIES PULL-OVERS \& SWEATERS They are just the thing for the evenings when it
is not oold enough for a ooat. Big range of col.
 ours: Saxe, Biege, Peach, Camel, White; Honey
dew and Peacoen,
s2.70, 82.25, , 83.40, , $\$ 4.20$, , $\$ 7.00$ each.

## We have just recefved a new shipment of

"VIK0" ALUMINUM WARE

 in the work for wheh it was dealgned. UTYATY,
ECONOMY and BEAUTY are the outstanding features of this ware.


 end. Prol.
 Aluminum Kettles . . . . .81.90, 82.60, $83.30,83.80$ Percolating Coffee Pots . 81.30 , 81.45 , 81.90 , 82.4 Tea Pots.


Senuepans (with cover) 85c. $\$ 1.10, \$ 1.90, \$ 2.30$ s2.80 Double Boilers . . . $81.10,11.60$, $\$ 1.90, \$ 2.80, \$ 3.00$ Bowis. Sink Strainers
Colanders.... Syrup Jugs. Milk Kettle Savoury Roaster 3 in 1 Boilers Tube Cake Tins Salt and Pepper Shakes Collapsible Cups Ladles

..... .60 c.
20c. set, 70 c. set.
20 c. eae.
.35 c e ea.

BOWVRING BROTHERS, LTD.
ting shades;
very pret-
. and $\$ 1.98$





Drive Out the Flies SANIFLOR! | $\begin{array}{l}\text { It is unnecessary to have } \\ \text { flies in the home. }\end{array}$ | $\begin{array}{l}\text { Insects hate the delight } \\ \text { ful odor of Saniflor and }\end{array}$ |
| :--- | :--- | A Sanifor will din A. Saniflor will drive

every fly from an ordin-
ary room and keep them ${ }^{\text {ary }}$ out.
No spraying. Just open
the bottle, insert the flower wick and the
Saniflor does the rest. give
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ene replacing them with the
delightul and
fragrance of fresh ficate Operates night and day ers. Operates night and day. Lasts two to three months.
Costs $\$ 1.00$ at drug, hardware and general stores.

Manufactured by ReNAUD \& CO, PARIS.
Dr. F. STAFFORD \& SON



Some men are content with being covered,
no matter how cheap the appearance. Others are particular as to their dress, and maintain the highest standards in material, cut and finish.
From the selection of your material to the fin-
ished garment it has our careful supervision. Carefully planned by- cutters of experience, fit-
ted and shaped under their charge, followed by expert workers who take a pride in their work,
these are the combinationsoo the garments at MAUNDER'S. New goods continually ar-
riving. Samples, style sheets and self-measur riving. Samples, style sheets
ing cards sent to your address.

## JOHN MAUNDER,

 TA1LOR \& CLOTHIER, Rxx THE LIVERPOOL \& LONDON \& GLOBE INSURANCE COMPANY, LTD. THE GREAT INSURANCE COMPANY OF Assets exceed $W$.... $\$ 100,000,000.00$ Net Fire surplus exceeds ncome exceeds.Claims paid exceed

49,000,000.00 We respectfully solicit a share of your business. BOWRING BROTHERS, LIMITED.

ADVERTISE IN THE EVENING TELEGRAM.

## ACADIA ENGINES!

Marne mad stationary.

Munson Steamship Lines ST. JOHNS, N.F.-HALIFAX-BOSTON
-S. S. "MUNEASTERN"
Fast Passenger and Freight Service From Boston: Scheduled to Sail

August 14th, .August 18th
Every fen days thereafter.
For rates of passage and freight rates, apply to
A. E. HCKMAN, CO., LTD,

HUNSOX STEA MSHip LiNES,

> ALWAYS DEpENDABLE
 Acadia Gas Engines, Limited

## LIPTONS

 Orange MarmaladeIN ONE POUND CLEAR GLASS JARS with Patent Metal Air-Tight Caps.


## FREICHT:

Regular Steamer Saillngs from Montreal
via Summerside, P.ELL, to St. John's. MURRAY TRANSPORT CO., LTD.



Your Efficientry
In all business affairs will be immeasurably enhanced if you are conscious that your clothes are absolutely correct. Tailored in the conservative American Tailor way

## W. P. Shortall

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Farquhar Steamship Companie


## Red Cross Line




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