# W= The Toronto World <br> FOR RENT--C.P.R. BULLDING  CANADIANS IN BIG BATTLE 

Moment is Near When Reserves of Allies Will Enter Into Action, and Great Battle Will Take on New Phase---Slackening in Enemy's Effort is Already Noticed, and FrancoBritish Line Holds Firm---British Cavalry Wins Brilliant Success.

## ALLIED RESERVES ARE READY NOW TO TAKE THE INITIATIVE CANHDAN GUNS SWEPD THE ADVANCING ENEMY <br> Next Few Days May Change Situation-Entirely, as German Rush Has Failed and Anglo-French Line is on Strong Positions.



German Drive Is Checked Counter Blow Comes Soon
Army of Manoeuvre Is Being Gathered For Work Ahead Which Is Expected to Develop at Any Moment, When New and Fresh Tro Will Be Poured Down on Tired and Shell-Torn Germans.


Horse Artillery, Construction Troops and Machine Guns Take Part in Big Battle With Comparatively Slight Losses, While the Enemy Suffers Terribly.

$\mathrm{O}^{+}$TTAWA, Ont., March 27. - whose old camp is for the present, most of the early morning the ed line I met a Winnipeg major In a cable message, given in he Huns' hands. All thru the work had to be done with gas. who had a artery of heavy guns. out by the prime minister's first day the guns of the Canadian masks on, so great was the num. He was alert and smiling after
tonight, Roland Hill states
horse artillerys swept gaps in the ber of gas shells poured in on each
two days of ceaseless fighting and



 chen
Canadians playef their own littte, a Canadian officer. Sometimes he attackers would divide and H. A. suffered, but I hear that in them, until we hod the strictest or-
weep by us and we would find we spite of ehanging position $\begin{aligned} & \text { ders to get further back in case }\end{aligned}$ sweep by us and we woutd find we spite of ehanging position ders to get further back in case
were actually in front of our own seven or eight times, bring.
the way was cosed behind us. infaitry, but not for long did that ing horses inside the barrage and We ran into one break and the sheer weight of human flesh stay taking the guns out only two of We ran into one break and wo
the Canadian batteries were lost
a Canadian railway construction Irishmen Wonderful. or destroyed. At one time some battalion The captain in com Fighting, sometimes outnum. Hun cavalry were behind them, battandion. The cap an old school chum I ered by ten to one, some lrish but the teams with the undamag-
had not seen since I left Toronto. and bombs, came flinging back small troop that tried to stop in action," concluded the message, into the fray until the infantry them. All the guns that fell into "where they came from and how
line was again securely in front of the enemy's hands were blown up they got there is a marvel us. Those men were wonderful before the crews left them. 1 found the battery it was pegging Heavy Gums Involved. 1 found the battery it was pegging
away as if they had been in that

## SOME GROUND IS REGAINED AND FRONT REMAINS FIRM

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 continuous nicht attack Enemy Troops in Bapaume,

British Cavalry Has Been in Action and Achieved a Brilliant Success---Battle Line Strongest Since Tremendous Fight Commenced.

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 has formed world-wide connections with famous hatters.Boralinmed Chisty. Hats-In hard and soft felts-the original "London Christy," E

 shades.
Dunlap Hats ' - Hard and soft felts.
are exclusive agents in Toronto.
Henry Heath-London's foremost hatter.
We carry a large representative stock in

## Christy's London Hats




140 Yonge Street

##  Fixizt <br> EATON'S DAILY STORE NEWS <br> ers' Deposit Account Dopartment. <br> For turther particulars,

## It's Easter Time! Come to the Store Today and Make Your Purchases for This Grand Easter Season, When Spring Calls for New Apparel and New Furnishings

Sample Suits Specially Priced at $\$ 21.75$
Charming in Style, Made of Silks, Serges, Garbar
dines, Tricotine and Checks of Excellent Qual-
 pricing.
亚 iety of designs. The plain tailored suit is there under many
guises, beautifully cut and finished with that nicety of detail
which so delights the well-turned-out woman which so delights the well-turned-out woman. There are
numerous belted coats, coats with panes and pleats, and even
the new pony coats. The trimmings are smart and of excelthe new pony coats. The trimmings are smart and of excel-
lent quality, braid pipings and bindings, braid embroidery, sik
collars, buckles, slides, many buttons and silk stitchings, skiflcollars, buckles, slides, many bu
fully used to give infinite variety
The coats are well lined, chiefly with soft silks and satins,
some with brocaded mixtures. In colors navy is most nrevi, some then come sand green and grey shades. Remember th
lent, the
come early to obtain a really good choice. Special. 21.75

Exquisite Paris Model Coats Today, $\$ 65.00$ and $\$ 75.00$
 casions.




Sample Coats at \$19.75


They represent all that is new




| A Thursday Bargainin Georgette Crepe |  |
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| White and hestst shate |  |
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"T. EATON CO

Spring Hats for Little Tots of 2 to 6
Pokes, Mushrooms, Sailors, All Quaint and Cunning With Bows and Flowers and Frills, Smart
Headwear for All Kinds of Frocks and Coats $H^{\text {VIE You }}$ YEt hat allimp yet that allimprant
quebtion of your smal laughers Easter bonete)
 nent devoled to the needs of young people from the cannced age of six years.
Here you will find a be
witching array of wee poke witching orray of we pooke hats and perky little
off any small maidn's charm, be she of the fluffy feminine
type, or the straighthaired tailor-madel
They are fashioned
 and Milan straws, combined with" straw braid, fine crepe and silk poplin. Some have bands of shirred satin round the crown, with quaint little French posies. Others have long bows and siblin or velvet ribbon. One little hat of fine brown Milan has a narrow, rolling
brim, edged with natural color straw, its sole trimming being $\begin{aligned} & \text { a beautifully-made flower of soft rose, jade, green and brown, } \\ & \text { with a brown ribbon round the crown. } \\ & \text { Price }\end{aligned} . . . .7 .7$. There are quaint little Scotch-looking tams of straw braid, whit coquettish straw pom-poms on one side, and, of course
for the very small son or daughter there are all manner of little
caps and bennets of silk caps and bonnets of silk poplin or satin, with trimming of satin ribbon, wee posies and sometimes fine lace. In price they are
most varied, the bonnets ranging from $\$ 1.50$; the hats from $\$ 2.25$ to $\$ 10.00$. $\qquad$
Women's Imported Skirts, Today, Reduced to \$6.95
HE MATERIALS will charm you. They are excellent in
quality, fancy stripe and plaid taffetas and messalines striped and plaid velours and silk-faced poplins, and there is a splendid variety of pretty styles for stree
sports wear, every single one being new and modish.

Colors include green and navy, green and red, navy, and gold and green, American Beauty, plum and green, navy and Copen., green and navy, tan, grey, green and bronze, tan and 23 to 30 waistband. wheg $\$ 10.00$, green or Copen. Sizes Women's Petticoats, Half-Price

## Mostly imported, though some

 of our own make are includedThe materials are Jersey silk, taf
feta The materials are Jersey silk, taf
feta, paillette and Jap silks, in a
great variety of smart, styles great variety of smart, styles.
Colors, pink, gold, blue, green, Colors, pink, gold, blue, green,
rose, taupe, brown, black, maize,
Copen, American Copen, American Beauty red
champange, navy, tan and shot
effects, brown and blue any champagne, navy, tan and shot
effects, brown and blue, navy and
black, green and blue, blue and


Dressing Gowns at Reduced Prices
 +





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FOURTH CUP GAME Ida Saw in the Leafs' Line-Up

ISSLATED TONIGHI Last Season a Stool Pigeon


THE INTERNATIONAL ST. AIDANS ARE THE

LEAGUE ALIVE YET ANGLICAN WINNERS

Toronto and Baltimore Read Club Circuit.

WILL SETTLE IT TODAY With Sunday Baseball in Ne
York State, the Leágue
Should Go Thru. <br> \section*{ED. MACK, <br> \section*{ED. MACK, 'Clothiers To All Mankind'} 'Clothiers To All Mankind'}

Defeat Epiphany in Final
the Arena - Three
the Arena - Thr
Games Staged.

Should Go Thu.














 dental college win
THE JENNINGS CU





Wife, Expecting Her Husband,
Learns He Has Been Killed
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ARRY-ON' IS SLOCAI

| PENNY ANTE | The Guy Who Just Stands Around | BY GENE KNOTT |
| :---: | :---: | :---: |



| THURSDAY MORNING MARCH 28 1918 |
| :--- |
| TWO AT HOTSPRINGS |
| AT FIFTEEN TO ONE Murdock Wins |
| Mariposa Handicap |

Harry Burgoyne and Sir Dyke Havana, Maroh 27. The races today -Ericson Rides Three MiRsT Race-Trree-year-olas, clatm Winners.
Hot springs, March $27 .-$ The races to

















 MALVERN COLLEGIATE

OUTCLASS RIVERDALE

 DEVELOP MINERAL RESOURCES.



Passenger Traffic. Canadian GOVERMMEnT Rallways Montreal and Halifax OCEAN LIMITED (Daily Excep | Saturday) |
| :--- | ARRIVE HALIFAX $\begin{gathered}1,400 \\ (\text { foilowimg day) }\end{gathered}$ - MARITIME EXPRESS LEAVE MONTREAL ${ }^{8.20}$ ARAMIV St Kikets and sleepling car reeservatione Apply E. Tllfin, General Western Agone




## Artistic Vitality

SHOWS IN EVERY LINE OF

## म. $\mathrm{ABHION-CRAFT}$

 Quality ClothesAs before the War, price govems quality of work and material, but owing to the scarcity of wool and skilled labor, to-day it is more important than ever to know what you are buying

Your best protection if you are not a judge of fabrics is to select a brand of clothes whose makers have established a sound reputation for good goods and true values

Spring 1918-Models showing many desirable innovations are now ready for inspection

Made-to-measure or Ready-for-Service
P. Bellinger, Limited Fashion-Craft Shops 22 King St. West 108 Yonge St.

Fashion-Craft is sold by
200 Reliable 200 Reliable
Merchants Merchants
That Son-in-Law of Pa's

|  |  | Faw | $\begin{aligned} & \text { U. S. SHIPPING BQARD } \\ & \text { ISSUES STATEMENT } \end{aligned}$ | IT |
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 1 The Treatment of Hemorrhoids












 TORONTO TO HELP

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Moeting, of Reprosentatives of,
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women's organizations of Toronts







THE KEWPIE KORNER
THE TORONTO WORLD


"Honor the noble cow," says Kewp, ofreely gives the milk for which Poor people pay big money!"
Polly and Her Pals
time and life are as nothing to lem now.
By Sterrett


HaVE SEED FARIS
THRUOUTT ONTARIO
Provincial Secretary＇and De－ Provincial Secretary and De
partment of Agriculture Co－operate in Scheme． INCREASE CROP YIELDS Emplóyment of Good Found ation Stock Will B



Wm．Leith，Home on Furl
 The medical health ofticer and


## Labatts

The New Drink with the Old Quality HE tonic qualities of Labatt＇s Old London crew－on sale at Easter time－are pre
cisews the same as thase of the Labat
bred and liked so well all your life．

The only difference is that Old London Brew ie temperance drink which former drinkers of ilohololic brews will enjoy，and one which temper

## BraLoniontirrm

OHN LABATT，Limited，Brewing Since 1832 Condork，ant，and No． 4 St．Holen St，MONTREAL TORONTO： 108 DON ESPL Bolsheviki Responsible for Heav
Losses of Two Toronto ROUBLES DEPRECIATED ig Drop in Values Betw
Times of Buying and Selling Agan．

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 HHS ENANCOUBT GIVENTOOPD Ontario License Board States
Its Position on Delivery DELAY AMONG SHIPPERS Conditions Which Make De
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$$ Car Company． NOT COAL，BUT＂CULM＂ Engineer Analyzes So－Called Coal＂as Nothing M

Than Screenings．


Forest Man Had

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## VICTORY！

Those who buy Canada＇s Victory Bonds are giving vital aid to the achievement of victory．They are the best invest－ ment in the world．You can buy them at the best price through any member of the Toronto Stock Exchange

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Any Member of the Toronto Stock Exchange
can buy or sell any security for which
there is a market anywhere in the world．
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Toronto Stock Exchange
 Name

## ost Office

Street．
Send The Morning World to the above address for
month ．for which find enclosed \＆



$\ldots$


NEWRAY DEALNGS ON BROAD SCALE
-

Announcements of Find
Mcintyre Deal Create Keen Interest.




Record for Past Two Years Of Leading Gold Producers
 $=2=$ DAVIDSONSAMPLES STRIKINGLY RICH
 Shot With Miniature


## 



Humbe


Wright Producing and Refining Corporation


## OFFICERS AND DIRECTORS

President, G. N. Wright, Vice-President, W. O. Dickinson;
Vice-President, E. L. Talman; Secretary, W. A. Brownlee; 2nd ace-r Mas, A. Hobson; Directors, F. M. Rodolf, K.
Treasure, J.
ton, M. R. Sturtevant, Sam B. Jeffries, Eugene Lorton.

The WRIGHT PRODUCING AND REFINING CORPOR-
ION is a producing, refining and marketing concern. it owns its own wells, it produces its own crune product, it refines
this crude oil and it markets its refined product direct this crude oil and it markets its refined product direct. The Com
pany, while comparatively new, has so far been a wonderfu sancess. Its refinery is conceded by engineers to be the last word
in a plant of that kind, and coupled with a manangement admit. In a plant of that kin
tediy the most progr
Company is assured.

The present status of the Company follows Properties. These consist of upwards
leases in the following counties in Kansas: FRANKLIN, LA BETTE, MONTGOMERY There are 102 producing wells on these properties, all full 300 proven locations for wells, which will be drilled as rapidi as feasible.

REFINERY
The Company completed, last November, a modern up-to-
date refinery operating under a new process which under actual running operations shows a recovery of about $48 \%$ light products from storage oil of seven months' standing. This refinery is located at Cherryvale, Kansas, is advantageously situated wit.
reference to rairrad facilities, and is conceded as above stated,
to be in every way a model both as to profitable operation and to be in
to
recovery.
PIPE LINES.

The Company owns ant operates 75 miles of pipe fines.
These are gathering lines fo These are gathering lines for its own refinery. There are also
a number of storage tanks owned which are utilized for the stor age of any crude oil whigh it might from time to time be desir-
able to purchase.
he Company has co trocted fo

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\begin{aligned}
& \text { The Company has contracted for the purchase of a fleet of } \\
& \text { ank cars for early delivery. Additional quick-delivery tank }
\end{aligned}
$$ 70 tank cars for early delivery. Additional quick-delivery tank

cars are now being sought, as it in intended to increase this fleet
o at least 150 cars as soon as it can be done. to at least 150 cars as soon as it can be done.
enviable and inderendent position as it will be Company in an enviabie and independent position as it will be able to market
its product idrect to the consumer at any point in this country or
Canada which can be reached by rail. EARNINGS.
Under present conditions the refinery has an earning capa-
city of about $\$ 0,000$ monthy net, a total of $\$ 480,00$ annually, city of abut
amply sufficient to handle the very conservative dividend rat
established terly. As additional wells are brought in, and the refining capa
city increased, the distributions undoubtedly will be increased.

PERSONNEL OF THE MANAGEMENT
Look over the list. Each and every officer and director
invites the closest scrutiny. All of them have much money invested in this enterprise. There are no "dummies." Not on of them has "lent his name." Every one is and has been sur Mr. G. N. Wright is President of the Planters' Nationa Mr. Brownlee is cashier of the Exchange National Bank of Tulsa
Mr. W. O. Dickinson is one of the best known oil men in the
Mr. Mr. W. O. Dickinson is one of the best known oil men in the heavy investors and prudent and successful business men. K. M.
Stanton is well known to our clientele as President of both the K. M. Stanton Company and the Stanton Oil Company. Any commercial agency will enlighten you on any of the
above zentlemen and wee are pleased to refer to any bank in
Tulsa as to their standing DIVIDENDS
The dividend rate at present established is $12 \%$ annuatly,
payable $3 \%$ quarterly, which, the officers assure us, will be inpayable $3 \%$ quarterly, which, the oficers assure us, wiil of in
definitely maintained. This means an annual return of $\mathbf{2 0 \%}$ to purchasers of stock at the price offe

RESUME
We fully believe, after our exhaustive examination, tha this proposition is men's premer onering of the year. There are
but few business men's investments to be had at moderate prices especialy Oin. Take Cosden and
fining. Neither of these can offer more than Producing and RRefining. Neither of these can offer more than WRIGH PRO-
DUCNG AND REFINING COMPAN, yet both are selling at
above $\$ 7.00$ per share, and their dividends are at an annual rate At $\$ 3.00$ per share WRIGHT PRODUCING AND REFIN
ING yields $20 \%$ and it offers every advantare of the former two ING yields $20 \%$ and it offers every advantage of the eormer two
companies. All three are oil producers. All three are refiner
and all tis. and all three market their refined product
This comparison is recited merely to indicate the very
unusual figure at, and the very desirable basis on which you may
become identified with this progressive cos become identified with this progressive concern. But this offering will not wait. There is but a limited allot-
ment available at the present price- $\$ 3.00$ per share-and rement available at the present price- $\$ 3.00$ per
servations will be filled in the order of their receipt.
Pursuing the usual course of this firm, the information con-
tained herein has been obtained from most reliable sources, which we blieve insure its accuracy. We advise immediate purchase
of the shares.

Isbell, Plant \& Company
and

## IN THE SIMPSON STORE TODAY

Sale of Men's Hats Today, Splendid Value 95c Not a complete range of sizes in any one hat, but a good cloice in the lot. This is an exBoys' Caps. 50c, 75c, 95c and $\$ 1.50$ Smart little shapes in one, four and eight-piece top styles; a big assortm
and dark tweed homespuns, Donegais, etc. Today, $50 \mathrm{c}, 75 \mathrm{c}$, 95 c and $\$ 1.50$

## 85 Men's and Young Men's Topcoats on Sale Today at $\$ 10.95$

 85 only, slip-on, half belted and standard Chesterfield styles. The latter inplain grey and black cheviots and vicunas. The former in grey, brown and plain grey and black cheviots and vicunas. The former in grey
Donegal tweed. Sizes 34 to 44 . On sale today, 8.30 a.m., $\$ 10.95$.

## 75 Spring Suits at $\$ 14.95$

For men and young men. They are made in the season's most popular styles, he Trencher and form-fitting sacques for the young man, and two and three but ton sacques for the conservative dresses. Made of all-wool worsteds and tweeds, in greys, browns and mixtures. Sizes
$\$ 24.00$. On sale today at $8.30, \$ 14.95$

Men's Shirts, Pyjamas and Nightgowns
Samples of $\$ 2.00$ Goods on Sale Today at 89c
hi, oo Clarments.-We cleared Canadas sargest shirt manumacture striped hhirts, made coat tutlie, with ooft cuffs and laundered cuffs: menis Aannel sinits and works shirs, men spyamas and night shiras shirt size up to $\$ 2.00$. $0_{0}$ n gale tocay at 89 .
Men's 50 c , $\mathbf{7 5}$ cand $\$ 1.00$ Neckwear at 25c Here is a dashing 8.30 a.m. special 1.000 Men and Boys. Ties-A
 ings and in large fowing end shapes, in slide casy neckbande- Regular

Boys' Overcoats---Special, Worth Up to $\$ 10.50$, at $\$ 5.00$


Boys' $\$ 3.00$
Sweaters, \$2.49




Boys' Sample Shirts \$1.25 Values, 49c 600 manufacturers' samples of Boys
hirts and Shirt Waists, in a large range of striped patterns, also white shirts, made coat styles, with and without col
lars; soft cuffis and laundered cuffs. Sizes 2 to 14 , Regular up to $\$ 1.25$. On

Boy spring Overcoats, in slip-on Donegal tweeds, in smart herringbone and fancy check patterns; some full lined; others one-quarter lined. Sizes 8 to 15 years only

These prices are away lower than manufacturers' prices. Regular prices to $\$ 10.50$. No phone or C. OAD cial this morning $\$ 500$ coats. Spe Boys' Junior Norfolk Suits-They are made in light-weight hairline
tweeds, in brown and black and black patterns, in pinch-back
styles with with two imitation breast pockets, but-
toned flaps: buttoned toned flaps; butioned up to neck, and
fastened with silk cord and tassel. Sizes

Axminster and Velvet Rugs
Today $\$ 39.50$

 Good Values in English Brussels Rugs


 Scotch Tapestry Rugs, Only $\$ \mathbf{1 2 . 9 5}$
Woven tin one prece, in n qualty th




Tremendous Sale of Misses'Serge Frocks Today

## $\$ 35.00$ to $\$ 45.00$ High-Grade Garments for $\$ 25.00$

The illustration shows only three of the many stunning New York serge frocks n sale today at such a strikingly reduced price. Every dress in the collection is signs with foulard.

A smart tailored street dress of fine navy serge, showing modish coat effect. A dressy frock combining sand serge and navy foulard with white coin-spot, The large crossed collar is of serge and the jaunty pockets are lined with foulard. New suit-frock with long coat-like peplum. The front panel of navy and white foulard grows into a smart vestee
These and many other exclusively lovely design sale today at $\$ 25.00$
Women's Better Suits on Sale Today at $\$ 25.00$


Misses' Chic Easter Suits

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27.50, 829.75 and 533.00
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等
Women's Dresses \$15


Two Specials in Women's Coats
s13.95 for Coats io 520.00 - 822.50 for Coats -

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## Compelling Sale of Women's

 Suits $\$ 17.50$


Tho SIMMIPSOM Con Limparted

Immense Assortment of New 'Riviera'


## One-Day Sale of Paints

## On ow 벼눈


 Man





 Unusual! \$26 to \$39 Chiffoniers Clearing Today at $\$ 19.95$

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[^0]:    finish and construction. Have dustproof drawers, solid brass of trimmings. Other Good Furniture Inducements
    
    
    
    
    
    

