

Sanitary Quick in Action Reliable in Results

ROYAL YEAST CAKES

EACH cake is wrapped in air-tight wax paper, thus protecting them from all forms of contamination.

MADE IN CANADA



An Indispensible Favorite

OR

Wealth and Beauty at Stake!

CHAPTER XXXIII.

And in this Christian frame of mind Mademoiselle Gantier meets Miss Dornier, a pallid, red-eyed, woe-begone, poor old lady, wandering aimlessly about the house, carrying her spectacle-case and her knitting-basket in her hands, and occasionally searching vaguely for both those articles, until some one reminds her that she is in actual possession of them.

She is an excellent subject for the practice of Isabelle's new role, in which she is anxious to be perfect; and when, after a little soothing and sympathizing, the poor old lady pours out all her griefs and fears and woes, Isabelle comforts her with such sweetly wise and pious talk that Miss Dornier goes away afterwards with some faint idea that she has been thought of as "dear mademoiselle," and "a beautiful mind," but now she is sure of it.

Meanwhile Yolande is being comforted in another fashion, by Lady Pentreath, who is sorrowfully kind and gentle and friendly as Yolande has never seen her before; and she feels herself vaguely wondering if it can be possible that she has not known the countess for a very long time—if she is not an old acquaintance and a mutual friend. She seems able to talk to her so freely and confide in her so fully.

"You and your husband are quite reconciled—quite good friends," Yolande asks, earnestly, for the second or third time. "There are no misunderstandings, no divisions now between you, are there?"

"Quite sure that we are reconciled and very good friends, at all events," Yolande answers, with a faint blush and a fainter smile. "But, as I said before, Lady Pentreath, this loss of fortune must make a great difference in our lives."

"It needs make no difference in your feelings toward each other if you are sincerely attached to each other," poor Maria, Lady Pentreath, says in her prim, formal way—in her chill existence "attachments" have been very slender ligaments indeed.



If you would like to be sure of always having a supply of fresh pure country milk from choicest dairy cows keep a few tins of St. Charles milk in the house all the time. Use it for every milk need. All grocers have it—four sizes.

Send for Free Recipe Book.

The Borden Co. Limited
MONTREAL

Borden's ST. CHARLES MILK

good-by to you both to-morrow evening, in case I do not see you again, Yolande." With motherly gentleness she puts her arm around the girl-wife's slim, lissom form. "How are you going to receive him, Yolande, when I bring him back to you?" And Yolande clasps both her soft hands around poor Lady Pentreath's thin, skeleton-like figure and kisses her warmly.

"This way!" she replies, laughing and crying together.

Early on the following afternoon Lady Pentreath's carriage draws up before the Baltimore Hotel, and the boy-in-buttons runs out, and the commissionaire opens the door, and the hall-porter stands at "attention" as two ladies descend and enter the hotel—two tall and stately ladies, the younger the richer dressed and far more elegant of the two—and inquire for "Mr. Dallas."

"Mr. Dallas, madam?" the hall porter repeats, bowing, but looking confounded; and, stepping back toward the office, he says in an undertone, Mr. Davison!

A tall, vulgar, showy, handsome man, exceedingly well dressed, and with fine, small diamonds flash on his white fat fingers, comes forward bowing and smiling. Through the glass panels of the door he sees the carriage and boys, and sees an earl's coronet shining in the sun.

"Dash the fellow! Half the British peerage will come inquiring for him!" he says, inwardly savage with petty spite, outwardly showing his teeth through his big, black glossy mustache, and smiling.

"Mr. Dallas, madam?" he says, dividing his bow equally between Lady Pentreath and mademoiselle; but, shrewdly guessing that the plain-looking lady is the granter of the two, he bows again to her. "Or Mr. Glyne, I believe I should say? I regret to say, madam, Mr. Glyne is not in the hotel at present."

"When do you expect him back?" Lady Pentreath asks, curtsy. She is feeling very ill to-day, and, besides, being a gentlewoman, every instinct makes Mr. Davison repellent to her. "My dear madam, Isabelle! Will you please give him that the moment he returns, and say I am waiting to see him?"

Mr. Davison reads, "The Countess of Pentreath," and bows until he shows the top of his head and his thick moist-looking black hair.

"I regret very much to have to tell your ladyship that I do not know when to expect Mr. Glyne back," he says, reluctantly, wishing heartily that he could conceal any likely falsehood which would detain the Countess of Pentreath in friendly conversation with him for a while longer. "The moment he comes back I will, of course, give him your ladyship's card; and any message your ladyship may intrust me with."

"Where has Captain Glyne gone?" interrupts the younger and laughter and more elegant lady very impudently.


(To be continued.)

Prophy-lactic

Tooth Brush

HARD, medium, and soft bristles for children, youths, and children's sizes. For sale in the yellow box by all dealers in Canada.

Distributed in N.S.B. by GERALD S. DOYLE, St. John's.



WHO FIRST FELT "LIKE A FIGHTING COCK"?



COCK-FIGHTING was born with the cock.

But it is only 80 years ago that the first man felt "like a fighting cock!"

Now he has brothers, sisters, nephews, nieces, all over the world—all feeling "like a fighting cock!"

It happens this way: A person half sick with bad stomach, dull and heavy headache, takes Beecham's Pills just before going to bed. Immediately the Pills begin to harmonize the digestive and eliminative organs.

Consequently, this person has a good night's sleep and wakes in the morning with clear brain, bright eye, keen appetite, and full of energy for work and play.

It is now just 80 years since Beecham's Pills first began correcting every day's ailments and stirring sluggish livers and bowels to natural activity—and feeling "like a fighting cock!" associated as inseparably with Beecham's Pills, as the pills are with good health.

At All Druggists.

Just Folks.

BY EDGAR A. GUEST.

THE CLIMBER.

Mrs. Merryweather's uncle, on her dear old mother's side. Kept a slaughter house in Pankville till the very day he died. And her father's younger brother dealt in hay and oats and seed. While her father as a butcher had a struggle to succeed.

Now, the daughter of a butcher can be just as sweet and fair and as charming as the daughter of a banker-millionaire; and May Liverwort was gracious till the morning she was wed. Then as Mrs. Merryweather she began to toss her head.

She knocked her dear old uncle from the ancient family tree. From the slaughter house in Pankville she was happy to be free. And she scorned her father's brother, for 'tis difficult indeed To get into society by taking oats and seed.

She forgot when people want you they'll come tapping at your door, That you cannot get to someone where you've never been before. And poor Henry Merryweather lived a most unhappy life. Because the social leaders wouldn't recognize his wife.

She scorned the friends in Pankville and the friendly folk nearby; when a smiling neighbor passed her, she tossed her head up high. And the upper class folk chuckled, and the Pankville folks agree. She has lost the gracious manner of the girl who used to be.

Woman Suffrage in Japan Gaining Ground.

Tokio.—Japanese women have initiated a campaign for the right to vote, and the movement has recently gained so much momentum that it is no longer regarded as a joke or as the creation of a handful of cranks. Not long ago the women of Japan, acting through the Women's Federation, won the right to attend political meetings, a privilege which had previously been withheld from them by police regulations. Having gained this point, the Women's Federation is going after the much more important objective—women's suffrage. In the opinion of Mrs. Shizuo Kodama, president of the Federation, women's right to vote is the shortest cut to rectification of the injustices to which Japanese women are at present subjected. She declares that the Federation seeks the privilege for all Japanese women of having an equal voice with men in the drafting of the country's laws in order that discrimination against the sex may be avoided.

Blame the Baby.

"I say, Tom, are you ever troubled with sleeplessness?"

"I am. Some nights I don't sleep three hours," replied Tom.

"I pity you, then," remarked Bill.

"I've got it about twice. I've been afflicted now for about two years. The doctor calls it 'neurotic insomnia paralytica.'"

Tom grunted and then said: "I've had it about six months, but we call it a baby."

LAYING THE BLAME.

Springfield Republican: Mrs. Wilson said that "we must make the world safe for democracy," and it was made safe. But democracy has thus far been unable to take suitable advantage of its own safety and profit by its new opportunities. This fact reflects upon democracy, not upon those who made it safe.

How the Oriental Rug Has Acquired its Value.

Heirloom Designs and a Lifetime of Patient Labor Produces a Rug That is a Work of Art—The Wear-Resisting Material and Unfading Coloring Constitute Their Value.

Where real Oriental rugs are beyond price limits the next best things in the way of rugs is the Wilton or the Axminster in Oriental design. But why should Oriental rugs cost so much, someone asks, saying "the pattern is not nearly so exact and the colors are so faded-like?"

Replying briefly, Oriental rugs are always made by hand and the beauty and art of the color lies in the subdued coloring, which the uninitiated calls "faded-like." An Oriental rug may take years to make and every thread that stands up in the surface and makes the "pile" is tied by hand. To be sure there is a loom and at this the oriental and his family sit and tie threads all their lives long, repeating the pattern throughout the rug as a rule, but sometimes the pattern falls to register and the inaccuracy occurs which stamps it at Oriental. Dealers in Oriental rugs will sometimes find one with two distinct patterns on it; one half one pattern and the other entirely different. This might be accounted for in different ways, but there is a story of a rug maker and his family who all died at the same time from drinking water from a poisoned well. The rug they were working on at the time was but half-finished. Presumably it was taken up by another family who finished it in their own way, which accounts for the two designs.

"Grand to Have Your Health."

says Mrs. Jenny Evans, of Detroit, Mich. Few of us appreciate our health until we lose it. Mrs. Evans worked in a factory, but owing to a weakness, and pains in her back she was forced to give up work. She says: "A friend recommended Lydia E. Pinkham's Vegetable Compound and it made me well. It is grand to have your health, to feel well all the time and to go around like other women without that awful torture of female troubles." Women who are suffering from such troubles should remember that Lydia E. Pinkham's Vegetable Compound is the tried and true medicine, now recognized everywhere as the standard remedy for female ills.

The Angel in the House.

IS COMPARED WITH THE GIRL OF TO-DAY.

When Coventry Patmore wrote "The Angel in the House"—he was born a hundred years ago—there seems to have been no shortage either of angels or houses. To-day one is asked to believe that there is a shortage of both.

It is true that the Honorias and Mildreds and Marys of whom Patmore wrote were quite unlike the Bettys and Dorothys and Joans of 1923. Is the Victorian legend of domesticity and maiden modesty amounting almost to prudishness merely a myth, or is it at least founded on fact? It is true that the angel was more often a "success" than a failure.

It is certain that of that life was slower, says A. D. Cooper, in a London paper. Coolest and crinoline etiquette in company—but the coquetted all right. The languid and the baroque and brougham were fox-trot contrivances and locomotion compared with even the humblest motor car, and the demure side-saddle had nothing in common with the mount of to-day, and courtship followed suit in the matter of pace.

Patmore describes the whole process of approach, niece, captivation and occupation with the most meticulous exactness, with all its apurtenances of blue and flowers, and gloves, and waltzes, and whispered vows.

These things do not fit in very well with modern days. The girl who, on the tennis court, is killing a man's weak return from a hard drive on the back line cannot be whispered sweet nothings at the same time, and the girl who can jump a gate seldom need any help over a stile.

But the more human nature is different the more it is the same. The way to marriage is certainly not so formal as in Victorian days, and the Heavy Father is extinct, but it is possible that all the ceremonies of courtship, which Patmore describes, were never really necessary, and the greater freedom between the sexes, their easier association, their franker comradeship, has enabled claims to be "jumped," which at one time had very laboriously to be worked for.

But, after all, the difference between those days and these is largely a matter of clothes. Naturally when a man had to stand outside a single fence of steel and stretch two yards before he could begin to get his arm around a girl's waist it was not often done. Besides, a girl in a crinoline is almost obliged to assume a "you-may-kiss-my-hand" manner. But even the best of girls cannot feel formal and standoffish in a skimpy skirt and T-bloomer—still, she is possibly an angel all the same, though not necessarily "in the house."

Lowest Prices on Rubbers



- ONLY \$3.75. RED BALL.
- MEN'S LONG RUBBERS, English Only \$3.75
 - MEN'S LONG RUBBERS, Sea Only \$5.50 (The Rubber with the White Sole).
 - MEN'S STORMKING LONG RUBBERS Only \$6.75 (The Rubber with the White Sole).
 - BOYS' LONG RUBBERS, English Only \$3.00
 - YOUTHS' LONG RUBBERS, English Only \$2.50
 - BOYS' LONG RUBBERS, Sea Price \$5.00 (The Rubber with the White Sole).
 - BOYS' STORMKING LONG RUBBERS Only \$5.70 (The Rubber with the White Sole).

We also carry RED BALL & RED BALL VAC. LONG RUBBER BOOTS together with Men's, Women's, Boys' and Girls' Low Rubber Footwear, Gaiters, etc.

Mail Orders receive prompt attention.

SPECIAL PRICES TO WHOLESALE BUYERS.

F. SMALLWOOD,

The Home of Good Shoes - 218 & 220 Water St.

Everything for School at DICKS & CO., LTD. PHONE FOUR SEVEN.

NEW SHIPMENT METALS,

Sheets and Bars

Sheet Copper Tinn'd., Sheet Zinc, Sheet Brass, Sheet Lead, Sheathing, Black and Galvzd. Sheets, Otagon Steel, Cold Rolled Steel Shafting, Sq. Key Steel, Tobin Bronze, etc.

JOB'S STORES, Limited

Phone 634.

SELF SERVICE

Attached to each rack of Boots and Shoes on Sale we have displayed a sample pair, showing the contents of the rack, and attached the selling price in plain figures—which enables you to BE YOUR OWN CLERK AND SAVE MONEY

Small Prices Bring Big Business—as will be shown by Our

FALL BOOT & SHOE SALE!

Ready with the largest selection of Ladies', Gent's and Children's Fall Boot and Shoe Wear ever offered to the Buying Public of St. John's.

REASONS WHY

WE SELL CHEAPER: Located on New Gower Street OUR RENTS ARE LOWER. Owing to our new Self Service MEANS LESS CLERK HIRE.

OVER 20,000 PAIRS Of Ladies', Men's and Children's New Fall Boots and Shoes

Prices have been slashed to the bone. We are fully determined on running over these Boots and Shoes quickly. "WE DON'T WANT 'EM," perhaps you do. Anyway here are price inducements enough to make your eyes blink and your brain think. For while this Sale lasts you can indulge in the rarest bargain pickings of the year. As has been clearly demonstrated in the past, when we stage a Sale—it is everything a Sale should be. Come expecting extraordinary values—because we have extraordinary Values for you.

American Boot & Shoe Store, No. 10 and 12 NEW GOWER STREET.

East Coast of England Visited by Earthquake Shock.

Canada Considers the Prince a Desirable Citizen—Henry Ford is Non-committal—Accidental Death of Henry Peddle at Sydney—Workmen in the Ruhr Returning to Their Posts—An Eye-witness Describes the Japanese Horror.

TREMORS VERY GENERALLY FELT

LONDON, Sept. 20. The tremors that shook parts of England to-day were felt in many parishes on the east coast, including Cromer, Mundesley and Sheringham, but were not noticeable far inland.

shock came soon after I got out of the building and was even worse than the first. There were terrific rumblings and thunders coming from below the earth, while the whole surface was quaking and we could see great buildings toppling in every direction.

THE TOKIO HORROR

MONTREAL, Sept. 20. The first refugees from Japan to pass through Canada, arrived here to-day in the person of Major M. H. C. Brackley, adviser to the Imperial Japanese Naval Air Service.

Major H. G. Brackley referred to here as an Air Officer, who has been engaged in aviation construction in Tokio and will be recalled by many here as the pilot of the big Handley-Page bombing machine that came here in 1920, and was stationed at Harbor Grace.

RESISTERS ARDOR IS COOLING

BERLIN, Sept. 20. Since the Government formally announced its inability further to finance passive resistance in the Ruhr and Rhineland, there has been a marked cooling of ardor in the ranks of resisters and one of the immediate effects, is withdrawal of official credits to industrialists, employers and labor organizations, is reflected in the growing inclination on the part of many workers to return to former posts.

WOULD KEEP THE PRINCE

WINNIPEG, Sept. 20. Officials of the Canada Colonization Association would like to keep the Prince of Wales permanently in Canada. Howard Everett, General Manager of the Association, to-day sent the following telegram to Captain G. M. Dix, Chairman of the Joint Conference of Immigration and Employment officials being held at Saskatoon:

NEWFOUNDLANDER KILLED AT SYDNEY

SYDNEY, Sept. 20. A verdict of accidental death was returned tonight by Coroner Townsend's Jury which investigated the death of Henry Peddle, aged 28, machinist, who was killed while repairing a crane at the Besco Steel Plant this afternoon.

STEPHENS SUCCEEDS WAUGH

GENEVA, Sept. 20. Major George W. Stephens, of Montreal, was elected to-day by the Council of the League of Nations to succeed R. D. Waugh, Winnipeg, as member of the commission governing the Saar Valley.

FORD KEEPS HIS OWN COUNCIL

MONTREAL, Sept. 20. "I am not running for or against anything, no man knows what he will do from one day to another," said Henry Ford to-day when seen by a Herald reporter as he passed through here on his way to Seal Harbour, Maine, where his family has been for some weeks.

To-Night's Big Amateur Contest

A FEAST OF ENTERTAINMENT AT THE CRESCENT

The Amateur Contest, which takes place at the Crescent Theatre to-night, promises to be the biggest night of real entertainment seen in a long while. Pat Harrington, who has charge of the affair, has a list of competitors that comprises all the various branches of the vaudeville field.

IMPROVING HIS RANCH

CALGARY, Sept. 20. Lord Renfrew was introduced to another royal Canadian dish at noon to-day when he sat down to a great feed of corn on the cob. He enjoyed it heartily. It was learned to-day that Lord Renfrew is intensely interested over the improvement of his property, and is making plans which indicate that the present stay on the ranch is only one of the many in the future.

PAID A COURTESY VISIT

PARIS, Sept. 20. Prime Minister Baldwin paid a brief courtesy visit of farewell to Premier Poincare this evening, it was stated. No politics were discussed.

PRESSMEN'S WALKOUT ILLEGAL

NEW YORK, Sept. 20. George L. Berry, President of the International Pressman's and Assistants' Union of America, announced to-day that two thousand five hundred members of the Web Pressmen's Local 25, on strike since Monday, are no longer affiliated with the International which has decreed the walkout illegal.

League Football—St. George's Field, this evening at 6.15 sharp.

Feldians vs Guards. Admission 10c. Ladies free. Grandstand 10c. extra. Boys free.—sept21.11

FACTS

Among the sandwichmen who advertised a recent charity fete at Folkestone were two major-generals, eleven colonels, and a number of other officers.

Children who live on canal barges

are supposed to attend the school in whatever district the barge stops. They might thus go to a different school every day.

Nasturtiums, marigolds, and sunflowers

are said to be able to cast a faint light around them; this is most noticeable on a warm, dry night after a day of hot sunshine.

In a class of boys of the average age of 11 1/2 years in an L.C.C. school

nineteen out of forty-two confessed to backing horses, three or four making bets several times a week.

From the top of St. Paul's Cathedral, London

it is possible to see a distance of thirty miles in every direction on a clear day. This includes portions of seven counties.

Boys who have been in a Borstal institution

are discharged on license, and must satisfy the directors of the Borstal Association that they are living an honest and industrious life.

Watercress is said by some doctors

to contain all the three vitamins necessary to the human body. Grown on land of little value for other crops it would yield £15 to £20 an acre.

Women visitors to see the Pope

must wear dresses which reach to the wrists, ankles, and chin; while gloves "make-up" and all rings, save wedding and engagement, are banned.

RICH SPARKLING CUT GLASS

- Nothing adds more to the beauty of table or home, in fact nothing is more indicative of refinement than cut glass. We have a magnificent collection. PRESERVE SETS, NAPPIES, HANDLED TRAYS, VASES, CELERY CANOES, WATER SETS, MARMALADE DISHES, MAYONNAISE SETS, BASKET TRAYS, BUTTERS, SUGAR and CREAM SETS, SALT and PEPPERS. See Our Window Display.

The Royal Stores Limited.

SEPTEMBER 21, 1923

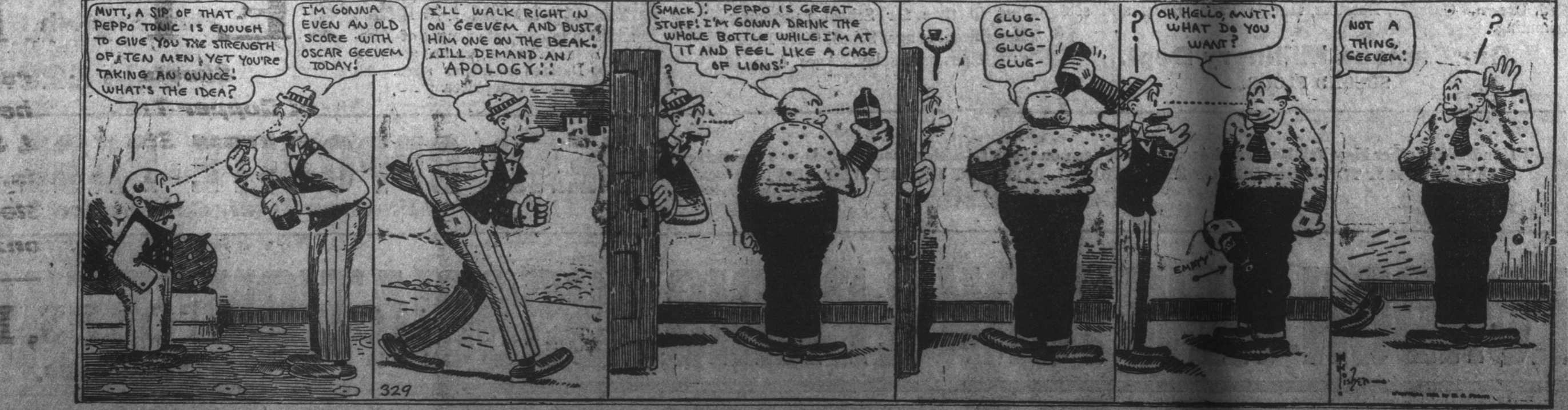
MARKET REPORTS

Indicate that there is no surplus of Anthracite Coal in the U.S. The shortage caused by the strike of Anthracite Miners last year has not been made up, and American hard coal will, in all probability, be hard to get and high priced. Coke is an excellent substitute for hard coal, and we have on hand a stock of same that will soon be disposed of, because a shortage of hard coal invariably creates an increased demand for our product. We advise our customers to book their requirements as soon as possible.

ST. JOHN'S GAS LIGHT COMPANY. PHONE 81.

Picture by famous painters are being sold by one of our firm with written guarantee that they can be changed within one year for others of the same value, or for the same as paid at the original sale.

MUTT AND JEFF



By Bud Fisher.

Sweaters—Just Opened

A most extensive range of Women's and Misses' Sweaters, comprising all wanted Styles, Colors and Sizes. Avail of Sale Prices and BUY NOW.

Ushering in the New Fall Season with a Stupendous Value-giving Event—Our

New Fall Waists

Just out of their tissue wrappings. They come in Georgette, Crepe de Chine, Barone's Satin, Tricolette. All wanted shades. All Sizes including Stout Sizes.

All New Fall Merchandise Just Opened

EARLY FALL SALE

All New Fall Styles All New Prices

2000 NEW FALL COATS

In the greatest Sale of its kind ever launched in St. John's. Right at the start of the season. Accustomed as we are to doing things on a big scale, this is one of the most stupendous selling events we have planned in all our career.

Over 300 LARGE SIZES 40 to 52 1-2

These Coats have been especially designed for Stout size Women—designed to slenderize their figure.

Prices range **\$7.98 up to \$36.00**

Real \$14 Coats at - \$7.98
all sizes

Real \$18 Coats at - 12.98

Real \$22 Coats at - 14.98

Plush Coats worth \$30 14.98

Trimmed with coney and opossum, all sizes

Real \$20 Coats at - \$16.88

Real \$30 Coats at - 21.00

Real \$40 Coats at - 27.00

Real \$50 Coats at - 35.00

A little Higher Priced Models also on display

Hundreds of Misses' and Children's COATS

Models that combine Style and Comfort at extraordinary Savings.

This Guarantee goes with our Ladies' and Misses' COATS. We guarantee that the Prices now quoted by us on Ladies' and Misses' Coats will not be duplicated anytime during the fall of 1923.

AN EXCEPTIONAL SALE

1000 Beautifully Trimmed

New FALL HATS

\$6 to \$14 values, going at

\$2.98 up to \$7.98

Lyons Velvet Hats Panne, Large Hats Small Hats, Medium Sized Hats

Tremendous Sale! Beautiful New Fall Trimmed Hats and the most wonderful values we have ever offered. Picturesque Lyons and Panne Velvet, and Silk Velvet, in Black, Sand, Beaver, Wood, Red, Brown. Cocarde, Rosettes, Hackle Pads, Bows and self trimming.

Our Famous Millinery Dept. SECOND FLOOR.

1800 New Fall DRESSES

AGAIN WE SET THE PACE IN DRESS VALUES.

ALL THE BEAUTIFUL NEW FALL DRESSES are now here, ready for your inspection, and owing to exceptionally keen purchasing we are enabled to offer our SUPREME DRESS VALUES.

LATEST FASHION IDEAS.

Bustle Backs, Front, Side and Back Drapes, Pleated Flounces, Tier Skirts, Flaming Sleeves, Novel Sashes, Lace Trimming, Ribbon Trimming. BEAUTIFUL FALL FABRICS: Crepe Romaine, Georgette, Canton Crepe, Crepe, Satin Canton, Lace, Tricolette, Poiret Twill.

Dresses for Afternoon, Dresses for Business, lovely Party Frocks, youthful lines—Beautiful Dinner and Evening Gowns—the very newest style creations. There are Dresses in these groups that are actually worth double—Dresses that materials alone are worth the price now asked for them.

Price Range \$5.98, 7.98, 9.98, 12.98, 16.88, 22, 28, 35

School Girls' Dresses

Just in time for School re-opening. Magnificent ranges School Girls' Dresses just put on display. Ages 4 to 16 years.

Stout Sized Women Sizes up to 52 1-2 inches

In addition to complete ranges of Misses' and Women's sizes, we are showing over 300 Dresses in larger sizes. All materials, colors and prices.

Event—the Seemingly Impossible

To save as much as \$10.00 on your New Fall Suit seems an impossibility, but it isn't if you attend this Sale. We approached certain manufacturers during their dull season, and arranged to have these garments made up for us at considerably less than the wholesale prices.

Save \$10 on Your New Fall Suits

WOMEN'S AND MISSES' PLAIN AND FUR-TRIMMED NEW FALL SUITS—AT

\$12.98, \$16.88, \$24, \$30, \$39

Just the type of Suits that are absolutely essential to the smart Fall wardrobe—remarkable values so early in the season. Women's—Misses'—and Stout Sizes.

Ladies' Rubberette Coats

Heavily lined and full length at only \$10.98. See our extensive range

New English Raglans

Values at \$40.00

Sale \$29.80

Hundreds of other New Fall Ranges of Apparel to be seen on display—which space forbids us advertising—**MAKING A VISIT TO THIS STORE OF EXCEPTIONAL INTEREST TO YOU JUST NOW!**

READ OPPOSITE PAGE 

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION

New Fall Skirts

All the New Fall Colors and Styles—Skirts that were made to wear with the new Jacquette Sweaters, or to match up a Blouse. Skirts for every and any occasion, and all at Sale Prices.

London, New York & Paris Association of Fashion

ANNUAL

Special Polo Coats

1 Rack Only—Comprising 53 COATS—all full length, Dark Fawn Polo Coats in the right weight for Fall and Winter wear—only \$14.98—All sizes.

ADVANCE SALE WINTER OVERCOATS

FOR MEN, YOUNG MEN and BOYS.

Prices Will be Higher

Prices on Woollens and Linings are advancing, and a great many manufacturers have already raised their prices, but we bought this merchandise before prices started going up, so our advice to you is BUY NOW!

MEN--New Fabrics, New Models, New Colors, New Patterns, New Ulsters, New Ulsterettes, New Raglans, New Storm Coats, New Motor Coats, New Dress Coats, New Box Coats, New Chesterfields. Everything that is new in Overcoats of every Description.

You Have Our Word

Here is a great opportunity for the thrifty-wise to save dollars on their Winter Coat. You positively will NOT be able to get values like these later on in the season.

A Small Deposit will hold Your Coat for Later Delivery

\$30, \$35 and \$40 Satin Lined All-Wool Overcoats \$24.00

Are you a stout-sized man? Or an extra large size and tall? We have models which were especially made for your sizes.

Special 100 Men's OVERCOATS worth \$25, go on Sale at \$14.98

BOYS' OVERCOATS—To fit 3 to 16 years. In Dark Browns, Greys' Mixtures. All warm, snappy American models, ranging at \$6.98 up.

\$42, \$48 and \$50 Highest Grade Overcoats \$29.90

Genuine Bargains That Will Actually Open Your Eyes in Amazement are Here for You!

BOYS' SUITS

Ages 3 to 8. In Serge, Tweed and all-Wool Suits, smartly tailored in Middy, Tunic and Button-on style, at

\$3.48 to \$5.98

MEN'S SUITS

Men's and Young Men's Wool Suits. Regular \$20.00 values. Sale Price only

\$15.00

Men's and Young Men's SUITS

Men's and Young Men's \$26.00 to \$30.00 Suits. Owing to exceptional large purchasing we are enabled to offer them at

\$21.00

MEN'S SUITS

Just look at the price—these are up to \$18.00 values, and for only \$12.50. All Sizes.

\$12.50

BOYS SUITS

BOYS' KNEE PANTS SUITS. \$8.50 values.

\$5.98 and \$6.98 - All ages.

Young Men's Suits

Sport and "Dressy Up" wear Suits in Tweed, Cassimere, Fancy Mixtures in two or three button models. Models in all Wool, fast color Serge as well as unfinished Worsted and Pencil stripes. All wonderful values.

\$12.00, 15.00, 22.00, 28.00

Men's & Young Men's Highest Grade Suits

Fine Fabrics—Beautifully tailored—New styles in Worsteds, Cassimeres, Pencil Stripes, Pin Check, unfinished Worsteds and guaranteed fast colored Serge. Patterns and styles for every occasion. Price Range

\$25, 28, 34, 38, 44.50

Boys' Fast Color Blue Serge and Mixture Suits

Fine wear-resisting fabrics, strongly made to give long service—handsome Cassimeres, Tweeds, Stripes and Fancy Mixtures in the popular Norfolk style. All two pairs of Pants, at

\$8.98, 10.98, 14.00, 16.88

Men's Separate Coats

Coats separate from Suits—in fine wear-resisting fabrics of Dark Brown Cassimeres and Tweeds—Values at \$10.00.

Sale \$6.98

All Sizes—for Men, Young Men and Stout-sized Men.

Separate Pants

Men's and Young Men's PANTS \$2.98.

Men's and Young Men's PANTS \$4.50.

Men's SERGE PANTS \$6.50.

\$8.50 English Tweed ALL-WOOL PANTS \$6.98.

Stout Men's PANTS. Highest Quality. \$8.98.

Men's Best All Wool. High Quality. \$7.98.

Stout Men's PANTS. High Grade. \$7.98.

A JOB LOT MEN'S and YOUNG MEN'S PANTS. — AT — \$2.95 to \$5.50.

300 Boys' Separate Pants

Strongly made Knickers and straight knee styles, in Dark patterns to match up suits. All Pants fully lined, and complete ranges to fit 5 to 17 years. Specially priced for this Sale.

\$1.98 up to \$2.48

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION

MAJESTIC
TO-DAY
7.15—TWO SHOWS—3.00
ADMISSION 20 CENTS.

ESTELLE TAYLOR
in
"A Fool There Was."

Inspired by Rudyard Kipling's poem "The Vampire"

A fool there was and he made his prayer
(Even as you and I)
To a Rag and a Bone and a Hank of Hair;
We called her the woman who did not care,
But the Fool—he called her his Lady Fair
(Even as you and I)

Quake May Lead to New Type of Construction.

VICTORIA, B.C., Sept. 19.—(Canadian Press)—When the causes of the Tokio and Yokohama disaster are finally catalogued and analyzed, it will probably be found, according to construction men who have spent much time in Japan, that one factor which acted as a terribly effective accomplice to the forces of destruction was the form of building construction in the most densely inhabited region of Japan. Just as the San Francisco earthquake and fire and nearly all similar catastrophes carried with them a moral and a lesson, so also is the Japanese calamity likely to point a way to something better in the future—sounder buildings more scientifically constructed, designed according to the pattern of the Occident. This will mean incidentally the importation of vast quantities of building materials such as Canada and the United States are able to provide until such time as Japan has perfected means of obtaining her requirements at home. Lumber, however, Japan will always probably need and from now on her purchases from Canada should steadily increase. The fact that the majority of the buildings of Tokio and Yokohama were unable to withstand the earth tremor does not mean that scant attention has been given in Japan to the importance of considering the earthquake possibilities when building. Through the centuries Japan has been forced to pay attention to earthquakes and to provide against them. Probably no country in the world has more men trained in the science of seismology than Japan, and many of these men stand in the foremost rank among the earthquake authorities of the world. They have given the advantage of their advice to cities throughout Japan with the result that nearly all Japanese cities have building codes which limit the height of buildings to 100 shaku or feet, averaging about 8 stories. These restrictions were dictated by a regard for traffic congestion, ventilation and other factors, but the earth quake problem was unquestionably the dominating consideration. It is doubtful whether any form of construction could have successfully withstood the force of the recent earthquake in Japan under the most intense conditions, but investigation will probably disclose, it is believed, that most of the smaller buildings and the older structures of native construction would not have a chance to survive an earthquake of much less severity. In spite of the warnings of scientists, many thousands of the Japanese houses and the business buildings have been erected with a total disregard for the importance of guarding against the effect of earthquakes. Many visitors in Japan who gain their impressions from momentary observation have remarked on the suggestion of strength in the construction of Japanese houses, and they have taken it for granted that heavy and solid roofs were provided as a precaution against earthquakes. The fact, however, is that these roofs are supported by such flimsy walls and foundations that most of the earthquake casualties in Japan have been caused in the past by their crashing to the ground at the first rumble of an earth quiver of unusual violence. Native construction is now regarded as its own worst enemy in the event of earthquakes. During recent years the Occidental style of building has been gaining favor in Japan and the recent disaster is expected to result in a general revolution of construction methods, with elimination of the old native plan and adoption of steel and reinforced concrete types of buildings of light skeleton structure, such as is popular in Canada and the United States. Japanese may be able to improve on this form of construction, but it seems certain Japan will never return to the old style.

Split on taking Seats in Dail.

London, Sept. 19. (British United Press)—There is an abundance of evidence that the Republicans in Ireland are nearing a split over the question of whether or not those who have been elected shall take their seats in the Dail when it resumes its sessions on the 19th of this month. A large number of the successful candidates of the Republican party believe that they can embarrass the government with greater effect through becoming the official opposition, with a bare possibility of debating the Ministerialists on questions which do not affect the Treaty

through co-operation with the Farmers or Labor members. They think that by the adoption of constitutional methods they will gain far more support than by continuing to defy established authorities, realising that in the past they have alienated thousands of potential supporters by the campaign of violence and destruction which they have waged for the past year. The only alternative, they believe, would be an attempt to set up a rival government with rival courts and rival local councils which it is fully realised would result in bloody conflict.

The men who oppose constitutional

methods hold firmly to the belief that the taking of the oath by the Republicans to support the established Free State Government would completely discredit them in the eyes of the bulk of the young men supporters who have gone so far in their antagonism to the Free State as to take up arms against them. Yet it is not until the oath has been taken that the Republicans will be able to take their seats in the Dail and there is little doubt that the established government will arrest Rutledge, who has acted as president of the Republican organization since the arrest of de Valera, and Alden, Chief of the Staff of the

rebel forces, if they attempt to enter the Chamber. This is regarded as a strong argument for the taking of the oath with a mental reservation which is believed to be the course which de Valera himself recommends with the possibility of being able thereby to force the government to release the twelve thousand active Republicans who are now in jail for their acts of defiance against the Free State. With such reinforcements those favoring acceptance believe that it would be possible to swing the country over to their view either at the next elections or by a renewal of civil war.

Japanese Girls Changing Styles.

TOKYO.—The school girls of Japan are discarding the picturesque kimono which they have worn for centuries, in favor of skirts and other garments typical to the Occident. Not only is the change being made voluntarily, but principles of the high schools are coming out in favor of the innovation, and in some schools regulations have been passed abolishing the kimono as the standard form of dress. The Japanese women want to be successful women their ways of living must

necessarily be modified to a considerable extent to suit present conditions," said Mrs. Utako Shimoda, principal of the Girls' High School of Hosen and regarded as one of the foremost women educators in Japan. "The life in Japan has been growing more energetic and strenuous, requiring a strong constitution. Healthy, strong bodies and active brains are needed more than ever, and these can only be developed by vigorous, systematic exercises while the girls are young. The way Japanese girls now are dressed, however, does not permit the full development of sound bodies. It is for this and economic reasons that we have adopted the new uniform."

"It may seem rather tragic that the girls should suddenly discard the style of dress worn for centuries. But it must be remembered that no custom or type of civilization can remain permanent unchanged. It is bound to undergo alterations with changes in social life and the progress of the nation. Under the circumstances, it is necessary for the Japanese women to conform to the new conditions. Customs and traditions are important to us, but the destiny of the Japanese women is more important."

Meals of Metal.

Have Been Satisfied. (Amusing) The piggy bank that adequately describe some of the ideas of eating. For instance, young woman at 27 at various swallows seventeen keys, one when three and a half inches two coins, one of them with a through it; three safety pins, which was open so that the might have perforated her stomach one button; one engineer's cap and a pencil sharpener.

Naturally, an operation had to be performed to remove these things, the patient made an uninteresting recovery. Every now and then cases are recorded in which people have eaten metal in this way, as well as their abnormal cravings for other articles which no one could imagine could have any attractive foods. Among these latter are earth, string, hair, as well as and silk.

From one patient a mass of and string was removed which weighed between eight and ten pounds, another occasion a child was unable to eat and was taken to hospital at first sight and to be a tumor in the stomach. The surgeon operated, he removed mass of hair which filled the stomach and was exactly moulded to it.

This extraordinary swallowing hair is rarely found in men and it occurs in young girls and women who are in the habit of putting long hair into their mouths when are combing it, and inadvertently swallowing bits of it and swallowing them. The first operation recorded in hope for removing a metallic substance which had been swallowed since a boy very nearly three years ago. The patient was a man who had inadvertently swallowed a knife, and the surgeons could find a shirt, before the operation in order to pry for its removal. The patient had to be operated without an anesthetic, for most two hundred years had to elapse before anesthetics were discovered.

An unconsciously humorous case was furnished by the patient when the knife was removed he reported to have looked at it and said: "That is the very knife I swallowed as if it could have been any other knife would so easily have appeared a mere tit-bit to the individual who was operated upon in the middle of the last century, and was found to have resisted for more than half a century with several sharp points of descent. While another individual with a large metal apparatus had removed from his stomach several large nails and long pieces of hoop the worn-down blade of a knife an iron hinge, and many small pieces of metal.

Most of these cases, however, before the record of a man named John Martin, of Chicago, in whose stomach there were found about black knives, thirty screws, five blades, seventeen nails, and one ever dollar, a coin as large as a shilling piece. During a period of twenty years had been in the habit of swallowing knives, screws, and so on, for amusement of his friends. Most these had passed through his system and he thought that they helped digestion, for he suffered no inconvenience from his abnormal meal until a short time before he was operated on.

It is a remarkable fact, and which shows the power of the stomach, that ten of the knives removed from Martin's stomach had had handles, and the bones had been preserved. The wooden handled knives, however, were intact, while the "ever-dollar," which had remained in the stomach for years, was as bright as the coin had just come from the mint.

At the St. John's hospital disabled soldiers of all ranks, patients have been dealt with since, 1915.

In the Stable Minard's is the best remedy for Cuts, Sprains, Swellings, Dislocations, etc.

10% SUPER-REDUCTION For 10 Days Only 10% SUPER-REDUCTION

Great SALE of Fall STYLES

at MURDEROUS REDUCTIONS

98c. Less 10 p.c. 98c.

Children's School Dresses

Navy Gabardine, piped Oriental. A serviceable School Frock, in various sizes, at a ridiculously low price.

98c. Less 10 p.c. 98c.

Children's Serge Dresses

Navy, Rose and Saxe, all high class goods, suitable for Fall and Winter wear. All sizes to 14 years.

\$1.98 Up. Less 10 p.c.

NEW HATS

Pannes, Velours, Miroirs and Satins in all shapes and styles, to suit all occasions. Every Hat is this Fall's Fashion. No left-overs. Prices cut in half!

10 p.c. off Sale Price

Commencing to-morrow—For 10 days this huge Reduction Sale offers the biggest bargains ever given in the city. It's Immense! that's the only word for it, no other would fit the marvellous values we're offering in our GREAT FALL SALE. Added to which we give an extra 10 p.c. reduction off the Sale Price of every article. There's no old stock to unload. There'll be new bargains every day, and the earlier you shop the better values you'll get.

There's not half enough space to quote our stock, but in every branch of Ladies' Wear, we have made the same sweeping cut with the price-knife.

10 p.c. off Coats 10 p.c. off One Rack Only

Greys, Fawns, Saxe, Navy and Henna. Good Tweeds and Homespuns. Stylish heavy weight Coat for all-round wear. All sizes.

Sale Price \$6.80 Less 10 p.c. One Rack Only

Stylish, Belted Model. Snug and warm for cold days. All sizes in Brown, Fawn and Navy.

Sale Price \$8.90 Less 10 p.c. One Rack Only

Beautiful Coats and Wraps in all the new shades, designs and materials. Fur collars, Satin linings, exclusive styles.

From \$12.00 up

Here's SOME Snap!

Ladies' One-piece Serge Dresses, Navy Embroidered Saxe, etc.

Sale Price \$3.98 Less 10 p.c.

Ladies' Dresses One Rack Only.

Wonderful Snaps!! Values up to \$17.50. Black and Navy Serge. Two-tone Radium Jersey and Paisley Dresses. One or two Silks among them.

Sale Price \$5.98 Less 10 p.c. One Rack Only

These are startling in their values and styles. Taffetas, Cantons, Crepe de Chine, Poiret Twills. Several new shades, and some very stylish young lady models.

Sale Price 9.98 Less 10 p.c.

A Bargain offer of COATS! 30 only

Good English Tweed, in Brick Red and Red Brown, Striped and Plaid effects. The material alone is worth far more than the price we ask for this specially attractive Coat.

Sale Price \$2.90 Less 10 p.c.

10% Super-Reduction

THE

CHILDREN'S COATS

Regardless of sizes, these splendid hard-wearing TWEED COATS are offered at one price. There are sizes from 3 to 12 years. Values up to \$8.50. In Heathers, Fawns, Browns, Greys, Saxe and Navy.

Sale Price \$3.98 Less 10 p.c.

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312, 314 Water Street

10% SUPER-REDUCTION "There's a time for all things, this is the time for Bargains!" **10% SUPER-REDUCTION**

MINARD'S LINIMENT

MINARD'S is the best remedy for Cuts, Sprains, Swellings, Dislocations, etc.

THIS SPACE is always well worth watching. Next week it will be more so than usual for we are receiving new goods continually and intend to offer same at unparalleled bargains. Watch for our announcement—it will surely repay you.

Ladies' Pull-over Sweaters.

In the newest shades of Rose, Green, Purple, Brown and Navy.

From \$2.40 to \$2.80 each

Child's & Misses' Sweaters,

\$1.40 to \$2.00 each.

Warner's Corsets,
\$1.80 to \$5.00 pair.

Crepe de Chene and Silk

Blouses, \$3.50 to \$9.00 ea.

Silk Scarves,

\$3.00 to \$5.00 each.

Friday and Saturday

Special Sale Days

Sweeping reductions in every Department.

Ladies' Fall and Winter Hats.

From

\$10.00

to

\$18.00



From

\$10.00

to

\$18.00

Amongst these you will find that "something different, something new" for which you have been scouring the city.

Marshall Bros

Ladies' Knitted Costumes.

A sample lot, clearing at greatly reduced prices. No two alike.

Special at \$18.50 each.

Ladies' Cashmere Hose,

70c. to \$2.80 pair.

Fabric Gloves,

55c. to \$1.50 pair.

Child's & Misses' Cashmere

Hose, 70c. to \$2.20 pr.

Kid Gloves,

\$1.70 to \$3.00 pair.

MAIL ORDERS received. Prompt, Efficient Service when entrusted to us.

Youth at a Price.

Monkey Gland Operation and Pneu-

monia.

(News of the World Special.)
The danger of putting new wine into old bottles is exemplified by the case of a distinguished public man who recently died after a monkey gland operation. The immediate cause of his death was pneumonia, which might, of course, have arisen from any other operation. At the same time it is significant for those who are meditating rejuvenating operations to recall that in 1921 a man, aged 70, was advertised to speak at the Albert Hall on "How I was made 20 years younger by the method of Dr. Stefnach, of Vienna." The method, it may be explained, differs from the monkey gland treatment and consists of ligaturing certain ducts. This man likewise died from pneumonia on the day he was going to deliver his lecture. It is however, interesting to note that Dr. Leonard Williams, the well-known London physician, had stated that the operation of grafting the monkey gland in the human male has been followed by uniformly successful results. He says it is not a case of putting new wine into old bottles, and Voronoff's results—Voronoff being the inventor of the monkey gland operation—now suggest very strongly that this brand of new wine regenerates the very bottles themselves.

Watt's attention by the curious sound it made. The hat had been turned out of an old log of wood, and Watt was so struck by the fact that he gave Murdoch a job—at five shillings per week!

Murdoch continued his experiments, at last erecting a plant to illuminate the engineering shops.

The First Gas Lamps.

Winnor is the next name that stands out among the many associated with the introduction of gas lighting. This man took the Lyceum Theatre for his demonstrations, and at last, after many

efforts, he obtained a charter from Parliament to light a portion of London. The first lamps were erected in 1807, in Pall Mall. In 1817 Winnor formed the Chartered Gas Company, the forerunner of the well-known Gas Light and Coke Company.

Since those days inventions and improvements have been unceasing, with the result, among others, that the cubic foot of gas, which yielded Murdoch less than one candle-power of light, now yields the consumer a full sixty candle-power.

Gas Inspectors on the Prowl.

In the early days of gas, we are told

in "Teachers' Notes for Lessons on Gas," there were, of course, no meters. Inspectors were appointed to go round the streets at night-time to see if any consumers were using their gas out of contract hours. To do that was a serious offence against the law, punishable by heavy penalties! In place of the prowling inspector we now have a meter to govern the contract—and the important part of the meter is sheepskin!

The meter consists internally of three compartments, the divisions of which are made from specially selected sheepskin from Persia. These dip-

brags, which have been treated with almond oil to keep them flexible, expand and contract as the gas is used, meanwhile acting upon spirals governing the index-figures on the face of the meter.

Nothing is wasted in the production of gas, and a ton of coal treated in a gas-works yields 357 lbs. gas; 1,422 lbs. coke; 179 lbs. tar; 22 lbs. of valuable sundries, and 255 lbs. of liquid from which fertilizer is prepared.

Ladybirds are systematically bred in Italy and France to produce the larvae which destroy insect pests of the vines.

Formidable Weapons of New War Vessels.

Britain's New Battleships, the Nelson and the Rodney, will each mount nine 18-inch guns in triple turrets, a new form of mounting, says a London report. Each of these giant guns will be capable of hurling a shell weighing approximately 2,500 pounds. In the U. S. and Japanese navies there are ships mounting guns of 16-inch calibre, but the Nelson and Rodney will form an unique type because they will carry nine guns of this size in-

stead of eight mounted in foreign warships. The reason for introducing the triple turret is the necessity for economizing in weight owing to the restricted displacement laid down in the terms of the Washington agreement. Triple turrets were first used in the British Navy ten years ago when they were temporarily fitted on a monitor which bombarded the ex-German battleship Baden during a series of experiments. Another feature of the new battleships will be special anti-flash arrangements, which are a closely guarded secret. They will embody the lessons of Jutland where some British ships were sunk

owing to shell flashes penetrating to the magazines.

Funny Men of Sport.

PLAYERS WHO MAKE THE CROWD LAUGH.

Which game affords most scope for the display of a sense of humour? Probably most people, after considering the question, would plump for cricket, which boasts among its leading exponents several men whose play is a source of merriment to the spectators.

Take, for instance, the famous Surrey wicket-keeper, who he takes the field those onlooking who know him of old invariably settling down to the humourous. His batting style like those of the comical-looking batsmen and runs and ducks and hops. The best of his rubber figure, while he is batting, he pretends to go on and meet the ball and hitting it for a six or more always gets the crowd in good humour.

Another comic cricketer is the famous of Middlesex. His favourite "game" is to steal the shortest of short runs, while not infrequently he will attempt to score by starting towards the opposite wicket and then suddenly changing his mind and rushing back as if panic-stricken, by the crease. This little trick never fails to draw roars of laughter, in which no one joins more heartily than Hendren himself.

Curiously enough, tennis, the most popular of all outdoor games, has very few "tip-top" devotees whose play suggests that they have a humorous bent. Probably this is because first-class tennis is nearly always very fast.

Now and then, however, Scotch humour creeps into the game. Norton, for example, can be quite funny when he is in the mood. A well-known trick of his is to promenade in the manner of Suzanne Legien, while often he makes—on purpose—comical grimaces at his opponents, as well as at friends watching the play.

Wishu, the Rumanian player, who is often seen at Wimbledon, has a habit of occasionally serving the ball from behind him, between his legs! This always draws laughter.

Among footballers, "Fanny" Walden is one of the most popular humorists on the field. He is the Little Rich of the game, and shouts of mirth go up from the stands when he is performing. To see him twinkling across the field in chase of a player twice as big as himself is rare fun, and "Fanny" knows it!

Even bowlers has its humorous aspect. There is one well-known player who is famous for the coaxing way in which he tries to place the "wood" near the jack, talking to it as lovingly as if it were a child.

First-class golf and billiards, on the other hand, seem strikingly devoid of humour.

It needs a lot of hard thinking to recall the name of a single leading exponent of either game whose play can be said to have in it even a touch of "the saving grace"

10% SUPER-REDUCTION! Store open until 9.30 p.m. Sweeping MARK-DOWN 10% SUPER-REDUCTION!

Hats, Caps Shirts Ties, Hose **HUGE FALL SALE of MEN'S WEAR** **Flannels Pants O. Coats R. Coats Underwear**

All Greatly Reduced We're Over-Stocked!!! Hundreds of Men's Fine Suits are here, all the prices slashed in half, and then—a 10 p.c. cash reduction. For 10 Days, Commencing To-morrow, we shall be in full swing. Get your Fall business or Shooting Clothes right away, and get first choice of these Bumper Bargains.

SUITS
Boys' American
Good all-round styles for Fall School wear. In great variety. SALE PRICE accord- \$5.80 up. ing to size

Men's Union Suits
Fine heavy weight Jersey. Just the thing for school wear. \$1.98 Less 10 p.c. \$1.98

White Turkish Towels
While they last—which won't be long—they're selling at 30c. each Less 10 p.c. 30c.

MEN'S PANTS
Dark, Serviceable Tweeds and Worsteds. Warranted to wear well. \$2.25 up. All Sizes \$2.25 up.

Less 10 p.c. Men's Suits Less 10 p.c.
Good wear-resisting Tweeds and Worsteds. In Brown, Navy and Dark mixtures. SALE PRICE for all sizes 12.50

Fancy Tweed Sport or Shooting Suits
Norfolk Model; Belted. In snappy patterns. Just the thing for shooting. SALE PRICE all sizes 24.90

Smart American Suits
All styles. In Serge, Tweeds, Herringbones and all the new weaves. AT SALE PRICES.

10 p.c. off All Sale Prices THE

BOOTS
Brown, Black and Two-Tone. Button and Lace. Size 4 to 10 \$1.48
Children's Boots
Brown only. Strong Oak, tanned leather soles; smart uppers. 11's and 12's \$1.98
Boys' Boots
Lace only. Brown and Black. A fine Boot for school wear. 9's to 2's \$2.19
Girls' Boots
Brown and Black. Strong soles; good uppers; rubber heels. 2's to 5 1/2 \$2.90
Youths' Boots
Black and Brown Laced Boots. Very strong and comfortable. Sizes 6 to 11 \$3.90
Men's Boots

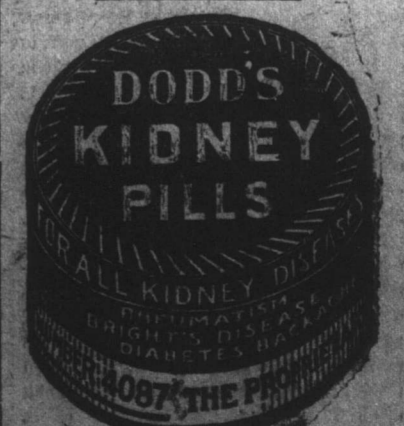
"ENGLISH AMERICAN"

312, 314 Water Street

Prices cut in half for this sale-- And then--10 p.c. off sale price

10% SUPER-REDUCTION!

10% SUPER-REDUCTION!



GLAND PIONEER DEAD.

One of the first patients to undergo Dr. Voronoff's monkey gland operation for rejuvenation, Mr. Arthur Evelyn Lister died at Carven, Hill-street, London, where he kept a private hotel. It was in 1920, when he was 74, that he heard of Dr. Voronoff's treatment. He was then bald, had walked with faltering footsteps, his face was seamed and wrinkled, and his cheeks pendulous and flabby. On February 2, 1921, Dr. Voronoff treated in him the gland of a monkey. The operation was reported to be extraordinarily successful. In less than a year his head was crowned with a growth of luxuriant hair, the tissues were firm, the skin soft, and he walked with a firm step, and upright carriage that astonished the doctors. Last year, at the age of 78, he attended a meeting of Harley-street specialists to prove the efficacy of Dr. Voronoff's treatment. He astonished the doctors. They punched and prodded his biceps, which were as hard as those of a prize-fighter, and he simply smiled. Then, in return, he gripped the hand of a famous specialist with such firmness that he made the surgeon wince with pain. His rejuvenation was declared complete. It was the consideration of the specialists that the operation had transformed him from an old man to the activity of a man in the prime of life.

Sheepskin Measures Gas

LITTLE KNOWN FACTS ABOUT OUR GAS SUPPLY.

The story of gas is a fascinating one. Its use as an illuminant was discovered by William Murdoch, a Scotchman, in his father's cabbage garden. It happened to be an outcrop of Scotch shale, and with this he experimented, using his mother's "scotch" for a name! Subsequently, young Murdoch was employed by Watt, the famous inventor, and he owed his father's name to a billycock, and the youth carried it on the good old-fashioned



Evening Telegram

The Evening Telegram, Ltd., Proprietors.

All communications should be addressed to the Evening Telegram, Ltd., and not to individuals.

Friday, September 21, 1923.

UNEMPLOYMENT.

The following article taken from the September Review of Barclay's Bank emphasizes the unwisdom from an economical and moral point of view of the methods of meeting the depression in labour circles by unemployment pay or unproductive labour. In Newfoundland to-day the situation is so acute, that the authorities are perhaps warranted in adopting almost any measures that may alleviate the poverty which exists, and which is causing so many of our citizens to leave these shores. At the same time we must not lose sight of the fact that there would be some practical return if the same amount of money were expended on the roads, the docks, the railway and the other public utilities. They are all in need of repairs or improvements and could absorb a considerable portion of those people who are looking for work.

We have shown wisdom in taking a lesson from the experience of others by not committing ourselves to the system of unemployment pay. Our greatest difficulty has been to decide justly and fairly who are and who are not unable to procure work or to maintain their families without Government or Municipal aid. Cases have been known of men who have deliberately given up their usual employment in order to obtain relief work equally remunerative, but less onerous. It would appear that this difficulty could be met to some extent by making the scale of pay for relief work less attractive without inflicting hardship, and so far as possible having the work done by contract. The main, and in fact the only object of relief work is to prevent destitution, and that fact should never be overlooked. The prevalent idea among many is that the Government is bound to help them regardless of the fact that they could if they wished provide for themselves. These individuals deserve little sympathy. They are parasites, and possessing bread they devour the crumbs that are urgently required to feed the needy. Nothing but drastic action, which a politician unfortunately finds it difficult to practice, can check the evil, or make them realize that the responsibility of making a living rests in the first place with themselves.

MONTHLY REVIEW OF BARCLAY'S BANK.

"From an economic point of view there can be no question that the present method of paying large sums in the form of unemployment pay is radically unsound. In so far as these contributions are provided by public funds, an additional tax is placed on the rest of the community, with the result that trade and industry, already sufficiently overburdened, have to bear a still heavier load of taxation, and the ability to compete in foreign markets and so to provide employment and taxable funds is still further reduced. Further, the receipt of payments by large numbers of men while idle impairs their efficiency and renders them less anxious to seek work. It also has an unsettling effect upon those employed, and this in turn impairs their efficiency and may render them less anxious to retain their positions."

MINARD'S LINIMENT FOR COUGHS & COLDS.

For that empty 'tween-meals feeling, try a Banana Royal at the Blue Puttee. This is the dish which Americans refer to as "New England Boiled Dinner." It is both delicious and satisfying. Try it after the show to-night.—sept 21st

occupation. This is especially the case when the difference between the unemployment payments and wages is small. Another objection is that the regulations governing the administration of unemployment relief tend to restrict the transfer of labour to other forms of employment, with the result that such anomalies exist as a shortage of domestic servants, notwithstanding that many women suitable for this class of work are drawing unemployment benefits.

Again, however efficient the central administration may be, there is always the possibility of abuse, as evidenced by the recent dock strike, while the lack of elasticity in the system may result in workers and their families receiving more when drawing relief than when actually employed.

But although the economic objections to the "dole" and certain other forms of relief, are manifest, some measure of assistance from public funds is unavoidable. Unquestionably the needs of the situation will be met, for those who are unable, through no fault of their own, to support themselves and their families cannot be allowed to suffer extreme privation. To this end, and as a choice of evils, the employment of men in suitable works is, where possible, preferable to payment for idleness.

There are, however, obviously limits which must be observed in the provision of work either by the State or by local authorities. Schemes which involve expenditure without creating adequate value are an added weight to an already too heavy burden and may result in aggravating rather than relieving the total distress. Even expenditure upon capital works which might be fully justified in times of prosperity may be undesirable when the maximum immediate benefit from the efforts made.

But so far as it is possible to adopt wisely chosen and economically sound schemes, this method of dealing with the problem has obvious advantages. It is not only that the employment of a greater number of wage earners upon productive work diminishes the ultimate burden upon the community, to the extent of the real value created. The effect of any fresh enterprise is not limited to the actual workers directly employed upon it. Indirectly, support is given for materials and tools, and this tends to diminish that lack of confidence which is a factor in the existing depression. In addition, it must be remembered that the efficiency and skill of the workers is essential to the prosperity of an industry. The demoralization of a prolonged period of enforced idleness needs no demonstration, and from this point of view, schemes which would result in the payment of wages rather than of unemployment benefits, may, in the end, prove to be the more economical, even if the initial cost appears to be greater."

A New Oil Well.

The Minister of Agriculture and Mines received the following message yesterday from Mr. J. D. Henry at Parson's Pond:—"On Monday struck new well at 1060 feet, encountered heavy gas and good first oil shown. On following morning gas increased and oil stood at 100 feet in drill hole. Baled out one ton, believe oil to be exceptional quality; light and better than any other well has produced. Am forwarding samples to public analyst. No well drilled in the Colony has given such good drilling and quality results. This information available to press."

Success in this enterprise such as the message indicates would be well deserved by the promoters who have shown so much confidence in the possibilities of this property. The development of an oil industry in this area has again and again been predicted, and although reliable evidence has been produced from time to time to prove that good oil is obtainable, and everything has seemed to indicate that it existed in large quantities, the undertaking has hung fire. We trust that the new discovery will have the effect of dispelling doubts, and that further success will follow. The boon that would be conferred upon Newfoundland by development of this venture cannot be estimated. This and the coal mining operations in St. George's offer great possibilities, and in the near future may have the effect of revolutionizing our industrial activities.

For that empty 'tween-meals feeling, try a Banana Royal at the Blue Puttee. This is the dish which Americans refer to as "New England Boiled Dinner." It is both delicious and satisfying. Try it after the show to-night.—sept 21st



CHURCH OF ENGLAND CATHEDRAL, ST. JOHN'S.

His Lordship the Bishop Dedicates the New Reredos.

In the Cathedral of St. John the Baptist, reminiscent in many ways of the life and work of the late Bishop of Newfoundland, an impressive service was held this morning for the purpose of dedicating the new Reredos. The Bishop took the Dedication Service and was also the Celebrant at the Choral Communion assisted by the Rector of the Cathedral, Canon Bolt and Rev. J. Brinton. In addition to the above the following clergy took part:—Rev. Canons G. H. Bolt, G. H. Field, T. G. Netten; Revs. E. C. Earp, A. B. S. Stirling, J. E. R. Nicholls, Dr. Facey, A. Pittman, I. Parsons, W. R. J. Higgin, F. P. Law, G. O. Lightbourn, Gwynne Lightbourn (Toronto), Andrew Tulk, Arthur Tulk, E. C. Clench, H. W. Facey, W. E. R. Cracknell, H. Pike.

The Service was as follows:—OFFICE OF BENEDICTION OF A MEMORIAL REREDOS

Cathedral Church of St. John the Baptist, St. John's, Newfoundland. Processional Hymn 457. In the Name, etc.

V. Our help is in the Name of the Lord. R. Who hath made heaven and earth. V. Blessed be the Name of the Lord. R. From this time forth for evermore. V. Lord hear our prayer. R. And let our cry come unto Thee. V. The Lord be with you. R. And with thy spirit. LET US PRAY.

O Almighty Lord, and Everlasting God, who, although heaven and earth cannot contain Thee, yet condescendest to have habitations upon earth, where we may continually call upon Thy Name: visit we beseech Thee, this place with Thy wonderful loving kindness, cleanse it by Thy grace from all pollution, and ever keep it pure; and as Thou didst accept the devotion of Thy servant Solomon, so vouchsafe to grant Thy blessing upon this present work, through Jesus Christ our Lord. Amen.

O Almighty and eternal God, who inspired the heart of Thy servant Joshua that he builded up stones as a memorial of Thy tender mercies unto Israel for ever; vouchsafe, we beseech Thee, that this Memorial which we now dedicate unto Thee, may be an enduring witness before Thy people of the faithful services of Llewellyn, Bishop of this Diocese. And grant that our lives being consecrated unto Thy service, may with Thy faithful ones be fitly framed together into that building which groweth into an holy temple in the Lord. And this we ask, O Father, for the sake of Him who came not to be ministered unto but to minister. Jesus Christ our Lord. Amen.

Almighty God, we beseech Thee graciously to accept this gift of Thy people for the beautifying of this Sanctuary, offered in grateful remembrance of the ministry in this Diocese of Thy servant Llewellyn, a chief Pastor. Grant that, as Thy blessed angels worship before Thy throne, and speed forth to carry out Thy will in active ministry, so here a true and acceptable worship may continually be offered, and strength be gained for loving service in the world; through Jesus Christ, Thy Son, our Lord, who liveth and reigneth with Thee and the Holy Ghost ever one God, world without end. Amen.

After the Prayer of Dedication the Bishop pronounced the Dedication as follows:—

Forasmuch as Almighty God did mercifully accept the purpose of His servants David and Solomon to build His Temple at Jerusalem, and hath been graciously pleased, in all succeeding ages, to receive the gifts of those who have willingly offered of their substance, and nothing doubting but that he favourably alloweth this charitable work of ours in setting apart this Reredos to His service and glory.

We therefore, accept the offering, and dedicate it in memory of Llewellyn Jones, Bishop, and of his honour and glory of the Holy and

CHURCH OF ENGLAND CATHEDRAL, ST. JOHN'S.

eternal Trinity, the Father, the Son, and the Holy Ghost. Amen. Hymn 628. (Communion Office) Harwood in A. Flat.

Blessed be Thy Name, O Lord, that hath pleased Thee to put it into the hearts of Thy servants to place this Memorial Reredos in Thy Holy Temple, to Thy praise and honour. Let Thy blessing be upon them, their families, and their substance and accept this offering. Remember them concerning this, wipe not out this kindness which they have done, and grant that all they who shall hereafter enjoy the benefit of this pious work, may show forth their thankfulness by using it to the glory of Thy Holy Name; through Jesus Christ our Lord. Amen.

The Grace, etc. Hymn 557. Benediction. Hymn 292. Nunc Dimittis.

"They shall be as the stones of a crown lifted up as an ensign." Zechariah 9-16. So shall the eyes of the late Bishop's admirers behold these stones in the Sanctuary he loved so well. Not only by his spiritual life but by his innate sense of what was beautiful and fitting, this memorial of exquisite taste will ever connect our thoughts with the good Bishop.

He longed to see the House of God completed as it had been designed. That has not yet been done, but by these "stones" placed in the most hallowed site, a "crown" is lifted up as an "ensign" in the sanctuary of the Cathedral. The figure of Archbishop Theodore is next to the place where the Chief Pastor of the flock often sat. Theodore's work of building up the Church of Christ in the early centuries suggested the work of Bishop Jones' oversight of this Diocese. Next to this figure, quite naturally, comes St. David the patron Saint of Wales. Then St. Michael, triumphing over Satan who is carried with a bestial face and on his head rests the point of the flaming sword. Before the central figure of Our Lord we fear to speak, it is difficult to express the beauty and serene majesty of this central "stone."

On the right hand is seen the figure of St. George, a radiant youth in armour victorious over the dragon. He and St. Michael represent the most noble order of chivalry as well as the saintly patronage of England. Next in order comes the patron Saint of Scotland, Andrew, with his cross at hand. And upon the extreme right is Ireland's patron Saint, Patrick, with the shamrock symbol and a book in the left hand.

Here then are the Saints in Stone, to remind us of the best which is in the races of British character which has helped to people and maintain a large part of the world. They also stood with others against the forces opposed to sainthood in the years of the Great War, at the end of which the late Bishop passed out from among us. And all who see this stone screen will remember ardent his character and it shall be to them "as an ensign lifted up."

THE BISHOP'S SERMON.

The Open Door of Opportunity. (Rev. III: 8) "Behold I have set before thee an open door." Had these words been spoken to either or all of the five Bishops consecrated to take the oversight of our Church in this land between 1829, when Bishop Spencer entered upon his episcopate, and 1878, when Bishop Jones succeeded Bishop Kelly in the office of bishop, they would have had an appropriateness as full and as true as when they were first spoken to the aged Bishop of Philadelphia—

Supreme Court.

(Before Mr. Justice Kent.) The Anglo Nid, Development Co. and Selma Penny.

This is an application on the part of the above named plaintiff for leave to pay into court the sum of \$1,405 in respect of the claim of the defendants of the said deceased for compensation under the Workmen's Compensation Act in respect of the death of the deceased. Wood, K.C. for plaintiff is heard in support of the application. F. G. Bradley for defendant consents. It is ordered that the sum of \$1,405 be paid into court.

Prisoner Brought From Grand Falls.

GIVEN TWO YEARS IN JAIL. Constable Trickett of Grand Falls arrived in the city by last evening's express bringing a prisoner Moses Young, who has been sentenced to two years imprisonment by the Supreme Court (on Circuit) for larceny. Young it appears, broke into three stores at "Betwood" and stole \$30 from one, \$40 from another and \$7 from the third. When arraigned he pleaded guilty.

"Japan" Relief Fund.

Received at The Evening Telegram Office.

H. D. Windeler ... \$10.00

Japan Relief Sunday.

The Bishop of Newfoundland wishes the Telegram to announce that he is sending out the following notice to the clergy of his Diocese:

"I appoint Sunday, October 28th, to be observed throughout the Diocese as 'Japan Relief Sunday,' and I request that wherever possible a collection be made in all churches and school chapels on that day; and that all proceeds be forwarded to the Japanese Relief Committee, Government House, St. John's, not later than the 10th day of November."

(Sgd.) WILLIAM NIELSEN, Bishop of Newfoundland.

BOYS WANTED Saturday afternoon to sell Newfoundland Magazine, Times Office, Duckworth Street. Price 5c.—sept 21st

Masonic Billiard Tournament.

G. W. RABBITS WINS CLUB CHAMPIONSHIP.

The final game in the Masonic Club Championship Billiard Tournament was played last night, the players being G. W. Rabbits and Jas. Edwards. Rabbits carried off the honours by a score being—

Rabbits—400. Edwards—386.

The biggest break 71 was made by Rabbits, who won the Club Championship and a special gold presented by the committee. Edwards made breaks of 35, 37 and 38.

TO-NIGHT.—M. G. Band Concert, Victoria Park.

Express Passengers.

The following passengers arrive at Fort-Arre Basques this morning:—S.S. Kyle and joined the express to-morrow afternoon:—Mrs. M. Donald, G. L. Lloyd, J. Fitzpatrick, Barrington, Mrs. J. Burke, J. T. and Mrs. Banett, Mrs. A. Colbourne and son, Miss A. Crauson, B. Friedman, A. Benett, L. Sotkins, L. Bliz, L. Lefontain, T. Clarke, G. Smith, W. S. Muir, W. E. Watwood, W. C. and Mrs. Oak, Mrs. J. Mills, Dr. G. S. Murphy and daughter, Dr. Patterson, Mrs. L. Harvey, L. and Mrs. Cahill and children, Mrs. R. Martin, Mrs. E. Martin, Mrs. J. Tilly, J. Moller, E. Jones, A. Cluit, J. Duffell, Howell.

For pure sarcasm read "The Rador Gold" by Warwick Smith in the Newfoundland Magazine. Price 5c.—sept 21st

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Municipal.

WEEKLY. The regular meeting of the Municipal Council was held yesterday afternoon presided over by Mayor Cutbridge.

Mr. C. E. Hunt, Mayor, presided over the meeting. The City Tax collector, Mr. J. H. Carter, reported that the amount of tax collected was \$1,000,000. The Mayor thanked the collector for his services.

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Great CLEARANCE SALE Men's Waterproofs AT LESS THAN 1-3 REGULAR PRICES An extraordinary money-saving opportunity now presents itself at The ROYAL STORES, to those who turn to advantage the real economies possible through buying at this Store. We now offer a quantity of Men's Mackintoshes at a fraction of their original cost. These Coats are all perfect goods and comprise both Single and Double-breasted styles. DOUBLE BREASTED WATERPROOFS. In shades of Fawn, full belted styles; sizes 36 to 42 inch chest, 46 to 48 length. Reg. Price \$27.00. To Clear \$9.00. SINGLE BREASTED WATERPROOFS. In shades of Fawn, plain backs sizes 34 to 40 inch chest, 46 to 50 length. Reg. Price \$17.50. To Clear \$5.50. SINGLE BREASTED WATERPROOFS. In shades of Fawn; sizes 34 to 42 inch chest, 46 to 52 length. Regular Price \$23.00. To Clear \$7.00. The Royal Stores, Ltd.

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Municipal Council.

WEEKLY MEETING.

The regular meeting of the Council was held yesterday afternoon. The Mayor presided and Councillors...

It's the Goods Behind the Price that Counts Value Giving—the policy of this Store

When we advertise our Merchandise it is not only the price that we take into consideration. Our Merchandise has to be of high quality and character...

Friday and Saturday

Newest in Fancy Linens

- Tea Cloths. White Linen Tea Cloths, with fancy worked corners, plain centres, wide hemstitched borders...

New Gloves & Hosiery

- Fabric Gloves. Double Cloth Fabric Gloves, in shades of Grey, White and Dark Fawn; 2 domes; sizes 6 to 7...

Smallware Bargains

- ALUMINUM JELLY MOULDS—Special each 20c. ALUMINUM FRUIT FUNNELS—Special each 13c.

Sweaters and Blouses

- Slip-Ons. All Wool Slip-ons in combination shades of Honeydew and Brown, Jade and Brown, Sage and Camel and Brown...

- Shirtwaists. Made of Light Striped Flannel, with two way collar, long sleeves, buttoned cuffs; sizes 15 to 16 1/2...

BLANKETS at Special Prices

- Part Wool Blankets. These Blankets are 70 per cent wool, and are guaranteed to give satisfactory and lasting wear.

Toilet Goods

- RICHARD HUDNUT THREE FLOWERS COMPACT Meets the requirements of those wishing an individual box of Rouge or Powder...

Umbrellas

- Women's Silk Umbrellas, in colors of Black, Navy, Myrtle, Brown, Purple, Dark Cardinal; steel rod, assorted military handles...

Silk Scarves

- Dainty Colored Silk Scarves in a variety of beautiful shades; finished with fringed ends; only 1 dozen in the lot...

New Goods for Men

- Men's Overcoats. Light weight, single breasted, in Mid Grey; ideal for Fall wear; Reg. \$18.00 each. Sale Price \$16.25.

Travelling and MOTOR RUGS

- Travellers and Motorists would do well to see our All Wool Rugs. These are real good looking Rugs, made of best quality wool in assorted checks...

NEW FALL FOOTWEAR for Men at Attractive Prices

- Men's Mahogany Boots. Balmoral style, pointed toe, and rubber heels; a very dressy and serviceable Boot; sizes 6 to 10. Special per pair \$7.00.

Hearth Rugs

- Tapestry Hearth Rugs. In new and novel patterns, plain ends. Size 26 x 52. Reg. \$4.75. Sale Price \$4.25.

Tissue & Ribbon

- Colored Tissue. 36 inches wide; in shades of Sage and Pale Blue, pretty shot effects, suitable for evening dresses and millinery purposes...

Newest in Footwear for Women

- Women's Oxford Shoes. Black Vic Kid, Cuban rubber heels, pointed toe; sizes 3 to 7. Special per pair \$2.70.

The Royal Stores, Ltd.

Wedding Bells.

A quiet but pretty wedding was solemnized in the Oratory of the Convent of Mercy on Wednesday, the 19th inst. when Miss Mary Shea was united in Holy Matrimony to Mr. Martin O'Leary...

WEEK-END BARGAINS. Black and Colored Sateen, regular 75c. yard; now 25c. yard. Infant's Knitted Dresses only \$1.49 each...

THE WEST END BAZAAR, 51 Water St. West

Sudden Death of Well Known Taxi Man.

The sudden passing of Mr. Earl Miller, son of Mr. Jas. Miller, McNeill Street, which occurred yesterday at noon, will be learned with regret by his many friends...

Modern Alchemy.

THERE IS A SUBTLE FASCINATION ABOUT THE CHEMIST'S SHOP WITH ITS Dainty Perfumes and Powders.

A woman's greatest temptation to small extravagance is always supposed to lie within the portals of the draper's or a similar shop. But she seems to be just as easily led astray by the fascinating counter of the chemist...

Perhaps she merely goes into the shop for a small quantity of boracic powder, but she comes out again carrying a very bulky white package, tied up with nice-colored string.

A cool bottle of eau-de-Cologne stands near by. So refreshing in the weather, she thinks, as she hands it to the man to pack, and a real necessity in illness.

The chemist then shows her a wonderful new lotion, with a very pleasant odour, for curing mosquito bites, and she succumbs to that.

Suddenly she remembers that she is nearly out of tooth cream, and that new make in the pretty green tube seems worthy of a trial, though it is rather expensive.

Next her eye lights on a tall bottle of fragrant bath salts. Yes, she will, for once, permit herself this luxury. With a sigh of longing she half-turns away from a lovely face cream in a most enchanting bottle; but she cannot resist the possible beauties of complexion it offers her, and she adds it to her purchases.

There is no end to the array of temptations in a chemist's shop. This man does not have a bargain sale once or twice a year; but if he did, I believe there would be as big a rush of women to it as there is to any of the great sales arranged by drapery establishments.

Junior League Football St. Bon's Football Field this evening at 8.15. Wesley vs. St. Mary's Gent's 10c. Boys 5c. Ladies free.

Sugar is Advancing

We are selling Lantic Sugar in dust-proof packages

2 Pound Packages, 21 cents each
5 " " 52 " "

We recommend Lantic to be best granulated Sugar
Buy a case 100-lbs. before price goes higher

Bowring Brothers, Ltd.

sept 21 f. s. m. w. f.

ON 'MANOA' TO-DAY

a large shipment of

WINDSOR PATENT

"Canada's Best Flour"

in barrels, 140s, 98s, 49s and 14-lb. linen bags

Harvey & Co., Ltd.



MILKMAID MILK

IS THE

BEST MILK MADE

Tennis Courtesies.

One of the big lawn-tennis handicappers is Burrow, and I do not envy him his task. His job is to work out the handicaps of all the players, both known and unknown, who enter for open tournaments, and if he heard all the hard things said about him by people who lack the sporting spirit, he would soon have to stuff cotton-wool in his ears.

"That fellow I played against beat me because of his handicap—never knew anything more ridiculous!" growls A.

"This doesn't give me much chance!" growls B, dissatisfied with his own handicap. And so it goes on, for there is a good deal of feeling in a lawn-tennis tournament, as I



Keeps Baby's Skin Healthy
Prevents Chafing & Eczema

DR. CHASE'S OINTMENT

At all Dealers.
GERALD S. DOYLE, Distributor.

Editorial Chat.

MORE SEASIDE DEFINITIONS.

"I was much amused by your recent 'Seaside Definitions,' writes Peter-familias, just home from his holiday, 'and I drew up a few of my own, based upon the experiences I have had. Thinking they might perhaps interest you and your readers, I am enclosing the list. Perhaps they will raise a laugh or two.'

"They made me smile. And here they are:

"Tent: A contrivance with soaring aspirations.

"Donkey: An immovable object.

"The rider thereof: An optimist.

"Sea-view: Three chimneys, a slate roof, and a telegraph-pole.

"Boat: Another form of the tipping mill.

"A young duke: A humble clerk.

"A millionaire's daughter: A little tylist.

"Appetite: The solution of perpetual motion.

"Wind-shelter: A perfect match-maker.

"Nigger: Not so black as they are painted."

"This list is accompanied by the compiler's apologies. I don't think the apologies were at all necessary, do you?"

Facts.

Thousands of parasitic wasps are being taken from the United States to Canada in an effort to suppress the corn-boring worm.

London's largest landlord is, perhaps, the London County Council itself, which houses 117,000 persons at a rent-roll of £750,000.

The world's stock of gold is increased by some £20,000,000 worth a year. Of this the mines of the British Empire supply nearly 70 per cent.

Twelve years ago a moderate-sized shoe could be rented in Oxford St., London, for about £1,000 a year. This rent would be at least doubled to-day.

Germany kept up her supply of high explosives owing to the discovery that the gases nitrogen and hydrogen, obtained respectively from air and from water, will yield ammonia, through the combined action of pressure and iron.

MINARD'S LINIMENT FOR COUGHS

Editorial Chat.

Officers at Headquarters are still on the upgrade. The Lt.-Col. was in command and introduced Capt. Len McKelvie of the Royal Nfld. Regiment and of the Indian Army, King George's Own Pioneer who succeeds the highly esteemed Major Bert Tait, M.C. All ranks are proud to see another War Veteran join the staff and that Major Tait's mantle has fallen on such a worthy son of Terra Nova as the new Adjutant of the Nfld. Regiment in the person of Capt. Leonard Stick. Capt. Stick brings honour to the Brigade. We extend him a hearty welcome.

Recent Battalion orders contain the following: Lance Corporal Whitten has been permitted to rejoin in the Department of Administration. All ranks are notified that on being placed on reserve or leaving the Brigade they must return belts, caps and badge to the Quartermaster. The Brigade takes this opportunity to request all ranks having these articles in their possession to return the same promptly to Lieut. W. R. Motty, Company Commandant and N. C. O's. are reminded to pay attention to this request. Several lads have been dismissed for non-attendance.

Beginning Tuesday, Sept. 25th, Guards will be changed and orders read Tuesdays instead of Thursdays as formerly, Thursdays becoming N.C.O.'s night. All ranks will note this change.

Second Lieut. J. Eley of Grand Falls Company has been promoted to Lieut. Congratulations. Outport Companies communicating with Headquarters are requested to address communications to Major George R. Williams, Regimental Correspondent, St. John's. The Lt.-Col. Commandant has just received a letter from Sergeant Harold R. Blackler, No. 1 founder of the C.L.B. in Newfoundland in 1922. Mr. Blackler is now at Wellesley College Department of Zoology and Physiology, Wellesley, Mass., U.S.A. He acknowledges his certificate as an Honorary member of the C.L.B. and sends greetings to all Old Comrades, which are heartily reciprocated. This mail also brings a letter from ex-Regt. Sergt. Major William H. Lewis, M.M., etc., formerly of South Africa, where he has helped to maintain the Empire's Honour in the Boer War and in German East Africa, now British East Africa. The Sergt. Major is living at 18 Maybank Avenue, Snodbury Hill, South Harrow, London, and has an important position as clerk of the works in the erection of buildings at Wembley Park for India and Burma. These dependencies are taking part in the British Empire Exhibition at London in 1924. His wife and four children are with him and he hopes to visit Newfoundland and greet his old comrades and friends here when his duties are finished. All ranks are glad to hear of Mr. Lewis's progress and of his business success. Newfoundlanders visiting the Exhibition grounds at Wembley Park will be heartily welcomed at the Indian and Burma buildings. Sergt. Major Lewis is one of the C.L.B. first members.

Last week Major Tait wrote from Humberston, Mass. where he is at present resting up with his family at this summer resort before entering American business life.

Last night the following officers were on duty: Lt.-Col. Walter Rendell, C.B.E., Majors Herbert Outerbridge, M.B.E. and George R. Williams; Capt. Leonard Stick, Adj. P. B. Rendell; Lieut. Hayward, Reid, Motty and Job Taylor, with 137 all ranks answering to roll call of Regt. Sergt. Major Harold Rendell.

The Officer Commanding reports great progress with his Honorary membership roll. Old Comrades, parents and ex-members have subscribed to date over three hundred dollars and have been granted official certificates. We ask all Brigade supporters and friends to assist the finances by enrolling their names with Lt.-Col. Walter Rendell. The gymnasium will be open beginning next week for all C.L.B. intending competitors at the Boxing and Wrestling tournament to be "pulled off" November 14th, the Brigade's Birthday Anniversary week. It will be managed by the Brigade's Athletic Association's expert Committee, and this is a guarantee that all events will "go over the top" and the exhibition be a great success. Visitors to last year's show say that the Boxing and Wrestling tournament was the best in Newfoundland. Any non-members of the Brigade are invited to use free of cost the gymnasium on Tuesday nights from date. All competitors are asked to go into training for the great event at once. The "gym" will be open from eight to ten p.m.

Major Williams at the request of Headquarters is mailing to-day some thirty-five photographs of the C.L.B. in action at Camp, Church parades, the Armoury Officers, etc. The Brigade Secretary, London is having a series of lantern slides made for exhibition in England to show the C.L.B. lads there. The Nfld. Regt. is

C. L. B. Cadets.



Officers at Headquarters are still on the upgrade. The Lt.-Col. was in command and introduced Capt. Len McKelvie of the Royal Nfld. Regiment and of the Indian Army, King George's Own Pioneer who succeeds the highly esteemed Major Bert Tait, M.C. All ranks are proud to see another War Veteran join the staff and that Major Tait's mantle has fallen on such a worthy son of Terra Nova as the new Adjutant of the Nfld. Regiment in the person of Capt. Leonard Stick. Capt. Stick brings honour to the Brigade. We extend him a hearty welcome.

Recent Battalion orders contain the following: Lance Corporal Whitten has been permitted to rejoin in the Department of Administration. All ranks are notified that on being placed on reserve or leaving the Brigade they must return belts, caps and badge to the Quartermaster. The Brigade takes this opportunity to request all ranks having these articles in their possession to return the same promptly to Lieut. W. R. Motty, Company Commandant and N. C. O's. are reminded to pay attention to this request. Several lads have been dismissed for non-attendance.

Beginning Tuesday, Sept. 25th, Guards will be changed and orders read Tuesdays instead of Thursdays as formerly, Thursdays becoming N.C.O.'s night. All ranks will note this change.

Second Lieut. J. Eley of Grand Falls Company has been promoted to Lieut. Congratulations. Outport Companies communicating with Headquarters are requested to address communications to Major George R. Williams, Regimental Correspondent, St. John's. The Lt.-Col. Commandant has just received a letter from Sergeant Harold R. Blackler, No. 1 founder of the C.L.B. in Newfoundland in 1922. Mr. Blackler is now at Wellesley College Department of Zoology and Physiology, Wellesley, Mass., U.S.A. He acknowledges his certificate as an Honorary member of the C.L.B. and sends greetings to all Old Comrades, which are heartily reciprocated. This mail also brings a letter from ex-Regt. Sergt. Major William H. Lewis, M.M., etc., formerly of South Africa, where he has helped to maintain the Empire's Honour in the Boer War and in German East Africa, now British East Africa. The Sergt. Major is living at 18 Maybank Avenue, Snodbury Hill, South Harrow, London, and has an important position as clerk of the works in the erection of buildings at Wembley Park for India and Burma. These dependencies are taking part in the British Empire Exhibition at London in 1924. His wife and four children are with him and he hopes to visit Newfoundland and greet his old comrades and friends here when his duties are finished. All ranks are glad to hear of Mr. Lewis's progress and of his business success. Newfoundlanders visiting the Exhibition grounds at Wembley Park will be heartily welcomed at the Indian and Burma buildings. Sergt. Major Lewis is one of the C.L.B. first members.

Last week Major Tait wrote from Humberston, Mass. where he is at present resting up with his family at this summer resort before entering American business life.

Last night the following officers were on duty: Lt.-Col. Walter Rendell, C.B.E., Majors Herbert Outerbridge, M.B.E. and George R. Williams; Capt. Leonard Stick, Adj. P. B. Rendell; Lieut. Hayward, Reid, Motty and Job Taylor, with 137 all ranks answering to roll call of Regt. Sergt. Major Harold Rendell.

The Officer Commanding reports great progress with his Honorary membership roll. Old Comrades, parents and ex-members have subscribed to date over three hundred dollars and have been granted official certificates. We ask all Brigade supporters and friends to assist the finances by enrolling their names with Lt.-Col. Walter Rendell. The gymnasium will be open beginning next week for all C.L.B. intending competitors at the Boxing and Wrestling tournament to be "pulled off" November 14th, the Brigade's Birthday Anniversary week. It will be managed by the Brigade's Athletic Association's expert Committee, and this is a guarantee that all events will "go over the top" and the exhibition be a great success. Visitors to last year's show say that the Boxing and Wrestling tournament was the best in Newfoundland. Any non-members of the Brigade are invited to use free of cost the gymnasium on Tuesday nights from date. All competitors are asked to go into training for the great event at once. The "gym" will be open from eight to ten p.m.

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Don't Miss To-day's Great Programme at the NICKEL.

FAREWELL SONGS OF
"MARGARET FREER."

COMING
"MARION ARMSTRONG"

Brilliant Scotch Soprano.
"LOUISE LORING"

Mezzo-Soprano.
MONDAY:—A Super-Screen Classic that will awaken the memories of the days when "WE WERE A COUPLE OF KIDS"—"SCHOOL DAYS" will make you feel younger—Better—Happier—Starring WESLEY BARRY. A truly great special—8 Big Reels—8

"The Veiled Woman"

From Myrtle Reed's famous story "A Spinner in the Sun"
Featuring Marguerite Snow and J. Sanders Stevens,
Directed by LLOYD INGRAHAM.

CHRISTIE TWO-ACT COMEDY.

"Mile a Minute Mary."

"EXCEL" RUBBER BOOTS!

"THE FISHERMEN'S FRIEND"



"EXCEL"
Rubber Boots
for
Men and Boys

SPECIAL FEATURES:

Are made all in one piece to prevent ripping or cracking, by a Special Vulcanizing process. Specially reinforced tops to withstand chafing or cracking.

An 8-Ply Heavy Rubber Sole with extension edge, running all the way under the heel. Insures more wear per pair than any other make of Boot on the market.

Are made on a particular shape of last, which give the foot more room and prevents slipping at the instep and heel.

A heavy Cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.

A 4-Ply Duck lining is also used, treated specially to keep the foot and leg cool during hot weather.

Ask your Dealer for
"EXCEL" BOOTS

"THE FISHERMEN'S FRIEND"

Sold by all Reliable Dealers from Coast to Coast.

Distributed by

Parker & Monroe, Ltd.,

The Shoe Men

June 25, m. w. f. t.

No Corns



The simplest way to end a corn is Blue-jay. Stops the pain instantly. Then the corn loosens and comes out. Made in clear liquid and in thin plasters. The action is the same.
At your drugist
Blue-jay

their first Overseas Company. We have great news from Loyal Old Trinity this week. Captain Conrad Fitzgerald, M.D., is re-organizing Trinity Company again. It will embrace Port Rexton, Trinity East and nearby settlements. All lads wishing to join and all ex-members are requested to report for duty at once. The Brigade is grateful to Doctor Fitzgerald for undertaking this great duty again and all at Headquarters wish him good luck.

The Officers hold a Financial Conference on Tuesday at 8 o'clock, and the regular meeting of the Mess takes place Thursday at 9 p.m. Moth meetings are important.

Lamaline Company under Rev. H. Kirby has been enrolled. Its official number will be 2470. Congratulations Lamaline, on being progressive and organizing the C.L.B. in your parish. It's well worth while. The lads will soon show the benefits of discipline and physical training. It is always a source of pleasure and profit to any parish to have a C.L.B. Company working. The Warrant Officers are busy devising means to

raise their quota to the budget. Next month they will hold a dance about October 10th. The C.L.B. Ladies Auxiliary have also been very helpful lately, as they have had Headquarters entirely repainted on the inside, walls and ceiling.

All ranks appreciate their aid in making the building brighter and cleaner and wish to place on record their thanks and appreciation of this kindly interest.

Outport Companies (excepting Grand Falls) are requested to mail Headquarters all reports for August.

In the gymnasium last night the Battalion Band held a dance for funds to go to the band account. The music, Refreshments and the musical veterans were looked after by Band Sergt. Kelly and Bandman G. Corack. Dances are being held by about forty companies from 8:30 to midnight and a jolly dance it was. The managers are to be congratulated on this and everybody present is looking another "JOY".

THE UNITED STATES OF AMERICA estimated, now holds 45 per cent. of the world's total of gold money, the remainder, the British Empire holds about 12 1/2 per cent.; France 11 per cent.; Japan, 6 per cent.; Spain, 5 per cent.; and Germany and Holland about 2 1/2 per cent. each.

MINARD'S LINIMENT FOR COUGHS EVERYWHERE.



Ex-S.S. "SILVIA" TO-DAY.

GRAVENSTEIN APPLES (Bris.)
TABLE APPLES ("King" & "Jonathan")
NEW AMERICAN BEETS.
CALIFORNIA CELERY.
FRESH CAULIFLOWER.
PRESERVING PLUMS.
BARTLETT PEARS (Half Bris.)
CRANBERRIES.
GREEN PICKLING TOMATOES.

C. P. EAGAN,

TWO STORES:
Duckworth Street & Queen's Road.

SIDE TALKS.

By Ruth Cameron.

"DONT'S" FOR CHILD LOVERS.

Why do some people treat children as if they were little brats, or a blank canvas, or a piece of raw material? The proper way to treat them in ordinary intercourse is quite different. You would treat grown-ups as you would treat many people assume a silly, or a bland condescension, or see other unnatural or unnecessary things of manner when they attempt to converse with children. For such people there should be a list of don'ts compiled.

Here are a few which I think should all means be included in such a list:

Don't patronize children. I have seen a boy of 13 thrown into an agony of embarrassment and outraged dignity by this sort of thing:—"Well, so this is Willy?" with that air of exaggerated surprise which some people seem to consider proper thing when a child is introduced. My, but you're getting to be a little man, aren't you? I expect you are big enough to be a real help to your mother. Why, you are almost as big as I am!

Don't make fun of them. Even little children, as a rule, resent familiarity from strangers, and sometimes from the family in public. "Remember" one boy's protest to his surprised parent: "Mother, you straightened my tie and held me on the head, and held me by the hand while we were in that line. Now please cut that stuff out. No baby any more."

Don't Make Fun of Them. Don't ask them stock questions. "Well, my boy, what do you intend to do when you grow up?" Johnny aged 12, is presently practicing stunts that will put him in line for a job at once.

Are the days of the village blacksmith and his forge numbered? It would almost seem so. In several parts of the country, however, are now made by a special heated apparatus that turns out shoes in an hour.

This compares with an output by two men of nine in the same period in the old days.

The modern process is spreading, and, perhaps, before long, the romantic blacksmith with sinewy hands and mighty muscles will be simply a memory of the past, and the joyful clang of hammer on anvil will cease forever.



KODAK ALBUM

You'll enjoy all over again the week-end trip, the summer vacation—and the fun you have just around the house; as well—when your prints are stored, safe, clean, and in order, in a Kodak Album. Priced now, your Kodak Album will be priceless later.

At our Kodak counter you'll find an Album you will like. We have open and closed back styles—most of them loose-leaf—no additional pages can be inserted—in a variety of attractive cover designs. A complete stock.

TOOTON'S, The Kodak Store
309 WATER STREET.

Harbor Grace Notes.

S.S. Meigs, on the Labrador route called here on Sunday afternoon. The Prospero also called at this port the same afternoon.

S.S. Wren came to port on Friday from St. John's, and is at present on dock undergoing repairs.

Miss Lizzie Madigan, daughter of Mr. and Mrs. James Madigan, who has been visiting relatives at Boston, Mass., for the past year or so, returned by S.S. Digby to St. John's last week, and came to town by Friday night's train. Miss Madigan's friends are pleased to see her home again, and trust that her trip has been a pleasant one.

Mr. G. W. Snow, representing the N.S. Wholesale Dry Goods Co. was in town last week on a brief business visit.

Mrs. J. Beveridge and little son, John, returned to their home in Glasgow by this trip of S.S. Digby. Mrs. Beveridge has spent the summer with relatives here. The good wishes of their many friends go with them.

We are pleased to learn that the injuries received by Mrs. Howell, as a result of the motor car accident on Thursday last, are not so great as at first feared, and she is now recovering from the effects of same. Mrs. Howell's daughter, who was also in the car at the time of the accident, only received a few scratches.

Miss Charles Parsons left on Wednesday for St. John's, where she will attend the Normal School during the coming year.

Dr. Cecil Parsons, left on Thursday for St. John's, where he will take the Digsby for England. Dr. Parsons will enter Oxford as a Rhodes Scholar and will take a post-graduate course there. We wish our talented young townsman much further success. His sister, Miss Gertrude Parsons, accompanied him as far as St. John's.

Mrs. James Ash and baby, of St. John's, who have been on a visit to relatives here, return to the city again by to-morrow morning's train.

The sympathy of the town goes out to Mr. and Mrs. H. J. Watts, of St. John's, in the death of their daughter, Elizabeth Strathairn, which occurred at her home in the city on Saturday last. The blow will be felt by the parents all the more keenly, as only a year ago they had to suffer the loss of their youngest daughter, Jeanette. The remains of the late Miss Watts were brought on here by this afternoon's train for burial in the Methodist Cemetery. To the parents, Mr. Strathairn, and brother, John, of this town, we offer condolence in their great loss.

Miss Gladys Roberts, of St. John's, is in town on a visit to her cousin, Miss Stella LeDrew.

CORRESPONDENT
St. John's, Sept. 18th, 1923.

China Cements.

When your China gets broken, mend it in the following manner: Dissolve half an ounce of gum arabic in a wineglassful of boiling water and stir in enough plaster of Paris to make a stiff paste. Apply this solution with a brush to the broken edges, which should be quite clean. Fit them together and let them dry.

Another cement for china is made by making a cupful of freshly-burned lime with a very little boiling water so that it falls into fine powder. Beat the yolk of one egg with a tablespoonful of cold water, add the powdered lime until a thin paste is formed, and apply at once, as it sets very quickly. Use a brush as with plaster of Paris cement.

Either of these cements will set firmly and withstand even boiling water.

Your gas range can be kept in spotless condition and need few thorough cleanings if, after each meal, you go over it with a dish mop slightly moistened with kerosene.

Complete Change of Program STAR Movie To-Night

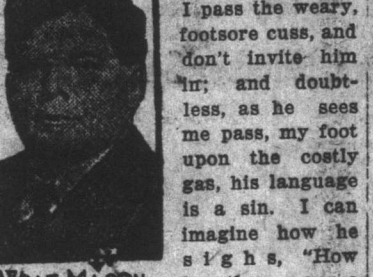
That eminent actor HENRY B. WALTHALL, with MARJORIE DAW — IN —
"THE LONG CHANCE"
A UNIVERSAL SPECIAL IN SIX PARTS.
REGINALD DENNY in ROUND THREE of the exciting story of
"THE LEATHER PUSHERS"
ART ACCORD in the current chapter of
"THE OREGON TRAIL"

Mr. Tesori

Sings (A) MOTHER MACHREE; (B) ILL FORGET YOU.
COMING:—FRANK MAYO in "CAUGHT BLUFFING"; and leaving New York to-morrow MISS FAWNETTE—The highest Kicking Dancer in Texas City, who will open here FRIDAY NEXT.

Admission : 20 cents

GIVING A LIFT.



As I go chugging in my bus, I pass the weary, footsore cus, and don't invite him in; and doubtless, as he sees me pass, my foot upon the coolty gas, his language is a sin. I can imagine how he feels. "How these stall-fed guys, who chug in pomp and pride, who see the spitting of glistening foam, as from his foot he digs a stone, and offer him no ride." But if I stopped my wagonette and offered to the man of sweat a nice, upholstered pew, he'd seat himself in royal style, and then he'd talk, mile after mile, until the air was blue. When I am riding in my wain, I like to view the sight of "plain, and watch the shirte and cow; I like to mark the rooster-grow, and see the fun make as they go, attached to twelve-inch plows. The panoramas of the fields, a harmless sort of rapture yields, as I go driving by; but all this kiddish joy is killed when at my elbow words are spilled by some long-winded guy. I wonder why the man who walks consider that they have to talk when they are given rides; why can't they sit and rest their lungs, and give a respite to their tongues, while yet the tumbril slides? I used to ask the pilgrims in, when first I cooled a car of tin, and with it split the breeze; but always they would ply their jaws, and each one seemed to think he was James J. Demosthenes.

Cells Full of Whiskey.

WORCESTER, Mass.—All apartments in Worcester police headquarters having been filled to overflowing with contraband beer and whiskey, Federal Prohibition agents, stationed in this city and surrounding towns, have begun to state their returns in Worcester County House of Correction. In one room on the east side of the jail, there have been placed 2600 cases of beer and 15 barrels of whiskey.

100% Cleansing Value
free from any Adulteration

Your Hands Will be Grateful

Parker & Monroe, Ltd.,



Women's Boots and Low Shoes in Black and Brown Shades at LOWEST POSSIBLE PRICES

Men's Boots and Shoes

at Prices that will surprise YOU!
Come in and be Convinced.

LADIES' BLACK VICI KID LOW SHOES—Medium pointed toe and heel **2.49**

MEN'S BLACK VICI KID BOOTS—Blucher style. All sizes. The Pair **4.50**

LADIES' DARK BROWN LOW SHOES—A nice stylish Shoe. Only **2.89**

MEN'S DARK MAHOGANY BOOTS—Blucher cut, made of good solid Calf Leather. The Pair **4.75**

LADIES' BLACK 1-STRAP SHOES—Medium heel. The Pair **2.50**

MEN'S DARK BROWN BOOTS—Made on a good stylish last; rubber heels attached. Only **5.00**

LADIES' BLACK VICI KID LOW SHOES—Blucher style. A nice wide comfortable Shoe. Only **2.99**

MEN'S DARK BROWN BOOTS—Made on a good stylish last; rubber heels attached. Only **5.00**

LADIES' DRK. MAHOGANY SHOES—Medium toe and heel; rubber heels **3.49**

MEN'S BLACK VICI KID BLUCHER BOOTS—Rubber heels attached. Only **5.00**

OTHER LINES OF FOOTWEAR FOR MEN AND WOMEN TOO NUMEROUS TO MENTION

Parker & Monroe, Ltd.,

THE SHOE MEN

BILLY'S UNCLE

Technically Safe. BY BEN BATSFORD.

TURN AROUND HERE YOUNG MAN! HAVE YOU BEEN FIGHTING AGAIN TODAY?
WELL, ER, IT WAS—
NEVER MIND ANY EXCUSES! DIDN'T I TELL YOU YESTERDAY THAT I DIDN'T WANT ANY MORE FIGHTS?
YES, BUT—
"YES BUT"—NOTHING!—YOU WENT RIGHT OUT AN' GOT INTO ANOTHER FIGHT TODAY, DIDN'T YOU?
BUT I'VE BEEN TRYIN' TO EXPLAIN THAT THIS WASN'T ANOTHER FIGHT—
—IT WAS THE SAME ONE THAT STARTED YESTERDAY!



WATCH FOR OUR Grand OPENING SALE



Preliminary Announcement!

The Store formerly occupied by Bishops', as Showroom, Number 341, Water Street, has been taken over by

THE PREMIER GARMENT COMPANY

and will be open some time next week, with a complete line of Ladies', Gents' and Children's Apparel.

Wait for Our GRAND OPENING SALE for your Fall purchases. It will pay you to wait for this

Value Giving Event, so Wait--Wait--Wait

FREE! To everyone purchasing something at this Store during our first 3 days of opening will be given a Surprise Package. Watch next week's papers for further particulars of this GRAND OPENING SALE. Our aim is to satisfy every customer and to make this Store a pleasant shopping centre.

The Premier Garment Company

341--WATER STREET--341 -- 2 Doors East of the Crescent

"Vampire" Play Scores at the Majestic Theatre.

When Rudyard Kipling wrote "The Vampire" he little thought that it would some day be the theme of a great photoplay, but "A Fool There Was," the 1922 version of that famous play by Porter Emerson Brown, had its opening here yesterday at the Majestic Theatre, and scored a popular hit, an entirely new version produced by William Fox, with Estelle

Taylor and Lewis S. Stone. Almost everyone has at one time or other read Kipling's poetic description of the woman who strips men of their wealth and honor and then cast them aside, but Estelle Taylor's screen version of the Vampire surpasses anything in that line heretofore done on the silver sheet. The great financial power of Wall Street sneered contemptuously when he saw a young man commit suicide over the vampire as he was about to sail for Europe, and he little thought that he would soon sacrifice his own

family, friends and honor for this fascinating woman. However, he succumbed to her charms and soon found himself in a web from which he could not escape. Lewis S. Stone gives a remarkable portrayal of the fool, that can be characterized as one of the best things that he has done. The scenes in which the fool is shown trying to break away from the entrancing woman who holds him like a spell are exceptionally good. The work of the supporting cast is excellent, and the picture has many

wonderful interior scenes. Irene Rich, Muriel Frances Dana, Marjorie Daw, Mahlon Hamilton, Wallace, McDonald, William V. Mong and Harry Lombdale are the others who make up the cast. **Extraordinary Singing Attraction Coming.** **MARION ARMSTRONG AND LOUISE LORING AT THE NICKEL MONDAY.**

The Nickel management has been most fortunate in securing two of the most widely known singers to appear on the American continent. Miss Armstrong and Miss Loring will appear on Monday: Both these artistes have sung throughout the principal cities of the U.S. and Canada--both are Sopranos, but so different in type and voice. They have been on a tour in Canada since July 15th singing in Halifax, St. John and the larger cities, and in each place have been re-engaged, so enthusiastic have been their audiences. St. John's has a wonderful treat in store for them. Miss Armstrong is the young Soprano who had the distinction of being the first soloist to be heard from Rochester's now famous temple of music and moving pictures. Miss Loring, born in Providence, R.I., studied at the Institute of Musical Art, New York City, then went abroad to study with Mme. Emma Nevada. She travelled with the family when Mme. Nevada and her daughter, Mignon were singing in opera, thus gaining a wonderful groundwork for her own operatic career. Since coming to the U.S.A. she has been singing with marked success. Her voice is a dramatic Soprano and her sound musicianship enables her to adapt her interpretations to any school or style of work.

Remarkable Gratitudes. Some remarkable gratuities are revealed in the first report of the Committee of Public Accounts in England. A clerk at Trinity House was found guilty of embezzling lighthouse funds, dismissed, and sent to prison. The Board of Trade graciously awarded him a pension of \$1,250 a year and a gratuity. Every State department has its little money-wasting episode. The Office of Works hired premises at Pontypool for \$125 a year in 1888. The premises were not required, after 1904, but no one thought of terminating the tenancy, and the rent was paid regularly until Christmas, 1915. A tug was hired in Mesopotamia in September, 1915, at \$300 a week. The owner offered to sell it for \$45,000, but his offer was not accepted. The \$300 a week was paid until August, 1921--a total payment of \$75,000. The tug was then bought for \$30,000, and as it was no longer required, it was put on the disposal for sale at any price. The Air Ministry finding it necessary to evict a farmer, promised to install him in a neighboring farm at an estimated cost of \$5,000. The installation involved rebuilding which in the end cost more than \$45,000. These incidents are only a few instances of the muddling of government departments that have been investigated.

A Well-Made Bed. It has been proved more difficult to find a girl who understands bed-making as it should be done, than to find one skilled in other branches of housework. It needs special training, and some people will never learn the trick of making beds well. They catch the knack for a time, but soon lapse back into old, careless methods unless constantly supervised. Young women who have received hospital training make the best beds. They have been taught that the least wrinkle or crease is fault enough for a reprimand from their superior. But beds cannot be well made with poor bedding. Sheets must be large and of heavy material to make it possible to pull them taut and tuck them securely under the mattress. Pillow cases must fit the pillows with something like precision. Blankets must be of the right size, neither too large nor too small. Usually this depends more on care and attention in buying than in the expenditure of large amounts of money. The housewife who is particular about her beds takes measure of various

sizes has special pillow cases to fit each pillow. It is simple enough to sew a little tape on each pillow with a letter, A, B, or C, to indicate the size, and then mark the pillow cases indelibly beneath the hem with the initial of the pillow they fit. No beds can be well made that have loose and ill-fitting pads beneath the sheets. Pads fit best that are exactly the right length and width of the mattress. If this is not possible then they may be made to keep in place by securing them with tapes attached at the corners. **Dr. G. N. Nurphy will resume practice Monday, September 24th.** **Bees recently took possession of** pastry-shop in Paris, customers assistants dashing wildly out at appearance of the swarm. The invasion lasted three hours, in spite of all efforts to clear the place. **If the silhouette is almost** severely long and slender a circular flare may be introduced.

Three E.E.E.'s Shoes for Ladies.



Made on correctly formed hygienic lasts, finished with the subtly distinctive style that stamps fashionable custom footwear, shaped to give the acme of comfort to the most sensitive foot, Three E-E-E's Shoes are becoming more and more the choice of discriminating women, who know a good shoe, and wear it.

Made by

Archibald Bros.

Harbor Grace

Cuticura Soap
Is Ideal for
The Complexion

The New Columbia The most perfect phonograph ever built IS HERE!

The New Columbia is equipped with the new 3 spring motor with new non-set automatic stop and the new reproducer. The new model motor is the most efficient and durable Phonograph motor ever built. It runs with the precision and accuracy of a watch; new and exclusive automatic tone arm start and new automatic non-set stop.

The new reproducer gives unusual brilliancy and detail over entire audible range of musical notes; beautifully satisfying in truthness to every musical pitch and tone.

The following models are here for your inspection:
New Queen Anne Model, in Brown Mahogany . . . \$250.00
New Jacobean Model, in Brown Mahogany . . . \$300.00

COME IN SEE AND HEAR

this beautiful instrument. We enjoy demonstrating the Grafonola just as much as you will enjoy hearing it.

COME IN TO-DAY.

U. S. Picture & Portrait Co.
Grafonola Department

The W...
There comes a time in the life of every man... must leave his worldly possessions to the care of his family... therefore, the first step in preparing an individual is possessed of property should be done by a will... capacities become... by time or the result of disease.
THE MONTREAL... COMPANY...
ROYAL BANK...
St. Herbert S. Holt...
A. J. Brown, K.C...
F. G. Donaldson...
T. Palfrey, Mgr...
St. JOHN'S...
Grocery S...
Ham Butt, lb...
Fat Back, lb...
Ribs, lb...
Choice Family...
Boneless, lb...
Special Cut...
Pork, lb...
Eggs, doz...
Beans, tin...
Green Peas...
Salmon, tin...
Tomatoes, Italian...
Carrots, 1/2 pt...
Cabbage...
Turnip...
J. J. ST. J...
North St. &...
Road

Here is an amazing
NEW VALUE
— IN —
MEN'S FALL SUITS

for your inspection now
Really a step in advance of
any we have yet offered

Snappy Models for men and young men
of all ages.

In Stripes and Checks in good looking
English Tweeds.

Tailored by experts in clothes craft.
Italian linings, cuff bottom pants; Suits
destined to stand up against hard usage
and though extraordinarily low in price,
exhibit all the appearances of much higher
priced Suits. Three-piece Suits of course
for Fall time.

BAIRD'S SPECIAL

\$14.75



James Baird
LIMITED

TO-DAY'S MESSAGES.

**REVOLUTIONISTS IN BULGARIA
OFFERING STRONG RESISTANCE.**

ATHENS, Sept. 21.
Advice from Sofia arriving here
through diplomatic channels which
are not specified, report clashes be-
tween the troops and revolutionists in
Sofia. A number of revolutionists
were killed or wounded and it is as-
serted that those arrested were cruelly
beaten and several died from injur-
ies. Advice add that the Bulgarian
government is taking severe measures
to quell the movement but is meeting
with strong resistance in northern
Bulgaria especially at Plovna.

**BRITISH HARVESTERS WILL BE
ENCOURAGED TO REMAIN IN
CANADA.**

SASKTOON, Sept. 21.
Providing the British harvesters
who came to Canada for the harvest
season really desire to stay in the
Dominion and become Canadian citi-
zens, the conference boards of the
trade, government and farmers or-
ganizations for the three prairie pro-
vinces held here yesterday decided to
do all in its power to enable them to
do so.

**JUDGE OF THE CANADIAN
SUPREME COURT RESIGNS.**

OTTAWA, Sept. 21.
Hon. Louis Philippe Brodeur stated
to-night that he had handed in his
resignation as Judge of the Supreme
Court of Canada on account of ill
health. He was appointed to the
Supreme Court in August 1911, under
Sir Wilfrid Laurier. He held the
portfolios respectively of the Inland
Revenue and the Marine and Fisher-
ies.

**EXCITEMENT IN BELGRADE OVER
DISPOSAL OF FIUME.**

BELGRADE, Sept. 21.
Fiume provided a lively opening in
the Chambers of Deputies yesterday
democratic left supported by all the
Opposition questioned the Government
as to whether it intended to condone
the obvious violation of the Rapallo
treaty and negotiate a new agreement
granting to Italy Fiume in exchange
for Jugoslavina's own territory, porto-
barros Della, and insisting that the
Government come out in the open and
inform the nation through Parliament
what it is doing. The reading of the
interpellation was accompanied by
anti-Government cries which speakers
had difficulty in quelling. Eventually
Government that it would reply to-
day.

Look! Look! CRESCENT THEATRE Look! Look!

PAT HARRINGTON in Novelty Songs.
HAROLD LLOYD in "GRANDMA'S BOY."
"THE DYING DETECTIVE," one of the adventures of SHERLOCK HOLMES
AL. PITTMAN at the Piano.
JACK CRONAN, Bell Solos.

BIG AMATEUR CONTEST FRIDAY NIGHT.

Amateur Show commences at 9.15. Amateurs may leave names at the Box Office.
THIS IS A GREAT BIG SNAPPY UP-TO-THE-MINUTE SHOW



Thousands
of pipe users smoke
ANCHOR
plug tobacco
because it's a real
satisfying smoke—at
the price you just
can't beat it

"Anchor your pipe to a good smoke"

The Will

There comes a time in the
life of every man when he
must leave his worldly pos-
sessions to the care of another.
In anticipation of this,
therefore, the first obligation
resting on an individual who
is possessed of property is
the making of a will, and this
should be done before the
capacities become impaired
by time or the ravages of
disease.

THE MONTREAL TRUST
COMPANY will act as Execu-
tor for Estates, large and
small. It is thoroughly equip-
ped to efficiently and eco-
nomically undertake the ad-
ministration of Estates and
will carry out the intentions
and desires of the Testator,
bearing in mind at all times
the best interest of the Be-
neficiary.

**Montreal Trust
Company,**

ROYAL BANK BUILDING
Herbert S. Holt, President
A. J. Brown, K.C., Vice-Pres.
F. G. Donaldson, Gen. Mgr.
T. Palfrey, Mgr., St. John's.

**St. John's
Grocery Stores**

- Ham Butt, lb.16c.
- Fat Back, lb.16c.
- Ribs, lb.14c.
- Choice Family, lb.12c.
- Boneless, lb.12c.
- Special Cut, lb.15c.
- Spagna, lb.22c.
- Hash Eggs, doz.50c.
- Peas Beans, tin18c.
- Large Green Peas, lb.12c.
- Small Salmon, tin25c.
- Tomatoes, Italian, 2 1/2 lb.40c.
- Pepper, 1/2 pt., imported,25c.
- Onion Cabbage, Potatoes and Turnips.

J. J. ST. JOHN.
North St. & LeMarchant
Road.

**Plums and
Tomatoes!**

JUST ARRIVED
by S.S. Rosalind
110 Baskets 15 lbs. each.
Ripe Tomatoes
— also —
by express
102—11 quarts Baskets
(Reine Claude)
Green Gages
SOPER & MOORE.
Phone 480-902.

G.D. SLEATER

Graduate Optician
487 WATER ST. WEST.
Phone 916 P.O. Box 251.

Grove Hill Bulletin.

Cut Flowers.
Funeral Designs and
Wedding Bouquets made at
shortest notice. Orders tak-
en at Flower Shop, Water
Street, or Grove Hill.
Members of F. T. D.
J. G. McNEIL.
Telephone 247R.

**STAPLE STRONG
PICKLES**

and
CHOW CHOW.
BAIRD & CO.
Water St. East. Agents.

**THE
LONDON DIRECTORY**

Published Annually.
With Provincial & Foreign Sections
and Trade Headings in Five
Languages
enables traders to communicate direct
with
MANUFACTURERS & DEALERS
in London and in the Provincial Towns
and Industrial Centres of the United
Kingdom and Ireland, the Continent
of Europe, America, etc. The book con-
tains over 250,000 names, addresses
and other details classified under more
than 2,000 trade headings, including
EXPORT MERCHANTS
with detailed particulars of the Goods
shipped and the Colonial and Foreign
Markets supplied.
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arranged under the Ports to which
they sail, and indicating the approxi-
mate Sallings.
One-inch BUSINESS CARDS of Firms
desiring to extend their connections,
or Trade Cards of
DEALERS SEEKING AGENCIES
can be printed at a cost of 8 dollars
for each trade heading under which
they are inserted. Larger advertise-
ments from 10 to 80 dollars.
The directory is invaluable to every-
one interested in overseas commerce,
and a copy will be sent by parcel post
for 10 dollars, nett cash with order.
THE LONDON DIRECTORY CO., LTD.
25 Abchurch Lane, London, E.C. 4,
England.
Business Established in 1814.

The woman of generous proportions
should take advantage of the dispen-
sation of lines which are at present so fash-
ionable.
A charming hat of black hatter's
plush has a narrow black malines
brim and a chic bow of black moire
at the back.
Ladies cannot afford to use inferior
face powder. Better by far to use
none at all. Three Flowers is the cor-
rect powder and is used by nearly all
discriminating women.—south-st.

**Creatures That
Cannot be Caught.**

It was recently reported that photo-
graphs have been obtained of a notori-
ous, an almost unknown flightless
bird, of which only four specimens
have ever been secured.
There are many other birds and
beasts at large in various parts of the
world of which not even photographs
can be obtained, and the zoological
societies would pay substantial sums
for specimens of them.
There is a nameless creature living
in the region of the Andes, for in-
stance, that has so far escaped cap-
ture. It has been seen by various trav-
ellers, and bones and other remains
that have been discovered bear out
the belief that the animal is a true
member of the rat family—but a
rather terrifying member, since it is
the size of the fully-grown mastiff!
Then there is the okapi, an animal
known to exist in certain parts of
the Congo forest. It was discovered
but over twenty years ago, by Sir
Harry Johnston, who believed it to
be of the same species as certain
fossilised remains which were found
in Greece. The subsequent discov-
ery of some skulls and a complete
hide however, proved the okapi to
be an unknown animal, apparently a
cross between the giraffe and zebra.
Another creature still at large is
the mylodon, a species of the ground
sloth. Some few years ago Hesketh
Priehard, the author and big game
hunter, led an expedition into Pata-
gonia in search of this beast. Al-
though no mylodon was captured, it
is firmly believed that specimens of
the creature are still at large there.
A great deal of interest was aroused
by the reports regarding the discov-
ery on the Congo of a huge beast
weighing about a hundred tons and
covered with "armour." Nothing fur-
ther has been heard of this animal,
however, nor has the water-elephant,
also said to live in the same part,
been captured. On the other hand,
a new animal of the big species has
been run to earth, as also has a
species of the mouse-deer.
Among the birds that Zoologists
would welcome may be mentioned the
bell bird, which has often been heard
singing in a clear, bell-like tone, but
never yet caught.

Numerous raw-edged ruffles sewed
close together give a soft, deep pile
effect and are a new trimming note
for fall coats.
MURPHY'S LINIMENT.
FOR RHEUMATISM.

**THE
FLASHLIGHT**

BE SURE IT'S AN
EVEREADY
"THE RIGHT LIGHT TO LIGHT RIGHT."

The newest thing in Flashlights is the ALUM-
INUM CASE FLASH, the price of which is
surprisingly Low.

WM. HEAP & CO., Ltd.,
AGENTS.

Fashions and Fads.

Embroidery, feather tances and
flowers in silk and metal are millin-
ery trimming notes of interest.
An interesting feature of the new
striped skirt is narrow inland panel
with the stripes in reverse.
That beautiful and serviceable
crepe, satin-faced Canton, is particu-
larly stressed for fall wear.
Both the large hat with broad
sweeping lines and the small one
with slightly higher crown are quite
popular.
A great many chic velvet turbans
are trimmed only with one or two
bright pins used in front or at one
side.
Green hatter's plush is used for
a charming hat for the matron. A
faring bow of moire is used at the
back.
A jumper dress of fine navy serge
is worn over a slip-over gumpie of
white linen piped in contrasting col-
or.
Collar and cuffs of white organdie
bound in dark blue organdie are de-
lightfully crisp on a frock of navy
serge.
Ostrich is particularly stressed as
a millinery note of interest being used

**WOODBURY'S
DENTAL CREAM**

For white teeth and a clean
mouth. Just the most delightful
dental preparation you ever us-
ed. With Woodbury's, children
don't have to be urged at tooth-
cleaning time. Take home a tube
to-day.
Price 40c. Tube.
PETER O'MARA,
THE DRUGGIST,
THE HEXALL STORE.

'Gravenstein'

Apples!

FIRST SHIPMENT FOR THE SEASON.
We are booking Orders for "Graven-
stein" Apples to arrive Thursday forenoon
ex. S.S. Silvia, and as we only have a
limited quantity to offer, we would advise
our customers to engage their require-
ments without delay and avoid the likeli-
hood of disappointment.

F. McNamara,
PHONE 393 QUEEN STREET

Houses for Sale!

FRED J. ROIL & CO.
REAL ESTATE & INSURANCE AGENTS.
Smallwood Building, Duckworth Street.

Linking the Empire

Gathering of Dominion Frontiersmen and Objects of the Imperial Conference.

News of the World Spectator.

is this Imperial Conference which opens in London on October 1st, asked a business man of the other day. "Oh, it's just a pow-wow between members of government and a crowd of over-politicians who are anxious to themselves talk a plenty of sense and compliments—expensive, but the illuminating reply, which shows how necessary it is the purposes of the Conference should be explained, even to the people in this country. It cannot be too clearly understood that, while it is essential for our Dominions to manage its affairs, it is impossible to run a Empire successfully on the lines of a series of detached units, devoid of any definite common policy on the Imperial matters. Therefore, the Imperial Conference is a meeting of the Prime Ministers of the Empire, held every fourth year, for the purpose of discussing questions of interest between the Governments at home and the Governments of the Dominions. Thus the Parliamentary heads of Australia, Canada, Irish Free State, Newfoundland, New Zealand, and South Africa meet with Mr. Baldwin, and at conclusions which will not reflect the opinion of Downing Street, but the attitude of the Empire as a whole. The Imperial Conference will be held concurrently with the Imperial Economic Conference for the sake of convenience, but the two are quite distinct entities, for, while the Imperial Conference will consist only of the representatives of the home and Dominion Governments, the Economic Conference will include also the representatives of the Crown Colonies Protectorates.

The dominating problem coming from the Economic Conference will be the proposals relating to trade agreements within the Empire. The Imperial Conference will deal with matters of foreign policy, and especially the European situation at present time. Furthermore, the Imperial Conference will review present functions of our military and air forces in the light of the developments at the Washington Conference some time ago, and will mean of closer co-operation between the Dominions and the Motherland for the purpose of providing for the defence of the Empire since independence must imply complete responsibility for the defence of the Empire. The Imperial Conference will also discuss the question of the Colonies, which were five. The first Imperial Conference was held in London according to arrangements made, the second Conference had been assembled in 1915, had been postponed, and by the second Conference met, and by the third Conference met, and by the third Conference would have assembled in London at the moment. It is advised that all the Dominion Governments should send representatives to the Conference. Moreover, the political and economic questions since 1921 have been so numerous that the Premiers who attended London two years ago only (Australia, New Zealand, and Canada) and the British Government should send representatives (Newfoundland) and the representatives of India still to be determined.

In some respects the Imperial Conference may eclipse the London Conference, because the latter will deal only with the vital questions of Imperial Trade, Shipping and Communications, Technical Research, and Government and Settlement. That Conference will be unanimous on these vital questions, is hardly to be expected, but it may be safely assumed that the interchange of ideas will be such to knit the Empire into a more complete union, which will lead to the rapid development of the Empire of the Dominions and Colonies to the advantage of the British as a whole.

Hats and Fashions.

both plain, and beaded, and changeable silks, and metal bands for evening wear.

of the conventional picture this season some bridal parties wearing waist-length veils of material.

of the fall coats are quite different from track to hem, with either slightly flaring, straight, or with rows of contrasting material.

of heavy crepe de chine is embroidered with silver, and worn with coronet hats, from which the misty atmosphere is the bride who stands in gowns of her attendants head-dresses net trimmed with bands of tulle, and worn over slips of colored crepe de chine.

FOR YOUR APPROVAL!

THE FOLLOWING MERITORIOUS AGGREGATION OF VALUES FROM THE HOUSE OF BAIRD'S FOR

Friday, Saturday & Monday

New things gathered from worthy sources, showing pronounced remarkableness in VALUE, in QUALITY and in VARIETY.



500 yards Soft Finish White Shirtings.

Magnificent Shirtings, full 36 inches wide, fine soft finish, a pleasure to stitch; strong, firm, even cloth and free from filling. 24c. Friday, Saturday & Monday, yard .. 24c.

The sole aim of this Store is Service and to supply you with your needs at the minimum of cost, consistent with quality, and to cap the climax every Sale was to be made with the distinct understanding that the purchase must prove satisfactory or the original purchase price shall be promptly refunded. The success of this Store is due to the close adherence to this definite policy—a policy well known to our patrons, and one of the main reasons why we have come to be regarded as the Shopping Headquarters of St. John's.

ENGLISH SHEETINGS.

80 inch Twilled Pure White English Sheetings; quality tested from samples. Regular \$1.00 value. Friday, Saturday and Monday .. 89c.

One of our New Fall Coatings!

64 INCH COATINGS—French Fall Coatings, beautiful soft texture, not unlike Velour Cloths, light in weight, yet sufficiently warm for cold weather wear; shades of Coating and Fawn. Reg. \$3.50 value. **\$3.25** Friday, Saturday and Monday ..

NAVY DRESS SERGES—54 inch fast Navy Wool Serges, a very special line for value. Reg. \$1.80 yard. **\$1.59** Friday, Saturday and Monday ..

NEW LININGS—Handsome Art Linings in any wanted shade, 38 inch width; very special quality. **47c.** Friday, Saturday and Monday, the yard ..

Magnificent Display of FANCY MADRAS CURTAININGS.

To make the most delightful fall curtainings, beautiful shades to harmonize with almost any surroundings, plain, striped, bordered and others, allow patterns. Reg. \$1.10 value Friday, Saturday and Monday .. **95c.**

WHITE MADRAS—Dressy looking pure White Madras Mustina, 36 inches wide, handsomely patterned Friday, Saturday & Monday yards .. **47c.**

Cotton Blankets!

Time to Look Up Your Needs.



CRIB BLANKETS—Soft Fluffy coloured plaid Blankets for baby's cot, these are especially **69c.** value at ..

COTTON BLANKETS—English Cream Cotton Blankets, heavier than the usual cotton blanket, striped borders, single bed size. Special each **\$1.32**

COTTON BLANKETS—Ten quarter size, thoroughly well finished, a good blanket through and through, coloured borders. Special the pair **\$2.95**

TICKINGS—Double width English Bed Ticks, 58 inches wide, closely woven tickings. Reg. 85c. **79c.** Friday, Saturday and Monday yard ..

STAIR PADS—Soft tread round nose Stair Pads, they save your carpets wonderfully, standard size. **25c.** Friday, Saturday and Monday each

QUILT COTTONS—Several pieces of Paisley patterned Quilt Cottons, showing striped centre and edge. **24c.** Friday, Saturday and Monday ..



SHOWROOM Opportunities

At this Store are simply wonderful to-day.

GIRLS' NIGHTGOWNS—In Plain White and fancy striped Flannelettes, Galon trimmings, with or without collar, long sleeves now is the time to pick them up, to fit 6 to 12 years. Reg. \$2.20 Friday, Saturday and Monday .. **98c.**

GIRLS' COAT JERSEYS—Just what they will need for long service, warm Wool makes, in shades of Saxe, Rose, Emerald and Cardinal; to fit 6 to 14 years. Regular \$8.00. Friday, Saturday and Monday .. **\$3.98**

"SPORT" HATS—Misses' Sport Hats in Cloth and Velvet, shades of Cardinal, Fawn, Brown, Gold and Black. To Clear, at .. **89c.**

WOOL BONNETS—Infants' White Wool Bonnets and Caps, prettily trimmed with ribbon, tassels and rosettes; values here to \$1.20. Friday, Saturday and Monday .. **69c.**

\$5.00 CORSETS \$1.98

An accumulation of all sizes in the popular "D & A" make, medium and low busts, long hips, 4 suspenders; all the better grades. An opportunity in Corsets not to be missed. Values to \$5.00. Special .. **\$1.98**

PLAID SKIRTS—Smart for Fall time—Skirts, neatly cut, some in Plaids others in checks, pleated, with belt, assorted mixture and sizes. Reg. \$6.00 Friday, Saturday and Monday .. **4.98**

SILK PAISLEY JUMPEES—Handsome affairs, beautiful mixed shades, 3/4 sleeve, banded and tie effects, pipings, etc.; look well with any skirt; sizes 36 to 44. Regular \$2.20. Friday, Saturday and Monday .. **\$1.79**

MOIRETTIE UNDERSKIRTS—Showing pleated flounce, plain shades of Saxe, Rose, Purple, Green, Brown and Black. Regular \$2.00. Friday, Saturday and Monday .. **\$1.79**

WINCEY KNICKERS—A clearing line of Cream Wincey Knickers, trimmings of embroidery and pin tucks; open. Reg. \$1.50. Friday, Saturday and Monday .. **64c.**

INFANTS' VESTS—Fine ribbed Vests, long sleeves, buttoned front; assorted sizes; values to 60c. Special .. **39c.**

GIRDLES—Celluloid Dress Girdles, in shades of Jade, Navy, Sky, Saxe, Henna, White and Fancy; very newest. They're special at .. **25c.**

HAIR PINS—Spanish Hair Pins with brilliant tops, positively the latest for the culture. Reg. 40c. Friday, Saturday and Monday .. **32c.**

We have Singled out Some Very Special Values in TOWELS

ROLLER TOWELS—Circular made up Roller Towels in good grade unbleached Turkish quality, about 2 1/2 yards in each roller. Regular 80c. Friday, Saturday and Monday .. **69c.**

TOWELS—Unbleached Striped Turkish Towels, very strong and serviceable. Special each .. **49c.**

BATH TOWELS—White Turkish Towels, of the very best quality; plain hemmed ends. Regular \$2.00 each. Friday, Saturday and Monday, each .. **\$1.87**

MORE TOWELS—Extra large soft White Turkish Towels, large enough for bath use; good value for \$1.00 each. Friday, Saturday and Monday, each .. **85c.**

TAPESTRY SQUARES—24 x 20 size; nice for Cushion Tops or chair backs, etc.; splendid assortment of coloured patterns. Special .. **47c.**

BRASS RODS—"Blue Bird" Flat Curtain Rods, brushed brass finish fluted; curved corners; very neat; with fittings. Friday, Saturday and Monday .. **36c.**

Rare and Beautiful RIBBONS

5 inch Ribbons, brilliant hues, in patterns such as Satin and plain Moires, some very handsome flowered Ribbons and others in fancy plaids, they're popular. Regular 90c. Friday, Saturday and Monday .. **49c.**

Yard Goods Every Item Brand New and in Every Case a New Value

READY!

FLANNEENE—35 inches wide, finished like a fine flannel, excellent for ladies' under garments, night-dresses, or baby's wear, finest twill finish. Friday, Saturday and Monday .. **59c.**

WINCEYETTES—38 inch Cream Scotch Winceyettes, closely woven, superior quality. Special .. **55c.**

BLAZER FLANNELETTES—3 pieces of English Blazer Flannelettes, broad striped, Navy and White Cardinal and Black, Blue and Black. Special Friday, Saturday and Monday .. **48c.**

CURTAIN LACES—The New patterns this season are very handsome, White and Cream, 62 inches wide, very heavy looking. Reg. 85c. value Friday, Saturday and Monday .. **75c.**

CURTAIN LACES—40 inch pure White Nottingham Curtain Laces, elegant all over patterns. Reg. 70c. yard Friday, Saturday and Monday .. **64c.**

CREAM MADRAS—A Couple of pieces at the price well covered patterns, bordered and wool edge, washa beautiful. Reg. 55c. yard Friday, Saturday and Monday .. **49c.**

CASEMENTS—36 inches wide, V. Rose shade, Persian cord finish; very cosy looking for cold weather time curtainings. Reg. \$1.00 yard Friday, Saturday and Monday .. **87c.**

Window Blinds

Lace insertion trimmed Window Blinds, in Cream and Green; others lace end, in Green shade. Reg. \$1.10 Friday, Saturday and Monday. Special .. **98c.**

Anticipating Your Needs Sir, for Fall Time—that's our business

INVISIBLE BRACES—Out of sight and out of mind, but always on duty; nothing in the brace line more comfortable; all **65c.** White. Special ..

PYJAMA SUITS—Seasonable weight in Men's Striped Union Pyjama Suits; turnover collar, pearl buttons. **\$4.50** value. **\$4.15** Friday, Saturday & Monday, suit ..

HANDKERCHIEFS—Sample line of all size Handkerchiefs for men; hemstitched all White and others with coloured borders. Values to 55c. each. Special .. **20c.**

COAT JERSEYS—A sample line—no two alike; English all Wool Coat Jerseys, plain shades and Dark Heathers; particularly adapted to our climate. Spe. **\$4.85** each ..

MEN'S SOCKS—Men's English Wool Cashmere Socks; plain shades of Fawn **65c.** and Coating. Special ..

MEN'S PANTS—Well tailored Pants in good quality English Tweeds, Browns **\$4.95** and Greys; cut bottoms. Special ..

GREY RAGLANS—These are nice shade, single or double breasted, with and without belt. A Coat you would with **\$18.50** like to own. Special ..

TOP SHIRTS—This is our special line and it's quite a favourite; good materials, good patterns, good value. Spe. **\$1.75** each ..

WOOL COMBINATIONS—Stanfield's Wool Combinations; in a nice medium weight; perfect fitting garments. Spe. **\$3.95** each, the suit ..



MEN'S UMBRELLAS—Just in time for the wet season; steel rod Umbrellas with turned wood handles; generous spread and strongly finished. Spe. **\$1.75** each ..

SPARTAN GARTERS—The newest in wide web elastic; ever so easy on the leg; perfect shape always; assorted shades. Special .. **39c.**

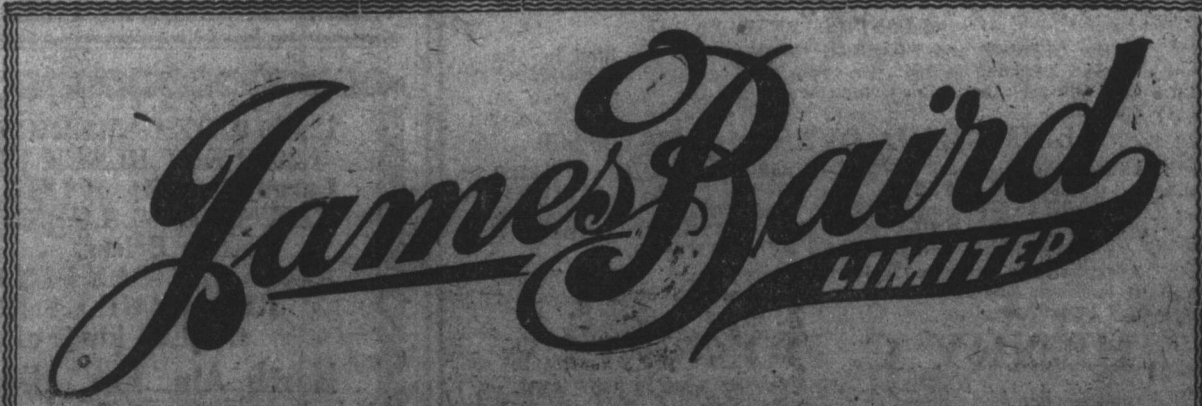
TRAVELLING GRIPS—Of the sturdy kind, in heavy Black or Tan Leather; strap and buckle fastening and double handle; very handy size. They're Spe. **\$1.79** each ..

OUR \$12.95 Suits The Best Value Yet

Absolutely so. They bring you 3-Piece Fall weight Tweed Suits—well tailored; we would not accept them otherwise, and made up to our own requirements and our own idea of what's wanted to-day in Sensible, Service-giving Suits for every-day wear.

OUR PRICE \$12.95.

You save the difference--Buying it at Baird's



JOB LINE Misses' Boots.

\$5.00 Values for \$2.39.

A GREAT RANGE—Laced and Buttoned Styles, medium and low heels, in Black and Tan shades. Ideal Boots for fall wear, values to \$5.00 pair. Special to **\$2.39** clear ..

MEN'S BOOTS—Strong heavy Tan Elk Boots, with all double stitching, sprigged and sewn soles, great boots for roughing it, high topped. Special .. **\$3.35**



Sale of Job TABLE CLOTHS

Don't Miss These

15 of this line in heavy half bleach Damasks, serviceable for kitchen use; size 45 x 48. Special **89c.**

22 only in White and unbleached Damasks; very strong quality; size 55 x 63; values to \$1.50. Friday, Saturday and Monday .. **\$1.18**

TABLE DAMASKS—Snow White Table Damasks; all striped patterns, self fancy bordered, 56 inches wide; 80c. value. Friday, Saturday and Monday .. **69c.**

Fruit & Vegetables

In Stock Sept. 21st.
Nova Scotia Cabbage
Almeria Grapes
California Oranges
Valencia Onions
"Early William" Apples.

GEORGE NEAL,
 Limited

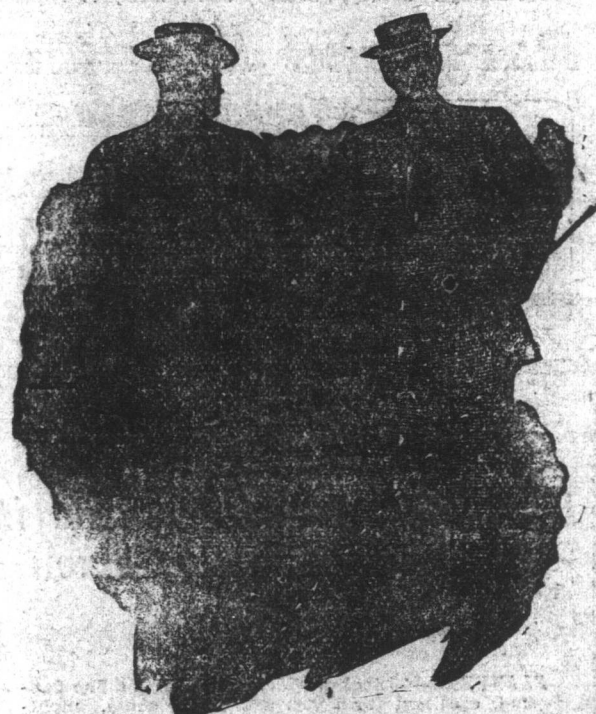
COAL!

Best Screened OLD NORTH SYDNEY
 Now Landing ex. S.S. "Lom." Whilst discharging
\$14.50.

It is impossible to get a better grade of North Sydney Coal than this cargo.

BURNSIDE—The Best Scotch. No Slack \$13.50
ANTHRACITE—2000 Tons due next Week.

A. H. MURRAY & CO., Limited,
 BECK'S COVE. PHONE 1867.



Why buy a hit or a miss, when for \$35.00 you can have a Suit made to your measure? Good material, cut to the latest style and well made.

Higher priced goods have relative value. Samples and Style sheets sent to your address.

JOHN MAUNDER

TAILOR & CLOTHIER,
 281-283 Duckworth Street.

NOW LANDING

Ex. S.S. "Heronspool"
1000 Tons Household Coal
\$13.50 PER TON sent home.

IN STOCK:
2000 Tons WELSH ANTHRACITE COAL
 All Sizes.

HENRY J. STABB & CO.
 aug12,00,tt

100 HALF BARRELS PEARS

NOW IN STOCK.
 50 BUNCHES BANANAS.
 50 BOXES CALIFORNIA APPLES.
 NOVA SCOTIA GRAVENSTEIN APPLES, in Brs.
 Due in few weeks.

BURT & LAWRENCE
 14 New Gower Street

BETTY BRAND CONDENSED MILK

ONCE TREID
 ALWAYS USED.

BETTY BRAND is highly recommended by physicians as an ideal infants' food.

For table use—none better obtainable.

Sold by leading grocers.

Trade supplied by:

A. E. HICKMAN CO., Ltd.



The Unexpected!

You may NEVER have been ill but an influenza germ may strike you to-morrow. This Company is now paying benefits for life to men who never knew sickness until they reached 50. Sickness is no respecter of persons. No one knows whose turn it is next and—it might be yours.

While you're well—that is RIGHT NOW, let us quote you a very low premium for protecting you against loss through either sickness or accident.

For 25 years we have been making prompt settlement for Sickness claims.

U.S. FIDELITY & GUARANTY COY.
 J. J. LACEY, Nfld. GENERAL AGENT.

Bon Marche Specials

LADIES' FLEECE LINED UNDERWEAR
59c. Garment.

This is a Special Line we offer at less than cost price.
 CHILD'S HEAVY FLEECE-LINED UNDERWEAR
 from **15c.** Garment.

Only a limited quantity of these.

Bon Marche, 266 Water St. John's
 Mail orders sent same day as received.

STOP THE DECAY
 in the
"MATCHLESS"
 Way.
 Do it whilst the Weather is fine.
The Standard Manufacturing Company, Ltd.

The Railway Passengers Assurance Co.

of LONDON, ENGLAND
 Is the OLDEST and PIONEER COMPANY of its kind in the world. Founded in 1849, its experience inspired and furnished data for all other such Companies in the Old World and in America.

CLAIMS PAID, OVER . . . \$36,000,000
 INSURANCE against ACCIDENT and ILLNESS, EMPLOYERS' LIABILITY, PUBLIC or THIRD PARTY LIABILITY, ELEVATOR and TEAMS' LIABILITY, AUTOMOBILE "ALL RISKS," PLATE GLASS, BURGLARY, FIDELITY GUARANTEE and BONDING OF ALL KINDS.

Are you fully protected? If not, let me write you a Policy. It is better to have insurance and not need it than to need it and be without it.

HENRY C. DONNELLY
 GENERAL AGENT FOR NEWFOUNDLAND.
 Board of Trade Building P.O. Box 1550.
 Phone 1163
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Only
4.50



A Man's DARK TAN MAHOGANY CALF BLUCHER LACED BOOT with rubber heels.
Price \$4.50 the pair
 Special prices to Wholesale Dealers on case lots.
 Mail Orders receive prompt attention.

F. Smallwood

The Home of Good Shoes
 218 & 220 Water Street.

aug28,tt

"Leads in every District"

VICTOR FLOUR

jan 21,17

Wallace Silverware.

Is your Table Silver as good to-day as when you bought it?

Have you noticed that at the parts most exposed to wear, the plate has become worn?

Do you think this condition of your Silver is in keeping with your idea of a well appointed table?

Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.

Start with the Tea Spoons and gradually complete your Set with the one pattern—there are several for you to choose from and the price is very moderate.

Tea Spoons cost \$5.00 for a Dozen

T. J. DULEY & CO., Ltd.

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12,000 SIDES AMERICAN SOLE LEATHER.
 1,200 FEET BLACK UPPER LEATHER.
 Large Quantity of CHAINS & ANCHORS.
 NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.
 Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
 And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
 Water Street West (Next Door Reid Electric Store).

Nfld. Government Railway.

PASSENGER TRAIN SERVICE BETWEEN ST. JOHN'S & CARBONEAR.

Commencing Tuesday, September 18th, the evening train between St. John's and Carbonear, will be cancelled on Tuesdays, Wednesdays and Fridays.

This arrangement will permit a daily morning train (except Sunday), and evening train on Mondays, Thursdays and Saturdays between St. John's and Carbonear.

S.S. HOME.

HUMBERMOUTH-BATTLE HR. SERVICE.

Passengers leaving St. John's on express train 1 p.m. Sunday September 23rd will connect with S.S. "Home" at Humbermouth, for usual ports en route to Battle Harbour.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK HALIFAX ST. JOHN'S

Schedule of Sailings for September.

From New York at 11 a.m. From St. John's 12 Noon.

Sept. 18th SILVIA Sept. 22nd
 Sept. 25th ROSALIND Sept. 29th
 Sept. 29th SILVIA Oct. 6th

THROUGH RATES QUOTED TO ALL PORTS.

ROUND TRIP TICKETS ISSUED AT SPECIAL RATES WITH SIX MONTHS' STOP-OVER PRIVILEGE.

BOWRING & COMPANY, 17 Battery Place, New York
 General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. HARVEY & CO., LTD., ST. JOHN'S, Nfld.
 Agents, Agents, Jan 5, n. w. 17

MONTREAL-ST. JOHN'S

Inter-Continental Transports, Limited.

S.S. MANOA will leave Montreal for St. John's on September 15th, and will sail from St. John's on September 22nd.

For space, rates, etc., please apply to this Office, as space is limited.

HARVEY & CO., Limited,
 AGENTS.
 apr 27, w. 17

FARQUHAR STEAMSHIP COMPANIES

REGULAR PASSENGER & FREIGHT SERVICE.

ST. JOHN'S, Nfld., and HALIFAX, N.S. STEEL STEAMSHIP "SABLE I."

Next sailing from Halifax . . . September 17th.

Next sailing from St. John's . . . September 22nd.

HEAD OFFICE: AGENTS: Farquhar & Co., Ltd., Harvey & Co., Ltd., HALIFAX, N.S. ST. JOHN'S, Nfld.
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BRACELETS. PENDANTS. RINGS. BROOCHES. EAR RINGS. MASONIC EMBLEMS. CUFF LINKS. CHARMS.

This beautiful Native Stone, famous for its different play of colours, is found on Newfoundland Labrador.

A VALUABLE SOUVENIR OF NEWFOUNDLAND.

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