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|  | Sleepless | Evening | Fresh Cream |  |
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rant Notice to Readers!





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Messages Received Previous to 9 A.M.


honld Answer
Question For Himseli.


## Buy! Buy! Buy!

For this week we offer SPLENDID REDUCTIONS in our entire stock of

## Hats! Hats!

LADIES! This is a magnificent chance for a BARGAIN; at
A. \& S. Rodger's:


Special to Farmers :

Special to Blacksmiths!

Special for Hotweather!
$\qquad$
AYRE \& SONS, Limited

## Money Saving

OPPORTUNITIES
Were never greater than now. Why not call and see the many other lines that space forbids us to mention?

| HOUSE FURNISHINGS at eye-opening prices. | STAMPED LINENS, ETC. 430 Slips Embroidery Cot- | $\begin{aligned} & \text { EMBRODDERED } \\ & \text { EMLIEMS } \end{aligned}$ |
| :---: | :---: | :---: |
| 235 CONGOLEUM MATS, $18 \times 36$, for 27 c. each while they last. | STAMPED Centres e |  |
|  | 28 $\times$ 28, only : 1rc, each ENVELOPE CHEMISE, |  |
|  |  | Childrevs |
|  |  | to 18 c . pa $g$ and dur |
|  | 100 PILLOW CASES at 40 c last, the are the same good patterns and quality | Hosiery sprci |
|  | swageer canes, Arrived late and worth | Children's White Hose, up |
|  |  | Children's T |
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'Phone 484.
Dry Goods Dept.
Mall Driders receive careful consideration.


1st Nfld. REGIM ENT.




Cilizens' Committee
Meet.



\section*{Specialtrom the Showroom <br> Things you need right now <br> At Prices you don't Mind Paying <br> |  | $\left\lvert\, \begin{aligned} & \text { Ladies } \\ & \text { BATHNG sutse. } \end{aligned}\right.$ |
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| LDRENS CAPS |  |
|  | Shoe tie. |
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| manh Hriay and satur: 38c |  | <br> Boys' Cowboy and Indian Suils <br> Friday and Saturday 70 cts. <br> Floor Coverings. door mats. <br> Remar ree our fium nain 65 c

 HEARTH RUGS
 <br> }

An Interesting List箅 From the Gent's Furnishing

Department. MENS NEGLGEE SHIRTS
 MEN'S NEGLGGEE SHRTS.
 BOYS' BALBRIG
UNDERWEAR.

 boys' bathing suits.
 soft collars.
 men's ties.


MENS Boöts.

MEN'S BOOTS.

MEN'S
MEN'S
BATHING DRAWERS.

MEN'S BATHING SUITS.



## Low Prices on Cushion Covers, Etc.

 CUSHION COVERS. PILLÓW CASES.
 TABLE CENTRES.
 CUSHION COVERS.



The Royal
SIDEBOARD COVERS.
 each. Priay and Saturda
FACE CLOTHS.
FACE CLOTHS.
With Pink and Bues striped borders and fringed edge;
.
 NAINSOOK.
 Res. 18c, yard.
 CUSHION PADS

 LADIES' HOSE.

 kritay and saturiay.
LADIES' SHOES

Window Muslins.
wivow Musins.
 MADRRS MUSLIN:


Women's Footwear. Ladies shoes.


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TO-DA
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11.00 A.M.


Enjoy
The Quality of Our Goods

| is evidenced by their continued and increasing sale. <br> PARTIAL LIST OF OUR DELICACIES: |  |
| :---: | :---: |
| Cream Puff | Jelly Layer Cake |
| Chocolate Eclans | Jelly Doughnuts |
| Crullers | Cup Cakes |
| Jelly Roll | Sugars |
| Lemon Snaps | Cream Biscuits |
| Jumbles | Parker House R |
| Penny Pound Cakes | Cinnamon Buns |
| Meringue Tarts | Tea Rusks |
| Jam Tarts | Spice Cookies |
| Turnovers | Sponge Cake |
| We specialize on Oatcake and Scotch Short |  |
|  |  |
| - All orders, large or small, receive our same |  |
| careful attention a | ill be delivered promptil |
| STEWART'S |  |
| Fancy Bakery, |  |
|  |  |



Enjoyable

## Efficiency

happy way.
The food one eats should not only contain the maxi-
mum of body, nerve and brain building qualities,
Grape-Nuts

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GOOD THINGS
That will tempt the appelite and satisfy it as well.

| $\begin{gathered} \text { CEREALS. } \\ \text { Grape Nuts. } \\ \text { Force. } \\ \text { Puffed Rice. } \\ \text { Cream of Wheat. } \\ \text { Corn Flakes. } \\ \text { Quaker Oats. } \\ \text { Scotch Oatmeal. } \end{gathered}$ | English Cheese. English Thick Cream. 0x Tongue-in glass Potted Meatsfrut plassips | Hartley's Jams. <br> Pure Gold Jellies <br> Bird's Custard <br> Powder. <br> Knox's Gelatine <br> Peanut Butter. |
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Fresh Eggs. | N. Y. Chicken
Bowring Bros., Ltd.,
$\qquad$ Harvey \& Co.,


## A Word about Carpet Squares!

We have just opened the finest dis-
play of Wilto, Axminster-and
Tapestry Carpet, Squares that have
ever been seen in the Island.
These Carpet Squares are remark able for their exquisite colofs and perfect design. Beautiful old Blues
and deep Brown tones are blended in a fine Wilton that is very pleasing and restful to the eye. Another-a Tapestry in quaint Grey Tints has a ovely Pompadour border of roses in ly Old Rose and Reseda.

There is also a quantity of handfor Den, Dining-room and Library.
U. S. Picture and Portrait Co.
${ }^{2}$ The Case of the Human Mole.

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There's SATISFACTION and General Economy in Buying

## CLOTHING Of STANDARD Qualities <br> and moreover when you purchase it at Bargain

 Prices.

Our time limit is nearly up: Summer Suits won't sell in october or November; we want to get them out to make room for our Fall and winter suits and Overcoats.

## MEN'S TWEED SUITS!

AII Semi-Ready make, 3. piece, neat pattern, mixedm? Tweeds and Pen Stripes.


Regular \$13.50, now \$11.25
Regular 15.50 , now 12.95 .
Regular 17.00, now 14.75. Regular 18.50, now 15.10. Regular 20.00, now 17.00. Regular 22.50, - now 20.25.
These Suits are only semi-finished, so purchasers will kindly nofe that we cannot have suits ready for Salurday night thal are not bought on Friday.
Boys' Tweed Noriolk Suits--2-piece Suits: Colors Brown and Dark Gray, fit boys 8 to 12 years, ... Reg. $\$ 3.50$ now $\$ 2.95$. Boys' Tweed Rugby Suits, Heat and Siylish. Three garment suils made of good strong materials, fil boys' 10 to 16 years.

## Regular $\$ 6.50$, now $\$ 5.90$.

## This Sale is a Revelation in Bargain Giving.

Here's the Cream of our Siylish American Suits for hoys ; they come in all Summer weighs, but are made of Splendid worsied, wear resisting goods.
Regularly Sold from $\$ 5.50$ to $\$ 8.00$, now all one price-- $\$ 4.95$.



## ONIONS and BEANS!

Arrived today per SS. "Durango," 50 cases Spanish Onions. 200 bags Rangoon Beans.

## GEO. NEAL

To His Majesty the King. Michelin Tires,

[^0]


200 bris. "STERLING" PLATE BEEF-Shor hipped last steamer RING UP 393 FOR LOW PRICES

## F. McNAMARA,

## Queen Street.

## 200000000000000000000000

sc. The Crescent Picture Palace. 5 c.
 The Sultan of Zoon."






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## Men's Socks!

from iNc. pair upwards,
And with every pair of Socks you
buy, whether 10cts. or 50 cts .

## Absolutely FREE,

One Dozen Wire and Chenille Pipe Cleaners. Despite Hosiery buying. troubles and advancing
markets, we offer on the strength of our advance buy
ing:Men's Black and Tan Cotton Socks at
Men's Black and Tan Cotton Socks Men's Black Lisisle Socks at Socks at
 Men's Black \& T Tan All Wool Cashmere Socks a
Men's Black \& Black Embroidered Cashmere
Socks at
 Miens black and Heather Fingering Socks.
Then we have various qualities of Heavy Wool
Socks suitable for oldies and and ready requiring
strong heavy Socks of reliable quality.
Henry Blair 2 2 ververvosx Our Great Summer Sale,

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Ladies blouses, Ladies, Misses and ChlLDREN:
Na-FEce dresses, dress muslivs, percares
INGHAMS, EIC, ETC. -memem
William lairew,
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whETHER FURECATI.

 VOLUME XXXVIII.

## Auction Sales




P. C. O'DRISCOLL,

Carriages tor Sale

P. C. O'DRILSCOLI.

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NOTICE!


HaIfa Doll
Welch
Grape
Juice
$\begin{gathered}\text { ordered the rest } \\ \text { month hoes }\end{gathered}$
The Newioun
Cot Fund


[^0]:    $30 \times 3$ 1-2 Steel Studded,
    $815 \times 105$ Steel Studded
    $820 \times 120$ Steel Studded $895 \times 135$ Steel Studded $935 \times 135$ Steel Studded
    A. H. MURRAY.

    HOLIDAY FOOTWEAR
    

    Ladies' and Gentlemen's White Bathing San-
    50 cts., 60 cts., 80 cts.
    Gentlemen's White Canvas Tennis Shoes,
    rubber soles, $\$ 2.20$.
    JUST IN-The White House line of Men's MEN HIP RUBBERS
    Boots. pairs Men's Tan Blucher and Button
    Regular value $\$ 6.00$. Now only $\$ 5.00$ per pair.
    F. SMALLWOOD, THE HOME OF GOOD SHOES.
     Burson Hose!

    Ladies' Most Fashionable Hose, ck and White and Black with 30c. to 80c. ROBERT TEMPLETON. 333 Water Street

    Astigmatism
     many
    

