

SATURDAY MORNING NOVEMBER 30191


## Hitting the Nail on the Head



With the arrival in our stock of the finest Men's Ulsters it has ever been our good luck to secure, we feel that we have hit the nail of good value on the head with such force as to drive it to the head in the minds of our customers

This is Overcoat Time and ours is the Overcoat Store.

Just imagine yourself slipping into a nice wooly coat lined with an all-wool Gordon or Sutherland plaid. The idea was carried and no house in Toronto can show you as much coat valtuer tor
$\$ 550$ and and no house in Ioronto can show, you as much coat valutur for
$\$ 55.00$ as we have in these magnificent Coats. Don't fool yourself with the idea that you can get a swell coats for $\$ 18$ or $\$ 20-$ you can't, and it's only wasting good money when you spend it on low

The feeling is in our bones that we are going to sell a pile of coats be tween now and Chrismas. Buy it now. Remember that price is not every-
thing and a few extra bones is well spent on a good garment

Our Furniching Department is only about 18 months old, but its grow ing like $\frac{1}{\text { E }}$ healthy y youngster.

For the gift season so near at hand we suggest the following: Beautiful Neckwear- $-50 \mathrm{c}, 755$, $\$ 1.00, \$ 1.25, \$ 1.50, \$ 1.75, \$ 2.00, \$ 2.50$
 Shirts- $\$ 1.25$ to $\$ 7.00$.
Underwear-All best makes. $\$ 2.00$ to $\$ 12.00$ the suit.
Sweaters- $\$ 6.00$ to $\$ 10.00$.
Hosiery- 25 c to $\$ 2.00$ pair
Gloves- $\$ 2.00$ to $\$ 7.50$.
Umbrellas, Suspenders, Handkerchiefs and Caps all make splendid and useful gifts.

We Keep Shop Open From 8.30 Till 6 and Saturdays Till 10 p.m.

## Oak Hall, Clothiers

Cor. Yonge and Adelaide Sts.


## EATON'S DAILY STORE NEWS

Men I Another C'ear

SHOP EARLY Carry Small Parcels

## Th EATON'S : 5 SHOE DEPARTMENTIT

STORE OPENS AT 8.30A.M.AND CLOSES AT 5 P.M. DAILY

A Typical Value in Men's Boots Today at $\$ 4.45$ a Pair








Men's Sweater Coats, $\$ 2.95$; Combinations, $\$ 1.98$; Work Shirts, $\$ 1.48$
A Timely Array of Saving Offers and Gift Suggestions

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\begin{aligned}
& \text { Men's Winter-weight Sweater Coats, of cotton and wool, some in " } V \text { " neck style, others with shawl } \\
& \text { collar and pockets, in plain cardigan stitch. In grey, Oxford, maroon or brown. Sizes in the lot, } 38 \text { to } \\
& 42, \$ 2.95 \text {. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { fitting cufs and ankles. In elastic rib, Sizes } 32 \text { Io } 44 \text {. Special, suit, } \$ 1.98 \\
& \text { Men's "EATON-made" Work Shirts, of twilled }
\end{aligned}
$$

Men! Today is "Overcoat Day" at EATON'S--A Special

## Offer Heads the

 ListIn Men's and Young Men's Checked Back Tweed Over coats at 823.50
Featuring body-fiting ulsterette and all-around belted style (with deep convertible storm collars), imported blanket cloths, in grey and
heather mixtures, checks and overchecks and greys
and browns. Shoulders and browns. Shoulders satin. In many cases there's only one coat of a size, but in the lot are sizes 34 to 44 . Special, $\$ 23.50$. $\$ 20.00$ are Men's Singlebreasted Chesterfields, in full-fitting button-through style, of dark Oxford grey, soft-finished cheviot, winter-weight Ulsters, of firmlywoven wool and cotton tweeds, in dark seal brown and heather mixture. Sizes 36 to 44 are also priced at $\$ 20.00$.
At $\$ 27.50$ are Winter-weight ting, button-through style full-fitpatch pockets, in green, rich dark brown and heather mixtures.
Ulsters in full-fitting, half-belt Ulsters in full-fitting, half-belt
style, with deep convertible collars and wind straps on sleeves, of dark brown whitney and Bannockburn
tweed effects. Sizes 36 to 44 tweed effe
$\$ 27.50$.
At $\$ 30.00$ are Young Men's orsted Coats, of wool and cotton mixed cheviots, with, convertible
collar, slash pockets, half belt.
Price $\$ 30.00$.

Christmas Stockings, Crackers and Novelties in Fascinating Array
And Just a Word in Passing--It is Wise to Procure Such Things Now When Selection is at Its Best No Christmas festivity is really complete without some of these astractive mirth-makers. They add
much to the jollity of the affiair, and lend a bright touch by their colorings. Note the following items Christmas Stockings, containing a good assort-|
ment of toys, including games, dolls, story books, guns tricks and puzzles.
boxes containing 12 crackers. and many other interesting toys that will amuse the
children for hours. Made of transparent net, $75 \mathrm{c}, \mathrm{\$} .00, \$ 1.25, \$ 1.50$ and $\$ 1.75$ a box. are decorated with bells and picture of Santa Claus on parties. The tubs come in 3 sizes, small size contain . ing 6 parcels, medium size 10 parcels and large size 1 Stockings priced from 30 c up, are in separate $\begin{aligned} & \text { parcels, wrapped and numbered so that they can be } \\ & \text { drant instructions and numbers enclosed } \\ & \text { in envelope with each tub. Small size, 30c; }\end{aligned}$ medium
boxes. Christmas Crackers, containing a good assort-
ment of hats, caps, conundrums, some with toy jewelry,
Manufacturer's Clearance of Boys' Trench Coats, Today \$13.75
It's Very Unusual and the Price Should Be of Exceptional Attraction
Big, Heavy Overcoats of such durability and style as these are very induce many mothers and boys to seccure one of these today at a considerinduce many
able Saving:

They are natty overcoats, in the popular trench style of wool and cotton vertible collar, slash pockets, plain back, with all around belt with buckle, and are well lined throughout. Sizes 27 to 35 . Extra special, today, $\$ 13.75$.
Also Note the Low Prices on the Overcoats
Boys' Overcoats, in brown cotton and wool mixed tweeds, double-breasted style, buttoning close up to nech..
have flap pockets and half belt at back, and are well lined have flap pockets and half belt ark, Sizes 3 to 8 years. Price, $\$ 6.50$.
throughout. Sired Boys' Overcoats, in grey or blue nap, with cotton
and wool mixture, buttoning close to neck, all-aryund and wool mixture, buttoning close
belt with buckle, plain box back.
Price, $\$ 8.50$.

Boys' Polo Coats, in grey or brown Whitney co in wool and cotton mixtures, double-breasted style, buttoning close to neck, have all-around belt, fancy pleated
back. Fine quality body linings. Sizes 3 to 10 years. back. Fine
Price, $\$ 13.50$.

Boys' Overcoats, in mediu $m$ shades of brown or blue. Whitney cloth, in wool and cotton mixture, doublebreasted style, with convertible collar. Trench model
with the belt all around, with buckle; slash pockets, welt seam down back. Well lined throughout. Sizes 29 to 33 , price, $\$ 16.50$; sizes 34 to 36 , price, $\$ 18.00$.

## SANTA CLAUS IN TOYLAND

9 TO 11 A.M. 2.30 TO 4 P.M.


## T. EATON CO

YOUR LAST CHANCE at $\$ 1.00$ WOMENS PLACE

This Ad. Won't Appear Again---Send Today Patented Our Own Hair. Easier Than Shaving.

/1918



 RUIRAL EDUICATION AT CITY COLLEGIATES ES $\begin{gathered}\text { IMPERIAL ESSAYS } \\ \text { NEED COMPETITORS } \\ \text { Hon. H. J. Cody, minister of edu }\end{gathered}$ AFTER THE WAR














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All the Latest Victor Records Wraley, Rocee \&Co. 237 Yonge St. Everything in Music and
Musical Instruments $\longrightarrow$ OPEN EVENING,


Victor Records and Victor Victrolas ${ }_{\substack{\text { obtainable } \\ \text { ate }}}^{\text {EATON'S }}$ Come to Simpson's for your Victrola Thiom SIMMIPSON Comex Victor Records and Victrolas at FRED TAYLOR'S
and
4


December "His Master's Voice" Records $\underset{\text { O Ume Price before the War- During the War }}{ }$ Same Price before the War during the W War

- and now the WAR is OVER 90 cents for 10 -inch, double-sided
Chismame Fre Kadidef petan




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Where the River Shannon Flows
Anere Chello River Shannon Flows
 woli-known favoritectent cello eole ofe
Hear them at any "His Master's Voice" dealer Victrolas up too 5 597, sold on easy payments, if desired. Write for free coppof of
629 -page Musical Encylopedia, ilsining over 9000 "His Masters Voice" Records.

## Berliner Gram-o-phone Co.

90 Lenoir Street

His Master's Voice" Toronto Dealers

| Downtown Distrles.NATIONAL PIANO CO., Limited, 266-268 Yonge Street. JEROME H. REMICK \& CO. 127 Yonge Street | ere. | at of Yonge. |
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DON'T FORGET-Th

## Remember-There wer no othes!




## UP

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registered one of the 1enths in our history.
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onth last year. This
thitractire Hudson Seal Coats nd untrimmed. It (plain), large cape de lining, \$197.50. $0 \$ 350.00$. in Fox, Wolf, Lynx,
Mink and Persian furs Lat
Co., Ltd.
ronto

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s, Banks,


VERA MICHELENA AND A SCORE OR MORE OF "GLAD GIRLIES"

 "THE VICTORY GIRL",

 frank doison
Q CO. IN "THE SIRENS"
 Charles CARTMELL and HARRIS Laura GOLFING WITH CUPID"

## 

Jack Lee and Lou Lawrence in "Milady Raffles"
 John Mason and Leah Baird in 'MORAL SUICIDE
 PEARL ABBOTT \& CO., IN "SILVER THREADS"


## Ask Your FriendsWho Have Seen It

CONTINUOUS PERFORMANCE SHOWING AT REGULAR allen PRICES Matinee, 15c; Boxes Reserved, 25c Evening ahd Sat. Mat., $25 \mathrm{c}-35 \mathrm{c}$, Boxes Reserved, 50 c

SPECIAL CHILDREN'S
PERFORMANCE TODAY AT 10 A.M. Program-" The Better 'Ole" and "Boy Scouts to the Rescue" Adults, 15c; Children, 10c

Come Early and Try To Get In ALLEN
Rober KILED BY CAR.

Three Teams in Beaches A.A.A.

TUESDAY, DECEMBER 3rd, and FRIDAY, DECEMBER 6th BURNS \& SHEPPARD
DEMOBILIZATION' Let us put you back into "civies"-
special prices to officers and men of all military services.
R. Score \& Son, Limited 7 King Street West

PATHFINDER
Kiva of Ant cigars.
Strictly Union Made
$\qquad$
SPERMOZONE

 Regular Weekly Auction Sale on. Wednesday Next
Imperial Munitions Board Monday and Tuesday December 16 th and 17 th 150 HORSES

Are Weak Nerves and Lack of
Physical Strength Holding
You Back in Life?

 WAR SOCIETY
66 Was Now that hostilities have ceased, the Allied soldier boys in clothing, with health broken, and in dire need of help.


## HEAR THEIR CRY!

 They Suffered for Us

## $\underset{\substack{\text { Let un heal } \\ \text { gratitudee }}}{\text { t }}$

RESPOND AT ONCE
The Prison_-s of War Society

Passenger Traffic. Passenger Traffic. $\quad$ Passenger Traffic.

## CANADIAN PACIITC TORONTO-WINN:PEG-VANCOUVER

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\begin{aligned}
& \text { Arrive Winnipeg } 12.10 \mathrm{p} . \mathrm{m} \text {. (Second Day) } \\
& \text { Arrive Vancouver } 10.05 \mathrm{n} \text { ) }
\end{aligned}
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$$
\text { Arrive Vancouver } 10.05 \text { p.m. (Fourth Day) }
$$

THROUGH EQUIPMENT
$\qquad$


Passengers for Californ a should arrange thei trip to include the Canadian Pacific Rockies Grand Review at Peking DEATH OF BRAMPTON WOMAN. WE BUY AND SELL

and

The Coming British of Justice The Swiss Centre of Bolshevis Curing Madness by Totber Praise for American Poets Cold Water for French Good Will Aealing the Rentance
News of (Prepred by U.S. Food Administration)
Many Illustration Icluding Mersonal Glimpses of Men and Events Full-Page Colored Map in "The Digest" This Week




November 30th Number on Sale Today---All News-dealers--10c



The President at the Peace Table, How Aviation Has Done the Impossible
Now York's First St In
Toustoy Still Dreaming to an Actor Foch-- ${ }^{\text {cTilill}}$ The Grayming
Foch- "The Gray Man of Christ"
The Best of Current that Died
${ }^{\text {The }}$ Pest of Current Poetry he firts sign of life of the new-bor German Government, has not aroused any large amount of
 Paifists are expected to come out of hiding forthwith and "show mery to the defeated.". They
wiil come." predicts the Kane tion to the prisonere and to loave tracts and flowers in the cell asking permission to offer consola great deal of unneeceenand, Mr. Herbert C. Hoover: the Food Administrator, says "there has been upon the American peoplo to make any sacrificic with $A$ view to feeding the Germans. Remove
the watertight blockede The leading article in THE LTTERARY DIGEST this week -N the latest phase of the peace negotiations and by presenting the sentiments of of editors of of all politite up Germany this winter. Other articles that will be of great interest to the American people upon subjects that con-

## How the War Was Won

\section*{| CLASSIFIED |
| :--- |
| ADVERTISING |}

Help Wanted

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Personally Conducted Parties

NURSES ${ }_{\text {WANTED LIVE STOCK MARKET }}$

| WHOLESALE IRUTS AND VEGETABLES $\square$ | CALIFORNIA SUNKIST NAVEL LORANGES EXTRA FANCY FLORIDA McWilliam \& Everist, Ltd. |
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|  | Notice to |

ursuant to Order-in-Council No. 664, the Fuel; Administrators fo he Province of Ontario hereby notify all consumers of coal, other than less than twenty (20) tons of coal annually, or of buildings burning the Fuel Commissioner of the Municipality in which forthwith from buildings may be situate, copies of a form issued by the said Fuel Administrators, and to give the information therein required.
The said form shall be completed in duplicate and both copies shall be delivered to the said Fuel Commissioner as soon. as possible, but not
later than the 10 th day of December, 1918. Dated at Toronto this 20 th day of November, 1918
R. HOME SMITH,
uel Administrator for Ontario E. L. COUSINS

Assistant Fuel Administrator for Ontario
POLSON IRON WORKS
LIMITED - TORONTO
STEEL SHIPLULLDERS,
ENGINEERSAND
BOILERMAKERS


hison's Com

Boys' Active Service Boots Guaranteed. Made of heavy box k leather. Blucher cut-heavy solid leather
standard screw soles. Fine standard screw soles. Fine fitting. last
Sizes 11 to $13, \$ 2,75$,
$\qquad$


## Nine Lots of Furniture for Rush Selling

 Sale!Men'sBoots \$5.45Pr.Regularly \$8, \$9 and \$10 Pr. There's quality in the boots there's style, too-and good substantial riterials
into the baragain. Your choice is wide and varied-nearly every, imainabl kind of
stylish boot it here. It's a sale that will create unusualy busy seling from early morning
until closing time. Come first thing for better selection stylish boot is here. It's a sale that will create unusually
until closing time. Come first thing for better selection. Havana Brown, Mahogany and Black Calf, Patent Colt and Vici Kid Leathers Various popular shapes. High, low and medium heels. Sizes 5 to 11. A
grand opportunity to save on better class boots. The mahogany and Havana brown boots have Neolin soles and solid rubber heels. Regularly $\$ 8.00, \$ 9.00$ and $\$ 10.00$.



Axminster, Wilton, Brussels, Tapestry and Oriental Rugs at $\$ 19.95$

## A Wonderful Opportunity

Brussels Rugs, 6
Seamless Axmin
Wilton Rugs, fine quality-4
Tapestry Russ, $\begin{aligned} & \text { Reamed or } \\ & \text { three different sizes. } \\ & \text { Special, } \$ 19.95 \text {. }\end{aligned}$.
$\underset{\text { plendid variety of artistic }}{\mathbf{9}} \times \mathbf{8}$ Congs, $\$ 12.50$
 ? Wilton Runners, heavy quaiity, for pas-
sages.
Real Oriental- Rugs, small, sizes, for rooms
and halls. Altogether a splendid variety at the one
extraordinarily low price. Today, $\$ 19.95$. Felt Base Oilcloth Special, 55c Square Yard
100 rolls of heavy quality, well seasoned 100 rolls of heavy quality, weli seasoned
Oilcloth. Good patterns in wood, tile and bock
effects. Today, special, per square yard 55 .

Morris Chair-solid oak frame-
fumed finish. Spring seat and back.
Covered brown imitation leather- $\$ 13.25$. Covered brown imitation leather- $\$ 13.25$.
Bookcase-Of golden surface oakslass door. Adjustable shelves- $\$ 14.50$ Bookcase-Of solid solden oak, and
fumed finish. Gass door; four adjustable
shelves shelves- $\$ 19.00$. Tea Cart-Of quarter-cut oak, and
mahogany flnish. Rubber tired wheels lower shelf and large glass tray- $\$ 14.25$. Smoking Stand Hof fumed oak and
mahogany finish. Pedestal style-glass
tray and brass fitting tray and brass fittings- $\$ 5.25$. Smoking Stands-Fumed oak, and
tahogany finish. Fitted with brass ash
tay. $\$ 5.75$. the Floor.
EXTRA SPECIAL Portieres \$ \$3.69 Pair

## 30,000 Rolls of New Wall Papers

## At Huge Price Reductions Today

| Bedroom Wall Papers, $7 c$ Regularly 15 c to 35 c | 1000 Rolls Varnished Tile Wall Papers | dons Made for Quantities. |
| :---: | :---: | :---: |
| range of pretty colorings backgrounds. Cut-out bor | h $11{ }^{\text {ded }}$ | all Papers, 16c |
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|  | iped off with damp cloth. | 为 |
| Foliage Tapastry Papers, | Leathers, 69 | 8c to 20c Cut Out Borders, Yard, 3c |
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SpecialSale! Overcoats \$24.00
For Men and Young Men

| From $\$ 28.50, \$ 30$ |
| :---: |
| and $\$ 35$ Overcoats |

Materials - Heavy all-
wool tweed coating, chin-
chillas and fine chevio's, chillas and fine chevio's.
Shades - Brown, grey,
green, mixture effects. Styles-Chesterfields, slip-
ons,
els. Linings-Wool through-
out, oor satin yoke and
si.eeves. Tailored by the best Can-
adian and American makers.
Sizes 34 to 48 , for men Sizes 34 to 48, for men
and young men.
All one price, $\$ 24.00$.


Men's Business Suits Special, $\$ 15.95$
Tweeds-rarion $\left\lvert\, \begin{aligned} & \text { Anit, for winter. Cream shade. }\end{aligned}\right.$ -button soft roll r plain bottoms. Sizes 36 to 44 vest-trousers with cuff 34 to plain $\$ 15.95$. Men's Coonskin Coats, roomy. Stylishly tailored.

$$
\begin{aligned}
& 50 \text { Men's Fancy Wool } \\
& \text { Knitted Vests, } \$ 4.50
\end{aligned}
$$ Knitted Vests, $\$ 4.50$ $\$ 95.00$

Rellars of Persian lamb or Big deep, double - breasted. Collars of Persian lamb or
otter. Today, Big deep rolling shawl collars. Lined with good qual- Men's Black Stiff Hats, 69c Ity Italian lining. Today, $\$ 95.00$.

Muskrat Lined Coats,
$\$ 85.00$ English makes. Good huality grey, green and b:ue. Sizes 35 , to 48 . Today $\$ 4.50$ , felt. -All shapes and quality

. $\mathbf{2 . 0 0}$ Shirts at $\$ 1.59$ |  |  |
| :--- | :--- | :--- | :--- | Evenly matched. English ${ }^{\text {or }}$ or phone orders accep.ed. colorings. Newest striped pat\$2.00. Today, \$1.59.

168 Boys' Bloomer Suits, $\$ 9.65$
 Regu'arly $\$ 11.50$ to $\$ 15.00$ All-around belied in dade: Blo momer pants with stripe and mixed effects and diagonal weaves.
9 to 17 years. Today Little Boys' Overcoats $\$ 6.95$ Boys' Warm Overcoats $\$ 14.95$
 and junior ullsters to neck, convertible velvet collar, and
all-around beit with buckle at waist. $\begin{aligned} & \text { lined to defy the coidest weather. }\end{aligned} \begin{aligned} & \text { Dooble. } \\ & \text { breasted, convertible colliar model } \\ & \text { around loose }\end{aligned}$ all-around beit with buckle at waist. Sizes
2 to 8 years. Extra this morning, special $\$ 6.95$.

The $\operatorname{Sil} \mathbb{M}[1 P S(O) \mathbb{N}$ Company

