MONDAY, SEPT. 14th.
For all points between St. John's, Carbonear, Placentia and Renews.

Good going on all trains of Saturday, Sunday and Monday, and returning up to and including Tuesday, Sept. 15th.

Sunday Excursion. Tor's Cove and Kelligrews.
TOR'S COVE-Leaving St. John's at 2.00 p.m., and returning, leaving Tor's Cove at 7.30 p.m.

KELLIGREWS-Leaving St. John's at 2.30 p.m., and returning, leaving Kelligrews at 8.07 p.m.

## Southern Shore Excursion.

Train leaves St. John's Station at 530 p.m. on Saturday, September 12th, and returning leaves Renews at 7 a.m. on Monday and Tuesday mornings.

## RATE: ONE WAY FIRST CLASS FARE.



PUBLIC AUCTION. TO-MORROW (Saturday) at 11 a.m, AT THE STORE. brls. Pork, Beef, Jowls, etc. 7 hrls. Pork, Beef, J.
30 ris. New Apples.
30 I-bushel sax New 30 hrls. New A
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Turnips.
5 Chese.
30 bxs. Raisins.
$\frac{\text { M. A. BASTOW, }}{\text { Auctioner. }}$




## Fighting!

| We have been fighting for clean, wholesome, sanitary living Our establishment's sole purpose is to instill in the minds of the people that "cleanliness is next to God of accumulaAll apparel should be fre tion of dirt, dust and grime. <br> Agents: Messrs. NICHOLLE, NKKPEN \& Chafe, LTD. |
| :---: |
| UNGAR'S LAUNDRY \& DYE WORKS, |



PROPERTY OWNERS!
 St. John's who will pay
s.ind to 840.00 per month.
Sist
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choieo at a
Apply to
Fred. J. Roil \& Co., REAL ESTATE. SMALLWOOD BOLLDING. мIL \& © спеа. I can supply a few cus-
tomers regularly with Milk and Cream.


Lines that Require no Pushing Are the Lines for the Merchant during these unsetted limes.
'Perfection' SOAP
Is a Strong One and Sells Quickly.
THE STANDARD MANOFACTURING CO, LTD.

Red Cross Line.
S. S. "Stephano" and S. S. "Florizel."




 HARVEY \& COMPANY, LTD. Horb Ext orone then

## Half Barrels Beef!

We offer To-Day, at Lowest Prices, 100 half brls CHOICE PLATE BEEF. 100 half brls
CHOICE BONELESS BEEF.
F. MeNAMARA, Queen Street.

FOR SALE - One
Troting Bay
Bay Mare,

 $\frac{\text { Telegram. }}{\text { FOR SALE-A Good Setter }}$
 TO LET-Dwelling House

 TO LET or SELL-Immedi-



 $\underset{\text { ing Card Sample Book Free. Solici- }}{\text { Tane }}$
 LOST - By way of Cabot


HELP WANTED. WANTED-A Good Gener-

 | $\begin{array}{l}\text { WANTED-A General Ser- } \\ \text { vant; apply to MRS. LINDBERG, } \\ \text { Miltary } \\ \text { seplitu }\end{array}$ |
| :--- | WANTED - Immediately, a Good General Serrant; washing out

references reauired Apply to MRS
C. R. THMMPSON, "Subbury," Water
 WANTED-A General Ser

 WANTED - Immediately


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tie evening telegram, st. Johist, newfoundl and, september 11, 1914-2


## Have Your Photograph Taken To-Day.

Do You Think?


## Di) <br> 

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THE PROCRAMME for the WEEK-END at THE NICKEL.
"THE SEA ETERNAL."


 THE ACTRESS AND HER TEWERE THER


NEW
Arrivals!

There Responsibitity lies.

$\qquad$

> the evening telegram, st. john's, newfoundland, September 11, 1914-4


Evening Telegram.


## Volunteers All.



| Money in Plays. <br> mese Mrich Authers Mre |
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## St. John's Meat Company,

Orders taken for FRESH FROZEN SALMON, 20c. lb. by the fish. Order
one day in advance. one day in advance.
Fine Selection of IMPORTED MEAT from Chicago and Toronto. Splen-
did quality at keenest prices in town. Fine Selection of did quality at keenest prices in town.
Finest ARGENTINE MUTTON. No advance in price. Legs, 20c. lb other cuts, 14 c . up.
Finest BEEF SAUSAGE, still 18 c . per lb. Made daily from finest selecte Fresh Meats. Very nourishing and appetizing. Try them Fresh Meats. Very nourishing an
BOLOGNA SAUSAGE (unbeatable)
Branches: Water Street East, Water Street West, Military Road
 teed fadeproof and will be teed fadeproof and will be replaced by us if not

Prices $\$ 1.25, \$ 1.50, \$ 1.70, \$ 2.25$.

> SMYTH'S
the progressive men's store.


## FOR THIS WEEK:







GEO. T. HUDSON'S,


## ra.osus zol SLATTERY'S |mone sz

 Wholesale Dry Goods,TO THE CITY AND OUTPOBT TBADE: We carry in stock for Spring trade an attractive stock of
CHEAPEST IN THE CITY. Norte.-See our special Brand of Cotton, Tweed and Denime

SLATTERY BUILDING

| Fall Fashion Books \& Patterns now on sale at CHARLES HUTTON'S | TO LET. |
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THE LONDON DRECTORY.









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PETOL SHAVING STICK :

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 PETOL TOLEET Prepiar.
ATIOVS \& REIEDIES.

The Universal Agencies.
 TO LET.

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## UNMATCHABLE BARGAIIS Sin all DEPPRTMENTS

| New Embroideries Way Under Price. |
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For FRIDAY and SATURDAY Selling.
We offer a wealth of timely bargains. Take full advantage hem.
These prices are not affected by the war, but sooner or later all goods are bound to advance in price.

SEE that your needs for Fall are satisfied NOW, while the low prices are still in force.
5
Housekeeping Helps at Money Saving Prices.



## Huckabuck TowEis



Women's Skirts. Remarkable Values.
 \$1.32.

New Lines of Fall Footwear
For Ladies' and Children.

1.2 .96

$\square \mid$


SCHOOL SUPPLIES.


SUALLWARE ODDS AND ENDS.








 NEW CORSETS.
 2.08 Motor scarfs.




## hardware.


Nall Drushese speceal, each





GENTS' OUTFITTING.

## mens shirts.



COLLAR \& tie combination.
 suspenders.
 SLIK TIES

Nexs RELAMBEF FOOTWEAR.






HAT WINGS.


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## War News.

## Messages Received

During the Night.

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| $\begin{aligned} & \text { and Norwegian Governments to en- } \\ & \text { deavor to discredit the allies. There } \\ & \text { has been no communication from } \\ & \text { military operations to-day. From } \end{aligned}$ |  |
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| many. Austrians again bombarded Belgrade, the Serbs resisting vigor- ously. |  |
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We take pleasure in announcing to our patrons our readiness for Fall business.
We now open the Fall season with the Choicest and targest Stock of
Ladies' and Children's JACKETS
We have ever brought into this city, and have made preparations to serve our patrons with the best. Our present showing eclipses any of our previous ettorts in this line.

## MARSHALL BROTHERS.


OUR VERY SPECLAL OFFER!

## Stylish

Rainproof Coats For Ladies. Special Price: $\$ 4.20$.
Perfect Cut. Worth \$6.00. See Windew. Just Opened Large \& Varied Assortment of Ladies'
RaLiLIN RANMPROOF COATS,
Travellers Samples. Prices from
Perfect in Quality and Style.

## S.MILLEY

## BLACK DIAMOND LINE!



 HARVEY \& CO., LTD., Agents Black Diamord Ine. Married in Paris.


## HHS EVENING TELEGRAM, ST, JOHN', NEWFOUNDLAND, SEPTEMBER 11, 1914

## WANTED

 Rags!

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Tired Systems Re-Toned.
 Wrong in the stomich
 Hamilton's Pills.



JUST ARRIVED per S. S. "FLORIZEL."
Preserving Plums, Green Tomatoes, Ripe Tomatoes.

CELERY
CAULIFLOWER.
CUCUMBERS.
peas
beans
mUSHROOMS.
CORN.
AVRE C SOAS,
Ltd.,
Grocery Department.

| LOCAL PRODUCE. | TABLE PLUMS. |
| :---: | :---: |
| Cabbage Carrots | PEACHES. |
| $\begin{array}{lr}\text { Caboage } & \text { Curnips } \\ \end{array}$ | PEARS. |
| Parsnips Lettuce | GRAPE FRUIT. |
| Potatoes Savoury | BANANAS. |
| Tomatoes and | ORANGES. |
| Vegetable Marrow. | APPLES. |
| New York TURKEYS. |  |
| New York CHICKEN. <br> New York DUCKS. <br> New York BEEF. | Ltd., <br> Grocery Department. |

## It Catches the Eye!

THAT DAINTY DISPLAY OF
BOYS' JERSEY SUITS and SWEATERS,
Embroidered Collars, 15, 25 \& 35c each, Lace Collars, . - 25c. each, Colored Silk Bows, - 25c, each, Charming Tea Aprons, 25 \& 35c. each, Fine Wide Width Embd. Insertion, 12, 16 \& 20c. yd.

SHOWING TO-DAY AT

A. Q S. RODGER'S.

## The Last Week OF OUR Great Midsummer Sale

We have disposed of considerable goods since the Sale started, despite the fact that war with all its horrors interfered with our plans. Why? Because the people know that when we advertise Bargain in Furniture, particularly Beds, Springs and Mattresses, that they are going to get real genuine Bargains. In order to make a thorough clean up of odds and ends in Furniture, also Summer Goods, we are cutting prices in two in a great many cases. So now is your time to lay in your supplies, as new arrivals must necessarily be higher.

Our 10 and 20 cent counters are iterally overflowing with unheard of values. Everything in Summer Goods must go regardless of cost.

## C.L. MARCH CO., LTO.

Corner Water and Springiale Streets.


## Kitchener Will Have Nearly 2,000,000

British Troops at Home and on theContinent.



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| Official. | wife. Upon the slightest suspicion application is made by Mrs. Rennie |
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CASH'S
Tobacco Store

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Garrett Byrne,


| $\begin{gathered} \text { Advance Sale } \\ \text { of } \\ \text { Ladies' } \end{gathered}$ |
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| Mars \& Co. |
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10.30 A.M.

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## Autumn and Winter STYLES.

FIRST SHOW at HENRY BLAIR'S.

LADIES' NEW AUTUMN and WINTER COATS. MAIDS NEW WINTER COATS. misses' new winter coats. ADIES' SHOWERPROOF COATS. Latest styles, from $\$ 3.00$
LADIES' COSTUMES, MAIDS' COSTUMES. LADIES' FELT HATS, latest shapes, in Black and NEW WINGS and FEATHERS. CHILDREN'S PELISSES and TUNICS. 25 doz. LADIES' IVORY WHITE NEWEST STYLES LACE COLLARS, cannot be repeated, from 15c. FAMED FOR GOOD VALUE IN LA
and SHOWERPROOFS.

## HENRY BLAIR

THERE WAS
A TIME Heman man moe a coat, or none at all. But that idea has
changed - men are changed - men are
beginning to realize beginn
that
Lightweight Overcoats
are the most service- able and sensible Overcoats they can own.
Ours Ours are correct in
style, correct in price,
in color and in value, Chaplin, THE STORE THAT
PLEASES.

The Elite Tonsorial Parlour, F. ROBERTS, Proprietor, Has just installed the very latest appliance in Electric
Massage Machine for faee and hair. Also we carry a Massage Machine for face and hair. Also we
full line of Cigars; Cigarettes, Tobaccos, etc.
OPEN EVERY NIGHT TILL II P,M.

The Indication of Value
Plumbing is the Workmanstip. $: 5=5=5=5$


PITTMAN \& SHAW, Fhone ion.
mope shem wo tri SHAW, 4 ruscomis oxyer



## BLOOD RED APPLES.

Headquarters for Apples. 250 brls. Early Williams, 25 brls. Green Cabbage, 25 crates Plums,
15 brls. Pears,
50 brls. New Potatoes, 35 tcs. Sinclair Spare Ribs.

GEO. NEAL

# Ladies' Costume Skirts, 

HENRY BLAIR'S.

Great show of Ladies' Costume Skirts in Black and Navy Cloths and Serges, tailor made. Very latest styles. Also a few Check Tweed Costume Skirts. 200 to choose from; samples, and manufacturer's newest creations.- Prices

## 90c. to $\$ 3.50$.

12 Ladies' Costume Skirts in Navy and Black only; very large sizes for stout women, only

## $\$ 1.50$ and $\$ 2.00$ each.

All the best values in the market.

## Henry Blair

## General Notice!

Marlin \#ardware Co., Lid.
Our business is being carried on in the Store one door west of our old stand until further notice. We have a shop both in the front and rear; the entrance rear being through arch.
We have received a complete new stock of general
TOOLS, gUNS, CARTRIDGES, RIELES and AMMUNTIION, etc.

 ously, theferore we request th
any goods desired in our line.
P. S.-We have still a large stock of goods damaged by FIRE which we are selling at low prices to clear.

> Martin Hordware Co., Ltd.

## FURNESS LINE.

Hivervoo, St. Johin's, Halitiax. s.s. Tighy."
 5 fURNESS WITHY \& Co., Ith

Plus Wearing Quality

## IN STOCK,

Ex Stephano.
750 cases 4.Crown RAISINS,

2)
WARNING! in the interest of THE PUBLIC SAFETY. The Rifle Range on the
South Side Hill will be in South Side Hill will be in
constant use, from daylight constant use, from daylight till dark, for musketry practice, until our Regiment leaves for England.
All persons are therefore prohibited from approaching the Rifle Range within 200 yards from either side, or within 1,000 yards of the targets to the eastward. Any unauthorized person rest, besides incurring seri ous danger from rifle bullets. A number of red flags will be used to indicate the Danger Zone. This prohibi tion does not extend to any part of the Hills west of the 800 yards Firing Point. By order,

JOHN SULLIVAN,
T. JOHPN'S RIFLE w. н. ASSOCIATION,

## Repairing.

 Send along your old shoes andhave them repaired by the satest methods. Old shoes made loo
like new.
F. SMALWOOD, the home of good shoes.


Beautiful Designs This is the comblination you are assurae of if Wallace" Ware has stood thit oest of hard nsage

 Each piece is backed by a inberal guarantee so
that if a piece should not sive entire estistaction
at any time, it is replaced free of charge. at any time, it is replaced free of charge.
We have a full stock of Staple and Fancy plece

T. J. DULEY \& CO., тие reluble jewbigrs.

This is a man Box Calf Blu-
cher Cut Boot, Goodyear welt
with medium or heavy soles:
Price $\$ 3.20$.
Boys' Boots.
 School Rotis. We estak the the
good kind. Double wear in ev ery pair: every trifling detail they are correct. Fashioned of exclusive fabries, cut accurately, faultlessly tailored, irreproachable in style, and flawless in finish, you can find only points to admire in the distinctive

CLOTHES OF OUR TAILORING.
J.J.Strang,

Ladies' and Gents' Tailoring,
153 Water Street, St. John's.
IF YOU DRINK COEFFE
Try Chase \& Sanbourn's Seal Brand.
"OUR BEST" TEA
For Priee and Quality is unsurpassed. Give
IT a trial and be convinced.
Red Cross Baking Powder--Good Value

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| Gargomola | Buffalo | Ca. Pears |
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| Mclarers | FLOUR |  |
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BOWRING BROTEERS, Limited.

## Now is the time for

 your Spring Order Latest designs in fab rics, a distinctiveness In style and a please cutamer-all in the "Maunder" make. Samples and measuring catcation.


