## ＊YOU＇LL BE SURE TO FIND IT IN＂The MAIL and ADVOCATE．＂＊ THE MAIL 佥 ADVOCATE．

Official Organ of The Fishermen＇s Protective IVnion of Newfoundland．

THIS WEEK IS
REEARDED AS SAVING WEEK



Casement＇s Appeal
$\qquad$

Steamer in Collision
Loxiox，July 17 ．－The steamers．
Discuss Necessary Financial Matters
$\qquad$

On the Somme


## New Arrivals．

Due Thursday，Per＇Florizel 100 Crates CABBAGE， 50 Cases CALIFOROIA ORANGES．

PHONE 264.
GEORGE NEAL．
Br

The Annual Garden Parly at Mount Cashel Wednesday，July 26th．
Road Race，Football Fives，Pony Race，Baseball



Break Through German Second Line Defence－－Delville Wood was Stormed and Taken by S．Africans
 Wilies Now Make Junction at
Point Mile in Front of Combles
Which Was Formerl German
Headquarters－Casualty Lists
 Men Killed


－＝＝avevaw Woods Fighting Where German and Briton Have Been Pierced by Each Others Bayonet


$\qquad$
$\qquad$
$\qquad$


## BRITISH THE POWER OF PROTECTION

 Buying a BRITISH SUTT Means PROTECTION from High PricesPROTECTION in Material. PROTECTION in Style. PROTECTION in Fit. Every Man and Boy Needs
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A full line of Builders' Hardware, Tools, Paints, Oils and urpentine, Carnishes, Brushes, Window Glass, Putty,
Vails, Wire and Cut Nails, Rooffing Felt, Locks, Hinges, C ws, Fox and other Traps, Axes, Guns and Rifles, Brodie tellson and S. Wrenches, Motor Oils and Greases, Multiply atteries, Flashlights. Get our prices before purchasing else

Martin Hardware $\mathrm{C}_{0}$, Ltd.
Wholesale and Retail.

## "From Sill to Saddle"

All kinds of
Building Material
as well as
Lumber
sent to all parts of the Country.
HORWOOD LUMBER CO., LTD.

People Staving In Cerman Cities Travelling Kitchens Entirely In
sufficient to Meet Situation MANY GO DINNERLESS HSILIXE| Food Situated Debated at Meeting
of Berlin City Council

## AN ALL-STAR PROGBAMME AT THE NICKEL MONDAY AND TUESDAY

## "The Depths."

## "STRANGE CASE OF MARY PAGE."

 "The Girl who might have been.telegraphic tangle.
"THE SPELL OF THE POPPY."
Wednesday, "ELAINE." Coming, LOTTIE PICKFORD playing the lead in the new $\$ 800,000.00$ continued photoplay "THE DIAMOND FROM THE SKY"
 AT CAMP BOODEN IN ONTARIO

Objected to Being Transferred From One Camp to Another-Rush-
ing Preparations for Review by Sir Sam Said to be Immediate ing Preparations
Cause of Trouble
$\square$
THE CRESCENT PICTURE PALACE


## "DIVORCONS,"

THE EYES OF THE SOUL

Professor Mecarthy playing the piano.
A New and Classy Musical Program, Drums and Effects-
A Comfortable and Well Ventilated Theatre.
แ!um,
MERCHANTS
Rise to Your Real Opportunities.

HALLEY \& COMPANY,
Wholesale Dry Goods Men. St. John's.


Fishermen, Notice!
3,000 BRLS. COOROES.
 an mine men them in leave them till you are prepared to pack flour or pork barrels and put a good iron hoop on pounds of roes in each barrel and place your name
on each barrel either in writing on the barrel or on We won't buy roes after August 1st. Tak

## F.UNIONTRADINGCO.,Ltd

##  AVVETISE IITHE MAL L AD AVVCCATE



THE MAIL AND ADVOCATE, ST, JOHN'S, NEWFOUNDLAND, JULY 17, 1916-4. 大



## SUMMER WEAR!

If You Want to Economize on Articles of Summer Wear, We can HELP You.

## Children's \& Misses Dresses




 Misses white mishix deess. Tucked Slevers. prety En

childs white pleue dres
wear wall temmed in Bue one
chlds Linene dresses,


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LOW PRICED CHILDREN'S DRESSES


Misses' White Princess Slips Mate from sounce. Eath finsh Coton, Embroidery 80 c .

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SATEENV UNDERSKIRTS in colors of Browni, Prick 75 Cc .
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| Dress Muslins, Delaines, Piques, Etc. White Check Dress Muslin | $\begin{aligned} & \text { DUCHESS CLOTH } \\ & \text { In Tan, Fawn, Cana and Pinhe } \\ & \text { 18c. yard. } \end{aligned}$ |
| 1 | ID Gingha |
| Coiore fatey Figured Crepe | 12.. ya |
|  | STRPPE IEPPERS |

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