### Banking, Insurance & Finance.

ESTABLISHED JANUARY, 1881

PUBLISHED EVERY FRIDAY

Vol. XXXIV. No. 36

MONTREAL, SEPTEMBER 4, 1914.

Single Copy 10c Annual Subscription \$3.00

# CONCENTRATION OF BANKING CONTROL.

Generally speaking, the concentration of banking control which has been gradually, and in some periods almost rapidly, taking place in recent years in Canada, has been due to either one of two causes. In the first place, weaker institutions have been taken over by the stronger ones, in some instances when financial trouble threatened, and in the second place there have been arrangements between strong institutions for an amalgamation of forces whereby the larger of two banks secured an adequate plant in a part of the Dominion where it had not been previously or only weakly represented and in this way, was able to gain an accession of business, financial importance and prestige, which under other circumstances it would have been unable to secure. When the latest amalgamation, that of the Metropolitan Bank with the Bank of Nova Scotia comes into force, the number of the Canadian banks will have been reduced to twenty-three. In view of that fact, and of the outburst of public hostility which has been evoked by some of the recent amalgamations, particularly at the time of the revision of the Bank Act last year, it may be assumed that in future amalgamations will take place but rarely, unless necessary for the purpose of maintaining financial tranquility. To proceed otherwise would be almost to invite an outburst of public sentiment, which however ill-informed it might be, might easily result in legislation of a character which would be hostile to the banks' interests, and in any case would make them less popular. It must be remembered that the public generally does not understand that the rights and privileges of the banks are of as much value to the public as they are to the banks. The public has got it firmly into its head that the banks' privileges are valuable to those institutions alone and it would be undiplomatic to take action which would stir up this prejudice into action, even though the taking-away of the banks' privileges would react on the country at large.

It is in times like the present that the wisdom of the Canadian banking system with its encouragement of strong and sound financial institutions can be best seen. To appreciate the comparative ease with which a great world crisis is being surmounted, it is necessary to imagine what would have been the

condition of things in Canada, say, during the last year or two, if there had been in existence a large number of small local banks, weak in liquid resources as they most probably would have been, and with heavy local commitments. Under such circumstances there could have hardly failed to develop a first-class panic and disastrous consequences which it would have taken years to retrieve. Local sympathies in dealing with borrowers, frequently urged by the advocates of small banks as one of the strongest points in their favour, constitute, in fact, a potential financial danger, which may be fatal to these institutions. In the case of small local institutions, the customers are apt to prove too strong for the management and are able to obtain concessions and privileges which on grounds of sound finance are indefensible. Time and again this kind of thing has proved fatal to small banks.

The complaint which is sometimes heard that the local trader does not obtain the same consideration and accommodation from the large banks that he could formerly obtain from a small one may frequently be traced back to a somewhat similar originating cause. It is prima facie unlikely that the banks would turn down good business. Competition between them is exceedingly keen; expenses show a distinctly upward tendency, and dividends have to be earned. But in addition to the fact that there may quite easily be a considerable difference of opinion between the borrower and the bank, as to what constitutes good business, it can hardly be expected that the needs of the individual, or his supposed needs, can be allowed to run counter, particularly in times of financial difficulty to grave considerations of general banking policy. That policy must have as its general aim the good of the community as a whole, and the requirements of the individual, however important he may consider them to be, must be subordinated to the general good of the community. There certainly is a difference in the way in which a large bank with many branches and a small local bank supports its customers. The former treats those matters more scientifically than the latter; and the difference in treatment means in the aggregate of banking business conducted upon a large scale, all the difference when unfavorable circumstances arise, between difficulties that can be surmounted with discretion and care and a financial cataclysm.

### Established 1817

#### MONTREA BANK OF

Incorporated by Act

Capital Pald Up, \$16,000,000.00

Undivided Profits, \$1,046,217.80

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London County and Westminster Bank, Limited.
The National Provincial Bank of England, Limited

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BOSTON, The Merchants National Bank.

SAN FRANCISCO, First National Bank.

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The Anglo and London-Paris National Bank.

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Head Office: TORONTO. ESTABLISHED 1867.

Paid-up Capital Rest

\$15,000,000 13,500,000

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President ALEXANDER LAIRD, General Manager

JOHN AIRD, Assistant General Manager,

Branches of the Bank in Canada are distributed geographically as follows:

Ontario - - - 86 Prince Edward Island British Columbia -45 Quebec - - - -Manitoba - - - -Saskatchewan - -New Brunswick - - 7 Yukon Territory - 13 Nova Scotia - -

Branches of the Bank outside Canada:

Newfoundland-St. John's.

United States-New York, Portland, Ore., San Francisco, Cal., Seattle, Wash.

Great Britain-London.

Mexico-Mexico City.

Collections effected promptly and at Reasonable Rates.

# THE MOLSONS BANK

### 136th DIVIDEND.

The Shareholders of The Molsons Bank are hereby notified that a Dividend of TWO AND THREE QUARTERS PER CENT. (being at the rate of Eleven per cent. per annum) upon the capital stock has been declared for the current quarter, and that the same will be payable at the office of the Bank, in Montreal, and at the Branches, on and after the

FIRST DAY OF OCTOBER NEXT.

to Shareholders of record on 15th September, 1914.

THE ANNUAL GENERAL MEETING. of the Shareholders of the Bank will be held at its banking house, in this City, on MONDAY, the and of NOVEMBER next, at three o'clock in the afternoon.

> By the order of the Board, EDWARD C. PRATT,

General Manager.

Montreal, 25th August, 1914.

# The Chronicle

#### Banking, Insurance and Finance

ESTABLISHED 1881.

F. WILSON-SMITH,

Proprietor.

PUBLISHED EVERY FRIDAY.

ARTHUR H. ROWLAND.

Editor.

#### Office:

406-408 Lake of the Woods Building, 10 St. John Street, Montreal.

Annual Subscription, \$3.00. Single Copy, 10 cents.

#### MONTREAL, FRIDAY, SEPTEMBER 4, 1914.

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#### MUNICIPAL LOAN OUTLOOK.

Announcement was made this week that the City of Montreal has completed an arrangement with the Bank of Montreal whereby the latter is to advance \$6,000,000 to enable the city authorities to meet necessary expenditures and pressing obligations. Prior to the war outbreak, negotiations had been begun with New York financial interests for a city loan of over \$7,000,000, and it is understood that these negotiations had been nearly completed; but the breaking down of credit machinery the world over, of course, put an end to the plan of securing the funds in New York. Probably the pronouncement of President Wilson on the matter of neutrality would apply to municipal loans as well as to loans to the belligerent governments. So apart from the difficult financial situation this attitude of the United States Government constitutes a bar to our cities and towns borrowing in the neighboring coun-

#### A BENEFIT TO THE ALLIES.

In one respect the decision of the American president to countenance no loans to belligerents is of benefit to the allies—for Britain and France are immeasurably stronger than Germany and Austria in the domain of finance. It seems probable, too, that if the United States was to be an open field for belligerent loans, Germany and Austria could depend on getting substantial subscriptions from the German Americans, many of whom are wealthy. However, France's prompt action through Messrs. Morgan & Company served to draw the emphatic statement from Washington that loans to any of the fighting nations would not be approved. One wonders whether the French Government did not have this object in view when making the proposals.

#### LONDON AND MUNICIPAL LOANS.

London, too, can view the United States attitude as regards loans with equanimity. It seems clear enough that if the Canadian cities and large towns, the provinces and the Dominion Government were accommodated extensively in New York during the war, they would have formed more or less intimate connections with the United States' financial houses. and it might not be the easiest matter for London to re-capture the whole of this business on the conclusion of peace. Thus London's financial predominance is less open to attack from New York. It can scarcely be questioned that the high-souled attitude of President Wilson will result in depriving many of his enterprising countrymen of the opportunity to make excellent profits. The placing of large British and French war loans in New York, besides greatly increasing the prestige of that city, would spell prosperity for various American industries and big profits for many bankers, merchants and manufacturers. Probably there will be a great many of the President's compatriots who will go out vigorously after the profits to be made through supplying the military and other wants of Britain and France without looking at the question of neutrality from any very exalted plane-at least that is the general conception as to the probable attitude of the Americans.

#### NEW WHEAT ARRIVING.

Western reports state that the new wheat is beginning to make its appearance at Winnipeg in respectable volume. On Monday, for instance, the arrivals were 220 cars as against a merely nominal number on the same date in 1913. It is said that there is a marked disposition on the part of farmers in the United States to 'hold their grain for higher prices. No doubt a considerable number of our farmers, too, cherish the idea that the war will force prices up to a level much higher than that now in evidence; but there will be many of our farmers aware that the present prices are far higher than they two months ago dreamed of getting. At the end of June it certainly looked as if wheat prices in Canada would be dishearteningly low. Some feared that they would be so low as to prevent producers getting any profit. Owing to the war those fears

# The Bank of British North America

Incorporated by Royal Charter.

The Court of Directors hereby give notice that an Interim Dividend for the half year ended 31st May last of forty shillings per share, being at the rate of eight per cent. per annum, will be paid, less Income Tax, on the 3rd day of October next, to the proprietors of shares registered in the Dominion Canada.

The dividend will be payable at the rate of exchange current on the 3rd day of October next to be fixed by the Managers.

No transfers can be made between the 10th inst. and the 2nd prox. inclusive, as the books must be closed during that period.

> By Order of the Court, JACKSON DODDS.

> > Secretary.

#### THE MERCHANTS' BANK OF CANADA

HEAD OFFICE. Capital \$7,000,000

Reserve Funds \$7,248,134

Pres.: Sir H. Montagu Allan. Vice-Pres.: K. W. Blackwell-E. F. Hebden, General Manager. T. E. Merrett, Superintendent of Branches and Chief Inspector.

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Portage la Prairie Russell Souris Starbuck Carberry Gladstone Hartney Macgregor Morris Winnipeg
"Bannerman Av. Napinka Neepawa Alberta Acme

Leduc Lethbridge Mannville Medicine Hat Munson Calgary 2nd St. E. Camrose Carstairs Okotoks Olds Chauvin Coronation Daysland Delburne Raymond Redcliff Red Deer Rimbey Donalda Edgerton Edmonton Rumsey Sedgewick Stettler Strome Tofield Trochu Vegreville Viking

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IN UNITED STATES-New York Agency, 63 Wall Street. BANKERS IN GREAT BRITAIN—The London Joint Stock Bank, Limited D. C. MACAROW - Local Manager, Montreal

#### BANK OF CANADA IMPERIAL

CAPITAL PAID UP RESERVE FUND TOTAL ASSETS

\$ 7,000,000.00 7,000,000.00 79,000,000.00 DIRECTORS:

DIRECTORS:

DIRECTORS:

WILLIAM RAMSAY of Bowland, Stow, Scotland, ELIAS ROGERS,
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Amherst-burg Essex Listowel Port Arthur St. Davids
Listowel Port Colborne Sault Ste.

Fortwilliam Nashville Port Robinson Marie (3)

Relwood Fort William Nashville Preston St.

Essex Listowe.
Fergus London
Fonthill Marshville
Galt New Liskeard
Hamilton Nisgara-onHumb'rstone Nisgara-onIngersoil the-Lake
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Port Robinson
Preston
Ridgeway
St. Thomas (2)
Thessalon
Toronto (17)
Thumb'r Timmins
Welland
Woodstock
Windsor
Lines (2)
Thomas (2)
Thessalon
Toronto (17)
Thumins
Welland
Woodstock
Windsor
Lines (2)
Thessalon
Welland
Woodstock
Windsor
Lines (2)
Thessalon
Toronto (17)
Thumins
Welland
Woodstock
Windsor
Lines (2)
Lines (2) Amherst-burg Aurora Belwood Bolton Brantford Caledon E. Cobalt Cochrane Cottam Davisvillo

Davisville

Vineland Ottawa St. Cathar.

Ines (2)

BRANCHES IN PROVINCE OF QUEE. C.

MONTHEAL (3).

GUEBEC (2).

BRANCHES IN PROVINCE OF MANITOBA.

BRANCHES IN PROVINCE OF MANITOBA.

BRANCHES IN PROVINCE OF MANITOBA.

BRANCHES IN PROVINCE OF SASKATCHEWAN.

Balgonie. Broadview, Fort Qu'Appelle. Hague. Kandahar, Moose Jaw.

North Battleford. Prince Albert. Regina. Rosthern, Wilkie, Wynward.

BRANCHES IN PROVINCE OF ALBERTA.

Athabasca Landing. Banff. Calgary. Edmonton. (4) Lethbridge.

Mulet, Red Deer, Strathcona, Wetaskiwin.

BRANCHES IN PROVINCE OF BRITISH COLUMBIA.

Arrowbead, Chase, Cranbrook, Fernie, Golden, Invermere, Kamloops.

Moyiet Natal, Nelson, Revelstoke, Vancouver (5), Victoria (2).

Savings Bank Department

have vanished; there is certainty that for what he has to sell the farmer will get very satisfactory prices.

NET RESULTS SATISFACTORY.

It is now believed that the wheat crop of Manitoba, Saskatchewan and Alberta will amount to from 150,000,000 to 170,000,000 bushels. In view of the prices ruling, a yield of that magnitude will probably give net results surpassing those secured last year. In the particular districts where the yield is up to or better than the average, prosperity should be in evidence. The farmers operating in those districts should be able to buy rather freely from the merchants and manufacturers after meeting such of their obligations as require to be met.

Practically no change has occurred in the money market position at home. Call loans are still drawing interest at from 6 to 6½ p.c.; and mercantile paper is discountable, in case of lines of credit, at 6 to 7 p.c.

#### LONDON POSITION.

In London call money ranges between 3 and 3½ p.c. For bills the rates are from 5 to 5¼ p.c. Bank of England rate is unchanged at 5 p.c. The Bank of France quotes 5 and the Imperial Bank of Germany 6 p.c. Discounts in the private market at Paris are quoted at 4 p.c., and at Berlin 6 p.c.; but of course, while all the males of both of these continental nations are in the battle field, there is little or no business done except that necessary for supplying the armies and preparing for defence. In England, too, the quotations are to a certain extent nominal; but London is doing a considerable amount of actual lending and it is noticeable that the financial situation is gradually improving.

#### NEW YORK MONEY.

Call loans in New York are paying interest at 6 to 8 p.c. as in the immediate past. Time loans are chiefly at 8 p.c., but it is said there is no new business. As a rule, when a time loan matures there is not much prospect of getting it paid, so the holders follow the practice of taking a call loan to replace the time loan, and thus they can require payment at once when the financial situation improves sufficiently. The clearing house banks at New York again succeeded in bettering their position. The Saturday statement in case of banks and trust companies combined showed a loan contraction of \$1,359,000, a cash gain of \$6,600,000, an expansion of \$14,600,000 in circulation, and an improvement of \$8,862,000 in the reserve position. The deficit, which at the end of the preceding week stood at \$42,719,900, was reduced to \$33,857,000.

It is thought possible now that the New York bankers will send a considerable amount of gold to Ottawa this month for account of the Bank of Enggland, in order to provide for the City of New York obligations maturing in London. Possibly \$10,000,000 or more may come.

#### MONTREAL'S MUNICIPAL FINANCING.

The arrangement which has been completed this week, whereby the Bank of Montreal becomes financial agent of the city of Montreal for a term of five years is welcome evidence that the city fathers have at length definitely turned their backs on the happygo-lucky financial policy which has been so long in force at the City Hall. It has taken a very long time and the sharp pressure of circumstances to persuade them to follow a course which should have been adopted years ago. It is also announced that there will be advanced to the city, through the Bank, an interim loan of \$6,000,000 at 41/2 per cent. This loan will let the city out of the tight corner in which it had got, as a result of its failure to sell some \$7,300,000 bonds, which it was reported some time ago were in course of negotiation in New York, but a definite agreement concerning which has not been

With this new arrangement in force for a definite period there will be decidedly greater confidence among the financial community in regard to the City's finances. It is to be hoped also that note will be taken of this action by other municipalities in Canada which still stick to amateur methods and despise expert advice. Undoubtedly there has been a very great improvement in this direction in recent years thanks to "hard times." In the days when, broadly speaking, a Canadian municipality could get all the money it wanted in the London market for the asking and at rates which now appear ridiculous, it could hardly be expected that the municipalities would be inclined to take the long and sober view of the financial expert. But the attitude of the municipalities has now changed materially, and they are willing enough to take expert advice in the difficult circumstances which have arisen. It is noted also that many municipalities who contemplated obtaining authority for bond issues, have in view of recent developments allowed these matters to stand over until the outlook becomes more clear, and that the sensible sentiment of strict economy in expenditure, without running to the extreme of parsimony, has become widespread. All this is to the good, and will react favorably upon the sale of the municipalities' securities when such becomes possible.

Canadian Pacific's gross earnings for July are returned at \$10,481,972, with working expenses of \$6,703,526, leaving net profits of \$3,778,446. In July, 1913, net profits were \$4,116,793, so that there is a decrease of \$338,347.

An agent called the attention of one of his policy-holders to an overdue premium. "Oh," said the dunned, "I had completely lost sight of it."

"I don't wonder," replied the agent, "for it's been running a long time."—Glens Falls Now and Then."

### THE ROYAL BANK OF CANADA

INCORPORATED 1869

Reserves \$13,000,000 Capital Paid up \$11,560,000 Assets \$180,000,000

HEAD OFFICE - MONTREAL.

305 BRANCHES THROUGHOUT CANADA

24 Branches in Cuba, Porto Rico and Dominican Republic

Ringston, Jamaica. Bridgetown, Barbados. Nassau, Bahamas. Port of Spain and San Fernando, Trinidad.

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The Branch in London, England, is in immediate touch with the European financial centres, while correspondents throughout the world expedite all transanc-

The Dominion Bank has branches and Agents in all sections of Canada. Manufacturers, Wholesalers and Shippers are requested to write the Head Office for a complete list of Branches and correspondents.

Head Office C.P.R. BUILDING, Toronto

Incorporated 1855. Head Office : TORONTO, Canada.

RESERVED FUNDS ......\$6,307,272

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NEW YORK—National Bank of Commerce.

CHICAGO—First National Bank.
LONDON, Eng.—London City and Midland Bank, Limited.

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Are served when you place your Banking affairs with the Bank of Toronto. In addition to its ample facilities, widespread, well-chosen connections, and the strong financial prestige of this institution, you will find careful and interested attention given to your account and an accuracy in and an accuracy in handling the smallest details that you will appreciate.

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Chief Inspector, C. D. Schurman,

150

Branches in every Province of Canada, Newfoundland, Jamaica & Cuba.
UNITED STATES: Boston, Chicago, New York.
Correspondents in every part of the World. Drafts bought and sold
Foreign and Domestic letters of credit issued. Collections on all points

#### Metropolitan Bank

\$1,000,000.00 Capital Paid Up 1,250,000.00 Reserve Fund 182,547.61 Undivided Profits -

Head Office - - TORONTO

8. J. MOORE.

W. D. ROSS, General Manager

A GENERAL BANKING BUSINESS TRANSACTED

# The Bank of Ottawa

Established 1874

\$4,000,000 Capital Paid Up \$4,750,000 \$54,000,000 Total Assets, over .

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GEORGE BURN.

General Manager.

#### THE BANKS' CIRCULATION.

The end of July figures of the banks' circulation usually mark the minimum amount of that circulation, prior to the great advance in it caused by the financing of harvesting operations and crop transportation. From July the circulation usually rises rapidly month by month until a maximum is reached in October. Last year, the end of the month movements of circulation were as follows:—

 July 1913
 \$99,143,411

 August
 105,806,914

 September
 111,075,519

 October
 118,234,359

This year, the harvest expansion in circulation starts from a point over \$4,000,000 lower than in 1913. The circulation at the end of July last was \$04,815,561. However, it may be expected that the circulation by the end of October will almost reach, if it does not exceed, the figures of last year. Provided that the North Atlantic is kept clear, there will undoubtedly be a very large movement of grain to Europe. Some of the western farmers are said to be disposed to keep back their wheat in the hope of obtaining higher prices later on. But the pressure of creditors and others will be undoubtedly sufficient to ensure a very large movement. Moreover, the right which has been given the banks under the present circumstances to pay out their own notes instead of legal tender, so long as they keep within the bounds of the limitations imposed by the Bank Act-the amount of their paid-up capital plus 15 per cent. of their paid-up capital and reserve combined—will possibly have the effect of causing the putting into circulation of more five and ten dollar bills, than is normally the case.

As the banks already hold five-sixths of the Dominion notes issued, it may possibly not be found necessary to restrict the circulation of the smaller change making Government bills. But should it be found necessary to do so, their place would have to be taken by silver coins.

#### BRITISH GOVERNMENT'S FINANCING.

The energies of the Consol market are being devoted to keeping up the price of the funds, writes a Stock Exchange correspondent to the London Economist. It is felt that upon the quotation for Consols there hangs much wider importance than that of merely local conditions. Therefore, Stock Exchange advisers to the Government have been emphatic this week in their insistence that the new Government loan should take some shape whereby it would avoid all chance of competition with Consols. That is to say, a stock redeemable at a fixed date, with interest payable at a different rate from that on Consols, and other such distinctions, ought to be employed in the case of any new loan which is not to damage seriously the quotation for the premier security. A certain amount of stock has changed hands since the House closed, mostly, however, in small amounts, from which dealers in the market infer that a certain class of bank depositor prefers to transfer his money from the banks into Government stock.

### BANKS STRONG POSITION AT OUTBREAK OF

The figures now available of the position of the Canadian banks at the end of July, show that they were in strong position to meet the exigencies of a difficult situation. Actual cash (specie, Dominion notes and deposits in the gold reserve) shows a proportion to liabilities to the public of 11.5 per cent. Cash with the other assets comprising the first line of the banks' reserves equal 25.5 per cent. of liabilities to the public. A year ago this proportion was as low as 21.0 per cent., so that a very marked improvement has been made in the intervening period. Such a crucial test as the present could not have been anticipated, but the banks' conservative policy over a long period has been more than justified by the calmness and confidence with which it has enabled the present events to be faced.

In the case of several of the larger banks, of course, the proportion of their liquid assets to liabilities to the public is much larger than that of all the banks.

#### TRADING WITH THE ENEMY.

The following announcement has been made by the British Treasury:—

Some doubts having arisen as to the meaning and application of the proclamation against trading with the enemy, the Government authorize the following explanation to be published:—

(1) For the purpose of deciding what transactions with foreign traders are permitted, the important thing is to consider where the foreign trader resides and carries on business, and not the nationality of the foreign trader.

(2) Consequently, there is, as a rule, no objection to British firms trading with German or Austrian firms established in neutral or British territory. What is prohibited is trade with any firms established in hostile territory.

(3) If a firm with headquarters in hostile territory has a branch in neutral or British territory, trade with the branch is (apart from prohibitions in special cases) permissible, as long as the trade is bona fide with the branch, and no transaction with the head office is involved.

(4) Commercial contracts entered into before war broke out with firms established in hostile territory cannot be performed during the war, and payments under them ought not to be made to such firms during the war. Where, however, nothing remains to be done save to pay for goods already delivered or for services already rendered, there is no objection to making the payment. Whether contracts entered into before war are suspended or terminated is a question of law which may depend on circumstances, and in cases of doubt British firms must consult their own legal advisers.

This explanation is issued in order to promote confidence and certainty in British commercial transactions; but it must be understood that, in case of need, the Government will still be free to impose stricter regulations or special prohibitions in the national interest.

Bank of England rate was continued yesterday at 5 per cent.

# National Trust Co.,

CAPITAL RESERVE - \$1,500,000 1,500,000

Acts as executor and trustee under will. Administers real estate. Allows interest on savings deposits.

#### MONTREAL DIRECTORS

H. B. WALKER, H. J. FULLER, W. M. BIRKS

F. W. MOLSON, T. B. MACAULAY

TEMPORARY OFFICES:

179 St. James Street

PERCIVAL MOLSON, Manager.

# Engal Trust Co.

Capital Fully Paid 1,000,000 Reserve Fund

BOARD OF DIRECTORS:

H. V. Meredith, President. Sir William C. Van Horne, K.C.M.G., Vice-President.

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OFFICE AND SAFETY DEPOSIT VAULTS: 107 St. James St., MONTREAL.

BRANCHES: Calgary, Edmonton, Ottawa, Quebec, Regina, Victoria, Winnipeg.

# THE EASTERN TRUST CO.

CAPITAL PAID UP AND RESERVE \$1,210,000 \$14,000,000 ESTATES

IN BUSINESS 21 YEARS

Carries on a fiduciary Trust business on conservative lines only.

HALIFAX ST. JOHN MONTREAL CHARLOTTETOWN ST. JOHNS, NFLD.

# **Dominion Trust** Company

Head Office - VANCOUVER, B.C.

#### BRANCHES

Vancouver. B.C.
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. \$2,500,000 Subscribed Capital \$ 2,167,570 Pald-up Capital . Reserve and Undivided Profits

Acts as executor, trustee, guardian, transfer agent, trustee for bond holders, agent for the investment of funds and in all other trust capacities.

Loans money for clients on first mortgages on improved real estate in amounts not exceeding 50% of conservative valuations, netting the investor 6% to 7 1%. Deals in Municipal and industrial debentures.

W. R. ARNOLD, Managing Director.

### **EDWIN P. PEARSON**

Adelaia St. East, Toronto

AGRET NORTHERN ASSURANCE CO.



# PRUDENTIAL TRUST COMPANY

HEAD OFFICE

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Trustee for Bondholders
Transfer Agent & Registrar Administrator Receiver Executor Liquidator Guardian Assignee Trustee Custedian

Real Estate and Insurance Departments Insurance of every kind placed at lowest possible rates.

Safety **Deposit Vault** 

Terms exceptionally moderate. Correspondence

invited. MONTREAL. B. HAL. BROWN, President and Gen. Manager

# The Trust and Loan Co.

OF CANADA . . \$14,600,000 Capital Subscribed, 2,920,000 Paid-up Capital, 1,713,193 Reserve Fund, 511,000 Special Reserve Fund .

MONEY TO LOAN ON REAL ESTATE AND SURRENDER VALUES OF LIFE POLICIES. 30 St. James St., Montreal

#### THE LATE MR. JOHN H. HUNTER.

The late Mr. John Howard Hunter, of Toronto, who died on August 26, following an operation for appendicitis, was in many ways a remarkable personality. Mr. Hunter was only in his thirty-seventh year, but his unusual attainments had already won him a secure place among the leading insurance lawyers of Canada, and his singular abilities were year by year becoming more and more widely recognised.

Besides being the rossessor of intellectual powers of a high order which he united with an attractive personality, Mr. Hunter's training in insurance law and insurance practice was an exceptional one. As the son of the late Dr. J. Howard Hunter, inspector of insurance and registrar of loan corporations for the Province of Ontario, he grew up in an atmosphere of insurance, so to speak, and absorbed much of his father's wide knowledge of insurance in all its branches.

After a brilliant course at Osgoode Hall, he graduated in 1900, and became associated with his brothers in the well-known legal firm of Hunter & Hunter, of Temple Building, Toronto. Shortly afterwards he accepted the appointment of solicitor for the Western Assurance Company, and for several years was in charge of its legal department at the head office. Besides looking after the legal business of the Western, he was also associated with the management of its foreign department, and was thus enabled to obtain an extensive and thorough grasp of insurance from the practical as well as from the legal standpoint.

Having thus especially well equipped himself, Mr. Hunter opened an office for the practice of the law. He rapidly won his way to the front rank of insurance lawyers, and his advice was much sought by insurance men with knotty legal questions to solve, or administrative situations to handle.

Among the insurance companies for which he acted as legal adviser were the following: Western Assurance Company, British America Assurance Company, London Mutual Fire Insurance Company, Imperial Guarantee and Accident Insurance Company, Firemen's Fund Insurance Company, and the American Central, of St. Louis.

Besides being widely read in insurance, Mr. Hunter also had more than a passing acquaintance with the ancient and modern writers, and owned a very fine library. One brother is Chief Justice Hunter of British Columbia, and others are Messrs. William H. and Major A. T. Hunter, barristers, of Toronto.

#### NEW ISSUES FOR WAR PURPOSES.

New issues of all kinds in London during August totalled £33,356,000, of which all but £1,636,000 were in government bills. In July capital issues totalled £21,947,000, of which no less than £10,000,000 was for the colonies, while £7,000,000 was for foreign countries and only £5,000,000 for the United Kingdom. All the new money raised in August was for the United Kingdom and 95 per cent. of it was for war purposes. This war financing has been done by means of six months' bills; the permanent financing will be undertaken later.

In a workmen's compensation case in an English court mention was made of a "desolated" shoulder. One, we take it, on which a fair and fluffy head has ceased to rest.—Policyholder.

#### THE MALINGERING EVIL.

One of the most serious problems with which those who administer workmen's compensation insurance are faced is that of malingering on the part of workmen. In some cases, laws have been drawn so carelessly as to place a positive premium upon this practice. Probably as time passes, there will be a gradual elimination of these laws and a more consistent effort to nip in the bud the efforts of the malingerer. Unless the regulations made to deal with this practice are exceedingly stringent, there will undoubtedly always be a certain amount of fraud practised by those who have been injured and who very willingly prolong the time for which they receive compensation.

The Industrial Board of Massachusetts, which has lately taken up this matter, records two comic instances of German malingering. One is the case of a man who hoodwinked the insurance authorities in Berlin for the payment of 50 per cent, of his average weekly wages for a disability arising out of industry, and who was accidentally discovered to be following the profession of an acrobat in Alsace. In another case a man drawing disability payment for an injured elbow, at the same time under another name was earning a living as a pugilist! To stop the sort of thing of which the two cases mentioned are extreme instances, the Massachusetts Board proposes the establishment of a definite medical policy regarding injuries, so that as far as possible they shall all be judged on a uniform basis, and to acquire authority to etablish hospital wards, where doubtful cases of disability may be sent at the discretion of the Board, for observation and study, the cost to be assessed pro rata on the insurance companies.

#### PUSH CHEAPER POLICIES.

The present time would seem to be a suitable one for agents to push the cheaper policies of the companies they represent and to do a thriving business thereby. There must be hundreds of business men in Canada who are in the position of being short of cash and of having to nurse along properties and securities which are at the present time unrealisable or only realisable at a heavy loss. These men are not in a position to take out expensive policies. But they would be quick to realise, when the case is put before them, the need for a maximum degree of protection, cheaply secured, to safeguard their families and dependents during the present period of uncertainty. Convertible term policies should find a field here-cheap protection in the present time of emergency to be exchanged for something better when good times come round again and business men can cash in on their present holdings.

The Bank of Toronto has opened a branch at Freelton, Ont., under the management of Mr. J. B. Connell, formerly accountant at Hamilton Branch.

#### CORPORATION PERMANENT MORTGAGE CANADA

Toronto Street, TORONTO.

President: W. G. GOODERHAM.
Second Vice-President, G. W. MONK. First Vice-President: W. D. MATTHEWS.

Joint General Managers, R. S. Hudson, John Massey,

Superintendent of Branches and Secretary: George H. Smith.

PAID-UP CAPITAL, \$6,000,000.00 RESERVE FUND (earned) \$4,250,000.00 INVESTMENTS, \$31,826,618.37 DEBENTURES ISSUED DEPOSITS RECEIVED

Associated with the above Corporation and under the same direction and management is

THE CANADA PERMANENT TRUST COMPANY incorporated by the Dominion Parliament. This Trust Company is now prepared to accept and execute Trusts of every description, to act as Executor, Administrator, Liquidator, Guardian, Curator, or Committee of the Estate of a Lunatic, etc. Any branch of the Business of a Legitimate Trust Company will have careful and prompt attention.

The

# ESTERN

**Assurance Company** 

Incorporated in 1851

ASSETS

over

\$3,500,000.00

LOSSES paid since organization of Com-

. over \$57,000,000

DIRECTORS

W. R. BROCK, President.

W. B. MEIKLE, Vice-President and Managing Director.

ROBT. BICKERDIKE, M.P.

D. B. HANNA

JOHN HOSKIN, K.C., LL.D.

ALEX. LAIRD

AUGUSTUS MYERS

JAMES KERR OSBORNE

Z. A. LASH, K.C., LL.D. GEO. A. MORROW

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HEAD OFFICE

TORONTO

SIX OFFICES IN MONTREAL

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Collections made to any point in Canada where there is a branch of a chartered Bank.

JAMES MASON.

General Manager.

#### **GUARANTEE BONDS**

Of every description, including

SURROGATE BONDS

FIDELITY BONDS

INSOLVENCY BONDS

CONTRACT BONDS

JUDICIAL BONDS

LICENSE BONDS

are promptly executed and delivered by

### THE CANADIAN SURETY CO.

HEAD OFFICE, TORONTO, ONT.

W. H. HALL, General Manager.

WM. H. BURGESS, Secretary. S. L. LYON, Supt. of Agencies.

# LLOYDS BANK LIMITED.

Chairman: R. V. VASSAR-SMITH. Deputy Chairman: J. W. BEAUMONT PEASE.

Capital Subscribed -

£31,304,200 5,008,672 Capital paid up 3,600,000 Reserve Fund

56,839,921 Advances, &c. 107,321,851 Deposits, &c.

THIS BANK HAS OVER 850 OFFICES IN ENGLAND AND WALES.

Colonial and Foreign Department: 60, Lombard St., London, Eng. PARIS AUXILIARY: LLOYDS BANK (FRANCE) LIMITED, 26, AVENUE DE L'OPERA.

London Agency of the IMPERIAL BANK OF CANADA.



#### MR. WILLIAM FITZGERALD RETIRES.

Mr. William Fitzgerald, Dominion Superintendent of Insurance since 1885, retired from office on September 1st, and is succeeded by Mr. George D. Fin-

layson.

Mr. Fitzgerald, who is in his seventieth year, has been in bad health for some time. Popular with every insurance man with whom the duties of his important office brought him into relationship, there will be universal wishes from the insurance fraternity that in his retirement his health will show steady improvement and that he will long enjoy that leisure to which his long life of duty has entitled him. The extraordinary increase in the duties of the Department during Mr. Fitzgerald's tenure of office may be gauged from the fact that during his thirty years of office the number of insurance companies under the Department's supervision has increased from 65 to 185, while many important changes have, of course, been made in the legislation controlling those companies.

#### THE NEW SUPERINTENDENT.

Mr. George D. Finlayson, the new Dominion superintendent of insurance, is quite a young man, having been born in Pictou County, Nova Scotia, thirty-one years ago. Mr. Finlayson was educated in country schools, at Pictou Academy and Dalhousie University, graduating Bachelor of Arts in 1907, and entering the Insurance Department at Ottawa, immediately after graduation. He then took up the study of actuarial science and was admitted to the associateship of the Institute of Actuaries in 1911. Last year Mr. Finlayson acted as the interim liquidator of the Union Life Assurance Company for the purpose of completing the re-insurance agreement with the Metropolitan Life Insurance Company.

Mr. Finlayson has achieved an important position at a notably early age, and he will have many good

wishes for his success in it.

#### WHY DRIVEL LIKE THIS?

Some of our American exchanges appear to have added a yellow journalist or two to their staffs in order to cope with the present situation. Look at this from the usually sober Weekly Underwriter:

Puny pawns in the great game of Kings are being swept by thousands, as this is written, into the awful vortex of war, whose maw is insatlable. Never had Death's scythe so horrible a harvest. Censorship prevents estimates which can be believed, but on the long lines of battle raging in Belgium, France, and on Russia's borders, life is not worth a pin's fee. "Ave Caesar, morituri te salutant!"

And so on, to the extent of half a page of strained and slobbering English. The vision of the individual who wrote this must be something like that of the man who last week described on the bulletins the naval fight, behind Holigoland as "the greatest naval victory of this or any other age."

Mr. C. A. Richardson, Winnipeg, manager North Western Branch North British and Mercantile Insurance Company, has been visiting the Head Office for Canada, Montreal, this week. Mr. Richardson informs us that the wheat crop in some districts in the West will be poor this year. The average, however, will not be entirely unsatisfactory, and the farmers will receive a better price for the yield than last year. Business in Winnipeg is satisfactory under the present circumstances.

### THE INTERNATIONAL MONEY POSITION.

There is still a deadlock in the international money position, which can only be broken by the willingness of New York to allow exports of gold. Bankers of high standing in the American centre have been urging for weeks that the standing of American credit should not be endangered by the following of a petty provincial policy at the present time, but that New York should willingly meet its foreign obligations which in the immediate future are admittedly very heavy, in gold either partly or wholly. However, thus far, pressure from other quarters appears to have been sufficient to neutralise this public-spirited appeal. There have been rumours of extensive shipments of the metal to Ottawa-to the account of the Bank of England there-but apparently thus far, this movement has not been crystallised into actuality. Now hopes are being entertained that the conference of bankers at Washington will find a solution of the problem, with the benevolent help of the United Government.

Locally interest in the solution of this problem is naturally exceedingly keen. The continued deadlock is having some interesting results. One is that some of the local banks have instituted a charge of two per cent. on New York cheques. Considerable discretion is being used in the making of this charge, particularly in the case of small cheques. Balances built up by the Canadian banks in New York as a result of the purchase of these cheques being unavailable for domestic use so long as New York refuses to allow a free movement of gold, the discount charge is held to be unavoidable. New York funds were offered in Montreal late in the week at 11/2 p.c., and in large lots as high as 13/4 p.c. discount, but quotations were more or less nominal. American bank notes are also being discriminated against in a similar way to cheques, though again considerable latitude is being used in the way that the 2 per cent. discount is being enforced.

Quotations in sterling exchange are now easier at, on Wednesday, \$4.99 demand against \$5.05½ to \$5.06 in New York, and sterling cables at \$5 against \$5.06½ to \$5.07 in New York. The discount in New York funds accounts for the difference, since under present circumstances, say \$98.50 paid into a bank here will buy a credit for \$100 in New York, and the sterling exchange be purchased there to advantage. The Canadian Post Office has resumed its money order business with Great Britain only and under

certain limitations as to amount of issue.

#### CHEAPER INSURANCE.

British opinion holds that while the present war will not seriously lessen the volume of life assurance transacted, that nevertheless there will be a marked change in the character of the protection sought. For the time being, many persons, owing to reduced circumstances, will have to put up with what they can afford to pay for, and it is predicted that demands for the cheaper forms of life assurance will be much in vogue.



CANADA BRANCH HEAD OFFICE, MONTREAL.

M. Chevalier, Esq. T. J. Drummond, Esq., Sir Alexandre Lacost William Molson Macpherson, Esq. Sir Frederick Williams-Taylor

J. Gardner Thompson, Manager.

Lewis Laing. Assistant Manager.



Head Office: 112 St. James Street, Montreal

DIRECTORS :

J. Gardner Thompson. President and Managing Director.
Lewis Laing. Vice-President and Secretary.

M. Chevalier, Esq., A. G. Dent, Esq., T. J. Drummond, Esq., in Emo. Esq. Sir Alexandre Lacoste Wm. Molson Macpherson, Esq.

John Emo, Esq. J. C. Rimmer, Esq., Sir Frederick Williams-Taylor



# The Northern Assurance Co. Limited

"Strong as the Strongest"

Accumulated Funds, \$41,265,000

Q. E. MOBERLY, Supt. of Agencies.

**HEAD OFFICE FOR CANADA** 88 NOTRE DAME STREET WEST. MONTREAL.

ROBERT W. TYRE, Manager.

"THE OLDEST SCOTTISH FIRE OFFICE"

# CALEDONIAN

INSURANCE CO. OF EDINBURGH.

Founded 1805.

Head Office for Canada, DOMINION EXPRESS BUILDING Montreal

> JOHN G. BORTHWICK Canadian Manager

. . THE . .

### London Assurance CORPORATION

OF ENGLAND.

INCORPORATED BY ROYAL CHARTER A.D. 1720

CAPITAL PAID UP TOTAL CASH ASSETS 22,457,415

Head Office for Canada, MONTREAL W. KENNEDY, W. B. COLLEY, Joint Managers.

# ATLAS ASSURANCE COMPANY

LIMITED, of LONDON, ENGLAND

Established in the REIGN of GEORGE III \$7,625,000 Income exceeds 18,850,000 Funds exceed

Including the Fully Subscribed Capital, the resources of the Company amount to \$30,000,000.

Head Office for Canada - MONTREAL MATTHEW C. HINSHAW, Branch Manager

Active and Influential Agents Wanted

C. R. G. JOHNSON, POIRIER & JENNINGS, INC. INSURANCE BROKERS AGENTS

ETNA INSURANCE CO. OF HARTFORD ST. PAUL FIRE & MARINE INS. CO.

11 ST. SACRAMENT STREET MONTREAL, P.Q.

#### IMPORTANCE OF GOLD BASIS.

In the course of the discussion regarding the emergency financial legislation recently passed at Ottawa, Sir Wilfrid Laurier enquired if the Treasury at present is able to obtain all the gold it needs from the production of the country or whether it has to import any gold. Hon. W. T. White, in the course of his reply, said:-

"My right honorable friend knows that when the Dominion buys gold it must pay for it in gold. Therefore, at the present time it is no object to the Dominion to buy gold and pay out gold if that gold leaves the country. In the provision which I have inserted in this Dominion Notes Act whereby Dominion notes may be issued against bar gold as well as against gold coin, it is in my mind that we shall be able without depleting our balances with the bank to purchase bar gold the product of Canada of the re-quisite degree of fineness. The present method of purchasing gold through the mint is that they tender for gold no matter where it can be bought, whether in Canada or the United States. They require bar gold of a certain fineness. They may have to refine it a little more after they get it, but the gold purchased is converted into coin here. I have taken the matter one step farther by this amendment to the Dominion Notes Act. If bar gold is available, whe-ther bearing the stamp of the United States Government assay office or of the Royal Mint, or any branch thereof in Canada or Australia, we may pay for it by the issue of Dominion notes against it. That would not deplete our financial reserves. attempted to buy gold now that was not of the degree of fineness which would enable the Mint to coin it into specie, or gold currency, I would have to pay out gold to get that and thus impose quite a strain upon our reserves at the present time confronted as we are with the programme I indicated to the House yesterday.

#### CONSERVING GOLD.

"In answer more especially to my honorable friend, it is not an object of the Government just now to buy gold, but it is an object of the Government at the present time to conserve its gold; and therefore, we have, as a corollary of the action that we took in making bank notes legal tender so far as the obligation of the banks to the public is concerned, discon-tinued the redemption of Dominion notes in gold. That was found necessary in order to conserve the gold resources of the country. My honorable friend has had in mind, what of course any financial man would have in mind, namely, the supreme importance of not inflating the currency beyond the point upon which we can readily get back upon a gold basis. At the present time, like other countries, we are not upon a gold basis. The United States to-day is upon the basis on which it was in 1907. Payments are being made by clearing-house certificates; but nothing that we are doing at the present time in connection with the Dominion Notes Act, and nothing I hope that we shall be obliged to do in the future to meet the situation by issuing Dominion notes, will put the Dominion in a position in which its note currency will be so inflated that we shall not within a reasonable time be able to get back upon a gold asis. If we should have to take action in the future that would make it difficult for us for a long time to get back upon a gold basis certain evils would fol- William and Port Arthur are affected,

low that it is not necessary to advert to here. We hope to be ready, as soon as the necessity no longer exists of conserving our gold supply, to return to a gold basis. This extension from thirty million dollars to fifty million dollars does not in any way affect the circulation on account of the notes in the hands of the public and the amounts the banks are required to hold under the provisions of the Bank Act.'

#### MONTREAL BANK CLEARINGS DOWN.

Local bank clearings, after making a high record for the year in July, fell to \$190,434,006 in August, a \$78,000,000 decline from July and a \$42,000,000 decline from August a year ago.

The main factors in the decrease, which made the August total the smallest of the year, the smallest in fact, for any month since February, 1912, were, of course, the temporary disorganization in export business and the complete cessation of stock market business resulting from the war.

For eight months the 1914 total stands some \$70,-000,000 lower than the same period last year. Figures by months for the two years follow:

								1914.	1913.
January							. :	\$224,224,521	\$247,913,102
								210,183,428	210,727,399
March .									207,856,733
April									238,081,963
May									248,445,965
June						٠		234,737,813	242,716,548
July			٠		4			268,847,793	243,647,983
August								190,434,006	232,700,313

\$1,801,902,446 1,872,090,006

#### EXTENDING AUSTRALIAN TRADE.

Mr. W. McRae, inspector of the Bank of New South Wales, Sydney, Australia, has been in Vancouver looking over the situation with a view to extending the business of the bank there. He reported trade in a flourishing condition in Australia, with a great deal of building going on. The rise in the price of meats has brought a large increase of profit to the cattlemen, while on the other hand raising the price to the Australian consumer. Sheep has shared the advance with cattle, and the exportation of meat products is now one of the largest items in the Australian trade. The steadily increasing demand for the high-grade Australian wool by the large European and American manufacturers is also a contributing feature to the export trade. The uniformly favorable crops have brought great wealth to the land owner, and the price of land has risen steadily for the past five years.

#### PRIVATE BANKING FIRM SUSPENDS.

Ray, Street & Company, private bankers, of Fort William, Ont., have closed their doors and have issued a brief statement that their assets exceed their liabilities by a large margin, and that they hope to open their doors again in a month.

A meeting of depositors will be held at the end of the week, when a full statement will be produced. It is said unofficially that a great percentage of the assets are in the form of Twin City real estate, for which at the present time there is a very small market. Many business houses and individuals in both Fort

# **COMMERCIAL UNION**

of LONDON, England

The	largest	general	Insurance	Company	in	the	world.
		(A	Slat Dager	mber 1015)			

(As at 31st December 19	13)
Capital Fully Subscribed	\$14,750,000
Capital Paid Up	1,475,000
Life Fund, and Special Trust	
Funds,	69,826,740
Total Annual Income exceeds	42,500,000
Total Funds exceed	124,500,000
Total Fire Losses Paid	164,420,280
Deposit with Dominion Govern-	1 077 088
ment	1.077.033

APPLICATIONS FOR AGENCIES SOLICITED IN UNREPRESENTED DISTRICTS.

Head Office: Canadian Branch:-

# Gommercial Union Building,

J. McGREGOR, Manager W. S. JOPLING, Assistant Manager

### PALATINE

of LONDON, England

(As at 51st December 1913)

Capital Fully Paid .		\$500,000
Fire Premiums 1912, Net		\$2,498,625
Interest, Net		132,120
Total Income		\$2,630,745
Funds		\$5,400,000
Deposit with Dominion Gov	nt	\$155,667

APPLICATIONS FOR AGENCIES SOLICITED IN UNREPRESENTED DISTRICTS.

Head Office: Canadian Branch:-

# Commercial Union Building,

J. McGREGOR, Manager

W. S. JOPLING, Assistant Manager

# SUN OFFICE

FOUNDED A.D. 1710.

Threadneedle Street - London, England
THE OLDEST INSURANCE

# OFFICE IN THE WORLD.

Canadian Branch:

15 Wellington Street East, Toronto, Ont.

H. M. BLACKBURN.

LYMAN ROOT,
Assistant Manager,

This Company commenced business in Canada by depositing \$300,000 with the Dominion Government for security of Canadian Policy-holders.

INSURANCE

### Phœnix of Hartford

Company

Total Cash Assets : \$11,404,634.19 Total Losses Paid : 70,700,545.46

J. W. Tatley, Manager.
MONTREAL.

Applications for Agencies Invited.

ESTABLISHED 1809

Total Funds Exceed

Canadian Investments Over

\$103,798,258.00 \$9,000,000.00 FIRE AND LIFE

# North British and Mercantile

INSURANCE COMPANY

DIRECTORS
WM. McMaster Rsq. G. N. Moncel, Esq.
E. L. Pease, Esq.

Head Office for the Dominion:

80 St. Francois Xavier Street - MONTREAL.
Agents in all the principal Towns in Canada.
RANDALL DAVIDSON, Manager.

- THE

### **Continental Reinsurance Syndicate**

CAPITAL STOCK

 Subscribed
 . . . \$10,862,507

 Paid Up
 . . . 2,036,538

 Surplus, 1912
 . . . 1,488,906

 Premium and Loss Reserve,

\$6,827,138

General Agents:

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### PROVINCIAL TAXATION OF INSURANCE COMPANIES.

#### RECORD OF THE IMPOSITIONS BY PROVINCES MUNICIPALITIES UPON DOMINION LICENSED COMPANIES—A HEAVY BURDEN.

Below is published a record, gathered from official sources, of the taxes and fees imposed upon the insurance companies holding Dominion licenses in Canada by the various provincial authorities and also by a number of the municipalities. In regard to the latter, the record is not quite complete. But it is sufficiently so to show the gross character of the impositions made upon the companies.

#### ALBERTA.

#### By the Province .-

(a) Registration and filing of documents.-Filing of documents preliminary to issue of license, \$10. Registration and renewal thereof: for life insurance, \$300; for fire insurance, \$300; for hail insurance, \$200; for accident, sickness and guarantee insurance, \$200; one or more of all other kinds of insurance,

(b) Income Tax.-The premium income of all insurance companies is taxed to the extent of I per cent. thereof. If a company lends money on security in the province and has more than \$50,000 invested in the province, the gross income received from its total investments in the province is taxed to the extent of 1/4 per cent. thereof.

By Municipalities .-No taxes or fees permitted.

#### BRITISH COLUMBIA.

#### By the Province .-

(a) Registration and filing of documents.—For filing of documents and application for license, \$5; charge for publication of notice of license, \$5. Initial license fee for all insurance companies, \$250. For filing of documents on renewal of license: fire companies, \$1 per document; other companies, \$5

(b) Income Tax .- A tax of 1 per cent. of income (all sources) is required from all insurance companies other than fire insurance companies. In the case of fire insurance companies the tax on premium income is 2 per cent, thereof, and on income from other sources I per cent. thereof.

No municipal license fees.

#### By Municipalities .-

No special taxes are charged by municipalities.

#### MANITOBA.

#### By Provinces .-

(a) Registration and filing of documents, etc.— Filing of documents prior to issue of license, \$5. Service of Insurance Inspector acting as attorney for service of process, \$5 annually. Registration-Fire or life companies, \$200; accident guarantee or surety,

\$25. Underwriters Permit, \$100.

(b) Income Tax.—All insurance companies pay a tax of 1 per cent. on premium income. In the case of fire insurance companies an additional tax of 1-3 per cent. of premium income is required under the "Fire Prevention Act." Income tax calculated as above indicated is paid only to the extent by which it exceeds the amount of the annual registration fee.

Companies having invesed more than \$25,000 in the province, are required to pay a tax of 1/4 of one I per cent, on the gross income of the company received during the year from the total of such invest-

#### By Municipalities .-

No special taxes are charged by municipalities.

#### NEW BRUNSWICK.

#### By the Province .-

The taxes imposed by the Province may be conveniently classed according to the nature of the business transacted and are as follows:-

(a) Fire Insurance Companies .- A tax on premium income of 1 per cent. thereof together with an additional sum of \$100.

(b) Life Insurance Companies .- An annual tax

of \$250.

(c) Accident and Guarantee Companies .- A tax on premium income of ½ per cent, thereof together with an additional sum of \$25. By Municipalities .-

Information wanting.

#### NOVA SCOTIA.

#### By the Province .-

No fees are charged for registration or for filing of documents.

Income Tax.—The gross premium income is taxed to the extent of 1 per cent. thereof. There is no tax on income from other sources. By Municipalities .-

No special taxes are imposed by municipalities.

City Taxes.—The city of Halifax imposes a tax of \$200 annually on each company doing life, fire, marine, accident or guarantee insurance. Information in regard to other cities wanting.

#### By the Province .-

(a) Registration and filing of documents.-Application fee, \$5; filing power of attorney, \$5; registra-

(b) Income Tax.-Life insurance companies are required to pay a tax of 134 per cent. of premium income. The premium income of insurance companies other than life is taxed to the extent of I per cent, thereof. Income from other sources is not taxed.

By Municipalities .-

These taxes vary with the amount of assessment required by the municipality.

#### PRINCE EDWARD ISLAND.

#### By the Province .-

The only requirement imposed on extra provincial insurance companies by the province is the annual payment of a flat-rate tax depending on the class of business as follows, namely: Life insurance, \$225; fire insurance, \$150; accident, \$50; guarantee, \$50; and accident and guarantee, \$100.

By Cities and Towns.—
The city of Charlottetown imposes an annual tax as follows: Life, \$100; fire, \$75; guarantee and accident, \$25; and plate glass, \$10.

The town of Summerside imposes an annual tax as follows: Life insurance companies, \$25; fire insurance companies, \$10; accident, \$10; plate glass, \$10. Information in regard to other towns wanting.

#### QUEBEC.

By the Province .-(a) Registration and filing of documents.-Application for registry, \$5; filing of charter, \$1; filing



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HEAD OFFICE FOR CANADA

J. E. CLEMENT, General Manager.

H. H. YORK, Inspector for Ontario.

L. C. VALLE, Inspector for Quebe

of power of attorney, \$5; certificate of registry, \$150

annually.

(b) Income Tax.-The premium income of life insurance companies, 134 per cent. thereof but not less than \$400; all other companies, I per cent. but not less than \$250.

Income other than premium income is not taxed.

By Municipalities .-

Municipalities have the power in their charters to impose taxes on insurance companies, but there is no statute establishing uniformity of such taxation.

#### SASKATCHEWAN.

By the Province .-

The registration fee is the same for all insurance companies and depends on the amount of nominal capital as follows, namely:—

For a nominal capital of \$20,000 or less .. .. \$ 40 For every \$5,000 or part thereof in excess of the first \$20,000 up to \$100,000 .. .. ..

For every \$10,000 or part thereof after the first \$100,000 up to \$500,000.....

For every \$100,000 or part thereof after the first \$500,000 up to \$100,000..... 20 For registry of power of attorney....

For filing annual statement a fee of \$5 is charged if the capital stock does not exceed \$500,000; other-

wise the fee is \$10.

Income Taxes .- Every insurance company is required to pay a tax of I per cent. on premium income. If a company has more than \$50,000 invested in the province an additional tax of forty cents per \$1,000 so invested is required. Money lent upon municipal or school bonds or debentures or upon the bonds or debentures of any local or public authority in Saskatchewan is not, for the purpose of taxation, deemed to be money invested in Saskatchewan.

#### INTEREST ON LIFE POLICY FUNDS.

An interesting innovation has been recently made by a British life office, following the example of one of the large New York companies. Sums assured under this office's policies may, when they become due, be left with the society on deposit on the following very favourable terms. The deposits could be withdrawn by the claimants whenever wished, eight days' notice only being required, unless the amount exceeds £1,000, in which case a month's notice would be necessary. Interest would be payable half-yearly, at an annual rate lower by 15s. per cent. than the average yield obtained by the society during the preceding year. On existing figures this would work out at about £4 4s. The importance of this step lies in the fact that this rate of interest is much higher than can be secured on money in England on deposit with the banks, who standardise their rates, according to the fluctuations in the Bank of England rate, though special terms are habitually given for large items fixed for specified periods. The insurance company in question apparently intends to make the new move a feature in the competition for new business.

British life offices report an immense increase in the number of applications for loans on life policies since the outbreak of war.

When securities are unsaleable, and estates dwindle, life insurance alone stands unassailable at par value. -Weekly Underwriter.

#### SYNOPSIS OF ARGUMENTS FOR ACCIDENT INSURANCE.

Ten per cent. of all deaths are due to accidents, and the percentage is constantly increasing as the streets of our cities become more congested, as fast means of transportation develop and occupations become more diversified.

Statistics of accident companies show that one policyholder in every eight receives a disabling injury annually, that is, that once every eight years on an average an accident is due to every man. Some men, of course, do not suffer disabling injuries once in eight years, while others are the victims of two or three accidents. A man may escape for twenty years without ever having received any accident, and then be the victim of one which kills him.

The law of average grinds away without pause and the longer his immunity the greater his present danger. You may be the eighth man this year; if

not, so much the more chance the next.

Sudden death deprives the family immediately of the bread winner's earning power; dismemberment or loss of sight would either destroy entirely or greatly diminish the earning power upon which both you and your family depend. A disabling injury, even if temporary, would increase your expenses and either temporarily destroy or diminish your earning

Considering the great benefits of accident insurance and its very low cost, no intelligent man who depends upon his earnings can afford to be without an accident policy.-Travelers Agents Record.

#### BEST'S CASUALTY REPORTS.

The Alfred M. Best Company, of New York, has issued a new volume of reports dealing with the business of companies transacting in the United States and Canada, casualty and miscellaneous insurance, and designed on the complete and informing lines of this company's previous publications. It is claimed for this publication that every essential fea-ture is thoroughly covered, and from the report upon any company not only its financial standing, but also the names and connections of its directors, the experience of its officers and heads of departments, its corporate history and the results of the underwriting in each and every department (as well as the net underwriting results of all classes combined) can be immediately ascertained. Tables embracing the statistics of all the more important companies writing the various classes of business showing the average loss and expense ratios and average underwriting results of each important class of business are also included.

One suggestion which is finding favor among members of the London Stock Exchange is that the "House" should be opened for business, but that a schedule of minimum prices should be instituted, below which product and the should be instituted, below which nobody would be allowed to sell stock. But it is doubted whether in the event of bad news it would be possible to maintain the minimum schedule of prices. If necessitous holders of stock insisted on selling at the best bids obtainable, the question is whether the committee of the exchange would be able to enforce the rule of the minimum. Meantime the governing committee has this week asked members to make a return of the condition of their business at the time the Exchange closed.



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# Assurance Corporation Limited

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Most Liberal Policies Issued

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Accident, Health, Employers' Liability, Guarantee and Plate Glass Insurance LIBERAL POLICIES UNRIVALLED SECURITY

\$11,250,000 ASSETS EXCEED \$45,000,000 CLAIMS PAID, over

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# WHY NOT HAVE THE BEST? The Globe Indemnity Company of Canada

formerly-The Canadian Railway Accident Insurance Company.

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Policies issued by this Company are the most liberal and up-to-date issued in Canada, free from unnecessary restrictions

and conditions.

All policies guaranteed by the Liverpool & London & Globe Insurance Co., Ltd.,; assets over Sixty Five Millions Dollars (\$65,000,000.00.)

# NEW AMENDMENTS TO INSURANCE ACT.

(Mr. T. B. Macaulay, managing director Sun Life at Halifax.)

These amendments owe their origin to the episodes of the unfortunate Union and Home Life Companies. You all know that those experiences were terrible from the life insurance standpoint, and that serious evils were shown to exist which had to be stopped. The position was very remarkable. In the case of the Union Life it was, in fact, extraordinary. The management was a combination of extravagance, bad investments, unwise contracts of long term with the National Agency Company and long term contracts with officials, and extravagant and sinful payments of capital stock which lost \$800,000 capital, chiefly in Great Britain. On top of this, the management was impossible. It defied the Insurance Department. It took the position that the Department dare not put the company into insolvency. It thought that as the assets would take years to realize, that with the expenses of assignees, and a small distribution of a few cents to each policyholder in the course of years, and perhaps the loss of all to 100,000 policyholders, that it would be a force which even the Government itself had to reckon with. So that the Government itself would not pay attention to the demands of the Insurance Depart-

Although the evil became worse and worse, the Insurance Department made what he thought was a very brilliant arrangement and the policyholders were fully secured. The Metropolitan Life were induced, by an arrangement which stretched the law as far as it could be stretched, to become creditors for the reserves. The danger and the loss to the policyholders was averted. Yet they felt that the carriage had gone too close to the edge of the precipice and something had to be done to prevent a repetition. The situation was complicated by the fact that there was only one Canadian company doing industrial business. If the Union had been an ordinary company, plenty of the Canadian companies could have stepped in and saved the situation. We had always been able to boast that no policyholder ever lost a cent by the failure of a Canadian company. But it looked as if that record were in danger till the Metropolitan saved the situation.

#### DETAILS OF AMENDMENT.

Therefore it was proposed to amend the law, bearing in mind what those difficulties were. They felt, firstly, that the Insurance Department should have more power. They thought the Department should have power to stop any company going as far as the Union Life. It wanted power to say: "You must do such and such," and if it didn't, then to step in and sell the company. At present, in case of trouble, the company may be given a monthly license to transact renewal business only. It cannot do new business, But at the end of the month the company has a further 30 days before the Department can step in. The new clause cuts out that 30 days. That provision is admirable.

#### RE-INSURANCE NOT REALIZATION.

Again, under the past Act, if the company becomes insolvent, the present course is to realize the assets and distribute them amongst all policyholders in proportion. There are serious objections to this course.

It means great delay. The assets may take years to realize. Besides it is expensive. A large portion of the assets goes to lawyers. Then it is not fair. The claims of two similar policies of the same kind are not necessarily the same, although both may have been effected at the same time and on the same plan. One policyholder may have developed a disease, whilst the other is in robust health. To say to one man, "You are in bad health. We can give your widow, say, \$300 instead of \$500 a year after your death," is unfair. All plans of dividing assets in that way, therefore, are wrong. But the new Act provides for all, not by distributing assets, but by reinsuring. It makes the Superintendent of Insurance the liquidator, and so we have one of the best methods of dealing with a company in trouble. If the assets are inadequate, all the policies may be scaled down subject to a ruling of the courts.

#### ALL POLICYHOLDERS ON EQUAL FOOTING.

But that is unlikely to happen, because as a going concern the business is worth something more than the assets alone. There is its good will. A company taking the business is willing to allow something for good will and save the company from ever getting down so low that the policyholders would have to lose. That is a most valuable improvement and a great advance on anything we have had. Another point. Take the case of a policy in such a company where the insured is in the United States or abroad. The Act was made to say that Canadian policyholders should have prior lien. But the life managers made so much objection to that, that the clause was waived and the Insurance Department will now act for all policyholders alike and act for the Canadian policyholders in any company which fails outside Canada.

#### A QUESTION OF CONTRACTS.

Now come to the National Agency contract with the Union Life. We thought it wise to prohibit such a contract altogether. That contract had thirteen years yet to run. It had entire control of the Union Life. The Act provides that with contracts of any kind, that if the company fails that such contract shall cease and be limited to three months' further indemnity. Every company in future must require that its contracts shall be determined by three months' notice, and that if it does not do that the claim under the contract is limited to three months in case of insolvency. But this does not apply to the rights of agency contracts for renewal commissions.

#### PROMOTION EXPENSES.

Then take commission on stock. It cost the Union 30 per cent. of capital to get their stock placed. The Department wished to prohibit commission on stock altogether. If a company is promoted on right lines it could get its capital without expense. They compromised on this question that the laws in the Bank Act should be included word for word. If any promotor wishes to get fresh capital, he shall not be allowed to pay any part of it out in expenses except for clerical expenses, travelling and other minor details which he has to submit to the Treasury Board. If these are reasonable, the Board will give the company a license. If not, the capital has to be returned to the stockholders. Then as to advertising capital stock, a clause was inserted requiring that no statement of authorized capital should be made without giving the amounts subscribed and paid up. If a

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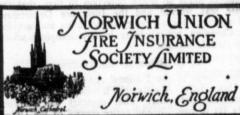
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Director and Secretary ! THEODORE MEUNIER President : HON. C. E. DUBORD

Manager : H. W. THOMSON.

INSPECTORS.

GAVIN BROWNE, Jr., 51 Youge Street, Toronto, Ontario. R. T. BROWNE, Jr., 51 Youge Street, Toronto, Ontario. R. A. CRAELEROIS, P. O. Box 208, Montreal, Que. R. T. BROWN, P. O. Box 849, Regins, Sask. company advertised its surplus, it must mention the capital and state what portion of the surplus was paid up capital.

#### GROUP INSURANCE.

Then the Act authorized group insurance. They saw no objection to that. As a matter of fact, he believed the companies could issue group insurance at present. And the new Act was, if anything, a curtailment of their powers. But the Friendly Societies and Trade Unions had great objections to group insurance. The M.P.'s were so thoroughly opposed to it that it could have only been carried after a great fight. That was why they did not press this clause. The Life Officers Association and the Life Underwriters all agreed that the bill was a sound one, and the Insurance Department co-operated with them most heartily. He thought the changes would make Canadian insurance laws amongst the best in the whole world.

#### FRENCH LIFE INSURANCE METHODS.

In the present circumstances, strong light has been thrown upon the methods of the French insurance companies with regard to their life policies, and throwing into relief the advantage and security of the policies issued by the English and Scottish offices. The policy issued by French companies, although guaranteeing the risks the policyholder may run as a soldier in time of peace, for instance, in repressing revolutionary outbreaks at home or anywhere in Europe, including Algeria and Tunis, absolutely excludes the risks in the case of war against a foreign country. The insurance remains suspended during the whole period of war, whether the policyholder be on active service or with the reserves. In the event of his death the company only undertakes to refund to the beneficiary the premiums paid. At the same time, however, a policy may be made valid for the war period by payment of a supplementary premium, which the company estimates, and which runs from 7½ to 15 or 20 per cent. of the amount insured. This, in most cases, is exorbitant and prohibitive. To take a specific instance: A man in the early forties, called out merely for Territorial service, insured, for instance, for 25,000f., is asked to pay about £100 to have his policy continued. The offices of the insurance companies are now crowded with policyholders, and the officials are well prepared for the emergency. Their first remark after mentioning the amount of supplementary premium is invariably: "Of course, you have no money to pay with just now?" and with that a form is presented for signature whereby the policyholder signs for an advance on his policy either for the amount required or a proportion of the premiums paid. Many show that quiet acceptance of events which has characterised the French nation in this crisis, and leave the office, remarking merely: "Just leave it as it is; but if I come back from the war I shall see about cancelling my insurance with you French companies and transferring it to the English companies who guarantee the risk of war." I see some scope for British insurance companies after the war.—Paris Correspondent of London Financial News.

Mr. Brock Willett has been appointed Montreal representative of the new Casualty Company of Canada.

### BRITTSH NATIONAL INSURANCE: ENORMOUS FIGURES.

The newly issued report regarding the administration of the British National Insurance Act, shows that in the period from July, 1912 to January, 1914, it is found that, apart from the Exchequer grants amounting to £5,765,250, a sum of no less than £27,660,056 has been received; and that the funds in hand reach £15,564,991. There are 13,387,782 members of approved societies (of whom 3,864,489 are women) and, with the aid of deposit contributors, there are approximately 14,000,000 of persons insured. Popularity, however, cannot in this case be argued from numbers, in view of the compulsory

clauses of the acts.

Immediately after the passing of the act the industrial assurance companies made a bold bid for increased popularity (with, no doubt, the double motive of safeguarding existing connections on the one hand and extending business on the other) by providing admirable facilities for enabling their policyholders to insure under the act. Several of the giant offices established approved societies of their own—the mighty "Prudential" found that six were necessary to adequately cover the huge scope of its operations-while other companies combined in the formation of joint societies. The figures show that the approved societies of these industrial companies have 2,162,396 male members and 1,597,000 female members, a total of 3,759,396. As regards both men and women, the industrial assurance companies are easily in front of any other class of society; while in the case of women they can claim approximately one-half of the total number insured.

#### BACK TO THE LAND.

We are an agricultural country, producing breadstuffs; producing also wood for paper and other purposes. To what extent have we benefited by the incomparable inheritance which is ours? Why, the poor Belgian farmers would extract more from five acres than we would from fifty. The fact is, we do not farm at all-in the best and most enlightened way. We have allowed millions of acres to lie idle; and such as we do claim to cultivate, we neglect and farm in a half-hearted way. A very considerable problem will be solved if the people in the towns and cities-the idle people-will get on the land and till it and extract from it the riches it waits to give the people at large. That is the problem-to cultivate our land, which is our chief riches. The question is pertinent at the present time. We could produce almost incalculable riches from the soil, which is lying idle. In a time like this, when foodstuffs are so precious, this question is well worth thinking about. Above all, it is worth while thinking out how the people who need the land are to be put on it to till it and extract sustenance from it.-Mr. H. S. Holt.

Mr. Edson L. Pease, vice-president and general manager of the Royal Bank of Canada, has accepted a directorship on the Canadian board of the North British and Mercantile Insurance Company.

Mr. A. L. Sawle, mayor of Athabasca, Alta., has resigned as manager of the Imperial Bank of Canada there, to join the Northern Transportation Company.



### RAILWAY PASSENGERS ASSURANCE COMPANY

OF LONDON, ENGLAND

All kinds of Personal Accident and Sickness Insurance **Employers and Public Liability** Burglary, Plate Glass and Fidelity Guarantee

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Applications for direct Agencies invited.

ELECTRICAL BANK and STORE PROTECTION SPRINKLER SUPERVISORY SERVICE NIGHT WATCHMEN'S SIGNAL and FIRE ALARM SYSTEMS

Head Office, GRESHAM BUILDING MONTREAL F. J. J. STARK, General Manager.

# THE FEDERAL LIFE ASSURANCE COMPANY

Of CANADA

made a record for 1913 that will be hard to surpass. The Annual Report just issued showed improvement and increase in every item of the Company's operations. One of the most gratifying was that the Total General Expenditure WAS LESS THAN IN EITHER 1912 OR 1911, despite a large increase in business in force and new business The percentage of General Expenses to Premium Income showed the large decrease of 2.2 per cent. An Agency with this Company would therefore be desirable. -Write-

C. L. SWEENEY, Provincial Manager for Quebec, 180 St. James Street, Montreal.

# THE NATIONAL LIFE ASSURANCE COMPANY

holds an IMPREGNABLE POSITION by reason of the Unequalled character of its Assets, which are immune from the effects of War, Panic or Depression.

A CONTINUOUS RECORD FOR FIFTEEN YEARS—NO ARREARS of Interest or Principal on any of its invested funds. SAFETY FIRST-

A COMPANY OF QUALITY

ncy openings for Producers. Apply direct to

Head Office: 25 Toronto Street, Toronto.

ELIAS ROGERS, President.

ALBERT J. RALSTON, Managing Director.

F. SPARLING, Secretary

# THE AUDITOR'S ATTITUDE TO FIRE INSURANCE.

(By E. P. Heaton.)

Any business, manufacturing or mercantile, that cannot stand the annual payment of premiums for adequate insurance is fundamentally wrong, and an auditor who does not make it a part of his business to see that such adequate protection is carried, fails to grasp an opportunity that is properly his. Many auditors take full advantage of the opportunity in this respect, and I have known of cases where such attitude on their part has prevented most direful results, but the neglected opportunity is probably more largely in evidence.

#### STRIKING EXAMPLES.

The citation of one or two illustrations will probably attract more forceful attention than an elaborate treatise on the abstract question; in the two cases I shall quote the conditions have come before me in consequence of disastrous fires, which have occurred. I have not the slightest notion who the firms' auditors were, nor do I know whether they had auditors or not. No reflection can, therefore, be possibly intended or implied; both of the instances that follow have occurred during 1914, and they have therefore the merit of being quite modern.

Case No. 1. Manufacturing plant, the whole being destroyed, but a warehouse containing finished stock was saved with trifling loss. Here are the figures as determined by the insurance companies' adjusters, viz.:

Sound value of plant and stock. \$119,358.00
Actual loss thereon. \$110,036.00
Total insurance carried thereon. \$25,500.00
Loss paid by insurance companies \$24,894.00

Juggle with these figures in any way one likes, the fact that stands out prominently and indisputably is that, apart from the loss of business, this firm suffered a direct, solid, actual monetary loss of about \$120,000.00.

Case No. 2. Manufacturing plant, where fire destroyed only the storehouse containing finished stock with but trifling loss to the manufacturing sections, and here the adjusted figures were:—

It is quite possible that in these cases the value or necessity of adequate insurance had been thrust upon both concerns by considerate, conscientious auditors; it is quite possible that those in authority told the auditors to mind their own business, as others similarly situated have done; it is even quite possible that the proprietors or officials, in both cases, ridiculed the possibility of a disastrous fire occurring in their respective establishments, and derided ad-

vice from whomsoever tendered; it will not strain an average intelligence to assume that all this really transpired, nor would such knowledge detract from the importance of the lesson instances of the kind quoted should impressively convey.

#### NECESSITY OF ADDITIONAL INSURANCE.

It is obvious, in the cases I have cited, that if the auditor had succeeded in impressing upon the owners the absolute necessity for additional insurance covering, he would have performed for them a most commendable service, and I think I am justified in using the illustrations to inculcate the doctrine that it is a part of the auditor's duty to see that his client, at all times, carries adequate fire insurance protection.

It is at this point that I may be, not inaptly, challenged as to what is adequate fire insurance protection, and I must confess that it is impossible to give an absolutely unquestioned or undebatable answer; so much depends upon the questioner's idiosyncracies. There can, however, be a fairly clear understanding when conditions are normal, and I think the following general statements will be found sufficiently clear to obviate elaborations:

#### ADEQUATE PROTECTION.

1st. That when a Co-Insurance Clause is used by the companies, and presumably accepted by the insured, adequate insurance involves the carrying of such a proportion of insurance to value as the percentage used in the clause calls for; it may be more; it cannot be less and be adequate. Bear in mind that the Co-Insurance Clause, which has only to be mentioned to send cold shivers coursing down the spinal column, is nothing more nor less than an agreement to carry 80 per cent. or 90 per cent. or 100 per cent. of insurance to value. The Co-Insurance Clause is ogenerally adopted that a safe and simple rule to follow is to carry insurance to value in accordance with the figure stipulated in the clause.

2nd. Where, by reason of peculiar features of construction or class of material insured, the probable loss by fire is not likely to be very serious, or where for any other reason the Co-Insurance Clause is not carried, "adequate" insurance should provide for the maximum, not the minimum, possible loss. It is just here that experience and judgment count for much, and as it is human to err, the auditor should, in the circumstances mentioned, fortify himself by proper advice from some one competent to give it.

The British moratorium has been extended for another month from September 4th.

Laurentide's report for the year ended June 30, shows net profits available for dividends of \$730,774. This compares with \$758,085 for the previous year. Capital expenditure during the year was slightly over \$1,900,000, a sum of \$2,400,000 having been secured by the issue of new ordinary stock at par last summer. To provide the balance of funds required for the construction of the new power plant and increased paper plant, it is proposed to create a new issue of \$4,000,000 bonds which will provide for the redemption at maturity of the existing issue, as well as funds for the completion of the new work, and leave a considerable sum in the treasury for any possible future requirements. It is intended to dispose of the new issue of bonds only as and when required for the above purposes.

### WAR EXTRA

No extra premium for service with Canadian Contingents, while in Canada and Great Britain.

Reasonable extras for Active Service elsewhere.

Special terms to non-combatant members of Continuents.

### GRESHAM LIFE ASSURANCE SOCIETY, Limited ESTABLISHED 1848

FUNDS \$53,000,000

GRESHAM BUILDING, Montreal

### BE PREPARED!

These are the days of stress and strain in financial circles and the breaking of the war-cloud has greatly added to the prevalent anxiety.

The intense surprise experienced at the declaration of war clearly shows the necessity for every financial institution being prepared for unforseen emergencies.

The Mutual Life has sometimes been criticised even by its best friends for carrying too large a surplus, but the situation to-day justifies our conservative yet progressive policy.

# The Mutual Life Assurance Co.

WATERLOO - - - ONTARIO

IN THE MATTER of the appointment of a Provincial Manager by the CONTINENTAL LIFE

CHARLES H. FULLER, Secretary

INSURANCE COMPANY, HEAD OFFICE, TORONTO

Assets - \$22,252,724. Gross Surplus - \$3,816,612.

PROVINCE OF QUEBEC To Wit :-

CITY OF MONTREAL

GEORGE B. WOODS, President.

### WANT A BETTER JOB?

The Imperial Life has some splendid openings on its field force for men who can sell life assurance.

Energy, persistence, enthusiasm are required. In return we offer liberal agents' contracts, attractive policies and a reputation for properly safeguarding policyholders' interests.

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IMPERIAL LIFE ASSURANCE COMPANY
Head Office - TORONTO

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FIRE INSURANCE COMPANY

### MONTREAL-CANADA

FIRE INSURANCE COMPANY

Established 1859

H. H. BECK, President. A. B. DUFRESNE, Provincial Agent.
ROOM 21, DULUTH BUILDING,

Head Office: Cor. Notre Dame and St. Sulpice Sts

# Scottish Union and National

Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

Capital, - - - - \$30,000,000
Total Assets, - - 56,646,549
Deposited with Dominion Gov't,
Invested Assets in Canada, - 5,188,555

NORTH AMERICAN DEPT., HARTFORD, CONN. U.S.A.

JAMES H. BREWSTER, Manager

ESINHART & EVANS, Resident Agents Montreal
MEDLAND & SON Toronto
ALLAN KILLAM & MCKAY, LTD. Winnipeg

CABLE ADDRESS "RYKERT"

E. G. RYKERT & COMPANY
Stocks Bonds and Investments
22 St. John Street,
MONTREAL.

# CANADIAN BANKING PRACTICE

#### THIRD EDITION.

(HANDSOMELY BOUND IN CLOTH, \$4 PER COPY)

CUESTIONS ON CUSTOM AND USAGE AND LAW. Published under the Auspices of the

OR SALE AT THE CHRONICLE OFFICE,

10 ST. JOHN STREET, MONTREAL

# DEVELOPMENTS IN INDUSTRIAL INSURANCE.

HON. W. H. HOTCHKISS ADVOCATES SICKNESS AND ACCIDENT POLICIES BY INDUSTRIAL LIFE COMPANIES—AN EFFECTIVE OPPOSI-TION TO STATE INSURANCE.

In the view of Hon. W. H. Hotchkiss, the former superintendent of insurance of the State of New York, the present is a favorable opportunity for the companies who now transact an industrial life insurance business to extend their operations to the issue of group industrial policies, and policies which indemnify against the hazards of life, sickness and accident. Such action, in the opinion of Mr. Hotchkiss, would effectively operate against the present tendency towards Government activity in the insurance field. In view of the Metropolitan of New York's recent announcement that it has inaugurated a system of group disability insurance for workingmen, the argument adduced by Mr. Hotchkiss is particularly interesting and apropos.

#### STATE OR PRIVATE ENTERPRISE.

"Just at present," writes Mr. Hotchkiss, "the important consideration is whether workingmen's insurance shall be done by the State or by private corporations under close governmental supervision. The better opinion seems to be that where compulsion is not essential, social insurance can be best performed by private corporations and not by Government.

With these comments in mind, two facts should be noted: First, that the most hopeful form of workingmen's insurance—viz., industrial life insurance—has thus far failed to meet the public demand for complete workingmen's insurance; and, second, that industrial insurance must soon measure up to the social demands of present day civilization, or else yield the field to Government.

"As is well known, the Prudential of England started out to put the Friendly Society theory on a sound financial basis, and thus undertook to write not merely funeral benefit insurance, but health insurance and—if I am not misinformed—accident insurance, as well. Whether because there was small demand for the forms of insurance other than those dependent upon the hazard of death, or because the conditions then existing made it difficult either to collect an adequate premium or to prevent malingering and fraud in health and accident insurance, this company shortly became a life insurance company only, and has so continued to the present time.

"Similarly, the Prudential of America—beginning about thirty years later—started out as an exponent of the Friendly Society theory; that is, intending to furnish workingmen's insurance in the forms most needed by that class. Thus, in one of its early prospectuses, it set out as its objects: (1) Relief in sickness or accident; (2) a pension in old age; (3) an adult burial fund; (4) an infant burial fund. This company, however, afterwards followed the leadership of the parent company in England and became and since has been purely a life insurance company. It is probably true that industrial insurance in the United States had not at that time progressed far enough so that there was very much demand for health and accident insurance—to say nothing of old age pensions.

"The opposite is true now. For at least a decade, a great wave of popular opinion demanding social relief of the masses has been sweeping over the coun-

try. It has moved more slowly here than it has in Europe. Its strength is, however, as great; and insurance is one of those institutions which "grows, expands and adapts itself to the varying phases of the social necessity."

#### EVOLUTIONARY FORCES AT WORK.

"It is proper to conclude, therefore, that industrial insurance, if it is to continue must recognize the evolutionary forces which have been at work. No field of industrial insurance is better able to do this than that which is now devoting itself solely to furnishing death benefits.

"In this connection, it is worthy of note that, beginning about 1891, and adopting at first the mutual form, there have grown up in different parts of the country health and accident companies-the larger of them stock, but many of them mutual-which write indemnity against sickness and accident on much the same plan as industrial life insurance companies. It is stated that the stock companies in this field alone collect an annual premium income of upwards of \$15,000,000. While their printed reports do not separate the premiums received on their "commercial" business from those received on their "industrial "business, twelve of these stock companies doing business in New York reported in 1912 a premium income of upwards of \$11,000,000; of which probably four-fifths was paid on industrial policies. There is, therefore, now a great demand for industrial health and accident insurance. More, it is well known that most of these stock companies have proven very profitable; from which it is proper to suggest that, if conditions twenty or thirty years ago cast doubt upon the success of-to say nothing about the demand for-industrial health and accident insurance, the experience which has since been accumulated, both in protective policy clauses and in wise limitations to prevent malingering and imposition, as well as careful business management, have made it possible that these forms of insurance can be transacted by private corporations with adequate reserves and with a fair amount of satisfaction to the insured and to the public.

#### TWO SYSTEMS INSTEAD OF ONE.

"Hence, we have two distinct and non-co-ordinated systems of social insurance conducted through private companies. We should have but one. The time is passing when, in human insurance, the citizen will be obliged to deal with one company when securing indemnity against total loss, and with another company when seeking indemnity against partial loss. He need not do so when seeking indemnity against loss to his property. He should be able to secure complete coverage against all of the common hazards due to human existence. If this reflection is a proper one, then the social demands of our times require either that the industrial health and accident system of the present absorb the industrial life system, or that the industrial life system absorb the industrial health and accident system; in short, that workingmen's insurance get back to the Friendly Society theory, as such theory has been developed to meet modern conditions.

"It is inconceivable—in view of the conditions both in the agency methods and in the home office, particularly as to adjustment of losses—that the health and accident part of the present industrial insurance system will be the one to survive. Not only is the life part of the system better developed and in better

# THE PRUDENTIAL POLICY



presents clear facts. People accept it accordingly.

AGENTS WANTED.

THE PRUDENTIAL INSURANCE CO. OF AMERICA

Home Office, NEWARK, N.J. FORREST F. DRYDEN, President. Incorporated as a Stock Company by the State of New Jersey

# GENERAL

ACCIDENT FIRE

AND LIFE

ASSSURANCE CORPORATION, LTD. OF PERTH, SCOTLAND.

Total Security to Policyholders over \$8,600,000

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Canadian Advisory Board

T. H. HALL, Manager for Canada. JUDSON G. LEE, General Agent, Montreal.

# The Equity Fire Insurance Co. TORONTO, CAN.

WM. GREENWOOD BROWN, General Manager

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Brown Clarke Agency, Winnipeg
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# THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

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The great strength, big dividends and incomparable benefits of the "oldest company in America" mean certain success for you.

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### George T. Dexter

2nd VICE PRESIDENT

34 Nassau Street

New York, N.Y.

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Assets **\$8,020,276.62** 

Surplus to **Policyholders** 

\$3,615,126.66

### Applications for Agencies invited,

Canadian Head Office MONTREAL

. . . Manager J. W. BINNIE

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Our list comprises carefully selected offerings of Canadian Municipal, Government and some of the best class of corporation bond issues suitable for the investment of the funds of banks, trust and insurance companies, estates and private investment. The securities we offer combine the two essentials of a satisfactory investment, namely, safety and good interest return.

WOOD, GUNDY & COMPANY.

LONDON, ENG.

managerial hands, but it has at its disposal a complete agency organism of relatively high type, and a repute as to treatment of policyholders that has been well won.

#### EFFECTIVE OPPOSITION TO SOCIALISM.

"If fairly complete social insurance can be furnished by private companies, either on the mutual plan or in such a way that all "profits" and "dividends" shall go to the insured, public opinion will not be aroused against the system. Owing to the necessity of weekly collections and the armies of agents thus needed, the States faces in this field the alternative of compulsory insurance reduced to a State monopoly. Such an alternative will halt legislatures, the press and public opinion generally, if the service of the people through the industrial companies is reasonably complete and fairly satisfactory. Agitators, whether socialistic or otherwise, will, in such conditions, agitate in vain. Their task will, however, be easy if social—that is, industrial—insurance as now conducted does not measure up to the present social need.

"Such social need undoubtedly includes not merely death benefit insurance, but, next in importance, sickness—that is, partial loss insurance—due to natural or occupational causes, and, perhaps, of lesser importance socially speaking, accident insurance—that is, total or partial loss insurance due to unavoidable casualties.

"Whether, however, industrial insurance shall undertake to indemnify against unemployment, child-birth, old age and other incidents of living, now much discussed by reformers, is an open question. It may be said that the time is not yet ripe. Further, how far the demand for insurance against work accidents and occupational diseases will be met through workmen's compensation laws, rather than through companies granting indemnity direct instead of to the employers, is also an open question. But I think it cannot be gainsaid that, in view of present day opinion, industrial life insurance companies must undertake industrial health insurance, and probably industrial accident insurance, if they are to maintain their present commanding economic position.

#### GOVERNMENT POSISIBILITIES.

"These reflections suggest others. Should government at any time seek to write workingmen's life insurance, the points of attack would be, not the treatment of policyholders and the large profits—as at present in the case of employers' liability and industrial health and accident insurance—but, the heavy cost of industrial life insurance due to the two factors, agency expense and lapsation. So long as industrial insurance continues to be wholly individual, rather than in part "collective," these criticisms will continue, and may before long, unless the companies doing this business modify their plans, result in a vociferous and perhaps irresistible demand that government insure the lives of workingmen, as well as furnish them health and accident indemnity.

"Very strangely, the companies which seem first to have inaugurated plans with which to meet these criticisms are the ordinary life companies. Through their group insurance policies they have stepped out of their customary field and, in many instances, have undertaken workingmen's insurance of a collective character. Perhaps they did this that thereby they might increase the volume of their business, and not primarily as a means to decrease insurance cost; but their reaching out for workingmen's insurance in-

dicates a tendency that should cause at least inquiry and perhaps action by the companies at present commanding in the workingman's field.

#### OPPORTUNITY OPEN.

"If, then, what goes before properly pictures conditions and tendencies, should not the industrial life companies-for it is almost unthinkable of the industrial health and accident companies-begin to make plans whereby they may so modify their practice as to write group industrial policies and, more, policies which indemnify against the hazards of life, sickness and accident—that is, inaugurate a comprehensive "system of protection against the most immediate and socially important wants of the masses"? Such a change in plan, by reducing agency expenses and lapsation to a minimum, would rob the enemies of industrial insurance as now practised of their most potent arguments; would furnish a coverage far broader and, therefore, socially more important than can be furnished now either by life companies, on the one hand, or by employers' liability-workmen's compensation companies, on the other; and, finally, provide a system of protection essentially mutual in its form and, therefore, in effect, at cost, that would be sounder and cheaper than any system which could be provided by government."

#### AN ESTIMATE OF THE CROPS.

The Manitoba Free Press publishes its annual estimate of the crop yield of the three prairie Provinces, the selling value of all grains being placed at \$100,000,000. The report is an encouraging one, in view of the many adverse conditions from which the crop has suffered. Drought, frost, black rust and in some districts cut worms have all taken their toll, little or big, of the 1914 crop. Following are the figures given by the Free Press:

			Average	Total
		Acres.	yield.	bushels.
		.3,841,428	13	49,938,564
		.6.003.522	12	72,042.264
				12,464,800
,		10,624,000		134,445,628
		Acres.	yield.	bushels.
		. 2,064,114	20	41,282,280
		.2,792,611	20	55,852,220
		.1,778,000	30	53,340,000
		. 6,634,725		150,474,500
			Average	Total
		Acres.	yield.	bushels.
		.1,187,136	16	18,994,176
		. 313,537	20	6,270,740
		. 202,000	18	3,636,000
		.1,702,673		28,900,916
		Acres.		Bushels.
		. 750,000		5,250,000
		Acres.		Bushels.
	. 1	9,711,398		319,071,644
			. 6,003,522 . 779,050 .10,624,000 Acres. .2,064,114 .2,792,611 .1,778,000 .6,634,725 Acres. .1,187,136 .313,537 .202,000 .1,702,673 Acres. .750,000 Acres.	6,003,522 12 779,050 16 10,624,000 Acres. yield. . 2,064,114 20 . 2,792,611 20 . 1,778,000 30 6,634,725 Acres. Average yield. . 1,187,136 16 . 313,537 20 . 202,600 18 1,702,673 Acres 750,000 Acres.

The Saskatchewan Government has issued a letter to various merchants and manufacturers associations asking them not to press collections in the province, but to renew for one year maturing obligations which debtors are unable to meet.

May 7....

1014

221,628

Decrease

16,47

#### Traffic Returns.

CANADIA	N PACIFIC B		10000
Y ar to date. 191'.	1913.	1914.	Decrease
July 31\$70,893,000 \$	75.887.000	\$62,948,000	\$12,939,000
Week ending 1912.	1913.	1914.	Decrease
	\$2,581,000	\$2,236,000	\$345,000
Aug. 7 \$2,700,000	2.630,000	2,1:2.000	468,000
" 21 2,694,000	2,506,000	2,154,000	352,000
" 31 3,809,000	3,345,000	2,980,000	
GRAND	TRUNK RAI	ILWAY.	
Year t date. 1912	1913	1914.	Dec ease
July 31\$28,527.279	\$32,180,296	\$29,688,100	\$2 492,196
Week ending 1912.	1913.	1914	Decreas
W. CB CHAINE AL 100 000	\$1.149,584	\$1,106,823	\$42,761
***************************************	1.150,198		
" 21 1,097,394	1,144,416	1,000,470	100 004

" 31	1,660,916	1,710,015	1,581,731	128,284
Vone to date	CANADIAN	1913.	1914.	Decrease
July 31\$	11,033,630	\$12 688,700	\$10,930,000	\$1,738,700
Week ending	1912.	1913.	1914.	Decrease 64.300
Aug. 7	\$407.300		\$354,400 319,500	117,400
" 14	401,800 372,9 0		307,600	88,600
" 21	562 800		186.800	368,200

" 31 5	63,800 576	,000 100	,000 000,200
Twin Year to date. 1 July 31\$4.58 Week ending Aug. 7\$1	CITY RAPID 912. 1 32,178 \$4,94 1912. 59.683 \$178,485	Transit Con 913. 19 55,137 \$5,28 1913. 19 73,141 \$183 18,136 172.	14. Increase 5,196 \$330,059 114. I crease 4,144 \$10,273 640 4,504
4 21 16	0.110 17	73.035   180	.173 7,138

#### HAVANA ELECTRIC RAILWAY COMPANY 1013

Week ending		FF F00	F9 104	9 404
Aug. 2		55,588	53,184	2,404
" 9		56,067	54,066	2,001
" 16		56,108	52,246	3,862
" 23		52,546	49,052	3,494
	DULUTH SU	PERIOR TRA	CTION Co.	
	1912.	1913.	1914.	Increase
Aug. 7	25,888	26,195	26,250	55
" 14	23,418	25,229	25,682	453
" 21	23,374	26,591		
	DETROIT	UNITED R.	AILWAY.	
Week ending	1912.	1913.	1914.	Decrease
May 7	\$203,667	\$2 9,753	\$223,133	\$16 620

#### CANADIAN BANK CLEARINGS.

\$2 9,753

238,104

Nether to	Week ending	Week ending	Week ending	Week ending
	Sept. 3, 1914	Aug. 27,1914	Sept. 4, 1913	Sept. 5, 1912
Montreal	\$43,997,879	\$45,218,982	\$50,125,140	\$50,125,140
Toronto	31,101,004	32,754,615	37,801,047	37,851,047
Ottawa	4,639,120	3,036,851	3,169,120	3,169,069

Note-Corresponding weeks five days only,

195,977

#### MONEY RATES.

				Last Week	A Year Ag
Call	money	in Montreal	. 6 -7%	6-7 %	6 -61%
16	,	Toronto	. 6 -7%	6-7 %	6 -61%
	**	New York.		6-8 %	24%
**	**	London		3-31%	21-21%
Bank	of En	gland rate	. 5 %	5 %	41%

### Montreal Tramways Company SUBURBAN TIME TABLE, 1914

From Post Office—
From Post Office—
10 min. service 5.40 a.m. to 8.00 a.m. | 10 min. service 4 p.m. to 7.10 p.m
20 7.10 p.m.to 12.00 mid.
20 7.10 p.m.to 12.00 mid.

From Lachine—
20 min. service 5.30 a.m. to 5.50 a.m. 10 min. service 4 p.m. to 8.00 p.m. to 12.10 a.m. 20 8.00 p.m. to 12.10 a.m. 20 8.00 p.m. to 12.10 a.m. 20 Extra last car at 12.50 a.m.

#### Sault aux Recollet and St. Vincent de Paul:

Dault aux Recollet and St. Vincent de Paul:

From St. Denis to St. Vincent

min. service 5.20 a.m. to 6.00 a.m. 30 min. service 8.00 p.m. to 11.30 p.m.

10 " 6.00 " 6.00 " Car to Hendersons only 12.00 mid.

Car to St. Vincent 12.40 a.m.

10 " 4.00 p.m. to 8.00 p.m.

From St. Vincent to St. Denis—

20 min. service 5.50 a.m. to 6.30 a.m. 30 min. service 8.30 p.m. to 12.00 mid. 

10 " 8.30 " 4.30 p.m. to 8.30 to 2 car from Hendersons 12.20 a.m. 

10 " 6.30 p.m. to 8.30 to 2 car from St. Vincent 1.10 a.m.

#### Cartierville

From Snowdon's Junction— 20 min. service 5.20 s.m. to 10.40 p.m. 10.40 p.m. to 12.00, mid.

From Cartlerville-

20 min. service 5.40 a.m. to 11.00 p.m. 40 11.00 p.m. to 12.20 mid

From Park Avenue and Mount Royal— 20 min. service 5.40 a.m. to 12.00 midnight

From Victoria Avenue.— 20 min. service 5.50 a.m. to 12.30 midnight

From Victoria Avenue to Snowdon,— 10 minutes service 5.50 a.m. to 8.50 p.m.

#### Bout de l'Ile:

30 min. service 5.00 a.m. to 9.00 p.m. 9.00 p.m. to 12.00 midnight

Tetraultville

15 min. servicu 5.00 a.m. to 6.30 p.m. 30 8.30 p.m.

#### TABLES OF COMPOUND INTEREST

for each rate between ¾ and 10 per cent per annum proceeding by intervals of one-eighth, and from 1 year to 100 years. I. Present value of £1 receivable at the end of each year. II. Present value of £1 per annum receivable at the end of each year. III. Amount of £1 at the end of each year. IV. Amount of £1 per ansument the end of each year. at the end of each year. IV. Amount of £1 num at the end of each year.

By the Late Lieut-Cel. W. H. OAKES, A.I.A.

Price \$5.

# The Canada National Fire Insurance Co.

Authorized Cap	ital				\$3,000,000.00
Subscribed Cap	ital				2,055,400.00
Paid in Capital					1,100,000.00
Assets					1,495,796.00
SURPLUS to POLIC	CY H	IOL	DI	ERS	1,305,054.00

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### CANADIAN FIRE RECORD.

(Specially compiled for The Chronicle.)

GUELPH, ONT .- Victoria Rink destroyed, August 26. Origin, short circuit. Loss, \$30,000 covered by

Brockville, Ont .- A. E. McLean & Company's marble works at Athens, destroyed, August 31. Supposed origin, incendiary.

'MONTREAL,-Shed at Cote St. Paul plant of Mount Royal Spinning Mills used for storing raw materials, destroyed, August 31. Loss, \$2,000. Origin, un-

Dominion Government store shed on canal bank, foot of Colborne street, destroyed, August 30, with freight stored in it. Loss heavy.

Home of J. Turcot, 3470 DeGaspe Street, burned,

August 30.

Store of G. Koffler, 459 St James Street, damaged, August 31. Origin, looking for gas leak with match. Store of J. A. Hague, 3095 Park Avenue, damaged, August 28. Origin, lighted match thrown down.

G. Normandin's home, 67 St. Marie Street, damaged, August 26. Origin, lamp explosion. S. Orpen's home, 2851 Mance Street, damaged,

August 26. Origin, spark.

H. White's garage at 80 Evelyn Street, Verdun,

destroyed with car, August 27. W. Worth's stable, 10 Rielle Avenue, Verdun, dam-

aged, August 27. Home of S. Paquette, 1339 Van Horne Avenue, Outremont, damaged, August 27.

HAMILTON, ONT .- House on the Beach, occupied by Fred Stone, of Holton Avenue, caught fire and was burned with all its contents, August 31. Loss,

PORT CUNNINGTON, ONT.—The Pulford House, Baysville, on the Lake of Bays, a summer hotel owned by A. J. Henderson, of Toronto, was burned down, August 28.

COBOURG, ONT .- Fire on August 31, destroyed public school building at Grafton, the largest and best building of its character in Haldimand Township. Cause of fire unknown, but it is thought to have been of incendiary origin. Insured.

#### HEAVY LOSS AT TORONTO.

Fairweathers, Ltd., premises at Toronto were damage as a result of lightning on the 8th August. Loss said to be heavy, but not yet settled. Details of insurance:-

Acadia \$5,000	National Union \$5,000
Aetna 2,500	North America 7,500
Alliance 5,000	N. B. & Mercantile. 2,500
Brit. & Can. Udrs. 5,000	Northern 2,500
Caledonian 2,500	Norwich Union 7,500
Canadian 3,000	Nova Scotia 2,500
Continental 7,500	Pacific Coast 5,50
Com. Union 4,400	Phoenix of Hartford 3,400
Connecticut 4,600	Phoenix of London, 12,50
Century 5,000	Protector 7 500
Employers' Liability 6,500	Queen 5,000
Fidelity Undrs 2,500	Rochester-German. 3,500
Fidelity-Phenix 7,500	Royal
General of Perth . 5,000	Royal Exchange 10,000
General of Paris . 7,200	Scot. Un & National 5,000
German-American 5,000	Sovereign 1,600
Guardian 6,500	Springfield 5,000
Hartford 6,000	Sun 1,600
Ноше 9,000	Union 5,000
Law Union & Rock. 1,500	Yorkshire 4,200
London Assurance, 7 500	Waterloo 3,000
Liv. & Lon. & Globe 1,850	
Mercantile 1,500	Total \$260.90

TRENTON, ONT .- Fire broke out in the Trenton Garage, located in the centre of the busi-ness district, and owned by F. E. Matthews and W. D. Powers, August 29. Eight cars and a large stock of accessories destroyed. Other sufferers were: W. A. Bleeker, sample rooms; Standard Bank, damaged; S. Russel, shoemaker; J. M. O'Rourke, electrician; S. Aziz, fruit and provisions; two dwellings owned by the Proctor estate; Rathbun's livery stable, and the residence of John Gould. McClung's hardware store was badly damaged. Loss, \$50,000, partly insured.

#### DEATH OF "OFFICE AND FIELD."

Office and Field, the late Mr. W. B. Campbell's life insurance weekly, has been purchased by new owners, who will amalgamate it with an existing weekly. There are many who will regret the disappearance of this readable little journal, and their regret will not be decreased by the extraordinary tone of the new owners' announcement concerning the transfer. As an example of sheer impertinence, their announcement would be hard to beat.

Mr. F. P. Jones, general manager of Canada Cement, reports a sharp falling-off in orders since the outbreak of war. Present capacity will be operated as long as possible, but surplus production is now being stored.

#### WANTED.

A man having over 20 years experience in Fire Underwriting in this Province, office and field work, and who controls a fair amount of good business, is willing to TAKE CHARGE of a FIRE INSURANCE OFFICE or FRENCH DEPARTMENT. Address: C. A., The Chronicle. Montreal.

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