HAIG'S ROLLER ONCE MORE IN ACTION

Circulation Last Week 237,770

Daily Average, 39,617

OF UNBROKEN PROSPERITY. LONDON, CANADA—THE HOME

53rd YEAR. No. 22915

THE LONDON, ONTARIO, ADVERTISER.

TUESDAY EVENING, OCTOBER 30, 1917.

96 COLUMNS.

PRICE, TWO CENTS.

UDINE IS OCCUPIED BY THE TEUTONS; EX-HEADQUARTERS KAISER'S GOVT. OF THE ITALIANS Bavarian Prime Minister Suc-

Austro-German Advance Carries Them Into Important Fortress of Cadorna - Rome Reports Drive Less Forceful.

Berlin, Oct. 30 .- Via London .- Udine, the former Italian headquarters, has been occupied by the Austro-German forces, army headquarters announced today.

RETREAT CONTINUES.

Rome, Oct. 30 .- The Italian retreat continued yesterday, the war office announces. The Italian cavalry is in contact with the vanguards of the advancing enemy. The Italians destroyed bridges over the Isonzo and fought rearguard actions, by which means they checked the Austro-German advance.

ON VENETIAN SOIL.

Berlin, Oct. 30 .- The retirement of the defeated Italian army is being stemmed at the few crossings of the river, which is greatly swollen.

The Austrians and Germans are pressing forward irresistibly in the northern Italian plain towards the course of the Tagliamento River. The statement says: "Austro-German troops, advancing from the Carnia

Alps, have reached Venetian soil on the whole front and are pressing forward against the upper course of the Tagliamento."

THEY ARE TERRORS

UNDER ANY NAME

Washington, D. C., Oct. 30.—
Thirty-five letters are required to spell the one word which, in German, is the equivalent of the four-lettered English "tank" or land battleship which has worked such havoc in the present war. The German word as it appears in official despatches received here is "schutzengrabenvernichtungautomobile, which freely translated is "a machine for suppressing shooting trenches."

Qu bec Gave \$260,000

For Red Cross Works,

Draws Caustic Comment

From Organizers.

AMERICAN CONGRESSMEN

FIRST YANKEE WOUNDED.

"PASSED THROUGH HELL." London, Oct. 30 .- The Milan correspondent of the Times, in a dispatch led on Sunday, refers to the breaking of the Italian line at certain points where the Germans carried on no heavy preliminary bombardments, and says that on the Carso, on the contrary, not one of the innumerable attacks has given an inch of ground to the enemy. "The troops on the Carso," he writes,

beyond."
No details have yet arrived of the results of the fighting for Monte Nero, on the northern end of the Isonzo front. He says the fighting there from the first hour of attack has been as glorious an

"have already passed through hell and

ALLIES LOAN SUGAR TO NEW YORK PEOPLE Ontario Five Millions

Give Them 26.750 Tons To Three Years' Contributions Tide Over Shortage.

Ottawa, Oct. 80 .- The food controlle Ottawa, Oct. 30.—The food controller announces that in order to help in tiding over the temporary sugar shortage the Allies have leaned 26,750 tons of sugar to United States consumers in New York pending the arrival of ships to carry it overseeas. Arrangements are being made to borrow 16,500 tons of sugar from foreign export owners in New York. The United States food administration has bought for the French Government 100,000 tons of the new Louislana crop of sugar. This transaction represents a value of \$13,000,000.

ONLY POOR ARE HANGED

THIS SIDE OF OCEAN,

SAVS MR. BIOKERDIKE

SAYS MR. BICKERDIKE

nsterdam, Oct. 30.—Dr. von Seydler, Austrian premier, speaking in the er Chamber of the Austrian Diet at na on Saturday, said that the war atton was the best conceivable, but situation was the best conceivable, but "our aims are the same as those for which we entered the war." He continued:

"We are still ready to sit at the conference table with the enemy if he has no intention of imposing one-sided and arbitrary peace aims. If such tendencies are continued, we can only answer them with a more decided prosecution of the war until we convince the Entente that we are also able to compet peace."

FIRST YANKEE WOUNDED.

With the American Army in France, Monday, Oct. 29—(By the Associated Press)—The first American wounded in the trepches arrived here today at a base hospital. He is a lieutenant of the Signal Corpe, and was hit in the legipty a shell splinter while working in a communication trench near the first line.

The weather was clear and cold today in this sector.

NOW HEAD OF

ceeds Michaelis as the German Chancellor.

Amsterdam, Oct. 30 .-Count George von Hertling, the Bavarian prime minister, has been appointed imperial German chancellor. Former Chancellor Michaelis has been named prime minister of Prussia.

TEUTON SMASH AGAINST ITALY TO HURRY PEACE

Vorwaerts Asserts Offensive Was Not Made With Object of Conquest.

HELP IS GOING TO ITALY

London Papers Urge Allies To Keep Up Hammering On Western Front.

Amsterdam, Oct. 30.-The Austro-German offensive against Italy, according to the Vorwaerts of Berlin, was not undertaken in an aggressive spirit with the object of conquest, but solely to bring peace nearer.

London, Oct. 30 .- Satisfaction with the decision of Great Britain and France to help the Italians is expressed by most of the morning newspapers, which again urge that whatever assistance is possible must be given without delay. There is, of course, no certain indication of the exact form this help will take, but the general assumption seems to be that concrete reinforcements contributed by Great Britain and France will appear on the Italian front.

"Hammer the West."

The Morning Post, however, contends that the best way of helping Italy is to the decision of Great Britain and France

The Morning Post, however, contends that the best way of helping Italy is to

western front. It adds:

"A German victory over the Italians
will not help them if we keep striking
hard in Flanders. It is a maxim in war
never to allow the strategy to be diverted to the enemy, and every move of our enemy now is to attempt to create a diversion from the western front." Taking the view that the German success is due partly to treachery, and that the Germans are using the same tools in Italy as those with which the Rus-

sian armies were betrayed, the Post Urges Italy To Hold On

Montreal, Oct, 30.—"On this side of the Atlantic we never hang a rich man, said Robert Bickerdike, M. P., in an address before the Epworth League of Sherbrooke Street Methodist Church last night. "Only the poor are hanged, no money and no pull."

Mr. Bickerdike claimed that as long as the state killed its enemies, individuals would kill theirs, and he considered fudicial "murders" worse than those committed in passion. He said Sheriff Lemieux of Montreal always carried his resignation in his pocket in case he should be called upon to execute a man if no hangman could be procured.

Mr. Bickerdike presents his abolition of executions bill in the House of Commons every year.

PREMIER OF AUSTRIA

SATISFIED WITH WAR,
BUT WANTS PEACE TALK

Amsierdam, Oct, 30.—Dr. von Seydler, the Austrian premier, speaking in the Upper Chamber of the Austrian premier, speaking in the Upper Chamber of the Austrian piemier, speaking in the Upper Chamber of

Vancouver. Oct. 30.—Sir Charles Hibbert Tupper may re-enter Dominion politics. Yesterday he received several deputations urging him to run in Vancouver Centre as a Conservative Union ist candidate. He assured the deputations that he would consider it only on the understanding that if he is to be supported by all parties a Liberal Unionist candidate should be placed before the people in Burrard Centre. H. H. Stevens M.P., is now the Conservative candidate in that centre, and in order to carry out the suggestion of Sir Charles it would be necessary for Mr. Stevens to withdraw.

CUT OUT COMMERCIAL TRAVELERS, BRITISH ARE HAMMERING AGAIN IS PROPOSAL OF FOOD CONTROLLER,

Calgary, Oct. 30.—An unofficial report has been received from Winnipeg to the effect that the food controller will shortly have an order-incouncil passed prohibiting the sale of all goods by means of commercial travelers. The local wholesale men are not unfavorable to such a change, providing it is uniform in all trades.

IN HEHUIC STAND AT YPHES STOCK SALES ON

Magnificent Tribute to Dominion Soldiers by British

Italian resistance to the Austro-German one layer that the formons last night, in which he thanked the forces of the Empire, Premier Lioyd George quoted the opinion of one of the British members of the general staff regarding Sir John French, Sir Douglas Haig and Sir Prederick Maude, Referring to Field Marshal Sir Douglas Haig and Sir Prederick Maude, Referring to Field Marshal Sir Douglas Haig and Sir Prederick Maude, Referring to Field Marshal Sir Douglas Haig and Sir Prederick Maude, Referring to Field Marshal Sir Douglas Haig and Sir Prederick Maude, Referring to Field Marshal Sir Douglas Haig and Sir Douglas Haight Haig

"Then the men of the Southern Sea—of Australia and New Zealand, how they cleared Delville wood with their daring. Then the noble sacrifices of the men from Newfoundiand—I could not tell of all these achievements without detaining the House beyond the limit

400 MILLIONS ASKED BY BRITISH GOVT. TO **CARRY ON CAMPAIGN**

Vast Credit Sufficient Only Until End of the Year.

Urges Italy To Hold On.

"Let our statesmen awake and counter these activities. This may be of even more service than any military aid we can render." The Post, neverals as can be given without weakening the pressure on the western front also will be furnished and urges the Italians to hold on until succor arrives.

While some commentators today take a somewhat gloomy view of the situation, others believe that the Italians will recover, and that the Germans will not gain any permanent advantage. The Daily Express says:

"Germany has made a gambler's move and won the first coup. That is all. We may wait and see what will happen without misgivings."

No Reasons For Despair,
The Daily Telegraph while fearing that the German claim to have shaken

SMUTS' PUBLIC WORDS HAVE SAME MEANING AS OTHER MINISTERS

London, Oct. 30.—Via Reuter's Otta-wa Agency.—In the House of Commons Mr. Kennedy Jones asked whether when Lieut.-General Jan Smuts, in a recent speech, stated he did not think it worth while to pursue the war until we got rid of the kaiser he then spoke for the whole war cabinet.

Mr. Bonar Law, replying, said he did not think it right to answer any question dealing with possible terms of peace. peace.
Captain Lynch: "When General Smuts speaks in public does he speak on his own behalf or as representing the views of the cabinet?"

Mr. Bonar Law: "He speaks on exactly the same terms as any other minister."

TEN MILLIONS MORE

THE WAR SITUATION

Italian resistance to the Austro-Ger-

has been closed, and that German reinforcements are being hurried to the Italian front. This may mean either supports for the invaders west of

Tagliamento. Meanwhile there are no reports of any

France, where the French in their re-cent advance southwest of Laon have Jeopardized the safety of a considerable section of the German lines, the Germans delivered an attack last night in

an effort to push back the French in the region of Cerny. The French easily repulsed this assault.

The artillery battle is continuing in the sector in which the French made their advance, where the hostile forces are now lined up on opposite sides of the Oise-Alsne Canal. In the Verdun region Gen. Petain's troops last night regained more of the small strip of the continuing the regained more of the small strip of ground lost in a recent German assault in the Caurieres Wood sector, east of the

Women's Peace Talk Broken Up By Women, Mrs. Snowden Chased

Peace Mottoes Torn Down by Audience, Which Sings Patriotic Songs.

London, Oct. 30 .- A women's peace neeting at Consett, near Durham under the auspices of the Independent Labor party, at which Mrs. Snowden, wife of Philip Snowden, M.P., was scheduled to be the principal peaker, was proken up last night as soon as the

DRIVING NORTH OF RAILWAY, WHILE FRENCH STOP ATTACKS: CANADIANS STORM THE RIDGES WINIMUM PRICE Haig Moving Once More Against German

SYSTEM FOR ALL MONTREAL BOARD

To Protect Brokers Exchange

ported that the Austro-Swiss frontier businesses without fear to handle this

MINIMUM AT TORONTO. Toronto, Oct. 30.-It was announce isonzo or material for a new drive from that the minimum decided upon by the the mountains southward behind the Toronto brokers was based on last night's close.

Meanwhile there are no reports of any activity in the Trentino and Great Britain and France have taken steps to relinforce the Italians. What form this help is taking has not yet been disclosed. Raids and small operations are occupying the troops on the front in France. The artilleries are very active along the Alsne front and northeast of Ypres, in Flanders.

Flanders Battle Resumed.

The battle in Flanders was resumed by the infantry this morning, when the British moved forward to the attack north of the Ypres-Roulers railroad. Fleid Marshal Haig announced the renewal of the offensive in his usual laconic style, adding merely that the troops were reported to be making good progress.

The line of attack takes in the Passchendaele region, where the remainder of the ridge of that name and the town itself are nearby British objectives. The thrust here is also carrying the Entente forces on a direct line toward the railway junction point at Roulers, approximately five miles distant.

On Alsne Front.

On the Alsne front in Northern

an effort to push back the French in the region of Cerny. The French easily re-

rederal Ufficers Make important and Find in Raids At 'Frisco.

In the same francisco, Oct. 30.—Comprehensive plans of war vessels being constructed for the United States Government at a shipbuilding plant here were selzed by federal officers yesterday in a raid upon the home of John Kulleloff, a mechanic, who is under arrest, charged with taking pictures of the plant.

At the same time it became known that plans for other ships in process of construction and which have been commandeered by the Government were seized last Friday in a raid upon a separate office maintained down town by a naval constructor at the plant. Federal officials said this man had a contract with a German shipbuilding concret, which stipulated that he would sever his connection with the San Francisco plant whenever called upon to do so.

Federal Officials said they had no evidence pointing to a direct relation between the two men, but attached significance to the fact that both had plans of ships being constructed at the same plant.

VETS WOULD PUBLISH

New York, Oct. 30.—New York city has swung into the last week of the municipal campaign and the programs arranged for the four mayoralty candidates and their chief supporters that will provide a strenuous "wind up" for the most exciting political contest in the bistory of the city. Aside from the most exciting political contest in the bistory of the city. Aside from the most exciting political contest in the bistory of the city. Aside from the most exciting political contest in the history of the city. Aside from the most exciting political contest in the bistory of the city. Aside from the most exciting political contest in the history of the city. Aside from the most exciting political contest in the history of the city. Aside from the most exciting political contest in the bistory of the city. Aside from the most exciting political contest in the history of the city. Aside from the most exciting political contest in the history of the city. Aside from the most exciting political contest

VETS WOULD PUBLISH NAMES OF ALL THOSE WHO WANT EXEMPTION

ADVANCED TO FRENCH

chairman announced the opening hymn.

The audience, composed mostly of women, started singing patriotic songs.

Washington, Oct. 30.—Ten million dollars more was advanced to France by the United States Government, bringing credits to the Allies to the total of \$2,466,400,000.

Chairman announced the opening hymn.

The sudience, composed mostly of women, started singing patriotic songs.

They rushed to the platform, tore down the peace mottoes and demanded to the appointed to interview nominees when nominations are made. The association appointed to interview nominees when nominations are made. The association also declared in favor of having the mames of those applying for exemption published.

Lines In Flanders-Petain Throws Back Assaults Along the Aisne---Canadians Carry Crest and Turn Enemy's Guns on Defences.

London, Oct. 30 .- The British attacked on the Flanders front early this morning. Good progress is reported by the war office. The announcement follows: "At 5:45 o'clock this morning we attacked north of the Ypres-Roulers railroad. Our troops are reported to be making good progress."

CANADIANS CARRY CREST.

British Front in Belgium, Oct. 30 .- (By the Associated Press.) -At an early hour today the Canadians had taken a stand in the neighborhood of the famous crest farm only four hundred yards from the heart of the town of Passchendaele.

DRIVEN BACK 1.000 YARDS.

London, Oct. 30 .- The Germans have been driven back in places to a depth of nearly 1,000 yards in today's British drive on the Ypres front, Reuter's correspondent at British headquarters reports.

The principal fighting is taking place towards the outskirts of Passchendaele and in the region of Poelcapelle. The British are reported to have fought their way along several important spurs of the great system of ridges. The Canadians quickly gained a great part of their objective. The fighting today was on a more limited front than the battle of last Friday. The weather

FRENCH REPULSE GERMANS

Paris, Oct. 30 .- A German attack on the Aisne front near Cerny was repulsed last night by the French. the war office announces.

NO SEPARATE PEACE PACT

Petrograd, Oct. 29.-Foreign Minister Terestchenko, in addressing the preliminary Parlia-ment today, said a separate peace was impossible, and that defence

ROOSEVELT SCORCHES HILLQUIT, HYLAN AND On Alsne Front. On the Alsne front in Northern France, where the French in their re-

PLANS Calls Socialist Candidate a Friend of Huns-Flays the Tammany Crowd.

> New York, Oct. 30 .- New York City has swung into the last week of the

TINSLEY RESIGNS.

Toronto, Oct. 30.—Edward Tinsley, for a number of years, superintendent of game and fisheries in Ontario, has resigned. Donald McDonald, who has oeen acting deputy minister, has been appointed to Superintendent Tinsley's position.

The statement follows: "South of St. Quentin we made a sucessful attack on the German lines. bringing back prisoners and a machine

near Chavignon and Pargny-Filain. Patrols were active in the region of the canal. A strong enemy detachment which attempted to approach our lines in the region of Cerny was repulsed with "On the right bank of the Meuse (Verdun front) heavy artillery fighting continued in the sector between Chaume

There were artillery engagements

wood and Bezonvaux. We captured further trench elements on the Caurieres crest. Everywhere else the night was "Last night enemy aviators bom-barded Nancy and the region north of the city. One person was wounded. The damage was insignificant."

FRENCH SECRET SERVICE RUNNING DOWN A PLOT TO RESTORE THE CROWN

Paris, Monday, Oct. 29.—(Delayed)—Continuing their efforts to obtain evidence of the supposed royalist plot, the police today raided the offices in Lyons, Bordeaux and other provincial cities of L'Action Francaise, the royalist organ, whose editor, Leon Daudet, is under investigation. Offices of affiliated newspapers also were searched, and quantities of documents were seized.

THE WEATHER

TOMORROW-COLD; SNOW Toronto, Oct. 30-8 a.m.

Monday—Westerly gales, partly fair, becoming colder, snow flurries. Wednesday—Fresh westerly winds, cold and partly fair, local snow flurries. Temperatures.

The following were the highest and lowest temperatures for the 24 hours previous to 8 a.m. today:
Stations. High. Low. Weather. Victoria.......48 40 Cloudy
Cologny......30 14 Clear

a number of years, superintendent of game and fisheries in Ontario, has resigned. Donald McDonald, who has oeen acting deputy minister, has been appointed to Superintendent Tinsley's position.

LOCAL TEMPERATURES.
Following were the highest and iswest temperatures recorded in London during the 24 hours previous to 8 ciclock last night: Highest, 54; lowest, 37.
The official temperatures for the 12 hours previous to 8 am. today were: Highest, 55; lowest, 32.

A Favorite Investment

Many thousand residents of London and of Western Ontario have availed them-selves of the safety and convenience of an invest-ment in the Huron & Erie Interest is paid half-yearly nd the yield rate is

5%

tremens and other complaints by excess drinking.

The utter helplessness of the confirmed drunkard is pitiful to behold, but is deserving of little pity," said the speaker. "Drink, the curse of the ages, is the medium of the most hideous crimes ever perpetrated. An evening card party; an excess indulgence in champagne, and murder or worse is oftentimes the result. The drink flend who blindly strikes a fatal blow at an innocent victim of his wrath is to be pitied for his deed, but all the pity in the world or all the repentance in the world will not recall back the precious life rendered extinct by the drunkard's blow. Nor will it recall the victim of his own weak brain from the gallows.

victim of his own weak brain from the gallows.

"Men and women are right to sign the pledge, but there is no use signing the pledge if they will not at the same time accept God. I have asked young women to sign their names to the pledge card, and have invariably received the answer that they would not sign a pledge for anybody. Unknowingly they tell an untruth by uttering these words, as the majority of them are most anxious to sign a pledge; that of matrimony."

Mr. Smith appealed to the audience

MUST CHECK UP BOYS

Magistrate Declares Stern

Measures Necessary To

Meet Problem.

Notwithstanding the sentences imposed in the tase of several boys who were convicted of malicious damage at the abattor plant, wanton destruction.

hat of matrimony."
Mr. Smith appealed to the audience to come up and sign his pledge cards. He said that the boys in khaki, as a rule, lead the procession of pledge-signrie, lead the procession of piedge-signing. A few soldiers then rose to comply to his request. They were followed by others, and soon the response became so great that the sneaker could hardly supply the prospective pledge-signers with cards enough. The speaker showed a roll of clip-pings from British newspapers chronpings from British newspapers icling the crimes committed as the out-come of drink in only two weeks in the old country, and the roll was 36 the old country, and the roll was 36 icling the crimes committed as the outcome of drink in only two weeks in the old country, and the roll was 36 yards long. His comments upon this were also very striking. He said he had attended the police court than morning and had heard eight drink cases tried, and they were "polished off" at an average of about four minutes to each case. He said that there were at least five policemen and two court officials and the magistrate engaged in the court, and all the cases except one were drink cases, so that the expenses of these officials was incurred by the community, in order to take care of the refuse of the brewers and distillers' dirty trade. He referred to the statement of the magistrate to one accused man, that he did not generally inquire where persons had procured the drink, and he (the lecturer, wished to know why. He added that it was amazing that the community would tolerate a traffic that was admittedly the main cause of crime, and that future getierations would look back in amazement at such folly.

Don't Lat Less-But Eat Better. There is no need of anyone going hungry. | Total Back to More Normal Canadians should eat foods that supply the greatest amount of nutriment at the lowest cost. The whole wheat grain is the most perfect food given to man. Shredded Wheat Biscuit is the whole wheat grain prepared in a digestible form. Every particle of the whole wheat berry is usednothing wasted, nothing thrown away. Two or three of these biscuits with milk. sliced peaches or other fruits make a nourishing, satisfying meal at a cost of only a few

Made in Canada.

"Snapshot" Calendars - for 1918 now in stock. J. H. BACK & CO.

DECIDED SOON

Familiarize Themselves With Mayor Says R. F. C. Engineers Conditions of Military Service Act.

CHECKING UP CLAIMS

Exemption Requests and Investigate Justness.

BY YOUNG VANDALS SEEMS ON INCREASE

Further Instances of Wanton Destruction Reported.

MUST CHECK UP BOYS

As the result of new boards being authorized throughout this military district, conditions here are becoming normal again and medical boards at the Armories are better enabled to complete the Armories are better enabled to examination under the Military Service.

Act.

John Andrewjeski.

TRAVELING BOARDS

LIGHTEN OTHERS'

Provide for Better Examination 1 Eligibles.

Act.
On Monday 108 men were examined by the three medical boards. Four of these were recruits. Only three of these were recruits. Only three of these met the physical requirements, F. J. Kubie, U. S. A., Saginaw, Western Ontario Regiment; W. Stawart, Canada, London, Gard Battery, Kubie was enlisted by the British and Canadan, London, 63rd Battery, Kubie was enlisted by the British and Canadan Recruiting Mission in the United States, The 104 men examined under the Military Service Act were categorized as follows:

Class A. combatant service oversess.

Act.

ON LAST LEAUE.

1 Eligibles.

Traveling medical boards are now assisting in the work of examining the men who desire to learn their physical status under the military service act, and are as a rule sitting for three days at a time in each place.

For this purpose a board will sit at Afvinction on November 1, 2 and 3, a board at Walkerton on November 5, 6 and 7, and a board at Petrolea on the bith 6th, and 7th.

By this means the authorities hope to lighten the work of the boards sitting in the iarger places, and to make it more convenient for the men who desire an examination. overseas Class C. service in Canada Class D. doubtful Class E. unfit

DIES OF PNEUMONIA.

CAMLACHIE. Oct. 25.—After an Illness of nearly three weeks, Donald McLean, youngest son of Mr. and Mrs.
James McLean, sixth line, died yesterday. He suffered from a severe sold for some time, pneumonia deveoging later. He was in his 21st year. He leaves beaides his parents, one sister. Mrs. Lewis Nairn of Alisa Craig, and one brother, John, of Plympton.

The funeral will take place Tuesday.

Lieut. Vincent Greene, nephew of Hume B. Elliot, K. C. and grandson of the late Judge William Elliot, was in the city from Toronto this week, paying his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have beauting his last visit to his relatives prior to going overseas. His two brothers have been his the city from Toronto this week, paying his last visit to his relatives prior to going overseas. His two brothers have been his the city from Toronto his week, paying his last visit to his relatives prior to go his last visit to his relatives prior to go his control of the last visit to his relatives prior to go his control of the city

Have Passed Favorably on London's Possibilities.

PLAN BIG DETACHMENT

Military Representatives Get Aerodromes for Six to Eight Squadrons, According to Announcement.

Reference to Internal Troubles Made During Sermon of Dedication.

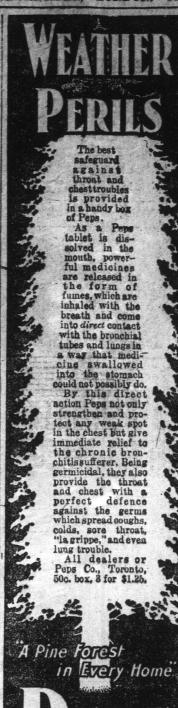
to the dedication of the new Church of Our Lady of Prompt Succor at Windsor by Bishop Fallon, declare that the head of the London diocese has effectively broken the boycott declared by parishioners of Our Lady of the Lake Church, Ford City.

LIGHTEN OTHERS' TASK

Provide for Better Examination of Class

ON LAST LEAVE

Lieut. Vincent Greene Visits Relatives Here Before Going Overseas.

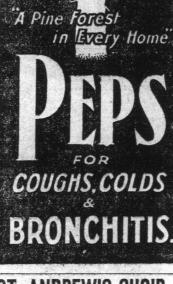


Dispatches from Windsor, referring Chorus Work and Artists' Contributions Score.

St. Andrew's Presbyterian Service of Praise on Monday evening as usual attracted a large audience, notwithstand ing very wet weather and other musi Notwithstanding the sentences imposed in the case of several boys who were convicted of malicious damage at the abattoir plant, wanton destruction

Mr. Anges Josey of Spry Harbor, Halifax Co., N.S., writes: "For three year I suffered terribly with eczema on my hands. The itching was so intense that it kept me awake at nights. I used numerous awake at nights. I used numerous 'so-called' eczema cures, but got no better until I commenced applying Zam-Buk. The use of this wonderful healer, however, has entirely rid me of this distressing disease," Zam-Buk is also the quickest and surest healer in the case of ringworm, salt rheum, scalp sores, ulcers, abscesses, boils, pimples, blood-poisoning, piles, cuts, burns, scalds and all skin injuries. All dealers or Zam-Buk Co., Terento. 50c. box, 3 for \$1.25. 50c. box, 8 for \$1.25.

For the Soldiers Christmas Boxes We have gathered from the different departments all things suitable and useful for the boys in the trenches. The boxes are now being filled, and here, all at one counter, you may see many suggestions that will be helpful to you in filling yours, at the Soldier's Counter, Main Aille. SPECIAL, 6 FOR 25c. CHOCOLATE BARS, Nut or Swiss Milk.



'CONQUEROR,' SAYS STORY ST. ANDREW'S CHOIR SERVICE OF PRAISE AN ARTISTIC TREAT

Notwithstanding the sentences implosed in the case of several boys who were convicted of malideos dampage at who posed in the case of several boys who were convicted of malideos dampage at the property is different parts of the city to prop cine contained in Zam-Buk, and that is why Zam-Buk's healing

powers are so superior to those of ordinary ointments, which contain but 5 per cent. medicine and the balance animal fat.

THE WEATHER

House Robes and Sacques

Style, Quality and Warmth

And surely these qualifications will meet the demands of every woman, with style to be admired, quality to give service and warmth for protection from the chills of winter, and there are many, many styles and a great variety of pretty designs in soft, cosy materialsprices are most reasonable for these materials.

Cosy robe of figured blanket cloth, long set-in sleeve with turn back cuff, sailor collar of self, made V-cut in front, cord and tassel at waist, patch pocket on right side; comes in blue or

Comfortable robe, with large collar, full-length sleeves with turn back cuffs, fin shed with satin ribbon banding to harmonize, cord and tassel at waist, patch pocket with satin trimming, comes in grey, copenhagen, brown and navy ground with navajo pattern; sizes 84 to 46. Price \$5.50

Another robe of imported velour cloth, large collar, cuffs and down front has banding of satin ribbon to harmonize, patch pocket, cord and tassel at waist, comes in sky, Copenhagen, or cardinal, Price \$6.00

Dainty gown of flowered velour cloth; the V-shaped neck and down front are finished with a deep banding of satin ribbon, long set-in sleeve with tur nback cuff, ribbon trimmed, patch pocket, cord and tassel at waist, made in Copenhagen, grey or heliotrope. Price.....\$6.75 Flowered velour robe, made empire style in front, satin ribbon banding around V neck, down

pointed pocket, satin trimmed, cord and tassel at waist; in grey, tan or sky. Price....\$8.00 Dainty robe in pretty blended tones in floral design, loose sleeves with wide bandings of satin from shoulder to cuff, finished with silk loop and buttons, satin trimming around V neck and down front, cord and tassel at waist, slash pockets on both sides with satin banding; in rose, sky, grey or wistaria. Price\$8.75

front and on cuffs, finished with stitching, front trimmed with cord and buttons, fancy

Infants' Knitted Suits

Wednesday only

Knitted suits for small girls and boys, consisting of sweater, leggings and cap of good quality brushed wool; in grey Child's Two-Piece Knitted Suits, pullover sweater and overalls of fine worsted yarn; made in grey, brown, cardinal and for small children. Price 35c pair

Children's Bath Robes

Warm, Cosy Bath Robes, made of flowered and figured velour, large collar trimmed with bands of satin, patch pocket, cord and tassel at neck and waistline; in fawn, brown, navy, Copenhagen, grey, sky, pink and rose; sizes fastened down front with cord and buttons, finished at waist with silk girdle; in navy, Copenhagen, cardinal and rose; Navy Serge and Black and White Cheek Dresses, made in coat style, nicely trimmed with two widths of black braid and large black braid buttons; sizes 10 to 16 years. Price. .

Eiderdown Sacques, \$3.75

Splendid Dressing Sacque of Wool Eiderdown, plain cut, loose style, long set-in sleeve with satin ribbon at cuff; the V-neck, down front and patch pockets finished with deep banding of satin, front fastening with cord and button; in grey, cardinal or heliotrope. Price......\$3.75



Wednesday Clearings for Men and Boys

The Men's Hats and Vests you may judge by the price how much more they are worth; the boys' suits are less than half, and the men's raincoats are a splendid lot. Wise buyers will be here early tomorrow.

Boys' Sample Suits

About 75 Suits to clear out at this ridiculously low price. They are really worth three times what we are asking. These are all tweeds in light and dark greys, also brown shade. The styles are Buster, Tommy Tucker and Oliver Twist; sizes for boys 3 to 6 years. Come early and bring the boys. Wednesday, sale price \$2.95



Raincoats For Men

Another real bargain for Wednesday will be Men's Raincoats. These coats are tweeds and paramattas in a good fall weight, broken lines from our regular selling stock and worth much more than our sale price. You will know the real value when you examine them. The colors are browns, greys and mixtures; all sizes to 44. Price\$9.95



Men's Hats, \$1.00 Each

This should be a very interesting heading-Men's Hats at \$1.00 are not often to be had, and they are worth just three times that price. About six dozen Soft and Stiff Hats to be cleared out Wednesday morning. The soft hats are all good quality felt in assorted shades of green, grey, brown and black. The stiff hats are black only. A clearing of broken lines; sizes from 634 to 714. Sale price \$1.00 each

Men's Odd Vests \$1.00 Each

An odd vest will come in handy, and here is a chance for early buyers Wednesday; about 60 vests in the lot, all fancy tweeds and velours, in light or dark shades, assorted stripes and checks. These vests are worth from three to five times the price quoted here. The sizes range from 36 to 44. To clear Wednesday \$1.00 each

AFTERNOON TEA-See special menu for new afternoon tea specials. Service 10c

Heart" (Allisten)

Though war conditions make it dif-ficult to obtain the fine balance of parts

in choral work of former days, the

choir of St. Andrew's, under the direc-

ICE CREAM-To take home-Pints-Bulk, 20c, bricks, 25c. At Soda Fountain.

London's City Clerk Sold Liberty Bonds With Lillian Russell

night of October, Halloween, The spc ky atmosphere which prevails on this fun night of the year is to be deepened by the decorations, which for the evening will turn the garden into a veritable fairyland. Costumes will likely be the best and most numerous ever seen at fancy dress events in London, as the management is offering \$50 in prize money for novel make-ups. The hall is centain to be crowded to its capacity. The Princess Orthestra of ten pleces will be heard at its best in special numbers arranged for the evening. These will be master interpretations of witchcraft harmony, according to the management.

ONE BOY SENTENCED. CHUM IS REMANDED

fouthful Thief With Bad Record Sent to Reformatory. Maitland Hayes, 11 Guelph street, and John Lee, 5 Victoria street, both under 17 years of age, pleaded guilty in police court today to the theft of a number of sweaters from the London Rowing Club building.

sweaters from the London Rowing Club building.

Hayes, because of two previous convictions for theft, was sentenced to a period of not less than three months and not more than two years, less one day, in the Ontario Reformatory.

Lee was remanded to jail for another week, during which time the magistrate will take into consideration additional representations that have been made on the prisoner's behalf. Lee has never been convicted before, nor has he appeared in court charged with any offence.

Hayes was convicted of stealing a bicycle some years ago and a set of harness on another occasion. He had been allowed to go on suspended sentence in each instance. The fathers of both boys appeared in court.

WILL BE BURIED HERE

Funeral of London Victim of Vancouver Accident To Be in City. were: "Allegro, and "Melody in Lippa). Fol-choir and as-guests of the of management in the ladies"

A. MINOR.

HALLOWEEN FUN

Mind "Melody in Lippa). Fol-choir and as-guests of the of management in the ladies"

A. MINOR.

Accident To Be in City. Gisease. Hood's Sarsaparilla is the greatest purifier and enricher of the blood the world has/ever known. It has been on his motorboat at Vancouver Satur-day, will be buried here. Relatives in wonderfully successful in removing successful in removing successful in removing the city have been notified that the red-blood corpuscles, and building the product of accident To Be in City.

William Gerry, son of ex-Alderman on his motorboat at Vancouver Satur-day, will be buried here. Relatives in the city have been notified that the pred-blood corpuscles, and building the product of accidental death.



GIRLS! MOISTEN A **CLOTH AND DRAW** IT THROUGH HAIR

It becomes beautifully soft, wavy, abundant and glossy at once.

Save your hair! All dandruff goes and hair stops coming out.

Surely try a "Danderine Hair Cleanse"

if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair, taking one all strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy amazed. Your hair will be wavy, nully and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Danderine dissolves every particle of dandruff; invigorates the scalp, stopping itching and falling hair. Danderine is to the hair what fresh abovers of rain and sunshine are to

FIRST REHEARSAL.—The first rehearsal of the Musical Art Society choir will be held this evening in the Normal School. Arrangements have been made with the street railway to have special cars ready at the conclusion of the rehearsal.

NURSE WILL SPEAK.—At the regular meeting of the East London branch of the Red Cross Sgciety, to be held on Wednesday afternoon, November 7, Miss Bertha McIntosh, nurse, who was sent overseas by the London branch, will give an address.

GUESTS OF ST. THOMAS A. Y. P. A.—Members of the A. Y. P. A. of the Church of St. John, the Evangelist were the guests of the A. Y. P. A. of St. John's Church, St. Thomas, on Monday evening. The local association went down to St. Thomas in a special car over the L. and P. S.

UNION CLUB MEETS.—A meeting of the Union Mothers' Club will be held in the Lord Roberts' school this evening at 8 o'clock. An interesting program has been prepared, featuring an address on "Woman's Position After the War," by President Dr. E. E. Braithwaite of the Western University. A cordial welcome has been extended to all Mothers' Clubs members and the general public.

ST. JOHNIS MENU.

DOUGHEST FORWARD

FOR STATE AND THE STATE AN

Machine Gui Company, to which he was transfered from the 7d High lander which Guident and the property of the street of the stre

GOVERNMENC FISH FROM ERIE AND GEORGIAN BAY

mid today announced that the supply of Government fish from Lake Nipigon and Nipissing is to be augmented, by



Naming of Londoner to Special Copy Committee Considered Rare Tribute.

POWER OF ADVERTISING

Results Since War's Declaration Bring It to Unusual Position.

. Smith.						Credits Advertiser For Idea.	lowed under the bylaw.	-
ock, Mill	TORONTO	STO	CK EXCHANG	GE.	joyed by Ottawa Dispatch.	Mrs. Boomer spent many arduous	Kellerman, on the other hand, in his	-
Naught,			ard Cronyn &			hours in writing letters to all parts of	statement of defence, claims he gave	f
rinceton:	Creoporton "		Toronto, Oct.			Western Ontario this summer. She		-
te. T. L.	Asked.	Bid.	Asked.			personally gave out large numbers of	ing well within the speed limit, that	r
rd. Clin-	Am Cy 25		Russell 53	50	Mrs. H. A. Boomer, "dean of women	copies of the petition and, a point not	he was driving carefully, and that the	1
mington:	Ames, c. 14%		Sawyer 11	8	workers," expressed herself as over-	considered by many, personally bore	accident was purely accidental.	
. S. Col-	do pfd. 48		SWheat 117		joyed today that the possibility is	the expense of type-writing, postage,	Frank Findlay, a munition worker em-	(
ite. Port	Barcel 914	81/2	Spanish, 131/2	1234	growing more like a certainty of a fur-	etc. But, she says, "Really there is	ployed in a local factory, is suing the	0
Crediton;	Brazilian 321/4	32	do pfd. 50		lough for the men of the 1st contin-	no credit coming to me. In the first	city for \$1,000 damages as the result	
t street.	Bell Tel.132	130	St . p. 57		gent. Mrs. Boomer was responsible	place Garratt O'Connor started the ball	of alleged injuries which he claims he	
llantyne.	Burt, c 70	•//•	Stl Can 50	4914	for the forwarding from this district	rolling through a suggestion made in	sustained because of the city's negli-	1
sell 996	do pfd	861/2	do pfd. 85	841/	to the Government in Ottawa several	the Cynthia Grey Page of The Adver-	gence in permitting ice to accumulate	4
Corp. F.	C Pread. 15		T Paper. 75	••	months ago of a largely signed peti-	tiser. I immediately was impressed	on the sidewalk on King street, near	
ue, De-	C Car 19		Tor Ry. 601/2		tion, praying for furlough and rest for	with his suugestion, and when I took	Richmond, on February 21 last.	-
McKins-	do pfd. 50	45	Tucketts 20	181/2	the men of the 1st Canadian Expedi-	it up with the management of The		r
rp. S S.	Cament. 57%		Tw City. 781/2		tionary Force, who are still in France,	Advertiser, received a sympathetic	4 roo ninne ciiou/N	4
W. Na-	do pfd. 92	91	Win Ry. 48	43	and who have borne the brunt of the	hearing.	I DIIII KIKIIN MIIIWN	4
w York	C S L 391/4	3812	Banks-		fight since early in the war. This was	"The Advertiser gave every possible	1,500 BIRDS SHOWN	4
on.	do pin. 10	731/3	Com'rce 186		asked both in justice to the men and	support and through publicity given to		
	CilElec. 1011/2	••	Dom203		their families.	the "furlough for the soldiers" idea,	IN ANNHAL EVHIDIT	4
ROM	C Loco 57	100	Hamil'n 188	100	Now the announcement has come	reached all Western Ontario. The re-	IN ANNUAL EXHIBIT	4
COM	C P R1341/2	30	Imperial.186	185 178	from Ottawa as follows:	sult was I received requests for in-	III UIIIIAUF FUIIBII	
N BAY	C Dairy	60	Molsons 182 NScotia 250		"All Canadians who went overscas	formation and copies of the petition	AR AIRY BREERESA	
, Dat	do pfd ConLife 375		Stand202	••	with the original 1st Division, and	from all directions.	UE GLIA BREFUERC	4
	! Smelt. 25		Union137	136	who are still in France, are to be	"I wasn't even responsible for the	OF CITY BREEDERS	4
McDiar-	Con Gas.143		Loans, etc		brought back to Canada on fur ough.	wording of the petition as credited		
upply of	Cr Res. 25		C Land.152		if a proposal now under consideration	to me. St. Thomas, too, forwarded a		Æ
	Cr Nest. 55		C Perm.167		by the Government is found practicable	petition to the Government and took		Æ
Nipigon	Detroit. 104%	10416	C Invest. 74		by the military authorities. The idea	up the suggestion even more quickly	Fifteen hundred separate entries, the	Æ
nted, by	Dome775	760	H Prov.137		of the Government is that if adequate	than I did in London. I asked St.	largest number of birds ever entered	s
ian Bay.	D Steel 521/2	53	H & E210		reinforcements can be provided, and	Thomas for the form of petition being	in the annual London Poultry and Pet	8
20121000000000000000000000000000000000	Duluth. 45	42	20% pd	196	the change that might be necessitated	used there and found it entirely cov-		8
e calling	La Rose. 45	38	L Bank	143	in the ranks and among the officers of	ered the ground. The framing of the	Stock Association's exhibitions, are now	s
ted that	Mackay 75%		N Trust.205	203	the battalions would not interefere with	petition was the work of a St. Thomas	cooped in the poultry building, Queen's	8
will get	do pf 1. 61		T Trust.206	205	the military requirements and effici-	lawyer.	Park, on exhibition for the three days'	æ
and as	M Leaf. 981/2		T Mort135		ency of the 1st Division as now con-	Always Had Hope	show annually held under the auspices	8
handle.	do pfd. 94	921/2	Bonds-		stituted the three thousand or more	"From the first those of us who have	of above-mentioned association.	8
	Monarch	30 .		88	men who have survived the hardships	been associated with the petition have	The birds are an exceptional lot,	a
ET.	do pid. 77		M L & P 40	30	and fighting from the first terrible	had fait glimmerings of hope that	many having come as far as the ex-	æ
	V S Car		Penmans 861/2	**	conflict at Langemarck lown through	something to this effect would be done	treme west, and some from the eastern	
	Nipis'g. 835 NSSteel, 801/2	810	Rio Jan. 83 Stl Can. 914	80 90	the sanguinary battles of Givinchy,	by the Government. The letter I re-	provinces. Judgment on the poultry	
1 18%	P Burt., 40	1079	War Loan,	90	Festubert and Sanctuary Wood to the		will be passed today by William Mc-	
1 134	do pfd. S0	70	1925 961/	96%	Somme, Vimy Ridge and Lens, should	ter of militia, regarding the petition.	Neil, John Pringle, Richard Clark, W. J	
1 15%		250	War Loan,	2078	be brought back to Canada in a bocy	was most courteous and stated that if	Slessor and L. Sage, all well-known	4
10/8	PPaper.p 81	1200	1931 95%	95%		possible the attention of the Govern-	poultry men.	
5884		115	War Loan,	2074	Those who led in the "furlous a move-	ment would be given to the matter.	The prizes will not be awarded until	
6036	Rogers	40	1937 94%	94%	ment" and had a part in securing		late this afternoon.	5
		Control of the Contro		35.75		P. Miloting.		
10.1521.05.1								

Flight-Lieut. Vers. Cronyn Was Beneath Triplane of Hun in His Battle Against Five British-Diary Tells Unvarnished Story of the Thrilling Aerial Fight.



After further training in England, he was sent to India and served for a year on the Afghan frontier. Last May Lieut. Cronyn was transferred to the amous 56th Air Squadron, which, in a letter home Lieut. Bert Perry, formerly of The Advertiser staff and now missing, describes as the crack air squadron of the western front. Lieut. Perry states that the part taken in the downfall of Lieut. Voss by Lieut Cronyn was most important. Lieut. Cronyn was most important, which is amply borne out in the plain, unvarnished and thrilling account cited

MILITARY SERVICE

an exemption? X. Y. Z.

Answer—If you have made an application through the postoffice, you need do no more until you receive notice to submit your grounds for claiming exemption to the tribunal. Then lay the facts before them and once they are satisfied that you are unfit, your exemption will be forthcoming. If you can satisfy them without a medical examination, there should be no need for one.

Question—If a man who has been before a medical board believes that a mistake nas been made and that he has been placed in the wrong category, is there any place where he can apply for redress?

DAILY READER.

Answer—If he believes that he is unfit let him apply for exemption on that ground, and in due course his case will come before a tribunal and the doubt regarding his standing can be settled.

The tribunal would probably refer him to another medical board. If he were then still dissatisfied, he could appeal against the decision of the tribunal or medical board, and have his case further investigated.

The tribunal would probably refer him to another medical board. If he were then still dissatisfied, he could appeal against the decision of the tribunal or medical board, and have his case further investigated.

on fifty acres, with no other available help. Is there any chance for exemption?

2. If so, how should application be made, by landlord or by myself?

A READER.

Answer—1. All men married after July 1917 are considered unmarried under ne act. You appear to have grounds for exemption.

2. Make application yourself at the nearest postoffice.

Answer—1. Men in category B are required to file a claim for exemption at the postoffice, attaching their medical history sheet to the form, if they have one. They are not called out for service as yet, but if so, might be asked to work with non-combatant units overseas, such as the Army Medical Corps and the forestry and railway construction units. and the forestry and railway construction units.

2. Yes. He can appeal in both cases.
If he is not satisfied with the decision
of the medical board before which he
has appeared already, and believes him
self unfit, let him apply for exemption
on that ground, and the tribunal wing
probably direct him to another medical
board. If again dissatisfied, he can
again appeal.

3. No, it is not final. If the tribunal
decides against the claim for exemption,

Question.—1. Is it necessary for an Indian to appear before the medical board?

2. Are Indians liable to be called out for service under the military service act?

4. Answer.—1. No. It is not necessary for anyone to appear before a medical board, at least, not until notified to do so in writing by the registrar, after a report for service or a claim for exemption has been filled out.

2. Yes, being British subjects, they are liable, and must report for service or claim exemption at the nearest postoffice.

MORE BRANCHES OF **SERVICE NOW OPEN** TO CLASS ONE MEN

Flying Corps, Navy and Water Transport Added.

CONDITIONS ARE IMPOSED

Men Who Report Now Must Comply With the Regulations.

New fields of endeavor are opening up for the members of Class 1 under the military service act, according to an announcement made at district an announcement made at district headquarters today.

In addition to the infantry, the artillery and the Army Service Corps, such Men may now join the Roval Flying Corps, the Royal Canadian Navy, and the Inland Water Transport, three last named having been added to the list of branches of the service open to members of Class 1.

Certain conditions must be fulfilled, however, before the men can be permitted to join. They are:

First, they must produce a receipt from the postmaster, showing that they have reported for service.

Second, they must present a certificate from their employer that he is not intending to claim exemption for them.

them.
Third (if they are seeking admission to the three last named branches of the service), they must declare that they have not already been ordered to report to a unit of the Canadian Expeditionary Force.
Fourth, that immediately on his enlistment, the registrar of his district he notified, and such notification to indicate the serial number of the man's report for service.

eport for service.

It is further stated that for the in It is further stated that for the inland water transport no men who are
in Category A men be taken. As other
men are not being asked to report for
service at the present time there will
be no men available for the transport
service at present. If later the Category B men are called they will be able
to join the transport service,
Further instructions issued to officers state that in cases where Class their report for service should be ob-tained from them and forwarded to the militia district headquaters, and

THREE MORE LONDON OFFICERS HOME ON INDEFINITE LEAVE CUTICURA HEALS

the militia district

Capts. Dillon and Biggar and Major Calder Back.

gar and Capt. Arnold Dillon, three well-known London officers, who have een service overseas, have arrived in this city on an indefinite leave of absence.

Major Alex. Calder and Captain Bert Biggar arrived last night. Capt. Dillon arrived at 1 o'clock today. ing. I could not use my hands at all and the skin would crack and bleed so that I could not bend my fingers. I can-

porary residence at the home of his wife's mother, Mrs. R. W. Puddicombe, Grand avenue. When the war broke out Captain Biggar was with his wife tilities he secured an appointment with the South Midland Divisional Artillery. After being at the front for some time he was transferred to the Cana-dians, and for months held the posi-tion of forward observing officer. When in London Captain Biggar was found

tallon, For over a year he has been in charge of special work in the audit-ing department, London, England. He was junior major of London's Own, but reverted to quartermaster to go over-

Eyesight Dim?

If your eyesight is dim, your vision olurred; if your eyes ache, itch, burn or feel dry, get a bottle of Bon-Opto tablets from your druggist, dissolve one in a fourth of a glass of water and use to bathe the eyes from two to four times a day. Bon-Opto has given stronger eyes, clearer, sharper vision and relief to thousands. Note: Doctors say Bon-Opto strengthens eyesight 50% in a week's time in many instances.

Roberts
BUY AT THE FAIR
We have everything to make the children happy. Books, Dolls, Games, Cooking Sets, Wash Sets, Dolls' Furniture, Mechanical Toys, Archery Sets, Guns, Schoolbags, Give us a call.



RUBBERS

fit any shoe, to stand any service. If you are particular about Rubbers, look over our big stocks.

SAUCE from England has a new and delicious ing the choicest oriental fruits and





Neuralgia Headaches After shopping or after a hard day are quickly relieved with Sloan's Liniment. So easy to apply, no rubbing, and so promptly effective. Cleaner and more convenient than mussy plasters and ointments. It does not stain the skin, or clog the pores. Every home should have a bottle handy for sprains, strains, lame back, rheumatic pains and stiff, sore muscles and joints. Generous sized bottles at all drug-gists, 25c., 50c., \$1.00.



TERRIBLE ITCHING

On Hands From Salt Rheum

At Very Small Cost for

Soap and Ointment.

not describe what I have suffered and the sleepless nights I had.

"Then I got the Cuticura Soap and Ointment. I only used one cake of Cuti-

cura Soap and one box of Ointment when my hands were healed." (Signed) Mrs. M. L. Aiken, Highwater, Que. Keep your skin clear by daily use of Cuticura Soap, with touches

ment now and then.

For Free Sample Each by Mail ad-

dress post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

inged

heel atch Cases

SIGIOISI DIEIE

EMERSON SAID "It is impossible for a man to b cheated by anyone but himself."

Wise men know the value of reliable Trade Mark, backed by

the reputation of a successful man-ufacturer. You cannot cheat your-self when you buy a Watch Case bearing the "Winged Wheel" qual-ity mark.

THE AMERICAN WATCH CASE CO. OF TORONTO, LIMITED

CAMMANAMANAMA

Major Alex. Calder, Capt. Bert Big-

"I was a great sufferer from salt rheum on my hands. It came in small blisters between my thumb and finger and it itched terribly and kept spread-

liarly identified with the Bank of Commerce.
Captain Arnold Dillon received his appointment with the 18th Battalion. Going overseas with that unit he received a serious wound in France, which necessitated his removal to an English hospital. A leave of absence was granted him, and accompanied by his wife, he came to London about one year ago, but was ordered to England again, where he has been employed until the present leave of absence was granted. It is not known how long the present leave will last.

Major Calder proceeded overseas with the 142nd (London's Own) Battalion, For over a year he has been

Is a scientific remedy in which the powerful curative properties of Cod Liver Oil and Tar are combined. The nauseous effect of the oil having been removed, the extractive principles remain to build up wasted strength and remove their risation set up by Coughs, Cods, Bronchitis and other affections of the respiratory organs. Try it, for it

does stop coughs



Of the better sort to

15 Dominion Savings Building. TEMPLE STREET.

YOUR FILMS DEVELOPED and PRINTED CORRECTLY ROBERTSON & MORLEY. 10 Dundas Street. Opposite Armories

CEETEE UNDERCLOTHING Guaranteed Not To Shrink.

DANGER

Don't let a cough or cold hang on to you.

Get a bottle of the result is quick.

Price 25c at Anderson & Nelles Drug Store

Buy Screened Scranton Coal Webster Fuel Co.

15c---Two for 25c ENGLISH COPYRIGHT NOVELS. MILLS TELEPHONE 1665.

INTERESTING INFORMATION Earners, Savers and Investors

AN OPEN LETTER TO **INVESTORS**

For some weeks we have been carrying considerable space in the columns of the Tuesday issue, Financial Section, of The London Advertiser for the purpose of acquainting the residents of London and district with the existence of a new and wanted industry, already in operation, in their very

While you may not have paid particular attention to what has been said in the advertising, we believe you have been impressed with some of the following facts.

1. That there is such an industry as the Middlesex Mills Limited. That this corporate company is doing business under Dominion

That it has a large plant on Dundas street east in the city of London.

4. That its operations comprise, among other things, the preparing of fabrics of different kinds for the wholesale and garment making trade.

5. That it is turning out over 20,000 yards per week and making a profit thereon of more than double that required for dividend requirements on its \$150,000 8 per cent preferred stock.

6. That it has already doubled its capacity and is seeking further capital for the development of other additions to plant, capacity, and added lines on which increased profits are assured.

7. That the company is doing work for several of the largest and best wholesale houses in Canada.

8. That an assurance of continued profit-earning business is evidenced by repeat and re-repeat orders from the same firms, some of which order their unfinished supplies direct from the weaving mills in England, to the Middlesex Mills Limited, London, Canada, to be dyed and finished for sales distri-

You may have thought that we are stating these things in reference to the operations of the company, from a selfish standpoint, and because we want to interest you to make an investment with us in the stock of the company, and to this we at once plead guilty in part. A truthful statement is best made with frankness. We do want to interest you, and in your own behalf we are warranted in doing so.

It is your duty to make your money earn as much as possible, especially now when your money buys less of necessities per dollar than ever before. You are enjoying every day, whether on the farm or living in the city, something which has taken combined capital to produce. You are plowing, seeding, reaping, threshing, with machines, you are eating food and wearing clothes, the products of large industries which have been organized, built up and are being operated by money from many persons, invested in the stock or bonds of an incorporated

company. Our laws are purposely made to cover the combination of capital for the development of industries and other kindred aims.

Your time-saving, horse-saving, pleasure-giving automobile is the product of industries into which millions and millions of dollars have been invested by thousands and thousands of persons, who, having money more than enough to carry on their farming, business or home-keeping, have put their surplus money together in some needed enterprise, under organization and good management, and these have produced and distributed among their shareholders a much larger return than it is possible for any bank or loan company to do. The bank must loan your deposits to the manufacturer, merchant, miner or farmer. Agriculture, industry and commerce are the bank's opportunity for loaning of funds collected from thousands of depositorsat a higher rate of interest than the bank or loan company will obligate themselves to pay. You know it is the combination of capital in this way which

has given us our railways, steamship, telegraph and telephone lines. Mr. Albert Mitchell, the president of this company, of English birth and training to the textile industry, came to this country several years ago. He spent some years in the textile plants in the United States, and seeing in Canada, owing to peculiar conditions with which he had made himself intimately familiar, a great and unique opportunity for individual effort, came to seek out a place for the creation of a textile plant. He recognized in Western Ontario cheap hydro power, climatic and labor conditions, geographical position and transportation facilities, together with the assured and growing market, due to the Dominion's resources, compelling an ever-increasing immigration, bringing more people to clothe, more labor to employ, thereby securing the promise of reasonable wages for operatives-such an opportunity as he had not seen before and one far exceeding in reassuring features anything he had expected to find. Making this city his base, he began interesting people in his project. They soon found Mr. Mitchell to be a practical textile man and not a promoter; that his views of the opportunity here for such a business as he proposed were well sustained by the conditions obtaining, confidence was established, and he personally, with the co-operation of Mr. A. N. Lyster, late manager of the Bank of Nova Scotia in London, and now secretary-treasurer of this company, sold eighty thousands of the preferred stock. With this capital the construction and developing of the plant began. Since "the wheels began to turn" the capital has been increased by further sales of stock; the capacity has been doubled, and the output is increasing every week, the earnings are assured and just warrant established for further development of department appointments which necessitates the selling of a further limited amount of stock.

The preferred stock carries an eight per cent cumulative dividend, to be paid from earnings. It also carries a bonus of 20 per cent of the common stock which is applicable on all amounts of \$500 or more of the preferred stock. The preferred and common stock, of which there is \$250,000 of the former and \$100,000 of the latter, share equally in earnings set apart for dividends, after eight per cent has been paid on the preferred stock. This insures that if earnings should reach thirty thousand dollars net per annum and they are running over \$25,000 now, there would be available for equal division between the two classes of stock, after paying 8 per cent on preferred (viz.) \$12,000, the sum of \$18,000, from which a reasonable proportion might be taken for depreciation of plant, and leave \$10,000 to increase dividend on the preferred and make the initial dividend disbursement on the common which costs the purchaser of the preferred nothing. All sales of

stock have been made at par.

The plant occupies a site of 21/2 acres on Dundas street east, nearly opposite the McCormick Manufacturing Company. It is surrounded by many other large industries. The Dundas and Ridout street cars pass the door. The main building (two stories) is 65x194 feet, with a new dye house 40x70 and a new boiler plant costing \$18,000 adjoining. The whole plant and installations have a value of over \$150,000, against which there is a mortgage of \$15,000. There are no bonds. Both classes of stock have equal voting power.

This business presents an unusual opportunity for the investment of money at 8 per cent with further benefits to be enjoyed on capital invested. You are interested, in these times of high cost of living, in increasing your income. You owe it to yourself and those dependent upon you to investigate this opportunity. We invite you do so. For further particulars

THE FISCAL AGENT,

MIDDLESEX MILLS LIMITED, Room 218, Dominion Savings Buildings, London, Ontario.

ALBERT MITCHELL, President. A. N. LYSTER, Secretary-Treasurer.

Industry, Thrift, Banking, Insurance, Investments

"SURPLUS" DOES NOT ALWAYS MEAN "CASH" B. N. FREEMAN, WHO EXPLAINS WHY THIS ITEM IS A LIABILITY IN CORPORATION ACCOUNTS.

The layman usually holds the opinion that "surplus" should appear on the ooks of a corporation as an asset, whereas this item is classed as a liability. This situation has often led to arguments. The why and wherefore of this anomalous condition is explained by B. N. Freeman, manager of the bond department of Henry L. Doherty & Co. Surplus as recorded in balance sheets of corporations does not always mean that the entire amount consists of cash. Mr. Freeman's analysis of this interesting problem follows:

"The stockholder is paid a reasonable dividend upon his investment in the stock of a given company. He receives the statement of the corporation, and under the heading surplus finds entered a very large sum. Intuitively, he conceives this to be something which in reality belongs to him, and wonders why the need of so large an amount, and why it is not paid out to him and his fellow stockholders in addition to the dividends received. He conceives this fund called surplus as something represented by cash.

"The item surplus appears, as uses the item in a corporate statement capital stock, on the Hability side; the cash which the stockholder conceives to be represented by this item surplus would necessarily appear upon the asset side. Surplus is not cash, but is the amount left over from the earnings of a corporation after the payment of expenses and other charges and the distribution of dividends, and such remaining balance then carried into an account so designated on the liability side of the ledger. On the asset side it is represented, just as the capital stock itself is represented, by investment in all those items which appear on the asset side of the ledger.

"Many a good corporation has fallen into trouble through the distribution of oo large a proportion of the earnings in way of cash dividends, and left re-naining too small a proportion in the surplus.

"It is true that a portion of the surplus is represented by cash in the assets,

out it is just as equally represented by all other items appearing on the asset

"In the case of public utility corporations, part of the surplus may be inrested in materials and supplies, in new construction, in sums of money advanced to subsidiary or alled corporations, in bills receivable or other invest-ments, and in many other asset items, some of which may be convertible while

ments, and in many other asset items, some of which may be convertible while others may be of a permanent nature and not readily convertible into cash, and this is true of nearly all corporations engaged in constructive work.

"Again items may appear on the asset side which have not been properly reduced in value on the books, and if so reduced would correspondingly reduce the amount in surplus. Equally, items may appear on the asset side which in reality may have a much greater intrinsic value than the figures stated, and if so increased on the books to such legitimate value would correspondingly in crease the surplus appearing on the liability side.

"A corporation might have a surplus of many millions of dollars and never-"A corporation might have a surplus of many millions of collars and nevertheless for the proper conduct of its affairs be in need of actual cash.

"For example, should a corporation have a profit of \$25,000,000 in the current year, out of which it may have paid \$10,000,000 in dividends and credited another \$5,000,000 to various reserve funds, it would still have a net surplus of \$10,000,000 for the year, but this does not in the least mean that such corporation would have \$10,000,000 in cash or probably anywhere near that amount to rep-

would have \$10,000,000 in cash or probably anywhere near that amount to represent this net remaining surplus.

"Many corporations pay dividends in cash, and as well pay further dividends in stock. Many corporations may properly and do declare this character of dividend, stock dividends, which would be quite improper for them to declare and pay in cash in justice to the demands of the business, its proper progress and conservative care. The regular cash dividends paid by a corporation are ordinarily declared from and charged against income for the period, while stock dividends would be properly charged against surplus, and the amount credited to the permanent capital account, thus reducing the surplus and increasing the the permanent capital account, thus reducing the surplus and increasing the

the permanent capital account, thus reducing the surplus and increasing the capital stock of the company, because such dividends have been declared for the purpose of capitalizing expenditures able to be made and made, at some time, for capital account, out of or by reason of the existence of the surplus.

"The growth of surplus in a corporation to a large amount, accumulated under careful and conservative handling of the business and methods of accounting, always presents the potentiality of the possibility of distribution of what is oftentimes termed, in the language of Wall Street, a "melon," by the declaration of a stock dividend and paying the same to stockholders in stock, out of the surplus account because a large part of such surplus must naturally have been surplus account, because a large part of such surplus must naturally have been used in and be represented by investments made for capital account, and there-

used in and be represented by investments made for capital account, and therefore subject to capitalization.

"To the stockholder in a well and conservatively managed corporation it should be a matter of great satisfaction to find his company showing a large and growing surplus, but the stockholder should never confuse in his mind this surplus with accept

plus with cash.

"Finally let me state again that surplus is in reality a very simple thing, and merely means the undistributed balance remaining and entered on the liability side represented by and throughout all the items appearing on the asset side of the ledger, of which the cash shown is only a part."

HOW PRESIDENT WILSON DEFINES "A JUST PRICE." "By a just price I mean a price which will sustain the industries concerned in a high state of efficiency, provide a living for those who conduct them, enable in a high state of efficiency, provide a hving for those who conduct them, change them to pay good wages, and make possible the expansions of their enterprises which will from time to time become necessary as the stupendous undertakings of this great war develop. We could not wisely or reasonably do less than pay such prices. They are necessary for the maintenance and development of industry, and the maintenance and development of industry are necessary for the great task we have on hand."-President Wilson.

UNLISTED INDUSTRIAL PREFERRED STOCKS AS INVESTMENTS

The high cost of living has made a great change in the purchasing power of every man's pocketbook, and the investor has felt it just as has the earner, in proportion. The fact that it now takes one dollar to do the work formerly done by 60 cents, has created the necessity for changing many investments, and savngs deposits must also decrease unless not less than 5 to 51/2 per cent interest

With the necessity for a larger net return on the investor's money has come With the necessity for a larger net return on the investor's money has come the popularity of industrial preferred stocks, paying from 6 to 8 per cent. The demand for this class of security, preferred as to lien upon assets and also upon dividends has greatly increased during the past few years, and the preferred stock issues of many corporations have been taken up with little hesitation by people of large and moderate means invested in bank and insurance stocks pay-

ing a much lower rate on the cost of the shares. Ing a much lower rate on the cost of the shares.

The demand for new and varied industries in Canada preparatory to the close of the war and the opportunities that will come through expansion of trade, increase of population and export development, will stimulate the forming of new corporations and the assembling of capital for larger and more useful work. In some cases the preferred stock of a company shares equally with the common stock in net earnings over and above the amount required to cover the preferred stock of the property of the preferred stock of the preferred stock of a company shares equally with the common stock in net earnings over and above the amount required to cover the preferred stock of the preferred sto the specified dividend on the preferred, and when to this is added the cumulative feature, making it obligatory to pay all back dividends on the preferred before the common stock may participate in the net earnings available for distribution, the preferred stock, a very attractive investment, provided always, of course, they have good reason for being, earning power, financial soundness, character of management and character of business done.

WALL STREET CONDITIONS.

In view of continued lower prices for first-class securities it would seem profitable to take a retrospective survey of the market since the opening of the war in August, 1914, during the latter months of which year the Stock Exchange was closed for some weeks following the commencement of the present struggle. The market had during that year been almost continuously on the decline. After the resumption of business on the Exchange it showed a strength not expected by the oldest trader, and reached the high point of the year, 1915, during the by the oldest trader, and reached the high point of the year, 1915, during the month of December. Nineteen hundred and sixteen saw a drop of about 10 points on the average for 40 stocks, from which base another rising market in the same year continued with but minor recessions, until an advance was made culminating during the last week in December of about 20 points from the low of the year, and 30 odd points advance from the low of 1915. Profit-taking with undue alacrity immediately after New Year's of 1917 started a decline which received prices down over 10 projects with hardly a relief to the process of the pr carried prices down over 10 points, with hardly a rally of \$2 per share. From that time to the present the market, with but few spasmodic rallies of minor importance, has been on the downward trend, with a total decline from January of over twenty-five dollars per share for some of the old reliables, and much more for steels and motors.

more for steels and motors.

With the announcement of the second Liberty Loan, it was expected the market would in some way be supported, with the view of increasing confidence in general conditions throughout the country and stimuate the buying of the Government 4's by a more buoyant, hopeful feeling among all holders of available funds. But this was not done, as was so successfully carried out by the managers of the McKinley campaign for the presidency, when the market was steady on a gradually rising plane during the whole election year. A large fund of \$20,000,000 was organized to steady money rates, and this had the desired effect so far as reducing rates for call loans from 5 and 6 per cent 6'3½ per cent, but the market continued to sag, and the buying of Liberty Loan lagged, notwithstanding the enormous resources of the United States are estimated at two hundred and twenty-five billions. This seemingly indifference on the part of investors would appear to have undergone a marked change since ex-President William Howard Taft addressed the members from the floor of the stock exchange on Monday afternoon, 22nd inst., coupled with the activities of Liberty Loan Day. Greater efforts were put forth, many of the large financial institutions increased their original subscriptions, more aggressiveness characterized the campaign, and the time limit saw an over-subscription by financial institutions increased their original subscriptions, more aggressiveness characterized the campaign, and the time limit saw an over-subscription by several millions of dollars. This means more money, more men, more ships, more fighting power and financial help for the Allies, meted out with a graciousness and expressed sympathy as well as appreciation of our danger that has already won the admiration of the world. J. Pierpont Morgan once said, "The man who goes short on United States will go broke," and we believe it.

BONDS

Yielding Six Per Cent Per Annum and Over.

We issue periodically Booklets and Circulars descriptive of sound, high-grade Investment Securities. We shall be pleased to mail these to you as issued if you will send us your name and address.

Royal Securities Corporation

164 ST. JAMES STREET, MONTREAL.

Charatred 1892.

W. F. ROOME, M.D., ex-M.P.

WILLIAM SPITTAL, Secretary-Treasurer.

A. A. CAMPBELL Managing Director.

The Peoples Loan and Savings Corporation

Head office: 428 Richmond St., London, Ont. Branch office: 6 Sandwich St. W., Windsor, Ont.

SHORT DATE BABY BONDS of \$100 and up, bearing interest at the rate of

per annum, payable half-yearly. Consult us on investments.

Our quarter century's experience is at your service. Command us.

What Does the Future Hold For You?

What income will you have 20 years from now? Your earning power will begin to decrease after you reach 45 or 50. What will you fall back on when that time comes? If you could look ahead 20 years and see yourself well and happy you could feel that life was smooth sailing, couldn't you?

Here is the way you can do it. Invest a small portion of your earnings each year in our 20-Year Endowment Policy. Suppose you are 25 years old, and can invest \$96.80 yearly. When you are 45 you will receive \$2,000, plus the dividends earned on your

You will save money you might spend needlessly, and receive a good return on it. Should you die, your family will receive the full face of your policy at once.

Suppose later you find yourself in need of money. Your policy has a "cash or loan value," which increases every year. That's the future you can map out for your-

you more about it in detail. Send us your Lame, address and age and we will mail you a copy.

self with our aid. We have a booklet that will tell

THE NORTHERN LIFE ASSURANCE COMPANY

ORTHER	N LIFE	ASSURA	NCE C	00
Gentlemen ooklet, "W	hat the	send Northern	me y Offers	our
Муа	ge is			

Tear off this coupon and mail it today.

The Consolidated Trusts Corporation

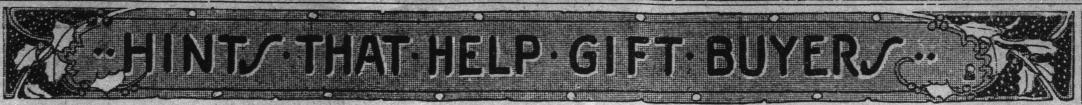
GEO. G. McCORMICK, - President R. G. FISHER, - 2nd Vice-President

THOS. BAKER, - 1st Vice-President W. E. Robinson and Thos. W. Scandrett.

Acts as Executors and Trustees for Estates. Money advanced on Government Bonds at 6 per cent. Will forms free of charge.

Office - London Loan Block, 220 Dundas Street M. J. KENT, Manager.

You'll Enjoy Christ-mas More If You Remember Some Boy at the Front.



You Owe Each Soldier a Debt You Can Never Pay. Remember Them at Christmas.

"SQUARE-DEAL" TAYLOR'S SENSIBLE GIFTS FOR SOLDIERS and NURSES

Clgars (all makes) in boxes of 10, 5c Chewing Gums, 3 for10c 25 and 50, at Taylor's usual cut- Oxo Cubes 10c and 250 Safety Razors and Blades.

Shaving Soaps-Sticks, Powder or Stationery—Pads, Envelopes and Cream, at cut-rate prices. It will pay you to inspect our stock.

6-RED STORES-6

Richmond \$t. and Central Ave. Hamilton Road and Anderson Ave. 399 Talbot St. 652 Dundas St. Horton and Wellington Sta. Wortley Road and Craig St.

SEND THE SOLDIERS **USEFUL ARTICLES**

WE CAN SUPPLY THE FOLLOWING

Auto-Strop Razors, Pocket style	\$5.00
Gillette's Safety Razors, pocket style	\$5.00
Wiss Razors from\$2.00 t	o \$3.00
Razor Strops from50c t	o \$2.00
Razor Hones from	o \$2.00
Shaving Brushes from	o \$1.50
Pocket Knives from	o \$5.00
Flashlights from	
Vacuum Bottles \$:	1.50 up

Chown Hardware Co.

111 DUNDAS STREET, NEAR TALBOT.

Try to Help Make Christmas Cheerful for the Soldiers and Nurses at the Front. Send Them a Useful and Pleasing Gift.

SOLDIERS

Wrist Watches \$3.00 up	Compasses\$1.50 up
Fountain Pens \$1.00 up	Money Belts \$1.25 and \$1.50
Cigarette Cases\$1.00 up	Unbreakable Mirrors 75c
Pocket Knives \$1.50 up	Cigarette Holders\$1.75
Drinking Cups\$2.00	Key Rings50c
Auto Strop Safety Razor	Signet Rings, heavy weight
\$5.00	\$4.00 and up
Match Safe\$1.00 up	Knife, Fork and Spoon in
C: C C1 00	00.00

..... \$4.00 and up ork and Spoon in Cigar Cutter\$1.00 up

Diamond Merchants and Jewelers.

386 RICHMOND STREET

For the Boys in Khaki

Overseas and in Training

Remember the boys who are fighting our battles. Help them to have a merry Christmas by including something useful and comfortable in your parcel to them. We specialize in Standfield's Unshrinkable Underwear

and the Hanson All-Wool Socks.

Underwear, all sizes, two-piece, per Black Worsted All-Wool Socks, garment, \$1.25, \$1.50, \$2.00, \$2.25 worth today 85c, for ombination,\$2.00, \$2.50, \$3.00 \$3.50 Gloves and Mittens, largest stock

GIANT CLOTHING HOUSE

120 Dundas Street, Phone 1844. Open Evenings Until 9 o'Clock

FOOT COMFORTS

NURSES AND CONVALESCENTS OVERSEAS.

When you're sending your Christmas box overseas, include a pair of our Nice, Comfortable Felt or Leather Slippers. They will be much appreciated. We have one of the largest assortments in the city.

Ask to see them.

We also carry a large stock of Fine and Heavy Military Shoes at money-saving prices.

The Peoples Shoe Store The Shoe Store That Saves You Money.

131 DUNDAS ST. Phone 5123. 12 MARKET SQUARE.

CHRISTMAS GIFTS FOR OUR SOLDIERS AND NURSES AT THE FRONT-

HOW TO ADDRESS MAIL. TO SOLDIERS

The following correct method of addressing troops has been issued by Dr. R. M. Coulter, deputy postmaster-general. In order to facilitate handling of mail at the front, and to insure prompt delivery, it is requested that all mail be addressed as follows:

(a) Regimental number.
(b) Rank,
(c) Name.
(d) Squadron, battery or company.
(e) Battalion, regiment (or other unit), staff appointment

department.
(f) Canadian Contingent.
(g) British Expeditionary Force.
(h) Army Postoffice, London, England. Unnecessary mention of higher formations, such as brigades, divisions, is strictly forbidden and causes delay.

Post Your Christmas Parcels Before

November 15

SENDING PRESENTS BY PARCEL POST

(Clip This Out for Reference.) For the information of those sending parcels to soldiers in England or at the front, The Advertiser publishes the rates of postage: To England, the rate is 12 cents a pound or any fraction thereof; limit weight on parcels to England is 11 pounds. To France or Belgium, the rate is 24 cents for parcels any weight up to three pounds; from three pounds to seven pounds (the limit), the rate is 32 cents-not 32 cents per pound. but 32 cents for any weight from three to seven pounds. Any letter or parcel for any soldier in the hospital (even if this hospital is not known to the sender), having the word "hospital" marked across it will be delivered. A customs declaration must be attached to each parcel, for which application should be made at the stamp window of the postoffice.

Useful Presents For Christmas For the Boys at the Front

KHAKI WOOL GLOVES KHAKI-KID GLOVES KHAKI WOOL SOCKS KHAKI SILK TIES KHAKI SUSPENDERS

KHAKI WOOL SHIRTS KHAKI COLLARS KHAKI GARTERS

KHAKI SILK AND LINEN HANDKERCHIEFS, ALL WEIGHTS AND SIZES IN COMBINATION UNDERWEAR

John Graham & Co.

CHRISTMAS SUGGESTIONS FOR OUR BOYS OVERSEAS

Waterman's Ideal Fountain Pens\$2.50 and up Accurate Compasses, fine quality\$2.25 and up Solid Ebony Military Brushes\$3.00 and up Special Signet Rings for soldiers\$4.00 and up WRIST WATCHES Ingersoll Military Wrist Watches\$3.75 up Fine Lever Watches, extra cases\$6.50 Guaranteed Lever Watches, silver cases\$8.50 Waltham Military Wrist Watches\$10.00 up

'Longines' Finest Wrist Watches\$15.00 up Luminous Dial Watches, Doctors' Wrist Watches, all absolutely guaranteed. All overseas parcels are packed specially. Cards supplied free.

John S. Barnard, Jeweler 194 DUNDAS STREET. OPPOSITE THE ADVERTISER.

MUFFLERS, HANDKERCHIEFS, SWEATER COATS, Etc.

LEST YOU FORGET!

Here are some articles that are very useful, and should not be Gillette Safety Razors, the



Boxes for overseas...20c each Alcowax for above, two tins Aluminum Alcowax Cookers. complete \$1.60

COWAN'S COLOSSAL HARDWARE TWO PHONES: 3461 3462

CAREFUL PACKING REQUIRED FOR BOXES GOING TO BOYS IN KHAKI

Everything Must Be Wrapped Separately in Old Paper, With Corners Packed Tight.

A London lacy who has made a study of soldiers' boxes for some time, sends in to The Advertiser a list of articles which are suitable for sending overseas, hoping that it may be of help to some of the readers.

some of the readers.

The list consists of: Socks, cigarettes, tobacco, candles, maple leaves (pressed, dried and rubbed over with paraffin and a hot iron), good soap (greatly appreciated), tooth brushes, tooth paste or powder, health salts, insect powder, shaving soap powder, notepaper, envelopes, indelible or black lead pencils (soft lead rubs too easily), handkerchiles (always khaki), small towels and a crash towel (both laundered), playing cards, sweetened chocolate or fancy milk chocolate bars, loaf sugar (enough cannot be sent). French sardines, cocoa, coffee (ground extra fine and packed in empty syrup tins or oyster cartons), chocolatta, horehound candy, cream cheese, Oxo, evaporated milk or cream, gum, honey (take a section cut it into four, and put it into a paper container.

It honey or pickles without vinegar are to a be sent, they may be packed in paraffin lined cartons or containers. Put olded paper over the top, then put on story and paste a strip of tough paper around the lid, so as to glue it to the body of the carton. She adds the following advice:

"Always wrap everything separately in clied paper, and pack every corner tightly. Address the nox inside or a countied to be sent, they may be packed in paraffin lined cartons or containers. Put olded paper over the top, then put on strong the lid, so as to glue it to the body of the carton. She adds the following advice:

"Always wrap everything separately in clied paper, and pack every corner tightly. Address the nox inside or a city of paper, as well as twice on the outside. The box being seven into council (laundered well to absorb indelible ink). I usually send a registered letter at the same time as I send a box. This letter will reach its destination much quicker than an unregistered letter, as it receives attention before the other letters. It is very important that the boxes should be addressed 'Care the Army before the other letters. It is very important that the boxes should be addressed 'Care the Army before the conditions and the conta

CANDLES THAT LAST

soldier's best friend, \$5 up

Extra Blades, 50c and \$1 pkg

Ever-Ready Safety Razors

Extra Blades......75c pkg. Razors of the best English

..... \$1.00

manufacture \$1.50 to \$2.50

Pocket Knives, 25c to \$3.00

Shaving Brushes, Razor

Flashlights75c to \$2.50

Trench Mirrors75c

Strops, Soap, etc.

Candles that last well may be made in this manner: Get a wick by meiting a cande, or by puning a strand out of a lamp wick. Then out a strip of newspaper, a column wide, and roll it around the wick. This is boiled in paraffin for two hours, after which it is set on end to cool.

"GOODY" BOX FOR BOYS OVERSEAS REAL CHRISTMAS SUGGESTION NOW

When It Reaches Lad in Khaki Serving King and Country.

With so many decidedly useful aricles to choose from there should be little difficulty this year in selecting Great Irish Publicist Anxious an acceptable gift for the boy overseas. Tobacco and cigarettes are always welcome gifts, not to mention the dozens of other articles, such as candy, cigarette cases, jack knives, the great Irish home ruler and pub-

LONDON GIRL LET GO
ON SUSPENDED SENTENCE
Winnson, or an entire the control of the

Will Bring Wonderful Cheer FAMOUS "TAY PAY" **COMING TO LONDON** TO ADDRESS CLUB

To Speak Here. It is expected that T. P. O'Connor.

mirrors, fountain pens, etc.

As a guide to persons, however, who are still pondering over the question of what to send, The Advertiser offers the set a definite date as yet, but he will

GIFT SUGGESTIONS FOR BOYS OVERSEAS

SELAK

GLOVES, knit or lined

What will you send him for Chrisimas, that splendld boy overseas? You remember what a youngster he was when he went away, and the fact that every year till he went away he borrowed a big, long stocking to hang up heside the row of others at the chimney place. Oh, he did it simply because he wasn't going to be the only one not to in a very foolish family. But you knew better, knew that nobody, not even the little brother and sister was more curious over the queer-shaped parcels tucked in here and there. Whatever else you send him, you want to pack off a real "goody" box, the kind in which he will nose around for ever so long before he comes to the end of its wonderful resources. He will unwrap this parcel and unwrap that, nibble here and nibble there, and, oh, the comfort and cheer he is going to get!

There is an old tin box or an old tin pail from which he has evolved a wonderful stove, or perhaps in the plutocrat class, he owns a box of canned heat. On goes the water to boil, and soon the gockles of his heart and, of the hearts of

derful stove, or perhaps in the plutocrat class, he owns a box of canned heat.

On goes the water to boil, and soon the
cockles of his heart and of the hearts of
those who share his luck are warmed by
a steaming canteen of boffee or cocoa,
which tastes just like home, powdered
milk and sugar to give it the final touch
of luxury.

Perhaps he won't find all the things
that are going to be mentioned below
in that Christmas goody box from home,
but he is sure to like your selection.
Here is the list. You can take your
choice, and almost any grocer can supply you with the majority of the good
things named:

Overseas Assortment.

Wolfield
Rev. A. J. Williams of China.

The first gun in the campaign, so far as London is concerned, will be fired on Saturday afternoon, when a union
meeting of the Woman's Auxillary
branches of the city in Cronyn Hall at
3 o'clock will be addressed by the Right
Rev. Bishop Gray of Edmonton. The
Bishop of Edmonton preaches on Sunday, November 4, in St. Paul's Catheof St. John the Evangelist in the evening, and on Monday evening at 8 o'clock
addresses the Middlesex Deanery Sunday School Association in Christ
Church.

Bishop Rebirs of Atlanta

hings named:

Overseas Assortment.

Biscuits in packages.
Biscuits in tin boxes.
Gum (overseas packages).
Fruit Cake in tins.
Maple Sugar.
Maple Butter.
Canned Chicken.
Prepared Coffee.
Prepared Cocoa.
G. Washington Coffee.
Sliced Pineapple.

Sliced Pineapple. Powdered Milk. Soup.
Malted Milk Tablets.
Ginger Chips.
Brown Bread in tins.
Shelled Nuts.

AND HABERDASHER DUNDAS, CORNER CLARENCE, MISSIONARY DRIVE IN HURON DIOCESE

Soldiers' Needs

The boys overseas, either

at the front or conva-

lescent, appreciate nice,

warm, clean Underwear,

Socks, Gloves, etc. These

articles are easily sent, and are useful as well as

Two-Piece 75c to \$2

Combinations, \$1.25 to \$3

SOCKS, pair...35c to 75c

MERCHANT TAILOR

UNDERWEAR.

inexpensive.

Campaign Starts This Week Throughout Parishes.

OPENS WEDNESDAY

A grand missionary campaign, under the auspices of the M. S. C. C., suc as has been in progress throughout Eastern Canada during the past month will open in the Diocese of Huron or continuing for several days.
Four Anglican bishops are taking part, the Bishops of Keewatin, Athabasca, Kootenay and Edmonton, and two missionaries on furlough, Rev. A. J. Vail of Mackenzie River Diocese and Rev. A. J. Williams of China.

day School Association in Christ Church.

Bishop Robins of Athabasca preaches, in the Cronyn Memorial Church in the evening. The Bishop of Huron will have an important part in the campaign in his own diocese, taking the morning service at St. George's next Sunday, and the evening at All Saints'. The following Sunday Rev. A. J. Vall will preach in St. James', South London, in the morning, and in Christ Church in the evening.

Right Rev. Bishop Doull of Kootenay addresses the Men's Canadian Club on Monday, November 5.

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> Chamois Vests to keep out the cold. Cigars in boxes of 10 and 25,

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Razors \$1.00 to \$3.00 Razor Blades and Strops from... 50c up Parke, Davis & Co., Germicidal

17c to 50c Sabadilla Vermin Powder 25c FREE, FREE .- We make no charge for boxes and packing f vour overseas order

Chewing Gum, 3 packages for 10c Fountain Pens, \$1.00, \$2.50, \$2.75 up Waterproof Pipe, Match and Penslar Treadeasy Foot Powder Toothbrushes 15c up The New Auto-Strop Razor, \$5.00 Saxin (Saccharin), 100 tablets, 75c

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Heavy Rib Underwear\$1.25 to \$2.25 Fine Rib Shirts and Drawers\$1.00 to \$2.50 Fine Rib Combinations ...

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THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Tuesday, October 30.

AID TO ITALY.

armies of Italy is received with pleasure rageous."
and confident hope. Italy has been struck sudof the artillery, as well as the flower of the men, and proper punishment. has been brought from the Austro-Russian front to be flung upon Italy. Led by von Mackensen, Germany's most successful and resourceful com- CHORTLY before his death the late Earl Grey mander, the concentrated smash on the Italian left wing seems to have paralyzed by sheer, overwhelming weight the splendid nerve of Italy's Empire: He desired in this message to encourage

forces have rallied on the border-line of their causes from the hitherto indifferent. Mr. Begbie country, and will stubbornly hold their ground. has written this remarkable message in a book But it looks as though the Italians are in some- which he calls "Earl Grey: A Last Word," and what the same case as the French found them- with the message, by means of many anecdotes selves in when the Germans first drove on Paris and incidents, he has inter-woven something of in September, 1914. It is not to their discredit the singular charm of Lord Grey's personality,

ready to sacrifice Italian ambitions if a separate peace could be arranged with Austria. The idea Paladin of Empire." No finer ideal could be vividness, he came upon an open description of the building, and who was, a and, following the luscious flavors that now positively smote him with their peace could be arranged with Austria. The idea of such a move would be to isolate Germany by given to young Englishmen than the ideal which climinating both Italy and Austria altogether lives and breathes and speaks in this little book. from the war. Turkey and Bulgaria would then As for the message itself, it will be regarded by be easily overwhelmed, while the northern al- all those who love the Empire and believe in lies would gradually dispose of Germany. But Anglo-Saxon unity as something of a battle-cry. though such a scheme might seem to offer ad- It is full of inspiration and encouragement. vantages to our cause against the principal eneever urged upon Italy to give up her hopes of TN AN ADDRESS that lifted his audience from Trent and Trieste. Besides, it would not be right to neglect the claims of nationality at Trieste while insisting on them in Alsace and Poland, ity of the cause, Rev. W. J. Clark, D.D., of West-

shore would it also continue uniministic. The very existence of the dual empire is attaining errine against attainable and freedom.

The arrival of Franco-British reinforcements in Northern Haly, especially artillary, it is hourd for the united that the property of the standing that the property of the united that the property of the united that the property of the united that the completely convinced that we sympatize with her aims, respect her conspicuous valor and are bent to stand by her to the finish. The whole alliance of the free nations may very likely receive a tonic influence from an active coperation now and henceforth in the Halians sector. The Italians have experienced the need of passistance, and will be glad of it, while the French and British will come to realize fully on the ground all that Italy has to contend with, and will be more closely cemented with their south they broke rather than be linked with the forces that outraged the world.

Italian people will realize to the full the meance of the Triple Alliance, the bonds of which they broke rather than be linked with the forces that outraged the world.

IAURIER AND BOURASSA.

(Toronto Saturday Night.)

That Testiferous person, Mr. Henri Bourassa, has added to the gayety of nations by calling the property of the property of passing that the latter is "shelfding himself the behind his white hair." Mr. Bourassa is a still that it is hard to realize he is dangerous. Mr. Bourassa is a thorough ead in his recent and before the precious gentleman, Sir Wilfrid Laurier, the "most nefarious man in Queber" and dealaring that the latter is "shelfding himself would not be exercised the world.

All though his thoughts ran the unstudied single All the shelf was a more severe castigation than it has marked the same of the freedom of the property. In fact, the latter is "shelfding himself would not be severed accurated than the office of the property of the proper ed at Nicolet? The charge of England's "tyranny" in Canada is rather absurd, from a man tuckians is probably more averse than ever t whose treasonable talk would not be tolerated in physical violence. any other nation. He and the pretty, but unlovely "Colonel" Lavergne are doing their best (or worst) to stir up civil strife in Canada, but It is a time for a united church to extend its would bear no part in such a conflict, were it hands in comfort for them. once accomplished. The Bourassa enmity is the highest compliment which has been paid Sir Wil-Empire and Dominion which he has served so home by German submarine? faithfully. As for the Bourassa person, he is ever and eternally for himself, with an egotism which

speech he has since proved false. the wife of a young Canadian officer, the other sympathy for the family of ex-Ald. William shout the Sinn Poincer in Levi Carlot about the Sinn Poincer in Levi Carlot and Carlo about the Sinn Feiners in Ireland! I think those the bursting of a motorboat engine. The young

LOOK OUT BELOW!

In days of old, so I am told.

Fierce pirates sailed the sea.

With dirk and gun and pistol bright.

They roamed the sea, both day and night

But now a deadlier pirate crew

But now a deadlier pirate crew
Go sailing gaily on.
Armed with the smoothest wile and guile,
With craft and with graft in a brazen faced style,
They plunder and blunder in angelic way.
They laugh and they chaff, and sweetly they say,
"Do not use the harsh term of robber and grafter,
There's a few other profits yet to get after,
We're doing so nicely—what do we care
As long as we're roping in our goodly share?
Forgive and forget is a saying that's old,
What is conscience to us when it's up beside gold?"

Is of very short term, for there's squalls on the way,

Is of very short term, for there's squalls on the way for one of these days we assuredly know, There'll be storm signals warning, Look out below!

not so despicably mean—as Bourassa and Lavergne. Here are Canadians going out willingly, to fight in the worst struggle against brutality which the world has seen, and yet we tol-THE announcement from London that aid is erate such vile attacks on Great Britain as those to be at once dispatched to the hard-pressed men are constantly making. It's simply out-

Everyone agreed with the officer's wife, but, denly, and with terrible agglomeration of men perhaps, after all, the British way of tolerating and guns. The blow was expected, but hardly even such insulting nuisances as the Nationalists with such force as the supposedly beaten Austria may be the best policy in the end. Perhaps! has been able to muster. It looks as though most But we should like to see them get their right

EARL GREY: A LAST WORD.

committed to Mr. Harold Begbie a farewell message for his fellow-citizens of the British those who are working for ideal causes, and to The indications now are that Cadorna's beg for the last time some attention for those that they need help, as the French needed it from Britain three years ago, and have it now. Italy is up against not only Austria-Hungary, whose population is 15,000,000 greater than her own, but also contingents from Turkey and Bulgaria. She has hoed her own row from the beginning of the war, and has bottled up the Austrian navy in its harbors, to be there bombarded by intrepid airmen. The northern frontier of Italy is hundreds of miles long, and in many ways unfavorable to Italian operations.

An Italian soldier home in Toronto from the front says that the people in his country lately got the idea among them that Great Britain was ready to sacrifice Italian ambitions if a separate

THE ADDRESS OF DR. CLARK.

Nor would it be ultimately good for anyone to allow ramshackle Austria to continue undiminished. The very existence of the dual empire is a standing crime against nationality and freedom.

The exist of the cause, nev. w. s. Clark, D.D., of west-and with a mumbled sort of remark and with a mumbled sort of remark about waiting to help the Red Cross, he spent a dollar on dainties that had been made under Jean's careful direction. It was then that he first really looked into the new instructor's face, and he admitted to himself that there was more of good, cheer and vivacity.

That pacifist who was whipped by Ken-

Canada cannot do too much for her bereaved.

It is a mistake to grant safe conduct to such frid, who is too honorable and true to forget the as von Luxburg. Why should he not be taken

Ex-Queen Sophie of Greece alluded to the is as boundless as the kaiser's. Thirteen years Allies as "infamous pigs." The Allies, more ago this autumn, Mr. Bourassa delivered a speech courteous, do not express their opinion of the in Toronto-and to every profession of that Hohenzollern princess.

executed leaders got what they richly deserved, man was very favorably known while in the city But they were not a bit worse—in fact they were of his early boyhood.

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THE LURE OF MOCA.
[By Osborne Jones.]

Among the students-and the faculty, looking professor at Morton, and the most confirmed old bachelor. On the score of his old-pachelorhood—though he was not past redemption at 40—they excused various little quips and quiets. excused various little quips and quirks excused various little quips and quirks in his disposition. Not only was Professor Gray the head of the Greek department of the college, but, as a son of one of the leading benefactors of the college, he was one of the trustees as well. It was as a trustee that his objection on general principles to domestic science and nousenoid arts as part of a college curriculum had thus far successfully blocked the building of the new domestic science extension. The money had been raised for the building, but because the site was part of the original Gray bequest, Professor Gray's objection made progress on the building impossible.

Gray bequest, Professor Gray's objection made progress on the building impossible.

No wonder, then, that Jean Prescott, the attractive young head of such household arts department as there was at Morton, was filled with a sentiment toward Professor Gray that was as near to that of hatred as any that had ever entered into her spacious lieart. Like most household arts instructors, Jean Prescott carried into her classes and laboratory an air of rare geniality. Professor Gray seldom carried much geniality into his Greek classes, and perhaps that was the fault of his boarding-house keeper, for Gray had got to the point where having tasteless coffee and cold fried eggs for breakfast was getting on his nerves. If he took real satisfaction in anything, however, it was that so far the department of domestic science had been limited to Jean Prescott, and that she had but two rooms—one for a lecture room and another for a laboratory—"merely a glorified kitchen," Jean told her students—in a semi-basement section of one of the college buildings. One day Professor Gray was correcting test papers in his private office beside an open window that let in a flood of sunshiny air that warmed, rather than chilled, the room. At first he smiffed subconsciously, and then he dropped his fountain pen on his desk, laid down the test book and sniffed definitely. His thoughts took the form of, "My, but that smells like good coffee." He tried to go back to work, when something that smelled-like the crisp, browned edges of corn cakes baked to a turn—an aroma redolent with recollections of his youth and cheerful thoughts of a southern mammy—tempted him again. He took in long draughts of the fragrance, and then, rising, followed it to the window whence it entered his room. He looked down

now positively smote him with their vividness, he came upon an open door, from whence issued the sounds of feminine voices and the occasional clatter of tins and crockery. It was Jean Prescott's domestic science laboratory and a laboratory session was in progfress. Afraid of being observed, he walked slowly away, and as he walked through the end of the corridor his eyes caught sight of a little card tacked upon a bulletin board:

"For sale for the benefit of the Red Cross," read the sign. "Products of the cockery laboratory will be on sale in Miss Prescott's office from 5 to 5:15 every afternoon."

He surely is a drunken mutt, I speak of Ignatz Tadd's He thinks he's a good fellow, but He's going to the bad.

The Wise Fool.

"What the dickens is a demagogue, anyway?" asked the Old Fogy.
"He's the fellow who is praising the other candidate." replied the Grouch.

Your Luck. 1
You can dang it,
You can durn it;
But you'll find that
This won't turn it.

Two Chances and Two Errors.

An editor should frisk his dictiona before he uses big words. For i stance, take this item from the Bur (Tenn.) Idea:

DISPENSER OF GLOOM HERE. DISPENSER OF GLOOM HERE.

Mr. Fred Clark and wife of Nashville
are here visiting friends. Years ago
they lived near this place and everyone
knows Mr. Clark as a dispenser of
gloom and the promoter of good-fellowship among men.

No matter what you borrow, you should pay it back. This reminds us that O. A. Lemon lives at Waterloo, Ohlo.

We Blame Our Successes On Our Cleverness And We Blame Our Failures On Our Luck.

The Candid Advertiser.
Erlich's Shoestore, Columbia, S.C., advertises as follows:
Genuine Pig Skin Puttees.
They Will Not Last Long.
Officers at Camp Jackson will do well to call today and look 'em over.

Names Is Names. Rose Budd lives in Cincinnati

Luke McLuke Says. When a seventeen-year-old girl marries a seventy-year-old man it is our belief that she should keep in training by dressing in black all the time.

A lot of men didn't realize that there was such a thing as the high cost of living until whiskey jumped from a dime to fifteen cents per snort.

Maybe the man of few words would be more popular if he didn't repeat them so often.

Any old time you feel like an also-

be more popular if he didn't repeat them so often.

Any old time you feel like an alsoran when you face the barrier you are going to run like one.

When you see a fellow trying to get drunk, it is hard to tell whether the girl threw him over or married him.

There are a whole lot of rules through which you may achieve success. But this one is as good as any: Keep your feet warm and keep your head cool. Some men have such poor memories that if they could live their lives over the chances are that they would make the same mistakes.

It is hard to make a princess believe that some day she will be so old that she will want to lie about her age. But she will to say the years and the same mistakes.

Kick In!

o matter what you borrow, you ald pay it back. This reminds us O. A. Lemon lives at Waterloo, I.

Our Daily Special.

e Blame Our Successes On Our erness And We Blame Our Fallures Dur Luck.

Bless Her Heart!

matter how cold it gets in Nash-Tenn., you will always find a she will want to lie about her age. But she will want to lie about her age. But she will want to lie about her age. But she will want to lie about her age. But she will.

It doesn't pay to knock a man. 'It is a mighty poor man who hasn't enough friends to make it dangerous to abuse him without a comeback.

The difference between being wedded to your art and being wedded to your art and being wedded to your are not likely to neglect your art.

Some morning Lovey is going to forget to crush Dovey to his heart and caress her fondly before he leaves the house in the morning, and will merely peck at the side of her face with his lips. And that day of the Honeymoon

Wait a Minute!

With the candidates you are to vote or, the policies you are to accept, the nen who are to vote, the Union Government seems to have done everything out smother the people with pillows.

The haste with which the Conservatives of West Lambton retire to give Fred Pardee a seat is remarkable its entire absence of speed.

A little foxterrier was killed the other day, and a bunch of kiddles cried over the body, and a few grown-ups shed a tear. Great are dogs. No wonder the lady wrote, "The more I see of men, the more I like dogs." Dogs are on the level. They don't say mean things, or act meanly to their friends. No. Dogs have souls, and their souls are right. Heaven will not be up to the mark unless there are dogs there. Our little pal went out the other day. He's good enough for angels to associate with. A square little guy, he was.

It is probably not true that the rail-wayman who wrote, "The horse that 0, 508 killed is a mule, and is not dead yet," was a Swede. is There is one thing about appointing on all the Tory members to safe jobs—

Are the Four Fruits Used in Making "Fruit-a-tives"

"FRUIT-A-TIVES" is the only medi-theatres and dancing.

American papers are commenting on the fact that there is a slump in husband-killings over there. A lot of husband-killings over there. A lot of husbands are going to war.

A person named Measles has been discharged from the military forces as medically unfit. Well, we rather guess that's right.

* * *

tives" is compo d of the active principle of fruit and the greatest nerve tonic ever discovered. Fifty cents a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives, Limited, Ottawa.

they will not have to answer to the people for the C. N. R. thing.

vengeance. Old Man Noah has our sympathy. After hearing Major "Billy" Bishop.

Hon. Tom Crothers is going to be a

We hope that there is not a move to keep a chicken. A lot of men tried that with disastrous results.

"Every man and woman in Canada can help win this war by practising self-denial"

-From an Address by Sir Thomas White, Minister of Finance.

OUR HUNDRED THOUSAND of the finest and bravest of Canada's young men have swept aside their home ties and friendships, their private interests, their own pleasures, their own inclinations, and volunteered to serve for Canada and the Empire.

sacrifice. Many more thousands Every man and woman who is true have been maimed, crippled, blinded, incapacitated in a hundred ways.

Tens of thousands of fathers and mothers in Canada bear, with a proud spirit of sacrifice, aching hearts for cross-marked graves in France. Only those who are living through it can know the full measure of these sacrifices.

Through these sacrifices Canada is rising to the stature of enobled nationhood—a nation that is finding its conscience, its spirit of courage and humility, its national soul.

And before the war is won every man and woman in Canada must and will learn the lessons of sacrifice.

THE WAR can be won only by the unselfish, personal self-denial and patriotic devotion of every man and woman and boy and girl in Canada.

And what self-denial can you make to equal the sacrifice of one mother whose only son lies beneath a wooden cross "somewhere in France"?

And if you worked sixteen hours a day, slept on a pallet of straw and lived on a crust, would that measure up to the sacrifice made by one soldier who comes back to Canada blind?

Would it even approximate the hardships which are the everyday commonplaces of the lives of our men in the trenches?

MORE THAN thirty thousand of them have made the supreme by self-denial help to win the war? in spirit to this Canada of ours, wants to be of service, wants to help win

Then how can each of us help?

BY TAKING thought of what we spend, what we eat and wear, where we go, what we do to save our

-by giving serious, dutiful consideration to the needs of our country and our country's gallant defenders in the trenches,

—by avoiding every unnecessary expenditure so that we can buy Canada's Victory Bonds,

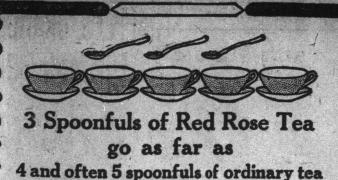
-by remembering that every time we reduce our own individual ability to buy a bond by spending money needlessly, or by self-indulgence, extravagance or thoughtlessness, we by that much reduce the efficiency of Canada in helping to win the war,

-when we save our money and lend it to Canada we help just that much. And Canada needs every ounce of help from every man and

Buying Canada's Victory Bonds is a service to our country, but if we buy these bonds as a result of our own self-denial we render to ourselves a still greater service, because we shall have learned to discipline ourselves and,

"He that ruleth his spirit is better than he that taketh a city"

> Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.





Kept Good by the Sealed Package



Ans.—Thank you, "English Violet," for this hint along the egg-sending line. And regarding the lonely young man overseas (no, I didn't print that part). I'm going to give his name to some of the warmest hearted Pageites I know. He must not go without regular boxes any longer.

Can Be One of Them. Dear Miss Grey,—Still another new beginner. I have read your letters so much that I could not walt any longer, so I thought that I might be one of your Pageites as well as the rest.

Miss Grey, 'may I ask a favor of you, and that favor is, will you please publish

Dear Miss Grey,—Re sending eggs to solders, I thought perhaps some of our readers would like to know that if they cover the eggs after having been boiled hard (I have not tried uncooked ones) with paraffin wax, they will reach their destination perfectly. Eggs are so nourising that it is a pity not to send them if at all possible. With best wishes for the Mail-Box.

ENGLISH VIOLET.

Ans.—Thank you, "English Violet,"
for this hint along the egg-sending line.

Our loved Dominion bless With peace and happiness From shore to shore; And let our Empire be United, loyal, free, True to herself and thee For evermore.

God save our splendid men Send them safe home again, God save our men. Keep them victorious, Patient and chivalrous, They are so dear to us, God save our men.

Also makers

of Underweat and Hosiery



It Seems a Pity to Let These Babies Starve!

RUE, this is another Belgian appeal, and you are a little tired of Belgium's trouble. But, remember, while it is your problem how to plan variety in three meals a day, most of the Belgian population is standing in line hours every day for a bowl of seup and a site of bread! No child can thrive on this ration. Tens of thousands of Belgian children (under 12) are becoming victims of tuberculosis, rickets and other aliments due to the pitifully inadequate food.

The Belgian Children's Health Fund enables the Dutch authorities to take some of the starving little ones to Holland for care and treatment for six weeks. Then what? They must go back to Belgium to make way for other of the 15,000 odd in the waiting list. More could be done if you will listen to the appeal of these bables.

The Belgian Orphan's Event takes even of fatherless motheries.

The Belgian Orphan's Fund takes care of fatheriess, motheriess, friendless waifs. Think how they lost their fathers. \$3.70 of your money feeds, clothes and educates an orphan for a whole month. Can you hear the call?

Whatever you contribute goes entire to the Dutch authorities, through the Belgian Minis er of the Interior (at Le Havre, France). Not a penny is deducted for administrative expenses, even for this advertising. It is absolutely guaranteed, too, that the Germans larive no benefit whatsoever.

BELGIAN RELIEF FUND 80 King St. West, Toronto

Do not forget Mrs. Agar Adamson's Canal Boat Fund for work of Belgian refugees behind the allied lines in Flanders.

MAYBE BUYING MATCHES never struck you as being an important jcb. But it is. It is important that you buy none but EDDY'S

CHEMICALLY SELF-EXTINGUISHING "SILENT 500"

The matches with "no after-glow." EDDY is the only Canadian maker of these matches, every stick of which has een dipped in a chemical solution which positively insures the match becoming dead wood once it has been lighted and blown out. Look for the words "Chemically self-extinguishing" on the box.

A PAGE OF INTEREST TO WOMEN

SOCIAL AND PERSONAL

Mrs. Gemmil of this city is visiting Mrs. McGeary of Brantford for a short time.

Mrs. Charles H. Mills of Stratford is visiting friends in this city and St. Thomas.

Miss Norma Ross of Embro is a visitor in town.

The Misses Edith and Edna Jamieson of Montreal are visiting their sister, Mrs. C. H. Ivey. Waterloo apartments.

Delightful weather favored the largely-attended post-nuptial reception of Mss. William E. Turville (formerly Miss Elsie Hedley of London), on Thursday. October 25. at her home, 28 Hincks street, St. Thomas.

A pretty little door-tender was Miss Catherine Rayen, in white frock and pink ribbons. The reception hall and Friday of the month.

Cynthia Grey's

Mail-Box

IIMMY COON STORIES By Dr. Warren G. Partridge.

CHAPTER VIII.—Jimmy Coon Goes Hunting For Frogs.

"Peter Rabbit," called out Jimmy Coon, one moonlight night, as he passed his front door, "come out and go frogbing with me." Now Peter was cooling his heels on his front piazza; and he was tired; but Peter felt flattered to be myitted to hunt with Jimmy Coon, because Jimmy is such good company; and because he is so clever as a hunter. "Jimmy." asked Peter Rabbit," where are you going frogging tonight? At Mirror Pond?"

"Well, Peter Rabbit." laughed Jimmy Coon, "you can read all my thoughts. You are a great hunter, for I was Just heading myself for Mirror Pond." And the two famous hunters circled for the frog musicians, who were giving a free concert. Now you know that Peter Rabbit, doesn't like frogs to eat. But he likes to be with Jimmy Coon, because he is so jolly and such a good-hearted friend.

When they got near the edge of Mirror Coon's strong and duick left arm.

likes to be with Jimmy Coon, because he he is so jolly and such a good-hearted friend.

When they got near the edge of Mirror Pond, Jimmy whispered into the long left ear of Peter Rabbit, Now if you want to see some fun and good hunting, Peter Rabbit, you sit down here on this stump, in the edge of the bushes, and be as still as a mouse, and just keep your eye peeled on your uncle, Jimmy Coon."

Now Jimmy Coon had a difficult job on hand, to get a sly big frog into his little hands. For you know that a big frog is very careful of his health and safety. If you don't believe it, you try to catch one, You know a clever big frog has sharp eyes, and keen ears, and he seems to smell danger.

And as soon as Jimmy Coon grent very softly near the water, the free concert by the frogs, stopped suddenly, Grandpa Frog gave the signal, "Now every frog lie low, and stop your singing for an enemy is near." And Mirror Pond was very silent And nothing made any more noise than the moonbeams dancing on the smooth surface of the tiny inland sea.

Oh, how still it was, as Peter Rabbit said to himself, "What in the world is Jimmy Coon doing? Is he going to swim into the deep water?"

Oh, my, no! Jimmy Coon knows his business, for he is creeping out softly to get on that half-sunken log, that extends out into the pond, with one end on the shore. And all the frogs saw him and heard him; and they kept as still as wood-mice.

Peter Rabbit said to himself, "Oh, why doesn't Jimmy lump right in among

still as wood-mice.
Peter Rabbit said to himself, "Oh, why doesn't Jimmy jump right in among those frogs, and gobble up a whole lot

SUGGESTIVE QUESTIONS ON THE SUNDAY SCHOOL BESSON.

By Rev. T. S. Linscott, D.D. [All Rights Reserved.]

"Defeat Through Drunkenness."

(World's Temperance Sunday). I. Kings, xx. 1-21.

Golden Text—"Let not him that girdthe thorn his armor boast himself as he that putteth it off. I. Kings, xx., 11.

4. Verse 12—Benhaded was drunk when he decided to carry out his threat to sack the city of Samaria; what ruler of a nation who has ever declared an unrighteous war has not been under the spell of some evil influence? Give your reasons.

reasons.

5. Why is a king, or a president, or a businessmen when under the influence of drink, in no fit condition to wisely decide on vital issues? 6. What is the general effect of drink



Holds 3 lbs. syrup -when empty use for preserves. CROWN BRAND

-the pure, wholesome table syrup, with the delightful flavor. Also sold in 2, 5, 10 and 20 pound tins—at all grocers. Write for free Cook Book.

THE CANADA STARCH CO. LIMITED, MONTREAL.

HORLICK'S Malted Milk for Infants

A safe milk diet, better than cow's milk alone. Contains rich milk and malted grain extract.

Whenever the children suffer from earache, think of

Advertiser Patterns



A Smart New Model.

2062—Ladies' Waist, with sleeve in either of two lengths.

The new crepes and silks will be lovely for this style. It is made with overlapping fronts and a broad collar. The sleeve may be finished in wrist or elbow length. The pattern is cut it six sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 2½ yards of bust measure. It requires 2½ yards of 44-inch material for a 36-inch size.

A pattern of this illustration mailed

ADVERTISER PATTERN DEPT.

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 33, 34 or whatever it may be. When in waist measure, 22, 24, 25, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

cerine, 4 ounces; spirits of ammonia, 4 ounces. Apply every night before going to bed.

2. Yes, in registered letter. A woman told me not long ago that her son in France requested her to send him Canadian money in this way, rather than by check, as he could get it exchanged for French money at any ited Cross depot or Y. M. C. A., whereas in the case of checks or postoffice money orders the checks or postoffice money orders the receiver has to wait until near a bank or postoffice to cash the same.

Likes the Page.

In more noise than the moonbeams lancing on the smooth surface of the lancing of the lancing on the smooth surface of the lancing of the lancing

light.
You know Jimmy Coon is first cousin to Mr. Bear! But his big black cousin has two more teeth than Jimmy Coon, or forty-two teeth in all. But Jimmy Coon has teeth enough to satisfy Mr. Bullfrog!

(Copyright, 1917, by George Matthew Adams.)

Cypthia Crey course it's not always easy.

The words of "Solitude" had been sent in previously, but your good will is appreciated, nevertheless. As to the writing, was it not acquired in a "neat little, tight little island," beyond the raging main? Coon has teeth enough
Builfrog!
(Copyright, 1917, by George Matthew
Adams.)

Who Has the Words?

My Dear Mis Grey,—I am a stranger to your page, but would like to ask a few questions:

I. Has anyone the words of the song, entitled, "From Prison to Mother's Liveyar"? entitied, From Prison to Mother's Grave'?

2. What do you think would be suitable to send a soldier brother for a birthday present?

What do you think of my writing for a girl 15 years old?

Do you get many letter from this place?

Wants It in Code.

Dear Miss Grey,—I want to thank you for printing my letter in the column. At last my friend believes he can reduce his superfluous flesh. I hope so at any rate. I want to ask you something: Could you print someone's name and address in a code of my own make-up? I do hate to have to send my name. I hope I am not too bold in making this request. Also that the W. P. B. won't get its clutches on this. Will send in some recipes for chocolate and cream fudge next week. With best regards from all, I remain as before, Do you get many letter from this place?

I will sign myself MAPLE LEAF.

Ans.—I. Referred to readers.

2. I presume you mean that he is overseas? A good package of note-paper, envelopes, and indelible pencils, would likely be prized very highly by him. Or no doubt a good plummy birthday cake, and, if he smokes, a selection of his favorite tobacco will meet with greater favor still. Outside of what we generally term "comforts" or "extras" there seems little to be sent the boys that they can really find use or convenience for.

3. Have seen better and have seen worse. gards from all, I remain as before,
48TH BATTALION RUNNER.
Ans.—It's the name of a "lonely" you
wish, I presume. Well, I don't want to
establish a precedent, but send the
"code" along, and I'll do my best. Epidemic of Stuffed Heads.

Dear Miss Grey,—Hello, everybody, and how is the cold weather using you all? I bet it is distributing a free supply of stuffed heads. Winter will soon

all? I bet it is distributing a free supply of stuffed heads. Winter will soon be here.

Now, Miss Grey, I am a soldier's wife. I have one little angel aged two years. As I dread the long winter alone, I wonder could you please advise me as to where I could apply to get a girl about 12 years or over, who would like a nice home. I am not wealthy, but I would use her as my own.

Also the old question, what do you think of my writing? It is not extra, I know, so do not criticize too much.

I will close now, wishing you and all the Pageites the best of every thing. I remains, TOMMY'S SISTER.

Ans. — I have the address of "Tommy's Sister" and could forward any communications to her. Perhaps if you wrote to Mr. Sanders, inspector Children's Aid Society, London, he might know of some bright girl who would gladly be your companion for the winter.

You write a very neat, attractive

defear, praye, distant ones.

The names of the 161st lads are malled with pleasure.

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THOUSANDS SAVE!



Geo. W. Wisnom, Sales Director

If people who have failed to take advantage of this wonderful Quitting-Business Sale could be made to appreciate to the fullest extent the unheard of values which prevail they would make post haste to come this after-

No Limit or Reserve

BUSINESS

SENSATIONAL SELLING OF LINOLEUMS. RUGS. BEDDING. RANGES. SIDE-BOADS, BABY CARRIAGES, ROCKERS, ELECTRIC FIXTURES AND DRAPERIES.

LAST WEEK! ALL MUST GO!

VALUABLE PRESENTS GIVEN AWAY.

H. WOLF & SONS

265 DUNDAS STREET.

ACTIVE SERVICE CHOCOLATE



JERSEY Sodas ARE DECIDEDLY ECONOMICAL

the control of the control of the second of the second

Next to milk (the perfect food)-McCormick's Jersey Cream Sodas contain more food value than any other article of diet. They are made from pure creamery butter, sweet milk, high-grade flour and pure shortening, in a snow-white, sunshine, modern factory that spares no expense to insure utmost purity and cleanliness.

THE McCORMICK MANUFACTURING CO., Limited General Offices and Factory: London, Canada. Branch Warehouses: Montreal, Ottawa, Hamilto ingston, Winnipeg, Calgary, Port Arthur, St. John,

Makers also of McCormick's Fancy Biscuits

SOLD FRESH EVERYWHERE

while the cake is hot. Spread with jam, jelly or lemon filling, and roll carefully in a wet towel, wrung out of cold water. Let stand for an hour or two in the towel until it will keep its shape, and then, if preferred, it can be rolled in granulated sugar.

Can any of your readers tell me something that will remove blackheads on my face, and I will be very thankful.

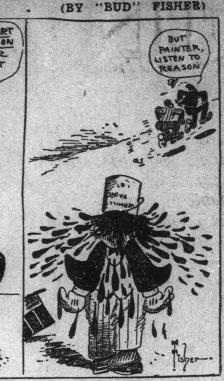
Do you have many correspondents from your city are fairly numerous.











merge with certain clubs in the Inter-

Hickey of the American Association to

"If the Indianapolis, Louisville and Toledo club-owners have decided to se-

cede, it is only proper that we should

know about it," Hickey said. "I know

nothing officially of these reports, but

we shall expect at our Milwaukee con-ference to have them either denied or

President Hickey wants an explana

tion of the reported movement in ad-

next Sunday.

League caused President

turn, 50c. tDaily except Sunday.

national League caused resident to Hickey of the American Association to issue a call for a conference of the club-owners, to be held in Milwaukee Agents, 50 king street east, Coct.31

By Grantland Rice.

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> The dusk comes soon and the play is slow; The game drifts by in a sluggish flow; Only a week or so until
> The scores are in and the stands are still; Only a day or two to score The winning dash to a welcome roar; The player files through the outbound gate— The season ends-but the Records wait.

AT THE SEASON'S END.

The day is brief on the trail of Fame; But we loaf along and we look ahead Till the race is run and the dream is dead; Until, far back of the winning score, We find that we come to bat no more We curse the luck and we call it Fate season ends-but the Records wait.

As deeply grieved as we are to make the confession or the admission, we But the facts at hand seem to be about as follows: Within the next few days

he courageous firm of D. Appleton & Co. is going to get out a volume of our erse known as "Songs of the Stalwarts."

The aforesaid volume is to consist of five subdivisions—"Songs of Somewhere Back," "Songs of Courage," "Songs of the Off-Trail," "Songs of the Game" and Songs Above the Drum Fire."

THE LONG, LONG TRAIL.

One of the more popular songs of the day is known as "The Long, Long

It is a song Miller Huggins can sing as he assumes the scepter of the

"The Long, Long Trail" is no name for it. Griffith, Elberfeld, Stallings, Chase, Wolverton, Chance and Donovan, and possibly several others had a shot it the job, which has been about 50-50 with the Cincinnati affair.

What has been the trouble with the Yanks? Any one of ten or fifteen

For the last year or two the main trouble has been a rather listless lack of ror the last year or two the main trouble has been a rather heres lack of aggressiveness, combined with unnumbered accidents.

The Yanks have never been blessed with any surplus pep. They have been

nade up of nice, quiet young men who had very little to say, and who seemed to wear their collars cut low as if expecting the worst at any moment.

They have had many good ball players on the club, but few aggressive

Iney nave nad many good hall players on the club, but few aggressive hustlers out to grapple with Fate from the first to the last call.

The Yanks have been a terrific disappointment for the last fifteen years. The 1917 array was one of the saddest jolts of the entire lot. It may be that Huggins, who is a smart, aggressive manager, can lift his new club promptly out of the morass. But it may also be that he will be forced to get practically new club before the lifting process is even a fair success.

THESE COMPARISONS. Comparing Benny Leonard with Joe Gans is precisely the same as comparing Walter Johnson with Radbourne or comparing Elmer Oliphant with Willie MONARGHS LEAD IN

Entries who meet entirely different types of opponents in different ages inder different conditions are not so easily compared For a man to rule in his own era is about enough.

RECREATION AND RECORDS.

Football this season for recreation and development is above par. But football for records is in for an unseemly jolt.

The only record worth while any football team can show is the number of men from its 1916 array entered in the service.

And winning teams are not likely to be entered in this latter class. Some Giant fan, name forgotten, owes us a vote of thanks. He wrote in before the series asking us to place a bet for him that George Burns would outbat Eddie Collins. We didn't do it. Hence the indebtedness.

NEW LEAGUE LIKELY

N. H. A. Will Suspend Operations a Next Meeting and New Hockey League Will Probably Be Formed.

MONTREAL, Oct. 29.—A meeting of the directors of the National Hockey Association will be held within a week, when the N. H. A. will suspend opera-tions for the season, and in all prob-ability a new league will be formed with teams in Montreal, Ottawa and Quebec.

Quebec.
This was the opinion expressed this morning by Sam Lichenhein, president of the Wanderers, on his return from Toronto, where he was in consultation with the legal representatives of the Toronto Hockey Club, which was invited to suspend operations this season.

NOT SECOND TEAM

Coach Houser of the collegiate in-stitute squad states that it was not the second team of the L. C. I. that played Strathroy on Saturday. The agreement was that the second team played Strathroy on Saturday. The agreement was that the second team of the two collegistes were to meet, but because they couldn't get enough men to form a second string, the locals took along several of the first-line men. "In justice to Strathroy, it should be made known that that was not our second team," said Mr. Houser. "About half of them were first-line men. I did not see the line-up before the boys left, and so didn't know who was going."

The L. C. I. won the game 21 to 0.

Great Values in Double Guns



National League Magnates Oppose Schedule Change

Owners Object Strenuously to Curtailment of the Playing Season-Say It Means Big Reduction of Profits.

Having broken the news as gently as possible, we gladly transfer the re-

HARRIERS' LEAGUE

Defeat Pirates 14 to 13 After Fast Game at Y.M.C.A. Gymnasium.

HARRIER BASKETBALL STANDING.

Hence the indebtedness.	Browns 1 0 1,000 Pirates 1 1 1 .500 Victorias 0 2 .000
JACK BRITTON HAS BEEN SUSPENDED	Markle's Monarchs drove the Desperadoes off the water and took the lead of the Harrier Basketball League when they defeated them by the score of 14 to 13 in a snappy game at the Y. M. C. A. gym. last evening. Markle's dinsberg and Taylor played
Wisconsin Boxing Commission Deals Harshly With Scrapper	fine ball, all getting two baskets around, while Simmons and Lightfoot also did remarkable work. Gordon Henderson and Weir played their usual strong game for the losers. The first half of the game ended in a three-point lead for the Monarchs.

READY FOR WOODSTOCK

Imperial City Squad Getting Into Shape for Game Next Saturday at

The first hair of the game ended in a three-point lead for the Monarchs, but with four more baskets added on to this in the second half the Pirates were unable to overcome this score, although they made a very good try, only losing out by one point.

The line-up:

The first hair of the game ended in a three-point lead for the Monarchs, but with four more baskets added on to this in the second half the Pirates were unable to overcome this score, although they made a very good try, only losing out by one point.

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The first hair of the game ended in a three-point lead for the Monarchs, but with four more baskets added on to this four the Monarchs, but with four more baskets added on to this put with four m

Jack Britton is scheduled for a fight with Eddie Brennan, well known in boxing circles in London, according to Brennan's friends here. The scene will be staged at Canton, Ohio about Christmas.

-Down for Six Months.

ENDED IN THIRD ROUND.

New Orleans, Oct. 30.—Pat Moran of New Orleans stopped Jimmy Murphy of Philadelphia in the third round of a scheduled 15-round fight here last night. Murphy was suffering badly when his seconds threw in the sponge. The men are lightweights.

INJURIES WERE FATAL.

Dayton, O., Oct. 30.—"Young" Epstein of Hamilton, Ohio, died early today from injuries he suffered when he fell in the ring during the last minute of a ten-round contest with "Battling" these of Fort Wayne, Ind., at the Dayton Gymnastic Club last night. When Epstein went down, some of those who were at the ringside say, his head struck on the edge of the platform, causing concussion of the brain.

November 7. The prospects for having another good team this season are very bright. Most year's players are still in to along with the new blood that rived during the summer m first-class team should represe to in the O.H.A. this season.

SARNIA GRIDDERS GET READY FOR WOOD

TENDLER WON EASILY.
Philadelphia, Oct. 30.—Lew Tendler defeated Rocky Kansas all the way in their bout here last night. In their first round he caught Rocky off his balance with a left and nearly tumbled him over. Later Rocky ducked into an uppercut that nearly ended the bout.

DUXBAK HUNTING CLOTHING.

CARTRIDGES, AND EVERY DESCIPTION OF HUNTERS' SUPPLIES...

BROCK'S

The Sporting Goods Store of London, yet.

The Sporting Holds Into and London Habata Sarah Capt. Smith, the Queker burg, wants Sarah, and Manager Paterson and Capt. Smith, the College to Sarah, and Manager Paterson and Capt. Smith, the college to Sarah, and Manager Paterson and Capt. Smith, the Capt. Smith, the col

On Live Happenings WORLD

They're thinking of hockey now. Won. Lost. P.C. Monarchs 2 0 1,000 In a good many places the sport won't progress far beyond the "thinking" stage Hockey players are scarce this year. The puckchasers are doing their

> There should be quite a lot of high school and collegiate hockey this winter. Present indications show that quite a few collegiates are considering put-The L. C. I. will likely have a crew

out. They have some fine material and ought to be able to collect a fast bunch. Dennis, Gillies, Bryant, and the rest of the crowd are good men on the

Sarnia is showing some real action in getting out a hockey team. They will commence practices about November 1. Stratford will also have a team. This place will lose only a couple of men by the enforcing of the M. S. A.

United States ball fans will probably agree with Sherman in his celebrated remark concerning war when they are informed that a war tax of 8 cents will be placed on every ticket sold. Club owners are now trying to devise the handlest means of collecting Uncle Sam's share.

The Ottawa Journal-Press believes that Canada will have racing in a modified form in 1918. The Press believes that meets will be permitted on Connaught Park, Woodbine, Thorncliffe, Wnidsor, Kenilworth, Fort Erie, Hamiton, Bluebonnets and the Dorval tracks. These are the only ones with any real standing. FOR PRESTON TEAM any real standing.

Club Will Elect Officers for the Coming Season on November 7—Most of Last Year's Crew Out.

PRESTON, Oct. 29.—A meeting to elect the officers of the local hockey club will be held on Wednesday night, November 7. The prospects for Preston having another good team this coming season are very bright. Most of last year's players are still in town, and along with the new blood that has arrived during the summer months a first-class team should represent Preston in the O.H.A. this season.

SARNIA GRIDDERS GFT

Peterkin Kilduff, infielder of the Chicago Cubs, who figured in the midseason trade for Al Demaree, did not do so badly in the division of the world's series coin. He and Al split one share, which gave each player just \$1,235 more than he expected when the season opened.

Philadelphia, the Queker burg, wants sympathy. Although it has been the scene of many boxing contests, it has never produced a champlon scrapper.

EMPIRE FIVE GET TWO **GAMES FROM WHITES** McClarys Leading As Loss of One Game

NG...
Won. Lost. P.C.
3 0 1,000
5 1 .833
2 1 .667
3 3 .500
1 2 .333
1 2 .333
0 3 .000
0 3 .000 Have Merger Rumors

workers.

STANDING.

McClarys ...
Empire Brass
Blue Labels ...
Whites
Hymans ...
Electrical Wo

The teams and scores:		
Empire Bras	S.	
Gilson166	154	143-463
Joyes178	145	139-462
Nightingale169	146	170- 485
Crawford142	131	142-418
Lang172	170	181- 523
		-;
Totals827	749	775-2351
George White &	Sons	3.
Crumner117	136	179-432
Cushman	153	175 - 487
Gallagher115	132	134- 381
Rockwood 85	138	145- 368
Brown143	175	167-485
T-14		
		000 0150

HICKEY WANTS TO KNOW WHAT'S ON

Calls Special Meeting of the American Association to Settled.

CHICAGO, Oct. 29.—Reports that three or four clubs of the American Association, which is to be Association plan to withdraw and held in Louisville, November 12.

Be Independent! How? By opening a savings account with us.

Deposit ONE DOLLAR, and get your pass-book. It's your "Road-Guide" to Independence. Make a deposit this week-end-then weekly. We allow 31/2% compound interest.

The Ontario Loan & Debenture Co. A. M. Smart, Manager

Corner Dundas Street and Market Lane, LONDON, CANADA

TractionCompany

Winter service in effect Sun-day, September 24. Fares from London as follows: To St. Thomas, single 25c; re-

turn, 40c. To Port Stanley, single, 35c; re-

Return tickets good 30 days. Book

LONDON AND PORT STAN. LEY RAILWAY

Timetable Effective September 20 TO ST. THOMAS—†5:20, 1*6:20, 7:20, *8:20, 9:20, *10:20, 11:20 a.m., 13:20, *1:20, 2:20, *3:20, 4:20, *5:20, 6:20, *7:29, 8:20, 9:20, *10:20, †11:20 p.m. TO PORT STANLEY-1*6:20, *8:20, *10:20 a.m., *1:20, *3:20, *5:20, *7:20,

*Limited trains, London to St.

PASSENGER SERVICE MONTREAL AND LONDON MONTREAL AND BRISTOL

HIGHLANDS OF ONTARIO, CANADA

The Home of the Red Deer and the

OPEN SEASONS:

DEER-November 1 to November 15 DEER—November 1 to November 15 inclusive.

MOOSE—November 1 to November 15 inclusive. In some of the northern districts of Ontario, including Temagami, the open season is from November 1 to November 30 inclusive. In that part of the Province of Ontario lying north of the Canadian Government Railway from the Quebec to the Manitoba boundary, the open season for Moose is from October 10 to November 30.

Full particulars and literature giving October 10 to November 30.

Full particulars and literature giving Game Laws, Hunting Regulations, etc., on application to R. E. Ruse, C. P. and T. A., "Clock Corner," Dundas and Richmond streets, London, Ont. Phone 91-tf-ywt

FREE TO ALL SUFFERERS THERAPION



N their enthusiasm to serve Canada, a number of men in Class One—bachelors and widowers without children (not otherwise excepted) who were 20 years old on the 13th October, 1917, and whose 34th birthday did not occur before January 1st, 1917-will desire to report for service, when in fact it is in the national interest that such men should continue in their habitual occupations.

The purpose of the Military Service Act is to select the authorized 100,000 reinforcements in such a way that the industries essential in the national interest will not be handicapped unnecessarily. With this in view, the privilege is extended to employers to claim exemption

for men referred to in the first paragraph. This course obviates the possibility of requiring that men be returned to civilian employment after months of military training—a waste of time and money for all concerned. The grounds upon which exemption may be claimed, of special interest to employers, are:

(A) That it is expedient in the national interest that the man should, instead of being em-ployed in Military Service, be engaged in other work in which he is habitually engaged.

(B) That it is expedient in the national interest that the man should, instead of being employed in Military Service, be engaged in other work in which he wishes to be engaged and for which he has special qualifications.

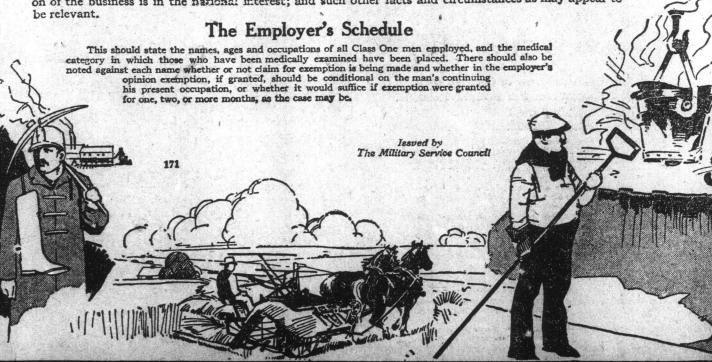
(C) That it is expedient in the national interest that, instead of being employed in Military Service, he should continue to be educated or trained for any work for which he is then being educated and trained.

The Employer's Statement

Where an employer claims exemption for an employee on the ground that it is expedient in the national interest that the man should continue in the work in which he is habitually engaged, he should prepare for the tribunal a statement and a schedule as follows:

Total number of employees, grouping them according to their respective occupations and qualifications, and stating the number in each group. Indicate the possibility or otherwise of replacing the labour of Class One men with the labour of those not in the statutory class called up; also the extent to which the withdrawal of men in the statutory class would affect the business, the reasons for considering that the carrying on of the business is in the national interest; and such other facts and circumstances as may appear to





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Although the Princess Radziwill Gained an Inkling Into the Extent of Rasputin's Power as a Result of Her Interview With Him, She Was Still Unable to Account for the Reason of His Sway Over Men and Women of Undeniably Strong Character.

The Group of Men Led by Witte and Rasputin Represented Those Forces in Russia Who Were Working to Line Their Own Pockets and They Had No Objections If in Order to Do This They Would Have to Align Themselves With the German Government

CHAPTER IV.—CONTINUED.

As I was going down the stairs I met Israelites, with hooked noses and crooked fingers. They were discussing a little girl whom he was half carrying, half dragging along with him. He stopped me with the question:

The von happen to know whether the continued of the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that we can offer the continued to the continued that the continued to the continued that the con

ne, but that I could not say whether would receive anyone or not.
'It is for this innocent I want to see him," moaned the man. "She is so ill, of the two men, and no doctor can cure her. If only the and no doctor can cure her. If only the blessed Gregory would pray over her, I hon's the second. "You see, the whole matter lies in the rapidity with which the thing barinia?" the man added anxiously.

of the two men.

"The Russo-Asiatic Bank," replied such a dread that they found themselves ready to do anything at his bidding and to dispense favors, graces and lucrative has should be recalled to power. He barinia?" the man added anxiously.

"Quite sure, the concession is worth a million; the whole thing is to obtain it before the others come on the scene."
"Who are the others?" asked the first

whose bigotry and mystical tendencies tion that such is the case. This was he had exalted to the highest pitch precisely what occurred with Rasputin. possible. But how could he, a common Count Witte, who was one of the peasant, without any education, knowledge of the world or of mankind, have
tion, and perhaps the only real states-

"I saw the old creature continue his ascent up the stircase,

and the whole time he was repeating to the child: "You will get

well, quite well, Mania. The Blassed One shall make you quite

Do you think that he will do so Barinia?" the man added anxiously.

I am sure he will," I replied, more because I did not know what to say rather than from the conviction that the minister to sign the paper is suade the minister. There expected the old man upstalize," and he pointed to write the widently season for this absonomality that I began to the surrounded the care.

Ny first interview with Rasputin, all the was repeating to the child, "You will get well, quite well, Mania; the diary when I got home, gave me some who saw a lot of Rasputin and of the paper is sons who saw a lot of Rasputin and of the paper is to define the will that was easier for him than for anyone else to resort to the right means to introduce an out, sider into that was easier for him than for anyone else to resort to the tight means to introduce an out, sider into that twas easier for him than for anyone else to resort to the right means to introduce an out, sider into that twas easier for him than for anyone else to resort to the replace and the would prove effective. When he saw that the very means was good, provided it was the to the treatment of the public excellent. It has a some to introduce an out, the two in their turn starfed to the well wo

kinds of favors and material advantages."

him, all kinds of favors and material advantages. Together with Count Witte a whole political party was working, without the least consideration for the prestige of the dynasty which it was discrediting, to show up the rulers as associated with the common adventurer and sectarian, who, under other conditions, would undoubtedly have found himself prosecuted by the police authorities for his conduct. They had other thoughts in their heads than the interests of the dynasty, these money-seeking, money-grubbing, ambitious men. They represented nothing beyond the desire to become powerful and wealthy. What they wanted was important posts, which would give them the oportunity to indulge in various speculations and more or less fraudulent business undertakings they contemplated.

Rasputin and the German Government.

"Russia is essentially the land where imperial favorites play a role, and soon the whole country was not only respecting Rasputin, but was trying to make up to him and to obtain, through him,

ernment.

Russia at the time was beginning to Russia at the time was beginning to be seized with that frenzy for stock exchange transactions, share buying and selling, rallway concessions and mining enterprises which reached its culminaters.

Rasputin was thus fast becoming ing point before the beginning of the war. Men without any social standing, and with more than shady pasts, were coming forward and acquiring the reputation of being lucky speculators capable in case of necessity of developing into clever statesmen. These men began to seek their inspirations in Ber-lin, and through the numerous German spies with which Petrograd abounded, spies with which Petrograd abounded, they entered into relations with the German intelligence department, whose interests they made their own, because they believed that a war might put an end to the industial development of the country, and thus interfere with their various speculations. The French al-Empire lay concentrated, began to putin, together with the men who used preach the necessity of an understandhim, the moving spirits. I very nearly ing with the great state whose nearest said the evil spirts. But of this, more neighbor it was. A rapprochement be-later on.

lin became the theatre at the time seemed a fit oportunity for this demon-stration. The bureaucratic circles in

a personage, simply because it suit-ed certain people—the pro-German party, to use the right word at last —to represent him as being import-ant. They pushed things so far that many ministers and persons in high places refused on purpose certain places refused on purpose certain things which were asked of them, and which were absolutely easy for them to perform, simply because they wished Rasputin to ask for them for those who were weary of always meeting with a non possumus in questions for which they required the help of the Administra-

tion. Rasputin's various intermediaries tiance was beginning to bore those who through which one had to pass before one could approach him, sold their help wanted; it was time something new for more or less large sums of money, should crop up, and the German and Russian Jews, in whose hands the whole industry and commerce of the Russian which Rusia was the stage, and Ras-

(CONTINUED IN TOMORROW'S)

ADVERTISER

LLOYD GEORGE PAYS HIGHEST TRIBUTES TO ALL THE FORCES FIGHTING FOR EMPIRE

British Commons Votes Grat-

troops and the mercantile marine, for their services in the war, and to the women in the medical and other auxiliary services, and further expressing sympathy to the relatives and friends of the ones who have given their lives for their country.

Premier Lloyd George, in moving the resolution, said that even if he had leisure in these terrible times, especially the anxiety of the last two or three days, he felt he could not do justice to this great theme. The deeds mentioned in the resolution were known

mentioned in the resolution were known to and had won the admiration of every subject of the King.

Navy is Allies' Anchor.

Navy is Allies' Anchor.

The British navy was like one of those internal organs essential to life, of which we are unconscious until something goes wrong. In this war, said the premier, the navy had been the anchor of the Allied cause. If it lost its hold the hopes of the alliance would be shattered.

The premier told how the navy had lost its hold the hopes of the alliance would be shattered.

The premier told how the navy had guaranteed splies to the army abroad and material which it had enabled the Allies to a from abroad, adding:

"But for the navy disaster would have fallen upon the Allied cause. Prussia would be mistress of Europe, and, through Europe, of the world. Despite hidden foes, despite lilegitimate naval warfare, despite black piracy, the navy has preserved the highways of the seas for Britains and her allies. Since the beginning of the war the navy has insured the safe transportation to the British and Allied armies of thirteen million men, two million horses, 25 million tons of explosives and supplies, and 51 million tons of coal and oil.

The losses of men out of the whole thirteen million were only 3,500, of which only 2,700 were lost through the action of the enemy. Altogether 130,000,000 tons have been transported by British ships."

might be at this moment, he believed that the whole Irish race today was It was too early to summarize the effect of the blockade by the British navy, which would be complete, declared the premier, if it had not left the gate to the Balkans unlocked. It was not the fault of the grand fleet if it had not had many opportunities, if the set was due to the enemy's knowledge that the whole Irish race today was childed with pride and gratitude for their achievements.

"The gallant Irish troops have during the last year and a half had no more bitter trial imposed upon them than the events happening in their own of its efficacy. Since the battle of Jut-

land the Germans had never seen fit to challenge it.

He paid a tribute to the work of the smaller craft, which were to be found in all seas, being numbered by the thousands. Their hardships and dangers were barely realized, yet the fruits of their action were enjoyed by the people of these islands.

British Commons Votes Gratitude to Soldiers.

IRISH LEADERS PRAISE

Says Irishmen Need Have No
Misgivings; Valor Insures
Liberty.

LONDON, Oct. 29.—Parliament today adopted a resolution presented by Premier Lloyd George, expressing the thanks of the Parliament to the roops and the army, including the overseas troops and the mercantile marine, for their services in the war, and to the total and to the premier, bard the mercantile marine, for their services in the war, and to the total and forethought of the contribution in men, said the premier, had

Seventy-five per cent of the contribution in men, said the premier, had
come from England, and 75 per cent of
the loss had fallen upon England. Scotland had done its share; Ireland had
made a distinguished contribution, and
in voluntary recruiting Wales had
beaten the record by a shade. The dominlons had contributed between 700,000 and 800,000 men. He praised the
work of the Canadians on the western
front, the Anzacs in Gallipoli, and
France, and the South Africans, particularly in clearing Delville wood. The
memory of the powerful aid given by
India would never be forgotten.
"Never has the British Empire shown
greater or more effective union," exclaimed the premier.
"It has been regarded as a dream; it
is now a fact, a powerful fact, in fashioning the history of the world."

After references to the various auxiliarry service, the premier, in moving

iary service, the premier, in moving words, offered the sympathy of the House to the relatives of those who had fallen.

House to the relatives of those who had fallen.

Mr. Asquith's Tribute.

Ex-Premier Asquith who followed, paid eloquent tribute to the fighting forces.

"It is by their inextinguishable faith that the fight has been well maintained until it ends, as we know it must, in the enthronement of the sovereignty of right. Let it not be said of those who gave their lives, when the judgment of history comes, that 'they gave their lives in vain.'

John Redmond, the Irish leader, said his object in rising was to emphasize that what the premier and Mr. Asquith had said was the absolutely unanimous sentiment of the House. The Irish troops, he said, had shed a lustre upon their race, and, however torn by dissension or misfortune their country might be at this moment, he believed that the whole Irish race today was filled with pride and gratitude for their achievements.

THREE SHIPS COME IN WITH MANY MEN

QUEBEC. Oct. 8.—Three ships reached Quebec yesterday afternoon with some twenty-two hundred men, invalided home or on furlough. All are now undergoing their medical examinations before being allowed to proceed. A list of Western Ontarian E. W. Robinson, F. A. Salter, A. A. Smith, M. S. Whalen, J. Campbell, J. Copland, A. Gripps, H. DeBourer, L. Kelly, London—J. E. Burnley, J. Clower, J. H. Southern, J. C. Ackley, J. Allen, M. Gripps, H. DeBourer, L. Kelly, London—J. E. Burnley, J. Clower, J. H. Dudley, E. E. Edmon, M. H. Dawson, H. S. Hill, H. S. Kehler, W. H. Perkins, A. Pugh, J. Ashton, J. Gillespie, F. Glanyille, J. T. Green, H. Gilbonis, J. Latham, B. R. G. Green, H. Gilbonis, J. Latham, B. R. Green, H. Gilbonis, J. Latham, B. R. G. Green, H. Gilbonis, J. Latham, B. R. G. Green, H. Gilbonis, J. Latham, B. R. Green, H. Gilb

on the southeast counties of England, outer defences, according to an official communication issued late tonight by Field Marshal Viscount French, commander-in-chief of the home forces.

The statement of Viscount French follows:

"Hostile airplanes attempted to raid to the country of the country of

CAPTAIN MACPHERSON OF 42ND HIGHLANDERS KILLED IN ACTION

Clinton Popular Trained Here With the

capt. Charne Macpherson was afficiin action on Thursday last. He was in
his 27th year. He was the youngest
son of Mrs. D. F. Macpherson, now
of Goderich, and was born in this town
and received his early education here.
He was taking up mining engineering
and had spent a couple of years in the
Cobalt district before the outbreak of
the war. He joined the 161st Huron
Battalion as a lleutenant, but before
the soldiers left here for the London
camp he had passed with high honors
his captain's course. When the Huron
Battalion arrived in London he transferred to the 42nd Highlanders of
Scotland, and went into the trenches
about the middle of June. Besides his
mother he is survived by two brothers, Stewart of New Liskeard and R.
C. of Ottawa, and one sister, Mrs. Morrison of Boston. No other word has
been received as to how he was killed.
The family think he was fighting near

U.S. Takes Control of Packing Plants

"Hostile airplanes attempted to raid the southeast counties tonight. Our airplanes went up and the guns and lights were in action. No hostile airplanes succeeded in passing the outer defences."

Keen Interest in Huron County In County Jail.

WILL BE TRIED FOR
MURDER NOVEMBER 5

Ween Interest in Huron County in Coming Hearing.

Prisoner Is Pale After a Year in County Jail.

BRUSSELS, Oct. 29.— Much interest is being manifested in the coming fall assizes for Huron County, which open at Goderich on November 5, from the fact that James McCracken will be on trial charged with causing the death of his wife with a revolver.

Considerable difficulty has been experienced by some of the farmers in getting their grain threshed owing to the lateness of the season. The heavy crops and the shortage of machines are ship Justice Clute. 341

Wanny who attended the meeting expected to have a chance to ask questions on the big issues of the day, but no opportunkly was afforded, much to their disappointment. Hon. Finlay McDiarmid, minister of public works, declared a referendum would be a failure in the mational crisis. He dealt with women's franchise, out gave no reasons for granting the franchise to all. Several returned soldiers and women spoke.

Chatham, Oct 29.—Looking somewhat thinner and paler after over a year's confinement in the county jail. Frank McDonald, of Ridgetown, was a fallure in Quedence. Compulsion had been on the statutes at the meeting expected to have a chance to ask questions on the big issues of the day, but no opportunkly was afforded, much to their disappointment.

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Hon. The ballot system was not fair in a

Considerable difficulty has been experienced by some of the farmers in getting their grain threshed owing to the lateness of the season. The heavy of the surprise court which were opened at the court the lateness of the season. The heavy is the surprise of the surprise court which were opened at the court the lateness of the season. The heavy is the surprise of the surprise court which were opened at the court the lateness of the season. The heavy is the surprise of the sur

GOVT. HELPLESS IN FIGHT WITH THE PROFITEERS,

pected to have a chance to ask questions

HON. CHAS. MURPHY LIBERAL NOMINEE IN RIDING OF RUSSELL

Charles Murphy, leaving the field uncontested.

This leaves the political situation in Russell County, one of the strongest Liberal constituencies in the province, to possibly three candidates. J. A. Merkley was nominated some time ago in the Conservative interests. The third possibility is that Dr. Desrosiers will appear on the field as a "win-the-war" candidate.

The electors of Russell County today passed a resolution strongly supporting Sir Wilfrid Laurier.

Mr. Murphy said he was a strong supporter of unionism, but not of Conservatism. The present Union Government was merely an organized hypocrisy masquerading under the title of a union government.

"If Sir Wilfrid Laurier is returned," said Mr. Murphy, "he will give Canada a true national government.

"If Sir Wilfrid Laurier is returned," said Mr. Murphy, "he will give Canada a true national government."

DISTRICT CASUALTIES

KILLED IN ACTION CLINTON.
Captain Chas. Macpherson,
GUELPH,
Bmdr. Robert Davis.
OWEN SOUND.
Lieut. George Arthur Ewens.

WOUNDED DORCHESTER. L. Dale. RESERVE. 199132 G. Naplache. CRAIGHURST. CRAIGHURS I 643259 W. H. Healey. SARNIA. 16264 I. J. Smith. PARKHILL. 802170 G. A. Moore.

WOUNDED AND GASSED. OWEN SOUND. 506498 Sapper W. Lawrence.

ILL. STRATFORD. 727465 C. Player. GUELPH. 90811 Gunner R. G. Davis. MISSING BRANTFORD. 323921 Gunner R. A. Leonard.

BANK'S 100TH BIRTHDAY.

MONTREAL, Oct. 29.—The Bank of
Montreal will observe its 100th anniversary on Saturday. November 3. When
the bank was started, this city's population was less than 20,000, and the
people of the whole of Canada numbered some 400,000. Today Greater
Montreal's population is estimated at
over 800,000.

WOMEN DOING MEN'S WORK

One of the most striking results of the great war in Europe is the extent to which women are doing the work of men. Travelers to England and of men. France report that practically every able-bodied man is in uniform and women by the thousands are engaged doing men's work-acting as con-Declares Laurier Will Give ductors and drivers on the cars and doing all sorts of heavy work besides. This shows unexpected possibilities in what has been mistakenly called the weaker sex. Women are subject to ailments which men do not have, and when so ailing become weak, helpless suffer-ers. But a remedy has been found. For Hinted That Dr. Desrosier forty years, Lydia E. Pinkham's Vegetable Compound has been making such women well and strong, and as able to do work as any other woman

Hopes Women Will Adopt This Habit As Well As Men

Glass of hot water each morn ing helps us look and feel clean, sweet, fresh,

Happy, bright, alert-vigorous an vivacious-a good clear skin; a natural. rosy complexion and freedom from illness, are assured only by clean, healthy blood. If only every woman and like wise every man could realize the wonders of the morning inside bath, what a gratifying change would take place. Instead of the thousands of sickly, anaemic-looking men, women and girls with pasty or muddy complexions; instead of the multitudes of "nervewrecks," "rundowns," "brain fags" and pessimists, we should see a virile, ontimistic throng of rosy-cheeked people

everywhere.
An inside bath is had by drinking. each morning before breakfast, a glass og real hot water, with a teaspoonful of limestone phosphate in it to wash from the stomach, liver, kidneys and ten yards of bowels the previous day's indigestible waste, sour fermentations and poisons, thus cleansing, sweetening and freshening the entire alimentary canal before putting more food into e stomach.

Those subject to sick headache, billousness, nasty breath, rheumatism, colds; and particularly those who have pallid, sallow complexion, and who are constipated very often, are urged to obtain a quarter pound of limestone-phosphate at the drug store, which phosphate at the drug store, which will cost but a trifle, but is sufficient to demonstrate the quick and remarkable change in both health and appearance awaiting those who practice internal sanitation. We must remember that inside cleanliness is more important than outside, because the skin does not absorb impurities to contaminate the blood, while the pores in the thirty feet of bowels do

Gas In the Stomach Is Dangerous

Physicians Recommend the Use of

Health and Happiness.

Of Packing Plants

To Regulate Prices

To Regulate Prices

How with the success this and water, the bestifut glow gest thin and water, the bestifut glow gest glow gest glow gest thin and water, the bestifut glow gest glow gest glow gest gest thin and water, the bestifut glow gest glo

RESTORED THE ROSES TO GIRL'S WAN CHEEKS A London Mother and Her Daughter Join in Commendation of Blood-Building Treatment Which Has Brought Them

their action were enjoyed by the people of these islands.

While before the war difficulty had been found in getting men to join the mercantile marine, on account of better conditions ashore, yet, despite the strain of hardships and peril that had increased manifoldly since the war began, there had not been found one man afraid to return to the sea. Men torpedoed once or twice hardly waited for their papers before they returned.

Now they have seen a section at any rate of their countrymen at home repudiate that idea. If my voice could reach them, I would say that they were right from the first, and that time will show that while they are fighting for there are also fighting for the civilization and liberty of their own land."

DEFENSES BALK ATTEMPTED RAID ON OLD ENGLAND

Hostile Airplanes Beaten Off Southeast Counties Last Night.

LONDON, Oct. 29.—Hostile airplanes JAMES N'CRACKEN but none of them was able to pass the

Huron Battalion.

CLINTON, Oct., 29. — Word was re-ceived here today by D. L. Macpher-son, town clerk, that his nephew, Capt. Charlie Macpherson was killed in action on Thursday last. He was in

OF WESTERN ONTARO

AMUSEMENTS, LECTURES AJEST THE THEATRE ·THE SHOW-THE ORCHESTRA

PICKFORD and HUFF IN "THE GHOST HOUSE."
First Episode of '
"THE RETREAT OF THE GERMANS AT THE BATTLE OF
ARRAS."
H. RUTHVEN McDONALD.

PATRICIA

Douglas Fairbanks, in "Wild and Woolly" EVA ESMOND & CO.,

Vaudeville Novelty.
Fox Comedy, "Six-Cylinder Love."



London Advertising Club MEETING

TUESDAY, OCTOBER 30 AT 6 P.M. TECUMSEH HOUSE SPEAKER

Arthur Black Farmer, B.A. SUBJECT "THE FOUR ALPHABETS OF

CHARACTER." TICKETS, including dinner, \$1 HAY'S STATIONERY, 179 DUNDAS ST.

Woman's Music Club Second Recital. Normal School. WEDNESDAY, OCT. 31, 4 P.M. Carrie-Martin Recital, Masonic Tem ple, Monday, Nov. 5. b

"ENGLAND IN WAR ROYAL CONNAUGHT HOTEL

LECTURE BY REV. T. T. SHIELDS, D.D. THURSDAY, NOV. 1, AT 8 P.M. Adelaide Street Baptist Church. Every citizen should hear this lecture. Collection. 15c

C. P. R. SHARES

Some of the good buys: C. P. R. shares closed Monday at 139%; interest yield, 7.15. Union Pacific, 118%. Bought for eash or margin. Direct New York correspondent New York Stock Exchange. F. B. CLARKE.

416 Richmond Street, Next Bank of Commerce, London, Ontario. Commerce, London, Untario.

1 OMORROW NIGHT — MASQUERADE night. Big Halloween dance.
Palace Academy. Fun galore. Bring
your masks and have a good time.
Any who do not wish to mask come
as usual. Do not miss it. Dayton &
McCormick.

RUMMAGE SALE—GREAT BAR-GAINS, Wednesday, October 31, and Thursday, November 1, 789 Dundos street. Open Wednesday morning

FIRST-CLASS ORCHESTRA FOR garden parties, entertalments, dances. Part or whole program provided, songs, recitations, comic, serious. Ask for terms. Lombardo Brothers. Phone 5796. GLADYS COMBER PIPER AND dancer; pupil Pipe-Major James Hamilton. 102 Wellington, phone 4397. MRS. ALICE HENDERSON'S DANC-ING classes open Nov. 1. Pupils' names requested in before that date. 91 Wellington. Phone 2670.

ORDINARY SWEDISH MOVEMENT and electric massage at London Mineral Baths. Lady and gentleman attendants. Phone 2198. SCHOOL — MODERN BALLROOM dances. 214 Dundas. Jack Cortese, in-structor. Phone 1570. MUSIC FURNISHED FOR PARTIES, balls, banquets. Phone 1265. Tony Vita's Italian Harpers, 122 Queen's

ROBERT HANNAH, ELOCUTIONIST, entertainer, concert engagement, 367 Princess avenue. Telephone 3785. GEORGE A. STEER, ELOCUTIONIST and soloist—Concert engagement ac-cepted. Care The Purdom Hardware Company, London.

BUSINESS CHANCES. WANTED TO SELL — BUSINESS —
Rate on the dollar. Sydney Smythe,
Talbot street, London.

SMALL MANUFACTURING FIRM wants capital to increase business; good investment. Apply Box 184. Advertiser. BUSINESS CARDS

FOR GENUINE PLUMBING REPAIRS Phone 5778. S. H. Hammond, 765 King MORREN FOR DRY CLEANING, pressing, repairing. 423 Wellington street. Phone 2698. Heavy overcoat for sale. McLEOD & GRAY, REAR ADVERTISER-First-class livery and boarding. Bus parties our specialty. Phone 1277.

TRY OUR 20c DINNERS—FISH DINNER Tuesday and Friday. Frank Allen Smith's Quick Lunch, 101 King street. HOWARD, KIR BEN, EM-PIRE KING AND IRON DUKE FURNACES

HARRY BOSS (Formerly of Palace Livery East London.) Closed, heated carriages; large, comfortable 'buses. ywt



Piano Tuning Pianos care tuned, repaired overhauled by S. Boardman

Formerly six years with Heintzman & Co., London, Write

MONEY TO LOAN. PRIVATE AND TRUST MONEY TO loan on farm and city property; low-est rates; terms to suit. T. W. Scan-drett. 98 Dundas street. MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 117 Dominion Savings Build-ing (first floor up).

PRIVATE FUNDS TO LOAN-LOW-EST rates. U. A. Buchner, corner Taibot and Carling.

CONDENSED ADS.

musements—Fifteen cents per liner insertion, or two cents per wor tion.

Births, Marriages and Deaths — One insertion, 50 cents. Each subsequent insertion, 25 cents.

Articles For Sale, To Let, Help Wanted, Situations Yacant, Board and Lodgings, Lost and Found, Rooms To Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents.

An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

OPER—To the wife of Mr. W. C. Soper, 184 Wellington street, a son, October 28, 1917. October 28, 1917.

OIED.

BLAKIE—At the family residence, lot 19, con. 3, Westminster Township, on Monday, Oct. 29, 1917, Margaret, beloved wife of James Blakie, aged 79 years and 9 months.

Funeral from the above address on Wednesday at 2 o'clock, services at 1:30 p.m. Friends and acquaintances please accept this intimation. Interment at Pond Mills Cemetery. Please omit flowers.

150

BOOKER—At his late residence, 376 Central avenue, Alfred Andrew Booker, only son of the late Lieut.-Col. Booker of Hamilton, in his 68th year.
Funeral private. Please do not send flowers.

BOWLES—At Freeport Sanatorium, on Friday, Oct. 26, 1917, Pte. John Bowles, aged 25 years.

Funeral from Smith, Son & Clarke's funeral parlors on Tuesday, at 2:30 p.m., services at 2 o'clock, Interment in the military plot, Mount Pleasant Cemetery. Funeral in charge of the military.

COSBY—To Mr. and Mrs. Cosby, 652 Queen's avenue, a son (stillborn) on October 27, 1917. IN MEMORIAM.

EMERY—In loving memory of Corp. R. F. Emery, who died for his King and country, October 30, 1916, just one year ago today. Asleep in Jesus, far from me Thy kindred and thy grave may be, But thine is still a blessed sleep From which none ever wakes to weep. —Mother, Father, Sister and Brothers.

MEETINGS

I. O. O. F.—EUREKA LODGE, NO. 30. meets this (Tuesday) evening at 8 o'clock, Social evening to Oddfellows and their friends. Soldier Oddfellows especially invited, G. F. Lewis, N.G.

LIBERAL CONVENTION

HAMILTON,

FRIDAY, NOVEMBER 2, 1917 At 11 A. M.

THE HON. N. W. ROWELL THE HON. F. B. CARVELL F. F. PARDEE, K.C.

All Liberal supporters of a Union or National Government are invited to attend.

PENNYSON

TONIGHT AT 8 O'CLOCK AND EVERY NIGHT EXCEPT SATURDAY.

Salvation Army Citadel CLARENCE STREET.

Admission free.

ALL ODDFELLOWS ARE CORDIALLY invited to attend a reunion of
Chorazin Lodge, No. 190, held on
Wednesday evening, Oct. 31, at 8
p.m. Grand Master C. H. Mann, of
Hamilton, and Past Grand Sire Cl. T.
Campbell, will be present. First degree will be conferred. W. J. Styles,
N. G. F. R. Watkinson, secretary.

13u ty

THE KING NEEDS YOU AND YOU need Him in this great war with sia and the devil. No physical test required. Recruiting office, 357 Richmond street. City Mission, nightly.

LOST AND FOUND. LOST—ENVELOPE, CONTAINING \$25 in bills, between Hay's and Imperial Bank. Reward at Hay's Stationery, 173 Dundas street.

Bank, Itelated Street. 15u

STRAYED FROM THE OXFORD House stockyards, Ingersoll, on Thursday, 2-year-old Hoistein heifer, fairly long horns. Last seen near Putnam, going west, Aryone knowing of whereabouts please notify Frank Kerr, Ingersoll. Phone 138C. Reward. LOST—POCKETBOOK WITH MONEY and valuable papers. Reward 262 King street. 13c

MISCELLANEOUS. WANTED-GOOD HOME FOR BOY, 1½ years; will pay monthly; state amount required. Box 204, Advertiser. 13c

SPEEDY CURE FOR WHOOPING cough. Allays nausea and cures generally in a few days. A. M. Alkman, Amherstburg, Ont. CIRCULAR LETTERS, NOTICES, announcements, etc.; perfect imitation typewriting, done on our Flexotype machines at short notice. The Copy Shop, 3 Dominion Bank Chambers. DEBTS DUE MERCHANTS OR others collected anywhere. No collection, no charges. Rates and references on application. Canadian Bureau of Credits. Dominion Bank Chambers.

WONG'S CAFE

DENTAL CARDS.

DR. S. M. THOMAS, 2521/2 DUNDAS street. Phone 2085. DR. B. E. EAID, DENTIST, DUNDAS and Richmond, Dominion Bank Build-ing. Phone 5660. DR. HOCKEN, CORNER ADELAIDE and Dundas streets. Phone 2463. Con-sultation by appointment. DR. J. M. FREZELL, DENTIST-Over McLachlan's drug store, opposite old city hall. DR. JARVIS, SPECIALIST-EXTRACTION and pyorrhea. Painless method 213 Dundas street.

CHIROPRACTIC.

DR. MACFIE, DRUGLESS PHYSICIAN (Chiropractic, electro-therapy, X-ray etc.)—Dominion Savings Building Phone 4710. Residence 5710. CLARA KILBORNE, UNIVERSAL College of Chiropractic graduate. Office, 321 Queen's avenue. Telephone 3552.

VANTED—MAN, WITH PLENTY OF help, to run dairy farm, consisting of three hundred acres, on shares; on capital required; give references. R. Nancekiveli, R. R. No. 1, Ingersol, 15m

4.5" Shell Foreman WANTED

A foreman to take complete charge under superintendent of all operations on 4.5-inch Mark 1X shells. Must have had previous shell experience. Apply at once, preferrably in person, prepared to furnish first-class references.

G. W. McFARLANE ENGINEERING CO. PARIS, ONT.

REPORTER WANTED FOR OUT-OF-TOWN work for The Advertiser, Ap-ply Managing Editor, this office. 15c

Boy wanted to learn the newspaper printing trade; good chance for a bright youth. Call on Foreman Composing Room, London Adver-tiser. 14-tf

WANTED — STATIONARY ENGIN-EER; natural gas fuel, night work, steady employment; good wages; none but first-class men need apply. Carbex Brick Company, Limited, Brick street. Phone 1606.

MACHINISTS

Wanted-Several first-class machinists. Highest wages paid and best working conditions. Apply in person or by 'phone.

G. W. McFARLANE ENGINEERING CO. PARIS, ONTARIO.

CARPENTERS AND LABORERS -Apply John Hayman & Sons, 432 Wel-lington. GREAT CHANCES NOW FOR YOUNG men trained as station agents, tele-graphers, freight and ticket clerks. We train you quickly and guarantee you positions. Particulars free. Dominion School Railroading, Dept. O, Toronto. law-y-tf WATCHMAKER WANTED — FIRST-CLASS, experienced man, good wages State references and experience in first letter. A. H. Beath, Sudbury Ont. N. 9.

WANTED-BRIGHT YOUNG MEN TO work on trains in news service. Apply News Stand, G. T. R. Station. 10n FIREMEN AND BRAKEMEN, \$125 monthly; experience unnecessary. Railway, care Advertiser. zy-Oct.30 EXPERIENCED FARM HELP WANT-ED immediately; six married men; good wages, including house, garden, etc. Ontario Government Employ-ment Bureau, 108 Dundas. 100tf

LINOTYPE OPERATOR o work on Morning Advertiser; wages 2; steady position; seven hours. Apply oreman Composing Room, London Ad-ertiser. 99-tf

\$5 -- PRIVATE CHRISTMAS CARD A RELIABLE SALESMAN WANTED Ontario where not represented. Spring planting list now ready. Send for terms and new catalogue. Start now at best selling time. Stone & Wellington, the Fonthill Nurseries, Toronto, Ont.

HELP WANTED. WE WILL PAY YOU \$225 TO DISTRIBUTE war literature in your locality. Splendid opportunity for patriotic man or woman. At least 90 days' work. International Bible Press, Toronto. 10c-wty

MARRIAGE LICENSES ARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas. MARRIAGE LICENSES ISSUED BY W. G. H. Bartram, 59 Dundas.

USED CARS FOR SALE Having Decided to Discontinue

the Garage Business We will sell all tools and equipment, and as these have been in use only a short time, they are in first-class condition, and will be sold right. First come, first served. Also one Ford touring car, one McLaughlin touring car, in first-class running condition. THE FOREST CITY MOTOR SALES

346-348 DUNDAS STREET. TIRE PRICES can be reduced materially. We know, because we do it. You'd know too, if you patronized us. MARK CUT RATE TIRE CO. 126 CARLING ST. PHONE 6182.
Open Evenings.

FOR SALE, \$250 — FORD FIVE-PASSENGER car, good condition, electric lighting, new storage battery.
Box 205, Advertiser. 13c

1917 GRAY-DORT THREE-PASSENGER CLOVER LEAF ROADSTER. Will sell cheap for cash. Box 578, or phone 141 R, Ingersoll, 12n

Studebaker 6-Cylinder Car RUTHERFORD, 172 Maple Live Lobsters, 50c to 75c will be sold cheap. Some bargains in small cars. Last year's models, fully equipped. Prices reduced. BARTON & RUMBLE 596 Hamilton Road. Phone 4004.

> One Roadster; One 1916 Chevrolet Touring; One 1917 Chevrolet Touring, One 1917 Gray-Dort 3-Passenger Road-ster; Two Ford Touring Cars. ONTARIO GARAGE AND MOTOR SALES, LIMITED. Phone 2431. Cor. Dundas and Colborne ywt

AUTOMOBILE ACCESSORIES. Guaranteed tires, 35x4, \$32 Large size tubes at reduced prices. Also a fresh supply of Columbia Batteries, McKee Headlight Lenses and complete line of accessories at Warren's Accessories' Store, 350 Dundas Street. Phone

AUTO ACCESSORIES AND TIRES. Canada Auto Devices Co. 330 Dundas St. J. A. McLAREN, (Opp. Armories). ywt Manager.

MAID WANTED APPLY MRS. W. A. Martin, 304 Wolfe street. Phone 1909.

WANTED — IMMEDIATELY — GEN-ERAL servent; no washing or iron-ing; no children to attend to. Apply 14 Craig street. Stenographer, until Jan. 1; \$15 a week competent. Waltress for staff diningom, Sanatorium, \$18 per month. Girabor buffer, button. box and candy fac-

ONTARIO GOVERNMENT EMPLOY-MENT BUREAU. 108 Dundas Street. No Fees. EXPERIENCED GENERAL, MIDDLE-AGED, or country girl; residence cen-trally located. Apply Box 213, The Advertiser. 14k GIRLS WANTED FOR KNITTING DE-PARTMENT—Apply Holeproof Hostwanted at once-general; one from country preferred. Apply 84 King street. street.

WANTED—EXPERIENCED WAIST and skirt maker for dressmaking department. Apply Smailman & Ingram.

DURING THE WAR ONLY, YOUNG lady to handle cash in local financial institution. Previous experience unnecessary, although some knowledge of bookkeeping preferable. Apply Box 208, Advertiser. NTED A COOK FOR A SMALL family of three. Apply to Mrs. T. H. Carling, 677 Talbot. MAID—FOR FAMILY OF TWO; NO washing. Mrs. John Ferguson, 189 Dufferin avenue. 13c

Young Ladies

\$20—ANY LADY CAN FARN IT weekly by showing magnificent private Christmas card sample book; outht free on promise to work. Bradley, Limited, Brantford, Ont. Oct.27 VANTED—LADY DEMONSTRATORS
for non-alcoholic food flavors, toilet
articles and other domestic necessities; permanent work and liberal pay
for all or part time. Food Products
Distributors, Brantford, Ont. Oct.27

WANTED TO PURCHASE. ANTED TO PURCHASE — CAR-LOAD of potatoes, Apply Box 207, 13n MELODEONS WANTED AT KEENE'S Antique Store. 342 Talbot street. ELECTRICAL MACHINERY—WILL pay cash for second-hand electrical machinery. Fisher Electric Company, Toronto.

WANTED TO PURCHASE. DRESSED HOGS Weighing from 100 to 140 pounds. Also Live Cattle, Lambs and Calves. Highest prices paid for No. 1 quality. ANDERSONS, THE BIG STORE.

MARKET HOUSE, LONDON. TEACHERS WANTED. WANTED IMMEDIATELY — AN EX-PERIENCED teacher for Sarnia public schools. Applications, stating salary and experience, will be re-ceived up to Friday noon, Nov. 2. P. R. Gilbert, secretary of board of edu-cation.

SITUATIONS WANTED. VANTED - POSITION AS HOUSE-KEEPER by middle-aged lady, with London references. Box 573, Listowel, Ont. EXPERIENCED DRESSMAKER
would like work by the day. Phone
4943. EXPERIENCED, YOUNG, MARRIED lady, with child two years, desires position as housekeeper. Apply Mrs. Shepherd, R. R. 7, London. 13c

PERSONAL. HEALTHY BABY BOY FOR ADOP-TION—Box 216, Advertiser. 15c

F "FATHER OF THREE BOYS" CAN

verify anonymous letter written 27th inst., write to Box 212, Advertiser. 14c REV. LADY JEAN HOOPER, 438 Park avenue, London. Phone 4989. 910 Dundas street, opposite Fair Grounds gates. Hours of consultation, 10 a.m. to 10 p.m.; Saturday to 5 p.m. LENWOOD PRIVATE HOSPITAL— Nervous cases a specialty, 435 Ridout street. Phone 1705. CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital, 388½ Ridout street. Phone 2866.

WANTED. VANTED — FARMER TO TAKE charge of one or two colts for winter and break them. Apply to John Lewis, St. Marys. 15c ywt WANTED

C. A. MANN & CO. 78 KING STREET, LONDON, ONT. Phone 1577. ywt

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ROSE & SHAW, LICENSED AUC-TIONEERS—City Hotel, London, every Saturday, or phone Dorchester. Specialty, farm sales. VETERINARY SURGEONS. N. McDONALD, VETERINARY SUR-GEON, 2 Riverview avenue. Phone 688. Phone 1786. WILLIAM J. WILSON, VETERINARY —Horse and dog hospital. 84 King street. Phone 788.

DERMATOLOGY. MARINELLA SYSTEM FOR FACE, scalp, chiropody. Removal of super-fluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 3037.

ROOMS TO LET. FURNISHED ROOMS, IN PRIVATE home; modern. 151 Kent street. 13c TWO UNFURNISHED ROOMS, HEAT-ED and lighted, with board, for lady and daughter, reasonably central. Box 203. Advertiser. TO LET — THREE UNFURNSHED rooms suitable for light housekeeping at 346 Dufferin avenue. Apply 442 Park avenue or phone 3541. 12k

REAL ESTATE WANTED. WILL PAY CASH FOR MEDIUM, brick house or bungalow, modern; north or south. Box 218, Advertiser. 15c

AUTOMOBILES AND TAXIS. AUTOMOBILE OWNERS — SPRINGS made and repaired. Carriage and wagon painting. Cooke's Repair Shop, 347 Ridout. Phone 5143. MARLEY & HEXTER TAXI GARAGE
—New cars. Open day and night.
Phone 2859. AUTO AND TRUCK REPAIRING and painting by experts. Prices right. John R. Munro & Son, corner Albert and Richmond streets. RENWICK'S TAXI SERVICE—OPEN or closed cars, day or night. Phone PHONE 5993 FOR RELIABLE TAXI service. Clare Brothers. Reasonable rates. An hours. rates. An hours.

CHARLTON TAXI SERVICE — BY hour or trip. Phone 5886.

BROUGHTON THE MOVER—SPECIALTY, crating and shipping. Phone 1444.

FEMALE HELP WANTED. | REAL ESTATE FOR SALE. 100 ACRES—WESTMINSTER, 6 MILES from London, on gravel road, half mile to school; first-class set of buildings; insured for four thousand, choice clay loam; \$9,500. T. A. Faulds, Robinson Hall. Oct.30,Nov.3 Robinson Hall. Oct. 30, Nov. 3
TWO HUNDRED ACRE FARM FOR
sale in New Ontario; forty cleared;
buildings, fences, spring water; lived
nine years thereon; yields fifty bushels
per acre; \$9 per acre; low interest.
John McKenzle, 275 William street,
London.

\$8,500—140 ACRES, NEAR ST. MARYS, brick house, basement barn, cement floors, windmill, land level; must be sold to close an estate. Patterson, Imperial Bank Chambers. Imperial Bank Chambers.

150 ACRES, IN McGILLIVRAY TOWN-SHIP, clay loam, 10 acres bush, 4 acres orchard, 3 wells, good fences, 14-story frame house, second house (frame cottage), bank barn 59x70, other buildings; 5 miles from Parkhill, Price, \$8,300. Write our agent, Mr. C. W. Redick, Parkhill. The Western Real Estate Exchange, Limited, 78 Dundas street, London, Ont.

Dundas street, London, Ont. 14u
FRUIT FARM, TWENTY ACRES—
All planted and bearing; choice varieties; good buildings; close to railway and lake; a bargain. George Seivergist, Winona. Oct.27-ywt
FOR SALE — \$2,60) WILL BUY THE property known as the Gordner Hotel, Main street, Mitchell. The barn on this property is worth nearly all we are asking for the whole thing. Receipts will average over \$18 per day. The above price includes bar furniture and fixtures, also the furnace in front sitting-rooms. Good reasons for selling. If not sold will be rented. For further particulars apply to John Elligson, proprietor, or to A. D. Cameron, Box 69, Mitchell, Ont.

100 ACRES—Westminster, 1½-story

wishing to improve their position and earn bigger wages at clean, pleasant work, apply D. S. Perrin & Co., Limited.

320—ANY LADY CAN EARN IT weekly by showing magnificent private Christmas card sample book; outfit free on promise to work. Bradley, Limited, Brantford, Ont.

Oct. 27

Ont.

100 ACRES—Westminster, 1½-story frame house, full-sized basement, furnace, hard and soft water, large bank barn, iron roof, room for 50 head of horned cattle, root cellar, horse stable, drive barn, hog pen, hen house, soil a clay loam, well drained, close to cheese and condensing factories, London 7 miles, Glanworth 4 miles. Price \$11.000. A creep frame all things considered, and a pleasure to show a prospective buyer this farm.

ANDERSON & CO., 12 MARKET LANE ANDERSON & CO., 12 MARKET LANE 1½-STORY BRICK HOUSE AND about 6 acres of land. For further information, apply Mr. Grigg, Lobo. 13n

City Property. WHY PAY RENT? WILL SELL THIS cottage for \$1,200; 5 rooms, pantry, water, gas, hydro, including fixtures; basement, Jurnace, garage, chicken house, lot 33x120 to lane, block from cr, taxes \$10. A bargain, At Room 14, London Loan Building.

\$3,500.00

Fully modern, white brick, 8 rooms, bath and shed, 38-foot lot, good veranda. anda.
L. H. MARTYN & CO.,
807 Princess Ave. Phones 218-3707.
tf-lawy NORTH, IN FIRST-CLASS LOCALITY, frame 1½-story, with all modern conveniences, worth \$3,000, will sell for \$2,600 for quick sale. Call and get par-

THOS. C. KNOTT, 117 Dominion Savings Building London, Ont. zy London, Ont. Zyxwv

FOR SALE—HOUSE NO. 71 DUCHESS
avenue, brick-veneer, 1½-story, 7
rooms, modern conveniences, lot 34
feet 9 inches on Duchess avenue, 96
feet deep. Fraser & Moore, barristers. 67tf-ywt LOTS FOR SALE ON EASY PAY-MENTS-\$5 down, balance monthly. J. W. G. Winnett, barrister, Talbot street. FOR SALE OR RENT—NEW 8-ROOMED modern house, just building, with garage; finest location in city; private street, paved; beautiful view. Apply 27 Erie avenue, 425 Wellington, or phone 3182-1448. or phone 3182-1448,

BRICK HOUSE—SEVEN KOOMS,
bath and pantry, near Collegiate, hotwater heated, motor pump, gas, electric, cement-floored cellar, heated
attic; cheap for quick sale. P. O. Box
547. London.

Nov.2

TWO UNFURNISHED ROOMS, ALL conveniences. Apply 269 Dundas, corner Wellington. 15c LOWER APARTMENT TO LET Apply 582 Waterloo street. sample book free on promise to canvass; agents making five to ten dollars
daily; carriage prepaid. Garretson
Company, Brantford, Ont. Oct. 27
A RELIABLE SALESMAN WANTFD
A RELIABLE SALESMAN WANTFD
Changes, choice of occupation, etc.

THREE COMFORTABLE, FURNISHED bedrooms, well heated; for gentlemen only. 425 Dundas street. 15n
love, marriage, travel, investments,
changes, choice of occupation, etc.

Three Comfortable, Furnishmen only. 425 Dundas street. 15n
NCELY - FURNISHED BEDROOM IN
Private Company. 15c

Three Comfortable, Furnishprivate home; all conveniences;
breakfast and supper if desired. 66 THREE COMFORTABLE, FURNISH-ED bedrooms, well heated: for gentle-men only. 425 Dundas street. 15n G. Arnold, 220 Clarence. Phone 4911. breakfast and supper if desired. Fullarton. 15c KING EDWARD HOTEL — 259 YORK street (warehouse); 183 Bruce street, \$15; 356 Horton street, \$7; 101 Pipe transformers and equipment for all street (warehouse); 183 Bruce street, \$15; 356 Horton street, \$7; 101 Pipe Line road, \$8; 146 Mill street, \$17; 618 Talbot street, The London and Western Trusts Company, Limited,

180 ST. GEORGE, MODERN HOUSE, in first-class shape, \$25 per month. Anderson & Co., 12 Market Lane, 14c SMALL FURNISHED HOME, WITH garden and garage, North London. Apply Box 211, Advertiser. 14c ter and break them. Apply
Lewis, St. Marys.

15c ywt
For stock-raise...

14rming. Tenant must be recommended for stock and implements furnished, or would consider yearly engagement as working manager. Box 92, Brooklin, Ontario.

13n

Poultry Wanted

13n

Poultry Wanted

15c ywt
for stock-raise...

15c ywt
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Company, Limited.

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DWELLINGS, HOUSES, COTTAGES,
2 to 9 rooms, \$7 to \$23; modern, semi-modern sanitary conveniences. Splendid central warehouse building. Large renting and selling list. Parsons, 370
Wellington.

15c ywt
for stock-raise...

WE BUY AND Section and shoes. We pay the set price. 341 Dundas.

MISS B. LARKIN, 158 CLARENCE —Exclusive millinery. Open Tuesday,
Thursday, Saturday evenings.

GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books
and kent streets, for school books
and school supplies.

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WINDOW AND DOOR SCREENS renting and second Wellington.

EIGHT-ROOMED HOUSE, CONNAUGHT avenue, \$13 and water rates; immediate possession, J. W. G. Winnett, barrister, Talbot street. ywt

OLD BURWELL, HOME, 4TH CON-CESSION, London, five acres, orchard and garden. Apply to Joseph Mar-shall, Esq., or on premises. 59bu-wty UBURBAN RESIDENCE, RECENTLY SUBURBAN RESIDENCE, RECENTLY
Burwell's; best location in London
North, adjoining Mount St. Joseph,
overlooking Kennels golf links, ten
rooms, basement cellars, hot water
heated, city water, electric lighted,
all modern conveniences, five acres
ground, including orchard, small fruits,
lawn, few minutes' walk from car
line. Terms easy. Apply Joseph H.
Marshall, county registrar, city. 12n BRICK HOUSE, HALE, NEAR DUN-DAS—Garden, barn if wanted. Phone 1782. HOUSE, 641 RICHMOND — APPLY A. H. Trebilcock, jeweler, 206½ Dundas street. 9tf
BRICK HOUSE, MODERN, CENTRAL
location, Queen's avenue, also roomy
house for sale. Sydney Smythe, insurance agent. Phone 1889.

WANTED TO KENT VANTED-BY REFINED LADY, TWO heated, unfurnished rooms, in private home. Box 214, Advertiser. 14c WANTED TO RENT, IN PRIVATE home, for winter, good upright plano; state terms. Apply Box 209, The Ad-

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AUTOMOBILE OWNERS — DEAD storage for hundred cars; \$10 for six months; half block from market square. Apply W. H. Thornton, 52 Dundas. GENERAL CARTAGE, AUTO TRUCK. furniture crated, moved; satisfaction guaranteed. Phone 236. 11n ON MOVING DAY REMEMBER "DAY the Mover." Motor vans. Fireproof storage at reasonable rates. Residence, 480 Maitland. Phone 2887. H. F. Day. UP-TO-DATE MOVING VANS—FUR-NITURE and planes carefully handled. W. R. Flowers, 863½ Colborne street. Phone 2636. WE MOVE YOU CAREFULLY AND quickly: '\$2 up for load. Phone 2839. S. J. HENDERSON'S LARGEST moving vans and storage. Phone 1254. Fesidence, 573 Adelaide.

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Big sale of Roasting and Stewing Chickens, Wednesday and Thursday. All fresh killed and choice birds.

ANDERSONS, The Big Store

1, 2, 3, 4, 5 Market House. Phone 1643, Private Exchange

SQUARE PIANO, IN GOOD CONDITION, bargain; twenty yards of carpet. 506 Dufferin avenue. 15c-ywt HAPPY THOUGHT RANGE, GOOD condition, cheap for quick sale. 186 Wortley road.

OAK DRESSER AND COMMODE, iron beds, springs, mattresses; will sell cheap. Apply 402 Dundas. 15c

FOR SALE — IRON COT AND MATTRESS, tabouret, oak locker, portieres, antique walput, rocker, mattresses, and possible selections. The property of Wortley road.

OAK DRESSER AND COMMODE, iron beds, springs, mattresses; will sell cheap. Apply 402 Dundas.

FOR SALE — IRON COT AND MATTRESS, tabouret, oak locker, portieres, antique walnut rocker, mahogany table. Apply evenings. 189 Central. ONN'S FISH MARKET-FISH, OYS-TERS, poultry, twice daily. 148 King street, opposite market, Phone 1206. GURNEY-OXFORD BASEBURNER – Latest model. Used four months. Apply 83 Oak street.

BASEBURNER, WITH OVEN, IN good condition, 77 Chesley avenue, b MAKE OUR STORE YOUR SEWING machine headquarters. If you need a new machine be sure and see a White. No other kind would satisfy you. Free lessons. Free demonstration. Needles, bobbins, for all machines, Ontario Furniture Company, 228-230 Dundas street. BLANCHARD'S FISH MARKET, 525 Richmond street. Phone 1510. Fresh fish every day. RAYMOND MACHINES, NEEDLES and repairs; Heintzman transposing piano; organs cheap. At C. Craw-ford's piano store, opposite armories. next day.
SILVERWOODS, LIMITED.

DWARF FLOWERING PINK ROSES—Agletine, to mix in hedges, 10c each, or \$7 per 100; many varieties ornamental evergreens, 50 varieties flowering shrubs, rose bushes (many varieties), peony roots and other perennial plants. Charles Baker, nurseryman. Phone 2222. BASEBURNER, WITH OVEN — ALSO top buggy, 242 Egerton street. 15c ONE HANDSOME PEDIGREED BOSTON terrier, lightweight, male, 6 months old. Reasonable price for quick sale. Apply Box 300, Advertiser.

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OAK SOUVENIR HEATER IN GOOD condition. 150 Wilson avenue. 14c PRIZE-WINNING PIGEONS Homers, Jacobins, etc. Apply William Short, 215 Cathcart street. 14c Street.

COL'T, COMING FOUR YEARS, BAY, make good driver; will exchange for cow just in. 87 High street. 13c-tyw

WO LADIES' HEAVY CHINCHILLA coats, sizes 38 and 40, in first-class repair. Apply 215 Colborne street. 13c FOR SALE—STANDARD DROPHEAD sewing machine; first-class condition.

783 Queen's.

13c

CELERY FOR WINTER STORAGE—
With roots on. Now is the time for storing. Main & Collyer, South London. Phone 2831.

22n

FINE GRANULATED SUGAR 946.

MORGAN'S 100 DUNDAS ST. FINE GRANULATED SUGAR, 94c A pound. Tyler's, 3554 Clarence. 98tf LADIES' WHEELS

The Perfect Bicycle cannot be sur-passed for ease and comfort in riding. Wonderful endurance, and fully guar-A. TANNER, 665 DUNDAS ST. FIRST-CLASS FUR-LINED COAT FOR sale cheap; large size. Apply Box 188, The Advertiser. McKIM'S AUCTION ROOM - SOME good ratges and heaters; silent salesman, refrigerator style; new oak biscuit rack; good 30-30 rifle, with re-loading tools; three long ladders. Cheap for quick sale, Phone 4820.

WE DO POLISHING AND UPHOLSTERING. Charles M. Quick, 725
Richmond street. Phone 1479. y

ELECTRICAL MACHINERY, NEW

CAPPERATOR.

WAGONS AND

DELIVERY WAGONS BUILT TO order. See our second-hand wagons. Abbott's Carriage Factory. classes of current; large stock carried. Fisher Electric Company, To-

SUPPLY YOUR CUSTOMERS WITH free air—Air compressors bring trade. We install them. Superior Machinery Company. 151 York street. ywt OLIVER TYPEWRITER, BIG BAR-GAIN, \$30. E. O. Graves, 110 Dundas street. Apply Box 211, Advertiser. 14c

130 ACRES, NEAR LONDON, GOOD for stock-raising, dairy and mixed farming. Tenant must be recommended. The London and Western Trusts Company, Limited. 13k tywt

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4 Fullarton Street. ywt Phone 4284 FIVE CENTS Buys a Large-Sized Package of MATCHLESS AMMONIA

at any store.

IT CAN'T BE BEATEN. ywt

THE JOY-FUL SMOKE - SMITH'S "Joy" 10 cent cigar, S. Smith, manufacturer, London. FOR SALE — SECOND-HAND PIPE and casing of all sizes, Box 22, Advertiser, N. 8.

For Sunday dessert or Sunday afternoon tea nothing quite takes the place of ICE CREAM. Order one of our Week-End Specials. Delivery Saturday afternoon. Packed to keep until the

SECOND - HAND FURNITURE — Ranges, heaters and coal oil stoves; bargains for everybody. 101½ King. bargains for everybody. 101½ Kins.

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COMPANY Hard and Soft Coal and Wood Dealers Phone 1083, 275 Clarence street. Promp delivery and courteous treatment. yw OAK BEDSTEAD AND SPRINGS, wood heater, small mangle and other household effects. Apply 335 King JEWELRY HOUSE

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HORSES, CATTLE, ETC.

For Sale or Wanted. FOR SALE - THREE YORKSHIRE sows due to farrow, eight pigs about 60 pounds. Apply con. 3, lot 3, Lon-don Township. 15c ywt HORSE FOR SALE, CHEAP. C. J. Farr, 134 Wortley. 13c Farr, 184 Wortley.

FOR SALE—CHOICE YOUNG HOLSTEIN cow to freshen in a few days.
Apply D. Jackson, Pond Mills. 13c

FIVE COWS FOR SALE; THREE
coming in early in December. Apply
J. C. Hodgins, 907 Colborne street. 10n

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TENNENT & TENNENT, BARRISTERS, soilcitors, notaries public.
Money to loan. 78 Dundas. D. H.
Tennent; Gordon H. Tennent. GRAYDON & GRAYDON, BARRIS-TERS, Eank British North America, 2 Market Square. A BUCHNER, BARRISTER, SOL-ICITOR, corner Talbot and Carling. Phone 99. Money to loan. W. G. R. BARTRAM, BARRISTER, notary, etc., 59 Dundas street. CRONYN & BETTS & COLERIDGE— Frederick P. Betts, K.C.; Thomas Coleridge. . M. McEVOY, BARRISTER, SOLICI TOR, Robinson Hall Chambers. Money to loan.

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FRESH LAKE ERIE CISCOES DIRECT TO YOUR HOME

Just the thing for winter use. You save money and co-operate with the food controller in conserving the meat supply.

100 Pounds, Boxed . . . \$7.50 50 Pounds, Boxed . . . \$4.00 F. O. B. PORT STANLEY.

Send money, postal or express order, on or before November 15th, Will

CHOCTAW FISH COMPANY PORT STANLEY.

BICYCLE TIRES

All Sizes at Old Prices: Stock All New. Put on Free. Bicycle & Motor Sales Co.

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JOHN M. MOORE, Architect and Civil Engineer, 415 RICHMOND STREET. WILLIAM G. MURRAY, ARCHITECT —Dominion Savings Building, top floor. Phones: Office 1557, house 1534. H. C. McBRIDE, MEMBER ONTARIO Association of Architects, etc. Edge Block. Phone 262, ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 656.

SURVEYORS W. FARNCOMB, CIVIL ENGINEEL, Surveyor—Edge Block. Phone 262. SIGNS

GLEN BROS., SIGN PAINTERS— Designs and estimates furnished free. 420 Talbot street. Phone 1842. WAKELING SIGN COMPANY-SIGNS Phone 2183. 256½ Dundas street.

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MRS. G. PENHALE HARRISON.
Teacher—Plano, voice, theory. Studio
166 John street. Phone. Pupils prepared for university exams. New term
September 1. THOMAS G. SHUTER, TEACHER OF guitar, mandolin and kindred instru-ments. Instruments loaned. Studio 470 Dundas street. Phone GLADYS ANDRUS, CONCERT PIAN-IST and accompanist. Pupil of A. D. Jordan. Concert engagements and pupils accepted. Phone 4032. MINNIE RAYMOND, PIANO, THEORY
—Studio 556 Richmond. Phone. Or-ganist St. Paul's Cathedral. BERT WEIR, ORGANIST CENTEN-NIAL Methodist Church, teaches plano, organ, theory and vocal. 492 Adelaide street.

CHARLES E. WHEELER, F.C.G.O.— Teaching resumed—piano, organ, vocal træining, harmony and counter-peint. Studio 429 Waterloo. Tele-phone. PROF. P. VENUTA—TWO MEDALS and diplomas. Teaches all instruments, harmony, transposition, reading. Music arranged. Terms moderate. 492 Talbot. NORA LITTLE, TEACHER SINGING, resumes Sept. 10. 261 Dundas. Phone 2757.

F. L. WILLGOOSE, Mus. Bac. Feacher of singing, specializing in tone color and interpretation. London Conservatory of Music Phone 1101. Nov.23

JAMES CRESSWELL, TEACHER OF violun, mandolin, band and orchestral instruments Studio 498 King street.

Notice to Contractors Sealed tenders will be received at the office of the City Clerk up till 4 p.m., Thursday, Nov. 1, for brickwork, carpenter work, plastering, painting, plumbing, heating, and all other trades required in the erection of a one-story brick addition at rear of City Hall, Lowest or any tender will not necessarily be accepted.

H. A. STEVENSON, Mayor.

A. M. PIDER DOUGLES

City of London Taxes Payable by October 31, 1917. Apply D. Jackson, Pond Mills. 13c

FIVE COWS FOR SALE; THREE
coming in early in December. Apply
J. C. Hodgins, 907 Colborne street. 10n

WANTED — DEAD HORSES AND
cattle. Will pay \$2 to \$5 for live anis
mals. London Fertilizer Company.
Phone 635.

WAGONS AND CARRIAGES

WAGONS AND CARRIAGES

ment to the last day.

JAMES S. BELL, City Treasurer.

10g Cooper's Auction WEDNESDAY, OCT. 31. 18 EMERY STREET

Scott. 506 York street.

OSTEOPATHIC PHYSICIANS

DR. E. S. DETWILER, GENERAL practice, with special attention to spinal curvature. 477 Colborne. Phone 3373.

DRS. MARIE H. HARKINS. REBECCA Harkins—Office and residence. St. George Apartments, Wellington. Phone 1560. Rebecca Harkins, specialist catarrhal deafness.

LEGAL CARDS.

GIBBONS, HARPER & JIBBONS—Barristers, etc., Imperial Bank Bullding. Sir George G'bbons, K.C.; Fred F. Harper; George S. Gibbons.

T. W. SCANDRETT, BARRISTER, solicitor, notary. Money to loan. Subundas street.

JOHN F. FAULDS BARRISTER, Money to loan. Subundas street.

JOHN F. FAULDS BARRISTER, Money to loan. Subundas street.

JOHN F. FAULDS BARRISTER, Money to loan. Subundas street.

JOHN F. FAULDS BARRISTER, Money to loan. Subundas street.

JOHN F. FAULDS BARRISTER, Money to loan. Subundas street, Phone 901.

McKILLOP, MURPHY & GUNN———OAK HALL BUILDING First Floer, Corner of Richmond and King Streets.

MACPHERSON & PERRIN, BARRISTER, solicitors. Money to loan. Robinson Hall Chambers.

TENNENT & TENNENT, BARRISTER, Robert of the MacPherson of the Markins of the Street Cherk, Ritchen goods, table and chairs, etc. This is one of those large sales. Everybody come, ALSO REAL ESTATE. This well-will the high-class furnishings contained in this excellent home. Partial list as follows: Beautitul walnut-cased upringing grand Sherlock-Manning plano (just new), mahogany parlor chairs, rockers and chairs, rockers and tables, onlyx table, book case, ladies desks, leather rockers and chairs, rockers and chairs, etc. This is one of those are table, the high-class furnishings contained in this excellent home. Partial list as follows: Beautitule walnut-cased upringing grand Sherlock-Manning plano (just new), mahogany parlor chairs, rockers, table and chairs, rockers and chairs, rockers and chairs, etc. This is one of the table, the high-class furnishing scolors and chairs, etc. This is one of those large street, partial plano, class furnishing conditions, prockers, table and chairs, etc. This is one of th REAL ESTATE AND HOUSE FUR NISHINGS. stretcher, kitchen goods, table and chairs, etc. This is one of those large sales. Everybody come,
ALSO REAL ESTATE. This well-built 1½-story brick house with veranda, lot 40 by 185 feet; containing hall, dt. ole parlors, dining-room, kitchen, storeroom and bedrooms, large dry cellar, sewer connections with toilet, cement walks and foundations, chicken house; high lot. This will make an excellent home for someone in this fast-growing locality. Look this over. Terms day of sale.

SALE OF REAL ESTATE AT 4 P.M. SALE OF FEAL ESTATE AT 19 A.M.
C. N. COOPER, Auctioneer and Valuator, 258 Dundas Street, Phone 1332.

Auction Sale of Cattle Thirty-nine yearling steers, one fat cow. 42 yearling heifers. At Glanworth Station, L. P. S., Saturday, 1 p.m. E. J. Taylor, proprietor. James John-ston, auctioneer.

VOTERS' LISTS 1917 Municipality of Township of London, County of Middlesex.

Middlesex.

Notice is hereby given that I have transmitted or delivered to the persons mentioned in Section 9 of "The Ontario Voters' Lists Act" the copies required by said Section to be so transmitted or delivered of the List made pursuant to said Act of all persons appearing by the last revised Assessment Roll of the said Municipality to be entitled to vote in the said Municipality at elections for Members of the Legislative Assembly and at Municipality at elections, and that the said List was first posted up at my office, London, on the sixth day of October, 1917, and remains there for inspection, and I hereby call upon all voters to take immediate proceedings to have any errors or omissions corrected according to law.

Clerk of London Township.

Dated this 10th day of October, 1917.

EWSPRINT MAKERS ARE DISCRIMINATING

Commissioner Says Canadian Papers Must Be Served.

NORMOUS PROFITS MADE

R. Booth Exacts 100 Per Cent on Sulphite This Year.

COTTAWA, Oct. 29.—Newsprint manufacturers who have been refusing the squests of publishers for newsprint paper were called to time by Commissioner Pringle at the reobening of the hquiry in the city hall today. The reusal of the Donnaconna Paper Company of aupply the Montreal Star with paper recipitated his remarks. George M. McKee, president of the company, was himself the stand, and when asked by Mr. tringle where all his company's paper tent, he said: "To the New York imes." His company explained Mr. ickee, was bound by contract to supply as total output to that newspaper. He was aware of the fact that, if ordered p do so by the commissioner, the com-

"There are a number of Canadian sapers needing paper badly," said Mr. Pringle, "yet the manufacturers are saying they are not in a position to supply it. They might just as well unierstand right now that they have got to supply it."

Commissioner Pringle said he had

OUR CARS OF CELERY HIPPED FROM THEDFORD

ls farm.

Wm. McDonaid and family have hoved into town, and are occupying art of the old Gattis Block, where he in the egg and poultry business.

EED HOGS, IS APPEAL TO AMERICAN FARMERS

WASHINGTON, Oct. 23.—An appeal to the country's farmers to breed hogs heart supply for Allied and American miles and for home consumption, was smed today by the department of agri-

MUSICAL INSTRUMENTS RAYOLA AND CRESCENT

PHONOGRAPHS

equal to any make, if not superior; ay any record. Mnufactured by ONDON PHONOGRAPH COMPANY, 4 Dundas street, Double Side Parost Records, 40 cents.

R. NORMAN R. HENDERSON, CORNER Park and Dufferin—Eye, ear, ness and throat, it. PINGEL, LONDON—ELECTRICAL treatment of diseases a specialty.

CONSTITUTIONAL IRISH PR. W. J. STEVENSON, 389 DUNDAS street—Specialty, diseases of women and surgery. Phone 510, DR. HUGH A. STEVENSON, 391 DUNDAS street—Special attention X-raya, DR. GEORGE MCNEIL—OFFICE AND TRANSPORT OF THE PROPERTY OF THE P

35 Per Cent Proof Spirit Contained in Medicated Wine

value less than \$10,000,000 so action mined."

Such are the instructions given to the board of arbitration appointed to investigate and determine upon the value of the \$60,000,000 par value stock of the Canadian Northern Railway, to be acquired by the Government under the terms of legislation closured through Parliament last session. These instructions are contained in the text of an agreement drawn and awaiting ratically at the capital today.

CHICAGO, Oct. 29.—The Irish-American constitutional liberty committee was formed here today at a meeting of Chicago Irish-Americans, under the guidance of T. P. O'Connor and Richard Hasleton, members of the Irish parilamentary party in the British House of Commons. Michael J. Flaherty was elected chairman, and W. P. J. Halley secretary.

FIRST PRISONER ON AMERICAN FRONT IS

DEATHS AND FUNERALS

The pallbearers were D. J. Storms, Howard Nash, Harold Phillips, H. A. Welsh, E. J. Cossey and J. Coatle.

2,262 CLASS A MEN

IN HAMILTON SO FAR

HAMILTON. Oct. 29.—Examinations of men of military age in the first class in Hamilton totalled 4,705, with 2,262 in Class A. at noon today. Saturday, 58 out of 120 men were picked for Class A. To date 234 have reported for service, while 1,882 are seeking exemption.

CANADIAN FLYING BOYS

Wethers, \$8.80@12.85.

East Buffalo, N.Y., Oct. 30.—Cattle—Receipts, 700; steady to strong. Veals—Receipts, 300; slow, steady, at \$7(@14.50.) though \$16.50. though \$18.50. though \$16.50. though \$18.50. though \$16.50. though \$1.50. though CANADIAN FLYING BOYS

FINANCIAL AND COMMERCIAL

AR FRONT IS

ALLY WOUNDED

Patrol Drops Providing
Mail Carrier.

FOR SUPERINE TO JUNE

AND CARRIED TO JUNE

FOR LIVE HOSS NOW

The Second Patrol Line.

WITH THE AMERICAN MANY TO

FRANCIS Care on the Patrol Line.

WITH THE AMERICAN MANY TO

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WITH THE AMERICAN MANY TO

FRANCIS CARE ON THE PATROL LINE.

Automobile Insurance

Automobile Insurance

D. CAMPBELL & SONS
BANK OF TORONTO BUILLINES

PARTIES

**PART

AT FORT WORTH, TEXAS

FORT WORTH, Texas, Oet. 29.—
Brig.-Gen. C. G. Hoare, commander of the Canadian division of the British Royal Flying Corps, established his headquarters here today for the winter

FOR LADY MAUD'S WEDDING.

OTTAWA, Oct. 29.—Sir Cecil Spring-Rice, British ambassador to the United States, and Lady Spring-Rice are the

Trunk Lines and Grangers—

Open. High. Low. 1:30. Baltimore & Ohio. 5614, 564, 565, 565 565. Eric, com. ... 16 16 1514, 1574, Eric, com. ... 16 16 1514, 1574, Eric, lst pfd. ... 2476, 24

MONTREAL STOCK EXCHANGE.

Montreal, Oct. 30,—Morning sales, as furnished by McDeugall & Cowans:
Sales. Open, High, Low, Noon.
55 Brampton . 40 , 40½ 40 40
270BrBrazilian. 32 A32½ 33 32
50 Cement . 57
200 C S L 39¼ 39¾ 39½ 39½
85 Smelters . 25

London, Oct. 30.—Closing prices today



CARNIVAL Wednesday Night October 31

\$50.00 in Costume Prizes

Winter Garden

Decorations New and Novel, Spooky and

Beautiful.

500 Dancers Gorgeous, Spectacular Array of Beauty.

Hear the Master Interpretations of the Weird Witchcraft Harmony

PRINCESS PIECE ORCHESTRA

ents, firsts. \$11.60; seconds, \$11.10; strong bakers, \$10.90; winter patents, choice, \$11.25; straight rollers, \$10.70 @11: do., bags, \$5.20@5.35.

Rolled Oats—Barrels, \$8.30@8.70; do., bags, 90 1bs., \$4@4.25.

Bran—\$35.
Shorts—\$40@42.
Middlings—\$48@50,
Moullie—\$55@60.

New York, Oct. 29.—Flour—Dull; spring patents, \$10.80@11.45; winter patents, \$10.65@10.90; winter straights, \$10.35@10.65; Kansas straights, \$11.15

Maxwell and taken back of the direction of the string of t

Present Program of Unusual Merit at

pays a visit with a concert company. Her fine Royal Weish Ladies' Choir of yore has dwindled to a quintet of artistes, but she still has very good material. Last evening at the recital given in the Y. M. C. A. Auditorium by the Royal Weish Ladies' Quartet at (there were really five in addition to a Madame Hughes-Thomas, which should surely constitute a quintet). Many of the qualities which made the choir famous were also here to be found in ensemble work, nice harmonizing of voices, excellence of attack and close attention to the conductor. The last number aroused especial enthusiasm, the national songs of the Allies, the singers displaying at the same time the flags of the Allies. Miss Edwards of this city, daughter of Staff Sergt.-Major Harry Edwards, also took part in this number.

this city, daughter of Staff Sergt.-Major Harry Edwards, also took part in this aumber.

Several solo numbers were given, including such an ambitious effort as the familiar aria from Madame Butter-fly (Puecini), sung by Miss Roze.

Miss Florence Egglestone, who has sone on concert tours with Madame Hughes-Thomas' Choir on different occasions was the assisting artist, playing violin obligati, and also as a solo number a Brahms "Hungarian Dance."

The program follows:

Battle song of "The Men of Harlech," by the quintette; "Little Folks Song," Miss Maysie Humphreys: "Venitian Boat Song," duet, Misses Roze and Wilkins: part song (a) "Rocking Time," (b) "Madrigal," quintette; song, done on commendation of the finest edifices in Western Ontario. The outside has been painted and the cement walks partially rebuilt, while the interior has been completely overhauled, frescoed and repainted.

MRS. JAMES BLAKIE

DIES IN WESTMINSTER

DIES IN WESTMINSTER

Margaret Blakle, wife of James Blakle, "One Fine Day," Miss Roze: Welsh song, Miss Jennie Morgan; song, "The Regular Royal Queen," from "The Gondoliers," quintette: song, "Rose in the Bud," Miss Slaughter; duet, "Echoes," Madam Hughes, Thomas and Miss Jennie Morgan; song, "The Fairles Lullaby," Miss Roze; (a) "The Kentucky Babe," quintette: (b) "Dickery Dock," quintette: song and chorus, "O Wandering One," Miss Morgan and chorus; national alsongs of the Allies.

BURIED AT KITCHENER.

LOOKING FOR COAL

TAVISTOCK, Oct. 29.—The funeral of the little son of Edward Burlett was held at Kitchener. The pallbearers were looking for coal. However, little will be done with the municipal coal yard parents he leaves one brother.

The utilities commission is still looking for coal. However, little will be done with the municipal coal yard proposition until 'A 's formally turned over to the commission.

BY MONDAY'S RECITAL VAG ADMITS HE WAS FORMER HIGHWAYMAN

CHATHAM. Oct. 29.—Wm. Grant, a vagrant arrested in the neighborhood of Eberts on Friday, and who was causing some alarm in that vicinity, has confessed to the local police that two days previously he was liberated from the Jackson penitentiary, having completed a two years' sentence for highway robbery.

The Blair estate at Pain Court, extending over 41 acres, has been sold to D. D. Gagneau of Pain Court for the record price of \$10,700.

Since the medical board commenced the work of examining men of Class 11,776 have passed them, out of whom 736 have been listed in Category A 2.

evening held in the Baptist Church tonight was largely attended and a fine
program was much enjoyed.

The reopening services in connection
with the Baptist Church took place on
Sunday, when the pastor, Rev. E. C.
Gosnell preached two excellent sermons
to large audiences. Special music was
rendered by the choir. The church has
just been renovated, and is now one of
the finest edifices in Western Ontario.
The outside has been painted and the
cement walks partially rebuilt, while
the interior has been completely overhauled, frescoed and repainted.

MILLERS BUYING ALL OVER COUNTRY

WILL BE EASIER Wheat Export Company Takes **Practically All Offerings** at Winnipeg.

Si0.35@10.65; Kansas straights, #11.15
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115 DUNDAS ST. PHONE 588.

FERGUSON'S SONS OPEN DAY AND NIGHT.

180 KING STREET. PHONES 543, 373, 2056. N. J. GRIFFITH FUNERAL DIRECTOR AND 104 Dundag Street, London, Residence on premises. Phone 459. Private Ambulance Service. Delaware Branch, W. Acres, Mgr.

GEORGE E. LOGAN FUNERAL DIRECTOR

418 RICHMOND ST. PHONE 1968.

EDWARD CRONYN & CO. INVESTMENTS
Cronyn Building, 71 Bay St., Terente. Sirloin Steak, 30c Lb. TENDERLOINS AND SPARERIBS WILSON'S PHONES 5600-5601

PANTS SWEATER COATS **OVERALL SALE**

SWEATER COATS.

RAINCOATS.

OVERALLS Brand, "Tecumseh"
d and "Rathroad Signal," blue
white stripe, with bit; regular
worth up to \$2.00. Special
very in stock over 600 dozen
of all makes of Overalis,
in and make your selection.

The Real Live Store. Famous For Their Little Prices. 120 DUNDAS ST. PHONE 1844



Diamond Rings from \$5.00 to

\$350.00, including lingle Diamond Rings, three and five diamonds and many fancy settings in the newe. : designs. Exclusive designs in Necklets, Peudants, Bar Pins, Scarf Pins, Cuff Links, Tie Clips and Brooches.

H. WARD & CO.

386 RICHMOND STREET.



Reading by artificial light is necessary these short days. Unless great care is taken eye troubles will result. Consult us at once if you experience any difficulty in reading at night. Glasses now will save eyestrain and headaches later.

Carlyle OPTICIAN 233 Dundas St. Phone 2351

PETERMAN'S High-Class, "Hand-Tailored," Made-To-Measure Suits, \$22,50, \$25.00 and upwards

TORIC ®. There's a lot of tween Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

LENSES

Brown Optical Co. EYE SPECIALISTS AND OPTICIANS. 223 Dundas Street. Phone 1877.

The London Loan and Sayings Company of Canada

INTEREST RATES ALLOWED In Savings Bank 4 Per Cent Debentures 5 to 52 Per Cen M, J, KENT, Manager,

You'll Be Pleased With---

You'll like the distinctly individual taste of purity and quality in every loaf of bread we manufacture. You'll have to try a loaf to prove this statement. Why not today?

Parnell The Breadman PHONES 929, 1390



The most important feature in the buying of a diamond is the dealer you buy from. You must have absolute confidence in the people you deal with. For many years we have been selling Diamonds to people who know and demand the best.

NEW FALL SPECIALS Ladies' Solitaires, \$15,00, \$25.00, \$30.00, \$40.00, \$50.00, \$85.00 and \$125,00.

Ladies' Fancy Platinum Dinner Rings and Clusters, for \$20.00, \$25.00, \$35.00, \$75.00 and \$150.00.

YOUNG'S TWO STORES.

EAST LONDON October Birth Stone-Opal.

LOG CABIN HOME - MADE BREAD

with this deliciously flavored loaf.

JOHNSTON BROS. XXX BREAD

> PHONE 944. XXX XXX XXX XXX

Lady of the Snows Weeps Teary Flakes

this winter,

The swirling flakes did not make helf appearance in London last year ntil November 14, when half an inch

MASQUERADE DANCE. MASQUERADE DANCE.

The employees of the United Metals Munitions Company masquerade dance at the factory was most successful. The program included recitations by Mrs. Howard Miss Florence Billington and Mr. Trainer and a solo by the guest of honor, Mr. Allan. Costume prizes were won by Mrs. Singleton, Miss Johnston and Mr. Trainer and Mr. Martin. Mr. Rowan, superintendent of the company, gave a short address.

1912...\$1,535,900 1913...\$1,771,500 1914...\$2,250,700 1915...\$2,953,300 1917 (estimated)...\$5,250,000

Federal Advertising

FURS Of Superior Quality. Exclusive in Design,

BELTZ & CO.

"DOUG" FAIRBANKS IS AT HIS BEST IN "WILD AND WOOLLY"

In Entertaining Photoplay of Western Life in the Early 60's.

Douglas Fairbanks has been seen in many good photoplays, he has starred in numerous productions, but none have given him greater opportunities to display his ability as an actor and his skill as an athlete than "Wild and Woolly," the Artcraft photoplay, in which he is appearing at the Patricia Theatre the first half of this week.

"Smiling Doug" is seen at his best in this picture. He performs athletic feats in the play that cause one to marvel at the ease with which he performs the most difficult stunts.

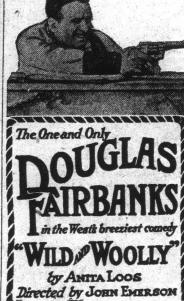
The play itself is one of simplicity and one that immediately appeals to the lover of a human interest story woven into as pretty and entertaining romance as was ever screened.

To see "Doug" in "Wild and Woolly" is to see him at his best. It is a play too good to miss, and one that Artcraft Picture Corporation expended money upon with a lavish hand, in order to produce a background in keeping with the reputation of the popular star. Douglas Fairbanks has been seen i In this picture. He performs athletic feats in the play that cause one to marvel at the ease with which he performs the most difficult stunts.

The play itself is one of simplicity and one that immediately appeals to the lover of a human interest story woven into as pretty and entertaining romance as was ever screened.

To see "Doug" in "Wild and Woolly" is to see him at his best. It is a play too good to miss, and one that Artcraft Picture Corporation expended money upon with a lavish hand, in order to produce a background in keeping with the reputation of the popular star.

Starting in New York and ending in California, the picture discloses variety of metropolitan and western scenes presenting the proper backgrounds to the story. As the youth of metropolitan



the Patricia Today and Wednesday. birth who finally realizes his ambition to ride the plains of the west astride a bucking broncho, Douglas Fairbanks offers a wonderfully effective picturiza-tion in the role of Jeff Hillington. Jeff's visions of life, in the west are based Weeps Teary Flakes
On London Today

Second Fall of Season Causes
Rush for Cars.

"Our Lady of the Snows" put in another weepy appearance in the wee smal hours today. Although not the first collection of flakes to settle down over the city, it made the early workers turn up their coat collars and look seven ways for one of the perennial street cars. Finally the weather settled down to a drizzle a la Monday's weather program.

The main topic of conversation on the aforementioned street cars was the civic coal yard and the ability of Mayor Stevenson and company to gather together a sufficient collection of black diamonds to keep the shin bones of citizens warm this winter.

In the way of anticulation as they would for a stage production of the Belasco calibre.

It is the contention of Mr. Fairbanks that in this way an actor fully realize.

It is the contention of Mr. Fairbanks that in this way an actor fully realize.

calibre.

It is the contention of Mr. Fairbanks that in this way an actor fully realizing the relationship of his part to the development of the story, can do his work with a great deal more feeling and appreciation than if he were merely told what was expected of him from scene to scene.

what was expected of min from scene to scene.

The story of "Wild and Woolly" took him to Arizona, and in the language of the smiling Douglas, he "lived every minute of the scenes taken there." It was in Arizona that he became friendly with a cattle owner on the Bar X ranch. Both being ardent admirers of the late Jim Kidd, one of the most famous of cowboys, many tales of great interest were related.

Eva Esmand & Company in a vaude-ville sketch, and a Fox comedy film, complete a bill of excellence at the Patricia hard to excel.

HALLOWEEN PARTY GIVEN BY "Y" GIRLS More Than 300 Guests at New Resi

Witches, black cats and decorations of black and yellow formed a setting for a most delightful Halloween party given by the girls of the Young Women's Christian Association last evening in their new residence on King street. More than three hundred guests were present, who were received by Miss Archibald. Miss McCall and Mrs. W. A. Tanner, and shown over the building. The large dining-room and reception room, looked pretty with the lights turned low, giving a weird and ghostly effect, with pumpkin faces beaming from ear to ear as though they were enjoying the fun as much as the guests.

An exceptionally fine program was given under the supervision of Miss Georgia Newbury. Patriotic music was rendered throughout the evening, and tributes were paid to the flags of the Allies. After a most enjoyable time refreshments were-served. dence Last Night.

After serving with three units of the ritish forces and being so severely ounded that it became necessary to imputate his right hand, Lieut. Fred acfie has returned to his home here, a is a son of Mr. amd Mrs. R. C. acfie, of Ridout street, South London, id enlisted at Edmonton with the 3rd anadian Mounted Rifles shortly after the outbreak of war. In England he cured a commission with the Gordon ghlanders, but was later transferred the 42nd Battalion, a Canadian unit, was while serving with this that he as wounded, necessitating his return

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Retreat of the Germans at the Battle of Arras.

OF WAR PICTURES

tendant features connected with the great war, are shown in a vivid and striking manner in the first episode of "The Retreat of the Germans at the Battle of Arras," which is being presented at the Majestic Theatre again

airplanes and the motorcycle transports are all seen in action.

This picture has been indorsed by the minister of militia, A. E. Kemp, as the greatest and most realistic film in connection with the world-war that has ever been shown to the public. His indorsation goes so far as to state that every man, woman and child in the British Empire should witness these scenes in order to bring home to each in all its vividness the war as it really is.

is.

The second episode will be shown on Wednesday and Thursday, the first chapter to be shown for the last time today at all performances. Don't miss an episode of these greatest of all war pictures.

an episode of these greatest of all war pictures.

These pictures were taken with the official sanction of the British Government and on the understanding that a percentage of the receipts from all Canadian theatres should be diverted into the above-named channels.

The second episode, shown on Wednesday and Thursday, is said to be more thrilling than those shown the first part of the week. The mammoth tanks in action, plowing over the Hun lines and trenches; the gigantic field guns, hurling forth their massive projectiles, causing death and destruction, and the Canadians in the "big push" over the top at Vimy Ridge are clearly shown.

shown.

In one of the scenes there is shown a little churchyard, where the brave Canadians who fell were buried, while adding a mite to the glorious victory.

Jack Pickford and Louise Huff in "The Ghost House" is the principal screen feature outside the war pictures, and shows these two popular stars in entertaining roles in their latest Paramount picture.

H. Ruthven McDonald, the noted Canadian baritone, will sing at all performances this week. He makes two entire changes of songs during the week.

25TH ANNIVERSARY

SUPPER A SUCCESS Supper Held Last Night.

A supper, followed by an enjoyable nusical program at the Centennia musical program at the Centennia Methodist Church last night marked the 25th anniversary of the new Centennia Methodist Church last hight marked the 25th anniversary of the new Centennial Church. The evening was a pronounced success. A large number of the congregation was present and enjoyed every number of the extensive program.

Addresses of congratulation were given by Rev. L. W. Wickett, a superannuated minister, who was at one time a pastor of the church; Rev. J. E. Holmes, chairman of the London district; Rev. W. R. McIntosh. King Street Presbyterian Church, and Rev. W. E. Pescott of the Dur'n's Centre Church.

The musical numbers included an organ solo by the organist, Bert Weir; solos by Miss Gertrude Wood, A. Standfield and Robert Patterson, and selections by the male quartet, Messrs. Hall, Atkinson, Patterson and Tuder. Rev. H. T. Ferguson, the pastor, presided.

Black Vici Kid, 10-inch Russian cut top, imitation tip,

Louis vanity heel.

AT MEETING TODAY

Roscoe Finn in Toronto To Give Facts and Figures.

place at the Parliament Buildings. To

Famous Artcraft Star at the Patricia Today and Wednesday.

ALL KINDS OF ACTION

Battle of Arras.

Battle of Arras.

AT POPULAR PLAYHOUSE Showing British Troops, Airplanes, Guns and Tanks in Action.

Scenes of devastation, British troops, In order to augment the production of graces and spurse before the asembly in connection with the difficulties and complications beset by Middlesex farmers in the production of potatoes.

The assembly will endeavor to determine the best variety of potato to bring into general growth throughout the country, so that the future tuber crops of Canada will be composed of the very finest quality, and not a mixture of all grades, as has been the case heretofore.

Scenes of devastation, British troops,

in Northern Ontario.

Escape Blight.

Mr. Finn said that this would mean that the seed of the country's crop would thereby escape blight and potato disease and thereby provide perfect seed.

"The trouble with seed of the past has been that it is invariably fully ripe when put into the ground," said Mr. Finn. "The very best potatoes are produced from seed only partially matured. Owing to this known fact we intend growing seed for the whole of the province, up in Northern Ontario. It is expected that in this manner the yearly crop will be increased by approximately 30 per cent. The seed production farms will distribute the seed at Government-set rates to the largest agriculturists of the country, who will in turn distribute to the lesser farmers."

potatoes in the province would meet with success.

The diseases of tubers will be discussed, and the best way to cope with some and eliminate others will be decided upon. Methods of cultivation, fertilization, grading and distribution will be some of the phases connected with potato production discussed.

After the conditions of potato production of each provincial district are heard, the assembly will decide upon five standard types of spuds to be grown generally in Canada. As there are some two thousand different species of potatoes, this will be no slight task.

The tentative program will include all phases of potato production, and the meeting will be attended by seed specialists, officials of the department of agriculture, and three district representatives of the most prolific potatogrowing centres of Ontario.

PRIVATE SLAVIN BACK.
Halifax, Oct. 30.—Pte. Frank Slavin,
one-time professional boxer, who has
seen nearly three years of fighting, has
returned to this port. He enlisted in

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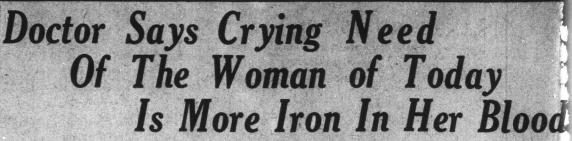
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TO PUT STRENGTH IN HER NERVES AND COLOR IN HER CHEEKS.

Any Woman Who Tires Easily, Is Nervous or Irritable, or Looks Pale, Haggard and Worn, Should Have Her Blood Examined for Iron Deficiency.

Administration of Nuxated Iron in Clinical Tests Gives Most Astonishing Youthful Strength and Makes Women Look Years Younger.

men, I have strongly emphasized the you become weak, pale and sickly-look-fact that doctors should prescribe more ing, just like a plant trying to grow in organic iron—nuxated iron—for their ing, just like a plant trying to grow in a soil deficient in iron. If you are not strong or well you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of Nuxated Iron three times per day after meals for two weeks, then test your strength again and see how much you have gained. I have seen dozens of nervous, run-down people who were airing all the while double their strength and endurance, and entirely rid themselves of all symptoms of dyspepsia, liver, and other troubles in

blood of women, the roses go from the cheeks.

"In the most common foods of America, the starches, sugars, table syrups, candies, polished rice, white bread, soda crackers, biscuits, macaroni, spaghetti, tapicca, sago, farina, degerminated cornmeal, no longer is iron to be found. Refining processes have removed the iron of Mother Earth from these impov-

other grave iron
loss.

"Therefore, if you wish to preserve your youthful vim and vigor
to a ripe old age, you must supply the iron deficiency in your
food by using some form of organic iron, just as you would
use salt when your food has not
enough salt.

"As I have said a hundred
times over, organic iron is the
greatest of all strength-builders.
If people would only take Nuxated Iron when they feel weak or
run-down, instead of dosing
themselves with habit-forming
drugs, stimulants and alcoholic
beverages, I am convinced that in
this way they could ward off disease, preventing it becoming or-Dr. Ferdinand King, New York Physician

this way they could ward off disease, preventing it becoming organic in thousands of cases, and thereby the lives of thousands might be saved who now die every year from pneumonia, grippe, kidney, liver, heart trouble and other dangerous maladies. The real and true cause which started their disease, was nothing more nor less than a weakened condition brought on by lack of iron in the blood. "On account of the peculiar nature of woman, and the great drain placed upon her system at certain periods, she requires iron much more than man to help make up for the loss.

Our Work, Best By

Test, Has Been

Proven

nuxated iron.

feat simply for the lack of iron."

Dr. Schuyler C. Jaques, Visiting Surgeon of St. Elizabeth's Hospital, New York City, said: "I have never before given out any medical information of advice for publication, as I ordinarily do not believe in it. But so many American women suffer from iron deficiency with its attendant ills—physical weakness, nervous irritability melancholy, indigestion, flabby sagging muscles, etc., etc.—and in consequence of their weakended, run-down condition they are so liable to contract serious and even fatal diseases, that I deer it my duty to advise all such to take Nuxated Iron. I have taken it myself and given it to my patients with most surprising and satisfactory results. And those who wish quickly to increase their strength, power and endurance will find it a most reand Medical Author, tells physicians that they should prescribe more organic iron-Nuxated Iron—for their patients—Says anaemia-iron deficiency-is the greatest curse to the health, strength, vitality and beauty of the modern American Woman .- Sounds warning against use of metallic ron which may injure the

teeth, corrode the stomach and do far more harm than good; advises use of only

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or fallen arches-pains in the heels, ankles or limbs —tired, aching feet—hot, tender, perspiring, odorous feet—or any other foot troubles—do not fail to visit the Scholl foot expert and obtain his free help. NO Charge For Services There is absolutely no charge for the services of this expert. You do not need to be a customer of this store; neither will you be asked to purchase anything. You

are at liberty to ask any questions relative to your feet or to style of shoe you should wear and you can walk out without making a purchase if you so desire—and remember that tomorrow is the expert's last day here. Do not fail The Store that Serves You Best"

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Fur-Lined Gloves and Gauntlets.

of gloves.

A boy from over there writes: "Send me some gloves. I cannot get them any-

Pure Wool Gloves. Wool-Lined Gloves.

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The New Cavalier

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Neolin and Leather A practical service shoe for general business and school wear, made of dark tan calf, \$7, \$8 and Sole, English Model in two styles of heels—low and military

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