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perforated tread hande, with
perforate
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# EATON'S DAILY STORE NEWS THERE ARE MANY THINGS LESS INTERESTING, LESS BENEFICIAL 

## A BRISK SPIN ON THE WHEEL

$\Delta S$ for bicvcles, one has a choice of several models, and the opportunity to



Ming wis


## THAN <br> OR A FAST, CLOSE GAME OF TENNIS

 SPEAKING of tennis-the selection of tennis supplies is extensive on the fifth floor


| Store Opens at 8.30 a.m. Closes at 5 p.m. Daily Exoopt Saturday <br>  |
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## SOIT, BUT FATHER



## UnionTrust Company <br> 




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##   5  <br>  <br>  <br>  <br>  <br> 艮




Lipton Confident That His Shamrock Will Lift the Cup FIFTH AND FINAL RACE FOR THE AMERICA'S CUP TODAY OFF SANDY HOOK



Seabright Fisherman to Help Burton Locate Winds Today

## FEARED LOSS OF LIFE IN GALE BLOWING AND RACE WAS CALLED OFF

RAISE THE MONEY
TO SEND GENERAL
> ipton Satisfied With Poosk

| TO SEND GENERAL | ponement on |
| :---: | :---: |
|  | After He Talks Skipper. |
| cies | On samer mor rame vam |
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| Him |  |
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Phone Main 7841 STORE HOURS 8:30 TO 5:30 SATURDAY 8:30 TO $10^{\circ}$ CLOCK NONOON DELIVERY SATURDAY Market Adel. 6100 SIMPSON'S INVENTORY CLEARANCE

INVENTORY TIME !--the very name at once conjures up visions of price reductions--quick-selling stock clearances! It is at the close of the season, when
as are counted, that modern store-keeping methods demand that merchandise be at its lowest sum..-free from oddments and other surplus lots.--ready and at stocks are counted, that mode

It is towards this objective that Simpson's has planned a period of Inventory Clearance...a succession of notable under-pricings which will bring remarkable savings to all who share in them. TODAY the first of the unusual groups are presented!

100 Chic Frocks


For Women
and Misses
21.50 Regularly
$\$ 35.00$ and
$\$ 37.50$ This is one of portant values portant values
we have offered
this season 1) fact, we doubt CW fict, we if we have ever
offered m or r
smartness, qual-
ity and variety at


Inventory Clearance of Silks---Season's Sharpest Underprice

 Inventory
\$2.88 French Silk Crepe Georgettes, $\$ 1.95$ Yard

\$2.0s Silk Crope do Chine, 82.24 Yord
 $\$ 2.95$ and $\$ 3.50$ Colored Drese Sating and Taffotas,

 $\$ 3.50$ Black Silk Satin Ducheme, $\$ 2.35$ Yard
 one 10 w sale
price. There are: Bewit ching
Taffetas in soft, lustrous finish
and in a score of designs, straight buf
fant, bolero, vested, etc. Made lovely by embroideries, in wool or silk, vivid bead-
ings, many ruffles and flounces, rows and ings, many ruffies and founces, ryets and
rows of Valenciennes laces, georete and
that latest New York novelty, organdy

Dainty Georgettes, combined with
atin or taffeta, and beautifully em
A Few Smart Satins alone or wit
tunics and over-bodices of georgette.
Navy, French and midnight blues,
black, brown, taupe and some light sum.
mer colors are featured. "This is an Inventory Clearance." Today at, only 21.50

## Extraordinary ! Silk Lingerie! Some Less Than Half!

 $\$ 1.50$ to $\$ 5.00$ Camisoles, 88 c to $\$ 2.48$ $\$ 4.50$ to $\$ 15.00$ C Some of the loveliest garments in our lovely collections are included in this special selling, and thefact that the quantity is limited makes it doubly importapt that you should be here when the gong goes today for best choice. Most of them are of silk or washable satin, with a few in crepe de chene. Trimmings of fine
Mise flow, flowerts, hemstitching, ete., add charm. No phone or mail orders, please. laces, ribbons, flowerets, hemstitching, etce, add
 Women's 75 c to 95 c Combinations, 58 c



Big Saving on This Library Table \$25.95

Ten-Day Inventory Clearance of AllLingerieWaists, Commencing Today Madam! 1,000 Fine Voile Waists at \$1.89 Regularly $\$ 2.95, \$ 3.50$ and $\$ 3.95$
This, first of a series of wonderful sales in new and fashionable waists, offered at the precise moment when such styles
most needed, offers for the first dayre most needed, offers for the first day1,000 Sheer White Voiles in a Wonderful Array of 50 Individual Styles
med with fine laces and embroideries, or beautifully tucked. Long, half These, daintily trimmed with fine laces and embroideries, or beautifully tucked. Long, half or very short sleeves. Sizes
 simpson's-Third Floor.

$\$ 4.50$ to $\$ 14.00$ Underkirts, $\$ 2.68$ to $\$ 6.98$.
$\$ 7.50$ to $\$ 25.00$ Nightgowns, $\$ 4.95$. to $\$ 11.98$
 $\$ 3.50$ and $\$ 4.50$ Corsets, at $\$ 2.25$

Misses' Coats $\$ 29.75$
Little Girle' 33.50 to 55.00 Pullover and Sweater Coats $\$ 1.95$
 and




Infentu' $\$ 4.75$ nd $\$ 5.50$ Short Conte, $\$ 2.65$





Ẃomen's Tub Suits--Reduced Cotton Sutbu, Noon 512.50 and 515.00 Silik suith, Now $\$ 25.00$ and $\$ 27.50$
 Womel Conter, Proed Low to Clase, sio.so





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now SIMIPSON Cumb


