


## NGS

Store Opens
8.30 a.m.
and Closes at
5.30 p.m.

## 

## Pieces

## Anm Rocker, finish; heavy

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SERBS STILL HOLD VRANIA Riga May Be Evacuated RUSSIA 聯 WIN IN GALICIA

TODAY'S THE DAY $\$ 215,000$
Collected for the Red Cross Give Your Money Today

GERMANS ARE REPULSED
Shell Factories Blown Up CARSONDEFINES ATTITUDE






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##  <br> In Closing the Distri－

 bution of TUMBLER SETSof its women readers whe have taken advanantage of the oppor－ tunity offered by this paper，in placing in the hands of fits reader an article which appeals to the taste of every woman who man－
ages her own household and who delights in things chate and elegant．In a few days we will be unable to supply late come
with these thin－blown，sterling silver decorated tumbler sets．


The coupon on another page describes the conditions to be com－ in our possession will not permit of supplying one person with more than two sets．As the coupon will be withdrawn in a few
days，clip it today．Call and see this tasteful crystalware at days，clip it today
World Office－
40 WEST RICHMOND STREET，TORONTO，OR 40 SOUTH McNAB STREET，HAMILTON



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| WAR SPECIALTIES STII ON ADVANCE | WHEAT GOES DOWN ONFRENCH ACTION | Record of Yesterday＇s Markets | PEACHES AGAIN ARE SHIPPED IN |
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## TODAY AT SIMPSON'S OFFERS SPLENDID VALUES IN GREAT VARIETY

MANY ADVANTAGES For Economical Buying New Coatings and Bath Robe Lengths ON SALE, FOURTH FLOOR.



 Black Caracul Coating, 48 inches wide. \begin{tabular}{l}
Black Astrachan, 18 inches. Yard <br>
Siver <br>
2.25 <br>
\hline

 Pomoire Coating. Black Ponetta Coating, 48 inches. Per 

P.00 <br>
\hline
\end{tabular} Bath Robe Length, with girdile and frogs Blanket Coating, pure wool, 48 inches. Vivela Flannels, military scariet, khaki, 1.50 cream, and new strires. Per yard. $\ldots . .60$

Horockese's White Flannelete, 33 inches
wide. Yard Maish Laminated Comforeter, some with
ain Electric Radiators


Personal Christmas Cards
Just a Teminder that it is not too early to
think about vour perosnal greeting cards for
oressas. Owin to

 designs, winl hie have teen on many of the tavorite
tion we have made for sol cout The selec.

 some even as liw as s1.00 a dozen. We we int
vitit your inspection of our new sample books
in our Stationer.

Bazaar Laces and Embroideries

 Embroideries English Longcloth and Cambric Thursday .................... Embroideries, new patterns; $121 / 2 \mathrm{Ca}$ and anric $41 / 2$-inch Cam Embroideries, 41 Inch Cambric and Englibh Longcloth fine equalites of clobth; 10 c and $121 / 2 \mathrm{c}$ v values
Thurssay 3inch Nottingham Valenciennes Lace. 8 c
value
 Silk Jersey Petticoats $\$ 3.95$




Lingerie Blouses








Attractive Hangings






## The October China Sale

100 dozen English Porrelain Cups Only (seconds)
Thursday, each 100 dozen Cups and Saucers, English porcelain (se 40 dozen Tea, Breed and Butter, Soup and Large T 10c AND 15c CHINA TEA PLATES, 6c. thin china. Thursation, each pink and green; good grade
Decorated Mixing Bowls, 1 and $\ldots \ldots . .1$........ 6 lar 10 c and 15 c . Thursday , each $\ldots \%$ pint sizes. Regu-
200 and 25c Decorated 2 and 3 -Pint Mixing Bowls.

 5-pint size. Each
sGERNSEY"




## 



## Suits and Overcoats That Will Please Particular Men-Both in Style and Price

## Any Man would <br> pay $\$ 15$

 for one of these $\$ 18.50, \$ 20$, $\$ 21$ and $\$ 25$ Suits.All that's necessary is to have him see the remarkable quality and to find his size. They are broken lines from our regular stock of English worsted and tweed suits, showing the new shades of grey and brown, in narrow stripe and small check patters, tailored in the smartest single-breasted sack styles with soft roll lapels.
 day

If It's Boots For Men--Then "Victor Boots"
These Winter Coats at $\$ 12$
Made from dependable heavy English tweed, in dark, plain grey diagonal weave, cut double-breasted ulster style, with shawl collar. Sizes 35 to 44 . Thurs-12.0.0
day
Young Men's Short Coats $\$ 22.00$ Cut double-breasted, with soft roll lapels, box back and the short length. The material is English melton in plain brown, made up with raw edges and velvet collar Sizes 36 to 44 . Priced 22.00
Boys' Chinchilla Overcoats With Hats to Match, Thursday $\$ 5.95$ 125 Smartly-Tailored, Double-Breasted Russia
Overcoats, with belted back, warmly lined wit Overcoats, with belted back, warmly lined with
wool serge and gray flannels, blue or gray "Rombo
chinchilla," chinchilla." Regular $\$ 8.000$ In sizes $21 / 2$ to 9 yearo.
Thursday, with hat to match 17.1 .1 .9 5.95

Ever since "Victor" Boots THIRTY- THREE STYRES IN for Men were placed on the WOMEN'S "CLASSIC" BOOTS, market, each year has seen Goodyear welt and hand - turned a steady increase in the de. English lace patterns: best qualit mand for them, because: mand for them, because:
"Victor" Boots are comfortable.

"Victon" each and every "Classic" boot; most
"Victor" Boots wear splendidy. $\begin{aligned} & \text { reasonably priced is this chic, distinc- } \\ & \text { tive, reffled footwear. Remember the } \\ & \text { she }\end{aligned}$
 Prices $\mathbf{4 . 0 0}, \mathbf{4 . 5 0 , 5 . 0 0 , 5 . 5 0}$ and $\mathbf{6 . 0 0} \quad \begin{aligned} & \text { sics." All sizes, leathers and } \\ & \text { Thursday }\end{aligned}$............... $\mathbf{3 . 9 5}$.

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Second and Last Day---Extraordinary Sale of Fine Wilton and Axminster Rugs

Dining Room Suite


BRASS BED, SPRING AND MATTRESS. Bed with inch posts and top rails, heavy ball corners,
Spping of steel tubing, and woven steel coil wire. Mat
tress anf pur tol Spring of steel tubing, and woven steel coil wire. Mat-
tress all- pure cotton felt, complete. Regularly $\$ 39.50$
Thursday BRASS-TRIMMED IRON BED, SPRINGS, MAT 22.50 AND PILLOWS.

- Bed has brass top rails, caps and uprights. Spring, stee
frame, strong woven steel wire. Mattress, of pure sanitar frame, strong woven steel wire. Mattress, of pure sanitary
seagrass, and heavy layer of jute felt on each side. Pil
lows, selected feathers

Palm Room ${ }^{\text {On sth }}{ }_{\text {Floo }}$ SPECIAL FOWL DINNER, 50 -SERVED FROM 11.30 A.M. TO 2.00 P.M. ed or masthed; cauliflower en creme; apere; potatoes, poil-
cream; pot of tea or ice
coffee with cream; bread or AFTERNOON TEA- $\mathbf{3 . 0 0}$ TO 5.30 PM


THESE IN THE NEW MARKET

, Limited
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