

SPAM 1844

MARA

The first station south of Sicamous Junction

The head of the Okanagan Valley and as good as the best of it

If you have property for sale, list it with me



If you want to buy farm lands, see me



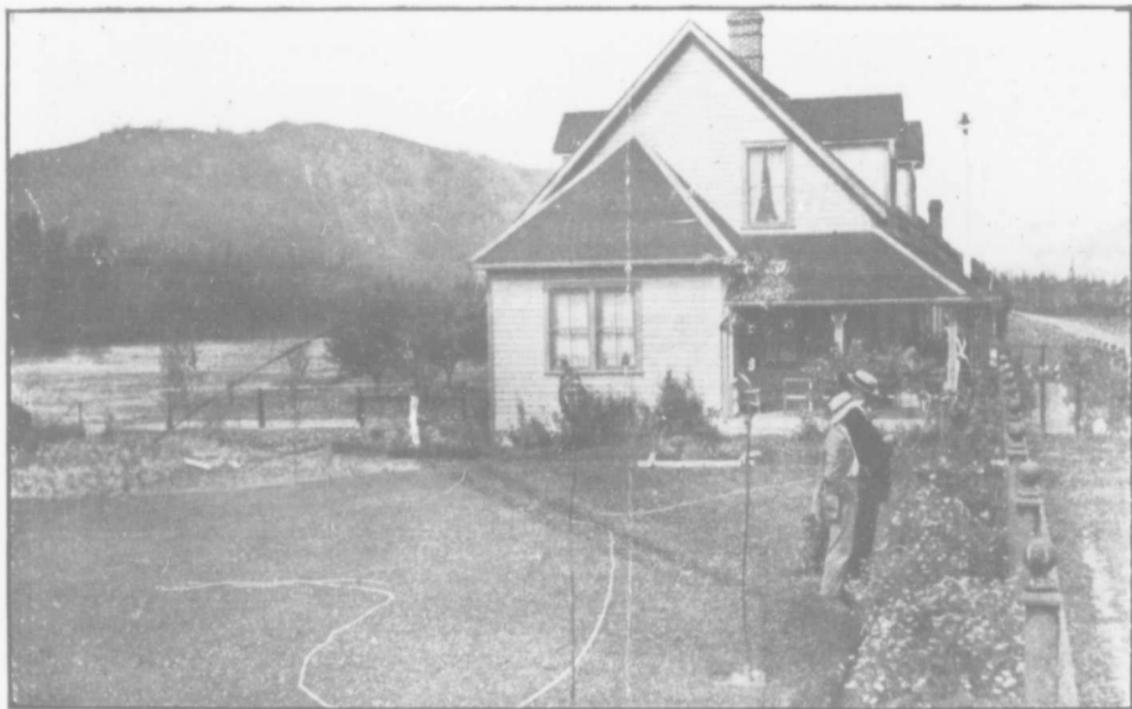
MARA LAKE

One of the most picturesque, and best lakes in B. C. for fishing, shooting, boating and camping.

MARA'S IDEAL SITUATION

MARA is the first station after leaving Sicamous Junction; 13 miles down the Okanagan branch of the C. P. R. It is a prosperous, rapidly-growing and improving settlement; a population of about 300. Good school, store, post office, public hall, railway station, etc. A hotel, at which you will always find most comfortable and hospitable accommodation

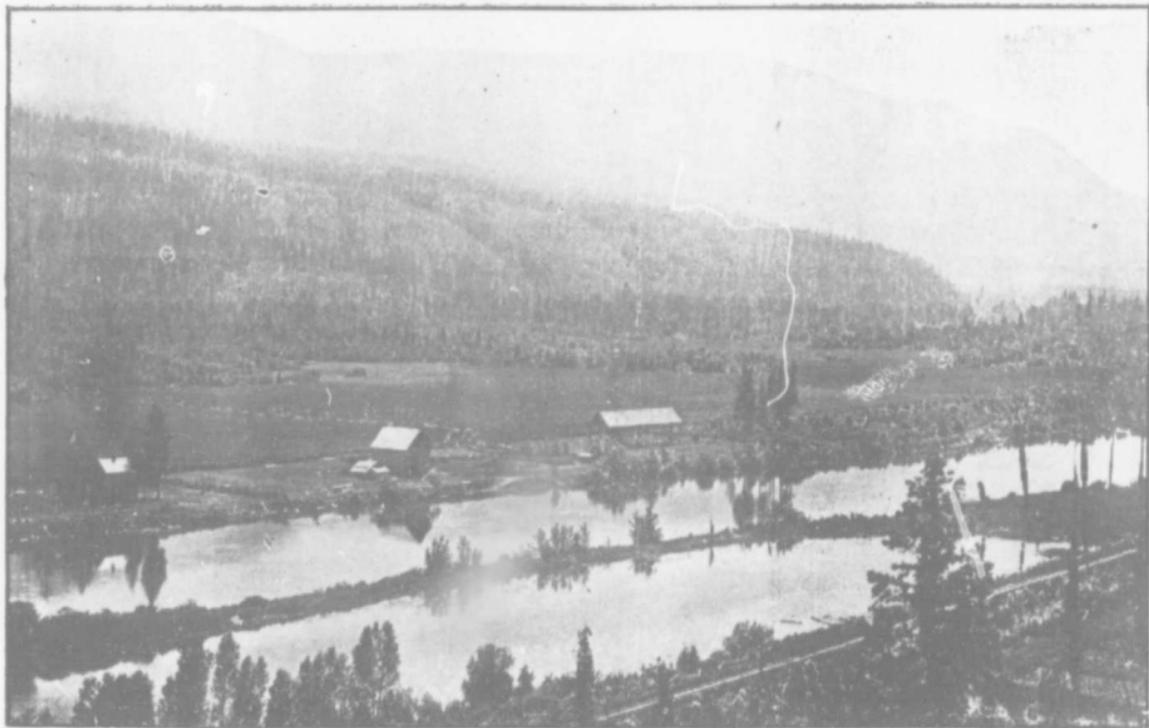
We have a sociable, hospitable, sport-loving and industrious people—mostly English—and plenty of indoor and outdoor recreation, with good fishing, shooting and big game hunting. It is a district especially suited for mixed or general farming, as all lines of hardy fruits, dairying, hay, grain, vegetables, poultry and bees and stock raising do well,—and without irrigation.



A farmer's home by the riverside

**EASY
ACCESS
TO MARKET**

WE are not bothered with proposed railways, or waiting for railways. The railway is here now; has been for 20 years, running right through the Valley; and had this district been advertised then, it would not need advertising now. All our land is within two miles of the railway. Think what this means when shipping or receiving goods, getting two mails a day, going or coming as a passenger. Our river and chain of lakes gives us 200 miles of navigable water for launch or steamboat. We have also much better than the average roads in British Columbia, with practically no end to them, for an automobile or other purposes.



Some Mara mixed farming lands by the riverside.

**SELLING
AT ITS
REAL
VALUE**

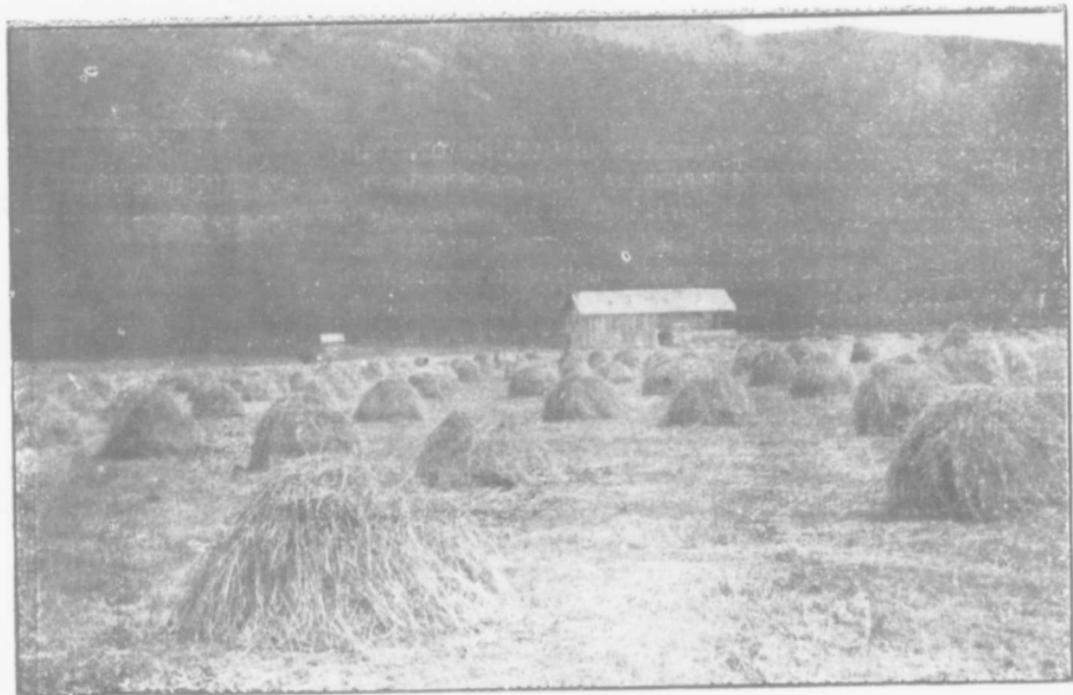
YOU can buy land here as an investment, not a speculation; i. e. at a price you can farm it on and make a fair interest and living; land, good farming land, always has its face value. When the price is beyond its productive value, it is a speculation. In this district it is at present a genuine investment. Unimproved land sells for \$25 to \$75 per acre, according to situation, etc.; improved farms with clearings, fences, buildings, small orchard, etc., from \$75 to \$150 per acre, in lots of 20 to 200 acres. I do not recommend less than 20 acres, but 40 acres makes an ideal small farm.



Three good safe lines for a farmer at Marva

SOILS
REQUIRING
NO
IRRIGATION

THE Mara to Enderby District is not seen to advantage from the railway; in fact, you see very little of it from the railway; so it has been completely overlooked by people passing through on the trains. But there is land and lots of it; some 16,000 acres; different soils for different purposes, producing fruit, hay, vegetables, grain, etc., equal to the best B. C. can show. The tendency of the buyer to-day,—especially the man looking for a place that he can buy at a reasonable figure and convert into a home,—is to find a locality where irrigation is not necessary; where cereals, hay and other field produce can be grown for stock as well as for table and market. To secure such land one had better look over the northern end of the Okanagan Valley.



Ideal dairying or hay land

IDEAL FOR MIXED FARMING

FOR a certain and regular income, take a place suitable for mixed farming. The man with a small dairy and young stock, a few pigs, poultry, brood mares, a few acres in vegetables, hay, grain, and 10 acres in good varieties of apples, small fruits and garden truck, has a sure and steady living. The work is more regular and constant, but there is not the rush as in specializing. The season may come at any time when by reason of over-production of one particular line, or crop failure, low prices or bad market, the one-line man is hit hard, but the mixed farmer is certain to make up in other lines what he loses on one.



A bend in the river, showing the idcal location of homes



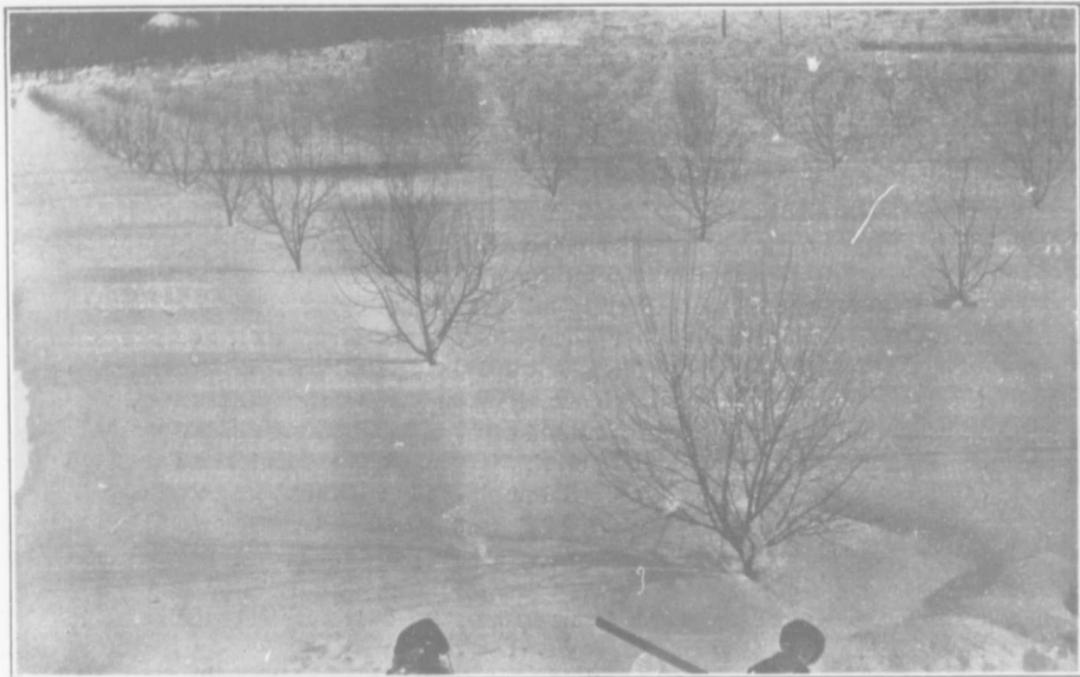
Part of C. W. Little's Orchard Mara, B. C.—Summer time



The same view of Eldernell Orchard in winter time



Clean cultivation and plenty of sunshine, with natural moisture produces well-colored, firm, juicy apples



Plenty of snow, one of the reasons for our great success **with** fruit and other crops.

MARKETS WITHOUT LIMIT

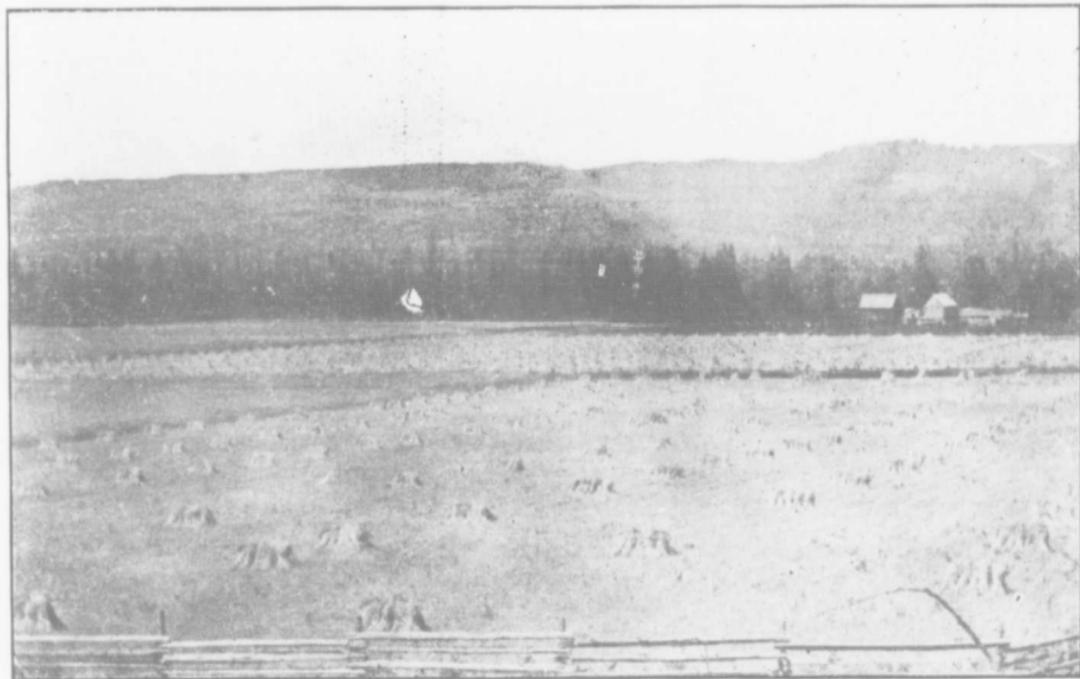
BRITISH COLUMBIA does not yet produce one-half the agricultural products consumed within its borders. We now produce about 15 million dollars' worth, and at the same time import over 15 million dollars' worth; our markets are increasing faster than our production, and; considering the amount of agricultural land available compared with the tremendous development of our cities, manufacturing industries, railways, mines, lumbering, fisheries and other natural resources, we probably shall for all time have a home market to consume all and more than we can produce. In 1910, British Columbia had to import live stock and poultry to the value of \$5,254,286, dairy produce \$2,701,000, meats \$975,000, fruits \$164,000, eggs and honey \$300,000, hay, grain, etc., \$5,380,000, and these amounts are increasing every year. We have the markets, and a considerable amount of land, but what we need is capital and men to develop it.



In the big game country, a day's travel from Mara.

**SOILS
FOR EVERY
PURPOSE**

YOU can find land in this District suitable for specializing in one branch of farming, as we have with our benches and bottom lands almost every soil from peat to gravel,—different soils for different purposes,—suitable for apples, strawberries, and other small fruits, celery, onions, potatoes cabbages, asparagus, etc., poultry and bees, dairying and pigs, stock, hay, grain, etc. Most of the farms here have two or three distinct types of soil; plenty of water from creeks, springs and river, though, except for a few special lines, on the lightest sandy soils, irrigation is not necessary.



We also grow wheat and cats, peas, etc.

**SMALL
AND
BIG GAME
PLENTIFUL**

IT is not necessary to work all the time, but you must work some of the time, unless you have sufficient capital or income to enable you to do without, but a few days' fishing or shooting does anybody good and no harm: and here you can get good boating, fishing, shooting and big-game hunting. With our river and chain of lakes and tributary streams and surrounding mountains, the fishing, shooting and big-game hunting is as good and as accessible as any I know of elsewhere in B. C. We have four or more kinds of trout, salmon and other fish, grouse, Ptarmigan, snipe, ducks, geese, rabbits, mule and cotton-tail deer, cariboo, black and brown bear, and the usual fur-bearing animals, and our lakes, with five arms averaging 40 miles long, makes an ideal camping trip, besides the many rivers and creeks emptying into the lakes.



One of the many creeks emptying into our Lakes. A certainty of a good catch of trout.

THE BEST CLIMATE

WE are about 1200 feet above sea-level; 30 miles north of the dry belt, but NONE of the extremes of rain, wind, blizzards and snow-drifts are known here, as found in some parts of Canada. We have plenty of snow every winter, and good sleighing for probably three months. This adds greatly to the moisture and fertility of the land; it also protects fruit trees, clover and other crops from winter-injury. We have a clear, bracing air in winter, the thermometer hovering about freezing point, with perhaps two or three cold snaps of a few days' duration, when the thermometer will register 19 or 20 below. We have plenty of sunshine, with no excessively hot weather—a few days, perhaps, over 90, but the evenings and nights always cool even after the hottest days in summertime.



Pleasure party on Mara Lake

**A
PERSONAL
WORD IN
CLOSING**

TWENTY years ago, I chose this part of B. C. in preference to all others I had seen. I have never regretted it and hope to remain here another 20 years or more. I have built up a farm and home myself, and am still a farmer and fruit grower, and selling land as a side issue. I advertised Mara to get more people of the right sort to come here to develop and improve the district, our markets and social conditions. As a resident farmer, I will not sell my soul for a commission on a sale, and will always advise a purchaser to the best of my knowledge as to comparative values. As reference you can enquire of any bank, professional or business man in Enderby, Armstrong or Vernon, as I am personally known to most of them.

If this book has interested you

in our District, come and see it

If you want further particulars before you come

Write to Chas. W. Little,

MARA, B. C.