

Weather Forecast:
Snow or Rain

52nd YEAR. No. 22208

MONDAY EVENING, DECEMBER 7, 1914. TWELVE PAGES

PRICE TWO CENTS.

RUSSIANS CAPTURE ADVANCED POSITIONS AT PRZEMYSL

RUSSIANS HAVE NOW NEW PLAN FOR OFFENSIVE

Intend To Shift the Main Attack to South of Poland.

CROSS SILESIA BORDER

Will Involve Large Reinforcement of the Army in Galicia.

ALLIES ON AGGRESSIVE

This Offensive Extended Now From North Sea to Switzerland.

London, Dec. 7.—In Russian Poland, where more than anywhere else the fortunes of battle have been unevenly distributed, there apparently has been another of the swift changes which have made the situation a confused one since the beginning of the war. The success which the Germans had in rallying their forces and renewing the offensive after escaping from the Russian enveloping movement, is indicated by the Berlin announcement, which has not been contradicted in Petrograd, that the important Polish city of Lodz has again been captured by the Germans. From Lodz the road leads to Warsaw, the objective in the two previous German advances.

New Plans. From Russian sources come the intimation of a new plan of offensive. Cracow, it is said, is now under the fire of Russian artillery, and Russian strategy contemplates a shifting of the main attack from Central Poland to the south, involving an attempt to push on from the region of Cracow and enter Germany across the Silesian border, with Breslau the objective. Such a move probably would involve a large reinforcement of the Russian army in apparently has failed before the advance of the Austrians, who have been sweeping Northwestward from Lodz, and it is reported from Nish that the Serbians have resumed the offensive and driven back the Austrian right wing as far as the Kolubara River.

Allies Progressing. Official statements concerning the fighting in the West still are conflicting reports.

In the main the situation today appeared to be much the same as for the last month. The offensive of the Allies against the German armies on French and Belgium soil apparently is being conducted steadily, and now, according to the best available information, covers a large part of the battle line from the North Sea to Switzerland.

The German forces which succeeded in pushing their way across the Yser Canal in the battles last month, in which both sides suffered so severely, are said by the French war office now to have been forced out of their positions, with the exception of troops in a few entrenchments still under attack.

ENEMY SURPRISED; BATTERY CAPTURED

Russian Regiment Cut Down Gunners in Terrible Fight and Took Howitzer.

London, Dec. 7.—The Times correspondent writes from Petrograd: "The fighting near Lodz has been marked by many stirring episodes. The Novoe Vremya correspondent writes that the daring attacks by the Siberian cavalry at Itzow, Brest, Tushin and Laak and on the line to Zalesztrykow will be commemorated in history. The forest between Brest and Krupin is a continuous German graveyard. "One Russian regiment, which already had won renown early in the war, charged a howitzer battery of the enemy. The centre broke before the hail of fire, but nothing could arrest the rush on the flanks. They cut down the gunners, captured the howitzer and cleared the way for the infantry. How unexpected and terrible was the joint attack appeared from the firing of the village of Krupin, where maddened German soldiers were seeking refuge. They were burned alive when Russian shells set the huts on fire. Wednesday morning the Germans left Zalesz to storm Lodz, but did not reach even the Russian trenches. The German army received the German columns on their bayonets, while the Russian batteries shelled them. The struggle lasted several hours. The Germans strained every effort to pierce the Russian infantry line, but in vain."

NORTH SEA FLEET "GETTING ON ALL RIGHT," SAY SAILORS

[Canadian Press.] Liverpool, Nov. 4.—(Correspondence.)—The hospital ship China, chartered by the British admiralty, put into Liverpool yesterday with about 200 wounded sailors collected from various warships in the North Sea. Some were in rather bad condition and had to be carried on stretchers to the waiting ambulances, but the majority were able to walk. From one of the convalescents a small idea of their life in the North Sea was gathered. He said: "We are getting on all right in the North Sea. It is beastly cold out there, but we don't mind. At times life is a bit monotonous, but we bear it all nicely. Some of our vessels had a look

BRITISH "SEADOG" LOVED BY SAILORS



Adm. Richard Poore
Advertiser Illustration

One of the commanders of the British navy who is exceedingly popular with the sailors is Admiral Sir Richard Poore, commander of the Fourth Battle Squadron.

WAR TO HASTEN JOINT COUNCIL

Sir R. L. Borden Thinks Pet Scheme Will Sooner Materialize.

DISCUSSES GERMAN IDEAS

Very Evident That Britain Was Considered in Way of Progress.

[Canadian Press.] Montreal, Dec. 7.—A solution of the problem of participation by the British self-governing dominions in the councils of the Empire, which determine peace and war, may come out of the present European conflict, according to Sir Robert Borden, who dealt with the subject of the consolidation of the Empire in the course of an address he delivered this afternoon before the Canadian Club of Montreal.

Sir Robert said that at present the overseas dominions had no voice directly through their ministers or parliament in the councils of the Empire which decided the issues of peace and war. It would be rash to predict the methods by which this great problem would be solved, but of this he was convinced, that the events of this war would powerfully assist in hastening its wise solution.

The presence of the Canadian high commissioner in London, however, had made possible an understanding and co-operation between the Dominion and British Governments.

Antagonistic Ideas. Sir Robert discussed the habit of German thought toward problems of government, and said it was entirely different from, and indeed, antagonistic to the conception which was entertained in English-speaking countries. It was the German ideal that the individual exists for the state, and not the state for the individual. The Germans believed that the system of democratic government which prevailed in English-speaking countries was of a temporary and evanescent type.

Among the utterances of those who have most widely influenced German opinion during the past quarter of a century one did not fail to discover the profound conviction that the British Empire chiefly stood in the way of German expansion and predominance. They frankly declared that Germany must fight for and win quickly all that she desired in order to escape centuries of national development.

Theory Contradicted. The struggle now going on challenged the continued existence of the Empire and involved the destiny of the dominions. With the defeat of the British navy there would be practically no limit to the ambitions to which Germany might indulge in the every quarter of the globe.

The Prime Minister referred to Bernhardi's contention that the British self-governing dominions could be completely ignored as far as concerns any European theatre of war, and the German belief that the British Empire was a sham, and showed that a contradiction of these theories would be supplied by the 250,000 men from the self-governing dominions who would be placed in the field. There could be only one end to the conflict, though the overthrow of the most powerful and highly-organized system of militarism that ever existed must necessarily entail a terrible and perhaps protracted struggle.

Government Ready To Bankrupt Canada in Supporting Britain

[Canadian Press.] Winnipeg, Dec. 7.—Addressing the annual meeting of the Winnipeg Canadian Club, Hon. Arthur Meighen aroused great enthusiasm when he declared that the "Canadian Government stands ready to bankrupt this Dominion to support the mother country in this war, for it is our war in the best sense of the word, and no sacrifice is too great for us to make at this time. No other consideration." He also adopted a resolution favoring greater restrictions on the liquor traffic during war time.

FIRE REVIVES STATION TALK

Destruction of Grand Trunk Freight Sheds Recalls the Old Stories of Union Depot Here—No Rebuilding Decided Yet.

Just what will be done by the Grand Trunk Railway to replace its freight sheds destroyed in Sunday's fire is still an unknown quantity. Application was made at the office of Building Inspector A. M. Piper today for permission to construct temporary sheds. In the meantime the debris is being removed. All bridge and maintenance work has been called in by the company to proceed with this temporary work. The announcement was made today that the company was in a position to receive all freight.

No Official Statement. Whether temporary repairs mean that the company will rebuild in the same position later is unknown. None of the officials will talk on the question. Unofficially, it was declared that the building would be replaced. According to Building Inspector A. M. Piper, the loss to the building was estimated at \$4,000 or even less. Being out of the fire limit A, the inspector has no power to order a brick building and timber sheds still be used, as in the old building.

No Such Luck. In the rainy days of the new station in London, U. P. Gillen and other Grand Trunk men, used to declare that the freight sheds problem was the only one that prevented the construction of a new station here. Now that the freight sheds are no more, the old statements are being recalled. However, in view of the general money situation, even the most sanguine of optimists are not expecting any such luck as the construction of a new station on the site of the freight sheds.

Fine Depot Site. Naturally, the fire revived the old station question. A prominent railroad official, not wishing to be quoted, said last night that the site of the freight shed would make an admirable location for such a depot, and if not for a union depot at least for a new Grand Trunk depot.

It was pointed out that the Grand Trunk freight business had gradually outgrown the space allotted to it in the long, narrow shed which was partly destroyed, and a new building was being planned. He intimated that the fire would probably bring to a head the plans for extension of the Grand Trunk line to the city.

WOULD BAR S. S. PAPER FROM CIRCULATING HERE

Toronto Methodist Teachers Object to Pro-German Article in S. S. Publication.

[Canadian Press.] Toronto, Dec. 7.—At a meeting held yesterday afternoon in the Simpson Street Methodist Church Sunday School, the executive of the teachers passed a very strong resolution condemning a paper which appeared in the Sunday schools of the "Sunday School Times." The teachers considered that an article which appeared in this paper a short time ago was pro-German, and designed to have a bad effect on Sunday school pupils. The meeting decided to bar the paper from the Sunday school, and will take steps looking to its being kept out of Canada.

NO "MISFITS" FOR LOCAL REGIMENTS

Headquarters Notified Not To Permit Re-Enlistment of Rejected Men.

MAJOR ROSS PROMOTED

Woodstock Officer Attached to the Seventy-Second Seaforth Highlanders of Vancouver.

Militia headquarters has been officially notified not to permit the re-enlistment of the 57 midists returned from Salisbury Plains. The names of five of the "misfits" have been received at headquarters, and these will be passed on to the recruiting officers, when recruiting for the third contingent commences. The other names will be passed through for similar action.

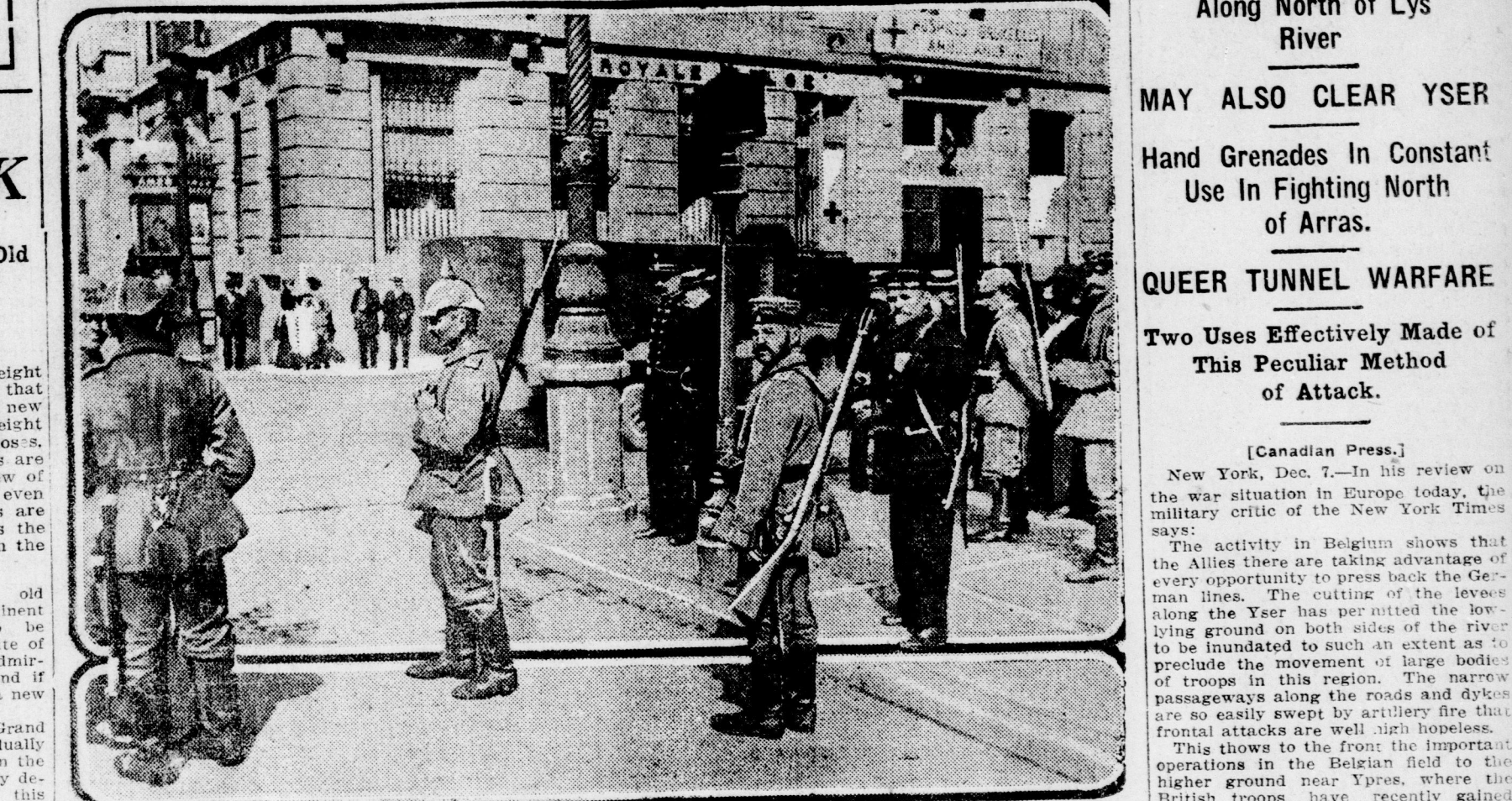
No definite instructions have been received from Ottawa with regard to mobilizing the two battalions and two squadrons which it is proposed to raise in the future. (Seaforth Highlanders, of the subalterns or lieutenants attached to the Eighteenth Battalion for duty will not go away with the second contingent. These orders will have no effect on the school of instruction, however, which is to be continued at the Armories. A new class, numbering close to 80, will start tomorrow under instruction of Quartermaster-Sergeant Johnston to qualify for positions of lieutenants with the third contingent. There will be at least 22 lieutenants needed for the two battalions which are to be mobilized here.

Allowance of \$100. Instructions have been received at militia headquarters to the effect that officers of the active militia called up for service in Canada, such as guard regiments (Seaforth Highlanders, of Canada), Vancouver, B. C. He has been attached to duty, and will leave at once to take up his new work. Major Ross is well known to the military men of London, and has many friends in this city.

Howard Scott Missing? Militia headquarters has received a communication from St. Thomas people who desire to locate Howard Scott. It is believed he may have joined one of the militia units going to the front, although he has not been heard of for some time.

BRITISH HAVE CHANCE TO CLEAR ENEMY FROM THE YSER AND BELGIAN COAST

POLYGLOT OF FIGHTING MEN IN BRUSSELS



Advertiser Illustration
Since the German occupation of Brussels scenes such as this, showing various types of soldiers, are frequent sights in the streets of the Belgian capital. In the foreground are two German infantrymen, while at the right is a German marine. Standing by the lamppost with the sword at his side, is one of the civic guards of Brussels still retained by the Germans. In the centre is a German Red Cross attendant.

"LIQUOR INTERESTS" SHOW HAND IN FIGHT TO PREVENT THE SUBMISSION OF LICENSE REDUCTION BYLAW TO PEOPLE

Serve Notice On Controllers of Intention To Seek Court's Aid.

WILL SEEK TO ENJOIN CITY Counsel Declares Proceedings Will Be Taken To Prevent Bylaw's Operation.

NO PRECEDENT AT ALL City Solicitor Finds Nothing On Which To Give a Ruling.

The probability of action being taken by the liquor interests in an attempt to prevent the submission of the people to a bylaw for license reduction, because of a certainty today, when Marshall Graydon, who has been retained as counsel for the hotelkeepers, personally delivered to the board of control a notice that if an attempt is made to submit the bylaw proceedings will be taken to enjoin the city from passing it or to prevent its being made operative in case it is passed.

Mr. Graydon asked if it were the intention of the city council to give the bylaw two readings tonight, and was told by the mayor that that was the intention if the bylaw were prepared in the form suggested to the city solicitor.

No Precedent to Rule. In decision given by City Solicitor T. G. Meredith this afternoon, he declared that there was absolutely no precedent to govern the submission of his lawsuit to the court.

Continued On Page Three.

WABASH EXPRESS HITS CARLIN'S BIG TRUCK

Two Men Reported Hurt, But Driver Edgar Escaped Injury.

A big three-ton motor truck, owned by the Carling Brewing and Malting Company, this city, was struck and practically demolished by a Wabash express a mile out of St. Thomas late this afternoon. Jack Edgar, the driver, was unhurt, but reports received by The Advertiser say that two other men who were on the truck were injured.

In a report given to the Carling Company over the telephone, Edgar made no mention of anyone being injured. Another truck has been sent out to bring in the damaged one.

ONLY 16 SHOPPING DAYS UNTIL CHRISTMAS!

Because of the uncertainties of the war-time mail service, it is likely that the British mail, which closes tomorrow afternoon, will be the last one that will reach the Canadian soldiers at Salisbury Plains before Christmas. Under ordinary circumstances, the local postal authorities would be in a position to know which boat would carry the mails, but now all that is known is the date it leaves this city.

Not Being Forgotten. Day by day the rush of Christmas parcels for the Canadian volunteers grows. There is a wonderful increase in the number of pieces of mail matter addressed to the training camp. No estimate has been made as yet of the number of outgoing parcels, but unofficial reports place it at somewhere in the hundreds for every mail.

TO KEEP PEACE

Dutch Paper Urges Maintenance of International Army and Navy—Asks Holland To Lead in Move.

Rotterdam, via London, Dec. 7.—The Rotterdamse Courant, in an editorial, urges Holland, for the future maintenance of the peace of the world, to take the lead in a disarmament proposal, coupled with a proposal for the maintenance of an international army and navy under the control of a judicial court.

AS GOOD AS BIG INDUSTRY

Sum of \$120,000 Month Will Be Paid Monthly After Third Enlistment.

SPENT IN THE STORES

Presence of Volunteers Has Been Great Stimulus to London Trade.

Summed up from a business point of view, the presence in London of the Eighteenth Battalion and the establishment of a guard over Government property and the mobilization of a battery of 142 men means just \$300,000 a month paid out in salaries to be spent in this community.

The bringing of another battalion of 1,200 men here and the mobilization of two squadrons of cavalry, the Government disbursements for salaries to soldiers in this city will reach the large sum of \$120,000 a month.

Most of this money is thrown into the channels of trade in London. What soldiers cannot buy for themselves they buy for their folks at home. They are liberal spenders in any event, and this fact has brought them into closer relation with the citizens. They stand in higher regard than most soldiers did just before the war, and this change in attitude by the people has been noticed by Col. W. E. Hodgins, D. O. C. He says there is more harmony between the people and the militia than ever before in the history of the city, and with this spirit in evidence London will support one of the finest regiments that ever donned uniforms.

LAST MAIL FOR THE OLD LAND

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Tobacco in Quantities. My Lady Nicotine, in all her elusive shapes and kinds, is the favorite and general gift for the soldiers. Cigars, cigarettes, tobacco of all kinds, pipes and accessories, are by long odds the favorites, say the postoffice men.

If They Can Press Advance Along North of Lys River

MAY ALSO CLEAR YSER Hand Grenades In Constant Use In Fighting North of Arras.

QUEER TUNNEL WARFARE

Two Uses Effectively Made of This Peculiar Method of Attack.

[Canadian Press.] New York, Dec. 7.—In his review on the war situation in Europe today, the military critic of the New York Times says:

The activity in Belgium shows that the Allies there are taking advantage of every opportunity to press back the German lines. The cutting of the levees along the Yser has permitted the Allies to inundate on both sides of the river to preclude the movement of large bodies of troops in this region. The narrow passageways along the roads and dykes are so easily swept by artillery fire that frontal attacks are well nigh hopeless.

This shows to the front the important operations in the Belgian field to the higher ground near Ypres, where the British troops have recently gained ground. Their advance from Ypres along the railway system of Northwest Belgium. If the British can cross their advance along the north side of the Lys River, they can force the Germans to evacuate their positions along the Yser and the Belgian coast.

Using Hand Grenades. Throughout the long centre of the battle line in France, the fighting consists of the short range work of siege warfare. To reach the working parties in their deep trenches it is necessary for the projectile to be fired straight down upon them. This problem confronted the Japanese in their siege of Port Arthur in 1904, and was solved by them by the use of the trench mortar.

This gun fires a small shell or grenade at a high angle, so that after travelling from 200 to 300 yards, according to the power charge used, it will fall into the enemy's trenches. At still closer ranges similar effects are obtained by the use of hand grenades. When short distances there are hurled directly, but the usual method is to swing them on a cord and let them fly when they get up the trench. The exploding grenades get within range for hand grenade bombardment. It becomes almost impossible to make further progress by trench warfare, and the advancing troops then have to take to burrowing. Tunnels are driven forward as rapidly as possible by frequent reliefs, working at high speed for short periods.

Tunnel Warfare.

Two tactical uses of this tunnel warfare. One is to drive the tunnel under the enemy's position, to place a big charge of explosive there, and then on signal blow up the trench and its defenders, as happened in the great crater at Petersburg in 1904. This was also the method by which the Japanese blew in the concrete defenses of Russian forts at Port Arthur. Coincidentally with the explosion of the mine, heavy artillery fire was brought to bear upon the enemy's position on both sides of the point of attack, and an assaulted crater, massed ready for the signal, is sent forward to capture the line.

The second use of tunnel warfare is to get in a new advanced position without the losses consequent upon a dash across open ground. Tunnels are pushed forward until they gain the new line and galleries are then run out right and left. The exploding explosives are then placed in the galleries, which on the detonation, blow out a line of craters that need only to be connected and to advance line of trenches.

By fighting similar to that described above, the opposing armies have been carrying on the fighting along the Yser, in the Argonne and in the Woëvre districts since the second week in September. The net gains are about evenly balanced. Considering the war as a whole, however, the Allies may claim the advantage of having held the Germans to an inactivity, and of gaining time for the full development of their military strength.

MAIL FOR BRITAIN.

The next British mail will close tomorrow at 10 a.m.

THE WEATHER

LOCAL TEMPERATURES. Following are the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 36; lowest, 32.

The official temperatures for the 24 hours previous to 8 a.m. today were: Highest, 37; lowest, 32.

SNOW OR RAIN.

Forecast. Today and on Tuesday strong east and south winds, with heavy, but not much change in temperature. The following are the highest and lowest temperatures for the 24 hours previous to 8 a.m. today: Highest, 37; lowest, 32.

18TH SOLDIERS' CHURCH PARADE

1,000 Strong, They March To Dundas Centre Methodist Church.

BIG BATTLE WITH SELF

Hanley Tells Soldiers That All Fights Are Not In Trenches.

Over 1,000 members of the Eighteenth Battalion and several hundred civilians attended divine service at the Dundas Centre Methodist Church Sunday morning from 10 to 11 o'clock. The pulpit was draped with a Union Jack while the order of service followed was the one prescribed by the militia department.

Marched to Church.
The men from the barracks joined the civilians and the companies there, all marching to the church headed by the First Hussars Band under the direction of Rossell Fowles. There was a large crowd of citizens outside the church and along Dundas street and many were the favorable comments made by the citizens on the soldierly appearance of the men.

The feature of the service was the singing of the soldiers. The volume of sound that filled the large edifice was a revelation to the civilians present, and as Joe Hanley, men's campaign speaker, declared in his address later, an inspiration to all that were present. All the men joined in the responsive readings and the prayers. Rev. A. J. Thomas, pastor of the church, gave the soldier boys a hearty welcome and invited them to come often to Dundas Centre Church, Mrs. (Dr.) H. A. Kingsmill sang "The Holy City."

"Voice of the masses."
Joe Hanley addressed the soldiers on "The Divinity of Man, taking as his text, "Ye Are of God." "Kings and governments may rule, but the voice of the masses will be heard in the next five years. There will be a new and better civilization arise at the end of the war, and you and I must have a hand in it," he said.

"It is not the man who goes into battle and exposes himself needlessly that is the hero," continued Mr. Hanley. "It is the man that goes into the fray with fear in his heart, yet pushes himself to the front. He is the man that deserves the credit. God has given us a wonderful job, the clearing of the world from sin, sorrow and shame. A man is not a good soldier until he first masters himself from the forces of evil and burning within. There is no doubt that the biggest job in this world is just living. The big men of the war now in progress will be the ones who give every ounce of their living."

Not the Man.
"God needs you in this battle of life. The man who staggers around the streets in a drunken stupor is not the man he wants. When you get to the front you will find your souls tried, as they were never tried before. The biggest battles are not fought on the battlefield, but in the lonely room against your worst enemy, yourself. God will reward you for the victory. He has made a wonderful provision for us when he said that we were His children and that he had adopted us into his family.

ASKS PROSECUTION OF LONDON DOCTORS

Township Health Official After Scalps of City Medical Men.

Wholesale prosecutions of city doctors on charges of failure to report to the London Township board of health cases of smallpox to which they have been called are likely to be instituted as the result of an investigation which Dr. D. G. MacNeill, of Arva, the township medical health officer, will ask the board to request the Provincial board to make. Dr. MacNeill will confer with the reeve and clerk of the township today with a view of having a special meeting of the board called to take up the matter, when he will recommend that the Provincial board be asked to conduct a rigid investigation and that the offending physicians be prosecuted in the courts.

Parisian Ivory and Ebony

We have a fine stock to choose from.

Geo. A. McLachlan
DRUGGIST.
390 Richmond Street.



SANTA CLAUS THIS YEAR SAYS:
Give Your Friends the Ideal Gift "FOOTWEAR"

Their friendship will then wear warmer tones than ever.

A choice selection from which to choose.

Casselman Bros.
171 DUNDAS STREET.
"Shoes For All the Family."

COLONIES' HELP WANTED KAISER

Upset War Lord's Plans By Their Loyal Co-operation, Says Hanley.

A STRENUOUS CAMPAIGN

Speaker Has Three Heavy Mass Meetings On Sunday.

Yesterday was the most strenuous day yet for Joe Hanley, campaign speaker in the men's campaign for peace, which will continue in London for another week. Hanley spoke in the morning at the Dundas Centre Methodist Church to the soldiers of the Eighteenth Battalion; in the afternoon he talked to over 1,500 men in the Majestic Theatre. In the evening Hanley delivered his address, "Pilate Before Christ," to a mixed audience of nearly 2,000 in the Majestic.

Displays Union Jack.
Mayor C. M. R. Graham was introduced to Hanley at the afternoon address, occupied a seat on the platform at both gatherings. The afternoon address was brought to a patriotic close, when Hanley had a large Union Jack brought onto the platform, to the cheers of the audience.

"There only one thing that is bigger than it is, and that is the banner of Jesus Christ," Hanley declared. "For 155 years England has been preaching respect to the flag and to God, wherever the British flag waved. When they figured on being the present conflict went across the seas, England listened for its result in her colonies. The answering sound came from every loyal dominion, striking terror into the heart of the foe."

Left Out Loyalty.
"Germany was seventeen miles from Paris once, and that is the nearest she will ever get. She was in Ostend, but she was not in London. When they figured on being on Paris in two weeks, then St. Petersburg, then London, and then India, and Australia, and Canada. Within a year, the devil will remove him from the earth. I am trying to remain neutral, but it's hard," Hanley declared.

Vote Out Saloon.
In both addresses Hanley mentioned the liquor traffic, and said that if the question were put to the people he hoped they would vote out the saloon. "The only way to get rid of the saloon entirely is to quit making booze. You can start to keep your citizens sober by teaching your children to keep sober, and you can do this by keeping liquor out of your homes," he said. "You say you wish you could control the saloons. Bless you, if the church people in this city would get together, you could do anything. Don't knock so much among ourselves. Get the big guns out and shell the enemy," he advised.

"We church people make a great mistake when we don't do everything possible for our boys and girls. Most of the home is a pleasant place for them. Do away with the old-time parlor, where the kids are never allowed, except on Christmas or when there is company. The worst kind of Christianity is the kind that keeps boys from going wrong, instead of bringing him back after." Hanley said in the afternoon, speaking on the subject, "A Losing Game."

Devil Always Wins.
"The devil always wins the game, where your soul is the stake, if you play the game without Christ, because everybody has a weak spot somewhere, and the devil will pick it out because we use such weak weapons," Hanley said in part. "The devil wins because he doesn't care what he pays for a human soul. You can't win in the game unless you realize that Christ is worth while, but you have to get prepared for a fight."

After Hanley's address in the afternoon, 55 men, many of them soldiers, walked down and shook the speaker's hand, in declaration that they would live better lives from now on.

Pilate's Failure.
"Pilate Before Christ" was Hanley's evening subject. "Pilate failed in the critical time, when he lost the great opportunity, because he was the proponent of self-indulgence, and self-indulgence always conquers. He had never denied himself a single thing. He was a spoiled boy, and when he had to stem his inclinations, as a result of his bringing up, he had not the power. One of the weakest spots in our modern civilization, is that we are bringing up children in a weak kind of a way," Hanley said.

"On the judgment day, you will face the sins in eternity you committed on earth, and you must be ready for that test. That's where Pilate failed."

Religious Hypocrites.
"Many men say that they would like to be Christians, but that there are so many hypocrites in the church. That's right. The smallest man on earth is a religious hypocrite, except for the man who hides behind one. A church is not a museum, where the congregation pick out their likes and dislikes in the congregation, as sightseers do in a museum. A church is a spiritual hospital. It has a lot of spiritual sick people in it. The more there are, the more it shows that the church is doing a good work, in attending to them. If I had a hypocrite in my church, I'd give him a spiritual anesthetic, take him into the operating-room, and cut out his hypocrisy," Hanley stated. He said that his proudest possession was a petition, signed by the congregation of a church, of which he was pastor, asking the bishopric to condemn him, because he failed the church every Sunday with ruff-raff, so that the regular congregation couldn't find room.

"I do you to find an excuse for Pilate condemning Christ, and I defy you for an excuse to condemn Him," Hanley said in conclusion.

ST. PAUL'S PRESBYTERIAN HAS BIRTHDAY SERVICES

St. Paul's Presbyterian Church was crowded to capacity at both its anniversary services on Sunday. In the morning, Rev. J. E. Hawkins, of Maitland Street Baptist Church, conducted the service, while in the evening, Rev. D. C. McGregor, of St. Andrew's Church, officiated.

In the morning, Mr. Hawkins took his text from Mark, iv, 23-25. "Instead of the parable contained in these four verses, being called the parable of the seed growing secretly, it will be called the parable of the harvest coming gradually. The people that would really live, should get out into the country and watch things grow," said the preacher.

"A man tries his best to break away from bad habits, and is greatly cast down when he finds that it is no easy matter. He is the man that should not home and read this parable. No man or woman ever became a Christian in a day, or even in ten years. Spiritual life

15 Shopping Days---Then Christmas

Early morning shopping will begin in earnest this week. Two weeks from Thursday---then Christmas. There are certain important advantages which are generally conceded is derived from buying your gifts at this store, one of which is the unquestionable quality of the merchandise; another that our method of doing business permits of quickly adjusting any mistakes you may make in selection of gifts. It is also pretty generally known that this store is in a position which commands respect in every market; that every possible advantage of price, special discount or unusual commission is assured us; and that overhead charges are lower than in many large stores.

Our customers do not look for sensational statements from us, but they expect (and always get) merchandise of trustworthy quality at the lowest possible price, and probably more genuine extra values than are offered anywhere else. The remarkable steadiness of trade through all conditions is an unmistakable endorsement of our methods. Watch announcements for the next 15 days, and do all shopping possible in the morning.

The Radiant Jewelry Section



The love of pretty things is certainly born in every human being, and the Jewelry Section at this season sparkles with hundreds of beautiful gift things---from the Staple Pins, Rings, Bracelets and Brooches, to hundreds of wondrously beautiful and novel ideas of the jeweler's art. Typical Christmas gifts, because their appeal is so unusual.

Dainty Silver Chain Necklace with amethyst, emerald or ruby settings. Price 75c each
Special line of Gold-Filled Lavaliers, very fine gold chain, with dainty drops, in many new designs, with pearl, ruby, amethyst, emerald and olivine settings. Exceptional value. Price \$2.00 to \$3.00 each
Handsome assortment of Brooch Pins with fine seed pearl and colored settings. Price \$1.00 to \$3.00 each
Special line of Lavaliers, with a fine platinum chain and sterling drops, with small brilliant settings, in beautiful designs. Special \$4.00, \$5.00, \$7.00, \$10.00 and \$12.50 each

Oriental Pearl Necklets, graduated pearls with pearl clasp. An exact imitation of the famous \$117,000 necklet that was lost and found. Price \$1.50
Long Black Jet Bead Necklace, in dull or bright cut jet, 54 inches long. Special \$1.00
Sterling Silver Vestee Pins, with brilliant setting. Price 75c each
Oriental Filled Pearl Fan Chains or Long Necklets. Price \$1.50 to \$3.00
Fine Gold Eyeglass Chains. Price 75c each
Beauty Pins, pearl, gold and black. Special 25c pair
Gent's Watch Fobs in corded silk ribbon, with neat gold clasp and buckle, or narrow gold band. Price \$1.25 and \$1.50
Plain or Fancy Gold Locketts. Price \$1.50 and \$1.75

Opera Glasses. The famous Lemaire French Opera Glasses. Black morocco covered, extra strong lens. Prices \$6.50, \$7.50, \$8.50 and \$10.00
Smoked Pearl of Mother of Pearl Lemaire Opera Glasses. Price \$13.00
Just a few pairs of the Iris Opera Glass, also good French glass in Mother of Pearl and Smoked Pearl. Special \$5.00 and \$7.50 pair

Silver Cigarette Cases, gold lined, neatly carved \$1.75 and \$2.00 each
Bracelets, gold-filled, in plain, Roman or bright gold, also carved. Many pretty designs. Price \$2.75 and \$3.25
Special line of Extension Bracelets. Price \$2.00 each
Children's Plain Little Bracelet, with little heart or locket drop, plain or carved. Price 85c

Boots for Baby
This is a new feature in the Infants' Wear Section, which makes a complete department now. The constant demand for Baby Boots since the Infants' Wear Department was opened has resulted in adding a shoe section, which completes the lines of infants' wear. Nothing you may ask for now we cannot supply from boots to bonnets, and all stocked in one cosy section, where you may choose in comfort, without shopping from counter to counter.



COMPLETE ASSORTMENT UP TO 4-YEAR SIZE.

We have just opened a new and complete line of Baby Boots. Dainty styles for Christmas gifts. Some dainty novelties are shown. See them.
High Top Shoes, black patent leather vamp and black or sky kid top, buttoned style. Sizes 4 1/2, 5, 5 1/2, 6, 6 1/2 and 7. Price \$2.00 pair
High Top Shoe, patent vamp and dull black kid or tan suede tops. Sizes 4 1/2, 5, 5 1/2, 6, 6 1/2 and 7. Price \$1.85
Fancy Shoes, patent vamp, dull black kid tops or grey cloth tops, black buttons. Sizes 4 1/2 to 7. Price \$1.75
Several styles at \$1.65 pair, patent vamp shoes with white kid, black cloth or tan kid. Sizes 2 to 7. Buttoned. Price \$1.65
A pretty style, Fine Black Kid Shoe, with patent toe and laced. Sizes 4 1/2 to 7. Price \$1.50
Tan Kid Shoe with tan suede tops, buttoned. Sizes 4 1/2 to 7. Price \$1.50
Buttoned Shoes, patent vamp, dull kid, tan kid or cloth tops. Sizes 2 to 4 1/2. Price \$1.35
Black Patent Four-Strap Slipper. Sizes 2 to 4 1/2. Price \$1.25
White Kid, one strap slipper. Sizes 2 to 4 1/2. Price \$1.25
Tan kid bottom, suede top, buttoned, also black kid laced, patent toe. Sizes 2 to 4 1/2. Price \$1.25
Black and Tan Kid Shoes, buttoned and laced. Sizes 2 to 4 1/2. Price \$1.00
A large assortment of Infants' Soft-Soled Shoes and Slippers. Prices 35c to 75c

Sale of Women's Gloves Tuesday 15c Pair
25c Quality Black Cashmere for . . . 15c Pair

25 dozen Fine Quality Black Cashmere Gloves will be offered Tuesday morning at above price. These are a clearing stock lot from the maker at about half price. They have jersey wrists; good winter gloves, black only. Sizes 6 1/2, 7 and 7 1/2. To clear tomorrow . . . 15c pair

Afternoon Lunch, 3 to 5:30.
Sliced Tomatoes, Bread and Butter and Cup of Tea or Coffee, 15c.

SMALLMAN & INGRAM LIMITED

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Nothing is more acceptable than an article of household furniture, on account of its lasting value. On our Third Floor we are showing several patterns of Pedestals, Console Tables, Music Cabinets, Smokers' Stands, Ladies' Sewing Tables, Desks, Book Racks, Magazine Racks, Library and Parlor Tables. The material, workmanship and finish of these articles are the best obtainable, and are sold under the usual Smallman & Ingram guarantee as to quality.

See our line of Desks, in quarter-cut oak, either golden or fumed finish, also in mahogany, at \$5.50, \$6.00, \$8.50, \$9.00, \$11.00, \$15.00, \$18.00, \$21.00 and upwards to \$35.00 each.

Furniture Department---Third Floor.

Chicken Salad, Bread and Butter and Cup of Tea or Coffee, 15c---Restaurant, 3 to 5:30.

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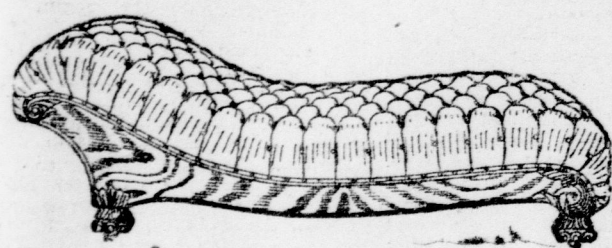
Manufacturers' Outlet Sale

\$60,000 Worth of Homefurnishings at Mill Prices

During the last two months many of the leading Furniture Manufacturers of Canada have tried to persuade us to put on this Sale. They offered us their entire lines at actual factory cost. These manufacturers are patriotic men, who are anxious to keep all their employees on all through winter. To keep the wheels of their factory moving they are willing to sacrifice all their profits. They have put it up to us as

the largest Furniture Dealers in Western Ontario that we should do all we could to help them. This, then, is our sole aim in starting this great sale. We have purchased from them goods at prices almost unheard of, and have added only a very small increase to pay for the handling. We have chosen the time for this sale when we think it will do the most good.

We intend to make this the greatest furniture sale ever held in Western Ontario. Furniture was never sold at such prices, because it was never bought at such prices. Everything is marked in plain figures so you can walk through and see the regular prices and the sale prices. Store closed all day Monday for marking goods. Sale starts 9 a.m. Tuesday, December 8. Open every evening. Goods held till Christmas on payment of a small deposit.



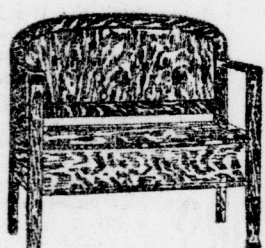
\$13.95

Regular \$22.00 Couch, solid oak frame, Bradley leather top, steel constructed. Others from \$4 to \$60.



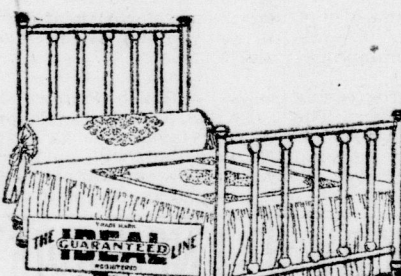
\$29.00

Solid Oak Davenport, in Bradley leather or tapestry. Worth \$40. Others from \$15 to \$65.



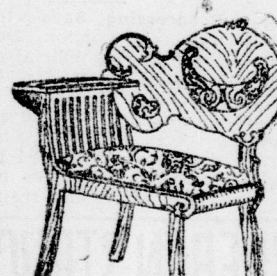
\$7.95

Solid Oak Hall Seat, worth \$12. Golden or fumed oak.



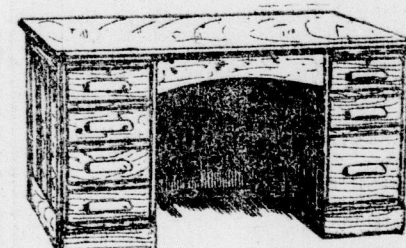
\$8.95

All-Brass Bed, 2-inch posts, five half-inch pillars. Polished or satin finish. Worth \$15.00.



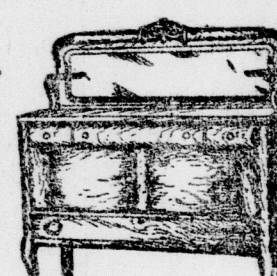
\$5.95

Mahogany Parlor Chair, worth \$10. in silk or tapestry.



\$15.00

Large Flat-Top Desk, worth \$22.00. Others from \$10 to \$50.



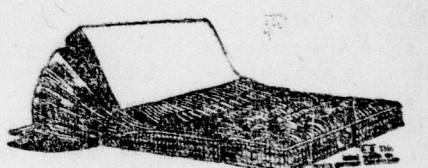
\$13.95

Neat Buffet, worth \$20. Large case, well finished.



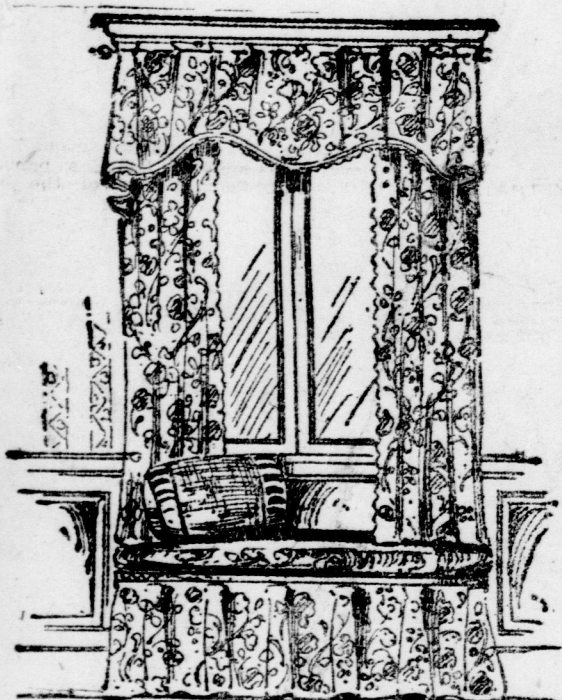
\$1.99

Solid Oak Diner, real leather seat. Worth \$3.



Mattresses at Wholesale

\$3.00 Mattress\$2.40
\$3.50 Mattress\$2.75
\$6.00 Mattress\$4.50
\$8.00 Mattress\$5.95
\$10.00 Mattress\$7.50
\$12.00 Mattress\$8.50



Draperies at Half Price

Lace Curtains, Curtain Nets, Scrims, Voiles, Cretonnes, Muslins, Casement Cloths, all on sale at One-Third to One-Half Off.

Rugs at Mill Prices

\$15,000 worth of Brand New Rugs to be sold at great reductions. All the best qualities and newest designs are here.

Linoleums

One and two yards wide, from.....35c up
Three and four yards wide, from.....45c up

Pictures at Half Price

Over 400 Framed Pictures, ranging in price from 50c to \$25.00. All on sale at exactly half price.

China Cabinets

Forty China Cabinets in Golden, Fumed Oak or Mahogany, at factory prices.



Sensational Prices on High-Grade Stoves

Happy Thought Ranges and Radiant Homes Baseburners at great reductions. 40 Ranges, 20 Baseburners, 30 Heaters, 12 Gas Ranges. All must be cleared out.



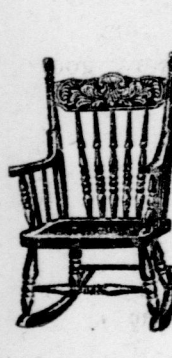
TOYLAND! TOYLAND!

Our stock of Toys is now opened and on display. Every Toy is brand new and specially priced for a quick sale. Space is not large enough to allow us to enumerate the full line, but nearly everything is here. Dolls, Rocking Horses, Desks, Chairs, Rockers, Games, Guns, Blocks, Soldiers, Doll Carts, Mechanical Toys, Sleighs, Beds, Teddy Bears, etc., etc.

Parlor Furniture on Sale

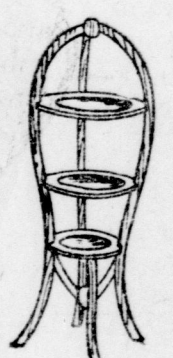
22 Three-Piece Suites, 7 Five-Piece Suites, 74 odd pieces.

All at One-Third to One-Half Off.



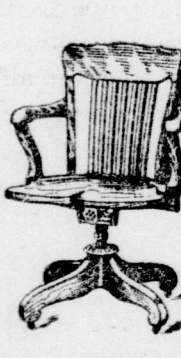
99c

Child's Rocker. Worth \$1.50



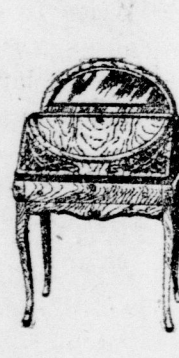
\$8.50

Solid Mahogany Curate. Worth \$11.



\$6.50

Solid Oak Tilter. Worth \$9.



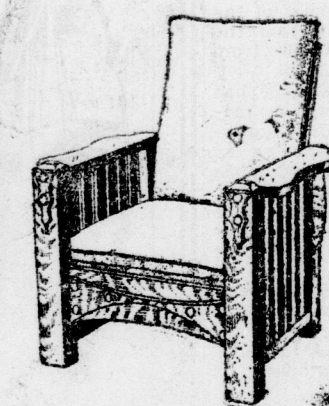
\$8.95

Regular \$15 Desk, in oak or mahogany.



\$12.95

Secretary, regular \$17. Well-Made and finished.



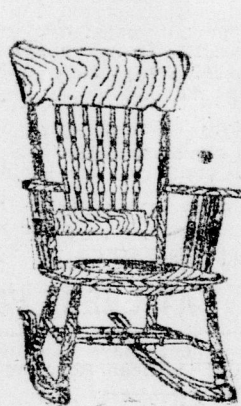
\$13.95

\$20.00 Morris Chair. Solid oak. Real leather cushions.



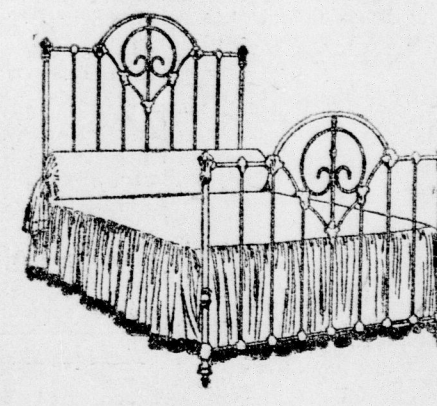
\$10.50

Neat Baby Carriage. Worth \$16.50. Black, blue or grey.



\$1.95

Solid Oak Rocker, well made.



\$5.95

Heavy Iron Bed. Worth \$10. Sixty others to select from.



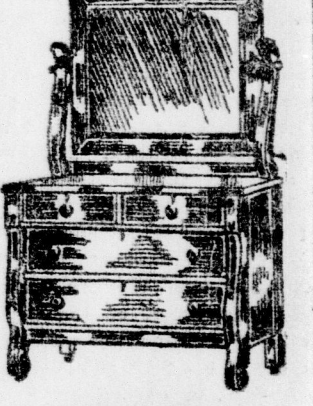
\$4.50

Regular \$8.00 Baby Cart. Full size.



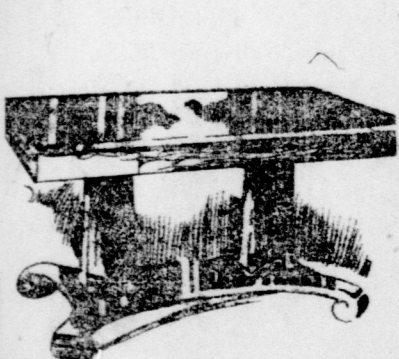
\$12.00

Regular \$18.00. Mahogany or Oak Dresser.



\$24.00

Regular \$35.00 Colonial Dresser. Dull mahogany. Well finished.



\$14.95

Solid Oak Library Table, very massive and well finished. Twenty others to select from at \$5 up to \$60.



\$13.95

\$20.00 Chiffonier, in mahogany or oak finish.



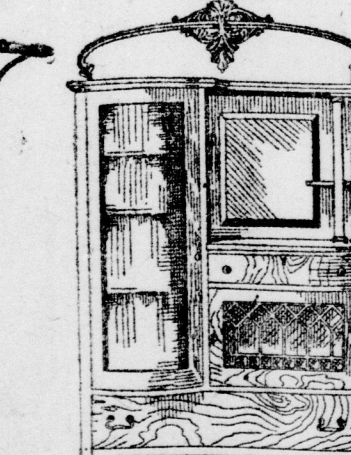
\$16.00

Solid Oak Chiffonier, worth \$22.



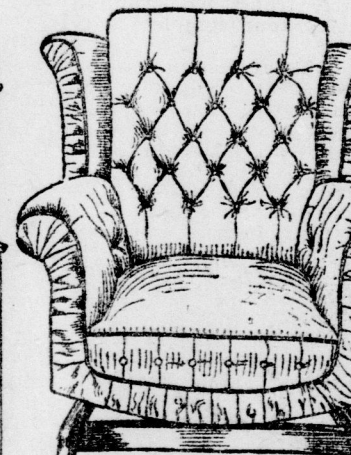
\$1.49

Strong Doll's Buggy. Others from 50c up to \$8



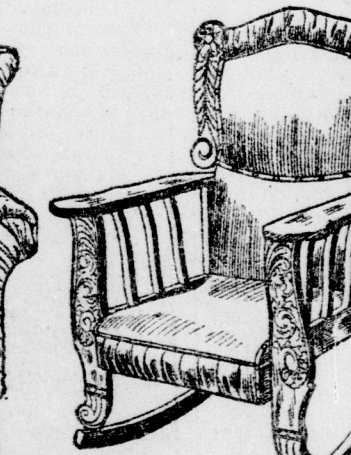
\$24.95

Regular \$35.00 Combination Buffet, well finished.



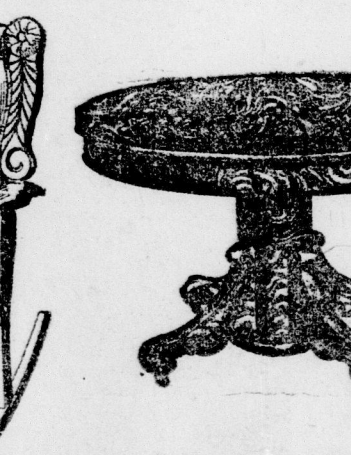
\$11.95

Stufferover Rocker, worth \$18.00. Deep spring seat.



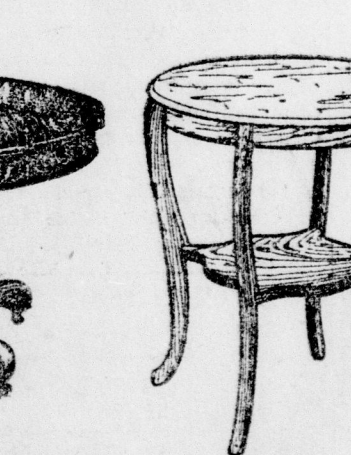
\$5.95

Solid Oak Rocker in Bradley leather. Worth \$8.50.



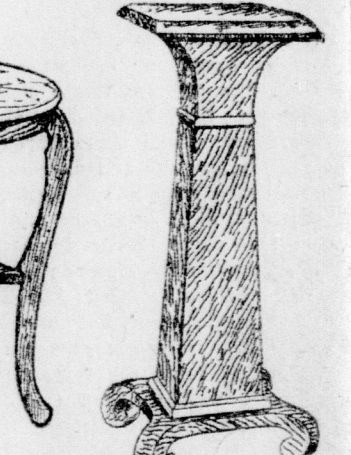
\$17.95

Regular \$25.00 Extension Table, solid oak, polished, hand-carved base.



\$3.95

Mahogany or Oak Table, worth \$6.00.



\$4.95

Mahogany Pedestal, worth \$10.

Japanese Baskets

A big shipment just opened, ranging in price from 15c to \$5.00. All at One-Third Off.

THE ONTARIO FURNITURE CO., Ltd.

226-28-30 DUNDAS STREET

LONDON'S LARGEST HOMEFURNISHERS

Brass Goods

All kinds of Brass Goods on sale at One-Third Off. Candle Sticks, Jardinere Pots, Ornaments, Fern Dishes, Fenders, etc., etc.

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LONDON, MONDAY, DEC. 7.

WESTERN U. CHAMPIONS.

THE triumph of the Western University rugby team in winning the junior championship of Canada made a great day for the game in this city, for the fans of London, and for the Western University. It was a decisive victory, one of the most convincing orders, ever a fast, well-trained team with years of football tradition behind it. No doubt can be entertained that, as the sporting editor of a Toronto paper put it, these Western University men are "some juniors." In fact the terrific team power exhibited on Saturday by Dr. Stephens' aggregation left an almost awestricken impression upon their opponents and the spectators that our London fourteen would be an ugly nut for any senior team to crack.

The O.A.C. boys fought with pluck and grim tenacity until towards the end of the third quarter the collapse came to overmastered strength and nerves. They knew the game, played it well, dead game and gentlemen through and through. It was clean, square play on both sides, though the O. A. C. boys will never forget so grueling a battle. It is regrettable that so many of their number were rendered hors de combat but the O. A. C. captain said after the game that he had no complaint to make of Western's tactics, except that they were superior tactics backed with greater power.

There is no question but that the local success, attained after many years of failure, while due in part to the accumulated experience of several members of the team, must be mainly ascribed to the generalship of Manager Stephens. This is the second championship for the year of 1914 secured by Western University teams under his direction. The whole city and the university are under a great debt to Dr. Stephens for the devoted work in the cause of college and general athletics.

Of the rugby team itself it is hard to speak except in superlatives. It is in concerted action, obligation rather than display of the individual as such, team organization and efficiency, a thorough preparedness that the German might envy, a settled and absolute confidence in the leader and in victory under him, a splendid morale, that the Western U. champions of 1914 are particularly distinguished. Still we must pay tribute to the running and goal-kicking of Smith, the sure work of Edwards, McKay, Little and Wright; the "booting" of Ross, the line effectiveness of Dr. Stephens himself, Kenny, Chatto and Steele, the amazing tackling of Doupe, the plunging of Duffield and Rowan, and the gigantic prowess of Fitzgerald and the veteran Sage.

The sensational success of Western University athletics in the past year or two has become a matter of note to the whole province. From some place out in nowhere Dr. Stephens has brought his alma mater right on to the great "white way" of intercollegiate sport. The prospects for hockey and basketball are most brilliant. It is for this city and the Ontario Government to support and encourage to the limit the great movement now inaugurated by a disinterested enthusiast for physical education in the Western University.

London is proud of the boys who have brought home the golden fleece. They are a band of gentlemen; quiet, unadorned, a chosen corps of real winners. Rugby football, indeed, with all its dangers, does tend to develop men in self-control, co-operation and general soundness of character. The better the players, the better the men. So hail to the champions of 1914.

BRITAIN'S EFFORTS.

A READER of The Advertiser recently asked for several selections from the British White papers to indicate that Sir Edward Grey earnestly sought for peace while Germany was preparing for war and endeavored to effect a compromise on the signature of Belgian neutrality by all the powers. The entire White Paper might be given as a proof of the sincere and untiring efforts of the British foreign secretary to maintain peace, but there are one or two short, striking passages to be found which bring the facts home more strongly perhaps than the correspondence taken as a whole.

Night and day, ceaselessly, Sir Edward Grey wrote dispatches not only to his ambassadors in Germany but to the ambassadors of every other power concerned. He was willing to make concessions to Germany and Austria beyond the point to which he believed Serbia was compelled to come. He suggested that Britain would see to it that if Germany were agreeable Serbia would make full amends to Austria to any extent that would not jeopardize Serbian sovereignty and Serbian integrity, and that in the event of Russia refusing to agree to such a bargain, that the four powers, would undertake a settlement. Sir Edward wrote:

"I suggested to the German ambassador this morning that if Germany could get any reasonable proposal put forward which made

it clear that Germany and Austria were striving to preserve European peace, and that Russia and France would be unreasonable if they rejected it, Britain would support it. A St. Petersburg and Paris and go the length of saying that if Russia and France would not accept it, His Majesty's Government would have nothing more to do with the consequences; but otherwise I told the German ambassador that if France became involved we would be drawn in."

Can it be said that France or Russia felt sure of the support of Britain? The foregoing proves that Britain was anxious to work the snail out with Germany and to reject anything unreasonable whether advanced by members of the entente or not.

Three days before the war the Russian and French Governments were endeavoring to ascertain what Britain would do. Neither felt sure. Neither did Austria and Germany. Yet the Germans are ready to call it a plot of long standing as soon as an excuse becomes hard to find.

Even after Sir Edward Grey had rejected Germany's proposal that Britain should overlook the invasion of Belgium, he was anxious for peace, despite the insult. He instructed his ambassador to tell Germany:

"One way of maintaining good relations between England and Germany is that they should continue to work together to preserve the peace of Europe. If we succeed in the object, the mutual relations of Germany and England will, I believe, be, ipso facto, improved and strengthened. For that object, His Majesty's Government will work in that way with all sincerity and good will."

All this time Germany was urging Austria into the fight. She must have been, for Austria would never have tackled Russia single-handed. Yet Germany claims that Britain endeavored to entice Russia to make war on Germany.

In the same dispatch he emphasized Britain's desire for peace by adding: "And I will say this: If the peace of Europe can be preserved and the present crisis safely passed my own endeavor will be to promote some arrangement by which Germany could be a party, by which she could be assured that no aggressive or hostile policy would be pursued against her or her allies by France, Russia and ourselves, jointly or separately."

Was Britain the aggressive, grasping bully Germany has pictured?

ITALY'S NEUTRALITY.

THE scenes at the opening of the Italian Parliament indicate that the Italian Government may have difficulty in remaining neutral. The sentiment of the country appears to be in favor of war, and the administration may have to abandon its announced policy of staying strictly outside the conflict. Perhaps the most significant occurrence in the Deputies was the cry, "Viva Trieste," raised at the moment the premier was referring to Italy's aspirations. Towards Trieste, which is Austrian, the Italian feels as the Frenchman does about Alsace-Lorraine. For Italy's honor, it must be recovered some day, and the present situation seems to furnish an admirable opportunity.

Still another significant incident was the request of a deputy (which was wildly cheered), that greetings be sent "heroic and unfortunate Belgium." As the premier expressed it, Italy will maintain an "armed and watchful neutrality," but if she does take the field there is every indication that the Allies will not have to worry.

RENNENKAMPF'S DISMISSAL.

THE world was somewhat surprised to learn that Gen. Rennenkampf had been deposed from the command of the Russian armies in East Prussia. He was the one Russian commander who performed brilliantly during the war with Japan, and in military circles the world over was recognized as a strategist of exceptional ability. The incident illustrates how uncertain are the ways of modern warfare. Rennenkampf appears to have been dismissed because he was an hour late in carrying out his part of a monster plan to corner the German army.

His past record, no matter how brilliant, fails to save the general who slips up at the critical moment. There is too much at stake to run the chance of it happening a second time. Rennenkampf was a bit too slow, and steps down and out. Von Kluck, in the plunge towards Paris, was a bit too fast—that is, too fast for the Crown Prince, who wasn't fast enough, and Von Kluck goes into eclipse. Rennenkampf was the most dashing of Russian generals when the war opened, a popular idol, before him an opportunity for achieving undying fame. Today he is superceded by men unknown to the world at large. And these new men, too, let them but make one serious error, and they will step down and out, reputation blasted. The race for military glory is a good deal of a gamble. The general who "makes good" is the general who "delivers the goods."

EDITORIAL NOTES.

Western! Western! Rahl! Rahl! Rahl!

The "Aggies" proved that they were no "Lizzies."

London Junior captured the Junior championship.

The Kaiser is finding it a long, long way to Petrograd, and up-grade, at that.

At last London has developed a real college spirit through the agency of clean, manly athletics.

The Kaiser is looking for "a spot in the sun." Well, he has it. It's a soft one and the son is the Crown Prince.

Here's hoping you have a chance to use one of those lovely guest towels every other girl is working this Christmas.

The war puzzles running on this page are not a circumstance to the

puzzle confronting the German army in Russia.

For a people who have the reputation of being exceptionally good mixers, the Americans are a long time getting into the European mix-up.

Goddess Inspiration has stopped at the doors of few poets during the war. She called on Kipling once, and then lost his address, apparently.

It is to be regretted that the Grand Trunk freight sheds were destroyed by fire, but just think if it had been the station—but the thought is too awful.

With the death of William MacGarvey in Austria, there passed a man who carried Canada's name to a European throne and was able to uncover the riches of nature in a foreign land.

Old Man Krupp wouldn't speak to a soul in Hades for an hour. Finally, he confided to his boon companion, Bluebeard, that Satan had refused to let him drop a few bombs into the lower tiers of Gehennah.

"We walked from Rome to London"—Extract from a letter. If the party who wrote that will tell the Kaiser how he tramped the last fifty miles or so, he can be sure of winning an iron cross and Wilhelm's eternal gratitude.

Just as with individuals, nations can receive too much aid and comfort for their own good. If Canada were to rely upon the American nation for military assistance against the Germans, she would surrender the right to look after herself.

POSSIBLY.

[Washington Herald.]
And yet it may have been good luck and not good judgment that caused our ancestors to leave Europe.

SAD.

[Washington Herald.]
Belgium's way is as hard as if she had been the chief of transgressors.

DO IT NOW.

[Philadelphia Ledger.]
If with pleasure you are viewing any work a man is doing, be like him, or if you love him, tell him now.

Don't withhold your approbation till the person makes oration
As he lies with snowy lilies o'er his brow;

For, no matter how you about it, he won't really care about it;

He won't know how many teardrops you have shed;

If you think some praise is due him, now's the time to slip it to him;

For he cannot read his tombstone when he's dead.

More than fame and more than money is the comment kind and sunny
And the hearty warm approval of a friend.

For it gives to life a savor, and it makes you stronger, braver,
And it gives you heart and spirit to the end.

If he earns your praise—bestow it; if you like him, let him know it;
Let the words of true encouragement be said.

Do not wait till life is over and he's underneath the clover,
For he cannot read his tombstone when he's dead!

QUITE TRUE.

[Kansas City Journal.]
"Machinery" excels in many points. The mousetrap has more patience than the cat."

"Yes?"
"And while the horse stands fire admirably, the automobile does so even better."

NARROW IT DOWN.

[Cleveland Plaindealer.]
"Yes, we lost all our baggage abroad. It was piled high on the plaza before Cologne Cathedral the last we saw of it."

"How much baggage?"
"Why, one trunk."

"What was in it?"
"Nothing. We emptied it before we left it. But it was a perfectly good trunk."

GAUL'S GETHEMENE.

[Morgan Cook, in Philadelphia Press.]
"Midst waste and want, war-war and torn,
Steel-scarred, and racked, poor Belgium lies;
Her folk by foe made gaunt, forlorn,
In voice of agony for help she cries."

Man-made Gethemene, she gave
Her all, nor shrunk at sacrifice;
Not cast in mold of craven slave,
She dared, and bared her breast, nor asked the price.

A staggering mound of misery,
In Christ's name now she pleads for bread;

Wear victim of war's wizardry,
Tear-dimmed, she sees Starvation's ghostly tread.

Of your great plenty help to fan
The flick'ring breath of life still there;
In God's name, and, as man to man,
Help now some fellow creature's cross to bear.

BEYOND DISPUTE.

[Boston Transcript.]
"Which bullet do you consider the deadliest?"
"The one that hits."

OVERHEARD.

[Judge.]
"You are the first girl I have kissed"—he began passionately.
"Oh, George!" she cried ecstatically.
"—today," said George.

PISCATORIAL POESY.

[Philadelphia Ledger.]
The submarine I do not like.
Its teeth are long and sharp;
It swims about the North Sea vast
Just like a German carp.

[Detroit Free Press.]
Would you take a million dollars for the baby at your knee?
Would you take a million dollars for the kisses he bestows?
Would you trade the look of gladness that at night is yours to see
For the coins of gold and silver that your wealthiest neighbor knows?

Would you give the sweet contentment of your little home today
And the laughter and the sunshine and gladness of it all
For the mansion of a Croesus where no little children play
And no little sticky fingers ever mark the papered wall?

Would you take from her the pleasure of her partnership with you
And leave her sitting lonely in a house of discontent?

Would you rob her life of all that makes it worth while if you knew
That a million dollars, some day, in your pocketbook it meant?

Well, those that make the millions, and those that reap the gold,
Are often very hungry for the joys that you possess,
And in bitter sacrifices are their tales of fortune told,
And in old age they are wishing they had strived a little less.



The heir to the German throne. Find the Kaiser and an Austrian.

ANSWER TO SATURDAY'S PUZZLE.—Upper left corner down, face in soldier's back. Upside down near gun.

OUR POETS OF WESTERN ONTARIO

THE GREAT NECESSITY

[BY ERIC ROSS GOULDING.]

Ah, what are faith and hope, O God,
To me who long for love?

How lone the world which I have trod,
How dark the sky above!

Oh, there is not in all this earth
One heart to beat and throb,
To teach me things of greater worth
And stay the aching sob?

How dull the earth, the sky above,
How sadly have I trod!
Oh, faith and hope are mine, but love—
Ah, where is love, my God?

O God, my hope were greater far
If I might only love;
My faith would shine as yon bright star
Among the worlds above.

Oh, there is not in this vast world
A love to mate my own?
Oh, must I stand on orphaned soul,
Forsaken and alone?

My hope would reach beyond, above
That splendid gleaming star;
My faith would be complete if love
Might guide me near and far!

Tales From the Trenches, Bluffing the Germans

[London News.]

"A great game of bluff" is described by Lance-Corp. H. R. Gibson, of the Second Border Regiment, in a letter to his brother at Dorking. The letter runs:

"It may surprise a lot of people to know that the division has never been in France, but in Belgium all the time, playing a great game of bluff, which was dangerous, but successful. We first came into action near —, which we defended and held, while five divisions of Belgian troops rested and refitted, taking four days. Then came our great game of bluff. On the evening of the fourth day in the trenches we were relieved by the French marines, everything being done openly, so that it could be seen that the British retired to the outskirts of —."

"As soon as darkness fell we manned all the roads to guard against a rush, while the French retired from the trenches through us. The Germans started shelling the empty trenches for four hours, but we were leaving the town before they found out their mistake, not losing a man. We did a forced night march, and kept them on the go after us for four days. All the time this was drawing the German troops from Antwerp. Then came our dangerous move, as we were between the Germans from Antwerp and Von Kluck's army, which was being driven towards us by Gen. French."

"The Germans must have thought us stronger than we were, as they could have wiped it out. Anyhow we got to —, entrenched and held it for eight days before the first division got through to our relief. Here the fighting was terrible. One corps lost 700 men, and the Guards and the Gordons also suffered heavily. We were relieved just in the nick of time."

"Our corps had 402 men and 3 officers left to go into action on the 24th. The Black Watch, Guards, Welsh, and Gloucesters were being hard pressed, and we were ordered to support them. On going forward through — we got shelled, and our fellows were dropping all ways. Our colonel, Lieut.-Colonel L. J. Wood, was wounded here, my only thought was to get at them. Then they ran, and we were ordered to hold fast and go no farther."

"While waiting a shell burst just behind me, killing one officer and ten men and wounding five. I got a shrapnel bullet. It travelled about 15 inches and hit my hip-bone from where it was taken. The minutes after being hit I remembered no more. It's not war, but murder."

Charge of Footballers.

Another soldier at the front writes: "Those who condemn football would not say a word against the game if they had seen and heard what I have in passing to and from the trenches and firing line. The grim horror of war is relieved by the football instinct of many of our soldiers."

"When the Royal Highlanders were

ordered to charge in an engagement they jumped out of the trenches, and might have been kicking off a cup tie final. They commenced to shout 'On the ball, Highlanders!' and 'Mark your men!' They continued yelling to one another until they had driven the Germans back. 'Mark your men!' they said, and non-coms joining in as loudly as they can. Who can say 'Mark your men!' did not have a stimulating effect upon the Highlanders?"

"The French soldiers cannot understand the sangfroid of the British troops. One day at Bethune the Frenchmen had a game of football, and the game a German aeroplane came over and dropped a few bombs, but no one was injured."

"The game was stopped, and there was a rush for the rifles. They fired, but did not wing the aeroplane, and a French machine gun was brought into action. It brought her down, and the game was continued. The Frenchmen cheered the players, and one of them said to me: 'You English are very very understandable. Fancy playing football when German bombs are dropping from the skies!'—From Sapper George Comber, R.E., son of a Redhill tradesman, to his home."

To Men at Home.

"You people at home ought to know the truth, and that is what heroes our men are who are fighting day and night in the trenches. From the papers you would think it was all 'jolly.' Just see a lot fresh out of the trenches, and you will know that they have been through. I can imagine many a staff businessman reading some of the stuff printed, and saying, 'Oh, the are, and with this comforting thought going placidly about his daily job till he reads the evening papers, says more stuff, and says, 'Oh, that's all right. No for dinner.' Whereas every man in England ought to either be training or enlisting to see that every able-bodied man joins either the old army or the new."

"It is not giving anything away to say that if you would replace the men in the trenches by trained, fresh troops, the original poor beggars would have a decent rest. Therefore, it behoves you all to see that in a reasonable time there are waves upon waves of fresh troops rolling into France."

A Brave Male.

"For some reason we had to evacuate a village, where I must not say. On our retirement the Germans occupied it, but we were strong enough to retake it in an hour's time. While we were away the Germans asked the maire our strength, and whether we were cavalry or not. He refused to say. 'The Germans tied him to the rails of the churchyard, and all the villagers around, and then, because he would not tell them, shot him brutally in the presence of all. We arrived too late to save him, but we avenged his death when we did come into action.'—From Lance-Corporal H. Wheelodon.

—and the Worst Is Yet to Come

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"Which bullet do you consider the deadliest?"
"The one that hits."

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[Judge.]
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In voice of agony for help she cries."

Man-made Gethemene, she gave

DAILY PAGE FOR ADVERTISER WOMAN READERS

CYNTHIA GREY'S MAIL-BOX

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

Real English Pudding.

Dear Miss Grey—I am sending you an excellent recipe for Christmas plum pudding. I am an Englishwoman, this coming Christmas being my third in this country. I have been married over 20 years, and have always used this recipe, and as I often get some help from your page, thought some reader might benefit by the enclosed real English Christmas plum pudding—2 pounds stoned raisins, 1 lb. currants, 1 pound salted butter, 1 pound sugar, 1 pound brown sugar, 1 pound candied peel, 1 pound bread crumbs, 1-2 pound sweet almonds, 8 eggs, 2 ounces bitter almonds, pinch of salt, one grated nutmeg, four enough to stiffen other ingredients; a small portion of spirits is an improvement if liked. Put into boiling water and boil about three hours. When wanted for use, put into a bowl and beat with a wooden spoon. Then when wanted for use, put into a bowl and beat with a wooden spoon. Then when wanted for use, put into a bowl and beat with a wooden spoon.

HELP ON A BIT.

(Another farmer's wife.)
Ans.—I am sure our readers will greet this "real" English pudding with pleasure. I must confess to ignorance as to the meaning of "salted butter." Perhaps others who may wish to try the recipe may understand. Thanks for your "bit of help." Come again.

A Sad Experience.

Dear Miss Grey—I have never written to you before, but when I saw your request for opinions on mothers' neglect to their daughters, I thought I would tell what I know from experience. My father died when I was a baby and I lived with strangers for nine years; my mother's thoughts seemed only of me then, but when she met and married my stepfather everything changed; she seemed to lose interest in me, and when a son was born to her, I think she forgot she had a daughter. It was then I started going to strangers with my childish troubles and as I grew old it was just the same. I often longed to be able to talk to mother or like other girls talked to theirs, but we seemed too far from one another. I ever made any attempt to interest her in things that concerned myself, she was always too busy to be bothered, at least that was what she always told me. But all mothers are not like that, and I advise any young girl who can make a confident of her mother to do so by all means. But we cannot judge those who come to strangers with their little troubles, not knowing how much or how little mother is interested.
I have a couple of questions to ask you before I close.
1. Why is it that some married women forget the names of their husbands' first names and some sign with their

work on a farm, but any person who likes nature cannot help but like farm life. It is certainly an interesting, healthy and independent life in every way—that is, if the farmer has any chance. And there is where the nice things are to eat, without paying such a price for everything. Of course, some people would not farm because it is too busy a life, and it wouldn't do for all to want to farm, or things wouldn't go on in towns. However, I always wanted to be a farmer's wife, and always will.

Now, I am going to tell that person who asked for a cure for an ingrowing toenail to take a broken piece of glass and scrape a notch through the centre on top of the nail, from the flesh to the edge, scrape it as thin as you can stand it. Then it will grow together again, and out of the corner, and give it a chance to heal; then put your finger on it, and it will grow together, and that was the only cure I found, but it is a sure one if treated right.

There are three songs I would like very much to have when there is room for them. I think it wouldn't hurt if there were twice as much there and everywhere else.

"Please excuse my writing and long letter, if it does not catch the W. P. B. Wishing you all kinds of success, I am, A SHOULD-BE FARMER'S WIFE."

Ans.—Another sensible letter of the type we are glad to receive. It seems too bad that when you love the farm so well, you do not live there. But perhaps your dream may be realized some day. Yes, I agree with you, the farm is a great place to study nature at her best. Visit the Mail Box again.

For Black-Eyed Friend.

Ans.—The propriety of "speaking first" seems to trouble quite a few of my correspondents, and yet I do not really think it is a matter for such anxiety. In the case of older people, better let them give first recognition, perhaps.
2. If the "gentleman" was your escort to the place, he certainly should be ready and willing to see that you reach home safely, as soon as you indicate that you are waiting. To remain talking to him, leaving you to go alone, was very foolish.

Keeping Husband Home.

Dear Miss Grey—Could you give any of the readers of this valuable column suggest a way for keeping a husband home at night? Have tried everything I can think of, and would be thankful if you would offer a few suggestions. This is really the only fault he has, but I realize it's enough, when I sit alone every evening after the children are in bed, while he is sitting down at the grocery store, where all the rest of the men of the village gather. If he stays home an evening, he will sit in his chair



Beverly Bayne in a pose which illustrates the beauty of the girl who joys that she is alive.

and sleep till bedtime. Have tried reading to him, and talking on interesting subjects, but it's no use—he's fast asleep in a few minutes. His work is outside the year around, and being in the cold all day, then coming into a warm room, we know, will make one sleepy, yet he always seems to manage to keep awake at the store.

When I used to reproach him for leaving me alone so much, he would offer all kinds of apologies and vow he would "cut it out," but the next night would find him at the store, the same as ever. He would like nothing better than for me to go out with him in the evening, but not being very strong, am unable to do so.

I am troubled very much with my eyes, therefore cannot do much reading, or sewing, to pass away the time and the evenings are getting so lengthy now that I dread to think of the many evenings I will have to pass practically alone.
I did not intend to take up so much valuable space. Will close with thanks in advance. LONDSOME.
P. S.—Am sending a song which "A Henshall Reader" asked for in this morning's paper. I would be glad if someone could supply me with the words of the old song, "Nothing Too Good for the Irish."
Ans.—1. If most of the village men congregate at the store, why don't the women have a meeting-place, too? There must be other lonely women besides yourself—couldn't you arrange quiet little visits for the evenings, taking the kiddies along if necessary? As to keeping the Canadian at home in the evening, our married readers are asked for suggestions.

Enjoys the Mail Box.
Dear Miss Grey—if you think this song is suitable for your column, will you kindly publish it, as it is a very old favorite of mine, and other readers may enjoy it. I enjoy your Mail Box, and often wonder you have the patience to answer some of the stupid questions you are called upon to answer. I am sending you the old song, "Playmates," and poems. Someone was inquiring for the children's hymn, "There's a Friend for Little Children." I can send it if required, and I would be glad to have the words of a song called "Playmates." It begins: "Through the storms of life I've battled." The chorus begins: "Playmates, mine and me." I have forgotten certain parts of it. Thanking you in advance, AN OLD READER.

Ans.—The song you sent was published some time ago. Your request is referred to readers.
The Word "Renegé."
Dear Miss Grey—Will you please tell me if the word "renegé" is French, and also the original meaning. And again, what does it mean? That is your opinion of my penmanship? Thanking you, I am, EUCHE.
Ans.—The word is of French derivation, another spelling being "renegade." So far as I know, it has always been a card term. Used in another sense, a person who appears unkindly of an obligation, or who slights his own side to favor the opposition, is said to be "renegé."
2. You write a good hand.

From a Sympathizer.
Dear Cynthia Grey—I do sympathize with all the children sufferers. To wrap the feet in cold mashed potatoes will give almost instant relief, as it draws the inflammation out. When the potatoes begin to dry, I bath the feet in warm water, and then rub well with carbollic acid, using five drops to a teaspoonful of water.
A CHILBLAIN SUFFERER.
Ans.—Yes, chilblains are about as annoying a trouble as any. Your remedy is peculiar, but I am pleased to pass it on.

Music Wanted.
R. E. L. wishes to know if anyone can supply her with the music of "Wait for the Wagon," or can inform her where it may be obtained.
A Solled Hat.
Dear Miss Grey—I am coming to you for help, as I have received much help from your women's page. I must ask you to help again.
1. How can I clean a white felt hat?
2. Can you print the words of the song

entitled "You've Made Me What I Am Today, I Hope You're Satisfied," as I would like very much to get the words; also the "Bridge of Sighs." This song was in the paper some time ago, but I failed to get a copy, so I understand. Hoping you will not be annoyed, I remain, AN INTERESTED READER.
Ans.—Rub it with French chalk and lay away in a drawer for a few hours. Then brush out all the powder you can, and repeat the process until dress very dirty, hat will be much cleaner.
2. The poem "Bridge of Sighs" was not published, as it is too long. It is by Thomas Hood, and may be obtained at any library.

Dr. Grenfell's Address.
Dear Miss Grey—This is my first letter to you, though I have been reading your page and like it fine. I think you have great patience in answering so many foolish questions. But please have a little patience with me, as I am writing to inquire
1. The address of Dr. Grenfell, of Labrador.
2. Will you please give me the words of the following songs: "It's a Long, Long Way to Tipperary," "The Campbells Are Coming," "Ho, Ho," and "The Mocking Bird."
3. Will you please give a recipe for making scones?
4. Do you think that if I mailed some papers and magazines that Dr. Grenfell would receive them by Christmas? Please oblige. Yours sincerely, MAID OF THE MIST.

Ans.—Send your parcel, postpaid, to "Harrington Hospital," Harrington Harbor, Canadian Labrador." If sent at once he should receive them before Christmas.
2. The "Tipperary" song being a new one cannot appear in our "old favorite" column.
3. Into 2 cups flour sift 2 small tea-spoons baking powder; rub in with hand 4 tablespoons butter, adding a little milk to bind the paste; flour the bread board and pin, roll out 3/4-inch thick, cut into three-cornered pieces with a sharp knife; bake in a quick oven. Serve with a tablespoon of granulated sugar to the dough and a handful of currants or chopped raisins.

S. DELAWARE AND ONEIDA CIRCLE MEETS.
The South Delaware and Oneida Sewing Circle held its weekly meeting at Mr. Simon Chris. John's. Rev. Lockwood, an instructive and interesting address on the subject of the present war. The following are members who have kindly given their services by sewing and collecting for the relief fund: Mrs. John D. Williams, L. L. Duxstadter, A. Kirk, K. Duxstadter, W. John, A. Connolly, J. J. Johnstone, J. Leach, T. Johnston and Miss Johnstone. As usual, the Oneida singers sang sweetly.

THE WORK BASKET
When drawing threads for hem-stitching or drawn work, wet a small brush, rub it over white soap until lathers, then scrub the threads that you are going to draw.
You will be greatly astonished to find how easily the white comes off, without breaking when you treat the goods in this manner.
Some women sew small snap fasteners to the brim of the motor bonnet and, also to several vests, so that a change of dress may be effected quickly when the costume calls for particular care, when one veil has become damp or dusty midway of the trip and one wishes to freshen up a bit before entering a restaurant.
If table silver is placed in hot soapsuds immediately after being used and dried with a soft, clean cloth, much of the work of polishing will be saved.

Shake some borax over a square of sandpaper. Rub your iron on it, and you will find it cleans and waxes at the same time.
It should be a matter of common knowledge, since flour is always within convenient reach, that wheaten flour is the best extinguisher to throw over a fire caused by the spilling and igniting of kerosene.

ure constipation. Headaches and all iver ills. Do not ripe or irritate. 25c.

Handkerchiefs As Gifts Are Always Acceptable

IVORY TOILET ARTICLES

We have a complete stock of White Ivory Goods, including Mirrors, Hairbrushes, Clothbrushes, Baby Brushes, Manicure Pieces and Jewel Cases, Clocks and Trays, at popular prices.

We will give free one of our Dainty Gift Boxes with every purchase of 50 cents or over.

Jewel Cases

Antimony Metal Jewel Cases, heavily embossed, neatly lined with satin; also in gold finish and ivory; at 75c, \$1.00, \$1.25, \$1.50, \$2.25 and \$3.00 each.

Ivory Clocks

Dainty Gift Clocks, of tinted white ivory, beautifully shaded and decorated, good timekeepers, one-day movement, at lowest prices.

GRAY'S LIMITED. TWO STORES.

"ALWAYS THE BEST OF EVERYTHING FOR THE LEAST MONEY."

Irish Linen Initial Handkerchiefs, 3 in Box for 50c

Ladies' Pure Irish Linen Handkerchiefs, with initial and dainty embroidered spray in corner, 1/4-inch hem. Three in a box for50c

Initialed Linen Handkerchiefs, Ladies' and Gentlemen's, 25c Each

Extra Fine Pure Irish Linen Handkerchiefs, 1/4-inch hem, embroidered initial, ladies' or gentlemen's sizes. At each, 25c

Ladies' Novelty Handkerchiefs, 25c to \$1.00 Each

Ladies' Fancy Guipure and Maltese Lace-Trimmed Handkerchiefs. At each25c, 35c, 50c, 75c and \$1.00
Special, Ladies' Lace-Trimmed Handkerchiefs, with hand-embroidered corner. Special value at, each25c
Ladies' Fine Linen Handkerchiefs, trimmed with real Irish crochet lace, neatly boxed. At each, 35c, 50c, 75c, \$1.00

We have a complete range of Children's Handkerchiefs in plain white or in fancy designs.

Ebony Brushes and Mirrors

Real Ebony Military Hairbrush; white, separated, hand-drawn bristles; neatly boxed. At pair...\$2.25, \$3.00 and \$3.50
Ladies' Real Ebony Hair Brush, beautiful white bristles, plain and fancy back. At each\$1.00, \$1.50 and \$1.65
Real Ebony Clothbrush, heavy concave back and real stiff bristles. At each\$1.25
Oval and Round Hand Mirrors, ebony finish, best quality bevelled plate mirror glass. At popular prices.

150 DUNDAS STREET
Ladies' Ready-to-Wear Garments and Millinery.
140 DUNDAS STREET.
All Other Departments.

GRAY'S LIMITED. TWO STORES.

Old Songs and Poems

Dreams of Home.
(Copy sent by a Reader.)
It is ten weary years since I left England's shore,
In a far distant country to roam,
How I long to return to my old native land,
To my friends and the old folks at home.
Last night as I slumbered, I had a strange dream,
One that seemed to bring distant friends near;
I dreamt of old England, the land of my birth,
To the heart of her sons ever dear.

Refrain:
I saw the old homestead and faces I love,
I saw England's valleys and dells,
I listened with joy, as I did when a boy,
To the sound of the old village bells.
The log was burning brightly,
'Twas a night that should banish all sin,
For the bells were ringing the Old Year out,
And the New Year in.

While the joyous bells rang swift, I wended my way
To the cot where I lived when a boy,
And I looked in the window, yes, there sat my parents, my heart filled with joy.
The tears trickled fast down my cheeks,
As I gazed on my mother so dear.
I knew in my heart she was raising a prayer
For the boy whom she dreamt not was near.

At the door of the cottage we met face to face,
'Twas the first time for ten weary years,
Soon the past was forgotten, we stood hand in hand,
Father, mother, and wanderer in tears.

Once more in the fireplace the oak log burns bright,
And I promised no more I would roam,
As I sat in the old vacant chair by the hearth,
And I sang the dear song, "Home, Sweet Home."

CARPET CAPERS FOR BUSY HOUSEKEEPERS

Purchase carpets with small figures. Save the ravelings to mend the carpet.
When painting baseboards, paint two or three inches of the floor the same color, if the carpet does not fit perfectly, the space between edge of carpet and board will not be noticeable.

Paint or oil may be removed from carpet by patiently rubbing with chloroform: keep all windows open and work a few minutes at a time.

NORFOLK FOR BOYS.

If I had a dozen sons I'd dress every one of them in Norfolk suits, writes Margaret J. Blair.
The Norfolk is the only suit that looks well on all boys—the thin boy, the chubby boy, the boy that's "overgrown," all look well in Norfolk.
Fortunately for the mother who is pondering on ways to keep her boys neatly dressed despite the advanced price of clothing, the Norfolk is easily made at home.

If she has just a little time to give to the task, they can make pretty linen, and even flannel or serge suits that will keep their shape and color through repeated tubbings.

When boiling cabbage, spinach, peas and lima beans, try the experiment of adding about one teaspoonful of sugar and a bit of bicarbonate of soda, the size of a pea, to the water, and do not cover the kettle while cooking. The flavor is much improved and the strong odor while cooking is missing.

Shake some borax over a square of sandpaper. Rub your iron on it, and you will find it cleans and waxes at the same time.

It should be a matter of common knowledge, since flour is always within convenient reach, that wheaten flour is the best extinguisher to throw over a fire caused by the spilling and igniting of kerosene.

Advertiser Patterns



1052—A Simple Model—Ladies' House or Home Dress, With Long or Short Sleeve.

Blue chambray, with trimming of blue and white checked gingham, is here shown. The model is also good for percale, for lawn, drill, linen, seersucker, serge or cashmere. The waist is shaped at the closing collar, the bodice finished with a round rolling collar. The sleeve in wrist length has a hand cuff. In short length it is finished with a facing. The skirt has a lap tucked at the waist under the belt. The pattern is cut in six sizes, 24, 26, 28, 30, 32 and 34 inches bust measure. It requires 6 1/2 yards of 36-inch material for a 36-inch size. The skirt measures about two yards at its lower edge.
A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to

Name
Town
Province
Age (if child's or misses' patterns)
Measurement—Bust Waist
CAUTION—Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure you need only mark 22, 24 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is ten cents, in cash or in postage stamps.

Browned flour makes delicious brown gravies. Put it in a pie plate and set on top of the stove or in a very hot oven. When it begins to brown it should be constantly stirred until brown all through.

Clean homes for clean souls. Sunshine and dryness are great microbe killers.
Never live in a room, where the window will not open from the top.
Knowledge and action, not money, make a safe and happy home.

BETTER TERM.
[Kansas City Journal.]
"She gained 40 pounds on her trip. Says her experiences were broadening."
"Some are unkind enough to say fat-tening."

HER DELIGHTFUL INCONSISTENCY [Judge.]
Robbie (from the depths of a bedtime cuddle)—Mother, you member you told me today that no one could possibly love dirty, noisy little boys?
Mother—Yes, dear. What about it?
Robbie—Then what for are you hugging me so tight?

Artistic Designs

HIGH-GRADE CUT BLOOMS, ROSES, CARNATIONS, MUMS, ETC.
ED. WEST FLO. AL CO.
Dundas Street. Phone 2187.

The Utmost in Chocolate Delight. NEILSON'S CHOCOLATES

"The Chocolates that are Different."
D. & A. LONG HIP CORSETS
Made from lightweight coutil; six garters attached. Regular \$1.50 value, on sale now at, pair.....58c
ARTHUR
London East, S. Phone 3213.

FRY'S COCOA

VEGETABLES
DIRECT TO CONSUMERS.
SPECIAL.
Brussels Sprouts, selected. Box 25c. 2 for 50c.
Lettuce "Hearts of Fine" 20c.
Spinach, choice, hand-picked 30c.
Radishes, round, red 15c.
Please note our full lists of Vegetables and prices in daily papers, Tuesdays and Fridays.
MAIN & COLLYER
Telephone 2831. P. O. Box 275.

SPINE AND NERVES

If your back is troubling you, and you don't know the cause, come and see me. It may be your spine. Did you ever stop to think that your spine might be the cause of your condition? Nervous trouble, stomach, liver, heart, bowel, kidney trouble, etc., are the effects of a cause unknown to you. I can prove to you the cause of your health. Consultation free. 10 to 12, 2 to 3, 7 to 8. Phone 4528.

W. E. Dempster & Co.
4 LONDON LOAN BLOCK.

Children's Tables and Chairs

DOLLS AND DOLLS' BUGGIES
in great varieties, at very reasonable prices.

H. Wolf & Sons

263, 265 DUNDAS STREET

JOHNSTON & MURRAY BOOTS AND SHOES

HOUSE OF A THOUSAND STYLES. THE BEST UNION MADE SHOES OF CANADA.



Christmas Bazaar Upstairs

Half Prices on Trunks and Bags, and Some Less Than Half.

\$60.00 Wardrobe Trunk for\$25.00
\$30.00 Trunk for\$12.50
\$10.00 Trunk for\$5.00

50% Off Club Bags
\$25.00 Genuine Walrus Bags for\$12.50
\$20.00 Walrus Grain Bags for\$10.00
\$6.00 and \$7.00 Tan Bags, two handles, for\$3.00
\$9.00 Bellows Side Cases, for\$5.00
Suitcases50c, 95c and \$1.00
Some worth \$3.00.
English Suitcases Half-Price

CLUB BAGS AT \$4.39
STILL MORE SUIT CASES AT \$3.95
CIGAR CASES

\$1.98 Women's Shoes

Only one pair to customer—so there will be a pair for each and all comes mornings all this week from 8 to 12. We limit one pair to a customer of this special line of Women's Shoes, at \$1.98 per pair. Included are velvet, tan, suede, patent and kid leathers. Formerly priced at \$3.00, \$4.00 and \$5.00. Not all sizes in every style, but a good range among them. Please remember this sale is to be held in the mornings only, all this week. Shop early.



A Word About New Arrivals

Paris styles for 1915 are here. Button Boots with fawn, grey and brown cravenette tops, patent coltskin vamps and heel foxing. Different styles and all the newest ideas. Prices \$5.00 to \$7.00.

Satin Pumps also are shown in the newest styles; every shade to choose from. Prices \$1.50 to \$7.00.

A special bargain in Colored Satin Pumps. Were \$5.00, for\$2.95 (No blacks or whites included)

Bargains From a Retail Shoe Stock Which Was Purchased at 70 Cents On the Dollar

MEN'S LEATHER LINED BOOTS REGULAR \$4.00 AND \$4.50 VALUES, AT \$3.15

JOHNSTON & MURRAY
REG. JOHNSTON 188 DUNDAS STREET. KEN. MURRAY.

Pictures

Christmas display now ready—the answer to many a perplexing gift problem.

O. B. GRAVES
LIMITED
203 DUNDAS STREET, E. W.

A SIGHT DRAFT

Drawn on your eyes is a needless expenditure of nerve energy. Come in—let us check it with glasses, at slight depletion of your bank account.

THE BROWN OPTICAL CO.
EYESIGHT SPECIALISTS.
Phone Appointments—1877.

PALACE LIVERY

ROSS & BOSS
Carriages for funerals and all other occasions. Automobile service.
519 DUNDAS ST. PHONE 838.

We mine our own coal and sell direct to you.

LARGE PE COAL
A TON.
We guarantee this coal to be the value of nut in the range and nearest, saves you \$1.25 per ton.

Call and Hear the Most Wonderful of All Musical Instruments, the **EDISON DISK PHONOGRAPH**.

W. McPHILLIPS
189 Dundas Street, London.

WEGNER CLOTHING CO.
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters.
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.

371 TALBOT ST., OPP. MARKET.
Open Evenings—Phone 1842.

AWARD POLE CONTRACTS

Work of Erecting Will Be Started At Once.

At a meeting of the Port Stanley Railway Board Saturday afternoon, contracts were awarded to the Canadian Bridge Company for 800 steel poles of the Sheffield type. The work of erecting these poles will start at once. They will be set in a cement base. The contracts for the equipment in the stations at London and St. Thomas were let to the Canadian General Electric Co., and contracts for the motors to be used in the stations to the Westinghouse Co.

No action was taken on the tenders for cars, which are to be of steel type.

Quality Store

Roquefort Cheese, per lb. 50c
Oka Cheese, per lb. 40c
Swiss Cheese, per lb. 40c
Neufchatel Cheese, each 10c
Phones: 1024 and 3323.

Harry Ranahan
515 RICHMOND STREET, E. W.

Tailored Hats

1-4 OFF

BELTZ & CO.

Specialty in Children's Headwear.

INDUCEMENT TO OFFICERS

British Ex-Officers Asked to Rejoin Colors.

The Canadian military authorities have received through His Royal Highness the Governor-General an important notification from the army council, London, regarding the mobilization for the war of ex-officers of the British regular and territorial forces.

The army council has reason to believe that there are several ex-officers of the regular army and territorial forces between twenty-five and forty years of age residing in Canada, who have not joined the Canadian contingent, but who would join the British regular army if they were offered temporary commissions for the duration of the war. Free passage to and from Great Britain and an allowance of thirty pounds sterling made for provision of uniform, and of seven pounds ten shillings for camp kit.

WANTS WORK--DOES WORK

The Story of a Man Who "Will Do Anything."

There's a man in London who is out of regular employment, and who deserves a helping hand if ever a man did. His name is T. Kew. Recently he applied to the Charities Organization for assistance in securing some kind of work—any kind of work would do—to earn sufficient at least to keep him from starving or asking charity. He was provided with a saw and sent out to a coal yard to saw cordwood, for which he was promised payment at the rate of \$1 a cord, or \$1.50 for cutting the wood into four parts instead of three.

Anybody who ever cut cordwood knows that a man who has cut a cord of wood into four has well earned \$1.50, and a good proportion of those who appeal to the Charities Organization and are given this kind of work, come to the conclusion before they ever finish a cord that the work is too hard for them, and they don't come back. Not so this man, however. It took him just two hours to earn his first \$1.50, and the next day—and the next, and several nexts—he was back on the job again. He is still earning \$1.50 a day, and is going to continue to do so as long as there is wood for him to cut, or until someone who wants a real worker offers him a better job.

FIRE THREATENS MANY FREIGHT CARS

Suspected Incendiary Blaze At Komoka Burns Four Cripples.

Fire, supposed to have been started by hobos, destroyed four freight cars on a Grand Trunk siding at Komoka last night, and for a time, threatened more than one hundred cars, including many "cripples" on parallel tracks, before it was extinguished. The blaze was discovered at 9:30 o'clock by a yardman. In addition to many gravel cars and unused merchandise cars, a number of "cripples" awaiting repairs in the London shops are stored on the Komoka siding. It was in the "heart" of the bunch that the blaze had its origin. Fanned by an east wind, the fire had gained considerable headway before it was discovered.

As no engine are kept at Komoka, little could be done to check the blaze until the arrival of a fast freight from the west. As quickly as possible the engine was uncoupled and the work of removing the cars near the blaze was commenced. The big locomotive dashed into the siding and pulled out the burning cars were standing and spilled car after car to a point of safety.

A hurry call had been sent into London a yard engine, and one was dispatched to the scene with the possible speed. The crews of the locomotives did great work, but before the arrival of the "cripples" were masses of flame from end to end. The cars burnt to the rails. The heat and sparks caused several other cars to catch fire, but the blaze was in each case tipped, before much damage was done.

LONDONERS BIG WINNERS

Poultry Men Score High at Guelph Show.

As usual, London poultrymen are carrying off the majority of the prizes at the Guelph Winter Fair. T. J. Kiley, one of the most prominent breeders in the city, returned from Guelph on Saturday night with the news that London had again won the boards. Mr. Kiley, who showed 25 birds at the show, made a clean sweep of White-Booted Bantams, four firsts with his Sultans, and four firsts and four seconds with his White-Crested Black Polands.

In the Rose-Comb Bantams and Japanese Richard Oke was well up among the winners, while E. and O. Boug cleaned nearly all the prizes in the White Cochins, and the Black Cochins.

W. J. Siesser was a heavy winner in the White Rose-Crested Bantams. John Jarvis took a number of firsts with his light Brahmas.

John Pringle won nearly all the firsts in the Barred Rock class. Mr. McConnell, winning heavily with his White Rocks. M. J. Kiley won four firsts in the White Polish Bantam class. The entries of T. A. Faulds will be judged today.

C. P. R. CALIFORNIA.

Leave London 9:30 p.m., Monday. Arrive Los Angeles 7:10 a.m., Friday. One change of cars; latest equipment; baggage examined before leaving and checked through. Call on W. Fulton, city passenger agent C. P. R., 161 Dundas, corner Richmond, London.

Yes, That's So

We secured an extra choice supply of

CHRISTMAS FRUITS

If you see it, you'll buy it, because it's best.

T. A. Rowat & Co

250 DUNDAS STREET, E. W.
Phones 3051-3052.

LONDONER RUNS FOR MAYORALTY

Former Newspaperman Here Enters Municipal Race At Windsor.

Arthur W. Jackson, formerly a newspaperman in this city, now industrial commissioner and secretary of the Windsor Board of Trade, has announced that he will contest the mayoralty of the Board of this city.

Mr. Jackson has been one of the active men of Windsor since moving here some years ago. In his platform he favors city government by commission, for which the Ontario Legislature would have to pass special legislation. He believes that a street railway belt line from Windsor to Walkerville to serve the largely populated southern districts is necessary.

To Keep Office Hours.

Mr. Jackson's plan is to himself a salaried office of the city and promises to keep regular office hours if elected. He suggests an advisory committee of prominent men to assist him in initiating new movements and molding the administration into a systematic business institution.

Mr. Jackson is a son of Rev. George Jackson, former pastor of the Colborne Street Methodist Church.

A local newspaperman who was associated with Mr. Jackson recalled today how he used to privately "pan" the present systems of municipal government in London.

Reporter's Opportunities.

No one sees better the waste of time and money in municipal government than an observant reporter, and although Arthur Jackson was a quiet worker his ideas have made him one of Windsor's foremost men. He is the type of live young citizen that London needs, a keen student of municipal government, along the broad lines of it at least. He believes in centralized civic management and the best advisory ability in the community to aid him.

His friends in this city will wish Mr. Jackson success at the polls. It is a coincidence that another Londoner, Fred Howell, is mayor of Windsor this year.

CHRISTMAS SAILINGS.

In connection with the Christmas sailings of Canadian Pacific steamship Missonable and Allan Line steamship Scandinavia, from West St. John, Dec. 15, the Canadian Pacific Railway will operate a special excursion train, composed of first and second class equipment and lunch car, leaving Toronto 9:40 a.m., Monday, Dec. 14, running direct to the coast.

Particulars from any C. P. R. ticket agent, or write M. G. Murphy, district passenger agent, Toronto.



To Economize in Xmas Shopping Is to Buy Your Gifts at

C. H. WARD & CO.'S

OUR PRICES ARE ALWAYS THE BEST. QUALITY CONSIDERED. KEEP YOUR EYE ON OUR NORTH WINDOW—IT WILL BE FULL OF BARGAINS UNTIL CHRISTMAS.

Mesh Bags

in gold-filled and German silver from \$1.50 to \$37.60

Signet Rings at Half Price

Ladies' Signet Rings. Regular \$2.00, for \$1.00

Ladies' Signet Rings. Regular \$2.50, for \$1.25

Ladies' Signet Rings. Regular \$2.75, for \$1.40

Ladies' Signet Rings. Regular \$3.00, for \$1.50

Signet Rings. Regular \$4.00, for \$2.00

Signet Rings. Regular \$4.50, for \$2.25

Signet Rings. Regular \$5.00, for \$2.50

Signet Rings. Regular \$6.50, for \$3.25

Signet Rings. Regular \$9.50, for \$4.75

Buck's Ring, 9-k gold, \$1.00, for .50c

Amethyst Ring, 9-k gold, \$1.00, for 50c

10-k Ring, set with 6 peridot and pearl. Regular \$5.00, for \$2.50

Babies' 10-k Solid Gold Rings, set with stones. Special at \$1.50

10-k Ring, 8 opals, 5 sapphires. Regular \$5.00, for \$2.50

9-k Three Stone Garnet Ring. Regular \$2.00, for \$1.00

10-k 2-Ruby and 3-Pearl Ring. Regular \$4.00, for \$2.00

10-k Single Stone Emerald, \$2, for \$1.00

10-k Single Stone Ruby, \$2.50, for \$1.25

10-k Four-Stone Amethyst Cluster. \$2.50, for \$1.25

Mail orders will receive our prompt attention. All mail orders should be accompanied by mail or express orders. On these orders money will be refunded if goods not satisfactory.

C. H. WARD & CO.

DIAMOND MERCHANTS AND JEWELERS.
PHONE 1084. 386 RICHMOND STREET, LONDON

CANADIAN OIL MAGNATE DIES IN "WAR ZONE"

William McGarvey, of London, Who Introduced Canadian Oil Drilling Into Austria, Succumbs.

A brief cable from London announces the death at Vienna, Austria, of William H. McGarvey formerly of London and Petrolia and brother of Mrs. G. P. Westland of Hayman Court Apartments in this city and a foremost figure in the European oil fields.

That he felt the strain of the war in which Austria had adopted country and his native land was involved was natural, but Mr. McGarvey was vitally concerned because one of his daughters is the wife of Count Everhard von Zeppelin, son of Count Zeppelin, the inventor of the dirigible.

That name, while his other daughter was the wife of Eric von Lavard, an officer in the Austrian army.

It is believed that his position depressed him, for he was a thorough business man and his oil properties in Galicia have been the storm centre of many battles. One village, Minsk, which he founded, has been wiped out since the Russians commenced the invasion of that territory.

Revolutionized Oil Business.

The McGarvey family William, Albert and James, revolutionized the oil business of Europe. William was the outstanding figure in the development of the business in Austria, and his career has been marked by struggles against enormous difficulties.

He was born in Huntington, Que., in 1842, and received his education at the Huntington Academy. The family moved west in 1857, taking up residence at Wyoming, Ont., where William started a business in 1861, subsequently moving to Petrolia and becoming its first mayor. In 1868 he was married to Miss Helena J. Weselowski, of Mount Clemens, Mich. He was reeve of Petrolia in subsequent years and was mayor of that town in 1876. As a candidate in the Conservative interests he unsuccessfully contested Lambton.

Goes to Europe.

Later, he went to Europe to investigate the opportunities for introducing into Austria the Canadian system of drilling for oil. Favorably impressed with his observations, he returned to Canada for competent men to assist in the work, and took to Austria skilled artisans from Petrolia. His efforts in this new field of endeavor were crowned with success, and he became the principal owner of the oil wells of Galicia. He established other industries, which employed more than 2,000 men, and brought about the growth of two or three communities. He was kind to the Jewish people in Galicia, though many of them were his competitors in a small way. In token of their appreciation they presented him with some work in filigree silver, which he prized highly. Many Canadians were taken to Austria in connection with his oil business, and became prominent in the public life of that country.

Decorated by King.

Mr. McGarvey was decorated by King Franz-Joseph for his services to that country, and in recent years, when the British admiralty had under consideration the introduction of oil as fuel for the navy, they called upon him for expert advice, and acted upon his statements.

The Standard Oil Company had sought to enter Austria, and to compete with Mr. McGarvey, but unsuccessfully. The American company was denied the use of the Government railways some time ago, and the Canadian has been supreme in the field since entered it.

Many of his holdings have been in the vicinity of Cracow, where fighting has been in progress at intervals almost since the war started. His relatives here are of the opinion that his losses have been enormous. His fortune was estimated in the millions.

A Brother Murdered.

Tragic circumstances have marked the death of several of the five McGarvey boys. James was murdered in Russia, a few years ago, and others have passed away suddenly. The death of William was hurried by the war, for, while he was 71 years of age, he had been in the best of health. He has been described as a brilliant example of Canadian skill and enterprise, who well deserved the ample fortune rumored credited him with having. He had made his home in Vienna, and had not returned to Ontario for some years. His parents resided in this city for many years, his father having erected the McGarvey terrace on York street, owing to the censorship and the disorganization of the mail service, relatives are in doubt as to when particulars of his death will be received.

CANADIAN SOLDIER DIES

OTTAWA, Dec. 6.—The Militia Department announced the death of Francis John Ross, private in the Fifth Battalion of the Canadian expeditionary force, on Saturday, at the Scottish Hospital, Aberdeen. Death was due to spinal meningitis. Ross' relatives reside at Pine Lake, Alberta.

BACKACHE WAS SO BAD COULD NOT SWEEP THE FLOOR

For backache, lame or weak back, one of the commonest and most distressing symptoms of kidney inaction, there is no remedy so equal as Doan's Kidney Pills for taking out the stiches, twitches and twinges, limbering up the stiff back and giving perfect relief and comfort to all poor, suffering men who suffer so much from a weak, lame back.

Mrs. Blackburn, R. R. No. 1, Fishburn, Alta., writes: "I take pleasure in writing you, stating the benefit I have received by using Doan's Kidney Pills. About three years ago I was terribly afflicted with lame back, and was so bad I could not even sweep my floor. I was advised to try your kidney pills. Before I had used one box there was a great improvement as my back was much better. However, I kept on taking them until my back was completely cured. I highly recommend these pills for lame back."

Doan's Kidney Pills are 50 cents per box, or 3 boxes for \$1.25, at all dealers, or mailed direct on receipt of price by The T. M. M. Company, Limited, Toronto, Ont.

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FOR ALL KIDNEY DISEASES. RHEUMATISM. BRUISES. DIABETES. BACKACHE.

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A Small Deposit On Any Article Will Hold It Until Christmas

CLUB BAGS

A special purchase outright of a manufacturer's lot of genuine Tan Leather Club Bags at considerably less than manufacturing cost, enables us to offer you the best bargain of the season. These bags are tan leather, 18 inches long, with double catch and single handle. All the corners are reinforced with sole leather and brass trimmings. They will serve many purposes, and would make excellent bags for week-end trips or travellers. They are easily worth \$7. We are selling them for

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18 and 20-inch, leather lined, patent clasps. Value \$25.00, for \$19.98

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Travellers' Companions. Purses, Collar Cases, Dog Collars, etc., have been substantially reduced.

COME IN AND SEE.

Tan Club Bags

Fine Windsor grain, 19 inches, double handle, sewed in frame, reinforced corners. Worth \$14.50, for \$9.98

Full shape smooth tan cowhide, 18-inch, leather lined, was \$11.50, for \$6.98

We also have a big variety at \$5.98, \$4.98, \$3.98, \$2.98 and \$1.98.

Suitcases

in Western Ontario, at the following reduced prices: 98c, \$1.49, \$1.69, \$1.98, \$2.49, \$2.98, \$3.49, \$3.98, \$4.98, \$5.98, \$6.98, \$7.98, \$8.98, \$9.98, \$10.98, \$11.98, \$12.98, \$13.98, \$14.98.

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Equipped to store the finest garments These are the finest trunks in London today, and formerly sold at \$45. During this sale our price will be \$29.98

We have a full line of Trunks in stock. All have been reduced in price for this sale. They are selling for \$1.98, \$2.49, \$2.98 and up.

A CORDIAL INVITATION IS EXTENDED TO YOU TO VISIT OUR TRUNK AND LEATHER GOODS' DEPARTMENT AT ANY TIME. YOU DO NOT NEED TO BUY. WE ARE GLAD TO HAVE YOU COME IN.

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Always Insist Upon Astoria Shoes For Men or Women. From \$4.00 to \$6.00 A Pair.

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Below are a few of our prices at all four stores, every day of this week:

25c Peroxide 8c

25c Belladonna Plasters 8c

25c Frostilla 13c

10c Cigars—Japs, David Harums, Havana, Perfectos, 20 Minutes in Havana, Baled Havanas, Rex, Old Abe, etc.

All 5 for 25c

25c Talcum, all odors, 9c

50c Zam-Buk 28c

50c Lithia Tablets 23c

50c Emulsion of Cod Liver Oil 29c

25c Linen Writing Pads at 9c

50c Peps 28c

50c British Army Liment 14c

35c Best Bland Pills, 14c

60c Abbey's Salts 37c

25c Oxo Cubes 18c

50c Bovril 34c

50c Mecca Ointment, 29c

50c Nature's Remedy Tablets 29c

25c French Rice Powder at 14c

\$2.25 Ladies' Whirling Spray Syringes 98c

50c Peroxide Vanishing Cream, the best made, at 24c

\$3.75 Horlick's Malted Milk \$2.73

\$1.50 Fellow's Hypophosphites 88c

25c King's Antiseptic Tooth Paste 13c

\$1.00 Sargol 67c

75c Parmit (double strength) 44c

\$1.00 Pinkham's Compound 67c

\$1.00 Turner's Invalid Port 47c

\$1.00 Beef, Wine and Iron at 28c

\$2.00 Genuine Ebony Hair Brushes, bristles guaranteed 98c

\$1.00 English Shaving Brushes 47c

50c Danderine 29c

25c D.D.D. Eczema Cure at 15c

10c Carbolic Soap (large bars) 5c

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