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The Wonderful Century , by ALFRED RUSSELL WALLACE, author of "Malay Archipelago," "Darwinism," etc. Crown 8vo., about 400 pp.	2.00		CONTENTS: Modes of travelling—Labor-saving machinery—The Conveyance of Thought—Fire and Light—Photography—Spectrum Analysis—Physics—The Minor Application of Physical Principles—Dust—Chemistry—Astronomy—Geology—Natural Selection—Physiology—Phrenology—Hypnotism—Vaccination—The War Spirit—The Demon of Greed—The Plunder of the Earth—Conclusion.	The Calendar of the Art League of Toronto for 1899	35 cts.
The House of Hidden Treasure , by MAXWELL GRAY, author of "The Silence of Dean Maitland," etc. Crown 8vo.	1.50	75 cts.	The success of the former works of this clever author guarantees a large sale of this novel.	This daintily printed and artistic annual is now in its third year, and its previous success is a guarantee for its future popularity. It is the expression of the best power of a group of Toronto artists, and thoroughly Canadian in subjects and treatment. The four seasons of the year are depicted in twenty-eight rarely attractive pages, with fine cover printed in red and black.	

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George N. Morang, Publisher, Toronto

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Editorial.

ANOTHER SPECIMEN BRICK.

The Canadian Government might do well to read the following notice printed on the back of "The Mutineer," a new book recently issued in the well-known Colonial edition :

Copyright Edition.—All Rights Reserved. This Edition is issued for sale and circulation in the British Colonies and India, and not to be imported into Europe or the United States of America.

This Edition of The Mutineer must not be imported into the Dominion of Canada.

It will be noticed that we are first told that this edition (manufactured in England) is issued for sale in the British Colonies—and then we are informed that it must not be imported into Canada, the greatest of all British Colonies! The regular English edition is 6s., selling in Canada for \$2. The Colonial edition sells for 75 cents. But Canadians, we are told, are not to be allowed to buy the cheap Colonial edition. The effect of such stupidity as this will be

to make Canadians order the book from J. B. Lippincott Co., Philadelphia, who publish it at \$1.50. This is really a very good method of discouraging Canadian-British trade. It is all right for the United States publisher. But is it fair to the Canadian people, or the Canadian publisher? Certainly not!

(From the Montreal Gazette Sept. 7, 1898.)

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A NEW YORK AUTHORITY'S VIEWS ON THE SITUATION.

To the Editor of the "Gazette" :

SIR,—The following from your issue of August 31 should not be allowed to stand without, at least, a few words of comment :

"It is said that when the Quebec Commissioners have got through with the subjects of negotiation already announced, they will take up the international copyright question. In that case the end of the conference may be expected about the time of the millennium. Every new element introduced into the copyright discussion has made it harder to understand and apparently harder to settle."

With thinking people the present international copyright law is neither difficult to understand nor hard to settle. It is well understood that the present law was passed through the Congress of the United States under great pressure from interested parties. By many it is now considered a monopoly in the United States. As to Canada, it has no validity. A Canadian author, to obtain copyright in the United States, has to have his work printed in that country. This is manifest injustice, as well as monopoly and contrary to home rule.

The law of international copyright can be amended so as to do full justice to the authors and readers of Canada, as well as the printing and allied trades. The conference of British, Canadian, and American representatives, now meeting in Quebec, is the proper body to suggest the necessary reforms in the law. If a discussion of the subject is called for by the Commission, it is hoped that at least the printers, binders, paper-makers, and authors of Toronto, Montreal and Quebec, may have a hearing on copyright reform generally.

A striking instance of the imperfections and injustices of international copyright law appears in a number of the National Printer-Journalist, Chicago, as follows :—

The Canadians as a class are clever writers, printers, and journalists. Many of them have made a good record in the United States and England. A very clever book recently published on a purely Canadian subject, in order to obtain copy-

right had to be printed in the United States. Of this a leading Canadian journal says :— "The author has struck a rich mine in the French-Canadian dialect. * * *

We only regret that the author had to go to the United States to have the book printed. Just as good work could have been done in Canada. But, of course, the author is not to be blamed. He wanted United States copyright, and to secure that he had to manufacture his books in the United States.

* * * * * We trust the Canadian Government will do something towards developing Canadian book manufacturing interests by bringing down a new copyright act. The present Canadian law is a great failure."

From various articles which appeared in the Canadian papers in the past few months it is evident that the copyright question is in an unsatisfactory condition. No two people seem to agree as to the interpretation of the law, and through it book printing has almost ceased, and book publishing seems to be totally destroyed. A country with such prosperity as Canada, just entering upon a grand national career, ought to be able to frame just and equitable copyright laws for its citizens.

An association of those engaged in printing and kindred interests might do much in suggesting copyright reforms to the gentlemen composing the Quebec conference. A plain, sensible and just copyright law in Canada is feasible, and should be passed without delay.

RICHARD ENNIS,
New York.

September 1, 1898.

ART CALENDAR.

"The Calendar of the Art League of Toronto" is this year to be published by Mr. George N. Morang. It is now in its third year, and its previous success is a guarantee that the forthcoming number will have a very large sale. We have been privileged with a sight of advance sheets of the work, and can certify that it has decidedly gained in artistic power. It may be called an artistic picture-book of the year, and is the best expression of a group of artists who have already attained success in various fields of illustration. Some of them are Toronto boys who have gone to New York and found there larger scope and opportunities than were open to them here. The various lessons of the year are admirably depicted. There is no letter-press, but the pictures tell their own story. The Calendar will be admirably printed and gotten up, and as a Christmas gift will no doubt be

highly popular. The cover is itself a work of the highest decorative art, being drawn by R. Weir Crouch, formerly of Toronto, but now recognized as the first in his special line in New York. His design is printed in red and black, and the sheets are bound together with a tie of ribbon. The Art Calendar is a dainty piece of art and good printing.

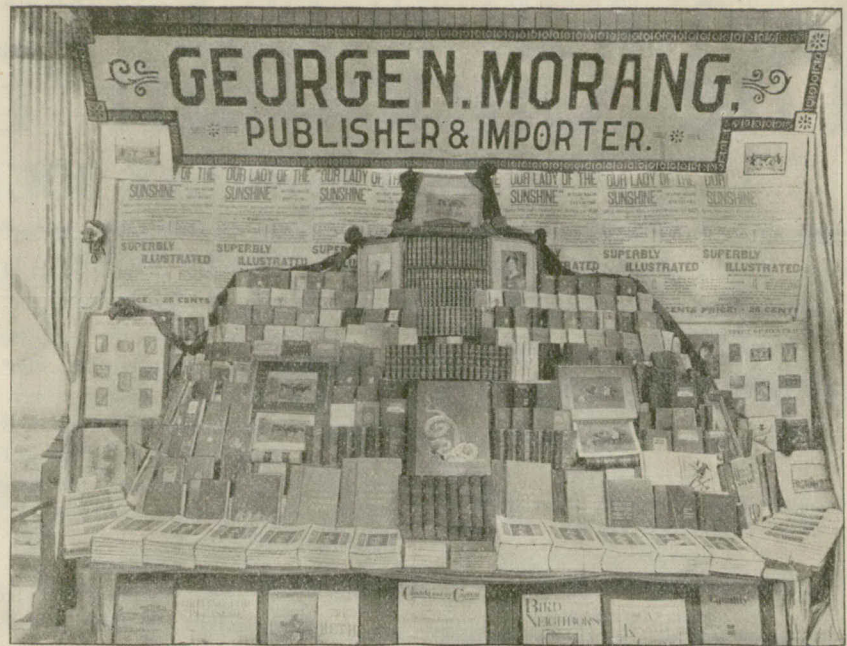
MORANG'S FALL LIST.

Mr. George N. Morang has issued to the trade an attractive little pamphlet containing his fall announcement of new books. It has a neat cover with an autumnal design, and has a frontispiece of a fine half-tone of the Library of Parliament at Ottawa. The list is prefaced with some highly sensible remarks entitled "Bookselling Talk." In the course of these Mr. Morang says:

"With the advent of a healthier feeling in commercial circles and an undoubted improvement in the trade of the country, the bookselling interest should, this fall, feel the benefit of the wave of prosperity. The statistics of trade show that the prosperity is real. During the ensuing three months the day-books and journals of the booksellers should indicate it too, for there is no more sensitive thermometer of the state of things in general. Of course there is always something doing in the book business; there are some books that are necessities, and there are others that seem to be able to ride successfully over all obstacles, no matter what the times are. But there is no doubt that when things are dull, people will do without many books that they would otherwise buy. But there is nothing that they more surely return to when things improve. Consequently, the bookseller needs to put on his "considering cap" and settle what he is going to do for his customers when the influx of them begins. He will, of course, make due preparation of accessories. There are so many units, tens, hundreds, thousands, or millions of people in Canada who are possible book buyers, and they will buy the books they want at the stores best adapted to secure their trade. There are some book-lovers, no doubt, who would get their books though they had to traverse the arid Bad Lands, or to endure the inconvenience of dealing with a man who knew next to nothing of his proper business. But the great mass of buyers have to be angled for or netted, and it needs foresight and patient work to do it. When the shy fish comes along the bait must be ready; when the shoal goes by the net must be there."

Equally true are Mr. Morang's remarks on the "Status of the Bookseller." Commenting on this subject he says:

"In the old days there were trade-guilds to which none were admitted who were unable to show their fitness by passing some sort of an examination. The system that was in force in the middle age, and some centuries later, has now passed away, and the principle of the "survival of the fittest" has taken its place. Signs are not wanting that show that the status of the bookseller is being gradually elevated. That this should be so is not surprising; for the bookseller must add to his general intelligence and knowledge of human nature a vast amount of miscellaneous knowledge. In many cases he is, so to speak, the



A BOOK EXHIBIT.

The annexed illustration gives a fair idea of Mr. Morang's stand at the Toronto Exhibition, which was a salient point of interest to a large number of visitors. The *Toronto Globe* of Sept. 10 says of it: "The handsome exhibit in the Main Building of the Exhibition of the books published by the firm of George N. Morang has excited considerable admiration on the part of visitors during the past two weeks. It was a surprise to many that we have in our midst a publishing house capable of supplying the public with such a variety of excellent books, which for mechanical excellence and general style are equal to anything turned out by the publishing houses of the world, while their authorship includes the best writers of the day. Canada is no longer dependent upon "colonial editions," when

librarian of his district, and one of the main purveyors of intellectual food. That, of itself, would be sufficient in an intelligent age to raise him to a certain dignity. But in addition to this he has, to some extent at least, to keep abreast of the literature of the day and to know what is passing in the world of letters. Moreover, he must have a general acquaintance with the characteristics of standard works. If a man of science comes into his shop he must be able to talk to him, and he must also be prepared to recommend to the young lady customer the novel that is likely to suit her. He has to unite to these qualifications the ordinary business characteristics of tact, foresight and prudence. He must know how to manage his financial affairs, and to keep up a constant supervision of his stock. We are of opinion that this brief review of his personality shows that the bookseller must be a person of considerable ability."

With regard to juvenile books, Mr. Morang observes with some truth that "The army of book-buyers is recruited from the schools, and it is being recruited every year. Young readers are very observant. They are apt to know where the book was bought, and that very fact is a thing of immense

she has within her borders all the appliances for the production of such books as were exhibited on Mr. Morang's stand. This literary show created the greatest interest, and on the American day especially. Many were the expressions of surprise at the indication it furnished of the maturity and capacity of this country. The position of the publishing interest in a country affords a great criterion as to what may be called its adult state. From this point of view Mr. Morang's well-arranged stand was most significant. It showed that Canadians are capable of producing books for themselves, and thereby affording employment to thousands of persons in the printing, paper, bookbinding and allied trades. It was also satisfactory to see that the work in these departments is unexcelled. We can print books and bind them as well in Toronto as they can be printed and bound in London or New York."

interest to them. It creates a bond that will last through future years. Let the reader sort up the memories of his childhood and he will remember among other places the bookseller's where his first cherished volumes were purchased. It is of the greatest importance to remember these facts. They indicate a field of trade that every wise bookseller will work. For the child is the progenitor of the future adult, and not only this, but the child and the young person are admirable advertisers. It is of the greatest importance, therefore, to have a good line of juvenile books. That so many booksellers know this and take advantage of it is no reason at all why the fact should not be again mentioned. Too many tradesmen seem to go upon the idea that the world is made up of one or two classes of people only. If they realized the great diversity there is in our population they would often do a better business."

We are sure that this "Bookselling talk" will be taken in the spirit in which it is offered and that the trade generally will recognize that this enterprising and alert publisher is alive to the fact of the interdependence of interests, and takes large views of the possibilities of the bookselling trade in Canada. His fall list appears to

be a well selected one and to have considerable variety. Taking a small book first, we have had considerable pleasure in becoming further acquainted with Miss Proctor's "Stories of Starland," to which we referred last month. This is really a first-class child's book and it will be a boon to parents, and to those who have the care of children. It is clearly printed, strongly bound and well illustrated, while the stories and conversations it contains are such as will fill the mind of the child with the great facts of astronomy in a gentle and pleasant way. The book may indeed be profitably read by "children of a larger growth."

Of the two Kipling books that Mr. Morang has in his list one is an exquisite edition of "The Seven Seas," which will, no doubt, sell largely again at Christmas, and the other is the collection of stories entitled "The Day's Work." The latter is brought out in very taking form, and the illustrations are remarkably fine. Rudyard Kipling's amazing and deserved popularity is a guarantee that there will be a very large sale of this work.

"The House of Hidden Treasure," by Maxwell Gray, another book of this list, is one that there should be no difficulty in selling. "Maxwell Gray" is, of course, Miss M. G. Tuttle, and her great success with "The Silence of Dean Maitland" should pave the way to a considerable popularity for this her last book. She has great power as a word-painter, while her study of the principal character, Grace Dorian, is a masterly one. The story element is abundantly present in the book, and we predict for "The House of Hidden Treasure" a very wide popularity.

"Trinalchio's Dinner," by Petronius, the translation of an ancient Latin manuscript, will be looked forward to with much interest. What Petronius, who will be well remembered as one of the principal characters in "Quo Vadis," has to say about his contemporaries and their manner of life must necessarily throw a vivid light on the Iago of Nero. The translation has been done by Harry Thurston, Peck, the scholarly editor of "The Bookman" and a writer of acknowledged ability, and it goes without saying that the task has been accomplished with judgment and sympathy.

Mr. Robert Barr, from the days when he was the "Luke Sharp," of the "Detroit Free Press," has developed in power and ability, and his successive novels have gradually added to his fame. A Canadian by birth, he has widened his point of view by travel and by living in various countries. By all account, this last work of his, "Tekla," is a most ambitious attempt. There is about Mr. Barr a solidity and common sense that preserves him from the vice of hysterical writing, while his sympathetic delineations of human nature will command general attention.

In "The Grenadier," by James Eugene Farmer, Mr. Morang has secured a novel that will make a good showing in the book-

shops during this season. To begin with, it is very strikingly bound in appropriate scarlet. Then the story is an exciting and enthralling one. Its scenario is laid among the Napoleonic wars of the beginning of the century, and, as its author has already written some admirable essays on French history, it may be taken for granted that the historical element of the book has been duly considered. The great interest taken in Canada in military affairs, and the skilful way in which soldier life is set forth in this book, should render it an easy seller.

Among other important stories of Mr. Morang's fall list are: "Her Memory," by Maarten Maartens; "The Uncalled," by Paul Lawrence Dunbar; and "The Scourge of God," by J. Bloundelle-Burton.

Of each of these it may be said that they are the product of undoubted and tried literary ability, and that they will be read by people who "know a good thing when they see it." Maarten Maartens' former novels have placed him in the front rank of English novelists. Paul Lawrence Dunbar, the talented young colored writer, whose abilities have raised him from the position of elevator boy to that of *litterateur*, has shown great qualities in the "Lyrics from Lowly Life," and "Folks from Dixie," and the advent of his first extended novel naturally raises expectations. J. Bloundelle-Burton, in his "Clash of Arms" of last year, struck a note that was heartily responded to in the appreciation of those who love a stirring story. With regard to this trio of books, therefore, there need be no misgivings.

"The Wonderful Century," by Alfred Russell Wallace, is a book which any publisher might be proud to present to the people of Canada. The prominent position of the author among contemporary scientists and the years of observation he has devoted to the subjects of which it treats, render this book one of the greatest interest. Alfred Russell Wallace was the first to write upon the question of "Natural Selection," which subsequently made Darwin famous, and he has since that time contributed much to the scientific literature of the world. He takes no narrow view of things. He is not bounded by the small horizon of the specialist. He is an independent thinker, who in this book takes a comprehensive view of what has been done during the hundred years that are now rapidly drawing to their close. He touches on hypnotism and phrenology. It is well known that he is interested in spiritualism. But he also passes in review what has been done in modes of travelling, in labor-saving machinery, in the conveyance of thought, in photography and spectrum analysis. Nor do such subjects as the war spirit, the demon of greed, and the plunder of the earth, escape him. It will be seen,

therefore, that this is a volume the value and usefulness of which at the present time can hardly be over-estimated.

In bringing before the Canadian public the works of Hamilton Wright Mabie, Mr. Morang is performing a distinct and commendable service. In a recent letter, Mr. James L. Hughes, School Inspector of Toronto, says: "I have much pleasure in strongly recommending the works of Hamilton W. Mabie to teachers and all others interested in stimulating literature. Mr. Mabie has true sympathetic insight into the vital philosophy of life as revealed by the greatest thinkers of the past, and extraordinary skill in interpreting it in its relationship to the problems of the present. Few men equal him in broad conception and definite grasp of the fundamental laws of human evolution, and no author with whom I am acquainted has greater power to express profound thought in clear and attractive form." Every word of this commendation is true. Mabie's essays on Literature and Culture should be in every intelligent and thoughtful person's library. They are a refreshment and a solace such as will be appreciated by those who are tired of the meretricious *bizarre* attempts of the writers who try in various ways to astonish the public with sensations, rather than to edify them.

Literary Notes.

"Concerning Isabel Carnaby" is the title of the novel by Ellen Thorneycroft Fowler, which is to be published shortly by D. Appleton & Company.

"By the Aurelian Wall and Other Elegies," by Bliss Carman, and "New York Nocturnes," by Chas. G. D. Roberts, have just been issued by Lamson, Wolfe & Co., of Boston.

The last novel by the late Dr. George Ebers was entitled "Arachne," and was recently published at \$1.50 by D. Appleton & Company, the publishers of the complete edition of Dr. Eber's works.

It is rumored that the title of the companion to "Many Cargoes," by W. W. Jacobs, is to be "More Cargoes;" but even the coming publishers of the book in America are without word as yet in the matter.

Much interest is shown in the new novel by G. A. Henty, author of "The Henty Books," who has been best known as a writer of juvenile stories. The novel, "The Queen's Cup," has just been published at 50 cents by the Toronto News Company, Toronto.

A complete edition of the poems of the late Alexander McLachlan is promised this autumn by William Briggs. A biographical sketch of the poet will be contributed

by Rev. Dr. Dewart. We should like to see a similar edition of Charles Sangster's poems published.

"Literature" states that Mrs. Margaret Deland, the author of "John Ward, Preacher," and many other successful books, is at present reading the proofs for a collection in book form of the sketches entitled "Old Chester Tales," now being published serially in "Harper's Magazine."

"Not all the reasons given for the delayed publication of a book are as neat and conclusive as those advanced in the case of a recently announced book, 'Ease in Cycling.' The publisher had to beg for indulgence because its author had just been pitched off his wheel, broke his collar-bone, and lain insensible for sixty hours."—"The Evening Post," New York.

Robert Machray, who under the name of Ruari MacDonald, "redshank and rebel," wrote "Grace O'Malley, Princess and Pirate," published in Cassell's Colonial Library, is a nephew of the Primate of Canada, and while a Professor of History at St. John's College, Winnipeg, was a frequent contributor to "Harper's Magazine" and "The Atlantic Monthly." He now resides in London.

Caspar Whitney, who was with General Shafter throughout the Siege of Santiago, is now on his way to the Hawaiian Islands, on a mission for "Harper's Weekly." On his return he will again edit the Amateur Sport Department in the "Weekly"; in the meantime he is preparing papers on the present condition of sport in France, Germany, and England, and also a series of articles, entitled the "Jungle Hunter," in which he will give the results of his shooting-trips in Siam, Malaya, and Sumatra.

A romance, by Miss Elsad Esterre Keeling, whose delicate imagination wove together some years ago that charming collection of fantasies, "In Thoughtland and in Dreamland," has been added to Fisher Unwin's Colonial Library. The romance in question is called "The Queen's Serf," and deals with a singular instance of miscarriage of justice in the reign of Queen Anne. A young man is hanged in chains and comes to life after the operation. He is not again subjected to the death penalty, but becomes the Queen's serf. It would take real life to furnish the parallel of such an astounding event.

It is often wearisome to read of places we have never seen, but about two countries, Egypt and Palestine, our dreams have so often revolved that we have become gradually familiarised with them, and could almost find our way about them. In "The City of the Caliphs," which Fisher Unwin will presently issue, Eustace Ball has written a monograph on Cairo and its environs, and

the Nile and its monuments. To his text, which is very full, are added twenty photographs. The latter give us a sight of the real battered desert Sphinx, impassive and wonderful, and far less sleek than the well-nourished Sphinxes which are placed round Cleopatra's Needle on the Thames Embankment.

"Evelyn Innis," the new novel by George Moore, has been rejected by more than one library on the ground that it discusses delicate questions in rather too plain a style. She has, indeed, made as great a stir as her lowlier but not more distressed sister, "Esther Waters." T. Fisher Unwin has nearly exhausted the first edition of over ten thousand copies, in spite of the embargo laid on the book by the querulously pious. The author has made many emendations (whether or no they amount to amendments from the point of view of Messrs. Jones & Robinson remains to be seen) which will figure in the large second edition now in preparation.

"The House of Hidden Treasure," Maxwell Gray's forthcoming novel, is regarded by the author as her most important and significant work since "The Silence of Dean Maitland." The scene is laid for the most part in England, and the story opens in the sixties. "There is a strong and pervading charm in this new novel," says the London "Chronicle," in the course of a long and enthusiastic review of the book, which is characterized as a picture of "a woman's ideal," and free from morbid thoughts and theories. The London "Spectator" says: "'The Silence of Dean Maitland' was a very popular novel, and we cannot see why 'The House of Hidden Treasure' should not rival the success of its forerunner." This book will be issued immediately by D. Appleton & Company.

Messrs. D. Appleton & Company's announcements for August and September include "Spanish Literature," by James Fitz Maurice-Kelly, a new volume in "The Literatures of the World" series, edited by Edmund Gosse: "The History of the World," a new volume in the Concise Knowledge Library; "Historic Boston and its Neighborhood," an Historical Pilgrimage personally conducted by Dr. Edward Everett Hale; "Our Country's Flag," by Edward S. Holden; "The Earth and Sky," by Edward S. Holden; "Philip's Experiments, or Physical Science at Home," by Prof. John Trowbridge, of Harvard University; "The House of Hidden Treasure," a novel, by Maxwell Gray; "The Widower," by W. E. Norris; "The Lust of Hate," by Guy Boothby; and "The Gospel Writ in Steel," by Arthur Patterson.

Absence is said to make the heart grow fonder, and it may well be that many an emigrant sees his motherland in rosy tints.

Especially has he been taught to listen from afar to the little village chimes, the bleating of lambs and the play of Chloe and Daphnis, till he forgets all about the squirearchy and the sweating system. A volume by J. Kent, which T. Fisher Unwin is shortly to add to his Colonial Library, will remind the homeside emigrant of unpleasant realities. It is entitled, "A Harvest Festival," and depicts a gentleman farmer who, for the purpose of aggrandisement and hastening his entry into tip-top society, in the picturesque metaphor of an American writer, yielded to no one in his ability to "skin a flea for the sake of its hide and tallow." The circumstance that his wife was full of charity, which she was condemned to suppress, leads up to a pathetic denouement.

Dr. George Maurice Ebers, Egyptologist and story-writer, who died at Tutzing, Germany, on August 7, has done little writing for ten years past. He was born in 1837, was the son of a banker, and read law at Gottingen. While still a student he had a very serious illness, from the effects of which he never fully recovered, and that disability helped to turn him from a life of active business to a more studious career. While he was studying Egyptology he fell in with the brothers Grimm, students of folk-lore, grammarians, and writers of story-books, and through them he met Lepsius. These associations seem to have determined the direction and scope of his endeavors. He published "A Princess of Egypt," which was successful, and in 1864 became a tutor at Jena. Some years afterwards he became Professor of Egyptology at the University of Leipsic. He made repeated visits to Egypt, and in 1887 published "Uarda," which was followed by "Homo Sum" and other novels. He wrote sixteen historical novels in all, besides fairy tales and biographies.—"Harper's Weekly."

A WESTERN MISSIONARY.

Rev. John McDougall, of Morley, N.W.T., the well-known missionary and author, has been in the city attending the meeting of the General Board of Missions of the Methodist Church. As chairman of the Lake Winnipeg and Saskatchewan District, Mr. McDougall's official jurisdiction covers a territory of one million square miles, without doubt the largest diocese on the continent. Last year he travelled nearly 12,000 miles, part of it by dog-sled over ice-bound lakes and rivers. Resident in the far North-West since 1860, few men know the country better or have more enthusiastic confidence in its future. The series of books he is engaged upon—two of which, "Forest, Lake and Prairie," and "Saddle, Sled and Snowshoe," are already published, and a third, "Pathfinding on Plain and Prairie," is now in course of issue by William Briggs—relating the experiences of his earlier years in

the West, present a most interesting picture of the country and the wild life of the plains. There are many graphic descriptions of scenes in that vast fertile region in those days when travelling was difficult and dangerous, but most fascinating to a youth of John McDougall's temperament and training. He lives those stirring times over again in his lively narrative, and relates his personal experience with all the glow and vividness of an ardent youthful hunter. Here is his description of the scene at a winter's dawn when he is travelling with his dog-train:

"Now the morning is upon us, and presently the clear sunlight glorifies the waking world. Tiny shrub, willow bush, timber clump, valley and hill, with their millions of glittering ice crystals, are brilliantly illuminated. The scene is dazzling and beautiful in the extreme. For miles on every hand as we run the shadows give way to the most brilliant light, and here and yonder the dark spots, denoting buffalo, singly or in groups, stand out with startling distinctness on the great white expanse."

In another passage he remarks: "It has always seemed to me in travelling up or down our ice-bound northern rivers, either by night or by day, that a solemn, reverential feeling well befitted the scene. The long gentle sweeps, and the succeeding abrupt turnings of the river's windings; the high and sometimes precipitous frost-covered banks, always like great curtains casting shade and gloom and sombre colors; the fitful gleaming of sun or moon, or the brilliant flashes of the aurora light; the howling of the timber wolf, or the barking of a family of coyotes, sending echoes to reverberate through the canyons formed by tributary streams—all these could not fail to impress the traveller. To me, thoughtless and light-hearted as I was in those early days, there always came a feeling as though I were in the aisles of a tremendous cathedral."

Describing the fertile valley of the Saskatchewan, Mr. McDougall grows enthusiastic. "Beauty and wealth and power are a mighty purpose," he exclaims, "and are apparent on every hand. These hundreds of miles of territory, these millions of acres of rich grass and richer soil, these hundreds of days of glorious sunshine in every year, these countless millions of cubic feet of healthful atmosphere, surcharged with ozone so that one ever and anon feels like 'taking the wings of the morning'—what a splendid heritage!"

Mr. McDougall is now a man of fifty-five years, of which nearly forty have been spent in the West. One cannot note the clear sparkle of his eye, the vigor and sprightliness of his step, and the erectness and easy confidence of his braving, without being impressed with the consciousness that the climate and the life of our Canadian West tend to build up a splendid physical manhood.

New Books.

J. B. Mackenzie's "Thayendanegea (Joseph Brant)", an historical drama, is one of the coming issues from the busy press of William Briggs.

Rev. W. H. Porter, a Baptist clergyman in Brantford, is having a third edition of his

"Converse with the King"—a series of selections of Scripture for each day of the year, topically arranged—published by William Briggs.

Rev. H. S. Jenyan, a native American missionary, has a book in the press of William Briggs, entitled, "Harutune; or Lights and Shadows of Life in the Orient." It gives the life-story of the missionary himself, and will be fully illustrated.

"The Mutineer," a romance of Pitcairn Island, by Louis Becke and Walter Jeffery, is a capital story of life in the South Seas in olden times. It rehabilitates the ever-popular story of the Mutiny of the Bounty. It is published in Unwin's Colonial Library.

"The Scot, at Home and Abroad," being the substance of a lecture delivered by the Scottish-Canadian poet, John Imrie, Toronto, Canada, with which are incorporated several of Mr. Imrie's original poems, has been published in pamphlet form, 32 pages. Price 25 cents, retail 15 cents. Order from Toronto News Co., Toronto.

Thomas Conant's "Upper Canada Sketches," now in the press of William Briggs, will be ready about the middle of October. It will be sumptuously illustrated with 21 full-page colored illustrations, besides portraits and engravings. It contains much interesting matter dealing with the early settlement of the Province as well as relating to later events.

Rev. Dr. King, Principal of the Presbyterian College at Winnipeg, and well-known in the circles of that denomination and elsewhere, has gathered into a volume the substance of a course of lectures on Tennyson's "In Memoriam" that he delivered last year in Winnipeg. They will be published by Mr. Morang under the title "A Critical Study of 'In Memoriam.'"

The Copp, Clark Co., Toronto, will shortly publish "The Minister of State," by another Scot, J. A. Stuart, author of "In the Day of Battle," etc., of whom W. E. Henley writes: "Mr. Stuart writes the English tongue with real distinction. He has temperament, brains, style and ideal, a strong sense of his duty to the public and to art. You read him, and read him eagerly, right to the last page."

"A Woman of Fortune," by S. R. Crockett, author of "The Lilac Sunbonnet," "The Raiders," etc., will shortly be published by the Copp, Clark Co., Toronto. In it Mr. Crockett has broken new ground, the heroine being an American girl, highly educated, refined and beautiful, but of independent spirit. The scene is laid in Switzerland and in England, and the story is told in Mr. Crockett's well-known vivacious and forcible style.

Among William Briggs' fall publications one of particular interest is a story, "Trevelyan's Little Daughters," by Virna Sheard (the accomplished wife of Toronto's Medical Health Officer). This is said to be a very charming story of child life. A special feature of the book will be a number of illustrations made especially for it by the celebrated American artist, Reginald B. Birch, whose name is a household word where "St. Nicholas" is read.

Lovell's "Commercial Compendium and Diary" for the year 1899, is in the press. This work will be of special interest to bankers, insurance managers, manufacturers, wholesale and retail merchants, etc. \$20 worth of the latest information every year, including a splendid diary of two days to the page throughout the year, for \$2 to advance subscribers, to non-subscribers \$3. Published by John Lovell & Son, Law Book and General Publishers, Montreal.

"John Black, the Apostle of the Red River," by Rev. George L. Bryce, LL.D., of Manitoba College, in the press of William Briggs, gives the life of a Presbyterian missionary whose biography is practically a history of the Red River Settlement, and into its pages Dr. Bryce has gathered much valuable historical data not elsewhere published in book form. This is intended as the first of a series of biographies of distinguished ministers of the Presbyterian Church in Canada.

Mr. E. Owen's "Pioneer Sketches of Long Point Settlement," with its secondary and explanatory title of "Norfolk's Foundation-builders and their Family Genealogies"—now in the press of William Briggs and about ready for issue—is a most interesting contribution to the local histories of this province. The author has shown not a little astuteness in its preparation, for, lest the dry genealogical records might repel the reader not specially interested, he has made the historical and biographical sketches, which form by far the larger part of the book, particularly racy. The volume comprises 560 pages of ample measure and will repay a reading.

Dealers can make money in pushing the sale of the "Canadian Year Book." It contains all Canadian Official Statistics, all Canadian Agricultural Statistics, the World's Sporting Records, Breeding Tables for each month, Historical Events, Church Statistics of Canada, Customs Tariffs and Regulations, Game and Fisheries Laws, etc., Memorable Dates, and hundreds of other interesting topics. This work is copiously illustrated with half-tone engravings of prominent Canadians. Retail price, 25c. Trade price, 15c. net. This book is 352 pages, 6x8.

The best publication ever issued for the money. Order from G. M. Rose & Sons, Toronto, or Toronto News Co., Toronto.

A third volume by the well-known Methodist missionary, Rev. John McDougall, is promised for October by William Briggs. It bears the taking title of "Pathfinding on Plain and Prairie," and gives the writer's experience during the years 1866-8, on the plains to the west of the Saskatchewan. Mr. McDougall has the faculty of terse, graphic writing. His pages teem with exciting incident in hunting and travelling over the plains among hostile bands of Indians, in the days when the great herds of buffalo swept over the country, and when the howl of the wolf and the "clang of the wild geese" were among the few sounds to break the silences of that "great lone land."

The Christmas number of "Black and White" will be ready early in November. With this well-known annual will be presented three fine colored plates. (1) A reproduction of the very celebrated picture, "The Battle of Alma," by Robert Gibb, R.S.A., 26½x15½, in eight colors. (2) "The House that Jack Built," by G. Grenville Manton. (3) "The Tabby Toboggan Club," by the well-known artist, Louis Wain; an amusing picture for children. Also an exquisite plate in black and white by G. Grenville Manton, entitled "Two Strings to His Bow," making in all four elaborate Art Supplements, each of a distinctly different character. In the book itself stories will be contributed by the best authors, and the illustrations by leading artists, the whole number forming the most sumptuous Christmas Annual ever placed before the public. Price: Retail 50c., trade 35c. Order from the Toronto News Company, Toronto.

We have an item of more than ordinary moment to the literary public in the announcement by William Briggs of the issue, early next spring, of a collection of Canadian verse that bids fair to be well representative of the best in our literature. With so wide a field to cover—for poets in Canada are a numerous tribe—it is of first importance that the work of selection should be in the hands of one thoroughly capable of adjudging the merit and quality of the verse. Happily, the man for the occasion has been found in Theodore Rand, D.C.L., ex-Chancellor of McMaster University, and himself one of the best of our Canadian poets. In his charming summer retreat at Pertridge Island, in the Basin of Minas, Dr. Rand has devoted the months of his vacation to a careful analysis of some hundreds of volumes of native poetry and a mass of fugitive verse, weighing and sifting to secure the "survival of the fittest," and has suc-

ceeded in getting together enough to make a volume of about 350 pages, representing some 137 authors. A feature of the greatest value in the volume will be a series of brief biographical notes on the poets included in the collection. The book is now in the printer's hands. Lamson, Wolfe & Co., of Boston, have secured English and American rights, and William Briggs the Canadian. The book will be issued simultaneously in the three countries. Its appearance at this time will be opportune. Mr. Lighthall's admirable "Songs of the Great Dominion" has met with much favor, and will continue in demand, but there is need of a collection such as Dr. Rand's "Treasury of Canadian Verse," to include some of the brilliant work produced in more recent years.

Among the Magazines.

The "International Magazine" will cease to be returnable commencing with the September number. Price will be reduced to retail 10c., trade 7c. Dealers should send in their bona-fide order.

Beginning with the October number, the "Ladies' Home Journal" will cease to be returnable. No copies of this or succeeding issues will be sent dealers unless a new standing order is sent.

"Prospecting the Klondike" and "Who Discovered the Klondike?" are the titles of two richly-illustrated articles that will appear shortly in "Harper's Weekly." They are written by Tappan Adney, the "Weekly's" special correspondent, who has been in the gold regions for the past year and has had, therefore, ample opportunity to study his subject.

The maxim, "A war never leaves a nation where it found it," is borne out by a study of the history of the wars of the world. Even in the United States each war has been the source of great changes. And now who can say what effect the war with Spain will have? Surely no one is better able to prophesy than Hon. James Bryce, M.P., the author of "The American Commonwealth." At the request of the editor of "Harper's Magazine" he has given his views in an article which appears in the September number.

Dealers should push the "Canadian Magazine" for various reasons. It pays more for its contributions than any other Canadian periodical past or present. It is illustrated from original photographs and drawings, and is never second-hand. It employs only Canadian artists and writers (with occasional exceptions) in order that Canadian art and

literature may be encouraged. It has all the best native writers, whether at home or abroad, contributing to its pages. The list includes Gilbert Parker and Robert Barr. It is sold at a higher price than many other magazines, and yet has a circulation five times greater than that ever attained by any past or present rival. It is read by every man or woman in Canada with any pretensions to general and literary knowledge. It allows a good profit to the dealers. It is now in its eleventh volume and is firmly established in public favor. Order it from the Toronto News Co., Toronto.

FRANK LESLIE'S POPULAR MONTHLY FOR SEPTEMBER, 1898.

The handsome external appearance of "Frank Leslie's Popular Monthly" for September is borne out by an exceptionally attractive table of contents. The leading article, "A Warship's Battery," by Henry Harrison Lewis, tells how the great guns are placed and worked, and is illustrated with some splendid pictures of our victorious ships in action at Manila and Santiago. The famous "Johnson Island Conspiracy," an episode of the Civil War, recalled by the recent death of Leonard B. Johnson, of Sandusky, Ohio, is interestingly recounted by Frederick Boyd Stevenson. Another article of historical as well as picturesque value is John P. Ritter's "Story of Wyoming the Beautiful." The artistic rambles in Holland of Bisbing, the celebrated American cattle painter, are chronicled, with some original sketches by his friend, J. M. Erwin. "Canoe Cruising," by Commodore F. R. Wood, is full of pleasant summer suggestions. Katharine Tynan contributes some charming notes upon "The Irish People at Home," accompanying half-a-dozen characteristic pictures by Helmick. The tenth and final paper of the Religious Denominations series is "The Roman Catholics," by the Rev. A. P. Doyle. The two serials, "Marie Tremaine" and "An American Princess," are continued. The complete short tales in this month's "Frank Leslie's Popular Monthly" include: "Merely a Passing Passion," "Maude Conway's Brother," "Which Won Cuba?" by Genevieve L. Browne, and "As a Last Resort," by J. Frederick Thorne. A notable poem is Mr. H. N. Dodge's "Spirit of Freedom," illustrated by Frank Adams. "The Soldier's Tent," by Carmen Sylva, the gifted Queen of Roumania, will rank as one of the most beautiful war lyrics of modern times.

MODERN QUEEN'S ENGLISH.

Condensed newspaper advertising is responsible for some amusing sentences. Under the head of "Situations Wanted," the following appeared the other day in a New

York newspaper: "Young Irish girl, lately landed, wants washing and cleaning." With so many free baths in the city one would imagine that she could have saved the expense of advertising. The "World" last week contained a want ad. from a foundry for "two sheet-ironmen," and almost immediately beneath it was an ad. for "a silver man for restaurant." Presumably both had to be men of mettle. "Two men wanted for umbrella handles," says another announcement in the same paper, and it makes one think that the uses of man are limitless. "Strong men wanted for cold storage," has a peculiar sound, and almost suggests an undertaker's advertisement. "Girl wishes to cook small family," may be an example of condensing, but it smacks of cannibalistic tendencies. "Boy wanted to work in a store with a reference," is another example of clumsy wording, and even the New York "Herald" prints the following curious "want ad.": "Experienced laundress wants ironing; flat preferred."

The following notice was posted in a pleasure boat belonging to a steamship company on the Suir: "The chairs in the cabin are for the ladies. Gentlemen are requested not to make use of them till the ladies are seated." The time I was in the country was just after the visit of the Duke and Duchess of York. I clipped the following advertisement from a Kingstown paper: "James O'Mahony, wine merchant, has still on hand a small quantity of the whiskey which was drunk by the Duke of York while in Dublin."

THE CREDIT-MAN AS SEEN BY THE SALESMAN.

There are two things about credit-men of which I am positive, said A. M. Compton in an address before the Chicago Credit Men's Association: First, a broad-gauged, manly credit-man can do more to build up and retain the business of a jobbing house than any other one man under the roof. Second, a surly, unapproachable, conceited, credit-man can do more to drive trade away from a jobbing house than any other one man under the roof.

The speaker will now consume just a few moments of your time making suggestions based on his experience. The corps of travelling men representing a jobbing house are largely what they have been made by the discipline and thoroughness of their employers. I will illustrate:

Recently a travelling man, just returned from a five weeks' trip, told me that he had taken seventy-eight orders, not one of which had been held up or declined. This impressed me as being a very thorough piece of work, and I naturally asked the young man how it happened that he was so successful. "Why, our credit-man goes over my route very thoroughly and instructs me exactly who to sell and who not to sell. If any new facts occur during my trip in regard to any man in my territory, I am immediately informed of it by the credit office. In that way, you see, I lose no time and make no enemies by selling goods that are not shipped."

Another point: Don't take too lightly to the opinions of a good travelling man, but rather encourage him, and at the same time educate him in forming good opinions upon which you can rely to a limited extent in forming your own conclusions.

An intelligent travelling man's view of the personality, the characteristics, and business methods of a customer, should be of great value to a fair-minded credit-man. How does this man conduct his business? What is he? Who is he? How does his store look; is it a clean, tidy, business-like place? Does he conduct his business himself or leave it to his clerks? Is he mixed up in outside affairs, or does he concentrate his energy and time in conducting his own affairs?

Is his store management economical? How does he live, extravagantly or modestly? These are all questions that an intelligent travelling man can be educated to weigh carefully and report correctly. Encourage your travelling men to co-operate with you and do not make them feel that you have no respect for their opinions. Even if you have no respect for their opinions, if you can, disguise the fact.

Do not write letters to your customers in harsh language. To illustrate:

A young man in a western town, a number of years ago showed me a letter received from a credit-man, now no longer in business, however, which read as follows:

"Your order received and declined. We find you unworthy of credit." Now it was not what was said, but, as the costermonger's song goes, "It was the nasty way he said it." It is possible to decline an account in a gentlemanly kindly manner, and in doing so you will not make as many enemies.

If a customer requests an extension of time, or insists on an unusual dating, if you grant the favor at all, don't grant it grudgingly, but do it gracefully even if you will have to say that you will not be able to continue such favors in the future.

Don't quibble too much over little things with your customers. To illustrate: A customer showed me a sharp letter from a jobbing house dunning him for fifty-five cents difference in discount. "Now," he says, "I bought \$2,800 from that house last season. I do not think I owe them that fifty-five cents, and I do not intend to buy any more goods from them, because of the way they have written to me." It is better to charge such small differences to policy accounts than to run the risk of driving a good customer away.

SIR CHARLES TUPPER ON LIBRARIES.

Sir Charles Tupper was one of the speakers at the formal opening of the citizens' free library at Sydney, N.S., on the 13th inst. He alluded especially to the progress of education, and said that few countries on the face of the globe could boast of so great advancement in 25 years as can Nova Scotia. Dwelling on the influence of mothers, wives and children, he referred incidentally to the recently published story of the rise of a woman from slavery to the position of Empress of China, and spoke of the Celestial Empire as cracked China, which would soon be broken China, owing to the march of the world's progress. Sir Charles paid a warm tribute to Sir John Bourinot, who, he said, had reached the highest eminence in literature. Canada, said the baronet, was advancing rapidly, and would advance step by step until it became one of the principal countries of the earth.

Wolstan Dixey, in "Printers' Ink" says: The Editor of the Putnam "Patriot" encloses the following ad which he requests me to criticise and suggest improvements.

Stationery

It is an annoying incident to sit down to your desk to write a letter, and then to find that either your pen scratches, your ink is gone, or you have but one sheet of paper, and that is soiled, and as for envelopes, your assortment may be varied, but you haven't one fit to use. This is the repeated experience of many. Now, this annoyance can be avoided by a purchase at my stationery department. The price and quality of my stock are a temptation to any person who has a use for stationery.

Bank Books

I want to say just a few words about my line of Blank and Account Books. My line excels in five important points, which are as follows:

1. The books are strongly bound.
2. The paper is strong and durable.
3. The writing surface is smooth.
4. The ruling is distinct and clean.
5. The price is reasonable.

Edward G. Wright

The trouble with the first part of this ad. is the same thing that is the matter with nine-tenths of the ads which people produce who start in with the idea of saying something entertaining. It is "glittering generalities." It is talk about the general subject. It isn't definite enough. It tells all about people's ideas and sensations and annoyances when they haven't any stationery. But it doesn't tell a single reason why they should buy their stationery at this store. It alleges that the prices and quality of stock are a temptation, but it doesn't give a single tempting item out of the almost innumerable items in stationery which might be made tempting. It doesn't give a single tempting price.

It might name a price for special stationery by the pound. It might describe a dainty papeterie telling exactly the amount of paper, envelopes, size, quality and tints, and the decoration of the box. It might describe a specially convenient traveling writing desk or portfolio. It might give a low price on some of the writing-desk accessories so dear to feminine hearts: pearl-handle pen-holders, gold pens, paper cutters, paper weights, seals, etc.

In fact, there is no end to the attractive items of a stationery store, and the opportunity for attractive prices, and this ad. doesn't name one of them. The main thing in writing good advertising for retail stores is to describe your goods and *talk business*.

Fall and Winter Publications.

THE POEMS OF RICHARD REALF.

The announcement by the Funk & Wagnalls Publishing Company of the publication of the complete poems of Richard Realf, with a memoir by his friend and literary executor, Col. Richard J. Hinton (author of "John Brown and His Men," etc.), is of notable literary interest. A few of Richard Realf's fugitive poems have been the cherished possession of lovers of poetry. The largest collection known to be in any one's possession is stated at thirty-four, being the poems published in "Harper's," "The Atlantic," "Century," "Scribner's," "The Independent" and "The Argonaut." Col. Hinton has gathered 170, including lyrics, songs and sonnets. Of the latter, the volume now announced will comprise over 60, exquisite in their rhythm and rich in melodious thoughts, throbbing with passion and full of the symbolism which has made Realf's name, to those who have gathered such stray examples as could be secured, worthy of mention alongside the names of Tasso, Petrarch, Milton or Keats. The Realf volume will be a surprise also, as well as a delight, for its passionate and powerful songs and poems of the Civil War period and the stirring five or six years of national history that followed the death of Mr. Lincoln. Realf was a soldier of the Union, and served in all the campaigns of the Army of the Cumberland. His "Song of the Sword," "A Soldier's Psalm to Women," the famous sonnet to General Lytle (author of the poem beginning, "I am dying, Egypt, dying,") on whose person the original copy was found when the body was removed from the field of Chickamauga, pierced by the death bullet and stained by the blood of the soldier-poet, will, with others heretofore unpublished or now forgotten, be found in the forthcoming volume. A score of poems written while Realf was assistant at the famous Five Points House of Industry in 1855-56, are worthy to rank with Thomas Hood's "Song of the Shirt." Stirring lyrics of the anti-slavery agitation and of the Free-State strife in Kansas mingle with poems of Love, Life and Circumstance, which will be a pleasure to the general reader, as well as a special delight to the admirers of this "Workman-Poet-Soldier," as he designated himself at the time of his death by suicide.

Col. Hinton's memoir will trace the life of the English gardener's son to his sad death at Oakland, California, in October, 1878. The editor was the intimate friend of the poet for twenty two years, closely connected with many of the remarkable associations of Realf's life, such as his connection with John Brown and the Harper's Ferry outbreak, and his subsequent army and editorial career. The story of his real marriage in 1865, with certificates, etc., will be told simply, not in attack, extenuation, or defence, but in simple explanation of the shadows which have so clouded this greatly gifted son of song and speech. There will be five portraits of different dates from 1858 to 1876, one of the poet's mother, a spirited drawing, made for the editor's use, of the poet's grave and surroundings in the Lone Mountain Cemetery, San Francisco, which overlooks the Golden Gate. There will be several reproductions of autograph poems and extracts from war letters and other prose writings. 12mo., cloth, deckle edges. Price, \$2.00. Ready Nov. 1.

Wm. Barber & Bros.

PAPER MAKERS

Georgetown, = Ontario.

BOOK, NEWS PAPERS and COLORED

JOHN R. BARBER

STANDARD INTERMEDIATE SCHOOL DICTIONARY. Edited by James C. Fernald.—It is announced that the latest, most comprehensive and most precise intermediate school dictionary is now in press. The new volume, which bears the above title, is designed to give the orthography, pronunciation, meaning and etymology of about 30,000 words and phrases in the literature of the English-speaking peoples. It has 500 pictorial illustrations. It is abridged from the Students' Standard Dictionary. The new dictionary will contain about 550 pages. 12mo. Ready about Jan. 1.

STUDIES IN TEXTS; FOR FAMILY, CHURCH AND SCHOOL. By Joseph Parker, D.D.—Dr. Parker commemorates his fiftieth consecutive year of preaching by this jubilee work, which is to consist of six volumes, issued in instalments of two volumes per year. The work embraces new sermons, outlines, and a great variety of suggestions, etc. The sermons are characterized by great originality, eloquence and power. 12mo., cloth, vol. I. 225 pp. \$1.50 per volume.

THE CATALOGUE.

A catalogue is the representative publication of a house—a sort of salesman. It is supposed to list and fully describe the kinds of merchandise for sale by the house. As to its use, the catalogue usually presupposes an interest in the goods it describes either among consumers who have asked for it, or among dealers. Its mission is, therefore, to satisfy an existing demand rather than to create one.

As a salesman the catalogue should show samples, where possible, by means of illustrations, which portray the articles of merchandise, etc., in as realistic a manner as their nature permits. The description which is given of each article should be complete enough to satisfy the curiosity at least of the reader, and to give him a thorough understanding of its points of usefulness.—*Advertising Experience.*

...Standard Commercial Works...

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Advancing by 8ths and 16ths, with other useful tables. 2nd Edition.	4.00
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From ½ of 1 per cent. to 12½ per cent., advancing by 8ths.	2.00
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Showing what rate of Income is derivable from investments in stock paying any rate of dividend, from 3 to 16 per cent. when bought at any price from 50c. to \$300.	50
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New York into Canada, advancing by 1 cent less brokerages, and other tables.	1.50
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A hand book of advantages on sterling costs in decimal currency from one penny to one thousand pounds, with a flannel table. By R. Campbell and J. W. Little.	1.00

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TORONTO.

NEWSPAPER ADVERTISING IN THE UNITED STATES. A book of two hundred pages, containing a catalogue of about six thousand newspapers, being all that are credited by the American Newspaper Directory (December edition for 1897) with having regular issues of 1,000 copies or more. Also separate State maps of each and every State of the American Union, naming those towns only in which there are issued newspapers having more than 1,000 circulation. This book (issued December 15, 1897) will be sent, postage paid, to any address on receipt of one dollar. Address The Geo. P. Rowell Advertising Co., 10 Spruce St., New York.

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We carry the latter in reams, rolls and packages and are offering exceptional value, especially in large sized rolls and packages

See our 5 and 10-cent lines in rolls and packages

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