

## "Stanfield" WOOL UNDERWEAR,

## Henry Blair's,

For wintry weather stanfields wool underwear
IS a good instrace policy.









 weik oxir
vool twderwear
Good health.
Henry Blair

Headquarters for Potatoes, 0ats., etc.

Ex s.s. "Morwenna" and " Cape Breton, 5000 bags P.E. I. Potatoes. 3000 bags Black 0ats. Also, Hay, Straw and Cheese. GEO. NEAL

Something that will enable you to Geves Our new Blanket Cloth in Red and Nary is the newest thing
for winter Coats. It oossesses the advantages of being fash-
lonabile, warm. light in weight and it will wear well make a coat for yourself or your little girl at hall the cost of Price: $\$ 1.80$ yard, Warm and Light. Robert Templeton.

| FOR SALE. <br> Schooner, 28 tins., 5 yrs. old, |
| :---: |
|  |  |
|  |
| A. H. MURRRAY, St. John's. |



## IT IS NOT A BIT TOO SOON

 To have that Photograph made to send him at Christmas.'Phone 768.
the holoway studio, LTD.
Corner Bates' Hill and Henry Street.

AN ARMY
OF PLEASED PATRONS SPPAK WEL
OF OUR
SHoEs!


It is an absolute fact that hundreds of Men in this
Town are willing to hold up their right hand and swear

 to his pocket book. OUR SHOE PRICES

OUR SLOE PRICES
S2.20, 8.2 .50, s.2.70, sp3.00 up to
s7.00.
 on his feet and Shoses for the Young Man who inists
on the stly Livit The best of Bright or Dult Lea-
thers. The New. Fall Tans! PARKER \& MONROE, Ltd,

## Notice!

We have made special arrangements with
our Wholesale Houses in England whereby our Wholesale Houses in England whereby
CHRTSTMAS AND OTHER RESENTS can
be delivered free of duty by clling at our store be delivered free of duty by calling at our store,
Water Street, and selecting those presents from our descriptive special catalogues and leaving
with us the address of the person to whom the with us the address of the
articles are to be delivered.
People having relatives and friends in the 1st Newfoundland Regiment, now in England, will
find this arrangement convenient and satisfac find this arrangement convenient and satisfac-
tory, as we guarantee prompt delivery of goods
free of duty and charges. All engraving on arfree of duty and charges. All engraving on ar-
ticles free. We are now booking orders for the next out-
going English boat.
Joseph Roper.


## War News,



## Engravers!

CHESIEY WOODS,
140 Water Street, St John's. Nid
 the waray be false economy. Pror ocercoat do for less the
Weight overelements by ordering one our body from
Wooleno




British Throughout!
J. S. FRY \& SONS, Limited,

Chocolate and Cocoa Manulacturers
to H. M. the Kinge. H. M. Mhe Queen, H. M.

T. A. MACNAB \& CO. Selling Agents for Newfoundiand,
Cabot
Celdas,

## MOIR'S

Sounds Like More,
Tastes Like More, More Centers, More Coating, More for the Money, Many More More's.
But ONLY ONE MOIR'S Chocolate.

FIRE INSURANCE


Harilord Fire Insurance Co,
ASSETS R28,00,000.00
GEORGE M. BARR, Agent.
Advertise in the Telegraw.
Quality Right. Prices Right.

| Hand Drills, | Breast Drills, |
| :--- | :--- |
| 65 c to $\$ 2.35$. | $\$ 4.10$ to $\$ 5.20$ |

Marking and Cutting Guages, .

Evening Telegram. and
 The Bulwark Disaster.


50 sides Irish Bacon-buned 200 hall bags P.EI. Potatoes-blues. 50 cases Selected Eggs.

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| andiambiomim |  |
| and |  |
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T. J. EDENS, | Duchwort Street |
| :---: |
| Q Miltary Rd |

## This Date <br> in History <br> Headquarters for



St. Pierre Bulletin



Here and There.



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Cake
JOHN B. AYRE.

## Patriotic Fand.





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and biblin

Makes Hair Grow
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 and $\div=$

Here and There.
roart




Rours Mesianion

Iischarged. Eishent civili cases wer
disposed of
KYLE SALS NORTH


OUR LOW PRICES KEEPS
BUSINESS AS USUAL.
A Job Lot AS USUAL. A Job Lot of Boys' and Girls
All Wool Hose, 4 to 8 years, 25 c . pair; 10 to to 14 years, 30 yec. pr.;
Wromen's.
value.

We. pr. Extra good | THE WEST END BAZZAR, |
| :--- |
| $\begin{array}{l}\text { Tov27,2i } \\ \text { 51 Water St. West }\end{array}$ |




## St. John's Meat Company,

Water Street East. 'Phone 800.
With the advent of the cold weather the body reaures heat producing foodss. The flesh of well-fec catlue wif supply the body whit tis force and
enabile you to withtastand the rigours of winter. We sell only the best, and
 Finest Roast Beef, 18c, to to 2 c . lb.; Beef Steak, 25c. lb.; Mutton: Legs, 20c,


per Finest country fed pork at moderate prices.
-Branches: Water Street East, Water Street West, Military Road.
Phone 800a
Phone 98

## The Crescent Picture Palace

"THE FLAMING ARROW,"





## Great! lsn't tt?

The Dainty Quality and Exceptionally Low Price of those Charming

## Cosey and Cushion Covers,

A. Q S. RODGER'S



Why? Because our prices are simply irresistible. We bought factory and sur-
plus stocks at sharply reduced prices, and we are determined to hold our leaderplus stocks at sharply reduced prices, and we are determined to hold our leader-
ship in giving the people of Newfoundland the greatest money saving values in
Furniture
Bargains! Bargains! Bargains! nished at such low prices. Just think! Bed, Spring, Wool can get your home furA 3 Drawer Bureau, large Mirror, Surface Oak finish, only $\$ 7.50$. A large, massive
Sideboard, worth from $\$ 20.00$ up Sideboard, worth from $\$ 20.00$ up, now offerd for $\$ 15.50$; only a few left at the price.
A beautiful Silk Parlour Suite, worth $\$ 50.00$ or more, now offered for $\$ 35.00$-the special purchase.
We are very strong on Springs and Mattresses. Having same made especially for
we can offer all sizes and any price required, from 50 sech Our Mattresses are bitt price required, from 50 c. each up.
Our Mattresses are built, not stuffed, by the only machine in the country.
we say again, don't fail to give us a call when in need of Furniture. We can
C. L. MARCH Co., Ltd,

Germany Began War to Ubtain New War


## (BUSINESS AS USUAL)



## The Wide Awake Store

Always keenly alive to your requirements, our ambition to be known as generous value givers is keener even than our det
show the best assortment


## Wash Day Necessilies.

 Don't Miss these





Huns Murder in
Every Village.



 mos mare sat by by teremans deand to tis aliesed maserero the the

\& Cushion Cases, \&C
HuCk-a-buck TOWELS. 14 doz. White Linen Huck
Towels, size $18 \times 36$; neat red boriers and firigede endes. spe


PILLOW CASES.
Extraordinary values in white Coton pillow Cases, size 17C
$17 \times 27$, finished with large all round trill. speeili, each.: tollet covers.
 FACE CLOTHS. FACE CLOTHS.
Turkish s.auare, White
round. Special for Friday CUSHION COVERS
 CURTAIN CRETONNES
 CURTAIN NETS.


LADES' BOOTS.


Childs' Boots.
 cone in Than and laded. They
 Sopeile eede, pait

DIRECTOIRE KNICKERS.
 HAIR NETS. HAIR NETS.
Special values, shades
Light, Mid. and Dark Brown


## Handkerchiefs. gents handkerchiefs   ADIEs' HANDKERCHFs- 



For Men.
What We Olifer This Week unen collars.

Linen; lateost styles, all sizes, low mostly. 17C MEN'S SOFT COLLARS.
 BOYS' COLLARS.
 Saturday .......
 BOYS' BRACES stout Elastic Braces for small
stes splesid
ROMEO SLIPPERS
 HARD FELT HATS.


 Coss, all sizes. Reg. 81.50 pair.
Friday \& Saturday 1.37

............. 1.37 



Juss Reacoiven!
A LITTLE LOT Ladies' Sport Coats, A Job Lot, Very Fine Prices ?

## An Amazing Array of Ready-to-Wear HATS,

## at surprising reductions. To ensure quick clearance we have reduced our prices

 BY ONE QUARTERNo Longer should the expression "The Old Hat Must Do this Season," be heard As prices at which these are now marked bring them within reach of all. These As prices at which these are now marked bring them within reach of all.
are no carry over Goods. All this Seasons importation and just the Sort of refined

## Marshall Bros <br> see Window. <br> nee

 Smart Styles you like.15 c.
Ay

## Cathage!




## PEARS as USUAL

Pears Annual for Xmas 1914 now for sale, containing the following Altractive Christmas Fare:
three beautiful. presentation plates.
FOUR FULL PAGES COLOURED PICTURES.
six compleite stories by Chas. Garvice, Max Pemberton, Arnold Bennett, and many other well-known writers. SONGS, STORIES, MUSIC, PICTURES.
15c.
Price 15c.
15c.

## Aype \& Sons,Ltd., <br> BOOKSTORE DEP'T.



THE HAT that Smartly
Dressed Ladies are wearing this season.

## LADIES' BEAVERS

Have you got yours yet?
If not see the Display in our East Window To=Night.

## S2.50 and S3.30 rach

Have you ever noticed what a difference a Ladies' Hat makes in her appearance?

The Lady who wears a Beaver this Season has chosen well.

## See Window.

S. MILLEY.


## How Ahouit YOUR Bediling?

The Cold Weather is Approaching.
We Are Now Showing a Large Stock of
BLANKETS ${ }^{\text {and }}$ QUILTS

At Extremly Low Prices. An Opportunity You Ought not to Miss.
BISHOP, SOIS \& CO, IIIIITID.


From the Front. 01.00 A.M.
 reacs. In Belgium to-day complete
calm prevaled AAt the centro there
 There
ort vercun.

 continues to develop. the advantage
remans seurred to our trops. The Germans are making strennous efforto to facilitate the retreat of their ocrps Which, having penetrated in the dirrec-



 servias clatm victory.



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throuth this The wirther more artance







## A SAFE INVESTMENT.

When investing your hard earned money in a supply of Blankets, the safest way is

## Riverside blankets

THEY HAVE PROVED THE BEST BY Actual test.

## A Good Time to Change

If you have been using a mixture cream of tartar and soda for uick baking you will find it profithigh price of cream of tartar, to use Royal Baking Powder instead.
It will pay you to do this because the price of Royal, which is made from highly refined cream of tartar, has not been changed, and because jou will find it in every way more satisfactory than the use of home made mixtures to which you have been accustomed, Royal Baking Powder is famous for its absolute purity and its reliability as a quick
raising agent. raising agent.
3

A Much Needed Law.
by beth cameron


5000 bushels P. E. I. OATS, Now Landing.

| Does your tea suit jow? Hasit gota mack mumber | Cranberries, 40. gallon. |
| :---: | :---: |
|  |  |
| fort the other things |  |
| table our Star or home stad will give an | P. E.I. Carrots, Bee |
| zest to everything lise yo |  |
|  |  |
| Ses brand are moderater | PET |
|  |  |
| For 5 lb. Parcels 10\% discount allowed |  |

## C. P. EAGAN,

Dickrorth Street and Queen's Road.

ALL ABOARD FOR Devine＇s Coritier Whaterand Adelaite Streels，


Men，Read This：
BLACK WORKING COATS FOR 59c． Worth $\$ 1.30$
Workingmen，would you make your dollar do dou－
ble duty？We have bought out from a Bankrupt Stock
 ed，urn－over for lirtle or nothing．Friday and
bught them for
Saturday，each ．．．．．．．．．．．．．．．．．．．

MENS PANTS， 100 pairs，at $\$ 1.00$ We have Pants worth $\$ 1.50$ to $\$ 1.60$ that $\$ 1.00$
we can give you Friday \＆Saturday for ．$\$ 1.00$ OVERALLS AT 59c．PAIR．

 RUBBERS FOR 35c．PER PAIR．
Rubbers for 3 3c．per pair for Misses and Chilldren
DEVINE＇S




NEGLIGEE DOLLAR SHIRTS FOR 59c． The town has awakened to the fact that we are now
holding the shirt forts，that we have＂put it all over＂ the bunch in placing this splendid striped spic and span， Syrrith，godidearing shitt on the market 59 C

## See Window

overcoats，english made，ss．50 un


blankets bought before the war．

honeycomb quits at a baicani．

ladies，see the combs in window．

hosiery for women and children MENS UNDERWEAR
As our boys are wearing at the front．Best kind from Come to DEVINE＇S，on the corner Water and Ade－
laide Streets， doorss East of Post offie（street cars
stop here）Friday and Saturday for bargains in Bank stop here），Friday and Saturday for bargains in Bank－
rupt Stock．


S．U．E．Patriotic Are Yon Droopy，










 the conduyt of naval matters
Churehin and the statesmansip
Asquith were all dwelt upon．He spoke of Kitchener and Jollicoo
worthy of special note and also of the
deeds of some of the French and Rus



## Quick

 Accurate Thinking Tides mun to make theand fandiube．
andeen sucesess


## Grape－Nuts

## 



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& \text { for }
\end{aligned}
$$

Grape－Nuts
： 4
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## Shoe Comfort



F．SMALLMVOOD， THE HOME OF GOOD SHOES．

## ROSSLEY

THEATRE．
Complete Change of
Programme．
Kelly and Mack，
In Funny Plantation Sketch
A ROMAN GLADIATOR
roman black．
IN
Latest and best Pictures
obtainable．Two Complete Shows -7.30 and 9.15 ．

Boys and Girls！
 wive wim Maw eiviz Nawitw im Mutaizize なuma


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まuewiduma
wizwew
Dicks \＆Co．，Ldd．
Per S．S．＂Stephano．＂


 JAMES STOTT．

## FOR SALE

Ex S．S．Stephano， 2，000 SACHS GORN． 2，000 sacks Yoltow Corm Morl， HARVEY \＆Co．

Limited．

## Your New Fall Hat

 A Kingston Derty，We have the right styles at the Right Prices．

J．M．ATKINSON，
312 watre strext

ATEENTION，PLEASE！
Floor Canvas and Linoleumn， WILLIAM FREW

me moonas papen THE EVEAHENG TELEGRAM, NOV. 27th, 1914-10. - read by evarons.

## New Uniform for British Tars!

$=2$ UNGARS LAUNDRY \& DIE WORIS, Halifax.



"THE SECRET FORMULA,"
 ain

-     - OTHER ALL FEITURE REELS 3 ,
ARTHUR C. HUSKINS sings - YOU'LL REMEMBE

 DONT MISS TO-DAYYS SHOW-ITPS A WINNER. OPEN AT THE NICKEL.

Selling at Special Low Priees.


This Bed, new stock, with laths, Size 3 feet 6 inches wide by 6 feet 3 in. long Price- $\$ 5.75$.


This Bed, Fire Stock, but guarateed perfect, with Laths Sire 4 teet wide by
Iect 3 incheses long. Price--5425. MARTIN HARDWARE Co., Ltd, Front and Rear, next West of Old Store. P. S.-All Mail Order Goods will be supplied in new stock
unless otherwise ordered.


Voilce.

Portia Bowring Bros, Ltd. SATURDAY, Nov. 28th.


 rence, Lamaline, Fortune, Grand Bank,
feilleoram, St, Jacoues, Harbor Bre-
ton, Pass
Blalana, Hermitage, Gaul-

 nel, Bay of Islands, Bonne Bay.
Freight reeelred until 6 p.m.
Tuesay. mive sumine in COAL, COAL Norissuyy con. ANTBRACTIE COAL, Furnace, Egg, Stove, Nut.
M. MOREY \& CO.


## Ease and Elegance Lounges \& Divans.

$\mathbf{F}^{\mathrm{OR} \text { the bare space along the wall in }}$ this room or an ankward angle in F this room, or an awnward angle in fortable and handsome Lounge? We have
a selection here that for luxurious ease a selection here that for luxurious ease
beauty of design and material and excel lence of workmanship is unsurpassed. tramed , pholostered in Puub, silk Tapestry
and solid teather in tutted and plain finish Some of the very large upholstered Lounges are transformabie at a minute's notice into fullsized beds and all of them are
thoroughy guaranteed for reliabiity and thoroughly guaranteed for reliability and
reasonable prices.
U. S. Picture \& Portrait Co., ipiuti notsik rinisfinis

Not a Blown Tin in 2000 Cases "Alderney" Condensed Milk.

Our record since securing this agency. Further Our record since securing this agency.
proof of the care and attention exercised in preparing this popular brand is unnecessary.
We offer to-day, at lowest prices, anothe ex Mongolian from Liverpoo
F. MeNAMARA, Queen Street.


SBREENEC COALL
The -Schooner "Bessie Crooks" is
due to arrive in a few days dae or arrive in a few day 350 Tons Prime Screened Coal COLIN CAMPBELL, 85 Water Street.

## Just landed per

 1500 barrels White's Porland CEMENT, British Manufacture. IH. J. Stabbe Eo.Do Your Duty! IT IS THE DUTY of every man to get the BEST VALUE
for his MONET. If you recognize this, VISIT MY STORE and procure value in
GENTLEMEN'S WEAR.

\[
OVERCOATS, \$ 6.00 up. Boots, Half Hose, Shirts,

\] | see my $\$ 14.00$ Special. It is | $\begin{array}{c}\text { Fancy } \\ \text { Wool Gloves, }\end{array}$ |
| :--- | :--- |
| Work Kid and |  | $\$ 20.00$ value. $\begin{gathered}\text { Wool Gloves, } \\ \text { Winter Caps, Collars and Ties, } \\ \text { Rubbers. }\end{gathered}$ READYMADES to $\$ 18.00$. $\begin{aligned} & \text { Rubbers. } \\ & \text { See the new styles, shoulder ef. }\end{aligned}$ These combine a range to assure george kilgit, 164 Water Street.

The Indication of Value Plumbing is the Workmanstip. $\pm= \pm= \pm=$


PITTMAN \& SHAW, Water PREStiocth
$20^{\circ}$, OFF Great War Sale. $20 \%$ OFF

 Fancy Goods.

| Toilet Sets. |  |
| :--- | :--- |
| Plain \& Fancy Cups \& Saucers | $\begin{array}{l}\text { Crystal Glass Table Sets. } \\ \text { Fancy Glass Water Sets }\end{array}$ | | Plain \& Fancy Cups \& Saucers |
| :--- | :--- |
| Plain and Fancy Jugs. | | Plain and Fancy Jugs. | Raby Glassware. |
| :--- | :--- |
| Plates, Bowls. | Vases of all descriptions. | | Cake Plates and Hangers. | $\begin{array}{l}\text { Vases of all descriptions } \\ \text { Knives and Forks. }\end{array}$ |
| :--- | :--- |
| Hand Bass, |  |
| Toprrest |  | $\begin{array}{ll}\text { Knives and Forks. } & \begin{array}{l}\text { Toilet Soaps and Requisites. } \\ \text { Teapots, Plain and Fancy. } \\ \text { Shavin, }\end{array} \\ \text { Boot Polish. }\end{array}$ Shaving Mung, Mirroirs. $\quad \begin{aligned} & \text { Boot Poish. } \\ & \text { Hrair Brash , Clothes Brushes. } \\ & \text { Hriting Cases, Dressing Cases. }\end{aligned}$ GARLAND'S BOOKSTORES, I77 and 353 WATER STREET. ST. JOHN:

## PATRIOTISM

demands that all things being equal, the products of the
local industries should receive preference from the
merchants and buying public.


Every local made Suit or Overcoat bosit duning this with thasm


The Nild. Cloihing. Company, Lid.
P. E. I. POTATOES, APPLES, etc., etc.





$$
\text { BURT \& LAWRENCE, } 14 \text { New Gower St. }
$$



