the "peoples paper" is a live daily in a busy centre-study our newsy advertising.
The Evening Telegram.
TEN PAGES TO-DAY.

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## DANNTR'S INFTHERNO!

A- POET'S VISION OF HELL AND ITS TORMENTS.
THROUGH THE GATES OF HELL.
Thursday, Friday and Saturday, Dec. 5th, 6th and 7th.
CASINO THEATRE.
Positively only Three Days.
5-Reels-5

## Flour

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pection. We res Suitings and
have set in past added facilities,

N,
Leases.



Apples, Apples, Etc.
roo barrèls Choice Keeping Apples. 00 sacks Silverpeel ONIONS. 50 barrels Choice Green CABBAGE BURT \& LAWRENCE,

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Latest Novels. Paper 50 cls, ; Cloh 75 cis.











Reduced in Flesh Sleepless Nights





JAS. P. CASA'S

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| BOOK-LOVERS! <br> 575 BOOKS |  |
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## TO THE TRADE!


29 cases white swiv lie, zo cases roval baiking powde cases Friy benters corved beef, 1 s, ${ }^{2}$ s and 6

baked beans, soups, evtr. Mitis. VEGETABLES
geo lags P. E. I. blete rothtoess, zo hags I. E. i. carrots
50 bags P. E. I. PARSNIPS, $\mathbf{5 0}$ cases SMLLL onions

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& \text { ges P. E. I. PARSVIPS, at eases SM, } \\
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gs heity grapes, 10 cases lemovs.
10 bris, Jimaca oranges. APPLES.
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## Soper \& Moore.

Maratime Telegraph and Telephone Company, Limited.
cumllative preferred stock


 price 106, yieliding 5.66 p.e.
F. B. McCURDY $\&$ CO, Members Montreal Stock Exchange C. A. C. BRUCE, Manager,

The Canada Life.<br>In each of the past four years the Canada Life has earned a LARGER SURPLUS than ever before in it history.<br>Favorabie motatity, and low expmeses the<br>C. A. C. BRUCE, Manager,

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## PARLOR,

 CHURCH, SCHOOLand HALLS.
REDUCED PRICES. CHESLEY WOODS \& CO,
Teleǵram ads. Give Satisfaction

Ladies' BLOUSES. spegal barballss,

Suitable for Season.
JUST OPENED, a large lot of about 320 Sample Blouses just received from the makers. Now is your opportunity to secure a dainty, dressy confection in Silk, Sateen, Wool Delaine, Voile, Muslin, etc., or a good, $1-4$ mem tan $1-2$ OFF REGULAR PRICES.
Every imaginable style, material and color is to be found amongst this

## 50 60 80 \$1.00, \$1.60,

and a variety of other prices up to $\$ 4.00$. Owing to hardly any two being ,
GEO. KNOWLING.
Evening Telegram
 Our Local

Hansard.



## chinaware. Geo. Knowling

WE HAVE A STORE FULL OF ATTRACTIVE THINGS IN CHINA AND GLASS. YOU CANNOT HELP BEING INTERESTED BY SOIIETHING IN THIS ADVERTISENENT.

We introduce herewith some of the latest productions.

| Dinner Sets. | CHINA VASES <br> We have a wonderful stock of Vases, <br> the latest creation at lowest prices. |
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| White and Gotot, 26 pieces, |  |
|  | 18c. 33c. 55 c. 85 c . |
| 6 Cheese Plates. | BERRY SETS <br> In China, nice patterns, 60c., 70c. $\$ 1.10$ up |
|  |  |
| for \$3.75. | PRES-CUT CLASSWARE |
|  |  |
| hot water jugs, Fioral Decoration, | in <br> Preserve Bowls and Dishes |
| 25ヶ. 45c. 65c. hot water kettles. CLOCE SETS. | Preserve Bowls and Dishes, <br> Butter Dishes, Sugars, Creams, <br> Footed Bowls, Oval Bowls. <br> Pres-Cut Glassware has a reputation behind it. |
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##  <br> FLOWER POTS. Decorated Earthenware $\operatorname{frcm} 50 \mathrm{c}$. BULB <br>  <br> Palms for Decorations, 25 .



Personal attention given to all orders.

| Children' Toy Tea Sets Displayed in box. Some thing the children can use; 40 c , 55 C , 75 . Kindy ask to see them. <br> TETE-A-TETE SETS <br> China, with Tray. Can show several patterns, from \$1.25. <br> TRIPLE CHINA TRAY <br> - Useful for candy, nuts or fruit. Small size, 20c.; larger <br> sizes, 65c., 95c <br> ROSE BOWLS <br> in china and glassware. <br> China $\cdot$.. 40c. 95 c. $\$ 1.25$ <br> Glass (wire covers) ...45c 55c <br> A nice Christmas Present. |
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1Wine Glasses Cut Design
Plain . . . Plain ....
Plain Thin Fâney Cups and Saucers, in endess variety, 9c. 10c. 12c. 18c. Lettered Present, Steak Dishes.

Siscuit Dishes.

## SILVER DEPOSIT

 glassware.
## TOILET SETS.

5 and 6 piece sets. 5 and 6 piece sets.
It is impossibe to enumerate all the It is impossible to enum
kinds of Toile Sets we carry

$$
\begin{aligned}
& 5 \text { piece Sets } \$ 1.75 \\
& 6 \text { piece Sets } \$ 2.15
\end{aligned}
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FANCY TEAPOTS


18 c . to $\$ 1.50$ each.

Make your money buy its utmost. We offer you the
¹ latest creations in China and Gl.
that you cannot resist buying.

Class Dishes 11c. 14 c .18 c $6 / 2$ in. $7 / 2$ in. $81 / 2$ in.


## Dinner Sets.

A large selection
$\$ 3.50$ to $\$ 25.00$

> Real Cut Classware Bowls, Preserve Dishes,

> Oil Bottles, Decanters,
Bon Bons, Jugs, Vases, Plates, Comports, etc Price and quality second to none.

## Tea Sets White and Gold, pieces, containing  6 Tea Pates 1 Slop bow, 1 Cream Jug  $\$ 1.15$

## oil bottles.

 KNIFE RESTS. \&RUIT BOWLS. DECANTERS.

COLORED GLASS CAKE DISH, 18c. Wire Handles, 5 .
GLASS SALVERS, 20 c 2te. 3 3c. up. individual glass

 fancy glass baskets Champagne Glasse Claret Glasses.
Custard Cups. Custard Cups.
Jelly Glasses. Lemon Squeezers, 10 c . Casters, 2 and 3 bottle, Flower Stands. Glass Sets, 4 piece, from 35 c

Tea Sets ${ }^{40}$ pieces. We have all the
latest shapes ; a choice selection, from $\mathbf{\$ 3} 95$ up

## G. Knowling. <br> China and Glassware Department.

G. Knowling.




## Our Annual December Sale OF HOUSE FURNISHINGS!

For the Winter Elouse Cleaning we are offering Special Values for TEN DAYS, with the hope of buying before the Christmas Rush, There is every reason why you should do so with such a stock as ours to select from. Remember this is the most impor


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The E EAST, WEST and CENTRAL. OATS, in 4 bushel sacks. CRUSHED CORN WHOLE CORN. ROLLED OATS, 48c. stone. OATMEAL, 48c. stone. BRAN, \$1.35 sack. CORN MEAL,

## sacks PURNA SCRATCA FÓOD $\$ 2.30$ sack of too lbs. <br> GEORGE KNOWLING.




## We Could Not Afford

to keep telling the people through our advertisements
about our goods if we only expected to sell them once We know from experience that if we get a woman e into our store and buy once, she's coming again.
Others have tried us to their satisfaction, why don

You take no risk. We fully guarantee everything we
to to give unquestionabie satisfaction for the price, or
ck your money goes.

## Latest Store News!

OY', GIRLS' and LADIES' BOYS', GIRLS' and LADIES COATS.
will find these up to the minute in style and material.
MISSES' and LADIES' HATS pened this week. You should see the
HAT CORDS in great variety. Den't Miss the Following Special Money Savers. english millinery hats. Regular Price
Reduced Price 10 Per Cent. Discount Off. GREBE and BROWN FURS and MUFFS. splendid opportunity to secure a stylish Fur or

## Alex. Scott

18 New Gower Street.
The Store That Saves You Money.

## Crisco! <br> A scientific discovery which will affect every home in Newfoundland <br> Use in cooking wherever you would use lard or butter. <br> Crisco is an absolutely wholesome and de licious material made under hygienic conditions from vegetable oils, and contains no animal fats. <br> It is crisp, flaky-just the proper consistency to make it ideal for creaming in cake or fo working into pastry <br> Put up in attractive airtight $11 / 2$ pound tins with a book of recipes on top of each tin. BUY A TIN TO-DAY

## 

## A REMNDER.

 to obtain SHion seling well, and if you wish to obtain a

## G. T. HUDSON'S,

367 and 148 Duckworth St.








\section*{| Pure |
| :--- |
| Cream |}

Cocoa.

## coolie brand cream

 COOLIE BRAND CREAMCOCOA, is the BEST
that's made. that's, made.
That's what our friends,
the consumers, say. the consumers, say.
It is composed of "Cool

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\begin{aligned} & \text { It is composed of } \\ & \text { Brand } \\ & \text { PURE CCOCOA, } \end{aligned}
$$ <br> PURE COCOA, PURE CREAM, <br>  <br> $$
\begin{tabular}{|c|} \hline \multirow[t]{2}{*}{\begin{tabular}{l} You can see it contains nourishment only. \\ In \(121 \mathrm{1b}\). and 1 fb . tins. Try \\ it. A trial tin means re- \end{tabular}
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CHILDREN'S PICTURE
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## Flower Store

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## Thom, <br> J. MCNEIL,

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At A. and S. Rodger's Store. THE MIGHTY DECEMBER SAVING SALE!

## 



Our Watch Repairing is Second to None Leave eour Wath with us
nad we will give it orerhauling. D. A NcPAE

LARACY'S Discount Sale !

##    LARACY'S, 

The Country Laundry We bave the best mettod an
latest machinery to do all classes
Laundry work.
No Washboards are Used. No Washboards are Used,
P. O. Box No. 2. 'Phone No 73 .
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NORTH SYDNEY COAL.

## A sen wion hisi you

Mores S Cal is borit Coal.
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## Ask Your Stoemmank ENGLISH Oak Tammed LEATHER  <br> Pretimanary Inmulicenell Big Decembor Clearance Sale,

 ROBT. TEMPLETON'S.
## PERFECT PORTRAITS!

here is fa richness and aepth to our Portraits which has always beed admired, and which has put then
the FIRST-CLASS of perfect Portrait work. TAE HOLLOWAY SIUDIO, LTD.

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Big Shipment of Apples.

 EDWIN MURRAY. HAROWARE DEPARTMTT

## Brandram \& Henderson

 100 per cent Pure Liquid Paint 2 1b. Cearry a ful range of colors. In tins, sieses 1 lb. $1 / 2$ gal. and 1 gal cal Hardware inpfor color card and price

BOWRING BROS., Ltd.

Henry Blair's Beginning THURSDAY, Dec. 5th


## This will be more than an ordinary Stock-Taking Sale

 We have decided to clean up all winters stock to give room foraiterations we purpose making at first of year.

HENRY BLAIR.

## Second-Hand FURNITURE

Shop Blinds

Any size, any color, Lettered or Plain,

| A New Source of PHOTCGRAPHIC SUPPLIES |  |
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|  | $\begin{aligned} & \text { W } \end{aligned} \begin{aligned} & \text { Cameras, films and papers, As we } \\ & \text { use them and fifin them give superior } \\ & \text { results we avise you to use them ind } \\ & \text { get superior results. } \end{aligned}$ |



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